

In a New Play, First Since 1916 MEANS 19-1 SHOT Maude Adams will return to the legit stage next season, under management of John Golden in a new play. Due in October, While the

ACTORS'

Maude Adams Returning to Stage

agained to Jonet in a lower of a set of the set of the

arction in New England. A Kiss for Cinderella was the hast new play in which Miss Adams appeared on Broadway. If was among the Mission Broadway. If was among which which she rose to stardom under the asgis of the late Charles Frohman. Piece opened at the Empire, Dec. 25, 1916. Miss Adams has been staying in her mountain retreat, making oc-casional visits to Lake Ronkon-koma, L. L, whore she rotains a portion of her estate, which she tured over to a convent some time ago. Understood Miss Adams will revisions in the script.

You Can Rent Most Everything but the Girl to Hoof in Balto

Baltimore, July 2.

Baltimore, July 2. Admish this summer to baltnoom at Carlh's Park, town's sole amuse-ment lot, is an all-time low for Balto, 10c, with obligatory hat-check tap of a jitney. Ticket en-titles person to hoof continuously levening to tunes by 12-piece ork. Patron must be accompanied by a tie and a coat. Management by a tie and a coat. Management craxits, which are sold for a dime craxits, which are sold for a dime cach, and an assortment of cotton crash coats, which are rended out or the evening to those muggs ducking the heat.

LICENSE BAR-MAIDS

Atlantic City, July 2,

Attantic City, July 2. So many complaints against bar maids employed in road houses and linns along the White Horse pike have been made that Chief of Police Nessley, of Hammonton, a small Community above here, reforred the matter to the council. Latter de-clied to place the council. Latter de-clied to place the council. Latter de-clied to place the council. Latter de-clied the source of a locase. Girlions of a locase. Girlionse de locase de locase de locase de council de locase de locase de locase de council de locase de locas

Gilding the Lily

Favorite gag around amuse-ment adjuncts of Rockefelier Center-Radio City is Noison Rockefelier's academic excur-sion abroad, to study finance. Apart from the idea of a Rockefelier learning financial wrinkles, young magnafe's diligent application to the diligent application to the has impressed the kiddies that he knows how to count up-and also down.

STEVEDORE TOO **SOUTHPAW FOR** RUSSIANS

Moscow, July 2. 'Stevedore,' play about Negro dock workers in New Orleans which was produced in New York last season by The Theatre Union and this spring by Left Theatre in London is not likely to be seen in Moscow or Leningrad or any other metro-politan center of the USSR,

Play shocked a few in New York by its left angle, but Soviet officials think that production here might be construed as an unfriendly act toward the American government. In the provinces maybe, but an official nix on production the Moscow Kamerny theatre had slated for next fall and the proposed Leningrad presentation is also out.

NEVER DARE A STRONG MAN TO BITE HEMP

Cleveland, July 2. George Young is through booking strong-men, as result of one husky boze who nearly wrecked the stage of his Rosy. It was Max Rosen Tarzan stuat. One beckier in audience yelled, "Let's see yuh bite that hanging rope in hait!" Max grabbed the cord. took healthy bite, and in two chews cut it in hanging and in two chews cut it in hanging down on his head. Cleveland, July 2

RELIEFER MAKES GOOD

HELLIFTER WARKS GOUD Until a few days ago Bob Turney was on relief as an unemployed writer. Now he's off. Theatre Guid paid him \$1.000 ad-vance on a play. Thaughters of At-rus,' to go on the early fall pro-duction sked.

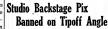
Call Bureau Records Show 75% of Actors, Not Extras, Failed to Work Single Day-Raids on Legit Hit Old Timers

GLOOMY FUTURE

Hollywood, July 2. With Hollywood raiding Broad vay for new talent after every suc cessful or near-successful show, old-

timers in films face a pretty dismal future and the picture extra player remains in a tough spot. remains in a tough spot. State of affairs is illustrated by the names now on registration at the Call Bureau. Records show the Call Bureau. State of the second state of the state of the light of the state of the res, yet under present confl-tions only 28% of them can be assured of any work at all dur-ing the year. Actual figures is 1 to 15, 310 of jobs to players is 1

to 19. Records for last year show that around 75% of the registra-tion didn't work a single day dur-ing the 365 days. These are exclusive of extras, the Call Bureau list representing only players in the bit class and above-(Continued on page 44) to 19.



Hollywood, July 2. Major studios have agreed on banning release of backstage still pictures which give too much in-side on set construction or short cut methods of production. Too much revelation lessens surprise for audiences, also reduces produc-tion values.

Total of 30 scribe names were dropped from the studio credentlals list at last week's session, all being washed out as representatives of publications with too small a clr-culation to justify studio depart-ments glving time and service.

Seth Parker Authors 'G' Men Radio Serial

(G' Men Kadio Serial the search potent with the search of the

Better Than a Badge

571 OUT OF 11,000 London 'Bird' Epidemic 100G Wallop

LM CHANCES

Philadeiphia, July 2. Instead of a fine for speeding last week, Harold Davis, WDAS program director and singer, will dedicate his program Thursday (4) to Justice of Peace at Berlin, N. J. Hilzzonor let spieler off on promise of plug on the air.

PSYCHOLOGIST **AIR TUNE GUIDE**

Kenneth Goode, professor of psychology at Columbia. University and the author of several books on psychology in advertising, has been retained by Philip Morris to super-vise its radio interests. Talent working on the city roller's pro-grams are subject to hard and fast formulae concerptor psychology and working on the cig roller's pro-rama are subject to hard and fast formulas concerning popular enter-drawn us. Among the lattor's duties is that of charting fan mall and keeping the account informed of the latest quirks in listener reaction. For Loc Reisman's orchestra, which Philip Morris clears over NBC haid down four rules to which the band music conform foi h making up its program. One rule is that the program must include one of the first fave numbers in VAIETY's weekly compilation of the most played lunes on the air. Other lines of a soft or walls number, a new une by two well-known writers who's latest work gives assurance of becoming a hit, and lastly, either a tango or a rumba.

FREE ITALIAN OPERA AS LEGIONAIRE BAIT

St. Louis, July 2.

Grand opera lovers here are going to get a break in September when the Italian government will present free grand opera at the municipal theatre in Forest Park as part of a campaign to capture the 1937 American Legion convention for

London, July 2. 'Razzing,' or 'giving the bird' to shows is a mode of disapproval here which is just as English as steak and kidney pudding. In recent years it has become a dying industry, but now there's a big wave of it again.

To Shows; Films Now Getting It

Started with the production of 'Young England,' meller sobble which has been raking in the shekels from a mob which comes daily only to kid it from the audience. It has become a new kind of sport for London's young bloods. They go to a theatre these days. not to enjoy a show, but to take part in razzing it. A flock of new plays in the West-End have had to make sudden exits through this new and rowdy element. It is estimated

and rowdy element. It is submitted in a construct each transformer to a submitted in a construction of the set of the set in the last size monthan. And the evil is now apreading to ploture houses, in the last size weeks no less than three plotures have been razzed of the screen in the West-Each of Paris? In the West-Each of the School of Stars? This one fought of the each of the West-Each of the showing to comply with quota res-ulations.

Latest to be given the time hand-Latest to be given the time hand-clap, a most agonizing form of hird, is 'Who's Your Father?' a Columbia quota pic, made by Lupino Lane and shown at Metro's Empire for one day. Picture had been tried out in the sticks, doing okay there.

Nebraska's Legal **Juggery Grosses Topping Theatres**

Lincoln, July 2. Lincoln, July 2. Hole In the wall fliquor stores are according to day and faite opera-tion during last week, which was the first for igsar resurrection of old John Barleycorn. Stores opened Saturday (22) and ran starting through a store the starting of the store for the through a store the store for-tics all package sails in this town, no drinking on the spot. One joint the start agachase store this town, no drinking on the spot. One joint with little more than 24 feet square of floor space incoked off 3900 the start aga. Brows at the result, since the first the day.

Amuse cut parks, dance places, and cafes were crowded all night-after the bottles were bought, Figured to be only the opening flash, it's expected to quiet down after this holiday week.

Death of Lauste. Edison's Aide. **Recalls Sound Pix Pioneering**

Eugene Augustin Lauste, 78, dicd in Montclair, N. J., June 27, of stomach cancer. Born in Paris, stomach cancer. Born in Parla, Lauste was brocht to America by Thomas A. Edison because of his mechanical knowledge. He was as for the second second second second nest clientatic mechanics in the country, and with W. Laurte Dick-son, he contributed very materially to the success of Edison's experi-ments on the Maxy count of the second second second second rande clickles his credited with the trade circles he is credited with the mechanical developments which made possible the pecp box Kineto

He worked with Dickson on a projector, but becams dissatisfied and quit his job to go to the Latham brothers, who were work-ing on a projector using a wider film than the standard 38mm. It was designed for the exhibition of fight pletures and a demonstration of this device was the first public projection of pictures in New York. It was able this time that the so-

In 1895. It was at this time that the so-called 'Latham loop' was devised and 'which, while credited to the Lathams, was generally belloved to have been Lauste's idea. It was the loop of film above the gate which took the strain off the inter-

which good here strains of the http:// militent moviement. Lauste presently moved over to the American Blograph, and was instrumental in _ironing out the mechanical diffuculties of that de-vice, also a wide-film machine. Pioneered ?ound Pictures After the Blograph. Lauste, beca and study. He conceived the idea of adapting the technique to the re-ordaution of sound in connection with a picture, and with John E. V. Petts obtained the first British patont for the sound on film idea in 1006. in 190

In 1900. The device was also patented in other countries, but in varying de-grees, because de Forest had ploked up the idea, as had several German inventors, including Tri-Ergon, and he was unable to obtain blanket extents. A reproduction of the hiventors, including Tri-Ergon, and he was unable to obtain blanket patents. A reproduction of the his personal uppervision, is now owned by the Bell Laboratories. Lauate had the right idea, photo-graphically, but was unable to ob-tain proper amplification; a defect which held up practically all sound tories solved the problem in search-ing for a voice booster for long distance telephony. The idea was not applicable to telephone relaxy, so was turned, dever, to other en-gineers, who developed Vitaphone. Lausic lampoverished himself and was unable to renew his patent papers, and so yas. unable to cash in when the sound, crase broke.

in when the sound craze broke Merritt Crawford brought the mat Merritt Crawtord prought the mat-ter to the attention of the Bell of-ficials and both Lauste and the late Jean A. Le Roy were placed on the payroll of the Bell Laboratorics. Lauste not only reconstructed his original camera, but he was useful in testifying in some of the earlier sound suits.

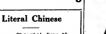
sound.suits

sound.suits. In recent years the infirmities of age and the privations he suffered imiled his working capacity and he probably dial little work on his control of the subscription of the probably dial little work on his and reproducer; but it is known that he had such an idea which, if practical, would have wiped out the chief fault of present-day amplid-action and recording. It is possible he may have communicated the kies to the Bell Laboratories.

Marx Upped by Metro To Supervisor Rank Hollywood, July 2.

Sam Marx, head of Metro sce-narlo department, is slated to be moved up to a supervising nost on the lot, and will likely be assigned to the Harry Rapf unit for his first sestemment.

the lot, and will have a summer to the Harry Rapf unit for his first assignment. Studio is now seeking a topnoteh successor for the scenario job, fig-Buccesson in uning to strengthen the department in the strengthen the department is the strengthener in the strengthener is the strengthene is the strengthener is the strengthener is the



Shanghal, June 19. Sessuc Hayakawa is here with a troupe of 60 Japaness actors and biz reported ordinary. Chinese still remember Häy-akawa as a Japaness villaln from the old silent days and they don't like Japaness vil-lains anyway.

Chodorov Leaves WB: Now Goldwyn Story M.D.

Hollywood, July 2. Edward Chodorov, on the Wayner payroll as producer and writer for past four ycars, has been acquired by Sam Goldwyn as a story doctor. by Sam Goldwyn as a story doctor. Chodorov had three years to go on his Warner ticket, and obtained his release to sign a five-year agree-ment with Goldwyn, with yearly options.

options. He is to work on all story mate-rial for Goldwyn, as well as to spe-chaltze on the Eddie Cantor and Miniam Hopkins storles. Deal for him on both ends was made by Feldman-Blum agency.

Col's Italian Trio

R Rome, July 2. Columbia has signed Vittorio de Sica, comedian: Illy, actress, and Avv. Mario Mattoli, director. Ali three are expected to sail for Amet-ica in August, going into work im-mediately on their artival in Hollywood.

De Sica is currently engaged for De Sica is currently engaged tor Aldo Do Benedett's production of 'Luhengrin,' to be filmed in Rome early in July. Immediatoly after completing this, actor and co-work-ers will embark for the States.

Lawlor, Kay Francis Sec., Making Pic in England

Lynchburg, W. Va., July 2. Anderson Lawlor, who gave up playing small roles in Hollywood to serve as Kay. Francis' business managor, has written his parents here he is to appear in some Eng-lish films.

He went to England with Miss Francis; and got a leave of absence to stay over several weeks for the nictures

Baxter 'Robin Hood'

Hollywood, July 2. Warnsr Baxter has been borrowed from Fox to rsplace Joseph Calleia in 'Robinhood of El Dorado'

t Metro. Callela didn't like the assignment.

Cary Grant Loaned

Hollywood, July 2. Cary Grant has been handed the lead opposite Carole Lombard in Universal's 'Spinster Dinner,' on the Grover Whalens sall July 9 on loan from Paramount.

WILL MAHONEY

eld Telegraph Says: "Will Mahoney comes with the putation of being 'America's eatest funster,' and one can well reputatio

reputation, or wents can well preatest function; and one can well "Will Mahoney, who is an Irish-American, is a dancer and a mu-sician, and a fine comedian all the time. The most astoniabing part of his solo appearance is the variety part of the program is when he heat heat and the program is when he heat heat and the program is the solution will be dancing on it."

Direction WM. MORRIS AGENCY Mayfair Theatre Building New York City

Cohn Charters Plane So He Can Play Six **3-Hole Golf Games**

Hollywood, July 2.

whose Initial assignment hasn't Gene Lewis, for years dialog incretor with Frank Capra, is the only out-and-out speecher left on the Warner tot, with the other va-cated spots to fill. Dialog coachers at Warnes have worked chiefly william Dieterle and Ray Enright. Hollywood, July 2. Harry Cohn In a chartered three-motor plans pulled out of here. Sat-urday atternoon for the Columbia convention in Chicago. Cohn, who had been on his yacht for almost two weeks, wanted to get rid of the seal legs on figured that with a pulvate plane he could stoll solv of the seal legs on figured that with a pulvate plane he could stoll solv Chirago by Sunday noon (30). So the pllot had his course to stop at size off courses where three holes were played during daylight Saturday, and at Kanasa City where the party had dinner late that covening.

where the party had dinner late that evening. In the group with him were Ber Schulberg, Ralph Kohn, Ed Olm-stead; Myron Dattlebaum and Lewis Lyman.

Sam Bilskin stayed home to take care of the studio. Cohn goes to New York Wednesday (3) and re-turns here in about two weeks.

From London for Metro Holywood, July 2. Metro imports Cleely Courtneldge, English stage and film player, to co-stat with Frank Morgan in The Co-stat with Frank Morgan in The Harry Wing Poulse. Player arrives from England July 2. returning to London in the fail to fulfil a two-picture commitment with Gaumon-British. ASTAIRE'S B'WAY SHOW. A LONDON MUSICAL

London, July 2. Fred Astaire to star in a musical or Lee Shubert in September on Broadway. Show is Gay Deceivers, current at the Galety, which Shu-bert has just bought. It is an adaptation from the French.

adaptation from the French. Shubert offered the part to Mau-rice Chevaller first, but the French-main had to nix it because of local film work and a contracted show in Paris.

RUBINS WHATENS SATLING

Baseball Double Exposure

Harry Ruby's Rep Shattered, Hollywood Stars Can't Stand Gaff

Hollywood, July 2, For sweet charly, motion like to faint, swained their and see start, Sam Brickin, Ray Gotz (Normandio). July 10 (New York to Paris) E Strong Jackie Searle, Sam Brickin, Ray Gotz (Normandio). July 10 (New York to Paris) E Saturday. Charly was the Los An-Durant, Bustern Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Charly was the Los An-Durant, Buster Keston, Frank Shidel, Saturday. Saturday which followed the regular Holly. Marking and they went the wood charly was that he was on the squart the second inning they were all Crows, Signund Sinster, Florence, Lagling men's team was com-tand forgoed cle was kidding. In and every ottest of knows which. Affair was called at the saturd was com-tand forgoed Cle was kidding. In and the ging was which. Affair was called at the second inning they were all Crows Simmad Sinster, Florence. Lagling men's team was com-tand Angling were the start, Awas com-tand Angling were the start, Awas com-tand Angling were the start, Awas com-tand Angling were the start of the start, so and were the cond they was the Asing were protest of the saturd was and the ging were which. Affair will be held Sim Barmano, Doris Vinton, Charlotte Cond studin, e-the and ber man benetay, Robect Arm-yeart in the future.

Tm Telling You

Impetuous

Hollywood, July 2. After two years with Colum-bia, during which hs produced the two Grace Moore pictures, Max Winslow has accepted his first contract. Paper rung one year, with options.

options. This permits Winslow to holler as loud as Cohn and Briskin.

WB Ups McDonald, Now

Hollywood, July 2, Frank McDonald is latest War-ner dlalog director to be upped to full directorship, first assignment being 'This Dark Stairway,' start-ing today (Tues). McDonald is third dlalog director to be advanced to the bleres

to be advanced to the higher bracket, other two being Arthur Greville Collins, who launched his first solo, 'Living' Up to Lizzle', yesterday, and Stahley Logan whose initial assignment hasn't

Par Clings to Tracy Hollywood, July 2.

Cicely Courtneidge on

From London for Metro

She Struck Out

They were made Monday.

SAILINGS

July 10 (London to New York) Cleely Courtneidge (Majestic), July 9 (New York to Gonoa) Mr. and Mrs. J. Robert Ruben, Mr. and Mrs. Grover Wialch (Rex). July 5 (New York to Paris) Irvin Marks, L. F. Blumenthal (Bcren-raria).

Shy of Dialog Directors

By Jack Osterman

Batter Un

Batter Up It seems that the new battle cry of show business is 'No More Thea. tree.' Show shops are cafes, and 'y now that the Shubert operettas may' he seen at Navin Field, Detroit, they'll soon be billing The Student Prince' with an all-star team. In-stead of double features they'll have living maya and we can't wait to triple plays, and we can't wait to see Babe Ruth in 'Blossom Time.'

Observation by Foy

Charlie Foy writes of six acts complaining in the following fashion

fashion: First Act—What can They're walking in.' Second Act—We're on too early.' Third Act—Nothing on ahead of

Fourth Act—'We gotta start the

show going.' 'Fifth Act—'On too late, audience: is tired out.' Sixth Act-'They're walking out

o'n'

It's Possible

If things keep up on Broadway, the ace house will be the Galety. Trend of Times

Report from a small town where they presented 'Hansel and Gretel.' Show was forced to close because the actors ate the gingerbread set.

Request

Solly Violinsky wired a pal of his here saying: 'Wire me 50 until the talkies blow over.'

Modesty Ran Into a new columnist the other night and asked him what he intended doins. He replet: 'On, 'I'm just going to write, a little cologo unn, something on the style of Rung-yon, Brisbano and Rogers.' When the o asked who can release the Although kept idle for several months, Lee Tracy will not be farmed out by Paramount. Studio has three stories in mind for the actor, two of them dealing with the newspaper craft. he asked what our plans were, toldra, him wo were going to produce ac' little play like 'Rose Marle,' 'Ben-3' Hur' or "The Great Waltz.'

Some Talk, Eh? Ran into Lcw Bilce the other afternoon. 'Have you heard from Fannic?' we asked. 'Not a nickel,' sald Lew.

Gratitude

And it just dawned on us that we still have some shares of RKO stock, and can't even get the Palace.

July Jottings • You can tell it's summer.... Sunday benefits.

What Are They Doing? Wellington 'Duke' Cross is with the Hudnut Agency abroad... Theima Todd has a cafe in Santa Monica as a slobine...Miton Rosen is secretary to Donaid NovisJoe Fleids is selling clears... Mr. and Mrs. Jimmie Earry still have their same act.

Description

Harold Atteridge invited us to his home over the Fourth. Asked him if he had a nice lawn. 'Not so much, just a secue in one,' he answered.

Ostermania

Ostermania The fellows who wrote 'Lady in Red' In the 'Caliente' flicker cer-tining were frightened by 'Tony's Wife'....How about a picture called 'Public Nobody'...Things must be trutch in Hollywood; all the camera-men are snapping pictures on Sev-enth avenue....Braddeei opens in wilde and the tooking team. while and is looking for someone to play Baer's part... Why not get Max? He ought to know it by now.

Ted Lewis Sticking Around, Just in Case

How and the class of the light of the light

Sam Katz is endeavoring to con-ract Lewis for a picture next

SCHUESSLER LOOKS W

odio Fred Schue rive from the adio bast studio, end to shoot back by the end of the week. He has been in Tew York

Mrs. S. Charles Einfeld took a hard swing at a golf ball in Westohester yesterday (Tuesday) and is under observation in the New Ro-chelle hospital as a result. Possible fracture of the ankle. 'CHINA SEAS' MENDING Hollywood, July 2. Irving Thalberg decided to tighten the dialog and action in one short sequence of 'China Seas,' so called picture back from one day's

rctal

garia).

ONLY 10

PICTURES

VARIETY

After Eddie Figures Quitting Sam

REHABILITATE **U.S. WAR FILMS**

Washington, July 2. Rehabilitation of valuable histori-cal films of the world war and con-struction of \$120,000 worth of the proposed as a Federal project under the new \$4,000,000,000 work-relief program. Quartermaster General of the War Department has filed formal request for \$17,000 with which to pe war films and money for theateres at

deterioration of undupilcated war films and money for thetres at Chilkoo Barracica, Alaska; Fort bones would cost 560,00 and two others 430,000 each. Historical film records of signal corps, including films obtained from British and German sources, have been to find to of fands. Techniclans propose to make. a: comprehensive propose to make a comprehensive survey of all stored reels, making new prints of more important mat-ter and eliminating duplication.

BEECHER IN LORD ROLE LATTER'S PACT IN AIR

Hollywood, July 2. Janet Beebcher replaces Pauline Lord in a 'featured role at Para-mount in So Red the Rose, which King Vidor is directing. Switch Wais made Saturdar morning, with Paramount 'having to make ar-rangements with Samuel Goldwyn to have Miss Beecher work simul-taneously in 'So Red the Rose' and Goldwyns, 'The Dark Angel' Mort Angel Context with Para-mount hanging in the air, Chances are an adjustment will be made this week. Hollywood, July 2

Norwalk, Conn., July 2. Helen Lovell, veteran stars ac-tress, had relifed to a farm here a year ago when Warners offered her a film try. After making 13 films in her first year and with con-tract renewed, Miss Lovell is giv-neck hardraicht ago by anothis were sold at public auction. Next week, possessions of late John Daiy Murphy, actor, will be sold at Witton Lackeye, Jr.'s auc-tion barn.

Eleanor Whitney, 17, Tapper, Signed by Par

Tapper, Signed by Par Pittsburgh, July 2. Etenore Whitney, 17, tap dancer, was notified here last work while appearing at the Stanley that Para-mount had tagged her to a long-mount had tagged her to a long-to at a start of the start of the start order of the start of the start order of the start of the start order of the start of the start by the start of the start of the start start of the start start of the start start of the start of the start of the start start of the start of the start of the start start of the start of the start of the start start of the start of the start of the start of the start start of the start of the start of the start of the start start of the start start of the start

Patsy Kelly Loaned

Hollywood, July 2. Patsy Kelly has been loaned by Hal Roach for 'Sing,' a 20th Century production Solng into work at the Fox lot on Aug. 5. Deal was set for her by Ralph

FOX NAILS YELLEN

Hollywood, July 2. Fox has given Jack Yellen a new one-year contract. Writer is at present without an assignment.

Fazenda, Wallis Resting

They'll be away for a mon

Demarcal Agenting

Demarcat agenting William Demarcst, former vaude villiam Demarcst, former vaude villiam and more recently working In picturzt, stows away ¹⁴5 cz^{-nedy} Warners has loaned Jow White 1 mis stecher for a spell. Me has joi, ed the Small-Landau genery as a measocinic.

Business Men

New York theatrical at-torney visiting Hollywood aaw some of his \$2,000-a-week write cleans in Intensive hud-cleans and the state of the source observing that they're ap-parently working hard for their money, the boys tipped him off that they were hol on a title context. Prize was \$50 for the accepted handle to an imminent release.

Marion Davies Heads Picture Relief Fund **3rd Consecutive Year**

Jru Consecutive lead Hollywood, July 2. Marion Davles holds over for third term as president of Motion Warner replacing M. C. Leves, who had been treasurer past nine years, but who scratched himself at this year's election. Alex Freundilch wars selected to fill executive seren May of Francis X. Baur. General report for 1354 revealed a cash surplus of \$150,000 to handle there was also being to handle there was also being to handle there was also being the seren-tion of the second the serence of the second the chains and the second the second the did Colman, Mary Picktord, Will H. Hays and Sam Goldwyn. Eleven there: Raiph Block, Jean Hersholt, Willam Koenig, Soi Lesser, Mit-ten, Carey, Robert Montgomery, Leo McCarey, Robert Montgomery, Leo McCarey, Robert Montgomery, her State Second the second the second the second and Prink E. Wooda.

Helen Lowell Makes Her

Wanger's Own Press **Dept. Functions Again**

Dept. Fullctions Again Hollywood, July 2. After a month of having Para-mount's publicity department ar-range and disseminate his publicity. Waiter Wanger has again set up his own press department at General Service studio. Jack Dalley goes over from Par to head the department with CW Allow

Jack Dalley goes over from Par to head the department with Cy Allen as assistant. Wanger's previous publicity head, Bill Thomas, moved over to the studio when Bill Pine replaced Tom Bally as publicity and advertising director. Lou Harris, from the New York eithe, will replace Dalley at the studio.

New Karloff Scarer

Hollywood, July 2. Universal has purchased 'The Electric Eye,' original horror yarn by H. J. Essex. Figures on star

Kahane, Milestone Home Hollywood, July 2. Ben B. Kahane, president of RKO Radio studios, trained in Saturday from New York. Director Lewis Milestone came west on same train.

LEO WHITE, PERPETUAL

studio

Karloff.

— Non-Retirement Official

Norma Shearer Never Off Metro Lot in 12 Years

Barthelmess, Former Rec ord Holder, Loses Title by Leaving WB-FN

DRAIN STUDIOS

GARBO 11 YEARS

Holiywood, July 2.

With loan-out and exchange policy for stars and featured players by major companies worked to a frazzle, marquee names have been spread-eagled under so many trademarks past few years that to date there are but 10 currently contracted front rank names with records of consistent sticking to a single product over an extended period.

They are Greta Garbo, Norma Shearer (Metro), Mae West, Mariene Dietrich (Par), Joe E. Brown James Cagney, Dick Powell (WB), Will Rogers, Janet Gaynor (Fox), Katharine Hepburn (Radio). Chap-lln, Pickford and Fairbanks, as pro-ducer-stars, can't be included in the

ducer stars, cart be included in the contract employe category, though all their pictures have been for UA shoe it was formed. Lauret and Hardy, the Roach Vins, are not included because of morma Shearer tops with a dozen worma Shearer tops with a dozen which she never made a picture that ddn't start off with Leo's roar. Dick Bartheimess topped her with a 15-brand on the main title of his pic-ture, but he is now freelancing, shearer's and apparently headed for the record.

the record. Metro also lists Garbo, with the company since 1924. Joan Crawford dropped off the list when she went to UA to do 'Rain.' Gable, Mont-gomery and others have been loaned.

Joaned. Marion Davies, like Barthelmess, broke a long-distance chain when shifting from Metro to WB lately. She had been on the Metro lot since

1924. The area of the second of the second of since Paramount has Mae West and Mariene Dietrich, though neither has been with the company over five years. Gary Cooper, topping there on the lot in point of service, has hit the loan-out trail, as have cherge Raft, Claudette Colbert and W. C. Fields. Latter's one trek was (Continued on page 23)

EXCLUSIVE STAR

LOAN, EXCHANGE Cantor-Goldwyn Breach Healed

Toronto, Jup 2. Cancelling his woods, Jup 2. Ramon Novarro will leave direct for Hollywood, after his engage-ment here at Shea's, to supervise cutting and possible retakes on Against the Current', Which he woods of the Current', Which he woods and the Current', Walch Games background and stars Jose Caraballo, fave in Spanish-speak-ing countries. Sacks at the West End Adelphil. Doris Kenyon will play opposite hear switch By ato open Cot 1. Ad Ath the West End Adelphil. Doris Kenyon will play opposite been rewritten by Arthur Prederick Herendeen, with Novarro's contract stipulating that he will do any doc-toring he wishes.

Metro's American Tenor. All the Way from Norway

Matro feels it's in need of an operatic tenor and arriving today (Wedneday) from One. Nev to the second second second second esta, who goes to Hollywood pronto to take up film duties starting at 1,000 a week with options up to seven years. Foresta is an Amorican-born Eos-tonian, but has been singing abroad for a long time. He may be re-An-glicized to his original monitor it with the the sing the second like to be the singinal monitor it with the sing the singing the second like to be the singing the second in the singing the singing the second like to be the singing the second like to be the singing the second like to be set to be second to be second to the second second second second second the second second second second second the second second second second second second the second second second second second the second second second second second second tended second second second second second second tended second secon

Scribs Between Pix Can No Longer Turn to Indies for That Extra Grand

Hollywood, July 2. As a stop gap for writers between plater are expected to kill anything major assignments, the indie field is that is not considered independent to more. Times was when a biggie psychology, insert the angles ex-grab of 31.000 for two weeks work the lads who are supposed to turn under cover. Now indies have cut to get more than coffee mores for any type of writing. One of the larger indies may writers 320 weekly and no more there as a concet the yarr, usually the application of the start day which the director foi-there are another than the script which the director foi-there applies encould be any writers at the lads who are supposed to turn the bays more than in writers are indicated by the script with never a devi-tion. One of the larger indies may writers are another to any script with the script with one that as trouble shooters, are assigned to start works the might interfore with one with the shuft on the switch the start day. What last hohot-raphed then, isn't. Whon they have finished with the the start day. What last hought not writers who are paid 350 stand for it.

Morris Gets U Consent, Signs Metro Contract Hollywood, July 2. Becurich his release from a three privue comminiant at Universal his release from a three privue comminiant at Universal his brites of the set of the set of the pursuit. directed by Edwin Li Pursuit. The and the set of the set of the set of the pursuit. Set of the set of the set of the set of the pursuit. The set of the set of the set of the set of the pursuit with be fast the set of the set of the set of the pursuit set of the set of the set of the set of the pursuit set of the set o

MARC CONNELLY WANTS

SAY-SO, BUT WB SAYS NO

Holiywood, July 2. Marc Connelly, here to adapt 'Green Pastures' for Warners, is holding studio up on contract. Un-derstood Connelly, besides adaptation, wants more to say about pro-duction angles, which studio re-Warners is likely to make 'Pas-tures' in color.

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'Nother Well Run Dry

PICTURES

National First Runs WARNED BROS

'Going Highbrow,' Ritz, Al-pany, July 4; Warner Worces-ter, 4; Cap, Spgfld, Mass., 4;

ter, 4; Cap, Spind, Mass., 4; Par, San Francisco, 4. 'Don't Bet On Biondes,' Downtown, L. A., July 13; Orph, St. L., 13; Keith's, Cincy, 13; Mary Anderson, Louisvilie, 13.

METRO

METRO "Escapade's State, New Orl, July 4: Omnaha, 4: Midland, K. C., 4: State, 8t. L. 4: Penn, Pitts, 4: State, 80s-ton, 4: State, Cleve, 5: Michi-gan, Det, 5: Cap, Clever, Gal-State, Memphis, 6. "Calm Yourcelf, Queen, Gal-veston, July J; Parkway, Mediano, W., 4: Maj, Stever-port, 10: Worth, Ford Worth,

10. 'No More Ladies,' Orph, Bos-ton, July 5; American, Roan-oke, Va., 6; Ohio, Sandusky,

"After the Dance," Crown, Manchester, N. H., July 17; Strand, Dayton, O., 24; Lans-ing, Lansing, Mich., Aug. 8. "Black Room," Rialto, Phoe-nix, July 24,

PADIO

'She,' Keith's, Wash., July 4; Pai, Chl., 4; Keith's, Bost, 4.

PARAMOUNT

Paris in Spring' UA, Dct., July 4; Century, Rochester, 4; Met. Bost, 5; Par, N. Y., 5; St. L., 6; 10; Ohlo, Columbus,

12. 'Men Without Names,' Chl, Chl, July 5: State, Norfolk, 5: Newman, K. C., 19. 'Man on Flying Trapaze', Denham, Denv, July 24. 'College Seandal,' Par, Nash-ville, July 12: Albee, Cincy, 12. 'Benamphai,' Denham, Denv., Seanghai,' Denham, Denv.,

DELAY DOUBLES

MAE INTO

10G WEEK

Juiy 31

O., 14. COLUMBI.1

Chase Bank and G.T.E. Own Most Of Fox Film Stock: Fed'l Sec. **Commish Report Lists Others**

Washington, July 2.

Washington, July 2. Five groups, headed by Chase Na-tional Eank and General Theatre Equipment, account for more than four-fifthe of all Pox Film stock ments filed with the Poderal Se-corrities Commission in support of the corporation's application for traded paper. Birgent individual heider of com-

permanent registration of any made apay: Bigsof paper is G.T.E. which holds youting trust certificates cov-ering \$6,18% of the class B com-non. Chass comes next with 72.30% of the class A, with White Weld & Co. accounting for 13.12% of this category. Stock purchass wirrants are held principally by Amerex Holding Corp. with 61.5% Breakdown contained in the sup-plemental papers shows that Chass

den. Stone with 2057%. Breakdown contained in the sup-plemental papers shows that Chase is holder or record of 1.15 but A explanatory note discloses that the explanatory note discloses that the bank also is beneficial owners' of an additional block of 400,000, thus having command over nearly three-querters of the A fibiets. Dottracts was submitted confiden-tially but indications are that Com-nish will order this data published in the near future. Papers aid that no ground-floor purchase options have been granted and that non-service have been neroticted with subsidiaries by the parent company. For owns outright 25 subsidiary companies and owns \$7.5% of ((Continued on page - 50)

(Continued on page-50)

2 FOX PIX SET INTO B'WAY RIV

Following move of Joseph M. Schenck into Fox, the Rivoll, N. Y., one of the theatres in the UA The-atre Circuit, which Schenck still heads, is starting to get Fox pic-

tures. The Riv has booked Doubting Thomas, which opens Wednesday (10) and Dante's Inferno, which will follow run of the Will Rogers' starrer. Both are this season's Fox (10) will

Selznick Off MG Payroll, but Sticks To Finish 'Tale'

Hollywood, July 2. David O. Seknick's resignation as vice president at Metro has gone into effect, although is classy on to complete his current picture, Tale of Two Cities' without pay. In announcing his formal resignation, Selanick stated that be had changed his financial arrangements with the company to class in modulation amoon as 'Two Cities' is completed. Name of his new company is David O. Sekznick Productions, Inc. Hollywood, July 2.

Alvarado 'Rose' Lead Of Gladys Swarthout

Hoilywood, July 2.

Holywood, July 2. Don Alvarado draws the male lead with Gladys Swarthout in Ra-dio star's first picture. Rose of the Rancho' at Par. Before doing the Par role, Alva-rado is at Warners, having been penelided in for Philin Reed spot as one of the leads with Dolores Del Koi in "Romance in a Class House"

Finston Filming Noble Hoilywood, Juiy 2.

Nat Finston, Par studio music head, piancd to New York Monday (1) to make scenes with Ray Noble for Big Broadcast of 1935.' Finste will be there three days.

Wanger-Par About Set.

His Pickford Deal Off Holiywood, Juiy 2.

The Wanger-Paramount contract for the former to do six nictures on a salary and percentage deal is pected to be signed tomorrow (3)

Lloyd Wright is going over the papers for Wanger and an okay is expected from him today. When signed Wanger will notify Mary Pickford that he cannot accept her offer to produce some pictures with offer to prod



Hollywood, July 2.

Besides five pictures announced by

Besides five pictures amounced by United Artists as coming from Alexander Korda, Murray Silver-store, company's European chief, asya here will be also to eight other Seymour Nebensahi will make two French-English pictures in Paris, one a talker version of Cabhet of Dr. Caligari' and the other 'La Vie Boheme'. Leon Gargand' will make behome.'Leon Gargand' will make French-English nics in Paris, first being from a new story by Flerre

French-English pics in Paris, first being from a new socy by Pierre Benoit. He is the producer of last year's French-English pic hahiled by DA. The Battle's six to ight pictures made by British and Do-minions in London. Silverstone will tell the conven-tioneers the details on all these Eu-repean pics, with the group then do be distributed in the U.S.

Wally Ford Seeks **Trace of Parents**

Toronto, July 2. In an orphanago here for some years under the name of Samuel Jones, Wallace Sord of pictures has acked Joronto police to heip him trace his parents. Superintendent of Barnardo orphange here says he knowa the film player quite well. "He was with us until he grew to manhood and branched out for him nome charming communications. He is a good, stout fellow and sends some very nice messages to the child-en at the home here.

some very nice message child.en at the home here.

Hollywood, July 2

UA's Phillips to Coast;

William Phillips, financial man with United Artists, left yesterday (Tuesday) for the Coast in company of Bill Goetz.

f Bill Goetz. Reported that Phillips will follow oe Schenck Into the 20th Century-Joe Fox fold.

Hollywood, July 2. With Paramount not ready to start production yesterday, July 1, according to Mae West's contract she will get \$10,000 weekly, or double her regular salary, for the next 13 to 20 weeks, Otherwise, she can do one outside picture.

an do one outside picture. Miss West is now working on a

Reported Going 20th-Fox

OTTERSON'S IDEA IS FOR PAR TO SHAVE PROD. COSTS AND UP ADV. BUDGETS

Paramount will shave its produc Trainbount will sinker its product tion costs but increase its avertis-sing budget, under present pians what reductions will be made to be brought down. Advertising budget may run substantially over to be brought down. Advertising budget may run substantially over to be brought down. Advertising budget may run substantially over to be brought down. Advertising budget may run substantially over to be brought down. Advertising budget may run substantially over to be brought down. Advertising budget may run substantially over to be brought down. Advertising budget may run substantially over to be brought down. Advertising budget may run substantially over to for conomics during in siviat to stopped off or Monday's and yester-ida's (These) confab with Par the-to do in the past on annuel conven-to do in the past on annuel conven-tion do in the past on annuel conven-tions. Otterson wanted to meet Far's to make the far to be the stopped office. Sam laffe office. tion costs but increase its advertis-

the theatre get-tog ther in Chicago,

Arnold Again Set As Star for Universal

Hollywood, July 2.

Hollywood, July 2. Edward Arnold has been signed by Carl Laemmle, Jr., to take star-ring spot in Universal's 'Hangover Murders,' which James Whale di-vects. It's his second starrer at U, first being 'Diamond Jim.'

principal theatre men. George J. Schaefer, Y. Frank Freeman, Leon Notter and Boris Morrös attended from the home offlee. Otterson goes to the coast un accompanied by Adolph Zukor, who does not expect to get out; guided by British Inte until September, according to the latest outbook. Zukor dj an ottender the quartette, first of while 25G on 4-Pix Deal 2010 UH TAIN Dear Billy Milton, singing and dancing juve, sigued by British International Pictures on a four films for the year ticket. Actor gets \$25,000 for the quartette, first of which will be started in Eeptember in London. Dick Krakeur of Leo Morrison of-fice arranged

Dick Krakeur or Leo Morrison or-fice arranged. Milton, currently in London, was last seen here in 'roois Rush In, Broadway 'legit, from which he doubled into the El Morocco.

Wally Young, 3 Yrs. More Hollywood, July 2.

1. The short in Universal's "Hangover" Hollywood, July 2. Murders, "While James Whate di-vects. It's his second starter at U, a three-year "merval writing con-first being "Damond Jim." (First Being "Damond Jim." (First Being "Damond Jim." (First Being "Damond Jim." (First Being "Damond Jim.") (First Bein

Talk Hughes and Disney (Features) **Expanding UA's Program From 24** To 30 or More: Reliance to Fox? ROTHACKER MOVE-IN In addition to the 24 foutures al-

n Aide Has First Huddle With Studio Tops

Holiywood, Juiy 2. Watterson Bothacker, studio contact for Otterson, had his first conference Monday (1) with Henry Herzbrun and Lubitsch, who out-Herzbruh and Luitsch, who other lined their production policies and business details and showed him several of the new pictures. Session lasted four hours. Roth-acker will visit the studio daily for his checkup from now on.

LASKY LOADING **UP FOR PROD.** TIE-IN

Hollywood, July 2.

Though Jesse L. Lasky has made no future production deal to date, he is corralling a number of play-ers and stories preparatory to his leaving Fox around the end of Sep-

audience. So far no one outside of Lasky's organization has seen any of the Martini picture, 'Here's To Ro-mance,' the producer keeping it

under wraps. In addition to the opera singer Lasky has made a one-picture with Francis Ledcrer and has quired a number of stories and

novels. His hottest deal is with United Artists, where he may possibly wind up producing six pictures. However, Paramount has talked to However, Paramount has talked to him about an executive spot out-side of production, undestood to be a contact assignment between pro-ducers, stars, directors and writers. His present plans are to vacation for at least a month following his leaving Fox.

for at least leaving F

Bianca Dropped, Rebounds Hollywood, July 2 wood, July 2.

Hollywood, July 2. Bianca Vischer, Guatemalan ac-tress under contract to Fox for two years, has been dropped by the stu-dio and immediately picked up by Radio. Goes into latter's 'Hi Gaucho.'

Gaucho.' After that Miss Vischer has a Paramount film chance.

ready lined up for the coming sca-son (1935-'36), the United Artists program may get pictures from Howard Hughes and from Walt Disney, Between these two the program may go to 30 or over but so far nothing positive. Hughes came cast about a week ago to confer with Al Lichtman, new president. He would finance his own plctures, as would Disney with latter understood interested in taking a fling at features.

There were reports that Disney might buy into UA, since he is an important factor in the distribution company through his two Mickey Mouse and Silly Symphony cartoon series. Should he be given a minor owner interest, the stock would have to be bought from the Goldwyn-Pickford-Fairbanks-Chaplin group.

Pickford-Fairbanks-Chapin group, now in complete control. Lichtman, accompanied by Hal Horne, pub and ad director, left for the Coast Sunday afternoon (30,) At the annual meeding to be held July 5, he will be officially relified July 5, he will be appointed chairman of the board, impression being that Goldwyn, wwnig more atock than anyone else in UA, will want this post from which he can officially post from which he can officially Jwrk, also left for the Coast Sunday J York, also left for the Coast Sunday York, also left for the Coast Sunday (30)

(30). The six-day UA sales conven-ion at which 24 or more pictures will be announced, opens July 8. A (Continued on page 23) tio

Otterson Meets Par **Circuit Operators in** Chicago Stopover

Chicago, July 2.

Cheage, July 2. John E. Otterson, new Parmount predident, artived in Chicago Mon-day (1) and immediately wett into conferences with various heads and division managers of Pauamount theatre circuit. Among those pres-ent were E. V. Richards, Kari Hob-litzelle, H. F. Kincey, of South Car-olina and Alabama group; George Walsh, Comerford theatres; Vincent John and Barerg Balaban, Martin Mullen, New England; John J. Friedl, northwest, and Bob O'Don-cell, Interstate Circuit. It was the first time most of the theatre executives had met Otterson personally.

onally.

personally. Theatre operations, discussion of ideas and plans in general made the get-together meeting an important one. Y. Frank Freeman came along with Otterson and did most of the talking for the Paramount

of the talking for the Paramount company. Otterson will continue his west coast trip with Freeman where he will give the Par studios and offices his personal inspection.

Sparks in 'Opera Hat' Hoiiywood, Juiy 2.

Ned Sparks gets one of the three top parts in 'Opera Hat,' by Clar-ence Buddington Kelland, for Columbia

Frank Capra directs

FLYNN IS 'CAPT. BLOOD' Hollywood, July 2.

Errol Flynn has been set by War-ners for title role in 'Captain Bloot'. Player drew exec okay after a number of tests for the part. Fic-ture due to start in August, with Michael Curtiz directing.

KAY KINAKER ON COAST Hollywood, July 2

Kay Kinaker has planed in from Broadway to play the second lead in Warners From This Dark Stair-way, opposite Ricardo Cortez. Picture starts Friday (5) Frank McDonald directing.

Toronto, July 2.

GOV'T KEEPING TABS ON PIX

VARIETY

5

Fox Film's Recapitalization on Its 20 C. Merger; Chase Bank and G.T.E.

There will be 225,000 shares of Chase Bank's portfolio of Pox Film stock available, under option, di-recity to bondholders of General mare, under the amended provision of the reorganization plan for GTE. The provision means a transfer of the option for this amount of Fox stock held by the GTE company many directly cholders of the comm

tiseft to the bondholders of the company directly. It may be likely also that this point which goes directly to bond rough the set of the se

No definite date for the filing Of the GTE reorganization plan is known. It will be filed in Wilming-tion. It is not known which ther this is the GTE company itself to the GTE boncholders directly removes GTE from holding a sizable stock equity in Fox Film, as a company. It is known, however, that this transfer of the option removes GTE from had were the GTE company to have continued to own this option on continued to own this option on

continued to own this option on stock in Pox. Fox Fim will be recapitalized soon to give effect to list merger with 20th Century. Presently there will be two effect to list merger will be two classes of stock. On recapitalization of Pox Film, there will be two classes of stock out-standing roughly, around 1,250,000 shares of common. The preferred and 1,250,000 shares of common. The preferred one share for W and will bear a guarantee dividend of \$1.50 per an-num.

For every \$1,000 bond held, GTE bondholders may be privileged to purchase 7 shares of Fox Film, as

purchase 7 shares of FOX Film, as per amended option, according to Wall Street guessers. -Chase Bank is the largest indi-vidual creditor of GTE. U.S. Sena-tor Daniel O. Hastings, of Delaware, is receiver for General Theatres Equipment.

ROACH ADDS FEATURES. USING OUTSIDE COMICS

Hollywood, July 2

Hollywood, July 2. Hal Roach will extend his policy of filming fcatures as interpolation to his two-reelers during the com-ing year. While the number of Ing year. While the number of features for the senson has not yet been set, he states that more will be made than formerly. Besides utilizing the lot con-

tractees, featured comies from other lots also will be used. Last Laurel and Hardy two-

reeler on the old year's schedule went in last week, tenporarily titled 'Saturday Afternoon.' Daphne Pollard and James Finlayson in the cast

Arthur, Par Editor, Now A. P. on Lubitsch Staff

Hollywood, July 2. George M. Arthur, chlef of Para-mount's film editing department for the past four years, has been named the past four years, has been named an associate producer on the Lubitsch staff. He contlinucs in charge of editing while supervising his first picture, which will be assigned shortly.

U. S. Vs. RCA Washup

Wilmington, Del, July 2, presentation of Nazi film, 'Ilorst Managemental cousent -decrec Was entered today in the U.S. disc-diargemental cousent -decrec was entered today in the U.S. disc-diargement table avas raised at pro-trict court disposing of all remain-ing issues in the anti-trust litiga- sides in Yonkers, and long an anti-tion between the Government and littlerite. Result is bitter strife be-the Radio (Cora, of America, RCA) types more little correlizations and the Radio Corp. of America, RC Communications, Inc., and others. RCA tween pro-Hitter organizations and the antis. Court action may result.

ZANUCK'S TERMS

May Run Over \$500,000 a Yes

Darryl Zanuck's deal with Fox Film is understood set, and Sidney R. Kent was to have left for the Coast yesterday (Tuesday) or today by plane, accompanied by Josep M. Schenck and Zanucks Wit With M. Schenck and Zanucke With Zanuck's sock interest, which he acquires in the company through exchange of his interest in 20th Centitry, the Zanuck income will run upwards of \$500,000 annually. Around half of this amount may be computed as potential stock divi-dends, and it is likely also that, with Zanuck' fi is understood will Zanuck' fi is understood will

Zanuck, it is understood, will niake and supervise 12 films for

niake and supervise is units of Fox. Winfeld Sheehan, vice-president in charge of production for Fox, is the highest paid official of the com-pany, to date, getting around \$3,000 weekly. This does not include Sheehan's stock holdings.

S. A. LYNCH WILL

STAY ON AT

PARAMOUNT

S. A. Lynch who reorganized Paramount's theatre chain, under the trustees, will continue with the company, according to Wall street opinion. Downtown accounts have president, as desiring Lynch to stay on and the two are indicated as having agreed on this point. Otterson left for the Coast Monday (1) so that o clai word on this matter is lacking. Otterson is uncompany, accounts the two data and the two are indicated as looking up the data of the bankers and the trade as looking up the data of the source of the data of the source of the data of the former owner and head of Southern Enderson and the trade sowene. Lynch is the former owner and head of Southern Banucleus of the company's huge public hain. Paramount entered into receivers hip early in 1333, and a few months later Lynch was invited by the the of around Ston,000.

STUDIOS FIGHT HAYS

ON PRE-PREVIEW PURITY Hollywood, July 2

Will Hays is trying to tighten the

ensorship screws during his stay

here. Latest announcement wants all pictures to have a purity license before previews, but studios are

before previews, but studios are rebelling, claiming that preview is necessary first. Hays tried to enforce the rule on Métro's 'Anna, Karenina' hefore the public preview at the Chinese, Friday night, but Metro balked.

YONKERS BANS NAZI PIC Dobbs Ferry, N. Y., July 2. Yonkers' Police Commissioner Dennis M. Morrissey has banned presentation of Nazi film, 'Horst Wessell, in that city. Friends of New Gern Society

SUGH A BAD IDEA That's Washington's Opinion

as Dog-Eat-Dog Trade Reports Pour Into the Capital as New Selling Season Approaches

VOLUNTARY TREATY?

Washington, July 2. Government pulse-feelers are keeping close tabs on conditions in the film industry minus code con-trol and are particularly interested in the possibility that developments during the new booking season may lead to demands for revival of the ash-canned treaty on a voluntary book

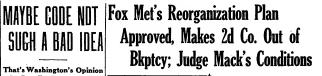
basis. Contemplating no immediate steps to work up industry sentiment both the Federal Trade Commission and tion are maintaining a long-distance watch, principally through the me-dium of trade papers and field of-nees, to pick up any reports of re-newal of cut-throat competition and freedom.

Although no definite indications

freedom. Although no definite indications have reached Government offices, that another two or three months will find various groups in the film field, particularly independent and small exhibitors, again calling for Government aid in stabilizing trade practices. About September It is tangible in the way of industry sentiment for a voluntary pact. The close relation between death of the code and opening of the book-ing season is regarded age emphasis-ing the value of the abandoned pact the code had been scrapped early in the winter, it is figured, the indus-try would have moved more slowly into a condition of almost complete freedom, but with the code and 1353 freedom, but with the code and 1935 the transition from code control to entire independence will be far more abrunt

abrupt. Same Old Story One reason why Government of-ficals are looking for a moral up-heaval is the influx of reports that major exhibitors again are making full use of their economic power to stamp out independent competition while distributors are taking ad-vantare of their nesition to make vantage of their position to make indics do business on their terms

(Continued on page 25)



MANNY COHEN DEALS

Undercover in Hollywood, but May Tie Up This Week

Hollywood, July 2. Emanuel Cohen has been In town for five days under cover. He says he may close a deal by the end of the week. Reported turning independent pro-ducer, with limited group of pix.

ducer, with limited group of pix, similar to Dave Selznick, Small and Wanger setups.



Hollywood, July 2.

Warner's new building program gets under way first of next week. It's a six-month job, expected to provide 2,000 jobs, and calls for expenditure of close to \$1,000,000,

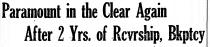
Biggest lot additions are nine sound stages and a new crafts building to replace and consolidate shops and mills destroyed in the

shops and mills destroyed in the fire some months ago. Technical center will cover three and one-half acres, have a mezzanine and basement. Other and a mezzanine and basement. Studio manager, are a new props huliding: 12 film vaults with 33, studio manager, are an ew props huliding: 12 film vaults with 33, studio manager, are an ew props huliding: 12 film vaults with 33, studio respective and the studies with the studies of the studies of the studio respective studies and the studies of the studies of the studies huliding: 12 film vaults with 33, studies of the studies of the studies huliding the studies of th

Gibney Again Tackles 'Anthony Adverse' Script

Hollywood, July 2. Sheridan Gibney has gone back on the script for 'Anthony Adversc,' on which he did the first draft, at

on which he did the first draft, at Warners, after adaptation has heen on ice for several months. Gibney and Pierre Collings have just completed the script for a life drama of Pasteur, for which no per-sonnel has yet heen selected.



Paramount is in the clear again, lider after more than two years of re-ceivership and bankruptcy. The company's bankruptcy was wiped correship and hastrupty. The company's bankuptcy was when the sanction of Nadar (1) when the of out on Madar (1) when the of out on Madar (1) when the of out on Madar (1) when the of the sanction of Pederal Judge when the sanction of Federal Judge with the sanction of Federal Judge with the sanction of Federal Judge with the sanction of Federal Judge not affect that of Walter Cokeli, Alfeed C. Coxe In N. Y. This winds up officially and completely ary is not detailed. Sanction on the petition filed by, ary is not detailed. Sanction on the petition filed by ary is not detailed. Sanction on the petition filed by ary is not detailed. Sanction on the petition filed by ary is not detailed. Sanction on the petition filed by ary is not detailed. Sanction on the petition filed by ary is not detailed. Sanction on the petition filed by ary is not detailed. Sanction on the petition filed by ary is not detailed. Sanction on the petition filed by ary is not detailed. Sanction on the petition filed by ary is not detailed. Sanction on the petition filed by ary is not detailed. Sanction on the petition filed by ary is not detailed. Sanction on the createscept of the comparise free were to have been is the Court's hands year contract at \$100,000 yearly. Data the meantime. Paramount new bhard, on Thursday (77). Par's operations for Otterson and Wilcox stopped are year contract at \$100,000 yearly. the meeting, Otterson outlined his various Irar theatre puriners.

ideas on Paramount's affairs gen-erally and indicated his intention to negotiate a contract with Ernst Lubitsch, for the studio. R. E. Anderson formation

Federal Judge Julian Mack in N. Y. hast Thursday (37) confirmed definitely the reorganization plan for Fox Metropolitan Playhouses, under Sec. 17B of the new Corpor-ate Bankruptcy Act offered by United Artists Theatre Circuit, Inc. (Joseph M. Schenck) with Fox The-atres Corp. Thus only technical legal routine avaits Fox Meté emerging from bankruptcy and re-cord bank proceedings that have years. Sing on for around four years that the the theory of the row Theatres Corp. which owned all of the Fox Met common stock still bin receivership, although be-coming a new part owner of the new Fox Met.

new Fox Met. The next hearing on Fox Met is July 5. Date for the transfer of the Fox Met assets to the new company is expected to be set at that time, More than 85% of the secured credi-tors and more than 80% of the un-

tors and more than 80% of the un-secured creditors are on record as approving the reorganization plan. This is the second large company in the film industry to be reorgan-led under the new bankruptcy finally from bankruptcy on Monday (1) is the other firm. The plan includes provision for Kelth Albeer Orpheum to own by purchase 10% of the stock held by U.A 30% of said in Inest should U.A acquire at any time the inter-set held by Fox Theatres Corp. KAO puts up \$250,000 for this Inter-est.

KAO puts up \$250,000 for this Inter-est. Under the provisions perturbed to KAO's rights, KAO along gets a to taking alim franchises with Fox Film or pooling arrangements on films and theatres with Skouras or familtante. Skouras and Randforce continue to operate their respective portions of Fox Met theatres under. 10-year contracts. Herbert Bayard Swope, shairman of the KAO board, Ket board. Can Vets Board Setun.

becomes a member of the new Fox becomes a member of the new Fox Met board. Can Veto Board Setup In confirming the reorganization plan, Judge Mack reserves the right to victo appointments to the board. Internal Judge Corec excitions atme-tion of the second second second second thermal Judge Corec excitions at the hermal Judge Corec excitions at the second second second second second the in the hands of the court should Judge Mack later determine that any appointments to the second second creations of all directors will be in the hands of the court second creations and all directors will be in the hands of the court second creations of all directors will be in the hands of the court second creations and second second second creations of the second second creation of the second second the old company are missing, or the second creation of the old Fox Met company. Approximately \$400,000 in bonds of the old company are missing, or the stock ownership of the old Fox Met approximately \$400,000 in bonds of the old company are missing, or the stock owners of Fox Met al-sec for lawyers and others in the situation are still to be determined, ugaregate any the Pitton filed by Attor-molementent of the bland and a pro-proved the present pion. Attorney 1 Afred Levy, counsel to the Sabath Concressional Com-mittee, investigning roli outle the re-ange on Thursday (27) and requested to he court to adjourn and withhold confirmation of the Fox Met reor-ganization pions compared the in New Years attraney Levy's contention the court to adjourn and withhold confirmation of the Fox Met reor-ganization pions compared the in New Years attraney Levy's contention that the counts of adjourn and withhold confirmation of the Fox Met reor-ganization pions compared theory. The New Years attraney Levy's contention that the counts of the fox the faint of the New Kears and theore theory to the fox Met reor-ganization pions compared th situation among others. It was Attorney Levy's contention

thla

PICTURES Yesterday's Prices

CURB

7,100 Tech. ... 19% 18% 18% -BONDS

LESSER TOPPING

L. A. TO N. Y.

SELF WITH 10

• New 1 5 high.

File Claims for \$3,000,000 Legal **Fees and Disbursements: Trustees** Ask 335G: Root Firm's 700G Plea

firms \$3,000,000 in fees and disbursements for services in the Paramount-Publix receivership and bankruptcy situations. Applications which are filed already carry requests for upwards of \$2,500,000 in fees. The largest individual sum is sought the law firm of Root, Clark, Buckner & Ballantine, which asks for \$700,000 final fee allowances.

for \$700,000 final fee allowances. The trustees aggregately seek \$355,000, divided as follows: Charles D. Hilles, \$138,000; Loupene W. Leake, \$138,000; Loupene W. Leake, \$138,000, and Charles E. Richardson, \$37,000. The Root firm already has re-ceived partial allowances amounts to fail fees in the Par case if grant-end fully as sought would be ap-proximately \$1,000,000. The com-pany's reorganization plan floured reorg fees would amount to around the figure uver. Int-less nought, the total fees may ex-ceed this provision of the reorgan-ters.

fzers. Fees are filed with Referee John Joyce and are submitted, presuma-bly, with the precautionary advice which was administered to the varicounsel and interested parties

Which was Laministered to the Vari-ous course and interested of parties by the unput lamos. A C. Caro, hund beer with reasonable milers and de-mand. Judge Coze also suggested that the fullest publicity be given to such requests for allowances. There will be a hearing on same July 18. The law firm of Cook, Nathan & Lehman seeks \$25,000 and \$3,753.10 the groenes. The committee, for which the Grook firm was coursel, aske Tababan Maurice Ners, Barned Gerald Brooks be given \$70.00, and Gerald Brooks be g

More than 100 individuals and & Clark, coursel to the bank com-mins are asking for around Mitters and disburges and disburges and fisher the bondholders, asks for 347, or services in the Paramount bilk receivereing and bank the Stewart ask for 353,68133 M BOND5 **BOND5 B15.000** Geo. **715... 115. 11 1.000** Kolth **50% 50% 50% 4 1.000** Cover **103% 103% 103% 103% 1.000** Cover **103% 103%**

The Driver Constraint of Constraints of the Constraint of the Constraint of Constraints of Const rence Stern.

What the aggregate total in al-lowances sought may not be known until final tabulation shall have been made in the next faw days by Oficial accountants. a mouth the next faw days by Oficial accountants. In the sought by various special counse and accountants to trustees and others. These sums may aggregate any thousands. The law firm of Davis, Polk, Wardwell, Gardiner & Reed, coun-ter of Par, asks for \$150,000.

Holywood, July 2. Sol Lesser has scheduled 10 fea-tures for production by Atherton Froduction schedule for Les-es a produce. Four of the pictures will be Fox-released, starring George O'Brien. Two will feature Bobby Breen, Les-ser's singing seven-year-old con-tractee. Remaining four will star fuctor is currently hunting. Out-ticate and the starting due to the schedule duer is currently hunting. Out-ton is without a release for its prod-uct. ANTI-SUNDAY FILMS

DRIVE STILL IN PENN.

Stroudsburg, Pa., July 2. As 11 church and temperance oranizations began a state-wide campaign against the newly-legalized Sunday films, the Rey. Dr. O. B. Poulson, president of the Pennsyl-

Poulson, president of the Pennsyl-vania Merrs Dry Lacque, said the fight would be waged in over 800 Residents of every municipality with a theatre have the right to de-cido at the Nov. S election whether they want pix after 2 p. m. on Sun-day. The question will be submitted to the electorist if 5% of the volers that effect. that effect

U's 2 Film Advance Men

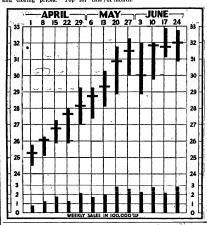
Amusement Group Averages (2nd Quarter, '35)

The weekly high and low average of prices for 12 representative amusement stocks on the N. Y.

Stock and Curb exchanges is indicated by the vertical bars in upper part of above chart. Closing prices for group each week are shown by means of short cross-bar. Lower part of chart depicts trend in vol-. ivme

me weekly. . Feature of this quarter, covering Feature of this quorter, covering 700 snare April, May and June, was the man-reaction i eight successive weeks registering successively higher peak quotations and closing prices. Top for this of month.

second quarter (and a new 1888 high and best level reached in more than two years) was recorded at 32% in week ending June 17. High-act close was in week ended on reached in week of April 1. Lowest volume for period aiso was regis-tered in this week. Largest num-ber of transactions were recorded in week ending June 24 when 275, ber of the second second second for the second second second second in week ending June 24 when 275, and the second second second second for the second second second second reaction in week of June 3, tregu-larity has marked movement of the Amusement foroup with no definite Amusement Group with no definite trend established during remainder



Show Stocks at Highest Average In Two Years, Though Actual **Recent Gains Only Fractional**

By MIKE WEAR

Stock prices were generally frm and net advances, were Columbia o higher yesterday (Tuesday) on Pictures certificates, 69%, up 4%; nereased volume in the face of the stock prefered, 51%, up 2%; ral weak spots. Amusement list as irregular with gains shout hal ming losses. Outstanding was th Westinghousno f4%, up %; and Westinghousno f4%, up %; and to higher yesterday (Tuesday) on increased volume in the face of several weak spots. was irregular with gains about halancing losses. Outstanding was the ensational performance of Radio Preferred B which made a new 1935 high at 59%. It showed a gain of 2% points at the closing price of 58%. Common also was unusually active but advanced only fraction-

2% points at the closing price of 5%. Common also was unusually active but advanced only fraction-tally. Universal preferred signed to observe the selection of the selection acclined further to 18%. Westing-burse common made a new top at 64%. Amusement liens were estronger yesterday. Paramount-Broadway bond certificates going the selection of the selection of the order of the selection of the selection of the abuse of the selection of the solock market during the part week, pushing up to the highest point in more than two years. Group hit 33%, as measured by the sverages took market during the part week, pushing up to the highest point in wore than two years. Group hit 33%, as measured by the sverages toor the finishing quotation this year is well as for the last 24 months. For the finishing quotation this year is well as for the last 24 months. While this was transpiring many tocks in the industrial listing were confronted with considerable profit-taking and outright selling. The re-ion for the during list book 1.22 points to wind up the week at 118.88. Add and utility groups also lost pround. Sloppy action of general market was mainly attributed to political uncertainty in Washington. Setsid by the manner in which six common and preferred stocks weth six to new highs. Two bonds also edged into fresh territory for the year. The stocks, with their new 1335 tops

vestingnous pretere, 10, 00 J point, court-Beroadway 5 yés made Per 1955 high at 60 yé and showed a 1-point advance at the close. Cer-tificates of the same went to the same price and sported a gain of 1% at the finish. In direct courtast was the weak-ness in Universal Pictures pre-ferred. This issue dropped back to a new low at 30 yé on a few transac-tions.

tions.

Trio Carry the Rise

Tric Carry the Rise Unexpected strength In Radio Preferred B and Eastman Kodak common, neither rated as outright pleture company issues, had much to do with the splendld showing by the Amuscment Group, Action of these two, plus a consistently strong upturn in Columbia Fictures, did the trick. The st

The actements in Columbia was predicated on various reports in the sweet relative to future dividends. The most presistent one had to do with the possibility that a stock dividend of considerable propor-tions might be expected by fail at he latest. With the company now paying only \$1 annually, plus as small stock extra, traders voided the Ord payment appendix of the payment appendix of ord payment appendix of more than \$1 per share. The pres-ent price of the stock indicates to many in the street that a generous strength in Columbia was many in the street that a generous stock melon may be cut.

The big upward surge of Radio B was reflected by stren th in the RCA common. This activity easily put Radio common into the 12 most active stock listing on several days and made it a leader in point of (Continued on page 23)

L. A. TO N Bob Collier, Kodney Pantages, Jaek Lat, Jr. Jack Lat, Jr. Jack Coogan, Minna Walls, Moss Hart, Cols Forter, Nak Sharrit, Kobert Coogan, Arthur Jsconan, Arthur Jsconan, Arthur Jsconan, Arthur Jsconan, Arthur Jsconan, Barthur Jsconan, <text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

PICTURES

Special Committee Still Mulling a Voluntary Film Code Authority

The special committee named by Fiim Code Authority members June 24 is still seeking some new means 24 is suil seeking some new means whereby a voluntary Code Author-ity may be set up in the industry. Leaders in the industry are inclined to feel that such a voluntary setup nust have some authority to super-vise, regulate or erackdown on ex-hibitors and distributors, or it will not amount to much.

Considerable delay in making a fuil report is anticipated in view of the departure of Tyree Dillard, for-mer chief counsel for the C.A, to-dny (3) on a five-week vacation eruise. The committee of five, in-eluding Dillard, was expected to re-port back next Monday (3). Other committee members are Austin C. Keough, Harry S. Barefood, Charles L. O'Rellly and Nathan L. Yamins. Latter two. represent independent Considerable delay in making Latter two. represent independent exhibitors; first two from major companies.

companies. More and more industry leaders are becoming fully cornizant of the fact that the Film Code was only worthwhile as long, as it had tech in lt. With these removed by the Supreme court ruling, the present task apparently is to obtain some substitute, agreeable to all factions among exhibitors, that will be equally strong of enforcement and still meet the legal requirements laid down by the highest court. Auditors are now encared in mak-

laid down by the highest court. Auditors are now engaged in mak-ing a full accounting of all C.A. bonka. This work is expected to real accounting of all c.A. to account the second second second office forces present in the Film Code Authority offices in the RKO build-ing here. John C. Film, who has been the C.A. executive secretary, is supervising these closing details. From as the work is finished. Dillerd hese no defails along for

Dillard has no definite plans for the future, but probably will locate in N. Y. on his return early in Au-gust.

Fox Is First Major Winding Up '34-'35 **Feature Schedule**

Hollywood, July 2.

Hollywood, July 2. With completion of 'Curiy Top' last week, Fox studios has turned out the 48 features scheduled and sold to exhibitors for the 1934-35 season. Fox is the first major com-pany to wind up the current pro-gram. gram

Fram. Bealdes winding up its 1344-35 program, Fox is further ahead on production than at any time in the company's history, with eight pic-tures for the new season completed, and three more shooting. Flctures forgers sturrers, Sicamboat Round the Bend; and In Old Kentucky; Tarmer Takes a Wife' Dante's Inferno; 'Redheads on Parade; Dressed to Kull, 'Welcome Home,' and Thunder in the Night.' Thio Dressed to Kull, 'Welcome Home,' and Thunder in the Night.' Thio Non; 'Horving are The Gay Detep-non; 'Horving are The Gay Detep-

'HARD TO GET' DELAYED BY SCRIPT REVISION

Hollywood, July 2.

Hollywood, July 2. Script revision will delay start of Yox's 'Hard to Get,' scheduled to get under way this week, for at least four weeks. Fricture had Jane Wyatt, Warner Baxter and Louise

Neast four weeks. Ficture had Jane Wyatt, Warner Baxter and Louise Henry in the leads. Meanwhile, Mins Henry goes to Universal for the femme lead with Edmund Lowe in King Solomon of Broadway, returning to Fox upon completion of her U chore.

Philadelphia, July 2. Philadelphia, July 2. Penna Cenaor Baard has banned lie Itussian film, 'Youth of Maxim skeded for the Europe, Philly's only downtown art-film house, next for the Europe, Philly's only downtown and the Europe Phil down and the Europe Philas of the down and the ensemble of the second propaganda ne by, but no go with the censors, Append hi

MUSIC HALL'S DEALS Details Holding Up Fox and U-Radio and Columbia Set

Inability to reach agreement on cortain details is holding up 1335-36 deals between the Musie Hall and two distributors which have been tranishing product right along, Fox and Universal. Believed that ac-cord will be eventually reached, so that Hall will play both Fox and up tictures again this year.

U pictures again this year. House starts on the second year of a five-year contrast with RKO Radio entered into last year, and has also closed with Columbia for the new season. Hall commits it-self to play 20% of Columbia's major features, not including west-eres has



Minneapolis, July 2.

Minneapolis, July 2. Independent exhibitors from over the territory at the meeting ealled here last week by Northwest Ailled States complained beeause MG is asking higher prices for two product than a year ago. It was pointed out, however, that the exchange is de-manding percentage deals on only tour, of the 138-36 photeures.

four of the 1935-50 pictures. Discussion brought out the fact that other exchanges have not tilted the ante, and, with a few ex-ceptions, are selling on a straight rental basis where the buyer do-mands it. Paramount, for ex-ample, is insisting upon only one percentage picture. Sentiment was proving hick-rentals than list year. President J. B. Clinton warned ex-hibitors against being in a hurry to buy and emphasized the fact that the purchase of pictures is still " proposition of barter and bargain-ing."

by: Out of 24 possibilities in the ter-ritory. Northwest Allied States now has 141 theatre-owner members aigned and paying dues, Clinton an-nounced. Efforts will be made to bring as many as possible of the outsiders into the association dur-ing the next several months, he said.

ESSANESS VS. LOEW'S. **CONSPIRACY CHARGE**

Chicago, July 2.

Greater Chleago Theatres Corp. known as the Essaness Circuit, flied suit Saturday (29) in U. S. District known as the Essances Circuit, filed vuit Saturady (29) in U.S. District Court here via Spitz & Adcost Reliance Resulty Corp. Loew's, Inc. Nicholas M. Schenck and E. A. Schiller, for injunctive rolice, alige-ing conspiracy in restraint of inter-state commerce in conneelidon with the business of licensing pictures Essances charges the derednants with speciafically harassing them in methods of competitive business and that Essances has been threatened in their proposed reality activity in the building and leasing of theatres, inter influent that they would try to lease or buy theatres now op-cated by Essances. Attorneys for piaintiff have filed quite a lengthy complaint. They have also incorporated charges that the domains, ever since Enamen

the defendants, ever since Essaness started operations, insisted upor such film booking terms as to make nicture presentation via the Ea chain of nine theatres unprofit able

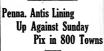
Ferber's 'Come and Get It' For Hopkins Via Goldwyn

Hollywood, July 2. Samuel Goldwyn has bought Edna Perher's novel, 'Come and Get It.' or Miriam Hopkins.

\$350,000 Sales Quota; Par Gov't's Most Ambitious Film Hope for Color Short Par is planning to go to town of two-reel short to be made in colo

by Max Flelscher under the third dimension process with which he has been experimenting for nearly two years. It will carry a sales quota o

\$350,000 and Par will get behind the two-reeier solidly, selling it as special, apart from its series.



Easton, Pa. July 2. Although the biggest obstacle to sunday picture shows in Pennsyl-vania was overcome last week when the House and Senate passed bills calling for a referendum in each municipality in the State on the question, the fight still is on. Spokesmen for church leagues and reformers have announced that be-tween now and election, Nov. 5, they will conduct strenuous campaigns.

tween now and exclose, NOV 5, they when a substantiation, NOV 5, they when a substantiation, president of Pennsylvania Mors Dry League, is leading the fight to defeat the question at the poils and said that plans are being made to wage cam-paigns in 800 communities in the State. Ten church organizations have united to fight the Sunday different and commercialization of the Sabbath is morally, funda-mentally and religlously wrong, Paulson said.

'DOWN EAST' SWITCH **OFF GAYNOR COSTS 250G**

Holivwood, July 2

Out of Way Down East' due to an injury to her head while on location, Janet Gaynor has been replaced in the lead of this Fox picture by Rochells Hudson. Picture was haited after being half completed, necessitating retaking almost all of the stuff them shot. Restarting costs the company around \$250,000. The brint after running reset on into Henry Fonda during a scene, Miss Gaynor was ordered, by her physician to rest for at least six weeks. Out of 'Way Down East' due to an

ROSY'S FUTURE

May Still Be in Washington on A. T. & T. Probe Washington, July 2.

Persistent reports are eirculating that Sol A. Rosenblatt, formeriy with the National Recovery Admin-istration, will assume the \$10,000 spot as general counsel for the Fed-

spot as general councel for the Fed-eral probe of the telephone industry. Rosy's soft-pedaled visit to his oid haunts last week gave the yarn added impetus despite strong indi-cations he is 100% sincere in plans to resume private practice in New York. Former associates report he was highly enthuisastic about his new arrangements, which involve August, and scoff at rumors he will lake the Communications Commis-August, and scoff at rumors he wil take the Communications Commis-sion borth.

> sisting that the city do something to protet their interests. Mayor La-Guardia, following an appeal made cting menace.

Industry Survey, All Branches

Par Tuning 5-Reeler Of Byrd Expedition

Hollywood, July 2. Hollywood, July 2. Paramount will release a five-reel special next season from the 100,000 feet of film shot on the reent Ad-miral Byrd expedition to the Ant-least fill and the special back-ground fill and the special back

Cutting on the film has been go-Cutting on the film has been go-ing on here for two months, and rough cut was taken gast last week by Ewing Scott and George Mur-phy for approval of company hcads in New York. Scott and Murphy returned with the picture yesterday (1), and final editing will be com-picted for inclusion of a special musical score on the sound track.

SKOURAS SETUP SHOWN IN SEC APPLICATION

Washington July 2

Washington, July 2. St. Louis Amusement Co. Skouras Bros. subsidary, last week applied to Federal Securities Commission for registration of its paper on the Report showed Skouras Enter-prices holds 5% of the amusement company stock and that Warner Bros. owns 45%. Corporation owns ating houses and operates 10 the-tres under lense. Subbids include Uptown Theatre Co. Shaw Theatre Co., and Westport Theatre Co. of which II owns more than half of Warners Bros. owns 4530 shares or 41.5% of the class A securities are in the company, gets 30 shares or 41.5% of the class A securities and C. D. Wilson Scholer, J. 108.75 the B stock. Nelson Chuniff, Skouras hurres 684% of A and 132.51, or 47.31% of B shares. Cuniff, pred-hurres 54.5% of A and 132.51, or 47.31% of B shares. Cuniff, pred-to the company, gets 45,200 a year: Leto J. Hill, vice-prez, 47.431; And C. D. Wilsgand, secretary-treas-tion the last facul year, the com-pany had a defict of \$17.78, the

urer, \$4,246. For the last flacal year, the com-pany had a deficit of \$59,729, the balance sheet revealed. Income totaled \$1,036,413; net expenses were \$949,048; and depreciation and interest amounted to \$108,093.

THREE READY FOR FOX WESTERN RELIGHTING

Holiywood, July 2.

After a two weeks' dark period ox Western avenue studio reopens July 8, putting two into production Pair are 'Ball of Fire' with Alice Faye, Jack Haiey and Bebe Danleis, Faye, Jack Haiey and Bebe Daniels, directed by George Marshall, and 'Meal Ticket' with Jane Withers, directed by Marshall Ncilen. Notiowing weck 'Beauty's Daugh-ter' will be started with Alan Dwan directing. Cast of this will be

directing. Cast of th headed by Claire Tre Beilamy and Ben Lyon. Trevor, Ralph

Theatre mon a ago started in-

to him, appointed Tichenor, a pub lisher, to investigate the matter and try to do something about the pick-Cross-picketing was dropped bu

Washington, July 2.

7

Washington, July 2. The most ambitious economic survey ever made of the film in-dustry, covering every angiel from financing to trade practices, is in the offing. Whilo no definite plans have been made, it was disclosed today in offi-ciai quarters that the eurtailed Na-tional Recovery Administration is sludy of both present and past con-business. The research will be car-ried on with an eye to possible govditions in the research will be car-business. The research will be car-ried on with an eye to possible gov-ernment regulation under new leg-

islation. The primary motive is not mere collection of facts and figures, but on the other hand is a definite àt-tempt to compile data for use in formulation of possible business centrol programs for future con-gressional discussion. The study, if match could be en-mained the problem would not has said, but the problem yould not has prevented from interpreting, en-timating, and analyzing their in da-

timating, and analyzing their find-ings. Although expected to be im-

Interference a tam, interference, and tam interference and tam interference and tam interference and tam interference and the second se

ing and restricted cancellations, the wisdown of tie-ups between produc-ers and exhibitors, the piace of the indepedent from a standpoint of reconomic importance as well as trreatment accorded by the remain-der of the industry, and general dis-tribution and merchandising meth-ods

ods. Untll a final decision is reached, researchers and planners are mak-ing no moves to organize machinery. for such a study, but it is known, that creation of field offices and appointment of numerous field workers is contemplated. Deputy Administrator William P. Farms-worth, now senior officer of the amusement division, is believed a likely choice for a key executive spot if the plan is carried out. researchers and planners are mak-

R. I. LABOR DEBACLE MAY FOLD HOUSES

Providence, July 2. Beset by many labor difficulties, the Blacktone Valley, strong tex-tile conter in Rhode Jaland, is giving theatre men plenty of gylef these days. Not only are strikes nimer-ous, but many mills have laid off thousands because of the processing tax

thousands because of the period. tax. Three eitles, Pawtucket, Contral Falls and Woonsocket, are in the mill area. More than 85% of the payroils come from the cotton mills. Exhibitors in these filles and negationing towns claim that heat-ness is at its worst level in years. In Pawtucket, especially, where the houses are large and overhead is bit. It's the toughest. One I have

In FWW Unlet, especially, where the Dig. His the transition, for a five-than in the transition. Con five-ture of the transition of the depres-sion was at its height. As a matter of fact Providence, Sone was at its height. The transition of the transition distance of many filling bland mill t centers, and at least one-third of businers is already filling and distance of a size of the aboutton businers is already filling and the size of the size of the size of businers is already filling and the size of the size of the size of businers is already filling and the size of the size of the size of the businers is already filling with the threat of another big wallout early one aphinistic in the heast as to the future.

Allied and 306 Promise Tichenor To Cease Cross-Picketing in N. Y.

First move on the part of Frank ichenor, who was named by Mayor Thishenor, who was named by Mayor LaGuardia as mediator in operator union troubles in New York, is the removal of all pickets from theatres. Foilowing complaint and threats of theatres which have been harassed

theatres when have been marassed for years by cross-pleketing. Tiche-nor succeeded in getting both Local 306, A. F. of L. affliate, and Allied, the New York State boothinen's union, to stop picketing each other's

PICTURE GROSSES

Paramount's 17G Mostly Due to Jessel and Tops L. A.: Chinese Dips to 7G; Bergner Strong, 3d Wk.

Los Angelcs, July 2.

(Best Exploitation: Paramount) Los Angeles theatres just cannot stand prosperity two weeks in suc cession. Possibly not the fault of the theatres, but just the tendency

cession. Possibly not the fault of the theatree, but just the tendency of existences, but just the tendency of existences, but just the tendency of existences, but just the tendency for the second second second secon

which helped, with the younger element giving too.a phay. Characterization and the phase of the second s

arounne sous Last Week 'Don 650. (1990), econd wesk, oka at 650. (1990), (2,756: 25:35-0.55)-"Stranded' (WB), This Kay Franches is a weak sister and only Could of strang previous on stanza sloughed of the sister and only Pantages (Pan) (2,700: 25:40)-Pantages (Pan) (2,700: 25:40)-Pantages (Pan) (2,700: 25:40)-Pantages (Pan) (2,700: 25:40)-tage show (Ind week). Upper brac'te pleture held over and sure brac'te pleture held over and sure distre show (Ind week). Upper brac'te pleture held over and sure brac'te pleture held over and sure blage show (Ind week). Upper brac'te pleture held over and sure blage show (Ind week). Upper brac'te pleture held over and sure blage show (Ind week). Upper brac'te pleture held over and sure blage show (Ind week). Upper brac'te pleture held over and sure blage show (Ind week). Upper brac'te pleture held over and sure blage show (Ind week). Upper brac'te pleture held over and sure blage show (Ind week). Super brac'te pleture held over and sure blage show (Ind week). Super brac'te pleture held over and sure blage show (Ind week). Super brac'te pleture held over and sure blage show (Ind week). Super brac'te pleture held over and sure blage show (Ind week). Super brac'te pleture held over and sure blage show (Ind week). Super brac'te pleture held over and sure blage show (Ind week). Super brac'te pleture held over and sure blage show (Ind week). Super brac'te pleture held over and sure blage show (Ind week). Super show (Ind week). Super blage show (Ind week). Super sho

 $\begin{array}{c} \begin{array}{c} \text{All micro} \\ \text{All mi$

1st Runs on Broadway

(Subject to Change)

Week of July 5

Week of July 5 Capitol---Escapade' (MG). Music Hall--Love Mc For-ever' (Col) (2d wk). Paramount -- 'Men Without Names' (Par) (2d wk). Rivoli -- 'Sanders of River' (UA) (2d wk). Roxy---The Raven' (U). Strand--In Callente' (WB) (2d wk)

(2d wk). Week of July 12

usic Hall-'Ginger' (Fox)

(11) Paramount—'Parls in Spring'

(Par). Rivoli - 'Doubting Thomas'

(Fox) (10). Roxy—'Hooray for Love' Roxy -(Radlo).

-'Front Page Woman' Stran (WB) (10)

'FRENCH REVUE' WITH 'SCANDAL' 7G. INDPLS.

Indianapólia, July 2, (Best Exploitation: Lyric) The summer aun finally came into its own this week and upped the thermometer readings while caus-ing the downtown box office figures to take a sharp drop. The pro-longed period or mild weather which has been helping the ace houses to ride bin longed period of mild weather which has been helping the ace houses to ride high over last year's figures at this time came to an abrupt end over the weekend, and no theatre except the Lyric is managing to keep out of the red. With Andra Lasky's Trench

keep out of the red. With Andre Lasky's Trench Revue on the stage credited with been the stage credited with been the stage of the stage of the the been the stage of the

that as a total figure for the three bouses and the bound of the bound of the week apply to to the Lyric with its tuil-page of cooperative add that broke on opening days and its numerous other itsups such as whole of plays of the chorus griss in within the buildings of novely envelopes labeled as containing French post in a point of the seture of the set the 'apple dance' featured in the Estimates for This Week

where we have a set of the set

'BECKY,' \$5,800, **OKE IN OMAHA**

Omaha, July 2.

(Best Exploitation: Brandeis) The week saw a new record rain tall and also a new hourly fall record, and the next day the town sweltered, variability not helping theatres. However, this is the final week of Aksarben racing meet, which will ell inate a consisten

which will ell hate a consistent competitive factor. Total of attractions along the row comes to one stand-out, one good bill and one weaky. Brandels topping par considerably with "Beeky Sharp," and might have held Beeky Sharp,' and might have held over except for the holdary requir-ing a new bill. Orph gets only aix pourts: omake and the set only dive, and that too many. Twenty-three theatree, holuding the set of a vinge ways and the set at the set of a vinge ways and the set of a log of the set of the Berndels takes the exploitation then for work on advance of Berlands (Sheer-RKO) (/1.200-

Becty Sharp' Betimust for This Week Brandeis (Singer-RKO) (1.200) 16-35-40)-Beeky Sharp (Radio). Units (Dabation of the standard of the stars of the stars of the stars of the held over; but single facture pro-gram allows size shows per day and the stars of the stars of the stars (Co) first Hegburn picture to be (Co) first Hegburn picture to be the stars of the stars of the stars the stars of the stars of the stars of the stars the stars of t

'Ike,' Flesh and Ams Total \$13,500 In Philly; Town Likes 2nd Runs

Hall's Scalpers

Ticket specs in the neighbor-hood of Radio City, New York, have been specializing lately in reserved mezzanine seats at reserved mezzanine seats at the Music Hall, which retail for \$1.65 (box office). One broken claims the M. H. ducats top his legit show demand by two to

legit show demand by two to one. First known instance of a grind pioture house getting a scalper piay. Music Hall is the first grinder to have numbered chins. Grace Moore's Love Me Forever' (Od) drawing a particularly classy audience at the opening, the ticket boys had a very happy 27th of June.

'LADIES' AND SKI PIC, 11G, BIG **IN SEATTLE**

Seattle, July 2. (Best Exploitation: Fifth Avenue) Atop the recent price raise, en-tered into by all first runs except the Liberty (Jensen-von Herberg), this spot seems to profit. Ever-green-Hamrick houses upped the nick at the b.o., with doubtful about nick at the b.o., with doubtful about the take. But the way bits has been upping at the Liberty, it is a cinch the scale is helping there. Last week is reported as best at house since "Broadway Bill" (Col.) Mats are especially healthy, usually, pack-ing the house right along with folks who like to see first-runs at a dime and fifteen

The Flfth Avenue used teletype in lobby, dashing off praise 'telegrams' on attraction there this week, doon attraction there this week, do-ing the sturt as buildup, handing 'wires' to patrons with request to pass 'err on. Blue Mouse is using Japanese dally with ads playing up war angte in 'Thunder' (UA) and liberal aprinkling of Orientials in audiences shows it pays. Press staff had to okay the proofs merely as

audiences shows it pays. Press staff had to okay the proofs merely as matter of form, as their language Etimates for This Weeks The Etimates for This Weeks The Staff of the Staff of the Staff of the Staff of the Called Staff of the Staff of the Called Control of the Called C

Minna Meeting Myrna

Hollywood, July 2. Minna Wallis, agent, planed east

Minna Wains, agent, planed east Friday (28). She will meet Myrna Loy, who arrives in New York from London tomorrow (Wed).

Philadelphia, July 2. looks as good as any The Earle this week, Joe E. Brown's 'Allbl Ike (WB) and stage show having a couple of winners in S-W's recent amateur contest to help bolster things. Paced at \$13,500.

'Sanders of the River' (UA) at the Stanley, won both praises and pans Stanley, won both praises and pams from the crix with the former pre-dominating. Would have been bet-ter, however, in the Aldine where originally intended. No More Las the Boyd, but can't be expected to hit any sensational figure in its the Boyd, but can't be expected to hit any sensational figure in the second hold-over. House gen-erally has trouble holding its pix with two weeks at over 113,000 and a second hold-over. House gen-erally has trouble holding its pix The Foxh as a fint the erric liked in Loves of a Dictator, but man-gement hasar it must faith in it. The Foxh as a fint the erric liked in Loves of a Dictator, but man-gement hasar it must faith in it. The foxh as a fint the erric liked in Loves of a Dictator, but man-gement hasar it must faith in it. Thurday (the 4th) which will grow current attraction only five days. Stage show is barren of names; 15,000 is libras for This week Arcadis (500; 25:40-50)-The Estimates for This Week Arcadis (500; 26:40-50)-Tho Soundre' (TA') On Aree (15,000. Last week, a very fine Stanley, won point plaints and pre-from the crix with the former pre-dominating. Would have been bet-

ret \$3,000. Last week, a very fine \$400. (3.001, 40.65).->No More Ladier (MG3) (3rd week). Due for \$5,00. Last week, surprised with a robust \$13,000. a solution and the (WB3) and vaude. Town leader; \$13,600 fair. Last week, "Murder In Heet (MG) and vaude, 11,000, me-dicator (3.000; 40.55.65).--Loves of a Dictator" (3.6.8) and stage show. Crix liked it, but management hold-Dictator (3.6.8) and stage show. Crix liked it, but management hold-flo,000. Last week, "Biode Sheep" (Fox) and stage show, \$12,000, just

SO-SO. Karlton (1,000; 25-35-40)—'In-former' (Radio) (2nd run). Pienty of biz for small house, over \$4,000. Last week, 'Lamps of China' (WB), \$3,200, rather nice for tbis second

Yery mild, starton (1,700; 30-40-50)—'The Stanton (1,700; 30-40-50)—'The Arizonian' (Radio). Westerner slightly over \$5,700. Last week, 'Werewolf' (U), under expectations at \$5,400.

LINCOLN VAMPIN' 'TIL **READY TO GO ON 4TH**

BEADY TO CO ON ATH
Incomposition of the service hard in the angle of the service hard in the angle of the service hard the serv

'**BECKY**,' 11**G**, 2**ND BALTO WEEK:** KAY \$6,200

Baltimore, July 2.

(est Exploitation: Century) All things considered, the Stanley Keith's and Hipp aren't faring bad

keitös änd sipp ärent tärnig öda ip this holidav week, Stanley die ip this holidav week, Stanley die ip this holidav week, Stanley die ip this holidav solution in the second week's total. Beeky Shary's holidav days (1000 is plenty oksy. Keith's closes out tomorrow nike days (1000 is plenty oksy. Keith's closes out tomorrow nike days (1000 is plenty oksy. Keith's closes out tomorrow nike days (1000 is plenty oksy. Keith's closes out tomorrow nike days (1000 is plenty oksy. Keith's closes out tomorrow nike days (1000 is plenty oksy. Composition is are style for Sandey Sub-bindav (1000 is 1000 is 1000 is 1000 into, fake atomotion of the course through downlown drags the ple A sopia had or two asigned to carto ta atom-tom sattract onlowers while car meandered to a tomotion to attract onlowers while car meandered the fail of the second of the exa Flick failty weither the exa spike by failty of the day for the second of the to carto ta atom-tom to attract onlowers while sar meandered the second of the second of the exa flick failty weithed by folly coburn's band and Nick La-exa Flick failty weithed by folly coburn's band and Nick La-to the second of the second week, Product ahortage keeting second of the second of the second of the second what of the second of the second of the second what of the second of the second of the second what of the second of the second of the second what of the second of the second of the second

PICTURE GROSSES

VARIETY

Q

'Fleet.' Cab. Fight Pix 29G in Chi: 'Alibi' OK, \$4,000; 'Chinatown, 10G

Chicago, July 2. (Best Exploitation: Chicago)

(Best Exploitation: Chicago) Rain has been used lately as both bil for bad business and reason roke trade. Every theatre figured burth of July for a heavy boost trade and made preparations acor ol

of trade and make proparations ac-cordings. The genoney gun of this week is the chicago which, trijke-loaded on function of the second the second second second between the second second the second second second second second

Estimates for This Week

autoxe on the iront page of the selles.
 autoxe on the iront page of the selles.
 Apolie (B&K) (1,200; 35:35:55).
 Apolie (B&K) (1,200; 35:35:55).
 Apolie (B&K) (1,200; 35:35:55).
 Autorial (B&K) (1,200; 35:55:75).
 Chicago (B&K) (4,000; 35:35:65).
 Chicago (B,K) (4,000; 35:35:65).
 Garnera fight pictures and stage show. Cab Calloway on stage. Revel, 120:00; 35:35:65).
 Garnera (B&K) (3,000; 35:35:65).
 Garnera (B,K) (3,000; 35:35:65).
 Baby Faco Harrington (MG) and vaude. Mits club revue on stage, at \$14:000, anenic Last week (Darington S, 15:65:65).
 Baby Saco (1,26:00; 25:55:65).
 Baby Saco (1,26:00; 25:55:65).

'LADIES' TOPS PORT.. 'BEES' BIG 2D WEEK

Fortland, Ore, July 2. (Best Exploitation: United Artists) No More Ladies at the UA may hold possibly three weeks, a record of this time of year. Parker's Broadway to the all ex-ploitation ground in the all ex-ploitation ground for a fair ploitation ground for a fair ploitation ground for a fair ploited 'Board' and groing for a fair the fair and the second 'Board' and 'Board' and

25-40)—'Chan in Egypt' (Fox) and 'People Will Talk' (Par). Combo registered well but not much to sell with a small exploitation budget. but ok, \$5000. Last week Toubi-ing Thomas' (Fox) closed good sec-ond, week at \$3,600. first week top mosey at \$5,500.

Uni, week if \$3,000, irst week top Orsaway (Kinnick) (2009, 25-40)--Arizonan' (Radi)) and Going Highbrow (WB). Above average, \$5,000. Last week Werewolf (U) Mayfar (Barket - EverChen), Mayfar (Barket - EverChen), (FN) (2d week). After a strong (FN) (2d week), After a strong Hold (C) and 'Mr. Wong (Mono) with Braddock fight pic helping the group even average (Mono) with Braddock fight pic helping the

SANDERS' 10G. **GOOD IN HOT** ST. LOUIS

St. Louis, July 2. (Best Exploitation: Loew's State)

St. Louis, July 2. (Best Exploration: Low's State) Trypical Mississippi Vailey sum-ner watcher has set in (that means means that the film house operators needs not look for large grosses un-ill most fail. State of the state of the state of the door this coming Friday until Aug. 3. Management says for 'altera-tions, etc. But house has no cool-tions, etc. But house has no cool-test. Charles Kurtaman made a 10-Canera pix for Missouri. Made purchass 10 minutes before show opened and got noise in 2nd edition Low's State put more pep In Sanders' than any other pix in long use here, Boits of the doorsted in vacant stores covered with huge billboard corplotation and half a and a big game hunter iolied on all over town ballyhooing picture. Estimates for This Weekt

and a big game hunter (olde on all over other one of the set of the set of the over other of the set of the set of the over other other other other other other (Fox) and Headline Woman' (Maa). It bushees continued as it borhood of \$12,500. If bushees holds up pic may hold for second week. Last week 'Doubling Thomse' (Fox) and everyone satisfied. Missouri (3,514; 25.40) — The second the set of the second week of the bushees and should show \$1,000. Weepy it can be about a show \$1,000. Weepy it is the second week the base using a start of the second week the second base of the second second week the second base \$1,000. Weepy it is the second week the base week 'Start of the second week the base of the second second base \$1,000. Without Names' (Par) and 'Atrionian' Without Names' (Par) and 'Not for far start and if business desart silting ever 'Start of the second week 'Without the second week 'Without have 'Wi

'GINGER,' \$9,000, OKE IN MIXED-UP CINCY

Cinclunati, July 2.

(Best Exploitation: Ibee)

Steend at that house Bridder Josephane Bridder Toes's a world promiser.
 Betinates for This Week
 Betinates for This Week
 Currently and b. o. on toboggan. Exception of Deck Monte and the analytic of the second s

'Ginger' rated strongest campaign attention by RKO press department, receiving extra ad space and en-dorsement of product by manage-ment. . Estimates for This Week

Estimates for This Week Albee (RKC) (3.300; 35-42). 'Ginger' (Fox). Cricks 50-50 In splashing stardust on Jane Withers, who fares higher in reception by customers. Heavy matinee patron-age by femmes and juves, but night trade light, \$9,000 fair. Last week Glass Key (Par) ditto.

Glass Key' (Par) ditto. **Palace** (RKO) (2,600; 35-42)— 'Becky Sharp' (Raddo) (2d wk.). Trode slumped when hot spell set in last midweek. A poor \$5,500 at tops for six days, with 'Orchids to You' (Fox) opening moved up a day to Thursday (4) for edge on holiday bla. Last week, same picture, \$15,-500 swell biz. Last 500. swell

500. swell. Lyrie (RKO) (1.500; 25-30-40). 'Chan in Egypt' (Fox), Snappy \$5. 500, strong: Last week 'Brewster's Millions' (UA), \$4,000. Keith's (Jubson) (1.500; 30-42). 'Stranded' (WE), In for hine days; \$5,500, all right. Last week, five days, 'Black Sheep' (Fox), \$3,000, Ucht.

days, light

Capitol (RKO) (2.000: 35-42)-Scoundrel' (Par), Noel Coward above title. He and Heath-MacAr-thur material have reviewers ga-ga, yet limited appeal to de luxe class clientele sets \$4,000 at best, fair. Last week 'No More Ladles' (MG) (2d wk), \$5,000, not bad after \$17,-500 in first week at Albee.

650 In first work at Albee. 10 June 10 June

(Radio), divided, \$2,400. Strand (Ind) (1,200; 15-20-30)-School for Girls' (Maj), \$1,300, around normal. Last week 'The Healer' (Ran) ±1 400 around normal. Last Healer' (Rep), \$1,400.

L'ville Has No Other Place to Cool Off But in the Theatres

Louisville, Juiy 2. Loew's State changed regulation opening this week, yanking 'No More Ladies' after Wednesday, and bringing in 'Sanders of the River

More Ladles' after Wednesday, and bringing in Sanders of the River' and Unwelcome Stranger, dual within received ravas from all the cricks, made surprisingly good showing, considering fact that aver-age patrons here unacquainted showing, considering fact that aver-age patrons here unacquainted other houses rather mediore, with possible exception of Risito, with possible exception of Risito, with possible exception of Risito, with best patrons and the start arguing and the start of the start with the possible exception of the arguing the start of the start that.

Estimates for This Week

 Estimates for This Week
 Filaito (th Area) (1,000; 15:25-40)
 Filaito (th Area) (1,400; 15:45-40)
 Filaito (th Area) (1,400; 15:45-40)< Estimates for This Week Rialto (th Are.) (3000; 15-25-40) --Virginian' (Par) and 'College Scandal' (Par). Good program. although rather a new experiment for this house to go in for reissues. Interest in revival only lukewarm, but looks like headed for comfort-able \$4500, Last week People Will Taik' (Par) slipped to a lean \$1,300

encoring with Becky Sharp' for \$5,-S00 and Grand is third-weeking 'No More Ladies' at \$2,200 Market M. H.: 'Men' and 'Caliente' Around \$25,000 and Also Hold

City (Kreliberg) and Kentucky Blue Straak (Puritan). Streak re-ceived anicker ao cricks, avwing to locale boing laid in Louisville, with fourchill Downs Race Track looks joke to anyone tamiliar with the local track. 'Get That Man (Mono) and 'Mr. Dynamite' (U) dual set in to fill out baince of week. Schedul Last week frag four days Reckless' (MG) and 'Honeymoon Limited' followed by 'Border Brigands' (U) and 'Stranges All' (Badlo), affac-tory pace of \$1,700.

HUB BECALMED 'FLEET' SAILS MILDLY. 7G

Boston, July 2, (Best Exploitation: Loew, Scollay) Boston film row generally be-calmed this week, with no real outstanders on the marquees. standers on the marquees. Even though Met Is doing a swan dive with 'Strainded' and stage show, it will lead with its pairry \$12,000. Might be worse if the Memorial were not. holding over 'Becky.' State looks overy with 'Sanders' and 'Eunway.' 'Black Sheep' and 'Loves of Dictator.' RKO Boston in the rear guard

'Loves of Dictator.' RKO Boston in the rear guard with 'Raven' and 'Headline Woman,' doubled, with bookings being jug-gled weekly. Combo opened sud-denly last Wednesday and will do well to last seven days.

well to last seven days. Scollay is slightly perkish this week with a freak booking of 'Sea Klillers' an indle that garnered plenty publicity because its pro-ducer, Capt. Craig, is making a p.a.

pienty publicity because its pro-ducer, Capt. Craig, is making a p.a. with it. Grape, "during in a first run for a compare," during in the second undersea film, opened up on news-undersea film, opened up on news-undersea film, opened up on news-derwater doings and his camera. Ambitious lobby display made the font of the house look like a marina front of the house look like a marina front of the house look like a marina runner of the Massachusetts const through newspapers and Paramount News.

runner oft the Adlast duberts coust News. Loews pulled a nifty street bally looker in oriental costume, and dragged about town by a dark-skinned wartfor in Zula rifs skinned wartfor in Zula rifs dwartfor in Zula rifs dwart at a wrestling bour to nat Peeun op, who was in formety an amateur wrestling bours Nava officials in Eeson navy yard in-de Etimata for This Week

(Best Exploitation: Paramount) (Best Exploitation: Faramount) 'Love Me Forever' is running way with New York's film business his week. Picture is galloping thla toward a smash stake of \$102,000 at the Music Hall, holding a second and possibly a third.

and possibly a third. Usual exodus over the holiday is expected, but against this managers figure large crowds from out of town. When they flock in from the hinterland they usually take to the theatres. So far the vacation sea-son has brought more people into New York than since 1929.

New York than since 1959. The Fourth ends the current week for some Broadway theatres and is supported to it if the Paramount to a support of the paramount of a support of the support of the new With the holday failing on Thuraday, the Rocy goes out with week. With the holday failing on Thuraday, the Rocy goes out with after six days, starting out tomor-row (Thura) with 'The Raven.' On the six days, with 'Alias Mary Dow' will get a round \$24,000, okse. The Callent is satisfactory at the

"I'll call of a said of a

Interno: (Fox) which will follow the Kogers picture. Only current, oldower a 'Ko ing a dip to around 230(00, Pirst weck was just short of \$40,000, Allhough the Rivol did a good current of \$40,000, Pirst weck was just short of \$40,000, Allhough the Rivol did a good current on the source of the week week were put forward by the ture, the most notworthy offorts of the week were put forward by the out Names' House used a trailer truck on the streets completely out Names' House used a trailer truck on the streets completely which the trailer was thrown. Ty-ing up its advertiang-copilation campaign with the treent raid of ay by cops and arrest of a gang. Par distributed 100,000 throways and dathen House went above the line mer budget on picture.

mer budget on picture. Estimates for This Week Cepit! (4,620; 35.75.85.51.0)-No More Lades' (MG) and 'Small-time Cavacade' on stage. Good first week sats of 540,000. Around \$20,000 this week on hold-

Around seven in work on according to be a seven when a seven and the sev

Ins tomorrow morning (Thurs), for Gent day run. Lask week Coint to Personant (3)64; 35-55-15-83)-Men Without Names (Fash), Fain, around \$24,000, but holds. Second week of Glass Key (Par) \$14,000. 100:55-9:110)--Low all (6:Por) 407 (Coi) and takes show. Very bir here, 5102,000, may he better. Stays Becky (Kalois, 570,006. Rivoid (2,032; 40-65-75-85-99)-Becky (Kalois, 570,006. Rivoid (2,032; 40-65-75-85-99)-Rivat (1,45,000, but stays a sec-hary Dayr (U) and stage show. Hory (5,888; 25-35-55)--Allas week Roxy (5,888; 25-35-55)--Allas tweek Roxy (5,888; 25-35-55)--Allas tweek Roxy (5,888; 25-35-55)--Allas tweek Roxy (1) and stage show. Strand (C;75; 3,55-56-55)--Callester (WB), May get \$25,000. State (3,450; 35-56-70)--Class Key (1,450; 315-56-70)--Class Key (1,450; 315-56-70)--Class Roxy (1,450; 315-56-70)--Cla

Mpls. Loop's 8 Houses' Gross Not Over 22G, with \$7,000 Top Figure

Minneapolis, July 2. (est Exploitation: State)

v est Exploitation: of after This looks like a floppo week with top gross lucky to reach \$7,000 and total loop takings probably not in excess of \$22,000 for the entire first-ruin lay-out of around eight houses, or an average of less than \$3,000 per theatre. or an aver per theatre.

excess of 122,000 for the entre net, or an average of less than 33,000 per theare. Factors in the anemic box office results are a none too sturdy picture outdoor holdday opposite. July 4 competing attractions include the state's first AAA. 100-mile auto drivers, at the Pair Grounds; the state's first AAA. 100-mile auto drivers, at the Pair Grounds; the state's first of the Mine spoils baseball team's battles with St. Pail, out-drivers, at the Pair Grounds; the state's first of the Mine first state first of the Mine first state first of the Mine first state first of the Wine Mile 'One New York Might's exerces the State top and atter several take fartist, is anatter night one State top and a state state several take fartist, is anatter night one state of the Mine Mine Market he Group wine in the West Hotel State State Wine of the state severa Take dynner in the West Hotel State of the work at the severa State of the work at the severa State of the work of the state severa Bate for and stafe severa State of the work of the state severa for Weyerhaeueer ransom blat the during the wine. Group State State of the during the severa State of the weyer at a shoet for severa for Weyerhaeueer ransom blate the during the the Cerber (Winks) (1.600; 55: 53: 40. Burver, July 2. Derver, July 2. Huffman Houses' exploitation was top this week, with 500 personal National Educational convention of-fering slightly reduced prices, four tickets in each letter. It produced results. National Bourcational Asia up picture that otherwise would have died and boosted grosses of Sood films.

resamines in troit as a boost for reward for Weyerhaeuier ransom bills turned in during the run. Estimates for This Week Gentury (Publix) (1600; 13-15-04) Jamm weektes for This Week Gentury (Publix) (1600; 13-15-04) Jamm weektes for dönnesite comer-ication werken entertailment and going over well. Ruggles-Boland combo okeh here for dönnesite comer-ing following for it. apparently. Around 44.000 indicated, good. Last web Stranded' (WB), £5,500, poot (Job Chang Jamming on the Sourch, In-profil and the source of the source of the Chang Jamming on the Sourch, In-mond and Ann Sothern, latter a On-Hoors Jamir and Sothern, latter a localite, probabily mean something to box offer, basip dicture lased nory week "Becly Sharp" (Radol, 54,060, State (Publix) (13 radlo broad) week Theory Sharp" (Radol, 54,060, State (Publix) (24,00); 25-25-40) - Public Hero (MG). Far and away the cream of the current film com-lateness, having been preceded by a number of other G-Men pletures lateness having been preceded by a number of other G-Men pletures boy and file to build from weak, opening, lateness having been preceded by a number of other G-Men pletures bed bid file response in this proty good. Last week Weilte Time even Weilty (Scandinavin, Swe dish pletures almost certain to get bed bid file response in this proty good. Last week Weilte Time viewer (MG), 13,000, 13,000, Last week Theoley light matiness in this proty good. Last week Weilte Time viewer (MG), 13,000, 12,000. as the light Mich and the file to be viewer (MG), 13,000, 12,000. The Natt, Viewer (MG), 13,000, Last week Weilt (MG), 13,000, Last week Weilt (MG), 13,000, Last week Weilt (MG), 13,000, Last week Weilt, 10, 13,000, Last. Viewer (MG), 13,000, Last. Weilt Headel for first 1,000, Last. Weilt Headel for first 1,000, Last. Weod Weilt (MG), 13,000, Last.

Ladier' (MG), 48.700, Rood. Word (Steries) (360: 25:35.4-0-55) Lieb pictures almoat certain to get good box office response in this formunity. About 32.600 indicates in Virgood. Joss West Whith I. ... Time (Waithneil) (250: 15:20-25) West West West West Mark House a Schoolmaster' (Mon). Lyry (Tuhilby (13.00: 30.45) west West West Mark (Mon). Lyry (Tuhilby (13.00: 30.45) west West West Mark (Mon). Lyry (Tuhilby (13.00: 30.45) west West West Mark (Mon). Lyry (Tuhilby (13.00: 30.45) west West West Mark (Mon). Lyry (Tuhilby (13.00: 30.45) west West West Mark (Mon). Lyry (Tuhilby (13.00: 30.45) west West West Mark (Mon). Lyry (Tuhilby (13.00: 30.45) west West West Mark (Mon). Lyry (Tuhilby (13.00: 30.45) west Mark (Mon). Lyry (14.00). Lyry (14.00). Lyry (14.00). Lyry (14.00). Mark (Mon). Ma

run, solit. Gathering in fair 1800. Last week Go Into Your Dance' (FN), second loop run, and Ladles Love Danger (Fox), first run, spill, Alvin (Steffes) (1,500: 52-35)-(Guity Parents' (Dezzel), Carnett-and apple by Wayland Villera, Tadio's Friendly Adviser. For men-only and wert limit with raw, sans-fight pictures, apparently 'sneaked' from a bad angle out front and with the sound dubbed in, a magnet and level, with much additional revenue coming, of course, from sale of the usual sex books. Same show last women only, poor \$2,500.

TEACHER CONV.

Pvt. Worlds'-'Caliente'

Duo Nice 7G in B'ham

HELPS DENVER

Denver, July 2.

National Holiday Crimps Mont'l, 'Hearts' Good 7G Montreal, July 2. (Best Exploitation: Capitol) Nothing outstanding on the main stems and with Canada's biggest

serms ang with tanada's biggest holiday of the year-Domhino Day, Monday (1)-breaking up the week-end, likelihood not overly good for grosses which will be probably Palaceabas and the service of the start and may gross \$1,000, although Palaceabas and the service of the start and may gross \$1,000, although hepburn is usually a big draw here. Chaptel showing 'In Callente' and hepburn is usually a big draw here. Chaptel showing 'In Callente' and haps a shade above other main stom exploitation, should gross \$1,500, Frices has much-touled Brangen Me heres has not-touled Brange, and the start of the service draw of grossing 2,300, Chreme de Paris Nabes, which did fairly well hast week, will probably fail of heavily currently. Estimates for This Week Estimates for This Week

Estimates for This Week Palace (FP) (2,700; 50)—'Break of Hearts' (RKO). Katharine Hep-burn may lift this gross to \$7,000, good for this week. Last week, 'Reckless' (MG) made a fair \$7,500. Capitol (FF) (2,700: 50)—"Call-ente' (WB) and '10th Avenue (WB), Possibly best at \$7,500. Last week, 'Doubting' (Fox) and 'Loves of a Dictator' (Emp) did a fair biz at \$7,000.

at \$7,000, Princess (CT) (2,200; 50)—'Es-cape Me' (UA) and 'Unwelcome Stranger' (CO). Hitting \$6,000, good. Last week, 'Let Em Have it' (UA) and 'Party Wire' (CO), \$6,500,

36,500, imperial (FP) (1,600; 34)—Black Sheep' (Fox) and 'Small World' (Fox), Fair showing with \$3,000, Last week, 'Casino Murder' (MG) and 'Marines Are Coming' (Mas-cot), good at \$3,500.

Cinema de Paris (France-Film) (600; 50)-Napoleon' (2nd week). May gross \$2,500 currently, after \$3,000 last week.

'HERO' - FETCHIT **FETCH BIG** 20G. S. F.

San Francisco, July 2. Business is in and out, with three Business is in and out, with three theatres getting most of this week's okay. Warfield is tops with 'Public Hero' on the screen and Stepin Fetchit heading the stage show. Orpheum, generally down the list, is fighting it out with RKO Golden Gate for second money both coinc

Gate for second money, both going far ahead of their normal gross. Orpheum has a big pull in Myrt

and Marge, radio stars, with house going stage policy for this week only. Golden Gate has a money maker in 'Becky Sharp.'

maker in 'Becky Sharp.' Others are doing very little. Em-bassy and United Artists both have class pictures which took critical raves, but reviews never puil Joe Doakes into the films in this man's

Night ('AtG), '85.500', coniderably iower than expected. Gapitol (WB) (1.200; 15-25.40)-211serables' (UA) sand 'Uwelcome and not played out, so \$3.500 is a cinch. Last week, sic Adys, 'Gon' to the sand (Parged) 'Eight Helis Sand (Parged) 'Eight Helis Janeve of Love' (Cap). Back to two rood, better than recent Germans hough \$400 is bad bis. Last week Annmarie die Braut der Kompagnie Hough \$400 is bad bis. Last week Annmarie die Braut der Kompagnie Hough \$400 is bad bis. Last week Annmarie die Braut der Kompagnie (1963-57-3)- No More Ladie: (AIG), Lowie State (2,760; 20-25.30-35 Lowie State (2,760; 20-25) Lowie State (2,7 town. Fox has gone bank night in a big way, offering \$250 an light Monday through Thursday, Some slight chance of Fox folding, unless Joe straighten out their difficulties, with Leo claiming FWC refuses to give release dates until a few days before the opening day. United Artists is suffering from its customary sum after the Bergner picture until mid-August. Augu

Estimates for This Week Clay (Rosener) (400: 25-25)-'Constant Nymph' (London). Ought to annex around \$1200. Last week oke at better than \$1,000 for 'Merry Monarch' (GB). Ernbasey (Cohen) (512; 25-35)-Man Who Knew Too Much' (GB). week, feel off some at \$2,000 for hear ond week of 'Unfinished Symphony' (GB). For (Leo) (5,001; 25-40)--Drum-

Golden Gate (RKO) (2,850; 30-35-40)—'Becky Sharp' (Radio) and vaude. Nice \$17,000. Last weck 'Vampire' (MG), good biz at \$12,000. Orpheum (F&M) (2,440; 30-35-40) —Lady Tubbs' (MG) and Myrt and Marge on stage. Nice pace at \$11,000. Last week, n.s.h. at \$6,000 for reissue of 'Virginian' (Par), and 'Headline Woman' (U).

Phil Baker-Hooray' a Rah-Rah 20G. 'Sanders' 16½G, 'Becky' 18G, Cleve. OK

Key' (Par) and 'Black Sheep' (Fox). 8t. Francis (FWC) (1,470; 30-35-40)---Thomas' (Fox). Will Rogers moves across from Warfield and will gladden the manager with a nifty \$7,500. Last week 'No More Ladles' (MG) oke at \$6,000.

(10) Octavat \$6,00. United Artiste (UA) (12,20; 25-40) --Excape Me Never' (UA). For the worze. Last week, fourth week of Missre bird (24,00) and the unit Missre bird (24,00) and the unit Warfield (FWC) (2,889; 35-40-55) --Fublic Here' (MG) and Stepin Fetchit. Will fetch in a fice \$20,000 for 'No More Ladies' (MG).

NEWARK TOP

Aside from Loew's no one is go-ing anywhere this week. At Loew's is 'No More Ladies' and they are

shooting at \$20,000 with the lower scale. Presumably the advance na-

tional campaign on the 24 sheets had no little to do with it.

hard no little to do with IT. The Newark this week is playing the revived Virginian' (Par) and the Branford, Warners house, has Metro's 'Calm Yourself' and 'Were-wolt' (U),

For the incoming 'In Caliente' the Branford took some of Truiy War-ner's windows and also one of Bam-

week on WOR, where Lady in Red is played and the film plugged for

some 15 mins, each atternoon, Estimates for This Week Branford (WB) (2,966; 15-65)-

Brantord (WB) (2,965; 15-65)-"Calm Yoursoft" (MG) and "Wcre-wolf" (U). Not over \$5,000 here pull-ing after six days to make way for 'In Caliente" (WB), opcning Thurs-day (4); maybe \$5,000. Last week Stranded" (WB) and "New York Night" (AIG) \$5,500; considerably lower than expected.

Paramouri Newark (Adams-Pur) (2,243; 15-20-30-25-40-55-75)----Vir-ginlan' (Par) and vaude. Trying a revival and not pleased but the stag show is a hillybilly one that gets them to a profit at \$7,500. Last week 'College Scandal' (Par) okay at \$7,400. Benchad. (PKO). (730. 15 - 50)

Newark, July 2. (Best Exploitation: Branford)

'LADIES,' 20G,

Cleveland; July 2. (Best Exploitation: Loew's State)

Cloverainal, July 2. (feart Exploitation Lower Sata) Cool evenings, toynoch, Sata) Tool evenings, toynoch, Sata the second evenings, toynoch, Sata the second evenings, toynoch, Sata probabile let-down on Swyroleting, des-probabile let-down on Fourth being partially offer by heavy diverting-Bullyhoo on 'Sanderd' was beet angle was 1.000 bank checks, hav-through locky numbers on horse-through locky numbers on horse-locks and the second second second particle of the second second second particle of the second second second base of the second second second second base of the second second second second base of the second second second second particle (RKO) (3200; 30-40-60)-Hooray For Lovo' (Radic) and phil Bakert Armour radio reway base (Locw's) (3760; 30-35-40) State (Locw's) (3760; 30-35-40) Top-parting Artican thriller to end all other congo melos through locks's being saten up by adventure blags being saten up by adventure blags being rather world (Sats; 20-40) - Bredw Sharry (Radic) ideated 31000.

The the probable time of S16 S00. Last week Frivat Worlds' (Far) clicked, 13,200. droms (WE) (3,521; 20-40) - Tecky S30 sign or to opening then and S30 sign out opening then and S30 sign out opening week Standed' (WE) only fair, 45,00. (S40, 120 sign out opening week Standed' (WE) only fair, 45,00. (S40, 120 sign out opening week Standed' (WE) only fair, 45,00. (S40, 120 sign out opening week Standed' (WE) only fair, 45,00. (S40, 120 sign out opening week Standed' (WE) only fair, 45,00. (S40, 120 sign out opening week Standed' (WE) only fair, week To opening of the stander Stillman (Loew's) (1372; 25-35) - Stolen Harmony. Cent, Even Stil

TACOMA TRITE

'lke,' 'Squad' and Kid Revue, \$4,500; 'Hero,' \$4,000

Tacona, July 2. Tacona

Mights and Sai, mat. Set for 44.500, scool. Last week 'Caliente' (WB) around 44.100, oke. Raxy (J-vH) (J.300; J6-27-37)— Public Hero (MG), Getting big campaign in Kidnaphys backwash, 34,000, okey. Last week: Whole score and the score of the score of the infirt' (Col), dual. 4 days, 42.100, forx). Carnival' (Col) and \$10 Raise (Fox), dual. 2 days, 4700, siow, \$2-800 for 6-day week, poor.

New Haven Negative, 'Without Names,' 41/2G

where coiled so that each the start of the

sociation, with 15,000 visitors, heid popt text that otherwise would have an experiment of the second second second second second second second market and second second second second market second s

Estimates for This Week

(GB). Fox (Leo) (5,000; 25-40)—'Drum-mond (UA) and 'Calm Yourself' (MG). Below par at about \$6,000. Last week, not much better with 'Chan in Egypt' (Fox) and 'Men of Hour' (Col).

'Headline Woman' (U). Paramount (FWC) (2,740; 30-35-40)—'Scoundrei' (Far) and 'Don't Bet on Blondes' (WB). Fairiy good business, just under \$10,000; Last week, off a little at \$0,000 for 'Glass

FOREIGN FILM NEWS

GFFA Reorg

Paris June 22

The 'Aryan' Idea of Film Selling

Can't Campaign on Product More Than **Two Weeks in Advance**

Berlin, June 21. New film ruling that upsets all precedents around the world has been approximately approximately approximately approximately and sime Chamber. The make fit a sin to advertise, announce or in any axy build up sale for new film product more than two weeks in advance of the new season. According to the ruling it has advance of the new season. According to the ruling it has the two season. According to the ruling it has the season. Thus, for the company gear, none of the local compenies an say anything about their pra-garities. This new for interviewe and even trade announcements ill equalize film prospects for all and give all companies an equi-carried farther the ruling is that none of the companies can sell his to the team product until that two

none of the companies can sell its next season product until that two week date. Thus, it is figured, the indie and the major can both have their salesmen starting together and give the littler fellow a better break.

Only exception to this is for sale 'cultural shorts,' on which any-me is okay.

FILM BOARD OF TRADE FORMED IN SHANGHAI

Shanghal, Juine 16. For ten years distributors here have been attempting to consolidate in a frade union for purposes of facilitäting censorship, advertilang appropriations, publicity, and gen-eral activitäe, but were negated by the hose of over Diffeoilties. Film Board of Trade (Chan) established with J. J. Kohler as administrative secretary. secretary. Organization

has a private Organization has a private screening room for previews before plctures are shown to Settlement and Chinese censors in Nanking. Facilities are available for sub-titing or correlative language titles, which formerly entailed enormous

expense. Consorible works amoother now and pictures are handled without delays, which previously were as much as five to seven weeks. Board also adds a consorable pertilecate In Chinese to the pictures. Board's biggest fight now 1s to reduce Chinese censorable taxes, which were doubled attring Janu-

ary, amounting in some instances to a prohibitive figure on smaller houses, who could not stand burden

SUIT ON 'CAVALCADE' STARTS IN ENGLAND

London, June 23, After considerable delay, the suit brought by Parnell & Zeitlin, Ltd., against the Drury Lane theatre and Charles ; B. Cochran, has gone to Eminent counsel has been retrial. quisitioned by both sides.

Choosy Argentines

Bucnos Aires, June 19. Argentine film fans gave 'Man of Aran' (G-B) a frozen mitt. Local fans read the news reports about the prizes the picture had received, and its artiness, but this just didn't former a statement of the statement of the statement former and the statement of the statement of

and its artiness, but this just didn't influence, the many. 'Aran' was released at the Monu-mental with a poor.hashup of Inci-dents in recent British history called Thiuperial Cavaleade (BEP) and the program was served up to the Jocal British community with the path British community with sador, Argonines just weren't hav-ing any, and two nights were suffi-cient to put the caris up on the highest shelf.

BUENOS AIRES WAITING Argentine Has Its Own Idea of Those H'wood Pampas Pics

Buenos Aires, June 19.

Buenos Aires, suite -Local fans are awaiting Fox's 'Under the Pampas Moon' with in-terest, but Fox's won't be so keen on the way they are awaiting it Every picture to date about the Argentine has been one long-and bitter-laugh for local audiences Argentine has been one long—and bitter—laugh for local audiences, and they are expecting another. Stills seen here of Warner Baxter as a gaucho make iocals won-der If he ever saw one, and the ad-vertisements about the "fiery, fas-

cinating Cobra tango" sound chailing Cobra tango sou strange to Argentlnians who ne did see but one kind of tango the Argentine and its staunch defender couldn't call it 'fiery.'

HUNGARY RULES IN HOME DUBS

Budapest, June 21. Budapest, June 21. -Cinema Bili, put before parlia-ment by the Minister For Home Affairs, provides for that function-ary's right to enforce presentation of a certain percentage of Hunga-rian-speaking films in the various catagories of theatres.

Catagories of theatres. This has the double purpose of encouraging Hungarian production and of making Hungarian synchro-nization of a certain portion of im-ports compulsory.

ports compulsory. Although the Bill leaves the question peen it is seen -officially understoo dist for ally of imported pictures are to be itught to speak Hungarian. Even these may be shown in the delure houses in Budgest in their originai lang uage versions, Hungarianlanguage versions, Hungarla speaking versions to be presed o suburban and provincial theatres. sed on

COMMONS TALK OVER OUOTA FILM OUALITY

London, June 23. Capt. Arthur Evans, M. P., asked the president of the Board of Trade In the House of Commons if he was aware of the dissatisfaction caused by the present quota law compelling exhibitors to show an annually inereasing percentage of native pic-tures, irrespective of quality.

Capt. Evans suggested the ap⁵ pointment of a committee to inves-tigate the situation, with a view to amending the Act, thereby encour-aging the production of a better quality of quota pictures here.

Paris, June 23. Progress in the reorganization of Gaumont-Franco Film-Aubert is in-dicated by the appointment of three new members to the board of di-rectors: General Targe who has been the government rep during the been the government rep during the manageror the Opera Combon and M. Devinnat, at one time a high speculy in the common

executive in the company. New board has met, but no de cision on action has been announced



Buenos Aires, June 19. This season has seen the biggest drive yet on the part of Europeans In a bid for the Argentine moving picture market. Mostly the work of Brillah Film Distributors. of Brilah Film Diatributors. Last seams of The Private Life of Henry VIII' (Lon-don) and Xatherine the Great' (London) started it; showed that the Brilah had quit kiddim and the Brilah had quit kiddim and with aomething more than the fith-rate stuff that local fans had been laught to accept as the standard of the Brilah film trade and while were previously handled by Amed-han seen a fock of British produc-tions released at about the same time as they are showing elsewhere

tions released at about the same time as they are showing elsewhere around the world, and making good. "Scarlet Pimpernel' (Korda) was released at the Monumental, one of Buenos Aires' premiere cinemas and got one of the best box-offices of the season. Adolube Bieyle, president of the

Adolphe Bleyle, president of the board of British Films Distributors, Adoppe Bieyle, president of the band of British Derns Deurope on the Graf Zoppelin to try and put even more pep into the British bid for the Argentine market and se-cure a monopoly on British pro-duction for this market if possible. Britishers that it they want to bet over really big down here, and cap-ure what was the beat market in the world for American films last year, they've got to make a direct bid with productions aimed at the diniog and all the rest of it. Bieyle also hopes to induce Britishers to open a local studio.

FOREIGN FOX FILMITES **BACK TO THEIR SPOTS**

Flock of Fox foreign reps left for their various posts over the week-end, after attending the company:

Budapest Film Bank Being Set Up **To Finance 30 Pictures Annually**

Lenauer Distribbing French Pix on His Own

Jean Lenauer, former French film trade reporter, who has been con-nected with DuWorld Pictures in nectod with DuWorld Plctures In New York for the past six months, has left that company to go Into distribution of French language plx in the U. S. on his own. Lenauer left for Paris Friday (26) to close deals for some product and expects to roturn to New York

and expects to return to New York in about a month to start in blz. Just prior to leaving he was marricd to Lora Hays, actress daughter of Arthur Garfield Hays, attorney.

VIENNA FILM **BIZ BOOM ON**

Vienna, June 21.

Vienna, June 21. Tobis-Sacha is planning to build a third large film studio on the Rosenhuegel. Another proof that Vienna is getting to be more and more of a center for film activity. In the last couple of days, the city has been fairly britaing with film personalities and negotiations, the is here to take an under the Waiter Relsch film Episode. on Which company will make an Eng-liah version.

lish version. Director V. Turjanski, whose film Volga In Flames' was forbidden in Austria, la In Vienna to take over the direction of the Leban film, Cilo-Cio'. Heinz Ruehmann, comic, is en route here from Berlin 'for ealin wepotationan.' general move to get on the Vienna band, wagon and has heren work

band wagon and has begun work to take over the Victoria Film Co.

TOEPLITZ'S 4 PIX DEAL WITH DEAN IN LONDON

London, July 2.

Toeplitz Films has signed a con-tract to produce four pictures in conjunction with Associated Talk-

Locitud products four pictures in long Pictures, to be released through Associated British Film Distribu-tors, both Basil Dean concerns. Teeplitz had a contract to do four pics through Gaumont-British, but that deal was cancelled by mutual consent. First of the new pictures will be Don Chicago.' American story re-tilled Crime Wont Pay,' with nego-Chorres Bairt and an American pro-ducer over for it. Hope is to star.' on this at Ealing in September. pointnent of a committee to inves-ingate the situation, with a view to annending the Act, thereby encour-P. N. Brink sailed back to Berlin ducer over for it. Hope is to star-grains the production of a better quality of quota pictures here. Chairman of the Board of Trade the following day. C. V. Hake in starting Maurice Chevaller, which stated he understed the question of charge of Japon and S. S. Crick, in will start in January sate the 'rendu-quality of quota pictures is already the state of the question of Loss Angeles for a few days in Paris in Paris for a revue prior to tograph Films Advisory Committee.

To make units possible, it will do necessary to enlarge the premises of the existing studios, Hunnis and l'aedagogic, and elther to modern-ize the now disused Star factory, or build a new one. Famous Hungarian directors mediates based Atlan Yarda Coro build a new one. Famous Hungarian directors working abroad—Alex Korda, Geza Bolvary, Michael Curtiz and Paui Fejos—will be invited to direct the Fejos first representative Hungarian films, Meanwhile, smaller-scale produc-erg are busy with plans, independ-ently of the projected bank. Geza (Continued on page 50)

Budapest, June 21. Unless negotiations fail at the last moment, September will see the es-tablishment of a new film bank here, with a capitul of either \$\$85,000 or \$1,155,000, for the purpose of finane-ing Hungarian production. Most of the important Hungarian banks will

the important Hungarian banks will take part in the new venture, which is been initiated by the Minister of Commerce, who thinks this is the neans to bring about national pro-duction on a grand scale. Planned that instead of eight or

nine pictures made in Hungary an-

nine pictures made in Achigary an-usally so far, the new Film Bank will facilitate the financing and the forcign placement of 30 to 35 feature pictures annually, also achieving the purpose of keeping money in the country by necessitating fewer im-contents.

To make this possible, it will be

Mexican Cinema Workers' Strike **Closes 1 Theatre**

Udosce 1 Incelife Mexico City, July 2. Unionized clema employees are beconing more and more of a head-ache for exhibitors in Mexico-border, have been shuttered as the result of a row between the Na-tional Federation of Chemato-reprint of a row between the Na-tional Federation of Chemato-reprint in 22 of the state state of a row between the Na-tional Federation of Chemato-reprint in 22 of the state state of a row between the Na-tional Federation of Chemato-reprint in 22 of the state is a state of the state of the line state of a borgott of the exhibit involved, forbidding them setting bictures, disc, etc. Manutine atrike has spread to other theatres and tilings are get-than injunction against the Federal Board of Conciliations ruling that strikes are of liegal and pickets are the strike state of the strikes are bleat the strike of the strikes trikes are of liegal and pickets are bleat the strike of the strikes are bleat and strikes of the strikes are bleat the strike of the strikes are bleat the strike of the strikes are bleat the strike of the strikes are bleat bleat the strikes and thing the strikes of the strikes are bleat the strike of the strikes are bleat bleat the strike of the strikes are bleat bleat the strikes of the strikes are bleat bleat the strikes are bleat and bleat and bleat are bleat the strikes are bleat and bleat and bleat and bleat and bleat are bleat the strikes bleat and bleat and

gainst the law. Pickets ganged up on one nabe ere last week, driving out all the

were last week, driving out all the customers forcibly. Believed unlikely now that there will be any settlement of the strike before September.

N. Y. DENIES PAR, MET **BLDG. 6 IN MELBOURNE**

Sydney, July 2. Metro and Paramount are under-stood here to be backing the bulld-ing of six theatres in Malhourne nabes.

HOUSES are being put up by in-dies who hope to control 25 nabes in the Hoyt chain territory eventually.

Both Paramount and Metro in Both Paramount and Metty in New York denied that they are backing the building in Australia finanelally. Admitted, however, that they are doing all they can to back the new indic chain by product support.

Luxers in London

London, July Percy Ferber, head of the Trans-Percy Ferber, many sales in America, has lux Newsreet houses in America, has been in conference with Will Evans, former head of Provincial Cinematograph Theatres, to form a

Chematograph Theatres, to form a new company here to operate news-reet theatres with daylight screams. If deal goes through, Lord Bea-verbrook, owner of the Daily and Sunday Express, will be interested in the financing and operations will commence immediately on a big scale.

quintifunded by both aides. Parriell & zeitin entered into a contract with Cochran for the pro-timeli rights to Cavatade X, which SHOW BIZ TAX REFORM TAKEN AWAY SHOW BIZ TAX REFORM TAKEN AWAY FROM FREENCH CHAMBER; BREAK FOR U. S. POX released the pleture, where-FROM FREENCH CHAMBER; BREAK FOR U. S. #00,000 damage.

Action by Chamber of Deputies show business tax reform, which, if taken, probably would involved restriction on the have

rliament. It has a right to thre through powers consented to by the Laval cabinet in order to save the franc from collapse, and the Cham-bor her. Som compared to unplus ber has now consented to applica-tion of these powers to show hiz.

have involved restriction on the line of the proving to show his, number of foreign films shown in Prench, theatres, was avoided last week through action on the floor of the bouse of Deputy-author Jenni the floor of the house of Deputy-author Jenni the set of the house of the house of the house of Deputy-author Jenni the set of the house of

ican interests here as the element in Frenell politics which most fa-vors American films. Ministers are uble to see the unfairness of dis-crimination, and also its dangers, which sometimes escape parliamen-

which sometimes escape parliamen-trrians. Quick action on tax relief is now expected, and the decree-law can lake any farm, regardless of proj-entry can be any farm, regardless of pro-recurs bands clear, the Chamber at the same it o defacted bills to permit municipalities to reduce poor tax on admixions and to cut state taxes on film gromes. Latte-poor tax on admixions and to en-state taxes on film gromes. Latte-tured any control also have insta-tuted any control and the set of (Continued on page 4) (Continued on page 44)



WARNER BROS. ARE NOW PREF FOR A LIMITED NUMBER OF PI NIGHT'S DREAM," ON A ROADSE SELECTED MOTION PICTUE OCTOBER 15, 1935. FURTH SECURED BY ADDRESSING A.W. 9

TO CONSIDER CONTRACTS ORMANCES OF "A MIDSUMMER W BASIS ONLY, IN SPECIALLY E THEATRES ON OR AFTER ER INFORMATION MAY BE MITH, JR., OR GRADWELL L. SEARS

FILM REVIEWS

LOVE ME FOREVER (OPERATIC)

COPERATIC) Columbin production and release. Stort Grace Mources, Bayers Los M. Diverson and arcer, Victor Schertlaner, asso and arcer, Victor Schertlaner, asso be Swering, Store, Duchman; mulaci for schertlage, Store, Duchman; mulaci Gas Kahn and Schertlaner; Ann editor, Marger Howner, Schertlaner, Philip Cameron, Kahn editor, Martania Miller, Schertlaner, Schertlaner, Martania Miller, Schertlaner, Schertlaner, Miller, Sch

IN CALLENTE MUSICAU IN Status and Production and Warner France Aclasse Status Part Of Status ton, Lea Octilio, Entrefet by Lings Ha-son, Lings, Arry Back, Warner Status and Ar Dubin, Mort Mark Machines, Lings Frank, Status Classe, Mark Mark, Status and Ar Dubin, Mort Harry Machines, Lings Frank, Status Status and Status and Ar Dubin, Mort Status and Status and Status and Status Status and Status and Status and Status Status and Status and Status and Status and Status and Status and Status Status and Status and Status and Status and Status and Status

The second secon

and figures to repeat on that most anywhere. The second second second second second second a glasing example of dangerous piot warbling. Boheme's the Met, Ca warbling. Boheme's the Met, Ca warbling. Boheme's the Met, Ca back and forth between them. This impediment to concentration by an addence somewhat impedir what ne addence somewhat impedir what ing intervide ever made for a bic-ing.

ture. Between Bartlett and Carrillo no suarter was apparently asked for The second secon

latter the operatic-minded mobaler creasaing the Rigoletto quartet to do On the story end Steve Correll is a since weaknesses and a start and Margaret (Miss Moore). He tosses away his business, and for the story end the start of the array of the start of the start and Margaret (Miss Moore). He tosses away his business, and for very end the girl is apparently un-appreciative sea well as being stuck on another guy. Script Intention sympathy, but the overtones also occasionally make him a bit appy. Tallure to pose dialet all the way and handles himself capably, but appendent of the start of the start of the start of the start and shadles himself capably, but and script and the start of the start of the start of the start and shadles himself capably, but and script and start and the store of the start of principals. Allen but the for the start of the store of the start of the start of the store of the start of the store of the start and the start of the store of the start of the start of the store of the start of the start of the store of the start of the start of the store of the start of the start of the start afford the ket tart the secondary troupes. Here, in addition to these with mor-orts of One Night of Lard the start the secondary troupes. Here, in addition to the overlooted that the opera, there is the start afford the start and the the the start afford the start and the the comes from those classical worsilh-the secondary troupes. Here, in addition to the start and the the start the the secondary troupes. Here, in addition to the start and the the kore, mills hour of the there of the the start afford the start and the the comes of the schettart and the the start the secondary troupes. Here, in addition to the start and the the kore start and the the start start and the the kore start and the start start and the the start and the start and the the start and the the start and the the start and the the start and the

values and the mins ture theme time written by the picture's direc-bottown of the start of the start of the start tor. Victor Schertzinger, and Gus Tady Smith, an original yarn by Kah. unfous item is that Miss Myies Connoliy, has been purchased Moore alags first the Musetta acc. by Paramount. ond-act aria from Boheme, the Studio will ready the story for a opera's favorite tune, sithough Carole Lombard picture.

handed to a secondary character. Then Miss Moore comes back for the Tiny Hands' duet with Bartlett, to finale the film. This song belongs thus switching roles in mild encorr to pick up the best songs. Incidentally, neither Miss Moore's singing nor reading has ever been better and her appearance also marks an advance over her previous effort. ______ Bigs. Miniature Reviews

IN CALIENTE

'Love Me Forever' (Col). Has impetus of 'One Night of Love' as start and should bs all right, particularly in major

towns. 'In Caliente' (FN). Tune-ful, lightweight musical that should please mildly. Fair summer fare. O'Brien, Del Rio caset topner.

ful, lightweise mildly. Fair schould pieses mildly. Fair schould pieses mildly. Fair schould pieses mildly. Fair school for the River' (UA). Fine production that will mean little to US. box offices in spite of Paul Robeson. Another of the news canceler yarma, and too filmsy. Grooved for the pops. 'Alles Mary Dow' (U). Fam-uaidences. Must struggie for average gross levels. 'Black Sheep' (FOX). Ship-board story about a high class gambler, not convincingly told. and the film will need plenty support.

upport, 'Dinky' (WB). A Jackle Coopsr effort which lacks the voli and importance of pre-vious subjects with this kid ~ pı

Vious subjects with this and star. "Motive for Revenge' (Ma-jestic). Poor production and no help even as a dual. "Captain Hurricane' (Radio). Deficient in cast names and story cohesion. Doesn't rate colo. solo

"Symphony of Living' (Ches). Good nabe fodder; above aver-age for the duals.

Sanders of the River

Sanders of the River (BRITIS) MADE The reduction and United Ar-tists reduces in the Robinson Version of the Robinson State Walkow Science Kornel State Stat

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scenes, mostly ceremonials, with a remarkable make muscle dancer and appear to be genume. Roberon gets woo of the songe, with the third go-ing to Mise McKinney, a luilaby set scround that is the least interruptive of the trio. Roberon is an instituting petty dignity. Fanks provides a spirited performance and Tony Wayne, as the old king only lacks opportunity to place himself in the top brackst. The others are merely background. The setting average is good, and the di-scing average is good, and the di-net setting average is cood, and the di-terest those who are sincerely in-terested in the cinema as an art of all pioneers. Chic.

Men Without Names

Paramount production and release. Fea-
tures Fred MacMurray, Madge Evans. Di-
rected by Ralph Murphy. Story, Dale Van
Every; screen play, Marguerito Roberts
and Kubec Glasmon; camora, Ben Rey-
nolds; Albert Lewis producer, At Para-
mount, N. Y., week June 28, '35. Running
time, 67 mins.
Richard Hood Fred MacMurray
Helen Sherwood
Gabby LambertLynns Overman
David Sherwood
Duvid Bilerwood David Holt
Sam "Red" HammondJohn Wray
Major NewcombJ. C. Nugent
Monk Lealle Fenton
Crawford
Jones
AndrewGrant Mitchell
ButchClyde Dilson
DrewArthur Aylesworth
Becky
Stove
Store

Baramount's starter in the Grame erfes lant' up to smulf with asveral that have preceded it. It is a minor attempt, and rather thin. Unpreten-sitandpoint, so probably will get by on what it drags in, over the pop entertainment counters. Start by the source of the source-ment dick this time and he goes after the band of gangeter in usual to a bared manner. Story is that to a is prety much limited to the opening and closing reals. Starty of high manner and rest of the finge on them. Then putting the finger on them. Then shot out. With all the gangeters and will be bandled by a bar bar out. Te not enough story and attempt to make the bar bar bar or much becaust it alows things down to a The finale has the gang cornered

mance with the small town never paper gal doesn't help too much because it alows things down to a The finale has the gang cornered in a factory building and using a toop pury close of tension and ex-clusion of the second second second the final almost exact corps of a built is an almost exact corps of the child was a girl. The finale the corps of the second corps of the child was a girl. The shift was a girl. The shift was a girl was a compared to the second second corps of the second second second core of the second second second to be the second second second to be second as a process of the corps of the second second second to be second as a process of the second second second second second to be second as a process of the second second second second second to be second as a process of the second second second second second to be second as the child a second to be second as the child a second to the best as the child second to be second as the child as corption to the word as the child as corption to the second to over well as the second as the child as the second to over well as the second as the child as the second to over the second th

Wednesday, July 3, 1935 ALIAS MARY DOW

Diversel production and resistance. Starse New Yorking Directed by Kurt New Torry O'Neill, Directed by Kurt New Directed by Starsen Starsen Directed Starsen Directe

Lacking in boy office inclution, Lacking in boy office inclution, difficulty in reaching normal hence crosses where exhibiting, but its not a bad ploture. The average aro discriminating and channeling work have a good word to say for it. There is a certain appeal to Dit. from being a loss nation show you have a good word to say for the form being a loss nation show the form being a loss nation show the ploture misses being a winner. The basic idea of Dow' is a good one and the plot in many respects a beat of a punchy screen narrative of one back is finally respect of the hopfield and worse. Up to this seed of a punchy screen narrative of the role of the daughter. The back of the daughter. The back of the daughter is beat one hall during tempestuous brainsforms, is a tough little wiles-cracker, At is a tough little wiles-cracker, at is a tough little wiles-cracker, at the dow streed beat their Mary any other would prefer beanery drudgery to the extra any other would prefer beanery drudgery to the cost any respective and during tempestuous brainsforms. The romanue allow from the say other would prefer beanery drudgery to the cost any respective and the send, when an of friend of the hash-shinging babe of arrespit days recognises are and annehing the fairty record to a street on the attrip tood of an show of arrespit days recognises are and annehi

haled to Aguia Caliente, he fails for the dancer he so unversituity ful prank, fails for the breezy dil-comment of a faile for the breezy dil-term of a failer gatore for the set of the song outstanders, and the familiar parts for the song outstanders, and the song outstanders, and the song outstanders with the song outstanders, and the song outstanders, and the song outstanders with a song outstanders, and the song outstanders, and the song outstanders with a song outstanders, and the song outstanders, and the song outstanders with a song outstanders, and the song outstanders, and the song outstanders with a song outstanders, and the song outstanders, and the song outstanders with a song outstanders, and the song outstanders, and the song outstanders with calient house and the song outstanders and the song outstanders, and Zeleo, a heritage of the Warner Brea-the Calient house standers and Zeleo, a heritage of the Warner Brea-the Calient her stander and Zeleo, a heritage of the Warner Brea-ther Song and and tanale to voy the song outstanders and Zeleo, a heritage of the Warner Brea-ther Breat and Aleo and Zeleo, a heritage of the Warner Brea-ther Breat and Aleo and Zeleo, a heritage of the Warner Brea-ther Breat and the musical staffs is effective, apply matching the fan-ted forecourt suddenly becomes a Maticat plain and tanale to voy the main the musical staffs is effective, apply matching the fan-tale generation and the song staffs attent the best. The subtry is when the staffs and the staffs is effective, apply matching the fan-tale song the song staffs is the the song staffs is the song staffs attent the song staffs is the song staffs attent the song staffs is defined by it has its a staffs is the song staffs is defined the song staffs attent best. The subtry it has its a specific the song staffs is defined and their in-the construction the sole and their in-the construction the song staffs is performed around on the radio. Song the song staffs is defined in the gate. With four sock numbers tha

WB Turning Talbot Into Oats Opry Star

Hollywood, July 2. Warners has finally decided to produce their own series of six western fcatures for the 1035-36 program, with Bryan Foy slated to supervise. Pian is to switch Lyle Talbot to a horse and chaps and star him in the series.

'Lady Smith' for Lombard

Louis-Carnera Fight

Heavyweight boxing match between Joe Doule and Frimo Carnera, at the Yankce Stadium, June 23; first showing at Cen-tral, New York, June 27. No credits, Run-ping time, 15 mine.

Badding, June 24: errit Robring, Line 24: errit Robring, June 24: errit Robring, Line 24: errit Rob

SYMPHONY OF LIVING

SYMPHONY OF LLVING Twinchie Fredurie and Chastrafield re-ease. Fredures Evelow Breat. Al Sheah Sharlas Spencer Beiden, mulical director. Sharlas Spencer Beiden, director. Sharlas Spencer Beiden, mulical director. Sharlas Spencer Beiden, h. iase. Produce. Frank Sth. Charles Spon. Lse Zahler: ca. Stoddard, N. Y 21- , '35. Ru ula Greig. Trel Zi-, '35, Runn Paula Greig.... Rozzini. Richard Greig.... Mancini. Carl Rupert.... Michael Rupert... Hichael Rupert... Mary Schultz...

nabe applauced the which divergence of the segret of the segret observations mother, but other-the segret observations mother, but other-the segret of the segret of the

Nacht der Verwandlung ('A Night of Change') (GERMAN MADE)

Berlin, June 18. Itala-Otzoup production and Neues Deutsches Lichtspiel Syndikat release. Featuros Gustat Frohlich, Heinrich Georgo, Ross Stradner, Dirocted by Hans Deppe. First run at Gloria Palaet,

(In German)

(In German) Frohich, as a Wiley Post-leh stratosphere flyer, goes up many thousand feet just to discover how alone he is. A night at the carnival, lie planc having conveniently land-ed at Niee. An armful of paic-pink romance, formme stars in nazidom bding definitely assigned to watch-liw waiting. A few feet of suspense

about a diamond necklace and some more of chivalry, protecting the be-loved from brute husband. That's the film.

loved of curvalry, protecting the be-the film. Heinrich George as the husband is forced to be obnoxiously brutiat to Justify his wife's descripting him, be-cause divorce, it is decreed, must cause divorce, it is decreed, must cause divorce, it is decreed, must stradner as the unhappy wife, is merely lachrymose. Scenic decigns by Fritz Mauri-schat are well above the average. Dec gales and should do well among many.

DINKY

UINKY Warrer Bros, production and release. Starse Prior Corper, Petatore Burg Adver-tion and Starse Starse Burg Adver-tion and Starse Starse Starse Adver-and Starsel Gilbon Berow, Screep Diay, work June 27, 38, Rushin Linker, Adver Adverse Starsen, Adver Starse Adver Adverse Starsen, Adverse Starse Adver Starsen Starsen, Starse Starsen, Adver Starsen, Starse Sally Sainmy Jackie Shaw...... Miso Gerald Standish... Mrs. Shaw Supt. Orphanage... Dietrict Attorney. Truck Driver....Florence FairJoseph CreharJoseph CrehardJames Burke

A rapidly maturing Jackie Cooper, who has outgrown the 'Skippy' and

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ADMIRALS ALL (BRITISH MADE) London, June 23. John Stafford production and Radio re-lease. Features Tryans (Ilong and Gar Same by Ian Hay and Stephen-Kins, Hal At the Prince Edward theatre, Jondon, June 30, 335, Running time, 75 mins,

This face erioged modified and the second se

FILM REVIEWS VINTAGE WINE (BRITISH MADE)

London, June 21. on and Gaumont-Brity mour Hicks; featu-ted by Henry Edwar London, June 21. Team Device Son and Guness Lettins Device Jorden and Guness Lettins Chile Lucz. Directed by Menry Edwards Ewice Jonesite. Di Seymout Hicks and Austri Dateri Krass Yorking and Dateria Position Device Yorking and Austri Dateria Bordelt Position Krassa Austri Michael Sheipy Reikerd Emaily Austri Status (2010)

Restard Formation Merry Agrandom Merry Restard Formation Merry INOT for U. 5. Release by G-B) This is one of the best shows Six Seymour Hicks has done in his en-the carcer, stage or ascrean II fol-bed and the stage or ascrean II fol-ment almost at the beginning that he is martied to the young girl in ment almost at the beginning that he is martied to the young girl in the stage of the stage of the present-day purity ideas or film townson at achool in Paria. In due who marties a girl in Mome and tells her he is 45, a widower with two sons at achool in Paria. In due a child and he is radiantly happy until the two sons by his first wife start interfering in what they be-read the themselves seriously. Hicks plays his role with consid-erably more sincerity than is his sit he tempation to recort to low, broad farce. Two sons are played mate methods, notably Cintre Luce, who has numerous opportunities to with one schere to legith-mate methods, notably Cintre Luce, who has numerous opportunities to the tempeticity and the tech-

frains. A couple of beautiful interiors prove very effective and the tech-nical work is adequate, but not brilliant. Same goes for the direc-tion

brilliant. Same goes for the alreu-tion. Play had a lengthy run in London and Hicks is reviring it once more. His name and the play's success here should make the film excellent box office here and it should also be worth while in the States on its merits, despite its defects. Jolo.

Motive for Revenge

Motive for Revenge Missie groubulen and systems. Fan-werd by Burt Lakes and States and States Demony Berry Bly Burt States Demony Berry Bly Burt States Berry Wester States and States Berry Wester States and States Berry Wester States Market States States Market State

Bing Yeas
 Wirdes. Wirdes. Wirdes. Wirdes. Wirdes. Bink Lakze
 Title only distantly hinges on the story, but in might serve as a tip-off for patrona who see it. At the story, but is an observed to the serve the serve the serve the served served and the serve the served ser

ENDSTATION (GERMAN MADE)

(GERMAN MADE) Berlin, June 18. Aigefa-Rota production and release. Cast includes Paul Horbiger, Maria Andergast and Hans Moser. Directed by E. W. Enio. First run at Capitol.

plus swanky uniform, accelerate the puise, and Maria Andergast, well on since her film debut in Luis Trenker's 'Prodigal Son,' is the mute and pale hatmaker whose: fate runs along the troiley lines. Pleasurable summer refreshment and should do well here. Trosk.

BLACK SHEEP

anotte Poster
red Curtis
ol. Upton C. BeicherEugeno Pallette
Irs. Millicent Bath Adrienne Ames
father
Scar
rville SchmellingJcd Prouty
apt. Savage

Control of the second s

Wunder des Fliegens

('The Flying Wonders') (GERMAN MADE) Berlin, June 17. Ruspice for Ministen Terra release. Under Store State State State State (State State State State State State Udet, and Jurgen Obleen. First run at Uda Palat am Zoo.

Uder, and Jurger Oblem. First run at Ude Painte an Zoo. (In German) This is Uder's first chance at closerpa, Other pica, like SGOS des to get his Aying stunts. There is an eyeful of that here, too, for this is the premiero of Udet on a motor-protection of the state of the state is the premiero of Udet on a motor-protection of the state of the state of the state of the state of the protection of the state of the state of the state of the state with trinkets and trophus (good for vurbacks to his Greenland and Afri-an fights) and the long-winded state of the state of the state of the state of Udet's war conrade, who was shot down. Udet's interest in the boy boots the macinatic dots to be chanse util is Udet who rescues him. Boy's atream of his fifthet makes Udet show blood-curdling marginal scapping along rocky precipies and scooping down into aback cranics, and plane sking on some fields 1,000 feet high are just Hans Schneeberger's cancraverk

Snow fields 15,000 feet fags are used a few. Hans Schneeberger's camerawork is first-class, though the lens moves is first-class, though the lens moves descrives to get beyond the German-American populace for its flying and camera merits. Trask.

CAPTAIN HURRICANE

Radio production and release. Features Radio production and release. Features to the Lookhart. Directed by John Robert-son. Associato producer, Frank O'Heron. Sereen play Josephine Lovett, from rovel Andrica. At Tivoli. N. Y. one day June 27, 33, on double feature. Running time, Zimila.

enas Henry	Jamee Barton
bble	Helen Westley
latle	
	Geno Loekhart
Immy	Douglas Walton
aptain Ben	
llas Collin	Otto Hoffman
In Contain Up	unicono' the tol

(GERMAN MADE) Berlin, June 18, Alsen-Tota production and relevance. In Capital Hurricane' the tal-ents of such two able performers prior tan at Capital. In Capital Hurricane' the tal-ents of such two able performers affines Earton and Hcic Westley names in the cast to attract and the In German) Horbiger breaking in as a megra-tis meagre, with Horbiger unnamed is treetoar conductor, should the set witteetoar conductor, should be to sufficient comedy material for an evening's entrainment. But the activer and is con horter. Hand Moser, whose Austrian antics from Dawlon comes to the financial from Dawlon comes to the financial up olegy. Shan, WB Adds Collier, Yearley C. L. Ycardley and Bob Collier are latest Warner Bros. Joine and dept. Yearsley was the origination of the dept. Yearsley was the originational the Coller was has twith Lord & Thomas agencies in New York. Coller, wow en route from the Coast, where he huddled with Charles Einfeld of WB, is motoring back to N. Y. to take up his new duttes.

Life of Peter Vinogardov

15

VARIETY

(RUSSIAN MADE) Sovkino production and Amkino release. Stars B. Livanov, Directed by A. Macheret. Klory, Leo Slavin; camera, E. Slaunski, At Cameo, N. Y., week June 27, '35, Running time, 75 unins.

BURKE REPLACES TUCKE AT FILM FAME EXHIBIT

Hollywood, July 2. Issuing a blanket denial of cric-tion in operation of the motion pic-ture Hall of Fame at San Diego expo, the Screen Actors' Guid an-nounced today that Warren Burko expo, the Screen Actors' Guid an-band to the second second at the exhibit. Tucker resigned two weeks ago under fire. Annual election and general mem-benkip meeting of the Guid are ticket, headed by Robert Moni-gomery, expected to have no oppo-sition.

Selig Back as Indie **Producer** with Sextet

Hollywood, July 2.

Hollywood, July z. Reentering the independent field, William N. Selig will make six features for the state right market for the 1935-36 program. First is scheduled to be ready in Septem-ber.

ber. Lincd up for this year are 'I Am the Law.' from the piay by David Beiasoo and Edward Eisney. 'The Dragnet,' Willard Mack play: 'Icish Eyes' and 'Going Straight,' from the Edward Rose singe plays: 'Yosemite,' play by Charies A. Taylor and 'Bachelors Must Marry,' by Dorothy Towis Doyie.

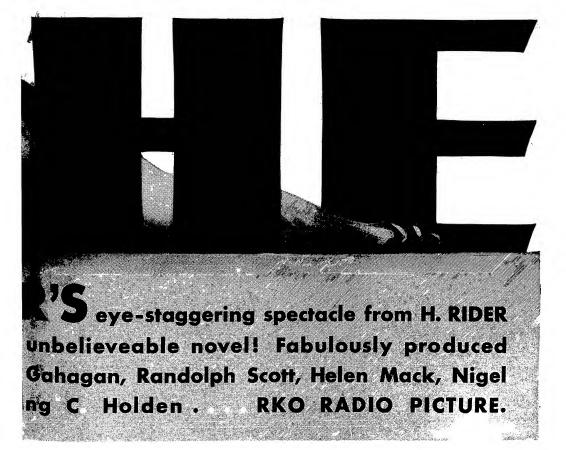
U Using 1,000 Wild Mustangs in 'Stormy' Mustangs in 'Stormy' Hollywool, July 2. Navajo Indian wrangices, have been for the past week rounding up approximately 1,000 wild mustangs from Arizona mesas which Univer-system and the second second second yesterday (Non.) at trabed city incri-tion. Louis Friedlander directly worker and Non.) at trabed city incri-tion. Louis Friedlander directly and Roc; the horse, is featured and Roc; the horse, is featured. You Roukel plain to spend several days on location this week.

WB Adds Collier, Yearsley



YOUNG AND BEAUTIFUL FOR 500 AND WICKED EVERY ONE OF THEM!

The creator of "King Kong" startles the world again! Master of the weird and wonderful, he gives you in stupendous scenes that leap beyond the bounds of imagination the strangest romance ever written... of a city hewn from solid marble... of idols so huge that armies could march between their feet... of mystic rites and pagan splendors ruled by an enchantress too alluring to be human... too human to escape the perils of mortal love!



MUSIC HALL, N. Y.

18

Twas quite a classy turnout for the new Grace Moore picture. Love Me Forever, at the Music Hall, with the spees doing a landoffice business in reserved mezzanhe ducats, but it took a veteran vaudeville tumbler -Ben Dova-to net the best results on the current show.

a bose a vertical seture of Utilities on the current show. Dora has the huge breadth of stage all of threadt and the samp offering is the third item in the cur-rent stage abov, which is a second offering is the third item in the cur-rent stage abov, which is a second offering is the third item in the cur-rent stage abov, which is a second wangatine Rack. The mastheads and covers of four mags are verse-seried by four interpreting stage Saturday Evening Post. Where the second stage above, which is the stage Saturday Evening Post. Where the esemblance comes in larst clear, but the other three terms are fairly Edwina Eustis, contraited by Edwina Eustis, contraited by Edwina Eustis, contraited by Edwina Eustis, contraited by Edwina Eustis, week, but the num-ler to stake week, but the num-ler to stake and the give club.

Like in beautifully consolid a sightly piece of staging. Robert Weede and the circle club boys aboard a prop sailboat are Yachting personified. The fourts and last may for tate a mention is clai Apache care set. a 'Trilby and Swengail dance by Feicles Sorel and Demerics Vilan, who're become a standard team here: a song by Kimi; an accordion solo by John ettes who are costumed pretilly aw dance in their usual proficient style. style.

style: A magazine stand setting, with Robert Landrum singing, starts it off. Show has a special song, 'To Be Continued,' by Paul McGrane

Be Continued, by Paul McGrane and Al Silverman. Production is one of the best at the Music Hall in a long while, and in addition to the customary beauty, it has some novely. Ben Dova gives it most of the latter. A visiting nyvelty act on every show wouldn't hurt.

It into the series of the seri

MET, BOSTON

MET, BOSTON Baton, June 28. Con cot the best things that happens on any Boston stage 18 the promotion of the second stage 18 the promotion of the second stage 18 the noted semi-annuality by the Met. Not only is it a sure ticket-seller, but for those of the suddenes who do not hive relatives in the 14d orches-tion of the second in the 14d orches-tion of the 14d orches-tion

food, old-fashioned horseplay with trick gas applied to hirseplay with an bunch applied to hirseplay with mandles competently here burley operate singing, and as semi-relight toll for Libus. The singer of the singer of the dancers, who isy down on the job through two of their numbers. Charlable assumption is that they because on the third routine, an addgio ldea, they clicked unnils because on the third routine, an addgio ldea, they clicked unnils dance chorus gave the impression on slow caught that the boys were handling department store dumnies. Best dancers left on the roatrum and plotty of soci into her specially und spiced up a rather cold shis the Dars dancers left on the roatrum Ferme singht trio, the hold up toright of the parade satisfies the Handry Sters, who hold up toright of the parade satisfies of the parate is studied in the larger burley of the parade satisfies of the parate science (wps).

torily. On the screen: 'Stranded' (WB),

Earle, Philadelphia

Philadelphia, June 29. Philadelphia, June 29. Despite sizzling weather, new Earle bill opened to grood trade yes-terday (Friday) and afternoon au-dience tended toward the enthusi-astic. Presence on bill of three winners in the Earle's recent prize contest may have accounted for that. cont that

that. Chief trouble with stage show when caught in the afternoon was the haiting pace, with two or three inexcusably iong waits between numbers. Unusual for this house.

¹ the halting pace, with two or three interconsulty long walks between numbers. Unusual for this house. The work of the second with its aprice with two or the second with its aprice with constant, for which Graham Motors and the second second

<text><text><text><text>

ROXY, N. Y.

KUA 1, N. 1. Henry Armetta, making a per-sonal here, is draught for the stage buy the stage of the stage of the buy hit of the roturn display. That hener goes to Perjer Bates, who stops the show with dance routines. An expected after how he's taken on as a character comic in finas; but he has been suppled with west the has been suppled with west be the has been suppled with west the has been suppled with west be the supplementation of the has been suppled with west be the supplementation of the has been supplemen

material for this engagement nere. The laugh-setter of pottures dual was some on the step lines and the source of the step lines and the source of the step lines and the source of the source of the source the source of the source of the source the source of the the source of the source of

ORIENTAL, CHI

Chicago, June 28. They should have yanked out the seats this week and put tables in to orientate 'Midnight Roundup,' a conglomeration of acts from local niteries.

was the sock trampoline act of Munroe and Grant, about the tops in the bounding business. In the deuce, and closing the vaude half, was Harry Savoy, still selling 'em on comedy chatter.

on comedy chatter. First show Fridax was ragged with nitery acts disappearing when they should havo been present, overybody missing cuos and drag-ging the show out. Picture was Taby Face Harrington' (MG). Business wasn't so hot. Gold.

ALCAZAR, PARIS

Paris, Juno 16. Paris, Juno 16. This intimate revuo is 100% played by women, including the pli band, and is about 30% nude. Shows chango once a month. It's a com-bination of Minsky and music hall

hand, and is about 90%, nude. Showy change once a month. It's a com-bination of Minsky and music half. From viewpoint of stagehard are than the first effort Henri Varna made in this house to introduce to Parls nude reviews in the manner of the intermotion of the stage of the analysis of the stage of the nude review in the manner of the nude review in the manner of the intermotion of the stage of the nude review in the manner of the stage of the stage of the stage of the nude review in the manner of the stage of the stage of the stage of the review of the stage of the stage of the raking in the coin at just as fast loss feet financially, and this one is raking in the coin at just as fast loss feet financially, and this one is raking in the coin at just as fast loss of the stage of the stage of the rough and tumble acro dancers. One rough and tumble acro dancers. One statual class the bost number on the rough and tumble acro dancers. One of them plays a combination of the rand understander, and she put the the cois of each num-ber to show her hair and trove shes in the stage of the stage is a stage of the rand understander, and she put than they do one oriential dance in which a whip figures: also an appendent of the stage is clad in transparent drapery and continues in the state the closs of each num-ber to show her hair and trove shees in the state the class of the stage in the state the state clad in transparent drapery and continues in a she to the states pulling is a she to the states pulling is a she to the states pulling is a she to the states of the or the so the state states of the or the so the state states of the or the so the dirties states. Skitches are particularly bid

of the dirtiest stories ever heard from a public stage. Biotexper, are pair. Outstanding, one is a buriceque melodrama in which the girls play men, dressed states of the state of the state of the outstate of the state of the state of antibiotexperiment. And no emphasis is placed on her nation-emphasis is placed on her nation-in which gures an old count, his daughter, her lover, a monk and a cuble of story states the state of the state of show is monity dancing. Railet work, done by Wronska Alperoff crew, is pretty good. Stern.

STATE, N. Y.

STATE, N. Y. B's coph hered, in person, and also in some cleasy warbrobe and least of powerlu single, at the state this week. Miss Tucker intr categories and the second second second a regulation variety layout around makes it a show. There is also Larry Rich, miching in addition to contributing his own company as an act by diself, and though the between the sate busi-to padding that isn't hard to take of padding that isn't hard to take the former fact comedian has done a Whiteman, weighing in 100 pounds that a comedian has done a Whiteman, weighing in 100 pounds that and hardly recognizable on the former the ores with a big fellow with pienty of alse remaining.

with pionty of size remaining: But he's not as effective a com-edian with the systemic acom-edian with the systemic acom-edian with the systemic acom-edian with the systemic acom-edian with the soliest acom-leme. With the soliest acom-would be more appropriate. But middle or normalite, Rich still is a good abowman. Good enough to mostly poor. Homer Romains, the vet trapesist, openau up the show with a new fourt, even with systemic acom-meter and the systemic acom-meter and the systemic acom-probably source and the systemic acom-tion of the show with a new fourt, even with systemic acom-switched to a mustachied Man on the Flying Trapeser makeup, which is a non-the systemic acome and the systemic acom-probably source and the three Lees. Johnny Lee and the Three Lees. Johnny Lee and the Three Lees and Lees, which was far catchiers formeri y lay to all code all key con-ting the response that constant beact and the past three of four years, and most of the tricks have the systemic to acom-source it belockey fault as much is the actors' of course, but the source audience silence and atage to every vaudeville bill. It's the beacter's of course, but the state at the past, but they need a better one da. Miss Tucker is thick, giving them-ticas, pius a chorus of 'some of These Days' for a finite. The cus-tormers liked every than the sat-tomers liked every than a more than a state; a red-headed song and abeter on the source some and atage a state an the sat, but they need a better one d

EMBASSY, N. Y. (NEWSREELS)

(NEWSREELS) Most spectacular clip of the week's melange is Pathe's coverage of the informa lumber strike riok-ing and without the trice ellowiai-lang and without the trice ellowiai-lang and without the trice ellowiai-lang of the Karshow of the strike scores again with some midale shoes the Karshow and for markin in the durance record. Follies paives a forfor markin the forily new face to newarcel addicts universal. James S. O'Nell, the only pickups, three came from Universal. James S. O'Nell, the only new face to newarcel addicts output the scala scorinty bill and Hawy Long relivanted his prom-hassed the theritance on a super-hoome legislation urgod by' the resident. Accounting for the fourth pulijkeal (Continued on page 28)

(Continued on page 26)

PICTURES **BROOKLYN BETTER**

Heat Withers B.O.'s-'Stranded'

Inside Stuff—Pictures

Where some circuits and theatres have been raising occasional yelps against Sid Skolsky's Hollywood syndicated column due to his expose tendency on studio cameta circks, the Paramount group in Detroit has done something about it. Willard Patterson, vp. and gm. of the United Detroit Free Press, monting tailby, the successed in inducing the followed a confab between Patterson and Malcoim Bingay, managing of the there.

Detoit Free Frees, nothing with a Malcoim Bingay, managing ed of the rag. The Free Press has ordered the Skoysky column out temporarily while reviewing the situation. Claim was that Skolsky's revietions dispel illusions films try to create and that this is injurious to the box office.

Museum of Modern Art's film library, established hiss, week through Rocksfeller interests, is not worried over obtaining early Pickford. Chap-lin and Griffith films, but is delving deep for ones which made their appearance prior to their advent. First ones are said to have come out in 1889. Most of the present day stars won their early productions, which makes them fairly accessible for the library. May irwin's picture. The Klas' only 50 feet in running length, in which she clinches with John Rice, actor of the nineties, was discovered last week in an ash-cas in a Broux theatre. This was shot as a thriller of the pre-bedroom era. Library will be kept up to date, including the Mae West-Shirley Tompic cuits.

Agreement has been reached by Warners with various majors having Federal agent plctures on release that advertising and exploitation will refrain from use of 'G men' so as not to confuse the public with WPS own. Dept. of Justice plcture, 'G Men'. This follows an injunction suit WB brought in the midwate against Public Great States because adver-tising 'Let 'Em Have It' (UA). That circuit agreed not to pursue the form of advertising complianted of. While distributors cannot control independents playing their 'G men' pictures, they feel that since WPS's own theatters are their customers and that they in turn play Warner pictures, it is fair not to take advantage.

Fox and hounds for Samuel Goldwyn's 'Dark Angel' hunting scenes had to be imported from the east for two days' takes at Sherwood Forest hounds were provided, 30 scenes, throm kennels of Nichard K. Mellon Of Pitteburgh and August Busch, Jr., of St. Louis. Captain H. G. Conar, who imported the dogs for the present owners from England, vasa master of hounds and among the class extras for the occasion were many of Southern California's social eilet. The fox was guaranteed sate conduct.

In contemplation of the large number of British-made pictures which In contemplation of the large number of British-made pictures which will be submitted to the Harge Singer and the production code, the east-ern production code office staff under the supervision of Vincent Hart has been increased in size. Further additions may be necessary when and if eastern domestic production starts up. Any additional members to handte this sluxation will be taken from the Joe Sizem Hollywood office since a tilt in eastern production will mean a concurrent decrease in west coast activity.

Major studio writers on the Coast have protected to the front office on the neglect somewhere between the top excess and the publicity de-partments which have studio representatives giving out faulty credit sheets to the papers at previews. Claim is that due to this carelesaness partness which have studie representatives group out hauty treat sheets to the papers at previews. Claim is that due to this carelesaness writers get credit for stuff they haven't done while others who do the work are left off the lists entirely. Chief burn of the writers is from the ones who get credited on previews that turn up n.s.g.

Figuring that Myrt and Marge required little exploitation, other than routine announcements, Fanchon & Marco curtailed their Paramount (L. A) advertising-exploitation expense for initial week's showing of the act to around 60% of normal outlay. Radio act brought house heavlest

act to around 50% of normal outay. Ratio act prought 2000 in the set at a set of the set at a set of the set o

lissa Landl's deal to make a picture for Leonce Perrett in France. calls for \$50,000 to be placed in a Paris exchange bank to her credit before she leaves this country. Flus this she gets exponses and ... right to a yes or no on the remainder of the cast. Meanwhile Perrett is ne-gotiating for Evich VON Strohem, now writing at Metro, to exo over for one of the leads. Froducer also expects to take cameramen a..d other technicians from Hollywood.

Latest agent on the Coast not welcome inside a major lot is H. N. Swanson, who finds the bars up on the Fox lot. Ten percenter, who handles writers and literary material, was consigned to the deghouse by the studio front office when it was charged he toured the writers' build-ing on the lot and endeavored to tamper with a scribbler who was under contract to another agent. Writer complained of the interruption and the ban followed.

First picture house in the Los Angeles area to break down the wall, erective by the late film code, is the Million Dollar, downtown combo, operated by Harry Popkin and assoclates. House is distributing passes, good for one day each, calling for a service charge of 10c per person admitted. Regular house tariff is 20c matines, 32c at night.

Paramount could have had 'March of Time' before RKO Radlo made Its deal to distribute the newsreed series. Henry R. Luce, president of Time, Inc., is a member of the board of directors of Par, but Par didn't feel that it would fit in with its product plans. Par has its own

Although provisions against employment of relatives or dependents of present studio workers were kicked out with the passing of the NRA and film code, no change will be made in the regulations. Castern sidestepped the proposition by voting last week to continue along lines existing during code operation.

Warners will do 'Petrified Forest' in Hollywood instead of in the cast, as first thought likely. Picture won't go in for several months, awaiting the return of Leslie Howard from England.

John Ince, G. Raymond Nye and Jerome Storm, once prominent di-rectors, were among 200 extras used for gambling hall atmosphere in Samuel Goldwyn's 'Barbary Coast.'

Mary Pickford and Ida Koverman are the only femmes in the Coast film colony to carry police department badges. Fact came to light when police chief recently refused to issue a shield to obscure screen player.

Lawrence Monday from

Tibbett Reports	FORBES LENSING 'ANDES'
Hollywood, July 2.	Hollywood, July 2. Harry Forbes has been assigned
rence Tibbett planed in here	by Universal to complete camera work on 'Storm Over the Andes.'

"Wetropolitan," Darryl Zanuck's first Wetropolitan," Darryl Zanuck's first at Fox. Tarr is by Bess Merrdyth and erashed near location at Triunfo. Corgen Marino, Jr.

Informer,' 6G, Pgh. Outstander; Spitalny Aiding \$16,500 Combo

BROOKLYN BLAH

'Becky' \$10,000 Fair, 'Ladies' H. O. Oke \$12,000

Brookivn, Juiv It's a particularly dullish week in this area. Plenty of sunshine and war th outdoors, but hardiy any biz inside the cool deluxers downtown

Rumors of the Fuiton Street Trans-Lux closing, House has been offering feature pics lately with two-bit admish. Hardiy any play at

bits and be pick and be pick

'Becky,' 12G, and Bergner, 9G, K. C. Rivals; Rogers 61/2

Kansas City, July 2. (Best Exploitation: Mainstreet) It's 'Becky Sharp' versus Elisa-beth Bergner In the public prints here. 'Becky,' current at the Main-street, had been given columns of advance readers and much curlosity created in the new colorful, Loew's Midland is showing 'Escape Me Never and giving more publicity to Elisabeth Bergner than to the title. House also rushed in the Louis-Carnera fight pictures Friday, and they drew some extra fares from the sporting fraternity.

19

Pittsburgh, July 2. With closing of Fulton Saturday night (29) for warm months, Triangle is down to four first-run Triangle is down to four first-run sites. Non-cooled Pitt reopenet do-day (2) for ad libbing Louis-Carnera fight picture and revival of 'Alibi ike.' When local Loew management vetoed idea of show-ing ring battle at Penn on account of racial angle, heightened here re-count here the state of equal rights bill, Harry Handel, nabe operator in colored hill dis-trict, picked it up immediately and shot it into Pitt on two days' no-tice.

of equal rights bill, Harry Hande, mabe operator in colored hill dis-trice. Include it up immediately and the provide the provided stars and the provided it up immediately and the provided stars and the provided stars of the spitality's Musical Queens Spitalary's recently-acquired air rop beiping for next 316,500 result. Next best, but by comparison town's out-the stars and the stars of the stars of the spitality's recently-acquired air rop double but by comparison town's out-the stars with the stars of the stars of

FIGHT PIX AID \$7,000 **PROVIDENCE TAKE**

Providence, July 2. Weak here lacks wallop, with en-toriant and the state of the state of the boat the same lise is and the state Loew's looks like the leader with twin bill including Murder in the verbal divided but the Albee ap-pears to be trailing far behind. Exhibitors liment seems to ba the second season, the new raching plant is still the mecca of thou-sands. The stremen say it's hurting special effort on exploitation any special reflort of 2000 for the set

Estimates for This Week Loew's State (3,200; 15-25-40). 'Murder in Floet' (MG) and 'Un-known Woman' (Col) also Carners fight petures. Latter helping some-light petures. Latter helping some-crossing \$0,000 mark. Last week, 'No More Ladler (MG), solo, did more than \$15,000 for nine days, ex-cellent.

nore than prove the first says and cellent. (15-25-40) Factope Mc Never' (UA) and 'Last. Wildornes' (DuWorld). Pienty of nice comment, but biz just so-so and house very lucky getting \$3,500. Last week 'Becky Sharp' (Radle) was very disappointing when it failed to cross \$4,000 on eight-day run.

The second secon

NEW HAVEN (Continued from page 10) being up a bit this yeek to an oke (Paria Last Heale' Contess Scandul (Paria Last Heale' Contess Scandul (Paria Last Heale' Contess Scandul (Paria Loew) (3.046; 35-60). Moors Lotow (Reduct) and plx: 8500 will satisfy. Last week No More Ladles' (MG) and (Ginger (Pox) topped everythins in alght). No and the satisfy. Last week Schoolmaster (Mono). Getting usual run of Kay Francis Last Sco (Source) (LSS: 55-60). No Nevere' (UA) and 'Albin Lee' (WB) drew 43500, not at all bad. Cellage Loew) (LSS: 55-50). No No Nor Sco and North Contest (Source) (Source) (Source) (Source) rew 43500, not at all bad. Cellage Loew) (LSS: 55-50). No No North Sco and North Lee' (WB) drew 43500, not at all bad. Cellage Loew) (LSS: 55-50). No No North Sco and North Sco Bachelor (Lb) faded for moderate 5,000 on eight days at 25-35 scale.

Heat Withers D. --Stranded' at Good 315,000 (Beet Exposed State State

NEW HAVEN

H. O. AND REPEAT PIX

CONTROL IN CAPITAL

Kansas City July 2.

the sporting fraternity. Action, and lots of 11, at the New-man, with 'Car' at and accesson and day and Wednesday eventings. Up-town is back with a natural. Toubt-tion is back with a natural. Toubt-tion heat two or three weeks for Rogers gets them. Only fesh in town, at the Tower on the sheet. Nat Nazarro, Jr, is be, new me.

in connection with 'Mary Janc's Pat-on the sheet. Nat Nazarro, Jr., is the patient of the state of the state in the state of the state of the state comparing and followed through. Sunday Star a week ago: and hit he papers with haif page displays lister. Used thousands of book-company for the state of the state company for windows, special radio for windows,

Washington July 2. (Beat Exploitation: Kaith') Capital hit ali-time iow in flicker yrafey this week with only two new plcs on acreens. Out of six houses but will be no cavaited at the bo, but total gross for town will bo lowest in weeks. Nether of new shadow shows are big draws, so

If your box office is wilting from the heat "GINGER" WILL SNAP IT UP!

Ask for a screening and you II find yourself screaming with laughter at the picture, classified as program that achieves true greatness. Word-of-mouth will build it for you (see any trade review) ...so pack them in for the opening.

inge

JANE WITHERS O. P. HEGGIE JACKIE SEARL KATHARINE ALEXANDER

Produced by Sol M. Wurtzel Directed by Lewis Seiler. Story and screen play by Arthur Kober

Booked by Radio City Music Hall for early showing!

Remember

THIS YEAR'S PROFITS come from THIS YEAR'S PRODUCT

YOU HAVEN'T A SHOW WITHOUT

PICTURES

By Epes W. Sargent

EXPLOITATION

Special Stories

Special Stories Omaha, Neb. Influence -behind "Becky Sharp and advance campaign it received to keep in tune with the and the unueui angles of the picture to be the second stories of the second second stories of the second story of the second stories of the second story second story of the second story second story of the second

Vacation Trips

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Back and Still Good

Back and Still Good Crevind. Tevenand. The start of the start is a pro-proving an eye-opening angle by Milt call in a commercial value, was proving an eye-opening angle by Milt call in a commercial value, was statowal City Back to have 1,900 talowal City Back to have 1,900 value of the Street and the statowal City Back to have 1,900 value of the street and the statowal City Back to have 1,900 value of the street and the statowal City Back to have 1,900 value of the street and the statowal City Back to have 1,900 value of the street and the statowal to call your atten-tion to the world premiere showing States 'ten or the street and the statowal to call your atten-tion to the world premiere showing conders' ten or the street and the showing 'ten or t

Out of the Air

Out of the Air Joe Roberts, who has interest, Tirree Men On a Horse, "pulled on one of list list the chtrid yay when the state of the state of the chtrid yay when the commonlist to dish out thousands for when reservated by and Cosmo interesting and forced on the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the the state of the state of the state of the state of the the state of the state of the state of the state of the the state of the state of the state of the state of the the state of the the state of the state of

Summer Signs

Summer Signe Total letters and Danners are popular during the homosth and the lickle decoration for the popular during the homosth and the lickle decoration for the popular during the lickle decoration these Bott are colorises. At cord loop ehouid be cemented to the top, or larger end and the lickle used the solution are colorises. At cord loop ehouid be cemented to the top, or larger end and the lickle during the solution of the light glints the solution of the light glints promothe green plass bottles will are colorised of the light glints promothe green plass bottles will serve better than the while. Letters head of the colorise during down head to the colorise during the listers, and green plass bottles will better and and the light glints better and and the light glints better and green plass bottles will better and green plass bottles will better and and the solities will also better and and the solities will be better and are not be assetted better and the will be different and be assetter bould be curvely day the back hard the different and the assetter mould as setter and the asset and be the different and the asset and be different and the asset and assetter mould as setter mould the asset and assetter mould be curvely be assetter bould be curve the sug-betters on the fast and then the the asset assetter mould be curve the sug-betters on the fast and then the the asset assetter bould be curve the sug-betters on the fast and then the assetter basetter mould be curve the sug-betters on the fast and then the the assetter basetter mould be curve the sug-better basetter mould be curve the sug-better baset as assetter the target the sug-better baset as assetter basetter mould be the asset as assetter basetter mould be the baset assetter

Resort Gags

React Gamma React Car React Car

Berlin Feed

Berlin Freed Berlin Could and a set of the set of the

'Sanders' in N. Y.

'Sanders' in N. Y. For the engagement of 'Sanders of the River' at the Rivoli, United Artists reverted to the live ballyhoo for the first line at any Broadway Harlem Zulus on the mirquee to beat tomtoms and stomp during rush hours, while a loudspeaker use to the store of the store of the store of the store of the store will be the store of the store the box office. Postal telegraph was the box office. Postal telegraph was the box office. Postal telegraph was ervice. This produced 200 windows. Chain and department stores

service. This produced 200 windows. Chain and department stores featured the Wallace story in a special jacket and music stores were hitched to tom-toms and the modern jazz drums. Plenty of radio tleups with an interview with Nina Mae McKinney leading oc.

Plenty Free Space

For one night booking of Vi-cente Escudero, Spanish dancer, at the Vine Street last week, Jean Ar-mand, house press agent, hung up some kind of a record. Using one-some kind of a record. Using of a record.

Spooks Pull

Spooks Pull Sait Lake City. Troxy theatre in introducing 'Mid-int spook Show presented a rags for the initial spook. House sent out a troupe of men attred in flowing black roles, blowing zirier Lobby displays showed 24-sheet spook drawinge and had spooky that the spook drawing black blows are new in this town and Andy Floor. Roxy may, sored several points in compaign for the event.

BEHIND the KEYS

New Orleans. The Falace, olsed for the pagt everal years, is being inspected for possible tenancy this fall as a Negro shows daily, with midingith matines once a week for white patrons. Frank Starr, who heas samilar the-airs in operation in Nashville, bi-lasse of the building. Present plan is to open it as a theatre around buying within year.

Chattanoog

Chattahooga. Construction of a new \$60,000 theatre, the third to be built in Chattanooga within a year, le planned by the Dixle Operating Co., to be known as Fountain Square Bijou, eeeing 1,103, and to open Oct. 3.

Oct. 1. Another new theatre being built is a nabe house in North Clait-tanooga by Independent Theatres Corp. Third new theatre, the down-town Volunteer, already is in opera-tion, also under Dowler manage-ment.

Green Bay, Wis. Group of Indies in Wisconsin and upper Michigan have formed United Theatree, Inc., to serve as booking combine and for similar purnoses A. L. Kent will be general manager and film buyer. Has been with United Artists for about 10 years.

United Artists for about 19 years. Los Angeles. Los Ange

Elmbra

Filmira. Palace, Corning, has been recon-structed inside and outside. Roxy, Troy, Pa., has been re-opened as the result of a movement by business men of that place.

Chicar

Chicago. John F. Burhorn, for the past few years general manager of McCuilum theatres and recently in charge of Capitol theatre in Whiting, Ind. now managing the Gayety in South Chicago.

Chakeres Theatres, luc., Springfield, O. facid, has closed 10-year lease ou closed for remodeling July 10 to Sopt. I. Built by Knights of Py-thias lodge, house is eighth in Chakeres elain. Organization has five units here, one in Greenville O., one is Wilmington, O.

On Top of Duals Indianapolis. Indianapolis. Indianapolis. Indianapolis. WHE's to resent this radie stations broadcaster's amateur show from the stage of the theater Sunday (20), Simon pures have been culled from the best appearing during ao the state of the theater Sunday (20), Simon pures have been culled to the state of the theater Sunday (20), Simon pures have been culled to the state of the state sunday (20), Simon pures have been culled the state of the state sunday (20), Simon pures have been culled broadcast from the stage, with the support of the state state of the second state of the second state of the state of the second state of the seco

On Top of Duals

and after remodeling will present pictures. Theatre closed some time

Oklahoma City. Tivoli theatre, Ardmore, Okla, opened Friday night, June 14. The etage has been rebuilt. New Western Electric sound equipment. Operated by Harry M. Lowenstein, an associate of the Griffith Amueement Co. and a the-atre pioneer of Oklahoma.

John C. Sippel, Columbia, Kansas City, was reelected preside Columbia, Kan-sas-Miscour Theatre Managere As-sociation at the final meeting of the two-day convention held herr. County Mail, is also president of the Democratic State Press Asso-ciation of Missouri, R. R. Biechelo, Kansas City, recleted set.-treas.

Lincoln Lincoln. Howard K. Allen, formerly with the Hoblitzelle, fifth man thie year to open the Island theatre, in Grand Island, Neb. Opening day is set for Sunday (7).

to open the island theatre, in Grand Sunday (7), Opening day is set for John Echole, pub man with the Lincein theatre here, did a coopera-site of the set of the set of the contrast of the set of the contrast of the set of the result of the set of the Bob Grief Lincoin. The Bob Grief Lincoin et al. Bob Grief Lincoin. The set of the Bob Grief Lincoin. Bob State Lincoin. Bob Grief Lincoin. Bo

Akron. O. Colonial, downtown playhouse for the past 24 years operated by Feiber and Shea went dark this week for at least two months to per-mit complete modernization.

Canton. O. A permit has been taranted War-ner Howard or aleven for an end of the permit king. Manage of the second Prank King. manager of Felber and Bheu's Colonial Akron is spend-Prank King. manager of Felber and Bheu's Colonial Akron is spend-Urank Harpeter, manager War-ners Ohio Mandeld has inaugurated a staze policy and will continue vauddlim programs for the last ummer. H. C. Spitthaler has taken over the liaterest of Salvard Blank in the Riatio at Evane City, Pa. Riatio at Evane City, Pa. Nas heen taken over by Miss Heisne Walker.

Oclwein, Ia. Central-States Theatre Co., Des Moines, remodeling old Presi-dent aud will reopen in the fall as the Ritz.

Tochester. Family theatre, catering mostly to men, goes in for freak exploitation with considerable success. For the volume of the success the success of the doan fenyvessy had built his con-ception of a 'truth machine' for operation in front of the theatre-Consisted in a 'truth machine' for operation in a control of the theatre-consisted in a truth machine' for operation in a control of the theatre-consisted in a successful of the theatre-by electric where and kadvets to rive a world effect, appendix by value lighted, here pinnty of attention-tion. O, one in Wilmington, O. Filton, V. Charles S, and Sam V. Koti (Yal-Question) (Yal-Charles S, and Sam V. Koti (Yal-Quest, Tvelve of the 18 Incelester Just e conversion of the 18 Incelester Just environment of the 18 Incelester Eliton theatre from N. J. Levinson Alli

A Circus Gag

21

Dubuque, Ia

A Circus Gag Dubugue, Ia. In the old days arrival of a circus was hereided by annovement the way hereided by annovement wee hours of the morning. Then the crew of youngsters was at the yours of the morning. Then the the burg there was an avorance hit-fare of music, via a loud speaking turck device. In addition the route marked out, the musical advance the burg there was an avorance hit-fare of music, via a loud speaking interface and the second speak the second speak of the second marked out, the musical advance there was plenty of comment as to the flow strewn streets and served they can find a pice with the flow replace the second speak of the flow what-nots and server as a guide that cannot possibly be missed.

Fish for 'Sanders'

Rochester.

On the theory the Boohester. On the theory the Boohester. De Goled, Manager Leater Toiloot of Loew's Rochester staged the 'm-visible fabr stunt in a vacant etors faturing posters advertising the faturing posterior advertising the mumber of invisible fath in the tank receiling time brought a crowd and consisted of putting eait in the to the illusion.

Two Negroes dressed as eavages for street bally carried epears and shields along with a camp chair on which to rest the dogs in the midst of passing crowds.

Balto on 'Sanders'

Balto on 'Smaders' Baltimore. To 'Sanders of the River' (UA), curven in Long of the River' (UA), there is a long of the River' (UA), there is a long big bally lines, do he proceeded to develop it in that many for the long big bally lines, do be proceeded to develop it in that many for the long big bally lines, do dolled it up with load of that verse-tation, flock of stuffed molie ani-mas and series. The stuffed ani-burge animale he secured from the animale he secured from the precederation in board the trolloy here the long long bally and the trolloy when the big game hundres and the low long ball of the big game hundres.

look like big game hunters. Another next angle was securing the local 'opera list' and sending to each name on it a card reminding that Paul Robecon. Negro baritone, was in plc and singing three or four songs during its unreeling.

Pay a You Exit Oman. A nublicity in advance for ex-any on the second of the second of the aryou the second of the after it was all over they could pay. Bill Mikel, house manager, put these of admission needed. They after it was all over they could pay. Bill Mikel, house manager, put the second of the second of the after it was all over they could pay. Bill Mikel, house manager, put the second of the second of the after it was all over they could pay. Bill Mikel, house manager, put the second of the second of the patrons filed out he had a camera-ting over, pay-off was data good re-the line. Good gag and good re-the second of the second good is the second the second of the second of the second of the second the second of the second of the second of the second the second of the second of the second of the second the second of the second of the second of the second the second of the second of the second of the second the second of the second of the second of the second the second of the second of the second of the second of the second the second of Pay as You Exit

turns. Moving on to Charley Schlaffer of the adverticing department he tasked the unusual partment he tasked the unusual part on to it by billing it as a Menry Christiana' Rhow, and made up her adds in the regulation Decomber manner. Caught the eye on the page by comparison.

Looked All Right

Rochester

attention/



"ANNA KARENINA"—(GARBO, Fredric MARCH, Freddie BARTHOLOMEW) They are the talk of the West Coast, August and September Releases. Start the new season with M-G-M's "SHARE THE WEALTH" line-up!

METRO BUYS UP INDIE 'BOUNTY'

Hollywood, July 2. Metro has bought 5,000 feet of film negative imported from Australia by Eugene Roth and Wallace Worsley Picture was called 'In the Wake of the Bounty.' Metro will utilize some of the footage in a two-reeler showing Pitcairn Island of today and

ing Pitcairn Island of today and will release this as an exploitation buildup for 'Mutiny of the Bounty', pirot to release of the latter. More offin is being purchased by Weiro shot around 'Tahiti, Whilch will be used as background process access for Bounty', lating the com-pany's camera expedition to South

Seas. Metro's idea at first was simply to keep the Anzac pic off the mar-ket. It was produced four years ago by Expeditionary Films, Ltd., of Australia.

TWO CAL. EXHIBS **START \$400,000 SUIT**

Holywood, July 2. Charging conspiracy to violate Sherman anti-trust and Clayton Acta, Seymour J. Choltner, attorney, filed action in Pederal district court here today (Tuesday) on be-halt of orem Peness Rex theatre-Rakersfield, Cal. Suit demands \$400,000 damages from Fox West Coast Theatres, Warner Bross Jirst National, United Artists, Skouras Bros, and co.partners. Action alleges takevoir dim ser-vices after plainliffs had held asame for second runs over a period of years. Hoilywood, July 2.

ars.

Hughes-Disney

(Continued from page 4)

(Continued from page 4) special train pulle out of New York tomorrow (Thursday) with 40 aboard at New York. At Chicago the train will pick up 80 people and at Kanssa City also 80. For the first time, all UA branch managers, film salesmen and bookers are attending the convention. UA's pol-icy in the past has been to hold re-gional set has been to hold re-gional set. The 32 pickurse line up to date include six from Goldwyn, five from Autor Alexanck, two each from

David O. Seirnick, Hve from Alex-ander Korda (London Pilms), three ander Korda (London Pilms), three Charile Chapin and Mary Pickford expliring contract. Singleton from 20th is aiready completed. Trio from Relance terminus as ranged with Joc Schenck. Re-ported as following. 20th Century into Fox. That Rellance is pro-ducing only three as against expec-fuences future is unofficially re-ported as following. 20th Century into Fox. That Rellance is pro-ducing only three as against expec-fuence is unofficially re-prouge and but on f-10 for 1035-36, leads to the belief that Re-lance work remain with U.G. when its present commitments are ful-lied.

its present commitments are ful-lied. Reimen leads, including The Govin, Eduito Small and Her-bert Yattes are all triendly to Schenck, who is said to have been instrumental in the company's for-mation two years ago. By the time the UA convention is ready to open, it is expected a be set by Lichiman, It will be Harry Gold, eastern division sales manager, it the post is to be filled, it is said. This will leave the east-en division post open. Before leav-led for the Coast Lichiman would hanager pit He stated, how-ver, that, no outsidors would be brought into UA to fill any vacan-ta.

cics, Joe Moskowitz, v.p. of UA, who lias been in charge of 20th Century affairs for Schenck at UA, includ-ing all contracts for this producing Ing all contracts for this producing company, is shifting over into Fox with Schenck. His post in UA will not be filled. No others are known to be planning to follow Schenck into Fox, nor is Lichtman expected to make changes at UA. The or-ganization was virtually built up by him as it now stands.

11 COUNTRIES SET FOR VENICE PIC EXHIBIT

Rome, June 21. Although there remains nearly two full months before the event takes jlace, directors of the Third international Exhibition of Cine-matermpion. to be held in Volice, celved notice of inclusion from 11 nations, which will submit 40 films. France will be included in the show, but titles on selections are as yet unannounced because of Gov-of naming those to come. Names of none of the fulain con-tributors are divulged either.

N.W. Exhibs Peeved at **Checking Demands**

Checking Demands Minneapols, July 2. Exhibit the the triory demands matching the second second second the Becky Sharp. At a meeting here, they claimed the exchange is poing beyond its legal rights in re-fusing to play date the film for pleture until these latter arree to along a rider 'virtually compelling over to the exchange during the the theat owner to turn his house over to the exchange during the dima run."

Jules Verne Kid Pic **On Russian Schedule**

Un Russian Schedule Morcov, June 16. "Captain Grant's Children," devan-ture classic for children by Jules Verne, is to be finmed by two Soviet directors, Weinst ck: and Legoshin. Story takes place in America, Aus-tralia and Souland, ao that means a little ecoulting for background shots. V. Nielson is supposed to bring shots from his present trip. for processing, A camera man has been investigating Australian live slock on a game preserve founded by a former noble in the South of Rus-sle.

CHINA BIZ OFF 30%

Favorable Exchange Makes Up For Coin Loss, However

Shanghai, June 16. Shanghal, June 16. Conditiong here are generally bad, attendance having fallen off 30%, with worse expected during the tropical summer heat. Owing ic an approximate 30%, favorable exchange rate the U. S. offices are still making as much profit on China showings as before, however.

Exclusive Stars (Continued from page 3) to Metro for 'David Copperfield.' Raft's off-the-lot solo was in 'The Power's for 114

PICTURES

Autrs off-the-lot solo was in "The Bowery' for UA. Sylvia Sidney has been with Par, unloaned past few years, but provi-ously made pictures for Fox and UA.

United Artista, with Pickford, Fuirbanks and Chaplin, has three sitars with the company a decade, but Ronald Colman, another long-time solo sitolder with Godowan, lead in Metro's Take of Two Cities. Warners lists Jos E. Brown, James Cagney and Dick Powell in the never-away from home class, while Paul Muni has stuck to the Unity made use for Fox.

Eurbank lot since 1932, but previ-ously made two, for Fox. Radio slips into the list with a short-term name, Fred Astaire, who's made two pictures, and Katharin. Hepburn, who just about doubles the dance star in RKO service. Wheeler and Wrobley have been with Radio except for one at Columbic Columbia.

Columbia, the remaining major, misses the list entrely, closest bet-being Grace Moore, who had a two-time try at Metro before clicking in 'One Night of Love'. Collicational with the training stars with strong bo, draw to drift into the itinferant class, doing their sinds for fourge bourds we to drift into the itinferant class, doing their sinds for fourge bourds we to drift into the itinferant class, doing their sead over everal lota, sead over everal lota, are Lee Tracy and Waiter Huston, who can ind their way around any lot, sec-onded by such Warners-today-and-Nettor-tomorrow stars as Constance

Metro-tomorrow stars as Constance Bennett, Fredric March, Ann Harding, Edward Everett Horton, Leslie Howard, Adolphe enjou and several others.

Pathe's 16G Net Profit

Pathe Exchange, Inc. showed a profit of \$15,120 for the 35 weeks profit for Elm 36 weeks profit for Elm developing and prin-ing laboratory was \$12,689. The non-operating income, largely accounted for in dividends received from Du Pont Film Mfg. Co. Corp. totalled \$35,589. The statement showed that the company deficit was reduced period. the new deficit statement being \$3,99,820.65. The earnings of Du Pont Film for the first quarter applicable to the company's interest therein were

being \$6,399,820.65. The earnings of Du Pont Film for the first quarter applicable to the company's interest therein were in excess of dividends paid.

Incorporations

<text><text><text><text><text><text><text><text><text><text><text><text><text><text>

* New 1935 high † Paid this year, † When issued

Stock Market

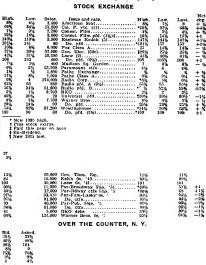
(Continued from page 6)

(Continued from page 6) volume for the week. Continuance of this big volume, Monday (1) made board. Much of h. however, was of a profit-taking nature, forcing the issue down to 5% at the close as compared with a peak price for the week of 6%. Radio B also en-the week of 6%. Radio B also enthe week of 6%. Radio B also en-the week of 6%. Radio B also enthe week of 6%. Radi

Recapitalization Talk

countered selling for pront Monday which dropped its to 55%. Recapitalization Talk Recapitalization Talk Recapitalization Talk retributed to a revival of recapitaliza-tion talk, of which little has been heard since its winter. One report given considerable credence recent-ity was that this new set-up might include issuance of new common for some of the new might be given in exchange for the Preferred B, plus a bonus to make up divided ar-rears to B' shareholders. Much the same line-up was spoken of last worpoosls for the three heing. The move to new high the given in exchange to the time heing. The move to new high the recalling suance of estimates that Westing-house bookings for the June quar-ter were up 10%, over the preceding the trading fraterity was the re-port that the company expected net profils for the first six months this year to be in excess of \$4,000,000, or about \$1.15 per share. Week, both the common and pre-ferred issues of of saveral is conservice week, both the common and pre-fort for the was up three-quarters on the week. Paramount crmsibed to 4%, At & Faramount crmsibed in a narrow trading tange between 4 and 4%.

Summary for Week Ending Monday, July 1:

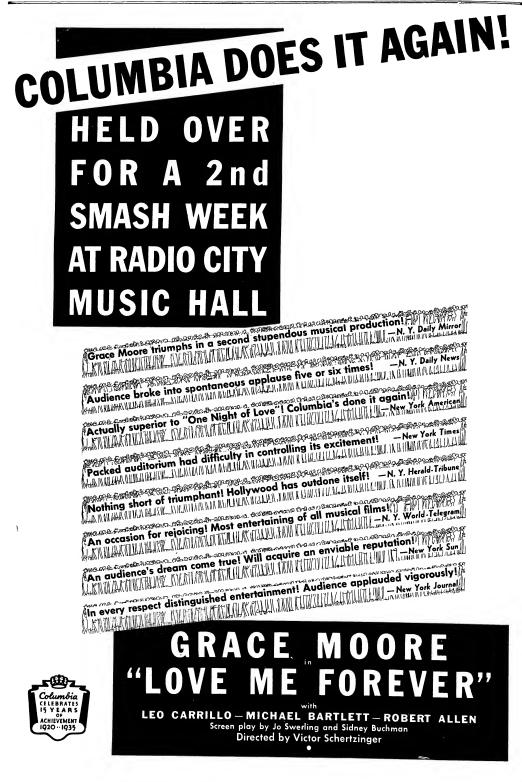


N.Y. curb exchange, was the weak sister of the entire group. After getting to 22%, it sidi off steality, close which was at 193. At this quotation it was down 2½ points. The only bright spot in the bond ist was furnished by the Para-mount - Broadway liens. Other amusement bonds were unchanged to 2% point-amoust-lasky for and certificates was pronounced, both selling down to 94% at the finish and both being off 2% points. Para-mount-Public \$4% are a little stronger but were down 2% Doints at the close which was at 9%. Cert were, but managed to hit 96% at the windry. Both RKO liens and Warner Bros. 5% were off more than a point. Warner Bros. bonds came back from 63% to close at 64%, not far from the year's peak.

from the year's peak. Industrial Barcomster Power output was 5% ahead of the same week last year but civ-loadings dipped aharply. Steel op-erating rate also was down, the dc-cline being partially accounted for by the July 4 abut down in some districts this week. Cheeting item was the said of a stock exchange see a start of a stock exchange of a stock exchange and the stock of a stock exchange of a stock exchange and the stock of a stock exchange of a stock exchange and the stock of a stock exchange of a stock exchange and the stock of a stock exchange of a stock exchange and the stock of a stock exchange of a stock exchange and the stock of a stock exchange of a stock of a stock exchange of a stock of a stock exchange of a stock of a s

In the nation's capital but also was After dragging along near the spars bottom prices for several ferred issues of Consolidated Film back. Strength in the common and pre-ferred issues of Consolidated Film back. Strength in the lister en-abled it to get to 16% and close with the finish, it was up three-quarters differred issues of 31. Consolidated film common elimbed to 4%. At finish was up three-quarters differred in Wall Strength set in the month. Adjournment of Congress is re-reading range between 4 and 4% it closed at 4%, unchanged. Path the close. Stock had sold up to sharp in a dyname proto-taking in her results. The continued strong warner. Bros. proferred railing the week, it had carlie dipped to finish at 25%, for a small gain on the week. It had carlie dipped to the week with the aver some non lagged much of the week. Fox a was down fractionally at 14% after giving promise of getting with the new Paramount first prefer-market weakness and newer got a was the the last week to and was the to and the the sold and the to a was the the addie dip to the close. The new Paramount first prefer-market weakness and newer got a dualking price of \$% bid and akking are to \$% bid and akking are to bad the sold and \$% bid market weakness and never got the close. Technicolor, which is listed on the solve tilks. It was of 50 cents at the close. Technicolor, which is listed on the Stock Excellang Excellang the solve tilks. All our technicolor, which is listed on the solve tilks. It was of 50 cents at the close.

VARIETY



Gimmicks Chill. **But Houses Plug**

Milwaukee, July 2. City and elate legal departments etarted in this week to take up what in the NRA decision dropped, bank nights giveawäys and other 'come ons' being given the once over by both City Attorney Max Raskin and State Prosecutor J. E. Finnigan While no arrests have been made as yet, it was learned that operatives are gathering evidence and will pre-sent it to their chicfs to see whether or not the give awaye are in conflict with the strict Wieconsin lottery 10 000

Latest theatre to fall into line on bank nights is the downtown Strand a bit tired of the idea, however, and houses are not recaping big benefits. Poor pictures are given as the excuse that bank nights fail to don't need give-awaye with good with two a week. Public has become a bit tired of the idea, however, and

nims. Theatros in the downtown area are receiving plenty of complaints, too, on new system of accepting screen advertising from local screen savertising from local merchants. Chief squawk ie that it is enough to sit through a lot of ehort stuff before the feature, with-out having to ogle a lot of sound trailers on, credit houses, varnieh, automobiles and the like.

Minneapolis, July 2. sina content exhibitors of Minner sina content exhibitors of Minner person call of Northwestern Allied States, requested Allin exchanges in an unanimously adopted resolution to quit cervicing free shows which are cropping up all over the terri-tory. Stowa, comprising sound pic-tication of the state of the state to provide the state of the state to provide the state of the state people into their communities Sat-days. For houses have been using the advertising the first time in history in downtown theatres of the first run callbre. Also have turned over their lobbles for displays of

Gov't Keeps Tabs

(Continued from page 5)

days. President J. B. Clinton, of North-weetern Ailled States, informed the exhibitors that Gov. P. B. Olson had any proposed 10 percent tax on the-arts admissions and that be will not approve any such 'measure at the probable special ession of the estate legislature to enact tax legislation. Northwestern Allied Staties voted law prohibiting street carnivale. to continue its artificiation with mational Allied States and to act for all mem-ber in unions, pairmont, Muni. J. L. Anderson, Plandington, S. D.; J. L. Anderson, Plandington, S. D.; Govan, ortonville, Minn. (Continued from page 5) alone. Furthermore, there are in-dications that jacluse rivalry be-tween indies has reached new heights aud is rapidly coming to a peak in some fields. The second second second second is a second second second second is a second second second second is a second s

agree to bury the hatchet. Negotiation of new contracts for 1935-36 should emphasize to little exhibitors the value to them of code regulations, Government execu-The series of the series of th code attempt.

and the concerted demand for a new one atternity overnment accorders still are unalling the matter of voluntary codes particularly in view of limitations on anti-trust law, waiver, waiter in the extended Recovery fact. Heads of both the Pederal Trade Commission and NRA areameeting frequently to map out a course of procedure as well as decide upon possibilities of attrue games have to come white House so far has remained silent House so far has remained silent about, the possibility that added NRA Hephation will be recom-mended to Congress this term, hat Nerreiary of Labor Perkins the there days add the door has not been closed on such action.

NO MORE THEATRES. **TWIN CITY EXHIB PLEA**

Minneapolie, July 2. Claiming both cities aiready a verseated, Twin City exhibito Tradesmen Adds Milwauke, July 2. And teats legal departments that have been made as the present workby con-being riven the once over bott but Attorney Nex Raskin and Prosecutor J. E. Finnigan Prosecutor 9.00

for the less than 700,000 population," according to the exhibitors. Publix circuit is co-operating with the independents in the present move. Theodore Haye, one of the chain's executives, already has ap-peared before council committees to oppose new permits.

Sponsored Free

President J. B. Clinton, of North

Weekend Shows

PICTURES

Bad News Travels

Hartford, July 2. When a feature film failed to show up for the Allyn the-atre here opening day, Walter Lloyd, manager, ran a co-feature, then handed 'rain checke' to more than 200 feature, then handed 'rain checks' to more than 200 patrons.

patrons. House was closed for the afternoon, pending arrival of the feature from New York, Two minutes after the audi-ence was let out, phone in-quirer wanted to know if the Allyn was closed for the sum-mer



Chicago, July 2.

Chicago, July 2. Film celling season locally is tied up into a know with exrybody com-pletely stalled awaiting the outcome of the long drawn out Assor theatrey completely stalled awaiting the outcome selling policy must be based as far as damission prices are concerned. After many conferences the two cides failed to get together again last week and the court has set at the came be made. List week and the court has set out to the set of the set ben it will serve and the court the exchanges from refusing to sell the Asico theatre plotures at the defamission. They're ben on the verge many times of setling this case and oklowed three in the And week or release at dime ducats. But what has ap-parently held up the deal is the institute in the settlement to the A.for betwee in the settlement to the A.for theatre alone and not portunity.

theatre alone and not permit the agreement in this case to be used by other theatres elsewhere in town to secure dime plctures for them-

Nab St. L. Theatre Thief

St. Louis, July 2. Mysterious thefts of purses from women parons at Fox, Lerie of yars solved last week when local gen-darmes nabbed Herman E. Huher in front of Low's on combinit of a woman who pointed him out as a man she suspected of having stolen her handbag. After pinch woman her handbag. After pinch woman her handbag. After pinch woman seven purses that netted him more than of a submitted to poli e thefung seven purses that netted him more than of operation was to follow well-dressed women, carry-ing landbags, into theatre and sit behind intended victim. Who woman placed purse on set beside

behind intended victim. When woman placed purse on seat beside her he would tip seat with foo' and then pick bag from floor and rille it in wash room and then beat it. Huber, unmarried and unemployed, gave local address.

Bootleg Fight Film

Charge in Baltimore

Charge in Baltimore Baltmore, July 2. Michael Siegel, or Philadolphik, was arrested here last week on warrant sworn out by Arthur Ja-vitz, secretary of the Oliver Film Corporation of N. Y. and charged with being the redplent of three reels of Bas-Braddock fight film. The warrant stated that here so no persons unknown. Film was show-persons unknown. Film was show-rest was made, and immediately julled of secren hy police till case is cleared up.

is cleared up. At a hearing before Magistrate Elmer H. Miller, case was set back till tomorrow (Wed.) when further testimony will he offered. Mean-while Siegel is out on bail.

Give and Take

San Antonio, July 2. County board of equalization granted request for \$10,000 assess-ment reduction on land of State theatre, interstate grind house, but slapped an equal assessment on equipment equipment. It was found equipment assess-ment had been rendered at \$100, projection machine and ait.

Texas Indie Loses Court Attempt To Force Exchanges to Serve Pix

MANAGERS ORGANIZE

Protective Group Formed by Pitts-burgh House Operators

Pittsburgh, July 2.

Thestremangers' association has just been organised for mutual pro-tection along same lines as depart-ment store and newspaper groups of the store and newspaper groups of the store of the store of the officers named, are: President, M.B. Cool, Seea.Hydre president, John H. Harris, Harris Anusement Co.: treasurer. Harry Kalimine, WH. Directors are Goerge Tyson, Harris Anusement Co.; Joe Feld-man, WB; James G. Balmer, Harris Autometa, C., Bay Kalimenson, WB; end C., By Kalimenson, O'Rei, Shea.Hyde,

Minn.-S.D. Exhibs Fear an 'Orgy'

Minneapolis, July 2. Alarmed over a threateved 'orgy' of dime admissions in the Twin Citics, which they fear will epread over the territory and 'further dis-turpt the businees.' Minneesta and South Dakota independent exhibi-ters, called Goether here by Presi-dent J. B. Clinton of Northweet Al-les State Jonest Constantion of the State State of the State State With only two dissenting votes they adopted a resolution request-ing local film exchanges to discon-tinue service for theatres charging less than a 15c minimum admis-ion.

less than a 15c minimum admie-ion. If the resolution accomplishes its proop grind houses abworker do double features for a dime, the 1990 seat de ture Palace and the St. Paul State would be forced to raise their atmissions is to 15c. The Palace subsequent run policy again when it succeeded in obtaining product to be shown at the scale. Forced off the policy some months argo when maker exchanges and ided to quit it charged compiracy between the exchanges and Publix and threat-it charge compiracy between the exchanges and Publix and threat-in the meanwhile going into a 25c of a the other hand the noccilied

in the meanwhile going into a 25c vaudilm policy. On the other hand, the so-called 'Gateway houses,' located only a few block distant from the Falace, have been maintaining a dime scale and double foatures for ycare and have no trouble in obtaining product.

Fox, Atlanta, Folds As City Takes Site

Atlanta, Ga., July 2.

Atlanta, Ga, July 2. The Pox, most elegant picture, house in the South, goes dark July 10. All employees have been given notice. 'Unngey', first starring pic-ture of Jane Withers, Atlanta child, will bow the house out. Future plans not disclosed. Theatre, main feature of the \$300,000 Shrine Monque, was op-crated originally by Fox, later by and Jenkins. It has been awhite clephant, turffic overhead making and Jenkins did not renew lease and pekins did not renew lease when the eity took over the osque property for a muny audiorium.

\$12,500 Asked of Theatre

\$12,500 Asked of Theatre Two megnence suits, in which Mr, and Mr, and Status and Corrating (Corporation (Paramount and Grand (Corporation))) (Corporation (Paramount and Corporation)) (Corporation (Paramount and Corp

Dalias, July 2.

Suit of the Yale theatre of Pales-tine, Texas, for an injunction against the major picture distributors to restrain them from refue-ing to sell the theatre product was rejected by the Federal Court here last week. Court decided that the distribs had the right to refuse

been organized for mutual pro-on along same lines as deput it store and newspaper groups to the show the right to refuse product. The Marris, Harris Anusement c Culen, Loew's, vice president c Culent, Sheat-Hyde. Sement Co.; Ben Kalmenson n J. Cleary, Sheat-Hyde. Fear an 'Orgy' Of 10c Cinemass Minneapolis, July 2. Minneapolis, July 2. Armed over a threateve d'orgy' Carbon Constant constant of the subsequent run buse that the there in the subsequent ex-that the there in the cule of the subscience of the subsequent ex-bilition of the subsequent ex-bilition of the subsequent ex-that the subscience of the subsequent ex-bilition of the subsequent ex-subscience of the subsequent ex-subscience of the subsequent ex-that the subsequent ex-subscience of the subsequent ex-subscience of the subsequent ex-stender to a cheaper price later, that the subsequent run buse heading a cortain mane performer picture at the subsequent run the subscience of the su

atre. Yale theatre has just been opened thie year.

BLASTING BANK NIGHT IN NEB.

Lincoln, July 2.

Lincoln, July 2. Eank hight le under fürs in Ne-bracks and its sponcers are getting the jeebler with threatened proze-cution of Roy Headrich, operator of the nabe Joyo here. Headrich re-cently started the stunt and ion-mediately was filed against by County Attorney Towle, who eavy Hil prosecute under the eitric lot-tery laws in the state. Hil prosecute under the eitric lot-tery laws in the state. Morites are concentrated with Dialnits were made. Worries are concentrated with Circuit boses Harry Weinberg and Raiph Blank, of the Genral The-larcs and Central States groups, be-

Raiph Biank, of the General The-atres and Central States groups, be-cause it's being used in all their spots to a profit. Towle has eaid he will not prosecute if Headrich will lay off, but Headrich believes he can win in a test under the law and consequently wants to continue. Outstate boys want the thing and consequently wants to the continue of the state of the state of the state.

Patron Slashes Exhib

Hamilton, O., July 2. Charles 'Chuck' Schwaim, Niaito Licharc, was slashed acrose the abdomen by a bolsterous patron whom he decied atter requesting thin to leave. Schwalm maneuvered latter drevs knife. The 18-year-old assallant es-cape", but is k own C. pollee, who ore conducting a search. Schwalm's lipinfen not serious, His father, lo-cal councilman, operates the the-aire.

NAT LEVY SWITCH

Boat Ride Films Not Deemed Opposition

Decemed Opposition Ballimore, July 2. The Wilson steam state in the opposition or thing an experiment in the opposition pair for the state of the state of the state part of the state of t

Minn.'s Propaganda Fil

Minn.'s Propaganda Fil St. Paul. July 2. George H. Bradley, director, Min-necota Tourine Burcau, back to St. Paul with 10.000 feet of colored nes-ative taken on a fishing, canceing, hiking, boat-riding and general out-door fun cravellion. Group, which boaked several pro four cars, altered at Bendidi and worked eastward, winding up nito days later at Ely with a three-day cance trip on Lake Vermilion. Films, when completed, will be given statewhen completed, will be given state wide showings.

Quinn Joins Franklin

Aufin Joins Franklin Los Angeles, July 2. Bill, Quinn leaves here July 12 to become associated with the J. J. Franklin enterprises in Hawali. Adolph Ramish, Billy Clron and L. R. Rosen are also it. Honolulu film venture. Quinn has disposed of his lobby poster service.

VARIETY

House Reviews

EMBASSY, N. Y. (Continued from page 18)

26

spray was Universal's reproduction of Representative Dies, of Texas, vouchsating a panacea of America's unemployment problem, name's, the deportation of all unnaturalized for-

nemployment problem, namely, the exportation of all unnaturalized for the export of all unnaturalized for the exponential of the signaturalized for the exponential of the exponential of the source transformer of the signaturalized for the exponential of the exponential of the source of the signaturalized for the exponential of the exponential of the source of the exponential of the exponential source of the exponential of the exponential of the source of the exponential of the exponential source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of the source of the exponential of the exponential of th

FOX, PHILADELPHIA

Philadelphia, June 28.

CPUP Childright, and 38. This week's bill at the Fox the-the depends on all-round appeal, bill of the second of the second appeal to the depends on all-round appeal, bill of the second appeal, the second of the second appeal for the second second appeal for the second second appeal to march tune. Testing about not needing dructure to march the second appeal to march the second appeal to the second appea

opsn grand piano on stage. Stave Evans naxt with imper-

somations, clicking with El Eren-tol. Jos. E. Brown, Will Rogers, Foreys the Sallor, John N. Rokcks-foller, Sr., Lon Chaney and Mus-sollnt. Rogers minifory weakent of lot. Some source and the source of the Distance of the source of the source of the Distance of the source of the source of the house band seemed to upset danc-ers at opening (probabily new house band seemed to upset danc-ore sam with numerous lifts and twirs, next musical comedy atyk, Anoticer gill cossibility and show so son source of the House of cohestra. Jone Onesth

etc. House orchestra, Jeno Donath leading, offers overture, 'A Bouquet of Rosce.' Film is Loves of a Dic-tator' (G-B), with usual newsreels. Biz light at opening. Morrison.

SHEA'S, TORONTO

JALLA'S, TORONTO Toronto, June 28. House has a box-office winner. In Ramon Novarro this week, with the second second second second convert star for a week's engage-ment, at the end of which the Mexi-can youth returns to Hollywood. The second second second second second ment, for Spanish dances. The two per tany sort of a response and it second second second second second per tany sort of a response and it hence appeal any build-up to No-varo is lacking and singer walks mean and Carmen are were testing oncert second second second second testing on a could be two, to asnow the No-man and Carmen are were testing oncert second second second second testing oncert second second second second testing oncert second second second second second second second testing oncert second second second second second second second second testing oncert second second

trarton a moving ann singet while first number two, to announce his first number-calible. Path are a first number-calible. Path are a little observed for the average vaule spot, but in splic of this handlean, plus the language barrier of No-varro's first three numbers. In the we varro's first three numbers, the two varro's first three numbers. In the not strong on opening night and he seemed to be taking things eas-ly, but the eye-work and pantos more restures that the undimone didn't know what the themes were Nourro's subter does two Spani-Nourro's subter does two Spani-Nourro's subter does two Spani-n the trafficual Spanish costume and the other a passant of folk-dance. Girl is tremendousy grace-loudy spt, and she rated as much applause as her brother when caupta.

Jouely api, and she rated as much applause as her brother when applause as her brother when the second second second second prom the box-office standpoint. No-varro for his femme-draw appeal hereds dressing, however, plus some sort of build-up or announcement. Nararos walking on cold was had. are. The Vespers open for combo-instrument work and apron wipe-ups. Paul Mail trails for his black-are. The Vespers open for combo-instrument work and aprox and tap work; Paul Kirkland is on the had der; and All Sherth Bell Miller, porgeously-proportioned brunette, folling and Going a couple of torch with Sherman topping. Seemed as if Novarro ahould have had a better supporting bill have had a better supporting bill rises should do a far week, but restift will go to the pullan power of him runs 71 mins. Feature 18 Times Square Lady' (MG). *McGtog.*

NEW FWC HOUSE

Hollywood, July 2. Fox West Coast has negotiated deal for a new theatre in Napa, Cal., to replace the one dropped during bankruptcy. ICTURES

CENTURY, BALTO

Baltimore, June 28. Nice bill cavorting on Contury there bill on the screen. Joly Column's ork headlines, stouty backed up by Nick Lucas and while no territolitage states on the in-the screen state of the screen states and the screen screen states Start is sense.

mite at the b.o. Start is enapy, supplied by the Four Kobeys, three men and a lone lass, with a swell sight turn drawing upon feats of jugging simultan-nosally fail book mitegrap boot of act all the way, and a very very close-is effected by one man head balanc-ing on another and having other partners loop his upended legs with hoops tossed from other side of Excide Rto followed a sested by

states. Eddie Rio folowed, assisted by and worked assisted by and assisted by and assisted assisted by and and ass



way. Picture 'Stranded' (WB) and business at opening show, consider-ing heat, very good, with downstairs slightly more than three-quarters filled. Cohen.

ORPHEUM, N. Y.

Hot weather bill with Ben Blu the bacon bringer-inner, but nov-elty to the turns and found acceptable by the customers in a 55-min uts show, with Teddy King making it an even hour with Light Cavalry

uts show, with Teddy King making overture, very well played. bothers, but not not put the Marry bothers, but has not put the Marry bothers, but has not put the Marry bothers, but has not put the Marry has a state of the Marry and Marry with a dance-extrement. Then the other two on for some conventional hand stands and one, hower, a back this one up quickly and patted hard a moment. Words next to chut, About hair the audience can tell what he is going to do next to chut. About hair the outlene but the seare not vary the routine, but the sould not he dream. In more she takes the selter on her bloom-ers, it was variation number two Waiter Waiters, wenthought;

ers. It was variation number two here, the Waiters, waithing was a similar was a second of the second second second second Mann Dupres and Lee are all under New Acts, though only Miss Ford suggests the novice class. Feature is 'The Glass Key' (Par) with a Laurel and Hardy comedy and the newsreel. Attendance moderats.

HAGUE FILM BIZ OFF:

JUST NO COIN AROUND

The Hague, June 21.

The Hague, June 21. Picture business here is in a bad plight; the Hagues has been hard th because population here con-steppen with or of divident we ditury super, rubber and tea shares in Dutch India also always a large contingent here of pensioned offi-clais from Java or on leave. All these have much less to spend and there-have much less to spend and there-hower than in Amsterdam and Rot-terdam. terdam.

Thiso, though business fell since "Also, though business fell since 1931, five big new cinemas have opened sincs then and competition is much heavier. Most of the big cinemas have let out parts of their orchestras and also cut out vaude-ville between films,

W&V Prepares For Giveaway War on Rivals

Advent of any gives ways, bank nights or access contest sags as the semilatin in bousses of the semilational tive to the Wilmer & Vincent cir-cuit, will precipitate a dog ficht to the finish against employers of such methods or inducing patronage, according to Walter Vincent. "Other Siso of angent line methods de suerre will be to relae the ante' to a large figure. In another profers millinger or shoes for femmes as a complete outfit. Intention is, it the cuit particular the dor for the dura-tion of the war. This is figured as the most effective way of wiping out the nuisance. Talk that W. & S. were conten-plating dual programs was negated

the most effective way of wiping out Talk new A & S. were contem-plating dual programs was negated promptly. Clain will not in any event alter their single attraction polecy. long a precedent, but will continue with atagethows in spots were receively eventuals fields do theatre legislation in Pennay'uning. location of major portion of W. & S. int.rest, Vincent stated that the new tax to be imposed on admis-sions had been anticipated for some there that the be imposed on admis-sions had been anticipated for some there that the new levy will cauca a decline in admissions. Vincent further stated that al-though circuit did not welcome predension anong theatre owners a decline in admissions. Vincent further stated that if the new imposition on tickets has an unfavorable reaction, the legis-lature but left to reforendum voles stunds y shows okayed by the legis-lature but left to reforendum voles November.

Two Lessers for Col

Awo Lessers for Col Holywood, July 2. Sol Lesser will produce two tea-tures for release by Columbia on the 1935.45 program. Pair will be among the 10 pic-tures Lesser will produce during the coming year, four of which will be the George O'Brien series for Fox release.

Kent Buys Howard Yarn

Holywood, July 2. Screen rights to Eric Howard's latest story, Black Bart's Fall, 'have just been acquired by Willi Kent, who will put it into production late this summer.

Sals was negotiated through Ade-line M. Alvord.

UNITED AIR LINES

★ Only close-of-the-business day flight to Chicago and New York. Also latest night doparture. Overnight from New Month of the start of the start eet and most experienced siriline in the U.S. Tickets: 508 W. 6th St., Trin. 3434 Bottis; Tarei Burasu: Thisprab Offices



STANLEY, PITT

DIANLE 1, FIII DIRADUCH, June 28. Something of an Old Home Week for Phil Spithaly. He back for years ago as symphony conducter and master of ceremonies, but is under different circumstances. Second Yialt for him with this crew placed Queens, femme outh this crew months, ago, his act aboved at trial Penn.

here within isst year. A second at rival months, ago, ha act showed at rival a source of specialists, one of 'em an excellent's up-arrobutic gancer, bur excellent and the second second second to the mike tradition. It's show-manabil plus here. There's isn't a sot but plenty of color, with Spitany mixing 'em up with the spitany mixing 'em up with the spitany mixing 'em up with the spitany mixing isn't at the spitan tractive plus (organdies, draged on phinmering dooms in tront owher from jazz to the classios, make shrewd use of a trio and a striking



I'm at Variety in Case You Want Me



referred to work in_

	P

Hollywood Productions

Week of June 24

CHAPLIN (United Atlicts) Troduction No. 5' (3rd week) D-Charles Chaplin A-Charles Chaplin C-Colle Totheron and C-Colle Totheron and Cast: The Morgani and the second sec c-C-ofee Walker Ain Sohern Bofer Pryce Bonne Dunn Inse Courteer Thurston Mail Gertrude Steaken Worszer: Seadon Wise Courte Wiskin A-Thyra Santer Winslow Story Seaton Courte Courter C-Leon Shamroy Cash: Michoel Bartiett Michoel Bartiett Malvyn Douglos Jean Dixon Samer Jackson Charles TH. Arnt Charles TH. Arnt Al Grad well D-Al Rogell Jack Novile 7. and c__john Stumar Cast, Liord Nolan Cornellus Kcete Marry Langdoa Dwight Yoro II Nober Mikalem Nober Mikalem Nober Mikalem Nober Mikalem Nober Mikalem Steamb Joy Steamb Joy Steamb Joy Chu Weeks A—Sen Lucien Burrian Dudley Nocola and C—Goorge Schneiderman Caston Standard ņ and ĉ -John Seitz Suitgor Tomio Suitgor Tomio Rachelle Hudaon. Jane Darwell Esther Date Durphy Rachels Altarob Retires Gluranda Artiur Treacher Here Glu Stoffmer -Alfred E. Green -Streng Pasol and Sanya Jevien Artiur Richmon -L. W. O'Cannell Willow Yorkhy C.-L. W. O'Contest Nino Arathui Antin, Louise Maria (Josies) Maria ti: Janet Gaynor Henry Fanda Slim Summervillo Edward Trevar Margaret Hamilion Andy Devine Russell Simpson

(Pictures now filming, or about to start, are listed below alphabetically studios. Symbols are: D—Director, A—Author, C—Cameraman.) None Vanderitt None Vanderitt None Vanderitt Nat Corkes May Beatty re: D—Director, A.—A Spring Bylngton Aatrid Aliwyn Sarah Haden William Benedict Yerar aw Mc Wade The Gay Deception The Gay Deception The Gay Deception Computing Wiley Don Hartman C—Joseph Volentine Cati c___isep_arview_ine cast: Fronces Des Brenits Hume Alan Morpurg Adeio St. Maur Mala Mala John Partow Castiyas DeVinna Castiyas DeVinna -Leo Tover "Jock Ookie Lyda Roberti Wendy Barrie George Burns Gracie Allemorth C. Henry Gordon Akim Taminfoff Benny Baker Haroid Nicholan Arthur Aylenworth Leon Holmes Suxons Kaaren Samuel S. Hinds Samuel S. Hinds Cast: Maia Lotus Long Mutiny On the Bonnty Mutiny On the Bonnty (15th week) D-Fronk Lloyd A-Chorles Northoff and C-Jarke Waller Cast Bultrei, Gover, Barnet S. Bildes Beeleine Vernan-Breisen Verlage Breisen Verlage Breisen Verlage Breisen Verlage Breisen Verlage Breisen Verlage Bilder Strander Bilder Stran C-Clark Waller Cast: Carles Laughton Clark Goble Franchot Tone Badiy Gullan Beryl Mercer Broadwry Metody of 1936 D-Roy Del Ruth A-Jock McGowan and Sid Silvers Cast: c-Chartes Rosher, Cartis Rosher Toyle Rosher Toyle John LaGon John LaGon John LaGon John LaGon John LaGon Dranker Dranker Marry Rose Marry Rose Marry Rose Marry Rose Marry Rose Marry Rose Soltson and D-Goorge Soltson and D-Goorge Soltson Marry Rose D-Goorge Soltson D-Goorge Sol The article ar Continuities Clark Joel McCrea Maurece O'Sullivan Adrienes Ames Folia Calhern Levis Stons Claudo Guilinewalte O'Sin Gib week) D-Richard Boleslawski Amaroji N. Boyland C. James Wong Howe Cast. C-James Wong Howe Cast; Jackie Cooper Spanky McFarland Strah Haden Willard doortoon Clarence Muse Leonn Anricie - A Tale of Two Citles D-Jack Conway A-Charles Dickens W. P. Lipscomb Cast: Ronald Colman c_-red Technit For Gatic For Gatic Tom Brown Bouelos Blackley Benny Rakers Blackley Benny Rakers Blackley Benny Rakers Lulie, Beavers Obn Cox cy Ris Page Drotby Yaush The Last Outgott The Last Outgott C-the Gate Starkall C-O'IV-F MURROMD Cast: Marking Colman Bliabeth Allan Bliabeth Allan Bliabeth Allan Blanche Yerka Basil Active Pary Chaldeotte Jarvie Larry Chaldeotte Jarvie Larry Bliby Mayan Boy Chaldeotte Jarvie Larry Haldeotte Jarvie Larry Bliby Mayan Boy Chaldeotte Jarvie Larry Haldeotte Chaldeotte Castan Contried Reinhardt Jarvie Allan Cottried Reinhardt Jarvie Jarvie Castan c-Theodor Boardahl Gasting Grant Grant Grant Grant Rahay Kathien Barke Bhily Boera Georges Renevant Mek Shald Mer Shald Mer Tolkard Mer To C--Karl Strass Catilian Croshy Joon Bennett Mary Poland Lynne, Overman Theima Todd Soup to Nuta' Soup to Nuta' (Sour Week) D--Norman Mcleaey and Walton T. Farra-Sam Mints and Harry Ruskin Castill Warrenton George Burns

C--William Daniela Canton Caravford Drian Aberne Eric Blarc Frank Morgon Artilov fröhahon Jessic Ralph Fred Kealing Rudojpi Amender Morgon Jessic Ralph Fred Kealing Rudojpi Amender D-Sam Wood A-George S, Kaufman an C-Merritt Gyrauda Cost: C--Merritt Geratod Controuction Marx Harpo Marx Chico Marsle Allen Jones Margaret Dumont Robert Graves Here Concet the Cand week) D--Put Stance and Victor Mansfield Rathb Spence and Victor Mansfield Rath Spence cand C--Charles Schoenbeum Cast C-fil Warrenton Cast: Gracic Allen, Jack Powell Groorge Barbier Andrew Tonbeat (And week) D--Haratt Young A--Roland Pertwee and Illaroid Dearden Duris Anderson Illian Mellor Ted Lewis Harry Stockwell Ted Healy Nat Pendleion Donald Cook Betty Furness Otto Frics Fuzzy Knight Charles Waldron Jack Mulhail Florencs Gill

C-

PLCTURFS

CONTRACTS

Hollywood, July 2. Arthur Richman handed wriling corner at Columbia. Lionel Houses fats at Columbia on option pickup of his writing deal. Lionel Houses fats at Columbia on option pickup of his writing deal. Long Houses fats at Columbia another yearness at at Paramount another yearness by the stramount of Rito, termed by Paramount. Kermit Maynard signed to do do:

LILL CHANCES Hollywood, Jury 2. Columbias' Lady Beware' hits the recisae sheet as 'Lady of New Yerk.' Warners dropped 'Romance of the Rockies' for its two-reel Techni-tor the West.' Thin Ari re-tagged Radio Jam-bore of 1985' hy Warners. Metro's 'Lam Jaquin' becomes horado.' Woman Wanted' set by Metro as release title for 'Manhot**-

Dorado.' 'Woman Wanted' set by Metro as elease title for 'Manhattan Mad-ess,' recently completed.

STORY BUYS

LAUNT BUIS Hollywood, July 2. James Edward Grant, contract writer at Radic, sold the studio an original. "Boodunit, The Green Universal has bought flam rights to The Electric Man," a chiller by Universal softioned Burn, Witch, Burn, a horror yarn by A. Merritt, If atory can be developed to studio's made.

Graham Baker Jas. Van Troos i u−usa. Van Troos Gaat: Guorge Raft Alice Pays Patay Kolly Three Radio Rogues Waiter Catlett Harry Parria Eddoron Gigr (Gith week) D−Aubroy Scotto A−Pranees Ryland C−John Mescall C−John Mescall Catlett Nather Paylos C-John Messeil Caston Taylor Ida Lupino Gal Lupino Gal Lupino Gal Lupino Gal Lupino Gal Lupino Gal Lupino Biakiney Blackmar Pinkto Formia Theodore Von Bitt Harvio Jonia Theodore Von Bitt Harvio Jonia District Balton D-Ernest D. Schodasck A-Edi Bulver-Lytton Melville Baker C-Houth Mose Caston -Roy Hunt sui-Proton Foster Alon Kale Alon Kale David Kolt Louis Calhora Wirrioy Bho Basill Rathbone Murray Kinneti Basill Rathbone Murray Kinneti John Wook koon Zoffie Tibbury 'Alice Adama' George Stevenson Bane Murlin and Dorothy Yost -Robert De Grasse Histoharber Hanny D-C-C-Robert De Graase Cati Prod MacMurray Fred & Northon Charley Grapswin Ann Sherman Hedds Hoppsr Hedds Hedd Jark MACKORZIO Attimes Gleason Zasu Pitts Huy Maker Huy Maker Huy Maker Kono Ratio Lioyd Three Musketoes -Rowland V. Leo -Alexandre Dumas Dudley Nichols -Pev Marley Atti C-Ca t: Jaioes Barton Maureen Dolaney Margaret Calahan UNITED ARTISTS (GOLDWYN) 'Dark Anget' (4th work) Sidney Franklin

C-Sid Hickor Cast: H. V. Trovelyn Lillian Hellman and Mordaunt Shalrp C-Gregg Toland Mordount Shairp Cas Fredric Morch Fredric Morch Herbert Manhalt Janet Bescher Herbert Manhalt Janet Bescher Henrick Comma Herberte Alexan Herberte Alexan Gargo Breakton Gargo Breakton Gargo Grant Helens Grant Helens Cougin Lanon Hoch and Charles Verture Charles Netherling Charles Netherling Charles Netherling C-C-Ray June Cast Belward G. Robins Joel McCrean Belling Core Heat Dunley Heat Dunley J. M. Kowraa Ciydo Cook Ciydo Cook UNVERSAL Heat Johon and A-Ellot Chibonn san A-Ellot Chibonn san C-Charles Stumar Contristy Yer. Additions Contray Additions Contray Additions Contrast Contrast Withers Jose Craspic Contrast Withers Jose Craspic Contrast Cont C-Julius J. commission rinny Gaudaton Robert Armstrong Benetic Armstrong Schende Parentiron Sybil Jaaan Joseph Gauers Ward Bondy Ridger Kennedy Ridger Kennedy Bilder Kennedy Bilder Kennedy Bilder Kennedy Bilder Kennedy Bilder Fastrones J. Curfoil Nolsh Tommany Young Deres Parenti Bilder Korey Johns Jones Jones Johns Jones J C-Cas C—Sol Polifo Cast): Rick Reverse Room Alexander Room Alexander Room Alexander Robert Jacht Henry O'Neilt Henry D'Neilt Henry D'N

Hoijywood, July 2. J. Farvei MacDonald, Adele Stan Wei Storny, U. Harvey Thew scripting Indifferi Houstone July 2. Harvey Thew scripting Indifferi Houstone July 2. Harvey Thew scripting Indifferi Houstone July 2. Paul Scholel adapting "Spinster Jeine Mann Poezy Waits, Phylia Barbari, U. Paul Scholel adapting "Spinster Jeine Mann Poezy Waits, Phylia Barbari, U. Paul Scholel adapting "Spinster Jeine McKay, Ned Madison, A Fashap in Her Hat, 'Od. Harde Abrohose, Victor KIL, Harde Abrohose, Victor Yanon, Billott Nuesta Horea, Barty, Wooda, Chester Moras, Pursuit, Weitor, Chester Moras, Pursuit, Weitor, Harde Abroha, Yanon, Yanon, Chester Moras, Pursuit, Weitor, Boadway, Creet Improceasion, Maramany Young, Wanderer of House, Weit, Hardes Abrona, Yanon, Yanona Yanon, Yanona Yanon, Harde Abroha, Yanon Kanon, Yanon, Yanona Yanon, Kataria, Yanona Yanon, Yanona Yanon, Yanona Yanon, Kataria, Yanona Yanon

Bedindau Lover, A the source of the source of the source of the important of the source of the sourc

C-Sid Mickok Cast: Gong Brent Ricardo Cortez Lylo. Talbot Joseph Kring The Real: McCoy' (3rd week) D-Robert Fiorcy A-Gong Bricken Goorgo Bricker C-Arthur Todd Cast: -Arthur Toda st: James Dunn Claire Dolla Particia Ellin Joneph Crehan Anita Kerry Helen Lowell Frankle Darro , 'Dr. Borntes' Wern Dictorit Abem Finkel and Carl Erickson -Tony Gaudio D-St: Paul Muni Ann Dvorok Hol K. Dawson Mayo Methot Ralph Remley INDEPENDENT PRO-DUCTIONS DUCTIONS (CHESTERFIELD) 'Happiness C. O. D.' (2nd week) D-Charles Lamont A-Robert Ellis and Helen Logan C-M. A. Anderson Cast: M. A. Anderson it: Donald Meck Mnude Eburne William Bakewell Jolly An Young Lona Andre Malcolm McGregor Rabert McKenzie Edwin Moxwell Julia Cogion Julia Coglon (MASCOT) "Harmony Lane" (3rd week) D-Joseph Santley A-Milton Krims Joseph Santley and Elizabeth Meehan C-Ernie Miller C---Ernie Miller Anti-Jahas Montgor Byskyn Venobis Adriene Ames (Jarene Ames (Jarene Muse Wm. Frawley Gillert James Florene Roberts David Torrene Terrine Roberts David Torrene Cora Sue Colline Editlo Graig Mildred Cave Mildred C-Bab Plonck Cast: Introduct Young Stanwyck Iodroct Young Stanwyck Gordon Jones Paul Stanton (Ill Biwards Ruth Donellyc) Wordbidten Herweck (Sred week) D-Htsginal Barker A-Chirlstine Jope-Shad Sada Cowar and Sada Cowar and Coward Rever C-Millon Krisner C-ant: Jefferm... C-Millon Krasher Cast: Charles Farreil Charles Farreil Beryl Morcer Pred Wallon Phyllis Barry Erie liton

Studio Placements

Glass House' WB. Andrew Tombes, Soup to Nuts, P. Andrew Tombes, Soup to Nuts, P. Bank Maan, Pessy Watts, Phylike Lee, Susan Kaaron, Virginia Bas-sett, Big Broadcast of 135; Par. Johnny Downs; Normas McLood O. P. Heggic, Tannora, Pox. Tod Browning directine: Carrett Port dappting, Witch of Timbuc-Brie Linden, T Am Joaqui McTro. Crant Wthers, Ronaldo Timdo, Juanita Garcias (Spanish). Stor Own the Andres, U. Jirginia Grey, Ba Brophy, Ward Bond, Long May William Heury, Tarzan, Metro. Byro Morgan scripting 'Paper William Heury, Tarzan, Metro. Bar Bronde, Longene Traiter, William Heury, Tarzan, Metro. Bar Bronde, Longene Traiter, William Heury, Tarzan, Metro. Bar Bronde, Longene Traiter, Menand Fields directing: Olive Cooper, added dialog. Strom the Dark Stairway, VB. Bar Brende, Lonesome Traiter, Hennard Fields directing: Olive Kara, Stairway, Wattar, Starbary Coast Colover, Joyell, Tarbary Coast Colover, Joyell, Tarbary Coast Coline Dold. Tarzan, Metro. Thera Doub. Taran, Metro. Thera Doub. Taran, Metro. Thomas Poyce, Gay Decopion, Fo. News Couper, Gay Decopion, Fo. News Conter, Pardaer Starbary Coast Coline Dold. Taran, Metro. Thomas Poyce, Gay Decopion, Fo. News Poyce, Cardon Sander Sand

Claire Dodd, "Targan," Metro. Thomas Pogue, 'Gay Decoption, Werce Teasdale, Patricia Ellis; Robert Piorey directing, Cases of the Levy Darge, 'Tag. Frank Melton, Tadio Jamboreo di 1385, 'WB. Henry O'Neill, Grady Sutton, Marc Lawrence, 'Dr. Socrates,' WB. Henry O'Neill, Grady Sutton, Al Martin writing original for 'Sd Ropeli unit, 'Col. 'Arthur Aylesworth, 'Without Re-ret', 'Par. Arthur Aylesworth, Without Re-ret', 'Bar. Arthur Aylesworth, Without Re-Charge Theowy Throwback,' U, Oagood Perkins, Love Song, 'Ra-Garrett Carban, adapting, Tt

dlo. Garrett Graham, adapting, 'It Happened in Hollywood,' Radio. Ciaire Whitney, Brenda Fowler, 'Way Down East, Fox. Jane Barnes, Jan Duggin, 'Glitter,'

Wan Down Bail, "DOC. Wetro: Netro: Fred MacMurray, Hands Across the Table Par. Joan Bennett, 'Ich Man's Daugh-ter,' Col. Three Musketeers, Radio. Don Alvarado, 'Romance in a Glass House,' WB. Charles Butterworth, Magnificent Obsession' U. Joseph Creim, John Kelly, Joseph Vether Mark, anny Seft, added

Anne, Henry Orkeni, Special Ageni, Elimer Harris, anniy Serf, added dialog, "Red Salute," Reliance. Jack Mullaul, Bddle Gribbon, address and the series of the series nox." Commodore. Pierer Collings, sereen play, Trial of Bcamish, 'WB, Pierer Collings, sereen play, Trial of Back Chamber, 'Metro, Cornellus O'Keefs, Harmony LaC, Mascot. Pox.

Fox. Ann Bennett, untitled short, Radio.

Radio. Lois January, Black Bart's Fall, Willis Kent. Incz Falange, Soledad JI Incz, Robin Hood of Eldorado, Metro. Bette Davis, 'Petriffed Forest,' WB.

WE. Glenn Lambert adapting Buster Keaton comedy, Educ. Ber Markson, Harry Sauber, screen play, You Have to Learn Sometime, WB. Guinn Williams, 'Here Comes Cokiel Park

arceen play, 'You Have to Lexm Sometime,'Williama, 'Here Comes Cookie,' Par. 'Hilama, 'Here Comes Cookie,' Par. 'Hongue, Steff Duma, Gaucho' Radlo.' Ben Alexander, 'Annapolls Fare-Hail Price, Benny Baker, Edwin Hail Price, Benny Baker, Edwin Sturgis, Friven Bacone, C. J., Sher-wood, Edward Ellis, Al St. John, 'Adrian Worth, Dr. Socraend, 'Wit. Eddle Shubert, 'The Lonesone,' Robert Andrews, Lulliam Hay-Robert Andrews, Lulliam Hay-Casey Robinson, acreen play, ' Found Stella Parish, 'WB.

Wright, Upped, Will Direct 'Cappy Ricks'

Holiywood, July 2.

Hollywood, July 2. Robert (shk, exceutive producer at Republic, has elevated Mack Wright from .n assistant to be a director. His first assignment will be 'Canpy Ricks Returns' slated to go into production around July 10. George Wasner adapted. Robert McWade set for the 'Cappy' role.

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RADIO

TRANSRADIO SELLING 19-HR. SERVICE TO NEWSPAPERS; REALIGNMENTS MULTIPLY

Sugar-Coating

Local station has a program ailed 'Classified Ads of the ir.' It's earboilc and bichlo-

ride of mercury mixed to the

In the program listings sup-plied by the station, and printed by the newspapers, the program is innocuously billed as 'Song Hits of the Day.'

WJTL had closed the fight, WGST climbed aboard its new International

WLVA Starts

Lynchburg, July 2. WLVA is first station in these puris to subscribe to Transradio news service. Tickers have been set up in the studios and regular sched-ule of news broadcasts is being worked out

up in the studios and regular sched-uie of news broadcasts is being worked out. Station tried to offer a news broadcast with builetins from local Hearst correspondent last year, but plan cooled after a few weeks.

Charlotte Gets U.P.

. Philadciphia, July 2.

Whole Competitive Situation in Turmoil as Herbert NBC HOLLYWOOD PLANT Moore Projects Ambitious Expansion-Wire Services, Webs File Answers to Conspiracy Suit

cailed Air.'

dailies

of

As its latest retailatory move against the lassociated Press, the United Press and the International News Service for their competitive activity in radio, Transradio Press is offering its service to newspapers of the terminal service of the service of a "Daily Times lines already tied up with Transradio on this basis, while Herbert Moore, head of Trans-radio, claims that his organization is on the verse of signaturing con-tracts with three west coast news-making available a 19-hour day service. As its latest retaliatory move service. Moore asserted Monday (1) that

climbed aboard its new International News Service and announced the fight was atill in progress, but that the rosult would be given the in-stant it was known. WSB, blocked by Palmoliye Beau-ty Box, was atymied until Amo a'n Andy came through with their ac-count of the fight. WJTL has been established as Southeastern headquarters for Transradio with John Von Cronk-bite in charge. before the current week was over he also will have added a Kentucky Decree the current week Was over healty to immediate that that the altopether is had 24 daily news-papers lind up to join the service as soon as price and facilities could be worked out. Transradio, declared Moore, has undertaken to extend the sales operations outside of the United States by offering its news to European broadcasters and to to European broadcasters and upublication purposes. In the event any of the latter clients operated or are affiliated with broadcast out-lets Transratio will give them, the lets Transradio will give them, the privilege of also airing its service. Transradio's Losses Two stations that have within the

Two arrange along a bosses two and ligned themselving the past week aligned themselving the mouthpice's of the Cleveland mouthpice's of the Cleveland Plain Dealer, and KDYL, Sait Lake City. Moore claims that since the entry of the UP and the INS in broadcasting as purveyors of news for both sus-taining and commercial program re-lease Transcridle has lost in addi-tion to the Tanker by work 12 states which is taking a tolephone service from Transcrado, is expected to abandon Moore's organization for the United Press. Should such al-lance be consummated the UP will have three Minneapolis outlets tak-ing its service. Other two are ing its service. Other two are WCCO, CES owned and operated, and WTCN, mouthplece for the Minneapoils Journai.

Minneapolis Journal. Counsel for Transradio will with-in the next weck task the Federal Court in New York to strike out as irrelevant and immaterial most of the answers that the AP. INS, UP, NBC and Columbia field last week in connection with Transradios \$1,104,000 anti-trugt and conspiracy in restraint of trade action.

Macon's 7 Broadcasts

Macon's 7 Broadcasts Macon, Ga., July 2. . WIAZ made a civic event of the instaliation of Transradio Press last Sunday night with a broadcast from 5 to 9 p. th. In which's number of prominent persons took part. Hicrbert Moore, New York, presi-dent of Transradio, was here in per-dent of Transradio, was here in per-

dent of Transradio, was here in per-son and spoke during the program. I. K. Carglie, president of South-custern Brondeasting Company, sta-tion operators, read congratulatory telegrams from Senator Richard B. Kusseli, Sen. Walter F. George, Gov. Eugener Taimadge and Alfred J. McCossker, of WOR, ex-president the National Association of

of the National Ageociation of Broadcastors. Siteve Sisier of WJTL, Atlanta, and John Van Cornchite, southern representative of TR Press, were sise on the program. Guessto of the occasion were Nelson Stephens and Sums Guecenheimer, of WTOC. Which station is also installing Transradio.

Transradio. New printers are operating 19 hours a day and seven broadcasts of news and one of sports go on the air daily. Flashes are issued as re-

Louis-Carnera Fight

Louis-Carnera Fight Atlanta, July 2. WJTL christened its new Trans-radio service last wcek by giving WSB and WGST a licking on the Louis-Carnera fight. Mike Thomas, JTL sports reporter and commen-tator, took the Transradio news re-rept of the round the second charges

BEING READIED BY OCT. 1

Hollywood, July 2. Construction starts immediately on NBC Executive Offices and Studios, to cost \$400,000, in the leased Consolidated Laboratory building, Mei-

To avenue. Consolidated is doing the re-modeling of the building, according to specifications laid out by O. B. Hanson, NBC chief enginese, now two large and two small studies for audiences, will be ready for o cupancy October 1. At that time all local executive, business, and legid departments and attists bureaus now housed, else-where will move h.

Armour's New Prez Not Air-Minded All Shows Off

Chicago, July 2. Next week's broadcast of 'Sally of the Talkief for Luxor cosmetic, an Armour product, will be the last. This drop-of will mark the com-ether following the induction of E. F. Cabeila apredident of the packing company. Armour has already dropped its morning 'Musical Clock' show locally and has given caneel-lation order for the Shill Saker pro-From all Indications it appears that president Cabelly who has spent much of his business life in England, Bujeves that advertising

England, believes that advertising should be kept off the other.



CBS closed last week for news services for all of its managed sta-tions but WABC, New York, Five of the outlets have affiliated them-selves with the United Fress, while the sixth, WBBM, Chicago, will take in all atoma low a property of the all of the state of the state of the option for a second. Stations for which the CBS home offlee conteracted the UP service are offlee conteracted and WISY. WEDT. Ington. Afterement with UP and INS insures the outlets the same service accorded newspaper eilents and allows for the sale of news to commercials.

PAPERS ACKNOWLEDGE RADIO'S EXISTENCE

Macon, Ga., July 2. Newspapers in Macon surrendered in the battle with radio here last week to the extent of meniforms in print the installation of transradio service in the WMAZ studios. This years that no news concerning radio shall appear in Macon newspapers. WMAZ slipped over a cute bit of counter-propaganda against the dallies recently when Frank Crow-ther, of the station staff, was the Club. He sputch Macon Exclange Club. He sputch Macon Scalange Sputches Macon Services and the station by newspapers!

Dayton, O., July 2. Two Dayton newspapers, News and Journal-Heraid, are now print-ing complete program listings of the rival stations affiliated with each outfit. New arrest

outfit. New arrangement effective last week has WSMK programs in the rival News and WHIO programs in the rival Journal-Herald. > Dayton is highly competitive in

radio

FCC's Washington Hearings

Washington, July 2.

Four power increases, one from 10 to 50 kw, received sanction of the Ecderal Communications Commission last week as the summer slumn government circles approached.

Jump to the rank of 50,000 watters was authorized for WJR, Detroit, while WREN, Lawrence, Kan., KOMO, Seattle, Wash., and KLZ, Denver Colo, received permission to raise juice to 5 kw daytimes. Latter formerly used 2½, others 1 kw.

Two transmitters which had been on the anxious seat received full term renewals, WGPC, Albany, Ga., and WPAY, Mt. Orab, O., but 10 others were issued only temporary renewals. Commish renewed WEVD, New York, until Nov. 1, and issued renewals until Oct. 1 for two short-

wavers. Renewals on a temporary basis pending action on applications for reg-lar renewals were given ACDM. Presonant Arts., NYPCE, Manthester, Nils., was renewed until AUG. 1: that of KCMC. "Toarktana, Ark, was extended until Oct. 1, and those of KGFC, Oklahoma City, Okla; KGFL, Roswell, N. M. and WKBO, Harrisburg, Peon, were extended to Aug. 1. Cases carded for hearing included several applications for new sta-tions. Following refuests were referred to kanniers:

Cases earded for hearing included several applications for new sta-tions. Following requests were referred to Astanniers: Raiph P. Perry, Santurree, Puerto Rico, new station on 1340 with 360; Weiss Broadsming Co. Antana, meriation on 1500 with 1000 00000 Weiss Broadsming Co. Antana, meriation on 1500 with 1000 0000 KGPK, Moorhead, Minn.); Havens & Martin, Inc., Richmond, Va., new station on 1350 with 500; WKAR, Bast Landing, Mich., change frequency from 1040 to 850 kc; WRDW, Augusta, Gas, change frequency from 1500 to 1240 kc, increases night power from 100 to 260 and day power for mo 1500 to 1240 kc, increases night power from 100 to 260 and day power for 1500 to 1240 kc, increases night power from 116 50 with 1 kw; Wolf Folth, Moni, new station on 1450 with 1 kw; Commish sited two renewal applications for hearing, those of KGPK, Moorhead, Minn, which faces an application for its faeilities, and KMA, Shenandoah. Ia. New applications. During the face of the faeilities, and KMA, Shenandoah. Ia.

Broadcasters Fear ASCAP-Warner Bros. Schism Will Work Hardships

MARCH OF TIME' LIBEL SETTLED FOR \$20.000

Kansas City, Juiy Kansas City, Juty 2. Announcement was made today that Police Chief Coffce's libel suit against Time' broadcast of April Narch of Time' broadcast of April 6, 1334, has been settied for \$20,000. Chief Coffce, appointed only a short time before, filed suit against the Columbia Broadcasting System, for \$250 MD damperra ABC asking for \$250 MD damperra ABC asking

Remington Hand and KMBC asking for \$250,000 damages. Attorneys would not disclose who paid the money, but Time magazine had representatives here negotiating the settlement.

Sues 2 Allies

past week received letters from broadcaters in various sections of the country urging the performing within its power to keep Warner Bros. from withdrawing its eata-less they only on marked and the section of the se WARD. Brooklyn. For Expenses Legal battle of the three Brook-tyn statlons against the assignment of their rights on the 1,400 kc. wavelength to the Brookyn Daily Eugle by the Federal Communica-tions Commission has developed inter-alliance complications. WARD one of the tric. Isst week obtained putther and WFW, respect against the Brookyn Municipal court. On June 14 the same court awarded wARD a judgment of 3352 against WARD wought suit on the ground that the two other stations had failed to tudill an agreement to the Brookyn Municipal court. On the Brookyn Municipal court. On June 14 the same court awarded failed to tudill an agreement to the Brady were stations had did to tudill an agreement to the Brade case. Sum alleged to have even expended jointy was \$511 and WAFW or on an alleged to have were genored. WLTR, in opposing the action. Interest MARD to do not the attorned interior MARD to do the attorned outperformed wARD a due WARD a subter attorned with connection with the Wash-ington interings. WLTH also filed a counterciam for \$544, alleging that flagment WARD a due bill on a

American Society of Composers Authors and Publishers has the

past week received letters from

broadcasters in various sections of

by Warner Bros. saginst bread-casters so licensed. ASCAP direc-tors realize that involved in the siluation is a question that event-ually would have to be settled by writes' rights that ASCAP would undertake to make available to its licensees would be restricted to works copyrighted since 1314, or the overgainzalino of the Society and works copyrighted since 1314, or the been puzzied by the failure of ASCAP to send out the Wrey-pear extension of membership contracts as ordered months ago by the baard of directors. Contracts now held of a term of 10 yies Society are agreements turned in by publisher for a term for five years. Warner Bros. is working on a scale of performance rates which it economercial sustaining incense to broadcasters but when it comes to broadcasters but when it comes to dead direct with the Warner Bros.' performing rights bureau.

lor it in connection with the Wash-lington liserings. WLTH also filed 5 countercialm for \$542, alleging Would reimburse j that li,gave WARD a due bill on a used. Answer r Washington hotel worth \$209 with worth of the bill w line understanding that the latter lunet never made. would reimburse it for the amount would reimburse it for the amount used. Answer retaies that \$100 worth of the bill was used, but pay-\$100

KDVL Looking for Accts. Sait Lake City, July 2. KDVL signed Transradio Press Service last Thursday (25) to be-come first subscriber in the inter-monntain area. Present schedule calls for a daily evening news spiel. Additional flashes will be apotted when more sponsore are signed. KWKH Gets Organized

He ill assemble and broadcast the fou 15-minute news broadcasts. News furnished by United Press.

U. P. Launched at Cap Washington, July 2. WJSV launched United Press news service yesterday, four fwo-minute periods during day and one is-minute criease at 10 p.m. Service was preceded on Sunday nicht with Is minutes of builyhoo bords at form city room of U. P. in the service with a service with noise of Taibot, locai U. P. chief, apoke re-garding new service, with noise of t/dtypes and typewriters forming background noises. ackground noises

New NBC Rate Cards

WJTL christened its new Trans-rollo service in stivents by giving VSB and WGST a licking on the Jours-Carpered field. Michael stations with the discour..st: JTL sports reporter and commen-up made to confor with that pre-tator. took the Trunsardio news re-valing for the network. Instead on failed a resultink emission giving the stations with the and failed a resultink emission giving the station of a dalar of the trunch is a station of the station of the station of failed and the static static static static static static method in the static static static static static static method in the static static static static static static method in the static static static static static static method in the static static static static static static static method in the static static static static static static static method in the static static static static static static static static method in the static static static static static static static static method in the static static static static static static static static static method in the static method static stati

KDYL Looking for Acets

Shrcveport, La., Juiy 2. Gene Weil of Birmingham, Ala former press association of spondent, has joined KWKH.

U. P. Launched at Can

RADIO

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N. A. B.'S STORM CLOUDS

for

N.A.B. Business Order

Business portion of the program of the National Association of Broadcasters' convention at Colorado Springs, starting this Sunday (?) is as follows:

MONDAY A. M.

Address of welcome by Governor Johnson of Colorado. Address by Anning S. Prall, chairman of the Federal Communi-cations Commission. Address by J. Truman Ward, president of the NAB.

Report by Andrew Cruse, of the electrical division of the Depart-ment of Commerce, on his recent survey of the radio and television isituation in Europe.

MONDAY AFTERNOON Reports by the commercial, trade practice, engineering and leg-islative committees, and discussions from the floor.

TUESDAY A. M. Report by the copyright committee and discussion,

AYLESWORTH,

PALEY NOT

GOING

Pressure of other business will, appeared yesterday (Tuesday),

R. L. Zimmerman, the trio repre-senting the stations relations de-partment; Niles Trammel, Chicago

partment; Niles Trammel, Chicago vp; and gen. mgr.; H. A. Wood-man, KDKA, Pittisburgh; Kolin Holman, WEZ, Boston; Vernon H. Pribbie, WTAM, Cleveland; K. H. Pribbie, WTAM, Cleveland; K. H. Borkeiey, WRC, Washingtor; Ma-jor . Vincent Callahan, WRC, Washington; Prank, Russel, Wash-down, and Leale Joy, KYW, Philadolphia.

CBS Meff Runyan, treasurer; Sam Pickard, v.p., and Herbert Aker-berg, stations relations department; John J. Karol, market research;

John J. Karol, market research; Harry Butcher, v.p., WISV, Wash-ington; Earl Gammons, WCCO, Minneapolis; John L. Van Volken-burg, KMOX, St. Louis; William A. Schudt, WFET, Charlotte, and Leslie Atlass, WEBM, Chicago. Each group will hold its own meeting during the convention.

L. B. Heads West

Wilson had about decided to fore-so the trip but friends in the in-dustry persuaded him he belonged

Craig on Coast Hollywood, July 2. Walter Craig, New York radio producer, here to line up names for the United Drug program.

Ray Morgan was salesman only for the 'Chandu' scries in 1932. Series was authored by Harry A. Earnshaw and produced by Earn-shaw-Young of Los Angeles.

Cincinnati, July 2. Cincinati, July 2. L. B. Wilson, owner of WCKY and an influentual independent broadcaster, will attend the N.A.B. Gonvention. His broken arm is en-tirely mended. Wilson bed shout decided to force

Denver, and Philadelphia.

WEDNESDAY A. M.

Introduction and discussion of resolutions and election of o cers and directors.

> C.& O. SPECIAL CANCELLED Not Enough Reservati Missouri Line

Special train that the Chesa-peake & Ohio had arranged for those bound for the National Asso-Liation of Breadcasters' convention in Colorado Springs was cancelled Tuesday (yesterday) after the Mis-souri Pacific, to which the con-ventioners were sited to transfer at St. Louis, withdrew its designa-tion of special facilities. M. P. Figured that the reservations made to date weren't enough to warrant putting on the extra carse C. O. Pennsylvania and the Rock Island. Route which the C. & O. had mapped out for Hs crack train the George Washington' would have taken the conventioners by way of Washington, Clincinnal and In-dianapolis. clation of Broadcasters' convention Pressure of other business will, it appeared yesterday (Tuesday), keep M. H. Aylesworth and William S. Palcy from attending the National Association on Dirocal of the State of the State of the State in State of State of State of State State of State of State of State State of State and State of State of State of State Inte as regarded to State of State of State of State of State of State Inte as regarded to State of State of State of State of State of State Inter State of State of State Inter State of State of State State of State of State of State Inter State of State of State Inter State of State State of State of State State of State of State State of State State of State of State State State of State State State of State Sta

SPADE-CALLING ENDS

COURTROOM MIKE

Atlanta, July 2.

Atlanta, July 2. WJTL's police court broadcasts, subject of controversy in city coun-cil recently, have been cancelled and the mike taken from the point of origin of one of Atlant's most in-teresting-although at times sait-iest-programs. Officials of WJTL went to the air with thele can and actual literaces

with their case and advised listeners to call members of council and proto call members of council and pro-test against the broadcast privilege being withdrawn. They gave the manes and telephone numbers of the dity fathers and told heares to be different and told heares to so far, however, the WJTL mike is still out. Principal objection to the broad-casts was fifth that was allowed to get to heares. Profanity and ob-wights for the numerical schere of the broadcasts.

WJR's 50.000

WJR, Detroit, has been granted a boost to 50,000 watts by the Fed-rai, Communications Commission-tract botween WJR and CSS mak-ing that station an ally of the lat-ter network Sept. 29, is a guarantee on the part of WJR that its power watt nevel by that date. 10 klop Outlet is now operating on 10,000

PERSONALITIES

Membership Reported Incensed at Some Leaders-Many New Names on Slate Foreseen-One Element Deprecates Wasting Time on ASCAP Peeve with Vital Trade Matters Pending

BIG DELEGATION

Opinion is divided among the forecasters in the ranks of the Na-tional Association of Broadcasters as to the mental attltude and spirit that will dominate the convention proceedings at Colorado Springs that will dominate the convention proceedings at Colorado Springs next week. Some station operators, claiming to exercise a sensitive finger on the pulse of the industry, predict that the floor of the conven-predict that the floor of the conven-militant. outbreaks from indie quarters, while others figure that this get-together like the three along well grooved lines and turn growthan annual events will move along well grooved lines and turn durt a pretty much cut and dried Broadcaster's who anticlaste firs-works and plenty of it aver that the political outlook for these in

Incumbents

Present officers and directors National Association of Present officers and directors of National Association of Broadcasters are as follows: J. Truman Ward, WLAC, Nashville, pres. Lambdin Kay, WSE, At-lanta, let v-p. C. W. Myers, KOIN, Port-land, Ore, 2d v-p. I. D. Levy, WCAU, Philadel-phia, treasurer. Director

Directors

H. K. Directors H. K. Carpenter, WHK, Clovelard, Carpenter, WHK, William S. Hedgea, NBC, New York. Arthur B. Church, KMBC, Kanasa City, Mo. Frank M. Russell, NBC, Wahington, D. C. I. R. Lounsberry, WGR, W. T. Butkalo, M. Y. W. T. Butkalo, M. Y. Baitimore. Saitimore. Alfred J. McCosker, WGAL, Lancaster, Pa. Alfred J. McCosker, WGR, Newark, N. J. Leo Fitzpatrick, CBR

Harry C. Butcher, CBS, Washington. John J. Gillin, Jr., WOW,

John J. Gillin, Jr., WOW, Omaha, S. Gordon Persons, WSFA, Montgomery. *Stanley Hubbard, KSTP, Minneapolis. *Harold Wheelahan, WSMB,

*Praton New Orleans. *Powel Crosley, Jr., WLW,

• Terms expire next Wednes-day (10), when elections to re-place will be held.

twatt level by that date.
 Outlet is now operating on 10,000
 Watta.
 Miss Diamond Home
 Pittsburch, Jujy 2.
 Stephanie Diamond. Pittsburgh
 Stephanie Diamond. Pittsburgh
 Stephanie Diamond. Pittsburgh and the acceptance of cast all year, returns to stuff of cast all year, returns to stuff of cast all year.
 Miss Diamond was with WCAE.
 Miss Diamond was with WCAE for ursaw with wick exceptance and the acceptance of cast and houte in double in dramatic
 Miss Diamond was with WCAE for ursaw with wick exceptance and the sceptance of cast as She may go back with the result of the scenario of the core shold cast.
 Stephanie Diamond was with WCAE for ursaw with wick dealers for the core signed casts. She may go back with the scenario of the confidence on lack of confidence in forfice on the atr.

SEEK TO PREVENT Tightened Rule of Canadian Radio Promises Civic, Trade, **Biblical, Feminist Emphasis**

Group Meetings

Several groups are slated to hold their own meetings at Colorado Springs next week during the convention of the National Association of Broad-casters. These include: Newspaper owned and op-erated stations.

tion

Operators of 100-walt Sta-tions, it of a state of the state it of the state of the state state of the state of the state of the state State of the state of the state of the state of the state state of the sta

RADIO CLUB \$5,000 HAVANA FUN FUND

Cincinnati, July 2. Jack Rice, prez of the Interna-tional Radio Club, while on a quickle visit here last week, manned a mike at wLW to praise his native town of Miami, Fia., in the station's series of salutes to various cities. series of salutes to various cities. He informed lads of local studios that the IRC sixth annual conclave that the IRC sixth annual conclave will be held early in December at Havana, with the Cuban Govern-ment kicking in 85,000 for entertain-ment. Club has 300 members among exees, announcers, serbles and ar-tistes of stations in U. S., Mexico, Canada and Cuba. Last vear's permembers, lifercio-fore the annual meetings were di-vided between Miami and St. Petersburg-Fa.

Petersburg, Fla.

Baldwin Functioning

James A. Baldwin, formerly ex-eutive officer of the broadcasting code; will be o clally inducted as executive secretary of the National Association of Broadcasters at Colorado Springs next week. He replaces Philip Loucks, who has re-signed to return to the practice of law.

law. Baldwin has for the past four weeks been in the NAB's Washing-ton headquarters acquainting him-self with the duties of secretary and the operations of the organiza-tion.

WOR Signature Talent **On Wholesale Basis**

Un Wholesale Basis WOR artist bureau signd a varied group this past. week. In-cluded la Vincent Sorzy, who exits from WINS musical post, to devote practically all of his time to this and will build foreign musical hours. Allie Love Miles, femme spieler, 13 weeks; Wice Willic Robyn, 13 weeks; Barbara Maurci, operatic warbier, 26 weeks; Verna Osborne, renewal for 13 weeks; Valillof nandes Brothers, 13 weeks and Brothers, 13 weeks and Brothers, 13 weeks and Brothers, 13 weeks.

Geo. Taggart's Trip

Toronto, July 2, Toronto, July 2. George Targart, production chief for the Canadian Radio Commission, is westward bound with his wife works vacation which will take him to Vancouver, his home town, before he goes on to Los Anzeles. Will visit West Coast statione with a view to obtaining new slants on brondcasting.

Toronto, July 2. Further nationalization of Cana-dian radio, this fail and winter will recrical sanity and the same same control anniversaries throughout the Dominion, special programs for cupations, Sunday evening drama-tizations of Biblical stories, drama-tizations of Biblical stories, drama-tizations of government activities, children's programs and a general of radio. So reports Sianley Max-ted, regional director for the Cana-dian Radio Commission, following the five-day conference of program directors from coast to coast. Althouth many of these are still in the discussion stago, definite dei Nail-hour program entirely written, directed and presented by women for women. Series of bradcasts will also comprise dramatized scriptions of thite-known Canadian scenes that are colorial in characo-scitended. A Dominion-wite anaster hour, for the purpose of discovering how and fresher Canadian talenty.

hour, for the purpose of discovering new and fresher Canadian talent new and fresher Canadian for Commission broadcasti also be launched. will

CHANGES DUE IN **CBS-DON LEE** SETUP

Important changes in Columbia's westcoast station lineup are due to take place herore Sept. 1. Indica-tions place herore Sept. 1. Indica-tions are that as a result of the re-shuffling, the Don Lee Networks will not continue as the exclusive release for CBS programs in the territory which the regional link Sam Pickard, CBS vp. In charge of stations relations, is slated, foi-lowing the convention of the National Association of Broad-casters in Colorado Springe, to move on to the Coast for an extensive on to the Coast for an extensive on to the Coast for an extensive the contract fall obtained from the Pickard last fall obtained from the national and regional webs.

Flamm the Gavelman

Donald Flamm, head of WMCA, New York, has arranged to hold two meetings of his Inter-City Group during the convention of the Na-tional Association of Broadcasters in Colorado Springs next week. Scattors in the Atlania Scabard

Stations in the Atlantic Scaboard scittons in the Atlantic Scattoria group will get together with Flamm in his suite at the Broadmoor Mon-day night (8), while the members of the proposed western link of the group will meet with him the fol-lowing evening (Tuesday).

Max Halperin at WFAA Dallas, July 2.

Max Halperin, former memb r of

DEMPSEYS WITH N.T.G.

Mr. and Mrs. Jack Dempsey (Hannah Williams) will guest on the first of N.T.G. programs, which start July 0 on NBC. Bromo Scitzer sponsors.

of the broadcasts.

RADIO

COMMERCIALS WEEK OF JULY 3-9 This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser a name, All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name, indicates advertising agency handling account. Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S. (Saturday).

ACME PAINT 6:30-5u. WAIIF Smiling Mcthanel Henri H & McD 0-N-WEAF Horry Harlick Jan Paerce COLGATE-PALM 10-Ta-WEAF (Poimolive Soap) Bonuty Box The-atre atre' Juhn Barclay Francia White Al Goodman G AMERICAN NOME PRODU 9:30-M-WEAF Music at the Hay (Aoucio) WJZ--4:15 P.M. Tues.-Wed.-Thur. Ensy Accor Goudman Acco Jane Acco Mary Huoter Helen Spring Everoit Sion *Blackett-S:H Music at the Ha dns' white Hance Melton Al Gnodmon Orc (Super Suds) House of Glass' Gertrude Derg House of Glass' House of Glass' Hell Stewart' Helen Dumas' Bertin Walden Arlino Blackburn Colla . Ficheck *Benton & Bowle Blackett-S H ALERICAN TOBACCO S-Sat-WEAF (Lucky Strike) conie Haylon Qi inco De Lys binny Houser ay Thompson harites Carlie lythm Kings Melody Girls Lord & Thomss *Benton & Bowles CORN PRODUCT 12:15-Dally, Ex. Se-So-WARC The Gunps' Wilmer Waltar Agnes Moorebead Lester Jay George Graham Edith Spencer *E. W. Hellwig AMERICAN RADIATOR 7:30-Su-WEAF COTT (Face Powder) 10:30-W-WEAT Ray Noble Oro 'Binw reside Recitals and Nilsson indesty Johnson sham McNomee ARMOUR 9:30-F-WJZ ORUSADERS Phil Baker Harry McNaughte Mon Belasco *Lord & Thomas Thurs-9:45-WOR The Crusaders Fred G. Clark Marschulk & Pra Marschalk & Pra R. D. DAVIS (Cocomal) 6-M-Ta-W-Th-WATBC Buck Rogers Curtia Arnall Adole Ronson William Sheltay Elaline Meichlor Sign Allenby Sog Graby *Rothrauff & R BETTER SPEKI'II INSTITI'TE 2-Su-WJZ INSTITITE 2-Su-WJZ 'Your English' *Aospitz & Lee BISOHOL B:SD-W-WABC Oggot Show Oscor Show Elizabeth Lennos Victor Arden's Ord Binckett BOOTH FISHERIES 11 n.m.-Th-WABC 'Fla:) Tales' Dorothy Day Frank Dane Marle Noisen *Seliers Service, KOMPAUL & R KMERSON DRU(; (Bromo Selzer) Mon-Wed-D:45-W() Pathe Nows of the Alr' *J. Wait. Thompson Ic. DISTREE 11:21-THENT There is a second second II:21-THENT III:21-THENT IIII:21-THENT IIII:21-THENT IIII:21-THENT IIII:21-THENT J. Wall, Thompso FIELSTONE 8:30-31-WEAF Vocal Ensemble Wm. Daly Orch. Margoret Speaks Gladys Swarthout 'Sweedy-James *Sweeay-James FITCH 1:45-Su-WEAF Morin Sisters Ranch Boys 'K, W Ramsey "K, W Ramsey FORD MOTOR 9:30-Te-WARC Froil Waring Stella Friend Stoopnagie & Bud 'N W Ayer FOBHAN (Toothpaste)-7:15-M-W-F-WEAF Tills-M-W-F-WKAF Storles of the Biack Chamber Edwin Whitney, Dir. Jack Arthur Helen Clairs Paul Nugent Rosaline Green 'McCann-Erick GEN. BARING 5:30-Su-WABC 5:50-Sn-WABC Iulia Sanderson Frank Crumit Ted di Corala Kay Renwick Cariyle Shevens Jack Shilkret Orc *B., B., D. & O. *B. B. D. & O. (GENERAL CIGAR IWhite Out) 10-17-WARC B. Polesie. Dir. Ilurns & Alleo Ferde Grnfe Mailo Octet "Thompson GEN. ELECTRIC 12:15-84. WEAF Whot Home Mcans-to Me *Moana (EKNERAL FRDDIN) CAN-entrik (Sound) S-F-WARC Holtwrood [Mode] Lowetta Parcone Raymond Pales Or Anen. Is alson for Goris Carto Reisa GENERAL FOOD 1:SO-F-WEAP CENTAUR CO. (ZRT Baby Pow-11 a.m.-M-WABC Dr. Louis I. Harris Louis A. Witten "Hanff-Metager CITLES SKRVICE S.F.WEAF

Jessing Orngonetie Resario Rourdon Or Quartet Ford Bond *Lord & Iliomas.

7-Su-WJZ (dell-O) T. Harrington, Dir. Jack Benny Mory Livingston Jon Bestor Orc 'Young & Rubicam 7:15 pm.-M-Th-F (Bran Flakee) Tony & Gus Mario Chamlee George F Brown 'Benton & Bowies GENERAL MILLS Betty Crocker Cooking Itacipes *NeCord Co. 5:30-Daily Ex. Sa So-WADC Biologian States Biologian States All American Boo 4-Daily-WijZ Betty & Bob Detty Churchill Don Amecha Herty Winkier Ari Jacobson Liari Brickert Jobls Reen Blackett GILLETTE SAFE-TY RAZOR TT RAZOR 19:30 p.m.N-WEAF T.ucky Smills' Max Baer Peg La Contra Garson Kanin Frank Ventre *Rathrauff & R GODELICE (Tiree) Io:30-Fri-WEAF Crous Night in Silvertown Silvertown Bit B. A. Roite Orc Teddy Bergman Tim and Icens Jerson Je 8:33-Se-WABC James Meltoo Ravelers 4 Pickens Sistors Halle Stiles Frank Tours Ore "Geell, W. & C. HEALTH PHOD, G. Ru-WABO (Feen-A. Mint) Amateur Night Roy Parkins, M.C. Arnold Jahnson Orv Wm. Saty -BISCEKE 1-0 6:15-04-W-F INCREKE 11-0 ELEVENT INCREKE 11-0 ELEVENT INCREKE 11-0 ELEVENT INCREMENT INCREMEN Crait, McTonnid Ferwin, Wanka Ka RDNA WALLACE Frin Judy KX Sa-Ka-WA ABC Ten Judy KX Sa-Ka-WA ABC Tent Clark Leaint Tremans Sinrie Nelson Alice Rill Sandra Love Alice Rill Rack Doty Hazel Dopbelde "Hack Dity Hazel Milh HORLICE (Malled Mills) 7:15-Dalls Ex. No Sin-WOR Lum & Abner Chester Lnuch Norris Golf *Lord & Thomas Vord & Thomas HOUNKHOLD FINNRE Riss Tu-WJZ Edgar A Guest Bernardine Fiynn Don Brigge Nilney Ellstrom Gallecubes Oft JERGEN 8:38-Rn-WiZ SV. Lobbs. Dir. Cornelia Otts Skin ner GINDERAL FOOIN Tand-WERAL Concelled Concelled Concelled Garden Concelled Concelled Concelled Garden Concelled Concelled Concelled Market Million Market *J Walt Thempson 2010 NS-MANYILLE 2010 NS-MANYILLE 2010 NS-MANYILLE 2010 (1000 AN 2010 NS-2010 NSON & SON (Ploor Was) 10-TD-W32 *Plbber MeGree & Marion & Jacrine Barlion & Jacrine Marion & Jacrine

List Jicens of Con-Jick Jicen Cobe Jick Cobe Sites Cobe Sites Cobe District 8:30-F-WJZ Ruth Etting Red Nichol's Ore Dolly Stark Jack Kelly *N. W. Ayer KISSPROOF. M-W-F-1 p.m INC K1959R00F, INC. M-W-F-1 p.m.-WOR The Lone Dector Ona Munson * Blackett-Sample-H Blackett-Sample-H KLKENEX IS:30-2t DF-WABI Story of Mary Marlin Basil Loughrone, Dir. PACIFIC BORAS 9-Th-WJZ Death Vail'y Days' Tim Frawloy Edwin W Whitney Loneanme Cowboy Jean King Joren KoBryde Josephi Banime Or: McCann-Erick HERSODENT All and a second 7-Dally Ex Sat Suo WJZ WJZ Amos 'n' Andy Freeman Gosden Chailes Correll *Lord & Thomas PHII.CO 2:45 daily ex. Sa-Su-WABC Roahe Carter •Hutchins KOLTNOS KOLTNOS II-16 pro-M o Just Pisin Rill Arthor Rughes Ruth Russell Just Sesent Autor Sesent Just Sesent Sesent KEANT-PHENIX IO-1-theWIAF PWNlteman Orc PWNlteman Orc PWNlteman Orc PWNLteman Orc Ses Lawrence -J Woll Lawrence -J Woll Thomp. LADY EXTHER LADY EXTHEM PHILIP MORRIS 8-Tu-WEAF Ринция молеция Бта-ЧЕАР Банковсь отс ванковсь отс ванковсь отс ванковсь и ванковсь гочитова на ванковся гочитова на ванковся гочитова на ванковся гочитова на ванковся гочитова гочи LADY ESTIMEN 16.Su-M-WARF Rigo-Ta-W-WEAF Wayne King Stack-Goble LEEN & PTNE (Lysol) A-Sa-WABC Ethol Nerman Ted Rusing Al Goodman'n Orc Lenne & Alitchel LORLI.LARD [Briger Johnson) 10:30-M-WABC B Von Hallberg Or *Calkins & H. FLOUGH. INO. 10-W-WEAF Goy Lombordo *Lake-Spiro-C (Briggs Tobacco) Murici Cigara) 7:45-Sa-WEAF Sports Review Thornton Pisher Dazzy Vance *Lsonen & M LAUIS CHILLIPPE PREMIER PARS D-To-WEAF Ben Bernie *Morris-W. & E. J. L. PRESCOTT (Oxol) 2 Daily Kr. So-So WABC Varie, Littla Frenc Princess (Oxol) 10:30 a.m.-Dally Ex. Sa-Su-WABC Jack Fulton Ore. *B. B. D & O. Princess' Ruth Yorke Jomes Meighon Leater Jay *Blackett LUXOR LUXOR 2-Su-VEAF Sally of Takkes' Ircens Wicker Basel Loughrons Henry Salls Josn Blans Marlarie Hannan Nurray Forhes Dick Weils "Lond & Thomas Marder Gaupes PRINCESS PAT 0:30-M-WJZ TEINCESS PAT 030-WWZ 100-WWZ MACFADDEN 8:30-F-WANC BACFAIDES CONFANDES CONFAN lvory Slamp Club Capt. Tim Healey Blockmon
 Silockmon
 Silockmon
 Sa & Su-WEAF (Ozydol)
 Ma Perkins'
 Virginio Dayne
 Morgery Hannon
 Kari Hubel
 Will Fornum
 Chaa Exglestou
 Blockett 3:45 n.m.-Tu-W-Th-WEAF (Comay) (:43-M-W-P- WE Stotion EZRA Pot Borrett Cliff Soubler Carleton Guy Nors Cunneen Wade MODERN FOOD PROCESS CO. 4115-M-WJZ MOHAWR CARPET 12:45 Dallr Ex. 8n-Su-WABC Su-WABC '5 Star Jones' Jolinoy Kane Rlizzbeth Day Bill Jolinston Phil Voo Zante Florence Malone Eddle Marr 'Blackett-S-H.

BED STAR YEAST 11-Tu-Tb-S-WEAF Edna Odell Phil Porterfield Irma Gien Earl Lawrence N. W. Ayer MOLLE 7:30-Th-WEAF Ai Bernard Emil Casper Theo. Carle Mario Cozsi Leigh Stevena Orc *Stack-Gobie EITCHIE CO. (Eno Salia) 8-Ts-WilZ Zoo Crime (luos Zoo Crime Clu Hanna, Dir. Howard Smith Viola Roache Leonard Doyle Mark Smith Eluice Dunna Clyda North Jack McBryde Jack McBryde 8-W-WJZ Babs and her Hothers Hal Kem;) Oro *N. W. Ayer SHEFJTHLD FAEMS 0:45-M-Th-F-WE Billy and Betty *N. W. Aver BHF11. N. W. Aver BHRLL (Petrolenm) 9:30-58--WEAF Al Joison Rich'd Barthelm Ky Ebright Dixle Lee Jack Stanton Peggy Gardner Gill & Dormling Victor Yeone Orc *J. Woll. Thompu *J. Wall. Thom SINCLAIR D-M-W-IZ Gene Aroold Bill Childs Mac McCloud Joe Pacnons Cliff Soubler Horry Kogen *Federal I lorry Kogen 'Federal' SOCAP-WARU 'Socnap Site/hook' Cirisisober Moriey Urigina Verrill Marjoyr Logen Johnny Green' Ore 'S. System (SSS Tonir) S. Soch Cirisisof (SSS Tonir) S. Soch Cirisisof SSS Tonir) SSS Johnson-Jasse Strake, WKAF (Cherr & Sans-Gri (Cherr & Sans-Gri Kanteur, Near Marker, Near Marker, Near Marker, Sans-Marker, Sans-S *Jarschaft & Fratt *Jarschaft & Fratt Breiser (Dr. Lyon's Torityon's Tori Lave Lace Lace Licy Monros Frank Munn's Or 5-Se-WABC the Lymon Vivienna Segai Oliver Smith "Rinckeit Std5-M-Tr-W-Th-WABC Calif Strun Sice Calif VARC TOLK TOTOP File TOLK TOTOP File Nod Waves Nod Waves Valler Kinselle Valler Valler Valler Kinselle Valler Valler Valler Kinselle Valler Valler Valler Kinselle Valler Valer Valler Valer Vale Safa nm. Turn (10787) Denome Come Party Methods San January San J

HENRY ARMETTA Gomin 7 Mina COMMERCIAL WEAF, New York . Haary Armetta, pix stailse diuste 1 Haary Armetta, pix stailse diuste short skit, nu which be easays a sort of Italian Brach Arden with a Hoi-short skit, nu which be easays a sort of Italian Brach Arden with a Hoi-brood nargalee, nu with a Hoi-precically all of its intended punch over the etter. Yasually this may have a brought hadro stought, the rado turn might have managed to get a few chuckles. Bit on the whole, the garbotted Eign-lish Jarcon does not click over the clearer spaciality young and frequently dominated the brief stanza. HENRY ARMETTA clearer speaking voice, and irr-yearty dominated the brief stanz. "RHYTHMIC RHAP800Y" Enhe Blake Edith Swell, Katherine Songa, Piano 15 Mina, Mataning Wataning Prame could be jacked up ap-preclayly (Eubio Blake's Improvise Inghilpht and the girls just Interpo-light light and the girls just Interpo-light light and the girls just Interpo-ted the Wataning Wat more pathetic than UNION DEEXTRAI DEEXTRAI DEEXTRAI DEEXTRAI TOBER & DEUNE Field Claff Fie Fice Pick & Pat Josef Bonime Orc *McCann-Erick WANDER CO. (Ovaltine) 6:45-Daily-W.IZ 5:63-Daily-WaZ Little Orphan A Allan Baruck Honrietta Todro Ed Romane Barnache CHAS, WARNER (Slaans' Lintmeni) 3-W-Witz sc' Join Chas Thoma Fronk Lutter Carson Rohison Cecil, W. & C. WASSE PROJUCT. WASEY PRODUCT 7:30-p.m.-Taes-WAB(: 'Singing Sam' Harry Frankel

tailing and balancing of the num-bers. of the interest Ratherine Randy, is a daughter of H. C. Randy, the compaser. Thuraday (37) starss had her doing for the fade-tion of the start of the start Moon. What gave the act an sr-resting quality was Blake's choice tonal byplays during the accompani-tional byplays during the accompani-tional byplays during the accompani-tional byplays during the accompani-tion the start of the start of Swanes River. Ment and his solo interfude of Swance Xives. ALICE JANE McHENRY IS Min. For the solution of the solution of the WHN, New York. This one ranges from good show-manihip to had taste. The bad taste is in exploiting for profit the child vice Jane McHenry had an inverted stomach. Surgery many sponages the patient. There's something not quite wholesome about taking a kild fresh in from of a microphone Expecially when the kid, having practically no sense of melow, sings in a manner more pathetic than cute. Land.

2-th-WOR Jacob Trrshish, Thi-Lambilethior *Erwin Wasey R. L. WAKINS S-So-WEAR Or. Lyone, Toolb, Pierre Les Kreeds Jacome Monn Rachel Corlay Jacome Monn Mady Sonello Or *Blocket (Grans Julee) (Frans Julee) *Kastor WERTCI.OS 4:45-Su-WEAF 'Big Ren Dream Dramas' Arthur Allen Parker Fennelly 'B. B D. & O. WOODBIIRY 7:44-M-W-F-WJ2 Dangcross Para-dise Cisic Hitz Nick Dawson Clarence Derwent "Lennen & M. Clarence Dervent Lannen & Ll. WH. Brite H. - Sa-WARC Just Entertain-mont - Frank Entertain-MARC - Moner - Barrow - March - Barr

Radio Reports

JOHN B. KENNEDY Commercial and the second second second aram in Hartford, Jalla bahtad in his John B. Kennedy, on a test pro-aram in Hartford, Jalla bahtad in his his second second second second the second second second second the second second second second here bealder commercial dispetition here bealder commercial and here bealder commercial and how tags on themes created for the second second second second in his corporchild second second hard second second second second hard second second second hard second second second his second second second second his second second second his second second second second his second second second his second second second second his second second second his second second second second his second second his second his second second his second his second his second his second second his second hi

message across in a stronger man-ner. The constant interruptions slow up the talks and are probably one of the reasons for objections to the 15-minute program that will have merits should a few faults ue ironed out. Hommer.

'HEART OF THE NEWS' Hayden Roberts

HEART OF THE NEWS' Haydon Roborts to Mine Concol to Mine Programs, and an excellent one thrice-weekly lis-minute gallop, the program must lavel atricity for the program must lavel atricity for the program must lavel atricity for mine profers conselled of any nanue. It and for a product for which the en-tre adult population would be po-tion a commercy of the service on manual customers, any, amosth de-man the service of any nanosh do-man the set of the service on-man the service of the service on-man the set of the service on manual customers. But we excel-ment possibilities for an early eve-als the solution of the service on the set of the service on the service of the service on the service on the set of the service on the service of the service of the service on the set of the service on the service of the service of the service on the set of the service on the service of the service on the service on the set of the service on the service of the service of the service on the set of the service on the service of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the set of the service on the service on the service on the set of the service on the service on the service on the set of the service on the s

'APERITIF' Ruth deWoody, Clarence Fuhr Orchestra Music 15 Mins.

Wife stens Statistica & Statist

Fields Sues BBC

London, June 18. Eddie Field, American, ome the originale of the Three Racala, is suing the British Broadcasting Corporation for damages. Fields did an act in vaudeville recently with Child Wills, local, under the moniker of The Two Black Knights, which tilt was used later on the ether by Al and Bob Harvey, Canadians. Fields claims he has the title registered.

Studied Piano 7 Years, Gets Prize as Singer

Buffalo, July 2. winner of Eddy Joan Hutton, winner of Eddy Duchin Open (Texaco) here, is a repeater. She was Buffalo repre-sentative in Freddy Martin's Open House (CBS) latt fall. Girl studied classic piano for seven years, bi all her prizes have been for vocalis ing, in which she never took a 1

son. James K. Shields, Hamilton, Ont., tenor and former machinist, won the men's division in the Duchin contest.

Freihofer on KYW

Three Cordoba Sisters, Spanish around to be a space of the stars. The stars of the

Charles Soree Harry Swan

R'ADIO WCBM TIRED OF LAW

Will Skip It After Two Hearing

VARIETY

Improbable Broadcasts

No. 21-Homicide on the 40c Tour

By Bob Landry

Sherlock Holmes-Ah, nice of you to show up. Dr. Watson-What's the dopen

Holmes-Not dope, Watson, but coffes. It has quite cured me of the morphine habit. Have a cup.

Sound effect-Pouring coffee. Watson-The remarkable thing bout coffee is the simplicity of

about contee is the simplicity of making it. Holmes-Right, Watson. Just pour a little hot water over the section of the section of the watson--It touches the spot. Holmes-The spot. Dr. Watson---Watson--L had better be a good bere. lett a swell blonde to come bere.

here. Holmes—Briefly, my good man, we have received a most attrac-tive offer—Ogo Salts has invited us to be guest stars on one of its crime programs. Watson—How much is there

4n Holmes-Practically net. Only

Holmes—Practically net. Only 15% to the agency, 15% to the ar-tists burcau and 10% to the in-be-twesn man. Watson—The blonde offered me

tween man. Wataon—The blonde unaver-better terms. Holmes—But this is very unusual —the story is piquant. It has to do with a murder that is committed in Radio City. Wataon—Sounds interesting. Who —vietim? —with happens.

Watson-Sounds interesting. Whis the victim? Holmes-This is how it happens

Holmes—rnis is now it nappend. The program opens with me taking Ogo Salis. You hear the phizzing Then the telephone rings— Sound effect—Ogo ringing, phone

phizzing. -Hello, ', what's that? Holm

Holmes-Hello.'.what's that? A man has been discovered in a hall-way at Radio City tying face downward in a pool of blood with a stiletto in his back? That etrongly suggests murder. We'll be right over. Watson-All right. Skip the taxi-cab ride. Let's get to the corpus delicti.

cab fue. Let's get to the corpus delicti. Holmes—No, we can't skip the taxi ride. That's where the plug comes in for Ogo. The cab driver is whistling and I say to him, 'You seem very happy,' and he says, T ows it all to Ogo Salts,' and gives a short 3,000-word description us a short 3,0 of the product. Watson—And

the product. Watson—And after that we have ne minutes left for the plot. Holmes—Well, finally we arrive David Other.

Hoimes—Well, finally we arrive at Radio City— Watson—And we get stopped at the door by a guard who won't let

us in? Holme us in? Holmes—Ah, Watson, always the stern realist! No, this is fiction— we are ushered immediately to the corpus delicti. There lies the body

covered with blood. -Sounds like a mess. Ws Watson

Watson-Sounds like a mess. We do these things with more finesses on the coffee program. Personally I like my homicides a little more considerate of the janitor. Holmes-Let's not be superclikous. Remember, coffee i, for the soul of man. Ogo Cálts has a different problem.

problem.

man. Ugo catts mas a universe protein. "In the second second second second second dead. Get down to the facts. Holmes-Well, it appears that an NBC page boy while guiding a party on a dec tour first noticed the body. Page boy was surprised to see an unauthorized person on the premises, so he consulted his book of instructions. But not find-ing anything that covered such a sound his over builness. He con-tinued with the tour, saying to the rather mystified visitors from Iowa, 'don't pay any attention-H's just one of our announcers'. just one of our announcers.' Watson-And how long is it be-fore he reports the body?

fore he reports the body? Holmes-Quite some time. Upon his return from the 40e tour he gets a chance to lead a 31 de luxe tour and if his excitement at the honor, he neglects to mention the corpus delicit. This, of course, complicates delicit. This, of course, complicates matters. The first thing is do upon a strong at the secne of the crimo a bockets. ls to look through the pockets. Watson-What do you find?

Watson-What do you find? Holmes-A package of pill- of another brand. This gives me a chance to get it, some remarks thout Ogo being safe. Clever, ch? Then with my characteristic acumen 1 perceive with a single glance at the man's driver's license that his name is Dennis McSquirt. This means nothing to cither of us. Watson-1 confcss myself aroused

by Boo Lanary Watson, to a not very shrill pitch of excite-ment. Who does he turn out to be? dop? tomes-Investigation discloses that Dennia McSquirt was a free a cup. d me of a cup. ousy from ons edition of Life to ousy from ons edition of Life to ousy comens in the toby of the Essex lifety of

House Watson—Is thers any love in ter

Holmes—Yes, there is a sopra the last worked for Ruthrauth

terest? Holmes-Tes, thère is a soprano who last worked for Ruthrauth & Kyan, Wathess-Then you scriting: Wathess-Then you scriting: Watson-Why not? Holmes-Thar's nne. We'll start rehearsals right away. Sound effect-Doorbell. Holmes-Why, it's Mr. Oro. Been postonoed. NEG worth stand for any homicides in the hallways been postonoed. NEG worth stand for any homicides in the hallways -the vice-presidents think it would set a bad example. Watson-Ahd I left that blonde for an agency pipe-dream? Watson-Ahd I left that blonde for an agency pipe-dream? Watson-Ahd I left man haw-ing it located in the lobby of a big magazine publishing house. In this case Dennis McSquirt turns out to pes around making slurring rev briven temporthy insane by an un-American remark about sur-reys, a fine, upstanding, patriotic, radio statistician has an uncontrol-lable impuise towards cancellation. He selives an sireal and bendays Mc-cio destin with the blunt edge of the Cleveland market. Cieveland market. Holmes-But v

where does the

Holmes-But where does the mystery come in? Ogs-In the circulation maps. But you' Holmes with your cus-tomary genius for seeing through things, divine that this job was done by a statistician. Tou ask your-self, Where would I go if I were a statistician in distress' and sure enough you go there and find the statistician. Watson-And then what?

statistician. Watson—And then what? Ogo—Weil, Holmes, sees that the statistician wasn't himself, so he chides the feliow for his drastic action and sends him home with a bottle of Ogo.

'Strange as Seems' Waxed

"Strange as Seems' Waxed Lea Angeles, July 2. Glimore Oli's radio version of John Hix "Strange as It Seems," now on the CBS-Don Lee Coast hockup, is hitting the platter field with discing now under way for an additional 13 western stations. Al-ready hits 11 on the net release. Under the second second second plang its Sunday broadcasts of Strange' from the hookup during the summer, sticking to Wedneeday and Friday night shots of 15 min-utes.

Prof. Makes Web

Frof. Miakes web Philadephia, July 2. Series of popularized psychology spiels by Dr. Nale Nathanson, Uni-versity of Pennsylvania psychology and anthropology professor, airced weekly over XXW last few months, will be taken by NBC red network beginning July 15. Broadcast is chatty discussion of human problems of listeners who write for advice. Attempt Is always, made to keep stuff authoritative and digmined.

made to l dignified.

Spratt's on MBS

Chicago, July 2. Spratt's Dog Food set for new program on Mutual Broadcasting System, starting Sept. 1 using 33 minutes on Sunda;"s from 5:30 to 6 p.m

Period goes through CKLW, De-troit, under new MBS hookup there.

SHACKLEY'S SUCCESSOR

SHACKLEY'S SUCCESSOR Alfred Wallenstein, menhoter of the hoa.d of the Philharmonic Sym-plong of New York, h been ap-pointed general musical director of WOR, New York, succeeding Geosyg Shackley, who leaves July 7. Air shows which Wallenstein will conduct include Sinfonietta, Corinna Mura, Eday Brown, Pamous Womm Plainists and a new variety hour. Timpressional

Testimore, July 2. WCBM has decided not to push project for erection of transmitting station and antennas in Balito's bir-gest public park, Druid Hill, the Central Park of this town. Couple months ago the station. Dury months ago the station. Dury esting from the Balic Park Board a 10-year lease on portion of acreage getting from the Balic Park Board a loo happenet to be an attorney ac-duction with a station and the park. Simultaneously, local citizen who also happenet to be an attorney ac-duction with a station and the park project. Case came up before Cir-ouit Court here and was lost by sta-tion. Appealed, took several months Baltimore, July 2. tion. Appealed, took several months before the Court of Appeals of State's Capital, Annapolis, rendered

State's Capital, Annapolis, rendered decision, which likewise went against WCEM, though leaving loophole for the broadcaster to take the matter once more before local lower court for final ruling. This WCBM has decided not to do, mainly because whit manage-ment conaidered most vital question do, mainly because that manage-ment conaidered most vital question documented decision draticd by the Appeal Court: whether or no the Baito Park Board has the right to grant such a lease.

ITALIAN PROPAGANDA AIRED IN 12 TONGUES

Radio transmitting stations are broadcasting tourist and economic news here in 12 different languages seven stations, Rome, Milan, Bari, Turin, Florence, Trieste and Boi-zano, broadcast a total of 8 hours and 28 mins, of Italian propaganda bulletins. These go out in English, Ish, Bulgarian, Esperanto, Albanian, Arabic, Roumanian and Greek.

1sh, Bulgarian, Esperanto, Albanian Arabic, Roumanian and Greek. Bari station also sends out iesson: in the Italian language to Greece and Aibania, one hour each week. in

Ben Gimbel Marries

Philadelphia, July 2. Philadelphia, July 2. Ben Gimbel, WIP prexy, married iast Tuesday (25) to Margaret Sweeney. Exec received final di-vorce papers in New York previous day from Sally Phipps, of the mov-

ng pictures. New bride is former shopper in Gimbel Brothers department store, owned by groom's family. She re-signed six months ago.

FRENCH CASINO'S TRIO

CBS is giving the French Casino, New York, a night time groove on the air soon and will pick up Carl Hoff's orchestra, Drena and the Don Martone bands. Three bands will alternate.

Softpedal Marital Strife; Judge from Bench Talks of **His Own Domestic Troubles**

NABStorm Clouds

(Continued from page 31) the present regime hy voting for an entire new slate of directors, as well as officers. Resentment against the directorst, derives, it is pointed an entire in New York two weeks age voted that the networks, I.D. Levy, WCAU, Philadelphia, and A. J. McCasker, WOR, Newark, had mailternaive entire and the star-star and the networks, I.D. Levy, WCAU, Philadelphia, and A. J. McCasker, WOR, Newark, had mailternaive entire and the star-hould have at the least compared had alleged walker-outers. This AsCAP. Recalitants among the indic ranks feel that the board the alleged walker-outers. The McCarbon the convention floor that the action of the board com-gardless of the explanations made by web spokemen, Levy and McC been withhed until the NAB mem-convention. Both Levy and McC been withhed until the NAB mem-convention. Both Levy and McC been withhed until the the ownerhous mers by virtue of line by direct lection at the previous convention. Good Feeling View (Continued from page 31)

Good Feeling View

Contrasted with this prognostlca-tion is the viewpoint of those who anticipate a smoothly manouvered, easy going convention. Forecasters of the latter declare that what will and the latter declaration hat what will likely be most conductive to anniable relations generally and an attitude of taking things easy will be the weather and the outdoor attrac-tions offered by the summer resort picked for the meet. If thers are any serious winkles or differences, these will be defty ironed out in committee and the resulting resolu-tions and the resolution of discussions. Opposition might also be taken care of by the conventional method of assuring the ringleader or leaders a place on the board of directors. directors.

directors. Figured to play a major part in keeping the copyright controversy from raising havec with the con-vention ars those who hold that too much time and energy has from raising havoc with the con-vention ars those who hold that too much time and energy has already been watted on this issue benefit to the industry if it con-cerned itself with finding ways of stahlizing and standardising radio business practices so that it will have the confidence and goodwill of the adverture.

Tony Cabooch on WINS, New York, five times weekly now.

Dealer Participation Spots Attacked By Station's as Nat'l Rate Dodge Lord & Thomas' Radio Dept. Adds Hillpot, Soat

Practice among automobile manuacturers of having local dealers contribute to the support of a national spot broadcasting campaigns tional spot broadcasting campaigns is beginning to prove a headchet o the station operators. Several lead-ing indie broadcasters have come to operating around the stations' national rate and have indicated that they will press for the introduction on the floor of the National Associa-tion of Broadcasters' convention in Colorado Springs next week of a recommender barband of a station's local rate.

rate Under the participation arrange ment that auto makers have con-trived, the home office produces the recorded series and then calls upon the sales division manager to apthe sales division manager to ap-portion and collect among local dealers the cost of the air time. The dealers may recommend what sta-tions they prefer, but the actual booking of the transcriptions is based on the sclections of the man-ufacturer's advertising department.

should tional campaign, the stations The head by fact the set of the s tional chippage, the stations should insist that the account pay the ma-tional rate. The situation takes on an entirely different complexion, aver the broadcasters, when the manufacturer supplies the local manufacturer supplies the local dealer with the recorded program at \$1 or so a platter and then leaves it to the local dealer to do his own time buying. In such cases the ap-plication of the local station rate would be legitimate.

would be lestimate. Another angle in the financing participation mothod that has brought reventinations from the brought reventinations from the the transcription company respon-sible for the production of the sortes of shipping the discs to stations which take the former's library service, and, in a letter urging these stutions to audition the plat-tices that and the sortes of sortial before with the disc of sortial them to hasheroit the sortes. A. McAvity williamson and Thomas , A. McAvity will serve as general assistants to Hackett.

So He Sang a Ballad Washington, July 2. Lanking Inatifield, local barltone, had never sung on the *äir* hefore entering the Eddie Duchin contest hore a few wecks ago. He won then only after much debate because he rould only sing ballads and classical contes. Duchin wanted a popular three Competing broadcasters in the come locality assail the advantage tions they prefer, but the actual isome locality assail the advantage booking of the transcriptions is taken by these transcription com-only after much dehate because he based on the selections of the man-based on the selections of the man-ter of the man-ter of the man-based on the selections of the man-based on the selections of the man-ter of the manter of the manter of the man-ter of the manter of

83

Dayton, O., July 2. Judge Null M. Hodopo Judy 2. Judge Null M. Hodopo Judy 2. Station WHIO last Threaday (28). The judge took the mike and began specking of this own marital difficul-ties. He talked for 10 minutes be-form the station, alarmed as he wave him the cut-off. Judge had previously asked and obtained per-mission of Chuck Gay of WHIO to previously asked and obtained per-mission of Chuck Gay of WHIO to previously asked and obtained per-mission of Chuck Gay of WHIO to n his own behalf. In launching his plea for public sentiment the judge choked up sev-eral times. It was probably the most dramatic happening in the his-tory of radio locally. Immediately datarted burging at both WHIO an-ried a brief front page box explain-ing the cut-off but otherwise the theough it was the hottest conver-sation subject in the district. Judge claims he does not know whe whereabouts of his two children who are now with his estranged

are now with his estranged wife.

CBS BREAKING ITS SPONSORS TO REINS

With the idea of adjusting advertisers and agency men in advance to the network's new set of com-mercial policies which become op-erative July 30, Columbia is now advising them whether their present sales copy conforms to the new rules. Glison Gray, the web's super-visor of commercial continuity, tells visor of commercial continuity, tells them, by phone or letter, the amount of time the ad credits con-sumed on the previous day's broad-cast and how this jibes or conflicts with the coming regulations. Gray also comments on the taste used in the copy.

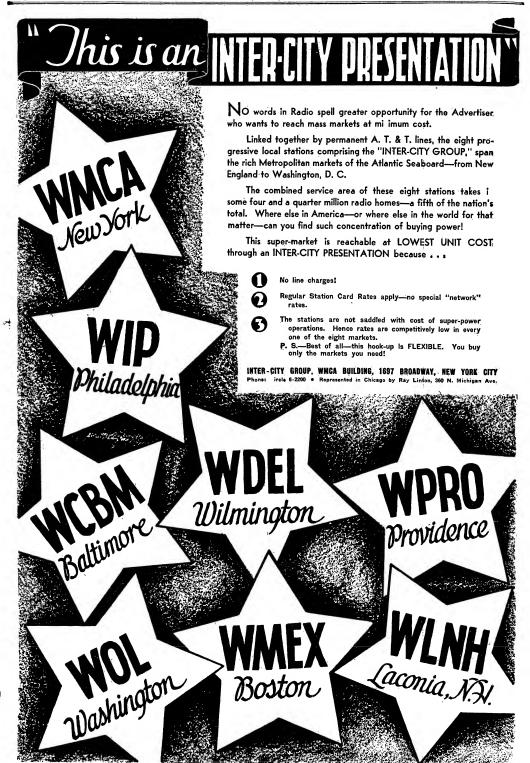
Amos 'n' Andy on WLW

Cincinnati, July 2. Amos 'n' Andy return to WLW, on July 15 or the 8 p. m. release. WCKX here aince the high card atta on WLW's 500.00 waths result-ed in its withdrawal. Station avers Lord & Thomas agency's efforts to get special con-sideration on grounds blackface and Pepsodent will pay in fuil.

MONTE HACKETT BACK

Montague Hackett has returned head of Lord & Thomas' New

So He Sang a Ballad



RADIO'S PLAGIARISM ANNOYANCE RUNS UP DEFENSE, INVESTIGATION COSTS

Scripts Cause Lotsa Worry-Many Complaints Unfounded but All Take Time. Money to Probe-**Testimonials Also Troublesome**

Chicago, July 2. Flagsioner, both real and mo-inary, is becombined in the second lem in radio. Flagsisticm suits have been multiplying. Networks are putting clauses in their contracts special provided and their own studies. NEC particularly is concerned. NEC particularly is concerned. NEC particularly is concerned. This includes shows of the 'First includes shows of the first includes and the second plant is concerned. Nighter type for Campana, in which anybody can enter a script for ac-ceptance. But it even includes pla in the busines, with the net-rown an attorney threatening suit for damages against a client. Hit and Run

Hit and Run

Hit and Run In many cases there is no actual ance anybody is privileged to have a lance anybody is privileged to have ance anybody is privileged to have ance anybody is privileged to have ance anybody is privileged to have an anybody is privileged to have the stations and webs who have to how groundless the claim. In other instances there has been any anybody is privileged to have the stations and webs who have the name put for the information the name put for the information the stations and webs who have the name put for the information the stations word-for-word from Col. Stoopmaget (F. Chase Taylor).

2

Composer

other people's stories. Scems that some unemployed persons in des-perate straits for funds, are making almost certain that their radio borrowing the best ofit of the books and magazincs. Since it's imposi-ble for any hayreader to be up on all the published matter in the world, these thefts all by (Slory stealing is today a bulk problem with magazi b Nuwe Said Thetmans).

I Never Said That Other than deliberate or alleg Other than deliberate or alleged plagiarism, the other theting worry on radio is the testimonial ag. Networks and stations have been sued by people who state they have never given the right to have their names used in connection with a product. This has hap-pened not only with big nationally known monikers but also with Mr. and Mrs. Mooch. or double check-ing on all testimonials and testi-monial plugs, and are insisting on written acknowledgremots from the people concerned before allowing hene ane putf on the their siles of the ether.

Arranger

IS ORCHESTRA with MARJORY LOGAN and JIMMY FARRELL

APPEARING AT THE

STARRING IN THE

WABC AND COLUMBIA NETWORK . . . FRIDAY EVENINGS AT 8:00 DST

EXCLUSIVE ARTIST FOR

WATCH FOR THE SCORE

FROM "TOP HAT"

As Recorded by JOHNNY GREEN

FRED ASTAIRE

Conductor

JOHNNY

GREEN

HOTEL ST. REGIS ROOF

SOCONY SKETCH BOOK

BRUNSWICK RECORDS

900 ALSO RANS

Station Finds Out About Sponsors and Amateurs

Washington, July 2. Local dairy sponsor of National Capital Amateur Show on WJSV falled to renew after initial 13 weeks ended last Saturday. Only about 100 of nearly 1,000 hopefuls who made application had been given a chance on the program. Station at chance on the program. Stat a loss what to do about the

out. Final airing went on from stage of Loew's Fox, Capital's largest show house, with more than 2,000 failed as the state of the state conducted the series. Robert MacDonaid, 23, baritone, was the winner of a one-week vaudeville engagement at the Fox which was offered as first prize to contestants. Town's drama scribes judged final:

Firestone Stays NBC

Firestone The has renewed for another 13 weeks on NBC. Move OBS and the recent efforts of the CBS sales department to bring over this account material that NBC and Columbia have been heatedly lidding, for is Wheatena. NBC claims that it could immediately signature the cereal packer to a fail contract if it were willing to walvy is rule against guaranteeing time for any start of the start pro-gram within 60 days.

Dub Jersey Spot 'Unfair'; WMCA Pulls Out Wire

At the request of the New York musicians' union, WMCA last week pulled its wire out of the Rustic Cabin, niterie located near Englewood, N. J. Local 802 informed the station

that it had received from the Amer-icar Federation of Musicians a let-ter declaring the Jersey spot unfair.

'Mary Sothern' Off Air

Mary Sothern' Uif Air Cincinnati, July 2. "Mary Sothern' weekday program on WLW and Mutual web since last fall ended today. Reported that General Milk will, results soon on same net with new script show orig-inating at WGN, Chicago. Programs' time on Mutual with be filed temportry by two sustainers from WLW; Cordoba Sisters, Maxi-can trio of pipesters, Tusedays and

can trio of pipesters, Tuesdays and Thursdays, and Brown County can trio or pipesters, Tuesdays and Thursdays, and Brown County Revelers, as Mountain Mornings and with Wilda Hinkle handling chatter, Mondays, Wednesdays and Fridays.

who made her radio debut some time ago on the Rudy Vallee hour, has been signed for a build-up series on CBS. She was due to open this Friday (5) on a haif-hour program entitled: 'Andre Kostelanetz presents Lois Ravel on a 90-station hookup, but that was postponed suddenly on Tuesday when Kostelanetz left for Hollywood to conduct for the Lily Pons film for RKO.

Professionals as Ams

Need Audience Votes

ly that web bans amateur contests on local stations. So when heavy-

sugar beer sponsor wanted ama-teurs, WRC got around matter by

staging amateur contests, but using

on hand to 'auditon' during first half of show. Studio applanse, reg-istered on a recorder, decides which three will sing during second part of program. These are paid for

Radio audience is asked to mali votes on their preference of talent heard. Monthly winner of mail vote

gets loving cup and chance in grand finals to be staged at end of 13

Lois Ravel With CBS Lois Ravel, new girl song stylist

their work

heard.

professional talent as contestants. Stunt is aired each Monday night for 30 minutes with studio audience. Six alleged professional artists are

To Get Sponsor Cash

Washington, July 2. NBC outlets here admit uno ciai-

tor the Lify Pons film for RKO. Benjamin Davis continues as Miss Ravel's personal manager, A unique clause in the CBS contract which he negotiated permits the singer to accept any NBC commercial regard-less of the CBS connection.

Western League Halts Cedar Rapids B'casts

Cedar Rapids, Ia., July 2. Recently inaugurated Western League basebail reports over WMT. Cedar Rapids, came to a close when management of the local club sud-deniy withdrew permission to broadcast

Reason given was league rule re-quiring consent of all members for broadcasting, but this rule is ob-solete and violated by most clubs in league.

'TOWN HALL'S' WRITER

Charles O. Locke is writing 'Town Hail Tonight' series during Jim Harkins' pinch-hifting job for Fred Allen, who's on a 13 weeks' stay in Holiywood.

Portiand Hoffa and Harry Tugend are also on the Coast with Alien.

WCAU-Musicians' Union Tug-o'-War

\$1 Per Man Fee for Remote Pickups Agitates Both Sides

Philadeiphia, Juiv 2. Dispute between musicians' union Dispute between musicians' union and stations centers on new fee of \$1 a man and \$1.50 for leader asked by union for remotes through sta-tions not having house band. Only local station affected is WCAU, which has Jan Savitt's 10-man crew 10 months of year and recently laid it off during two slack summer months.

It off during two slack summer months. Union, trying to keep up employ-ment of studio bands, ruled new fee, to apply for relief of unemployed musicians. Savitt's band, placed in Anchorage Inn, River Drive nitery, ban OBS chain. Outif hoppen to stay on air and maybe get build-up for fail with possibility of commercial account.

fail with possibility of commercial broadcast fee to collect money from account. Nitery returns to pay 169 weekly Dispute has been seething for tion asys musclana are algready paid tween union unfittais and astion over union scale and it won't foot (exces apparently getting nowhere bill either. Union propose to hold fast. However, there seems to be money in escrew until end of en argament' if that means fees are hoads to make concessions. Their to be returned, boys in band will attitude, while bitter, lan't so un-ough sp with lace of getting output of a statuto.

back in fail. If money is to be used for relief, band won't pay. In that case, station says it will yank band off air. The Same Thing

oft air. Station Thing Station of the second secon

LITTLE STORIES OF RADIO ADVERTISING

We had been sitting in a New York hotel room for at least three hours in one of those radio-pro-gram, merchandising, sales and sales promution conterences; had filled the room with smoke and all the ash trays with eigaretic and eigar butts.

edger butts. Charles Martin-ment packer and corned beef hash king from Chi-corned beef hash beef hash beef september of the constant of the constant their products in the New York of WOR, John Gambling, whose program has provided entertain-ment and exercise to New York self.

or the past seven years, and my-self. A chambermaid came in to empty ash trays and 'ldy up a bid." Wate any corned beef hash. Size answered in a rich rishs brogue: "Sure I do." If the then asked what kind. Size the a frame-up on Charles. Martin berause Broadcast was the brand both Cambing was promoting for humon his famous morning pro-ting the second second second second brand his famous morning pro-

If they stay on some behaviors in the number of the second in the second second

York market hove than 2,000% in hone months. These little storts of everyday stand what he writer meant who wrote. "Radio possesses all of the wrote writer meant who wrote, "Radio possesses all of the orthe human voice. This gives ta power which cold print cannot of the human voice. This gives ta power which cold print cannot writism reducing a torse and a stort and the stort market with the stort of the road-sate frame of the stort of the the stort of the stort of the road-ting all the story of the road-tight all the story of the the stort of the stort of the stort of down to dinner. Walter was the stort with the story of the the stort of the stort of the stort of the stort with the story of the the stort with the story of the stort of the stort with the stort of the stort of the stort with the stort of the stort of the stort with the stort of the stort of the stort with the stort of the stort of the stort with the stort of the stort of the stort with the stort of the stort of the stort with the stort of the stort of the stort with the stort of the stort of the stort with the stort of the stort of the stort with the stort of the stort of the stort with the stort of the stort of the stort with the stort of the stort of the stort of the stort with the stort of the stort of the stort of the stort with the stort of the stort of the stort of the stort with the stort of the stort of the stort of the stort of the stort with the stort of the

Ward, while, """ ought the Before Walter could answer, the elevator boy turned as he source in the source of the boulder said 'source of the source billing tolk her to buy them. So boucht practically everything that las been provided on the program boucht practically everything that las been provided on the program boucht practically everything that las been provided on the program boucht practically everything that las been provided on the program boy knows, who bought "The Witch's Tale" the next day atter 1 the.

went on the air for Sach's Furth-So these station tested programm provide a ready made, loyal audi-enco, for the advertiser who has encoded a station of being many station of the station of being many station show of the own-many station show of the station many station of the station of

15mg Ramber WILLIAM G. RAMBEAU CO. New York Chicago San Francisco Badio's First Special Representatives

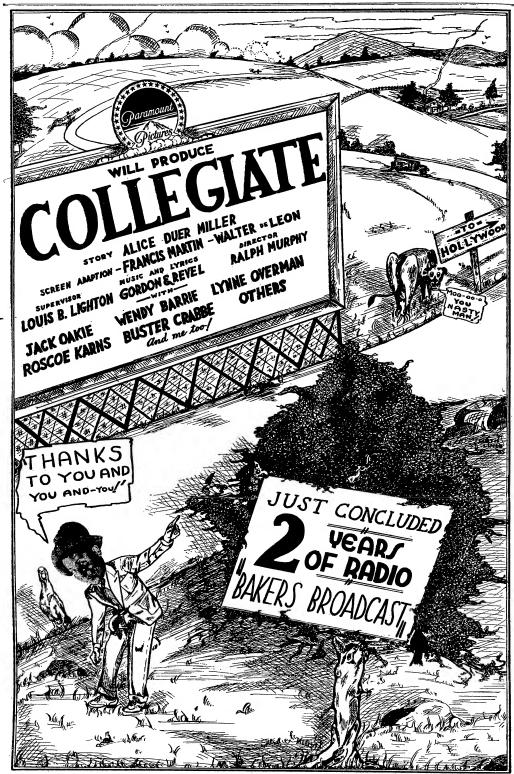
. Management

SYSTEM

NUMEROUS POPULAR COMPOSITIONS "I'M YOURS" "COQUETTE "BODY AND SOUL' "I COVER THE WATERFRONT" "EASY COME, EASY GO" "NIGHT CLUB SUITE" Musical Adviser to the COLUMBIA BROADCASTING And Currently "HOW CAN I HOLD YOU CLOSE

ENOUGH" .

Short Subjects for Paramount and Warner Bros.



Radio Chatter

New York

Tom Neely, formerly with CBS, now on World Broadcasting sales staff. Bill Teelak now over WMCA on

Fridays, Ed Smith starting a new Gypsy hour on WINS. r on WINS. une Carroll heard on Jack Doug-Relatives over WINS, is war-g on Kay Parson's Show Boat Ju Jas'



DONAHE

POINT

DATH CLUB

EXCLUSIVE MANAGEMENT

ROCKWELL-O'KEEFE INC.

RAINBOW ROOM Radio City, New York

WEAF FUS ORCHEST DST

CLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC. WILLIAM MORRIS AGENCY

HIS OR CHEST

nouncing for Otto Thurn's Bavarian orchestra in network airings from Rochester during Jack Lee's vaca-

Momenter suring source sets the time outron, soprano and proferem secretary, back at WHAM after 14 weeks' absence due to illness. Irene Gedney, planlet at WHEM, suffered broken leg and face lacera-tions in auto crash. Suffered broken leg and face lacera-and Control Supervisor Kenneth J. Gardner at WHAM, boasting new offsorine.

offspring. Don Anderson of WHAM control room wedded to Muriel Grinnell

Garciner, it WHAM, boasting new Don Adverson of WHAM, boasting new Don Adverson of WHAM control Jene 23. The second second second second second line 32. The second boast second second second second what setuine two solid hours be articular night. From 11 to mid-night, Amateur Night in Harlern is presented from the Apollo stage, and indicated second second second second second second second second rest of the Second second second second second second second second of the Jewah Consumptive Relief Second Secon

Connecticut

Connecticut Dolores Hanford, Norwalk so-transport of the second statistical Barbard Statistical Statistical Barbard Statistical Statistical Barbard Statistical Statistical Barbard Statistical Statistical Statistical Statistical Barbard Statistical Statistical Statistical Statistical Barbard Statistical Statistical Statistical Statistical Statistical Barbard Statistical S

Massachusetts

WEEI, Boston, bulged studio A with 140 musicians Saturday when Fabion Sevitzky presented the winners of the Metropolitan tho-atro-Boston Traveier musicians contest in a special 45-minute pro-

contest in a special 45-minute pro-gram, Amos 'n' Andy will clear through WEEI, Boston, Instead of WBZ, when the blackfacers change nets. Dorothy Coy given a repeat en-gagement on WEEI, Boston, this

sagement on WEEL, Boston, this Huby Newman auditioning a floit of blonds sopranos. "Yankee Prince" cost the WNAC Boston, crew some important much lantern. Prince" last Helans nng. Loland Bickfords book, "Xew Loland Bickfords book, "Xew plain and fancy plugcing over the plain and fancy plugcing over the the same title Walter Forg the the second purchase.

collaborator. Going into a seconu-printing. Mary Condon of the WYAG sales defined and the seconu-weight into the second second weight for remainder of summer. Yankee Network reddying a short-wave broadcast truck for Ted Johnstone now airing nightly over WXAC, Boston, and the Yan-tee Net with his satisfactor of audi-prove a nice tie-in with the Bos-prove a nice tie-in with the Bos-

ton racing fever, even though betting angles will be entired, the sentence of the sentence of

RADIO

Texas

Dorothy and Don script show on KTSA, San Antonio, ceiebrates its first annversary with Margaret Mc-Lain and Jimmy Crocker as script-Lee Kirby, spieler, Georges Furt-ney, transmission chief, and Luther Boswell, operator at KTSA, San Antonio, skedded to hop to new SI assignments Boon. SI assignments Boon. SI assignments Boon. Valentine, WOAI, San Antonio, an-nouncer.

Tis weeding bells soon for Lou Valentine WOAL San Antonio, an-noter: "Control of the source of the source weeper, is now Mar, Weldon H. "New paper is acribe, alling in for Fred Mally, KABCG sportseaster who is vacatoning." "The source of the source of the source source of the source of the source source of the source of the source weeter area July 1 to plug corn with the trans Rangers through trans Quality Network. Gor, Al-the page of the langer of the source weeter area July 1 to plug corn with the trans Rangers through trans Quality Network. Gor, Al-the page of the language through trans Quality Network. Gor, Al-the page of the language." The Board of the language. It has one for a 11-week align. Origin-tes in VFAA Dallas, three d ays weet the periast a shar how a share of the page of the source of the source of the source of the source of signing Language which source to react the source of the new live talent line-up.

Louisiana

Auto Service and Storage com-pany, recently of attanised, at here, to or in for spot attaneous attaneous attaneous control of standard attaneous attaneous recently signed for a series on Parm Fullem, until recently a member of KWKH's commercial department, has similar position to the standard attaneous attaneous effects of the standard attaneous department, has similar position attaneous attaneous attaneous attaneous department, has similar position attaneous attaneous attaneous attaneous department, twice daily. They fol-lowed on the Waking attaneous department, twice daily. They fol-lowed Sileepy Heil, Breity Oaks birreveort, twice daily. They fol-lowed Sileepy Heil, Breity Oaks on the strategies attaneous atta

RADIO SHOWMANSHIP

VARIETY

Stunts, Novelties, Tie-Ups

Washingt n Poorly Equipped Hal Kemp, atring human Ingent Eaco program from othere to NBC hast week, sweltered over fa-cilities provided in capital for Nome of the four local stations can accommodate more than a score of guesta comfortably in studio and ditored. "OS outlet, is al-com-ditioned."

accommodate more than a score or guesta confortaby in studio and only WJSV, CBS outlet, is air-con-dilioned. Milloned. Device the studie of the studies of the lected for show but perfect micro-phone set-up was found virtually impossible. Orchestra had to move down from stage into audience to street noises drifted. In through open windows as artists and audi-ence melted in stilling heat.

Ha, Ha, You Broke Your Neckl WJSV, CBS station, cooked up amusing three-way show the other day, playing on plight of two well-known perconalities who were con-fined to their beds through acci-dents.

mach to their beas through acci-Arch McDonald, sports announcer, presided over stunt from studio, abbing with Arthur Godrey, local case and Buok Newsom, Senators riching acc, erippled with a broken knew. Ing about Hie and death and acci-dents. Made murderous attempt to aing trio arrangement of T Love Life, Program billed as "From Bed to Verse."

Lite: program onlea as from bee lite: Argent and a little as from bee Mary Had a little bench as from bee A fingle concest, to the hyph m of Mary Had a Little Lamb. Is the shop being used to set up sales and the program with its new to price up sales and the sale the price up sales and the sale the price of the sales the price of the sales the sale of the sales the sale of the sales the sale of the sale of the sale sale of the sale of the sale sale of the sale of the sale the sale of the sale of the sale the sale of the sale of the sale where the sale of the sale of the sale the sale of the sale of the sale of the the sale of the sale of the sale of the sale the sale of the sale of the sale of the sale the sale of the sale of the sale of the sale the sale of the sale of the sale of the sale the sale of the sale of the sale of the sale the sale of the sale of the sale of the sale of the sale the sale of the sale the sale of the sa

Memer, It Aint Goma Fain No Wore: Hammering Home Prices Chevroit dealers of N. Dallas. will spend f15,000 in July, August and September just to hammer home to the public prices on Chev-rolet products. They are sepnosor-nonjunction with Station WFAA. Contest will be staged in 10 half thour WFAA broadcasts from Melias theatr Estage. beginning JUly for-tool to an WFAA. Contest will be staged in 10 half the transformer and five winning anateurs to Dallas for one of the yotes of both aeen and unscen au-dicnees to determine winnes, votes giving Chevrolet prices to count discness to determine winnes, votes giving Chevrolet prices to count in three day fines of the september. in three day fines of the september.

Fans Defend Sportscaster

Fans Defend Sportacester (WFBE, smalle, unconclouidy upped his popularity by pulling a boner in WFBE, smalle, unconclouidy upped his popularity by pulling a boner in count of the Louis-Carmera scrap, Mistake happened when he did the they read the Louis-Carmera scrap, Mistake happened when he did the they read the public prints. Nixaon hear non-sporting sufficient in the they read the public prints. Nixaon hear non-sporting sufficient in the scale of the state of the state do next day. In so doing leu un-lossed a flood of defense bouquets the next day. In so doing leu un-lossed a flood of defense bouquets the next day. In so doing leu un-lossed a flood of defense bouquets the next day. In so doing leu un-lossed a flood of defense douguets the rest and the ring mole. The tackling a job shat gave him sence of attention by the nets. Of Pieper-Piano Relia

Old Player-Piano Rolls Philadelphia

Thiladopha. Anything goes in stunt line at WFIL these days. Latest is pro-rightly, 7 to 71:L. Statkon figures Finlly, long known as City of Homes, has pierty of rolls bying are an theorem of the state of the state of the area of the state of th

Music Memory Contest IPhiladelphia. New station-movie tle-up started last week by WFIL, almed to draw mall by music memory contest with film pass come-on. 'Melody Man,'

aired 15 minutes Monday, Wednes-day and Friday nights, has five un-amed tunes on plano, with Annie Oakieys to 25 correct answers and Carman theatres, good for du-cate in return for plugs. Plenty of response for first program, 82 an-swers in first mail opening day. Goody raction is lostences from dottion is lostences from good programs.

Trenton, 40 miles durant, 11 Ing for passes. **Alabama Pitts on Air** Baltimore. WBAL scored a good one last week when the Albany Senators, baseball club in the International Legus, came to town for series banna' Pitts, ex-con and currently an outfielder on the Albany team, (Continued on page 39)

COLUMBIA ARTISTS BUREAU PRESENTS



Broadcasting Orchestra

And Broadcasting Daily for Niagara Hudson Electric

ALSO ON COLUMBIA RECORDS



37



38

VARIETY

RADIO

A. E. Bennett, president of 2GB, Sydney, Australia, in Hollywood un-til July 20. Daniel D. Seitz ienves for Ching' next week to peddle discs.

dozen Texas papes while vacash-ing there. Ken Frogley in from Canadian

LE

Ð

And HIS ORCHESTRA

TERRACE

CHICAGO

BROADCASTING VIA WJZ and WEAF

ABE _

ΥM

AND HU CALIFORNIA ORCHESTRA

COAST-TO-COAST

WABC—Tuesday, 8:30 to 9 P.M., DST (Phillips Dental) WEAF-Friday, 9 to 9:30 P.M., DST

(Phillins Milk)

NBC • ENO • WJZ

HAL КЕМР And His ORCHESTRA

ON TOUR

Every Wednesday, 8-8:30 P. M.

MONDAYS

8 to 9 P.M.-WHN

ALEX

HYD

AND HIS MUSIC

Dir., WM. MORRIS AGENCY

and His

Silvertown Orchestra Every Friday WEAF 10:30-11 p.m. N.B.C.

Address STEINWAY HALL Representatives ROCKWELL-O'KEEFE, Inc.

EMERSON GILL

AND ORCHESTRA

ENROUTE MCA Direction

B. ROL

siest

New Business

5-minute periods weakly, 25 mm WFAB. WFAB. 1978. 1978. 1989. 1989. 1989. 1980. Nou

saic, N.

through WNEW. Harry M. Smith, Inc., three spots daily except Sunday, for an indefi-

AL SHAYNE Radio's Ambassador of Song

HEADLINING LOFW'S DELUXE THEATRES

"A Radio Sensation. Without the slightest doubt, the greatest singer of popular songs on the air today. Wotta voice!" DAILY MIRROR

Week July 5th LOEW'S CENTURY BALTIMORE

579

CES P BENA ENUTA

Sun., 10:30 P.M. EDST, WABC • Management CBS Artists Bureau Personal Management Jules Alberti, 515 Madison Ave. New York City

RADIO'S NEWEST LOVELIEST VOICE

BERNICE

CLAIRE

NOW IN LONDON Starring in Picture for BRITISH LION FILM CO. Returning to the Air in July on, LESTER LEE, REO BLDG., N. Y.





NEW YORK CITY Inits ported. Pissed through Bess & This ported weekly, 52 weeks. Through Monday through Saturday. For an Use ported weekly, 52 weeks. Inits ported. The second starting work of the second starting weekly is the second starting weekly is weekly. The second starting weekly is weekly in the period weekly, 52 weeks. Inits period, and the second starting weekly for second starting weekly is weekly. The second starting weekly is weekly is weekly in the second starting weekly is weekly. The second starting weekly is weekly in the second starting weekly in the second starting weekly is weekly is weekly in the second starting weekly is weekly is

sociates, WNEW. HARTFORD Fyler Products, conc.mhuite an-nouncements. Direct. WNRC. Corn Products Refining Company (Drnc), test program in Hartforn, Dave and Bunny in Is-minute show Monday, Tuesday and Wednesday, 13 Wicks Charaka, and Wednesday, 13 Wicks Charaka, Ist. Stater, Carden Allietic Citko, one-minute announcements, following baseball anser the State State States ansertion, once weekly on food twork. Magazine Repeating Raard Com-Magazine Repeating Raard Com-

Magazine Repeating Razor Com-pany (Shick), daily one-minute an-nouncements. Through J: Mathes, WDRC.

DRC. Kit Kat Club, one-minute spot an-mincements, Wednesdays and Fri-

Kit Kat (Tub, one-minute spot an-non-context, Wednesdays and Fri-down Hensen Furniture Company, daily 'Ad Liner' announcements. Di-rect. WDRC: Announcements three times weekly, direct. WDRC. Monte Carll, Hartford, 'Ad Liner, WDRC.

FIGURE WORL FORT WAYNE Jenny Wren Milling Company, daily spots. WGL. Kellogo Company, daily spots. WOWO. Lever Brothers, renewal, daily transcriptions. Through Ruthrauft & Miller's Dairy Farm, daily spots. WGL. Pranks Dry Goods, spots, daily. WGL.

Franks Dry Goods, spots, daily. WGL. Fishman's, fashion notes with Evelyn Marsh spieling, twice daily. WGL.

Evelyn Marah spieling, twice daily, Wait, Jean, heauty colege, thrice weekly announcements. WGL. Carrer's Medicine, renewal on spots, four times weekly. WOWO. Carroll Cut-Rate Perfumers, slogan contest, series of spots. Barnsdall Oil, amateur contest. WGL. Elle Sheetz Candy Company (Martha Washington candles), daily ysa. WGC. orp. five-minute spots, thrice weekly. WOWO.

thrice weekly, WOYN, and the speck work of the speck of

massen rutime company, Ts
 ars, Marken Burt, Wash and Lander, Wash and parken and the substant of the substant the substant of the su

Through Harry M. Frost, Boston. WAAB. Distol County Kennel Club. ... 105-word announcement, June 21, 105-word announcement, Ession. Tremont Theatre, 28 15-word an-nouncements, four daily initialing navid Malkiel. WAAB. Boston American, 10 16-minute programs, Tuesdays, began June 18. Direct. WAAE.

Direct. WAAB. Direct. WAAB. Prank Crook, Huc, 24 30-word an-nouncements, two daily except Jund-day, and 30 time signals, daily ex-cept Sunday, beginal June 25; and 61-cluding Sunday, beginaling July 26. Through Charles H. Nolan, Paw-tuding, Co. 20 daily except Sunday, begina June 34. Through Charles H. Nolan June 34. Through Joseph Maxifeld, Provi-Lourist Landary Co., 1325 Ums sig-nals, daily including Sunday, begin-Lourist Landary Co., 364 15-word announcements, four daily including Sunday, began June 17. Direct.

WEAN. Levaggi's Show Boat, Inc., seven weather reports, daily including Sun-day, began June 18. Direct, WEAN.

Content of the second s

WAAW one booking, one year. Linoma Beach, announcement daily, except Sunday, one month. Through Driver & Co. WAAW. La Dana, Inc., cosmetics, five-min-ute dialogue periods Mondays, Wed-nesdays, Fridaya, one year. Through Earl Allen & Co. WAAW.

nesdays, Fridays, one year. Through Earl Aline A Co. WAAW. PHILADELPHIA George Stadwinger, Wolf Beer, apot announcements daily at 6:15 p.m. Town Tattler (6:5430 p.m. beginning June 36, indefinite. Through Philip Yun, Iac, Agency, WIF. Lawirs Forgers at the first a week, 71 o 7:30. from June 24 to Aus Lawirs Fortware, Shoe Karnen Uncle Wip's Program six weeks and the state of the state of the sweek, 71 o 7:30. from June 30 of the state of the sweek, 71 or 73.0 from June 30 of the state of the sweek, 71 or 73.0 from June 30 of the state of the sweek, 71 or 73.0 from June 30 of the state of the sweek, 71 or 73.0 from June 30 of the state of the sweek, 71 or 73.0 from June 30 of the state of the sweek, 71 or 73.0 from 5.0 for Magazine of the Air, Intefinitely from June 25. Through Adrian Beer Agency, Inc. VII. State of the state of the state of the sweek, 70 of the state of the state of the sweek, 70 of the state of the state of the sweek, 70 of the state of the state of the sweet and one spot amounce-ment a week, from June 34 to Sep-tement for state of the state of the state of the sweet and one spot amounce-ment a week, from June 34 to Sep-tement for state of the state of the sweet and the state of the state of the sweet and the state of the state of the sweet and the state of the state of the sweet at the state of the state of the state of the sweet at the state of the state of the state of the state sweet at the state of the state of the state of the state sweet at the state of the state of the state of the state sweet at the state of the state of the state of the state sweet at the state of the sta

Radio Chatter

(Continued from page 37)

(Continued from page 37) Shreveport Centennial activities, in-cluding band concerts, events at the Municipal auditorium and attreet popened June 23 and lasted six days. Roger Filiperto, whose mandoin band won first prize in a national contest, returned home sizt Satur-tontest, returned home sizt Satur-lis heard over New Orieans stations. Irwin Poche, director of health exercises over WSMB, is one of the tow persons permitted to work in nully, the mike without a con-nully.

nuity. Ray McNamara, planist heard over WSBM, has taken charge of the orchestra at the Nut Club. Bob Greer is putting on a one-man impersonation of Amos 'n', Andy over WSBM each morning

to discover talent locally, to in given opportunity to appear to appear opportunity to appear by the stress of the stress of the serven test while there. Count G. Mazzgina Cational au-thority on radio and films sound equipment, has been engaged to in-there and the stress of the stress there are an appear of the stress tail his noise-making devices for his mechanical sounds, the Count claims to reproduce about 2,000 noises with his throat, induking announcer, and Dudley Musson, continuity, of WHAS staff, coached by the Count in manplustion of WHAS going beaucoup hilbity, Adding Log Cabin Boys and Arkan-san Travelers to its already large been heard on the station for a long throw you concludes long en-dited by the Count is manplustion of the statistic statistic statistics of the statistic device Brooks, WHAS staff, coached the statistic statistics of the statistics of the statistics of the statistic statistics of the statistics of the statistics of the statistic statistics of the statistics of

(ii) July 20. Settz leaves for China Daniel D. Settz leaves for China next week to peddle diess. For the setting of the setting of the Person of the setting of the setting souther California delegation to the National Association of Broad-Farl, Naylor Regers and Art Komp, KNX: Seth Ely, Standard Radio; Jerry King, KPWB; Preeman Lang, Jerry King, KPWB; Preeman Lang, Jerry King, KPWB; Preeman Lang, Kaph Lockwood, Irving Prog. But, Neinton, C. Elisworth Wyle, Don Lee system; Calvin Smith, KPAC-the System; Calvin Smith, KPAC-dense of Don Gilman of Spiseo On System; Calvin Smith, KPAC-dense System; Calvin Smith, KPAC-than a day at times in La more than a day at times in La more than a day at the Sindio Winsperer at column in a hair Winsperer at column in a hair System; Calvin System; Sindon Canadian

Chio

Chio Ective Fern Antone, manageress WiAY, recovered from linkes and back doing her own 'Charm Hour.' Dorothy Crandul, plansifi and or-ganist quitting WTAM for marriage the second to boy horn Joe Botto, and wife to bon Carlo. He is a Saleien (Ob boy, horn Joe Botto, and wife to bon Carlo. He is a Saleien (Ob boy, horn Joe Botto, and wife to bon Carlo. He is a Saleien (Ob boy, horn Joe Botto, and wife to bon Carlo. He is a Saleien (Ob boy, horn Joe Botto, and wife to bon Carlo. He is a Saleien (Ob boy, horn Joe Botto, and wife to bon Carlo. He is a Saleien (Ob boy, horn Joe Botto, and wife to bon Carlo. He is a Saleien (Ob boy, horn Joe Botto, and wife to bon Carlo. He is a Saleien (Ob boy, horn Joe Botto, and wife to bon Carlo. He is a Saleien (Ob boy, horn Joe Botto, and wife to botto, and the second second With WIAM, now booking KIKA classic. Botto, an Ang to the second mediate secutive. WSED studio or hield secentive. WSED studio or hield secondive. The second marie Gayi, sustainer from Canton while of MyCC, now conditiones, bonto director, and around Cantor, Forma-tive With Warner Bros, now running whome and around cantor, prices whome and around cantor, prices whom and around cantor, prices whom and around cantor, prices botto, up dance band, playing class set in and around cantor, prices whome and around cantor, prices whom and around cantor, prices whome and around cantor, prices whom and around cantor, prices whom and around cantor, prices whome and around cantor, prices whom and around cantor, prices whom and around cantor, price whom and around cantor, prices whom and around cantor, prices whom and around

RADIO

VARIETY

Inside Stuff-Radio

Beatrice Lillie, who ended her NBC Borden series last werk, had -quarter of writers turning out continuity, and still had a time of it land-ing on the right forte for radio. Nancy Hamilton was the initial writer on the job, being followed by Doc McGonigle, Col. Spraige and Nelson Hesse. This wide assortment of gaggers had the comelleme paved through a full gamut of comics. Miss Lillies first material was draited largely from early Charlon revues. But some slightly threed quips drew fire, with the result that abe started looking around for something new. Before the full curtain abe that essayed everything from a slily spinster aunt to a gun totin' f temme.

G

femme. Miss Lilile, at present in London on a short trip, goes into 'At Hom-broad' rehearsals as soon as she returns. Abroad

Sid Strötz, program chief of NBC in Chicago, didn't believe that Dave Stamper and Fred Herendeen could possibly write a new song every day when they proposed such a program, to be called * Song a Day. Stamper and Herendeen asked Strotz to give 'em a title and that they'd have a song for him within 18 hours. It was raining pichforks outside and Strotz suggestel, 'It's a Coid. Cold Spring,' That was at 1 pam. Stamper and Herendeen had i nchen dates at separate places, yet at 4 pam. they wakked into Strotz's office with the words and multi semplete.

Louise de Kiriline, nurse to the Dionne quintuplets, who's been visiting in New York for a couple of weeks, made her sole air appearance on Martha Deanes's hour over WOR, Friday (23). Reason Miss Deane got the edge on other shows in getting the nurse down for a date is that she's woman's editor for NEA, which controls picture rights to the five-some. Also, hast winter she made a fying trip to Canada and saw the to in the GBS and CBS eres after the nurse for guesters. Iss Deane's real monleker is Mary Margaret McBride

K80 and WMT. Das Molnes used a 10-minute telephone call between Sec Taylor, see sports reports for the fielders and Throms and Frank Jaffee, nawa commentator for the radio stations the day of the Carnera-Louis bout. Taylor, opeating from New York, toid Jaffee all the late dops and other highlights in connection with the fight. Telephone con-vernation, went over the sit at hoon and created a new sports-news angle the listeners

OBS has cooled on the idea of using J. Hinondells; makinal yach for-metry owned by the late Prices of Monaco, as a radio stuft. The boar which is now owned by Boston interests, carries modern radio equip-ment aboard. Network was approached with the plan to send it on a round-the-world crules, tying in with some sponsor. After one glanes at the cosity operating sheet th idea was thrown overboard.

Alex Hyds, massiro for Loew's WHN. New York, belies his apparen age by a record of 21 years' unbroken service for the Loew organiza-tion. Hyds started at the American theatre, N. Y., for the same circuit in 1914 as a house leader and has been with acts, presentations and pow on the air for the same organization. circuit

Setting which Eugene Dunkel has designed for the Standard Oil of New Jersey broadcast from the Columbia Playhouss Monday nighta will be a modernistic representation of a gasoline station. It will serve as a background for the Guy Lombardo unit and remain unchanged through-out the entire series.

Agencies-Sponsors

Atwater Kent returns in Septem-ber for a new series of concerts over WEAF and network. Batten, Bar-ton, Durstine & Osborn handling the account.

Rose Martin, Inc., in charge 0 Hose Martin, Inc., in charge of Voice of Romance' series over WJZ, which begins a renewal series start-ing early next year. On Friday mornings at 10:05 a.m. EDST, and sponsored by S. Gumpert, Inc.

Dr. Miles Laboratories (Aika-Seitzer), presenting 'Uncle Ezra's Radio Station,' goes to a 7:15 p.m. schedule starting July 15 over WEAF and network. Some ncw additions planned for cast.

Amos 'n' Andy (Pensodeut), forwhits to WEAF, etc., July 15, for a 7 and 11 p.m. EDST series.

Binney & Smith, now presenting 'Adventures of Jack and Fritz' thrice weckiy over WOR, New York, shifts to a new program July 18 when Crayola Jungie Club' goes on when Crayola 'Jungie Club' goes on the air, Capt. Fred Rainey in charge. Pragram will be broadcast Thurs-days, from 7:15 to 7:30 p.m. EDST, to run through Oct. 10.

Spratt's Dog Food begins alring over MBS, Sept. 29, emanating from WOR, New York. In addition to this coverage, the program, which has not been set as yet, will also be used over WNAC, Boston. Account to run to March 22, 1936. Placed by Paris & Peart.

Sterling Products, Inc., renewal on Lavender and Old Lace' starts July over CBS on 23 basic stations. ⁹ over CBS on 23 basic stations. Frank Munn, Lucy Monroe, Gus Haenschen's orchestra comprise the talert array which will be heard Tuesdays at 8 p.m. EDST. Bayer's Aspirin plugged.

Buffalo office of B.B.D.&O. hand-iing Hengerer department store which uses radio.

Sterlinn's Phillips Dent.1 mag-nesia renews starting July ? pre-senting 'Melod'cna,' with Oliver Smith, Vivienne Segal and Abe Ly-man's orchestra. Over WADC and

23 basis stations, also Minneapolis Toronto and Rochester, Blackett Sample-Hummert.

Carson Robinson's 'Buck place Singin' Sam over WOR, New York, July 5 up to Sept. 15. Or Friday nights at 9:45 p.m. EDST

National Oil Products, Harrison rational Oil Products, Harrison, N. J., plugging Admiracion Sham-poo, using 'Melody Quintuplets' over WABC, New York on a Tuesday to Friday run. Broadcast schedule is at 10:05 a.m. EDST. Placed through. Charles Dallas Reach.

J. M. Mathes agency gets the New York State Milk Advertising campaign. Fund sponsored radio program last season.

Radio Showmanship

(Continued from page 37)

(Continued from page 37) in the studies for an ether interview. Since Fitts' case got nation-wide attention during period when Rase-ball Taar Judge Keneshaw Moun-tain Landis debated whether or ino hall, and only acquitesed when fan-dom rose as one and demanded fol-low be given chance for social re-form, matter has been on aport ings, and has incubated load of taik among the sorting fratemitiks. At the interview, the manager of the Bailo club, owner of the Albany were on hand as well as sports ed to the Bailo thearst rag, and some baseball newspapermen.

Best Local Spieler Award

Best Local Spiler Award Washington, Inciry J. Kaufman agency here ins announced it will make an award to best local commercial an-failticity pous stations and prod-ucts all day deserve a recognition which has been lacking. Fudio ed-bie judges, pilairs educators are to be judges, pilairs educators are to only staff announcers are eligible, excluding those hired for special lobs.

Here and There

Leon L. Litl, writer and lectures Deen L. Litt, writer and lecturer on television, will talk on television in the home and the serving of justice by television over WHOM, Jersey City, July 4.

E. A. Waite, in charge of news bureau at Benton & Bowles, shifts to the advertising department, with Maurice F. Hanson succeeding. Maurice F. Hanson succeeding. Waite is to work on Best Foods ac-count. Helen Strauss ha.dling ra-dlo press, continues in that post.

Larry Nixon goes into publicity post at WMCA, New York, this week, He's been connected with Hirshon Garfield, Inc., for the past two years. Elizabeth P. Clenn, who has been filling the post for the past soveral months, remains as assignt ssistant

Succeeding Murray Grabhorn, re-signed. Owen Dresden, former man-ager of KMTR, Los Angeies, goes into spot of commerciai manager of KFRC, San Francisco.

Bob Greer has inaugurated a Dr. Bob Greer has inaugurated a Dr. Pepper Adventure Club for boys and girls over WSME, New Orleans Greer, in the character of 'Uncle Bob,' gives adventures of Snovball and Willie in Africa. Formerly on WGN, Chicago, Greer's broadcasts are spotted at 8 a.m. following the press radio news period. press radio news period.

Paul Small, tenor of WBEN, Buffaid, is wearing a shoe with haif the top cut off. He smashed his foot playing with his dog which kicked over a chair.

George Sutherland, WBEN sports spieler, hurt in a recent auto crash, temporarily has lost part of his voice. He ghosts script for An-noucer Ed Obriet,

Roy Albertson, former WEBR Town Crier, still prodding Wash-ington for a wave-length.

Jim Malarkey, formerly with Bernle's band, has been added to staff at WHIO, Dayton,

Lou Valentine, WOAI, San An-tonio, staff announcer, got, a comedy bill at regular card rates, from KTSA after he was hauled into court on a traffic charge and case was aired by KTSA.

Chester Thomas at WINS, New York, is to fill post of acting sales-manager when Walter J. Preston exits this month to go to Iowa Broadcasting Corp. in Des Moines. Change will not be effective, how-ever, for a few weeks.

Albert J. Southwick heads Mor Albert J. Southwick heads Mor-mon Tabernacle Choir, guests of the Ford Motor, at the San Diego expo, July 19-26. Southwick, KSL pro-gram director, repiaces Anthony C. Lund who died June 10. Richard L. Evans, KSL production manager, will produce and announce the choirers concerts.

choirers concerts.

Vivienne Segal, with the switch of the Philips Magnesia show from Tuesday to Sunday this weekend (7), will have two programs to keep her occupied on the Sabbath. Other stanza is Bayer's Aspirin.

WHN New York latest sustainers include Roy Smeck, Yvonne Bouvier and Boddy Sanford's Show Boat troupe.

Dixie Lee airs on Al Jolson's hour Saturday (6). Gill and Dormling, West Coast comics also last minute additions to the variety show.

Dorothy Gihon, radio ed of th Pittsburgh Sun Tele under the mon iker of Jane Hamilton, visiting Ne York this week. of the

Andre Kostelanetz will do a shor for Paramount at Astoria, L. I., us-ing musical unit and Mary Eastman as singer.

Pickens Sisters are guesting on the Kraft show this Thursday (4).

Jim Mahoney set the Rhythm Boys and Eddle Davis on the Nox-zema show over NBC Monday nights.

Benny's 10 Off

scrinding those hired for special jobs. Announcement in press stirred ap homets' fact anong local listeries are streamed by the stations in the streamed which announcers in general and lice & Benny has two more pro-with the Park Central burlet. beal San Antonio, beginning July a which announcers in general and lice with deline with each of the 10 weeks, resum-nanty rans. Winner to be announced July 15, west and northwest.

21.194.792 Sets in Europe

England Has 6.780.569—Denmark Rates Highest in Ratio to Population

Gene Marshall Out

Gene Marshall, chief announeer at WHN, New York, was let out lost

Gene Marshall, chief announcer at WHN, New York, was iet ont last welk as a result of an advertiser's source of the second second second second the night of the Louis-Canrorn Aght. Marshall announced the fight re-sults on a remote hookup from a store new the Yankee Stadium Truly Warner (Inits) sponsored, member of the broadcasting mother Marshall switched the program lack to the studie on the middle of the resum - Program returned to the resum - Program returned to the Marshall came to WHN a year ago from Philadelphia, gradualing to the position of station's ace spicler.

FCC Gives WPG Nod

FUE Cives WFG Nod Wichseday (26) gave the WFG Wichseday (26) gave the WFG (26) gave the WFG (26) gave the WFG to transfer the license of the silo-to transfer the license of the silo-to transfer the license of the silo-to the cive of the silo-ton back to the city of Atlantic been operating the municipal sta-lion for the past five years under a lion for the past five years under a lion for the following transfer

iease with the Columbia Broaccasting Co. Upon expiration of the lease last month, the city decided to resume operation of the stations under an arrangement with Columbia, by winding to determine the columbia with the state with provide a sus-several hours a week free time for its national advertising hookups. sets.

KRMD'S Third Arm

Shrevepot, La, Jujy 2. Owners of station KRMD in Shrevepot and KPLC in Lake Charles are planning to erect a sta-tion in Lakeystel, La. Dettais not complete yet on new setup. Understood station will be 100-Understood station will be 100-Louisiana chain.

Gordon Hoge's New Job

Gordon Hoge's New Job Gordon Hoge, formerly h.vp., of the Young & Rubleam agency, has joined the United States Advertis-ing Agency. Connection give him the title of v.p. and has him concerned with new business and srvving as a gen-eral accovit executive.

Uncle WIP's Pier Job

Dicke WIFS File Joo Philadciphila, July 2. Personal appearance - audition contract was signed last week with Wildwood Ocean Pier by Uncle Wilp, Philly kids chatterer, ether-ing from WIF. Deal calls for one afternoon audish a week, winners to be Used on nichtu program afternoon audish a week, winners to bo used on nightly program, which is aired from pler once a

week. Pier also buys participation in regular program for nine weeks in ummer

Radio in City Car unt

Sait Lake City, July 2. Sait Lake City, July 2. Radios in city-owned cars, other than police autos, are taboo. Local city fathers frowned heavily upon the efforts of the city engineer, who included the cost of a custom-built radio in the record presented to the eity commissioners for the payment a new car.

Officials urdered the set to be anked out

Town Meeting Will Return

After the program of Thursday ght (4) 'America's Town Meeting light of the Air,' sponsored by the League for Political Education and League for Political Education and sustained by NBC over WJZ, igaves the other for the summer. Discarding original plan for no resumption, program returns in September.

WMCA GET P.C.

Bothiehem Steel is after wire feneing biz in the southeast area. Going after it with a twice wee'ly 15-min. transcription via WOAI, San Antonio, beginning July S. A 13-week stretch skedded. WMCA, New York, artist bureau has signatured a booking contract with the Park Central hotel. Deal

Paris, June 23.

39

Increase of 19 percent in number of radio receiving sets in use in Europe from 1923 to 1934 shown by statistics issued by International Union of Radiodiffusion, in Gencya. Total at end of 1933 given as 17.-882,665, and final 1934 figure is 21,-194,792

Denmark leads European countries in number of sets in proportion to population with 160 per 1.000 inhabitants. Following countries are Great Britain, with 147.25 per 1.000: Sweden, with 118.03; Holland with 108.86, Germany with 94.22, Iceland with 90. Switzerland with Austria with 78. Beigium with 73.52. Danzig with 63.90, Norway with 54.85, Czechosiovakia with 47.10. Luxembourg with 45.83, France, with 41.97, Hungary vith 39.14, Italy with 10.08, Spain with 8.991,

Roumania with 5.59, Bulgaria with 1.48, and Greece with only eight-tenths of a set per 1,000 inhabitants.

tenths of a set per 1,000 inhabitants. In absolute number of sets, Great Britain leads with 6:463,013. France vos from 1,367,715 in 1333 to 1, 753.946 at the end of 1334. Unlied States beats even Den mark, the Duropean leader, in radio density, with discussed per 1,000 density, with discussed per 1,000 end discussed

Waxworks

Cystex has extended its air cam-paigning to five foreign outlets, with each contracted for a 15-minute weekly program over a period of 26 weeks. Stations are HP5B, Panama, TIEP-TIGP, Coria Rica, CMW, Havana, HIX, Santa Domingo, and KZRM, Philippine Islande. Islands

Georgian Bay Steamship Co. is having made 13 five-minute re-corded announcements for placement on eight stations

Freihoffer Baking Co. is preparing 50 one-minute recorded aunounce-ments through the Conquest Aili-ance Co. for release over 15 Penn-sylvania stations.

Kroger Grocery and Bakeries is using a series of platters under the label of 'Hot' Dates in History', plugging its dated coffee product. It's a historical series aimed for the guess work on the part of listeners.

Series runs for 52 weeks and is being used on 11 stations scattered through the major markets. Placed through Ralph H. Jone's agency, with World Broadcasting recording.

Chicago, Duluth & Georgian Bay District, is out after seasonal tran-sit biz, using a series of 13 five-minute musical disks on eight sta-tions. World Broadcasting build-ing the series. Placed through ninu. tions. the ing the series. Campbeil-Ewald.

Studobaker is having a series of 15-minute programs by Dick Him-ber's band recorded by World Broadcasting System for placement on about 150 stations. It's a draier participation proposition.

Chevrolet has renewed for its spot broadcasting campaign. This time it will use a series of specially recorded programs, instead of en-tertainment dubbed from other discs. Standard Program Library Serv-

standard Program Library cerv-ice got five new subscribe's this week. Users are WOKO-WABY, Athancy; WALA, Mobile; WHUG, Anderson, Ind.; WCHS, Chauleston, W. Va., and KTSA, San Autonio.

MPPA May Invoke Mailed Fist of Copyright Law vs. Debtor Disc Cos.

Phonograph record companies Thousand the set of th that have been delinquest for the

in royalties due publishers for discs turned out prior to September, 1934, was paid to the MPPA by the Columbia Phonograph Co. jast week Arrangement worked out between the two organizations calls for four equal payments in four consecutiv weeks MPPA won't distribute the coin until the full amount has been

Atlantic City With Plenty of Shows, Off Fast

Atlantic City, July 2. With special bills at the Steel and Million Dollar Plers and nearly all of the picturé houses and theatres and floor shows at 40 cafes, the re-sorts summer season got under way with a bear Con-

and noor shows at 40 cates, the re-sort's summer season got under way with a bang Saturday (29). For the Steei Pier this is its 38th season, during which 44,359,792 per-sons have been entertained. Eddy Duchin and Freddy Bergin and their Duchin and Freddy Bergin and their orchestras are playing in the ball-room, while Mary Small will con-duct a junior amateur revue. Mijiion Dollar Pier, with its most elaborate shows in history, offers the ll-year-old Manuel King, wild-

elaborate shows in history, offers the livyear-old Manuet King, wild-animal trainer: Hardeen, vaude ani plottnes, in addition to dancing. Trances Williams hends the show at the Bath and Turf Club, and at the Chelsea hotel, Meyer Davis (himself) with his orchestra, and John and Charlle Moa. Hawalian Josters, are the talent. Harvy Dob-kins' and Howard Lanin's orchestras divide the dance programs at the a show featuring Jay C. Flippen, the and Moi Foorche Gilbert. AmbassAdor hotel has opened a (Continued on page 69)



Warner Pictures Direction HARRY BESTRY

ASCAP's P.A. American Society of Comp Authors & Publishers has added

a press agent, Joe Fliesler, who has had fim publicity antecedents Fliesler has been with Ascap for some months doing research work prior to this public relations deal.

Ascap for long eschewed any good will wooing with the public until the recent 'Congressional assaults. It then retained lvy Lee at a fancy stipend for some literature which stipend for some literature which the trade and publicists in general deprecated as being one of those things which somebody on the late Mr. Lee's staff must have dashed off in between worrying about John D. Rockefeller and other tyccons.

7 Foreign Countries Send Ascap \$45.735: Cut Melon Next Week

Owing to the detailed point sys-tem of computing song copyright credits, foreign royalities for periods dating back to 1390-33 are first be-ing remitted by the American So-ciety of Composers, Autors and Philiament to its present members \$55,739, from seven European coun-tries, is to be spit up among 700 Australia remitted \$5,018 for 1390 Australia remitted \$5, Owing to the detailed point sy

Norway, 193 1930-31, \$350. 193 Money from. France and England

hasn't come in as yet. ASCAP's second quarterly melo will be split up next week.

Bev. Garden Burns

Bev. Garden Burns New Orleans, July 2. Palatial Beverly Garden, su-burban night spot and gambling re-sort near here, was destroyed by fre and blass of mysterious origin at stam, on Satunday (29). Frag-the and blass of mysterious origin at stam, on Satunday (29). Frag-the ruins, according to the state fre marshal's office. The club had been scieduled to open July 4 after several years of opposition because of its location on opposition because of its location on highway, among schools, residences and churches.

Covato at Shore

Pittsburgh, July 2. Etzl Covator, co-owner and band icader at Piaza cafe here, has aban-doned the idea of going into an open air dance pavilion and now playing in Silver Silpper Cafe, At-lantic City, for warm months. He opened there Friday (23) on a sal-ary Dius arrangement.

opened there Friday (28) on a sal-ary plus arrangement. Covato, who split winter between here and Frolics Club in Miami, re-turns to Plaza shortly atter Labot Day. Latter spot has folded, as per custom, for summer.

Whiteman-Hallett Clash

Baltimore, July 2. Odd booking setup has Paul Whiteman and Mae Haliett bands in opposition one-nighters here July 12. Hallett plays Mayfair Gardens, Whiteman 1s at Carlin's. It's the Hallett crew's first visit here.

Toronto, July 2. Holidaying in this vicinity, Sigmund Romberg treated the Chatham concert goers to 'temperament' when, deciding that he would like to hear some that he would like to hear some of his own compositions played by a local harpist, he started to look for a pice of paper on which to jot down his request. Unable to find this after a scarch of all his pockets, the exasperated Romberg startled by ripping the coller from his spirit and having this passed along to the harpist after the sociections wanted had been jot-ted down.

The harpist ignored the reauest

Nite Club Reviews LYMAN-DORSEY (NEW YORK)

Abe Lyman on the Merrick Road, Long Island, at the Pavillon Royale and the Dorsey Bros. band on the Pelham road at Glen Island Casino, just about have the roadhouse

Pelham road at Glen Island Ca-sino, just about have the readhouse situation around New York sewed up between em. Only other out: Englewood. N. J., across the George Wrishington bridge, and that's as much here also that's as the long Island This two-in-one review of both band attractions at the Long Island youronrous. Lyman pulls that more youronrous. Lyman pulls that more orth shore kids from Long Island page Roadway, of course), and for the Westchester dance-hounds, working the Westchester dance-hounds, worther sell, Jimmy is the other), gets the Westchester dance-hounds, uct food, John and both are nat-petly manased. Since Ed Doran is word Couling, mus I are experi-yed Couling, is a start as the bary, in the and the Holywood age.

buy-in on this and the Holiywood estanation Broadway some weeks and Broadway some weeks and the Broadway some weeks and the Broadway some weeks and the some source and the same time and the same source and the somewhat more selborate the Pavilion has Pedro Viar umba-tango band giving fout the expert nooformusic is Roue Blane on the vocals in the modern manner of mike-warbling the pops. Therefore the vocals in the modern manner of mike-warbling the pops. Therefore the vocals in the modern manner of mike-warbling the pops. Therefore the vocals in the modern manner of mike-warbling the pops. Therefore the vocals in the modern manner of mike warbling the source and the premiere because the customers incidentally. Jorman presents his ace trombonist, Slim Warren, at the mike, and he stops traffic as they cout the silde busines. The Westerster have made the Glen Island Casino a cliadd for heaver, Bob Eberie and the Rhythy Weber, Bob Eberie and the Rhythy

MOORISH ROOM (MINNEAPOLIS)

(MINNEAPOLIS) Minncapolis, June 30. Production of the old-time meller, East Lynne, in the West Hotel's Moorish Room is announced by as the first of a series of revivais of the ancient heart-throbbers and utilities by The Melledrammer Reg-trescore's second experience with this sort of entertainment, The Drunk-ard' having run for alx weeks in this same night club, a year ago, about breaking even on the ven-ure.

Gardens, Whiteman is at Carlin's. It's the Hallett crew's first visit here. BATH AND TURF'S NAMES A Light City, July 2. Frances Williams of the series of the moderate success of the punkard's seems problemation. There is less bolications (here playing the show webs' engagement tomorrow (1) endow. Pugs Operating Nitery Paris of former pugs now partnership at the Bal Musette. Leom Bodou, for mer Piench and solar of the selfed in and the deling, it partnership at the Bal Musette. Leom Bodou, for mer Piench and solar of the selfed in and witch solar wolferweight champ, has sola a hatt Mentagement dis a hatt betweight the stablishment to Jack the selfed mer and the selfed in a self solar of the self solar of the selfed mer and the selfed in the selfed mer and the selfed in the selfed mer and the selfed in the selfed mer and the self solar of the self (Continued on page 44)

Abe Olman's 77-B **Reorg: Robbins May Take Over**

Two songwriters and an arranger have petitioned the Olman Music Corp. into one of those 77-b reor-ganizations in the N. Y. federal disganizations in the N. Y. federal dis-trict court. Alleging that Abe-Ol-man's music publishing firm has liabilities of \$23,743 and assets of \$252.17, of which \$25.17 is cash on hand, the three creditors also set forth that 'outside sources' may ex-pedite a reorganization of the busi-ness.

pedite a reorganization of the sum-tra distance of the second se

some outside song material on o casion, and the idea of having a affiliate like Olman is deemed a go move.

George Clarke and Al Lewis ar

George Clarke and Al Lewis are the songwrites with respective claims of \$205 and \$424, and Arthur WCKay is the arranger, which a \$574. Claim, who petitioned the 77-b reorg. The \$23.006 in Itabilities are chiefly for moneys housed. Among Glenn, radio avitation who advanced \$4000. Guy and Carmen Lombardo ditted \$1,400. Abe Olman individ-ually advanced the corporation attract \$4,500 to Music Dealers Service; L. Lawrence Green is stormey for the petitioning creditors.

Music Notes

Mills Music, Inc. sold the British rights of 'Sweet Lucy Brown' to Campbell-Connoliy, and the 'Hot Chocolates' score to Lawrence Wright.

Hoagy Carmichael has been signed by Warner Bros, to a two-year contract. Deal necessitated WB first buying out Southern Mu-sic Co's agreement with the writer, which had eight months to go. Carmichael's services with WB will be exclusive.

Jack Mills acquired the rights to the score of the next Cotton Club, New York, floor show. Harms, Inc., was another bidder.

Ann Ronnell at Fox dishing up the ditties for Shirley 'Poor Little Rich Girl.'

Sam K. Wineland borrowed from Paramount by Walter Wanger to direct music for all of latter's pic-tures. First are 'Every Night at Eight' and 'Smart Girl.'

Ted Snyder and Preston Sturgis composed 'Parls in the Evening,' which Francis Lederer canaries in The Gay Deception.'

James O'Keefe optioned by Fox as music head for another year.

Sylvia Kingsley featured with on Loper's ork aboard the Para-Don Loper's ork dise, Troy, N. Y.

The Barvarian Village, Troy-Schencetady, N. Y. Road, now under management of Chie Haley, with Ted Oliver's Rhythm Aces and Far-rell and Doland, dancers, providing the entertainment.

Eric Peterson's band playing at Hulctt House, Lake Gcorge, for summer season.

Marvin George on a barnstorming tour for the summer, playing the northwest states and Canada. George has added two pcople, Al Lyon, dancer, and Bette Thom, singer. Band left Cotton Club in Portland to take to road.

Don Bestor's orchestra returns

Ditty being done on Joe Louis by Clarence Williams, Dan Doherty (Continued on page 50)



MUSIC

Publishers Accept Revised **MPPA** Constitution and Dues

Popular publishers at a meeting in the Asior hotel yearderday (Tues-day) accepted the plans mapped out for the reorganizations of the Music Publishers Protective Asso-clation. New constitution and by-laws provides for a readjustment and realignment of all the MPPA's due downward so as to make mem-bership discontinuance action department as a function of the MPPA and the establishment of a separate bureau for the licensing of synchronization and other me-under the supervision of the MPPA but the express of operation will see but the expense of operation will be underwritten by the major motion

underwritten by the major motion picture companies. Reorganization also entails a re-vision' of the MPPA's rule relating to registration of tiles and the set-ting up of a code of chicks to be administered under asparate' au-tonomy of the industry, rather than having it come under the superior nated to administer the code will be elected from among the sig-natories. natories.

Meeting unanimously pledged it alf to abide by a code submitted a self to abide by a code submitted as a substitute for the defunct NRA

High Scale Deal Settles Philly Symph Dispute

Philadelphia, July 2. Philadelphia Orchestra members next year will receive one of highest salary rates ever paid symphony musicians in the United States. salary rates ever paid symphony musiclams in the United States. Agreement between musiclans and management, ending a deadlock that had threatened to cause can-cellation of season, was made last

cellation of season, was made last week. New contract represents a com-promise, men being suranteed weekly minimum of \$80 for 25. week end to be a season of the season o

istion for all Jugzage will be al-bowed. Management also agrees to employ at least 100 men. Negotistions were conducted by Alfred Reginale Alien, manager of president of Locel No. 71. American President of Locel No. 71. American Rederation of Musicaras. Real set-timent was effected by Jacob Billikogf, president of the Philadel-based by the set of the Philadel-based by the set of the Philadel-scame will be longest regular one of any big orchestra. Scheduled to begin October 4 and end April 11, 1365. Plann include continential tour to West Coast, lasting five or six with. Orchestra. Scheduled to begin October 4 and end April 11, 1365. Plann include continential tour to West Coast, lasting five or six with. Orchestra no longer has reg. (or 22 years holder of that post, lorger 2 years holder of that post, for 22 years holder of that post, others engaged include Bernarding Mulmar, artistic Gireetor of the Spanish plants and conductor, and Bugene Ormandy, conductor of the funnespoils Symphony. Among so-loists will be Iurbi, Fritz Kriesler, Minnespoils Symphony. Among so-loists will be Iurbi, Fritz Kriesler, the fautured in several programs with Stokowski conducting. It is understood orchestra's tour by beins partially bankrolied by Stoto Wowki and You Settlement of salary dispute with men letwes wy virtually certain for regular season. Only remaining ilf-duelly being partially bankrolied by Stoto Wowki and You Stotowski and you Stotowski and you could be the several programs with Stokowski conducting. It is under wy virtually certain for regular season. Only remaining ilf-duelly being possibility of alse of philotining of historic Academy of philotining of historic

ASCAP RECRUITS Three Publishers, 21 Tuners Added on Roster

The American Society of Com-posers, Authors and Publishers has, elected the following 21 acongenitha' to membership under the song-wirters classification: Efrem Zim-belle Morris Buchanan, Bernard Hamighen, H. Alexander Matthews, King, Tom Warting, Carl Engel, Maria Greber, Eillott Griffa, Wuil Hudson, William Livingstone, Jules Loman, Bernard Maitin, Harold Mooney, Francis Moore, Gladys Pitcher, Teddy Powell, Carlos Salvedo. Salvedo.

Salvedo. Three new musle publishers voted to ASCAP membership: Select Muslc Co. (Rockwell-O'Keefe), Charles W. Homeyer & Co., Inc., Bob Miller, Inc.

Lyman Spot's Advance Sale Gimmick Under Fire from MPPA Head

Action of the Pavilion Royal, Val-ley' Stream, L. I., management in addressing to publishers packets of opening night tickets, with a note enclosed asking them to remit their approval from John G. Paine, chair-man of the Music Publishers Pro-tective 'Association, last week. Paine, in his letter to the MPPA memberahlp, scored the procedure as antenined and opined that such as methical and opined that such the trade. Nould not be colorated by Compliaint made to Paine was that

the trade. Complaint made to Paine was that after receiving a 'phone call from the Pavillon management asking them how many reservations they wanted to make for Abe Lymian's opening last Thursday (27), the publishers found in the next day's mail an envelope containing that the payment of \$5. This method of collecting the money in advance for an opening night, Paine was ad-vised, represented an innovation for the music business. the music business.

the music business. From the Pavilon management came the assertion that the purpose of the advance sale of tickets had been entirely misunderstood. It was over a state the interthe had conclused of the idea as a surefire way of taking care of his publisher (riends, and at the same time protecting the spot from loss of business caused by turning away patrons in the ex-their reservations would show un. their reservations would show up

Blind 'Professor' Wins

Nat'l Piano Tournament

New Orleans, July 2. Sykes Williams, 26-year-old blind night club planist, was the only en-trant out of 61 to achieve 100 per ecnt rating in the National Guild ecnt rating in the National Guild of Piano Tcachers tournament held here Wednesday (26). He entered the contest almost by chance, hav-

the contest almost by chance, hav-ing been up late the night before playing at the club. "The judges listened to his playing while he was behind a screen. They did not know he was blind and judged him strictly according to merit. while he dld not judged merit.

Coast Junketing Jazz

Oakland, July 2. Oakland, July 2. Junkeling Jazz hands in the prov-lnees is a pretty good sign that summer is in evidence. Sweet's ballroom here is giving the needle to the dance business by a succes-sion of visiting orchestras. Jay Whiden, who modely re-minal his clis arranging for him in Lowdon arrives this weekend to be

London, arrives this weekend to be followed by Lionel Hampton's negro troupe and Ben Bernic.

sam Fox Music Co's swank ap-purtenances in its new quarters in the RCA building includes a bouddr for femme warbiers to touch up af-ter trying out the intest relevant ter trying out the latest releases and a special office for school music supervisors who come to look over the standard catalog. Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last tweek, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABC.

Litte Gypey Tea Room. Chasing Shadows. What's the Reason. Never Say Never Again. And Then Some. Life is a Song. Thrilled. Quarter to Nine. In Middle of Kiss. Pari in Spring. Lady in Red. Let's Swing It. Tell Me You Love Footloose and Fancy Free. East of the Sun. Every Little Moment. Seei ' le Believi .' Love and a Di Murder in the Moonlite. Latin From Manhattan. Couldn't Believe My Eyee. Kiss Me Goodnite. Flowers for Madame.

B. O. Shy, Roland Hayes **Pianist Balks Concert** And Church Holds Bag

Providence, July 2. Roland Hayes, negro tenor, was forced to postpone a concert in In-fantry Hall, last Thursday night, when Percival Parnham, accomwhen Percival Parnham, accom-panist, refused to proceed with the affair when he saw that box office receipts were not aufficient to pay his fee. Hayes was willing to sing, but told the audience he could not rive his concert without the aid of Parnham

tive his concert without the aid of Parnham. Concert was backed by the Bethel A. M. E. Church and only \$100 was obtained for advance seat sale. Alter paying for the rent of the hall, the sponsors found they dif not have moust. Do make present on the sponsor found they dif not have moust. Do make present present the sponsor found they dif the church, issued an appeal for funds the day after the flaxes os o as to return money paid in for tickets.



ASCAP's Canadian Society Fees

For Suggestions **On Plum Divvv**

Opportunity to submit suggestions for revamping the organization's system of royalty distribution will be given the publisher-members of the American Society of Composers.

be given the publisher-members of the American Society of Composers, Authors and Publishers at a general meeting called for July 9. Publish-cris have been asked to bring their proseals mutition. Bern of the ASCAP board of direc-tors also air the various methods of clocation they advanced and dis-cussed at recent board gatherings of the XSCAP board of direc-tors also air the various methods of clocation they advanced and dis-cussed at recent board gatherings. Occasion will make the first time in years that the rank and file have blind in turing to tember hip and given the the board favors do-ling away with the classification committee allowether state stab-lishing permanent basic principles of division and leave the task of york-ing out the quarterly allocations to SACAPs saft accountants. FiAmuummether will be turned with content directorate, and it h

Plans submitted and discussed at the July 9 meeting will be turned over to the directorate, and it is figured to bring the publisher-mem-bers together again in the early fall to reveal the new divvy structure created from the various sugges-tions.

Copyright Revision Bill See Hard Sledding for It-More Official Attacks on ASCAP

extensive House hearings over the past decade, coupled with State De-partment conferences, afforded all interested parties an adequate op-portunity to voice their views.

portunity to voice their views. Raising the point of closed-door discussions, Copeland said he has been 'overwheimed' with kicks to the effect that the measure will work a severe hardship on Amer-lean authors. New Yorker made no comment on his own account to book into the matter more the back into the matter.

There is in this particular bill, however, one matter to which au-thors object. Duff declared. That is, we have eliminated the provision for a \$250 minimum statutory damages, which has been made a racket of Buck's squawk. Stein kick squawk. her proceedings of the Senate pat-harted. On the other hand the max-her proceedings of the Senate pat-harted. On the other hand the max-harted. On the other hand the max-ture over to Duffy, although the latt product of the patonts to go into a hootback stand or a protein but the symbol to go into a hootback stand or a protein but the symbol harted the op ability of the patonts hart on public hearings were hold, up a proprious for \$59 as a mini-contended, howere, that mum if this juil shall heave a har uni-ter is not a member of the patonts hart to public hearings were hold, up a proprious for \$59 as a mini-contended, howere, that mum if this juil shall heave a law is jurged.

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Toronto, July 2. Toronto, July 2. Tees collected by the Canadian Performing Rights Booley and re-Composers, Authors & Publishers have never been. distributed by SGAP and are being held in re-serve. Such was the admission here of E. C. Mila, SGOAP's gen-tore the Canadian government's Although Canadian government's Although Canadian government's probe pruceedings into the activi-ties of CPRS. Although Canadian government's paid in over 316,000 in license land Canada had received a cont, and Mills. The British Performing Rights So-clety has paid out 390 to Canadian of the British society. Of this amount, Ulta-Rice got 33 as his annual re-turn on Dear Old Pai of Mine.' The Inquiry Into royalice col-band the subspenia of the advince of the time to me than 2000,000 of althoughts with the subspenia of the subspenia of the subspenia of the sub-spenia of the subspenia of the subspenies of t

The inquiry into royalties col-leted, the disposal of this revenue, and the substantiation of alleged title to more than 2000/000 musical works held by CTHS, was post-rival here from Euclaud of C. F. James, general manager of the Brit-ish Performing Rights Society, and Chairman Boosey. In bis cross examination by S. Rogers, K.C. counsel for the Cahi-chairman Boosey. Mills testified that ASCAP collected approximately \$2,560,000 in fees from U.S. radio stations during 1934. Ho added that WABC, WEAF and WZI in New York had agreed to pay 353,000 yearly sustaining fee Sa feve-spectrum the substantiant from sponsored broadcasts and that the sustaining fee is additional. Mills admitted than had ad-tron sponsored broadcasts and that the sustaining fee is additional. Mills admitted than the stated al lecense.

that it costs GPRS more than \$25 to soli a license. Judge Parker, chairman of the government, but the change of the construction of the change of the clearly expense is taken up in har-ning 'representatives go to jerk-water towns and spending two or three days there trying to sell mail hotels licenses.' Mills deprecated this suggestion and chained that. If the the larger user would object to pay-ing.

It was brought out that the city of Toronto, during the past eight years, had been requested to pay fees to CPRS for the privilege of playing protected music at municipal band oncerts. Counsel for the city staed he demands went into the wastethe demands went into the basket. \$500,000 Last Year

banket. 50000C0 Last Year G. F. James was the first of the Visiting Englishmen to the the version of the second second second performing Richts Society for the right to broadcast 'copyright music.' The amount was set hy the number of receiving sets in operation. No instructions to inerquese tarfifs in Canadia had been sent out by the Fittsh group, stal James. we why Rits. Hole was only paid 85 for the whole of tast year. It was pointed out by Arthur Sight, K.C., coun-sel for the musican' union, that Gitz-Rice is a member of ASCAP, but it could not be learned what the American body had paid Rice as his share for its year. It was

share for last year. Slaght claimed that the 2.000,000 also titles claimed to be owned or controlled by the British and Canadian societies could not be listed. James con-

ties could not be listed. James con-tradicted this. H. A. Thomson, counsel for Fa-my the layer-chandlan, but to be the second second second second the second second second second dan society's money to Brituin and part to the United States, but I had hoped you would show us where the money ventually went from I magnity continues.

Inquiry continues.

Washington, July 2. Signs of hard sledding for the copyright revision bill were seen last week in flurry of Senate opposition against immediate consideration of the State Department

proposal. Bill is on the calendar hut when it will come up for de-hate is a wide-open proposition. hate is a wide-open proposition. Immediate protests against con-sideration were volced by the two New York senators. Watener and Copeland, while another duo, Van-denberg of Michigan and Trammell of Piorida, showed they might join the opposition. Two latter solons proposed a flock of amendments which they will urge when the measure is up for study. New Yorkers mut the spoke in

Brief defense of the proposal was entered by Duffy who salled into ASCAP as a 'rocket' and insisted that authors stand to 'gain a great deal' by American entry into the world union and revision of domes-tio statutes tle statutes.

measure is up for study. New Yorkers put the spoke in the wheel at the instance of the Autions and Publishers. Copeland Coperation of the spoke of the signed to protect 'commercial en-terprises which live on the authors' and said he had received a similar message from Gene Buck. ASCAP press. Senator Duro' new Mensanot disguisted when informed of Buck's squawk. ages, which has been made a racket in this country by an organization familiarly known as the ASCAP. The U.S. government is now cont-the U.S. government is now cont-organization in a case which, I un-derstand, was commenced in New York last week. The authors do object because the minimum of \$250 statutory damacros has been elim-inated. On the other hand the max-from 5400 to \$20000 and t' courts will be able to give the authors full

VAUDEVILLE

Amateurs Going 'Big Time' in **Regular F&M-Produced Shows**

VARIETY

Amateurs as a form of big time show business are being profession-ally exploited by Fanchon & Marco, with the Fred Alicn Town Hall Toany exploited by Fanning & Markow with the Fred Alien Town Heil To-nite prize winners and with Micro-Edward Dewes' nuesde Each Is exploitation media and with the Air readi, perhaps the most concen-rated ether buildup for any tour-rage variety feature. Bowes-C&S proceed on the vremise that theirs is a noble deed in giving assent talent its oppor-runity, and already the mike bally for the forthcoming Bowes film shorts and a tour of the amateurs bas gone out.

42

has gone out.

and a shift of the second shift of the second shift of the second second

Aliens a dmateur winners inace been combined into an F&M tuit to 5° of the print of the set of the set of the set of the set of the regarded aliesdy by a week's en-ragement at the Foxy theatre-FR&M book(d). Bento & Bowles "gency, with the Roxy, is partici-nating in the F&M-sponsored tour. John Schultz has set a route open-rug July 6 for Warners at the Biltz, Elizabeth, N.J. Tom Kearns goes ahead on special exploitation mod-hear titup. Feenamin's Sunday night amateur winner gots a week's engagement, doing vocale with Carl Hoffs orchestra at the French caba-ret-thearte. It starfed the week with Joe Lamonda teeling of the leas.

idea. The Roxy plays Fred Allen's Town Hall Tonite amateur winner and the RKO Falace plays a split week of the Bowes-Chase & San-born amateurs in an act ploted by John S. Young, NBC announcer. Connie's Inn, on Broadway, also used amateurs, colored, up until its closing this week.

PAR'S FRENCH STAGER FOR SHOWS IN FALL

Jacquee Charles, Paris stager for Paramount abroad, ls coming back to New York in the fail to mount the presentations which will mark the Broadway Paramount theatre. Charles was in N. Y. on a home office huddle this past week, return-ing Saturday (23). His contract will Par was estiled with the idea that Charles work it out in putting on the presentations.

LEWIS AND MOORE

PAULINE COOKE

Tresents JERRY GOFF MARJORIE PETERSON DUKE MCHALE MARION HUNTLEY

Now in "Good News," St. Louis HENRY WIESE, Fliot

TRACY and VINETTE

Now Filming in

CORSICA, SPAIN

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In Boxed Assortments, 15 exclusive and original cards to the box, \$1.00. Special discount on large quantilies. Write for Particulars

Week July 5th LOEW'S VALENCIA aggement JOHNNY HYDE

PATTI

SAMMY

Caruso hit a world's record by drawing \$23,862 for one show in New Orleans. In on a \$10,000 guar-antee, Tickets were \$10 and tax. Discovered that wording of Equit: Discovered that wording of Equity constitution permitted membership to allens who had never been over here and had no intention of com-ing. Fixed up now.

15 YEARS AGO

(From VARIETY and Clipper)

Fidelity League in a membership drive, but the old-timers wanted to hold it more exclusive. It was al-ways that,

New York got its first taste of salt water pictures. Thrown on a screen off Brighton Beach for the rocking chair fleet.

Loew and Orpheum circuit in a price war in Kansas City. Night and Sat. prices, 20 and 30 cente. Cheaper than the picture houses with a single feature.

Keith office offered backing to standard acts for productione.

Choristers in girl acts kicking for more than \$35 a week. Said they could not live on that. Some got it.

Sheet music biz ln a slump. Woret in many years. Oddly enough, most eales were In the 30c class, Dime counters were hardest hit.

Musiciane near a rlot when it was suggested they take a 40% up. Wanted a 50% boost or a strike. Rieing costs of living the argument.

Shuberte' 'Review' had been prom-Suddenly dropped the scars bead-lines. Had a lot of acts under con-tract, mostly for two a day,

Formal split of George M. Cohan and Sam H. Harrle June 30. Per-eonal relations friendly and still partnere in a few minor holdinge, but it etopped being Cohan & Harrie.

Picture people in Los Angeles contending that taxes were unfair to producers. Also complained the na-tives were condeccending to picture people. Both sore spots still.

Lewis J. Selznick gradually cut-ting down his Ft. Lee (N. J.) plant. Looking westward.

Cincinnati theatre tried a jazz band to play the pice. Removed by popular demand. Too noisy.

Loew was backing Winchell Smith and John L. Golden in a company to film their own playe. To include 'Turn to the Right' and 'Lightnin'.' Didn't go through.

Touring Managers Assn, planning to hold confabe with Equity and stage hands to do something about the road. Beyond help.

50 YEARS AGO (From Clipper) Chleago museum was offering a

legless strong man.

London theatres were in a slump 'ow new plays and not much busir.

Jerry-Cohan, George's father, was still sticking to his drama, 'The Moly Maguires', and making money in the small stands. Based on a Pennsylvania gang. Mrs. Colian playing, too.

More than 200 delegate from Ohio, Pennsylvania, Indiana and neighboring states are expected to attend.

Inside Stuff-Vaude

Following- recent conference between Ralph Whitehead, executive secretary, and Sophie Tucker, honorary president of the American Fed-eration of Actors, with Sam Scribner, of the Actors Fund, latter org is taking care of all of the AFA's indigent members,

Fally Markus, mentioned among vaudeville bookers handling 'amateur' shows, denice having any connection with simon-pures. Markus is book-ing regular vaudeville bills only.

Unit Review WORLD O' GIRLS

Unite LUCYACW
WORLD O GIRLS
United The Construction of the second second

blue, but rogietering notwithetand-ing. Another production number, using the idea of grapes as a mouth, very of Bob White, is followed by Leon Miller, eccentric dancer, who re-sembles Eddle Cantor in appear-ance. Miller announces he will do proceeds to hoof, and how. Begin-ing with Ballin' the Jack, he takee 'em through Walkin' the Dog, Ala-bama Storny, Charleston, Doin' the challenge bit with the novelty drum-ner.

New York, and winds up with as challenge bit with the novelty drum-ner. Wither beautiful number, called Yasley brings on the chorus in elab-orate trains and headpleces and returners share to be the share the serious, in a nuke dance, pienty oke nuesual version De Vries, bit time serious, in a nuke dance, pienty oke nuesual version De Vries, bit time serious, in a nuke dance, pienty oke nuesual version De Vries, bit time serious, in a nuke dance, pienty oke nuesual version be the shore in the series of the shore of het of usings, and girl is impor-tant participant in knockabout Finale brought on entire company for 'Acrobats in Wodding clothes som mounting steplader to lis the not, all done in nyme. The Dare-dwils then in for some fast spring-churd by a double trust builting chall held on another's shoulder. Running (time just shoulder. Burner's Rase Caucho

Chiero Garden Chiero, July 2. Sherman hotel here is turning its Old Town Koom, which has been a straight restaurant, into a beer gar-den. Is furnishing regular niterie entertainment. Also figuring on putting old-time mellers into the spot.

Canton, July 2. Tenth annual meeting of the Central States Magicians Assn. will be held here August 18 and 19,

Hurt by too great a self-con-second spot on the family time. Second spot on the family time. FREDERICKS and STEWART (4) Ball that has its ups and down reporting the better with more sepretence. VERNA BURKE Singer 8 Mins: One Orghoum, N.Y. Torchet is presented by an off source of the SC, which is becom-ing quite stale as a medium for stourte out NGC, which all the hooding around the vaudedim houses with Bubbles Stewart, who has been hooding around the vaudedim houses with Bubbles Stewart, who has as become a several years, is now teamed with Bubbles Stewart, who has as become and the saudedim houses with the stale of two grins billed at a trio. They work before a micro-tion the mike, without allows the bing that with the blow-off lay but does four numbers bing that with the blow-off shows the decore and the audi-ling the ded and that. Bing but ded states in the addi-tion the mike dedeure and he addi-shows at the dedeure and he addi-shows at the dedeure and he addi-show as the decore and he addi-to make her. Scho.

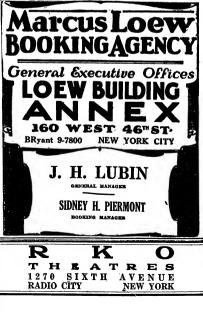
NEW ACTS

WALTER WALTERS (2) Yentriloquism 13 Mins.; One Orpheum, N. Y. Not a very good dieplay of ven-triloquism, but comething to sell and peddied wcli. Only one name, but a man and woman, both work-

and peaked with only one name, but a man and woman, both work-ing, meeting in a park. If a has a semail girl on skates, until the fin-ish when the skates are removed and the dummy is walked off. Man is one of the few ventrilo-tion of the few ventrilo-tion of the few ventrilo-tion of the states are removed he works a side whistic and singa-the valked. Similar child on in a baby vertain the bit shifting in a baby out matches as the man seeks to goes a bit oli with a pair of does a bit oli with a pair of does a bit oli with a pair of does a bit oli with a pair of this manipulation is poor, but its a noveity. Talk a bit slow, but the tricks put the puppets over. Chic,

MANN, DUPREE and LEE (4) Dance Flash 11 Mins.; Full; Special Orpheum, N. Y.

11 Mins.; Fully Special Orpheum, N. V. Not in the new actine record, but red biolotic drops in two planes and keep the stage fully lighted. Two men ands girl form the team with a second woman uncetentar with one of the men going for a comedy dance. Other man and girl back for what with one of the men going for a comedy dance. The man and girl back for what with one of the men going for a comedy dance. The man and girl back for what with one of the men going for a comedy and the second for the going tataset. Solo man back for the second the second for a bin-tion from his feet; the high point of the act and really notable. Girl and her partner back for a kilma-looking turn that can close most spots with time out for bows. Chie



Sherman's Beer Garden

MIDWEST MAGIC CONFAB

Two minstrel managers were scrapping over paper claims. Join (Continued on page 50)

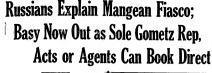
DRRMAN and LEE (5) Dance fisst State, N. V. State, State, State, State, State, State, State, The produces of Use of the one where by out of the one fact that the state of the product of the one where by out of the one fact that the state of the state of the one where by out of the one of the one where by out of the one of the one where by out of the one of the one where by out of the one of the one where by out of the one of the one where by out of the one of the one where by out of the one of the one where the out of the one of the one where finding a billy. The dou by the one of the one of the one when finding a more define style of the ore. All the work at a co-states, and both well, although the strong the one of the one of the one when did the one of the one of the the one of the one of the one of the strong the one of the one of the one when did the one of the one of the strong the one of the one of the one when did the one of the one of the one when did the one of the one of the one when did the one of the one of the one when did the one of the one of the strong the one of the one of the one strong the one of the one of the one of the strong the one of the one of the one strong the one of the one of the one strong the one of the one of the one strong the one of the one of the one strong the one of the one of the one strong the one of the one of the one strong the one of the one of the one of the strong the one of the one of the one of the strong the one of the one of the one of the one of the strong the one of the one strong the one of the one strong the one of the one o

VAUDEVILLE

Bob Murphy East; 10 Weeks for Loew

Hollywood, July 2. Bob Murphy left by car for Chi-Bob Murphy left by car for Ghi-cago lass week, slated to open at the Oriental for B.&K. Thursday (4), Following three weeks there, Mur-phy swings east for 10 weeks over the Loew circuit. Prior to leaving Coast, Murphy Signed Dick Rozell and Clift Snyder for his act, and pair are along with him for the tour.

AT \$8,500



Macoow, June 16. Alexander Dankman, heed of Gomsta, Soviet trust for Importing orically setted. In an Interview with Vanter that Amov, the merican sequery headed by Alex opoly on Soviet bookings, either In-gretable that the name Amovy sems to have official implications; that Gomets would be delighted to deal with any agent who can establish himself as bons fide and that it is se-to the source of the second second with any agent who can establish himself as bons fide and that it directly with any artists who choose to the source of the momey-tical appropriate or the second second transverse or the second description is in the second description

Narkomfinn says there can be no change in this new policy until such time as a regular Soviet passenger service starts between New York time as a regular Sovier Nass dept time as a regular Sovier Nass dept and Leningrad. Gomet, however, will book acts from London, with transportation taken care of on USSR boats. Gomets contracts will go for Gomets for the duration of term stipulated, but contracts can be terminated by the artist at any ine on a molt's noice. Adjustments Contract of the duration of the Mangean troup, the latter were making as much as 400 rubles a

the Mangean troup, the latter were making as much as 400 rubles a day by the time they left, as well as getting a swank suite and whing and dining at the Metropole, chief Mosecow hostery. Money situation, of course, is a tough one here. Ruble surplus can't be taken out and merchandise that can be papered is practically value and the paper of the state of the state legal or filegal exchange is there ore quile beside the point. What legal or illegal exchange is thre-fore quite beside the point. What the rubble is worth in Russla itself depends on who you are and where an entry the second second second and the second second second second more than an average good monthly wase. Granule ulying conditions are different and standards much lower, the Mangeans can't complain that they didn't get more than the low's have the second second second the second second second second second the second second second second second the second sec

lion's share of what there is. Mangean rumpus has ecared American acts and the fare situa-tion has niked manager's interest; by the market is now come to the market is now come to the market is now come to any chief increase acts for America, What he has in mind America, What he has in mind America, What he has in mind to coent know. Amov Agency in Radio City, headed by Alexander Basy, who is the staff down to the point where Basy himself is its sole personnel; bits staff down to the point where Basy himself is its sole personnel; which the curtailment of bookings of American acts for the Soviet, backing for another berth.

Albee's Hosp. Siege

Chicago, July ... Chicago, July ... Read Alhee has just left the II-linois Central hespital here after having been seriously ill with an infection. Was in free weeks.

Meroff's Ork for Balto

meron's ork for Baito Benny Mereff's band opens for one week at Loew's Century, lalti-more, July 12. Crew is one-night-ling it across several states to keep date. Fatto Eastwood Park, De-troit, this week. Martin Wagner, of Morris office, Begoliated.

Desty's Knee Injury

Thail Maria is Freddy Roberty new partner in Folies Bergeres at the French Casino on Broadway since Desty, French danseuse, had to have the carllage of her kree removed. Sne's gone to Buence her husband, who is producing a show in the Argenine capital. The new Bat Dance' specially added to the Folies at the French Clainto is by Forn Dunne, staged by Xamatowa, premier balleting of the souge in the French Preve.



Open season for the 'life of the party' boys and girls got under way over the last weekend, with an ex-odus of about 1,500 enterniners of varlous grades to the mountains and seashore for 10-week jobs at eastern summor resorts. Number of Jobs.is about the same as last year, but salaries in general are down. Last season the average scale for

Last season the average scale for

ukclele

CHI ABO OFFICIALLY STARTING THIS WEEK

Chicago, July 2 While Lou Lipsione has completed full arrangements for Nan Billott to move over from the local William Morrin agency to the new Artists Booking Office at Balaban & Kata, I and Artist and Artists and Artist Booking Office at Balaban & Kata, I akk naibe theatirs. Mike Elibert will first take a vacation of four works or so before taking up her new position actively. She has been booking the E.&K. nabes constantly for the past four office space for Miss Elibert in the ABO quarters in the Loop-End building. While Lou Lipstone has completed

building

building. During her absence, Dick Borgen will handle the woekend time. Ber-gen has just returned from his own vacash. ABO gets going this week.

Godinos in Canada

Standard Sta

territory. With their wives, they are travelling by motor, and plan on spending about two months in this territory

NORMAN IN NITERY

Baltmore, July 2. Baltmore, July 2. Karyl Norman comes into the Mayfair Gardens, uptown nitery and birstuite, tomorrow (Wednesday) for a two weeks' run.

Minsky in Hollywood

Minsky in Hollywood Holywood, July 2. Herlert Kay Minsky is here from New York to start re earsals of Tafe Pegins at Minsky's, opening at the Hollywood Playhouse July 13. Principlas are motorlug from New York and due Thursday (4).

2D CASINO SHOW IN THEATRES

Ferdie Simon has the Folies Ber-geres' show from the French Ca-sino, N. Y., set at \$8,500 on a route of presentation houses virtually of presentation houses virtually fieldowing the same spots which 'Hello Paris' previously played this past whiter and spring. Latter also booked by Simon for the same aus-plees, J. C. Stein of Music Corp. of American producer, who are asso-duction of the same asso-ments of the same show for the French Casino Aug. 25, the present 'Folles' goes on tour.

soes on tour

goes on tour. L. F. Blumenthal of Haring & Blumenthal, owners of the French Casho (former Earl Carroli theatre) is slated to sail Friday (5) to con-fer with Fischer abroad.

Loew Takes One-Man 'Spook Show' for 100 Midniters in East

Baltimore, July 2. El-Wyn Spook Show, a one-man, half-hour magic show, has been given 100 nites booking by Loew's, loew spots through this region, Poli circuit in New England and houses in and around suburban houses in and around suburban scare show. With performances hold at midnite semartic adminh is New York have been handed the scare show. With performances held at midnite, separate admish is exacted. Fic, a mystery chiller, "The Ghost Walks" (Chesterfield), is shown as prelude to the 'spook' exhlblt.

Not Jones and Grannon

Not Jones and Grannon In the review of 'Small Time Cavalcade' at the Capitol, New York, the mixed comedy team was given as Jones and Grannon. Jones and Grannon do a straight singing act. Comedy team was Eddle and Shuissons.

Eddle and Shuissons

NVA Fund Pays Off \$50.000 San Mortgage to NVA Club: \$7.000 'Salary' to Chesterfield

AFA CLEVELAND BALK

Acts Not Taking Readily to Organ-izing Effort

Cieveland, July 2. Raiph Whitehead, executive sec-retary of American Federation of Actors, is in Cieveland trying to or-dan light cliester-trainer abbaret and night cliester-trainer abbaret actors showed up at first mass meeting. Most of them afraid to take offending bookers, who have town leds up, both in spots and sal-tother meeting after more field work.

other meeting after more field work to elect officers.

CIRCUIT - INDIE SALARIES ON DOWNBEAT

Paying off in peanuts, more or less under cover, while the NRA code was in effect, is out in the open again and prevailing throughout the Indie vaadewile booking field. Some nune, either. The code materies aren't im-muse, either. The code mole source and so we being soread around in New York, Chi-cot and Booton. Pend proximation ages and Booton. Pend proximation are getting common again for fegu-are getting common again for feguare getting common again for regu-lar vaudeville acts.

A circuit salary low was reached last week with RKO's offer of \$166 to a five-people act for four days at the Tllyou, Coney Island.

Covering 'Em Up

Atlantic City, July 2. William S. Cuthbert, director of Public Safety, announced that he had censored the burlesque show at the Globe theatre here. Actual censoring was done by detective Ralph Gold.

Asked what changes he made in the interests of 'purity,' Gold ex-plained that he had ordered bras-sieres on ail girls in the strip act.

Moss 'Examination' of 12 New York Agents Flops When Nobody Shows Up

License Commissioner Faul Moss, sloner in the position of conducting of New York city, conducted his an investigation with nobody to im-proposed examination of agents, who can take the case either to alone, if at al. Wednesday (26), Magistrater court on the State Stu-because none of the boys showed preme court. By going to Magis-up. The 12 agents subpected to tratige court, Moss would be chanc-appear at the commissioner's office ing-another defaat. He dropped a for questioning under oath, re-d decision to the agents there last mained away on advice of coursel, year, when it was held that the Agents were Mayer North, Joe artist rops function as personal Flaum, Phil Covids, Sam Jin Weit, managers and are, therefore, ex-Wayers, Christe Jatts, Matty Nor., Il Supreme court, Moss' recourse Soi Turck, Harry Fincus and would be a petition to hold in con-Courge thoo, all tranchisted Loew item the agents that spurned his reps. They were advised by their subpnenas, which could be success-attorney. Horold Goldbalt, that ful only in the event that court Commissioner Moss had no power interprets the law outlings the 11-to subports or examine them, he cames the automation automation and the subpnena or examine them, he cames commissioner's automy. proposed examination of agents alone, if at al, Wednesday (26), because non- of the boys showed uppert at the commission of the top for questioning under oath, re-mained away on advice of counsel, Agents were Meyer North, Joe Flaum, Phil Gosela, Sam. Bacevuits, Nein Touch, Berry Fincas annu reps. They were advised by their attorney. Harold Goldbatt, that Commissioner Moss had no power reps. They were advised by their castlopenen or examine tem, be-cause on formal complaint had been lied. Other Agents previously

Commissioner Moss had no power interprets the law outlining the latter of the law outlining the latter state of the law outlining the latter state of the law outlining the latter state of the law outlining the latter la

The \$50,000 mortgage on the NVA anatorium at Saranac Lake, N. Y., held by the NVA Club, has been The money was paid off in full. turned over to Henry Chesterfield in the out-of-court settlement of Chesterfield's suit, in which the NVA Club secretary had demanded payment of the mortgage debt among other things.

payment of the mortgage debt among other things. According to Chesis having been used to pay off obligations of the subscription of the subscription with the subscription of the around \$80,000. The club, Chester-field stited, still owes about \$80,000. Bills paid included electric, tele-phones and other maintenness items Street clubhouse. Also paid off was the clubhouse. Also paid off was the clubhouse help, some of whom were owed five monthe' wages. Largest single item in the payoff was \$70,00 to Chesterfield, according to him, for back salary. Largest single item in the payoff was \$70,00 to Chesterfield, according to him, for back salary. The televel subscription of the subscription of the subscription of the subscription of the subscription to her NVA Club, Inc., in 1931. The late F. P. Proctor left \$50,000 to the NVA Club. The NVA Fund ab-scribed the morey and gave the Club With more then the NVA Club, hoth more ally upded out, the NVA Fund is now practically completely pressed for money, is understood to be contemplating limiting all its fu-reastories to the stantorium, upkeep of hospital quarters for aldk worthy charity list in New York. The NVA Fund still needs about \$200,000 for next year's functions, even under the limited plan of ac-

The NVA Fund still needs about \$200,000 for next year's functions, even under the limited plan of ac-tivity, since last month's drive netted less than \$50,000. The spon-sored film short idea is still being weighed and reported as favored by the majority of NVA Fund members has many of raising the necessary point.

Sue Bert Levev For 100G Over **Opposish Rule**

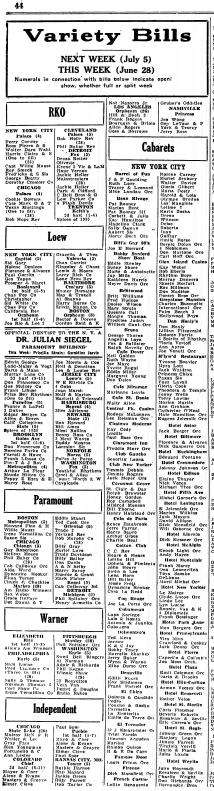
Los Angeles, July 2. Demanding damages of \$100,000 which, under the provisions of the Cartwright act, can be doubled, the Millon Dollar theatre here is suing Bert Levey and seven other defend-ants in Superior court. Suit asks that contracts issued by the Levey office to vandeville actors which results their playing any other provide the playing any other provide the playing any other provide the defendants be enjoined trom booking acts under such re-strictions. Suit hs a counter action to or filed by Levey several months ago di-

Shift is a counter action to ore filed by Levey several months ago directed against Danny Beck W. M. L. Pickard, actors; the Million Dolar theatre, Al Wagner, Indie vaude bootes, and others in an attempt to enfoin them from playing oppeuliton to the Levey-booked Orpheum the theorem of the theory of the theatre, the Orpheum, Sherrill C. Cohen. Lawrence Othey, Dasch J. C. Cohen. Lawrence Othey, Dasch J. C. Cohen. Lawrence Othey, Dasch J. C. Cohen, Mile Rosenburg and National Theatres.

43



House



French Costnu Lolito Benauenie

Monica Honkel Charlotte Faurot Rex Gavitte Oro Bainbow Grill House of Lords Michael Zarin Oro Vivian Johasoate Yachcloub Boya Nortilway & Danilo Jon Richard Oro Jimay, Kelly's Riviera Boya Louise Sterling Midgie Parks Midgie Parks Midgie Parks Midgie Parks Midgie Parks Midgie Parks Midgie Bather Prince Spatiatelik Prince Shatiatelik Prince Val Olman Oro Meadow Briks Bo Teri Josefovitz Nita Carol Bert Stevens Bert Stevens Bainbow Room Oilver Wakefield Jack Holland June Hart Teri Jocefovitz Ramon Ramos Oro Ray Noble Oro Ross-Fenton Farm La Cabana Satch & Satchel D'Andrea & Ton E & A Kiniey Al Cazentra Joan Kowal Joan Kowai Ronne Beck Leon & Eddle's Eddle Davis Ore Paul Duke Ann Hoince Hal Simpeon Lee Gardner Man-About-Town Ship Grill Man-About-Town Iris Bryson Theo Aubin Jerry Williams Dorothy Blessing Al Manuti Oro All Maryuli Orro Di Mardaevi Vio Dila Logan Gar Ploture Botty Alla Alla Alla John Hale Joy Sallar John Hale Joy Sallar Herroid Stera Or Brank Maria Monte Ross Frank Maria Monte Ross Meria Donie Herrora Oro Mon Parla viers Mon Paris Jean Sargent Oscar Csivert Gene Fosdick Oro Normandis Covert & Reed Ann Whito Dorothy Mack Brian & Wineonme V MacNaughton Mildred Bragdon Mario dl Falo On Old Boumanias Buddy, Wagner Town Grill Southland Girls Pat Clayton Jimmie Lee Trouville Old Roumanian Thafe Sadle Banks Jack Hirsch Ruth, Wyng Ronnie de Camp Ethel Bennett Colette Anita Feodorowna Abrasha Oro Faradi Paradi Paradi L Battencourt Orc Miriam Verne Fay Carroll Pregzy McAllistor Plau Hagan Rita Rio Stanley Stanley Stanley Marzone Bernice Lee Tom Monahan's Orc Kay Parson Show Boat June Carroll Bernard MacNow Anitra Girle Hope Broe Bill Conley Orc Bill Contey Ore Pavillon Royal Abe Lyman Ore Joan Bialne Place egante Bill Farrell Frank Lazaro LOS ANGELES Beverty Wilshire Crville Kaapo Ore Norman Ruweil Biltmacre Bowl Jimmy Orier Oro Rhythm Raecais Joy Hodges Romov Vincent Darby & Rudell Armanda Chirot Virginia Biddle Crofe de Parse Dill Fleck Orc Dursui & Tress S & B Vernon Thny Hogan Calao. Beverly Wilshire Casino (Agua Caliente) Benito Serrano C Kirbý & DeGage Borrett Sie Roquel Rojas Mindelon Midelon Mindelon Puerta & Rivera Don Julian & M Eduardo Ches Jose Hurtado Bd Clover Cinb Aniwa Boys Club Century Hai Chanelor Orc Nito Mitchell (Italys Dogwell Lester Leo Pirror ...'a Cocoannt Gro Preddle Martin Tic Toc Girls Nichols Broe Grove Tic Toe Girls Nishois Birces Cotton Club Les Hilo Orac Martha & C Ritchi Dudley Dickerson Counte Harris Ruticdge & Taylor Clernika Chaglon Clernika Chaglon Clernika Show Mona Ray Volnida Snow Nyas Berry Hollywood Stablea Faul Law Orc Judy Lone Maxine Gregory Dave Hacker June Sidell Juie vol. 3 Little Pige Silm Martin Ore Irene Barry Hillie Lane Leelle Sinckner Baunders Sin Gene Blanche Ruth Cilford Toper's Can Roper's Ar Bainen Ore Einner Agass Johnson Alf Bain Laon Rop Borthy Tshar Botty Lane Nyas Berry Hollywood Stables Paul Law Orc Babe Lamoine Pesgy Bernard Duncing- Costellos Juanita Wilson Juanita Wilson Juanita Wilson Juanita Wilson Juanita Wilson Juanita Grad Joey Lee Oro Guy Rennie The Trio

(Continued from page 49) Ing and heckling as though they caught the enterprises applications with the second second second second might be good showmanship. Company has been recruited from the Twin Cities and most of the the Sick receipts - in effect, there ing on a co-op basis, talking all the Sic receipts - in effect, there and splitting equality after paying all such expenses as newspaper ady wayseing. OK Greits anomial rec-omprase. The hote's end is what it the tables and the wet goods are dimed on the sale of bewrages, the tables and the wet goods are moderately priced, beer being a dime to reduce the price of the pro-ned and the second while pro-tices to fice prises, Food also may be ordered, but it looked like protupy and applitty of paper. There's and applitty of paper. There's and applitty or paper. There's and applitty or paper. Ross-Fenton Furn Gracie Barrie Paul & Eva Reyee Arthur Brown Brnie Holst Orch Ban Souci Jerry Blaine Oro Bavoy-Plana Dat Grant Ore Bob Grant Ore Frances Maddux Basil Fomeen Oro Bath yoursel ... Bhg Orull Alleen Cook Block Clob Georges Motaxa Chio Parmeto Bd Walter Lynch Jimmy Vincent Ore - Tatt Geill Geo Hall Oro Loretta Lee The Reach Harry Hatts Mary Ann Mercer Francis McCoy Arietta Lacey Ord Wilke Landau's Ore Thomashedisty'a There are the customary singing and dancing specialties by company members between scenes and, after the end of the play, the usual sing-fest. Mile Zandavis or Thomashefskys Boris Thomaskefsys Boris Thomaskefsys Boris Thomaskefsys Sammy Colton Harry Littman Orc Mins, Charova Irv Bercowitz Gertle Bullman Ches Doberty Rev Town Caslas Geo Orens & Ray Hunt Geo Orens & Ray Hunt Suddy, Wagner Orc Towns Gell the end of the play, the usual ship-fest. Grei has been active in Twin City Little Theatre activities and has been dabbilog at playwriting. Gordon Faire, who dhected and who Also plays the heavy, is a one-time momber of the Bainbridge dramatic stock company here. Trouville Jimmy Rogers Sydney Roger Jim Miller Oro Ubangi Gladys Bentley F Versalles Marton Chase Clemente Oro Edward Bach Zastros Jos Smith Oro Village Barn Dick Robertson Village Barn Dick Robertson Jack Ryan Olive White Rich-Cole B Val. Vestoff MacCrea's Orc Village Nat Clab Jack Fagsa Sheer Bros Beebe Moffet Alleen Cooke Milton Mann Ora Walderf-Asleria Georges & Jaina Carmen Castillo Xavier Cugat Orr Guy Lombardo Orc Guy Lombardo Orc Wivel Frank LaSalle Orc Wynne Rolph Botty Nyles Bob Lee Eleanor Henry INCELLSS New Yorker Page Joins Mariowe Bo B Smith Bo B Smith Bo B Smith Bo B Smith Bo Prove Gioria Martel Marrel Adre Marrel Adre Marrel Adre Gioria Martel Marrel Adre Bob Prodecks Or Henry Gaiante Lorna Lees 7 Nameros Chup Peres Dre Edith Davis 7 Lepiquenes Palomar Iticardo & Loia 2 Teplquonos Palomos Don Basico Orc Joy: Lynne Nell Buckley. Burke & Davis Keene 2 Vic & La Marr Pate Contrelli Gre Singing Waitces Helen Burne Jeanette & Voierlé Marcello Sis Fircos's Pirrone's Irving Adeistein O Dorothy Roberts Ruth Coffer Rhythm Rogues Felix Martinko Sherry's Tom Prince Orc Dixie Turner Judy Lone Maxing Gregory 3 Little Pigs m Martin Ore

(NEW YORK) (NEW YORK) This, the new skyscraper develop-ment of Radio City, ranks with its snootler companion, the Rainbow Room, as the world's tallest nitory. Both Rainbows (Room is formal, Grill informal) share the 65th floor of the RCA building in Rocketeller Center between em.

RAINBOW GRILL

Nite Club Reviews

(Continued from page 40)

of the RCA building in Rockefejer Charte between 'em. Dow the makew, the class distinction betomes forceful from the street floor up. If you're informai (four-lept) out of the hist street hour to that the grint dance-heart floor that the grint dance-homething that and for a time the hour of the street of the street hour street of the street hour street of the street hour street of the street dermed as much open its are not dermed as much open the street much street he street of the street he street of the street of the street of the street he street of the street of the street of the street he street of the street of the street of the street of the street he street of the street of the street of the street of the street he street of the street of

dresscs. Apart from this class distinction, Ray Noble draws 'em smart and smooty into the Rainbow Room; but Vai Olman and his music, holding forth in the Grill, seem to be having just as good a time, or better.

forth in the Grill, seem to be having just as good a time, or better. A versatile musical soxtet, Oi-and atrings and reds, including a pip accordionist, Gabriel Cocco-and within lised also holds a fea-and within lised also holds a fea-til strings and reds, including a pip accordionist, Gabriel Cocco-due of the set of the set of the cocco does an accordion specialty, and Oiman's own violin soloing is highly effective. Nila Carol, who and Oiman's own violin soloing is highly effective. Nila Carol, who strice Xeretare, Arthur Herbert and Stree Xeretarer, Arthur Herbert and streetarer, Arthur Herbert and streetarer, Arthur Herbert and streetarer, Arthur Herbert and streetarer, Arthur Herbert of Manilogy which must be kept under the Xeretarer and the Science Science, Arthur Arthan plano virtues Science, Arthur Herbert Gabrier, Authur Herbert and dubing between both the loss and the Grill.

and doubling between the transmission of the form and the Grill. The Grill does a builds' grind for a form the Grill. The Grill session has Bert Stevens' for a form the coefficient session has Bert Stevens' for a form of the session for a form the form of the turnover and the drug for the form of the fo in the cocktall lounge when the stability of consistration at the Call overflow's look beavy. The wind electronic strategies and the stability of the stability

French Quòta

(Continued from page 11) Government is now expected to take up.

uota Menace

take up. uota Menace Menace of a new quota on foriem dims to be applied in theatres, in-atead of on entry to the country, lines been hovering over American lines of the subject. This is in spite of the liberal im-port quota decree recently pro-tional and the subject. This is in spite of the liberal im-port quota decree recently pro-cures over subs before failing, and are determined to upset it by new determined to upset it by new cition. Gapties in theatres, and would re-quire every Prench chome to abow a certain minimum percentage of Prench fings, to 19 And Veerse. Fifty to 70% are figures mentioned as probable. American head-

Patscher Plan Another possible American head-aches is the Peter plan for room-class is the Peter plan for room-classifier and the plan plan for room-classifier and plan plan plan plan is a plan to finance French pro-ducers by means of taxes, in one form or Another, on of-relign films. In other words, the Americans would be forecd to put up the moncy to set the French Industry on its feet again. The set of the plan plan plan plan to come entirely from outside the film Industry. It arises from the series, who do not seem to be serv-crats, who do not seem to be serv-ol and the Syndicale, which used to lead the anti-American fight in

to lead the anti-American fight in the interests of French major pro-ducers, is about finished, because there are no major producers here

there are no major producers here any more. Idea of the new crowd is to build up a French national chema which will serve the government for prop-aganda purposes, as the German and Italian chemas function. There a tandnew here to blown more and Italian cinemas function. There is a tendency here to biame Amer-leans for the failures of the French Industry during the past few years, as if they were responsible for the collapse of Gaumont and Pathe-Natan, and idea is to make the Yanks pay.

H'wood Chances

(Continued from page 1)

(Continued from page 1) actors and actresses who are en-lited to the second second second second the second second second second second the second second second second second obtained second secon

LEGITIMATE

Congress has passed a measure which brings into theoretical existence the 'American National Theatre and Academy' Senators Wagner (New York) and McLaughin (Newada) were the bill's sponsors, and 44 per sons of wealth and social position are its sponsors, also incorporators, measure which brings into theore although there are to be no stock shares issued.

So what? The life of incorporators looks life the social register of Washington, Baithnere, New York ad Johnson. But no shownen ore lated. It reminds of the New theatte, which promised big things. That impressive theatre was soon uturned over to the commercial stage and its name changed to the Century. Now it is an apartment house on Central Park West, N. Y.

It is claimed that the sponsors have promised to put up \$1,000,000 and are not to dictate, in any way, the policy of the National Theatre. Purpose of the institution is to 'present productions of the highest type, stimulate public interest in the drama, advance this interest b, the pro-duction throughout the country of the best plays, acted by the best actors at minimum cost, encourage the study of the drama in schools and collages, and develop the str and technique of the theatre through a school within the proposed National Academy.' But how many actors will it put to work!

The incorporators may come across with the coin. The government will in no way finance the project. That is presumably why Congress passed the measure without much comment and no controverser. The National Theatre is to be built in Washington or some other city. Dvery-thing is up to the sponsors, who are empowered to deal in such rativ as necessary for its corporate purpose, just "he same as though at mainly incorporated without government tag," which is an though at be the possession and right to be known as the American National Theatre and Academy.

Plan, it has been reported, is to build up a national subscription list. If that were accomplished it would be possible for the eponsors to get their money back. But the plays will have to be cod, very good. And if the plan is to make presentations at minimum cost, and the same for actor's salaries, it is hard to see how production will be also also also anticipated. With Holywood and upwerburg the also lead all on lead ing players it may not be so easy to lura them to the National Theatre-

Washington declares that the leading member of a new theatre group is expected to become active in the National Theatre. Other reports have it tied to one of the proposale to revive the road. If the project will leasen the unemployment among actors it will be a fine thing, but if the sponsors pick their most sit value to the theatre remains questionable. And who are the showmen who will actually operate?

Another theatre plan is in the making at the Capital. There have beer several committee meetings with practical show people invited to give their views. I des is from Congressman William J. Strovich, and if worked of the National Academy, as announced, large an announced, large and and of the National Academy, as announced, large an announced needs and and whether it's a social event or if it has any real value to the theatre and

Authors Sue to Keep Shuberts from Doing **Rose Marie' in Stock**

Stage rights issue on 'Rose Marie,' Arthur Hammerstein's outstanding weeks, was again in court last week when the authors sought to stop the Shuberts from using the operetta in etock. Decision was reserved.

merstein lost control, one angle of his bankruptcy. Show was incor-porated and the rsceiver for Hamported and the receiver for Ham-maratein operatea disposed of the rights to a Mrs. Ceellis Brewer, al-luded to by attorneys of the authors as the alter ego of the Shuberts. Bue is represented by a brother. David Shapiro. Through an arrangement with Mrs. Brewer, the Select Operating Cop. supposed) both select being the name of the Shubert enterprises thes the Shubert Theatre COP. re-

the name of the Shubert enterprises sincs the Shubert Theatre Corp. re-selvership was terminated. Ben Pepper of the OBrien, Dris-coll and Raftery law office argued the case for the authors. Contention was that Mrs. Brewer was entitled to compensation only from proceeds of stock or rep presentations, but then privileged to assign such rights without the assent of the authors. authors

Break for Westchester

Dreak for westchester Dobs Perry, N. Y., July 2. Washington theatre here has been leased from Sept. 1 by John W. Timen and Irene Timen, who in-tend to present it as the Dobbs Perry Clvic theatre. Jaca is to offer new plays of artistic and literary worth with a view to 'raising the standard of the drama in Westchester.'

'May Wine' for B'way Hollywood, July 2.

'May Wine,' novel by Eric von Stroheim and Wallace Smith, will be produced as a musical on Broad-way this fall by Schwab & Mandell. Sigmund Romberg has been as-signed to write the music.

BANK MAY TAKE OVER LYCEUM THEATRE, N. Y.

The Lyceum, one of Broadway' class theatres, may join the list of legiters which have been taken over by the banke. Bowery Savings Bank served notice that it would file foreclosure proceedings but postponed action at the suggestion operetta in etock. Decision was postponed action at the suggestuin Potto Jarebach, Rudolph Frind, of James Reilly, who has been op-Ocean Hammerstein, II, and Her-bert Stothard, the authors, control the Sovery's agent to find a tenant the stock and repertory rights, for next season.

of the Lyceum-Daniel Frohman, whose office is atop the theatre; the estats of William Harris, of which there are 24 parts; and the Charles Frohman legit interests, owned by Paramount, with Reilly

in charge. Last season the house was ten-anted by 'Salior Beware.' Show, howsver, rented the four walls and the house did not participats in the profits, rent just about covering the fixed charges. 'Sailor' was a surprofits, rent just about containing fixed charges. 'Sallor' was a sur-prise hit and weak estimate of its worth was the reason for it not being booked on sharing terms.

Shuberts Washed Out in Detroit Open Air Opera

Detroit, July 2.

Shuberts and adverse weather are not in b.o. harmony at Navin Field Biggest week so far has been ap-proximately \$19,000. Though Shu-berts advertise the Field shows berts advertise the rick snows 'rain or shine' weather has hurt. Hope is that July 4th biz will help 'My Maryland,' current bill, replae-ing 'Rose Maric,' with Helen Ford and Bartiett Simmons headlined.

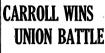
Gordon's 'Fish'

Among the first shows on Max Gordon's production schedulc for the Gordon's production schedule for the new geason will be ("fahl in the Sea," authored by Arthur Richman. It will star Fay Baltner, Latter played op-posite Walter Huston in 'Dods-worth' last season and another actress is due in the part when that show takes to the road in the fail. 'Tish' is due on the boards Aus. 19. **George Wharton Dies**

Chicago, July 2.

George Carpenter Wharton, 64 died June 27 in his home here after a month's illness following a major operation. operation. He was for some years manager of the Olympic Theatre, now the Apollo-a post he held un-der the stewardship of Klaw & Erlanger, who operated the house for the Kohl & Castle interests. When

the Kohl & Castle interests. When the Shuberts took over the Olympic in 1925, he was placed in manage-ment of a group of Kohl & Castle neighborhood theatres. Although he maintained a unique intimacy with two generations of actors and the business men of the heastrical business, George Whar-ton's major interests and connec-with journalism and Chicago pol-lites.



Long dispute bstween Earl Carroll and the Scenic Artists Union has resulted in the latter being on the losing end. Milton Handler, of Columbia U's legal staff, appointed by the court as sole arbitrator, ruled that the producer is not responsible and does not have to pay the claim of \$6,000 to Gustav Wiedhass

and uses not neve to pay the chain of \$6,000 to Gustav Wiekhass, Vicente Minelli and the Triangie Studio, who claimed that amount due on the 1322 edition of Vanites.' Carroll contends that he was that Yanities' was incorporated and he was mercly an employee under salary. Last season, when he pre-sented another Vanities, the scenic union ordered all studios not to make designs nor furnish Carroll with sets of former Carrol revues with sets of former Carrol revue with sets of former Carrol revue sport props to the Penn station to be sent to Philadelphia, where the show was theid out. Props were finally carried in taxis, manager threatening the arrent of several union delegrets.

union delegretes. This spring, when Carroll started readying 'Sketch Book' (first called 'Vanities') the union again sought to collect. Manager went to court, seeking an order restriction to resulted, but prior to that order to supply accentry. Arbitration or-der resulted, but prior to that order the shows the show.

ie snow. Revue obtained its scenery and is urrent at the Winter Garden, N. Y. eurrent at the Winter Garden, N. Y. Union conceded defeat but added that hereafter its members will demand cash in advance.

Managers Take Up Rehearsal Coin And Sunday Issues; May Force Sabbath Matter Via Stagehands

VARIETY

Peggy Wood Opp. Peters In U. of Calif. 'Shrew'

Berkeley, July 2. Peggy Wood, who hasn't been a visitor in these parts since the last all-star revival of "Trelawney of the Wells,' is rehearsing in the Greek theatre on the University of California campus for 'The Taming of the Shrew, in which she will do Katharine to Roilo Peters' Petruchio

Kalinatine to kolio Peters' Pe-Peress' Converse will be the Blanca; Carol Eberta, who began her stage carer at the University of California, the widow; and Prederick Blanchard will be Prederick Blanchard will be te given, on July 3. As the second show in the North-ern California Dramatic Festival, Sean O'Casey' Within the Gates' will be presented on July 13, with billes proceed in the Cates'

chief roles.

HART, PORTER BALKED IN QUEST FOR NAMES

Hollywood, July 2. Moss Hart and Cole Porter are now in New York after spending more than, a week here trying to line up important sereen names for the cast of Jublies, their joint musical, which Sam H. Harris and May Gordon produce ac the first Max Gordon produce as the first Metro-financed stage attraction. They tried for about 10 screen

They tried for about 10 screen names, and understood only one they probably will get of conse-quence is Mary Boland, under con-tract to Paramount, who is now trying to get a leave of absence. Show is set to go into rehearsal Aug. 5.

Melville Cooper, English actor, comes east from Hollywood in the fall for Gordon-Harris' Moss Hart show, 'Jubilee.' Cooper is now with Metro. Legit deal eet by William Morris.

Kirkland on 'Night'

Litkiand on 'Night' Baltimore, July 2.' Jack Kirkland, adaptor of Erskine Caldwell's earthy novel 'Tobacco Road,' is now at work doing a dramatization of F. Sott Fitz-gerald's most recent novel, 'Tender is the Night.' Fitzgeral is a resident of Balto.

(1) and sent out a call for a general managerial meeting next Tuesday for the purpose of considering two of the most important issues facing legit since its incentionpay for rehearsals and Sunday performances on Broadway. It will bs the first League session months Although Sunday shows have een legalized, the actors may prefer to use the day as one of leieure when appearing in legit shows.

Governors of the League of New York Theatres gathered Monday

Either that or extra cormensation. Actors are willing enough to appear on the Sabbath outside New York, and they will also play in yandefilm houses or on the radio in the big houses or on the radio in the big eity, but not Sunday night for regu-lar shows, according to indications. Referendum on Sundays has been sent to all members in good shufting by Epity. While sents of the sent sent sent sent find out how the stage hands and musicians feel about the matter. A conference with the deekhand of having them concede Sundays agreed to. It will tend to vesalen the actors' idea of trying for double pay on Sundays.

the actors' idea of trying or double pay on Sundaya. Stage handa Stage hands the stage have no reason to seek boosted wagss for Sundaya, it is argued. Members work in pic-ture, vauds and burlesque theatres with no such impost. Same goes for muscians. Both unlons, along with the state-wide labor organi-tion from the first. Sunday gain far as show bulkness goes, are expected to increase employment by pro-longing the run of showa, longing the run of shows.

as show business goes, are expected to increase employment by pro-longing the run of shows. If the other stage unions setab-the stage unions setab-builty would be left out on a link, the stage of the stage of the stage of employment who might get engagements if Sundays do come in, is speculative, but up to now there is its doubt that whatever, the stage of the setage of the set of the stage of the setage of the set impossible for shows to operate probably will be further considered, however, even if the referendum turns down sundays or makes it impossible for shows to operate probably will be further considered, possibly will be further considered, setter in the set of the set of the set probably will be further considered, sufficient in the set of the set or principals and \$15 weekly for principals and shorts the sufficient connect encloses of the set of the set one of the set of the set of the set on the sit. Others, principally those who specialize on straight shows on the site of the set of the man are some inequities in the set of t

gard ulad difference as important on the ground that so much more coin solutions of the solution of the solution solution make title difference-just a matter of tossing out a revue scene, which often happens. That issue, too, may come up again at the next Equity quarterly meeting. Dead paper' came up for con-dition of house fronts of a number of dark Broadway logit theatres is conditioned disgraceful. Camples of dark Broadway logit theatres is conditioned disgraceful. Camples of that visitors which a cleved aix months ago. It was pointed out that visitors unnaware of the clos-ings aft confused by the ancient luiling and work believe the signs for shows which are really operat-ing. the ground that so much more coir ine

ing. Letters will be written to all managers to blank out all dead paper or paint out the signs above the canoples. Was claimed that the fault was not entirely the man-agers, because a number of the-atres are in the hands of banks.

In Congress: No Gov't Coin Involved Washington, July 2. Creation of the country's first federally-sanctioned legit theatre is all set. Incorporation papers

Federally-Sanctioned Legit Passes

all set. Incorporation papers for socialite group slated to from a non-

audatities group pluted in from a non-profit corporation should be handed over before the end of the week. Despite previous indications of opposition, the House gave the Wegner bill its okay Saturday (28), acting by unanimous consent at the Insistence of Representative Mo-Laughill of Nebraska, who pushed the measure through the Judiclary Commos works of congressional loarters. Mille protest was volced during the brief discussion when Representative Wadsworth of New York termed granting of federal

York termed granting of federal sanction for private corporations a 'doubtful policy,' but the Republic-an Interposed no formal objection. Most opposition was mollified by the fact that no government cash will be involved, idea appealing to the average legislator's sense of the average legislator's sense of ree elted this circumstance as a reareceited this circumstance as a rea-son why the present legislation should be approved, remarking that Congress can give dramatic ayi a boost at no cost to itself and seek to matah foreign countries in supporting legit ventures.

As soon as President Roosevelt Hancocks the bill, which is expected within a few days, formal consent will have been granted for forma-tion of the corporation. Legisla-tion in cffect constitutes the charter, specifying the nature and scope of activities, granting legal powers, at.d requiring annual reports to be filed with Congress.

Under terms of the legislation the group cannot issue stock and must operate on a nonprofit basis. Its aims are:

1. Presentation of theatrical productions of the highest type. Stimulation of public interest

2. in drama.

Advancement of drama by fur-thering production of best plays and employment of best actors.

employment of best actors. 4. Sneouragement of study of drame in colleges and schools. 5. Operation of a school for tsach-ing technique of drama. Li itations specify that the cor-poration shall have no honorary nembers and shall not be political r scetarian. Group may acquire in any state in the country. Ex-clusive right to the name 'American y.ational Theatre' is granied the suchalite crowd. socialite crowd.

46

Ned Wayburn Cleared of Tax Gyp **Charge; Entertainment Slice Oked**

Washington, July 2.

Cleared of charges of attempting gyp the Government, Ned Way-Cleared of charges of attempting to gyp the Government, Ned Way-burn was given a slap last week by the U. S. Board of Tax Appeals for 'extreme negligence' in preparing his 1930 income tax return. Case also involved the familiar issue of expenses for entercalament, which has been raised in nailer, which has been raised in noilying show receipted.

This seek raised in industries pictures records. Majority of the beard stated in a noting which parity favored Way-burn and parity sustained the Gov-ernment that the 50% penalty assisted as puot about the wiped out, ruling that the internal Rev-rupe Bureau failed to establish the original deficiency proceeding. Case involved primarily an item of the Net Wayburn Studies of Dancing and which was comitted from the 1330 return on the ground from the 1330 return on the ground from the State Studies from the 1330 return on the ground for the the state of the st

from the 1930 return on the ground that the money was expended for entertainment on behalf of the cor-poration. Board, rebuking Wayburn for not keeping accounts, finally al-lowed \$12,000 for entertainment tosts and ruled the remainden tax-Whie as income

Entertainment Issue

Entertainment teaue Discussing the entertainment ford that builness of the corpora-tion was obtained partly through advertising in magazines, newa-papers, and theatre programs, and partly through personal contacts were made largely through enter-tainment provided by the petitioner and rails. These personal contacts were made largely through enter-tainment provided by the petitioner and his wife, consisting of theatre social gatherings at their home in Long Island. Petitioner and his work attended the opening perform-ances of shows and clubs and vari-use places of entertainment. For divises the considered many benefician the social gatherings at their home in Long Island. Petitioner and his good attention and his guests. He also staged many benefit affalres at his own expense. These expen-ness of shows and clubs and vari-use places of considered necessary to keep the correlation's name be-rectioner's home at Bayside, L. I. is equipped with special enter-nodating from 5 to 100 keepin. Notics, a the for roulette wheels, uninnent facilites, including a recreation room capable of a com-nodationg from 5 to 100 keepin. Notics, a the for roulette wheels, uncheons, teas, dinners; they gave and his wites for groups of 11 to-matic for larger groups, numbering se many as 5 peopic. they had week-end guests for breaktast, luncheons, tong the people enter-tainers at the petitioner's home were and heat with about eaven acress of ground rong in bone in Now weak-end guests for breaktast, luncheons, tong the people enter-tainers at heaticing they any parties were actered affairs; for some they employed estin asyman. Charts with about estern acress of ground tronting on a lake. He

there. In the majority declsion observa-tion was mide that the sums ad-vanced by the corporation were de-posited by Mrs. Wayburn in het bank account. Majority said the bank account. Majority said that 'neither the petitioner nor his wife kept any books or records of personal expenditures or of entertainvent expenses.

ent expenses. In controlle-white the set of the set o The second secon

mer, since the Wayburns kept no accounts. Instead, the majority said, the case comes under the prin-ciple established in the George M. Cohan case, where a close approxi-mation should be made.

Two other emissions from the 1930 Two other omissions from the 1330 income statement were conceded by Wayburn, but discussed by the bard in relation to the fraud charge. One was an amount of 85-de received in 1330 for reheaving a Ziegfeld abow, while the other was Zi.162 received by Mrs. Wayburn in different statement angled out the three tenes, cilaivine that omission from

items, claiming that omission from the tax return indicated an intent to gyr but the board declined to up-hold these contentions. In regard to hold these contentions. In regard to the amount received by Mirs. Way-hurn. board said it was 'not at all sure' that this mousy was actually received, and accepted Wayburn's explanation that the other 'item was tell out through carelesismes. Majority criticised Wayburn for negligence, saying his actions were 'insecusable', but not 'fraudulently

conceived with intent to evade tax.

Current Road Shows

Week July 1

'Petticoat Fever,' El Capitan, Los

Three en On a Horse,' iltmore,

'Three Men On a Horse,' Harris, Chicago. 'Tobacco Read,' usic Box, Hollywood.

Summer Theatres

(New Plays)

(New Plays) "Gentral Gity Nights," Central City porera House, Central City, Colo. (6). "Chicken in Every Pet," Flazier Thavers, Failabourg, N. Y. (4). "Booley Gashes In," Shawme Son-Deal, Shawne-on-Deals mer, Pa. (4). "Grand Gesture," Roadside The-atre Washiczton, D. C. (1). "Migh Tide," Brickman Summer Theatre, South Failaburg, N. (4). "Italia Andre," Shawne-Oracing Experimental Theatre, Poughkeep-site, N. (4). "Machado," Boon Swan College Experimental Theatre, Poughkeep-site, N. (5). "Machado," Boon Swan Theatre, Mongaeing, Ridgeway Theatre, White Plains, N. (1). "Maked Man," Ridgeway Theatre, "Maked Man," Ridgeway Theatre, "Maked Man," Ridgeway Theatre, "Penny Wicz," Red Earn, Locust "Pondigal. Father," Havermayer Playhouse, Greenwich, Conn. (1). "Reent at Leisure," White Roc Chaite, Livingston Manor, N. Y. (1). "Inom Marches On," Laurels Play-res, Sackett Lake, N. Y. (1).

'Kind Lady,' regarded as the best Tkind Lady, regarded as the best of the spring entrants on Broadway, suspended at the Booth Saturday (23) for two months, and is an-nounced to resume Aug. 2% for a six week period prior to touring. Engagement lasted 10 weeks. Indisposition of Grace George, who returned to the boards after being out for two seasons, is the first was known to have been mi-disposed early last, week. Wednes-day evening abe nearly collapsed but gamely played out the show and the week.

KIND LADY

"KIND LADY" Opened April 23. Eight of the nine critics thrills to this, Potter & Haight's third production. Grace George's return to the theater was return to the theater was (Mirror) started his review (Mirror) started his review with 'propostrous, often dull and yet nerve-wracking, is the unfortunate vehicle which Grace Georgs has chosen for her thrun thoshe stast-despite late season arrival.

"Something Gay' stopped at the Morosco Saturday after an engage-ment of nine weeks. Shuberts pro-duced the show. Several weeks ago it was taken over by its star, Tal-lulah Bankhead, latter foregoing salary to keep it going.

SOMETHING GAY

"SOMETHING GAY" Opened April 23. According to the first stringers this one belied it's title. Miss Bank-haad's performance was uni-versally acclaimed, as in her previous vahiels "Rain" bat ing. Gabriel (American) said "Lacking Miss Bankhead, 'play lacked excuse. Variety (Ibee) II ited this one.

'Petticoat Fever' called it all off after 17 weeks at the Ritz. Comedy toured for soms time before ventur-ing on Broadway, but fared rathen well after advance adverse indicaing on Broadway, but fared rathen well after advance adverse indica-tions. Business dropped way down after the original leads withdrew and the show was turned over for cheap ticket operatio.n

PETTICOAT FEVER 'PETTICOAT FEVER' Opened March 4. All the first stringers turned out for this one and, while praising the cast, especially Dennis King in the lead, they weighed a little heavily on the performers, play getting eco-andary consideration. All but Gabriel (American) opined Gabriel (American) opined favorably; he commented un-favorably on the flimsiness of

the play. Variety (Ibse) said: 'Fairly good, but too lightweight. Limited poesibilities.'

Wee-Leventhal Call It a Season; Had 18 Cut-Rate Shows on Road

With the folding of low cost rad companies of 'Accent On Youth' and 'The Bishop Mishelswes' Wee and Leventhal, who carried the two-for-one and 40c pass thing out-season. Firm's operations were possible up to now by depression times, and it was possible to send out as many as 18 shows during the season. Most of the players ac-cepted minimum salaries and all bone.

Longest out was 'Pursuit of Hap-

ing off Holy Week and attempting resumption at another house.

'Home Chat,' a Noel Coward piay, never shown on Broadway, was a W&L special. It was out six weeks, three in Philadelphia.

Pittsburgh, July 2.

Pittsburgh, July 2. Two weeks and out for Wee and Leventhal's summer legit try at Pitt. Producers had sannounced "Three and One' for June 24, to fol-low a two-week stay of 'Accent On Youth,' but piece never turned up, with management suddenly deciding to give up.

Howard Makes a Curtain Speech; Says He's Really No Matinee Idol

Wilkes Doing 'Tragedy' In Hollywood, If-When

Hollywood, July 2. Tom Wlikes is tentatively set to produce 'An American Tragedy' at the Vine Street hers Aug. 5, deal being contingent on his raising sufficient financial backin- and picking a cast suitable to Warren Millais houss issee.

Wilkes produced 'Tragedy' in the spring of 1927 as the opening attraction at the Vine Street.

Under Wilkss' agreement with Millais he gets a one-third interest in the house lease during a series of productions, of which he is to ave full charge.

Equity Lops Off **Five Coastites:** Most in Years

Five members of Equity were sus pended last week by the council. It was the largest number of players to come under the association's ban at one time sinco Equity': abortive attempt to organize the picture field on the Coast several years ago Those affected are Coast players alleged to have appeared in shows with non-Equity casts.

Ons of the plays frowned upon by Equity was 'Chickens Come Home to Roost.' Caroline McLean was apparently the only Equity member and she was suspended from good standing. Four players in a plece called 'Kitty Dooley of Times Square' were also let down They are Raymond Bond, Billy Newell, Michael Whale and Leils Bliss.

Both plays were produced on the Coast about two months ago. Un-der the rules Equity requires mem-bers charged with violation of the rules prohibiting spearances in members in good standing to file an answer within 30 days after be-ing advised of the alleged offense. Nome of the five suspended players compiled. Procedure thereafter is to appear before the council or to Throse under the hore how how Both plays were produced on the

submit depositions in defense. Those under the ban have been suspended indefinitely, which means they are ruled out of legit until the cases are disposed of. They are subject to definite suspension or fine at the time answers are made. Bans usually are upwards of three months.

Suspensions however, do not pre-vent the plyvers from appearing in plctures or other amisements outlade of legit. Recent disposal of an indefinite suspension case is that outlade of legit. Recent disposal of a coast show (Shim Shhan Reed in a Coast show (Shim Shhan Reed in a Coast show (Shim Shhan a year ato. When the actor sought an adjustment he was told he could ac-cept a New York engagement pro-ent and the subsection of a the rate of 50 weekly when and if the show opens. Suspensions, however, do not preshow opens,

Hollywood Is Reviving Its Pilgrimage Play

Leslie Howard made a curtain speech after the final performance of 'The Petrified Forest,' Broadhurst, N. Y., Saturday night (27). Howard rarely makes such re-sponses but this time seemed desponses out this this the stepped for-sirous of talking and stepped for-ward when a voice in the audience called for a speech. Entire company was in, apparently held for the occasion

casion. English star neatly phrased the appreciation of the players and him-self for the manner in which the play was supported during its run of 25 weeks. He felt there had been a few obnoxious terms applied to him and that which he objects to most is the appealation of matinee durant the englished the engagement a group of playgoers was invariably on haud waiting for him after performances, afternoon and

invariably of haid whithg for him after performances, siternoon and night. Plan to continue "Forest' was not ziven up until the final day. It was proposed all first to keep going, with Hunter was enzymed as understaudy due to the start was first out of the show through illness and was for-quently rehearsed. Understaud, however, that there was some dif-ferences over Howard's participa-lion in the show after his with-ferences over Howard's participa-tion in the show after his with-def "Forest' in addition to a percent-age as its star. Howard was unable to cappear three different times during 'the Sorest' engement, afticide by' a series of bols. Show was not pre-sented at host times, but the cast ways' durition. A party to the players hosted by Howard Priday (38) also was the presentation of a gift to Arthur Hopkins, who with eached "Dorest."

An 'Aristocratic' Theatre Again. Says Sandwell

Ottawa, Ont., July 2.

B. K. Sandwell, guest-speaker at the annual meeting of the Ottawa Drama League, took a left-handed slap at both the legitimate stage and the screen in an address which left the local drama devotees guess-ing whether anything was right or wrong.

Sandwell declared the theatre was hardly considered respectable up to 1905 and the names of actors up to 1906 and the names of actors and actresses were barely. heard, in good society. Even the name the-atre was camoufaged, he said, under opera house, lyceum and academy of music, but by the end of the war, the old contempt for things theatri-cal had become extinct. Then, he related, came the pictures with mass enterfalment. Increase and compoint

related, came the pictures with mass entertainment, larger and common audiences and poor dramatic fart-The arktocratic quality of amuse-ment patronage again disappeared. Speaker pointed out that the ait-speaker pointed out that the ait-litestive was such among and the Unsature was such among and the Unsature was such among and units sole of a more intel-lectual, relited and analytical type of play than the theatre had pre-viously been capable of sustkining. viously been capable of sustaining. 'The theatre,' said Sandweli, 'is

The theatre' said Sandvell, 'is becoming sayin an aristocratic pre-serve and I am gind of it.' Heatre. The polytures and redshifts because the same should be an end of the deal methods of communication for giving the mass public what it de-sired. The theatre must deal with an aristocratic entity and intellec-tual audience and could not be ex-position for the sale with the same for the protocratic. proletariat.

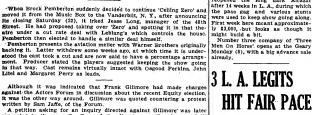
The Ottawa Drama League The Ottawa Dvama League re-elected Dr. Duncan Campbell Scott, Canadian author, as president. Re-ports showed the league to he out of the red with a surplus of \$1.280, gross receipis during the past 12 menths helms \$15,399 and disburke-ments \$14,190.

LEGITIMATE

'Weasel' \$3,000, S. F.

San Francisco, July 2. 'Pop Goes Weasel,' a whodunit, copened the long dark Alcazar fter 14 weeks in L. A., during which after 14 weeks in L. A., during which the pass gag and various stunts were used to keep show going along. First week here mcant approximate-ly \$3,000, but looks as though it might build a bit. Number three company of "Three Men On Horse' opens at the Geary Monday (8), with a big advance sale already

already



Los Angeles, July 2. Two legit arrivals last work wiled the total local list to thrce, with all current this week. New Caplian, and a return to lown of lime playing at the long vacant the didovest is Three Men on Horse, now in its final stanza at the Biltmore affect six healthy weeks. Comedy moves on July 5, of summer. Tobacco Road' repeat, after its edgit profit weeks at the Belasco. Tration is in on a deal whereby house does not share until after 33. "These Men on a Horse' (Biltmore, the week). Beaturing Lenging (Ith weeks, Caplian (Ith) stady pace and again startered sifty 35.-"These Men on a Horse' (Biltmore, the week). Faturing Dennis (Rig and his Henry Dufy-produced comedy his finity Liodov his finity Stady are and again startered sifty bilt fairly lucrative pace on initial stana, garnering around \$2,000 whit fairly lucritive pace on initial stana, garnering around \$2,000 whit fairly lucritive pace of a startered bit fairly lucritive pace of a startered bit fairly lucritive pace of a startered his fiency Dufy-produced comedy in the startered are startered at \$1 top, play to hit ling nue. Going a this startered week. Los Angeles, July 2.



PENNY WISE (RED BARN THEATRE)

Comedy in three acts presented al the Red Barn theatre, Locust Valley, L. I., July 1; writen by Jean Ferguson Black; etaged by Arthur Sircom. Cast: Paul Clare, Helen Wynn, Mildred Wall, Ralph McBain, Ruth Garland, Betty Lawford, Harold Moffet.

whit: A shade whether more designed of the second of the second secon

12 Shows Left on Broadway List: 'Forest' Folds on Fine \$14.000 Take

VARIETY

June's warm weather wind-up acters is in rehearsal for the chased three more shows off of Chanin auditorium and an initimate Brownois is attractant of the chase of the chase of the chase work in doubt up to Monday eve-start rehearsals late this week. Inng, with managers tekking a chance on the weather this week, were 'Kind Lady,' which is slated over the Fourth of July. Sunny to recent at the Booth after a two-skies will push grosses down month lay off: 'Something Gay' at control and showmen would well the Moreso and Petiticat Feeting

ning, with managers taking a chance on the weather this week, over the Fourth of July. Summy further and showmen would wel-come rain. The second showmen would wel-come rain. The second shows a sum of the second the second second second second the second second second second the second second second second second second second the second second second second second second second the second second second second second second the second second second second second second second second the second second second second second second second second second the second se

'HORSES' HOLDS **10G CHI PACE**

Chicago, July 2.

Chicago, July 2. There is still only one piay in the loop, and that's Three Men On a Horse' at the Harria. Three Hen E is an-other, he Ciph po hange alghi, entry a bound the piane alghi, entry a summer travely up at Glencee, horth side swank suburb, where Ben Guy Phillips is presenting the J. M. Bar-rie Mary Rose' as the first of a summer season on the first of a

Phillips is presenting the J. M. Bar-tie Mary Rose' as the first of a Glencos try can't be figured as glencos try can't be figured as purely a straw hat venure since it's located in a fairly good auditorium stead of try-vents. Has be getting a pretry fair play, primarily from the north side colonics. Week Three Men On a Horce, Hartis dong easily despite start of the (1000; 12:75) (14th week). Plunging along easily despite start of the one Attractors buy on office difficulty. Mary other Attractors Summer drama festival gives some indication of business for a certain side of the population.

Nancy Dover to B'way, Also Cliff Edwards Hoilywood Juiv 2

Al Woods has signed Nancy Dover for his new play, 'Daughter of Cain,' which he expects to unfold on Broadway in the fall

Player motors east the middle of his month, accompanied by her husband, Cliff Edwards. Latter set to open in new edition of George White's Scandais at the New Am-sterdam theatre in August.

Holywood, July 2. Holywood, July 2. Lew Collines, Republic Pictures' director, has closed with Clarence (rving, N. Fyrodurct, to stage his play, She Gouldn't Sky No,' on Erodaway this fail. Common will go east to sit '-common and error

47

Trio of closings last Saturday were 'Kind Lady,' which is slated to reopen at the Booth after a two-month lay off: 'Something Gay' at the Morosco and 'Petticoat Fever,' Ritz.

Ritz. Showmen figure the present week the low of the summer—and that is up to the weather over the Fourih. After that they figure an improve-ment due, with the expectation of a boost in visitors to New York.

a boost in visitors to New York. Estimates for Last Week 'Accent on Youth' Plymouth. (28th Woek) (C-1.036-83.30). Mild takings of late but managing to hetter even break on summer basis; around 4.000 mark with cut-rate support. 'Anything Goes,' Aivin (33rd week) M-1,325-\$4.40). Not selling out but nothing is; still the best money getter on Broadway; around \$25,000 last week.

\$25,000 last week, 'Awake and Sing,' Belasco (20th week) (CD-1.000-\$2.75). Moderate money stayer likely to stick through summor: estimated over \$6,000, which is enough for Group Theatre bunch.

bunch. "Ceiling Zero," Vanderbilt (13th week) (D-721-33.30). After an-nounced closing a sudden shift here; had to start from scratoh again; cut-rates to \$3.000 or less; may survive if staying after this week.

week. Children's Hour,' Elilot (33rd week) (D-929-\$3.30). Claimed bet-ter than \$10,000 pace recently but dropped, like all others, last week; however dramatic standout is way out in front iq diy bu, week; 'a way

Versity, L. 231:260 With, C. Laumen, Unit dropped, Ike all others, last week; however dramatic standout is way dropped, Ike all others, last week; however dramatic standout is way this low grosser sticks, costs less than 32,000 on summer basis, but Kind Lady, Booth, Withdrawn suddeny Saturday but announced of Maid, Empire (38th week) (CD-1909-430), Ladear for most part sipped down almost 31,300 last (CD-1909-430), Ladear for most part sipped down almost 31,300 last vere, prize winner gross about 51000.

Something Gay, Marcaco. With-trawn Statulao after paixing nine "Three Men on a Horse," Play-house (2340 week) (C-860-33.0). Laurh show still getting amart presther conditions: noroun 812.000. "Tobacco Road," Forrest (\$7m0 drama under \$3.000 but may stick week) (C-1.017-81.65). Long run drama under \$3.000 but may stick week) (C-1.017-81.65). Long run drama under \$3.000 but may stick Day I Die, 'Longace (16th week) (D-1,019-31.65). Two one-act pro-but that's about all: around \$3.000 last week.

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written by Sam Jaffe, of the Forum. A.petition asking for an inquiry directed against Gillmore was later presented to the council. Crux of the dispute was that he stated 'it would appear the Actors Forum deliberately sought to waste the time and money of the organization' by filing an independent ticket late. Council rejected the idea of inquiry charges against the Equity prez. Because of rescmblance it was believed that Milton Charleston and Esseafras of Sketch Book, Winter Garden, N. Y., were the same, and the separate billing a gag. It fooled even some of those connected with the office of Earl Carroll.

Inside Stuff-Legit

omce. of Earl Carroll. Bassafras won the monicker around radio studios, being the 'Tony' with Jack McClelland and Sarah. His right name is Anthony Labriola and he halls from the Bronx. Understood he has no connection with the radio team of Honeyboy and Sassafras.

The firm of Victor Leighton and George Laffler, independent leigh bookers, has sellit. Leighton continues to handle the Matth Beck theatre, N. Y. And has established offices there. Leffler retains the office in the Hudson theatre building. Leighton, in addition to the Beck, will book other attractions, including the Abbey Physers, who return for another visit from Ireland next

Ireland

Archie Gushurst, assistant manager of Leblang's street level agency, dislocated a vertebra in a peculiar manner and will be abed for some time. He had been using a high chair, and forgot it had been replaced with one of regulation height. Sudden twist threw the bone out of dialocated a time. He had been using a high time. He had been using a high time. He had been using a high time that the time time time of the state of the state

George w. Lederer, veteran legit producer now airing over WIAS, and the second second

David Finestone retains his post as g.m. for the Shuberts. Because of liness during the season his duties have been lightened and he is as-signed: to the Winter Garden ('Sketch Book'), Finestone will again handle labor matters for the firm and also be in general charge of theatres.

Jean Thomas maintains that she, not Jean Sargent, is the author of the story from which 'Plum Hollow,' play done by the Hedgerow players, derived. VARETY gave credit to Miss Sargent on the strength of the program announcement.

= I. MILLER =

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ENGAGEMENTS

Kent Smith, Edward Ciannelli, Elizabeth Love and Broderick Craw-ford, "The Front Page," County Theatre, Suffern, N. Y.

Anceaue, Sunern, N. Y. Susan Hail, Mary Jane Braddock, Phil Truex, Zamah Cunningham, Ruth Hoiden, Weldon Heyburn, William Post and Boyd Roberts, Havermayer-Playhouse, Greenwich, Conn. Conn.

Ernest Truex, 'Prodigal Father,' avemayer Playhouse, Greenwich, Havemayer Conn.

colm Dum, Joseph Curtin, David Grid, "Jones" Warner, Stown, Me Marjorie Clark, Cledge Roberts, Rose Droser, Roberta Northrup, Arden Young, Alexander Campbell, Marjorie Clark, Cledge Roberts, Gauge Droser, Roberta Northrup, Arden Young, Alexander Campbell, Margorie Clark, Cledge Roberts, Bargorie Clark, Cledge Robert, Bargorie Clark, Cledge Robert, Bargorie Clark, Cledge Robert, Bargorie Clark, Cledge Robert, Mabel Tailafero, Robert Ober, There's Always Julie Emery, Mabel Tailafero, Robert Ober, There's Always Julie, North Stuh Gordon, Ruth Weston, Tom Powers, Frances Fuller, North Stuh Gordon, Ruth Weston, Tom Powers, Frances Fuller, and Me-Kay Morris, George Colouris and Charles Komeno. The Country port, Conn. Trene Rich, 'As Husbands Go; Berkahre Flayhouse, Stockbridge, William Valentin, Doris Lauray, Bateman, Link, Johnson, Greenwich, Jerker, Johnson, Greenwich, Grann, Cann, Conn.
 Eda, Heinemann, Dorothy Blackburg, Stander Schwarz, Sullet, Zander Schwarz, Sc

The "Strollio Bag." in 9 "high shades" for Spring. \$2.00

while the three worder stand around a model of the result of their good and the result of the results of the resul

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Modern Lights, Radio, Plus Ancient Notre Dame Cathedral Background Put Over Passion Play in Paris

\$51,000 PERFORMANCE

B. A. Opera House Starts Sean With Record Take

Buenos Aires, June 19.

Paris, June 23. Paris, June 23. Despite perialistent terribles weather, and a system of loud-speakers which put out more grunts and squeaks than words and music, the outdoor Passion Play in front of Notre Dame Cathedral drew a screwed of 6,000 and rates the biggest success so far of the official Paris Erna Sales. Mystery of the Pas-Phay is the official Paris Play of the official Paris Play is the official Paris Play is the official Paris Play is the official Paris Play of the official Paris

Buenos Aires, June 19. Colon theatre, Buenos Aires' mu-nicipal opera house and one of the season on the Argenithe National Independence day with 'Carmen,' and cashed in to the tune of an estimated \$31.00 within a residents were both present in an official ca-pacity and the local society came to do their stuff.

Star of the presentation was its background, the Cathedral of Notre-Danker, was delayed two nichts up or nin. Thind nicht at S:0, with the performance announced for 3, heavy shower opened up, but ac-tual rainfall stopped before the show. Temperature was with the performance announced for 3, heavy shower opened up, but ac-tual rainfall stopped before the tress, are nurshing colds today. Aldebert used his light on the eathedral with insenuity. He put spots inside the nave, window from he inside, the nurshing and the stars, pill do the rules and the show he used the church for an instant as a stars, pill doney of Kings-a row of stone statues-between the two of stone statues-between the two do more magereat. Louis Vierne, billed organist. of the cathedral pixel includential mu-bic, and the great beil on Notre Danne chimed in. Cathedral has no vora statues, by radio and amplifed rot to show. Actors who was appreciation were Abal (Tarride as Caiphas, Mile, put of Stan, who faw around debert, hinnedr, who took the part of Stan, pixel on the state state bein the state with the state state bein the state with the state state bein the state state state on both magereating the state state of the show. **YANKEE ACTS** IN MOSCOW

Moscow, June 16.

Moscow, June 18. From the 150 or 24 (take your pick) acts that Alexander Basy says he had signed for Soviet engage-ment before the Mangaen fasco, Gomet Bucket the Mangaen fasco, Gomet Bucket Balays discist Ratov and Co. The St. Cleirs are here, billed as eccentric dancers, appearing at the open-air pavilion in the Hermitage Park, and they're porty coid, partly because spotted between Russian acrobats and a long-winded mcC. Reise and long-winde

AMERICAN ORCHESTRA STRANDED IN B. AIRES

put out of the running by a case of bronchitls caught while rehearsing

London, June 23. Andre Frank, booker for the Apollo, Dusseldorf, is here on an extensive talent scouting trip. See-ing practically three vaudeville shows nightly and 1s in close nego-tiations with a number of American acta.

tiations with a number of American acts. Those being considered are Buck, and Chick Dakotas, Fred Ber, Max and Chick Dakotas, Fred Ber, Max and Chick Dakotas, Fred Ber, Max and His Gang, Joe and Jane Me-Kenna, George and Jack Dormonde, Art Frank, Hibbert, Bird and Ready. (Jan Pope and Owen McGiveroy). Gan Pope and Owen McGiveroy). Joe and Data Data Santa Santa Intends to try a new experiment in presentation. Quick change act will be introduced by means of his usual sides, done In German. He will then have an announce, teiling thu Systes story, with McGiveney doing has lightning changes dumb. Dusseldor date is for two weeks, but opening of new acts generally burgs integration from the System fort, Leipzig and Elherfeld. Acts weeks work from the Dusseldorf showing.

Fisher Bringing Over French 'Folies' Writer

Paris, June 23. Clifford Fisher has signed Jean Le Seyeux, writer of the Folles Bergere shows here, to do three French revues in New York. Le Soycux is to sail Aug. 21 for the Soycux is to sail Aug. 21 but, S. to start sasping. All per-the source of the same set and costumes designed in France.

Jacques Charles, who runs Paramount's stage shows here and who at on Fisher's previous French oductions, is in America now,

DUSSELDORF BOOKER HUNTING VAUDE ACTS

in the open

weeks' v

France

Rio De Janeiro, June 21. Something of a contrast in the ar-rival and departure of Harrison Coopel's orchesira in this city. Band handled by Don Dean and booked for the Charleston cabaret and Bel-grano radio stations came in first class, with much promise and a class, with much promise and a supposed lengthy engagement. On dismissal from cabaret and subse-quent ousting by radio station, band was obliged to accept the largesse of a third class return offered by Belgrano. Fellow passengers on the boat furnished funds for first-class accumendations.

the boat furnished funds for first-class accommodations. Denn brought the unit down to Buenos Alree three months ago for a six months run at the Charleston, but the capater changed hands and Dean that he arcs were eased out. Dean then parted with the boys, supported by his musiclais, is that Dean tother me ha ha? a contract for the Charleston and the Belgramo radio station guaranteeling passages

for the Charleston and the Belgrand radio station guaranteeing passages both ways. Nitery changed hands and put everybody on half salary, and then on demands for a showdown, orch was told to just seram. After much dickering the radio station shipped them to New Orleans.

Modern Show Biz

London, June 23. In the testimony of wit-nesses in the case of Parnell & Zeitlin against the Druty Lane theating and Calor of the introduced. When the wages were given, Justice Evermarked: 'If they (the actors) had to travel, I this actors) had to travel, I this deter would be better off on the dole.



Rio de Janeiro, June 21.

Lucilie Page, Max Bergere's orch recently at the Park Lane hotel N. Y., Maurice and Cordoba and eight steppers forming the Danny Dare troupe have arrived here from New York to open at the Casho Copacobana, snootlest joint in town

Copacobana, smootlest joint in town. Casino has been closed for the off-season and its reopening with vauce puts a new element in the rabid competition between the At-iantico and the Urca. Present talent is expected to re-main for two months at least. Troupe is down on a its week's coin-tract and seven week's option, which passages are guaranteed both ways. Will play two shows a might: first Is exposed the second s

200 in Cast of Opera On Wheels in Italy: Ten Trucks to Convey

Rome June 21. Season of Italy's opera house on wheels opens June 22 at Flumicino

with a repertoire of three operas.

which arguestoire of three operas. pellin's 'Sonnambulist' Verd's Rigoletto' and Puccints' Toesa-The To of the September 11 Thereary The Tor of the September 11 Thereary will include S5 towns. Admissions range from 33c to 31. Though a tent show, company is quite impressive. It includes an orchestra of 80 members, conducted and numbers 49 in the principal cast, among which are some of Italy's finest volces. Also accom-tent of the solid trong of the some carries all it's own apparatus, scencer, and for transportation. Railroads have agreed to cut fares in half of those socking transpor-tation to towns at which the show Is appearing.

is appearing.

Miss Meller Digs Up A New Spanish Custom

Madrid, June 21.

Plays Abroad

VAGRAM'S NIGHT

Three act play holow, June 16, Three act play holow, June 16, act from the Utershield of Stands Per-omaloky by H. Ushakov and E. Katz, roduction support/sed by U. A. Zavadsky, incide uby M. P. Chetyskov; designer, f. R. da 210, A. Acadon Zheatre of the Regulation of the Republic, U. A avadsky,

'Vagram's Night' is the latest at yagrams Hight is the intest at a small theatre started only a few ycars ago as a studio by one of Stanislavski's actors but already one Stanislavski's actors but an easy one of the academic or state-subsidized theatres. It is the best piece of So-viet dramaturgy turned out since Bolgakov's Days of the Turbins.' Unfortunately it's probably not trasiatable, being written in blank verse; however, in its present ver-

trasificable, being written In blank verse; howers, in the present ver-sion it is already a translation from the Ukranian, which is guite an-other ianguage from Russian, so maybe it could be done. This is one of the first, if not ac-trast is one of the first, if not ac-leadership of Vagram, disguised as a White officer, the Reds organize a uprising to retake the city, ienced by the Whites to be executed at dawn. The uprising is acheduled to this same night. Support the second a dining room table. White table ofth, covered straight back chairs, overhead light, dim shadow on the table, as the stage is rather steeply inclined, a device frequently used in Russia with great attect. A but direct and without histrionics, for the other action for the first, Maria, who is in low with a many second the proper ment.

The second secon

ANYTHING GOES

ANYTHING COCES London, June 15. Charles Cochran has cilicked once more, foreiby and emphatically, This Beatlish production of Any-thing Goes: A the Falace has Jack thing Goes: A the Falace has Jack beat and the second second second control of the second second control of the second second control of the second seco

Is the speed of the entire enternang-ment. Note a dull moment. Vinen-ever, there is no anging of dialog dividual, team or ensemble step-ping. A thoroughly rehearsed and but not overly version to associate the costuming and the second second the costuming at the second second second access is a distinct handleap to Cole Porter's bries, especially in access in a distinct handleap to Cole Porter's bries, especially in a in fact, a considerable distance from the most desirable selection for the role. Sviney Edward fares part. He played a Moore role bare from the most desirable selection formers. She wallops over her stuff he stabling the second second second formers. She wallops over her stuff the datable the second second second the second second second second bar distance and the second second the second second second second bar distance and the second second formers. She wallops over her stuff the adaption the second second the second second second second the second second second second bar distance and the second second the second second second second formers. She wallops over her stuff the adaption the second second the second second second second second the second second second second second the second second second second second second second the second second second second second the second second second second second second the second second second second second second second the second the second se

Moore part.

ABC REVUE

Vienna, June 13. Between Day-After-Tomorrow and Day-Before-Yesterday is the name of the current revue at the A B C Cabaret, one of the 49-seat theatres

Ernst Toller, exlicd German playwright, wrote 'Olympian Scene,' one of the most effective acts of the revue. It represents Napoleon in revue. It represents Napoleon in Heaven betting agains IS. Francis and an angel that he can incite theight in the section of the section of the section in the section of the section of the section in a strict in any nationalist par-phetic turns on the radio to hear what effect it has had on his favorite to the section of the beam of thing about detened of the of the section of the section of the of the section of fact in accompanitum. And Napoleon of the section of the sec-tion of the section of the section of the of fact in accompanitum of passe, there is now nothing but homes of the section of the section of the of fact in accompanitum. And Napoleon of the thing handly: Those of fact in accompanitum of passe, there is now nothing but homes of the of fact in accompanitum. And Napoleon of the thing handly: Those the section of the section of the sec-tion of the section of the section of the of the section of the section of the the section of the section of the the section of the section of the new the section of the section of the new the section of the section of the new the section of the section of the the section of the section the sec-devoloced a spical the section of the new the section of the section the the section of the section the sec-devoloced of play the Burgthan the section of the section the the s

VIC OLIVER CLICKS

Also 3 Midnight Steppers, Ben Jade Trio Register in London

London, July 2.

London, July 2. Vic Oliver opcned at the Palla-dium yesterday (1) and was a blg lit. Also over blg on the first show the state of the state At the Hollowin Linguistic and Rod-ney and Brady, were splendidly re-cleved despite difficulty with or-chestra, which just wouldn't get in unison with them.

A incidence of the above of the second of the

Pamphleteering Era

Pamphietaering Ers New golden age of pamphieteer-ing has arrived and the town is being flooded with small tracts on every concelvable subject. Mostly the pamphiets are progazards in behaf of a cause or an individual, were sitclety noves mediums, and i tied, pamphiets were utilized as a means of awaying public opinion. Most every social-minded writer -broadcast his beliafs via pamphiets. Corps or print, they could be sold was equally important could be sold was equally important could quickly be hidden about the person when the police came into view. Now the pamphiet is back, and writering as ever.

Now the paraphiet is back, and as even. What is believed to have brought back the pamphlets so strongly was the one on Father Coughin by A. B. Magli. That pamphier, named for its subject, reported to have sold several hundreds of thousands of copies to date, and is still going strong.

several hundreds of thousands of copies to date, and is still going strong. The several several several several several barred, on the strength of that. Selling generally for from 10 to 25c, the trend is now to make them even cheaper. One pamphiet is-sued last week, entitled Twenty Ycars on the Chain Gang' and a pies for the release of Angelo Hern-recent pamphiet. 'A Dangerous Woman, 'Which takes up the cause of Stella Fétyosky, Pennsylvania mother of eight women facing de-portation to Foland, is priced at Renewste, popularity of the pamphiets has not cut in on news-paper or other reading. At least, not yet.

Soskin Off American William Soskin, book review col-umiat of the New York American, who is syndicated to other Hearst appers, will be through there as soon as his current contract ex-pires. He came over to the Amer-lean from the Post but doesn't know yet where hell switch to this time Doris Snyder, Soskin's assistant.

left the paper this week, going over to Longmans, Green to handle pub-licity and advertising.

Contempt Verdict "David Lee and Pat Frank, re-porters on the Washington Herald, were given 90-day juil stretches and the Herald fined \$5,000 last week when the full bench of the Circuit Court of Montgomery Country Mé faund theore without Circuit Court of Montgomery County, Md., found them gullty of contempt of court.

contempt of court. Contempt climg followed publica-tion in the paper of a yurn pur-base of the same index of the same publica-tion in the paper of a yurn pur-ties as the same index of the same index of the same index of the same same same same index of the same same same the same index of the same same training and the same same of the capital.

and the Capital. Newspapermen have been re-leased on \$200 ball each, both hav-ing filed appeals. The Heraid, through its atforms, Elisha Han-som, has likewise entered an ap-peal from the Circuit Court's deci-sion and fine.

Mag for Mid-West Scribes

Mag for Mid-West Scribes American Prefaces, a monthly mag designed as a volce for young mid-West scribblers, begins pub-lication in September. Wilbur Lang Schramm will edit, with head-quarters in lowa City. Mag will use fiction, poetry. Mag will use fiction, poetry. Mag and use fiction, poetry. drama, and though a shorthal is de-sired from locality scribblers only, distribution will be national.

Fortean Society

Fortean Society Number of Ileratours, enthusiasts of Charles Fort, have formed the Fortean Society, Organizers, in-clude Alexander Woolloott, Theodore Dreiser, Burton Rascoe, Booth Tarkington, Harry Elmer Barnes and John Cowper Fowys. Aim of the Fortean Society is to for whether the society of the one of the society of the society of Fort mental ideas of the soci at membership will be sought, with Irving A. Kadr, no Boston, in charge of the membership drive.

Chi Sports Mag New sports mag, originating in Chicago, called Fan and Family, Will.make its bow with an August

Plan is to localize the new pub lication Chicago area, with If catching on, it the

Beation in the Chicago area, with feelers beyond. If catching on, it will go national. Fublisher is Arthur E. Myerhoff. William E. Vecck will edit, with Diana Gaines assisting.

Village Laureate

Greenwich Village poets, who

Greenwich Village poets, who far remaining in town over the summer, will occupy them-selves with the election of a poet laureate for the Village. Idea was brought up recently at one of the poets' gathering eleved. Nominations are now being sent in, and a selection will be made shortly. Selection of the poet laureate will indicate the appoinces as the Village's foremost rhyme-ster.

Denver Battle Again

Battle between the Denver Post and the Denver News is blazing what appears on the lignified affair. Years again, but in again, but in what appears on the surface as a dignified affair. Years ago they fought each other with gasoline, books, and what not, as premiums for want ads placed in the Sunday editions. That was when F.G. Bonfis was living. After the gasoline battle, in which the News rave naws the face for a face gave away five gallons for a 45c want ad, Scripps-Howard, News

want ad, Scripps-Howard, News owner, and Sonfils, agreed on no more want-ad premiums. Poet had been using them for years, but the News started only after bought by Scripps-Howard. An indication that the News might be getting somewhere in its fait for newspaper business in Denver recently when the from Mix Denver recently when the from Mix and went to the News exclusively after the Poet told Mix what the conditions of publicity in the Post, were.

wore. Post has a rule that no amuse-ment gets publicity unless the Post gets 15% of the advertising. Mix dian't like this, and pulled his ada. News gave the show the paper; pub-licised it heavily, plugged his down-town free noon show, and the show played to 22,000 out of a possible Sordina futurard recencily and

Scripps-Howard recently thas, B. McCabc in from the sent Chas. B. McCabc in from the west coast as publisher and things have been happenning to the News since. Paper has developed an aggressive policy. Two gossip columns, some-thing Denver has never had, have been added. Paper has changed style of headlines and increased the size of the holy true. Chas

style of headlines and increased the size of its body type. Scripps-Howard will give no in-dication of whether it will start an-other evening paper in Denver. After its former disastrous battle with the Post, t'e Scripps-Howard company dropped its evening paper and the Post killed its morning sheet. Contract cattered into at that time was that neither would start another paper for five years, but that time is now up.

Foreigners Set in N. Y.

Foreigners Set in N. Y. Quite a lot of the boys coming home after European newspapering are finding spots waiting for them in New York. Havas news agency in New York has taiten on Sam Dashie, former South of the Sam Dashie, former Sam Sam Harding Sam Harding Sam Harding Sam Julies Frantz, former, managing editor of the Parls Chittrib is now on the New York. Heraid Tribung copy desk. Rex Smith, formerly in

editor of the New York Herald Trioung copy desk. Rex Smith, formerly in charge of the A. P. Madrid offlee, has been brought to New York to noble rewrite. Universal handle cable rewrite. Universa News has put Tom Wilhelm, former Berlin newshawk to work in Chi-cago and has George Lait at work in New York.

Money for Sale

Large amount of publishing moncy is understood to be behind the newly-formed Publishers Hold-ing Corp. Purpose of the organ-

the newly-formed Publishers Hold-ing Corp. Purpose of the organ-ization is to buy in or take over completely publishing properties in need of additional coin. Principals of the Publishers Hold-ing Corp. prefer to remain a anony-mous for the lime being, because of other connecting, because of other connecting, the hold with various publications is through representatives.

Only Short Books

Only Short Books New book-publishing house Is Portuny's, Publishers, which seeks short-length manuscripts only, about half the regulation size. All containts 50,000 words or levs. Firm secks material that Is dis-tinety different, along the lines of new writing, techniques or subject matter not generally attempted. Hoped by this means to make up for the short length of the talor.

LITERATI Novels in Mags

Novels in Mags Redbook Magazine's practice of carrying a complete novel-length story in every issue, which has ir-ritated the book publishers consid-erably, may spread to other class mags as a result of its success. Circulation of Redbook has upped a great deal, and now hovers around increase next March, to be based on a circulation figure of 775,000.

Redbook has been buying some of the best novel-length fiction

a circulation neure or Tro,000 of the best novel-inegrific faction available, carrying a complete novel every month. Thus, for a quarter, Redbook readers get a new novel swell as other matter. To meet the competition, book publishers got together some time publishers got together some time publishers got together some time take for book publication any novel-inegth story previously serialized in a mag in less than three install-ments. Measure was directed at sortbibers, rather than mags, as it was thought that novelies would put Redbook has had no difficulty getting novel-length stories from name scribblers, jut the same.

HAT Souther just are same. H-T Switches Foreign Staff Considerable awtiching in the New York Heraid-Thuburg's foreign staff this week. Harold Scar-borugh, head of the paper's London office, is coming in to work in New York, with shifts all along the line to work in the shifts all along the line to work of the paper of the the respondent, gets upped to the Lon-com, and Rahp Barnes is shifted from Moscow to Berlin, Joe Phillips goes from Rome to Mos-cow and H. Whiltscker from Ge-neva to Rohm Generg, remains of the spectrum of the same doing a bit of switching, although not yet

uncovered for time being. Chicago Tribune is also doing a bit of switching, although not yed decided what way or how. David Darrah, paper's Rome rep, got him-self in wrong with the Duce's boy so was asked to leave pronto. ye. evid

G & S Operettas in Book Form G & S Operettas in Book Form For first time since their incep-tion, the Gilbert and Sullivan rep-etroire of operettas will go into book form. In collaboration with Shepard Chartock, Hy W. Reiter, secretary of the American Gilbert and Sullivan Society, has under-taken the work. First is "The Winded expected to he ready for taken the work. First is 'The Mikado,' expected to be ready for the publisher, Albert Bassuk, for fail publicatio Team will do tomes with aim to

kid interest.

Two New Biz Mags

Couple of new business publica-tions in the making, Automotive Jobber and the National Marketing

Review. Automotive Jobber will start in August, with publication semi-monthly. Lou Murray, formerly edi-tor of Automotive Electricity, will edit. Nathaniel H. Engle, of the U. S. Department of Commerce, will edit the National Marketing Review, which will appear monthly.

New Mag for Salesmen Former executive staff of Oppor-tunity have organized the Modern Publications, Inc., to insue Modern Salesmanship. New periodical will make its debut with an August number.

number. J. K. Wilson, who was president J. K of the of the Opportunity Publishing Co. is president of Modern Publications O. Wik er, who was editor and in similar capacity on Modern Salesmanship. Likewise, E. W. Romer, who was treasurer of Op-portunity, is treasurer for the new mag. publisher of Opportunity, will serv

Gardner a Bit Fussy Erle Stanley Gardner, prolific scrivener of whodunita, retuese to work in motion picture studies, al-though he has sold haif a dozen of his mystery tales to films. Gardner dozen his writting in an ample auto traller house, equipped Using a dictaphone, and alternately dictating to three secretaries, the scribbler migrates along the Pacific coast, stopping where fancy dic-tates, although he has a permanent home at Ventura, Calif.

Mrs. Williamson's Mem

Mrs. Williamson's Memorial Mcmorial planned by scribblers both here and in England for Mrs. C. N. Williamson, the novclist, will take on the form of a library of her books to be presented to the Queen Charlotte Hospital, London, in which the late novelist took a spe-cill interest. iai interest. Memorial committee would like to

make the library all-inclusive of her novels, but since many of them are out of print, has asked that those easing Williamson novels send them to Mrs. M. Stpart Fergus at the Three Arts Club, London. REOR

Best Sellers

VARIETY

49

est Sellers for the week ending June 29 as reported by the American News Co., inc.

Fiction

 Time Out of Mind' (32.50)
 By Racene Frein

 Robert E. Lec' (vols.) \$3.75 each)....By Dugias S. Freeman

 Oltizen and His Government' (32.50)
 By Mice E. Smith

 Frezonal History' (33.00)
 By Waiter Mills

 Skin Deep' (\$2.00)
 By Mice I Shean

 Skin Deep' (\$2.00)
 By M. C. Phillips

 Oublertson's Summary 1335 Ed.' (\$1.40)
 By M. C. Phillips

Book Reviews

Paysano Humor Paysano Humor A surprisingly unusual book is 'Tortilla Flat,' by John Steinbeck (Covici-Friede; \$2,50). It has gen-uine humor of an exceptional class and is one of the outstanders of the season. Laid in Mexico among a group of lazy navsanos. They are sommos.

Laid in Mexico among a group u. lazy paysanos. They are scamps, bums, tramps and thieves, but so well drawn and so human that they have audience sympathy through-out. Drawings by Ruth Gannett, wifs of Lewis, don't help any but yet don't hinder. Not gdaptable for fil ing.

Fearful Lady

More of a study than a story, but

interesting in its reactions when it isn't a triffe absurd. Not picture material.

Action Stuff Not much hard riding in 'Biow Desert Wind'.(Appleton-Century \$2), but William Corcoran works up to a first class war toward the finish of his yarn and doesn't lag noticeably

pus, wins a pardon and gcts à job bossing his late antagonists' ncw

Might make a good nicture.

Very English

uite a Problem

in his preliminaries.

setup.

CHATTER Tom Wilheim to Chicago.

William Butler Yeats is 70.

Edith Haggard off on a two weeks'

Bob and Rose Brown off to ob iele Bu

Both Martin Hare and Stanley Hopkins are femmes. Buth

Frank Weaver succeeds Raphael as editor of Serenade Samuel Loveman and Philip Hor-ton doing a blog of Hart Crane.

Donald Kloepfer of Random Iouse tack from a European trip.

Archie Binns back from Florida James Rorty back after a 15,000-mile motor trip through the coun-

try. The Howard Simons will float down the Mississippi in a house-

Doat. First July binding for Rae D. Henkle, pubs, is Beth McHenry's 'I Had Illusions.'

Fariul Lady For her first novel, Lenore G. Marshall has produced in 'Only the Fear' (Macmillan; 32) a rather cu-tious tome that will probably gain that the second second second second who like the purely mental. Her herolne is Gabrielle Klirt, a young artist married to a college professor who is by the say of be-ings a brain truster. The govern-ment relies on his advice, but he is not clever enough to deny her falle tharge of unlikhuliness. It's more tharge of unlikhuliness, it's more ber physician when she feels she will go insane through repression until the strain sends her to his office with the inter to kill him. In-stead, she finally yields to realize that his attraction has been purely phone of a study than a story, but interesting in its reactions when fad lliusions." Conrad Aiken will stay in Eng-and for a time, having taken an

Mid hut in two in the state of the MoRFide has contracted for American publication of Ernest Glasser's novels. Random House has the manu-acript of a new volume of poems by R van Wyck Ercoks will remain in Westport through the summer to finish a new book. Seima Hautzik, who won a Pu-litzer award in '32, has joined the Soi John Marquand, who does novels with foreign settings, has gone to Persis for local color.

with foreign settings, nas goure or Persia for local color. The Hendrik van Loons house-guesting the Thomas Manns at their Connecticut place. Queena Mario, the Metrop canary,

Queena Mario, the Metrop canary, who had a whodunit novel published last year, is doing another. J. L. Hardy will have his first novel, Everything is Thunder, pub-lished by Doubleday, Doran. Columbia University Press ascer-tery of the switch one book not down of the switch one book not revery first switch one book not Robert Ryles wrote three novies before he did Deep Dark River, but the three went into the waste basket.

basket. John G. Newberry Medal for the bask for juveniles of the year Shannon for John G. Newberry Meun, 10, 41, best book for juveniles of the year awarded to Monica Shannon for 'Dobry.' Serial rights to Edward Dean Sul-

In synth and users in a nonceasity in the prelimitaries. But the set of the jall, owhere he has been stowed away after bumping of three men. He gets loose and heads into an-other state, bumping into a foul between a big cattle company and he few original settlers in their valley. He joyously does his bit, plays, a loose hand against both sides, eventually clears up the rum-pus, wins a pardon and gots à job' Serial rights to Edward Dean Su-livan's 'The Fabulous Wilson Miz-ner' have been acquired by Cos-mopolitan mag. Clayton Hamilton has written a book called 'So You're Writing a

Clayton Hamilton has written a book called So You're Writing a Play,' which Little, Brown will publish in the fall. Putnam's bringing out a book on the contemportry Russian theatre by F. A. Markov, called 'The Sovict Laterathy a fabbling on Fidel LaBarba, former flyweight cham-plon. Colabided with Gordon Davis on 'Collegiate Rhapady.' -Very English One of those importations which sometimes cause one to wonder why copyright is undertaken. The copyright is undertaken. The Coi, it) is a ketch of English coun-try life by Allee Grant Rosman, who has a string of eight earlier stories to her credit. Not engrowing to the average Antrivan reader, and wor'l interest Holywood. _____

on 'Collegiate Rhapsody.' Success of the movies in fictioniz-ing his 'Lives of a Bengal Lancer' has encouraged Francis Brown to attempt a novel, Francis Yeats

Lewls Browne, who used to be a rabbi, has written his first novel Lewis Browne, who used to be a rabbl, has written his first novel, 'All Things Are Possible,' and Mac-millan will publish late in the sum-

mer, Taking time out from rushing

uite a Problem Buth Loyons gives more finish to her 'Give U at This Nignt' (Macaulay, 32) than do most writers of flash sex stories, and she raises an in-teresting problem, but it's still just a hot book for the clevulating il-barries. The second second second second second her second second second second a main in her office, but their finan-cial conditions make it impractical to realize their desires. She finds distraction in a physician in her own apartment house. Finally a way is found for the preferre suitor on hore with her medical distrac-tion. Not picture material, but fairly interesting. smudge pots around his orange grove near Pomona, Cal. to keep the froat off his citrus crop, Scott O'Dell ground out 'Woman of Spain,' which has heen bought by Metro. Atlantic Monthly-Little Brown The first product of status price of 52,000 for the heat Broom price of 52,000 for the heat work of non-fiction has gone to Mari San-doa, of Lincoln, Nob, for hear Oid Juics.' Number of scripts entered in the context was 582. The Story of Radio,' by Orrin 52. Dunlap, radio caltor of The New York Times, will be released by Dunla Prasen acts month in a revised ent book, char publish in 1928. Sas bern brought up to date.

TO THE LADIES Fox-Met Reorg.

Among the Women

By The Skirt

Best dressed woman of the week: DOLORES DEL RIO ('In Callente'-Strang)

Lady in White

Lady in White 'In Caliente,' the Warner ploture at the Strand, could just as well have been called 'The Lady In White' as Dolores Del Rio wanders through the ploture clad and unclad in only white. Once only does she discard the white and that is the finale, when she is seen in a long, black cloak and sinail just

several sports outfits are combined with black, but the gowns are all

Several sports outfits are combined with black, but the gowns are all while, one in particular, one of the most fascinaring creations seen on the acreen this year. The gown proper is of satin cut very low with a complete covering of white net. White childron is used for many dresses. Where or designed the clothes had a flare for twisting the material in rope fashion. Another evening frok of satin has tulle rushings and an ermine scart also edged with the rushings, a very neat effect. Miss Lel Rio Is showing a not daring bathing sult. The linket scart is worn around the high over scanity trunks. The upper part is a one-side

rassierc. Miss Demarco does her one number in a long, black gown with a wide atiste collar of white, hose and allppera also white. Winifred Shaw sings n a lace and panne velvet gown and large sailor hat. The girls behind er are dressed in gowns of all lace. Cherries are the trimming.

her are dressed in gowns of all lace. Cherries are the trimming: Soph at the State Doing four shows a day at the State means four changes of costume for Sophie Tucker. One gown of goid lace with a short jacket of the same material Digenifed is a black chilfon gown with a locket sporting while collars and cutS and a lovely black and pink print. Sumptuous is a white for cape. Soph entertained big audiences at all shows and had to sing many songe. Sally Lee Orlor And Lee does her acrobatic dances in one-pice pice dances and the miss wears black at the other sourch an unusual drunk number, the miss wears black at the optime. For an unusual drunk number, the miss wears black at the optime. The piginas of green. Cheric with Larry Bich, make her first appearance to a white ainth dress made Russian bloux takens. For the finals applies that the crystal bands. A little recharge to a supplies the string Bergner does her stuits in a short white forck dotted in green. A pretty bloade does taps in this worker big anals applies made high in front, but lackless. For the finals applies made high on thour does her stuits in a short white frock dotted in green. A pretty bloade does taps in this worker bands when has applies high looked aveil in white eon suits.

the finale these two girls looked aveil in white con suits. Grace Moors triumphe once arain. Columbia follows up Miss Moors's first plure with another hit. Loting-drama, comedy, opera, all rolled into one Leo. Carrillo will be the taik of the town for months to come, and algo Michael Bartlett, who went out to Fox years ago and was given the runaround. He has at late found himself. Picture starts at Lake Placid, with Miss Moore is seen in a grey krimmer cage and Russian cap over a dark dreas. A sequin three-quarter coal is worn over a black grown. Leopard kain and silver fox trim a gree other outful Chindra Miss Moore is seen in a grey whimer cape and Russian cap over a dark dreas. A sequin three-quarter coal is worn over a black grown. Leopard kain and silver fox trim a gree other outful Chindra Miss Moore for bandlay perfect. The Muss Hall stage show slow up considerably in a pots. Several magazines are represented by girls in stunning clothes. The highlight of the slow is the old Can-Can with 60 girls attricted, a close hauge stage in their fluff, yuffied under-dreasing and black stockings. A slow dance routine by the girls is beautifully costumed in long growns of to routine but eatin with plum colored bands across the budge the slink strue. the slit skirts

50 YEARS AGO

(Continued from page 42)

W. Vogei claimed to have used a 150-sheet stand without dupilcales. W. S. Cleveland offered to bet \$1,000 it was not all four-color work, and hinted some of the paper was hold-over from earlier seasons. Lithos over from earlier seasons. Lithe were highly important those days.

Plenty of actor-managers were announcing their willigness to be just actors the coming season. Most had lost coln in the panle.

Cole show moved from Mackinack City to St. ignace, a distance of eight miles, but it took almost all day. Ferry trip, and the one barge available could handle only four even of a dual ars at a time.

Two women stood gaping at a circus parade in South Bend, Ind. Mouths wide open and one of the circus camp followers grabbed their faise treth. Both lates were gold, as could be seen.

Minneapolls skaling rink was con-verted into a theatre. House passed to the new management at 10:30 on a Monday night and was ready to open Wednesday'nt 4 p.m., only the scenery was not ready.

Two cycloramas in Clucinnatl, Scdan and Vlcksburg. Both doing biz. New York had only one, but they were all the rage.

open and doing business with good

Anticipating the continuous per-formance, J. W. Collier took a benc-fit at the Academy, N. Y., that opened around noon and ran until midnight. Stars included Maggie Mitchell, Robert Mantell and T. W

Ticket spec sued Augustin Daiy for \$3 for two tickets sold a cus-tomer but refused at the door. Judge held a theatre to be private property and patrons amenable to rules made by the owner.

Riaito, around Union Sq., infested with out-of-town theatre men. They all had to come to town to pick attractions for the winter sca-son. Klaw and Erlanger were still advance men.

Lyceum theatre passed to the creditors, who formed a new com-pany to run it.

Buda Pic Bank

(Continued from page 11) tomininear is working on a Ger-man picture here, 'Stradivari,' sub-ject taken from a Hungarlan novel by George Szanto. 'Miss President' is to be Reflector's new production, with book by Bekeffi and Vitez, En-dor Marting densiting Eros is make

advant evolution and the chemical state of the second state states and second the second state second states of the second state second states of the second state second states and stat

(Continued from page 5) week may bring out certain factu which could have a bearing on the whole Fox Met situation. However, Judge Mack turned down this re-quest, since creditors already had approved the reorganization plan, and the committee proceedings are separate and apart from the present

eorganization proceedings, The Sabath Committee will also

The isahath Committee will also inquire into other real eartic recor-ganizations, the purpose being ap-parently to gather facts and data for future legislations on same. William Fox Is expected and the William Fox Is expected to to texitly at these hearings, which were begun on Monday (10). Counsel Levy told the court on Thursday (27) that A. C. Blumen-thal and Jos Zehenok were avoiding to reach both persons during the past week, but was informed that Schenck had not yet returned from Europe.

Schenck had not yet returned from Europe. The committee is figured to in-quire as to Silmery's original con-stated to have received a commis-sion of more than 3.100,000 from William For, and how that connects up with Blumey's present connection and a possible second fee from

and a possible second fee from Schenck. Also, among other items which the committee is expected to delve into is the Halsey, Stuart connection with the original Jox Met setup with the original process of the setup row Met reorganization. Certain franchaid dealings in connection with the original Fox Met and Pox The-atres Corr, deals under William Fox are figured to be publicly aired at the hearing. Same committee to which Attorney Milton Weisman, receiver for Fox Theatres, referred to neer in the Fox Met reorganiza-tion hearings, as being concerned with investigating the Brooklyn Harmonus ituation. An entime was already angling for a look-in into Fox Met. At the time Weisman's declarations in court which he submitted were made on hearay were directed at SI Fablan, who was cortesting Weisman for control of Fox Met.

Sec. Report

(Continued from page 4) Movietonews. Inc., satternent said. Data about 21 foreign companies was.not disclosed to protect busi-ness secrets. In Addition, Fox has a 42% interest in National Theatre Corp., which controls 338 house in the middle and far West, and owns all of the capital stock of the United American Investing Corp., which host or all directors and second host or of director and second bits or all directors and second & Bradford Trust Co., Lid.; which Most Fox directors and executives have only nominal holdings of the orthonary stock of Gaumont-Eritish.

corporation paper, but the estate of Richard F. Hoyt, and Winnie Sheehan both have large block of A com-mon, while Sidney R. Kent, through a personal holding company, has a good-sized batch. Amounts fol-

nume, some stanty K. Kent, through a best-some holding company, has a spersome holding company, has a spersone holding company. Amounts for the second standard spectra (1968) a common registered in the spectra spectra spectra spectra (1968) a common registered in the spectra spectra spectra spectra (1968) a common registered in the spectra spectra spectra spectra (1968) a common registered in the spectra spectra spectra spectra (1968) a common registered spectra (1961) a common registered spectra (

Capital structure includes author Capital structure includes author-lzation for 2800.000 share of A com-mon of which 2,419,759 are ont and which are listed as a liability of 12.083,750 B common of which all are out and are carried as a liability of 882,250.

Going Places

By Cecelia Ager-

The Girls and G-Men As G-man plk groups of the second the current sycle, a story fittern keping to smaller could be surviving much be any of these cope-and-robbers operas here would be well or consider what - and how little-ls carved out for her. On the one hand, it's a job; on the other (it's addu-yeven if only temporarily--to the steady pro-gression of her carver. The second second second second second second second second provide the second second second second second second protocol second second second second second second second for the other carves of the second protocol second seco

lished a tradition for femme character parts. Saily Eilers' Transformation How to change from Danchall Daily to Drawingroom Delphine-that is, if a dancehall Daily to Drawingroom Delphine-that is, if a dancehall Daily wants to-may be learned in detail from Alias Marz Dow, with Saily Eilera. Man Marz Dow, with Sail I a clnch. The very best Hollywood society in now eascr to chasp her to its glittering boson, but just the same it comedy maid she's already acquired. She might also reduce the number of little curls that radiate from her colfure to merely a handful lumbling bout her checks and down one side of her brow. Better atill, she might pabout her checks and down one side of her down on tob. She returns to the screen with a soften and more fastered minized tationed suits and revealed in fitted evening gown. Kathariae Alexander, playing a remarkably sweet natured and trying martion old enough to be Mise Biler's mother, looks more like her sister, particularly when she's forgotten how much silver she'd scattered through her hair for the last shot. **Place Femmes**

Palace Formse H's inspiring to note, at the Palace this week, that if a young lady can do but one things, but do that one thing well-vaudeville will holds her right up on its stage; that if she brings to that one thing determination and fixity of purpose, she'll have a flash act of her own some day. There is, for instance, the lady assistant to Capt, Willie Muuss: she sho's a vaudoville actress; proudly she bruichs the shine into her blonds boh's a vaudoville actress; proudly she bruichs the shine into her blonds boh's dy the function of the shear of the curtains part and pratities of Capt. Mauss' death-defying sturt that is to come. Now her work done, she steps back, still wearing her white satin clinging gown well.

work done, ahe steps back, still wearing her white sailn clinging gown well, The set is Doroby Crooker, the had or of the flash act. Miss Crooker Determine the stage on only her left foot. In fact, the lowing peaker hinds that everyone please notice, Miss Crooker's right foot does not fouch the floor at any time. Sure enough, it doesn't. Miss Crooker is smooth and cailm about her special talent, and decorative, too, in a white chilfon Empire contume whose beautifully cut skirt-with pleated dust ruff-calls in graceful folds over the left leg that's alowly inching just along for the side. The rest of the fermine flash in Miss Crooker's act is taken care of by a blonde and a brunette who dance in unison, first in pick organdy long skirted ruffles, then get up on their toes and whird in white ruffled located, sequinded. Bubbles Stewart, now, she can do imitations. But even beyond that, here so it ed hair, a metry face, and coutines that somehow hang bet-act, though they're all exactly alike. Sain dinner dresses with round Stewart's hemilne's straight.

Music Notes

(Continued from page 40) and Walter Bishop. Title, 'Look Out for the Brown Bomber from Alabam.' Only he's from Detroit

Phil Fabello, originator of the 'Fabello policy' of pit orchestra en-tertainment in the RKO and Loew Incuises, has gone under Rockwell-O'Keefe management exclusively.

Tom Coskley slated to move from the Hollywood, Tonawanda, N. Y. to the Baker hotel, Dallas, with ten-tative opening in the latter spot July 18.

Dave Cheskin band at Torrace Gardens, Rochester, N. Y., for the scason.

Dean Benton contributed two numbers, 'Walking in the Dark' and 'Now I'm Going Steady With Sis,' for the Commodore picture, 'Shadow of till' Langavi of Silk Lennoy'

Dorothy Parker, now writing for Paramount, turned songwriter for Bing Crosby, supplying the lyrics for 'I Wished on the Moon' in 'Big Broadcast.' Raipin Rainger did the

Dave Herman, formerly violin player for Abe Lyman, has organ-ized his own band and debuts it at Oriental Beach, L. I., July 10.

Irving Rose's unit plays the sup-per'session at Jack Dempsey's res-taurant. Dinner period filled by Jean Brunesco's gypay ensemble.

Atlantic City Oke

(Continued from page 40)-sidewalk cafe, while in its Rainbow Grill Johnny Hamp orchestra, Minor and Mott, Patti Chapin, King and Lawrence, Jimmie Brierly and Paul Duke make up the entertain-ment program under the direction of Ralph J. Wonders.

ment program under the direction of Rahpi, J. Wonders. J. Wenders. J. Wenders.

in Red. Helig's, Neptunc Inn, Savoy Bar, Club Madrid, Fort Pitt, Entertain-ers' Club, Club Harlen, Engle's Tavern and The Belmont are among other places offering entertainment, New spots are asking outside are calling for a minimum rath hotcle are calling for a minimum rath.

Don and Aubrey LeMaire. whose Don and Aubrey Lewarre, whose 'carloca' routine was the substance for the film dance of that name, are terping at the Hotel New Yorker, N. Y. 'Brother-sister are from Sam Diego

TIMES SQUARE-SPORTS

N.Y. PUPPY TRACK REVIVAL

VARIETY

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HIATUS IN OHIO **RACES AFTER** RIOTING

Dayton, O., July 2. Horse reaching, as conducted by the bounty fairgrounds, went through a beeting backgrounds, went through a bounty fairgrounds, went the bound (3) when charges were hurled that bound and a source with the betting crowd, was held at the post. The source with the betting crowd, was held at the post. The source with the betting crowd was held at the post. The source with the betting crowd was held at the post. The source with the source were stand as the crowd was with diffi-culty held in check by 50 police, who because all more anary when a source were were were sourced to the pari-mutual stands to get the pari-mutual stands to get the post in time to start would be the pari-mutual stands to get the post in the contract with the saw for use of the resumes if a datase in its contract with the sease for use of the results of the cases of the results of the saw for the object of the results of the cases of the results of the sease of the college contract with the cases of the the found neything sead to use the botto found neything sead through they found neything search on the object found neything search on the lower for the sease of the sease of the parise of the sease of the sease of the parise of the sease of the sease of the sease of the results of the sease of the parise of the sease of the sease of the parise of the sease of

moh violence

mob. violence. Promptly the club, through its president, Judge Roland W. Baggott, secured an injunction against the

Promptly the club, through its predient, Judge Roland W. Baggott, secured an infunction against the bold-up of the racing commission and resumed the races, only to have Baggott's source of the jockey club, arresided by the baggott's source of the process of the proces of the process of the process of the

Dizzy-Daffy in Dutch With Mates for Losing And Sideshow Dates

Cincinnati, July 2. Sharing in two of the three de-feats handed the champ Cards by the lowly Reds here over the week-end, the twitning Deans, Dizzy and Daffy did not further endear them-selves to their teammates, accord-ing to report. Adding to the team the second distribution of the second distribution of the second distribution play-ers by the Dean boys for hippo-droming themselves of the dia-mond. Their personal appearances at the dog track at Harrison, In-diana, for two nights was loudly ex-policid in the track's newspaper

Taxing the Sloters

A profit to Events, M. a., July 2. A profit to Events of Maine is being realized by the so-called games of skill, the pin games and taken showed contributions that draw nickels from the pocket. The law taxing them does not be strated that the state that the strate of the strate the strate the strate the strate of the strat

Joe Louis Gets Scribes Off Limb. Baer Put 'Em On

By JACK PULASKI

By JACK PULASKI Night that the colored Detroit knocker-outer, Joe Louis, stopped Primo Carrera (23), the Tankee Stadium was the concern of police officials. There were cops on horse-back and cops all over the lot. Two seriously minded New York column-lats had decried the match on the ground that it might provoke a race

seriously minded New York column-ists had derived the match on the provide that it might provoke a race Trouble was narrowly averted di-rectly atter the fight. Bill Robin-son climbed into the ring and shock hands with the immobile-musged Louis. But he took a shoring around from a bisecost who forced Louis. But he took a shoring around from a bisecost who forced thariemites, however, did not no-tice the incident and few sports writers recognized Robinson. Later at a Harlem dance hall, where a colored mob was trying to crash the doors down to get a peck at the colored mob was trying to crash the doors down to get a peck at the stand up there. Louis showed his stuff in the sixth and final round in knocking the giant Italin down three times. Later the Detroiter said he pulled dicting wrongly in the Braddock-Baer scrap, the boxing experts feit leileved that their selection of Louis to wh came out that way. Migh for the hard-hitting colored boy, last 1, and one year in pro-ing he can and will best any man they and the fight found high praise for the hard-hitting colored boy, last 1, and one year in pro-ing he can and will best any man they work. They said the eame thing last summer when Eaer bat-tout. Louis is undoubtedly a smart Louis is undoubtedly a smart

Louis is undoubtedly a smart boxer and a corking hitter, but it remains to be seen whether he can take a punch. His youth and se-riousness about his craft are in his favor and he probably will come through as figured. Now rated the leading contender, Louis will not cgt a chance at mere rowwich rad-dock will not defend his newly-gaincd title until then, Jimmy has business of cashing in as the new champ.

the lowly Reds here over the week, and the twilling Deens, Diszy and bary did not further endear them here to optic teammates, accord match with the senare and the senare Adding to the lease of the senare. Adding to the loss of three games is by the Dean boys for hippo-toroning themselves of the dial so the dist to the senare and the senare without taking a track with the senare without taking a first by the Dean boys for hippo-toroning themselves of the dial so the dist track at Marrison. In all the dog track at Marrison. In add and publicity. The bailhood may have been out on his forct, but have no a cash basis for the brother plotted in the track's newspaper was the stime was filed Satur-taked and publicity. The bailhood may have been out on his forct, but have and a set the was filed Satur-eause of the gate was a new energy founds on its Diray Dean when have pleces of him take theirs winners' product, rented the house hered takets to some of the fails star taking to 'am between show. The the star was a star was 323,655, federal and state taxes leaving a net of 217,521. The far-ues and star of the star was star takets to some of the fails leaving a net of 2175,521. The far-ues and the star some of the fails leaving a net of 2175,521. The far-ues and the star some of the fails leaving a net of 2175,521. The far-ues and the star some of the fails leaving a net of 2175,521. The far-the start of the starts the some of the fails leaving a net of 2175,521. The far-leaving a net of 2175,521. The far-the start of the starts the some of the fails share the starts of the starts and the starts some of the fails share the starts of the starts anow of the starts leaving a net of 2175,521. The far-the starts t

ODDS PULL MOB

Mineola Take \$20,000 Night with 40 to 50G in Sight Later-Profit Big Without the Gouge of Previous Operations

MORE READYING

Comeback of interest in dog racing near New York City is indicated and new tracks are reported being readied, with plenty of coir in sight. Elimination of dogs in New Jersey and a change in policy from the former grasping methods of the metropolitan sponsors is

credited with the excellent business drawn to date at Mineola, Long Island. The two bits admission means nothing and there are plenty of season passes and other paper around. The coln comes from the options to buy the dors and the take has been

better than \$20,000 nightly, of which 15% goes to the track as computed by a totalizer. In other seasons the operators ex-

In other seasons the operators ex-tracted upward of 40%. Result was low odds on the winners of about three to one, but under the new regime the odds are reaching 15 to one, and that is drawing the cus-tomers back.

tomers back. Purchase of options is a form of mutuel betting although anyone claiming a'dog can have it. There are 34 windows to handle the cash, some making change, but the ma-jority selling the option tickets. Lowest price ticket is 32 and the highest is 45. At the latter win-dow purchases of 20 tickets on one dogs in a single race is not infre-Under selling the latter Min-de Selling and Selling Selling Selling Selling Selling Selling Selling Selling Mind Selling Selli

quent. It is estimated that after July 4 the nightly options sales will be be-tween \$4000 and \$5000. That will mean a profit to the track of approximately \$3000, or more than \$50,000 weekly. At present Mineola doing okasy with a nightly profit around \$4,500. Week-end business (Friday and Saturday) was figured over \$30,000 on each night.

over 30,000 on each night. Races are run six nights weekly except when entirely washed out by rain. Last Thursday (27) the rain did not cancel the 'meet,' but all the windows did not open until late in the evening. Mineola is drawing class patron-

Minecia is drawing class patron-age and the excitement during the races runs high. There are 10 versus each evening, with eight dogs in each race. In all there are followed in that used at the Linden track in Jersey last season, until such races were ruled lingal. A new dog track was opened near Al-lany last week and another is be-ing readied in Queens, which is within the New York City limits.

Maxie Still a Champ, Hellinger Tells Coast

Hollywood, July 2. Mark Hellinger arrived here Sat-urday (29), coming fi m New York aboard the Virghina. His wife, the former Gladys Glad, accompanied the columnist. Hellinger is here to huddle with Arch Selwyn og seyred yarns one

Heilinger is here to huddle with Arch Selvyn on several yarns, one a neguel to Broadway Bill, in Which Coumbia is interested. Columnist denied that he made a cleanup on the Bac-Bunddock fight, and said that Bac-, if hy managed, can lick any heavyweight in the ring today. He admitted, however, that he hadn't seen Joe Louis beat Carnera.

BETTER BREAK ON Police Axes Smash Chi Books As Legalized Betting Is on Fire

Slattery Shy \$30

Buffalo, July 2. Buffalo, July 2. Jimmy Slattery, former light heavyweight ace, pieaded gullty in the City Court to drunkenness and was placed on probation to pay \$30 for a window which he broke in a restaurant early Sunday morning after stating to the court that he had no money with which to make restitution. restitution.

restitution. . It took four policemen to subdue the former puglilst, and to put him into handcuffs so that he could be taken to the police station. He gave no street address when arrested.

Nags Start Running At L. A. County Fair At Pomona, Sept. 13

Log Angeles, July 2. Southern California neg followers get their next does of racing during 17 days' duration of Los Angeles County fair at Pomona, starting Sept. 13. Program of daily after-noon cards, and three night pro-grams is announced by Frank Lie-finger, racing secretary. Intern will be dign at the states ranging from 4400 to 51,000. Run-ning events will be topped by Southern California Handicap, with \$1,500 added.

MARRIAGES

MARKKIALDS Helens Fogel to Leo Jones, owner of the Star theatre, Upper San-dusky, O., in thai city June 25. Maxime Treeter to Irving Eolo-Maximum Context, San San San San Massillon, O., at Fremont, O. Lydá Roberti, film actress, to Bud Ernst, former manager KMPC, Eev-erly Hills, June 25, in Yuma, Ariz. Heiens Kalbeck-Thinag, German Heiens Kalback-Thinag, German In Reno. Max Reinhardt, June 25, Detty Wallshield to Rodney

in Reno. Betty Wallshield to Rodney Bacon, film player, June 21, in Yuma, Artz. Irving Windisch to Buddy Geller, in Brooklyn, June 27, Groom is ex-ploitcer of Warners' theatres in New York

m Brookiyn, June 27. Groom is esc-biolter of Warners' theatres in New York. Theima Harrington to Wilson Tyier, in Cleveland, June 31. Bride Ime cyce. Tom Wilhelm and Marianne Mos-esc, in New York. Bride is actress, from newspaperman. Joan Dye to Don Dupres. In Ak-Tom Wilhelm and Marianne Mos-escher State State Statess, from newspaperman. June 28, at Pebble Beach, Calit Lilian Bond to Sydney Smith, June 28, at Pebble Beach, Calit Lilian Bond to Sydney Smith, June 28, at Pebble Beach, Calit Lilian Bond to Sydney Smith, June 28, at Pebble Beach, Calit Lilian Bond to Sydney Smith, June 28, in Clendale, Cal. Alleen Coulmston, finm player, to Fyring Lippman, cameraman, June Lorothy Gulliver, screen player, to Miton H. Smith, at Sait Lake City, June 27, Groom non-pro. Mardon Seamon to Burton Lanc, Calience Bride, non-pro. March Sharton Calience Bride, non-pro.

sereen players, June on, ... Angeles. Billie Gordon, dancer, to Henri Ghen, Drealmoey and Lewis, last Gine, Drealmoey and Lewis, last Muriel Gilbert, floater of the bet Harry Gilbert, ploner Syra-cuso (N. Y.) exhibitor, and sister of Al Gilbert, owner of the Tiviera. Syracuse, to Abbert Silverstein, June 30.

June 30. Jenny Dolly to Bernard W. Vinis-sky June 29 in Chicago. Bride one of the Dolly Sisters. Groom Chicago Father is booker for Famous Thea-tree

Chlcago, July 2

Town is going through a hectic state of fidgets due to the current problems of horse-betting, horseracing and horse-bet sneaking. It racing and horse-bet sneaking. It is no ionger a question discussed by the riaito touts, bookies and the boys. It has become a public ques-tion, discussed on the front pages of the dalles, argued solemnly in front of women's club meetings and editorialized bitterly by the town's leading commentators.

leading commentators, Main question is whether hand-books should be run with a wink at the coppers or with a full and square payoff to the state, whether betting of the mutuel machines is unlawful and whether the gaff should be taken out of betting.

should be taken out of betting. At present is appears that Chi-cago will be the first city in the United States with legalized book-making and betting. Under the ac-keivy, both House and Scharard the Illinois legislature have okayed a bill legalizing handbooks in the city of Chicago. This bill now waite the signature of Gov. Henry Hormer, and its odds that he will month chica chicagone Bat

moniker the bill. Onjc Chicageans Bet This bil. will license bookmakers in Chicago only. It does not legal-ize betting anywhere else in the state, other than the race tracks thermevives, of course, in the regu-bas been set at \$2500, which hariff is figured to keep rabble out of the picture. nicture.

plcture. Even with the \$2,500 fee it's fig-ured that the city will keep the number of bookles licensed down to about 2,000, which figures as a 75% slice from the present number of bookles smeaking bets throughout the town. Even the newsboys are laying odds these days.

laying odds these days. City is tired trying to keep up with these sneakers, figures that it's impossible to curb the general desire to gamble, and that since it's impossible, the city might as well get some of that revenue.

Wrecking Crewa

In order Wrecking Grows In order the city's police department has been on the warpath for the past two weeks, clamping down on the outlawed handbooks. Not only have the coppers been clamping down on these 'pool-rooms.' but they've been demolish with. Have hauled out the axes and wickge-hammers and have dome beautiful job of wrecking these joints into toothpicks. There's been plenty of weeping

Joints into toothpicks. There's been plenty of weeping around the Riaito, with plenty of chained that they had the fix in and tooks and it there's no fix working at present, with some of the biggess book joints in town converted into freewood in the past fortnight. Only bookles now operating are smeak-ing and almost 100%, doing only more than the set the set.

Tracks Fumble the Play

Tactor that the second second town have been trying addimentation of the second town have been trying addimentation of the second secon

BIRTHS

VARIETY

TIMES SQUARE

Rose Stradner here. Director Preminger to London br

Gretl Theimer divorcing Artur.

Myrna Loy here briefly; ditto Ina Claire. Paul Abraham in Vienna looking around.

around, Carl theatre will be auctioned off for debts. Leopoldine Konstantin going to Hollywood. Erika Mann, daughter of Thomas

a director for the Ancare an uncer-Wien. Marenbach, Fred Lieweh-Lenburg and Baser to Viena from Prague. Emil Geyer, director of Josefstad theatre, has guit, and is looking for another job. Sascha Toble plans to film Mol-Sascha Toble plans to film Mol-Pickpockets got away with all of Heinz Ruehmann's cash and papers, including passport.

have its premarks theatre. Karlheinz Martin in Vienna to negotiate with Paula Wessely about filming of Hauptmann's Rose Bernd. Korl. Lamac started

<text>

Mascaw

Alexander Basy hack to America via Vienna and Paris. John Henry Hammond, Jr., ar-instructure Hammond, Jr., ar-Barton, J., and J., and J. Elizabeth Hawer had a big show d clothes with all the Soviet ardiat of clothes with all the Soviet ardiat d clothes with all the Soviet ardiat and the Hammon and the solution and the Hammon and the solution London. where he directed Paul Lobeson in Stevedore: Staying thouse the summer to finist a bood on Soviet theairs.

Maria Mayen sick.

Broadway

Happy Benway in town

52

Roger Doulens looking over the shows

los Phillins Hollywood-bound for Jou a Biotta. Dick Robbins can't stand the sign of a fish. Luise, Squirc's WB shorts in

Flatbush. Alex Yokel resting at home after

Flatbush. Alex Yolei resting at home after a Max Yolei resting at home after a Max J. P. Waxman vacationing in Paris for a tweets. Jack Curtis returning on the Nor-mandle salling today (3). Fund Kastis to Detroit to sing in Paul Keast to Detroit to sing in Eddie Rubin back to the Coast Iter piloting Fred Astistre east. Janet Martine (Janet of France) Jimmy Enddock gost for corried beef an clabbare nearly every day. Russell Crouse off on a cruise to Sweden, Iceland, Norway and Viel-man.

'Three Men on a Horse' cast ad mits that, as a ball team, it is ter

mits that, as a ban team, ... rible. Warren O'Hara brags he's the croquet champ of Fairhaven, New Jorsey. Norman Pincus under doctor's birts which

rsey. Norman Pincus under doctor's re, but back at the Alvin, which care,

the manages. Paul Whiteman buying a bus-railer shortly for those week-end oue-nighters. Jack Lait, Jr., planed to New York for two weeks' vacation, then back to the Fox lot. traile

Jakk Lait, Jr., panet to New York to the Fox is vacation, then back for the Fox is vacation, then back for the Fox is vacation, then back Formpi' copy of Allen Rivkin's May Irwh pot a surprise birthday I and Irwh pot a surprise Greeory Ratoff's option on Bank Nemo. Buropean play, has lapsed, With g in Mute Pilans. P. D. Ohrnen back to his desk at Universal after several weeker Jury dit bu in White Pilans. Der Lustig of Belle Theatres, abled on Bries Inth. or after he war Michael Tree has signed Elaine Michael Tree has signed Elaine George Ross, World-Tele's Broad-

Michael Tree has signed Eliane thayer, torich, to sing with his orchestin, at the Edison Green George Ross, World -Teick Stroad-way columnist, off to Havana Sat-ura and the signed strong strong Even since G-men have been botted into the Freche Casino, the stronching scourse which best Even since G-men have been for the strong strong strong strong decision of the strong strong strong strong strong strong decision of the strong strong strong strong decision of the strong strong strong strong decision of the strong strong strong strong strong decision of the strong strong strong strong strong strong decision of the strong strong

Honolulu

By Mabel Thomas

Bob Cutter back from California. Mrs. Jules Furthman returned to Bel Alr. Quinn Martin, Par vaca-tioning here. The Rodions, dance team, going to the Orient Defe Vance, singer, Hal Grayson's hand.

Grays Doc

Defe Vance singer. Hal (revent) hand appointed of boxing commission Ray Kinney Kone to California to make some recordings. Ray Kinney Kone to California to mene with both the task of the Harry Carr, of the L A. Times arrived to treage at the U of Hawail, Mrr. Millon Creases, grand-Garrett Fort Hollywood writer. to Molekii for Hawailan research, Mr. and Mrx. Ray Dudce leased a home 4t the beach for the sum-J. J. Franklin purchased outright

CHATTER

ever.' Franco Foresta, American singer flying to Oslo to sing in 'La Tra

the English coast. Fell asleep and got sunned. British Actors' Equity Assn. or-ganizing drive for new members in the provinces. Wimbledon, a London suburb, has voted for Sunday opening of plc-ture theatres. George Black back from flying holiday to Brussela to see the ex-

George Black back from flying holiday to Brussele to see the ex-hibition there. Sydney Carroll's open-air season of Shakespeare again operating at Regent's Fark. Sacha Guitry will do a fortnight's season at Daiy's in July, present-

season at Daily's in July, present-ing three plays. Flanagan and Allen doing a bur-lesque of Larry Adler, with Pop Adler resentful.

Alfred Tubby Turner, manager of the Saville theatre, had his leg amputated June 20 at Westminster hopftal. hospital. Donovan Pedelty could not get a Scottish castle for exterior shots of a Scottish film, so had to hire one in Kent. Kent. Frank Neil, having exhausted ondon, now scouring the sticks or an English comic to take to ustralic Frank Neil, having exhausted London, now scouring the sticks for an English comic to take to Australia. Annie Croft's Tulip Time' mu-sleal, now touring the sticks, is going in as stop-gap at the Londow Collseum. Collseum. Scala theatre, Berlin, closed for the month of July, with Cherry and June Preisser booked for the month

ec and Lella Stewart celebrat their tenth wedding anni-

staging 'Whistiing in the Dark London

cre. Completing one year at the Roy-I, Harry Owens received a gala Jean Batten to do a film. Betty Ross back from Turkey. John Hendrik being tested by loha. Galil-Curci and husband one day isltors enroute to the U. S. from Metro Jack Hylton now a full fledged arlety agent.

Nora Williams to be in the Ber-Next Williams to be in the Ber-nice Caller picture. Herald Ruth now casing director for Gaumon-British. Irving Mills and werry Foster Landre Frank being escorted around by Stanley Wathon. Phil Hyams still takking picture thestre building for Palestine. The Wing Stanley Wathon. In Swinley suing for divorce. Faul Czinner off to meet his wife. Wife was formerly Joan Castle. Paul Czinner off to meet his wife. Wing so Sonr will be the title here of Columbia's Love Me For-ever.

Galli-Curei and husband one day visitors enroute to the U.S. fram Japan. New II bene team at the Young Mark and State and Neary, from San Prancisco. Norman Manning, Fox produc-tion mgr. and Mrs. Manning, spent linge weiks here. J. New York Herald Tribune film critic, here for one day from Japan. Mrs. J. A. Fitznatrick and two camerame not a great break: ar-the abl in time to photograph in colors the Kamehameha Day Pa-rade, Hawalian yearly spetaele.

Paris

By Bob Stern

Erlk Charrel in Paris. Gauty fixing up a casino tour Brothers, clowns, playing th Lys

flying viata Rex. Six Lucky Girls playing Gaumoni Value. Alee and Lena ... ing their tenth wodding assu-versary. B, I, P. equipping its remaining stient stage for talker. It is 500 by 100 feet. Tell asleep and Fell asleep and Palace. Joan Warner taking singing

lessons. Curtis Melnitz running up to

.'S. Jimmy Witterled hitting various esorts with Francis A. Mangan

Freich eourt ruling that posters attacking a film as indecent are not

Attaching tout, a serie are not libelious. Marie Bell to produce an Édouard Bourdet piece at the Ambassadeurs in the fall. Idea to be starred in Bru-maire show, Lady of Solltude, Pernand Gravey to play in new Richard Pottier comedy, produced Deaus Lumiere retting a gold medal from eity of Paris in Hotel de Ville ceremony.

by Soist Film. Louis Lumice Parting a col-Louis Lumice Partin Hotel de Ville extennory. Jean Tranchant, song writer, giv-ling concert with 'Hot Club de Ulla and the show at Pett Palais garnering 280,000 eustomers in a muth, with Yos gate. Biyases aldewaik cafe. Elyases aldewaik cafe. Adoptation of Farweil and Chef-Rouge' at Saint Georges. Adoptation of Farweil and Chef-Gaunont chain taking back in Soper-Gaunont chain taking back in Soper-Gaunont chain taking back the Palapathon by the Umansky chain. Adoptation chain taking back the Adoptation chain taking back the Adoptation chain taking back the adaptation chain taking back the adaptation by the Umansky chain. Add Ladmilla. making her stage debut with the Ridewa little theatre 'ear.

deout with the state group. Jean Boyer to play with Lilian Harvey in French version of 'Lina Petrovna' to be made by Ufa in Postin

Albert Prejean, film star, to mak

Berlin. Albert Prejean, film star. to make habert Prejean, film star. to make habert Packan, american kid, tak-func by tailo from top of Eilfel port Sate Building. Tright Eyes' (Pox) doing an estimated \$1,500 in four weeks in Bernet Switzerland, considered ex-Aime Clarlond recovering from brouchits caught while recharsing Notro Daue Passion Play in the Jean Switzer and the American Part Start Switzer and Start Albert Switzerland, considered Note Clarlond recovering from Tean Charlond recovering from Jean Charlond recovering from Jean Charlond recovering from Jean Charlond recovering from Jean Charlon, considering Richepin story, may use Marianne Gaswaid in the lead for her lim Drev since Mar & de Yaucouchell

Scala theatre, Berlin, closed for June Preises booked for the month of August. Mimi Jordon annoyed with the Mimi Jordon annoyed with the dilly hotel cabarct days. Says why dilly hotel cabarct days. Says why dilly hotel cabarct days. Says why as to be a novelty for the new Craxy show in August. Eddie Garr invested those fitting as to be a novelty for the new Craxy show in August. Eddie Garr invested those fitting eabaret. But managed to tell 'om he's working at the Ritz. Boswell Ststers returning to the he's working at the Ritz. Denvell Ststers returning to the prov-inces for General Theatres. Thenty of complaints to the Brit-tine Maurice Chevuller broadcast. Little too naughty for this town. Joe Triedman off to Spain to mike Harry Naismith, Ryer and racer. De Barcelona, with five branch offlees Parry Naismith, Ryer and racer. De Lite of the odd hannow cabby.

Duke.' George Smith doing a picture on the life of the old hansom cabby, with story being written by Irving Denes, brother of Oscar Denes,

With such a such as a subject of a sear Denes, Danes, subject of a sear Denes, Donovan Pedcity of to Fort Wil-lam. Scottand, for outdoor shots on Fiery Cross' for Crusade Films, Pieture is on English quota for Filmy Phillips, director of Peter Jinmy Phillips, director of Peter Maurice Music Company, goes to New York end of August. Lesile

stopped off for a while st Amstei-dam on her light from Berlin to London. Berlin to Berlin to Berli tights of The Dominant Sori by Micheal Bran and Rodney Aei-ind's: The Old Ladles, bused on a Hugh Walpole novel. Duch author, Ben yan Dy a young Duch author, Ben yan Dy a young Duch author, Ben yan Dy a young character stinder Theatre, Pr.cue. Czech actor Stjepanek to take part of the hero.

McDonaid, Roy Fox's manager, will

AdDonaid. Roy Foot's manager, will accompany into. Capital and Frovincial News The-atres issuing 100,000 shares at \$1.25. Company inquinting a London and one in Liverpool. Tanagerous Conner, withdrawn mith after one showing. To high-brow for the locala. Replaced by Stetty Hegal. Briting mit, Hammer astiro on the industrial life of the satiro on the industrial life of the satiro on the industrial life of the statiro on a showing. The satiro on the industrial life of the statiro on the industrial foot in the state of the state in the satiro on the industrial life of the state in the industrial life of the state in the industrial life of the state in the industrial life of the state of Rio. Merie Obern, Charles Laughton and Robertson Hee.

Hollywood. Erika Mann, daughter of Thomas Marka Mann, daughter of Thomas Marka Palamane. Difference and the second second atternet at ack. Dancer Oasy Rondle golng on tour Fellx Bernstein new head of MG-M office here. Attla Horobiern hirde by Tobia SGObe Films London, producing Joseph Schmidt film here. Dr. Wilhem Szckely plane to start Joseph Schmidt film here. Dr. Wilhem Szckely plane to start Marka Houser taken to asantorium atter a nervous breakdown. Altred Piceaver signed with Vi-arthur Hellmer plans to go to the Altred Piceaver signed with Vi-arthur Hellmer plans to go to the Acture Bilen Richter algehtly in. They are still looking around for a director for the Theatre an der: Will. Dolores Laughton and Koverson. Hares Lady Edme Owen, who served in a Paris fail some four years ago for having shot at a Thanks War, for having shot at a Thanks War, thined. Story depicts her life and she will play one of the leads.

Berlin

Waiter Ruttmann now cranking in Dusseldorf Walt Disr

a W

in Dusseldorf. Wait Disseldorf. Wait Disseldorf. Wait Disseldorf. Dusoina Glainit's sproposed visit taken up big in dally press. Dusoina Glainit's singing four operas on Unter-den-Linden. Pre-nagi stager, Erwin Piscator, has taken Russian clitzenship. Richard. B. Wainwright on flying trip from London for a squint at the Ufe works.

Richard B. Wainwigas ch. Arthur trip from London for a squint at the Ufa works. Udet Terra-Film's Wonder of Flying' shipped to British Isles. Doing big here. Liane Haid signed by Basil Dean for Whom the Gods Love, film oh Whom the Gods Love, film oh

Horeman Entry oncer Linger With Pickpookets got away with all of Heins Ruehmann's cash and papera, including pasaport. Including pasaport. Including pasaport. New York State State State Weins (Table Bernd. Reinhardt invited to Copenhagen Heina (Tose Bernd. Reinhardt invited to Copenhagen Heina (Tose Bernd. Willy Goldberger producing a mu-sical pic, Woldon and the Danau' (Melodies on the Danube', Willy Goldberger producing a Use of the State Clo-Clo' from Franz Lehar. Clo-Clo' from Franz Lehar. Clo-Clo' from Franz Lehar. Liane Haid Martin will do Lbeen's Kartheins Martin will do Lbeen's Liane Haid playing the star role in Tanzmusik' (Danae Music), pie Jana Moser's Tichens Bezirkage-richt' (Small District Court') will have In promiere at the Josefatadt Kartheins Martin Nillenan do Doing big here: Doing big here: for Whom the God Love' flm on composer Mozar. Paul Linck's rips-age 'Madame Paul Sinck's rips-age 'Madame Paul Sinck's rips-age 'Madame Paul Sinck's rips-age 'Madame Paul Sinck's rips-Bdvard Johnson, Me's new guid-ling star, here to scout the old coun-terns Sack, Dreiden opera colora-tura, enguged by BBC for British Paudasing Jubide. "Jurgen Pahling, top-nock stage." Jurgen Pahling, top-nock stage." German contrib to Dickens plo the Berlin Source Mut Annau German contrib to Dickens plo Dom, 'Liftie Dorrit' with Annie Dom, 'Liftie Dorrit' with Annie Dom, 'Liftie Dorrit' with Annie Thre , headliners converging;

ing three plays. Finangan and Allen doing a bur-leader of an Allen doing a bur-leader of an Allen doing a bur-Ruth Draper doing some new armoso at her three week season Jack Curlis off to Paris for couple of days accompanied by the insep-rable Mister Dunn. arable Mister Dunn. Jack Curlis off to Paris or owner of Flora theatre. Hamburg, running a dide show at Blackpool. Jeffrey Bernerd in two confer-tions theatre. Hamburg, running a day, and ther to her ville in Cannes. 'Aut of England' coal G. Good-ing another in the West End shortly. Roxy prevs chief, in London after continental trip, en route back Mark Mister Confer-tion of the studios.

German contrib to Dickens pic born, 'Lift's Dorrit with Annie born, 'Lift's Dorrit and Schwein Born, 'Lift's Schwein Borne Stadies ('Lift's Schwein Berges Stadies) Snanis Republic. Director Schin and staff fölng the channel getting local Anglo's Goara Wille's 'Ideal Husband' (Terra). Triumph of Will Power' nasi starbia. under hovieriorate of German ambassador, but only for hwith audiences. Bandi Andrewszneithon off for Budgest to meg a new one. Wite Jarmia will give the Hungarian phone and Italy. Finished studio work here on Itala Film's Torget a Goara Wills for Schen Studies Sch Barnii Andrewszneithen off for Budgest to meg a new one. Wite home and Italy. Finished studio work here on Itala Film's Torget a e out on Friess-Brousing Tacas, carried on for years with Tobis over patent rights. No chance monopoly. Out of court settlement indicated. All Reinsdorf theatree dark time

monopoly. One of court settlement indicated. All Reinsdorf theatres dark till after interment of vicilients of explo-sion of projectile factory there. Radio stations sile nt for five minutes upon announcement of debacle. Programs following were toned down.

The Hague

By M. W. Etty-Leal William Mergelberg off to Paris. Diguit Cossacks here with questrian stunts. Jimmy Walker promenading at Sche eningen. Sche eningen. Bela Ruha, one of outstanding gypsy-artists in Holland, dead at 45.

The Mask Legit Co. bought Holiand rights to French play. Bichon' by Jean dc Letraz. Lianc Hald, German film star, stopped off for a while at Amster-dam on her filght from Berlin to

mono indica Aii after

Kay Francis back from Europe

Harvey Causmann selling autos John Boles to Malibu for the sum

Claude Lapham back from the far

Ken Lohber an annendicitie sue

aff. Leyser editing Republic's 'Cooperator.' Sam Mintz in Paim Springs for

Sant paints in a second sinus relief. Fanny and Kitty Watson here to try pictures. Otto Dyar resigned as Fox por-

ales s Billy L

try O

pita. Jer

ding

bart,

anette Meehan set for the wed-march with Swanton Daitor

July 6. Mirs. Wally Westmore to Glenn Hanch to recuperate from auto ac-cident. Sidney Buchman tabling a three buchmash methans hell get to

cident. Sidney Buchman talling a three months' vacash, perhaps he'll get to Europe. Henry Freulich draws a three-year contract at Columbia as cam-

usiness as associate of Tausig and enaido. Morgan Hobart, son of Henry Ho-art, spieling at San Diego fair oncesh.

concesh. Cameraman George Robinso around again after recent appen

u auto orach. Baldie Cantor back at Sam Gold-wyn iot and looking finc after long hospital siege. Mrs. Anthony Veiller to New York and hoping to get her new play in summer stock. Jack Grees entry v

TIMES SQUARE

ĈĤATTER

Stroudsburg, Pa.

By John J. Bartholomew

Ellis band one-nighting Walter (WGY) a visite State Campus Owls

Fart Dutton and his band at the

Panama By Bea Drew

fornia. Harold Sugarman, of United Art-ists, returned from a trip to South America. Joseph Erman, pianist, here for a week's visit, goes from Panama to

Joseph En-week's visit, goes from .--Costa Rica. Cotton Club orchestra has re-manized; Reggie Prescott is

Toronto

festival. Margaret (Glohe) McCrimmon to wed Dr. Haldane Gee, Canadian

cientist

scientist. Tim Maurice and the Three Campbeli Sisters into the Hotel Metropole. Jack Imperial Arthur, of the Im-perial, back from Shriners' shindigs in Washington

Tack Imperiation Shriners summer periat, lack from Shriners summer in Washington. George Givot making a mad dash from Union Station to Shea's with 10 minutes to go for his opening 10 minutes to go for his opening

how, Kim (ex-Telegram) Beattle doin; subsidized history of the 1st Ca-adian Division in France and will ag the time 'Red Patch.'

Seattle By Dave Trepp John Hamrick back from Holly

John Hummer was a second solution of the summer and busy too. Nina Hinca salled June 28 for Shanghai, China, to open at Cani-

Shanghai, China, to open at Can-drome, dan de Fiest Week to coin-aber this year for hig week's cele-sination end of July. Maisie (Tardner from film row to c. for Le Roy Johnson of Jensen-men Bernie booked into Trianon baliroom July 13 for one night, en route to Chi from Catalina. P die Mefell to L. A. on three weeks succition and for new ideas. Frank Newman, Jr. and wife now brank to revent promotion to managet of Hith Are.

of Flfth Ave. The Al Nydins doing oke with

eo's

· . .

Baston

By Maxwell For

Charlotte Murray in town Eddle Rubin in town for vacash Carlo Vannicola hob-nobbing with the elite.

Minsky's Park unshutters for dual third-run

Drive-in theatre being built

new West Coast Recording studio:

Al Finklestein and Frank Christie plane to Portland on booking trip with Al arranging to move dowr there about middle of July for Ever-

there about middle of July for Ever-green city job. Bddie Rivers, Sammy Sicgel and Jack Lavendor in auto smoshup which puts three stitches in Jack's head and ko's Eddie for the count. Sammy the lucky lad.

Philadelphia

By Arthur B. Waters

Waiter Gibson, magician and writor, back in Philly. Pete McGovern, former manager of the Walnut, now located in De-troit for Hudson Motors. Harry 7. Jordon, for years man-aging director of Keith's here, mar-ried Mrs. Marjerlo Irvine, advertis-

i.e. Mrs. Marjerlo Irvine, advertis-ing woman. Basil Ziegler, chairman locai code committee, wound up code affairs and is back in his private law prac-tice.

and a back in me prices are pro-Wahnt announced to recopen next fail as a Yiddish theatre, run by Jacob Gruber, formerly of the Arch Street, and Bernard Elving. Local exhibs are wondering about the clause in new Sunday movie actors idlaw as Sone for opening a sone of the street and pay fase.

Montreal

Club Lido dark for the summer. C. Haworth joining Heraid staff. Racul Cloutier off on trip to

Russia. Bob Grannary assembling an orch bo Grannary assembling an orch for fail. Clyde Beatty Circus due here July 8-9. Hal Hartley orch at Beimont Park

York. Fred Norman moving vaudeville agency to larger quarters in same uilding. John Tinhof and Emile Notrice naking things hot for Chez Mau-

Milwaukee

cial an

at Sherman-Clay, with speci pcal to radio acts and vaude.

Drive-in theatre being built Weymouth. Carlo Vannicola among the new Witteries will keep their girl lines througe will keep their girl lines through the summer. Eddth Blawanger and Mandy going nauftal. In town to the Royale. East Boston tunnel out of red bo-cause of new up track. Korton and Leo Gaffney doing the straw-hat lenguit.

Lee Galfney doing the straw-bat circuit. Bob Leicenter and crew of paint Wilbur theatre workshop. Helen Eager and Joyce Dana back to the crit serind atter a month of Loc Rines has taken over the Ecilo Bailroom, at Sailsbury Beuch, as a fideline. Al Powler managing ememble and shown coicred films of his recent presentation of 'Alda'. Bowton film mcn feted Judge James Worey Goldstein arranged the jam-boree.

Indianapolis

By Bill Kiley

George Tyson here from Pittsburgh.

Homer Skillion in town from Los Angeles

"Bright Lights,' nitery publication, oused for good.

Argan could be a set of the set o

Hall Hartley orch at Beimons saw-dance pay. Jimmy Adams, late manager of Loewa, oft to Foronto. Ernie Caswell, local bartlone, get-Bedf off st the Norona Barn and meilers going atrong despite heat. B. M. Garfield leaving for month's vacation near Jamestown, New York.

artiaria brushes at the Circle for pod and reel. Virgil Allen, former Circle door-making bushesses to learn pill-making bushesses to tearn pill-making bushesses. Gib Wilson, local trombonist, ex-plaining to the judge why he slid by a traffic signal. Betty Whiteel, Civle Theatre satellite, in Cohasset, Mass, joining Fred Euricipie's summer stock com-

making things not to the second rice patrons goes to N. Y. Times J. Wilson goes to N. Y. Times of the second second second news for the Gazette Jack Adams has added a string of summer resorts in Northern New York and Vermont to his cabaret list. Fred Burieigh's summer stock com-pany. Art Baker bashfully admits his former connection with the tooling end of a cornet in Hoagy Carmi-chael's ork. Waller Whitworth, absent 'from his critic's desk at the News while he nurses an attack of blood pres-sure at home. Use an union testing in working here a charge list. Symphony concert plan at Porum Symphony concert plan at Porum siciana' refunai to cooperate. Theatre Association here will try orden ide a admony prices at end and if it works will apply the plan to the main stems. If it works will apply the plan to the main stems. If our the England summer col-control the England summer col-to tour New England summer col-sort, getting great bailymer re-sort, getting great bailymer re-toring our bring reat plan. Sort, getting great bailymer re-sort, getting great bailymer re-tort, gotting great bailymer re-tort, gotting great bailymer re-tort, getting great bailymer re-tort and the start of the start of the start returned of uwn accord.

Kansas City By Will R. Hugher

Frank Schudy recovering from an ppendicitls operation.

Slot machines, absent for some wecks, are showing up again around the toy

a n1

Running races, at Riverside, an-nounced to go until July 4, washed up June 22.

The \$1.10 weekly street car pass, good for unlimited rides, is to be raised to \$1.25.

raised to \$1.25. Four first-run houses in the downtown district giving Saturday milath thows Beckham and hand back at Sni-a-Bar Gardena, where Fred Buckley is the m. c. So many nabe houses giving bank playing them like a chreund as are playing them like a chreun as are bort, at the correr of Tenth and Batlimore strets, has been re-moved after many years.

Asbury Park

Nite clubs flooded with anateur Barbara McDonald at San Remo. Happy Feiton back at Jenkiuson's. Gorman's circus here tomorrow

(i), Fifi 'Orsay and Paul Sabi Colony club. Carlos Restlvo Berkeley har. Penny palaces getting best play

Bilbackees The Granthamen bowed out of the Main Mark Stress The Granthamen bowed out of the Main Mark Stress Stress Stress Stress Stress Stress Stress Stress Stress The Stress Ferning nalnees getting heat par-on boardwalk. Bootleg fight pictures at Para-mount and St. James. Johany Johnson will return New Monmouth, Spring Lake from San Diego fair, at Sea Giri, Ian. Joe Hale, or Hule and Hiele, con-verted from jucgier to barkeep. Rudy Vallee two-nightling at Con-vention Hall for \$2,75 unrantee.

York after ogiing 'Anything Goes which he will direct at Paramount Malcolm Stuart Boylan purchased the Teva, 60-foot schooner, which won the Honoluju race several year ago

pect. Dave Chasen driving to New York, Jack Wagner off Par's writing payroll. Helen Gahagan east and back in solidated Amusements, of Hawaii arriving July 13 to lock over prod-Stanley Bergerman pulled out for New York. Lee Scamahorn joined Republic uct

20, and Nat Goldstone for three months at \$125 per week sealed by

Meglin Kiddles, local juves, will be featured in two-reel Technicolor to be produced by Ralph Staub for Warners. Col.'S. F. Jacobs, Hollywood rep for British Amalgamated Press, pulled in after a two months' bome-iond junt

by ges Drew ' Bebe Connors in hoopital arean. 'Houdini' at the Paradase Garden. Anita Ospoed Burgcom left for New York: A chmed Abdullah wrote another for New York Panana. Story about Panana. Mark Reilinger and wife, Gladys Glad, stopped over on way to Call-Hartold Streamen.

then. Mitzi Hajos back at Guilford Piayho Vets

¹¹ H. VINCHER, and Wife celebrate jeth anniversary. Mack Gordon on a diet. Only the data for the second state of the seco

Costa Rica. Costa Rica. Costa Stevento Statuto Statuto Statuto Raul Exclanos, manager of the Raul Exclanos, manager of the Target Statuto. Cast. Jack Statuto. one time manager of swank night club in Cast. Jack Statuto. one time manager of swank night club in year in Fjorida. returned after a year in Fjorida. returned after a year in Fjorida. For the Statuto Statuto Statuto Statuto May Nobson and Lullian Harmer Gaves di Konson Adr. Mark Man Mark Brandow, Mr. and Mrs. Koland An-teson, Mrs. Jonnet Berling, sont from California. is in Panama as guest of Mary Lee Kelley. Vice stories about Panama chartes have to get tainet for the Rits. so the visit is to get the real lowdown.

¹¹ Shini Hajop back at Guilford Piayhouse Vets convention gave local nite ports a hoose. A shift of the set for down East vacash in Maine. Billy Elder set for down East vacash in Maine. Billy Elder set for down East vacash in Maine. It was a shift of the set of the set management is out. Nite spots roing heavy on the set management is out. Nite spots roing heavy on the set of the spots of the set of the set of the spots of the set of the pixel set of the set of the set of the spots of the set of the divers who cover 800 miles in a thornton Wide bett mannered the spots of the set of these divers who cover 800 miles in a thornton Wide bett mannered the set of Police raid weries has all gam-bing joints dark. Bill Camboll now p.a.'ing the Conservative Partix Partix of legit holi-daying at the family home. Bobby Breen's parents waving the Ungarter's MGM contracts around. Freddie Manning of to get some more jetses at the Salzburg drama

day. Thornton Wilder best mannered his brother, Amos, in recent hitch-

ing. Roy Phelps doing his ca stuff in Beigian Congo on ex

Henry status eraman. William Rudolph named head of Paramount Studio ciub at annual election. Harriet France now in the agency business as associate of Tausig and business as associate of the transference of the transfe

stuff in Beigian Congo on expedi-tion. When Harry Black quits theatre managing, he can fill m. c. shoes any time. Milton Stiefcl's New York Play-crs opened summer season at lvory-ton Mon. (1).

Westport, Conn.

By Humphrey Doulens

Jossie Busley off to Bermuda. Cobina Wright in for weekends. Arline Judge visiting old home at Bridgeport. Lucinda Relchenbach visiting the

around again after beent appen-ectomy. Mae Wrat and Will Rogers meet More here and in the state of the More here are many state of the observe at a state of King Solomon of Jean Horsholt pulneinal speaker an Horsholt pulneinal speaker an Horsholt pulneinal speaker and the state of the state of the Jean Horsholt pulneinal speaker and the state of the state of the Jean Horsholt and the state of the state of the state of the Jean Horsholt control the state of the state of the state of the Jean Horsholt state of the state Harry Archers. Gabriel Hess and Linda Watkins

Gabriel Hess and Linda Watkims at Shorchaven. Hein Monigoe Try doing public-bianey Joseff of Slubert offices Paling During to the Southerson Thillip During to the Southerson Thillip During to the Southerson Thillip During to the Southerson For Lahr has rented Arch Sol-works house at South Norwalk. Lealle Howard, Helm Linges, hi Pan Bourke drove up to Guilford for opening of Mika's summer play-Vivienne Oshowne has rented her ouse. Vivienne Osborne has rented her ilvermine house. She's on the

and hoping to get her new play in summer stock for a split his vacash in two built our require endpoints the first half currently endpoints the first half currently endpoints are split Balling of the stock of the split sector of the stock of the split sector from Metric's writing depart-ment, heading for Europe. Max Shargrin out to visit his money for Metric's writing depart-ment, heading for Europe. Max Shargrin out to visit his money for Metric's writing depart-ment, heading for Europe. Max Shargrin out to visit his money for Metric's and the depart-ment for the Scandal's Historico. And Rock Coegoni, her soft headerson and Jack Yellen closeting the canal-ticit Rocch and his father. C. H. That Rocch, petting acousing the soft Metric Start for New York with the canal-ticit Boach and his father. C. H. Vivienne Osborne has rented ac Silvermine house. She's on the Coast. Ed Lynch, manager of Warners' Cameo, Bridgeport, on western mo-

(ramen, Bridgeport, on western mo-tor trip, Jess Barton will be Ina Chitrót feading man in 'Ode to Liberty' here next work, wetwork, son (Maron and Keeler) authoring series of vauderille stories in Bridgeport Post. Anna Erskine, daughter of Pra-fessor John Brekine, will open sum-mer stock troupe at Wilton.

Freddic Gilotti on WIP. Dorothy Lisette to N. Y. Tune Twisters one-nighting. Margaret Chalif at Buck Hill.

Eddie Mitchell, ad chief for Con Contract between Alvin Morris Cleo's. Dutton and his band at the Evart Fart Bart Date of Harris and Allee Stuart at Onawa Lodge. Dan Reese and Rhythm Boys Blying Craise Meadowa. Blying Craise Meadowa. Blying Craise Meadowa. Blying Craise Meadowa and Eddle Gilligan's ork. Danay Whean mc.'ing and Mary Sunele at Teddy's Tavern. Ward Buckwood nn for Barears. Rea Coleman with Johnnie Ro-mano's ark at Parthol's parears. Euch Hill Players, directed by Chie Road Jaroby. The Emerny and 'Growing Paina.

Doug Lotherington, g.m. of RKO's Australian office, on his way back to Sydney after looking over the studios.

photog. upby McHenry home from Wii-homital. shire hospital. Mike Rosenberg jaunted to Frisco over weekend. Harry Sauber and wife celebrate 16th anniversary. Mack Gordon on a diet. Only

10. Springs Amsignmated Press, and Janu. The monitor books of the second second second second Theresa. Helbrun addressed the Martican Association of College etage and secrem. In the second Eastending exportence of Christian Barbardy Cossi. Allan MacDonald, incrimer Central Imaning caling spot for dires ex-turas and bit players. And Starbard Starbard Starbard works 'acash, and making will Weng of his staff do the chores. Monogram Pictures and Baislo do those weeks' vacash, and making will Changer Pictures and Baislo do those weeks' vacash, and making will Changer Pictures and Baislo do the Starbard Starbard Starbard Changer Mark and General Elec-tion. Exponence Operation and Mrs.

RCATHOUSENCE THE Mrs. Lynne Overman and Mrs Buddy De Syiva motoring east to the Overman estate, just a pleed down the road from the Roosevelu at Hyde Park, N. Y.

New Haven By Harold M. Bone

Henry Busse pops up now and

a Division of the

TIMES SQUARE

THE STREET WANTER FOR THE STREET FOR THE FOR THE FOR THE FOR THE

East

Scan O'Casey and the Abbey players at peace. Will do 'The Sli-ver Tassie' after a six-year argu-

ment. Late Frank Daniels left an estate of \$200,283 gross and \$169,068 net. according to schedules filed in West-chester county. Debts at the time of his death amounted to only \$649

of his death amounted to only \$649 Estrellita de Eirlegel, unemployed singer, attempted suicide in the lobby of a midtown hotel following death of Carios Gardel. Selected the hotel because it was where she had last seen him alive. Anothes femme idolizer, in Porto Rico, triad auto pinners, om filed with Gar-deu him termes following had for collegent back form

devise pictures. Clifford Warren Smith, back from France with his new wife, an-nounced he would institute a auout to ahear the \$25,000 yearty alinoval he has been paying Chaire Luck. Asserts she has been using his money to finance improprieties with other men.

money to finance improprieties with tother men. Douglas, Falrbanks, Jr., refused admittengo to the slowerking on salary for a picture company on lo-cation there. Concession forbids extending gambling privileges to any salatide resident, of Monaco. George Hamid, fair booker ant eum Aug. 3-10 to produce a World's Fair Revue with 1,400, In the cast, Grir chorus of 400 and other things to match. Max Gordon picks The Long Shadows Pursuing for his entries, with produce Jublice with Sam

next s Will Harris

Harris, Federal jury slaps down 'Ecstasy' aftér a court showing and a charge by Judge Knox. Eureka produc-tions will take appeal to U. S. cir-cuit court.

cult court. Makers of hickel-operated crane devices in court Wednesday (28) to ask a Keep off. slept for the po-lice. Cops put a clock in a dead space in a machine and told the maker they would hands off if he could pick up the ticker. After 17 bad tries the case was withdrawn.

Dad tries the case was withdrawn. Chrous Saints and Sinners hit the limelight again laat week when they initiated Gen. Hugh Johnson and gave him one of Joe Penner's ducks for a blue eagle.

Tor a blue eagle. Patricla Quinn, who has been in Tobacco Road' for months with-out uttering a word, goes gabby. She ropiacad Margaret Wycherly, who has been in the show since it opened, has plans for a Spanish tour.

tour, Jackson Height theatre to go back to legit shows when it can get them. Pictures in the intervals. Pola Negri, in France, tells her friends she will marry an M.P. Won't give his name. Wedding around Christmas.

Maxwell Anderson has a new play, partly in blank, verse. Used to call if 'Winter, Set,' but it hasn't any handle just now. Locale East River waterfront.

Maybe on that warner contract. A Eight persons needed medical at bention after 150 mch and women went down with a section of the verdict of \$25,000 against Henry

PARAMOUNT TIMES **MEN WITHOUT NAMES** Fred MacMurray, Madge Eva

ie to 1 P.M. Every Day RADIO CITY BOCKEFELLER MUSIC HALL

Recting Careve, N. Y. American GRACE MOORE In DOVE ME A Columba Picture Directol by Victor Schercharge on the Rivers THE MAGZINR TACK." The Market THE MAGZINR TACK." The Market The Schercharge of the August Director of the August the August Schercharge of the August Director of the August Director

ANT SEAT /th Ave ...OXY Show Value Soth St. ...OXY of the Nation All Seats She After 10:30 p.m.

TRAND

2ND SMASH WEEKI Warner Brds,tropical heat we

"In CALIENTE"

with PAT O'BRIEN, DOLORES DEL BIO LEO CARILLO, THE DE MARCOS

ANT DAY 35c to 2

35c to 1

7

IP.M.

A

On the Screen SALLY EILERS In 'ALIAS MARY DOW' On the Stage Henry ARMETTA IN FERSON with Revue

veloarome Sunday (30). More than 200 were hurt, many seriousity, when a dance pavilion in an amusement park at Naantlocke, Jra, crashed Baby bcauty contest was on, and rain drove all pleasure seriers under cover. Floor, gave way under the strain and dropped into a creek.

Into a creek. Socialites welcome straw hats as a chance to get quict try. Jane Rancroft of Boston laitest to dip in. Locust Valley, N.Y., July 15. Joseph Schildkrauf gives Lco Peruiza a second check. This one's for Why Don't You Belleve in Me?

for Why Don't You Belleve in Me? Kenes Sceley Bouclcault, grand-daughter of the once popular Irish actor and dramatist, and daughter of Aubrey Bouclcault, in the charity ward of Bellevue recuperating from un operation for galistones. At one time had more than \$250,000, but bad investments wiped that out. May Bouc marched the Mary Sulf.

Max Baer married to Mary Sulli-wan of Ithica. Civil ceremony in Washington.

yan; ou stinica. Civil ceremony in Weashington. Grand Opera: House, oldest New York thearts to have a continuous York thearts to have a continuous so as opened in '68, having been built by Samuel N. Pike, a Cinchnatt theatre man, who called it Pike's Name chinaged when it passed to livy Gould and Jim Pike Im Samed York (Name Chinage When York) and the Augustin Daily had the house before he moved outcom the roadway, and it. was also for a time under the management over to Broadway, and it. was also for a time under the management yours has been given to pictures and cheap vaudeville.

cheap vaudeville. Sam Harris has taken 'As We Foigiye Our Debtors,' by Tilman Erelseth, which the Gulid had a few years back.

Guy Lombardo, trying out a new speed boat in the East River, to the rescue of three women marconed on a stranded cabin cruiser. Their three men companions stuck aboard until high the flosted the craft.

Under mein companions stude aboard Gertrude Hartigan, molion picture extra, arrested on the instance of Everty M. Davis, who charged her with keeping his 54,860 ring. Judge Everty M. Davis, who charged her with keeping his 54,860 ring. Judge thes in one deny the ring. Ellot Cabot made two suiplde thes in one day. Actor jumped out of his Stantord apartment, taken to dow there. Chances good for re-covery, as both Jumps were from sende story windows.

Switching to indexes, to an day, Eastbound Atlantic travel report-ed heavier than since '20 Lesle 'Howard' announces he wants to make. a picture based on the life of Lawrence of Arabia. Muybe on that Warner contract. If not, he'll do it anyway. Vare K. Sneigrove, who won a

New York Theatres

Construction of the second secon

cican. Belle Blacker says she's going back to London to marry Charles Lam-born, banker. James H. Skeiton, Negro actor, hyved cop. Noticing a ma eject-turance, Skeiton flashed a badge and told the ejector to leave the man alwise. Ejector proved to be a planicothesman, and planched Skei-torodwe balase with lost by a Stadium concerts onencol Wednes.

Stadium concerts opencd Wednes-day night (26) to an audience of 12,000.

12,000. American Music Society picks Frederick Jacobi and Arthur Shep-herd as winners of the annual com-position combettibion conducted by the society. Both are string quar-

Inc. Bookey. Booh are string quar-Frincess Natalle Paley, half sis-ter to the Grand Duchess Marle of Nussia, in twon from London and been in French films. The String Suzanne Fiber the 10th. Ameri-conduction of the Met. Suzanne Fiber the Met. Suzanne Fibe

Jongsver untrastructure of the strain and dropped solution to get quict try. Jame to London to marry Charles Lam-to Solutions wellow and late star and lately taken a chance to get quict try. Jame to London to marry Charles Lam-ton Solutions wellow and late star and lately taken a chance to get quict try. Jame to London to marry Charles Lam-ton Solutions wellow and late in the strain and dropped barrotto to Solon Latest to do jet in. born hankey.

Coast

California Board of Equalization announced following schedule of 1: pint, 100: fifth, 15c; quart, 200; haif gailon, 40c; gailon, 80c. Liquor containing more than 60% slobhol Ramon Reachi, bailroom dancer and former night citub owner, es-tablished residence in Reno with In-and former to likh withe divorce

In answer to his wife's divorce suit and plea for \$200 monthly all-mony. Lee Moran, film comic, stated his earnings last year after agency commissions were deducted amount-ed to \$1,200.

Max Reinhardt effected property settlement with his ex-wife and reached agreement for her future support.

Income tax liens filed in L. A against Lupe Valcz for \$3,734; Jeanette Meeham, \$1,390.

Theome tax liens filed in L. A. grainst Lupe Valcz for 43,734; Jeanette Meeham, 31,309. Aimes Semple McPherson denied Honte Ulak abc. Wowline ang-ling master for Billy Sunday. Theima Mills, dancer, filed with received in auto crash. L. A. court disruised status to Pollock, playwright, for injuries received in auto crash. L. A. court disruised status to Pollock, playwright, for any status court disruised status to Pollock, and the status received in auto crash. L. A. court disruised status to Pollock, and disruised status dott by Hasel McArthur, who otaimed abw was defrauded into be-lifting site was lis wife. Wargnets Sullavan admitted sep-ration from William Wyser, di-rector, with whom site sloped to W Flor or cet Kitzmiller, singer, awarded 35,450 damages for injur-gain on the carpet for off-coior en-tration from drowning suy truck Frank Scully and the missus award main for averse avery truck Frank Scully and the missus award and freesses, acquitted in L. A. conspiracy charge growing du of balan suit against Ernest Yang Jab Jube, annowed he claims and divide the stars. Margaren Sullavan and star Freidak. Hungarian actresses, acquitted Margaren Sullavan and star Freidak. Hungarian suit against Ernest Yang Jab Jube, annowed he claims is alid vinkt he stars. Margaren Sullavan and star Freidak. Hungarian extresses, acquitted Margaren Sullavan and star Freidak. Margaren Sullavan and stars. Margaren Sullav

Induwest Dorothy Appleby field suit for f50,000 against Sidney M. Splegel, tendant, son of a fullionaire furni-ure dealer, is secretary of Esances theating Corp. Young Splegel was that is secretary of Esances that and the secretary of Esances the secretary of the secretary of the tent of the secretary of the secretary the secretary of the secretary for Northwestern University theatres ummer schedle, plus Cour lectures ummer schedle, plus Cour lectures the secretary of the secretary The Insect Cornedy' (July 1-5). As our the secretary of the secretary the Insect Cornedy' (July 1-5). Sance Associate State State State that July 30 and Associate 15k that July 30 and Associates

Joe Lewis

(Continued from page 51).

(Continued from page 51), match, Louis' rop as a socker was credied with the draw, although it work, bh first appearance in New York. The second second second No official motion pictures were recorded, the race angle intruding. It was claimed that a hint from Washington cancelled the pictures against interstate transpristed against interstate transpristed the second second second second fight films which was raised 35 years ago when Jack Johnson was the ace heavy, has never been ilited It was indicated the Government It was indicated the Government the law has not been encored in recent years. But a 'bootleg' picture of the me-ew as displayed on Broadway at the Chairal second day after the Another gin that there wheth ha

match. Another sign that there might be trouble in the ball park was the in-spired speech of an announcer, Just before the men squared off he be-secched the crowd to diaresgraf the matter of race, to be sportsman-like and fair/o the contestants, 'and may the best man win.' Prior to the main event there were five knockouts in succession.

Police Axes

(Continued from page 51)

(Continued from page 51) box-office men, both at the ticket and mutuel windows. From day to day nobody knows just what the admission price to the tracks will be. At Washing-isan Dak rule day of the Amer-lan Dak rule day of the Amer-lan Dak rule day of the Amer-lan Dak rule day of the mission price, in the availate tra-mission price, in the availate tra-mission price, in the availate tra-mission price, in the smallest rule and a propel went out there and then walked away, because of this. So burned up has the Chicago public been at all of these tracks and especially at Washington Park Olded close the Soat they have closed the soat the share add hoped it would be. The big-gest day was on the day of the Darby, when the mutuel machines the function of Budy as have been hormed shared as litte mud-lay as 10,000 or 31,2000.

some races getting as little mutuel play as \$10,000 or \$12,000.

THEORYMEL TEMPLE PAV

VALLEY STREAM, LL. Club Dinners 150 Dinner de Lazo 2000 Portanal Renequins de JOHN M. STEINBERG Felephone VALLEY STREAM INGE

Merrick RO

a Co 6 NEVER A COVER

SUMMER SEASON

STRAS

In Person

WILLIAM BRODE William Frode, 82, died June 30 in New York of a hoart attack. He had been active almost to the end. A year ago at a gathering of old-timera, he had been halled by Al Smith as one of the landmarks of old-time variety. Bill Brode went to work for Tony Pastor as planist about 69 years automes turned Pastor's to the opn-thuose with a plano at the single orphetral instrument, he was rejief orghangt to the time, the house, was

orchestral instrument, he was relief planist to the time the house, was closed and turned into the Olympic, a burlesque theatre. Brode knew all of the acts, and could play many of them from memory. He was an inveterate frace player and could tell to the minute, when a talk interval would nermit him to run across the

would permit him to run across the street and see if his horse had come

in in the fourth race. It very sel-dom did, but Blli always had high

WILLIAM BRODE

OBITUARIES

ANNIE MACK BERLEIN

outstanders in the old Harrigan and Hart comedies before Annie Yea-mans, playing a similar line of Juliet when only 20, and the mother of two children. Among others ahe stel played with Lotts, Maggie Mit-chell, Margaret Illington, John Bar-rimore, Mary Nash, Willard Mack and Richard Bennetto Ebe wee also sons. Berlen was her maiden

sons. Berlein was her malden name, the Mack being substituted when she married Edward J. Mack,

a character actor. Though character wor' was her specialty, she had played practically all of the Shakes-

played practically all of the Shakes-pearean boy hereines with Booth and scored distinctly in Ophella to bic Hamlet. Her last appearance w. with the read company of "The

She is survived by a daughter, Eilzabeth Kennedy, and the latter's son, John, general stage manager of tho Musle Box.

CHARLES STUMAR

CHARLES STUMAR Charles Stumar. 44, veteran Uni-versal's Storm Over the Andes', vas instantly killed June 29, when Stu-versal's Storm Over the Andes', vas instantly killed June 29, when Stu-Biolecel, created and storm of the Harrison Wiley. U art director, per-lehed with bin. Pair were fiying to a location where a set for the Jocure had been completed and were os start shooling today (Tues-Stumar twas a commerce for

day). Stumar was a cameraman for more than 20 years, 15 of which worksd for the company in Berlin worksd for the company in Berlin the American Society of Chemato-graphers and pionecred with the American Society of Chemato-graphers and pionecred with the sew ship or by half a dozen times. Subvived by this war and brother, John, sido a dome-

NELLIE KING Neille King, 40, died July 1 in West Palm Beach after an opera-tion for appendicitls, Mlss King

West Palm Beach after an opera-tion for appendicits. Miss King was in the original Three Kings, alancing act, and later with her brother, Charles, formed the Two Kings, appearing in "The Mimic World' in 1908. She also played in-dividual engements in musicals and comic opera. Survived by her husband, Bert Cortelyou, former

IN MEMORY OF JACK EVA

Little Accident.

OUTDOORS

JAQUES URLUS

JAQUES URLUS Jaques Urius, 68, died in Noord-wyk, Germany June 8, Born in Aachen in 1867, he went as ap-prentice to a blacksmith nearby where he also sang in the church choir. His resonant voice stracted the attention of a Durbies on his career. In recent years he had lived quiety in his villa on the North Ses where he died. Annie Mack Berklein Annie Mack Berklein, 85, who was on the stage for 55 years, died in the Home for Incurables, New York, late in June. Known on the stage as Annie Mack, she was one of the outstanders in the old Harrigan and

HANS VON REITZENSTEIN

HANS YON REITZENSTEIN Hans Joachim von Reitzenstein, 42, died unexpectedly June 7. About four months ago his book, "Ober-wachmeister Schwenke," was filmed with success and another one of his novels, "Die Wertt zum grauen Hecht," is just being finished at the Ufa studio in <u>Neubabelsberg</u>.

ARTHUR HANFORD, JR

Arthur Hanford, Jr., 42, prominent Sioux City business man and forme husband of Muriel Window Hanford known in vaude as 'The Peacock o Vaudeville.' was killed June 23 when Vaudeville, was killed June 23 whe the plane he was plioting at Ricken backer airport in South Dakot crashed.

JOHN A. MOORE

John A. Moore, prominent years John A. Moore, prominent years ago in outdoor amusements in the upper Ohio valley, at one time man-ager of the municipality owned amusement parks in Wheeling W. Va, died at his home in Martin-Ferry, O. June 25. Burial in Mar-tins Ferry.

FRANCIS X. DONEGAN

FRANCIS A. DOREGAN Francis X. Donegan, 59, died in Pioenix, Ariz., June 28. He had ployed with Otle Skinner, for Dil-lingham and in vaudeville. His last appearance was in 'The Girl Friend.' Survived by his mother, three brothers and two sisters.

GEORGE C. WHARTON

George Carpenter Wharton, 64, veteran Chicago newspaper editor and theatrical manager, died June 27 in Chicago. Detailed news story 27 In Chicago. Detailed news story of his death appears elsewhere in this issue

PHYLLIS MILFORD

Phyllis Huard, professionally Phyllis Milford, former vaudeville actress, died in Syracuse June 29 foliowing an illness that had forced her retirement some time ago.

CATHERINE ROBINSON

Mrs. Catherine Robinson, 61, for mer opera singer, died June 26 h Los Angeles. She was best known in San Francisco, where she ap-peared with civic groups.

HARRY ROSSEL OT

Harry Rosseiot, 50, studio scenic rtist, dled June 25 in Holiywood Widow and son survive.

Father, 81, of Miks Simmons, film writer, died June 25 in New York.

Guy Chaffee Earl, 74, father of uy Earl, owner of KNX, dled June 5 in Oakland, Cai. Gi

Mother of Borah Minnevitch dicd in New York June 29 of a hcart complication.

Five Fair Units

Waterloo, Ja., July 2. The Lew Rosenthai Productions Inc., is readying five productions at present that will make fairs in Iowa, Illinois Wisconsin and Minnesota To date more than 500 entertainers are under contract.

RECIPROCATES

Governor Hoffman of New Jersey Attends Pier Premiere

Atlantic City, July 2. Gov. Haroid G. Hoffman attended the opening of the new Hunt's Ocean Pier at Wildwood Saturday (23). Hunt was the sponsor of the Hoffman-for-Governor boom which landed the former motor vehicle commissioner in the State House at Trenton.

Trenton. The Hunt interests acquired title to the to the pier during the past winter in addition to the Nixon theatre block and the Strand theatre block on the Boardwalk.

Greer Rodeo Opens

Little Route Optims Pintteville, Wis, July 2. The Greer wild west rodeo staged lis first entertainment of the season in this territory last week, bad weather limiting attendance to around 7,000, four performances be-ling given. c Platteville Fair as-sociation sphorsored the event.

COPS NO HELP

UUPS NO HELP Des Moines, lown, July 2. Mickey Allen, 33, and J. C. Stutts, 35, wore arrested at Davenport, lowa last week for operating a gambling house, at a carnival physing there under auspices of the Davenport police department. Each was fined \$100.

BRYAN BROS.

BRYAN BROS. Minerva O., July 2. Minerva O., July

ich on the lot is a small pit show, with a 80-cot banner line. This is that a solution of the solution of the Associated with Woods in an ex-ecutive capacity is Doc Mederens, and the solution of the solution of the image raincast shows, five of which he spent with the Tarnett Broa-crues as manager of the sideshow. The solution director since she has for many years supervised their monkey circus. Brogram follows: by dissiding the solution of the solution of the solution of the solution of the monkey circus. Brogram follows: by dissiding the solution of the solution cally a highlight of the program; and their girldfe. Bryan Woods pre-sents his roling ponies and monkey foldwards. Due on the horizontal nonkey, from Broan Media the solution carms of Mrs. Woods. Sterling Sheer, double trapped in state, and woods. Sterling sheer, double trapped to solution of the solution of the solution of the solution of the solution carms of Mrs. Woods. Sterling sheer, should have the solution of the solution of the solution to solution of the solution trapped to state. Mrs. Woods have the solution of the solution trapped to state. Mrs. Woods have the solution of the solution trapped to solution of the solution of the solution to solution of the solution trapped to solution of the solution the solution of the solution of the solution of the solution to solution of the solution of the solution to solution of the solution of the solution to solution of the s

An aftershow, including contents of a singling. Springfield, O., July 2. Contract for all Ohlo State Fair, acts, plus freeworks and automobils and motorcycle races, has been pair at Columbus, O., week aug. 26. MORGAN IN IOWA Maquoketa, I.a., July 2. Hilla Morgan tent shows have ing their first atop in the tail orgi-ing their first atop in the tail orgi-state. Rushers not so hourse ing their first atop in the tail orgi-state. Rushers not so hourse and novel. C. D. Phillips, durality certains Manuoketa, I.a., July 2. Hilla Morgan tent shows have ing their first atop in the tail orgi-state. Rushers not so hourse atop in their first atop in the tail orgi-state. Rushers not so hourse taite. Rushers not so hourse taite. Rushers not so hourse a most constant rain.

OHIO ELDORADO FOR TENTERS

VARIETY

Canton, O., July 2.

With the exodus of the major rail and motorized circuses to Michigan, Indiana and Canada, small 'mud shows' are invading the Buckeye stato picking up the choicest smaller industrial and agricultural spots where they report good business, Current week is the first in a month

ledo, moving in to Detroit for a four day mop up and then across the border into Canada, heading off the fast trek of the Al G. Barnes. Circus out of the west. Lewls Bros, found going tough in

Illinols Illinols and is again back native State of Michigan. its Famous

WHITE COLLAR WORK IN UTAH PLAY PROGRAM

Salt Lake Clty, July 2.

ians are formed to spend a miliion doilars on projects in Utah communities for a gigantic recrea-

communities for a gleantic recrea-tional program, announced local and government of clais. "More than 5,000 unemployed "white collar" men will serve in vari-ous' capacities in recreation work, Scope of recreation not fully de-cleded on, but, will include play-ground, museums and parks. "Perminsion to operite a benefit "Perminsion to operite a benefit ing Covered Wagoon Days celebra-tion, July 21-24, was requested by the Elks club.

Expansion in N. C.

Charlotte, N. C., July 2. Cabarran District Fair. Concord, bone of the best of the smaller fairs, will not be held this year. Attend-ance has grown to such a point that care of the fair can not be con-structed before 1938. Union County Fair Apsociation has purchased the Writston Lee farm, on a principal highway, an a use and permanent home for the furchase includes 33 acres.

Ups Rodeo Coin

Des Moines, In. July 2. • In order to step up the entry lists at the state fair and provide a real rodeo show and stampede, the state fair board has raised the purse antes to \$1,000 each for bronco rid-ing, cair ropins, buil desging and wild steer riding contexts.

Rolling the Wheels

Actining the venecus of the stations, i.e., July 2. I let on here, A rouldtte wheel, owned and operated all both Han-cock, Kansas City, was conflictated while being operated at a carnl. Eight other machines were selzed locally at the same time, All havo been destroyed under condemnation proceedings.

IN FOND MEMORY MRS. BERT CORTELYOU (Nellie King) Who Passed Away July 1, 1935. May Her Soul Rest IN Peace. CHARLES AND MOLLIE KING

hopes. Now and then he cut cor-ners a little too closely and an att would have to vamp with chalter and slip onto the plane stool. It was almost part of the show, the played the opening of the show, the supper slow and the opening of the eve-ning show with Mike Bernard and later Berl Green as chief planist. There are a not of the planist. There are a not and the planist.

threment; about 20 years ago, he has busied himself with odds and ends of arranging composing and the like.

He is survived by five sons and two daughters.

two, daughters. M. B. LEAVIT Michael Bennett Leavit, 92, died in his home in Miami Beach June 37. Michael Bennett Leavit, 92, died in his home in Miami Beach June 37. was a search of the most active theattical mangers in thir-tacting the Rentz-Santley and talt hird of the nineteenth century, touring the Rentz-Santley and talt hird of the nineteenth century. touring the Rentz-Santley and talt hird of the nineteenth teatury hird the teatury and the tourset to the coast on one railroad and hows, but let burdseut all-gift his brother Abe, preferring 'semil-pertacks. He had a hird brother. In Ale cost was the south of the Johl Corks, which eventually became teat boot the Johl Corks, which eventually became teat boot about 25 years age. He there about 25 years age.

W. AL WHITE

W. AL WHITE W. Al White, 69, for more than 25 years a clown with Ringling Bros. was burled at Brighton, Icwa, his

was burled at Brighton, Icwa, his home, June 23. White was one of the first clowns to make spectators heip him enter-tain other spectators, He adopted the garb of a 'hady flirt' and escorted inarculine patrons to their seats. A struke of purrarysis, suffered

A stroke of paralysis, suffered during a Shrine ceremonial in avenport, Iowa, May 2, caused his death.

CLARA M. HUNTI Miss, Clan, I., Xiller, Huntington, St., who was widely known during the Givil War period for her por-rayal of the part of Toppy in the original structure of the stage in Dibasteid, Mich., June 22. Miss, Huntington, was known on the stage as Doi Huntington. She had in her fictime supported Edwin Booth, Lawronce Barrett, John McGul-hogh and John 7, Raymond in McGuba and John 7, Raymond in Vield by a son and daughter.

MADELINE CARLIER Madeline Carlier, pre-war Frencl tetress who letter became legit pro-ducer, died in Paris Wednesday (19) After starting in Chatelet show, sho French soon got comedy vamp parts at Odeon and at boulevard theatres. In Wavy part of her career she played 'Second Mrs. Tanqueray,' and dur-ing war she appeared in 'Potash and Peilmutter' at Bouffes-Porisiers. She later took over management of Theatter Down over management of Theatre Daunou

vaude agent, now in th. automobile business at Palm Bcach. Mollic Kiug, another sister, whose husband, K. D. Alexander, is gravely il at Hot Syrings, planed to Palm Bcach with a surgeon from that re-sort but further treatment was un-availing. Mass will be held at the Church of the Blossed Sacrament today (3) at 10 a.m. with inter-inent at Woodiawn. HARRISON WILEY

HARRISON WILEY Harrison. Wiley, Universal studio art director, who was killed June 29 with Charles Stumar, U cumera-man, near Triunfo, Calif, was 37 years old. He had been art execu-itive at Universal the past three years. Friot to that he was at Columbia for a like period, and be-fore that with First National. He is marrived by his widow and mother.

IOF BASIT

JOE BASIT Jue Basit, who ercted and oper-ated the only theatre at Grindstone, Pa, died at his home in that city recently from a heart attack. He had retired from exhibition about eight years ago. A son Alex pro-jectionist at the Rits ducatre in Belle Vernon, survives. Burial locally.

EUGENE A. LAUSTE EUGENE A. LAUSTE t EUGENE A. LAUSTE Nound cinematography, did in the Montclair Community besplital Jume 7, of eancer of the stomach. Ife had been a resident of Bioomiteid, N. J. He is survived by his widow, a son and two stepsons. Additional details in the pictures section.



mining and is drain back in his nobbins, cauge in the second position of op-position show in Penneyivania, alipped into Ohio this week for six stands and moving into Michigan where money is reported pleniful with reports of bumper crops this summer. Bryan Bros, after a long journey out of the south, is p'aying small towns in Ohio and will remain in owner-manager. reports business better in Ohio than in any states better in Ohio than in any states layed since carry in April. Evans circus is picking up medlum sized towns in the state passed up by the larger shows and is doing capacity business when it gots the wather. business when it gots the weather. Evans route is Ohio for another two weeks. Reports have it that the Barnett

Reports have it that the Barnett Bros. circus is making a fast move out of the cast and will play some more Ohlo shortly, and that Gorman Bros. circus is scouting this torri-tory, with a possibility of playing a couple of weeks in the state dur-ing July.

55



Good Friday, proverbially one of the worst days of the year, found them standing two and three deep for blocks before the ticket window opened and at the first break they were stacked up behind the lobby Management was ropes more than willing to give Raymond the nod for the sensational biz . . . Ropes up at every

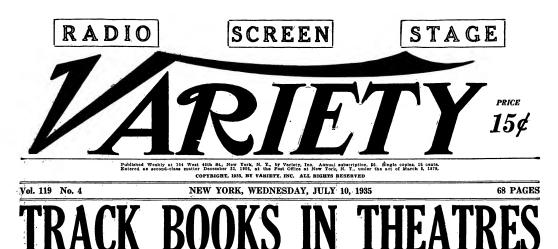
ley for a glimpse of the matinee idol . . . Raymond holds the stage for about 15 minutes, stepping down to apron over ork pit, singing three other numbers in an untrained though curiously effective voice. Boy has oodles of personality and plenty of good, old-fashioned s. a., so it's a pushover for him,"

MANAGEMENT-CHARLES K. FELDMAN

and RALPH BLUM

THOUSANDS OF EXCITED FANS LINED UP FOR HOURS TO WELCOME GENE RAYMOND

ATTENDANCE RECORDS BROKEN EVERYWHERE!



NEW WRINKLE FOR Rockefeller Antique Va. Town Socialite Producers of Filmed Grand Operas; Pabst to Direct CHICAGO'S LOOP

Bookmakers After Dark

Showmanship Ideas in

Event Ill. Legal Betting

Bill Passes-Eats, Drinks,

Entertainment Besides

Legit Houses -

- Have

New York and Philadelphia group of socialites has gotten together with the avowed purpose of bringing opera to the screen and expects to get started within a week or two on the first of a projected series of grand opera films.

Group calls itself Opera Guild and Group calls itself Opera Guild and has arrangee for shooting at the Astoria Studios in Long Jeland. First picture will be Faust' and professional talent will be used throughout in the production. Idea is put the opera on the screen straight, though with a few changes for acting purposes.

for acting purposes. G. W. Pabst, who has just left the Warner Bros. directorial pay-roll, will direct; Fritz Reiner, baton waver of the Philadelphia Sym-phony, will conduct the music; Man-uel Komroff is writing the screen treatment, and George Antheli, composer, is in charge of music, also going over the score,

Also going over the score, Cast will be mostly without names but with professional oper-atic experience. Part of Mephisto is being rewritten so that it doesn't reguire a singer and a Hollywood name will be sought for it.

If getting started within two weeks, as hoped, this will be the first complete full length opera spreened with sound.

Godiva and **Gulch** Gals at S. D. Expo **Corraled** by Cops

San Diego, July 9.

San Diego, July 9. Polee moved in an masse on the Gold Gulch exhibit at the exposi-tion here isat night (Monday) and pinched Joan Wade for doing a Lady Godiva through attreets, as well as the entire cast of the side-roll with (Ifford Lowers at attr-orderly performances, The Gulch has been at thron in the side of San Diego pollee ever since the fair opened.

Liquid Money

Landon, July 9. Despite West-End entertainment business behing shot to pieces, angels are not difficult to find. Lately liquor companies have taken an active interest, and are putting plenty of coil nu for all forms of entertainment. Booth's Gin has been bohind most of craduloury Pratt's ventures. Non-bankiroli for A Kingdom for a Cow, eurrent at the Savoy. Tuborg, Lager company, Danish concern, is also making a play for the West-End, and looking for a suitable mu-sical to back.

Hot Seat Barometer

Deeca's release of a hilbilly, Bruno Hauptmann's Fate.' r Bruno Hauptmann's Fate,' re-corded by Bud Nation, reacts in sales with the news trend on the Flemington trial defendant. Because of this, it's expected that any further appeals or modifications will see the barometer in sales fluctuate accordingly.

TANGO SKIDS IN

OWN HOME

TOWN

One of the results of Argentine

broadcasting has been the increase in popularity of American music The first few years of radio pro-

grams saw tangoes and local compositions holding first place and it was common for listeners to find all stations playing tangoes and often two stations playing the same tune simultaneously. Today the dial twirler finds fox-trots by im-

ported American bands supplanting the tango.

Local musicians were pretty sore at first but turned practical and started to learn how it was done so that today there are several good local jazz-bands on the air.

There is no doubt that the ar-rival of American talking pictures have done more to oust the tango than anything else.

Quins Lose Stage Fright,

their stage fright as thousands of

summer visitors are travelling from

all parts of the United States and

Canada to see the famous babies Week-day attendance is 2,000 to 2,-

500, with Sundays and national holidays about 5,000,

2,500 Gawkers a Day

Toronto, July 9. Dionne quintuplets have got over

Buenos Aires, Juiv 9.

Race Results THEATRES WORRY

Chark legit theates will be re-lighted as deluxe hand-book partors it everything goes through as planned in the legalization of horse race betting for illinois. Big book operators are trying to grab up the-betting bill passing. Makamwhile, pleture theatre opposition to the less is breving. Betting bill, sponsored by Mayor Betting bill, sponsored by Mayor bourse of the Illinois state legisla-ture and now heeds only the leg-nature of Gov. Horner, 'I would legalize open hand book operation which the structure of the spon-book making on the grounds that book making on the grounds that betting goes on anyway, and the local government might as well get (Contuned on page 62). Chicago, July 9.

(Continued on page 62)

Crosby and Cohen Producing 1 Indie Film. Starring Bing

Hollywood, July 9. Bing Crosby will star in one pic-ture for Emanuel Cohen as the fea-

ture for Emanuel Cohen as the fea-ture he is permitted to make away from Paramount under his contract. Probably starting early in the fail. Crosby will be co-producer with Cohen on this film. The Crosby-Cohen lieup fast as pected to be the forerunnt or ranking stars, several of whom are thely to be Paramount names having the privilege of making out-ade pictures under their acreeside pletures under their agreeinents

Production partners in new orproduction partners in new or-ganization, besides Cohen as presi-dent, will be Bing and Everet Crosby (brother), and John O'Mal-veny, attorney, as other officers,

Coward's New 'Un

Bables are held up to view twic-in the morning and twice in the af-ternoon. Paris, July 9. Noel Coward, now visiting here, and Rip, French revue writer, arc working together on bi-lingual musical

Doing \$75,000 Annual Admish Gross

The Comeback

Albany, July 9. Palace has a show on its stage this week for the first time since vaudeville died five times during the past season. Lillian Hall, radio amateur singing.

HI-BROW SYMPH IN PITTSB'GH NITERY Pittsburgh, July 9. Highbrow influence in night club will be emphasized more than ever before this summer when 100-piec Pittsburgh Symphony Orchestra plays a series of concerts at open-

plays a series of concerts at open-atr Sky Club, on site of old Bettis Airport about 10 miles from heart of downtown. First is scheduled for tonight (9) with Antonio Moda-relli conducting and George Tra-bert, tenor and former protege of Vietor Herbert, as soloist.

, Sky Club has at present seating eapacity of 2,000, but will increase that by 1,000 for the symphony sea-

Management of open-air spot fig-Management of open-air spot fig-ures it a good-will builder more than anything else. They're stand-ing the expense of the bandstand and acoustics, with symphony or-ganization getting all the admission charges. Sky Club, however, figures the majority of isterars will stay on provide the standard state of the autority of the state of the state out piece for food and drinks.

Since Tuesday is proverblaily one of poorest nights for eafe business here, boys figure they have every-thing to gain and nothing to lose Sky Club now has Reggie Childs ork for dancing. He followed Jolly Coburn.

Film Shortage Causes Revival Into B'way Cap

Lack of product forces Loew's Capitol on Broadway Into a revival for its screen the wock of July 19, Pictures will be Metro's 'Smiln' Through' which played the Capitol back in October, 1032.

 Iteration
 Nocl Covard, now visiting here.
 Capitol over 1000 (Cover, 1024)

 Those providing the accomodation
 and Rip, Prench review writer, and the servival in a servival in Capitol went into a revival in a similar situation last summer, play-ing 'Min and Bill' as a memorial to Marie Dressier,

Williamsburgh, Va., July 9. Williamsourge, Va., Jup 5. This 18th, Century town, which was going to seed seven or eight year, aro, in ow doing 376,000 a year, or better, in admission fees to di Colonia buildinge reafored add Colonia buildinge reafored Bocksfeller Bocksfeller contrasts with the other Rockefeller gesture in showmanship-Radio City.

City. Williamsburgh, the town, like Radio City, the real estate zone within a big city, required the, wrecking of an extensive area and a large number of buildings before the Rockefeller conception could take shape. Radio City, on the one hand, was futuristic. Williams-burgh is aretrospective. Radio City is on the books at \$250,000,000. Wil-liamsburgh was dug out of its rub-ritismono. City.

\$14,900,000, As in the case of Radio City, even the Rockefeller millions could not acquire every parcel of land in Wil-lamsburgh. There are still sev-eral holdouts who either want none

llamburgh. There are still sev-eral holdous whe either want none of the Rockefeller money, or pos-but, meak, may built an officed, but, meak, may built and sofficed, But, meak, may built and the Radio City, is practically finished. Right now the restored town looks that way. It's a fifty exam-ple of showmanship applied to archaeology. Duke of Gloucester Street (the main drag) looks as much like 200 years ago as the Stindhur Ol rasoline permitta iof course, it's very doubtful that the Stindhur Ol rasoline percey store with a Queen Anne facade. And there are other heats incongruities despite a showmanty policy of seek-ing to avoid harsh contrasts. In (Continued on page 62)

(Continued on page 62)

Summer Legits in Sticks, Doing Biz. Hurting Broadway

While the surviving shows on Breakway ford a unions deplo-ring approximation of the second point last week over the Fourth of judy extended holday, some excer-lent business was reported in the sountry summer showshops. Best attendance rating wrnt to Lawrence ountry summer showshops. Best attendance pound of the session in the writer's colony, attraction be-ing The Country Wife, and old play rewritten by Langner. Attendance peck at 1220 top was draw was over capacity. Chains were removed from dressing rooms, also from the stage and erew quar-ters and placed in all available space in an attempt to accommo-date the overflow suddence. White Pulma such commany, with (Continued on pize 53)

(Continued on page 59)

2

S. America Hard Hit by Gardel Death: **Radios Muffle Tangoes, Newspapers Use Full Page Portrait, Fan Suicides**

Launched

'BARBARY' IS STOPPED

suffering an attack of laryngitis. Star will be confined to bed for sev-eral days and unit cannot shoot around her.

Fai duys and unit cannot subout around her. A flu attack Saturday (\$) has Claudette Colbert abed for at least a week, forcing Columbia to shoot around her on 'She Married Her Boss.' Unit continués as long as possible this week before halting to await her return.

Hatrick East on Hearst

duction is set to start on her next picture Sept. 9.

EDNA FERBER WEST

Aiding in 'Come and Get It' Adap tation for Goldwyn

In laying out an adaptation on her book, Miss Ferber will work with Edward Chodorov, who will

with Edward Ch-do the continuity.

Thin Air.

Reel Jam-with Reds

Hollywood, July 9. Honywood, sury s. Samuel. Goldwyn was forced to halt production on 'Barbary Coast' Monday (3), due to Miriam Hopking

for Radio.

Buenos Aires, June 25.

Thirteen stations broadcasting a simultaneous program; a jockey cancelling his engagements for the Sunday race meeting, a unanimous Sunday race meeting, a unanimpus decision of all bondcasters to play no tangoes for a week--these were some of the extraordinary reactions in Argentina to the news of the death of Carlitos Gardel. No local trouper ever achieved the popular-ity in South America that was the lot of this French-born singer. In-cidentially, the news that he was born in Toulouse has only been re-ceived aince his death and was MIRIAM HOPKINS ILL. ceived since his death and was heard first with disbelief and then

ith sorrow. Gardel beionged to one of the which sharps, which sharps, fost-dwindling groups of singers of Argentina traditional songs and tan-gees accompanied by two or more guitars, who almost monopolized local radio during its early broad-casting days in Argentina and who sill count with a large number of enthusiastic fans. Gardel, with a sasily the best of the so-called become a nucloual byword, especial-by since he had a winning person-ality and had-matred-files in great proverty, which endeared him to the masses down here. maisses down here

messes down here. For four days after the news of the aviation accident, the evening papers contained little save obtu-aries and articles about Gardel, with ene of them producing a huge full-page photograph. Rest of the read-ing matter was mainly accounts of how local neonle in the show husi-

Hollywood, July 9. Ed Hatrick, of Cosmopolitan Pro-ductions, planed to New York last night. (Mon.) to straighten out thearst Newsreel situation with re-spect to Communistic antagoniam toward showing of the weekly in New York neighborhood houses. He returns here middle of the Her to the returns, with possibility that a remake of Little Oid New York' will be chosen. Pro-duction is set to.start on her next ing matter was mainly accounts of how local people in the show busi-ness reacted to the news. Each of the best-known local art-fsts wrote pieces about Gardel, and several dacided not to appear for a week as a sign of mourning. Local actual taken decided unanimously to satrifice one month's salary to form a fund to support the families of Gardel's guitar accompanists, who were also killed. were also killed.

were also killed. Probable that a statue will be erected to Gardel's memory and a petition to call a stread the singer has already been presented to the city council. At least one former fan is known to have committed sui-cide on learning of his death. In splite of the fact that Gardel death

In spice of the fact that Garden is dead, his voice will be heard for some time to come, as few local singers have mad as many phono-graphs records as Gardel.

Havana, July 5.

Signed by Sam Goldwyn to assiel in adaptation of her novel, 'Come and Get It, 'Edna Ferber is sched-uled to leave today (Wed.) for the Coast. During the past weck Gold-wyn closed for 'Come and Get It' as a starrer for Miriam Hopkins on this year's chedule. This makes three he has set for this tat. s Gardel's death was a terbie shock to the fans here, who ocked at him as an idol. Dailles had big display of the accident's near big display of the accidents news, with blographies, etc. Now the cinemas are cashing in by play-ing memorial bills with two Gardel features and are cleaning up. One Cuban girl committed suicide because of grief ove: the death,

Two WB Contractees

On No-Pay Layoffs Hollywood, July 9.

Hollywood, July 9. Claire Dodd and: William Gargan went on no-pay layoffs at Warners to awail other assignments, rather than take roles handed them. Miss Dodd was as for loanout to Metro for next Tarzan' picture, but balked at teaming with aspes and libelied at teaming with aspes and libelied at teaming with aspes and libelied at teaming with a spest sector the contract of the contract sector team of the contract

several recent spots on his contract lot, is up for loan to Par in Harold Lloyd's 'Milky Way.'

AYRES OFF FOX LIST

Hollywood, July 9. With completion of 'Silk Hat Kid' two weeks ago, Lew Ayes went off the Fox contract list. Player has been with the studio for past year, swinging over from Universal. Hollywood, July 9

Santley Piloting Four

Holiywood, July 9. Joe Santiey has been ticketed for direction of four features at Mas-

Santley directed 'Harmony Lane the company.



WILL MAHONEY The Nottingham Guardian re

The Nottingham Guardian re-ports: Mahoney, a comedian of considerable reputation, is revisit-ing the Empire. Mr. Mahoney's humor is of a thoroughly findividual order. Cracking jokes, giving imi-tations, burlesqueing, and tapping out tunes with his feet by dancing upon a giganic xylophone, Mr. Ma-how?" an the ilone share of its "bhow?"

Direction WM. MORRIS AGENCY Mayfair Theatre Building New York City

Central Casting Has 12,512 Registered For Extra Work

Hollywood, July 9. Central Casting office has a total of 12.512 extras registered, it was round of mome on fig with the or-canization. Check was first made in three years, to ascertain total registration.

murre years, to ascertain total resistration. Women account for 5,393 names on the book, men total 5,517, and 1,502 are listed.as children. Total proteits with behave when the rest of the second second second rest in faividual for the automatic ling system that will be installed. It is traps will be responsed either moved from the state or out of pic-tures.

Raft, Tuttle Wanted

For Toeplitz Picture Hollywood, July 9.

Toeplitz of London has a deal pending with George Raft as star

pending with George Raft as star and Frank Tuttle, director, for a plcture to be made in October. In both cases picture will be outside of their Paramount contracts. Yarn is the story of an American gangster who actiles in London. Paramount's Limchouse Nights', with Raft starred, had a similar theme.

Kyne Writing at Metro

Hollywood, July 9.

First studie or the saignment taken by Peter B. Kyne in 11 years is at Metro. Novelist signed to do dialog on the early California picture, Robin Hood of El Dorado, based on ex-ploits of Joaquin Murietta.

Lumiere Kisses Disney

It's Just Part of the French Hoopla for Mickey's Papa

Paris. June 30. Louis Lumiere, French inventor of motion pictures, kissed Walt Disney, and Walt Disney got back by kissing a little girl, during a series of ceremonies here in the course of which the French went nuts about Mickey Mouse. Disnew is in Europe with his fam-

liy on a vacation, but the press agents just won't let him have it in

sieppe tin"

ranged by Marcel Tesseyre of the local United Artists; went on the next day at another reception given to Disney by the League of Nations film propaganda body, which ten-dered Mickey's a gold medal; and continued the following morning at a gala showing of Mickey's Hanpy

continued the following morning at a gaia showing of 'Mickey's Happy Hour' for the kids of Paris in the 6.009-exeter, Gaumont Palace. At the second afternoon reception Mrs. Albert Lebrun, wite of the French President, was present, as was Jesse Iddor Straus, American ambassador. Now thread leas Paris out the second Now thread leas Paris out the second asents just wort let him have it in prace. Hence all the kissing. French President, was present, as Newspaper invasion of the Silly was Jesse Isdor Straus, American Symphonist started when he ambasador. Now that all that is over, the Dis-lunced at the Holic CHildon the same nor practive will see Paria guelty and atliernoon, at a press reception ar-

Landlord Clamp on M. P. Club Has Future of Group in Doubt

Test Reel Preview

Believed to be the first such showing in picture history, a 1,000 foot test reel of a player was previewed at the Los An-gles Orpheum of Bobby Breen; gles Orpheum of Bobby Breen, seven-year-old player. Edgar Kennedy played opposite the boy and David Butter directed. Sol Lesser concoived the experiment.

JACK DEMPSEY EATERY AND DEMPSEY IN U PIC

William Rowland starts produc

William' Rowland starts produc-tion on an Indie musikal for Uni-versal release at Eastern Service Stallow Long Inland City, Fridays Burrender, from an original by Horbert Fields. Frank Parker, who bowed out of Jack Bonny's last two radio broad-ing malo lead. Jack Dehnsey and Sidney Fox are set for principal as ing malo lead. Jack Dehnsey and Jidney Fox are set for principal as from vadewille; Jamos Wullington, radio announcer, Mary Small, Arthur Pierson, Joey Ray, Abe Lyman and orchestra, the Tune twisters, a double octet. Monte Brice will direction and Schlafer, former general Mack Schlafer, former general iste monzeer for University. Ja as

Mildred Sträuss.is dance director. Jack Schalter, former general sales manager for Universal, is as-sociate producer on the plx. John Foley is supervising U's end of pro-duction. The screen play is by John V. A. Weaver and Charles Benhan, music is by Dana Suesse and Ed Heyman. Location shots will be made in

Location shots will be made in Dempscy's restaurant, N. Y., and on the S.S. Normandle.

Jean Parker Loaned For One with Korda

Hollywood July 9

Hollywood, July 9. Due to switch of Warper Baxter into the lead of 'Robin Hood of El-dorado' in place of Joseph Cal-lela, and decision to' substitute femme lead also, Jaan Parker went out of the cast. Metro immediately made arrangements. to loan the player to Alexander Korda for one picture in London.

Korda pic necessitated Miss Par-ker's hop to New York via plane last weck to catch first available boat across. Immediate starting date of the

STEN'S ENGLISH PIC

New Version of 'The Yellow Ticket For Garett-Klement

London, July 9. Garett and Klement have signed Anna Sten to star in a new versior of 'The Yellow Ticket.' Picture will will of The fellow Ticket. Picture will be retitled The Woman Alone' and goes in on a \$350,000 production budget. Charles M. Woolf's new distribution organization will re-lease it.

lease it. Financing was arranged half by Woolf and half by Baring's, bank-ers. Garett of the production firm is a relative of heads of this firm. Production goes into work in August at the British & Dominion

Constance Cummings Upheld in Col Appeal

Hollywood, July 9. Columbia lost its appeal against ocal court decision favoring Conlocal court decision favoring Con-stance Cummings in her suit for declaratory relief from her Columdeclaratory rener from her contain-bla termer. Actress last year got superior court nod when she al-leged studio falled to take up her option in writing. Columbia appealed on a techni-

cality

HALPER'S FATHER ILL.

Hollywood, July 9. Lou Halper, Warners Coast thea-tre chief, trained out of here Mon-day for Cleveland. He goes to seriously ill. his father, who is

Efforts will be made to save the Motion Picture club, N. Y., but following its forced closing Saturday (6) after failure of an assessment to (6) after talbüré of an assessment to meet current expenses, if fate is in considerable doubt. Chub has been once birror was in gree dan-ger of passing out. A reorganiza-tion and reduction in due, plus a new administration with Felix Felst a president, saved it. "Thereastor the bond builds ing on Broadway, where it occu-ing on Stradway, the current ing on Stradway.

three years' rent to the Bond build-ing on Broadway, where it occu-ples the entire sixth foor, and that, -the landlor forced it: to darken ji when refusing to permitisupplies on rea-the elevators. Including food. Recently the executive committee met to draft plans to save, the club determining on an assessment of your determining on an assessment of your determining on the second of your determining on the second of your determining for the whole lody, giving mem-Was a matter which the executive committee should have brought be-roommittee should have brought be-ter an opportunity to express themselves or, if disfavoring an as-sessment, to r ign. Members have criticized the club with respect to more resent, a bat imming among been discouraged with employees drinking at the bar and otherwise howing disregreed for the employees drinking at the bar and otherwise howing disregreed for the employees drinking at the bar and otherwise howing disregreed for the employees drinking at the bar and otherwise howing disregreed for the employees drinking at the bar and the dues were brought down to fis a year. They originally were \$125 yearly, plus an initiation of \$160. When or-wanting a club, howing were yould any dividends. In addit in to back rear lowed at

dividenda. In additi n to back rent'owed at \$500 a month, club is declared to be indebted to butchers, lugur deal-ers, food supply houses and others, to the extent of rearry \$15,000. On, closing up, the landlord takes pos-session of formishings through holding a chattel mortgage. When organized about \$50,000 was spent On

organized about \$50,000 was spent in furniture, woodwork and the like. Landfords are reported dickering with the Western University club to take the premises as they be taken the the premises as they be classified of the taken the taken the Chanin building. Club officially closed Saturday depleted following the recent as assessment which, it is gaid, was rec-ord to the premised the taken taken of the taken taken taken the taken taken era Assn. Who's on the house comers Assn., who's on the house committ

Of the 260 members in the club, lready around 50 have resigned. ~1~

Goldwyn Borrows Nugent

Hollywood, July 9, Samuel Goldwyn has borrowed Elliott Nugent from Paramount to direct 'Splendor', with Miriam Hop-kins, to follow, Barbary Codát.' Under her new percentage deal with Goldwyn, Rachel Crothers,

SAILINGS

SALLINGS Job Breen (George Washington). July 19 (treind to New York) July 13 (New York to London) Jos. H. Seldeiman (Georgic). July 12 (Naples to New York) Mr. and Mrs. Wait Dinney, Sam Ochen. Luig Pirandello (Conte dl. Savola). (New York to London) Pamby Holtaman, David Holioman, Laurence Hills, James F. Skinner, C. E. Carpenter, Louis Rois, Leo-pold Godowsky (Normandie). July 19 (London to New York) Dick Henry, Max and Gang (He de Franco).

prence)..., Jack Sam Gally (He use july 10 (New York to Berlin), George Canty (Pres. Roosevelt). July 9 (New York to London) Edith Mason, Perot Polacho, J. July 6 (Euenos Aires to New York) Allson Hunter (Western Prince). (New York to London) Thomas Mann, Eugene Paietle (Berengaria). July 5 (New York to London) Thomas Mann, Eugene Paietle

Serengaria). July 5 (New York to Paris) S. A. Lynch (Paris)

ARRIVALS

Saul Colin, Hassard Short, Lillle Messenger, Arthur Hornblow, Jr., David Sussman, Jack Curtis, Ed-ward Dunn, Art Frank, Vivienne Peterson, Cherry and June Prelser.

Bernie One-Nighting On Coast Until Aug. 1 Holiywood, July 9. Ben Bernic band, currently on a tour of coast one nighters, returns to Hollywood, Aug. 1, for Warners

Start of production is contingent on Franchot Tone's washing up on Metro's 'Mutiny on the Bounty.'

PICTURES

H'WOOD POWDER PUFF W

΄3

Eastern Photogs Hope for Better Breaks in Films

With several major companies setting plans for more extensive feature production in the east this feature production in the east this seeson than for many years past, the old rivairy between eastern cameramen and the so-called vets from the West Coast promises to flare up again. Manner in which eastern camera-men, members of the LATSE, were between the source and the source in short detended and bulk of camera work

overlooked and bulk of camera work given to Coast cameramon in shoot-ing location work at Annapolls on two navy pictures recently has not helped much in healing the wounds of this long-standing feud. Leaders of the international Alli-ance of Theatrical Stage Employees and Moving Picture Machine Op-encombeneity Picture Machine De-encombeneity Picture Machine De-tencement of Picture Alling and encombeneity Picture Alling and encombeneity Picture Alling and encombeneity Picture Alling and encombeneity Pictures Alling and encombeneity Pictures Alling and encombeneity Pictures and Pictures to in and about New York will prompt the larger companies to give member: of their organization a better break, something they claim has not been accorded them in the

GRIFFITH'S 'BLOSSOMS' REMAKE IN ENGLAND

London, July 9.

Dolity Haas and Emiry Williams have been chosen by D. W. Griffith for his local sound production of Broken Biossoms.' Miss Haas has previously been only in German films. Williams is from legit and films here.

Ginger, Lew Honeymoon

Hollywood July 9.

Ginger Rogers and Lew Ayres sailed for Honolulu on a belated honeymoon vacash Saturday (6) on the Mole the faiolo.

Miss Rogers had just finished in "Top Hat' at Radio and will step into her first solo starring picture, her first solo starring picture, Person,' upon return from the Pe

DeMille Uses Yacht For 'Crusades' Sneak

Hollywood July 9.

Cecil B. DeMille used his yacht to convoy print of 'The Crusades' on first sneak preview of the picturc, shown at San Diego Friday (5). Bill Pine and staft helped chaperone. Preview length was over two

Markey's Deal with B&D

Markey's Local with Discu-Ben Markey's deal to write a screen play for British and Domin-iona also includes supervision of the production and: the selection of a director, and cameraman. Markey will take James Flood to England as the director. Lenser not selected vet

Plan is for trio to leave New York n the Berengaria July 16.

Garnett, Year, 20th-Fox

Tay Garnett has been signed to one year's directorial contract a one ye "'s directorial contract with 20th Century-Fox. His latest production is 'China Seas,' for ctro.

COLBERT'S FLU SLOWS PIC

Hoilywood, July 9. Hollywood, July 9. Columbia's 'She Married Her Boss' was slowed beyond schedule when attack of flu kept Claudette Colbert at home for two days las:

Gregory La Cava shot around her Friday and Saturday, minimizing delay.

H'wood Influence

Kanasa City, July 9. Buddy Rogers, who has been visiting his father at Olathe, Kanasa, is credited with help-ing set a new record in mar-man set and the set of the set when 200 licenses were issued during the month of June. Buddy's father, Bert Rogers, is probate judge of Johnson County, Kanasa, just across the presence of the screen juvenils drew the youngsters in to be married.

drew the youngsters in to be nuarried. One day while Buddy was here 22 licenses were issued. Judge Rogers married 18 of the couples, most of whom wanted Buddy's autograph on their marriage certificates.

WB'S SHAKESPEAREAN

FOUR FOLLOW 'DREAM

TRIO IN GRAB OF COSMETIC FIELD

Max Factor Has Exclusive Star Endorsements-Eliza beth Arden and Westmores Pluming to Give Battle for Top Recognition

OTHERS LINE UP

Hollywood, July 9.

Holywrod, July 8. Cosmit he stated to be stated in Holywood shortly with Elizabeth Arden, the Westmores and Max Factor participants in a trianguiar powder puff war. The three outfits mentioned are out to corner the market via the motion pleture star endorsement route. A ploneer in the manufacture of which is no pubhover. A ploneer in the manufacture of the several years ago entered the non-professional field. For his ad-vertisements, be tied up for en-dorsemonts practically every femme sta. In pletures with the exception of Garbo, Marlens Dietrich and Mirdam Hopkins.

of Garbo, Mariene Dietrich and Miriam Hopkins. Though Factor's profeesional business was his ace, he devoted considerable attention to the lay-man field. He contracted with Business Builders, inc., to distrib-ute his product, sold it through drug stores and department stores, commed his devertising to pieture fan mags. Elizabeth Arden puts out a high-

"Elimana". Ardem puts out a high-priced line of cosmetics, owns and operates 22 beauty salones throughout the country. For years she has relied on the endorsements of socialites. Interest in social endorsements apparently started fo ware and Miss Arden hied herself to the coast, where she bought out the Ds Long Coasy Clicks Latter was recently organized to manufacture a line of makeup for pictures only. When Miss Arden took over the company, she went out after the picture business, but so far has failed to make any great inroads in the Factor strong-hold.

hold. Westmores are the four sons of Westmores are the four some of the late with Factor in his cosmetic business. They have goined prestige as outstanding makeup artists in the picture busi-ness, have the exclusive rights to the makeup departments at Radio, Paramount and Warners. Brothers are also noted as wig makers and his conting the westmores opened a saion on Sunset Boulevard, said to be the most up-to-date of its kind in the word. Boys have the pick of the picture trade and have more autograph hounds

have the pick of the picture trade vision. and have more autograph hounds at their door than does the Brown (Continued on page 67) well directing.

Grass Skirt Cycle Looms

Three Majors Hot for Tune Stuff Backgrounded by Hawiian Islands

Hollywood, July 9.

background as a possibility for Jeanette MacDonald.

Industry has come out openity for Jackstron as a possibility for Jackstron of Hawall, with three major studies planning musicals as for several years studies have based on the Islands, naive based hoses, hip wigging and ukels. If Honoliu weights, the Honoliu cycle product weights, the Honoliu cycle is the state of the season with strate and such as a data with a managed to get only a few feet forolui background for Jack of Markik Wedding, starring Bing [Fe le made some location stuff on musical book with a Hawallan-nary] Straits.

Film Biz's Continuance of 5-Day Week Hoped to Foster Gen'l Move For More Leisure: Means B.O. Aid

Powell-Lov in 'Zenda'

Hollywood, July 9. Metro has spotted William Pow-eli and Myrna Loy in the leads of 'Prisoner of Zenda.' Picture will be produced by Irving Thalberg. Horace Jackson is writing screer

MAE WEST SCRIPTING 'KLONDIKE' AT PAR

Hollywood, July 9. Holywood, July 9. Mae Weel is working on the script of "Klondike," her next for Par, tak-ing the principal character from a story. "Soul-Savin" Annic," by Mar-ton Morgan and George Dowel and blending it into her original un-produced stage play, "Frisco Kitty," Script will be ready by Aug. 1, with shooting to start Seyt, 3.

Pauline Lord and Par Sever All Relations

Holiywood July 9. Following her withdrawing from Paramount's 'So Red the Rose,' studio and Pauline Lord have mutually agreed on cancellation of her contract. Actress went off the payroll Saturday (6);

Miss Lord has been dissatisfied with the story material studio had as prospects for her,

Alice Brady Set

Hollywood, July 9. Alice Brady has been set for one of the top spots in 20th Century's Metropolitan, operatic satire pic-ture in which Lawrence Tibbett has the starring assignment Screen play is being developed by Bess Meredyth and George Marion,

Steiner-Kostelanetz On 'Love Song' Music

Hollywood, July 9. Max Steiner, head of Radio's mu-sical department, has been dele-gated personally to direct the mu-sic for 'Love's Song' which will in-troduce Lily Pons, Metropolitan Opera angre, to the acreeń. Andre Kostalanets will direct the operatic sequences under Steiner's supervision.

One feature of NRA which will be retained by the picture business, it is declared, is the five-day week. Industry figures that the more the five-day week is recognized, the Industry figures that the more the five-day week is recognized, the greater will be the benefits to the box office. In fostering a move-ment for more leasure that will give people more time in which to spend money, a reasonable proportion of it will come back into theatres, fig-ures the picture housting. When the NRA came in and the

when the NRA came in and the five-day week was enforced, box office receipts clearly reflected the value of this Blue Eagle feature. The American Federation of Labor also favors a five-day week.

Astaire No Can Do 'Gay Deceivers' Pic, Show Takes 20% Cut

London, July 9.

London, July 9, Cast of Gay Deceivers, "musical, at the Galety, took a 20% cut. Lee Shubert, who has American Fights for the piece, is chasing Jack because of the haiter's hoch finn commitments. Shubert aimost had Fred Astairs set for the musical, after Mai.4c Chevulier bowed out, after Mai.4c Chevulier bowed out, after Mai.4c is the last minute, as Astaire is the up at RACo Itado Fleiures in Editywood.

Wilkersons Split 7. Hollywood, July 9.

Hollywood, aufy s. William R. Wilkerson, editor of Hollywood Reporter, and Mrs. Edith Wilkerson have formally confirmed a marital ritt which hag resulted in a temporary separation. They have been married six years.



Warner Bros. plans to follow "Midsummer Night's Dream' with four additional Shakespearean fea-tures. Company will go into pro-duction on all four as goon as pos-able in order to place on marked in order to cash in on the first plx, due scon for releasc. "Weith Night' (Comedy of Er-rors." As You Like Lt' and Merry Wires of Windsor," are the Bard of Shooling. "Hamlet' is to be given consideration after these four are out of the way. Jessel's London 'Jazz Singer' with Norma

The George Jessels (Norma Tal-madge) will go to London in the (all into a London stage revival of 'The Jazz Singer' for Joe Sachs. Pair were signed for Sachs by the Pair were sig Morris office.

Not known when they depart as production schedule is still uncer-tain, but show definite.

M-G AND G-B EXCHANGE

Jessie Matthews, Cicely Courtneidge for Madge and Maureen

London, June 30.

London, June 30. An arrangement has been made between Metro and Gaumont-Brit-lah whereby Jessie Matthews and Ciccip Courtneidge will make one picture each in Hollywood. In exchange Madge Evans and Maureen O'Suillvan will make one cach here for the British company.

Webb Shares Billing With Moore and Eddy

Hoilywood Juiy 9. Clifton Webb will get equal bill-ing with Grace Moore and Nelson Eddy in Metro's Maytime.' Webb was added to cast Monday. James K. McGuinness is doing the screen play, with Irving Thaiberg producing.

producing.

Rita Cansino Is 'Ramona'

Hollywood, July 9. Holywood, July 9. Rita Cansino, 17, daughter of the Dancing Cansinos, has been caaf for the tile role in Fox's Ramona'. She.has been on the Fox lot about a year, but up to now has played only bits in a few pictures. Gilbert Roland plays Alessandro and Eugene Ford directs the pic-ture, previously made as a slicht.

Salkow Rejoins Glazer

Hollywood, July 9. Hollywood, July 9. Sidney Salkow 19 back in the Barney Glazer unit at Pár, this time as a writter, working on a script of Tkoaring Girl.¹ back from year-and-half of play-directing in the east, Salkow, before that, had been production alde to Glazer.

4

PICTURES Fox Writers Slow Up

Par's Legal Fee Battle as Total Mounts to \$3,220,300: Almost Half Million Already Paid; Fancy Sums

Opposing aides, those who have fought for Par and those who have fought for Par and those who have fought against 'the company, will be the second second second second second second allowance of these in the bank the to for which applish 220,000. This is nection with two pending suits of the Par trunstes against officers and directors of Par on stock repurchase deals, salary-stock houses, etc. The \$3,220,300 i fees applied for is predicted by interested parties as the optimise against officers and directors of Par on stock repurchase tips predicted by interested parties as

casis, salary-stock bonuses, etc. The \$3.2030 i fees applied for is predicted by interested parties as forming a battleground, some par-ties now feeling that certain per-ties now feeling that certain per-densed the tischarge of bankrupi-cy, plus consideration of the costs to Par of having defended scores of actions claimed to have been brought to embatrass its progress undor reorganized blog, made in ad-vance of the July 13 hearing to set add in, open court orally. Fire-which a vertice that anything for or against allowances will be cald in, open court orally. Fire-which a vertice how how how how the first for their allow as against large filowances for others. The failt of our their allow as against large filowances or others. The failt for other scores of the transpace of the persons around or the filowances of others.

from Paramount represents the apfrom Paramount represents the ap-plications of 51 persons, groups or firms, and includes many who have sued Par under its bankruptcy, seeking to oust the trustees, set (Continued on page 25)

ALL UA OWNERS PUT ON BOARD

Hollywood, July 9. Owner-members of United Arlists, emprising Charles Chapling, Mary Fickford, Douglas Pairbanks and Sum Goldwyn, Monday (8) elected a new board of directors for the coming year. For the first time in the history of the company, all bard the history of the company, all bard Others choces were Al Lichtman, James Mulvey, Dennis P. O'Brien, Filerard J. Rattery and Nathan Bur-kura, Taylesen were Al Lichtman, Janes Mulvey, Pennis P. O'Brien, Filerard J. Rattery and Nathan Bur-kura, Taylesen Vice Proc. Hand Terry are N. Y. attorneys for both Fickford and Fairbanks. Dropped from hat year were

Dropped from last year were useph M. Schenck and Bertram Jayfack, the latter representing

Joseph M. Schenck and Bertram Naytack, the latter representing Schenck and Buc-iey. Board was increased from seven to nine members and the first meet-ing of the new personnel set for to-day (Tuesday). Election of the baard chairman, with Samuel Gold-wyn deenied cerlain to get the place, and consideration of Walt Diansy's and consideration of Walt Disney's proposal that he be granuted an own-et membership in United Artlsta, were the chief matters to be con-sliered. Meeting also was expected to discuss applications of three pro-ducers to make series of features for UA release.

Henⁱgson on Health Hunt, 2-Month Layoff

Austit, 2-vitontith Layoff Hollywood, July 8. Ill for past fery weeksthemer from faramount, Associate pro-ducer is taking a sea trip in an attempt to recover his health, wrecked by recent major operation. Henigson, upon his return Sent 1, will produce 13 pictures for Par's 1935-38 season.

FEED ALLEN IN H'WOOD

Hollywood, July 9. Fred Allen arrived from the east today, under contract for one pic-ture control contract for one pic-ture control control for the control ing, starting in a rew days.

Rivoli — 'Doubting Thomas' (Fox) (10). Roxy—'Hooray Love' (Radio). Strand—'Front Page Wom-an' (WB) (10). Week of July 19

Capitol-'Smilin' Thru' (MG)

(revival). usic Hall-'Ginger' (Fox)

(18). Paramount — 'Shanghai' (Par). Rivoli-Doubting Thoma Hivoli—Doubling Thomas' (Fox) (2d wk.), Roxy—'Lady Tubbs' (U), Strand—'Broadway Gondo-Her' (WB) (17).

Wanger Deals Unset.

J. Paley Said Aiding Him and Selznick

Hollywood, July 9. Walter Wanger has not definitely algend to produce six pictures for Feramount, as previously an-neunced, nor has there been any signaturing of his proposed deal to make two for United Artists in as-ress. Both deals, which have been or the fire for the past month, will te gone over this week by Wanger and attorneys.

It's reported here that Jay Paley is financially interested wit' Wan-ger in the first two pictures which he produces for Paramount release,

he produces for Paramount release, and that he will become similarly interested with David Selznick in the latter's producing unit at UA. Faley was previously the b.r. for Wanger,

d attorneys.

Pending 20th Schedule Hollywood, July 9. Fox writers at Westwood, other than those working on Winfield Sheehan productions, are marking

time awaiting the arrival of Darry Zanuck on the lot and conferences between Zanuck, Sidney Kent, Jo-seph 'M. Schenck and Sheehan, due here shortly.

Idea is that following the con-ferences it might be necessary to toss out a number of stories in or-der to absorb material brought it the studio by Zanuck under the new

DOUG IN DEAL ON NIPPON PROD.

Hollywood, July 8. Tapan is ready to produce features to crash the world market, it was disclosed by Douglas Fairbanks on his return from the Orient last week, Pathonas dated a group of the production company in the latter tory, pictures to be made with na-tive actors, but with production craws imported from this contry.-enger on the trans-Pacific clipper and may become associated in the solution of a production of a production company in the latter tory situation of a production craws imported from this contry.-enger on the trans-Pacific clipper and may become associated in the solution of further rush here for lake company.-Fairbanks stated that word to rush here for lake company.-Fairbanks stated that word to of footh Sas Islanders and he will after ha rejoins the yucht at Java in the fail. Fairbanks is, planing for New York this afteroon (Theseav) with no explangtion given for the trip. Tahley in Quebe Herore behaults for England, but not known if he is going along:-

HUGHES-UA READY **TO CLOSE 2-PIX DEAL**

Hollywood, July 9 Howard Hughes is preparing to Howard Hugnes is preparing to close his deal to produce two pic-tures for United Artists early this week. He wants to make Titanic.' from an original story by the late Wilson Mizner, based on the sink-ing of the Cunard inter. Hughes also plans a remake of "Das Rechter unschneck in 1020 and

'The Racket,' produced in 1928, and released through Paramount.

MG TESTS GRACE GEORGE

Grace George was screen tested yesterday (Tuesday) by Metro. She is being considered for the leading role in 'Kind Lady,' her cur-rent Broadway starring play.

Lichtman and Branch Mgrs. **Responsible for UA Rentals: Producers Waive O.K. Rights**

National First Runs

METRO

"Calm Yourself," Curran, Boulder, Col., July 17; Strand, Niagara Falls, 17; Princes, Hot Springs, 21; Modjeska, Augusta, Ga., 28.

'No More Ladies,' Par, Baton Rouge, July 16; Kingston, Wilkes-Barre, 17; Bell, Scran-ton, 29.

COLUMBIA

COLUMBIA Lové Mc Forever, 1 coevre, Syracuse, 12; Pal, Albany, 12; State, Boston, 12; Pal, Worcester, 12; Rochester, Rochester, 12; Rochester, 12; State, Louisville, 12; Earle, Wahn, 12; Carolias, Charlotte, Wahn, 13; Carolias, Charlotte, Nedo, 19; Pal, Milw, 12; OrPh, Des, M, 19; Strand, Scranton, 19; Pal, Youngstown, 28. Gist Friend' Imperial. Char-

'Girl Friend,' Imperial, Char-lotte, N. C., Aug. 12.

'Champagne for Breakfast,' Orph, Sioux City, July 13; Rialto, Phoenix, 15. UNITED ARTISTS

'Sanders of River,' Midland, K. C., July 12; State, Houston, 12; Grand, Atlanta, 12; State, Memphis, 12; State, New Orl, 12; State, Providence, 19.

State, Frovidence, 19. "Escape Me Never," UA, Chi, July 10; Cap, Cincy, July 12; Warner, Milw., 12; Par, Syra-cuse, 19. WARNER BROS.

WARNER BROS. "Front Page Womain," Cap, Springfield, Mass., July 18. "Don't Bet on Blondes," Roger Sherman, New Haven, July 11: Strand, Hartford, 11: Cameo, Bridgeport, 11: Keith's, Cincy, 12: Mary Anderson, Louisville, 12: Earle, Fhila, 12. PARAMOUNT

PARAMOUNT 'Shanghai', Par., N.Y., July 19; Mich, Det. 19; Orph. St. Louis, 20; Denham, Denv, 31. 'Paris in Spring,' Denham, Denv, July 10; Par. S. F., 11; Par., N. Y., 12. 'Man On Flying Trapeze,' Denham, Denv, July 24. 'Men Without Names,' ich., Det., July 12; Met. Boston, 12; Par, S. F., 18; Newman, K. 'Galleng Scandel! Mark Wark

'College Scandal,' Mct, Wash. July 12; Stanley, Balto, 13.

No 20th Shutdown. Starting 6 in 10 Days

Hollywood, June 9. There will be no studio shutdown for 20th Century during the com-ing production senson, Darryl Za-nuck having production skeded to keep going steadily until next spring.

Company has six pictures start-ing within ten days, first being Bad Boy, with James Dunn and Dorothy Wilson. John Blystone of the Fox staff will direct.

Nash Grabs Rights

On 'Prologue to Love'

In addition to closing for 'Pro-logue,' Nash grabbed options on two other novels by the author.

Alberni in 'Metropolitan' Hollywood, July 9. Luis Alberni gets a spot in the ben Cent Politan', due to setback on starting are selling ti date of Warner Baxers' Flard to [Fox. Get at Pox until August, for which for was previously signed. "Metri is 20th's last production on the belance of the release banner. "Net is 20th's last production on the release banner.

Hollywood, July 9. Al Lichtman, new president of United Artista, announced at the company's sales convention in the Ambassador, which started Mon-day (8), that hereafter there will be ill'dual producern, restal prio in-sponsibility being articity on the shoulders of himself and branch managera. He stated that the eight UA producers have agreed to waiye the system of passing an jadividug contracts for his fast year as an independent producer, liading all independent producer, liading all independent producer, liading all ion today (Uneday). Hollywood, July 9.

Arthur W. Kelly, vice-president in charge of foreign sales, told the convention today that UA's foreign business last year was the largest in its history and predicted an in-crease of at least 50% this year, due to the presence of a Chaplin starring picture and other produc-tion elements.

Welcomed by Mayor

Bearing upwards of 165 aslesmen, branch managers and home office executives, special train pulled in hore Sunday night, in readiness for the sales pow-wows which got un-der way yesterday (Mon.) at the Ambassador hotel.

Convention started with Mayor Convention started with Mayor Frank Shaw presenting the keys of the city to the United Artists crowd, with Al Lichtman responding with a brief address of welcome, and then launching into the U. A. prod-uct announcements for 1935-35. . . Monday and Tusaday sessions

Monday and Tuesday sessions were largely routine, with various sales and production chiefs joining, in the discussions.

in the discussions. Transmission of the seasibly will be enlivened by talks from Mary Pickford, Charles Chaplin, Samuel Goldwyn, Gunther Lessing, Charles P. Skouras, David Seinnick, Edward Small, Harry Goetz and others. Also slated to talk Wednesday by Thone from London is Alsender Korda, London Films pro-ander Korda, London Films pro-anter Management and the state of the same source at the Ambassador Wednesday at th

at the Ambassador Wednesday night. Thursday, conventioneers are skeddgd to visit the company studios and watch shooting on Sam Gold-Vonst / Dark Aner, and Barbara Vonst / Dark Aner, and Barbara Pickfair, Mary Pickford hosting, in the afternoon a visit will be made to the Walt Dianey studio, and that vening there will be a buffet sup-per at Goldwyn's home. Entire delegation heads for Cali-etto Friday morning, making the Entire delegation heads for Cali-etto Friday morning, making the Study and the San Diego exposi-tion, returning to Hollywood late that day. Exodus for home starts Sunday (14).

Linking Fox-20th Names in Selling **Combined** Product

Although the Tox all the tree is marketing Twentieth, contray his tures under a separate contray the fore long it is expected that the 20th Century name will be linked to Fox. It may go ahead of the Fox name so that latter can be dropped assier with trade getting accustomed to usy, but hough accustomed to usy, but hough accustomed distinct in this direction. S. R. Kent, Joseph M. S. Schenck and Darryl Zanuck leave this week for the Coast to confor on produc-tion and direct conter on produc-tion and direct conter on produc-tion and direct so confor on produc-tion and direct so confor on produc-tion and direct so conformed and the probably waiting until later in week While out there some decision may be reached with respect to coupling the 20th Century name with that of

the 20th Century name with that of

Fox. In taking contracts, Fox'salexmen are solling the Zanuck pictures as Fox Twenticth Century pictures. This is to cover the 10 to 12 pic-tures planned by Twentieth, while the balance of the Fox releases are covered under a different (straight "wox) contract.

Dent States B.I.P. May Be Forced Into Its Own U.S. Exchange System that doesn't figure a satisfactory percentage. Fact that there are no indle distribut in the U.S. on any sort of a big scale outside of Re-public is the puzzler, he says, since it makes, it practically impossible to dispose of anything except an occasional film to, majors, Repub-lic is not in the market for outside product, having a heavy program of its own. British International Plcts may open distribution channels of its

of its own

own in the United States in the near future, although it doesn't want to. Move is being forced on the company by lack of success in selling its films to established dis-tribs.

Since arriving here six weeks age with his new season's lineup, Ar-thur Dent, chief of sales for B. I. P. has closed deals with Metro for two pictures 'Mimi' and 'Blossom Time.

Figuring 6 Kordas **On 20th Cent.-Fox Slate**

Hollywood, July 9. Deal is pending whereby Alex-ander Korda will make dir pictures this season, to be handled in this country by 20th Century-Fox. If deal jells it will give Korda 12 pic-tures with American distribution, he already having a deal with United Artista for six.

Negotiations for the 20th Cen-tury-Fox pics are expected to be closed this week.

OTTERSON'S 3 CONTACTEES Longest Film Feature, 'Dream,' 2 Hrs. LYNCH THEATRES, Fed'l Securities Commish Plans

Longest film feature, Midsum-iner Night's Dream' (Warner Bros.), running 160 minutes, goes into the WB Hollywood on Broadway at \$2 on a two-a-day run, opening Oct. 9. The Max Reinhardt filmization dis-The Mar Reinhardt Himitation dir-places the Warner intention to con-vert the Hollywood into the Rein-hardt theatre and pattern it along the German impresario's legit thea-tre activities abroad. Afteropening on Broad-Himit and the second and the Aldine-Philadelphia, then ext night, and the National, Washington, Oct. 27, on a similar 32 twice daily policy, plus other roadshow bookings. Langth of the feature obviates Does a ver doing all Sunday, the added special overure actured mark.

ROXY'S 26 U PIX. **5 MORE FOR M.H.**

Roxy theatre, N. Y., has completed b booking deal with Universit booking deal with Universit mum of 28 features or 26 weeks of U product for next season. "Transaction, with the five addi-tional features which the Mask Intiment, will give Universal the Argreat frat-trun representation on Broadway that it has had in one geneaon. With the new deal with Roxy house and five Music field pix, August 1955, to the same month in 1956.

had been affixed. Understanding here is that some producers have claimed that a pre-view is necessary and that such is not a public showing. But in Hays N.Y. circles it is regarded unlikely that major companies will be able to get around the charged, as is done at a pre-view, it will be difficult to prove that such is not a public showing. Reagon for the inalstence on the

1338. Universal deal with Roxy theatre has been okayed by the creceivers and approved by the court. Rive features have yet to be de-livered to the Music Hall. They are 'Show Boat,' 'Magnificent Obses-sion,' Sutter's Gold' a Margaret Sullavan starrer and one production with Willam Fovel.

REP. CULKIN AGAIN PUTS PIX ON PAN

Washington, July 9. Lashing out at Will Hays, major producers, and amuitg films. Réper-sitanding, toe of the film industry, last week started a renewed drive for Federal regulation of pictures. Called for immediate enactment of a bill outlawing block booking and postal. Dosais The highlight of the Culkin at-

The highlight of the Culkin at-tack which appeared in the Con-gressional Record Wedneaday as an actionation of the second second a bitter denunciation of Hays and a charge that the Motion Fleture Producers & Distributors of Amer-Producers & Distributors of Amer-lea hired John Boettiger, President Robseveil's son-in-law, for political Widesoreda sitention. but was met widespread attention, but was met with stony silence from all in-

bedding. In a bottinger ange army with stony alience from all in-dustry quarters. Rehashing former complaints and quoting from the Motion Picture Research Council's Payne fund stu-dustry for efforts to boost the cal-ber of its output, but insisted that without Government supervision no substantial pagress toward better pix can be expected. New York re-burner, who revived the solt Hudson pessimistic about the success of church efforts to influence better taste in Hollywood.

THE PREZ LINGERS EAST

Harry Cohn, prcz of Columbia Picts, will stay around New York

Tets, will say around New York treasurer. For another week or 10 days. His departure back to the Coast is tor Co., Edward E. Shumaker, has accordingly indef. Cohn came on to joined Erpi as vice president, with N. Y. from the Chi convention. a set on the board.

Holiywood, Juiy 9. Universal writers are burn-ing over new studio order de-manding that they be at their desks daily from 9 a. m. to

desks daily from 9 a, m, to 5 p. m. Warners once had its writers on the same time-clock punch-ing basis.

Peoh-Pooh Purity

Seal 'Revolt' on

Reports that major companies

vere inclined to rebel against having the Joe Breen purity seal on all features before they are pub-

ilcly shown, whether at a pre-view

or elsewhere, is regarded by Hays

lan officials in New York as being

merely a tempest in a teapot. They

ciaim that this rule is old stuff and

was laid down something like a year

ago, it being specifically stated that no public exhibition of a plcture could be held until the purity seal had been affixed.

Reason for the insistence on the part of the Hays office that the full-fledged seal of approval be at-tached before showing at previews is that often erroneous detailis are

recorded by reviewers, as compared with the final picture, if, as ofter happens, it is not approved in fuil.

Kent Coastward to Set 20th-Fox Policy

Succeeds Anderson

R. E. Anderson, newly chosen ex-cutive v.p. of Paramount, has been succeeded as treasurer of Erpi by F. B. Foster, Jr. He was assistant

Schenck, Zanuck,

still at of plans.

Writers' Peeve

And 40 Mins., on \$2 Roadshowing BUNN, ROTHACKER

Bunn, General Sales Man ager of Erpi, as Sales Contact at Par-Roth acker Already Set as the Production Liaison

BUDGETS DOWN

When John E. Otterson returns from the Coast in about three week it is expected he will set details to include both S. A. Lynch and eal Kevolf on Preview Films to include both 8. A. Lynch and Charles Bount in the executive line-up. Former salled Friday night (5) of ther both submitted by Otterson to join his administration. Bunn, gen-ral sales manager of Selectrical Research Products, Inc., is assured to an important post under Otter-

son. Lynch is a theatre man, Bunn a

Neveration of FUGUED, nice, as Balletted of an important post under Otter-bar, noch is a theatre man, Bunn a distribution executive. Understood that former, who has been chair-man of the recorganization advisory committee since Faramoust went to a since Faramoust went to a since Faramoust went thead the one subsidiary. Fanous Theatres, while Bunn is ex-ported to act an Otteroni's right hand on sales. George J. Schaefer heads the one subsidiary. Fanous Theatres Corp, as president, while dent over Para Distributing Corp... with Schaefer as vice president. Indications are that Otterson is surrounding himself with contact the presidency of Famous Theatres and Schaefer succeeded, to the title. Decision then was that he should continue as chairman of the re-mains with future situs expected and Schaefer succeeded, to the title. Los be decide alter Lynch, re-mains with future situs expected of or ecently and Lynch, has been away agood deal of the time, part-uy ag to these.

away a good deal of the time, part-y due to limese. Otterson was in such a hurry to get away for the Coast a week ago he difficit have time to set details things, he had to sign new Par bonds and got his moniker on half things, he had to sign new Par bonds and got his moniker on half to the 37,000 bissue, leaving R. E. An-derson to take care of the balance. White on, the Coast, Otterson will inaugurate what is declared in New York to be a severe production budget cutting program, new presi-dent believing costs have been run-ming the series of the sen run-ming the series of the sen run-ming of the series of the since inception. Prior to being shought into Erpl, Bunn had head Delayed in getting away yester-day (Tueaday, Joseph M. Schenck and Darryl Zhauck may leave to the scheme scheme scheme scheme compared to the scheme scheme compared scheme scheme scheme the scheme scheme scheme scheme scheme scheme scheme scheme scheme unit fay, when scheme scheme scheme unt headed by Schemek and Zanuek schemek and daministration or policy and the Schemek and Zanuek scheme scheme

Bunn has been general asiae chief since inception. Prior to being brought into Erpl, Bunn had had years of picture distribution ser-National company. He and White Distribution general publicity direc-tor for Firpl, both swung from F. N. into Erpl.

OTTERSON 6-WK. TREK

Long Coast Ogle With Wilcon Zukor Stays Here

Adolph Zukor will remain in New York all summer. J. E. Otterson will be gone about six weeks all told on his Coast survey in company of H. M. Wilcox, latter the special Erpi loanout for a survey of Par budgets and other matters.

and other matters. In their absence, R. M. Anderson, new Par v.i., takes care of the financial ::eins.

Further Inquiries Into Par Reorg, **Possible Probe Into Fox Met Also**

Ventilation

The former ninth floor of-fices of Sam Katz and his aldes, Dembow and Rayburn, are now Otterson, Anderson and Wilcox's.

J. E. Otterson's order, just before his Coast departure, was for a special ventilating and cooling system in that

All Serene as **Otterson Prowls** Par Coast Lot

Hotivwood, July 9.

There was no fur flying or excite ent the first few days after the arrival here of John E. Otterson, new Paramount prexy. He cam into town very quietly, arriving or a morning instead of afternoon train, which fooied the 50 or so well wishers who thought they would

wishers who thought they would gind-hand him at Pasadena. Determined the studie Triday with the onter reached to studie Triday with Henry Herzbrun on production costs and setup. He informed the studio gen, that costs would be most im-portant for the coming season and that they should always be in rea-son on every production. Later in the day he imparted the same in-formation to Ernst Lubtisch, tudio excess and department heads, almo, and stated he was here for a six-veck insight into studio opera-tions, during which time he would make a detailed survey of the setup and organization, and that in the meantime nothing radical would happen.

meantime nothing radical would happen. On Saturday he went to Yatter-Valley where his coast contact man gave him a summary of his check-up since assuming the position. Monday, Otterson spent almost en-trely in the seekally fitted up of-fices in the suite that houses Jack Karp, studio legal head.

No Warner Product Unless B&K Sign Great States, Too

Chicago, July 9. Peralstent talk afloat concerning status of film booking between Warner Bros. and First National and Balaban & Katz. Market State States and States recently, made the statement that WB and FN would positively not 6.1 pr juct to B & K unless the Great States Circuit also aflend up, B & K always have had a contract bundlary corporation of B & K and which covers the entire state of Uniosi with some 80 or more thea-tree, refused to buy Warner pix has var. vear

tree, returned to our warner pic mar-year. particular Warner esting and the training of the second second many controversies raging in this town that has stopped next season's lim bookings. Astor lawsuit for a loc. admission is also holding up prospective bookings and, although MGM is sold in downtown Chicageo made for neighborhood hour. Second made for neighborhood hour. Second made for neighborhood hour. Second cuttre question is expected to be settled before end of summer.

Washington, July 9.

Further probe of Paramount reorganization and possible inquiry organization and possible inquiry into Fox Metropolitan house-clean-lng are under consideration by Fed-eral Securities & Exchange Commis-sion officials as a result of startling disclosures two weeks ago about de-yelopments connected with the Par shake-up and bankruptcy adminis-tration

snake-up and bankruptcy adminus tration. -Final hearings on Government probe into the Paramount reorgani-zation matter are carded for New York on Wednesday (today). Prin-cipal witness expected to be John D. Hertz, chairman of the finance committee and off-again on-again direc-

Hisrs, chairman of the finance com-mittee and Or-again on-again direc-tor. Additional bachings on the Pare Mathiman bachings on the Pare in New York later in the month, with Committee of bankers, anagement, and protective com-mittees. Attorneys want to this with Committee of bankers, how at the June assions here and take up several angles overlooked in the original probe. At least one day or hearings is probable. Seen watched at long range, but the special committee studying protec-tive committees has not made a final ve committees has not made a final ve committee has not made a final specific protect of the operation of constant has disting and ve a full down any finding annil the first of the vear, when a detailed report of the vear when a detailed with be down any finding annil the first of the vear when a detailed the to to the vear when a detailed the to to the vear when a detailed the vear when a down any finding annil the first of the vear when a detailed th

and coments, will be sent to Con-grees. If S. E. C. turns its guns on Fox bot, to those the sent sent sent sent studying protective committees also is interested in this reorganization and expects to do considerable dig-recess. Preliminary study has been made already by committee sleuths, but hearings have been deforred be-cause of the acute legislative situa-tion which compels members to re-main in town currently.

Lasky Eyes England With Martini-Lederer

Hoilywood, July 9. Although his United Artists and Paramount deals still are pending., Josse Lasky has his eye towards production in England. He goes there immediately following termi-nation of his Fox contract in Sep-tember. tember

He will hold out as halt his per-sonal contract with Nino Martini and a one-picture contract with Francis Lcderer.

CANTY BACK TO BERLIN

CANTY BACK TO BERLIN George R. Canty, Film Trade Commissioner attached to the American Embasy in Berlin, and embrachng, the entire Teutonic ter-ritory, sails today (Wednesday) back to his Berlin post. Canty has been in the U. S. for a couple of months on combination business and holiday.

PICTURES Tracy's 'Zat So'

Hollywood, July 9. Ts Zat So,' now tilded 'Smart Peo-ple' goee in production at Para-mount in two weeks, probably with Lee Tracy as lead in his first ple-ture in eeven months. When this film was originally acheduled by Far Jack Oakie and Bill Frawley were to play it.

Columbia Shows the Way for Seven Amusement Stocks In Reaching New 1935 Peaks

By IKE WEAR Stock marike yesterday (Tues-day) again was active will nearly and prices closing generally higher. Amusements joined in this show of strength, Loew common, at 45%; Eastman Kodak common at 15%; and Keith-Albee preformed at 63%. Last named bounded upwards 9% joints on a few trades. Fox A tied its previoue 1985 peak at 16% as did General Electrica 27%; Radio Preferred B howered around its provide the state of the state of the provide the state of the state of the provide the state of the provide state of the state of the state state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of

day (8). Under the leadership of Columbia Pictures certificates, the Amusement Group last week surged upwards into the highest territory reached in more than two years: Group hit a new high at 34%, and at the close (elightly above 34%) showed an ad-vance of 1.65 points. Incidentally thie was the largest gain in nearly month nonth. Low mark, as measured the averagee, was 31%.

unce-was tue sargeer gain in nestry a month. Low mark, as measured by the averagee, was 31%. The strength in the Amusement Group carried seven stocks to rew iteration of the sear, stocks to rew iteration of the sear, with their nei treah top. issues to register as w highe for the year, with their nei gains on the week, were American Scatting, at 3%, up 1%; Columbia Pictures, at 81, up 10%, pointe; Bastman Kodak common, at 15%, up and ot 6%, points; West-inghouse common, at 15%, and 2%, and 0%, points; West-menter and 114, up 3%, an ad-vance of 5 points; and Westinghouse preferred, at 114, up 3%, an ad-vance of 5 points; and Westinghouse to the strong searching and westinghouse to the strong searching and searching to the strong searching and searching searching a new high for the year at lay are highese coloning as meas-ured by the averages this year. Rails week, marked weakness in Southern and utilities about hed their own all week, marked weakness in Southern Railway Isease holding back the former group.

Rallway Issues holding back the former group. New Peaks for Year With Columbia Pix in the front, the amusements put on a little show of their own Saturday (6), esveral registering new peaks for the year on this day. Columbia stock on the big board coared nearly five points during sub-formed and grow to an ever peak on Wednesday and then climbed '% noths in more active trading on The issue had gone to a new peak on Wednesday and then climbed 4% points in more active trading on Pridar, after the July 4 holiday. While the high at 81, which was hung up Monday (8), showed a rise of nearly 13 points over the previ-oue weeks close. Columbia Privares one weeks close. Columbia Privares one weeks close. Columbia Privares 11 points privaged to show holes, which was 734.

While earnings of Columbia Pic-turee for nine months ending on March 30 were listed ae being \$8.62 a share, estimate in Wall Street (Continued on page 41)

Meighan's Flu Relanse

Thomas Meighan, a pneumonla victim about four months ago, sui-fored a relapso yesterday (Tuesday) and was taken to the Doctor's hoe-pital, N. Y., from his home a Great Neck, L. Late yesterday his con-erland, director, to forgo his trip to Europe. He was act to sail to Meighan is can uncle of Sather-land. Latter came here from Coast Glowing completion of 'Diamond Jim' for Universal.

the present studio-labor basic agree-ment, would be obligated to join a Central Council, whereas the fed-cration plan leaves ach union op-tion of staying out. Heave such the states, else-triclams, cameramen, soundmen, lab workers, painters, musicani, sing-up men, hair dreasers, carpenters, sti directors, painters, halorers and transportation workers, all of whom have A. F. of L. affiliated organiza-tions, into one body with Hollywood headquarters.

Klein Joins Republic

Easton, Pa., July 9. Aaron Klein of Allontown has left for California to join Republic Pic-tures at Culver City, accompanied by his aunt, Mrs. Mark M. Dinten-fass, widow of Klein'e uncle, who tions, into one body with Hollywood headquarters. Current confabe are reported to have reached the stage where leadwas a motion picture producer. Klein is to become a director.

Yesterday's Prices
 Alter
 Methors
 Net

 1.000
 Col.
 Ptc.
 TW
 FW
 FW • New 1035 high

Local Merchants May Give Free Films If **Giveaways** Continue

Collapse of the film code let down the hare on giveawave, bank nights ecreeno and the like, but predicted within trade that by the fall it will kill itself off.

It is estimated that by Sept 1, giveaways will begin to peter out. Aiready in a lot of territories thea-trees are dropping premiume because people are, beginning to get tired of being drawn to poor showe by this form of bait. Also pointed out that co much cheap china has been passed out in many communities hat fim fans are fod up, attree in the spartnet is sent this means of unfair competition by the-atree. One department isore eug-gested to a big theatre chain op-genator that if this sort of thing continued, the stores might as well give free pictures to anyone coming It is estimated that by Sept.

erator that if this sort of thing continued, the stores might ac well in to buy merchandise. In come toware stallares are more than willing to co-operate with the-atres which do not indulge in give-aways, premiums, etc. Deeple a chrong from on the part and lotteries, the Loew circuit is re-ported planning to get in on the sorteen gag while it lasts, with its legal department reported to be con-sidering various angles in connec-lous with the independently sup-tion with the independently sup-pletion with indig exhibitors and it is in these epote most likely where Loew would use acreace on fighting aways, premiums, etc. Despite a etrong front on the part of the blg circuite against gives and lotteries, the Loew circuit or the term of the part of the lotter of the lotter of the remenon gag while it heats with its Head department reported to be con-be made during the year. Under-stood Frank O'Heron, former Radio tion with hiel independently sup-ported box office batter. Loew's the deal, with prospect the disease. petition with hide exhibitors and it is in these groute most his/twite and posted box office batter. Loew's the deal, with prospect the disease. petition with hide exhibitors and it Loew would use screen in fighting to postion fire with fire.

Coast AFL Affiliates Talk

Hollywood, July 9. American Federation of

Labor affillatee counting heavily on

Wegner labor blll in their demands for inajor studio recognition, em-ployee leaders are discussing infor-mally formation of a Hollywood Central Labor Council.

Central Labor Council dea is deemed superior novie to federation eetup which failed when the Amussement Federa-tion, headed by Charles Lessing, sought to enforce mass union rec-ognition during eilent days in pic-tures. Under such a setup all A. F. of L. unions, whether in co cut of near would the obligated to fain a

With

Radio Hits High Production Peak With 10 in July

Hollywood, July 9. Fadio has set 10 features to start during July giving stulid a pro-duction peak for the next eight weeks. Three got under way yee-terday (3), "Freckles," The Rain-makers' and Fowder Smok Range." Til, Gauchol' and Love Song' are due to go before the cameras to-day (Tuea). Others on "etheching bat the Bado into heavy pro-duction necessitate use of three studios, company using the Radio, RKO Pathe and Prudential lots.

Bogart Rogers Joins Fox Coast Story Dept.

Bogart Rosers, recently scenario editor at Paramount, on west coast, has joined the etory department of Twenileth Century-Fox Pictures. Was signed by Thomas L. Costain, Fox eastern story editor, in N. T. during past week. Rogere planned to leave last. (Tueeday) night for Noi-leave last. (Tueeday) night for Noi-the Noileave last. (Tueeday) night for Noileave last. (Tueeday) night

xclusively

Hoot Gibson Starts Futter Octet July 15

Wedge for Studio Recognition

RKO-Universal 5-Yr. Pool In L. A.-H'wood on Expiration **Of Warners Tieup in August**

Authors League Sec.

East After Pow-Wow

East After Fow-Wow Hollywood, July 8. Lulee Sillcox, secretary of the Authors Leaking of America, has re-turned east following conferences here to knit the activities of the here to knit the activities of the more concerted action on mutual problems. Conferences covered a two week period, with Mies Sillcos stilling in with Marc Connelly, preddent of the Authors Leagus, Edward Childs Child Screen Writers Guild Caudia Screen Writers Guild 02000

31 Chi Indies Break Away from Anti-Metro Move: Loew's 2 in Chi

Move; Loev's Z un Chi heatres in committed 'to huld two theatres in Chiago, aiready con-tracted for when a representative group of independent exhibitors, 31 in number, decided to break away from the indie boycott gainst box of the contract of the contract of the contract of the contract these two houses itself, if going through of building plans as ex-pected, or an operating arrangement may be reached with Warner Bro. The contract of the contract the contract of the contract the contract of the contract for the contract of the contra

Powder Smoke Range' Unit Is on Location

Unit is on Location Holywood, July 9. Radio'e Towder Smoke Range'a week for location rollon. Second calif, under direction of Wally Fox and supervision of Cliff Reid. Boots Mallory has the fermme lead. Others in cast are Harry Carey. Tom Tyler, Big Boy Wil-liams, Bob Steele and Sam Hardy. Yarn le by Milton Krims and Adele Buffington.

SCHUESSLER'S JUNKET

SUBUESSLER'S JUNKET Instead of heading back to the Coast, ae planned, Radlo's casting director, Fred Schueseler, is touring summer stock in eearch of new faces. Six persone have already been tested. Schuesaler is currently covering the New England summer theatre territory.

territory.

SHEA'S BUFFALO SHIFTS

Buffalo July 3. Buffalo July 3. Shea's Buffalo discontinuing pres-entations and going straight pic-tures over the summer for the first time elnee the house was built. Announced a reduction in price to 50c. including tax, from the former scale of 55c.

Herbert on Loan to Radio Hollywood, July 9. Hugh Herbert has been borrowed from Warners by Radio for 'To Beat the Band, 'being produced by Zion Meyors. It's first learnt

It'e first loanout of Hcrbcrt by WB since he joined the lot three years ago.

Loe Angelee, July 9.

The pooling agreement between RKO and Warners is expiring Aug. RKO and Warners le expiring Aug. 31 and will not be penewed. Instead, RKO has made a five-year deal to play Radio and Universal product with the Pantages Hollywood day and date. RKO figureethat it will effect a saving of \$60,000 annually by being away from splitting profits with the Downtown and Warners Hollywood.

Hollywood. Pantagee deal provides for pool-ing the overhead, with a 50-50 split. Houses will entry with a single tea-ture policy, initial attraction being Top Hat' on Sept. 1. Still unde-clied whether or not thie policy and the subject of the single set result of the subject of the single set Rodney Pantagee operate his Rodney Pantag

manager, will be the arbiter. Cliff Work, western division man-ager for RKO, was in N. X. last weak working out details of new Hadio-Universitet end and now. base of the terminal sector of the sector Cleveland, which is the city carlier in the week regarding RKO-Loew pool in Cleveland, but nothing was definitely determined, it was stated at the home office. at the home office.

Astor for Pre-Release **Runs on 2-a-Day Basis**

Joe Plunkett, S. S. Krellberg and Myron Robinson have leased the Astor theatre, on Broadway, and expect to operate it as a long-run pre-release house. Have centered negoliations with all major pilo the theatre for roadehow inme on a two-a-day basis if poisible. Deal was made with receivers for the house, Plunkett, Krellberg and Robinson paying what is under-table and a strong and with receiver and with receivers for the house, Plunkett, Krellberg and Robinson paying what is under-table. Deal is for one year with options.

options.

House will be redecorated and exa pected to open about August 15.

Metro's Bowes Shorts?

Firet of the Major Bowes ama-teur chorts has been completed at the Blograph studios.

Release of the e rics of 26 not yet definitely of the eerics of 25 hot yet definitely oct though Metro is gen-erally regarded as having first pref-

Figuring Penner in Par's 'Anything Goes'

Hollywood, July 9.

Hollywood, July 9. Unable to scure a release from the Shuberts for Herb Williams, Paramount now figuring on spot-ling Joe Penner in the Victor Mooré part in the screen version of Awilliams is due in New York, Aug. 1, to eitar tencaraing for 'At Home Abroad.' Joe Penner and the missus ar-rives from New York by train Sat-Comic scess into Collegiate at Paramount as his next pic.

N. Y. to L. A.

Lou Diamond. Joe Phillips. Edna Ferber. S. R. Kent. Waiter Gould. Jos. M. Schenck. Darryi Zanuck. Andre Kostalent. Andre Kostalentz. Harry M. Goetz.

L. A. to N. Y.

Ed Hatrick. Jean Parker. Lulso Silicox. Herman Wohl Leiand Hayward. T. Hayes Hunter.

ers are laying plans to apply to the (A.F, of L. for a council charter. Screen actors and writere guilds are expected to be first employee organizations to seek producer rec-ognition under provisions of the Wagner labor bil, signed last week by President Roosevelt. Both or-ganizations have definite plans for serving notice on producere that they are entitled to a collective bar-

they are entitled to a collective bar-gaining nod from studios. Film unione affiliated with the American Federation of Labor Uhrough various internationals, are awailing word from headquarters before making demands on produc-ers for collective bargaining partleys. Screen Actors will leaders have Screen Actors guild leaders have been linking un campide ni last few weeks in expectation the Wagner Lill would be passed, for popping rt their annual membership meet-ing and election of officers July 31. Collective demand was skedded to y principal topic at meeting of ex-ecutive board of Screen Writers Guild Monday (8). Leader with bothi will have to run. the Surgeme court ganute as to is constitutionality, especially in regulation of Intra-state matters, and are proceeding cautiously. Screen Actors guild leaders have

PICTURES

THAT VOLUNTARY FILM C.

VARIETY

See Proposed La. Film Legislation **Due to Anti-Huev Long Newsreels**

New Orleans, July 5. Legislation aimed at film produ-cers and exhibitors and to be in-pired by the abowing of pictures. Long. Louisiant's Kinefissh dictator, was atmong 25 administration spon-sored measures rubber stamped by the state legislature at an extra session held in Baton Rouge, La. Sunday night (2). In appointment of a state board of three censors to clean up films shown in the state, it calls for a ley of \$4 for each read of 1.000 feet or each additional 1,000 feet or-heas motion picture exchanges and lin theatre patrons or the state with very likely be forced to pax an edditional \$1,000 are unto 1000 for the but agreed that since the tax where it is likely that the customer or the state signing the picture com-panies, the companies is turn would be the tax exchanges and thou-ands of feet of other film. The boilt est says nothing about copies or pirits of films, and for to state board of censorship to be used, about 250 newsreels, and thou-and of feet of films, and for to state board of the censorship to fast per holo feet with a subary ful-sion film many be released in the state whore the censorship to state board of censorship to be unably the governor. These members are to draw a salary of sport est of films, sith to total they met every day in the year, sundays include, the salary to the board would be \$6,000. The act halo poetings that year, sundays include, the salary to the board would be \$6,000.

it be of a moral, curvational, and ing or harmless character.' There is much speculation here on whom the governor will appoint, and on Senator Long's definition of morality.

morality. There is at present an available censorship board in New Orleans composed of a polce martorn, the superintendent of police and a mem-ber of the city commission council which has in the past acted on the morality or acceptibility of any film questioned. The appointment of a state board of censors automatically eliminates the local board, giving the state complete control over all the state complete control over all pictures

Nothing has been placed in the censorship bill relative to the cen-

eensorship bill relative to the cen-sorship of the stage. Although the theatre managers and exhibitors have made no ex-pression of their interpretation of the measure, it is probable they will hold a meeting in the near future to discuss it and consider their com-pliance with the bill.

'OBSESSION' STARTING

Hollywood, July 9. After numerous delays during the Atter numerous delays during the four months of prepping, John Stahl is ready to stort filming 'Magnific-ean' Obsession' at Universal tomor-row (Wednesday). Irene Dunn, Robert Taylor and Charles Butterworth are the toppers.

rs. Einfeld's Golf Hazard

15. Einfeld will be con-fined to bed for six weeks as re-will of her goif mishap last week. She was forced into an awitward stance in a trap, feil after swing-ing and fractured her awite. Also understood it will be six months before Mrs. Einfeld can don blich heels again.

B'klyn Contest Winner Lead in 'El Dorado'

Least in Esi Jourano Hollywood, July 3. Anita Kurtin, Brookhyn contest winner contracted by Metro, pess head furth back at Doman en the head furth and the start of the ing Jean Parker. Mias Kurtin will have her name changed to Ann Loring. She marries Louis Schur, local attorney. Wednesday (10), With picture satirting following day. Tom Moore, olitime silent east, Tom Moore, olitime silent east, Dicture. picture.



Washington, July 9. Potition for permanent registrc tion of Colimba Pictures tock and voling trust certificates was filed last week with Federal Securities & Exchange Commission. Boott saints and honusen, trus-tees promised this information will be supplied later in the form of an amendment to the application, pre-sumably after commish has ruled on

thes promises this internation will amendment to the application, pre-sumably after commish has ruled on requests of other film corporations that such dope be kept confidential. Application revealed that the trustees, Harry and Jack Cohn, and banker, hold \$611% of Columbia common. Although none of them are beneficial owners, Harry Cohn is record owner of 47,601 trust certif-tacts and 986 common; Giamhin holds no certificates but has 314 common. Although none of them are beneficial works. Jarry Cohn is record owner of 47,601 trust certif-cates and 986 common; Giamhin holds no certificates but has 314 common. Although none of the star-tegeners 14,71%. Each of the Cohns has a three-year contract, explring June 30, 1937, tompenation was not revealed, nor was the text of the documents. Columbia Pictures Distribut-ing Corp. has 15 foreign subsids. Billows: Joe Erand, A4 turt cer-tificates, and one common; Nathan Burkan, 35 common; and S. J.

follows: Joe Brandt, 474 trust cer-tificates and one common; Nathan Burkan, 25 common; and S. J. Briskin, two certificates. Statement showed the company is authorized to issue 300,000 shares of common and 25,000 of 33 preformed. Outstanding are 177,933 common and 12,581 preferred with respective li-7.261 prefe 17,261 preferred, with respective abilities of \$2,219,294 and \$517,830.

HAYS ANTI-KIDNAPING BAN HITS FOUR MAJORS

Hollywood, July 9.

Holywood, July 9. The Hays office Issued a ban Monday (8) against all kidnaping storles. This hits "The kidn Racket at Metro, and causes inconvenience to Fox, which was starting. The Meai Ticket' Wednceday (10). Ukase may also interforce with production of similar storles at Paramount and Wanners.

Six WB in Production

Hollywood, July 9. Honywood. July 9. With 'Llving Up to Lizzle' and 'From This Dark Stainway' getting the guu yestcrday (8). Warners lot is brisk, with six productions in action.

action. Other four are 'Dr. Socrates.' 'Anchors Aweigh.' 'Special Agent and 'Romance in a Glass House.'

GOV'T DOESN'T KNOW ABOUT IT

Federal Trade Commis Called Best Policeman for Interstate Industries-Indie Exhibs See No Benefits from Codes-Committee Still Investigating

WASHINGTON'S ANGLE

Washington, July 9.

Government executives are extremely cagey about admitting knowledge of any voluntary film in-

knowledge of any voluntary finn in-dustry self-government plan, re-submitted for official examination some days ago. Labor leaders also claim to be in the dark. Stepping- on reports a new 1dea for reviving essential trade prac-tice features of the abolished com-tion, both the National Recovery Administration and the Federal Monday (8) that no nibbles at Yoduntary-code Bait have come from film circles. All hand from film circles. All hand film institute scheme purportedly conceived by Tyree Dillard, coun-sel for the out-of-office code au-thority.

Agreement between N.R.A. and F.T.C., cnding long-standing rivalry, was reached under President Roose-veit's auspices under which all volveit's auspices under which all vol-untary trade practice agreement proposals will be shunted to the Trade Commish. N.R.A. will with-draw entirely from the field of com-petition-control, concentrating fu-ture activities—until some new leg-islation has been enacted—in the field of statistical and economic re-search. search.

The Trade Commission has heard The Trade Commission has heard from more than two-score indus-trial groups intersted in using the trade practice conference means of putting a stopper on cut-throat competition, but according to key of those making overtures. All pro-posais directed to the NRA. have been passed along to F.T.C. under the new procedure.

been passed along to F.T.C. under the new procedure. Doubt that film hubstry leaders would "dilndy come under super-vision of the Trade Commission is being expressed in local circles. Re-membering the F.T.C.'s old hate for major producers, Government exec-utives as well as industry reps feel there is little chance that pix will (Continued on page 66)

Suggestions on Future Industry **Code Okays NRA's Advantages but Deprecates Administration Costs**

Lou Diamond West

Huddling on Shorts Lou Diamond Paramount's short subjects heal at the home office, will leave tomorrow (Thursday) or Friday for Hollywood for studio

confabs. While west Diamond will confer with production heads and look over any available shorts material in Hollywood which may hook up for Par release.

ST. LOUIS CASE **NOW LOOKS FOR FALL**

St Louis, July 8. Hore for early trial of exces, pic-ture companies of all of exces, pic-ture companies of the summary mainternation of the summary and true law, in event U. S. Dia-ticit Judg George H. Moore rules favorably for Government on mo-tions to sustain demurrer to charges and for bill of particulars for Ned E. Depinet and RKG, is fading reapidly. Arguments, lasting full day, were heard on June 18, and Judge took motions under advise-impressed with foreful arguments of Russell Hardy, special United States Attorney - General from Washington, who pleaded for im-mediate trial, believed decision would be handed down within short Ume. St. Louis, July 9. time

time. Defense counsel, including former U. S. Senator James A. Reed of Kansas City, protested loud and long against trial that is ex-pected to be of long duration dur-ing summer season in a hot court-room. However, nothing has hanroom. However, nothing has hap-pened, and it is now believed judge will follow precedents of court and delay actual trial until fall term of court.

of court. Since hearing arguments, Judge Moore has tried several other cases on regular docket, and la helieved to have not had sufficient time in studying transcript of arguments and briefs filed to render decision. Government is ready to shoot the works at first opportunity and is chafing at delay.

First Division's Reorganization Plan in Effect in Next Few Weeks

survey of the situation, officials most concerned in the future welfare of First Division expect to

After making a comprehensive among four different individuals or urvey of the situation, official area of First Division expected area of First Division expect. The second When Frank S. Kolbs, of Young When Frank S. Kolbs, of Young When Frank S. Kolbs, of Young S. Kreilberg, Division Second seco The second secon

Following the receipt of a flood of suggestions on the NRA and possible substitute line-ups for the Flim Code Authority from all sections of the picture industry, Haysinn o clais are as much at sea as before these helpful hints started pouring in. Consensus of the re-plies seems to be that nobody knows exactly what he wants done or what steps should be taken to earry on for his particular branch of the business. ian o cials are as much at sea as

107 mis partuculat, uranch of the binness. Joint of the binness of the second of the binness of the second of the second of the that, while the Blue Bagie may have helped for a time, the opera-tion of the C. A. was an additional sequence. They also are inclined to believe that the industry probably will manage to survive if only for the simple reason that the business managed to prosper even before the indigo bird moving the will be indigo bird moving the will be indigo bird moving the will be believe yarlows companies and exhibitors is an item that should not be over-looked. looked.

But the passing of the NRA ad-

The second secon

FARNSY ALSO PLANS **OTHER PURSUITS**

Washington, July 9. Deputy Administrator William P. Furnsworth, senior surviving mem-ber of the National Recovery Ad-ninistration's amusement division, probably will follow the example of his one-time boas, Sol A. Rosenblatt, and quit the government pay roal

and quit the government pay roll scon. Although he still has not submit-ted his resignation. Parnsie is clean-ing up his desk preparatory to going buck to New York as scon as offi-rial word comes about the future of the Blue Eagle outfit. Prospects new arc that NRA will be pared to will be merged. It cleans gestions will be merged. The scone of the hose two focided. He is reported to hose two

what Farnste will do has hot been decided. He is reported to have two jobs under consideration, one help-ing Gen. Hugh S. Johnson handle New York relief, and the other back in the law game.

Fox Western Lot Active After Its Brief Siesta

Hollywood, July 9.

Hollywood, July 9. Fox Western plant feels produc-tion stir again this week, after sev-eral weeks' elesta, with a start of the Jane Wilchrs picture, 'Meal Dall of Drie, 'Which was to have Dall of Drie,' which was to have start of the', which was to have stup to next Monlay (15), Goorgo Marshail directs, and Jack Haley, Alice Yay and Bebe Daniels th the tops. tops.

DOLORES COSTELLO TEST

Hollywood, July 3 Dolores Costollo 18 being tested at Paramount. This lisher first real nod from a producer; in about five years though there have been previ-lous nibules.

Myrt-Marge Repeat Helps L. A. Par's 17G: Chinese Tops State With 9G; 'Caliente' Hits Pace

Los Angeles, July 9. Best Exploitation: RKO-H'wood)

Fourth of July and an influx of tourists helped the intake all around the first-run belt. Paramount, 'Men Without Names,' has Myrt and Marge on a repeat with trade cut considerably from the record gross the radio duo brought in on initial the radio duo brought in on initial week. However, it's the business leader, with around \$17,000. RKO and Hollywood, playing 'In Call-ente,' have had healthy increase in take from previous weeks.

considerably running Chinese ahead of State with the dual combo 'Escapade' and 'Daring Young Man,' due to fact that 40% of the house trade is obtained from the tourists who want to get a flash at the emporlum

Network and the set of the set

Aves, (WB) and Vullage Table (Table 4,000, 4,1000, - Filmarte (Relsenfeld) (900; 40-50) - Tillion (Foot), Charles Boyer re-- Tillion (Foot), Charles Boyer re-ting around \$2,000, Last week Lowes of a Dictator (G-B), no b. o. cy-close, bup pleasing return for house . Four Star (Fox) (900; 30-55)-Theore Star (Fox) (900; 30-55)-Chast week, third for the plc, was a coving 6400, ational (Rosener) (755; 35)--Soul of a Nation' (Ital-Ian) in for few days, gort an Ital-Ian) boyels, at an Ital-Ian (boyels) play which slipped theorem week (Sirt from the Old Town' (Svenska Films), a half century Heijwood (WB) (4756; 55-35-40-55)-Th Callente' (FN), Going at that clip, with perview heiping out Lust week Stranded' (WB), old (WB), at the stranded' (WB), (376; 55-35-40-the for the old Town' (250) Heijwood (WB) (4700; 55-35-40-Size (100)) (2300; 55-35-40-Size

Last week "Stranded" (WE), alded by a couple of preview, came tirough best than expected to a tirough best than expected to a by a couple of previews, came tirough best than expected to a "Revent Beneral" (Frinchout), split, we well stanz for this combo, with the blow-off round \$4.00. "Lay append to the combo, with the blow-off round \$4.00. "Lay append to the combo, with the blow-off round \$4.00. "Woman' (Col), split. (Prev Nikable blend for near profit at \$4.000. Last Woman' (Col), split. (Prev Nikable blend for near profit at \$4.000. Marke a Million" (Moron, first being huidower, combo did as expected, the even \$3500. "At the the profit of the the strand and stage show. Myrt and Marge drait on repeat not as strong as hil-ring to Fanchon and Marge drait on repeat not as strong as hil-tirs to Fanchon and Marge drait on repeat not as strong as hil-tirs to Fanchon and Marge drait on repeat not as strong as hil-ring to Fanchon and Marge drait on repeat not as strong as hil-tirs to Fanchon and Marge drait on repeat not as strong as hil-ring to Fanchon and Marge drait on repeat not as strong as hil-tirs to Fanchon and Marge drait on repeat not as strong as hil-tirs to Fanchon and Marge drait on repeat not as strong as hil-ring to Fanchon and Marge drait on repeat not as strong as hil-tirs how the prove to a healthy \$7.000, Which we figures. "Call draits of the healthy \$7.000, which we figures." State (Leoper Pool (2023; 30-60. State) (Leop

NEW PIX PEP SYDNEY B.O.'S: LOVE'S' 6 MOS.

Sydney, June 14. With a bunch of new attractions in, biz has taken a decided up here and looks like remaining so for weeks

Pix in the big money include 'Ro-Pix in the big money include 'Ro-berta' (Radio), 'Ruggies' (Par), 'Folles Bergere' (UA), and 'One More Spring' (Fox), 'The Iron Ducson' expected. 'The Painted Vell' (M.-G), expects to do well over three or four weeks. Holdovers include 'One Night of Love' (Col), 6th month, and 'The Old Curlosity Shop' (B.LP), Weekly Intercent so-so with Father Brown Heat State Brown Heat Charlos (Bar) and Gigletter (Hadio),



Jocal razs. Estimates for This Week The Construction of the second story (GSB), If 3:35-56.50.--Orchids tor (GSB), If 3:50.0, it will be a triffe below fait: Last week 'Ginger' (Fox) and 'Headine Womary' (Maa), for first time in St. Louis, proved a good drawing card and assisted in the grossing of 35.00 which was as good frawing card and assisted in the grossing of 35.00 which was as proved the second second second second reaction of the second second second reaction of the second second second reaction of the second second second weather. Cost and the second second second reaction of the second second second second reaction of the second second second second vector business at this house. Last weet flaver (U) and Champagne vector the second second second second second vector business at this house. Last vector the second second second second second vector business at this house. Last vector the second second second second second vector business at this house. Last vector the second the second sec

Breakfast (Coh) dia not come up to expectation, after good start and weight of the second start and Shubert. Shuttered. Last weak College Scandar (Lar) and Asloon The second start and start construction (1350; 1353-157), tern Did not reach \$4,000. Original temperature of the start and hoppers secting relief from the torid temperature of the start and the second start and the start beto and the start and the start weak (Sanders (UA) and Tit for the start and the start tooble.

L'VILLE HEAT-STROKE

'Shecp' and Flesh, \$6,000, Best in Town

Louisville, July 9. (Best Exploitation: Rialto)

(Best Exploitation: Rialto) Surprishts[y, Fourth of July was the best for several years, but not potent enough to up the weekly take to even fair proportions. Brown and Loew's State moved opening alsead one day, to take Advantage of the holiday, while other houses stuck to usual Friday start. Only bright:spot in the local.pic-

ture was provided by Rialto, cou-ping "Black Sheep, which recoived No. 1 rating from article, with A. B. Marcus" "World O' Girla." The second state of the second state intern, on an otherwise of the week. Brown bolstered up its film rath, mentallst, but take was way the second state of the second state with the women, playing an addi-tional moraing show for femmes only telling we what too the second know, was expected to brisk returns Best argiculation goes to Rialto, with apiurge on 24 sheets, and lib-cual newspaper spread, besting down

Tacoma Flourishing. 'Pampas' Big at \$5,000; Lamps'-Hoorav' \$4.500

Tacoma, July 10.

Weather chilly and rainy gave local showmen a break over the holiday, with the crowds flocking to the theatres instead of the fireworks

the theatree instead of the fireworks or into the country. Rory used Public Hero' but four days, although to good biz, and then finished last week with dual. This week Tampas Moon' is holding the spot here with great crowds on the oliday. Estimates for This Week

Estimates for This Week Music Box (Hamrick) (1,400; 17-27-37)--Tamps of China' (MG) and 'Hooray for Love' (Radio). One of best recent combos and big at \$4,500. Last week 'Allbi Ike' (WB) and 'Chinatown Squad' (U) got \$4,700.

'Chinatown Squar (U) Ev. 94,100, Wery good. (1,300; 17-27-37)... Pampase oon' (MG), With big campaign, Juby (th big great, and Public Here'(MG), 53,400, big: Th-discretion' (MG) and Death Files East' (Col) dual 3 days 8,100, slow, but \$4,500 week okay.

'CALIENTE,' \$3,600, HOT **GROSSER IN LINCOLN**

Lincoln, July 9.

'Callente' was the hot stuff cur-rently marqueed at the Stuart and is running good after a strong hol-iday opening. Cooling system houses are getting the play because the thermometer has finally de-cided to show summer tempera-

Cluca to snow services. The Lincoln is splitting the week again with Mark of the Vampire' and "Flame Within,' latter last halting and being helped one day by the house's weekly amateur

halfing and being nenea one tay by the bouse's weekly manteur in the management to stand alone on the holday opening at the usually pallt week dual bill orpheum and Custer's Last Stand, with Eimer held up nicely. I user's Last Stand, with Eimer held up nicely. I user's Last Stand, with Eimer held up nicely. I user's Last Stand, with Eimer held up nicely. I user's Last Stand, with Eimer held up nicely. I user's Last Stand, with Eimer held up nicely. I user's Last Stand, with Eimer held up nicely. I user's Last Stand, with Eimer Clitton directing. The state right market, will have ridded strongly, by, vacations ming

Escapade' and Rainer, \$10,000. **Only Sign of Life in Pittsburgh**

which are pouring the inhabs into other fields.

which are pouring the inhabs into other failar. Colonis (LTCS) (150: 10-15)-Nitwite' (Radio), Murder in the failer (LTCS) (150: 10-15)-Nitwite' (Radio), Murder in the failer (U), here of charges. Good filo60, considering weather and that house have no cooler, Last weak weat' (U), split, \$800, na.h. Lincoin (LTC) (1.60: 10-20-21)-Mariz of Yampire (MG) as a the start of Yampire (MG) as a the start of Yampire (MG) as a start day run to get house sopen on resulted and at the end and \$1.00 Grpteum (LTC) (1.20: 10-15-25)-ual bill Mary Dow' (U) with Stratt time week got very near \$2.000 h resulted (MG) and \$1.00 Grpteum (LTC) (1.00: 10-15-25)-ual bill Mary Dow' (U) with fas and got 10,00 all fifth as and got 10,00 all fifth as and got of at start and will methized pice of at st



Denver, July 9. (Best Exploitation: Orpheum) De luxe premier for Becky Sharp' at the Orpheum was the big noise here this week. BO Pitter Lawia, dance director of the picture, made personal appearance and Mayor Stapieton also tailed at the opening. The artrea was dressed up like-lights, flares, flags, etc. Becky is he only fliw were ready and other week. Add were ready and other week. Jok were ready and other week. Jok were ready and other New York prevented. The Denham did average on pic-ture. Folks really went out and bosted.

The Denham did average on pic-ture. Folks really went out and boosted. City annual legit festival Centrific fin on local theatres yet, but will this week. Lettimates for This Week Aladdin (Hutfman) (1,500; 25-35-50-60)-Siraveter's Millione' (UA) and 60)-Siraveter's Millione' (UA) and 60)-Siraveter's Millione' (UA) and 60)-Siraveter's Millione' (UA) and Calcer was at the Aladdin last week, and combo showing only \$1,500. Last week' Heart Is Calling' (G-B) and "Broweet's Millione' (UA), apili, finished with \$1,300 in six Panham (Cooper) (1,160) (25-35-

and Brewster's Millions' (UA), Solut, finished with \$1,300 in aix Denham (Cooper) (1,500; 25.35-60)—Men Without Namer (Par), Okay for par biz at \$4,000. Last Merrison (Par), Solution (1,200), Benver (Huffman) (2,500; 25.35-Benver (Huffman) (2,500; 25.35-Hige band, For this much, show \$4,000 only fair. Last week 'Cali-child (2,200); 25.35-benver (Huffman) (2,500; 25.35-Hige band, For this much, show \$4,000 only fair. Last week 'Cali-Denver (Benver, 1,200); 25.35-Cooper (Badio) did \$3,500. — Tecky Shory (RKO), Color pov-eity and big campaign gets 'en; \$1,000, big: Last week 'Horay for Low (Radio) did \$3,500. Mo-Girl form 10th Avenue' (PN), Not setting the world on fire. Poor 1 \$3,000. Last week 'Werewolf' (U) finished with \$3,500, average. Batt Mide for Title

Boat Ride for Title

Jost AIGE FOT Title Hollywood, July 9. Radio will hand out a double round trip boat ticket to Vancouver for winning title on Teender Clicka, recently completed with James Gleason directing and play-ing the staged locally.

'CUSTER'S STAND' STARTING

Pithaburgh. July 8 Ordinary product this work and the boys are anything but optimists. Only got with half a chance is the Fern, where "Eacapade Gaught Notices were generally favorable status and getting a lot of interest the fern, where "Eacapade Caught Notices were generally favorable that and the cricks halling Luise that and getting a lot of interest the favorable of the status of the construction of the sta

BALLY AIDS PORTLAND: 'LADIES' 4¹/₂G, 2ND WEEK

Portland, Ore., July 9. (Best Exploitation: Broadway)

(Best Exploitation: Broadway) Parker's Broadway took a couple of program pix, New York Night and Yagaboad Lady, and bally, her holdbay, hol worther in a bally, her holdbay, hol worther in a blatton efforts is the payof for Parker's UA. Socked em for a first Second week strong and pretty cor-The Taylor schipped its subsequent run pic policy to put in Dr. Buegene Otlatto: efforts is the busbequent run pic policy to put in Dr. Buegene Otlatto: efforts is the busbequent far blac. Estimates for This Week

'Flame' \$3,000 Good In Dull B'ham Week

In Juli D hait weather Birmingham, July 9. Late arriving, hot weather helps the box office in the afternoons, but plays havec at hight. Stoppers like a rest before returning home in the afternoons. At nights automobiles and swimming pools hurt plonty. There has been a letdown in bally at all houses.

bally at all houses. Estimates for This Week Alabama (Wilby) (2,800; 30-35-40)-Callenter (RN) and College moved in m the Fourth, but failed to excite and other was subsituted Monday; \$4,000, just fair. Last week Private Worlds' (Par), \$6,000, fair.

week 'Private Worlds' (Par.), \$5,000. Ghite (Wilby) (1,500; 30:35-40)-"Pampas Moon' (Fox). With Fourth's business \$3,500. moderate. 123,00", extense (1,100; 25)-"Plarme Within' (MG) including. Fourth, 33,000, good. Last week Strand (Wilby) (300; 25)-Arti-sonian' (Radio). Just steady patronage, \$1,400. Last week 'Peo-ple's Bnenny' (Radio), fair.

'ESCAPADE'

Cool Rams Heat Up Chi Grosses: Phil Baker-'Stranded' Big \$33,000; 'She' 26G in 8 Days; S.-L. \$14,000

Chicago, July 9.

coasting currently, with little to shout about. News space cut to the marrow and only baily activity was Poll's newsstand. tieln on "Bscap-ade which plugged angle of 'read the story in your favorite fan mag, then see flint at Poll's. Alieg a tour-ing mgaphonist canvassed holday of the set of th Chicago, July 9. Business in the loop on the hop currently despite the start of the active vacation season. Unusual cool thermometer and rains have been the order of the day, keeping city folk from hopping into gas bug-gies for out of town.

city four from hopping into gas ous-gies for out of towning additional interph because of the general sough- of screene, keno, beano, banko and whatnot due to koven-ment interference which stopped the theatres in the melghborhoods These money greaways had kept a certain amount of downtown pa-istently refused to go into the siderable pressure from several angles.

atderable pressure from several angles. Leading the parase currently are Rice and the parase currently are Rice and areas and the stage plue of the several several several of the several several several of the several several several descevents and several several breadcasts out of this town. Pal-mand a local son due to his breadcasts out of this town. Pal-breadcasts out of this town. Pal-day ride. State-Lake has the 'Platinum Blonder unit to double with Star of Midalght' to a groups months. Both the Apolo and the Garrick

conths. Both the Apollo and the Garrick re soggy currently with program lokers. It's the rare filek that can ome into these houses cold and do usiness. Public generally skepti-al of first runs here.

business. Public generally skepti-all of first runn here. Estimates for This Week Apolic (2825 (1200; 25:35-55). Viewelk (24) Science and Apolic et al. 2000, not good at all. Last buse, while means hardly more than \$2,000, not good at all. Last week (24) Scionideri (Car) minn. acainago (192K) (4000; 35-55-50). -Stranded (WFB) and Phill Baker company on stage. Latter running ahead as the real box office dyna-mits. Boron buses along at milicity \$33,000. Last week, Murden In Fleet (MG) plus Louis-Carnerá fight pic-tures, failed to get femme play \$24,000. the register fold at failess \$25,000. the

Which net the register lole at latitude Generick (Back) (900) 25.35-55)-orto going anywhere, which means around \$2,200, in the alley. Last week, Akbl life (WB) drew enough week, Akbl life (WB) drew enough memory and the the two and week, Akbl life (WB) drew enough memory and the two and Another so-so take currently at 13,000. House has been settling to this gait for some weeks now and Last week. Harrington (AG) same rut at \$13,000, Anomic. Palace (RKC) (25.00; 25.35-55)-

Last week, Harrington (AG) same us at \$1300, anemic. Super (CAR) and vaude. Strictly the flotter (CAR) and vaude. Strictly hen plottner which, with big holiday push, will garner smacking \$25,000 Treating \$1200 for final section of anrash \$1200 for final section of anrash \$1200 for final section of a Rossevelt (B&K) (1,500; 33-45-50)--Ginger (Pox). New kid per-former drawing matrons and chi-dren (or good \$11,000 and could have done better with a stronger night bero' (AG) smatched of a (airly good \$10,000 for inoldover in loop. State-Lake (fonce) (2:00; 20-25-

oke. United Artists (B&K) (1,700; 35-45-65)—'No More Ladies' (MG) (3d week). Taking \$7.000 currently, good business for a third-week sea-sion in the loop these days. Last week was fine at \$12,000. 'Escape Mc Never' (UA) replaces any day B.W.

N. H.'s Ice Plants Keep Mgrs. from Burning Up

 ang.to. itom Definition OF
 35,500
 We for Chewoh (200; 25)--Jime (20



Kansas City, July 9. (Best Exploitation: idland)

Let 'Em' and Raft. 6G and 7G. K.C. OK

as. Estimates for This Week Estimates for This Week Paramourit (Publix) (2,248; 35-50), "Paris in Spring" (Par), and "New Turzan" (MG) A Trana Division "New Turzan" (MG) A Trana Division "Supplement of the kida, but reor on upplement status, and the onupplement status, and the Men Without Namps" (Par) and "Virginian" (Par) re-issue, got oke, 44400.

(Best Exploitation: idland) Failure of Becky Sharp' to hold up to expectations caused manage-ment of Mainstreet to set in Tet 'Em Have It' instead of holding Becky' a second week. Disap-pointing showing of the all color film is just another one of theme

Tem Have it' instead of holding Becky'a second week. Dhasp-pointing showing of the all color film is just another one of those things that have happened in K. C. Before the opening of the picture the papers played it up to the sky: ifter the opening they went into re-werse and played in down with the values and played in down with the fung it again, at Low's Midlard iooks great. In for eight days and the fung it again, at Low's Midlard iooks great. In for eight days and Raff's admirers are happy. Busi-tore and played in the second second response of the second second second and the second second second second and the second second second second and the second second second second second advectising featured its Midd additional theus with desarrhout one Heavy newspaper and bill-additional theus with desarrhout to constants of Life Savers in class-the basic and her the rowelty of housements and other novelty with were used. Etimates for This Week Mainstreet (UKO) (1000) 15-000 micely, autfering some on account of other similar pictures shown prior but will close to \$5,000, good. Lipped bady after strong openings at \$3,000, not so hot. Midlard (Lowy) (4,000) (15-25-40) the holidary erowits, should return around \$15,000, good. Last week ing the first counie of days, \$5,700. Newman (Tar) (1300: 15-26-40) the first counie of days, \$5,700. Newman (Tar) (1400: 15-26-40) the holidary erowits should return around \$15,000, good. Last week ing the first counie of days, \$5,700.

Newman (Par) (1.800; 25-40)--'Glass Key' (Par), Expected to get \$7.000 in cight days, pretty good. Last week 'Car 99' (Par), just fair with the Screeno and Bank nights dragging in a few extra farcs for \$5.500.

\$90,000 Sends 'Forever' Into 3rd Wk. at M. H.: 'Escapade' And 'Raven' Near \$30,000, N. Y.

house to house los oream company with 51 trucks covering suburban Centon during the summer. Trucks corry tire covers, theatre supplies (see cards carrying institutional copy, and between the two they are ounceding a great loss we up a durating a great loss we up a durating a great loss we up to gr

to \$10,000 inai week. Met (M&P) (4,200; 35-50-65)— Tarts in Spring' (Par) and swell stuge show headed by Howard, Fine and Howard. Looks like new low, \$10,000. 'Stranded' (WB), and non-supporting stage unit, did better than anticipated last week, \$13,000, low.

Finder of the states of the sta

(Best Exploitation: Roxy)

(Best Exploitation: Roxy) Fourth of July proved one of the best holdays in years for the the-veather, with rain yesterday (Tues-day) ending a heat spel, current streations are fetting a beak page is Love Me Forever on its second week at the Music Hall. Fitture may do \$00,000 and house holds its week at the Music Hall. Fitture may do \$00,000 and house holds its there more the second beat this week at the Koxy. On eight days, there more the order one. First week at the Koxy. On eight days, there more the coxy. On eight days, the composition of the coxy of the coxy as for Love ones in Friday (12) with Bill Robinson, who's in the network of the Roxy. On eight days, the composition of the second week due to the composition of the coxy of the coxy of the coxy of the second week due to holdover, pictures in each case be-ling on thal weeks. Callent's may without Names' will say from red on holdover at around \$14,000. "Shno down, pictures in each oblight bett in weeks. It colds to \$12,000. Without Names' will say from red on holdover at around \$14,000. "Shno down pictures in each oblight bett in weeks. It colds to \$12,000. This week but the Roxy due at \$12,000. Beaky is strong at the Palace on second run. following. Danies in-bett in weeks. It for out \$12,000. The second run following two weeks at the second run following. Danies in-bett in weeks. It for out \$12,000. The second run following two weeks a failed (420; 31 at 57-56-51; 10)-Datagade' (MC); and stage show and that picture at its down to stage on the week. East week 'No More Ladies' for holds. Just short of \$13,000. Hadies Last week' (No More Ladies' for holds. Just short of \$13,000. Hadies Last week' (No More Ladies' for holds. Just short of \$13,000. Hadies Last week' (No More Ladies' for holds. Just short of \$13,000. Hadies Last week' (No More Ladies' for holds. Just short of

mount, around \$15,000. (Foot) and stage show. Film opened throwald stage show. Film opened ing for two weeks. If it his \$18,000, will undoubselly be held but that's a little doubting. Last stage show pretty dismai donpits ne notices: \$3,000 for the days. More 1 and \$2,000 for the days. Stable (2,000 for \$6,000 for \$1,000 for \$1,00

second run pretty good at almost \$3,000. Stanley (3,700: 40-55) — 'Baca-pade' (M'S). Critics kind but 'week which ends tonight (Tuesday) will give it only a pale \$8,000. 'Love Me Forever' next and setting plenty plugged. Last week 'Sanders' (UA) only \$9,200 despite good no-tices.

(locs, Stanton (1,700: 30-40-50)—Raven" (U). Panaed and looks like just nother chiller in a long line, 55,300 maybe. Last week The Ari-zonian' (Radio) didn't please much with \$5,000.

18G, 'Stranded' 11G, 'College' 14G

 Item of the province of

Philly's Flock of New Pix: 'Ginger'

17G

VARIETY

10

Giveaway Pup Race Passes, Nite B. B. Dent Buffalo, 'Escapade' 10G

Buffalo, July 9. (eet Exploitation: Buffalo) Local box-offices taking terrific socking currently both from adverse weather conditions and the piling up of summer amusement competi-

The Fort Eric races which began July 4, the baseball team playing afternoon and night ball, and the opening of a new dog track would be plenty, but when in addition the temperature got into the 90's, the theatre turnstiles simply stopped functioning. Not even 'air condi-

The set of the set of

Estimates for Thie Week Buffal (Shae) (3,600; 30-6,00)— 'Escapade' (MG). First week of ri-trenched policy opened well and looks 'as though it might get Sightly under \$10,000. Last week, 'Estranded' (VB), Phil Regan and in town comparatively and other-wise; bettered expectations at \$11,-50.

Winnie Snaw did the Pest Audinese wies; bettreed expectations at \$11.-60. Hipp (Shaa) (240): 22-40).-Hipp (Shaa) (240): 22-40).-Hipp (Shaa) (240): 22-40).-man et ui stageving under Last week drop; may get up to \$5,000. Kadol) and Pretty Poly (MG), fopped from every point of view. (MG), Indications, point to shout \$5,000; gcod. Last week, People (MG), Indications, point to about \$5,000; gcod. Last week, People (MG), Indications, point to about \$5,000; gcod. Last week, People (MG), Indications, point to about \$5,000; gcod. Last week, People (MG), Indications, point to about \$5,000; gcod. Last week, People Century (Shea) (3400; 25).--Colar in Egypt' (Fox), Wednes-day's Child' (Radio), ran to form uent, \$4,000; Jenty (100), Wednes-day's Child' (Radio), ran to form Lefayette (Ind) (3400; 12).--1000; Lost week, Werewolf' (U) Lofayotte (Ind) (3400; 20).--1000; Last week, Werewolf' (C)) New for Last week. \$4000, Last week. Werewolf' (Col) not very forte at \$5,000.--

CINCY LIKES LIGHT PIX

"Escapade' High \$12,000-"Nitwite," \$7,000--Orchids,' \$6,500

7,000-Örchig, \$6,500 Cincinati, July 9. (Best Exploitation: Albe) Will and the second second second second second data after week of increary bobbins the 90s and current take of down-town houses as a whole is on the high with 12,000 for the Albes. Next is 'Nitvits' at 37,000; best biz Lyric has had in weeks. The Albes, Next is 'Nitvits' at 37,000; best biz Lyric has had in weeks. The Albes, Next is 'Nitvits' at 37,000; best biz Keith's is registering \$5,000 on 'Coing, 'Highbrow' and 'Vagabond at the Capitol. To \$4,000 at top and the Capitol. To \$4,000 at top and the Capitol. To for the thin and the Capitol. To for the thin Anagement is also aboving in press and on window cards: '20 cash prizes.' It's a Cincy bow for 'Bronade' fared best in advance.

Features or which it is advertising in press and on window cards: 20 The state of t

Ing \$13.000 in sight. Last week Ginger (750, \$5,00, far. Lyric (RKCO) (1.960; 25.30.40). Thirtie (Radio). Wheeler Wood away and the second second second second woopper \$7,000; best figure here for outies a spell. Last week Chan in Depart (Ford, 100); 2600; 35.43). Orchids to You' (Fox). Boles and Jean Muit topping tile. Opening Johday Dis. Alght 15,000 for eight days. Last week Becky Sharp (Ra-do) held over for six days. 35.430. Neith's (Libson) (1.500; 30.42). Heith's (1.500) (1.500; 30.42). Heith's (1.500) (1.500; 1.542). Heith's (1.500) (1.50

'Bees,' 'Ike' 7G

Seattle, July 9.

Seattle Strong; **Rogers'** \$8,800,

BALTO'S DOLDRUMS 'Escapade' Stands Out with \$17,500

Baltimore, July 9.

-All Else Otherwise Lum Baitmore, July S. (Best Exploition: Hippordorm), Bill hat week hit near rok and is having tough scalar and the scalar and scalar in this region accan all scalar and scalar in the region accan all scalar and scalar in an all scalar and scalar and scalar magnetized is worked and scalar assess in the truth grows at a scalar in unhead in the scalar and the season is hurting grows at a scalar in the scalar and scalar and the season is hurting grows at a scalar to pening to the formation and the about ran. Teel Routen of the Hipp rate the bard angles. One of top etunity the scalar for scalar and myriad angles. One of the scalar and myriad angles. One of top scalar the career from they tot in sing magnetized to full scalar down and myriad angles one of top scalar the career from they tot in sing magnetized for the scalar of career Moore, a full column of copy each magnetized for the scalar of the scalar of the scalar the scalar of the scalar of and scalar scalar for the scalar of the filter scalar for the scalar of the magnetized for the scalar of scalar more for the scalar of scalar of the scalar the scalar of the scalar of scalar more for the scalar of the scalar of scalar more for the scalar of the scalar of scalar more for the scalar of the scalar of scalar more for the scalar of the scalar of scalar of the magnetized the scalar of the scalar of scalar of the scalar of the magnetized the scalar of the scalar of scalar of the scalar of the scalar of the magnetized the scalar of the s

(Radio) and vaude, with \$4,500, n.s.c., Keith'a (Schanberger) (2,500; 15-25-30-35-40) — Men Without Names' (Par), Opened Monday uite at sup-ok, at around the \$4,600 mark, Last week Mary Dow'(U) got bad press, and went down with rest of town from disinterest shown by public during holidaye. Removed in five days with but poor \$4,900 th 5-5,5-30.

Seattle, July 8. (Best Exploitation: Liberty) Wet weather act the theatres right over the holday, as conditons were so rainty that even the big point on one of the seattle seattle in the seattle seattle seattle of the seattle seattle seattle of the seattle seattle seattle of the seattle seattle on the server seattle seattle seattle out to get the low seattle seattle near seattle head seattle seattle out to get the town's top-Best exploitation was for "Best at Liberty with big ad campaign and seattle for the seattle seattle bout to get the town's top-Best exploitation was for "Best at Liberty with big ad campaign and seattle for the seattle seattle blue Mouse (Hamrick) (850; 27: 42:00, 30: - Etimated (FN), Getting along for \$3:00, fair, Last week \$2:00, alow Collesum (Evergreen) (1:80; 21: 23:- "Narghy Marietia" (80), and 33: Raise (Fox) (23 week). Hed week, amen linn good \$3:00. Nawy Wethin Surg You T 2000 Collared. New (Mechanics) (1.300) 15: 25: 30-35: 40: 400 — Orichds to You' (FXX). With no acceleration in prospect wont get, more than dilter (FXX). dissections 13: 10:0. Fortinite total, poor \$3:00. House in rut due to product abortate. (b) — People Will Talk' (Par). Borden abortate. (b) — People Will Talk' (Par). Borney units for the fill of the fill original that of the fill of the fill of the fill that the fill of the fill of the fill that the fill of the fi

BEACHES LICK B'KLYN: 'FLEET' 12G, 'CHAN' GOOD

Brooklyn, July 9. (Best Exploitation: Fox)

Sizzling weather with beaches and ball ground getting principal

110 Raise' (Foc) (24) week). Held veek, une 300. Last veek, une 301. Last veek (Mono) and Last veek (Mono) and Last veek (Mono) and Last veek (Mono) and Last veek. Theorem 100. Last veek (Mono) and Last ve play. Downtown houses struggling with bowntown houses strugging with best biz of the lot at the Met where 'Murder in Fleet' is holding sway and at the Paramount where sway and at the Paramount where in Caliente' is on yiew. Fox aided by public marriage stunt, with prizes to most deserving Bklym couple, including apartment for year, furniture, wedding ring, etc.

Estimates for This Week Paramount (4,000: 25-35-50)—'In Caliente' (WB). Will hit \$11,000

Callente' (WB). Will hit \$11,000. satisfactory. Last week (Taias Key' (Par), \$10,000 for five days. Fox (4,000; 28-35-50)—Chan in Egypt' (Fox) and stage show. Around \$11,300, oke. Last week Black Sheep' (Fox). \$12,000. Albee (3,500; 25-35-50)—Becky Sharp' (Radio). Plenty of outside Willing and erupditation or black

billing and exploitation on this color job, but no go, only \$6,000. Last week 'Werewolt' (U), fair \$7,500.

Comparative Grosses for June

Total estimated grosses during June for towns and houses listed as reviously reported weekly. Dates given are the closing days of the NEW YORK

	June 6	June 13	June 20	June 27 .
CAPITOL (4,620; 35-75-85- 1.10) High. \$110,400 Low., 10,000	Flame Within \$25,000 (Stage Show)	Public Hero \$41,000	Hero \$20,000 (2d wk)	More Ladies \$40,000 ('Cavalcade')
PARA- MOUNT (3,664; 35-56-75- 85) High. \$95,000 Low., 10,800	Goin' To Town \$13,500 (4th wk)	Town \$13,000 (5th wk)	Glass Key \$22,000	Key \$14,000 (2d wk)
MUSIC HALL (5,989; 40-60-85- 99-1.10) High. \$110,100 Low., 44,000	Pampas Moon \$62,500 (Stage Show)	Little Girl \$60,000	Becky Sharp \$98,700	Becky \$76,000 (2d wk)
ROXY (5,880; 25-35-55) High. \$173,600 Low. 5,200	Dictator \$25,000 (Stage Show)	Clairvoyant \$25,500	Vagabond Ledy \$24,600	Chan in Egypt \$25,600
STRAND (2,707; 35-55-05- 85) High. \$81,200 Low., 6,500	G-Men \$17,100 (5th wk)	Lamps of China \$26,100	Lamps \$18,100 (2d wk)	Stranded \$16,500

CHICAGO					
	June 6	June 13	June 20	June 27	
CHICAGO (3,340; 85-55-75)	Doubting Thomas	Lamps of Chiga	Caliente \$23,100	Public Hero	
High. \$75,000 Low., 18,500	\$23,100 (Stage Show)	\$29,900		\$27,800	
PALACE (2,500; 25-85-55- 65)	People Talk	Hooray for Love \$15,900	Becky Sharp \$26,900	Becky \$19,800	
High. \$34,700	\$1 <u>6</u> ,700 (Vaude)	\$10, 300	4 20,900 .	(2d wk)	
UNITED	Miserables \$9,900	Let 'Em Have It	Have It \$9,700	More Ladies	
(1,700; 25-35-45) High, \$43,500	(3d wk)	\$13,900	(2d wk)	\$20,500	
Low. 3,300					

LOS ANGELES					
	June 6	June 13	June 20	June 27	
DOWN- TOWN (1,800; 25-30-40) High, \$38,500 Low., 1,700	Black Fury \$4,100	Alibi Ike \$3,800	Nitwits and Dinky \$3,500	Lamps of China \$6,300 (Repeat)	
HOLLY- WOOD (2,736; 25-35-40- 55) High. \$37,800 Low., 2,400	Break of Hearts \$4,500	Lamps of China \$10,000	Lamps \$5,000	Informer \$5,600	
PARA- MOUNT (3,505; 30-40-55) High. \$57,800 Low., 5,600	4 Hours to Kill \$18,300 (Ramon Novarro) (Stage Show)	Glass Key \$11,200	People ' Taik \$10,200	College Scandals \$29,000 ('Myrt 'n' Marge-G, Jessel)	
STATE (2,024: 80-40-55)	Doubting Thomas and	Let 'Em Have It	More Ladiee and	Public Hero and	
High. \$48,000 Low 4,900	Casino Murder \$10.200	and Pampae Moon \$12.000	Black Sheep \$14,200	Vegabond Lady \$8,700	

WASHINGTON					
	June 6	June 13	June 20	J June 27	
EARLE (2,424; 25-35-40) High. \$27,000 Low 6,000	Caliente \$17,000 (Vaude)	Girl from 10th Ave. \$18,000 (Eddle Duchin)	Lamps of China \$17,000	Stranded \$17,000 (Hal Kemp)	
FOX (3,434; 25-35-60) High. \$41,500 Low 11,000	Flame Within \$22,000 (Vaude)	Public Hero \$20,000	Pampas Moon \$20,000 (Henry Armetta)	Chan in Egypt \$15,000 (Eva Le Galiienne)	
KEITH'S (1,630; 25-33-00) High. \$21,000 Low. 3,000	Break of Hearts \$8,500	Escape Me Never \$10,000 (9 days)	Hooray for Love \$4,000 (6 days)	Becky Sharp \$17,000	
PAL'ACE (2,363; 25-35-60) High. \$32,000 Low 6,000	Goin' to Town \$11,000	Doubting Thomas \$17,000	Thomas \$11,000 (2d wk)	More Ladies \$22,000	
COLUMBIA (1,203; 25-40) High. \$19,000 Low., 1,100	Little Girl \$5,000	Small World \$3,000	Goin' to Town \$4,500	Public Hero \$3,500 (Repeat)	

MINNEAPOLIS					
	June 6	June 13	June 20	June 27	
STATE (2,400; 25-30-10) High. \$28,000 Low., 2,500	Flame Within \$6,000 (Vaude)	Glass Key \$9,000	Doubting Thomas \$8,000	More Ladies \$8,700	
ORPHEUM (2,800; 23-35-40) High. \$25,000 Low., 2,000	Break of Hearts \$10,000 (Vaude)	Caliente \$6,500 (8 days)	Informer \$8,500 (6 days)	Becky Sharp \$9,000	
LYRIC (1,300; 20-25) High. \$17,000 Low 1.200	Small World \$1,900	Dinky \$1,600	High School Girl \$2,000	Virginian \$1,400	

INDIANAPOLIS

1	June 6	June 13	Juns 20	June 27
APOLLO (1,100; 23-40) High. \$15,400 Low., 1,200	Caliente \$3,800	Pampas Moon \$1,250	Doubting Thomas \$6,500	Thomae \$3,000 (2d wk)
LYRIC (2,000; 23-30-10) High. \$15,000 Low 1,750	Curioua Bride \$6,000 (Vaude)	People Talk \$8,000 (Noble Sissie)	Devil Is Woman \$5,000	Alibi Ike \$7,500 (Mary McCormic)
LOEW'S PALACE (2.800; 23-40) High. \$19,000	Flame Within \$4,000	Public Hero \$5,600	Indiscretion \$i1,500 (Cab Calloway)	More Ladies \$5,400

(Continued on page 27)

CHAPLIN (United Artists) 'Freduction No. 5' (35th wock) Charles Chaplin Charles Chaplin Rollie Totharoh and Ira Morgan t:

Ά

Hollywood Productions

Week of July 8

(Pictures now filming, or about to start, are listed below alphabetically y studios. Symbols are: D-Director, A-Author, C-Cameraman.)

MONTREAL BATTLE 'lke' and 'Dow' Combo Leads with

Montreal, July 9.

(Best Exploitation: Palace) (Best Exploitation: Palace) Vacations and summer resorts art putting the pletures off the map with little chance of a come-back for six weeks ahead, but the main stems know all about that and are doing not too badly.

oo badiy. Estimates for This Week

Bet to Baily. Estimates for This Wesk Estimates for This Wesk Hera No. 1. (MG) and Horrey for Love (Radio). Satisfactory 31:000. Last week, Break of Hearts' (Radio) 10:00, good enough. Capitol (PP) (2700; 50)-AILb (PC) (2300; and Alla Mary Dow' 513:00, good Last week, Th Call-the' (WB) and Calls from 10th Ave: (WB), applit by holidays, \$45:00. Princess (CT) (2,300; 50)-Vaga-bond Lady' (MG) and 'Alf Hawkie (Col), Good for \$40:000. Last week, Welcome Stranger' (Col), with Ludis-Carters fight pix, grossed 37:000. Imperial (PP) (10:001; 34)-

\$7.000, imperial (FP) (1.600; 34)-"Shadow of Doubt' (MG) and 'Chas-ing Yesterday' (Radlo), Take of 33,-t00 good. Last week 'Black Sheep' (Fox) and 'It's a Small World' (Fox), \$2,500.

, nville



Jack Henderson (Without Begrot' (4th week) D-Harold Young A-Roland Pertwee and Haroid Doarden Doris Anderson C-William Mellor Cast: Elizzo Youth C-William Mellor Castilian Landi Kent Taylor Prauce Drake Children Children Joseph North Detter Berg Utat Days of Pempeli Cast Days of Pempeli D-Erest D. Schoefsack A-Erest D. Schoefsack C-Mult Nose C-Mult Nose C-Mult Nose -Roy Hunt direction Foster Dorothy Wilson Ann Haite David Holt Duvid Holt Gioria Shee Basil Rathbona Murray, Kinnell Murray, Kinnell Murray, Kinnel D-c — For Marley Catignet Abel Paul Lukas Marcot Grakel Lionel Belmore John Guakea Ralph Forbes Ralph Forbes Ralph Forbes Ralph Sorbes Paulon Marcot John Guakea Ralph Forbes Paulon Sorbes Catignet Catignet Catignet Borg Marcot Borg Marcot Catignet Borg Marcot Borg Marcot Catignet Borg Marcot Bor C-Lucien Andriot ti: Jamcs Barton Maurčen Delaney Margaret Calaban Wm. Harrigan Addison Randail Marjorie Gateson Ray Mayer Charles Coleman Herman Bing Pat Moriarity Thurren Astrariy Pat Moriarlöy UNITED ARTISTS (GOLDWYN) "Dark Angel" D—Sidney Franklin A—H. V. Trevelyn Lillian Hellman and Mordaunt Shairp C—Gregs Toland Cast: C---Gregg Toland "to: Fronce March Meriort Marshall Janel Jeecher John Haillday Henrietta Gresnad Schel Gritzskalme Richten Gress Holmen Jierbert Holmen Jierbert Glaf Hytten Edward Cooper Phylis Couglin Lagrenere Graat (4th wreb) Howard Hawkees

and

'Lamps China,' 6G, and 'Ginger,' 4¹/₂G, **Stand Out in Wilting Minneapolis**

films, and a siz-act vaude program. Fight film received pients of at-tention in the sports columns of the three dailles. 'Escapade' and 'Un-known Woman' on a dual at Loew's the sport of the sport of the three dailes. 'Escapade' and 'Un-tention's sport of the sport of the \$2,00 on 'Orchids to You'. Grosses as a whole are better than a vest as a whole are better than a vest ago at this time dance newnancer publicity compaign together with a fock of window tieuns away from the routine thing and several pro-moted ada tyce the Circle honory Color film angle thoroughly solid duroughout. everything including outdoor posters. Estimates for This Wesk

oor posters. Estimates for This Week

Latimates for this week Apollo (Fourth Ave) (1,100; 25-40)--Orchids to You' (Fox). Rather slow at \$2,700. Last week 'Ginger' (Fox), somewhat better at accept-able \$3,300.

Louis-Carnera fight pix, grossed how of \$2700. Last week 'Ginerg' Improved (GP) (160); 341-able \$2,300. Somewhat better at accept-able \$2,300. Last week 'Lannes of China' (WMay mild at \$3,716). China' (WMay mild at \$3,700. and 'Uhthown Woman' (Col), dual thorne barren' dishifts, by nerone of Columbia product). The \$4,500 at the Circle as result to able contractual obligations in ordinations of formmas. Nicht huid-the take ordinative speciel in view 'Wom to the latter half of the state 'Lorie will wind up with an okay 'Lorie will wind up with an ok

A-Horbert Acbury, Bon Cast: Hight And Charles Waves Huild Y Cast: Cas Autu J "Eastern Wins storme of Way Cast Wins storme of Way Cast Decret Data Data A-Abert J. Cohen and Cast Cast Dorothy Pars Dorothy Pars Dorothy Pars Dorothy Pars Dorothy Pars Dorothy Pars Decret Manager Dorothy Pars Berroy Berroy Berroy Decret Pars Decret P C—561 Poilto (Cast): Cr Wwoll Ruby Keeler Ross Alerander Ross Alerander Ross Alerander Robert Light Robert Light Robert Light Robert Schweizh Robert Mary Holk Dyran Mary Trees Lawrin Noorty Lawrin Noorty Lawrin Doyle Casti Hickoz Goorge Brent C-Sid Hickoz Gat: Cat: Diote Davie Ricrado Cortes Lore Tatbol Joseph King J. Cerrol Nathol Tony Criando Paul Golifoyle Haory O'Naill Harry O'Naill Harry O'Naill Harry O'Naill Corten Content A-W R. Burnett Abem Pitkel and C-Tony Gandlo Catony Gandlo Tony Gaudio tt: Paul Muni Ann Dvorak Mul K. Dawson Mayo Mathot Raubh Remicy, Harton MarcLane Sam Hinde Munice Stanford Taymond Browni Garl Stockdale John Kelly John Bidredge John Eldredge INDEPENDENT PRO-DUCTIONS (RELIANCE) "Red Kalute" (End wreit) D-Bidney Lanfold A-Humpirey Pearson C--Bob Planck Casti t: Barbara Stanwyck Itoleri Young Gordon Jones Paul Stanton (716 Edwards Huth Donuelly Hardie Albright Arthur Vinton Nella Walker

Minneapolis, July 9. (est Exploitation: Century)

Minneapolis, July 9, (est Exploitation: Century) First real hot uppell this summer has been bad business for theatre imposition of outday, attractions, somewith more moderate tempera-iures over the workend affording a promises to according in a threating, Outstanders in the bunch are promises to chars' and Cinger: at Vorchids to You' apparently doesn't mean much for the State box-office, but Purpus Moori and Eboage Mo-the Lyric and World. The Alvin re-mains open under Bennie Berger assesd up be the Ortheum, plus a second week of the Louis-Carnera ast tains. The holic picture bouses are con-erned, is the shape Fridy night ametter show at the Ortheum, plus a second week of the Louis-Carnera as the No. 1 picture houses are con-creded, is exploited by probaby him-cate the public grobaby him-cate the the public grobaby him-leat the public grobaby him-leat the upper construction open with a lengtby advance teaser campaign and store and cub the upp for One Century Publics (1600: 5-55-60)

and sizer and club the up for Content of the second second second second second - Clinger (Front). Janc Willers and picture heavily and effectively picture heavily and effectively picture heavily and effectively being on program, and kids and parents much in evidence. Critics only lukewarm, may hit far 14500, 34500, good. Sople Will Talk (Far), 54500, good.

\$4,600, good. Orpheum (Singer) (2,890; 25-35-40)—"Lamps of China" (WB). En route to good \$5,000. Last week, 'Hooray for Love' (Radio), \$4,000, much better than originally pre-dicted and fair, all things consid-

do is and is catching on: looks at Seandina-unit, H.190, Heit. At Alvin (Berger) (4.400; 25)--Nite. Mius (Badio), Wheeler and Wool-sey going along at Gir clip, 11,000, going along at Gir clip, 12,000, 12,000, going (Gir Gir Gir Gir Gir clip, 12,000, going (Gir Gir Gir Gir clip, 12,000, good Little Gir (Gir Gir along at Gir clip, 12,000, going (Gir Gir Gir along at Gir clip, 12,000, going (Gir Gir Gir along at Gir along at Gir Cir Marietta' (MG) and Ci Mert Week, Marietta' (MG) and Ci Mert Weich (Gir Cir Cir along at Gir along at Gir Weich (Gir Cir Cir along at Gir along at Gir along at Gir Weich (Gir Cir Cir along at Gir along at Gir Weich (Gir Cir along at Gir along at Gir along at Gir Weich (Gir Cir along at Gir along at Gir Weich (Gir Cir along at Gir along at Gir Weich (Gir Cir along at Gir along at Gir Weich (Gir Cir along at Gir along at Gir Weich (Gir Cir along at Gir along at Gir Weich (Gir Cir along at Gir along at Gir Weich (Gir Cir along at Gir along at Gir Weich (Gir Cir along at Gir along at Gir Weich (Gir Cir along at Gir along at Gir Weich (Gir Cir along at Gir along at Gir Weich (Gir Cir along at Gir at Gir at Gir Weich (Gir Cir along at Gir at Gir at Gir Weich (Gir at Gir At Cir at (Cir at Gir at Gir at Gir

INDIE CANADIAN FILM **PRODUCER IS J. R. BOOTH**

Ottawa, July 9.

Ottawa, July 9. J. R. Booth, Ottawa sportsman and millionaire lumberman, has iaunched into film productions, Ltd, Booth Dominion Productions, Ltd, Plans making films with a Canadian fetional theme in conjunction with the Audio Pictures Corp. and Du-Art Film Laks of N. Y. In both of which he is financially in rested. Six features will be .nade, it is planned.

or, C-Cameraman, , Cati Ted Long And Long Net Padisco Betty Parcess Over Relets Description Prover Relets Over Relets Over Relets Over Relets Description Prover Relets Addens Richards Description De are: ______irector, A.—Ai Cirkie Gabio Eddie Guillan DoWitt Jennings DoWitt Jennings Jr. 'Broadway Melody of D-Ro (1161 week) D-Ro (1161 week) D-Ro (1161 week) D-Ro (1161 week) Gabide States Co-Charles Rosher Cationer Rosn-Charjes Chapiln Paulette Goddard Carter de Haven Henry Bergman Alan Garcia Norman Ainaley Tiny Sanford Jack Benny Jack Benny Blasnor Powell Robert Taylor Jane Knight Vilma & Buckford Carl Randall Una Merkel Harry, Stockwell Shirtly Rome Nick Long Jr. Shirtly Rome n Garcia man Ainaley y Sanford Cecil Reynolds ster Conkin, COLUMINA COLUMBIA 'Indy, Bewnre' (Srd week) Erie Kenton Brian Marlowe Ethel Hill and Lionel Howser Henry Freull Sid Silvers Tarran Beturns' (4th week) D-James McKay A-Karl Brown John Farrow and Wyndham Glittens' C-Leonard Smith Jean Arthur George Murphy Douglas Dumbrille Charles Wilson Victor Elligan Noel Madison Charles An C-Harry Flephock Carl Glady Swarthoat Charles Warthoat Charles Warthoat Charles Warthoat Charles Warthoat Hille Worard Willie Worard Hille Worard Hille Worard Hille Worard Harry Phalo Carl Harry Phalo Carl Harry Phalo Carl Harry Charles Harry Anthony Carl Harry Charles Harry States Harry Charles Carl Harry States Harry States Harry States Carl Harry States Harry States Carl Harry States Carl Harry States Ha C-C-Leonard Smith Cost: Joint Backler John Backler William Henry Claire Dodd 'Slack Chamber (Card week) D-Wm, K. Howard A-Herbert O. Yardley Cast: Jan Dosles Victor Ellifan Noei Madison Arthur Rankin Braalisy Page Georgo McKay A Feather in Her Hat' -(3rd week) -(3rd week) -(Arted Santoll - A. R. Wylocil and Lawrence Hazard -Joseph Walker at: Lawrense, Kanwa Guo C.-William Danies Joseph Walker Casti Buth Chatterion Willow Varcon Densible Rawsell Victor Varcon Buth Starter Louis Review Caster Remero Starte Review Louis Review Caster Remero Starte Review Louis Review Caster Remero Starter Markow Caster Review Line Sharter Review Louis Review Control Review Contro C-The Tig A fide y The Tig A fide y Time of the time of the time time of the time of time dense of time time of time dense of time Joo Shumov Jino Shumov Jino Shumov Clandette Calbert Michael-Jartlett Michael-Jartlett Michael-Jartlett Michael-Jartlett Michael-Jartlett Sellmer, Jacktonn Cathente Alventure Alianite Adventure -Al Rothore Piack Neville John Slumar Michael Carroll 2--Tictor Unter Buyer Listrarat Construction Jaran Becher Watter Connolyn Binabath Patterson Dicks Ooren Attroe Delosmber Attroe Delosmber Attroe Delosmber Attroe Delosmber Chartes Starrett Teter Debeton Chartes Starrett Constance Collier Oneares Attwertes Constance Collier Oneares Attwertes Constance Collier Constance C-Charles Clark Catigoti Maureen O'Sallivan Adrienne Ames Ralph Morgan Lewie Stono Claude Gillingwato O'Shardhossy'a Boy D-Richard Boiselawaki A-Matcoth S. Boyland S. C-Mary Gates Cast: : Nancy Carroll Lloyd Nolan Level of the second sec C-Chintres Lang Casting Cast C-OUT - SLIPSOND C-OUT - SLIPSOND CAT: BEILBACH - Allan Bellado Corea Willer Collect Willer Collect Willer Collect Willer Collect Beer D. Vallaal Beer D. Vall Entra Palmer Hindreis Palmer Hindreis Vielen Bim Sumerville Bim Sumerville Baward Trever Baward Trever Andy Devine Andy Devine Santia Alivra Santi c.—tud Tutian Gatti Bir Gauding Stading Form Bore and Stading Tom Bore and Stading Tom Bore and Stading Design Stading Beary Stading Beary Stading Control States The States The States Control States George Mariae States George Arise States George Arise States Jurgon Kankiewice Convillant Dateise Convolution Frank Morgan Prask Morgan Heart Heart Heart Prask Morgan Heart Heart Heart Prask Morgan Heart Heart Prask Morgan Morris Prosby Da-Bond Morris Prashind Convint Gerstal Conventioned Network c__rown, Volentina Certic enter, and Centerer Frances Dare Bentiu Wurner Learnos, Pavis Ader 33, Marcuchaik Metroso Hand Carle Learna Landsha Mattao De-Richard Carle Learna Mattao Carle Learna Mattao Conference Carlo Stores De-Richard Charge Carlo Stores Carlo Stores Carlo Stores Mattao Carlo Stores Car 8-C---Rarl Struss C---Rarl Struss Jing Croby Joan Bennett Marr Boland Lynne, Overfaa Erneat, Cessart James Blakeley Douglan Powiler Outree Comes Cookie' (Struvck) D---Norman McJaod - Sam Minita and - Sam Minita Dust - Sam Dusta Dust - ul storen Paul Trein Luis Allerra Luis Allerra Martino Marti C-C Gil Warrenton ti George Burns Gracie Allen Jack Powell George Barbler Andrew Tombes Hetty Furness Rafael Storm Edward Gargan Eddie Dunn Lee Kohlmar Milla Davenport Duke York Arthur Housemau

PICTURES



C.-Ray June Catifican Mookias Belvard G. Robiason Joel McGrea Waiter Branne Rolio Llord J. M. Kerrigan Donald Meek (End Meek) -Ann Crosland A-Mhert J. Cohen and A-Mhert J. Cohen and Cofferer Robinson Cast

C-C--ttichard Fryer Cast; Joan Roery Jr. Jean Roers Fred Kohler tho Acobler MacDonald Walter Miller The Throwback The Throwback A--Cherry Wilson Frances Gulban C--Bill Sickner Buck Jones Cast: Uncertainty of the second secon t: Irene Dunne Rohert Taylor Charles Butterworth Charles Buitcrworth UNIVERSAL Storm Over the Andes' (4th weak) D-Ciristay Cabanne A-Ellot Gibbons and LaCitade Christy C--Harry Forbes Cast: C-Harry Porbes Casting the Hold Mona Barris Grant Withcres Jatonic Moreno Lapita Tovar darry Norton Geo. Lovie non Casting Comparison David Diamond David Diamond Casting Janone C -Norbert Brouhe Bisken Pitte Hugh O'Connell Raten, Twittelface Guion Williams Stiward Burnd Kim Jazchi WARN Fick Tal. WARN Fick (Tal. week) -Arthur Colling (Tal. Week) - Kim Barchi (Tal. Week) - Arthur Colling - Jrog Bassing Varying Seatage

Paris, July 5. A removable partition in the balcony will enable manage-ment of the remodelled Folice warram theatre to shut off 200 seats on dull nights. House, which is being com-pletely remodeled, will be off plot. If a to be respond in October, renamed Theatre de Dizole, with an operetta.

October, renamed Theat l'Etoile, with an operetta.

PRIZE FOR BEST

to be given to the best Austrian film produced every year. Decision t

this effect was taken by the execu

Film Cultyre, an official organiza

tive com

tion.

VIENNESE FILM

Vienna, June 28. A prize, as yet unnamed, is going

nittee of the Institute fo

Paris, July 8. Parls Tribunal of Commerce, act

ing in behalf of stockholders of Pathe Natan, Saturday (29) named M. Ploton administrator of the company to manage it instead of Bernard Natan or any succes sen by Natan.

12

caosen by Natan. Radical step by the court is a virtual victory for Robert Dirier in the stockholders suit to oust Natan from control. Court took it after receiving a complaint against Na-tan by Edouard Raphael Worms, analytic who took over Natan's analytic took over Natan's financier who took over Natan's authority from him for a while and tried to run the company, later tried to run the company, later withdrawing, Natan and Worms were pais at first and then split.

were pais at first and then split. Pioton had originally been ap-pointed by the court, a few days before, as an observer, to attend all board meetings, watch the ad-ministration of the company, and report what was happening. New instructions given to him make him the real chief executive, to the ex-clusion of the Natas hybother.

Court instructed him to manage Court instructed him to manage all the assets of the company, both scively and passively; to call an extraordinary stockholders' meet-ing, and to fix its agerda, said agenda to include a vote on whether the present directory should be disminesed and replaced; and to five the manager to the company dince M. Natan took the company dince M. Natan took the over. The meeting shall be called upon to decide whether any action shall be started to hold the direc-tors responsible for their deeda.' Ploton thus has virtually the powers of a receiver, although there is absolutely no question in the

is absolutely no question in the court order of solvency of the com-pany. Dany

This is precisely what Dirle asked in his stockholders' suit.

FISCHER IMPORTING RANDALL FOR CASINO

Paris, July 8.

Clifford Fischer, readying three French shows for America to be produced by Jean Le Seyeux, has bocked some of the leading acts of the Casino de Paris and Folies Bergere.

From the Casino he picked the top act of this year's show, Ara-bella, nude dancer, who does a number called Nude Bath at idtop bella

number called Nude Bath at 1d-night with three male pariners. Fischer also has Andre Randall of the Folles, for many years the comedy mainstay of that show. Though French, he works perfectly in English. In the Folles he does songs, patter numbers and plays in sketches in both languages.

Third Fischer acquistion is girl acrobat named Lalage, who does Leitzel work.

Fox French Meet

Paris, July 8.

Fox French territory salesmen, totaling about 20, are in Paris for an annual convention to look over the product. Bob Harley and his new assistant, Ernest Koenig, for-merry of Warners, are working on there ther

Party will climax with a lunch Saturday (6) at the Pavillon Henri IV at the St. Germain, and gan will then go to night races at Long

New Maeterlinck Paris, June 20. New Maurice Maeterlinck plece with which Cora Laparcerie will re-

open the Renalssance next fall, is titled 'Princess Isabelle.' Cast of 40, with Francois Rozet, young com-

40, with Francois Rozet, young com-edian, In lead. Piece has 20 scene, split in two acts. M. Cadou, who composed music for 'Blue Bird' as produced at the Odeon here, has written a score. Second production at the Results-sance will be Simon Gantiluas' Our Lady of Dreama, thir of 80. Inter scenes, with casts of 80.

JURY'S STILL OUT ON **PUBLIC SAVIOUR NO. 1**

tion. Hann't been settled what kind of prize will be grive, but the commit-ice has an ice at he film to get it must be 'a work of art and on a high level. Whether or not they are trying for the prive inst' clear, but some of the Vienna studios have some ambitious pinci Baschitterd? With the Baschitter Sall and winter. Hort. Film Company is finning Marie Baschitterd? With Baschitter and the inst of the successful play will be made in German and Italian frst, and probably inter in English. Same company is also putting on Die Weisse Frau des Maharadscha' Landon, July 9. Tuble Saviour No. 1' new play at the Ploadily theatre, opened last night (8). It's a modern mor-ality play and was received in a dignified manner by the first night-ers, who couldn't make up their minds what they thought of it. Seems like an excellent the-atrical proposition if intelligently publicized.

FOUR-VERSION FILM **STARRING B. GIGLI**

ne, June 28. Ron

Work on Italian and German ver-sions of Do Not Forget Me,' has been completed at the Itala-N.D.L.S studios in Berlin. Two more copies been completed at the Itala-N.D.L.S. studies in Berlin. Two more copies will be made when the principle player, Benlamino Gigli, opera star, returns in the fall to do the Eng-leh and French versions, brinzing the total up to four. Singer is enroute to Buenos Aires to keep a concert date at the Teatro Colon ther: Magda Samaler, German warb-Magda Samaler, supports him in all versions.

Talk Another Indie **Cinema For Sydney**

Sydney, June 18.

Sygney, June 1s. Deal is on between Indie Show-men's Association and owners of a site in Pitt street for a proposed theatre. Others said interested are the Shaftos, Par and M-G-M, al-though the latter two deny any further thought of theatre opera-tion. Site is currently a strates. tion. Site is currently a garage but situated right in the theatre district.

Known that certain indies are known that certain indies are anxious for financial backing so that the theatre can be erected. Idea back of scheme is to give the city another weekly change house in opposition to the one operated city another weekly change house in opposition to the one operated currently by G-T. Indies are axious to get a quicker release on city firstrums. Distribs, with only one weekly change house operating find it hard to give the nabes quick-er release. Distribs see the only way out of the difficulty as the rection of limble theatres.

French Pic Censorship Spread to Colonies

An use of our main in Steman und gang will then so to instrit races at Long-band. Just No Luck Millotry of Colonies is applying taking of motion pictures, applying warror of the city would give them break by reschiding the stand tion that the re-sale of tickets to his day. Before he does so, a com-his day. Before he does so, a com-his day. Before he does so, a com-his obstring ramage and the stand programs pooters, and, if neces to picture that all ticket specula. Announce. Announce that all ticket specula-tion that the in generation with the model to picture that all ticket specula-tion jurge that all ticket specula-tion jurge the picture that all ticket specula-tion jurge the picture that all ticket specula-tion must be made in writing. The picture that all ticket specula-tion must be made in writing. The picture that all ticket specula-tion must be made in writing. The picture that all ticket specula-tion must be made in writing. The picture that all ticket specula-tion must be made in writing. The picture that all ticket specula-tion must be made in writing. The picture that all ticket specula-tion picture the picture the picture the picture that be the special the picture the picture that be the special the picture that be the special the picture the picture that be the special the picture the picture that be picture the picture that be picture that be the special the picture that be the special the picture that be the special the picture that be picture the picture the picture the picture that be picture the pictu

Spanish Pic Production Booms; Fifty Features for Next Season

'Crazy' Anzac Flop

Melbourne, June 16. F. W. Thring's Crazy Revue looks like setting him back quite a bit after its Melbourne foppo. Shorty after the show opened a try was made to get trade by offering two seats for price of one, but even this did not help at the b.d. Tom Bid, Thring's gim, show to Charlie Munro of General Thea-tes, but Munro was not interested. Understood that show's salary will un to about \$5,000 weekly.

Understood that show's salary will run to about \$5,000 weekly. A deal has been made whereby several of the individual acts will play the G. T. houses in Brisbane and Perth, however.

BUCHANAN'S 3 FILMS AT 50G, % FOR WOOLF

London July

Jack Buchanan will probabily sign with Capitol Films to do three plc-tures, one annually, starting as soon as the comedian finishes 'Come Out of the Pantry' for British & Doninions

minions. Capitol is the production subsid-iary of Charles M. Woolf's new film company and pictures will be dis-tributed through Woolf. Understanding is that Buchanan will get \$50,000 per picture plus a percentage of the profits.

Much Copied Boswell Sis. Click in London

London, July 9.

London, July 8. Beswell Siters are back in Lon-don at the head of the new Pala-dum show. Haven't been here in two years and have been imitated by a whole fock of people in that time, but had a rousing time of it on the opening session yesterday. (Monday). They proved a big cilck. Targenil's Pollan Lancre is a t alows up the program. Four Tro-jans, novel tumblers, lack a cilmax. There Cosancks in the closing spot held the mob nicely. Trojans and Cosascies switched spots after the

first show the Holborn Empire, Gene At Sheldon, assisted by Loretta Fis-cher, is back after four years, and acores heftily. Jackle Smith does some fair spoo spoofing, but is us

SONG-SAIL TOUR

Ace French Tenor Travels Around In Sailboat

Paris, June 30.

Paris, June 30. Andre Bauge, star opera tenor here, will make a singing tour of the coast of France in a sailboat this

summer. Learners in a sensor in a structure of the starting at Dunkirk, he will hit Calais, Cherbourg and all the other ports all the way around to the Mediterranean. In every port the tenor will give a recitat. Boat is a brand new 75-foot schoorer, rigged like fahermen slips. If the song-sall trip is successful Eauge may try one all

cessful, Bauge may try one around Europe next year.

Frances Day Walks Out

London, July 9 London, July 9. Frances Day, under long-term contract with Gaumont-British and due to star opposite Jack Hulbert in a legit 'Jack of All Trades,' walk-ed out on the show during rehear-

Management immediately signed Gina Maio (American) to replace.

Bryson's 'Zouzou'

London, June 23. Jimmy Bryson has purchased the English and American rights of Zouzou, film starring Josephine Baker, made by Arys Productions, Ltd., at the Pathe-Natan studios, Paris, at a cost of \$135,000. Bayers

Bryson is understood to have paid \$35,000 for the rights, and is off to New York shortly to nego-tlate a Broadway release.

Madrid, June 29, Spain's film production for 1335 will more than double that of 1834 if producers keep their word. Last year 21 were turned out and pres-ent season may chalk up fifty. Sat-

ent season may chalk up fifty. Sat-isfactory results on home-made pix is encouraging expansion and new b, r.'s have made their appearance. Report is making the rounds here that Fox and Par are considering possibility of Spanish production, but that's probably one of those

but that's probably one of these things. Race for getting in on the rumored gravy has resulted in the building of new studies and expansion of old ones. Froducers all point out that Spanish dramatic talent can be got-ten cheaply compared to the prices that have to be paid in Hollywood, while technical help also is the other than the state of the set of claim that Hollywood production creates into the a put to make Spanclaim that Hollywood production creates too big a nut to make Span-lah tongue pictures profitable out there, while inguistic difficulties created by the varied accents of Ar-gentines, Mexicans, Cubans, etc., detract from the good will angle among the sensitive Latins.

Studios

Studios Film circles feel there will be plenty of work for all studios this year, but doubt that the smaller ones will be able to stand the gaff from the more soundly financed companies in the future. Studios that are presently active

are:

Studios that are presently active are: Orbital: Chematografia Expandia Marietanas (CEA), Madrid; Balles-teros Tona-Film, Madrid; Balles-teros Tona-Film, Madrid; Trilla Riva Estudios Chematograficas Espanoles (TRECE), Barcelona. Of these (Chearta Studios have just been opened; CEA is building in the sense of the state of the constructing a completely new lay-out. Serafin Ballesteros new lay-not. Serafin Ballesteros new lay-not. Serafin Ballesteros new lay latter la built in the second state of the setting dollars to pay for the spa-paratus. The Exchange Control Board is short on dollars and ful-liment of requests for American currency is 140 days behind sched-

Under Construction

ule.

Under construction are Ropce stu-dios'in Madrid, financed by Antonio and Octavio Ropce, and studios of and Octavio Ropce, and studies of Industric Cimeranografica Espanoia (ICE), in the Madrid suburb of Chamartin. IcE is reportedly backed by the Bank of Vizcaya, with Ber-nardo de la Forre as manager. Production this season, and titles of films so far chosin are: Companie Incoles, S.A., three, T.Gola Triana, '113' and Luisa Formande; Companie Industrial Film Espanola,

Trina, '113' and Luiss Fernands', Compania Industrial Film Espanola, S.A. (CIFESA), eight, Rumba al Cairo' ('On the Road to Cairo'), Noblesa Baturra' ('Aragon Nobli-tage Priest'), Tac Muier Adultera' ('Adulteras'), Error Judicia' ('Ju-lage Priest'), Tac Muier Adultera' ('Adulteras'), Error Judicia' ('Ju-toma' ('Fair') tac Muier Adultera' ('Adulteras'), Error Judicia' ('Ju-toma' ('Fair') of the Dove), and one other; Hingano-Max Films, two, 'Africa' and one other: Clnearte, six, 'Madrilenita Bonita' ('Beautifu') Madridite'), first: Ediclones Cinesix 'Madrilenta Bonita' (Beautini) Madridite'), first; Ediclones Cine-matograficas Dero Americanes (ECIA), one, 'Un Dia de Turismo' ('Tourist Day'); Inca Film, three; Dericas Filma, three, 'Poderoso Caballero' (Powerful Gentieman'), and two others; Filmofono, three, Don Quintino, el Amargao' (Don Catallero' (Powerful Gentieman'), Parte (Powerful Gentieman'), Catallero' (Wicked Catabel), and one other; Pepanto, two; Turo Park, two. two

Park, two. CIPESA program of eight films will represent the biggest produc-tion program of any Spanish pro-ducer. Outfit has budgetod the oc-tet films at approximately 375,000. Most exponsive one will cost about \$30,000. Directors will be Benito Camacho. Players will include Im-peric Arzewing. Achonic. Golome. perio Argentina, Antonita Colome, Mary Carmen, Raquel Rodrigo, Miguel Ligero, Ricardo Nunez, Juanito Orduna and others,

Vienna. June 28.

central office in Vienna. Planned that the central bureau remain in Vienna until the holding of the next congress, when it will be transferred to the seat of that event

In the v. Int.r it plans to produce another Rudolf Forster picture and in the spring an Albert Basserman pic. ANZAC G-T MAY SPREAD

INTO N. ZEALAND FIELD Sydney, June 12. Charles Munro co-director of

("The White Wife of the Mahara-jah') with Karl Ludwig Diehl, At-tila Hoerbiger and Luli von Hohen-

eneral Theatres, says that his orcanization holds options with Kimballs and J. C. Williamson, Ltd., for an interest in the New Zealand

Options expire next week and may not be taken up. Munro says it depends upon the reports turned in by his men now o.o.'ing the New Zealand field on whether it is re-Zealand field on whether it is re-ally worth while taking such a step. Says that G.T. is anxious to ex-tend further into entertainment territory outside Australia, only if the proposition offered will be of

mutual benefit. Munro denies that the contem-plated venture outside Australia is to force the American distribu-operating in New Zealand to re-duce their pic costs.

World Stage Managers To Convene in Vienna

Vienna, June 26. Twenty-nine nations are sending delegates to a world congress of stage managers, scheduled to be held in Vienna next spring. Congress is sponsored by the Pederation of Stage Managers, Main Jurpose will be to form a World League of Stage Managers, with a contai office in Vienna.

FOREIGN

Telephone Temple Bar 5011-5042 Cable Address: VARIETY, LONDON

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ACTRESS WALKS ON COMEDIE: 'NO FUTURE"

Parls, June 30.

Parls June 30. ... Comedie, Francakee, aiready torn inter the second moves involving the dropping of 10 players, which were started after the later the second result of the realmation of Tonis Rayar, talented tragedlenice, who dropped the ace theatre with the observed to follow suit. Some other younger players are investigation of the second second the second second second the second second second of the second second second and although the made good therein, she could see no hope of getting these parts regularly until the older She had been attached to the she had to successes, but never could get a chance at a partnership rebuilt to the second second second the successes but never could get a chance at a partnership rebuilt to the second the to the second second second second second the to the second second second second second the second the to the second secon

in the co-operative compa tributes this to jealousy older women. company. At-

VIENNA HOUSES START WORK ON NEW SEASON

Vienna, July 1.

Vienna, July 1. Vienna katros have made place for known, as well as unknown. Austrian authors on their programs for the coming theatrical season. by the coming the season. popular play in five acts by the Austrian playwright, Hans Juhn, who lives in Berlin, will be pro-duced at the Raimund theatre. The Burgitheatre plans by the oput and Max Mell's Don Sixh Henry, and Max Mell's Done

Line Burktowerte pians to jut on, and Max Mells' Drama of the Ger-man Forbears.' The Deutoches Volkstheatre will give Cavairy Charge' by Friedrich Schreyvöjl, and Goorge Rende's "Elistech of Austria" Delistech of Austria" Arevue by Karl Farkas and Fritz Gruenbaum will be the gening at Chamerspiele stace. Beddes this revue, which is to be ut on the end of August, the fol-lowing' productions are planned: Aberto Caselia" Death Takes a Holday", Hans Martin "Baith", Johren Leslia" Death Richters Young Wine,' with Gissla Werbe-trik as guest star; The Magic Tijk operetia for which Max Brand Goethe, Shakespeare, Ibsen, Wedo-series of seldom produced plays of Goethe, Shakespeare, Ibsen, Wedo-

a series of seldom produced plays of Goethe, Shakespeare, Ibsen, Wede-kind, Schnitzler and Strindberg.

More U. S. Talent Set In S. American Spots

Buenos Aires, June 28.

, Buennes Aires, June 28. Demand in Euenos Aires for American footlight talent continues on the increase, with each new show featuring new American names. Four Recves Sitesres, Patay Ocden and Muriel Thomas are at the Casino and, incidentally, putting on one of the hest shows in town. July will see the arrival of un-July will see the arrival of un-Malpo the enter of the their town Malpo the enter of the their town Malpo the enter of the their town Malpo the enter of the their town and the the the enter of the their town and the the the football of the Malpo the enter of the their town and Jimmie Bell headlining.

The Porteno is opcning a new show in July with Shirley Richard-son and Bobbic Gillette, and the Pearl Sisters, all of whom come from New York.



Paris, June 30. Freak success of the closing sea-son is a one-reel illustrated song, 'Le Vieux Chateau' ('The Old Cha-teau'), words and music by Yves Mireille, sung by Pills and Tabet, with screen drawings by Henri Cejuti. Paris, June 30.

Cientif. ... Carlings of Jient Drawings are what, make the short. No animation in the Amer-lean sense, but a funny modernistic cartoon for every line of the song, as lines repeat a lab. Short gets wild applause wher-ever shown. District, Gaumont-Franco Film-Aubert, has signed Cerutil for future productions.

Boronski Back to Agency Biz: Rep of Fischer, Lartigue

Paris, June 30, Georges Boronski, the has ben deurs nitery this season, will return to the theartical agency business when the season is over. He'll open an office on the Champe Elysses with the main object of furnishing italent to fill Fisher for his Amer-ican French reviews and to Henry Lartigue for casinos and other shows at Biarritz.

shows at Biarritz. Boronski was formerju in charge of Lartigue and Pischer agency, which represented the William Mor-ris agency here, known as the Agence des Artistes des Champs-Elysees. Fischer is now lining up three Franch shows for America, to be Polles Bergree and the Lido. Bor-onski is already working on helping him book these. him book these. William Morris office will con-

tinue to book here by way of Harry Foster in London.



Joe Seidelman, head of Colum-bia's foreign department, sails for Europe Saturday (13) for a two month tour

month tour. Waite Gould. Seidelman's former assistant, has left the company and gone back to United Artista. He to United Artista. He volters he will go to South America. He is in complete charge of that 'territory for UA now. Harry Leasim, head of Radio in Europe, salied Thursday (4) after a two week home office confab.

French Color Film

Paris, June 30 Faris, June 30. Trade show of 'Jeunes Filles a Marler' ('Girls to Be Married'), color film made by a new optical filter process, left the impression

filter process, left the impression that the process is not yet per-fected and cannot yet compete with Shared Androna Dy Dr Stean Markus, involves making of three images for each frame, each image filtered by a primary color scheme, filtered by a primary color scheme, filtered by a primary color scheme, lished through three arcende is shared through three arcende is marked. which camera.

was made by Paris Color Pic Films.



Moscow, June 25. "Waiting for Lefty." Clifford dots' play, is to be taken on a week's tour of Koralla at the ex-pense of the Korallan government. Company will play in the State Academic theatres of Koranla. Company is composed of workers of the Moscow Daily News, one participant in the New York taxi strike, an American printer, etc. It

participant in the New 10% (18%) strike, an American printer, etc. It has aiready had about six per-formances, in clubs in different parts of oscow.

FRENCH FILM

ANTI-U.S. THREAT GROWS

Petsche Plan Adopted in Paris-Congress of Anti-Yank Forces-Make Hollywood Pay for Build-Up of French Industry

FILM BANK, TOO

Paris, June 30. Pctsche report for organization of the film industry, which involves a scheme to make imported film supply funds to finance French production, was unanimously adopted by the Cinema. Sub-Committee of the Finance Committee of the Chamber of Deputies.

American Interests here are thoroughly frightened. Besides the Petsche project, a number of re-cent developments lead them to be-lieve that they are going to get

lieve that they are going to get It is strongly rumored that the socked. It is strongly rumored that the one of the strongly of the sock of the strongly of the strongly of the put in for the str months or a year beginning July 1. A powerful group of trade asso-ciations hostile to imported films, including the Chambre Syndicale and a number of groups affiliated with the Chambre Syndicale and a number of groups affiliated with the chambre Syndicale and a number of groups affiliated with the chambre Syndicale and a number of groups affiliated with the syndical social social (Edata-Generaux du Cinema), at vertice the synchrony of the syndical social social social social social social to social social social social social social is feared that the ultimate result will be government intervention is teared that the ultimate result will be government intervention and the appointment of a film commissary who will dictate to American concerns and others what films they are to release where and how.

Protests

Protests The Distributors' Association, to which the American firms belong, and the Exhibitors' Association, headed by Raymond Lussier, have issued a public statement opposing the Etats-Generaux, but it doesn't look now as if they will get very far

look now as if they will get very far. Reason is that the Interminia-terial Commission is working hand in hand with the Etats-Generaux chema, which marching the second pattern and the second second stated by government decree. Present outlook is that the Etats-Generaux will end in a row, proving the inability of the indus-try to govern itself, and then the Government will step in, via the Petschee plan or Interministerial Ohan for trade reorg already pro-duced by Elats-Generaux crowd provides for a government-named dictator. In the Dark

In the Dark

Yanks

Yanks. Full report of the Petsche plan, which no longer has any serious opposition in Parliament, has just leen jusued. Scheme arises from fact that the government is stuck with Gaumont-Franco Film-Au-bert, which it financed, and Potsche contends that G.P.F.A. can't be set (Continued on page 61)

POSTAGE PORTRAIT Josy Baker Had One But Didn't Pay For It, So Is Sued

For It, So Is Sued Frain, June 30. Sasha Karninsky, Russian denitst Iving here, has the lawyers out of postage stamps. Mis Baker says the denitst stuck the stamps on the carivast to amuse his Forces-Make Hol-rood Pay for BuildUr French Industry 'ILM BANK, TOO

Shubert Buys 'Women,' May Do 'Life Begins' In London: Paris 0.0.

London, July 9.

London, July 8. Lee Shubert has left here by alt for Paris after purchasing the American rights of Phillip and Aimes Stuart's new play, Love of Women.² Hee was presented at the Women.² Hee was presented at the Stuarts wrote "Sixteen" seen on Broadway last season. Prior to leaving here Shubert went into conference with Sir Ogwald Stol about a London pro-dended for Libbert the Collosum or the Allambra with mostly an American cast, Title will have to be changed in order not to conflict

changed in order not to conflict with 'Life Begins at Oxford Circus,' recently at the Palladlum.

ANGLO-AM.-REUNION FILMS MERGER COOLS

London, July 9.

London, July 9. Recently formad Asglo-Anterican Film Go, headed by Joe Bamberger, Capt, I. C. N. Dixiey and F. Nichas seems to be marking time. In-tention had been to absorb Reunion Films, headed by Victor Greer and Peter Witt. Nichas and Dixley arranging film production deals. Reunion Films will now form a company of its own, Victor Greer, Deter Witt Prod, Lid, and expects to get to work on films starring tars of Makerador. Viennese film which Reunion distributed In Britain. Greer and Witt have the duo signed for two years.

While in New York, Diviey and Nicks signed with William Row-land for the initer to produce three pictures for their distribution. After to be much in New York and two in London. Rowland started cast-lng the first picture but then sjopped.

Swenson on Own

Stockhoim, June 28.

S. A. G. Swenson, Warners' Swe dish manager, is leaving the com pany and going in for Swedish pic-ture production as well as distri-bution of picked American and Eu-ropean pictures on his own. Swenson came to Stockholm

Swenson came to Stockholm earliy in 1923 from New York as inanager for First National and when the two companies amalga-mated in 1929 he became general manager for the new combine. C. L. Conradsen, formerly with Warners In Denmark, replaces.

Whitley to Cannes

London, June 28. Clifford Whitley is taking over his Lumona writtey is taking we'r his indit to bring the theatres up to Including the Hollywood Gifs, no en the Archanour Will be speri-the Palm Bench Cashno, Cannes. Contract calls for the month of rangements have been completed August and a fortnight in Septem-ther, with option.

URGOITI BUYS SAGE: HAS 9 **CINEMAS**

Madrld, June 28. Ricardo Urgolti, head of the Sasarra chain of film houses, has taken over the five Madrid showboxes of the Sage chain, Addition gives him nine outlets.

nine outlets. Included in the quintet of thea-tres Is Palacio de la Musica, first run. Urgoiti also has the Palacio de la Prensa, Riatio, Opera, Monu-mental, Arguelles, Goya, Dos de Moro and a new melfiborhood Sagarra nou is the most Impor-tant fim chain in Madrid and the Sagarra now is the most Impor-tant fim chain in Madrid and the latest addition makes Urgoit about the top exhib in the Spanish capital, the also runs Filmofono, a fim dis-tributed and a weekly radio mag, 'Ondas.'

TOBIS STOCKHOLDERS **OKAY REORG PLANS**

The Hague, June 28.

In order to sanction the various reorganizations of Tobis, two meetings have been held, first by bond-Ings have been held, first by bond-holders, who still have an option on 1,375 shares in Tobis International Lid, and then a shareholders meet-ing. At both meetings the pro-posed measures, which the Board planned, were passed. Capital of Tobis International Capital of Tobis International 750,000 to \$2,00,000 by withdrata of 1,575 shares. Dr. Hans, Henkel of Berlin was appointed general manager.

manager.

manager. Dutch government gave consent to statutes of Tobis Chema, Ltd., one of the new daughter compan-les of Tobis, domiciled in Holland. At a meeting in Amsterdam, capi-tal was fixed at \$100,000 and Dr., Henet Siberberg of Beelin ap-ent only 50 of the 550 shares have been issued, of which 49 belong to Tobis International Ltd.

Mex. Cinema Strike Looks All Washed Up

Mexico Clty, July 9.

Mexico Cliy, July 3. Cinema surike is near collapse here by wayrike is near collapse here by wayrike collapse for three weeks, now looks wound to the subschool of the compromise proposition asking a uppying films to the chemas in suppying films to the chemas in that town being shuttered. Ban was placed because the National Hootnery exhibs firing 22 employ-ees who had asked for a new collec-tive labor contract.

ees who had asked for a new const tive labor contract. Vera Cruz City exhibs narrowly averted a general strike by meeting the attaches' demands for a raise of pay.

Hoyt Pep-up

Sydney, June 14. Sydney, June 14. Charles Munro, co-director of General Theatres, says that \$75,000 will be spent on the Hoyt nabe free-holds to bring the theatres up to date. Same amount will be spent

VARIETY

AMAZING! FANTASTIC! INCREDIBLE! UNBELIEVABLE!



The woman who bathed in fire to keep her power over men!... Behind her luring lips was sealed the secret of eternal youth and beauty!... "SHE" lived in a palace carved from a Mountain of Marble!... "SHE" held mystic rites midst scenes of pagan splendor in the monumental Hall of Kings, where there were idols so gigantic that an army could pass between the feet of just one of them!

Tempest and Avalanche!...Fire and Fury!...The House of the Living Torch!Fire and Fury!...The House of the Living Torch! Human Sacrifice at the Lake of Flame!...The Sabre-Toothed Tiger Imbedded in the Ice!The Valley of Smoke!...The People of the Caves!... The Rocking Stone Over the Bottomless Pit!...Thousands of soldiers, slaves, dancers, priests A hundred bewildering wonders!...A thousand terror-striking thrills!And supreme over it all the beautiful enchantress who was too alluring to be human too human to escape the perils of mortal love!

C. COOPER'S

astounding and spectacular re-creation of H. RIDER HAGGARD'S weird and wonderful novel... brought to the screen in scenes that stagger the eye and stun the mind!... Fabulously produced with a cast of 5,000, including HELEN GAHAGAN, RANDOLPH SCOTT, HELEN MACK, NIGEL BRUCE. Directed by Irving Pichel and Lansing C. Holden.

RKO-RADIO PICTURE

APOLLO, N. Y.

Schiffman booking the shows direct Playing acts like Ethel Waters ai, \$3,500 plus percentage—and with an average show nut of \$5,000, a week —the: 25-40c. scale (55 for logge), but only a dime admiss hug to noon necessitates a consistent jam-in trade. That, it gets such bullish biz alone makes possible the heavy show investiture.

the honore tor first prize. Just as othen its on sctual merit. Lindy hopping at its most exar-greated and advanced stages is di two here that foul Whiteman got the idea for that trio of dusky Lindy hopping teams he now totes around with him as part of his regular act running for about an hour on top of the regular professional entrain-ment, which makes it lots of ahow so that the Pueday and Wechneday night jam-ins sometimes not only ourn against the gross, but by the maines it too tough for the other maines it the first stand. Lind working out in great shape south got the Harit so grows hus, earby, pooled, with the latter going struight filmes. Marmites Harring,

16

CAPITOL. N. Y.

Every ortion at the Capitol this work is composed of three make almost is composed with a good of the menu, this would be composed with the sound be a good show the sound be composed with the sound be a good show the sound be composed with the sound be a good show the sound be composed with the sound be a good show the sound be composed with the sound be a good show the sound be composed with the sound be a good show the sound be composed with the sound be a good show the sound be composed with the sound be a good show the sound be composed with the sound be a good show the sound be composed with the sound be a good show the sound be composed with the sound be a good show the sound the sound be a good show the sound the good show the s

APOLLO, N. 1. Already the ofays are 'discover-ing' the heated colored entertain-ment holding forth at the Apollo on 126th, off 'th avenue. It's the under a pooling arrangement be-tween Sydney S. Cohen and Frank Schiffman, with Morris Sussman managing the house for them and Schiffman booking the shows dired?

Chile for it as the ole national any responds with the song title. With this show, a Puritan brand indle, 'Kentvcky Blus Streak,' on screen, When a major release of a screen screen screen a splitting the rostrum honors. House, being on the 125 th street border line-although Harlem is but colored patromage predominates, manned the personnel with the Austronal of a screen screen a house of this nature calls for a combiation of interadional milk of human kindness, with result hat fit a well-mannered attend-ance, and business continues big. Trobaby lease not hone and with

sione makes possible the heavy how investiture. It's, a unique show at the Apolic. It's, a unique show at the Apolic. In the Apolic provides the the apolic borhood absorbing the better pix, the Apolic pixes five to seven acts per who is no small factor in main-nining the theatre's popularity. There is rails a line of 16 girls and hanged weekly, for the vaude and the presentation portions of the abaco in the form of catch-as-actch-can binknowits to keep 'em all inter-on (no not pi all. the actue head ance, and business continues bit. The acting professionals will probably learn a thing or two in taking in the dusky brand of enter-tainment, and the show wise laity with this show. If the show over-head didn't take so much already, with this show. If the show over-head didn't take so much already, a little extra on the nut expended in a reserved-seat basis which could become an important source of revenue, with a little ducked for the tonvenience of the reserved berths.

STANLEY, PITT.

•STANLEY, PITT. Pittburgh, July 5. For heads were sensitivel bands on the sensitivel bands on

spot. After first number, Goodman in-treduces Joe Twerp as the mc., litter a Saelic Casat. word-twister enough, but without Atwells savoir enough, but without Atwells savoir for the of the attribute gab, but the same same same same save save from the of the attribute gab, but max the close confines himself to straight announcing. In his own broadcast, exchanges aome chatter with Miss Ward and then does a song the same way with a guitat "Only other outside specialist Confine course is dance act of Bob and Florence Robinson, course of the same way with a guitat "Only other outside specialist Confine course is dance act of Bob and Florence Robinson, course of the same way with a guitat "Only other outside apecialist Confine out of ordinary. Has a good ton't wide with neor essue down twice with neor essue fueld be trun off at a small's pace. Goodman's arrangements are aces but for the stage there's too much the most part are played to a slow torps and act has a tendency to the most part are played to a slow torps and act has a tendency to the as failing tub shind the foot learn, it's desaly. Leader is tops on that clarinet, making it takk, stand up on its hind of opportunities here, too, soloing even as a muscle background the most part and the stage flore the as a muscle background the same and also doing a background the same and an same the background the there as a muscle background the same the show as an a monget stage show. As an as a complete stage show, As an as a complete stage show, As an as a monget stage show, As an as a monget stage show as an an in a regular layout, okky perhaps, or wen as a muscle background here. Too little color and practical-bere. Too little color and practical-bere. Too little color and here for hours at more show as an muscle background hours the of y of numer. found downed the host of mismer. found downed the host of mismer. found downed the part of hours the host and pone following a holdage which also muscle as a muscle of as link that down and and hourstage as a muscle b straight films and the colored vaud-tion stayle solely at this stand. Ethel Waters, Harrine, Harring-ton, 4 Tan Tappers, Horven and Easkette, Danny Logan's collection Baskette, Danny Logan's collection collection and Clarence Robinson's chorus of 16 consultated this show, besides Raphy Cooper, then the sole at Harlem idol. Any move he makes a Harlem idol. Any move he makes (which is an expressive bit, and) or anything else-dis surface for estatic audience enthusians, such as is characteristic of the refec. A field low of a similarly exercises good judgment when dealing with are total and similarly exercises good judgment when dealing with the armateur talent. The Harlemess Gooper, a cort of high-stepping, Gooper, a low of high-stepping, Gooper, al cort of high-stepping, Goneting, it is the call covid hand in their yippes and Cooper then talks ere down, but always with celat.

hand in their yippee and Cooper et down, but always With teals: down, but always with the second of the second transformer and the second second the Annual Second Second Second Addition Carey also contribute their own presentations. Each produce Draw of the Second Second Second Hard, never shirking. Miss Waters' Broad way background serves her da distinguished luxets, but she's gost Hard never shirking. Miss Waters' Broad way background serves her da distinguished luxets, but she's gost Harlenites just the same. She gave distinguished luxets, but she's gost Harlenites just the same. She gave distinguished luxets, but she's gost distinguished luxets, but she's gost distinguished serves her da distinguished luxets, but she's gost Harlenites just the same. She gave distinguished luxets, but she's gost distinguished luxets, but she's distinguished luxets, but she's gost distinguished luxets

the rostrum for further speciaties, assuming white mess jackets for the presentation interlude to truther for the act. They are anusician-the special special special special special special special Since the avertune of the Lindy, by the special special special special special special calls for it as the ole rational are special special special the observe special special special special special special time of the special the special special special special special special special the special sp PALLADIUM, LONCON, June 35. Not since two years acco, when the Palladium ran an all-American bill, has there been such an aggre-sition of Americans. Eight of there-and the second stripes, which would have been a decided in ducement, especially as the attitude towards Americans and snything American, bir would, have been a decided in the stars and snything American, bir would, have been a decided in the stars and snything towards Americans and anything towards and the stars and anything towards and the stars and anything towards and the stars and the star towards and the second stars. The 16 Audalus Gringhow at the stanacers, using the horizontal bar, came near stopping the show; is ward and the fold of the stars toular who gab and not over par-tucals whose jokes they erack, pulled one good one, among others, pulled one good and among others which was done by the Diamond Brothers in the same house law Layds and Yang at two daicces

lewis and Van are two dancers who just finished at the Savoy ho-tel. After opening at the hotel they were asked to cut out the taps as

Levis and Van are two dancers who just finkhed at the Savoy ho-two in the second second second second again. Here the boys is pit to their heart' content, with the customers. Next day the taps were put back with end to be second second second second part of the second bere that made him famous. I Be-long to Clasgow' a Scottish drunk. Flenty of good comady as the strett of the second second second second second per that made him famous. I Be-long to Clasgow' a Scottish drunk. Flenty of good comady as the strett of the second second second second second the second second second second second for the second second second second second well worth it. Two years ago Roy glady accepted \$1,265, with few the respondible for the second secon

Ind Stan Laurel. Joe Jackson, having only recently

Joe Jackson, having only recently played three consecutive weeks at the Coliseum, following on the trail of a dozen or so of his imitators, proves still supreme. Held them proves solidly.

proves still supreme. Area timen Don Alphonso, the Don Zelaya of comedy from well-known (classical tunes, despite being cut to 10 min-uites to make the Hölborn Empire, Wilson, Keppel and Betty here on their fourteenth return, close, and manage to keep the mob seated. Despite intensive heat, supper show was practically capacity, with customers in very receptive model.

Metropolitan, B'klyn

Metropolitan, B'klyn Warm weather fare, compring for a solution of the solution of the losing stanza, setting one's mind of the heat wave outlide. After a solution of the solution of the solution of the heat wave outlide. After a solution of the solution of the outline of the solution of the while not as funny as the preceding, while not as funny as the preceding which a funny as the preceding of the prese of the solution of the prese of the solution of the prese of the solution of the sol

her partner with verve. Straight feeding chores on both siddes, with audience liking 'em. Pappy, Zeke & Ezra with Elton Britt treyed, giving out standard Ozark mountain studi, A fith mem-Ozark mountain studi, A fith mem-

iratics from five extinguishers, bal-loons, etc., and they all sound the same. There in a long the sound the same result of fashion. He's dis-carded a lot of his material which he's used around of late, employing other bits, which are balls mowing or returns. He still which a box of vestables from the orchestra men, hough, with house letting out a prise for some bids gasging which so to ver. "Gracella" "Theodore' (4) in dramatic gast's episodes 1s an ide sout over. "Theodore's (4) in dramatic gast's episodes 1s an ide sout over. "Theodore's (4) in dramatic gast's episodes 1s an ide sout over. "Theodore's (4) in dramatic gast's episodes 1s an ide sout over. "Theodore's (4) in dramatic gast's episodes 1s an ide sout over." Theodore's (4) in dramatic gast's episodes 1s an ide hour paice. Final is a Prench-Revolution orgy, with gal attacked doorway so audience is warner beso but the blow off was as other hat it dion't seem worth the trouble.

MET, BOSTON

Boston, July 5.

MET, BOSTON Boton, July I. As the sa a vaudé show that's aces all the way. The Blud Ballet laying of this work apprentite dispelient to Henry Kalls and the house band to Henry Kalls and the house to the turn and provide a very leasant muscal filter on the cos-tume other and the house the house to the turn and provide a very which the works a neglege type of costume with hat and gloves. The norther movel idea in which he is nother movel idea in which he house is another movel idea in which he house to the form the very semillonal option of the walls end. No guest to the soute avery the weat the semillonal proved of the walls end. No guest to house the to the to the the house is an other movel idea to the house is an other walls end. No guest to house the walls end. No guest to house the to the to the to the house the house

<text>

EMBASSY, N. Y.

EMBASSY, N. Y. Wakacher-weik coverge of the yarious newsreels shows orc. thing, in toture jees, and that is that each of the major result has its own indi-tion or has a declied preference for, coverage of sports; Heart Metro-for the freaks; Paramount and questionnaires. On a week such as questionnaires. The aveek such as questionnaires, the results down petty much into an hour's proce-sion of minior them and hour's pro-gent of the parallel and the state of the present the results down petty much into an hour's proce-sion of minior them and hour's proce-tion of minior them and hour is pro-ted and the parallel and the state of the present the state of the state of the state of the parallel parallel state. For state the biggest, coverage this

alon of minor items and bot vestimes sturf, with no real coverage credit due any of the participating recisi-tion of the participating recision in the provided studies of the participating recision works and the participating recision of the lips. Heart five and Patter three. Mostly that's directly traceable to Sarta politically, with sentences of the source of the state of the source state politically, with sentences of the source three sources of the source of the source of the source of the state of the source of the source of the state of the source of the source of the state of the source of the source of the state of the source of the source of the state of the source of t

train and car smashups 'caught b' U. the second second second second second a new underground U.S. gold vault: chipping a bunk of rok of Niagara Falls; (Capt. Bob Bartlett setting of up, turkey mothering some ducks; 12-pup litter; fre department on bi-ordes; Chines kids getting; trained lette crobplers are taught how to do it; French style show in New York; animals in the zoo being bathed; orundings; diffcuittes or bicking berties; football coaching school the berties; football coaching school the berties; and a religious procession in Spain.

sure a respiration procession in Spain. Respiration are: Ference national respirachase at Asteul; Helen Wills Moody winning at match at Wim-biedon; Japanese swimmers training for the Olympice; pole match in Fusnos Aires; Watern Open Golf the Golden Gloves contest between England and the U. S. In New York.

England and the U. S. In New York, "Intrastic win For Shows In Deal Inspecting his troops in Italy, and Heart comes back with a view of the Abyssinians going through some santics; Fox shows a French air display and Faramount follows with clips about the French oliows with clips about the French ress maneuvers; German veterans are, shown on.on; Br. England; Fox glimpass the Japaness army; Uni-versal looks over maneuvers at West Pow I and Port has a few shots of A Universal reel, 'Going Places,' rounds out an hour's show. Kauf.

CENTURY, BALTO

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Imand for encore by saying the un-billed aviage of an vill return hater, and permits the lad to return to his seat out front, where he is builpenned through some more min-former in the seat of the seat brought back, this time for pair of hooling accretices, first of which is any seat of the seat of the brought back, this time for pair of brought back, this time for pair of won't Dancer routing from Ro-berts, second as counterfelt of Bill Won't Dancer routing from Ro-berts, second as counterfelt of Bill Roy delivered right through; he's he sock and savidur of the act. Al Shayne is the prominently billed headliner and came across songs well and possesses an intra-tating personality hat popped the payees right between the peepers with few well made gags and ro-marks, which further entenches him. The the the seat the seat of the seat of the seat of the seat him to the seat of the birg his mand for encore by saying the un billed salvager of act will retur

with few well made gags and res-marks, which further entrenches him. The second second second second target with the sect-to-shut and did justice to it. Didn't quite sur-did justice to it. Didn't quite sur-did justice to it. Didn't quite sur-but results were resounding enought, but results were resounding enought. Sylvia Mannon revue totaled up inder coutine, lesting eight mina-tut it enabled the trouge to prove treat one of the better adsglo acts fetching setting, with the trouge (second line) to the did the trouge (second line) the old setting eight mina-ded of atoget whe did to its setting setting setting, with the trouge (second line) the old setting eight mina-side of atoget who diet to the mu-side of atoget who diet to the mu-side of the setting. With the trouge (second line), well, Three might apply from sudence. Recovered in-tual the wear right on, which accorded her at close. Some ads for the setting with the set data (setting a setting with the set data) setting setting here be and a setting setting setting the setting and the setting setting the setting and the setting setting with the setting setting setting with the setting setting setting the setting s

Rounding out bill, Metro clips and Harvey Hammond organlog.

FOX. PHILADELPHIA

Philadelphia, July 6. Fox theatre changed its feature ic Thursday instead of Friday this

ple Thursday instead of Friday this yeek, with Ginger's as the incoming on Friday as usual. It is a pro-on Friday as usual. It is a pro-stram short on real names, but gen-erating the second second second second Three men and a gal, they presented asmooth if not sensational act whose the second second second second second ders and net between. Highlight, if any was clever somerawilling of one of the men as a faile. On the second second second second second second ders and net between. Highlight, any was clever somerawilling of one of the men as a faile. On the Merry-Go. Roundy made a very brief duced the Three Sweet and Low-down, a tir of femme croners, who worbied Smooth Salling, with duced the Three Sweet and Low-down, a tir of femme croners, who worbied Smooth Salling, with the second second second second processor with the femme at au-dience, which liked the young chap's duced as hardies, first, with the femme at dience, which liked the young chap's average as Breithers, and have prover, with a famme at au-dience, which liked the young chap's and high could be a showner, above average. He sang 'in the Mid-el of a Kirs, first, with perhaps and high could be a showner, above average. He sang 'in the Mid-die of a Kirs, first, with her famme and impresed as having fin possi-bilitios. Encored big with Kiss and and impresed as having fin possi-bilitios. Encored big with Kiss and and impresed as having fin possi-bilitios. Encored big with Kiss and and impresed as having fin possi-bilitios. Encored big with Kiss and and impresed as having fin possi-bilitios. Encored big with Kiss and and impresed as having fin possi-bilitios. Encored big with Kiss and and impresed as having fin possi-bilitios. Encored big with Kiss and and impresed as having fin possi-bilitios. Encored big with Kiss and and impresed as having fin possi-bilitios. Encored big with Kiss and boutom, and his feet payler for and had bug the audience yealing for and had the audience yealing for and had the audience yealing for and had the

This respecting briefs with this second a real mistake in show-manship to make Jeno Donath, the very musicianly and capablo leader. hang around on the stage with the Jorch while dancing, imitations and coinedy were in progress. Waters.

VARIETY HOUSE REVIEWS STATE. N. Y.

Change of pace from the vaude stage show this week has Count Bernivici with his unit revue, 'Spices of 1935. It is long on flash and has considerable variety, the supporting players being rated above last ses-tors complement. With 12 in the hand, the company totals 30 people, and the running time 53 minutes. Build-up of specialities is general-breffetting, and includes the set of the set of the set form offect picked up somewhere, passed but the a.k. motion picturo-rung in during the band's Napoleon scrapped. Haif a dozen showgirls in a strip number set;b in the revue are then of 1935.' It is long on flash and has

scrapped. Haff a dorp showrite is a stimp read principally on the tupper level of the two-dock setting and general-ly nucle. Girls look okay, yet thay to the two-dock setting and general-ly nucle. Girls look okay, yet thay to the two-dock setting and general-ly nucle. Girls look okay, yet thay to the two-dock setting and the setting contribution was. Team la in gold paint at the girls. The same ter, it is one of the sets Bernivici claims to have imported with a Mn... Caroline added from the Comedy which accond girls are late in the show. That went for Bob get slatted. His best was a stow Warlesque blave timp block of where, add her innings with a fair where so-so. That buxom blocks where so-so. That buxom block of where so-so. That buxom block of buse at the lat ahow so much that the Garner, Wo if and Hawking argubed

which surprised Friday Tight's good house at the last abov so much that the state of the state of the state of the Garare, Wolf and Hawkins grabbed of a slice of plaudits with some design of the state of the state of the slice of plaudits with some design of the state of the state of the slice of plaudits with some design of the state of the state of the slice of the slice of the state of the slice of the slice of the hard of the slice of the slice of the hard of the slice of the hard of the slice of the hard of the slice of the hard of the slice slice of the slice of th

to slow opening, but had 'em at finish. Men taking back sats or compacion, One Op facture is the Bowers preceded the band boys from the south. Imitations got with his pantomimic impression of wardrooke removals by a femme. Got gut-taws from ins women in audience. aught business was off. Loop.

ROXY, N. Y.

Stage show and the celluloid trim-Stage show and the cellulou trim-mings exceed the 60 mins. running time of the feature, 'The Raven' (U), and it seems even longer than that,

Ithe of the feature, "The Bayen (U), and it acease seen longer than that, being one of those shows. Herman Timberg, Sr. and Jr., top topose after in its entirely, baddes of the second second

FOX, BROOKLYN

Amateur winners predominate in number and nearly steal the stage show this week. It never gets claborate, presumably because house is not spending a lot of coin. It's to Al Reid's credit that the per-

HIPP, BALTIMORE

Baltimore, July 5. First half of this current week, the Hippodrome has holed up and, outwardly at least, assumed the guise of a split-wecker. Owneroperator Izzy Rappaport had a hoss

operator Izry Rappaport had a heas pic 'artondar' (Radio), on his list, so in figuring populase would pichs so in figuring populase would pichs the data in the object of the source the data in the object of the source source in the object of the source (Col) till residy, evening (3) at spin, and put front his western inck and a thin-boned four-act source of the form is multimentally (1) of pin, and put front his western commenced today (Friday). To be ushered to the form is multimentally with the Grace Moore starter will adva-and-data the upware-of-a-west run spanned by Forever.' This shortened-west is asomewhat strong film fare at this house, couldn't be bad. But as is, the combine bill doesn't stack up lato combine of the source of the source that and the source of the source of the source of the source of the combine of the source of the source of the source of the source of the combine of the source of the source of the source of the source of the combine of the source and ther atcellites. Starts of with hear atcellites of the procedure, Atter of the resource of the source and ther atcellites. Starts of the source and the source of the sourc

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18 Wednesday, July 10, 1935 VARIETY The Most Exclusive Organization in the World er club nounces Its Annual Performance, This select society has just one charter member-Warner Bros. For experi-

This select society has just one charter member — Warner Bros. For experience proves that year after year you get the Hit-of-the-Summer from the boys in Burbank. It's an established Warner Bros. habit to come through every season with a big attraction that turns out to be a god-send to sweltering box-offices. We did it two summers ago—we did it last summer —and we're happy to announce that we're all ready to do it again three weeks from today! Remember these historic dates — and book accordingly: **May 27, 1933**

"GOLD DIGGERS OF 1933" July 21, 1934 "HERE COMES THE NAVY" July 27, 1935

With the stars of 'Gold Diggers of 1933' and five others 3 famous radio acts Lloyd Bacon's sure-fire direction the funniest story since '20 Million Sweethearts', by Sig Herzig, Hans Kraly, and E. Y. Harburg and the hottest songs ever turned out by hit-writing Warren & Dubin, including today's radio 'best-sellers'... "ROSE IN HER HAIR"....."LONELY GONDOLIER'....."OUTSIDE OF YOU"

· 10 BIG NAMES

DICK POWELL JOA ADOLPHE MENJOU LOU TED FIORITO & his Band FOU WILLIAM GARGAN THE GEORGE BARBIER GRA

JOAN BLONDELL LOUISE FAZENDA FOUR MILLS BROS. THE CANOVA FAMILY GRANT MITCHELL

ESCAPADE

BAGAI production and release. Blazy
Mullace Evenil: facture Loss Blazy
Mullace Evenil: facture Loss Blazy
Mullace Evenil: facture Loss Blazy
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for th

Excapade,' besides being deft, and musing light comedy, is notable as the final fait in the second second second the final fait in the second second second bas, at first glance, the earmarks of thurne box office importance and throughout and in a clover post script, indicates that the studio isn't going to be suppleted if she turns out that ywy, may arcitenible, slathed to the second second second second second second to the second seco

out that way. Myrna Loy was originally slated for the part, but walked out Luise Rainer, the legend goas, had been doing actionally walking for the right casting opportunity. She was a second thought for the role. If fit her perfectly. Theread a superfective

The perfective. Eacopade was made as Mask-erads in Vienna and is reported to be one of everal into productions be one of everal into productions Derlin chose to expatriate many of its showmen. Metro bought the print and the script and from both Robert Z. Leonard direct an all-new Holtywood version. It's distri-ret holtywood version. It's distri-bution will be limited as the for-All of which helps make the picture unusual.

unusua. Story concerns a souther state unusua. Story concerns a monitor state unusual states and the souther states and simplicity is in marked contras-errite (Luise Kainery, whose naives and simplicity is in marked contras-transpace and the souther states of the souther states and the souther souther states and the souther of the souther souther souther souther of the souther souther souther plate the souther souther souther plates and the souther souther plates and the souther souther of the souther souther souther of the souther souther souther plates and souther souther souther of the souther souther souther of the souther souther souther of the souther souther souther souther of the

ability to ingratuse network a first of a denable. Right has acconted, but, not thickly or universe the second of the second sec

THE RAVEN

Universal production and release. Stars Kariof, fcatures Bela Lugosi, Directed by Louis Friedlander. Suggeted by Edgar Allen Poo's classic, cereenplay by David David Diamora, rothuers, AT Ray, N. T. week July 4, '35. Running time, 60 min-utes.

A good horror flicker. With both Karloff and Lugosi in the cast, it should scare 'em into the b.o.'s in spades.

snides. Just varying single by the Poe classic, David Bochm's adapta-tion wanders not a little, but the basic romance is wisely kept to the basic romance is wisely kept to the one of the single basic set of the able of the single basic set of the able of the single basic set of the backer aspects forcibly. Director Louis Friedlander likewise has kept the pace at a nice pitch, attripping it down to its fundamentals and let-Lagool, do their worst to sock over the big punches.

the big punches. Karloff again goes into a plastic cast as a horrible example of dis-figurement, this serving as the means whereby Lugosi bends him to his will, with the promise of cor-rective plastic surgery later on, as his reward for doing the dirty deeds: After s beatte real or a in the After a hectic resi or so in the torturs chamber where collapsible rooms grind victims to bits and a descending sword of Damocles threatens extermination within 15 minutes, Lugosi becomes the victim of one of his most machievalian de-ylces and so-it ends.

of the ost his most machine values ac-batistic time is dis-closed as a weak formme interest and, for that matter, so is Jerry Haiden in the leading juve assign-ment. The featured pair, with the veteran Samuel Hinds, make it all the start of the second second batter of the second second second batter of the second second second high batting average with the shockers, only this one looks the shockers, only this one looks the obvious chasting—and should comy through with nics grosses. Abcl.

Champagne for Breakfast

Champagne for Breakfast Columba production and reiness. Fra-tures Mary Erricht Market Storr, E. Market Storfde Storfde Sto

"Champagne for Breakfast" fails to fizz. Familiar in pattern and un-important in story as well as ordi-nary in development, it is 63 min-utes of minor entertiamment. Its for the tale and the general modest for the tale and the general modest production given the picture, but among the featured players there is nos who means box office. This will also tend to hold down the In its comedy values "Champagnet"

Bons who means box office. This concept to how the chances. In its comedy values 'Champagne' fates more bublies than it any tributing agreeable humor as a race track tout who's always broke. Picture calls him budge, and see goes that attracts listes anotable in the hands of Hardle Albright and Jean Marsh, nethers of whom yos far that attracts little attention. It has a strate of the set of the picture as the heroines the set of the s

Miniature Reviews

"Escapade" (M-G) William Poweli's following and a breezy story should take care of the box office end plus a new for-

story attoind task dark of the story attoind task dark of the bigs cirt, Lulies Rainer, who looks like a comer. "The Raver (U). Karloff and Lugosi will scare 'sm into the thearts in effective fashion. "Charpagne for Breakfast" (Col.) Weak story, familiarly plotted, directed and played. "Speed Devid" (Syndicate). "Yourn politica, but lively shough to get through as the lower half of a dual. "Rustier" Paradise' (Ajaz).

haif of a dual. "Rustler's Paradise' (Ajax). Harry Carey western with a fsw novel twists, okay for most dual houses duai houses.

go to the hospital and are advised to keep away from racing by the hospital surgeon, so they open a garage in the town. Then ths crooked politicians try to abift the city patronage to the new garage, with Kelly unwilling to come in, knowing that there will be a price to be paid.

knowing that there will be a price to balk. We have a price in low with the same girl and when the deal drops through, Miss Churchill and Kelly are framed, being caught in a locked pipt, the place is set after with Kelly- unconacious in that upper gives there that caught in the gives there the caught in the set strings and he marries the girl, back in the same hospital in which Beyond the first few hundred fest.

black into same nodpilat in which Beyond the first faw hundred fest, in which stock auto racing is dep-ely worked into the intimate shots, with no sense of values. The dis-log is trict, the gags state, and the general plot movement sluggish, and a speed which desolves, and it is probable that in those spoke where the picture is mostly Beloy to find name players and Russell Hardle do name players and Russell Hardle do not be the state of the state of the new micro than the director to give in where the intelligues guidence in the state of the state of the state is stated with integrate and it is probable that in those spoke where the state of the state is state of the state of the state is state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state o faction where the intelligence quo-tient is reasonably good. Chic.

RUSTLER'S PARADISE

Harry Carey lifts this a bit, above the usual run-of-the-mill, westerns. He's aided by a story that will hold juvenile interest and one that gives him pienty of action. Edmund Gobb as the villain runs a close race with Carey for top honors.

as the villatin runs a close race with If's the oil altory of the avenging cowboy, the man grown-oil trying to locate the man who wrecked hu to locate the man who wrecked hu Diable, so called because he lives on crueity and killing. When he discovers the girl in Diablo's home on crueity and killing. When he discovers the girl in Diablo's home saves the ranch home of a pretty on the ruffian who slole his wife and bay. Employs the novel instru-ment of a gian and with the rows the save her such a such a pretty on the ruffian who slole his wife and bay. Employs the novel instru-ment of a gian and with the rows This is all to the good if outdoor

Inside Stuff—Pictures

Recent decision of the Hays office to duplicate Joe Breen's censorial duties in N. Y., for foreign producers, recalls how long it was before European pictures makers realized the manner in which the Haysian production code operated. Understanding in many circles abread was that the pictures were selssored after a production had been completed. Foreign producers now realize that the Hays method of censorship starts before actual shooting is begun, and Eritish film makers are sub-mitting stories and co-operating with the Hays eastern office.

Darryl Zanuck's income on the new Fox hookup will not be the \$500,000 previously reported for him, based on his salary plus dividends accruing from profits to 30th Century, according to S. R. Kch, Fox president. Thus far Zanuck has not been paid any dividenda by 30th, it is understood, while the half-million yearly income is called easy-gerated. Hence, Zanuck's salary is' believed around the same figure as when he was with Warner Bros, or in the neighborhood of 2520,000 annually.

New York advices to the Coast are that RK/) and Warners on Sept. 1 are definitely terminating their pooling operation of the Hollywood and Hillstreet theatters in Los Angeles. Report is that a new pool will be tormed between RKO and Alexander Pantages for a day and date run of Radio product at the Pantages Hollywood House and Hillstreet. First run Universal features, presently controlled by Pantages, would also presumably Rgure in the deal.

Louis-Carnera fight pictures, which have been set with Balaban & Katz and Great States by Sammy Tishman, former Orpheum booker and at present indie exhib, have already played 55 B&K and Great States time but as yet no actual deal has been set between the two parties. Other dates are being booked on a verbal agreement to get together on terms later.

Deal which made RKO the distributor of 'March of Time' at first loomed to some in the industry as reflecting on Pathe Exchange, Inc., because RKO also handles Pathe News. Pathe Exchange is only inter-orted in the printing of Pathe News for RKO, and continues to handle bit job. Howaver, Pathe Exchange that and continues to handle of Time' which and the pather of the printing of the printing of the low uses Extinant stock, while Pathe printing is done on Du Pont.

Metro has an unusual selling problem in "Escapade." Company his sales rights for the film only in the U. S., England, and a few isolated corners of the world, but cannot market the film on the Continent or South America.

Sourn America. This all comes through the fact that the picture is a remake of Masquerade, first Viennese click film and made by Sacha.

Because of its physical setup in the east and economies to be effected by such an arrangement, Paramount is expected to be the first major producing company to increase its eastern production schedule. It is deemed likely that 10 to 12 features will be made at the Long Jaland studio of the company.

Walt Disney's interest in becoming a United Artists partner- producer is to get a better outlet of features he has been planning for some time. Disney has several yarms worked up for caricon technique which, he intends making if obtaining the right release setup. He has already closed with Technicoli for a feature using the three-color process.

Vitavision has placed a daylight screen on market, dssigned primarily for educational and advertising use.

Westward Ho!' Being Stretched Into Special

Republic will make a special Western out of Westward Hol? Ini-tial John Works Die Westward Hol? Ini John Works Die Westward Hol? Ini John Works Die Westward Hold Hold Hold Hold Hold Hold Hold Net Antonia State State State Net Antonia State State Net Antonia State State Net Antonia State State Net Antonia State Net A

of the picture. Wayne starrer will have several additional sequences added to bring it up to seven reels, with added shots to bs made this week under direction of Robert N. Bradbury.

Coast SMPE Sky-Gazing

Hollywood, July 9. Next meeting of Pacific Coast sec-tion of Society of Motion Picture Engineers will be held night of July 16 at the Griffith Park planetarium.

A special demonstration of the star-gazing apparatus will be put on for the film engineers, with Jo-seph Dubray in charge of the meeting.

Par Drops Exploiteers

Far props Exploiteers Paramount has reduced its home office exploitation, dropping James Ashcraft, Al Hirsch and Al Nathan, They left Saturday (6). Ashcraft is joining Columbia. Hirsch is planning to take the sum-mer off.

mer off.

British Films Shown For Canadian Trade At 5-Day Convention

Toronto, July 9.

Annual five-day convention of Empire Films Corporation, Canadian distributors and controllers of 140 houses, saw salesmen from coast-to-coast territories as well as the major exhibitors here for genthe major exhibitors here for gen-eral saits talks, screenings of BIP and alled reicases, plus the round of luncheons, dinners, etc. Empire handles British, International Pic-tures, Republic, Twickenham Pro-ductions and Educational. Heavy New York contingent here; also Arthur Dent, managing director of PIP BIP.

Advance screenings included 'Drake of Engiand' (BIP), with Matheson Lang and Janc Batter; 'Mim' (BIP), with Gertrude Law-rence and Doug Fairbanks, Jr.; 'Dance Band' (BIP), with Buddy Rogers; 'Abdul the Damned' (BIP), with Evilor Nationar Ame with Fritz Kortner, Adrienne Ames and Nils Asther; 'My Heart's De-light' (BIP, with Richard Tauber.

Dent reported that MGM has taken 'Abdul the Damned' and 'Mimi' for American distribution.

Speakers included Sam Smith, managing director of British Llon Corporation; Oscar Hansen, presi-dent of Empire Films; Fred Reveil, dent of Empire Pilms; Pred Revell Canadian representative of Brillah Johnston, president of Republic Pic-tures Corporation; Raiph Pouches, vice-president of Consolidated Pilm Industries; J. A. Skirboli, general sales manager of Falucational Pic-tures; Colonel Join A. Gurben-tors and Rehibitors of Canada Jierman Rickinskins of Canada Ilerman Rickins, Republick manager at Boston: A. W. Peerry, general sales manager, Empire Pilms, Other Empire Pilm spokemen wers J. E. Alfont Winnipeg; M. M. Davis, Jonterei, H. D. Puckley, S. John; Archor of the Vancowser exel. I. E. Allon, Winnipeg; M. M. Davis, Anstreis of the Jaurie and Walter Kennedy, Torendo. Canadian representative of British International Pictures; W. Ray Toronto

19

LOOK UP AND LAUGH

This is all to the good if outdoor excitement is the fare desired. Carey still rides with considerable elan and is the same quick-on-the-trigger lad. Oke for dualers where they like the oats opsras.

6,000 FLORISTS will help you SELL IT WITH FLOWERS!



A gigantic national tie-up with 6,000 bonded members of the Florists' Telegraph Delivery Association. Already the Tri-State Florists have hailed the picture at their convention. Other screenings follow at forthcoming sectional conventions. See the FOX campaign book for details. Follow Hollywood Reporter's advice: "<u>Give</u> it both barrels...audiences will love it!"

"ORCHIDS TO YOU!"



20

This emblem guarantees your tie-up

Rèmember

THIS YEAR'S PROFITS come from THIS YEAR'S PRODUCT

JOHN BOLES JEAN MUIR CHARLES BUTTERWORTH RUTHELMA STEVENS HARVEY STEPHENS ARTHUR LAKE

Produced by Robert T. Kane Directed by William A. Seiter • Screen play by William Hurlbut and Bartlett Cormack • Original story by Gordon Rigby and Robert Dillos • Adaptation by Howard Betsbrook

You Haven't a Show Without

By Epes W. Sargent

EXPLOITATION

Seasonable Dress

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Amateur Ballyhoo

<text><text><text><text><text>

National Appeal

National Appeal Having an Italan act on his bili at the Albany (N. X) theatre, Ed-vard Seitet used a throwawy with a section in Italian for those na-tionals. Apparently a local act in tised for every Thurnday and Friday ingths. Not only saved the cost of a special bili for the Italians, but products of Seitte's tryout series. He also sends in a set of barp printed up for a local bakery, with initiational copy to privane two passes before the bags are all used up.

passes before the curve up. Selette is now using three extra comedies for Saturdays and handing out small bags of candy to the first 100 kids to turn up.

One Time Stunts

One Time Stunts Freak stunts to get momentary attention are often the best sort of septolation once, though many year. One that wowed the crowd at a beach opening inst summer was talked of for weeks and yet could be the set of the set of the set of the set could be the set of the set bott the set of the dees and pasted together at beach of the direct and pasted together at the dees and the set of the set the set of the set the set of the set of the set of the set the set of the set of the set of the set the set of the set balance is the set set of the set balance is the set of the set the set of the set balance is the set of the set the set of the set balance is the set of the set the set of the set balance is the set of the set the set of the set is balance is the set of the set of the set of the set the set of the set o

short fuse to release the dummy when it was only a couple of hun-dred fest from the ground. The enline faces of both sheets ware light floating and the same set son bringing to the fact may being suitable for this purpose. Any per-son bringing to the cheatre a square son bringing and the square so the dropped and not a sluips excluded in the free for all to gain posses alon.

paper of proper size was obtained sion. The or all to gain posses-ion. The or all to gain posses-and the post of the post of the post offer of a series mass for 10 weeker telephone number at noon on a stated day. No che as to which was the poor remobes that tweeker Proper telephone was in af teed store on a back street, and no one called where the poor the post of the post phone number had been deposited to prove good faith. It made a great the feed store owner did not know has the phones owner of an ok know has the phone so was an af the post the feed store owner. did not know has was the phones elected, a repro-minutes before the mill was due.

For Hay Fever

The second secon

This One's New

This One's New Earl Carroli will give a special mathese next Monday (15) for the owners of candid cameras, who will shoot secnes from his 'Sketch Book' for prizes offered by a camera mandal cameras are frequently seen at the Music Hall, and other productions have been photographed in desuitory fashion, but this is the first organized camera shoot for any that, about 300 contestants will par-ticipate.

Oldie Still Good

Birmingham. Birmingham. In connection with 'Reckless' G. P Banniza, manager of the Princess at Decatur, obtained a couple of wrecked cars from a local garage and set them up in front of the theatre. theatre

theatre. Idea was to give the impression that the cars had collided there. A card warning against reckless driv-ing advised no one to miss seeing the picture 'Reckless.'

Anni Booklet

Annu nooklet Shreveport. La. In commemorating its tenth an-niversary (4) the Strand theatre, owned by the Saencer-Dhrilch group, published a 38-nage booklet which tells of the theatre and the sketches of the executives past and present ate published.

Kid Campaign

Sydney The B.I.P. pic, 'Royal Cavaicade, is currently playing dual with 'The Old Curlosity Shop' for G.T. at Lyceum. Both pics are doing re-Lyceum. Both pics are doing re-markable kiddle trade said to have been sponsored by Gordon Williams, the B.I.P. man located here. -Williams got in touch with the

Education Board and arranged for parties from the various schools to parties from the various schools to attend special sessions at a reduced rate. Aiso made a tie-up with the trolley department to run special strelley. At a concession rate to trr naport the kiddles to and from theatre, and also arranged with po-lice to have patrois to protect the kiddles after each session. Figured

A profit-sharing context, to be participated in by all the meanagers in the intermoniatial division of the Fox-West Coast, has been started. Bein hant specific and the only wind the phenomenal business done by some other spots, and so, has only himself to biame if he doesn't win deninte prizes has been discarded by Rick Ricketson, manager of the division, as out of date. Sept. 8 division, as out of disc. Sept. 8 blowout for the managers and wives.

blowout for the managers and wives. Following manager changes: John Taylor former assistant in Mont, succeeding A. J. Hamilton, resigned as manager of the Strand, Rawilns, Wyo. Harold Smith, man-ager of Pox, Sidnet, Neb, and Cari Smith, manager of Riaito at Steri-ing, Colo, traded jobs.

Oklahoma City.

that the dual bill is playing to Insured 'Becky'

ing in color. Despite hottish weather, pic opened strong and built nicely for a robust four-day run.

Insured 'Recky' St. Paul. Lou Goiden reached into the bag and puiled out a seldon-used onc here is connection with his 'Becky Since film is an all-color attrac-tion. Lou announced to the rang-bad only five prints were extant and that to protect himmelf and his pheam's print haured for \$5,000. Gag ianded to the extent of a 2-col cut in the ovening range, with other because such as a state of the state of the second second to the second to the other second to the second to the other second to the second to the second to the second second to the second the second second to the second to the second second second to the second second to the second second second second to the second to the second second second second second second to the second second second second second second second to the second second second second second second second to the second second second second second second second to the second second second second second second second to the second second second second second second second to the second second second second second second second to the second second

Wall Paper

21

Wall Paper Reserved to manager heard that a decorator in his neighborhood was been as the business. He harried getting hold of about 20 rolls of making some striking lobby sign. Most of the side to business, the stathcom, and he uses the stathcom, and the uses the stathcom, and some papers with the stathcom, and some papers with stath and the uses the stath frame stathcom, and some papers with stath and the uses the stath of stath and the uses the stath of stath and the uses the stath of stath and the uses the stath to stath and the user the stath of the stath and the user the stath to stath and the user the stath of the stath and the user the stath to stath and the user the stath to stath and the user the stath to stath and the user the stath of the stath and the user t

From the Press Book

rrom the Press Book Branna. Havana press book gar attracted traffic and had to be pulled three days later. A badly by machine gun, and in-dative two durings with faces bloody, the whole combination was set up n Parque Maceo. All motorists stopped to look at the wreek think-sign of the picture at Campoamor G-Men. Also in connection with the attract

'G-Mcn.' Also in connection with the plc-ture, all officials of local police re-ceived passes to witness the picture.

Moved the Scales

Moved the Scales San Antonio. Free weight acases which stood in troat of meris doubing store long turned up in the Empire lobby for turned up in the Empire lobby for turned up in the Empire lobby for the Segins at Forty as neat ite-up. In place of eacher at store was Alice a merchandle ping teiling that regardless of age the customer looked side in store? waves. In to watch their weight, whether over or under 40, Few customers passed up the acales since the practice in picture house here pany cacher.

ids Helped Gross

ids Helped Gross Tacoma. Bill Connor of the Music Box di-grat odds in his hours the week-fract onds in his hours the week-harter Dance Review, 88 kildles do-ing their stuff for the fond parents and friends. Night shows only with Revue was meritorious and enappy: unusual in amateur shows and everyone pleased but somewhat ited before show was over. This hearty \$1,500 for the week.

Fixing the Fight

Firing the Fight Indianapola. Ted Nicholas, Lyric manager, Ganed in on the exploitation angles and the state of the state of the ricks were invited to a screening of the fightles before opening and the fightles before opening and both aporting and dramatic pages. Five hundred one-sheet cards were distributed devolute pages. Five hundred one-sheet cards and stage show bardy included, and de were distributed devolute and and stage show bardy included, and stage show bardy included, and the byrick, without any mention of other features.

Passes for Widows

Dallas. When "The Nitkits, with charac-ler called lack Spider came to Micha, house offered two passes to all bringing a black wholey spider. Picture hit Dallas right in midst of withows. Irwing Watte, manager, had the idea.

100% this week. Capitoi and Ma-jestic use it in GI and Strand and Rival are the Hastings spotta. Eddle Bob Winterbeen, how manages at the Orpheum here, was married (3) to Margaret Newcomer. Oscar Johnson, Fails City, Neb., manager of the Rivoil and Electric, Iaking six weeks vacasiton in Cali-Atlantic City, Probably the oldest anusement place in Atlantic County, long since turned to other purposes, is about to be form down as unsafe about to be form down as unsafe ture in Mays Landing, county sext, known as Veale's Opera House, built in the past century by Wil-liam Veale, who for decades op-crated the famous American hote:

BEHIND the KEYS

Atlantic City

Denver.

taking six weeks vacation in Cali-fornia. M. B. Buxton, North Bend, Neb., opening the Sur, formerly man-ber and the sur, formerly man-Bob Livingstoris lease on the Sun has been extended three more years to 1939. Livingston does not op-erate the Sun, but rents it to the J. H. Cooper string here. Third run dual features. Titica

Utea. Bert Leighton, resident manager of the Warmer's houses, Stanley, Avon and Utlca to. Philadelphia with David (Skip) Weshner in the management of the Philadelphia zone. New resident manager for Utica not been named.

Des oines

Cecil G. Muianix, former owner of the Varsity, Des Moines, has leased a location in Beaverdale and will open a picture house there soon after July 15.

Baltimore

Baitimore. Lou Rome, operator of Baito's second biggest chain (13), of nabe houses, will build an 800-seater to be called the Stadhum. Paul Capian has shuttered his New Elektra, east-side subse-quenter, for the summer months.

Sait Lake City. R. W. McGowan, managing direc-tor of Orphus, Fak Mouse, va-cationing with the missue in New York. Jimmy Gelakon, mig-net the State of the State of the post. Eddle Diamond. Orpheum house manager, handling Gleakon's Job at the Stadium. Victory thatrs, second largest of the State of the State of the State of the Complete remodiling.

Shreveport, La. Centenary, Shreveport's recently completed suburban theatre, opened June 27 under management of the C. & C. Enterprises, Inc., operator* of three other suburban theatres

of three other suburban theatres here. L. N. Crim of Kilgore, Texas, president of C. & C. and R. H. Clemmons of Lake Charles, La. secretary-manager of the company, which now operates 12 theatres in Louisiana.

Jack Granara, of the Locw pub-licity staff, Boston, js stationed at the Orpheour for about four weeks on special exploitation. Interruption of shows. Work will soon start on a new balcony stat-trons to enter the shelf direct from the lobby.

Los Angeles. To permit of complete renovation, repainting and redecorating, Fox West Coast's Boulevard here is dark for three weeks.

Mayor P. J. Nolan is owner of the Avaion, Roxy and Columbia the-ling of the Ontario Mayors' Associa-tion, Mayor Nolan was elected a director for the next twelve months. The prevident of this association is Mayor H. E. Witton of Hamilton, who is also an exhibitor, being pro-prictor of the Strand theaire in Hamilton.

Charleston, W. Va. Launching of membership drive ceided on at annual meeting at cd on at annual meetin (Continued on page 67)

Oklahoma City. Largest nabe house in the south-west, a 1,200-seater, will be con-structed by Criterion Theattre Corp. Stundard Theatres, inc. Standard operates 12 of the town's 22 houses. Standard Theatres, inc. Standard design, with heatres, and a steps for possible vaude policy. Standard will open on July 14 an 80 the new Washita theatre, Chicka-sha. Oklahoma, opened June 21. Bouge under management of George duced Theatres, inc., aubuldary of the Griffith Amusement Co. Houston

Houston. Three theatres of Will Horwitz in the business district are to be linked by a convexy. The Underground is and business arcade project which occupies almost an entire block. In the same block is the Iris theatre, way will connect the three second-run houses. Uptown theatre will open early in the fail.

Baltimore Baltimore. Small southelde nabe grind, Ma-jestic, closed down by co-operator of house. Robert Marchenke, who is seeking publicity on the shrouting upon him because the local projec-tionists union would not permit him to cut the salary of the boothman at the glestic under the \$40 he was house like the Majestic. Marchenke claims he can't pay \$40 to a projec-tionist, but could operate ok. If boothman's wage is alleed. Union of which has been made around here in some years.

Napa, Cai,

Lincoin

Bank night reigning surpreme in the mid-section of the state and Grand Island and Hastings. A. H. Blank holdings went for the stunt

Naps. Cal. Fox West Coast will spend around \$60,000 in erection of new 900-scater here to replace Fox, which it formerly operated here. Circuit also contemplates reha-bilitating, its dark Strand in Vallejo and making it second run house, at cost of \$40,000.



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CALENDAR OF CURRENT RELEASES

Offices: 1540 Broadway, New York, N. Y. Chesterfield

Ircumetantial Evidence. A mystery asking does circumstantial evidence con-vict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont. 67 mins. Rei. N rch 30.

Death from s Distance. A stratosphere mystery. Russell Hopton, Loia Lane Dir, Frank Strayer, 64 mins. Rel. May 1.

Dir. Frank Strayer, 64 mins. Rel. May 1. Girl Who Came Seek, The respensation of a girl crook. Sidney Blackmer, Shirley Grey, Noel Madison. Dir. Charles Lamont. Rel. May 25. Public Opinion. A drama of the greatest single force in the world today, "Public Opinion." Lois Wilson, Crane Wilbur, Luis Alberal. Dir. Frank Strayer, 65 mins. Rel. March 15.

Strayer, 68 mina. Fed. March 16.
 Schware, 68 mina. Fed. March 16.
 Schult, College myrisery, Charles Starrett, Marien Schllling, Dir. Chas Lamont. 67 mina Rel. March 1. Rev. March 22.
 Soclety Fever. A crashing society concedy. Loles Wilson, Lloyd Hughes, Hedda Hopper. Dir. Frank Strayer, 66 mina. Rel. June 20.

Brudlo: Gower at Sunset, Hollywood, Cal. Columbia Offices, 729 Seventh Ave., New York, N.

Toinywoog, cai. Containing New York, N.Y. After the Dance. Romance of a night club singer who finds love after a fail-break. Nuncy Carroll, Geo. Murphy. Dir. Leo Bulgakov. Rel, June 26. ir Hawks. The death ray figures in ecommercial aviation. Raiph Beliany, Tala Birell and Wiley Post. Dir. Al Rogell. 68 mins. Rel. April 30. Rev. June 12.

June 12, Avakening of Jim Burks. Tough construction boss learns to respect his men-Jack Holt, Florence Rice, Kathleen Burke, Jimmie Buller, Dir, Laar-Bahet he Kurdene. Nawawa han and a start and a start Bohet he Kurdene. Nawawa han and a start and a start Rei Jan. 20. Rev. Feb. Maanore. Dir. Lambett Hillyer, 70 mine. Rei Jan. 20. Rev. Feb. 19. Kathoff and Marion Marsh. Dir. Roy William Nelli. Rei. Jul 15.

Rel, July 15. Carrival, Carrival, etc.rr, of a man's search for a mother for his child. Lee Tracy, Sally Eleva, Jimmy Durante. Dir. Waiter Lang. 17 mins. Rel. Gampagie for PreseNetset. Formlies attorney finds a sweetheast and a fortune through a breakfast call. Mary Carllele, Hardle Albright, Joan Marsh, Lila Lee. Dir. Meville Brown. Rel. June 18.

Line Lee. Dir. Meiving Brown. Rei. June 18. Eight Bells. Love and muting on the high seas. From a stage play. Ann Sothern, Ralph Bellamy, John Buckler. Dir. Roy W, Neill. 69 mine. Rei. April 11. Rev. May 15.

Rei, April 11. Rev. May 15. Fjøthing Shadowe, Western. Tim McCoy, Geneva Mitchell. Dr. David Sel-man. 67 mins. Rei, April 18. Girl Friend, The. Ann Sothern, Jack Haley and Roger Pryor. Dir. Eddle Buzzell. Rei. July 31.

Public Love You Always. A love that could not be crushed by adversity. Nancy Carroll, Geo. Murphy. Dir. Leo Bulgakov. 68 mins. Rel. March 20. Rev.

April 3. In Spite of Dancys, Auto racer goes into the trucking business. Wallace Ford, Mari Marsh, Dir Lambert Hillyer, 56 mins, Rel, March 8, Ford, Mari, Marsh, Dir, Lambert Hillyer, 66 mins, Rel, March 8, Rev. April 10. Ina

Justice of the Range. Tim McCoy western. Dir. David Selman. Rel. May 25. Rev. June 12. Law Boyond the Range. Tim McCoy Western. Billie Seward. Dir. Ford Beebe, Rel. Feb. 15.

Heeve. Rel. Feb. 15. Let's Live Tonight. Love's indecisions on the Riviera. Lillan Harvey, Tullo Carminal, Dir, Victor Schertzinger. 69 mins. Rel. March 1. Rev. March 20c.

Love Ma Forever, Operatic-ganater story, Grace Moore, Leo Carrillo and Robert Allen, Dir, Victor Schertzinger, \$1 mins, Rel. June 27, Rev. July 3.

Mon of the Hour. Story of the newsreel camcramen. Richard Cromwell, Billic Seward and Wallace Ford, Dir. Lambert Hillyer, 67 mins. Rel. May 15. Rev. May 15. Party Wire. Victor Joy and Jean Arthur. Dir. Erie Kenton April 27. Rev. May 22. ins. Rel

April 26. Rev. May 22. Revenge Rider, The. Tim McCoy western. Dir, David Sel Rei, March 18. 57 mins

Riding Wild. Western. Tim McCoy, Billie Seward. Dir. David Selman. Rei. June 28.

June 26. Weell Head. Baseball comedy. Wallace Ford, Dickie Moore, Barbara Kent. Dir, Ben Stoloff. 63 mins. Rel. April 8. Rev. May 8. Unknown Woman. Richard Cromwell and Marion Marsh. Dir. Albert Rogell. Rel. June 14. Unwelcome Stranger. Localed on a racing stock farm. Jack Holt, Mona Barrie, Jackle Sesrie. Dir. Phil Rosen. 65 mins. Rel. April 20. Rev. April 10.

April 10. April 10. Whole Town's Talking, The. Robinson in a dual role as a killer and a pacifus who resembles lifm, Edw. G. Robinson, Jean Arthur. Dir, John Ford 95 mins. Rel, Feb. 18. Rev. March 6.

Office: 729 Seventh Ave., New York, N. Y. DuWorld

Blue Light. (Austrian and Italian.) Mountain romance among Italian Dolomites. Directed and starting Leni Riefenstahi, Rel Sept. 15.
 Crainquebille (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baronceill. 80 mins. Rel Ler.

ceill. 80 mins. Rel T. S. Literal adaptation of the Dunas classic Damo aux Camellas, La (Pr.). Literal adaptation of the Dunas classic Rel Morth & Rev March 27 Hel Morth & Rev March 27 Lamber, Dorothy Darlins, Dir Eugens Prenks, 60 mins. Rei Oct. 1. Kocha, Lubi, Szanuje (Polish). Young love in Poland, with music. Dir. Michai Wyynskil 70 mins. Rei. Nov. 1. L'Agonie des Algies (Pr). Pre-Napoleonic drama. Dir. Roger Richebe. 70 mins. Rel. Dec. 1.

mins. Rei. Dec. 1. Mar Who Charged His Name (British). An old Edger Wallace yarn re-vived. Dir. Henry Edwards. 76 mins. Rei. Oct. 1. Rev. Oct. 23, Norah O'Neaie (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rei. Oct. 15. Rev. Oct. 30.

Sans Familie (Fr.). Story of a boy's fight without family. Robert Lynen. Dir. Andre Mouzy. 80 mins. Rel. Junc 1. The Last Wilderness. Expedition, animal fim laid in Wyoming. Howard Hill, 36 mins, Rel, May 1.

First Division Offices: R.K.O. Bldg., New York, N.Y.

Releases Also Allied, Chesterfield, Monogram and Liberty

Arease Any Antro, Creating, Brongram and Liberty and ircumstantial Evidence. Reporter fixes murching in campaign against death penalty and almost goes to chair. Chick Chardler, Shirley Grey, Arthur Jovention Girt, (Falan). Cabarce hostsso on the make in a convention town. Rose Hobart, Raymond Walburn, Sally O'Neil. Dir. Luther Reed. 66 mins. Rel. Oct. 31. Rev. June 24.

Spencer. sy minis. Rel. June 10. Shot in the Dark. From the novel and 'College Humor' serial 'The Dartmouth Murders' by Clifford Orr. Charles Starrett, Robert Warwick, Marion Shilling. Dir. Charles Lamont. 70 mins. Rel. June 15.

smining. Dir. Charles Lamont. 70 mins. Hei. June 15. Sonset Range. Girl unknowingt hurolved with kidaneres through her brother gose west and is awert by cowboy. Western, Hood Ginson, Mary Doran. Symphony of Luing, (Invincible). Davy Volking prodicy buffestb between war-rung parents. Devin Breat, Al Shean, John Darrow. Dir. Frank Strayer. 82 mins. Rev. July 2.

Studios: Burbank, Calif. First National Officest 321 W. 47th St., Black Fury. The underdogs in a Pennsylvania mining town. Paul Muni, Karen Morley. Dir. Michael Curtiz. 95 mins. Rel. May 18, Rev. A0711 17.

Case of the Curlous Bride, The. Whodunit. Warren William, Margaret Lind-say. Dir. Michael Curluz. 80 mins. Rel. April 13. Rev. April 10. Girl From 10th Avenue. The adventures of a young shop gift who accidentally

These tabulations ars compiled from information supplied by the various production companies and checked up as econ as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Man agers who receive servics subsequent to that period should preeerve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approx-imate the actual release length in room showings and can only approx-those states or communities where local or state centership may result in delations. Running time in the reviews as given in 'Variety' carry the actual time clocked in the the-state for panese by the New York states for panese by the New York states of the states of the states reviewed only in actual theatere showings. While severy effort is made to hold this lifet accurate, the information supplied may not always be correst, fullest degree of accuracy, 'Variety' will appreciate the co-operation af all managers who may note discrep-ancies.

Studio Placements

Hollywood, July 9. David Tiliotson, 'Here's to Ro-nance,' Fox.

Don Alvarado, Russ Powell, Jack Norton, Eddle Borden, Charles Stevens, Ernest Adams; Eddle Welch, comedy script, Rose of the Rancho, Par. George Meeker, 'The Rainmakers,' Radio,

Radio, Ferdinand Munier, James Barton, untitled feature, Radio, Dick Elliott, 'Lady Beware,' Col. William Newell, Biair Davis, Halla Stoddard, Howard Hickman, Morgan Wallace, Milburn Stone, Earl Ebey, 'Black Chamber,' Morgan Wallace, Store,

Bernadene Hayes, 'Gee, Women, Univ.

Adrian Morris, Dr. Socrates,' WB Wade Boteler, Lee Phelps, 'Robin Hood of El Dorado,' Metro. James Creelman, screen play 'East of Java,' Univ.

Randolph Scott, Robert Arm strong, Edward Brophy, 'Hangove Murder,' Univ. Arm.

Murder, University, Hangover, Jack McGown, screen play Seimer, Jackoon, Anchors Aweigh, WB, Ann Codes, FH, Gaucho, 'Radlo. Gorge Cheschro, George Burton, George Hays, Tommy Costes, Tum-bling Tumbleweeds, Mascot. Mary Astor. Lyle Talbot, Mary York, Trom This Dark Statpway,' "Dorothy Peterson 'U-"

WB. Dorothy Peterson, Jim Toumey, Henry Travers, 'Pursuit,' Metro, Arthur Stone, 'Allce Adams,' Radio

Radio. Sam Mintz, screen play 'If You Could Only Cook,' Col. Henry Myers, screen play 'The Buticr,' Col.

Butler, 'Col, Nell Hamilton, Esther Dale, Ruth Earnes, Ronnie Cosby, Buster Phelps, Shirley Jean Rickert, Betty Jean Hainey, Mariso Mae Jones, Holen Westcott, 'Giltter,' Metro. Doris Lloyd, Hooper Atchley, Torben Meyer, 'Two For Tonight,' Par.

Torben Meyer, "two For Tonignt, Keye Luke, 'Charlie Chan in Goorge Guin, Ines Paiange, 'Night at the Opera, 'Metro David Niven, 'Without Regret,' Gaine, M. 'Beanie' Walker, untitled Jack Holt feature. Univ. Lillie Hayward, Robert Andrews, Ectem Jack Jack Me. 'WE Jack Moffett, screen play' Roaring Cirl, Par.

ar. Tiffany Thayer, script, 'Guns,'

Par. Frank Tuttle, direct 'Song of the Nile, Par. Sam Ornitz in collab, with Barry Trivers, continuity, 'Three Kids and a Queen,' Univ. Adrian Morria, 'Powder Smoke Range,' Radio. Sam Filnt, Robert Graves, 'Mala,' Metro.

Contract, RODERT GRAVE, 'Mala,' Metro. Cyrill Hume, screen play '20,000 Leagues Under the Sea,' Goldstone, Cities,' Margastord, 'Tale of Two Cities,' Margastord, 'Tale of Two Cordon Eliott, Ruth Donnelly, 'Living Up to Lizzie,' WB. Gene Morgon, 'N. Y. Lody,' Col. Edna Bennett, Technicolor short, WB.

/B. Ethel Hill, Lionel Houser, screen lay, 'All His Geese Are Swans,'

play, Col. Jo Graham, dlalog dircetor; Flor-ine McKinney, Lois Wilson, Ray (Continued on page 27)

marrics a sociaty derelict and then makes a man of him. Bette Davis, Ian Hunter, Colin Citve. Dir. Alfred E. Green. 69 ming. Rei, Juna 1. Rev. May 20

Rev. May 23. Story of daring exploits of the men of the U. S. Department of Jus-man. Story of daring exploits of the start of the start of the Kolghiev, 15 mins. Kai. May J. Kolghiev, 15 mins. Kai. May J. Jolaon, Ruby Keeler. Dir. Archie Mayo. 32 mins. Rei. April 30. Rev. May 3.

Diggers of 1935. Dick Powell, Adolphe Menjou, Gloria Stuart, Alice Brady. Dir, Busby Berkeley, 95 mins, Rol. arch 16.

Brady. Dif. Bussy Berkeley. 39 mins. Kol. arch 16. In Galinst, Muscal apsceled of famous McJana resort, Pat O Brien, Dolores mins. Rel. May 25, Rev. July 2, New DeMarcos. Dir. Lioyd Bacon. 84 Uniog on Veivet. Shock crazed avlinto migrates a noicity grint. Kay Francis, Geo. Brent, Warren William. Dir. Frank Borzago. 89 mins. Kel. March 2. Rev. March 13.

. Avy. suarch 13. Jance 3.2. Whinsical story of a small town printer who is born with the wanderiust and who cannot resist the call of the rand when a train whitles. Aline MacManon Guy Kibbee. Dir. Wm Keighley. 71 mina. Rel. April 37. Rev. June 19. What Low Guard Source Day.

Maybe it's Love. Giorla Stuart, Ross Alexander, Dir, Wm. McGinn. 62 mlns. Rei. Jan. 12. Rey. Feb. 12. Murder in the Clouds, Lyle Talbot. Ann Dvorsk, Dir, D. Ross Ledcrman, 61 mins, Rel. Dec. 15. Rev. Jan. 1.

mins. Rel. Dec. 15. Rev. Jan. 1.
 Olf or the Lamps of China. Pat O'Brien, Josephine Hutchinson, Jesn Muir. Dir. Mervyn Leitoy. Rel. Juno 8.
 Red Hot Tires. Lyie Taibot, Mary Astor. Dir. D. Ross Lederman. el. Feb. 2. 61 mins.

 61 mins.
 7 seeling association of those Joan Biondell-Glenda Farrell romps. Dir. Ray Enright. 63 mins. Rel. April 6. Rev. April 3.
 While the Patient Siept. Mystery in a millionaire's manalon. Guy Kibbue, Aline McMahon. Dir. Ray Enright. 66 mins. Rel. March 9. Rev. Anne McMahon. Aline M March 6

Woman in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Genevleve Tobin. Dir. Robt. Florey, 66 mins., Rei, Feb, 16. Rev. March 27.

Studio: Fox Hills, Hollywood, Cal. Offices: 444 West 56th St. .New York. N V. Fox Black Sheep. Edmund Lowe Claire Trevor, Tom Brown. Dir. Allan Dwan. 70 mina. Rel. June 14. Rev. July 3.

Charle Chan In Egypt, Further adventures of the Honelulu Chinaman, Warner Oland, Mary Brian, Dir, Lewis Seller, 72 mins. Rel, June 21, Rev. June 25.

Gharlis chan a Paris. The Oriential detective moves into new territery. Warmer Oland, Mary Brinn, Dir, Levis Seller, 70 minns. Rel. Feb. 1. Con Rev. Jan. 28. The Will Rogerin, Evolyn Vensher, Kent Taylor, Dir. John Blymoine, 78 minns. Rel. Jan. Ll. Nev. Jan. 22. Gowbay Millionaire. George O'Brien woetern. Dir. Edw. F. Clins. Rel. May 10, Rev. June 4.

anay 10, aur, June 4. Dant's inform. New vorsion of an old thriller. Spencer Tracy, Claire Trevor, Henry B. Walthall. Dir. Harry Lachman. Rel. Aug. 31, Daring Young Man, The. Jamee Dunn, Mae Clarke. Dir. Wm. A. Seit Rel. May 24.

Dubting Thomas. From George Kelly's stage play, "The Torch Bearers." Will Rogers, Billie Burke, Alison Skipworth. Dir. David Butler. Rel.

June 7. Dressed to Thrill. Tutta Rolf, Cilve Brook. Dir. Harry Lachman, Bal. Aug. 23, Framer Takes a Wife, The. From the stage play of the old cand days. Bal. Gaynor, Henry Fonda, Chas. Bickford. Dir. Victor Fleming. Rel. Aug. 2

June 26. Ladies Love Danger. From a story by Ilya Zorn. Mona Barrie, Gilbert Roland. Dir. H. Brüce Humberstone. Rel. May 3. Lifs Begins at 40. Based on the Pitkin book. Will Rogers, Rochelle Hudson. Dir. Geo Marshall. 73 mins. Rel. March 22. Rev. April 10.

Dir, Uso. Marshall. 79 mins. Rel. March 22. Rev. April 10. Little Colonet. Shirley Temple, Lionel Barrymore, Evelya Venable, Dir, David Butler, 80 mins. Rel. Feb. 15. Rev. March 27. Music in the Air. Gioria Swanson, John Bolee, Dir, Joe May. 81 mins. Rel. Dec. 7.

One More Spring, Three down and outers in Central Park. Janet Gaynor, Warner Baxter, Dir Henry King, 87 mins, Rei, Feb. 8, Rev. Feb. 27, Wirner Baster. Dir. Henry King, äf mins. Rel. Feb. 8. Rev. Feb. 37.
 Uritte Gri, From the knory 'Heaven's Gate', by Forence L. Phizgraf.
 With circus angies. Bhirley Temple, Rosemary Amos, Jool McCrea.
 Dir. John Robertson. 64 mins. Rel. May 17. Rev. June 12.
 Spring Tonic. Reluctant bride and surprised tiger tamer. Lew Arree, Claire Trevor. Dir. Robt, T. Kane. 55 min, Rel. April 19. Rev. June 12.

Ten Dollar Rales. Edward Everett Horton, Karen Morley. Dir. Geo. Mar-skall. 69 mine. Rel. April 5. Rev. May 8.

Juder Preseure. Romance with the sand hogs under the river. Edmund Lowe, Victor McLagien, Florence Rice, Dir. Roaul Walsh. 70 mins. Rci. Feb. Rev. Feb. 5. Act. Feb. Rev. Feb. b. Under the Parapa Moon. Max. story. Warner Baxter, Kotti Galligan, Tilo Guitar. Dir. Jaa. Tmilin. Kel. May 31. Rev. June 4. Welcome Home. James Dunn, Arline Julge Dir. Jaa. Thilaig. Rel, Aug. 23. When a Maré a Man. From the Harold Bell Wright Morry. George O'Brien. Dir. Edw. F. Cline. 68 mins. Rel: Feb. 18. Hev. Feb. 27.

G-B Clairvoyant, The. Chiller. Claude Rains, Fay Wray. Dir. Maurice Elvey. 73 mins. Rei. July 15. Hev. June 12.
 Laves of. a Dictator, The. Strong historical costume drama. Clive Brook, Madelene Carroll. Dir. Victor Saville. 83 mins. Rel. June 16. Rev.

Who Knew Too Much. Realistic underworld drama in the Alps and London. Peter Lorce, Leslie Banks, Edna Best, Dir. Alfred Hitchcock. 75 mins. Rel. March 15. Rev. April 3.

(5) The state of the state o

Liberty

New York, N. Y. Born to Gamble. Four sons inherit a grandfather's taint. Onside Sievens, H. B. Warner, Maxine Doyle, Eric Linden, Lois Wilson. Dir. Phil Rosen. Ret. July 10. Ret July 10, 2017 Dames, Musical, Theatrical hoarding house locale. Marforle Rambeau, Florino McKinney, Lawrence Gray. Dir. William Nigh. Rel. May 16. Ol Homestead, The. Suggesteld by the piax. Six musical numbers. Mary Carlislé, Lawrence Gray, Dorothy Lee, Willard Robertson. Dir. William Nigh. Rel. Aug. 10.

reign Ref. Aver. 10 Horsynons with a hird bride, Marian Nicon, Neil One to Every abschier, 10 Horsynons with a hird bride, Marian Nicon, Neil School for Orina, Inform perced dramm, Sidney Fox, Ival Keily, Lole Wil-son, Anne Shifey, Dir. Win Night, Tämita, Rich, Mar 22, Hex Yeb, So Sweepstake Annie, Snelety zorks frame sweeps winner. Tom Brown, Marion Nicon, Wara Kagela, Dir. Win Night, Tämina, Rich Mar, El, Hex Yeb, St.

Without Children, Modern drau's of divorce. Marguerite Churchill, Bruce Cabot, Evelyn Brent, Regin ei Denny. Dir, William Nigh, 81 mins. Rel. April 16.

Majestic

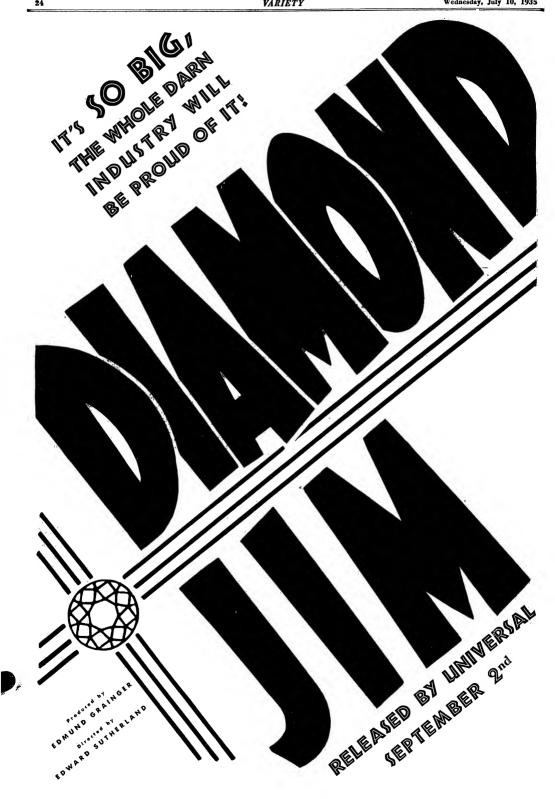
Motive for Revenge. Thrilling adventures resulting from desire to salisify wife's craving for luxury. Donald Cook. Irene Hervey. Dir. Burt Lynwood. Rei. May 17. Lynwood. Hei, May 17, Muiny Abead, Slark dynami, Adventurel, Romaneel, a the high scan, Roll Hamilton and Kathieen Parke. Dir, Yunmy Atkins, Rich May I, Perfect Cite, Price, David Manners, Skets Gallegher, Dorothy Hahiro, Mer, Richt, Vignola, 64 mins, Dynamic detective mystery tarilier, Rei, March 10, Hey, March 20,

Reckless Roads. Comedy-drama of two thoroughbreds, a girl and a horse. (Continued on page 25)

Office: 1600 Broadway, New York.

Office: 1776 Broadway, New York, N. Y.

Offices: 1776 Bdway.



yrna

Office: R.K.O. Bldg., Radio City, N.Y.C

CALENDAR OF CURRENT RELEASES Stolen Harmony. Adventures with Bon Bernie's band. Geo. Raft, Ben Bernie's Net. March 25. Rev. FOX-WEST COAST

(Continued from page 23) Judith Allen, Regis Toomey, Lloyd Hughes. Dir. Burt Lynwood. 66 mins. Rel. July 1.

Offices, 1776 Broadway, Mascót

- Burn 'Em Up Barnes. 12 chapter auto racing serial released also as a feature in 74 mins. Frankle Darro, Jack Mulhall. Dir. Colbert Clark. Rev April 3.
- April 3. Baind sho Green Lights. Factual stary from the book of the same name, by Black De Star and Star Star Star Star Star Star Harmory Lines. If and and ang of Stephen Poster. Douglass Montgomery, Adrience Ames, Evelyn Venable, William Frawley, Rel. July 16. Heading Woman. Strange crange develops when a beautiful society grit is Heather Venable, Moger Pryor, Dir. William Night. 15 mins. Rel. May 16. Rey, June 26.
- Rev. June 26. Geo Grave Excitement. Sparkling action romance with newsreel back-ground. Norman Foster, Ewayn Knapp, Eric Linden, Esther Raiston. Frightened Night, Nuity millionaire win distributes his fortune on a wild, sitorny night. Charles Grapewin, Mary Carilaie, Regis Toomey, Dir. Christy Cabanne, 64 mins, Rei, May 1.
- Studios: Culver City, Calif. Officse: 1640 Broadway, Metro of Indiscretion. Divorced couple's child problem. Paul Lukas, Madge Evans, David Jack Holt. Dir, Edw. Ludwig. 77 mins. Rel, May 10, Rev. May 22. Age
- Office Hours. Newspaper story. Constance Bennett, Clark Gable, Stuart Erwin. Dir. Robt, Z. Leonard. 73 mins. Rel. Feb. 22. Rev. March 13.
- Baby Face Harrington. Burlesque on the gangster cycle. Chas. Butterworth. Una Merkel. Eugene Palette. Dir. Edgar Selwyn. 61 mlns. Rel. April 12. Rev. June 26.
- 2.2. Rev. June 26. Scholl Vance atory. Paul Lukas, Allson Skipworth, Ted Healey, Dir. Ed Marin, 82 mins, Rei, March 15, Rev. April 17, Faine Within, The. Woman doctor becomes enmessies with a mental patient. Ann Harding, Herbert Marshall, Maureen, O'Sullivan, Dir. Edmund Gouling, 72 mins, Rei, May 17, Rev. June 4.
- Mark of the Vampire. Murder mystery with vampire angle. Lionel Barry-more, Elizabeth Alian, Bela Lugosl. Dir. Tod Browning. 60 mins. Rei April 20, Rev. May 8.
- Murder in the Fleet. Mystery aboard a battleship. Robt. Taylor, Jean Par-ker. Dir Edw. Sedgwick. 70 mins. Rel. May 24. Rev. June 4.
- ker. Dr. Edw. Nedgwick. 70 mins. Rel. May 24. Rev. June 4. Nuaghty Marista. Victor Herberts operation. Jaconteit MacDonald, Nelson Eddle. Dir. W. S. Van Dyke. 165 mins. Rel. March 29. Rev. March 27. Norse Laddes. From the stage play by A. E. Thomas. Bright domestic draman. Joan Drawford, Robt. Montgomery, Chas. Ruggles. Dir. E. H. Griffith. 19 mins, Rel. June 14. Rev. June 26.
- Griffith, 19 mins, Rel. June 14. Rev. June 25. On New York Night. Comedy mystery story. Franchot Tone, Una Merkel, Conrad Nagel. Dir. Jack Conway, 03 mins. Rel. April 3. Revf. May 8. Public Merco, No. 1. Guna atopy, Liongl Barrymore, Chester Mortia, Jana Reckless. Drama from the Libby Hoimon-Smith Reynolds marriage. Jan Harlow, Wm. Powel, Franchot Tone, May Robson, Tod Healy, Dir. Victor Fleming, 95 mins. Rel. April 13. Rev. April 24. Sequels. Friendship between deers and a pume with a human romance background. Jean Paregr. Russell Bardle. Dir. Chester Franklin. 79 mins Re. Peb. 11. Rev. Feb. 37.

- mins. Rel. Feo. 1. 1007, Feb. 27. wow of Doubt Murder mystery. Ricardo Cortez, Virginia Bruce, Constant Collier. Dir. Geo. B. Seitz 71 mins. Rel. Feb. 15. Rev. Feb. 27. 5 Square, Lady. Girl from Iowa besta a crock gang. Robt. Taylor, Vir-ginia Bruce. Dir. Geo. B. Seitz. 69 mins. Rel. March 8. Rev. March 20. Imas
- Vagabond Lady. Younger brother saves bride from unhappiness. Robert Young, Evelyn Venable. Dir, Sam Taylor. 72 mins. Rel. May 3, Rev. June 19.
- June 19. Vanesa, Her Love Story. Hugh Walpoles' novel. Helen Hayes. Robt. Montgomery. 78 mins. Rci. March 1. Rev. April 17. West Point of the Air. Training story made at the U.S. A. School for Air-men. Wallace Beery. Robt, Young, Maureen O'Sullivan. Dir. Rich. Rosson. Jo mins. Rei. March 22. Rev. April 10.

- Accent on Youth Ford Large Accent on Your State Accent on Youth Ford Acc Based on the exploits of the Michigan state radio police. Fred Mac Murray, Sir Guy Standing, Ann Sheridan. Dir, Chas. Barton. 60 mins Rel. Mar. 1. Rev. Fob. 27.
- Rei, Mar. L. Rev. Fob. 27, College Scandal. Whodunik with college background: Arline Judge, Kent Tay-for, Wendy Barrie. Dir. Ellott Nugent, Rel, June 21, Cusades, The. Cecil de Mille's apectacie. Loretta Young, Henry Wilcoxon, Dir. Cecil de Mille. Rel. Aug. 2.

- Grundage, The. Cecil de Mille's spectacia. Loretta Young, Henry Wilcoxon, Dir. Cecil de Mille. Rel. Aug. 2.
 Devil is a Worman, The. Life and love of a Spanish dancet. Mariens Dietrich, May 3. Henry Will. Dir. Jose von Sternberg: Fe mins. Rel. May 3.
 Four Hours to Kill, What happenci. In a theatre lobby while detectives Barthemen. Joe Morrison, Helen Mack, Gertrude Milonau. Dir. Michael Liesen. 71 mins. Rel. April 38. Rev. April 37.
 The Mours to Kill, What happenci. In a theatre lobby while detectives Barthemen. Joe Morrison, Helen Mack, Gertrude Milonau. Dir. Michael Liesen. 71 mins. Rel. April 38. Rev. April 37.
 The Town, Mac Wett, as a Muse alneer, creates molety. Mac Yukawa June 18.
 I'r to Town, Mac Wett, as a Muse alneer, creates molety. Mac Wett, Ale: Hall. 15 mins. Rel. May 17. Rev. May 18.
 Hole 'Em Vale. From a Damo Runyon story of a girl who lowed uniforma. April 12. Rev. May 3.
 Hole 'Em Vale. Country Moy April 7. Rev. May 18.
 Hole 'Em Vale. Country Moy and City girl finality make a match. Commun. Journal 19.
 Hours Pound Country Moy and City girl finality make a match. Commun. Journal 19.

- April 12. Rev. May 1. In Bloom. Country boy and city ghir finally make a match. Carnival aldelights. Jos Morrison, Dicks cos Burns and Allen. Dir. Eilloto to the Flydn Fragers. Floding offer worker greis into 3 strikes of annu-ing scrapes. W. C. Flodin, Mary Brinn, Kathleen Howard. Dir. Clyde Bruckman. Rev. July 36. Without Names. G Mon story. Fred MacMurray, Madge Evans. Dir. Without Names. G Mon story. Fred MacMurray, Madge Evans. Dir. Medna Filtz, Prov. Ha. Cost. Dir. C. Store Mithout Names. G Mon story. Brod MacMurray, Madge Evans. Dir.
- McF Jane Darwell. Dir. Ralph Murphy. 65 mins. Rel, March 22. Rev March 13.
- March 33 Usampel, Stewards tory Mgradia by Roth Tackington Bing Crosby Isampel, Stewards of the Start Queens Start, Dir. Edw. A Sutheriand. To mins. Rel. March 8. Rev. April 34. People Will Takk. Combination of original stories by Sophie Karr and Fuch Rel. May 2014. Start Start Start Start Start Start Rel. May 2014. Rev. June 59.
- Rel. May 24. Rev. June 29. Paris in Spring. Two Parislan would-be suicides who didn't jump off the Elifici Tower. Tuillo Carminati, Mary Ellis, ida Lupino. Dir. Lewis Milcstonc. Rei, May 31.
- Milectonic. Rel. May 31. Tvate Worlds. Romance against the background of a sanatorium. Claudette Colbert, Class. Boyer, Joel McCrca. Dir. Greegory La Cava. 89 mins. Rel. April 10. Rev. April. Control. Rev. State State State Science State State State State State State State State Rel. Pebl. Jul.; Katileen Burke, Mrs. Lesio Carter. Dir. Chas. Barton. Rel. Pebl. Jul.; Katileen Burke, Mrs. Lesio Carter. Dir. Chas. Barton.
- Ref. reb. 1. les of Red Gap. Harry Lcon Wilson's story of a butler won in a bridge game Chas. Laughton, Mary Boland, Chas. Ruggles. Dir. Leo Mc-Carey. 30 mins. Rel, Feb. 22. Rev. March 13.
- umba. Society girl and New York boy meet in Havana. Geo. Raft. Carole Lomoard, Margo. Dir. Marion Gering. 71 minu. Rcl. Feb. 8. Rev. Feb. 27
- Feb 27. Soundrei, The, (Hocht Maidrthur), Publisher comes back to life to retrieve Net. April 26. Rev. Mark 8. Net. April 26. Rev. Mark 8. Namphal, Domance of a Russian emilter working as a rickshaw cooling in China, Loretta Young, Charles Boyer, Warner Oland, Dir. Jas Smart Girt, Dout-dopression orphane work out their fates in a comedy retr. Ida Lupino, Kent Taylor, Gall Patrick, Dir. Aubrey Scotto. Rel, July 26.

Wings in the Dark. Air thriller with a rescue by a blinded aviator. Loy, Cary Grant. Dir. Jas. Flood. Rel. Feb. 1. Rev. Feb. 5. itudios: Hollywood, Calif.

R.K.O. Radio

Adams. Small town girl dramatizes herself and tries to win a rich has-band by lying about her family. Katharine Hepburn, Fred MacNurray George Stevens. Rel. Aug. 9 Frank Albertson, Hedda Hopper. Dir nönn, The. A vivid chauter in American Cavaicade. The bringing of law and order to the west of 1588. Richard Dir, James Bush, Margon

- Autonian, The. A vivid chauter in American Cavalcade. The bringing of law and order to the west of 1880. Richard Dix, James Bush, Margot Grahame, Louis Calhern, Francis Ford, Preston Foster. Dir. Charles Vidor. Rel. July 12.
- Louis Louis Luncin, Francis Ford, Presion Foster, Diff. Charles Vidor. Rel. July 12.
 Becky Inder, Thereform Hopkins, Alan Movieray, Frances Den, Sic Cedric Bravewick, Nijeel Bruce, Aliono Skipworth, Dir, Reuben Mamoullan, 85
 Orasina, Rob. Martin, Rev. Juno 18.
 Breasting, Broyer, John Beal, Jean Hersholt, Dir, Fuhler Martine, Herberg, Jean Hersholt, Dir, Fuhler Martine, Herberg, Jean Hersholt, Dir, Fuhler Martine, Boyer, John Beal, Jean Hersholt, Dir, Fuhlp Moclier, 18 mina. Capital Herberg, Hatlowe is most important thing: Katharine Herberg, Capital Herberg, Alas Der Gape Cod and Is negles, James Barton, Helen Westley, Helen Mack, Dir. John Robertson. 72 mina. Rel. Mart. Rev. Charles

- July 3. Chaing Vesterday, A bindly professor befriends a lotely grphen and then Ghaing Vesterday. A bindly professor befriends for 2018 and 100 memory of the second second second second second second Treet Durkin, Biteme Garadot, Doris Lloyd, Hilda Vaughen, Dur. George Nichola, Sr. Rci. April 12. 71% mins. Nichola, Sr. Rci. April 12. 71% mins. Sichola, Sichol
- Gigoletts. A society heauty who loses all her money and becomes a hostes in a night club. Adrienne Ames, Raiph Bellany, Donald Cook, Rober Armströng. Dir. Charles Lamont. Rel. Feb. 15.
- Armströng. Dir. Charles Lamont. Hell, Feb. 15. ray for Love. A young college graduate invests his small fortune in a musical show, table in love with the leading lady, goes to jail because and Sothern, Goes Raymond, Bill Robinson, Marie Gambershell, Thurs-ton Hall, Pert Keiton. Dir. Waiter Lang: Kel June 14. rmsr, The, A story of the Inth revolution. Victor McLagien, Preston Dir. John Ford, 31 mins. Rei. May 34, Rev. May 25. Margot Grahame. To the Associate. Say Angele Carbon Dir. John Ford, 31 mins. Rei. May 34, Rev. May 35. A From the Birts of the Jains associate. Kay Johnson Tan Hunder C A where
- . From the first of the Jaina series. Kay Johnson, Ian Hunter, C. Aubrey Smith, Nigel Bruce, David Manners, Peggy Wood. Dir. John Cromwell, Rel. Aug. 2.
- 10.0. Aug. 2. set slater in the Shnion family hens her brother, Laddic, addiw, The yorkness, John Beal, Girels Auurr, Virginia Wolder, Chronotte Henry, Dir. Geo, Stevens, Yormins, Rei, April S, Rev, May 8. as Days of Pompeli. The destruction of the City of Pompeli. The citon Foster, Helen Mack, Alan Hale, Dir. Ernest B, Schoedsack, Rel. September.

 - September: der Ollteke, An annusing tale of the vagaries of the race track and the under Ollteke, An annusing tale of the vagaries of the race track and the under State of the sector of the sector of the sector of the Dir. Ray McGerroy, Rel. Aug. 16. Her en a Honeymeon. The further adventures of the old maid, annateur her en a Honeymeon. The further adventures of the old maid, annateur her en a Honeymeon. The further adventures of the old maid, annateur her en a Honeymeon. The further adventures of the old maid, annateur Police Vicas Theorem and the in multication of the sector of the Bang May Oliver, James Glesen, Loka Lano, Dorothy Libaire. Dir. Dir. Dir. Witten is num here and Wheney a sense wolfer. The Wittleft
- come are volver, tames viseson, Lon Lano, Lorothy Libaira, Dir. Niwita, Tae, Wolsey is an investor and Wheater a song wither. The Willier through the truth-telling machine, while a song with wheater through the truth-telling machine, while wolser a last hiveride. Bert Erick Rindes, Dir. Geo. Stevens, El mins. Rei, June 7. Rev. June 28. Old Man Rrythm. An adoring father desires business to Join has ons as a college undergranduce. Bix new songs. Charles Rogers, George Barbier, Pepir's Enney, Ta. A. courte business to Join has ons as a college undergranduce. Bix new songs. Charles Rogers, George Barbier, Pepir's Enney, Ta. A. courte business to Join has ons as a college undergranduce. Bix new songs. Charles Rogers, George Barbier, Pepir's Enney, Ta. A. courte business to Join has ons as a college undergranduce. Bix new songs. Charles Rogers, Heorge, Barbier, Pepir's Enney, Ta. A. courte business to Join has ons as a college undergranduce. Bix new songs. Charles Rogers, Houges, Brito-gers, Dir. Courte, State State, State Barbier, Forder and State State State Heiner Mack, Edward Ellis. Dir. George Nicholis, Jr. Roerts, Adaptellong of the signs multical, Frenc Dunne, Fred Astatir, Giney Heorts, Barbier, State Roger, Busines, Dan State, State, Carlor, Horets, Barbier, State, State State, State State, State State, State State, State State State State State States, State State State States, State State States, State State States, States, Heorger, Heiner, Marker Lins, Dir. George Nicholis, Jr. Roerts, Adaptellong of the signs multical, Frenc Dunne, Fred Astates, Giney States, S
- neturn of Peter Grimm, The. From David Warfield's hit. Lionel Barrymore. Helc Mack, Edward Ellis. Dir. George Nhoolis, Jr.
 Robertz. Adaptation of the stage muldeal. Irens Dunne, Fred Aslatre, Ginger Robertz. Adaptation of the stage muldeal. Irens Dunne, Fred Aslatre, Ginger Mice Market, Stage Stage Stage Stage Stage Stage Stage Stage Star of Midolghet. William Powell solves the mystery of the dampearance of Alles Markham and valnity tries to escape ite mutrimodal interflows of Alles Markham and valnity tries to escape ite mutrimodal interflows of Alles Markham and valnity tries to escape ite mutrimodal interflows of Alles Markham and valnity tries to escape ite mutrimodal interflows of Alles Markham and valnity tries to escape ite mutrimodal interflows of Alles Markham and valnity tries to escape ite mutrimodal interflows of Alles Markham and valnity tries to escape ite mutrimodal interflows of Alles Markham, Reis Agent Stage Stage Stage Stage Stage Stage Stagers All. May Robson, Breston Foster, Fiorine McKinney, William Backwell, Dir. Chas. Vider, 68 mins, Rei, May 10, Rev, June 26.
 Three Musketere. From the Dumas classic. Walter Abel, Marped Grahame, Olisen. Dir. Rewland V. Lee. Rei. Aug. 38, Rev. Frei Aslatis.
 Top Hat. American dancer who falls in love with a young cirl, but has a hard time winning her on account of mitaken Montik. Frei Aslatis, Sandrich.
 Village Tais. This story presents a cross-section of average community Hite.

- Sandrich. Wilage Tais. This story presents a cross-section of average community life. In a tryicol small Wilage in Utah. Randorph Schut, Kay Johnson, Arthun and Sandright, Sand

Office: RKO Bidg., New York, N.Y.

Republic

Forbldden Heaven. Charles Farrell, Charlotte Henry. Rel. Scpt I. My Old Kentucky Home. Based on the song. Rel. Sept. 16. Two Black Sheep. Story by Warwick Decping. Wsstward Ho. Western. John Wayne. Rcl. Aug. 24

The following Monogram handled by Republic

Cheers of the Crowd. Russell Hopton, Irene Ware, 'Rel. Aug. 5. Dawn Ridsr, The, John Wayne, Marlon Barne. Dir. R. N. Bradbury. Rel. June 201

June 20. Great God Gold. Sidney Blackmer, Martha Sleeper, Gloria Shea, Regin Toomey, John T. Murray, Edward Maxwell. Expose of the receivership racket almost wrecking young romance. Dir, Arthur Lubin. 66 mins. Rel. April 15. Rev. May 8.

Ship proceedings of PAT. Expenses at close to 3000 are also asked by Zalau E. Rogers, another bond-holder attorney who realisted Par under its bankruptcy, requests \$4,000, while Archibaid Pathemer, also representing bondholders, asks \$15,-000. Malcolm Sumner and Edwin L. Carvin, att vrneys for bond-holders, who intervened in the reorganisation as bondholder coun-restribution as bondholder coun-sel, 10,00 for accountainta active hy them and \$12,500 for Myrcon Robin-son, who acted as a 'commuting ex-pert' for the same attorneys.

Rei. April 16. Rev. May 5. Nealer, Tas, From novel by Robert Herick. Dir. Reginald Barker, Ralph Bollamy, Karen Morley, Mickey Hooney, Judith Allen, Robert McWade, J. Farreil MacDonald. 1754 mina. Rel. June 15. Neosir Schodmatstr, The. Norman Faster, Chattat Beral, July 1. Neosir Schodmatstr, The. Norman Faster, Chattat Beral, July 1. Neosir Schodmatstr, The. Norman Faster, Chattat Beral, Burgan Bergerston, 16 mina. Rel. May 15. Neoser, The Schodmats Leaker Berger, Neural Scholard, Berger Reep, Teter Berg, The Famous story by Gene Stratton Porter. Neil Hamil-ton, Betty Furness, Hobart Bonworth, Drama Dunn, Edith Fellowes. Heigh Jerome Eddy, 16 mina. Rel July 15. ch. heich leitze zemes

- Helen Jerone Eddy, 16 mins, Rel. July 15. Make a Millon. Story of how a professor gets rich, by chain letter game. Charles Starrett and Pauline Brooks, Rcl. July 25. Monte Carle Nights. Innocent suppect riaps the man at famous casino and wins the firl. Mary Brian, John Darrow, 62 mins. Rel. May 30. Mytery Man, The. Chicago reporter, strandoi n St. Louins, makes good. Mytery Ann., Markhar, Market Strange, Starter St. Rev. March 27.
- Los Angeles, July 8. Hearing on confirmation of the plan for reorganization of Para-mount Properties, Inc. before Judge Paul J. McCormick here, was
- Paradiss Canyon. John Wayne, Marion Hurns, Movie-struck family takes hus-bands all to crash Hollywood, with Ihlarious results. Wallace Ford. 52 mins. Rel. July 20.

mins. Rel Jury 20. mins. Rel Jury 20. mins were local the start. International Control of the Start. International Control of the Start Start

(Continued on page 28)

Continuance was ested by Harry D. Dunn, coursel for the company, to allow additional time for comple-tion of and submission to court of Neorganization setup, promulgated under the new Federat bankruptey act, provides that there shall be no reduction in either principal or in-terast on \$2,75,000 outstanding first mortgage bonds.

Coast Hearing Delaysd

continued Monday until July 15. Continuance was asked by Harry L.

Hollywood, July 9.

25

Fox West-Coast is laying plans for extensive expansion in Califor-nia and other western states, with a survey of theatre sites in South-ern and Northern California and in Montana starting immediately.

EXTENDING LIST

monuma starting immediately. Circuit also is erecting a new house at Napa, Calif., and spending plenty on alterations and repairs to houses presently operating in vari-ous parts of this state.

Par Fees

(Continued from page 4)

(Continued from page 4) aside reorganization moves or in other ways delay matters. The amount compares with \$45.7, and there, with \$45.7, and there, both during the three months equity receivership and un-ier bankruptcy up to June 16, 1334. Applications to cover these periods were severely cut down by the ref-cess and the courts, with result plications to get additional allow-ances.

charles D. Hilles, as equity re-ceiver from Jan. 26, 1933, to April 18, 1933, asks an additional \$10,000, 18, 1923, asks an additional \$10,000. after having been allowed \$20,000 as cuulty receiver and \$32,432 as bank-runley trustee. Over and above this bank and the state of the state of the Hilles asks \$115,000 as trustee from June 16, 1934, to July 1, last. Leake also asks \$115,000 for this period, while Charles E. Richardson, who resigned on Dec. 32 last, asks \$37, Adobh Zukov who was co-trustee.

000. Adolph Zukor, who was co-trustee with Hilles, has not been paid for his services, as such, though per-formed in 1933. His application re-quests \$18,545, after deduction of \$4,560 which had been advanced him by subsidiaries during the receiver-shim merica. ship period.

Root Firm is Tops

Root Firm is Tops Largest single fee applied for by Root, Clark, Buckner & Ballantime is \$700,000, plus expenses of \$7,579, this being over and above the \$250, 000 already paid this firm, with re-suit that if the full amount is al-lowed these attornoys for receivers and trustees will receive close to and trustees will receive close to \$1,000,000 all told. \$1,000,000 all told. The Cook, Nathan & Lchman firm, attorncys for stockholders' committee and for Par in the reorg proceedings, ask for \$250,000, while attorneys for the Frank A. Vander-ip bondholdrs group, Davis, Polk, Wardwell, Gardiner & Reed, request \$150,000.

Wardweil, Gardher & Reed, request \$156,000. Kuba, Loeb & Co. for its work toward reorganization, believes it should get \$100,000. Sam Zirn, Independent attorney, who in behalf of bondholders kept Par busy adcrinding actions he brought, has put in two different is with Chicago interests in whose behalf he obtained a receiverably bower Film Productions Core, film-hocking subsid, while other is as attorney for holders of debenture bonds in connection with receiver-bilp proceedings of Far. Expenses of close to \$3,000 are also asked by Tra.

HELD OVER 3rd week!*

THE NEW GRACE MOORE PICTURE

RADIO CITY MUSIC HALL

this is only the second fime in the history of the world's largest theatre that a picture has played for three weeks

A COLUMBIA PICTURE

VARIETY

Studio Placements

(Continued from page 23)

(Continued from page 23) Walker, Bradley Page Kenneth Harlan, 'Cappy Ricks,' Republic. Robert Barrat, Irving Pitchel, James Flaven, Pat O'Malley, Dou-Ballen O, Hons, Malford, Walary Russell, Gordon Elliott, 'Romance In Giass House,' WB. Tom Reed, screen play 'Stiletto', WB.

In Giass House, WB. To Read Screen play Stilletto, To Read Screen play Stilletto, To Read Screen play Stilletto, Jose Ruble, Julio Pena, Spanish Der Lord to direct 16 two-reel comedies. Col. Largy Wreel, Pred Toone, 'An-Inter Wreel, Part Kenneth Harian, 'Wanderer of Wasteland' Part. Luke Chan, Doris Stone, Olive Wasteland' Part. Luke Chan, Doris Stone, Olive Wasteland' Part. Luke Chan, Doris Stone, Olive Wasteland' Part. Bobert Lee, acript, 'Plan 16,' Ra-dio. Dorothy Lee, femine lead, 'The Harry Coording, 'Last Days of Base Flowers' Main Carley of Base Flowers' Base Stones, Arthur Treacher, Trank Der Inder Stone, Arthur Treacher, Part Net March Marker, Schlar Carlow, Schlar Stone, Base Flowers, Arthur Treacher, Trank Der Inder Stone, Arthur Treacher, Trank Der Inder Stone, Arthur Treacher, Trank Der Inder Stone, Schlar Carlow, Schlar Stones, Base Flowers, Arthur Treacher, Trank Der Inder Stone, Schlar Carlow, Schlar Stones, Trank Der Inder Stone, Schlar Carlow, Schlar Stones, Base Flowers, Arthur Treacher, Trank Der Inder Stones, Schlar Stones, Schlar Stones, Stones

Goddan, Thesen Anna Teacher, Bosch, Albertson, Arthur Teacher, Living Up to Lizzić, WB. John Arthur, Morgan Wallace, 'Black Chamber,' MG. Lou Hardey, 'Here Comes the Band' MG. Booth Howard, George Mac-quartie, Cully Richards, Carles De-Vides, Robin Hood of Eldorade,'

Valdez, 'Robin Hood of Eidorado,' MG. John Buckler, 'Tarzan Returns,' Mike Simmons, screen play, 'The Outcast,' Univ. De Hoffman, screen play, 'Your Uncle Dudley,' Fox.

Contracts

Contracts Hellywood, July & Fred Kohleywood, July & In Berke to L. Agence With op-tion of a more over five year pe-tion of a more over five year pe-tion of a more over five year pe-tion of the contracted by Samu-of Dreamhand, Eddle Cantor's next Hell Goldwyn to work on screenpagy of Dreamhand, Eddle Cantor's next Hell Contracted by Samu-or Dreamhand, Eddle Cantor's next Hell Contracted by Coundia Bradawa cast of 'Celling Zero' Breadway cast and the 'Celling Zero' Breadway cast and the 'Celling Zero' Breadway cast and the three Coll Certigen the cast of 'Celling Breadway cast and the three Cast Certigen the cast of the three Brow Cast and the three Cast cast and the three the 'Celling Zero' Edward Butten, tron New York Edward Butten, tron New York Edward Butten, the 'Sero' Breadway Cast and Following the sero set of the Cast and Edward Butten, the 'Sero' Arboy Edward Butten Celling Contract by the statutent the 'Sero' Arboy Edward Butten Celling Contract by the statutent the 'Sero' Arboy Edward Butten Celling Contract by the tast and 'Sero' Arboy Edward Butten Celling C

at Radio. Following her screen debut at Radio in 'Shc, Helen Gahagan givon term contract by that studio. June Martel signed to term con-tract at Universal after Warners ict her option drop.

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MGM STUDIOS CULVER CITY CALIF.

UNITED AIR LINES * Only close-of the-husiness day light to Chienso and New York. Also latest night denotes the control of the second out and most experienced airline in the U.S. was been been also been also been and been been also been also the second been also been als

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Cor	nparativ	ve Gross	es tor .J	une		June 6	June 13	June 20	June
	-	•	•		FOX (4,400; 23-33-40) High. •\$48,600	Mr. Dynamite \$12,000 (Stage Show)	Dictator \$12,000	Girl From 10th Ave. \$14,000	Headli Woma \$11,00
		nued from page			Low., 8,900	1 /	Escape Me	Break of	Little
	June 6 Little Girl	June 13 Girl from	June 20	June 27	ALBEE (3,500; 25-33-50) High. \$45,000 Low., 5,000	Frankenstein \$10,000	Never and Last Wilderness	Hearts \$5,000 (New Low)	- Girt \$6,50
PARA- MOUNT (2,874; 30-35-40)	and Alibi ike	10th Ave.	Glass Key and			·	\$12,000		
High. \$37,500 Low. 5,000	\$18,000	and College Scandal \$9,000	Black Sheep \$9,000		PARA- MOUNT (4,030; 23-35-50) High. \$57,800	G-Men \$12,000 (3d wk)	Goin' to Town \$17,000	Town \$10,000 (2d wk)	Lamps Chin \$12,50
GOLDEN GATE (2,850; 30-35-40)	Break of Hearts \$14,800	Hooray for Love \$14,500	Mark of Vampire \$12,000		Low. 5,600 METRO- POLITAN (2,430; 25-33-50)	Miserables \$14,000 (Vaude)	Miserables \$14,000 (2d wk)	Public Hero \$14,500	More Ladie \$18,00
GATE (2,850; 30-35-40) High. \$22,500 Low 5,400 ORPHEUM					High. \$39,000 Low., 12,000				1
(2.602; 30-35-40) High. \$27,300 Low 2,130	Dizzy Dames and Alr Hawks	Chinatown Squad and	Headline Woman and		STRAND (2,000; 25-35-50) High. \$28,500	Air Hawks and School Girl	People Talk and	Mary Jane's Pa and Chinatown	Stranger and Unkno
	\$6,000	Healer \$5,000	\$6,000		Low 2,500	\$3,500	Lover Divine \$3,000	S'quad \$2,500	Wom \$3,50
WARFIELD (2,670; 35-40-65) High. \$57,400 Low 8,200	Pampas Moon \$20,000	Lamps of China \$21,500	More Ladies \$22,000			PH	LADELPH	(New Low)	l
Low. 8,200	<u> </u>	INCINNAT		1.5.m		June 6 Escape Me	June 13	June 20 Escape	June
	June 6	June 13	June 20	June 27	(1.200; 85-40-35) High. \$16,831	Never \$10,500	Escape \$8,500 (2d wk)	\$3,500 (3 days)	Dar
ALBEE (3,300; 35-42)	Break of Hearts	Doubting Thomas	More Ladies \$17,500	Glass Key \$9,000	EARLE	Devil Is		(3d wk)	Murde
High. \$33,500 Low 5,800	\$9,500	\$14,500	¢11,500	\$3,000	(2,000; 25-40-50) High. \$33,000 Low. 10,500	Woman \$12,500	indiscretion \$12,300 (Count Berni Vici)	\$12,000	Flee \$11,0
PALACE (2.000: 35-42)	Pampas Moon	Hooray for Love \$9,000	Public Hero \$7,500	Becky Sharp	FOX (3,000; 49-55-65)	(Stage Show) Pampas	Doubting	Thomas	Blac
High. \$28,100 Low. 4,500 LYRIC (1,400; 25-30-40)	\$9,000 Mark of	\$9,000 Mr. Dynamite	Informer	\$15,500 Brewster's	High. \$41,000 Low. 10,500	Moon \$16,000 (Stage Show)	Thomas \$18,000	\$13,000 (2d wk)	Shee \$12,0
High, \$28,900	Vampire \$5,000	\$4,000	\$4,000	Millions \$4,000	STANLEY (3,700; 35-40-55)	Caliente \$11,500	Public Hero	Lamps of China	Hoor for Lo
Low. 2,500 KEITH'S (1.500: 35-42)	Girl from	Lamps of	Alibi Ike	Black Sheep	High. \$48,000 Low. 3,750	l	\$10,500	\$9,000	\$5,50
(1,500; 35-42) High, \$22,100 Low. 3,000	10th Ave. \$3,800	China \$6,000	\$7,500	\$3,000 (5:days)			BOSTON		
		DENVER			KEITH- MEMORIAL	June 6 Break of Hearts	June 13 Escape Me Never	June 20 Hooray	June Beci Sha
DENHAM	June 6 People	June 13 Glass	June 20 Virginian	June 27 College	High. \$43.000	\$9,200 (6 days)	\$13,000	For Love \$6,000	\$20,0
(1.500; 23-35-50) High, \$16.000	Taik \$3,000	Key \$7,000	\$4,000 (Revival)	Scandal \$6,000	STATE	Flame Within	Public Hero	More	Ladi
Low 2,000	(Stage Show)			('42d St. Rev.)	(3,000; 25-86-40- 55) High. \$29,000	and Vagabond Lady	and Jim Burke \$13,500	Ladies \$18,000	\$11,5 (2d w
DENVER (2,500; 25-35-50) High. \$27,700	Pampas Moon \$4,000	Doubting Thomas \$9,000	More Ladies \$8,000	Public Hero \$5,000	Low. 4,000	\$12,400	\$13,600 Caliente	Glass	Lamp
ORPHEUM (2,600; 25-35-50)	(Stage Show) Break of	Nitwite		Harrington	POLITAN	Little Girl \$21,000 (Don Novis)	\$19,400	Key \$16,000	Chir \$18,0
High. \$20,000	Hearts \$5.500	\$2,000 (New Low)	Mark of Vampire \$6,000	\$4,000	High. \$67,000 Low 11,500	(Stage Show)			
PARA- MOUNT	(Stage Show) 8 Bells \$3.000	Times Sq. Lady	Flame Within	Biack Sheep	-		TTSBURG		
(2,000; 25-35) High, \$22,000	\$3,000	\$2,000	\$1,500	\$3,000	PENN	June 6 Vámpire	June 13 Public Hero	June 20 More Ladies	June Ladi
Low. 1.200	MI	EW HAVE	N	1 · · · · · ·	(3,300; 25-35-40) High. \$41,000 Low. 3,750	\$4,000 (5 days)	\$8,000	\$18,000	(2d w
	June 6	June 13	June 20	June 27	WARNER (2,000; 25-40)	Let 'Em Have It	Stolen Harmony	Escape Me Never	Alibi \$5,4
PARA- MOUNT (2,318; 35-50)	Scoundrel and People Talk	Glass Key and	People's Enemy	Healer and College	High. \$29,000 Low., 2,000	\$5,000	\$3,000	\$5,300 Break of	
High\$21,000 Low2,500	People Talk \$7,600 (8 days)	and Last Wilderness \$4,700	and Great God Gold	Scandal \$2,500	STANLEY (3,000; 25-35-40) High. \$48,000	Girl from 10th Ave \$14,000	Lamps of China \$17,000	Break of Hearts \$5,000	Hoor for Lo \$13,0
POLI'S (3,040; 35-50)	Frankenstein	Doubting	\$3,700 Public Hero	(New Low) Ginger	Low. 3,200	(Stage Show) (Frank and Milt	(Benny Davis Rev)		(Ben Ros
(3,040; 35-50) High\$20,000 Low4,200	and Party Wire \$7,200	Thomas and 8 Bells	and Thin Man \$6,500	and More Ladies \$9,100		Britton)			L
SHERMAN	Let 'Em	\$6,600 Break of	Lamps of	Escape Me	·		NSAS CI		
(2,200; 85-50) High\$16.000	Have It and Girl From	Hearts and Village Tale	China and	Never	MIDLAND (4,000; 15-25-10)	June 6 New York Nite	June 13 Public Hero \$11,800	June 20 More Ladies \$18,900	June Ladi
Low1,500	Girl From 10th Ave. 87,300	Village Tale \$4,300	Frightened Nite \$4,100	Alibi ike \$4,500	High. \$35,000	\$9,400			\$7,9 (6 da 2d w
	BI	RMINGHA	M		MAIN- STREET (3 200: 25-40)	Break of Hearts \$5,000	Caliente \$5,500	Informer \$5,500	Lamp Chir \$5,50
ALABAMA	June 6 G.Men	June 13 Gold Diggers	June 20 More Ladies	June 27 Doubting	High. \$35,000 Low 3,300	(6 days)			
(2,650; 30-35-40) High\$29,000 Low3,500	\$7,500	\$6,300	\$6,000 .*	Thomas \$6,000	NEWMAN (1,500; 25-40) High. \$33,000	People Talk \$4,800	Black Fury \$3,500 (New Low)	Virginian \$5,000 (Revival)	Girl f 10th / \$5,00
STRAND (800; 25)	Murder in Fleet	Werewolf \$1,500	Black Sheep \$1,700	Chan in Egypt \$1,400	UPTOWN	Little Girl	Pampas		\$5,00 Ging
High\$5,100 Low800 EMPIRE	\$1,700			\$1,400 Alibi Ike	(2,040; 25-49) High, \$9,000	\$2,900	Moon \$4,400	Daring Young Man \$2,200	\$3,90
(1,000; 25) High\$12,800	Informer \$2,500	Girl From 10th Ave. \$3,000	10th Ave. and Murder in Clouds	\$2,700	Low 1,500	·	TACOMA		'
Low800			Clouds \$2,600 (Split-2d wk)		MUSIC BOY	- June 6 Go Into	June 13 Let 'Em	June 20 Miserables	June Calier
	·	·	(Spit-20 wk)		MUSIC BOX (1.400; 25-35-40) High\$10,500	Dance \$4,100	Have It \$5,200	\$4,100	\$4,10
	"A	BELL RINGE	ER"		Low1,100 ROXY (1.300; 25-35)	Reckless,	Little Girl	Doubting	Carnin
	N	O B	a 📭 /		(1.300; 25-35) High :.\$7,200 Low2,000	Society Doctor and	\$5,500	Thomas \$6,600	Carnix Live Tour Towr Talki
KI	IY		7 P 1			and Sweil Head \$5,400 (Split wk-			\$10 Ra
		VIV		J 2 1		(Split wk- 8 days)			\$2,8((Split-J
Pa	lace. New Y	IZARD OF THI ork, Last W	eek (June 2	28)	<u>`</u>		BUFFALO	lus- 00	
Thee' in 'Var	icty' said : 'He's ((VA	Distinct Hit and RIETY, JULY	Could Have Stay 3)	ed on Longer'	BUFFALO (3,600; 30-40-55)	June 6 Doubting Thomas	June 13 Glass	June 20 More	June Becky S \$14,6
Roy Sn The three	neck, the music banjo impressi	ker, was a cincl lons got 'em fi pred disc recor	n on second, a rst while his	distinct hit. steel string	High. \$42,000 Low. 8,300	\$11,500 (Stage Show)	Key \$8,900	Ladies \$16,300 (Gus Van)	\$14,6 (Joa Mars
They liked	the Bill Robin	ored disc recor son bit on a uk	ding was the e, too, and he	bell-ringer. could have	CENTURY	Harrington and Ladies Love Danger	Small World and Murder in Fleet	Daring Young	Pama
stayed long	g Loew's Pa	aradise, Augu	ist 9th, and		High. \$21,000 Low. 3,200	Love Danger \$5,100	in Flect \$5,590	Man and Dinky \$3,800	Moon Mary J Pa
	B P O	Circuit to F			HIPPO- DROME	Let 'Em Have it	Caliente \$6,000	Escape Me	\$6,00 Lamps
	Wedn	esdays, 10 P.M., 1 Fridays, 9 P.M.	EDST		(2,400; 25-40) High, \$22,000	\$5,400	40,000	Never and Life of Party \$5,800	Chin \$6,20
Management HARRY ROMM RKO Building, 1270 Sixth Avenue, New York					1.ow. 3,600				

(Continued on page 41)

28

-VARIETY

PICTURES

Intra-NW Allied Wrangles Over Demand. No Pix to 10c Houses

f.ocal exchanges so far have turned deaf ears to requests from Northwest Allied States, indepen-dent exhibitors organization, to refuse to service dime grind houses and to classify theatres in zoning and to classify theatres in zoning and prot Lon schedules according to the minimum admission charged. Exchange heads say they have re-ferred the requests to their from offices. They claim they fack authority to act on their own initia-

authority to act on their own initia-tive in the matters. There was a kick-own within the simed to force the dime houses to a sime to force the dime houses to a 15c, minimum, Bennie Berger, a for-tacking it to task for trying to 'recsu-lated admission: hat the action is a contradiction of the stand always maintriande by independent exhibi-

late admissions. Inst the action is Berger climate the stand always maintained by independent exhibi-tors that the theatre owner should be privileged to buy product without any dictation from the exchanges as to the admission prices to be charged - schlbit arcsithe businers, instand Berger, head of a large in-dependent circuit. Why businers, instand Berger, head of a large in-dependent circuit. Why businers, instand Berger, head of a large in-hands of the producer-owned chains which have a big advantage over the independent in getting product and protections? Clinton, successor to W. A. Staffes, put up the proposition to members as to whether I is should within ar-finition and join MPTOA, instead, or not be affiliated with any rational organization. The members voted unanimously to stick with mailural Alliel States, but Clinton refraired had orgeneously the EA clinton with body. dail of MPTOA regarding affiliation with that ith that body. Some of the veteran members feel

Some of the veteran members feel that Clinion never should have brought up this matter. Steffes, long the president and general hum-ager of Northwest Allied, is a mem-ber of the board of directors of national Allied and always has been a blitter foo or MP2 for the tools of the producer-owned chains.

WAR DEPT. INTO FILM EXHIB BIZ

Washington, July 9. Unde Sam is preparing to go into the orbibition business in a big way, beater operators in many apout buil obstrate operators in many apout buil obstrate operators in many apout buil obstrate operators in many apout buil output of the operator of the output output of the operator of the output Output occeeding \$500,000 has been proposed already with more partment movement to provide more recreational facilities for of which now have only occeasional film show-inguts of theorement of the program. If dent Roosevelt's \$4,000,000,000 work build be only occeasional film show-inguts of theoreming from Presi-dent Roosevelt's \$4,000,000,000 work build be operating the program. If the program projects already have build be projects already have have how may only calling field, b. C. We fit hemma, R. 1, \$60,000; Bainter Ande Field, La, \$60,000; Port Williama, Me, \$60,000; Fort Meinings Ga, \$80,000; built, \$60,000; Fort Meinings Ga, \$80,000; Fort Meinings Ga, \$80,000; built, \$60,000; Fort Meinings Ga, \$80,000; Fort Meinings Ga, \$80,000; built, \$60,000; Fort Meinings

Minneapolis, July 9. Fitzer's Syracuse Spots Settle with Unions

Syracuse, N. Y., July 9. Syracuse, N. T., July 9. Syracuse, N. T., July 9. Syracuse's Rialto union war between the A. F. L. stage hands and projectionists' affiliates and an independent projectionists' body ended with a victory for the for-mer. Fitzer interests, operating the Rivoli and the Empire, which

the Rivoil and the Empire, which ousted employes holding member-ship in the 'old line' unions, replac-ing them with the independent of the second second second second for the second second second second the courts for second second second for heavy mass picketing and sound for heavy mass picketing and sound pickets paraded in a close forma-tion before the two theatres at times.

tion before the two interess and times. Fitzers in dismissing the 'old ine' crews, had claimed that union agreement provisions requiring the employment at the Empire of two stagehands was unreasonable.

Schwartz's Pennsy **Pictures Bill May** Make Him a Mayor

Harrisburg, Pa., July 9.

numer and a fitteyu Harrisburg, Pa., Juty 9. Governor George H. Earle Ass afgred the Schwarfz-Melchiorre-late of Partic Melchiorre-ter and the Schwarfz-Melchiorre-late of Partic Melchiorre-late of Partic Melchiorre-late of Partic Melchiorre-late of Partic Melchiorre-late of Partic Melchiorre-de Schwarz (Melchiorre-de Schwarz) (Melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-ter (Melchiorre-ter (Melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-de Schwarz (Melchiorre-de Schwarz) (Melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-melchiorre-de Schwarz (Melchiorre-melchiore-melchiorre-melchiorre-melchiorre

the nomination for Mayor in September 2015.
 The statistic set of the set of the set of the september 2015.
 The set of th

20 Yrs. for K.C. Stickups CALENDAR OF CURRENT RELEASES Kansas City, July 9. Kansas City, July 9. H. Paul Stroud and Robert A. Pritchard, confessed robbers who held up the treasurer and employ-ees of the Newman theatre, a few weeks ago, securing some \$500 have been given 20 years. They also admitted several other hold-up jobs

(Continued from page 25)

United Artists Offices: 729 Seventh Ave.,

Brewster's Millions. Story, by Minchell Smith, and Byron Ongier, Jack Burchanan, Lill Damita. Dir. Thornton Freeland. 78 mins. Rel. May 20. Call of the Wild. From the famous Jack London story. Cirts: Gabie, Loret Young, Jack Oakle, Dir. William Weilman. Rel. May 6. Cardinal Richelieu. George Arlies. Maureen O'Sullivan, Edward Arnold, Francis Lieter. Dir. Rowland V. Les. 82 mina. Rel. April 28. Rev. April 28. here. Pritchard was arrested at Gias-gow, Mont., and was planning to open a picture theatre at Wheeler. Mont., for the employees working on the government's Fort Peck dam

April 24. Becage Ma Never. Story by Margaret Kennedy. Ellabeth Bergner, Huch Sin-chaft, Oriffith Jones Leon Quartermaine. Lyn Harding. Dir, Faul Cain-ner, 33 mins Rei, June Ji, Rev. May 34. Auf March Chevaller, Ann Foiles Goingen. From Dise stage force. The Rech 24. March Chevaller, Ann Foiles Goingen. Jones Jones Anno. Jones Anno. Stark, Starkov Fob. 37.

- Feb. 27.
 Les Misersbier, An adaptation from the famous Victor Hugo classic. Prederior March, Charles Lauption, Sir Codrio Hardwicke, Dir. Richard Boles-lawski. 109 mins. Rel. April 23. Rev. April 24.
 et al. Statistic and the statistic statistic statistics for the statistic statistic statistics of the statistic statistics. Statistics and the statistic statistics of the statistic statistics of the statistic statistics of the statistic statistics. The statistic statistics and the statistic statistics of the statistic statistics. The statistic statistics of the statistic statistics of the statis
- mins. Kel. Juns 14. Rsv. June 26. Sandere of the River. A vivid dramadization of the manner in which one whits man holds the destiny of a complete tribe. Paul Robeson, Nina Mase McKinney, Leslis Banks. Dir. Zoltan Korda. 85 mins. Rel. July 4. Rev. July 3.
- Rev. July 5. Scriet Pimpernel, The. From a novel by the Baroness Orczy. Romantio drama, but modern handling. Leslis Howard, Meris Oberon. Dir. Alsx. Korda. 85 mins. Rel. Feb. 15. Rev. Feb. 12.
- Korda. 88 mins. Rel. Feb. 15. Rev. Feb. 12. Thunder in the East. Story by Claudo Farrers. Charles Boyer, eris Oberon, John Loder. Dir. Nicholas Farkas. 13 mins. Rei, May 13. Weding Might, The. Cary Cooper as the sophisticated lover and Anna Sten Weding Might, The. Cary Cooper as the sophisticated lover and Anna Sten Sten, Heien Vinson, Ralph Beilamy and Siegfried Rumann. Dir. King Vidor, 89 mins. Rel. March 8. Rev. March 20.

Studios Universal City, Universal Offices: 30 Rockefeller Center, Alias Mary Dow. Story of a lost daughter replaced by adopted. Sally Ellers, Raymond Milland. Dir. Kurt Neumann, 65 mins. Rel. May 27, Rev. July 3.

- Border Brigands. Buck Jones western. Dir. Ick Grinde. 56 mins. Rei 27. Rsv. June 26.

Happened in N. Y. Comedy-drama. Lyie Talbot, Gertrude Michael, Heather Angel. Dir, Alan Crosland. 65 mins. Rei. March 18. Rev. Abril 10.

- Angel. Dir. Alan Crouland. 65 mina. Kelz March 18. Rev. April 10. 17. 68 Ben Around. Comedy Gramma. Checker Morins, Rochells Hudgon, Lasbiller 17. 68 Ben Around. Comedy Gramma. Checker Morins, Rochells Hudgon, Lasbiller Lady Tubba. From the novel by Honner Croy. Allce Brady, Doughass Mont-gomery June Clayworth, Anita Joules. Rel, July 15. Manhattan, Meon, Dramma with music, Dir. Stuart Walker, Ricardo Cor-Rel, Dec. 34. Rev. Dec. 34.
- Rei, Dev. 24. Rev. Dec. 24. Mr. Dynamics. Comedy-drama from a Dashlel Hammett story. Edmund Lowe, Jean Dixon, Dir. Alan Crossend, 75 mins. Rel. April 22. Rev. May 25. Wystery of Edwin Drood, The. From the Dickens story. Claude Raines, Dougias Montgomery, Heather Angel, Dir. Stuart Walker. 85 mins. Rel. Feb. 4. Rev. March 27.
- Night Life of the Gode. From Thorns Smith's fantastic tals. Alan Mowbray, Floring McKinney. Dir. Lowell Sherman. 74 mins. Rel. Mar. 4. Rev. Feb 20 rious Gentieman, A. Mystery-murder. Charles Bickford, Helen Vineon. Dir. Ed. Laemmie. 75 mins. Rel. Jan. 21. Rev. Feb. 20.

- Werewolf of London. Chiller. Henry Huil, Warner Oland, Valeria Hobson, Lester Matthews. Dir. Stuart Walker, 75 mins. Rev. May 15. Studios: Burbank. Callf.
- Warner Brothers Offices: 321 W. 44th St , New York, N. V. Warner, Brothers Onwersher view vork, N. v.
 Marner, Brothers Onwersher View vork, N. v.
 Makillend, Dir. Ray Buright. Rel. June 15.
 Gas of the Guring Bride, Warren Willam, Rule June 15.
 Gas of the Guring Bride, Warren Willam, Philip Reed, Margaret Lindasy,
 Devil Dogo of the Air. Rolleking comedy drama romance of the avlation corms of the Air. Rolleking comedy drama romance of the avlation corms of the S. Marnes, Barge Gargeny, Patt O'Brion, Dir. Lodyd Bacon, 86 mins. Rel. Feb. 3.
 Kei, May 11. Rev. July 3.
 Dort Bet on Bindes. Warren Willam, Ruy Kibbee, Claire Dodd, Willam Gargan, Bigdime gambier who reforms and enters the insurance buil-forentine Dodd.
 Florentine Donger, The. Murder of a theastrial producer with both his

- ness. Dir. Robert Florey. Rei, July 13, Florentine Dagner, The. Murder of a theatrical producer with both his daughtei, who is the star of a play in his theatre, and the playwright suspected of the crume. Donald Woods, Margaret Lindsay, Dir. Rob-ert Florey. 69 mina. Rel. March 30.
- Front Page Woman. Bette Davis, George Brent, Winlfred Shaw, Roscoe Karns. Dir. Michael Curtiz. Rel. July 20.
- Karis. Dr. Michael Curits. Rel. July 20. Genge Highreyn: Kanses farmer suddenly risen to riches through the stock Florey. 67 mins. Nel. July 6. Night at the Ritt. Story about a high-power of publicity man, his joye and his efforts to pui grows a chef who can't cook. Wm. Gargan, Patricia Michael Chef, Story about a high-power of the March 27. Rev: May 22. Chef and the Story about the Story and Story and Story and Story and his efforts. Constant and Story and Story and Story and Story and history and the Story and Story and Story and Story and Story and Inter the Lamps of China (Consolina). Josephine Hutchinson, Mervyn LeRoy. 50 mins Rev. June 12.
- 55 mins. New June 12. Standes. Kay Francis, as a travelers' ald worker. Kay Francis, Gorge Brent. Dir. Frank Borsage. 78 mins. Rol. Jung 22. Rev. June 68. Sweet Musch. Backslage story, Rudy Xiller, Ann Dvorak, Dir. Altred Be Wahle the Patient Slept. Alins MacMahon, Guy Kibbee. Dir. Ray Enright. Rei Mar, Stept. Alins MacMahon, Guy Kibbee. Dir. Ray Enright.

Miscellaneous Releases

Cyclone Ranger (Spectrum). Western. Bill Cody. 'Ina Quartaro. Hill. 55 mins. Itcv. May 22. Circle of Death (Willis Kent) Western. Montc Montana. Dir. Frank Glendon. 55 min.* Rev. June 12.

os min.s. Hev. June 12. Fighting Pioneirs (Resoluto), Western, Rex Bell, Ruth Mi Dir, Harry Frazer, Rev May 29. Frontier Days. (Spectrum). Bill Cody western, Dir, Bob Hill. May 1.

May 1 Hel Till (i arkey), Samoan nature story, 73 mins, Rev. Feb. 5. High School Girl (Foy), Scx Instruction, propugatda. Heien McKellar, Mah-ion Hamilton, Dir. Chard Wilburt, 55 millis, Rev. March 2010, aracke-Holtywood Mystery (Regal), Story of a temperamental director and a racke-tion zerum Clytok, Frank Albertson, Dir. Direczy Ekson, 63 mins, Rev.

for eight westerns, starring Yancey Lane, former Par contracte. Pie-tures will be made under Continen-tal label, at Tallemän studios. Pier Balward Dmytrik will direct the Starrett. Dir. Yange Sirless in an Starrett. First picture of series, The Hawk, stready in the case.

CHI SEES QUICK MG-ESSANESS SETTLEMENT

protect.

Chicago, July 9.

As M-G-M's legal department es up its defense for suit flied ne 29 by Greater Chicago Thea-s Corp. (Essaness), belief pre-ls entire matter will be adjust-without any long drawn out the tres

valls entire matter will be adjust-ed without any long drawn out battle. Nine th-atres are listed by Ess-aness as directly involved in the state of the formation of the state of the state proversion, Justis, Devon, Lamar, Michigan, West End, Sheridan. In long omplaint in equity, filed by Attorneys Spitz & Adcock, Chicago, Brene are charges ranging from an appeal for an injunction to an echo of the NRA complaint handed to Grievance Board for Chicago Exclusiones of the order of the Chicago Exclusiones of the order of the entire of the NRA complaint handed to Grievance Board for Chicago Exclusiones of the order of the allegation M-G, et al, have been in conspiracy and agreement to restrain Essaness interests from do-ing business under the Interstate Commerce acts. Essaness elleges defondants at-tempted to consummate film booking to control and operate its business. Charce detailed that the Reliañce

ing terms with plantiff that would have made it impossible for latter to the second second second second Barborn and the second second second Reatty Corp, via representatives of M-G made attempts to carere and intimidate plantiff by threats of building new theatres or acquiring theses in plantiff by threats of building new theatres or acquiring the second second second second schemes in second second second schemes in the second second second second schemes in the second second second second second schemes in the second second second second schemes in the second second second second second second schemes in the second second second second second second second second schemes in the second second second second second second second second schemes in the second second second second second second second second second schemes in the second se bottom reading Loew's Circuit.' Lo

Leewis Circuit." Another direct charge involves the Sheifaan on the north side. Plain-diff overs story of lease and charges defondants via John J. Jones tried from Easoness. Present result of Sheridan costs plaintiff asymous yearly. Plaintiff avers defendants loaned Jones \$15,000 to aid him in his efforts to acquire theater, Plaintiff states that its houses are turning in a profit.

Spokane Tilts to 40c Top

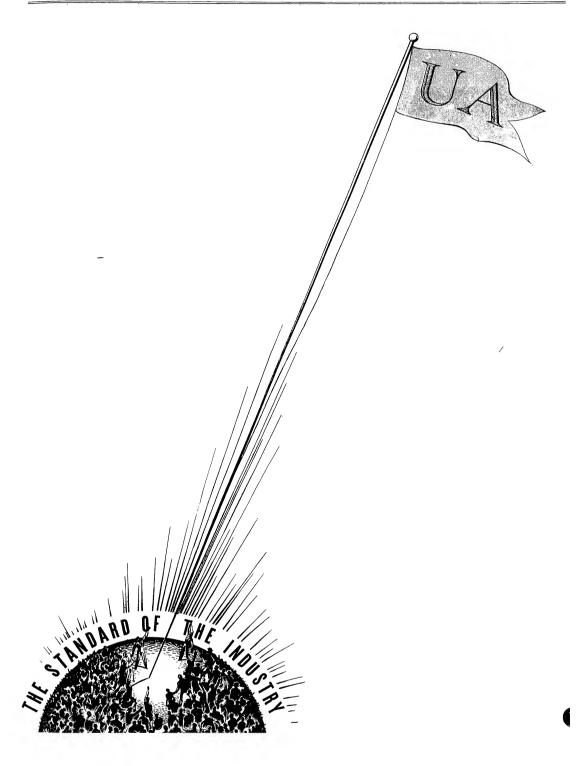
jtiney, bringing the city to a 40c top. The advance in pix shows was based on the higher operating costs and fil rentals now. facing the local operators, the Spokane The-ater Managers' Association an-nounced in making public the 5c addition to the admission charge.

Hollywood, July 9. Her an Wohl is cnroute to New York to line up indie distribution for eight westerns, starting Yancey Lane, former Par contractec. Pic-tures will be made under Continen-

Eleven picture houses today boosted their admission prices a jitney, bringing the city to a 40c

Wohl East for Indie Holiywood, July 9.

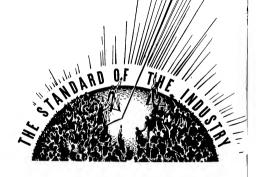
Spokane, July 9



Eday, seventeen years after its inception, UNITED ARTISTS stands out more than ever before, the standard of the industry. Founded on a policy of selling and exploiting big, important, individually-produced pictures one at a time, UNITED ARTISTS has met all conditions, experienced no re-organizations, has known no financial set-backs, owes nothing, and is operated substantially by the same personnel that has guided its destinues since its origin. UNITED ARTISTS must be right. For only what is right endures. Now, on the threshold of the 1935-36. season, UNITED ARTISTS again steps forward and announces 24 IMPORTANT MOTION PICTURE FEATURES and 18 WALT DISNEY PRODUCTIONS IN TECHNICOLOR



The announcement of a new CHAPLIN PRODUCTION is always an even! And when two CHAPLINS are announced for release in one year the event becomes world news! Proudly, therefore, UNITED ARTISTS an= nounces CHARLIE CHAPLIN in a dramatic comedy of power and dynamic force based on mass production in a big factory. It's CHAPLIN at his very funniest and will set new highs in grosses, attendance and acclaim! Immediately following this production, CHAPLIN will personally produce the story on which he has set his heart for years, a deep, stirring, human drama, starring PAULETTE GODDARD, with an approach so unusual it will make the front pages of the world. SAMUEL GOLDWYNI Gear in, year out, a symbol of all that is finest in motion picture production! GOLDWYNI The man who gave you scores of the screen s outstanding box office successes, will release the following 6 samuel GOLDWYN PRODUCTIONS thru UNITED ARTISTS during 1935 = 1936. "DARK ANGEL" with FREDRIC MARCH. MERLE OBERON, HERBERT MARSHALL. Directed by Sidney Franklin, From the play by H.B. Crevelvan, "BARBARY COAST" with MIRIAM HOPKINS, EDWARD G. ROBINSON and JOEL MCCREA. Directed by Howard Hawks, Story by Ben Hecht and Charles MacArthur - - EDDIE CANTOR in "SHOOT THE CHUTES" with ETHEL MERMAN, PARKYAKAKAS and the GORGEOUS GOLDWYN GIRLS. Directed by Morman Cauroo



TWO special productions starring MIRIAM HOPKINS with JOEL MCCREA. "NAVY BORN" (working title) and "SPLENDOR," an original screen play by RACHEL CROTHERS, - And the sixth SAMUEL GOLDWYN PRODUCTION will be "DODSWORTH," the most valuable motion picture property announced in the last ten years! "DODSWORTH"! From the book by the Nobel Prize Winner, SINCLAIR LEWIS, and the play by the Pulitzer Prize Winner, SIDNEY HOWARD! - Never so imposing an array of quality entertainment from America's quality showman! Never such stories! Stars! Directors! 6 SAMUEL GOLDWYN PRODUCTIONS that will set new highs for the box-offices of the world! - - - - - MARY PICKFORD! The very name breathes quality! Now, the first lady of the cinema who, year after year, produced the great box-office pictures in which she appeared, will henceforth devote her talents exclusively to production. In association with one of the screen s leading producers, MISS PICKFORD will make 2 pictures for release thru UNITED ARTISTS in 1935-36, each featuring out-standing box-office personalities. A keen and discerning show-woman, with a thorough understanding of what the public wants, MISS PICKFORD will endow her productions with the same high standards of entertainment that characterized the pictures in which she so successfully starred.



No announcement in recent years created more enthusiasm than the news that DAVID O SELZNICK had formed his own producing company and would release at least 5 DAVID O. SELZNICK PRODUCTIONS thru UNITED ARTISTS during the coming season. No Producer has had a more illustrious background! Born into the industry, schooled in every phase of motion pictures, DAVID O. SELZNICK emerged as a producer in his own right, reaching the heights with an amazing succession of box-office sensations including "David Copperfield", "Dinner At Eight", Little Women, "Viva Villa"! Recall what you did with these! ALEXANDER KORDA, the foremost international producer, who recently gave you "The Scarlet Pimpernel" and "Henry the Eighth", will release 5 pictures thru UNITED ARTISTS in 1935 = 1936: H. G. WELLS' "100 YEARS FROM NOW", an amazing spectacle which dares depict the future. Directed by William Cameron Menzies ~ -"THE MAN WHO COULD WORK MIRACLES", another great H G WELLS story, with ROLAND YOUNG. Directed by Lothar Mendes ~ ROBERT DONAT in "THE GHOST GOES WEST" by Robert Therwood. Directed by Rene Clair ~ - CHARLES LAUGHTON in Edmond Rostand's "CYRANO DE BERGERAC" ~ - and CHARLES LAUGHTON in "THE LION OF MAYFAIR", by Robert Therwood and Lajos Biro.

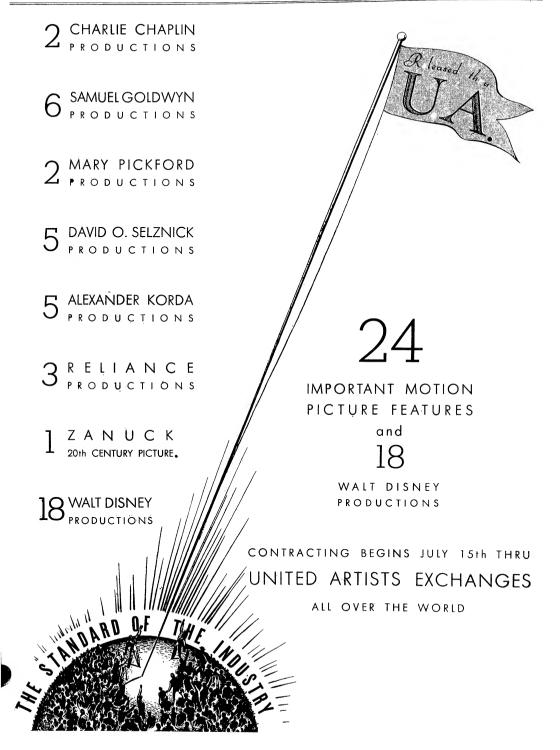


EDWARD SMAll and HARRY GOETZ, who gave you such box-office successes as the "Count of Monte Cristo" and "Transatlantic Merry=Go= Round", will release 3 RELIANCE PICTURES Ihru UNITED ARTISTS in 1935-36: BARBARA STANWYCK in "RED SALUTE" with ROBERT YOUNG, Hardie Albright, Cliff Edwards, Gordon Jones. Directed by Iidney Lanfield - -"THE MELODY LINGERS ON", with JOSEPHINE HUTCHINSON, HELEN WESTLEY and others. Directed by David Burton ~~ "THE LAST OF THE MOHICANS", James Fenimore Cooper's world-renowned classic, to be produced on the lavish scale that marked "The Count of Monte Cristo Rely on RELIANCE to add 3 great box-office successes to your 1935=1936 line=up.

20th CENTURY PICTURES will release one production thru UNITED ARTISTS in 1935-36. Joseph M. Schenck presents CLARK GABLE in Darryl Zanuck's production"CALL OF THE WILD" with LORETTA YOUNG and JACK OAKIE. Directed by William Wellman. JACK LONDON'S great story of the roaring Klondike gold rush days offers GABLE his most colorful role. It's a drama revealing the turbulent, inner passions of nature in the raw. Fighting for the woman he loved in a land where men make their own laws, GABLE gives a performance that will be the talk of the season. This picture is ready for you NOW -- when you need it!



WALT DISNEY draws-- and how! Every exhibitor concedes it! For no pictures produced since the birth of the screen have enjoyed more consistent acclaim! Exhibitors feature DISNEYS above the feature! Critics review them over the full-length attractions on the same bill! Little wonder, then, that showmen everywhere cheer the news that UNITED ARTISTS will release 9 SILLY SYMPHONIES and 9 MICKEY MOUSE PICTURES during 1935-36! BOTH SERIES IN GORGEOUS TECHNICOLOR-- 18 WALT DISNEY PRODUCTIONS IN ALL. Like all pictures released thru UNITED ARTISTS, DISNEY PRODUCTIONS are sold on their own; never with any other attractions! The ultimate in entertainment! - - - -



June

Star of Midnite \$7,000

Velvet

Velvet and Travelling Saleslady \$6,500 Laddie

and MoFadde Flats \$6,000

Miserables \$7,000 (2d wk)

June 6 Fiame Within and Jim Burke \$6,600

Mary Dow and Frankenstein \$8,600

Scoundre and Party Wire \$5,400

Break of Hearts

People's Enemy \$4,700

June 6 lame With \$4,200 (5 days).

Stolen Harmony

Mark of Vampire \$3,900

and Air Hawks \$4,500 (8 days)

Break of

Hearts \$4,400

June 6 Mary Jar Pa

Pa \$3,700

Let 'Em Have It \$3,400

Little Girl \$5,300

of J. J. Parker, of Toronto, through

Let j on picture intenties, in a cost of j. J. Earth c, of Toronto, through the cost m, provinces. Exhibits the cost m, provinces. Exhibits the tax-from 10 to 20c per set. Packer is representing the Cana-diag government as a commissioner. Investigating the advisability of the government allowing the C. P. R. S. W. B., bearing by the commissioner, emphatic protests were lodged by P. W. Winter and J. E. Butler, of Monoton: A. A. Fiziding, W. H. Golding; T. J. O'Rounie, of St. J. McLaubing of Exhibits of Statustica J. McLaubing of St. Goorse; W. W. Pretty, of Prederioton, all exhibi-tiors, and F. J. McInernoy, St. John, Provincial anumement tax inspector.

provincial amusement tax inspector. All these pointed out that business had been on the tobaggan since 1930, and the action of the C. P. R. S. was 'outrageous.'

Mills of Go

PALACE

High ...\$18,000 Low4,500 CAPITOL

High ...\$30,000 Low5,100

LOEW'S

High ...\$18,000 Low3,000

PRINCESS (2,200; 50)

High ...\$25,000 Low3,500

STATE (8,200; 15-25-40

High ...\$29,000 Low2,500

MAJESTIC

High ..\$17,500 Low2,500

STRAND

High ..\$18,000 Low2,000

ALBEE

High ..\$20,000 Low1,900

FIFTH AVE. (2,400; 25-35-40) Nigh .\$26,000 Low ...2,500 PARA-MOUNT (8,106; 27-37-42)

High ..\$21,000 Low1,600

LIBERTY (1.900; 25-35)

MUSIC BOX

High ...\$17,000

BROADWAY

High ...\$21,000

UNITED ARTISTS

High ..\$13,200 Low1,200 PARA-MOUNT (3,000; 25-40) High .\$16,000 Low3,000

Canadian Exhibs

Comparative Grosses for June

(Continued from page 27)

June 13 G-Men \$8,000

Glass Key and Scoundrel \$6,000

Mark of Vampire and Harrington \$5,000

Song for You and My Old Dutch \$5,000

PROVIDENCE

June 13 Public Her

and Thin Man \$16,000

Caliente and Patient Slept \$6,800

People Talk and Headline Woman \$5,200

Werewolf and Nite Life of Gods \$3,500

SEATTLE

June 13 Pampas Moor \$6,100

Casino Murder

eople Talk \$4,000

Unwelcome

and Men of Hour \$4,100

Lamps of China \$5,700

PORTLAND, ORE June 13 Girl Fron 10th Ave \$3,900

Indescretion \$3,300

Pampas Moor and

and Party Wire \$3,700

ange:

ne 20

June 20 Daring Young Man and Little Girl \$8,500 Black Fury

and Curious Brid \$7,000

Dárk

Informer and Adventure Girl \$7,000

June 20 Hero

Hero and Man \$7,500 (2d wk) Doubting Thomas and Black Sheep \$7,000 Close Key

Glass Key and 8 Bells \$7,000

Man Knew Too Much

and Brewster's Millio

June 20 Little Gir \$6,200

Indescretion and 4 Hours to Kill \$3,900

Unknown Woman and Border Brigands \$5,500

Lamps \$5,700 (2d wk)

June 20

amps of China \$5,200

me With

Doubting Thomas \$5,600

FREE MILITARY SHOW

G

June 27 Reckless \$7,500

Doubting Thomae

and_____ Dictator

Let 'Em Have It and Party Wire \$6,500

June 27 lore Ladie \$15,000 (9 days)

ampas Moo and Chan in Egypt \$1,200

College Scandal and Healer \$6,000

st.000

(8 days)

June 27 ublic Hero \$6,600

Murder Fleet

and Ginger \$4,300

Healer and Mr. Wong \$5,800

Lamps \$4,100 (3d wk)

June 27

June 27 Keeper of Bees \$6,300 (Louis-Carnera) (Neil Hamil-ton) Public Hero \$3,700

Thomas \$3,000 (2d wk)

MONTREAL

PICTURES

\$1,353,000 Conspiracy Suit by ITC vs. Majors

Lincoln, July 9.

Independent Theatres, Jno., de-funct since April, 1934, is seciting 1353,000 damages in a charge of collusion and conspiracy here against J.H. Cooper, Robert Liv-ingston, Lincoln Theaters Corp. of Delaware and Nebraska, Metro, Paramouni, Universal, United Ar-tists, Sox, Yutareph and RKO. The pells ditto for the one field me be ditto for the one field me be ditto for the same reasons. LTC. suit was field here yealerday (Monday) morning.

A.L. sout was need new yesterday. (Monday) morning. (Monday) morning. (Monday) morning. (200 seater; Liberty, 1400 seater; and Riald, 1100 seater; Previous to such possession, according to the petiton, Paramount and Cooper, on an equul share basis, had organ-settion, Paramount's estimation of the seater of the seater plan to control the key spots in this plan the key spots in the key

Omains, Norfolk, Fremont, Grand Island and Columbus. By agreement, Livingston, the action and western pictures, allow-inthe Cooper entherpise the crain tribuitors. Since, before ITC came to town, Cooper controlled the three defendant houses, it was his prac-tice, it is charged, to keep several houses closed at least a part of the inc, which action found him with more pictures than he could play time, which action found heat the three defendant is a alleged that 75% of the product was controlled by the defendants even after three were four indie houses in town and only five houses were available to LTC to play them. This product control also extended to 30% of the features. When the Orpheum started using When the off of the second

features. When the Orpheum started using vaude in the fall of, 1933, a con-tract was entered into with the RKO was Exchange to the starter organization being a subsidiary to RKO Distributing Corp. The latter after three weeks refused to furnish further bookings, presum-ably with acters from above.

furnish further bookings, presum-ably with orders from above. The petition further claims that Cooper, upon dropping the three houses after refusal to pay rent work a binstity period, immediately over a binstity period, immediately urreditors, took all the assets of the Nebraska organization. When all the theatrees were lost in 1934 (April), the organization was \$23,000 in debt as result of this alleged conspiracy, it is stated. In alleged conspiracy, it is stated. May a \$21,000 in debt as result of this alleged conspiracy, it is stated. 133,0000 for the Riaktor the theat setting sets are allowed in action of this kind, \$1,353,000 is the total of the suit. This and the State action, which are on similar plan, brings pending action amounting to \$1,757. pending action amounting to \$1,797,-000 against the same defendants.

Incorporations

NEW YORK

New York Show The Angel Start, Barry A. Show The Start Start, Start Start, Start Start, Start Start, Start Start, Start Start, Start, Start, Start, Start, Start Start, Start, Start, Start, Start, Start Start, Start, Start, Start, Start, Start, Start Start, Start, Start, Start, Start, Start, Start Start, Start, Start, Start, Start, Start, Start Start, Start, Start, Start, Start, Start, Start Start, Star

814. 33% 40% 98% 8% 17% 3% 3%

Stock Market

VARIETY

(Continued from page 6)

(Continued from page 6) made several weeks ago were that the company might show nearly 311 por share for the year. Which camp souch favorable earnings as well as bellef, which was recorded here several weeks ago, that company officials would issue a stock divi-dend of 23% to 50% are held re-sponsible for this concerted, bull T. also will be recalled that at-tention was directed to the fine-onitha ago. That the spotch has going into Columbia Pictures several isontha ago. That the spotch has been actively supported on the climb hew ay the Columbia Pictures are toother ago. That the spotch has been actively supported on the dimb hew ay the Columbia Pictures are used has held back in Over-the-Counter trading. It was quoted at between 46 and 48, more than 30 boints below the pitc of the active certificates on the big board. Leow Common Moves

Loew Common Moves

Leew Gommon Moves Leew's common got out of its narrow trading range between 41 and 42 in Skutday's short session. It pushed ahead to make a new bigh at 43½ and then extended this to 45% in Monday's trading. Numer-ous other amousement stocks were object to the stock of the stock of the directed towards these two leaders Skutuday.

added by the builden sentiment directed towards these two kaders Saturday. Outstanding 'among these was Warner Bros, preferred, which lifted to 28% not far from its 1333 points in the days trading. Profit-taking cut this down to a fractional advance Monday. For a moderately price stock, re-markable gains were challed up by wards to a new top at 3%. The lesue was up 1% points at the fin-held responsible for the manner in which this company's stock value the state of the state of the state of the wards and the state of the state of the state of the state of the held responsible for the manner in which this company's stock value wheld responsible for the same in which this company's stock value when that a new peak quotation for the year early in the week. This move was based largely on the be-lef that gones re-organization of formed insue might be taken by this mont. Aside from Columbia Pictures, the most remarkable performance in by Westinghouse common which hill the new high for the year Mon-hilt the new high for the year Mon-hilt store here the state the level.

any at 5%. It was up 5 points at this level. Fox Shows Firm Rise Fox A was picked up on vasily increased volume in Saturday. trad-ing, the issue shoving ahead to 15%, only a short distance from the 1355 high. Even with later profit-tak-ber b wave up nonvine a point of the high. Even with later profit-tak-lng, it was up nearly a point at the

Summary for Week Ending Monday, July 8:

picture companies did not show re-markable gains, all were firm to slightly higher. Universal pre-ferred again allpede, going down to a the became apparent towards the close of the week, that the public liquidation of Technicolor stock-had run its course. And starting Friday, it started publing ahead, and regained all the ground lost during the dil the ground lost during the difference difference difference to cash in on their profils. It came back to 20, and closed at 19%, for treest in amusemont lasses, par-ticular the ground loss and the started business for theares, presumably, is the increased use of cooling spicus in many houses, as scales calculated to hold regular startes calculated to hold regular wen as the adaptation of price scales calculated to hold regular patronage despite summer outdoor competish.

Bonds Not So Hot

Bonds Not 80. Hot Little interest was shown in the amusement bonds, but most of them sported gains on the week. Fractional advances were måde by Keith 63, General Theatre Equip-ment liens, RKO debentures, and Paramount-Froadway 542, certifi-cates. Practically all other Parar Paramount-Froadway 542, certifi-cates. Practically all other Parar on one Worm 2006 55 showed a gain of 1% points at 55%, the close. The high for these was at 66%, fractionally from the years top.

top. Remarkable showing of stock We marketable showing of stock market in past week was seemingly based on the outlook for business this fail and winter. Many trade indices showed improvement but of sufficiently to warrant market's big push up of the supplied plenty of cheer to traders who at-tached plenty of importance to im-proved sentiment in the mart exc-to. Market had to face two days of the supplied of the supplied plenty of cheer to traders who at-tached plenty of importance to im-proved sentiment in the mart exc-ontimized back in arket's present trend. Market traders were particularly

rered issue might be taken by upset the stock market's present on pany directors at the method. Market's traders were particularly Asia crowshife 2000 and the stock market's present on the amusement list was turned 'dreath' clause in the utility bill be-no by Westinghouse common which cause it was taken to mean that it its new high for the year Mon-iny at 59%, It was up 6 points in the stock market fellow that this indicated a trend towards norseased volume in Saturday that this indicated a trend towards in the amy common stocks of banks.

STOCK EXCHANGE

Balk at Performing	BOMBARD NW'S B.O.'S		
Society's New Tap	Tacoma, July 9. National Guards, tear gas and		
Vigorous objection is being regis- tered against a new levy by the Canadian Performing Rights So-	over 60 state police held the center of the stage here for a week with local cinemas running a poor third in attendance. Longacres, nearby		

pony track, ran. second in grosses. Lumber strike affecting 15 large mills was the cause of theatre man-agers holiering murder and local agers holiering murder and local to call his men off without result. Thousands of people swarmed the streets from morning until night hardously awailing for the firc-works but very few went through the portlab of amusément fearing in years, grosses. acropping in some

It was the tougnest week in many years, grosses dropping in some instances from \$5,000 down to as iow as .\$1,500. With the military still in control and milis resuming work daily, it looks brighter.

'Inferno's' Pre-Showings

Los Angeles, July 9. F.WC Four Star here will be one of the six key houses to get a pre-release showing of Fox's Dante's Inferno.'

nð er th by

CALIFORNIA

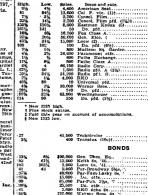
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78 9 X * New 1935 high, t Paid this year.

CALIFORNIA Barranetto Construction Internet and the second second Second Second Second Second Construction Second Second Construction Second S

4% 84% 3%

igh. 19%	Low.	Bales.	Issue and rate.	High.	Low.	Last.
1	84%	13,600	American Ssat Col P. vtc. (1)†	•0½ •81	8%	9%
1%	- 8%	2,200	Consol. Film.	414	68%	70%
24	14%	2,200	Concol. Film pfd. (1%);	10%	15%	1%
оx	110%	6,600	Eastman Kodak (5)	1602	146	150%
1%	141	50	Do. pfd	158	157	157%
RM.	8%	16.700	Fox Class A.	15%	11%	154
ų,	20%	50.000	Gen, Elce, (27	25%	20%
17	31%	15,000	Locw (2)	• 13%	41	43%
R	102	100	Do. pfd. (6%)	107%	107%	10716
1%	514	800	Madison Sq. Garden	6%	6%	6%
6%	2%	24,600	Paramount ctfs	4%	4	1%
1%	. %	690	Paths Exchange	%	5%	16
18.18.18.18.18.18.18.18.18.18.18.18.18.1	8%	500	Pathe Class A	0	8%	8%
574	4	66,100	Radio Corp	6%	6	6% 56%
<u>.</u>	50	1,600	Radio pfd. A (31/2)	55%	55%	56%
÷.	84%	31,200	Radio pf J. B	20%	55	67%
2	80	4,000	RKO	24	2	2
2	214	10,000	Universal pfd	44	30	
2	14%	510	Warner Bros	2.5	3%	
й¥.	82%	63,000	Do. pfd		53%	
· *	90	350	Do. pfd. (3%)	114	1	
		41,500 460	Technicolor Translux (10c)†			
			BONDS			
1%	6%	\$90,000	Gen. Thea. Eq.,			
s	6716	12,000	Gen. Thea. Eq., Keith 6s, '46. Loew 6s, '41.			
	1031/	7,000	Locw 68, '41			
16	42	2,000				
Υ.		48,000	Par-Fam Lasky 0s, '			
*		15,000	_ Lo. cits			
54		85,000	Par-Pub. 5%s, "			
1.		25,000	Do. cife.			
×.		5,000 107,000	RKO dchs. 6s.			
		101,000	Warner Bros. 6s.			
•						
a.	Asked,					
156	25%		Col. Bdcast. A			
16	48%		Col. Pict. pfd			
1	104		Parthe Bx. ofd			
×	8%		Paramountt			
NAN 1948	78		Do. Ist pfdf			
	9%		Do. 2nd pfdt			
14	4		Par-Pub.			



42

RADIO

AIR SHOWMEN UNABLE TO JUDGE BAD TASTE NOT FIT BROADCASTERS-PRALL

Commissioner Frankly Puts Responsibility on Individual Station in Speech Before N.A.B.-Legislative Committee Raps 'Censorship'

Colorado Springs, Juiy 9. Chairman Anning S. Prail of the Federal Communications Commis-sion left no doubt on several im-portant points in his address de-livered here Monday. Highlights of his sneech foilow:

portant point in the substance of this speech follow: As you are probably aware, we have injected a bit of New Deal in radio during the pais, few months, and from where we still in Washing-ton it is very apparing, to asy the sectors, or any of the sector of the sectors, or may 1 make it a little stronger and say, our determination to free the air of objectionable pro-grams and strengthen friendly radio (sector). In the American home, beared drastic, it believe all of you will aree that even at this earity stage much good has been accom-plished. You will also acgree, I am sure, that by our action the Ameri-e, maird of radio programs and that in the final analysis the inducting sided, having grown so important in the final analysis the inducting seared the substant and having sig-ment of the possibility of broad-ware by borker within its own ranks who seems to diaregard the pranks who seems to diaregard the ranks who seems to diaregard the remes the subsordinated to publice. service.

service. "Upon taking office, I found that the Commission's Law Department was working on a source or more of seemed to he out of step with the requirements of law. We expedited that work. Immediately there de-veloped a strong support for it. It was not a reform movement. We have here obvious to the bradcastbeen obvious to the broadcasting industry all along; that eliminaing industry an along: that elimina-tion of these offensive or improper programs was desired by listeners, and that with them stations could not meet the requirements of serv-ing 'public interest, convenience and necessity.'

"Today, after only five months, there has been a wholesome clean-ing up. Stations have taken the there has been a wholesome clean-ing up. Stations have taken the view that the result can be accom-plicated by self-regulation. That is well! We, on the Commission, are gratified. The job has not've theen completed, for our records show that there are still some one hun-dred station cleations pending in-dred station cleations pending in-confined to medical continuities. They include interles, astrology programs, and others scening viola-tions of broadcasting 'in the public therest'. But we do feet that a good start has been made. "Having served the City of New

good start has been made. "Having served the City of New York as President of the Board of Education, with an enrolment of more than a million boys and girls in the public schools, 1 am naturally interested 's what is going over the grograms. Crustic complaints have programs. Crustic complaints have programs. Crustic complaints have children connoic ent or sien after hearing some of these blood and thunder broachcants. Good judg-ment would have prevented this, and can prevent it. Webs' Attitude Particulaty gratifying to us has

and can prevent it. Web Attitude Particularly graft spin of any and all medical products where he leaf spin of the fair. It designs that he is not her prevent states in the branching prevent states in the in and the is not the prevent states in the in and the in a prevent states in the intervent states in and the states in and the states in and the in and the in and the in any intervent states in any in

N.A.B.'s Idea

Colorado Springs, Juiy 9. Warning against gradual as-sumption by Federal Communi-cations Committee, indirect censorship powers and predic-tion that this indirect governcensorship powers and predic-tion that this indirect govern-ment censorship will result in tegislative action was contained in report of N.A.B. legislative toom Monday afternoon. Beport declared recent wholesale cita-tions in Marmola case raises queation- whether commission may use authority to revoke or, renew broadcasting licenses for grams quality or character. I purpose of controlling iror-grams quality or character, in mescapable - the sing ficture of the censoring radio programs. Commission, report admits, may have this right but broad-caster is entitled to know what standards it proposes set up, Legislative committee thinks it's utterly lilogical that a sta-tion be threaten of thomdesit

It's utterly illogical that a sta-tion be threatened with loss of ilcense by reason of broadcast-ing programs which so far as is known are not against ex-isting laws. If advertisement isting laws. If advertisement is illegal the same methods which would bar its publication in newspapers should be adequate to prevent its being broadcast

broadcast. Committees' report men-tioned various legislation Af-fecting broadcasting now pend-ling in Congress and various use at the second second second tag in Congress and various versal cases pending in courts against stations. Among those versal cases pending in courts against stations. Among those cited was defamation suit brought by Kansas City official broad of the second second second broad station is interstate and local station liable for networks broadcasting is interstate and local station liable for networks program cleared through it. Report urged that instead of lowing, lobbing astatt ad Committees'

leaving lobbying against ad-verse legislative matters to committee, N.A.B. engage spe-cial staff. to

work along with this team-work will win the old baii game.

Will winning with built arms. "". "Sany of you, perhaps, are won-dering what we are going to do about sations now operating with temporary licenses because of al-leged program excesses. I am go-ing to talk frankly, We do not have in mind the deletion of stations in mind the deletion of stations of the station of did not constitute the major part of their schedules, or which have since taken steps to clean up, but we will not condance gross and willul infractions. Sin-tions have been deleted in the past it may be that a favo of the pending acases will necessitate this drastic action. I hope not. Stations Must Judge

Stations Must Judge

Station Must Judge Stations Must Judge "It can be said, also, that the Commission has not and does not intend to prohibit the advertilling of any and all medical products of any and all medical products power to do so, as you well know, hecause it can exercise no censor-ship whatever over programs. If a product, in the first instance, is ic-silfunct, and if it is advertised in good taxe without fails or deep-reason why the ascount cannot be knocepted by the station. But the brondecaster must be the judge. If he is incapable of judging, then we must assume that he is not the incap the station lowed as the mention "At this point I wish to mention"

pure food and drugs and with in-paratics commerces. In the first place the advertiser should realize, that radio is very different as an advertising medium from the printed page. He should not at-tions to the user stations and that cannot be placed in newspa-pers and magazines. He should realize that while he may sell his goods effectively over the radio by going to high-powered extremes; in his saize tails, he is at the those who are informed. In the long run ewill be found in the ruins. It is because, unarcrupulous manufaction will be found in the Fulls, it is because unscrupulous manufac-turers in the food, drug and cos-metic lines have gone to such ex-tremes that the United States Sentremes that the United States Sen-ate recently enacted the Copeland Bill designed to rigidly regulate the sale and advertiling of these products. If this bill becomes an isson find they cannot continue these practices. Hadlo should be the modern Paul Revere and be used to warn the public against the false advertiser. Advect certainly it should ing roods that are fraudulently ad-vertised. ertised.

Short License

vertised. Short License At the Commission we are mind-ful of the fact that broadcasting month licenses. That, to a busin-ness man, seems extremely unjust when the millions of dollars in-vested in the broadcasting plant ind equipment are taken into ac-count, along with some filteen ind equipment are taken into ac-count, along with some filteen ind equipment are taken into ac-count, along with some filteen into actual and the tremendous pay rolls. I arre that under ordinary concrust factors you have some rea-son to protest. I do not agree, have been the alighted degree of censorship invoked upon networks by the Administration or by our Commission. All that taki may be tranda and no one is better in-formed on this subject than your gentiemen of the industry. The twe ad oster, to extend the term of broadcasting station licenses to broadcasting station licenses were issued for only three months and then extreded to the present sixpredecessor agency, the Federal Radio Commission, lleeness were issued for only three months and month term. That was because the old Commission felt the broad-sating structure should be kept sufficiently fluid to permit the sufficiently fluid to permit the sufficiently fluid to permit the maximum service for the people of the country. "There is now pending before the Commission a resolution introduced by broadcast its per month of the period of the country. "There is now pending before the period of the country. "There is now pending before the beb broadcast its per month of the solares and cannot even venture an opinion of what action they may us for adoption, it know, however, that you are vitally interested in a finatory has established itself.

the industry has established it: on a sound program basis, why th Commission should not give th proposal serious consideration. the

Personalities Henry W. Slavick, general man-ager of WMC, Memphis, at conven-tion.

Omsha's contingent to the Na-tional Association of Broadcusters convention includes John Henry and Beryl Lottridge from KOLL-KFAB and John Gi'lln from WOW.

Ben Gimbel of WIP, Philadelphia at the convention with his bride of two weeks. Will hit Yellowstone at the convention with his price of two weeks. Will hit Yellowstone Park and other western spots on continued honeymoon after conven-tion. Gimbel's Eton jacket was the dazzle of "the Broudhoor dining room Saturday night.

Martin Campbell, WFAA, Dallas, and Donald Flamm, WMCA, New York, are faintly demented on the subject of card tricks. Indulgent feilow-delegates pampered their Illusions that they're blood-kin to Howard Thurston.

Hubbell Robinson of Young & Rubleam agency cast a cloud over Lou Welss, WGAR, Cleveland. Welss Is just runner-up this year on sartorial eyestrain. Robinson cmerged in brown suede shoes, beige trousers and red foulard belt.

Earle, C. Anthony of KFL Earle. C. Anthony of KP1, LoS Angeles, assured broadcasters that two and two do not aiways taily four. He's buddles with NBC and just because he's aiways hanging around with CBS officiais doesn't mean anything.

St. Paul-Minneapolis delegation includes Cavalier Stan Hubbard, Earl Gammons, Doc Young, Hugh McCartney, and Kingsiey Murphy.

Jee Chambers, the boy wonder from WLW, Cincy, conventioning accompanied by Jackle Clark. Tim Goodman of WKRC, another Cin-cinnati broadcaster answering cinnati 'present.'

New York will see Harry Ander-son after the convention. West coaster proceeds east for NBC sales conferences.

Ike Levy, WCAU, Philadelphia, went hoarse the first day explain-ing to delegates why he signed the ASCAP pact. Some of the dele-gates were kidding him and some gates were klau

Ed Zimmerman, NBC stations rc ations diplomat, dign't handle th iations diniomat. the lations diplomat, didn't nande the train ride so well but once sniffing the Colorado ozone his stomac and his personality returned.

Jim Hughes, WHBF, Rock Island, entertained the broadcasters on the westbound trip with a hog-calling style broadcast of a chess tourna-

John Shepard, 3rd. a Bostonian pushover for coin sic around the Broodmoor. siot machines

Philip Loucks had the summer miseries. Sunburn of face and arms so bad he had to stay in dark room.

Walter Damm, WTMJ, Miiwau-kee, thinks the station men of America are champ suckers for a fashionable convention site. If it is dcluxe, snobbish and costly it's just what N.A.B. wants, according to Damm.

Convention HAMPSON GARY **IN SPEARMAN** NICHE

Washington, July 9. Hampson Gary, one of the orig-inal members of the Federal Com-munications Commission, stepped into the post of general counsel for the radio regulating agency last week, Illing vacancy left by Paul Spearman who returned to private practical practice.

Spacing Spaces and the served is a space of the served is a space of the served is space of cligible to scrve.

Ask Stations to Spurn Cost-Per-Inquiry Biz. **Boilerplate** Programs

Colorado Springs, July 9. Arthur Church of KMBC, Kansas City, and Chairman of the NA.B. Commercial Committee, to-day (Tuesday) introduced a reso-jution at the broadcasters conven-tion which would commit stations on several controversial points.

on several controversial points. First stations would be pledged to refuse all business on a cost-per-inquiry basis. Second, stations would be committed not to accept bolicrplate programs offered for publicity by film companies and inngatine publishers. No penalties provided in resolu-tion as offered.

McCosker Stavs at WOR

Aifred J. McCosker, president of WOR, Newark-New York, has an extension of his contract beyond the present span expiring in February, 1936. New ticket is for three years. Terms not reported.

McCosker, former president of N.A.B., is at Colorado Springs attending the broadcasters convention

ager of Southwest web, and Sam Bennetto, manager of KTAT, Fort Worth

Commissioner Anning S. Prall was Donaid Flamm's guest in a Sunday visit to the National Jew-ish Consumptive Home in Denver,

Johnny McClain and his bride sking a belated honeymoon in-cluded Colorado Springs. He's from WFAA, Dallas.

Meff Runyan, CBS v.p., will step South after the convention to par-ticipate in dedication of new studios of KRDL, Dallas.

Herman Hettinger, rescarch director of National Association of Broadcasters, leaves 'that post, as expected, to return to the University of Pennsylvania as a professor.

Sam Pickard and the missus will

RADIO

VARIETY

43

LEVY'S DRAMATIC DEFENSE

Rough Stuff at Election

Colorado Springs, July 9.

N. A. B. delegates entsring the auditorium for the copyright ses-sions this morning (Tuesday) were each given a handbill printed over night by the faction battling the networks and Ike Levy of over ni WCAU. The handbill, in large black type, read:

The handbill, in large black type, read: ELECT THE OLD GUARD FOR PRESIDENT—Ike Levy—You all know this leader. FOR FIRST VICE PRESIDENT—M. H. Aylesworth, in charge of "Press Radio" relations. FOR SECOND VICE PRESIDENT—Ed Klauber, in charge FOR TREASURER—Glaude Mills, a new name but a tried and the callester

rue consector. FOR DIRECTORS—One N B C Ashlys two, three, four, fiv hose natty page boya at Radio City. They are only known b

those naity page boys at Radio City. They are only America, number. Stational Hold faith with those who make broadcasting. Bewarel of the inner 'share the plunder' ticket of the inde-pendent meddlers.

SHARE THE PLUNDER PLATFORM

pendent meddlers. BHAR THE PLUNDER PLATFORM 1-Acommittee membership to every vote, Marching and the searching of the searc

Be it resolved, That the thanks of the NAB ars hereby ex-tended to Issac Levy, Esq. for his unselfish sforts." (It was the first time in the history of the NAB, according to the oldest members, that a thing of this sort has happened at a convention.)

Looks Like Indies Will Capture N.A.B. Offices: Strong Politics

Colorado Springs, July 9. Leo Fitzpatrick, of WJR, Detroit, looked certain Tuesday (9) as the mest president of the National As-solution of Broadcasters. He was the choice of the nominating com-ment. A second the composition ticket as John Strammers.

well. John Shepard, 3rd, of the Yankee metwork also looked likely to romp in as treasurer with both nomina-tions. Ike Levy, of WCAU, Phildelphia, had announced that he would run, but it was uncertain if he could beat the tide running away from incumbent officers in favor of

from incumbent officers in favor of s new set-up. Shepard had cast his lot with the indies whose slate paralleled the of-ficial in several respects but balked at Gardner Cowies of lows and a couple of other network-chummy broadcasters.

souple of other neurona-mediaters. Advance dops suggested that the independents would cop a bigger representation on the directorate and among the officers than ever and among the officers than ever the officer and the officers that ever laynchung. Wirginia, a spokeiman for the small stations, looked aure of one of the vice-presidencies. The indice made a lot of progress in Colorado Springs. They had their selection well sales organization weil own Such sheet organization wen launched and were much in the pic-ture. Their voting strength in ad-vance of the actual election ap-peared to hold the balance of

power. Angle to the probable replacement If Re Levy by John Shepard is that business read has existed between by convention in the 13 year ex-letence of NAB has been accord-ing to oldest members, marked by such spirted political manouvering and activity of special group inter-bils as for the one which closes to be roow (Wednesday). Despites wo bradcasters have since Sunday broadcasters have since Sunday been huddling themselves in groups either to organize themselves into sub associations for solution of their particular problems or to map (Continued on page 44)

TOSS PHEW-BOMB

WSGN, Birmingham, Recsives Mal-odorous Souvenir

Birmingham, July 9. A stench bomb was tossed into the lobby of Station WSGN last week and police blame labor trou-bles. Non-union techniclans have been employed for several weeks following the dismissal of five union men. nien.

Union has fied a petition in Chancery court seeking an injunc-tion to restrain the station from op-erating in violation of a contract with the union.

REFUND HALF ASCAP FUND

Colorado Springs, July 9. Board of directors of N. A. B. voted Monday night to return to NAB. members immediately half of \$22,000 left in copyright war chest and keep balance for year in cass of emergency.

What's left next year will also be distributed. About \$40,000 had originally been collected to finance the ASCAP battle.

Kaufman Eyes Politics

Pittsburgh, July 9. Louis L. Kaufman, city's ploncer radio announcer, will announce his candidacy for Allegheny county court in fail election. Kaufman, who started with KDKA mors that

ASCAP MATTER HEATS UP N.A.B.

Delegates Hear Levy, Mc-Cosker, Hostetler Debate Pros and Cons of Performing Rights Controversy

CONFIDENCE VOTED

By BEN BODEC

Colorado Springs, July 9.

The expected flare-up over the controversial ASCAP problem occurred Tuesday (9) when Ike Lsvy of WCAIL Philadeiphia, treasurer of N.A.B. and also of the copyright fund presented his defense of his conduct. He was followed immediately by Joseph Hostetler, the at-torney whose charges that the N. A.B. directorate had double-crossed the msmbership was a broadcast industry bombshell two weeks ago.

Industry hombshell two weeks ago. Levy and Hostelier ars both trial lawysrs and the performance they put on for the delegates was the dramatic highlight of the conven-tion. Aftreed J. McCosker of WOR, Newark, and an intimate friend of Levy opened the discussion with bis Levy opened the discussion with his report as chairman of the copyright committes. He incorporated a spirited defense, both of the com-mittes itself and of Levy as an individual.

'Nothing to Be Ashamed Of

dividual. But yet a weight of the shared of "weight to be ashared of "weight have nothing to be ashared of the second se (10).

At the conclusion of the copyright At the conclusion of the copyright hearing and after answering ques-tions fired at him from all directions Levy received a vote of confidence. That made it look as if the fight for ths treasurership would be plenty

hot. Joseph Hostetler rapped the conduct of the copyright leadership in a speech which matched Levy's in oratorical power. At the conclusion of the Hosteller address the deleof the Hostetler address the delo-gates stood up and gave him an ovation. Previously Levy had won a substantial round of applause, but this was ecilipsed by the reception of the Cleveland attorney.

R. L. Ferguson Back

candidacy for Allegheny county court in fail election. Kaufmain who fatared with KDKA knuthawi to be the state of the source of the source station manager of WINS, New York, ro-lo hears and the school with the source station and the source station in the source station degree in 150 met the KDKA until 130, switched to Hearst station, in goet at the time of the shift-ing. WIAS-KQV outfit.

Indies Get Organization Well Started at Colorado Springs; **Press Stations' Own Group**

FUN IN DES MOINES N.A.B. Delegates Serenaded Railroad Depot at

Reiroad Depot Dem Moinea, July 9. When the Bocky Mountain Limited carrying mob of delegates to NA.B. Convention passed through bes Moines, Joe Maland, WHO geo-eral manager, and the Crazy Water Crystal's cast wers at the station. duced to the Des Moines audience Commissioner Anning S. Prahl, Harry Butcher, CBS Washington rep, who used to be secretary of the Fertilizer Manufacturers Asso-ciation of Des Moines, Herbert Feilers of Manile Lawnp, and Mrs. Ned Midgley, wifs of spot time booker for Batten, Barton, Durstine and Ochorms. and Osborns.

L. B. Wilson aboard the train ducked the mike on the grounds he didn't want to lose his amateur standing.



Colorado Springs, July 8. Attendance at this year's broad-casters' convention rates as largest in history or N. A. B. Resort is swankiest in which association has sever stored a neet. Smill percent: development of place on artival, but feeling out of place on artival, but Majority of broadcasters brought their fraus and special events ar-ranged for latter included teas, but you squawks whin received con-derable aiting from unstached delegates was fact that Broadmoor among three others hotels. All the latter in downtown Colorado commodations at Broadmoor. Count Monday night put attendance at damo, three others hotels. All the latter in deventown Colorado commodations at Broadmoor. Count Monday night put attendance at damo, a three attendance at damo, and rest etopping either with local friends or some nearby ut ists camp. of Broadmoor room pace was sequestered by a large start of equipment and transcription salesmen.

City of Dallas Not Sale-Minded on WRR

Dalias, July 9. Southwest Broadcasting Co, try-ing to get a Dalias station, turned appraising giance at WRR which the municipality owns. City apparently turned down net's offer for \$43,400 yearly rental or \$50,000 top purchase price of WRR because it makes city morey and John Thorwaid holds first options if soid. sold

Better Than a Colonel

Colorado Springs, July 9. Regarded as one of the most significant moves mads in business end of broadcasting in recent years was erganization during convention of N. A. B. stations without network their own. Project which is primarily interested in selling such stations algored as armsberge. An-other group of stations which got stations placed as an such which got themeelves into separate organiza-tion were those owned or operated by newspapers. by newspapers.

by hewspapers. Non-network ouldis adopted as name organization National Asso-ciation independent Broadcasters and each agreed to contribute \$200 In two equal installment is get proposition started. Organization promoses to place on payroll s asles manager who will represent mom-yorks or Chicago or both and also engineer who will advise stations how to bring their equipment up Ag standard at minimum cost.

Constitution, by-laws, adopted provides for a general readjustment of each members national rates with the revisions to bs determined by committee selected by board of directors.

directors. During preliminary meeting N. A. I. B. Sunday night Edward Allen, WLVA, Lyrchburg, declared 'there is \$250,000 worth of business avail-able to organization once under way. This apparently referred to Crowell Publishing Company, whose promotion manager, William Officies meeting said his magasime address meting said his magasime (Continued on page 44).



Colorado Springs, July 9. Talk of threatened split in ranks of N.A.B. which has been bantered around lobby of Broadmoor two days priot opening of convention was given recognition by President J. Truman Ward while reading his session. Ward warned any schiamy at this time would be destructive to the industry since serious prob-lems facing broadcasting could not be solved if broadcasters fail to slick together. stick together.

an convect in oreaccasters fail to Ward's warning brought a re-joinder from the floor by C. C. Gedge, WMRC, Detroit, one of the prime movers in the organization of to cal broadcasters' association, made during present convertions in the second state of the second or weld indice local stations into own association had given er-foncous impression that group har-bored the idea of eventually pul-hered the idea of eventually pul-boring formed for one purpose only "to bring more revenue for small stations with no network affilia-tion."

Better Than a Colonel St. Paul, July 9, Call him Cavaller (Rusticana) Stanlay E, Hubbard, KSTP vice-res and gen, mer, is a Cavaller of the Crown of Italy. Augusto Torso, primed the order on his chest. Jinnot the order on his chest. Mard in report stated NA.B. Stanlay E, Hubbard, KSTP vice-the Cown of Italy. Augusto Torso, Jinnot the order on his chest. Jinnot the order on his chest. Jinnot the order on his chest. How man show the the life of the the the Italian anterior of Itab-hard's plans and arrangements on age.

44

RADIO BURNING OF THE GREEN

Hibernians Peeved as NBC Pays no Attention

Baldwin Liquidates Radio Code Authority: Stations Get Refunds

Washington, July 9.

Final steps to liquidate the rad code authority were taken Monday (8) with the mailing of refund checks aggregating \$10,502 to 485

cours automity were taken Monday (6) with the mailing of refunds the supercrashing Month Statement accompanied financial estatement accompanied the relates. Code authority report on financial operations from Dec. 11, 1933, (6) May 27, 1932-from the data the Buyreme Court knotled the bottom out of the NRA-shows that the Buyreme Court knotled the bottom out of the NRA-shows that the Buyreme Court knotled the bottom out of the NRA-shows that re-celpts of \$4,233.43. Up to June 39. Refunds were mail on a pro-rate between the entire period amounted to the first statement shows and the first that some stations and vice versa. Actual amounts were based and the five months of 1936. Auditors discussion for the statistical and the five months of 1936. Auditors discissific for the period in 1036. Expenses for comparate periods-receipt of the period in 1036. Expenses for comparately is months the code was -in effect in the approximately is months the code was -in effect or colless gene 14,9213 and 57,437. Mas follows: Respenses, 41,223.51. During the approximately is months the code was -in effect in out, for administration of the Biyse Expenses for comparately stationery, supplies, and mainte-torial outay for administration of the Biyse Expenses were broken down as follows: Respense were broken down as follows: Respense at 1,233.51. Outing the approximating the formane at 1,335.91. postare, 13,245.51. The stationery, supplies, and mainte-tions and periodical, \$273.51. S. Buh outing who drew 11,35 for tellows about on the spenses for code authorjob of checking accounts.

Travel expenses for code author-ity meetings aggregated \$310.04, covering \$1,615.04 for transportation and \$1,605 for subsistence of mem-ber pitcendiar source accelony. For bers attending seven sessions. For attending various conferences, the bill aggregated \$918.26, covering \$478.66 for transportation and \$178.66 for transportation \$439.60 for subelstence.

Aside from contributions, codists collected sundry amounts such as \$300 for sale of office furniture and equipment, \$18 for sales of code builtin, and \$14.36 for copies of hearings.

bearings. Detailed report sent to all indus-try neambers by James W. Baldwin, executive officer, recorde every check drawn between Jan. 20, 1834, and June 29, 1835, giving the exact amount and the name of the payee. Statement also shows exact con-tribution for 1934 and 1935 of every industry member alone with the industry member, along with the amount refunded and the number of the check.

Ward's Speech

(Continued from page 43)

(continued from page 43) remark about not being a candi-date for re-election by recalling that he used the same line every time he ran for re-election as Congre

ressman. Andrew Cruse, chief of the elec trical division of the Department of Commerce, drew none too optimis-tic picture of the immediate fu-ture of television. Cruse, who recently returned from a survey of television in England, France and Germany, average the sejevision in England, Pranes and Germany, avered through British BC went bullish television some time ago with atock market react-ing accordingly, there were not 100 derman engincers experimenting with television equipment that re-minded bim of a Rubs Goldberg vision might show entirely differ-ent estus in Germany and Eng-land in next two years.

ent etatus in Gormany and Eng-iand in next two ycara. In his final report as N.A.B. managing director, Phillp Loucks declared that directorate would recommend convention introduce associate memberships which would grant all but volum; rights restrict-ing latter to stations.



(Continued from page 43) out ways for obtaining representation of their interests on N.A.B. roster officors and directors. Motivating most groups was determination to break alicged domination of networks on board of directors

hatton to preak anged commercial of networks on board of directors as well as officers. Small non-net-twork stations as represented by network stations as represented by networks stations as represented by networks and the station of the construction of the station of the construction of the station of the result of the station of the were still in session Monday night reques were meeting around Broad-moor hotel drawing up their own states. A more the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the states of the station of the station of the station of the states of the station of the sta NALE, was in session in ballroom going over list which had been ten-tatively selected by nominating of pairty number of non-network mance represented. One NALE, spener special state the second conter would contain nine GES stations, at NEC stations and four indic outlets with latter in-

vere elected roster would contain nine CBS stations, aix NEC estaions, and four indie outlets with latter in-cluding McCotter of WOR dLao Flippatrick as president; Gardner (towies, ir. Jowa Broadcasting Co., first vice president; John Elmer, WCBM, Ballmore, second vice president; John Elmer, WCBM, Ballmore, second vice president; John Elmer, WCBM, Ballmore, Station, WIC, on board of directors were J. Truman Ward, WLAC; C. W. Myers, KOIN; Joe Maland, WHO, DesMoines; Steve Cleier, WJTL, At-lanta; Thomas Simona, EFPT, Spo-kane; Edwin Crake, WSM, Nash-ville.



Boston, July 9. John Shepard, 3rd, prez of the Yankee Network is Interested in a newly developed 'station prefer-ence' gager that reputedly can be stitached to a radio set to record the tuner-inner's tastes in radio proma

tuner-maters tasks in radio pro-standard states and the set of th Tentative pairs are to avoing about vari-ous localities to check program preference, meanwhile statisticians at the Yankee Net office, Boston, will decipher the recordings as they are taken out of the station checkerg

Sophie Tucker as Spieler

Sophle Tucker, who airs her Music Hali over WHN, New York, ls doing some extra commercial an-nouncing directly after her own program. Mulsified Cocoanut Oli nouncing directly after her own program. Mulshed Coccoant Oli sponsors MGM Movie Club right dict Miss Tuckers program, so to retain the same listening puble for the succeeding program, opening palaver is handled by the come-denne herse intion-holder, with Miss Tool telling the dialers to usry a minute, and then she de-livers some new slants on Mulsided products

products.

Attention Baltimore, July 9. Manishi Corot, Shift 9. Then here near hard the sour-me here near the fort Ha Inter-national Convention, and the sour-alleged alight handed 'em by the NBC in thus far not heeding several overtures made by the wearers o' the green, asking thoring convention weak be broadcast over a chain hook-up. Convention committee has met and taken up the matter of getting no network broadcast, and is re-porture were first made a month ago with nothing at all resulting. The local attions here were found amenable to almost anything the History much, and Heart-owned WBAL, local NBC-blue band out-works by Will All locally. iet, has already lined up several pro-grams which it will air locaily.

At least 100 prominent Hibernians At least 100 prominent Hiberolans by report have already sent if squawks to NBC on matter. The boys are pointing out that they con-sider most of the sustaining pick-ups which NBC has been chain-car-rying of inte of much less interest and importance than their conven-tion rying and tion.

Indies Organize

(Continued from page 43)

(Continued from page 43) combine was in position to make expenditure on between 80-100 small outlets under group plan If rates and areas covered wore ac-ceptable. O'Brien stated he had made no commitments to Allen but urged indle operators get their as-sociation started, their rate struc-tures in equitable order, and prove their case. thelr

their case. Allen informed meeting that out of 265 stations with no network affiliation association should line up at least 100. Association will charge members 15% commission for ob-

ambient 15% commission for ob-taining buildess and at end of first year, if possible, \$100 or \$200 they ourtributed at start will be reim-bursed them. If there's any sur-law, WNER, Minnespolia, Vice-tian, WNER, Minnespolia, Vice-barrost, Minnespolia, Vice-Derroit, Willow and Alexeons, Detroit, S. Sibshop, KF2Z, Ford Charise Hill, WIEM, Jackson, Mich.; R. S. Bishop, KF2Z, Ford Worth; Sichney Bilss, WCLO, Janesville. By Monday night stations besides

Mich. R. S. Bishop, KFJZ, Fort Worth: Silkery Bilsa, WC LO. Janesville. By Mondy-night skilknas basidas in the state of the skilknas basidas problem WJTI. Atlants: KRBG. Santa Ana. Calif: KFKM, San Ber-nardino: WJTI. Atlants: KRBG. Santa Ana. Calif: KFKM, San Ber-ber State State State State State KRGV, Weelsco, Tesas: WUEBD. Chargiven, Yeass: WLBF, Kansas ULB, Kansas: KABC, San Antonio: WIL St. Louis: WEBD, Bocky Wourt, N. C.: WJBK, Detroit: WTHI Louis: WEBD, Bocky Mourt, N. C.: WJBK, Detroit: WTHI St. Louis: WEBD, Maekeron. Dat.; KYOS, Wenatchee, Wash: KFGZ, Fort Worth: WTAR, Meekeron. Wali Wills: WKBK, Maekeron. San, WLBF, Kansas Cliy, Kansas: KFJZ, Fort Worth: WTAR, Meekeron. MUE, WUSK, Worth, YKAV, Read-ing, Penn.; WNBR, Memphili WABY, Abary, WCOL, Coumbus, Oft 77, rewspaper-owned catlous 42 attended Monday night's gather-ing, laiter unaminualy wold to A. B. on premise they had certain problems which were not the coon-cern of N. A. B. membershp as a a committee to exercise.

whole and could best be considered as group without conflicting gen-eral purpose N. A. B. Appointed as a committee to formulate pur-ture of the second second second second work Walter Damm. Dean Pitzer, and Lambdan Kay. Meeting agreed to propose to convention while cur-ently in session an award of prizes annually to stations for conspicu-lous public service.

Lou Forman Ouits

Lou Forman In as musical direc-tor at WINS, New York, resigned after a one-week stay. He was brought in to replace Lloyd Shaf-fer's postion on the staff.

For the time being post will be filled by Alfredo Antonini.

New York Radio Parade

By Nellie Revell

John Royal, NBC v.p., is touring Europe. July 1 Sir John had an audience with his Hollness the Pope. The next day NBC was broadcast-ing a special event show from Mount Versuvius, with John Royal sched-uled to be on the scene. During the show the volcano erupted for first time in two years and NY NBC cabled Europe to sak shout equipment and personnel. Answer read that one mike was ruined and all wires on job had been melted.

Viv and Lucy Switch Spots

After a full year on Mena Lucy switch opput which d to Waits Time another program of the Montana Visions Steps a witch de to Waits Time another program of the Montana Visions Steps and to de Mar. Reasons that Melodiana was shifted from Tuesdays to Sandays with a resultant conflict with Vielence's Bayer Aspiria show. Agency is a same on both shows and windup had her shifting giving her two NBC spots with Frank Munn opposite as her singing partner. Lucy Monroe took the Melodiana anot

WOR Reports Its Wounded

WOR sales department deplications to wouncom WOR sales department deplications recently. Bob Cather-wood shot himself in the leg with a 22 rifle. Doing a bit of target shoot-ing with a rook as target and a builte bouned back and eliced bit of meat off leg. Ted Herbert was driving through Hudson, N. Y. when a front itse bier. Car turned over twice and was badly weeked though Herbert channey with asperficial scratches. He is hubby of NBC's Helen Ward who was not in car.

Short Shots

Biort Shots Roy Campbell Royalists, vocal group, once known as Roy Campbell Swanee Singere' and on CBS with Kate Smith, have been signatured by NBC Artist Bureau. At present in midst of holdover at Fark Central supposedly set to go on air in fall with Dr. Rockvell and Modern Choir and a dance ofk not chosen as yet...Anthony Colucel, NBC taff musi-clan, is pape of new gal...Countess Atbani of the Realitik program recently divorced and rewed which brings up a moot question, in her with new name she is no longer the standard radio name which signed the contract with sponsor. Count Albani is still her man-ger...Tom Monahan and Archie Bieger took a stiff the from Local 802 for alieged price cutting while at Paradise and Holywood cabarets re-spectively...Midsor Bowes has a sore fook. Had a dourdor for it prior to Pasch) sails for Scotland on July 15 for a two-week wacash in her native beach. His pace on Gen, Foode show While away will be taken by son James Beach, 15 years old, one week, and Elfabeth Beach, 11 years old, hen ext week....VidAs Sutton lost her dad Friday. Eurice him Tuesday morn and did a broadcaat that Afternon...Cyrano de Bergerac will audition at CBS. Chas.Locke did the headw...Hindheneyer and Tucker-man aud at NBC... These are the ex-Gold Dust Twins.

crambled Notes

stand By
 Stand By
 Stand By
 John Battle wed to Miss Rosemary Franklin Von Brandenberg of New
Rochelle, NT, on July 6, in Cheyr Chase, Md. Pete Dixon resumes writ stand By
 John Battle wed to Miss Rosemary Franklin Von Brandenberg of New
Rochelle, NT, on July 6, in Cheyr Chase, Md. Pete Dixon resumes writ stand By
 Stand By

Nemo

Nemo Peter Dixon readying a Tom Swift seriet. Warfig new has entire sighth floor of WMGA bidg. . O. Swift seriet, and the secondary and the Bergman to Europe in fall with the frau when Anything Gos' folds. She is chorine in that show...Harold Stern and Abe Lyman ended a feud in office of Joseph P. Day, the realtor. Both will work for him this sum-mer at Manhattan Beach...Dick Gasparre and Dave Freedman year older this week...Al Sharme returns to alr next month...Rol Oshorne handling brother Will's finances is la Everett Crosby...Harry Silver ti CBS Howy Callahan from Thunks peasanniv...Kack from Wil-kinson from Utah: Helen Fox from Kentucky, Hilda Cole: Harry Won ti CBS Howy Callahan from Kentucky Hilda Cole: Harry Von Byams is now handling the desig during ayem at CBS duc to vacation shifta...Philo Higing, ex drama sditor of Morn Tele and movie pa. and now writing commercial continuity for True Story' program al CDF Bockwell-O'Keefe on vacash...Jery Lesser on hat Minute Myster's tw WOR...Jane Hunter back in town....Freddin Uten sailed on Rex yes-terday for three weeks in Europe....Sally Singor of Loe Reisman troups at Wonk and Hard Key In town....Nerdon Keys terday for three weeks in Europe....Sally Singor of Loe Reisman troups at Wonk...Bane Hunter back in town.....Shors what signs on floors used by studio audiences plugging NBC tours while in building.

45

50,000 WATTER BRAZIL'S **New Radio Regulation Forbids** Any Attack on Existing Law

Ottawa, July 9.

Ottawa, July 8. Guammission, operating a Federal Government monopoly of the ether waves gets a year's extension of life by virtue of a bill which has been passed in the House of Com-missh headed by Heetor Charles-worth until approximately this time next year. thus provide for the attacking of any existing law in the Dominion, thus providing a serious handlcap for political orators at election time and the Federal elections are to be waged cometime within the next

three monthe. Record of Charleeworth and his Record of Charlesworth and his tribunal was defended by Prime Minister R. B. Bennett and Hon. Altred Duranieau, Federai Minister of Marine, under whose control the commission operates. Broadcast-ing was improving steadily while geographical and technical handi-caps were steadily being overcome, bid declared, such the form-

they declared. Liberal Opposition in the Com-mone provided no blocking tactics when the bill came up for discue-sion.

RAYMOND SOAT GETS BANKRUPTCY OKAY

Raymond Soat, head of General Broadcasting Co, which cossed op-erations some three or four monthe ago, has been discharged of his personal bankruptcy. Three cred-litors of General Broadcasting failed to hait his discharge from bank-ruptcy. Their contention was that cognizance should be taken of the chain that with the taken of the chain that Soat ahoud was dus-charged. Pallure of the three to get their claim filed within the specified legal period resulted in the count action which brought Boakrupty. Raymond Soat, head of General

bankruptey. Decca Record, Inc., C. O. Langiois and Jay Clark were the petitioners against Generai Broadcasting. No disnosition was made of their

RAB Splits with WCCO; Concentrate on WFAA

Chicago, July 9. olumbia station WCCO the Columbi . 11 WCCO, the Columbia station in linneapolis, and the Radio Artlets bureau have split. WCCO has its wn Artists Bureau not to be con-ueed with R.A.B. RAB, headed by Max Halperin. Min Bureau

HAB, headed by hist shares..., George Ferguson and Ted Boinick, will concentrate current activities on WFAA, Dailas.

KTUL Takes U.P.

Station KTUL. loss July 9 Tulea, July 9. Station KTUL, locat Columbia outlet, has signed with United Press and will retase six quarter-hour news broadcasts per day, etarting, Monday, July 15. Station will dis-contine press-radio releases. Ervin Levis, who has been han-ding local news for the station, will announce the United Press period for Towan Taik Baking Company of Tulea.

Lux Repeats Beery

When Lux Radio Theatre resumes the air July 29 for CBS in a 9-10 p.m. hour, Waliace Beery in 'Light-nin' will reinaugurate the series on the new setures

min' will reinaugurate the series on the new network. It marks Beery's second radio en-Sagement, both for Lux, his first having been The Old Soak' when the Lux Theatre of the Air was on a Sunday afternoon hookup via NBC.

What'll You Have?

Minneanolis, July 9 Minneapolis, July 9. One local nitery has as its only floor ehow act a trained horse and ie advertising it in the newspapers. Another of the night clubs offers for one buck all the beer one can drink in four houre and a Dutch lunch.



Mutual web eales organization hae been worked out by Alfred J McCosker, W. E. MacFariane. Three saleemen will push the network. T Wyle Kinney, WOR sales promotion manager, and David D. Crisman, WOR salesman, will handle the eastern division, while Ade Hult,

the eastern division, while Ade Huit, formerly of WGN, Chicago, will eitrut on the midweet end. Simuitaneously a new compensa-tion set-up for WOR salesmien is effective. Heretofore, staft has op-erated on a drawing account against commission. Now they are placed on regular ealary plus com-mission. Thus men are: included on

placed on regular callary plue com-mission. Five men are included on the New York staff at WOR. ' It le also clearly understood that under the new ruling, local sales-men have nothing to whatsoever with MBS accounts, and when any-bing le uncovered in this limit it built and the same same same same Mutual group. It works the other way around also, concerning MBS salesmen working on local leads.

LaFollette Partner In **On Milwaukee Station**

Milwaukee, July 9 Milwaukee, July 9. New etailon is coming into town following Federal Communications Commission okay on construction of the second second second waiter, daytime. Behind the organization are Len D. Roberts, of the attorney firm of LaPoliette and Roberts, and Herb-ert Mount, local lawyer. Mount is retary-treasures. Station salted to

listed as president; Hoberts as sec-retary-treasurer. Station slated to start operation by Sept 1. Likely that call letters will be changed due to elmiarity to WISN, local Hearst station.

ROCHESTER PRESS RIVALRY

WHAM Back on Air After Losing Gannett Tie-Up

Rochester, July 9. WHAM, which was left withou local news broadcast when the Gannett news spielers moved over to Gannett-owned WHEC, is back with

nett nevs spielers moved over to Gannett-owned WHEC, is back with United Press service twice daily, sponsored by Doyle-Texaco Gasoline Co., precipitating a news war be-twice the twice of the twice of the When U.P. noon broadcast was announced for 12:15, Al Sigi of the Times-Union, moved his WHEC time ahead 15 minutes in an effort to banket the WHAM news. Sisi has considerable personal follow-ing after several years on the air due to chatter worked in with the '30, and Rey Elliott of the hem-ocrat & Chronicle 10:30. Second WHAM broadcast is at €30 without opposition, as_well as several spot the U.P. builtetins with no altennit to personalize them so for huild-ing up a following on this hasis.

ing up a following on this hasis

STATION IN S. A.

Three-Way Tieup on Advertising-News Flashes to Get Precedence Over All Other Programs - Only Way to Reach Country's Illiterates

OWNED BY NEWSPAPER

By BRYDON TAVES

By BRIDIN 1AVES Rio de Janeiro, June 29. South America's most powerful etation, owned by the newspaper Jornal do Brasil, goes on the air next month with a unique policy of public service, in the same sense it is applied to a public-minded news-namer.

is applied to a public-minded newe-paper. With the equivalent of 50,000 watts on a wave-length of 325 meters, the station will give news precedence over all other types of programe. Thereafter, commen-taries, music and talke will be ee-lected for their educational and cultural value. newspace for snow specing production on film tra-velogs and newsreel shorts, adver-tisers will be offered three related mediums with substantial rate re-

there will be offered three related mediume with eubeantails rate re-ductions on the use of two or more. Space in each can be contracted separately, however. To Cover Brazil While the new tation will be heard, under ordinary conditions, in the U.S. and Europe, its aim is to cover Brazil to an area equal to that

cover Brazil, an area equal to that of the United Statee with an extra of the United States with an extra Texas added. Full significance of the initiative cannot be appreciated till it's understood that Brazil has an Atlantic coastilne equal to the distance from New York to Paris and that more than 90% of its pop-ulation are liliterates. Only about five cities in the country set forcien five cities in the country get foreign news by wire which is not paid propaganda.

propaganda. Rio and Sao Paulo have the only radio hook-ups and reception is virtually confined to those two citles. Few provincial stations have an even more limited reception

in July, when its new refrigerated studio is completed on the fifth floor studio is completed on the fifth floor of the newspaper building. Studio will have two medium-sized broad-casting rooms, waiting rooms and a large rehearsal room. Since the building is old and rickety, prac-tically the whole fifth floor wall had to be form down to allow for heard to be form down to allow for sound-proof construction.

MOST POWERFUL Peeved Charlotte Daily Rips U.P. Credits Off Its Masthead

1st Prize-An Audition

Schenectady, July 9. h in Cohoes, N. Y., is Schencetady, July 9. Church in Cohoes, N. Y., is running an amateur talent con-teet as a stunt. Jim Healy of Station WGY officiating. First prize of the church amateur contest is an audition over WGY.

Stock Quotes To London by **RCA Facsimile?**

Inspection of R.C.A. Communica-tions' photoradio service by a mem-ber of the N. Y. Suck exchange attact the report in Wall Street considering a complete ticker serv-ice to London. RCA has two types of service available but the extent of demand from English sources ultimately will determine when auch a comprehensive service is to be western Union had its engineer-ing work in line for such a service Inspection of R.C.A. Communica-

ing work in line for such a service several years ago but the cost and complications that arose as to discomplications that arose as to dis-tribution of quotations abroad halted consideration at that time. RCA's service, by using radio, makes at possible to employ an automatic printer or the more elaborate fac-simile broadcasts. Both have been perfected for public use and are available as econ as any decision is preached. reached.

Elmira on CBS

Eimira, N. Y., July 9. Station WESG, Mark Twain Hotel, Eimira, became the 100th station of the Columbia Broadcast-ing System following a period of silence at noon July 1. Dale L. Tay-lor, WESG manager, gave an ad-dress and a musical program fol-lowed. At 12:30 p.m. the firet Co-lowed. At 12:30 p.m. the firet Co-

lowed. At 12:30 pm, the flet Co-umbla program was hear. Personnel of WESS includes: Norbert L. Colling, commercial director; Giover Delaney and Floyd director; Giover Delaney and Floyd Kesee, announcers; George Givene and Lambert 'Bill' Pope, commer-cial representatives; Edward Pet-tingill and Francis Broick, control operators; Jaon Hanville scerciary.

part of the city and programs will be routed there by wire. News being broadcast periodically throughout the day will include p recume of the morning newspaper between 7 and 8 a.m., including full financial and commercial info. returne of the morning newspaper between 7 and 8 a.m., including full financial and commercial info. There will be at momber limits the second second second second domestic and forcing press flashes of general interest will be inserted J. do B. figures on having a big advantage over other stations in the broadcasting of news, for the newspaper subscribes to U.P. and Havia, while other outlets can only flavia, while other outlets can only flavia, while other outlets can only flavia, while other outlets ill now have been watery. Not expected forcien news, newscasts ill now have been watery. Not expected that the press associations will op-nose, at any rate for the time ho-ing. Not much they could do even if they wanted to, except withdraw ther service, which would lose them the bigsest maper in the coun-ting water bigs the rest adu

them the biggest imposes a ... try. New station is going after radio-rights and will broadcast commen-turies-on wheddied events such as assimming championships, football, automobile races, and political get-togethers. It out-bid competitors for tilds year's municipal opera-tions on important feature from und-proof construction. rights, an important feature from Transmitter is located in another the listeners' point of view.

Charlotte, N. C., July 8. Addition of United Frees news service to the WBT daily program caused reverberations in Charlotte newspaper circles. The Observer, holding the UP newspaper contract in Charlotte, along with the Asso-cited Tess, on our reforence is and california page, instructed the new Charlotte UP burcan not to deliver the copy any longer, and indicated that it considered sale of the service to WBT as grounds on 48 hours notice. This contract runs for Are years with the Obs-server. UP etil deliver the copy but the Observer init using a line of it. Charlotte, N. C., July 9.

but the Observer intervention of it. James Beale, of Miami, Fla.; E. D., Moore, of Nashville, Tenn.; and Cecil Carmichael, of a Charlotte weekly newspaper that went heavy for radio, man the new Charlotte UP hurcau, Carmichael has also been doing a newe commentator prop on WBT.

Manslaughter Charge Against Survivor as Announcer Is Killed

Syracuse, July 9.

Syncuse, July 9. Charged with manalaushter, sec-c.1d degree, George M. Perkine, sa-ektant program director of WFBL (Columbia), is at liberty under \$2-500 ball, awailing the action of the next Onondaga County Grand Jury, Charge against Perkine resulte from an automobile accident which cost the life of Jerome C. Demong, WFBL announcer, the mishap oc-back to this eity attera a WFBL starf prity at Skanesteles. Perkins was at th. wheel of the

Perkins was at the wheel of the neachine when it ekilded from the highway near Mottville. Demong died almost instantly from a broken neck as the motor craehed into a pole and then went 160 feet before toppling over. Perkins custained Perkins eustained

topping over. Perkins eustained only minor injurice. Admission by the latter that he was speeding at 60 to 65 miles an hour at the time he lost control of the machine resulted in the decision to prese the manslaughter charge, based on reckices driving. Arto prese the mansiaughter charge, based on reckices driving. Ar-raigned before Justice Norman J. Shepard in Skaneatelee, Perkins walved examination. Demond is survived by his mother, two brothere and a sister.

ANNOUNCER BECOMES PROF. AT U. OF MAINE

Boston, Juiy 9.

Boston, July 9, Herbert J. Wunderlich, WHZ announcer, has been appointed pro-fersor of public, speaking at the University of Mainc. Hc leaves NBC this month for a vacation, after which he and Mrs, Wunderlick go to Orono, Maine, for the oppoints of college on September 13th.

Buffalo Script on Wax Buffalo, July 9.

'Krausmeyer and Cohen.' comedy script presented serially here last winter over WKBW has been ship, 3d to Australia in transcrip

Principal roles taken by Charley Jacobs, Chet Coleman and Herbert C. Rice.

Tastyeast Melts in Heat

Tastycast, first commercial to be old over WMCA's inter-city serv-ice, has cancelled for the remainder of the summer, due to the heat. Station will contlance same pro-grain minus sponsorship.

46

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

SMALL TOWN BANDS. REMOTE PICKUPS. KSO, DES MOINES.

Small Town Band Competition

town Band Competition Des Moines. KSO has a new 13-week contract for two hair hours weekly by C. C. Tatt Co., distributors of Anheuser Busch. Program provides is contest for the small of the station using the band concerts by remote con-trol, interspersed with studio music by quartet tric, chrours and orches-tions 20 hands will comment that the state.

Some 20 bands will compete for the \$1,000 cash prizes.

the \$1,00° cash privas. Idea for Radio Trailer Pargo, N. Dat. David E. The Construction of the superformation with a novelty prise superformation of the fairly familiar radio practices of superformer of the superformation of superformer of the superformation of the of the

Syracuse If film previews then

Syracuse. It alim previews then why not radio previews? And so WFBL seles medium for programs avail-seles medium for programs avail-able for commercial sponsorship. Prospect is advised by mail be-prospect is advised by mail be-ly suited to his needs, and a suido Solicitor calls after the program. Station points out that the plan makes, it possible to obtain a reac-fore launching an emitre series.

fore launching an entire series. Woman Wrestling Spiler Something unwand huge data-tion of the series of the s

Daily-Station Script Link Indianapo 0110

Daily-Station Script Link Station WIRE containangula-licity over rated by a radio station here, when it tied in with the In-dianapolis Times in the airling of a script of wayed dramas called the airling of the platters is com-mercial to the newspaper, and a daily front page spread was devoted the airling of the platters is com-mercial to the newspaper, and a daily front page spread was devoted script inges on this discover to a point in the story where he is faced with making one of two dedi-sions. Broadcast ends at this point the solution of the outhor is printed in the next day's issue of the pager.

Longwaver for Shortwavers Los Angeles. With Interest In short wave re-ception spreading rapidly on the west const KFI is devoluting a quar-ter hour each Saturday night to DX news, hitting the air at 11:30 pm, when most short wave dialers are In action.

When must show a probability of the short of

tennis champ may be drafted for To hear one at first gives the impression that something extraor-dinary has happened down com-tinues, the fog clears a bit. This itime traffe data through the Hol-land Tunnel and over George Washi timotes, the fog clears a bit. This information of a suitority police chief, spoke clearly and to the point. About three or four of these un-expected stunters are presented dur-suitors of the presented dur-butes or buildyno. It's durage the surprise element which counts,

Baseball-Nutty Cuban Havana, Cuba

Backall-Nittly Cubana Havana. Cuba. Getting a good hold on the fanati-can major leagues hall games, stallow in the Cubana for the Ameri-can major leagues hall games, stallow waver COM, are staging the bls-gest stunt in radio here. A full hour meas the World Series next fall. the trip to include transportation, here a stall strong on the razor blades and on the back write the send in the servelops of the razor blades and on the back write the genes of the cubas of the American will end the actual series. Fana will end the actual series as they desire. The winner can give a the series of the series of the series the series of the series of the fitted in the series of the series of the series of the series of the will be the series of the fitted series of the series of the fitted series of the series of the fitted series of the series of the series on series of long by Apria Blades, F. O. SK. Cufor the blades. Agries pays for the pro-gram, the F. O. Steamably Co. Jur-gram, the F. O. Steamably Co. Jur-gram, the fitted series of the series pays for the pro-gram, the F. O. Steamably Co. Jur-tehen the transportation and Lau-reano Logics the series of the ser

Nice-If Its Possible

Nice-I' it Pasible Dilated to the stability of the pasible out advertibing atranspersent with two local dulites, WPIL has been thading new ways of units (le-up. Ladvertine commercially sponsored artists and programs, then clip ads mailing them to aspendes handling accounts. Station figures to regard actual and the station figures of the accounts with figures of the transpectation on the programs to philadelphila Record (morting) and Daily News (versing) in 60-56 awap for advertuing space.

Farm Sold Outl

Farm Sold Out! New Bedford, Mass. Dramatized apot announcements a certain farm on the outskirts of a certain farm on the outskirts of were biggest and cheapest, were effective over WNBH. Some 900 baskets were sold in one day to the baskets were sold in one day to the ormary cars in the region. Adver-tising was discontinued to examply when and announcer at WNBH, Anne Teachman, femme continuity writer and announcer at WNBH, to invelice the listeners to drive to the farm.

WHAS' Underground Special

WHAS' Underground Special Louisville, Ky.-An unusual stunt broadcast was put on the air by WHAS. local CBS 50,000 watt outlet on Monday. July 8, when the first radio program from Mammoth Cave dedicated the long new route which connects uid parts of the cave with Frozen Nia-gara.

Internet of the which connects out ears, the same of the same ranged to have a radio set installed deep underground, for what was then sail to be the first radio re-deep in the same of the same ra-show the same of the same ra-rating the event. New subtornmean 'oute is sight, and it was necessary to strengthen and balance about thirty miles of surface telephone whre to carry the Pickkans were made in various

STATION PORTRAITS WTAR, NORFOLK, VA.

Latterly of CBS, now of NBC, Station WTAR is news-paper-owned but reputedly with a difference. Whoreas very often the newspaper-owned station is a stepchild with bruised shins and an in-feriority complex. It appear that the philas it's cuts when WTAR knocks the atuffings out of the newspaper's dever-

the same hinks it's outs when WTAR knock the suffings out of the newspaper's adver-tising aslessmen. But if its the other way around it's funny, too, Just one big scrappy fam. 1. Odd anels' about WTAR is that due to its geographic posi-tion on Chesapeske Bay with outy fary fees keeping peo-pis in the suburbs the mailonal outy fary fees keeping peo-pis in the suburbs the mailonal outy is the local adver-tising audience is limited to the Norfok sector, or about 100,000 population. Across the water in New-ted WGH, 100-waiter owned-by James A. Baldwin of the N. A. Bescretaryship. WTAR and 1,000-waits and the 'pret-tier's for two squat and uby yrane S. Baldwin of the N. A. Bescretaryship. WTAR and diversification of industry. Cam p beil Arneaux runs WTAR with the usual 1,000 wait sintoin staff of mon day starts. Safety payrollers. He's from Hot Springs, Arkanas, Station has developed some unusual pro-grams. A unt Jane's Safety Chib has a tic-urbar Safety in the same set and the safety is a safety of the safety of the eream cones to kids. Cho has every Sunday on behalf of the grandag, reads the Funiles every Sunday on behalf of the Standard Oli (N. J) hatkrolls a series called Meet the Force' and glorites the local and re-gional cops. Municipal Traf-ic cases are broadcast but when the driver is also charged with accelerator work while urbar has been been been been be of the air. Some of the crazi-est driving ever witnessed by Notherenes goes on in Tide-water Virgina so the traffic cases ought to be sufficiently melodramatic.

Gamor Build-Up for Yenor. WHN pulled a mitry with Freiton Hughes, newcomer, on the Col. Jay (C. Flipper amateur how. Singer thy of means and allegedly would donate any money from profes-sional rengaments. After this professional supposed has the fullet of telephone calls. Sophie really registred, resulting in a fock of telephone calls. Sophie really registred, resulting in a fock of telephone calls. Sophie really registred, resulting in a fock of telephone calls. Sophie constratistic the youth and enlist Loews State, N. Y. Hughes ad-mitted that the Preston part was on the lovel but surmane a nom-de-tract that the tenor clicked madet the the tenor clicked madet the the forective bally. Amateura Getting Bored?

Amateurs Getting Bored?

Amateurs Gotting Bored? Lynchurs, Va. Latest Inducement to keep anna-teur stuff going on station WUVA here is a free, all-expense trip to on a national hookup and win 'countrywide recognition.' Consists of a double tuent. Con-transcent of a double tuent. Con-transcent of a double tuent. Con-ing out over the air under the spon-sorahin of a furniture concern. Stat-ing out over the air under the spon-sorahin of a furniture concern. Stat-tweekly first and second purises offered in addition to trip. Weekly first and second purises

WCBM's Big Boat Trip

To hait persons to join up, with the sang, the Kibb puits on a free show absort boat on vay down, and coming back. Purther, on the moonlight run, shult tulent from excursionlate. Since the station has built the lass up, each year boar fuel bay resort. Stamship line has cou-ple of ships running back and forth on sany or bank the booth finto picture, WCBM gets liberal cut on pickets it sells, thereby enabling expense of taking cure of the Kibb-era. And it has been swell good-will publicity for the broadcaster.

The set of the set of

peeve of the publisher and an con-cerned. Program was a bit novel, and fitted in oke with the dedicatory

Ceremonies, 'Lives of Presidents' Popular Hollywood. Key Stand Schuler Schuler, S

call. Sidewalks of New York New York City. Sidewalks of New York heelins as a regular program on WINS. New Ed. Smith interviewing J. Hunter Gordon, proprietor of a curio shop at 48th and Sitch. Place is a tour-isome setting the setting of the setting at 48th and Sitch. Place is a tour-isome setting the setting of the setting of the following week on the 18th, Forgetan will hop all formerly on WMCG, New York.

Interviews Himself as Gag Charlotte, N. C. Grady Cole, who does the man on-the-street program for WB' asking possersby questions on cur rent topics and having them answe back into the sidewalk mike, varie this last week by interviewing him self. curriad

this last week by interviewing him-self. He took a mirror to the street with him and looking into this asked Mr. Cole the questions and Mr. Cole gave the answers. It got a laugh from the sidewalk audience, and sounded OK over the ether.

Additional of the effort. Amatour Announcer Helps Rochester, N. Y. With final plug for Fen-Oil In WIBC amateur hour at the RKO the audience rushed for estis, Nicholas Pagliara, mc, came through with a novel idea not only to hold the audience but win ap-Amateur idea is now extended to would-be aunouncers and one is spotted for the final blowy for to read the commercial in each program. It works.

Broadcasting a Wedding

wondering what to do next, the an-nouncer suggested that the groom kiss his bride. With the mike very, kiss his bride. With the mike very, very close, a resounding smack, sealed the wedding for the many

Multiple Tie-Ups

Albany, WABY has a new sponsor for its baseball scores and race results. It's a dog race track at Nassau, 12 miles from Albany, Joint sponsor is an Albany taxi company which offers special rates to the track. Albany

KTRH, Houston, Finds Out Houst

Letter-writing contest, The Pro-starm 1 Like Best on KYRH, is proving a big exploitation festure for a start of the proving content of the storp promans a literary ability is not being con-sidered in judging the letters, rath-er, sincerity of tone and soundness or program. A Graham siz seems is the prize.

The prize, to Granten and Sedial Bi First Name Gue ing KRTH's You Folositon, Teo, M' asked pedestriane what Dave Ru-bionoffs first name was. None knew, R made a nice publicity stunt for the violinist and could be adapted Jerry Beicher and Harry Griet in, front of the Metropolitan theatre where Rubinoff was playing. Similar program now on national hookup for Standard Brands.

Sponsors-Agencies

Ray Noble music show for Coty, formerly spotted at 10:30 p.m. Wednesdays, shifts to a 10 o'clock same night.

1. J. Fox program on WEAF, which has been a Tuesday and Fri-day broadcast, is now on Wednes-day and Friday at 7:45 p.m. EDST.

Johnson Wax program (Fibber McGee and Molly) now a Monday night program at 8 p.m. EDST, Over NBC's basic blue network, Needham agency handling.

N. T. G. and His Girls originally planned as a Monday night pro-gram, now percolates Tuesday nights at 9 p.m. EDST over WJZ and network. J. Walter Thompson agency in charge for Bromo-Seltzer,

Blackett-Sample-Hummert, Inc., renewed General Mills' NBC blue network show Betty and Bob' Mon-day to Friday inclusive, from 4 to 4:15 p.m. EDST.

N. W. Ayer & Son set Kellogg College From for WJZ network ef-fective July 26, Fridays from 8:30 to 9 p.m. EDST.

Blue Dew (washing fluid) has Prof. Scovill, graphologist, for 15 ninutes Monday, Wednesday, Fri-day, 6:15 p. m. over WGR, Buffalo, Set by Bowman & Block agency.

Victor Moore, Ted Husing, the Gavaliers, Arnold Johnson orch will alr over CBS with A. Vanderzee, general sales chief of Dodge division of Chryster Motors on Monday, July 16 at 2:30 pm. EDST. Halt-hour session is almed at the Dodge field staft.

New Type Bernie Skits

Holywood, July 9, Ben Bernle's ctier sponsors (Pabst), have a new idea for the maestro's fortheoming broadcasts. He will do a skit each week, with the locale laid in a different country. Initialer tonight (9) will be laid in Spain.

Initiater compared agency, Wind-Bill Morris, of the Morris, Wind-Bill Morris, of the Morris, Wind-muller and Enzenger agency, who is haudding the account, has been here for past week with Nate Peri-stein of Chicago, checking over the Bernie material. With Lernie on tour of coast stands, tonight's program comes out of San Francisco.

Why and How Advertising Agencies Use



Probably the most ticklish job in the modern advertising agency today is the creation of radio entertainment. VARIETY helps advertising agency executives understand showmanship, values and theatrical trends. When an advertising agency undertakes to produce radio entertainment, which must hold an audience against competitive programs, that agency IS IN SHOW BUSI-NESS.

Some of the many and varied uses to which Variety has been put by leading agencies is briefly suggested in the following list:

- Batten, Barton, Durstine & Osborn-Uses VARIETY to check relative values of stellar personalities and for general data.
- Benton & Bowles—Uses VARIETY compilations on radio showmanship and allied subjects as supplementary to its own research.
- Cecil, Warwick & Cecil—Used VARIETY stories and comment as an integral part of its sales presentation for the Vick program. Checked VARIETY records to confirm and establish the box-office value of Grace Moore.
- Joseph Katz-Guided in its selection of comedians by VARIETY comment.
- Lennen & Mitchell—Checked through VARIETY for corroboration on popularity and box-office ranking of Mary Boland and Charles Ruggles on Lehn & Fink program.
- Lord & Thomas— Uses VARIETY as checking source for popular music on its programs. (This is one of the commonest uses by advertising agencies of VARIETY news service.)
- McCann Erickson David Brown, of this agency, declared over a year ago that "VARIETY has become the bible of the advertising agencies so far as radio is concerned."
- J. Walter Thompson—Clips and files VARIETY reviews of talent, and box-office report on stars, plays, films, etc. Used VARIETY clippings as evidence in recent presentation to Standard Brands of the Houston, Texas, radio program now on NBC as "Voice of the People."
- Young & Rubicam-VARIETY showmanship ratings of local stations supplemented agency judgment in spot broadcast expenditures. Agency featured VARIETY reviews of its showmanship efforts in its own advertising.

RADIO One-Way Censorship

Kellogg's Pep

WJZ-NBC

8:30 DST

6

MANA SEMEN

League for Decency in Radio Meets Aug. 15; Vague as to Backers

personal message, telephons and telegraph to learn the official or unofficial spokesman for the so-called National League for Decency in Radio, a representative of VANLEYY. who sought more specific Informa-tion regarding the 'league,' received the following letter:

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the following letter: In answer to your tolegram of July Sth. pieased be advised that Miss Martin, and others active in the second second second second second the second second second second second away from New York during the past two months. In fact, a num-ber of those most actively intercated are now on the Pacific Cosat, some Seattie, a huming only recently left Seattie, a huming only recently left Seattle

'As stated, very distinctly, at the top of this letterhead, the National League for Decency in Radio is '(In Process of Formation),' and it is the intention of all those inter-







athlete

radio

season ends.



After striving for five weeks by ested to make it a reality in fact, as well as in name. 'A complete National and State roster of officers, and committees is

rester of officers, and committees in not yet available for publication, but I have been asked to answer this organization is scheduled to this organization is scheduled to this organization is scheduled to time, will be supplied to the press in ample time for your organiza-tion, and others, to have repre-sentatives present. Thave also been asked to advise you that the National League for funds from the public. Further-more, it is non-sectarian, non-political, and has the endorsement, and the signed membership blanks

and the signed membership blanks of a large number of prominent, in-fluential and outstanding men and women throughout the country,

Yours very truly

Younen inrougnout the country. Youry very truy, main Ass't to Secretary. Veid of Secreey Despite its stated purpose of in-tending to eliminate 'unclean and indecent' items in radio broadcast programa, the activities of the Na-tional Leagues for Radio Decency have thus far operated behind what Littlis or nothing is known about the instigators or backers of the 'acque' at the West 42nd Street office, the only headquatters named

office, the only headquarters named

Teague' at the West 42nd. Street office, the only headquarters named for the press. The respitorist, and never been introduced to Miss Mar-tin, though it was learned that a never been introduced to Miss Mar-tin, though it was learned that a no lettering identification is earried on the door at Suits Sill, which he no lettering identification is earried on the boom at Suits Sill, which he copt when the unknown main calls. The blasts which the 'league' em-phasizes in its publicity listers and other material against indecent manphot is the only may made to the pamphot is the control is sued. In which an appeal was made to urge compressmen to force the Federal Communications Commission to act, was devoted to excerpts from the mass devoted to excerns from the press setting forth the squabble over NBC's Mexican good-will program in which an allegedly suggestive Spanish song was used.

athlete. Carroll, the lawyer, instigated suit for \$30,000 against KRSC re-cently, claiming that use of his class in connection with the ponies damaged him in his profession. Whe former all-American University of Washington football star declared that those of his clients who regard house-racing not with the eyes of the commentator, to his disadvan-tage.

tage. Carroll demanded an injunction to stop Cavalier from conducting his radio race program under the name of Charles Carroll. Cavaller

roll' because it was his mother's maiden name, and was more easily understood than his own over the wade

Memphis, July 9. Local newspapers have re-fused to accept any advortise-ments-or news matter partain-ing to the Greyhound Dog Races at West Memphis-ao the promotors have tied up with WMC, for their advertising. Have a program on the air daity. Memphis, July 9 daily. Commerci owne

Station

PRIVATE DWELLINGS HOUSE WLW DEPTS.

Cincinnati, July 9.

Cincinnail, July 8. General jugging of departments is on in broadcasting division of Crosley's WILW and WSAI Con-tinuity and publicity departments and artists bureau have been trans-ferred from eighth floor of main building to pair of former frame dweilings across Arlington street, asles department, arranging siaf, copyrists and artistes 'loungs. Lower seven floors of min build-ing ars devoted to offices and plant of Crosley's radio set and electric

of Crosley's radio sst and electric refrigerator manufacturing busi-ness, with several smaller factory buildings in operation nearby. Use of the old residences is un-

Use of the old residences is un-derstood to be temporary, pending addition to main building of an-other story or two, or building of wing to it, with possibility that Croslay - may acquire downtown quarters for business and several other departments of his broadcast-ing division.

North Dakota Needs Add Service, Sez M. H. Dalberg

Washington, July 9. Granting of permission for the erection of another quota-exempt brondcasting station, at Valley City, N. D., was recommended last week was recommended last week e Federal Communication the to the Federal: Communications Commission by Examiner Meivin H. Dalberg, Application, who wants to uss 1500 k.c. with 100 watts, is George B. Bairey, manager of KGCX, Wolf Point, Mont. Reviewing testimony, Dalberg concluded that sufficient need for incal service was established and

consider that sufficient need to ioal service was established and reported that Bairey is legally, financially, and technically qualified to erect and maintain the projected station.



Baltimore, July 8. Newspaper radio editors here have been aquavking apienty of late over the program listings sent orthor NB with the sentence of the sentence of the sentence of entities of the answerds that it is impossible to keep abreast of entities of the sentence of the particulars, newspapers get the blame when readers phone and complain about the strate. Nethons sent out by NBC from N. T. usually arrive in Balto day late-or after the papers have been on strests for hours. The ether eds also point out frequent mis-spallings in copy received, or worke, conflicting spall-ing to one of the radio writers to local NBC carriers, and last week WFBR, local red ribbon rep, sent note on to NBC in N. T. Ac-cording to one of the radio writers on paper here, Mary Small (local leas, hence the close following on sent by NBC for late afternon 15-minute sustaining programs for work lill weeks after she is it net-Baltimore, July 9.

minuts sustaining programs for two full weeks aftsr she lsft net-work to go into Stesl Pier, Atiantic work City.

As ever editors intensely dislike As ever, editors intensely dislike carrying 'to be announced' lines. Figure ths unknowing public con-siders 'em lax when they resort to it, but they would rather do it than conscientiously list what at last minuts turns out to be cancelled and replaced by another program of different nature.

MOVE OR MUTE LAW DELAYED UNTIL AUG.

Havana, Juiy 5. Local stations with more than 250 watts will have to sither move from the city limits or decrease their power within 60 days, by special order of the Secretary of Commu-

nications. Six months' period given stations by the law expired June 30, and at the last minute a reprieve was given, but according to Nicolas G. de Mendoza, Radio Commissioner, Aug. 31 the station not within the law will be shut down.

Spanish Writers on Shortwave to S. A.

Shortwave to S. A. Madrid, June 28. Spiels by Nedd Spanhib Herario has been compared by the form mission in Argentina Frograms will be broadcast from EAQ. Span'r only short wave cuitel, beginning from 6.1 th crist talks being hobel literary prize winner, who will chatter thrite; Federico Gacria bactia height prize for the broadcasts are fractian from a politician, statesman and writer ones. Tadio Prizo's contract with

Kay Van Riper Back

holy von kliper back Holywood, July 9, Kay Van Riper, who has beer east for some time following sev-eral years of historical broadcast over KFWR, returned to local siza tion Monday (8) for a new 13 weeks scries of Coronets. Under her new scries she will pro-dues and other sets of the start en

duce and other the life of 'Cleopatra.'

HOTAN TONKA HUNKADORA

Chicago, July 9. WLS gave Hotan Tonka, of Ojib-way tribe of the northwest, two chances to display his legondary knowledge of animals and things primeval. Some 400 letters mean WLS will put the Indian on a sus-thing newledte for 60.

te hing period in fall. Main response from teachers and Boy Scout Masters.



415 ORCHES EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC WILLIAM MORRIS AGENCY



ROCKWELL O'KEEFE "INC.

Seattle, July 9. Charles O. Carroli-KRSC suit here took a new turn last week when Su-porte. Judge Kazis Kay, after hear-ing in court records of the broad-casts of Charles Cavaller, KRSC Chicago, July 9. Station WJJD has received per-mission from Federal Communica-tions Commission to remove its transmitter from Mooseheart, Iii., to horse race commentator, ordered that if Cavaller was to continue us-ing 'Charles Carroll' as his name in Dempster strest and Ballard road. Vertical radiator will be included in new equipment. ing 'Charles Carrol' as his hame in his broadcasts he must definitely identify himself during cach broad-cast as not being Charles O. Carroll, the Seattle lawyer and formsr

Lawyer Sues Horse Race Spieler

Gene Marshall Sticks

WHN, New York, and Gene Mar-shail, chief announcer havs squared differences, with the result that spieler sticks on station as pe usual, handling most of the majo ner

usual, handling most of the major ether spreads. Squabble was over a recent fight broadcast in which a sponsor kicked over production, and the announcer was biamed. Matter was rehashed during the week, with Marshall remaining.

Tranter Majors in Mnees

Buffaio, Juiy 9. Jimmy Tranter was here last week to study up on some of the radio tough-guy roles he's been get-ting. His father, Edward L. Tranting. His father, Edward L. Tran-ter, is Erls County jailor and when Jimmy's in town he lives in the jail with his father and can get a lins on the prisoners. Tranter has been doing gangsters for Enc Ottme Clues and a puglist for Kellogg's 'Collegs Prom.'

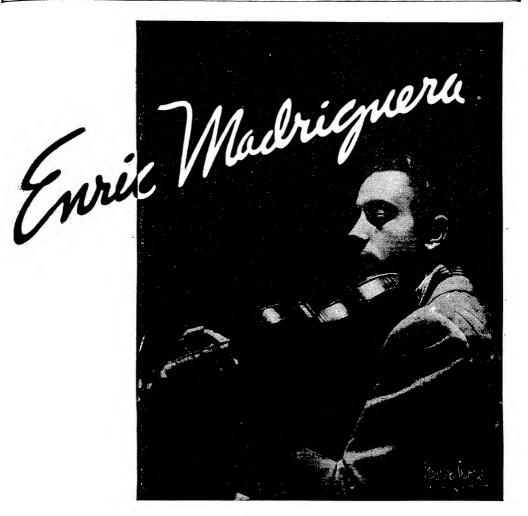
radio. Simce the complaint was first filed, Cavalier had identified him-self in each of his broadcasts as not being the lawyer-athlete Charles Carroll. He will continue doing so under this temporary court order pending trial of the sait on 1° merits, but that will probably be medias from now, after the raching

Russ Hodges handled broadcast cf first first night game 'twixt Cubs and Reds in Cincinnati July 2 via WIND, Gary, Ind.

nouncer Prejudices People, Charged WJJD Closer to Chi

The writer, once, Radio Prieto's contract with FAQ calls for one month's broad-casts with option to extend it. Re-mainder of the month's atrings will be handled by Lopez Marin, EAQ commentator, newspaperman and dramatist.





NBC ARTISTS SERVICE WELCOMES YOU TO OUR ROSTER OF DISTINGUISHED ORCHESTRAS UNDER THE EXCLUSIVE MANAGE-MENT OF OUR NEWLY ORGANIZED ORCHESTRA DIVISION. WE PLEDGE THE SAME COOPERATION IN YOUR BEHALF WHICH WE ENDEAVOR TO GIVE ALL ARTISTS UNDER OUR MANAGEMENT.

(Enric Madriguera will be heard over NBC-WJZ-July 13 at 7:15 P. M.; July 16 at 10:00 P. M., E. D. S. T.)

Other noted orchestras under our management include: Jolly Cobum, Reggie Childs, Richard Himber, Oliver Naylor, Joe Rines, Harry Reser, William Scotti, Paul Whiteman and Dorsey Brothers (by arrangement with,Rockwell-O'Keefe, Inc.)



RADIO

50 VARIETY HECKER H-O INCORER H-O 6:15-W-W-T WADO 7:B-Bar-O Rangers Bobby Denson Neill O'Stalley Florence Holog Polidi Wosce John Battis Dottmar Poppen Lorraine Pankow Dottmar Poppen Lorraine Pankow John Shea Peter Diron 0:16-Ta-Th-WABC Careon Robinon COMMERCIALS WEEK OF HULY 10-16 This Department Hsts sponsored programs on the NBC, CBS, and lutual neworks arranged alphabetically under the advertiser's name. Mutual ne All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling account Carson Robison Bill Mitchell John Mitchell Frank Novak Craig McDonald Pronk Novak Craig McDondd "Brwin-Wasey EDNA WALLACE HOPPER HOPPER Tront" "Romance of Relea Tront" Virgina Clark Leater Tromayoe Alice Hill Gene McMillon Jack Doly Hazel Dopbeide Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S: (Saturday). AMERICAN BADIATOR 7:30-50-WEAF 'Fireside Recitois' Sigurd Nilssen Hardesty Johnson Graham McNamed FIRESTONE 8:30-M-WEAF Vocal Ensemble Wm. Daly Orch. Margarot Bpeaks Glodys Swarthou 'Sweeny-James BORDEN ACME PAINT BORDEN 11:45-W-WEAF Moglo Recipes' Bill Bradley Jane Ellison 'Young & Rubleam /A. S. BOYLE CO. (Old English Floo Wax) 2:30-Th-WABO 6:30-Su-WABC alling McCoonell Isnri, H. & McD. A & P 0-M-WEAF Harry Horlick. Jan Peerce *Paris & Poart *Sweeny-James FITCH 7:45-Su-WEAF Morin Sisters Ranch Boys *K. W. Ramsey (Old English Floor Wat) 2:30-Th-WABC (Lay Dan, the English the Frying Kaufman Blackett HIRISTOI-JUERS 0-W-WEAF (Sa Hanaita) Jack Smart Jack Smart Jack Smart Jack Smart Hinen Dougles trwin Deimore Minerva Plaus Jack Stratt Binerva Flaus Jack Stratt Binerva Flaus Jack Stratt Binerva Flaus Jack Stratt Binerva Flaus Jack Stratt Stratt Binerva Flaus Gastrana Castrana 6:30-50-WJZ ABMOUR 9:30-F-WJZ AMERICAN HOME PRODUCTS (Anocin) Phil Baker Horry McNaughtor Loon Belasco *Lord & Thomas BETTER SPEECH INSTITUTE HORLICH HOBLICK (Maited Milk) 7:15-Dally Ex. Sa Sn-WOB Lum & Abner Chester Lauch Norris Goff *Lord & Thomas FORD MOTOR 9:30-Tu-WABO Fred Waring Stella Friend Stoopnagle & Bu 'N. W. Ayer WJZ-4:15 P.M. Tues.-Wed.-Thur. Tues.-Wed.-11 "Easy Aces" Goodman Ace Jane Ace Mary Hunter Helen Spring Everstt Sloan *Blackett-S-H 2-Su-WJZ 2-Su-WJZ 'Your English' 'Auspitz & Lee HISODOL 8:30-W-WANO Oscar Shaw Elizabeth Lennor Victor Arden's Or *Blackett Norris Gon *Lord & Thomas HOUSEHOLD . FINANCE 8:30-Tn-WJZ Edgar A. Quest Bernardine Flyno Bollicohos Ors *C. D. Frey JERGEN 9:30-Sn-WJZ S. V. Dobba Dir, Corriso Ots Bir, Corriso O FORHAN (Toothpaste) 7:15-M-W-F-WEAL Stories of the Black Chambe Edwin Whitney, Dir. AMEBICAN TOBACCO TOBACCO 8-Set-WEAF (Lucky Strike) Lennie Hayton Gogo De Lys Johnny Hauser Koy Thompson Charles Carille Rhythm Kings 8 Melody Girls -Lord & Thomes BOOTH Dir. Jack Arthur Helen Claire Paul Nugent Rosaline Green *McCann-Erick FISHERIES 11 a.m.-Th-WA Fish Taiss' Dorothy Day Frank Dane Merie Neiscn *Sellers Service, inc. 6:30-3p.WJZ Groad Rotel' Ann Seymour Don Ameche Betty Winkler Betty Winkler First Nighter' June Meredith Don Ameche Cnriton Brickert Cill Soubler & Aabroy Wallace CANTRELL (Souph 9-F-WARD Hollywood Rotel' 6:30-Sn-WJZ GEN. BARING 5:30-Sn-WABD ner *J Walt, Thompson JOHNS-MANVILLE 5:30-Sn-WABO Julia Sanderson Frank Crumit Ted di Corsia Kay Renwick Carlyle Stevene Jack Shikret Ord *B., B., D. & O. .7:30-Thurs-WJZ Floyd Gibbons *J. Wait Thompso Flord Gibbone puol JOHNSGO KOS GON JOHNSGO KOS GON B pun-Nou-NWZZ 'Fibber McGee & Molly & Tordan Honnie & Van U. Marcell's Cre 'Ne Harro GG 5:30-Dair Kr. Sa-Sa-WZZ 'Singing Lady' Ireas Wicker Rath Rithor Reth Rithor Nickol's Cre Netly Nickol's Cre Nickol's C COLUMBIA ARTISTS BUREAU PRESENTS GENERAL CIGAL (White Owl) 10-W-WABO LITTLE 10-W-WABO H. Polesis, Dir. Buras & Alien Ferde Grofa Maie Octet *Thompson GEN..ELECTRIC e-F-WARD Rollywond Rotel Dick Powell Inveila Parsons Raymond Palge Orc Frances - Langford Anne Jamison Claudette Colbert Melvyn Douglas *F W. Armstrong CABNATION MILK 10-31-WEAR JAC 12:15-Sn-WEAF LITTLE 12:10-85-WEAF What Home Mean to Me' *Maxon GENERAL FOODS CENTERAL TOODS 2:30-FWRAF (Grace NUL Flaker within Parky) Within Parky Within Parky Within Parky Minny Withinson Al & Loe Retern Tourse & Ruther Tourse & Ruther Banky Carl State The State State Tourse & Ruther Parky Carl State Tourse & Ruther Parky Carl State Tourse & Ruther And His Original Columbia 2:30-F-WEAF 10-M-WEAF [ullaby Ledy freene Wicker M I, Eestman Wicker M I, Eestman DENTAUB CO. (2BT Baby Pow-der) 11 a.m.-M-WABC OR. Louis A. Witten 'Hanf.Metzger UTTES SERVICE 8-F-WEAF Broadcasting Orchestra KISSPBOOF. ON TOUR M-W-F-1, p.m.-WOI "The Lone Doctor" Ona Munson "Blackett-Sample-H ELEENEX And Broadcasting Daily for KLEENEX 12:30-21 to 5-WAB(Story of Mary Marlin' Basil Loughrane, Dir. Jane Crusinberry, Au. Joane Bialne Art Jacobson Carleton Brickert Botty Lou Gereroe Niagara Hudson Electric Light and Power Co. ALSO ON COLUMBIA RECORDS 8-F-WEAF Jossica Dragonette Rosorio Bourdan O Joane Blaine Art Jacoben Carleton Brickert Botty Lou Geraon Botty Lou Geraon Daven Judith Lowery Murray Forbes Murray Forbes Murray Forbes Murrorte Hannon Anno Davenport Inbel Randolph Lucille Husting -Lord & Thomas KOLYNOS Hids ann. to F. WABC Just Pialn Bill Rosorio Bourdan Or Quartet Ford Bond *Lord & Thomas COLGATE-PALM 10-Tu-WEAF (Palmolive Soap) 'Bsauty Box The-atre' GEORGE testimoiry, 30%D Bardia Bandy Box The-John Barclay Francia White Al Bondman Cr. Chicarda White Al Bondman Cr. Chicarda White Al Gandman Cr. (Supre Suda) Bailt Cr. Ba GIVOT Toing & Rubican 7:15 n.m.-M-Th-F (Bron Flakes) Tonv & Gue Yorlo Chamleo George F. Brown Benton & Bowley (ENRBAL MITL) CURRENTLY WABC Just Pinin Bill' Arthur Hughes Ruth Russell James Meighan Curtis Arnall Jos. Latham *Biackott-S-H ROYAL FROLICS CAFE MITT.I S CHICAGO ENERAL MILLS 10:45-W-F-WEAF Sole Management HEBMAN BEBNIE 1019 Broadway Belty Crocker Cooking Becipes *McCord Co. 5:30-Dally Fr. Sn Su-WABC **KBAFT-PHENIX** 10-Th-WEAF All American Ba P Whiteman Oro Lou Holtz Ramono Helen Jepson Bob Lawrence 'J Walt. Thomp. LEON 4-Dally-WJZ Ramono Helen Jepson Bob Lawrence 'J Walt Thomp. I.ADY ESTHER IO-Sn-M-WARC 8:30-Tu-W-WEAF Betty & Bob Betty Churchill Don Ameche Betty Winkler Art Jocobson Carl Brickert Fauls Doen *Blockett *Benton & Bawles CORN PRODUCT 12:15-Dally Ex. So. Su-WARD The Gumma' Wilmer Walter Agnes Moorehead Leater Joy George Grabem Faith Spencer *E. W. Hellwig

And His ORCHESTRA Wesk July 5 CHICAGO, CHICAGO COTY (Facs Powder) 10:30-W-WEAF ARMOUR HOUR with PHIL BAKER WJZ, Fridaye, 0:30-10 P. M. Roy Noble Oro . Blow CRUSADERS Mon-8:45-WOR The Crusaders' Tred G. Clark Morschalk & Pro Sole Direction, HERMAN BERNIE 1619 Brondway, New York GRACIE BARRIE n Farm, Asbury Park, N. J.

Sole Direction, HERMAN BERNIE 1610 Broadway, New York

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Vayns King Stack-Goble LEHN & FINK (Lysol) GILVETTE SAFE TY RAZOR TY RAZOR 10:30 p.m.M-WEAF Juely Smith Yoz Roer Peg La Centra Garsen Kanin Frank Ventre *Ruthronff & R (Lysol) 8-Sn-WABO hel Merman d Husing Goodman's Or ennen & Mitche LORILLARD Eth GOODRICH Briggs Tobacco (Muriel Cigors) 7:45-Sn-WEAF $\begin{array}{c} \textbf{``Bin'}\\ \textbf{``CRUSADESAR }\\ \hline \textbf{CRUSADESAR \\ \hline \textbf{CRUSADESAR }\\ \hline \textbf{CRUSADESAR }\\ \hline \textbf{CRUSADESAR \\ \hline \textbf{CRUSADESAR }\\ \hline \textbf{CRUSADESAR \\ \hline \textbf{CRUSADESAR$ 10:30-Fri-WEAF 7:45-Sn-WEAF Sports Review Thornton Fisher Jimmy Dykes *Leonen & M Leonen e ta LAUIS PHILLIPPE 2 Dnily Ez. &n-Su-Warie, Little French Princess Huth Yorke Jamés Meighon Lester Jay "Blockett Charlen Day MACFADDEN 8:30-F-WABC 8:30-F-WABC ('Frue Story) Court of Humso Reiotions' Percy Henus Araold Johnson's Or Bisle Iliz Ned Wever Howord Smith Luelle Wall Allya Josiyn Paul Stewart *Erwin Wasgy

MAYBELLINE 8:30-5a-WEAR nthouse Seren ade' Don Mario Dorothy Hamilton Chas, Gaylord Ord "Cramer Kasselt DB, MILES LAB" (Alka-Seitzer) 9:30-Sa-WJZ WLS Barn Dance Ridge Runners Uncle Ezra Luiu Bella Maple City 4 7:15 M-W-F-WEAF 7:15 M-W-F-WEA Uncie Esta, Rad Station EZRA Pat Barrett Cliff Soubler Carleton Guy Nora Cunneen •Wade MODEEN FOOD PROCESS CO. 4:15-M-WJZ Charles Sorce Harry Swan *Clements Co. MOMAWE CABPET 12:45 Daily Ex. 6a Sp-WABO So-WABO 'S Star Jones' Johnny Kane Blitzaheth Day Blit Johnston Phil Van Zante Florence Malone Eddie Marr *Blackett-S-H. NOLLE TROTT-WEAT Ai Bernard Emili Casper Theo. Carle Mario Cossi Loigh Stevens Ore *Stack-Goble JOHN C. MORRELL 5:45-8u-WJZ 5:45-5u-WJZ (Dog Food) Bob Becker Dog Chats "Henri, H. & McD. OUTDOOR GIBL, Inc. 11:15 m.m.-M-W-F-WABC Blanche Sweet *Blackett-Samp Hummert, Ir Hommert, Inc. FACIFIO BORAX 9-Th-WJZ 'Death Vall'y Days Tim Frawley Edwin W. Whitney Lonescome Cowboy Lonesome Cowbo Jean King Jack McBryde Joseph Bonime McCann-Erick PEPSODENT 7-Daily Ex Sat Sa WEAF Amos 'n' Andy Freeman Gosden Charles Correit *Lord & Thomas PHILCO INC 7:45 daily ex. Sa-Sn-WABO Boake Carter PHILIP MORRIS 8-Tu-WEAF S-14-WEAF Les Reisman's Ore Phil Duey 8-W-WABC Johnnis Foursome 10:45 -Foursome 10:45 a. m.-Sa-WOI Graphologist Mme. N. Olyanove *Blow Co. PILSBURY 10:30-Dally-WJZ 10:30-Dally-WJZ Today's Children irma Philips Walter Wicker Bess Johnson Irene Wicker Lucy Gillman Fred Von Amon Jean McGregor "Hutchinson II a.m.-W-F-WAB Cooking Close Ups Nary Ellis Ames *Hutchinson PINATD (Hair Tonic) 10:30-M-WABC Von Hallberg Ore PLOUGH, INC. 10-W-WEAF 10-W-WEAF Guy Lomberdo *Lake-Spiro-C PREMIER PABST 9-Tu-WEAF Ben Bernie *Morris-W. & E. J. L. PRESCOTT (Oxol) (Oxol) 10:30 a.m.-Dally Ex. Sa-Sn-WABC Jack Fulton Ore. *B. B. D & O. PRINCESS PAT 0:50-M-WJ2 Skotch •McJunkin McJunkin PrCTTR & G'MNILK 3:15 Dally Kz, Sa-SD-VFZ Ag (CB8co) Vic CB8co) Art Van Harver, Billy Idelson Bernadine Flynn 10-Sa WEAR Uncle Charlies Twory Tent Show Uncle Charlies Twory Tent Show Consed Thibault Ion & Charlies Consed Thibault Ion & Charlies Don Voorhees Ore G:43-VI-W-F.WJZ (vory Stamp Club ivory Stamp Club Capt. Tim Healey Blackmon *Binckmon 3:30 Dally Except Sa & Su-WEAE (Oxydol) Ma Perkins* Virginia Doyne Margery Hannon Kari Hulvel Will Fornum Chas. Ergleston *Blackett

5-Sa-WABO Abe Lyman Vivienne Ssgai Oliver Smith •Biackett 5:45-W-Th-WABO \$:45 p.m.-Tu-W-Th-WEAF (Camay) Dreams Come Barry McKinley Ray Senatra Ore *Pediar & Ryau *Pediar & Ryai 3 p. m. Dally Ex-cept Sat & Sun-WEAF 'Homo Sweet Homo' (Chipso) C. W. Secrest Harriott McGibbon Billy Halop *Blackman Billy raiop *Blackman RCA BADJOTEO 9-Sa-WEAF Benny Goodman Helen Ward Ray Hendricks Jimmy June & Ja-Trio Joe Twerp John B, Kennedy *Lord & Thomase BEAL SILE 0.6 W17 Alfres Amir Alfres Amir Charles Goodman Al Dupont Harold Woolsey Harold Woolsey Al White dever Al White dever Blacket Sam pie Blacket Sam pie Blacket Sam pie Blacket Sam pie Charles Alfres Astr Amitor Show Charley Kane Horacs Febras for Charley Kane Ch 9-Sn-WJZ Chas. Previn Orci *Erwin-Wasey *Erwin-Wasey RED STAR YRAST II-Tu-Th-S-WEAF Edna Odeil Phil Porterfield irma Gien Earl Lawrence N. W. Ayer N. W. Ayer RITCHIE CO. (Eno Salta) 8-Ta-WJZ Eno Crime Clues Harna, Dir. Howars Roshb Violar Roshb Violar Roshb Diale Sumte Mark Smith Elaine Dumas Cityde North Jack McBryde Jack McBryde 8-W-WJZ Bnbs and her Brothere Hal Kemp Ore *N. W. Ayer SHEFITELD SHEFITELD FAKMS 0:45-M-Th-F-WEA Billy and Betty *N. W. Ayer 1985. Another 1985. A state UNITED FRID Division Strandbarr VANDER (O. Billy and secry w. W. Best (Petroleum) 1:30-58. WEAF Al Joion Joan Bio ell Lee Wiley Jack Sinton -Jack Sinton -GinCLAIR Bin Arnold Bin Arnold Bin Arnold Diff Souther Federal Federal *Federal SOCONY VACUUE 8-F-WARD 'Socony Sketchhool Christopher Morley Virginia Verrill Jimmy-Farrell Marjory Lognn Eton Boys -

B. L. WATTING B. B-86-WEAT D-96-WEAT Drong L. Krean Jacobe Liston Market L. Strand Market L. Strand Backet Liston Market Liston bettinen, Wilson Bernice Berein Greisehmann) Greisehmann Greisehmann) Greisehmann Greisehmann) Greisehmann Thomas Aird, who won the Vic-tor Amateur Hour contest as a singer, got his first pro engagement as a member of a dramatic show Sunday (7) over WGR, Buffalo. His role called for the song 'Someday I'll Find You. Roger Baker, WGR-WKBW, Buf-Roger Baker, WGR-WKBW, Buf-filo, sports announcer, was five ndinutes late getting on the air with lis afternoon baseball broadcast one day last week. Troopers stopped him for questioning as he returned from a Lake Shore swim. They were look-ing for bandits.

WABC 'Singing, Sam' Harry Frankel

12-Daily Ex. Sa-Sn-6:45-Sn-WABO Voice of Experience 2-Sn-WOR

z-52-WOR Jacob Tarshish, The Lampiighter *Brwin Wassy

B. L. WATKINS 9-Sp-WEAF

New Business

NEW YORK CITY

(Call, Syrup Fi 'Dick Tracy' Ned Wever Lester Jay Waiter Kinsella Charles Slattery Rose Keane *Stack Goble

STEWART-WARNER

WAENEB (Alemite) 10-Th-WABU Lysbath Mughes Bob McCoy Art Thoreen Horace Heidt King Sisters Steve Merrilli Jerry Bowne Alytos King Alvino Rey Charles Goodman Al Dunont

NEW YORK CITY Bang Freducts, six times weaky at 5:15 p.m., presenting concert mu-sol, for 62 weaks, WOV, Inc., six days weekly at 4:30 p.m. for 13 weaks, presenting health talks, Wachs, presenting health talks, Wachs, presenting health wov. Bachs, presenting health work, Bachs, presenting headows, presenting V. E. Meadows Beauty presenting V. E. Meadows Beauty presenting V. E. Meadows, Mary S. Goodman, Sunday sectes, and an indentifie period, presenting or an indentifie period, presenting and and four Future laiby work.

tor an incefinite period, presenting, WMCA. Michleer Monayccuring Company, series of spoot, Monday to Eriday series of spoot, Monday to Eriday Berland State and State and State Educator Shouth, renewal for eight weeks starting July 29, pro-senting weaknor Froot, Nichowall Auburn Automobile Soles, taking trans-radio service, thrice weiky for a toth period of two weaks. WOR a tother automobile Soles, taking utans-radio service, thrice weiky for a toth period of two weaks. WOR a tother automobile Soles, taking utans-radio service, thrice weiky for a tother period of two weaks. WOR a tother and music, daily ex-ception of the sole of the service of the tery Fark landing at 10 a.m. EDST, Arnold's Apparci, daily series, for 28 weaks, presenting Faith Fortunes will be and music, daily ex-with the sole series, Priod through Engol Enterprises. WMCA. National Beating Farior, series of three spots daily excepting Sunday, (Continued on page 52)

(Continued on page 52)

AL SHAYNE Badio's Ambassador of Song HEADLINING LOEW'S DELUXE THEATRES "A Radio Sensation. Without the slightest doubt, the greatest singer of popular songs on the air today. Wotla voice!" DAILY MIRROR THIS WEEK, JULY 5 Loew's Century, Baltimore WEEK JULY 12 Loew's Fox, Washington D. C. HARRY **MYERS** AND HIS ORCHESTRA Broadcasting NBC HOTEL AUSABLE CHASM





ENROUTE MCA Direction

the etate pending a hearing on the matter which has been set for July

Wired Radio with News, Sports Promised in Phila. July 15

Wired radio is promised as an actuality in the east on or shortly after Monday, July 15. News and sports will predominate proposed service with 12 to 14-hour day maintained for eusscribers, excepting Sunday. Service is primarily for and available to places of assembly, which will include grills, restaurants, houtie bars, and special rooms in hoets but, of course, will go to any dient able to pay for such a wired radio. Tacker News Garvice, hoc, promises the ervices and the project is re-porter tha first such to be located as asles office in Philadelphia project, adminated to organize studies in various key clites throughout the United States, has formed a new corporation, known as Lang-Worth Facture Programs, Inc.

brokers, designated to organize etudios in various key cities throughout the United States, has formed a new corporation, known as Lang-Worth Fecture Programs. Inc. Actual test programs will be started this week at the first studio in the programs of the studios in the studios in Nur Tor-big entered of population. Ticker News Service, which he headed by Leo Lane, claims 600 sub-scribers for the wired radio in the metropolitan area and nearly 200 con-tracted in Philadelphia. Service is to be cold on a monthly rental charge basis, price being fixed according to the length of the phone line to the subscriber. One cate applies to the Times Square district, while a dif-grent one is est for outping districts. Ticker News Service has the principal race tracks for racing news. Lat-engoris coverage with intermitional News Service and will maintain its own staff of reporters at the principal race tracks for racing of rac-resiute a highlight of the estrice. Firm is an outgrowth of the old N. Y. Curb Exchange Ticker Serv-jee which ceased to function when biz on the curb dwindled after the big 1022 crack-up. Company esprimented for a time with a form of adylight screen on the lower floor level in the Rockefeller Conter Networks.

22. The action, independent of the recent Federal government suit against the society, is believed to oblight the society of the base of the society of the washington State Broadcaster's As-sociation, and the Seattie lawyer who won for the Bellinghems fation, Complaint charges ASCAP with KVOS, its news euit with Associated Frees last full. Complaint charges ASCAP with being a nefatious combination and compared in the state that has been and the state that has been and the state that has been and the state of the state of the state constitution, for the purpose of faxing the price and limiting the state constitution, for the purpose of faxing the price and limiting the production of musical compositions and the public performing there-is...' dominating the radio, hotel, and entertainment industries. This is based on the statement in the vesociation of any persons for y manner whatever, fix the price, etc. of any product or emmodity.' A peculiar circumstance of this stations on the grounds that by building.

building. Besides the news broadcasting, music and other entertainment is prom-ised so there will be no period of alience for the foud epeakere. However, present plans call for bubordination of all programe to the news. In addition to general news broadcast periode, arrangements are being per-tected for cutting into any program with special builtene or news on sporte flashes

FCC's Washington Hearings

cludes everal of the etatie radio stations on the grounds that by paying the so-called 'lilegal' fee to ASCAP they are aiding and abet-ting a 'monopoly.' This move ap-pears to be, however, just a bit of strategy that will bring radio of-ficials before the court where they will make the statement that ASCAP is a monopoly and pray that the injunction be made per-manent.

WPTF, Raleigh, N. C., loet its 380-foot tower in a wind storm, but by a freak there was no interrup-, tion of programming.

<section-header><section-header><text><text><text><text><text><text><text><text><text>

Satevepost Revives J. J.

Salevepost Newvest 3.3. Hollywood, July 9. Raiph Farnum hae set Jim Jef-fries, didiume heavyweight champ, as gueet star on Al Joison's Sheli Hour next Salurday night. This is due to Jeffries breaking into Saturday Evening Post with an article last week.

Dick Teela and Gwyneth Neil have joined lowa Broadcasting co. Both will be on commercials and Teela will also do some work in the KRNT: Rown as High and Low the Techa worked with KSO a year or so as do uning the opening of the Tropical Roo~ at Hotel J rt Dor Moines,

Mary Small Set for Summer Mary Small Set for Summer Atlantic City, July 9. Mary Small, with her Little Play-house, now in its second week at the Steel Pier here, has had har tickct renewcd for the entire sum-

mer. Originally show came in on four-weck contract but managemen increased time for duration of sea son.

John Lewis, baritone, has re-turned to WSM, Nashville, after a two months' concert tour extending from Dallas to Roanoke, Va.

Ste. Jart Sterling, scripter of the Eno Crime Club scries, etc., has an article in current 'Writer's Digest' on 'How to Write for Radio.'

ATTY.-GEN'L OF Revised Cuban Radio Code Sets Strict Limits on Copy **STATE SUES** ASCAP But Liberalizes Sunday Law

Here and There Seattle, July 9. Seattle, July 8. Radio's war against the Ameri-can Society of Composers, Authors and Publishers moved lask week to of a seattle start and the start General G. W. Hamilton of the State temporarily restraining ASCAP from making and fourper collections the etate pending a hacing on the

Craig Lawrence of Iowa Broad-casting co. ill with the mumps.

Baltimore broadcasters attending the N. A. B. convention: Tommy Lyons, director, WCAC): Edwin Spence, director, WBAL: Hope Bar-roll. Jr., director, WFBR; Purnell Gould, commercial manager, WFBR, and Bob Masiin, promotion man-ager, WFBR.

Bob Hawks former WCFL an-nouncer, now on regular duty at WBBM, Chicago.

Portland Symphony Orchestra, currently fillingi an engagement in the Ford Bowh, at the San Diego exposition are remoting over KHJ, Los Angeles and the Columbia net-work daily from 3 to 4.

Carroll King, who joined the staff of the Commercial Appeal Ra-dio Station WMC in Memphie last winter, has been placed in charge of national advertising at WMC.

WSM, Nachville, has expanded its sports program, and le devoting two five-minute resumes daily. Jack Harrie, announcer, is assisting Freddle Russell, eporte editor of the Banner'. B. C. Headache Powders are sponsoring.

Agnes M. Scutt, assistant treas urer WGR-WKBW, Buffalo, takin a month's vacation in California. taking

Only stage presentation in Buffalo uny stage presentation in Bulfalo theatres this summer is WBEN Amateur Hour, aired from Shea's Buffalo Tueeday nighte. Amateurs continue deepite theatre's dropping of all other stage stuff for hot sea-

Raiph Robertson, formerly with KFI, Los Angelcs, has joined an-nouncing etaff at WOR, New York

Ray Bright, radio advertising saleeman, has been named commer-clal manager of KTRH, Houeton, He succeede Jerry Belcher, who lett to broadcase hie Volce of the Feo-ple from the eldewalke of New York on NBC for Fleischmann.

Havana, July 5.

51

Commercial programs may be heard over the sit again on Sun-days, or they are allowed by the days, or they are allowed by the vectors of Cuban music or by Cuban composers and brings the cleatical transcription to recogni-tion by allowing them to be used as regular programs, without restric-tions. Commercial programs may be and over the air again on Sun-

tions. This measure pute an end to the first wared by the local broadcast-ers against the so-called Sunday freet Law' of Sept. 8, 1334, which on Sundays effect 11 a. m. or Mon-days bofore 11 a. m. and at the same time forbade radio stations from broadcasting news or reading com-mercial announcements in thoir programs in the same period. The ted was to mame the gonsion at the start and ending. New requilation restrict an-

New regulation restricts an-nouncements to 30 words. In a quar-ter hour program three announce-ments are permitted, two of 30 worde at the beginning and ending and one in the middle of just 15 worde.

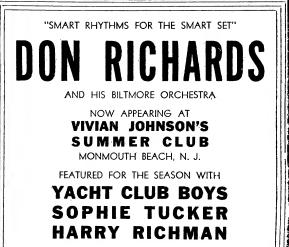
words. For musical programs of a full hour, using orchestrus of no less than nine (in variety programs with no less than is performers) two dif-ferent sponeors are allowed, but their announcemente are restricted as in the quarter-hour programs.

In the duramatic programs of no less than 90 minutes time, five dif-ferent sponsors are allowed, but their commercials can just be read in between, the acts and no more than 30 worde each.

Positively no phonograph records are to be played of typical Cuban music nor eong or compositione by artiste and performers of Cuban ctilzenship or recidents of Cuba.

Electrical transcriptions made for radio purposee are allowed as reg-ular programe, but muet he submit-ted first to the Radio Commission, which will pass on them.

New law, fashioned by Nicolas G, de Mendoza, young Radio Commis-cioner, chows clearly his ambition to set a high standard for radio here.



LAWRENCE GOLDEN MEYER DAVIS OFFICE, NEW

VOICE OF THE PEOPLE With dery Belcher, Parks Johnson, Belcher, Parks Johnson, Taguiring Microphone 30 Mine CH2, All Start, Start CH2, All Start, Start With Start, Start CH2, Start With Start CH2, Start Hobor Hobor Start Hobor Hobor Homon Start Hobor Start Hobor Start Hobor Start Hobor Hobor Hobor Hobor Homon Start Hobor Hobor Homon Hobor Homon Hobor Homon Hobor Homon Hobor Homon Homon Hobor Homon Ho

Thompson agency. Thompson agency. Potentially Voice of the People' is a clicker. It will be a distinctly not growth the second second second the program to the majority of dial-tive programs that may bob up. It will qualify as one of the cheapest productions when a second second productions ever to climb aboard the bandwagen. Two small-town will qualify as one of the cheapest is a second second second second productions ever to climb aboard the bandwagen. Two small-town Genv Graugen for the commercial splei and the cost of engineering is all the vitable production. Of technically may be necessary. On the initial broadcast from colump-bas Circle, New York, the street the save and nerves. Material is of the type lifted from almanacs, puzele books and the accumulated lows "DM you know-- comu-on the seaway program (f) the

noises and vibration were hard on the ears and nerves. Material is of the same and nerves. Material is of the type lifted from almanas bore of DM you know- conun-drums. It is a superstantial of the first 10 or is minutes were very bad. The was due to the low men-tal level of the questions and the commercial plug (red in the Radio City atudice) the quality of the in-bound of the state of the superstantial commercial plug (red in the Radio City atudice) the quality of the in-debilities of the presence of the superstantial commercial plug (red in the Radio City atudice) the quality of the in-debilities of the present the came easier to apprehend. Unlike the local (New York) ex-tended to the present the came easier to apprehend. Unlike the local (New York) ex-tended to the present the came easier to apprehend. Unlike the local (New York) ex-tended to the present the came easier to apprehend. Unlike the local (New York) ex-tended to the present the came easier to apprehend. Unlike the local (New York) ex-tended to the present the came easier to apprehend. I at the present the same the the tack on the present each set of the visit of opinion and frames the visit of the local of the set exploate comment that overeless a discretion. Beicher and Johnson alm for laughs, not drama, and set of the set easier of the set of the set of the set easier of the set of the

The product of the prod

LUMBARDO ROAD With Goy Lombards orch. 30 Min. Goy Lombards orch. 30 Min. Goy Lombards. 30 Min. Source of the second strong institutional and good will strong institutional and good will strong institutional and good will mean to sell more automotike, or well how the second strong of the strong institutional and good will man to sell more automotike, or well how the second strong of the second strong of the second strong of the Lombards which of the second strong of the second strong of the second strong of the second strong of well how the second strong of the second strong of the second strong of the Lombards which of the second second strong of the second strong the second strong of the second t

Esso retailing territory. Abd. ADVENTURER'S CLUB Dramatis Sketch 15 Mins-16 Mins-16 Mins-16 Mins-17 Mins-18 Mins-19 Mins-

RICHARD BARTHELMESS

RICHARD BARTHELMESS With Charles Wilson COMMERCIA Restell MEAR Development Mean Service Start on Joison's Shall Chateau, Michard Barthinnes, pic-ture of the Start Start, Shall Chateau, Michard Barthinnes, pic-big way with about 15 minutes of condensed drama from Simal Miracie', In sew release. Aided by the start start of the Start Miracie', In sew release. Aided by the start start of the start once acion(1) equance to fix the a sampy pace. Supense built up just before the more acion(1) equance to linto-tunity to crash through with telling effect. And I to to his credit that he did not overdo this smashing eccne on mile. Charles Wilson (the detective, who is taking Barthelmese, a Hullan, heck to the Coast to pay the supreme penalty and asympt up the mand minor players.

RADIO REPORTS

House Hanno, partes, HouseHold MusicAL Revue so March Instrumental COMMERCIAL WGY, Schenectady. Manufacturer of Ball Jare (can-ning) pays for the 2-2:30 pan. Infg) for the 2-2:30 pan. Infg) for the 2-2:30 pan. Infg) for the form of the 2-2:30 pan. Infg) for the form of the 2-2:30 pan. (colorand) is the Plano Pale (Monica Leonard and Dorothy Sherman), John Finke and Betty Leone (Mara Colorand) is and Betty Leone (Mara Leonard and Dorothy Sherman), John Finke and Betty Leone (Mara Leonard and Dorothy Sherman), John Finke and Betty Leone (Mara Leonard and Dorothy Sherman), John Finke and Betty Leone (Mara Leonard and Dorothy Sherman), John Finke and Betty Leone (Mara Leonard and Dorothy Sherman), John Finke and Sherman (Mara), John Sherman (Mara), John Sherman (Mara), Judged by local standards, espe-

... actures have united for a broad-cent; also that Mers. Pike, a new-comer to radio, has served as con-lated by local standards, espa-cially for household shots, the Musi-centry of the standard served as the served serverse. It would calibrate even higher if the is above-average. It would calibrate even higher if the that apparently is too mutoh to ex-pect from a sponsor with a product to sell, on a local; to housewives form of whom dings on another bousehold commercial) and Miss Colorantio, a Saratoga stil whom Schu, Step and Hepplanni took un-pect from a sponsor with a product household commercial) and Miss Colorantio, a Saratoga stil whom household commercial and Miss Colorantio, a Saratoga stil whom has data herabouts. Mise Color ramio, a trained soprano, pops and the still and the sponsor of the second part of the second strong of here and pikying a long etring of here and pikying a long etring of the second strong the second strong of current type music, but she has developed one or two traits which a singling teacher would deplort whan over a pog or muelcal com-edy number. Somewhat effective here work second should be been do will to widen her targe and upper register warbling. She would do will to widen her targe and upper second blend Could do num-bers more difficult than they now thavoirties. Plano Phis shythm et-has a weat est of pipse-and pro-duce a smooth blend Could do num they blers do company capably. Finke, as always, provides strong tayotics. Plano Phis shythm et-perity and also accompany capably. Finke, as always, provides strong they further struc-ser they appent.

BELLE BAKER Suetaining WHN, New York Belie Baker J

Sustaining Work WHN, Naw York WHN, Naw York rom a London music hall engages on Sophel Textore Source a year, guested on Sophel Textorer's Music Hall hour on Friday night. It's the second on Sophel Textorer's Music Hall hour on Friday night. It's the second interest within the past few weeks, the other being whon Fannie Brice appeared on Bastrice Lille's Borden program. Miss Baker disappointed to the oxistin that the confined her spot to that the confined her spot any songe. There was probably some definite reason behind this tease, but it left an empty hole in the program.

tease, but it left an empty hole in the program. She spoke 6 how much he was estimate in putting her wise to Lon-don audiences. How ehe (Miese Tucker) made an overlight trip from Socitand just to be on hand when Mies Bakin overer in Left this help, and lays much of her British help, and lays much of her British hit to the sizering she received be forehand. The test-table repartee might have turned sour in dubar weismans it struck a certain note of eincerity.

encerity. In closing Miss Baker said she'd be back in a few weeks to eing on the program.

be back in a few weeks to eing on the program. "MAGIC BAND' Einer Ziejer's Orch, Lesie Fred-erick to manual states and the states of the states with program, atimed to tickle the kids its bankrolied by Magic Bird U canaries for letters from young-sters. Show written and announced by Lesie Frederick, of states of the organization of the states of the by Lesie Frederick, of states of the organization of the states of the pression of the states of the pression of the states of states of the states of

on 6:46 to 7 Friday evening. Hole. ROSALINE GREENE Women in the News OMB ROIAL WOR, New York The News COMMERCIAL WOR, New York and Annual States Annual States Annual States Annual States States

that day. EDST.

EE BERNIE

Songs 15 Mins. Sum

Songe Songe Songe Stability S

Uon at the present. BUDDY MONROE Tenor Tenor WHN, Nov texto a youngh not rude or un-schooled. Ho's currently on a hold-nor singerment at Lows, Newro-or singerment at Lows, Newro-or singerment at Lows, Newro-restrict a single single single single single sumers textos single single single single automation of the single sing

WCAE. PROVIDENCE Britol County Kennel Chub, 28 100-word announcements daily ex-cept Sunday began June 24. Through New Explored Telephone & Tele-oreph Co. 62 30-word announce-ments, Gally Finculants, Burney, be-J. A. Poster Co. 91 100-word an-pouncements, Gally Including Sun-pouncements, Gally Including Sun-WEAN. Mittell System Co. 10 5-minute programms, Tusedaya, began July 2. Direct, WEAN.

Wednesday, July 10, 1935 New Business

(Contiued from page 50)

for an indefinite period. Placed through Bess & Schillin, Inc. WNEW.

through Bess & Schillin, Tin, Independent Depariment. Stores Service, Inc., Sunday morning series, for 13 weeks, presenting children's annateur program. Placed through Speed Motor Sales Co., series of spois, for an indefinit period. Series Monarch of Berrnuds, presen-ing dance multic. Placed through Bernsey's Cloikes, renewal on spot announcements, for four weeke. Placed through Bess & Schillin, Inc.

WINSTON-SALEM. N. C.

WINCA.
 WINSTON-SALEM, N. C.
 Anchor Department Store, 15-min-the program fonce sch weck for 13
 Ankey Motor Company, electritate and the program of the schematic schematic schematic program in the schematic schematic schematic file and locally. WSIS.
 Jones and Gentry Bhoc Company, Inschematic Schematic Schematic month. Placed locally. WSIS.
 Duke Peter Company, dally spot announcement for one month. Placed locally. WSIS.
 Michael Schematic Schematic Schematic Inschematic Schematic Schematic Schematic Liftic Consery Gesta, dally spot announcement for one month. Placed locally. WSIS.
 Motor Sales Company, dally spot an-locally. WSIS.
 Motor Sales Company, three spot announcements dally for one month. Schematic Schematic Schematic Schematic month. Placed locally. WSIS.
 Motor Sales Company, MSIS, schematic Schematic Schematic and the Schematic Schematic Schematics and schematic Schematic Schematics and schematic Schematic Schematics and schematic Schematics Schematics and schematics Schematics Schematics Schematics and Schematics Schematics Schematics Schematics and Schematics Schematics

FORT WORTH, TEX.

Southland Life Insurance Co., Dal-las, 52 45-minute musical programs featuring Clarence E. Linz and Hy-man Charninsky's ork. Direct,

Ias, E3 45-minute musical programs man Charminty orth. Direct. KTAT. Shats Jonestry, Fort Worth, one Shats Jonestry, Fort Worth, one Direct. KTAT. Hyral Derivifyes, 300 epct an-nouncements. Placed through Hyral Berkifyes, 300 epct an-nouncements. Direct KTAT. Strist States Life Insurance Co. Dallas, two 16-minute programs ally 63 306 allings. Direct. KTAT. Gettker OI Co., 100 apct an-nonce. Jones (certificatori), 300 spot announcements. Direct. KTAT. Fort Worth Baking Co. (Taystee Janck and Programs). Similarites, 52 times. Direct. KTAT. Fort Worth Baking Co. (Taystee yaki higt-yake program, 38-minutes, 53 times. Direct. KTAT. Fort Worth Direct. KTAT. Fort Worth Baking Co. (Taystee). States, Direct. KTAT. Forther Construction of the program States and the states and the program States and the states of the program States and the states. States and the program States and the states. States and the program States and the states and t

or uness, piredet, KTAT, DENYER Denver, Contention and Touriet Burcay, 8 announcements. KOA. Paris Beauty Salon, 28 15-minute Programs, three times weekly, KLZ. Morning Mille Co., 28 15-minute Programs, three times weekly, KLZ. Hiller Grocetria, is 15-minute programa, Hres times weekly, VLZ. PITTSBUPGH R. E. Loughney Auto Co., 12 an-nouncoments. Placed direct. WCAE, E. Loughney Auto Co., 12 an-nouncoments. Placed direct. WCAE, E. Tombut Strumscription twice weekly to 25 weeks. Placed by Raiph H. Gors. WCAE, Store, six an-nouncoments as ordered. Placed direct. WCAE, Intra Quarter-hour discs once weekly for 14 weeks. Fintce UcAE, Store, six an-nouncoments as ordered. Placed direct. WCAE, E. Tore, six an-nouncoments as ordered. Placed direct. WCAE, Intra-quarter-hour discs once weekly for 14 weeks. Fintce UcAE, Jones Placed Boydz, Inc., 12 30-word announce-ments. Placed direct. WCAE. Jorom WOLE and Bros. 18 30. Haced direct. WCAE, Store on-direct. WCAE, Store on-the Place direct. WCAE, Store WithBurgh Gas Range Storieo Co., 8 60-word announcements. Placed by No-weeks. Placed by Joseph Katz. WCAE. Browlet announcements daily for 32 weeks. Placed by Joseph Katz. WCAE.

MUSIC

Inside Stuff-Music

Where in peak years 120,000,000 records per year were sold, or one disc per person of the national population per annum, the annual turnover of phonograph records in recent years has been between 20 and 25 millions. The pro rata in England is si ilarly down in the same ratio, of 80%

elow former par, Both RCA Victor and Phileo are seriously going after the combination utomatic machines as a means to boost public interest in and turnover records.

From the phonograph recording viewpoint, while the new Fred Waring organization, known at the National Asi'n of Performing Artists, may react in favor of the disk makers the latter also take the position that with three major companies having \$350,0000 or or steld up in making phonograph records, they certainly have more at stake than the artists themselves. Admittedly, howver, the phonograph recorders' influence may help towards necessary legislation to curb promiscuous etherlaing of disks.

Irving Casear is trying to make sing surrent pop. (Oh Suzanna, Dust ogn That Old Planna, 'de blems song of the Netional Asa'n of Sheer Music Dealers when they convene in Chicago July 23-24. Casear's baily-hoo is predicated on the proposition that this 1935. folk some' is primarily almed by direct lyric and suggestion.to make the public more plano-minded, and once they dust of the keyboards that's bound to help sheer music sales.

Pederal Judge Goddard in N. Y. has approved the Olman Music Corp. petition, for one of those TT-b rebrigs and it's likely that after creditors claims are expedited that Robbins Music Corp. will step in with an arrangement for Abe Olman to continue his business as an affiliate of Robbins. Latter firm, aircady with a store find through a 31% ownership by Metro, has some without a store Jim Courp through a 51% for other non-Metro firm. Markan publication deals.

Outside of some standards, Bing Crosby now prefers to record the songs he creates in his Paramount filmusicals, and no longer ploneer new song material. His film work plus his avocational interests on the Coast have made the No. 1 crooner indifferent about any intensive schedule of avolution of the standard schedule of a schedule of recordings for Deca, although that continues his favorite and exclusive brand because of the Jack Kapp connection.

With sheet sales limited and performing rights from the viewpoint of radio plugs the payoff system on the ASCAP royalty melons, music pub-lishers are going in heavily for the sale of orchestrations to bands. The many small combos around, some with jerkwater station outlets, makes them important as plugging and revenue media.

The membership roster of the American Society of Composers, Authors and Publishers now totais 1,094 writers and 108 publishers, latter em-bracing 222 firms, making in all 1,316 units. Jack Mills and E. B. Marks companies have the greatest number of subsids.

Ever since Orville Knapp started the steel guitar vogue as a dance orchestral break, it's been popularly taken up by a flock of dance bands.

ASCAP Cutting 860G Melon, but Fighting 'Snide' State Taxes

Despite the Government's suit against the American Society of Composers, Authors and Publishers, which was expected to retard collections from music users, the second quarter royalty meion to be divided this week will be the record high three month spilt-up. Its total of \$860,105 exceeds by \$100,000 the meion spilt up by ASCAP the first quarter of this year.

quarter of this year. The money is equally divided be-tween publishers and writers, but because of the seniority element in computation, not all top class writ-res or publishers receive the same sums. The topmost brackets among the pubs should be in the neighbor-hood of \$20,000. Topflight song-smiths will collect around \$3,000 with por rata-in the lower brackets. ASCAP is making a counter-sit-

ASCAP is making a counter-at-tack on what it terms 'snide' iggis-lation enacted in Arkansas, Florida; Georgia, Louisiana, Maryland, Mis-Seorgia, Louisiana, Maryiana, Mis-sissippi, Pennsyivania, Tennessee, Washington and Wisconsin in tax-ing fees collected by agencies for the use of copyrighted music.

This, in the opinion of Nathan Burkan, attorney for ASCAP, is un-Survan, attorney for ASCAF, is un-constitutional, as any state tax on a copyrighted issue (which is a Federal statute) may tend to con-flict or retard the proper enforce-ment of the Federal laws.

FIELDS-McHUGH BACK **CN ROBBINS ROSTER**

Dorothy Fields and Jimmy Mc-Hugh are back on the Robbins roster after their Irving Berlin, Inc. assignment for the RKO Radlo pic-ture, 'Hooray for Love.' McHugh and Fleids have done the songs for Paramount-Walter Wanger's 'Every Night at 8' film.

Robbins is also publishing the first song collaboration of Arthur Johnson and Gus Kahn, 'Two To-sether,' interpol.ted into 'The Girl Friend' (Columbia), from the Rodgers and Hart singe, musical.

Ted Lewis Revamping

Hollywood, J^{...}iy 9. With 'Here Comes the Band' slated to wash up at Metro in two weeks, Ted Lewis will put a new act into rehearsal for personal appearances

pearances. Besides his band, Lewis will add a line of gais from Hollywood. Opening not set as yet.



Buffaio, July 9. Appellate Division at Rochester has reversed the lower courts' rul-ing regarding license to sell alco-blic heverages at the Ches Anni. courts had held that permit was properly granted because the Cal-vary Church next door, the leading. Was not used exclusively for re-bale of the license. Was not used exclusively for re-torbids maintenance of a retail liquor husiness within 200 feet of a church.

a church. Appellate Division reversed this, holding that the evidence showed the church to be used exclusively

the church to be used exclusively for religious worship. In the meantime, the spot has been operating all winter, and is now open on a summer policy of retail liquor sales, without dinfing or show. Philip Amigone, proprie-tor, said the case would be taken to the Court of Appeals.

Langford Recording

Los Angeles, July 9. Frances Langford from radio has been contracted by Brunswick to record a series, first of which will be two numbers from Walter Wanger's production for Paramount, 'Every Night at Eight.'

Singer is appearing simultaneous-ly in the Wanger plc and in 'Broad-way Melody' at Metro.

Most Played on Air

To famillarice the trade with the times most on the effertund New York. the following is the latting of the songs most played on the cross-country networks lost week, in relative standing, according to the approximate number of combined plays on WEAP, WI2 and WABC. Little Gypsy Tea Room Chasing Shadows "Del Ma Sh Never Again "Del Ma Sh Never Again "Ban Sh Never Again "Ban Sh Never Me Every Little Moment Lat's Swing It In Middle of a Kiss Life is a Song

Life is a Song Every Single Little Tingle And Then Some

- Footloose and Fancy Free

Footloose and Fancy Free Couldn't Believe My Eyes Thrilled Love and a Dime Living in a Big Way Star Gazing Paris in Spring Lulu's Back in Town Kiss Me Goodnite Love and Kisses.

PAINE ON STAND **IN TORONTO ENQUIRY**

Toronto, July 9. Some 200 song writers are today writing the same number of songs which were turned out by 800 song-smiths before radio came into wide-spread use, but the earnings of the annual output of 10,000 songs have been hard hit by radlo as far as sheet music and phonograph rec-ord revenue is concerned, it was stated here by John Palne of the Music Publishers' Protective As-Music Publisners' Protective as-sociation, who came up from New York to testify at the government probe into the activities of the Canadian Performing Rights So-

Paine also told the Federal en-quiry that hor rights exist under the copyright law of the United States antecting gramophone rec-ords, the record makers claiming, a property right under a common law. He cited the action of Bing Crobby in employing counsel to prevent broadcashing of Crobby rec-tor to cords on the air hurts the singer's chances of obtaining a sponsor. He slaimed the Phila-deiphia Symphony contemplated the same action. Paine also told the Federal en-

same action. Palme also quoted sheet sale fig-urcs on old-time pops and con-trasted these with figures of pres-entday hits and claimed that 'radio has struck sheet music a dendiy

The inquiry has been postponed until July 15, when the Canadian Performing Rights Society will pre-sent its defense.

U. S. Troupe's S. A. Sked 4-a-Day, All at Night

Buenos Aires, July 9.

Niis T. Graniund-Louis Shurr revue from New York, just arrived, opens here at the Casino theatre July 12, doubling into the Novelty cabaret which is under the same Socieda Lamburtur management. Slato Bros., Stone and Vernon and 30 girls were imported for the win-ter season (it's cold now in this part

ter season (if's cold now in this part of the world). Three shows are done in the revue Casino house, all at night, and the fourth show is the post-midnight frolic at the Novelty.

Immigration Jam

Havana; July 5. Labor Department officials ar.

Labor Department officials ar-rested Sonora Saivadorena Cen-tral America marimba band lighing at the Pasage Sidewilk permit. Taken to immigratifm statton, were released 24 hours later until investigation was made. Local union charged they had dis-placed an all-girk band from that place an all-girk band rom that other places. other places.

Group permitted to play again as they have a bond posted.

Mills Signs London Bands for U.S., But A.F.M. and U.S. Labor Still Tough

Won't Go For 99c

Asbury Park, July S After losing \$2,300 on Rudy Val-lee's two-night stand in the Con-vention Hall, city fathers cut Paul Whiteman and ork from six to three days in bcachfront audi-

Public refused to go for 99c. ad-mission on Vallee, but price was maintained for Whiteman.

Music Notes

Harry Warren and Al Dubin have finished four song numbers for Dick Powell in Warner's Andors Waeigh.' Tunes are 'I Love to Take Orders From You,' 'Don't Give Up the Ship,'' Love to Listen to Your Eyes' and 'Do'I Love My Teacher?' Up

Phil Romano's orchestra playing July at Riley's Lake House, Lake Lonely, outside Saratoga, N.

Bob Crosby set on dance one-nighters by Rockwell-O'Keefe un-til next Sept., coming in for one day's intensive recording schedule for Decca.

Fats Waller orch on a one-night tour through Virginia, North and South Carolina and Georgia, then Columbia, B'swi into New England.

Ginger Rogers has completed Decca recordings of all songs in her latest Radio film, "Top Hat." Fred Astaire recorded ditto with Johnny Green's orchestra for Brunswick.

Hal Kemp returns to the Penn-sylvania hotei, New York, in Sep-tember.

Pat Rossi is warbling with Mitcheli Schuster's band at the Park Lane, N. Y.

Don Bestor's stay at the Paloma ballroom, Los Angeles, has been ex-tended to July 27.

Dick Mansfield sharing the Lex-ington Grill, New York, with Will Oshorne

Harold Stern opened at the Brighton Beach Baths, Brighton Beach, N. Y., July 4.

Ramon and Rosita at the newly built Country Club in Reno after playing at the Bal Tabarin, Frisco.

Lucky Millinder in for three-day. recording service for Brunswick; then resumed his tour.

William Adler ensemble opened at a Ambassador hotel, New York, July 1, will stay until mid-Septem-

Abe Meyer set by Sol Lesser to irect music for 'Thunder Moundirect tain.'

Jan Garber foilowed Bon Bernic into the St. Catherine at Catalina. Latter barnstorming through northwest.

Joe Kirkham, formerly with Kay Kyser, now at his brother Clayt's, Montmartre Club, Sait Lake. MUSIC

Bert Lane and Ned Washington Bert Lane and Ned Washington have contributed "You're Elegant' to the Joan Crawford starrer, 'Ele-gance.' Washington also collabed with Dr. William Act on "Tahitian Love Song,' themer for Metro's Love Song,'

Walter Donaldson and Harold Adamson will have their tune, 'An-other Night Together,' sung in Metro's 'Elicgance.' Pair also dished up 'Two Heads in the Moonlight' for 'The Great Zirgfeld.'

Nacio Herb Brown and Arthur Freed composed 'Alone' for the Mary Brothers picture, 'A Night at the Opera.

Gus Kahn writing lyrles for songs Jeanette MacDonald will sing in 'San Francisco.'

Jack Mills has the score of 'Sanders of the River,' London Films production with Paul Robeson.

London, July 9. Irving Mills sails for New York tomorrow (10) after signing Bert Ambrose's orchestra for an American tour.

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can tour. Mills is negotiating with a flock of local bands and intends to follow Ambrose with Jack .Payne, Lew Stone, Billy Cotton and Harry Roy, all to bring their own bands with

them. Milis is opening iocal o September.

American Federation of Musicians regulations as well as those of the U. S. labor authorities are still as severe as ever on the proposition of opening up American portals for foreign bands. An official U.S. rul-ing of four months ago specifically months ago specifically exceptional' talent may enter this country.

The Ray Noble situation was only smoothed over on the understanding that Noble was to become a natur-alized American citizen under the

allzed American citizen under the regular British quota. Music Corp. of America is still working on a plan to bring Jack Hylton into America, but nothing concrete has been achieved as yet. M.C.A. jike Mills, plans opening a London office in the fall.

Columbia, B'swick, Et Al. in Decca's Suit

In Decca Records' \$1,000,000 suit against Brunswick, Columbia, et al., the defendants have filed an answer gei raily denying everything.

Their motion to striko out cer-tain portions of the complaint was denied. Must now await trial of the issues, involving alleged conspiracy.

UNION SLAPS FINES ON CHI RADIO BAND

Chicago, July 9. Heavy spanking foo members of Local No. 10, A. F. of M., for ac-cepting less than the wage scale on radio station engagements. In some cases fines of \$10 to \$150 were im-posed. Howshi up musicians on carpet for having dono the l.w.s. trick at WEDC.

Among members fined were Al-red G. Rackett, leader: Ralph Fasellia, Elimer Kalbase, Mike Ascher, Joe Uderman, Martin Levin, Milton Klasz, Lou Green-ledi, mai Leo Neiberger. Heidi, and Leo Neiberger. Sino of board set aside. He had been found guilty of union viola-tion and fined silo. At second hear-ing he was charged with having permitted himself and ork to be concernity as violation ding a constraintly and socked filo. Others were fined 310 each.

Katscher Starts

Culver City, July 9, Walter Jurmann and Bronislow Kaper are' two of Metro's German ti nesmiths who are being kept busy, ti nosmilis who are being kept busy, whereas Dr. Robert Katscher, Viennese import, on the Metro lot for six months, just got an assign-ment, Katscher is famous for his 'When Day Is Done.' With, Ned Washington (lyrles) he has au-thored 'When Morning Comes' de-signed as a sequel to 'When Day Is Done.' Done.'

Jurmann and Kaper collab with Jurmann and Kaper collab with Gus Kahn and after 'Ninon' (from a Jan Kizyura picture) was released by Robbins Music Corp. as a pop, they did Love Song of Tahif' (from 'Mutiny on the Bounty') and 'You'r All I Need' (from 'Escapade').

FIRE AT SWIFT'S

FIRE AT SWIFT'S Albany, July 9. Fire caused several thousand doi-lars damage in Swift's light club here Wednesday (3). Second floor dance hall and stage were wrecked. Costumes of floor show girls were saved from damage. Drums of Freddle Ensel, whose orch was playing at Nwift's, were burned,

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NIGHT CLUB REVIEWS

Rooney's Beau Rivage (SHEEPSHEAD BAY, N. Y.)

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(SHEEPSHEAD BAY, N. Y) Rooney is a name with signifi-scale in Brooklyn, particularly There's a Pat in front of the Roo-neys out here-for this is pat Roo-enough for particularly the busi-ness of the Sheepshead Bay-Ceney Rooney grave this place a brief test last summer and it looked good Roomey grave this place a brief test last summer and it looked good Roomey grave this place a brief test last summer and it looked good the output of the set of the state reaction of the set of the state of the Sheepshead Bay res-tions startoga. In 1938. Arrowhead Besides the sea food, which is the start of the Sheepshead Bay res-tions show, built around Pat and the show, built around Pat and the thore. The sease the sease it himself. On the bill caught (7) most of

It through Sid Hall and warges r., himself: bill caspit (7) most of the talent was in keeping with a Spanish theme idea. Participants included Continental Trio, two men and a woman singing and instru-mental; Marino and Mona, sceellent tango team; Wile, Roinade, toe and unit and the source of the source will a name more fitting for a cute soubret type, and the Mexican Troubadours, four marimba siap-pers.

Troubadours, four marunes esse-rea.

where is any again the same ines-here. It is a start of the orpheum (frout Beck) heads the orchestra, which plays equally well for the over from the Roorey' vaude turn. Food is first rate. Shore dinner 2 and chicken 81.80 no couvert. Spot has an ideal source 1. Spot has a species of the source 1. It is a species trid for Spot and the species of all source 1. Spot has a species of the species of the species of the also appeared to be getting quite a bay.

Allow preserves to be getting the server of the server of

AMBASSADEURS (PARIS)

(PARIS) Parls, July 3. Chict Americanized hite spot here hit the Grand Semaine, climaxing on Grand Prix night, with the best show it has had this season. Gaudamith Bros are the big click. Natural, spontaneous dun of their act gets over big with the French crowd, and on Grand Prix night they



Warner Pletures Direction HARRY BESTRY

even had the band rearing. Boint and dogs thing all over each other in burden and the set of the same and dogs thing all over each other in burden and the set of the same into half-including the set of the into the conversation making it were function. In opleased, though to a leaser extent, with their fast is a leaser extent, with their fast and and sail this week for Ameri-adon, and sail this week for Ameri-tor and a sail this week for Ameri-tor and a sail this week for Ameri-don, and sail this week for Ameri-tors and a sail this week for Ameri-tors and a footnan this time. French like what they call their forsain and footnan the and dances, take the edge of their per-young grina, who were in the open-ing Ambasadeurs show, are back for a closing engagement with the no lose.

PARADISE

PARADISE IN USY ONES NEW YORK) NTG has a mappy summer show the Paradise, not too leavy on book, such as it is, nor lyrics, with the general fash and production and at a hyper-summer minimum of overthead. The plane main the same mini-num of clothes as occasion war-rants, a clinch for the type of pat-rongs this mass caburch-restau-through the summer is further in-sured by a fuffy cooling system which makes it much more com-walks of New York's Broadway will the a to the site has been of the summer to a site has been to the two the summer is further in-sure the system of the south set of the system of the south set of the the south set of th

which the refer lotts Johan so that we want the set of the set of

shaking the business on slightest provocation. She's a natural for an intery. Atmosphere such as this intery. Atmosphere such as this the numbers are punchy. There's a hokum made routine that's an mentary, but doe in ensimely and haded values. On number with the bokum can-can and other business, plus the Swance minstress finale including an effective luminous plus the Swance minstress finale including an effective luminous here an effective luminous for the least expenditure. Some of the costume are refurbled from the costume are refurbled for a generally akilful job in toto. An undrayed 'sister' team does a routine with a 'made' Sally-rand style of undress in subdued Screen assistant who occessionally accounts for an aperture of light to value of the effect. Points here, Fay who testietes. Mirian Vere, Fay Walles of the effect. Some of the 10% value of the effect. Some of the filt Mazone Co did one of the costimas fittings undress. Mirian Vere, Fay Hagan are other specialitas. Frank Mazzone Co did one of the low value of the affect. Some of the filt background of one of the numbers. Stanley Sisters are a pair of tail penses the damspation who accellents fitting undress of the some of the background of one of the numbers. Stanley Sisters are a pair of tail penses the damspation who have compared to the some of the south of one of the numbers.

Still Noble

Winston-Salem, July 9. Ncarest thing to night club here is bl-weekly dance on roof of the Robert E. Lee Hotel, with the Duke Barron orches-tra furnishing the music. Hotel management sells the ginger



Disc Reviews

By ABEL GREEN

Nonest this to night of the second se

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VAUDEVILLE

BACK TO THE FARM ROUTE

VARIETY

55

NEW ACTS

Harrls and Claire, with addition of a girl to make it a trio and a man and woman who interpolate a couple of vocal numbers have nut

man and woman win increpoint a couple of vocal numbers. have put together a novelty in ballroomology that is real class. The women are beautifully grant development working in three, before a plain slik drape arched upstage to re-veal a plano dimly, they open with entrate of the start of the working in three, before a plain slik drape arched upstage to re-veal a plano dimly, they open with entrate and Bitzbeth Houston on for their first number, a wultz in those Bitde when an it count-tory song as the principals come on for their first number, a wultz in those Bitde when an it count-ous and the start works. with both, singly and double, and the Ummig is in accurate he gives how and no neglect of one pariner for the other: A smooth, thythmic ar-merment.

and no negrect of our perimeters the other. A smooth, rhythmic ar-man the other is smooth, rhythmic ar-man the second offering is a bolcro type, with both women, who are siender and graceful dancers, com-ing in for lifts and whiles. While they are off for a change of cos-tione down in one for brief dis-play of taps, mankehips, etc., tied into the tune. I Won't Dance, with the girl implying plenty of tem-berature.

the girl implying plenty of tem-perature. . Finale is a fast ance by the spenduly gathed, and a sock fla-ing around holding a partime for-ing around holding a partime for-ing around holding a partime for-ly at a bit cold for the beauly of the act and the offering would be upped mightly with a more elab-osta escenic dressing. Bon.

JOE RIO and LEE SISTERS Dancing 7 Mins.; Three

Orpheum, N. Y.

Orpheum, N. Y. Joe Rio has molded a fairly nest act through the addition of the Lee girls (two petite brunets. Frem addi-lions go in more for soft shoe and the opening for a tap routine with Joe. The 'tapping, eccentric and matching work of Rio are fairly more sisters, besides being grace-ti and putting over some effective acrobatic stuff, climax their duo stopping with a sifty adapt stunt.



Management JOHNNY HYDE

HARRIS, CLAIRE and SHANNON S.M.U. TEXAS MUSTANGS (33) Dances, Si ing College Band 10 Mins, Full Stage Palace, N. Y. Palace, Chicago

Chicago, July 9.

We minner; full scalage Palace, Chicago. Chicago, July 9. S.M.U. stands for Southerin Meth-odist University. Texas Mustanfes used as the monickers for band boys, numbering 30. Three members boys, numbering 30. Three members of the program for the stand Girlis. They are Mary Treadway. The program for the stand for another bit of pleasing work down the program for the stand for another bit of pleasing work down the stand. Girlis seemed a bit retvous, which was only natural However, they have vocal apneal the sin band as the was on grid or smother for SMU. He's Just sis much at home before the house miles and band as he was on grid to the stand and as he was on grid be his low tones which he house miles and band as he was on grid be his low tones which he house miles and hestibility. Oke all the way.

command of binnedi and table App-parently program schemed along familiar lines of other stage bands. There are changes of pace in num-bers and some of the boys are called Aside from the femmes and Ra-burn's deep-toned voice, Minnard Aside from the femmes and Ra-burn's deep-toned voice, Minnard dees some really creditable magic tricks. Forrest Clough, despite a better and the same and the same plauded. There's quite a character-plauded. There's quite a character-gone musical-that had its mo-gone musical-that had its mo-gone function and a same and wedd. Something reminiscent of Soua

cooty member doing 'A Gauden of Weda. Weda. Law Weda (Godrich sent eicht of Liu silde trombonists down tront for a bit of not bad' harrmony. One of the nicest and most most the 'Last Round-Up' number done by the Freshman Girls and Buster Idburn. Nicely toned and harmony amongenetic made at opening hand presented under auspices of National Broadcasting Co. Notice-alle the fighting song of the uni-starting selection. Permitted for starting selection.

HANK LADD, MALOY and VOGT Comedy, Singing 14 Mins.; One Orpheum, N. Y.

14 Mins.; One Orpheum, N. Y. Child excuss for this combo is to introduce Hank Ladd, described introduce Hank Ladd, described introduce Hank Ladd, described rearan, to vaudwille. Hc's surround-ed himself with two enpable people rearan, to vaudwille. Hc's surround-ed himself with two enpable people rearan, to vaudwille. Hc's surround-ed himself with two enpable rearan, to vaudwille. Hc's surround-ed himself with two energies and the surround has been und the introduced by Vork work being based over loud-speaker being based over loud-speaker works being based over loud-speaker beetic. When he come out from behind cuttain carrying mike, Ladd turns out to a likebib youthful chap. Work he merged hack out ever rad to be a likebib youthful chap. Work he come of from behind cuttain carrying mike, Ladd with unhappy lines. Miss Mios, afte a typical subdom alidet. Either was a little hearse or got too close to microphone Sat-urday (6) afternoon, Bioword is a urg solos to the the Inne. Ladd also has a promising singhing voice. Finale, as with mach of chatter, In-deates a weak writing fob.

ONE-NITERS TOP **BIG TOWN TIME**

Name Shows in Sticks Un cover Heavy Money-Only 15 Weeks of Regular Theatre Time Left to Coin Attractions-Exploitation Counts in Hinterlands

50-60 STANDS

With the number of theatres capable of playing big money stage attractions reduced to a total of about 15 weeks of playing time, all told. throughout the country, a likelihood is that the hinterlands will be the principal means for absorbing 'numes' in '35-'36. One and twoniters in the sticks on percentage produced more revenue for numerous acts than the hig town week stands during the past season.

An indication of the 'back to the An indication of the 'back to the far trend is the specializing of hinterland routing for its talent by the William Morris office, largest individual managers of name acts. Norris office has been dabiling in the one-niter field for several sca-sons, and during the one durit closed sons, and during the one durit closed isolated playing time for regular isolated playing time for regular tacts is not only possible, but more than, probable as a substantial part of its vaudeville booking business for next season. Amos in Andry, playing straight tall and whiter, averaged tilo,000 a veck for themselves after paying off \$2,500 weekly line charges in order to continue their broadcasts. Paul Whiteman knocked off \$2,000 a day us an average for himself and or durits. Thurson \$5,500 a day towaits to daily grosses ranging fiom \$1,500 to \$2,000 a week for the splaying to daily grosses ranging Name to \$2,000 a week for the \$5,500 to \$6,000 a week for the Some of the towns on the diversif-fied route include Youngstown, Some of the towns on the diversiftrend is the specializing of far

fied route include Youngstown, on, Zanesville and Steubenville, Clarksburg, Huntington and Akron, Akron, Zanesville and Steubenville. O.: Clarksburg, Huntington and Wheeling, W. Va.; Roanoke, Va.; Coarleston, S. C.; Terre Haute, Ft. Wazne, South Bend, and Muncle, Ind.; Louisville, Ky.; Decatur, Au-rora, Rockford, Peoria, Danville and Quincy, III; Green Bay, Racine, Oshkosh, Sheboygan, Kenosha and Madison, Wis. Time is mostly in mostly in the south and middle west.

the south and middle west. Exploitation, advance and current, plays a big part of the name acts' linterland effectiveness. Towns are good for a couple of shows a month each. Probability is that 50 or 60 stands will be available for attractions by fall.

Ex-Vaude Actor Writes **Text Book for Editors**

Topeka, July 9. E. D. Kelimani, radio editor of the morning sheet and 'Uncle Dave' on station WIBW, will join W. Boyce Morgan of the Associated Editors, to collaborate on a book to he devide to the problems of edi-tors of children's pages in news-

tors of children's pages in news-papers. "Uncle Dave' has been on the Senator Cappor station since he first came to Topeka as a vaude-ville act at the Jayhawk theatre cight years ago. In addition to his other duite, howacasts daily for the state here have been been been optimized and the bally Capital for the children each. Sunday. Since he statted broadcasting he has re-tained all his fan letters and can phow a file of more than 100,000.

4 Major Circuits Set New Low At 211/2 Weeks: \$50,000 Summer Budget, 125 Acts Per Week

H'wood Sundays Again

Hollywood, July 9. Hollywood, July 9. Hollywood gets Sunday vaude again starting July 14 at the Wil-shire-Ebell. Billy Newell (illy and Elsa Newell) has leased the house for a year. Will use nine acts and an 11-piece orchestra.

Hold Geo. Barkham of Chick and Bonnie in Niterv Patron's Death

Schenectady, July 9. Awaiting action by the grand jury, George A. Barkham, 'Chick' of the old vaudeville and burlesque team of 'Chick and Bonnie,' is out on ball on a second degree man-shaughter charge following the death of Harold Glune, 27, of this the Gay Gui, ngint goin on the the Gay Gui, ngint goin on the the Gay Gui, ngint goin on the Gay Gui, ngint goin on the Gay Gui, ngint goin on the five miles out from city. Bonnie (Sadie A. Mille), is listed as legal proprietor of the club. According to the charge, Clune was a member of a large stag party and the show was on they induiged in wholesale razzing. Barkham greented the remarks of on bail on a second degree man-

that visited the Gay Gull on June 22. While the show was on they indulged in wholesale razzing. Earkham resented the remarks of the crowd, but Bonnic intervened homent at Barkhamped for the staircase after leaving the floor he staircase after leaving the floor he staircase after leaving the floor he staircase after leaving the floor by an eccosed by three men who at-tempted to rush him. He allegedly grabbed a club and hit Clune. No compaints were made. Subsequently Clune spent four did in Ellis Hompitah here and did in Ellis Hompitah bere and wife called the doctor July 3 and upon his arrival found Clune

The four principal valdeville cir-cuits are setting new lows this sum-mer in three major departments-numbers of theatree, amount of Joing tooland for link with the principal or the setting of the link of the setting of the link of the setting of the race) weekly salarles. Loew has as much time, as many stare show theatres and sends as much monety as the other three cir-cuits combined. Figures by circuit

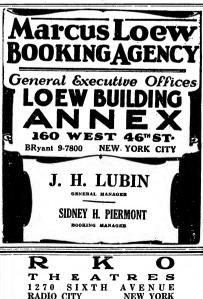
are Loew-12 theatres, 11½ weeks, \$25,000 stage budget. RKO-4 theatres, 3½ weeks; \$7.= 600. budget.

66C. budget.² Paramount-3 theatres, 3 wecks, \$10,000 budget. Warners-4 theatres, 3½ wecks, \$3,000 budget. Decrease in playing time com-pared to last winter is close to 50%, y blie budget reductions are more

pareta to last winter in clock to avo-tion 15%. Teductions are more than 25%. The four circuits use on an aver-age of 125 acts a week between them just now. At \$30,000 combined, the average is about \$400 per act. Not had, but he fact that a few acts et \$200 are undorful much hese than \$400. Excepting the big money, circuit salarles are about on a par with indice, and in many instances lower. But 55 acts now played by the onager circuits, there are about the same number of agents booking, or trying to, in the major offices, or an average- of an agent to every working act.

working act.

dead in bed. He notified authori-ties and Barkham's arrest followed. A few days previous to that Bark-ham had been arrested on a second digree assault charge, preferred by Clune's wife. The case had not been disposed of when Clune died and the more serious charge was lodged.



starting selection. Permitten aug stages use, but otherwise barred by collide. Devise swing into Burke Call Rag. Second instrumental relection was a mediey of southern collego tunes with a few northern burket of the play here, with no Chi-enge songe included. Maybe just as well. Notre Dame got most ap-Deviation from routine included a spiritual, with band and vocal handled by entire unit and Raburn. Bornbar mediey worked in prior to hurrah finish with Tigner Rag. Also whammed 'em with Dinah. Texas Musiangs not known on Oke as novely. Snitertaining in action. Otherwise bo, mere

Monte Boss Frank Marino Peter Gallo Maria Donia Herrera Oro Man Parie Joan Sargent Oscar Calvert Gene Fosdiok Oro Normandie

Normandie Covert & Reed Ann White Dorothy Mack Brian & Winscom V MacNaughton Mildred Bragdon Mario di Palo Or Old Beumaniaa

15 YEARS AGO

(From VARIETY and Clipper)

Nine legit attractions dld about \$14,000 on Fourth of July mats. Averaged around \$1,575 each. Auto not the detriment it is today.



Equity ruled that performances could not by volded under the 'act of God' clause when it rained. Had to be such a tempest as to render the tent untenable. Enough tent troupes then to make the ruling im-portant. Old Meeman.... Thaie Sadie Hanks Jack Hirsch Ruth Wynn Ronnie de Camp Etbel Bennett Colette Anita Feodorowz Abrasba Cro Summer parks around N. Y. were doing rushing biz. Expected that on the showing Luna Park had made it would top a profit of \$375,000. Anita Feodorowia Rayadise L Batisecourt Or Miriam Veros Far Carrolli Peggy McAllister Rita No Rita No Prank Maszone Bernice Lee Barbara Rock Barbara Rock Press Mairry O Kas Parson El rendel took a half page to announce he was a hit in a stage production. Had been playing vaude with Flo Bert. American Artists' Federation, which was what was left of the White Rats, mounced a strike on Oct. 1 unless certain demands were met. Included two shifts of actors if more than two shows were played. Kay Parson Show Boat Bhor Boat Jimpy LaMart, Ann Lorraine Adia Luciano Lillian Blank Rennie Broyail Abe Lyman Oro Joan Blaine Flace Stegante Bill Farrell Irve Earrie Monica Henkel Charloite Farrel Res Gayitte Oro Bainbow Grill Just hot air. Famous Players announced the opening of its own play bureau. To insure a more intensive search for material. D. W. Griffith organized himself into a stock company. Quite a brisk sale of shares for a time. Rex Gavitte Oro Bainbow Grill Val Olman Oro Meadow Briks Bo Terl Josefovitz Nita Carol Bert Sitevons Bainbow Boom Biver Wakefield Jack Holland Jace Hart Terl Josefovitz Ramon Ramos Or Ray Noble Oro Boss-Fentos Fari Los Angeles Screen Writers Guild Los Angeles Screen writers child held a meeting to demand that their screened works be not shown in Pennsylvanla and Ohio. Sore at censorship cuts. Nothing done. Growing squabble over habit of theatress of cutting films to suit. Sometimes to gain time, but more often with the idea of improving the farmatic quality. Then they lost the elips and returned only the cut picture. "Hugo Riesenfeld called one of the worst offenders. -Feuton Fas Ross-Fenton Farrie Gracie Barrie Dorothy Fox Charles Waitler Arthur Brown Ernie Molet Orch Ernie Molet Orch Satch & Satchel Connie Bee Ruth Loma Muriel Dougborty Satcor-Pisas Brance Moro Brance Modux Basel Fomeen Orce Shibe Grill Loew theatres getting out a one-reel trailer to sell stock to patrons Could use the coin and figured pa-trons would be more regular in at-tendance if they owned shares. Olive Hill and Peggy Fears sued or a set built for their vaude act. Basil Fomeen C Bhip Grill Alleen Cook Stork Club for Upped music pay scales were promising a comeback in the shape of no orchestras in drama houses. Some really dropped 'em. Georges Metaxa Chic Farmer Audrey Huarte Bd Walter Lyncb Jimmy Vincent Or Taft Grill Geo Hall Ore Loretta Lea Al Jolson signed to play in film version of 'Excuse Me,' which fea-tured a Pullman porter. Loretta Lea The Hanch Harry Hatts Mary Ann Mercer Jackle Holts Francie McCoy Arietta Lacey Mike Landau's Or Epidemic of Pullman car thefts. Many actors victims. Not confined to any section or road. Allies Landow ore Thomashesky's and Thomashesky's Boris Thomashesky's Boris Thomashesky's Barry Littman Ore Harry Littman Ore Harry Littman Ore Harry Chouse Inv Barcowitz Gertis Bailman Ches Doherty Rev Towa Cable Geo Owens 1 Ray Bunt' Thoma Shodes Budg Wagner Ori Towa Grill Opera in the open air, long current in St. Louis, catching on in other citles. **50 YEARS AGO**

(From Clipper) Scason of the year when theatre managers went out, bought a few pounds of calcimine and wrote the Cilipper the houses were being ex-tensively redecorated.

Havlin's theatre, Cincinnati, dropped its gallery to a nickel. An all time low for a regular house,

De Wolff Hopper acquired his sco-ond bride. Chorus girl in the Mc-Caull co.

Erskine Hawkins Versailies Marion Chase Clementa Orc Florce & Horris Jos Smith Orc Danlel Frohmán lost money in Frisco, so he rcturned to N. Y. and went to a Connecticut farm for the summer. Village Barn

Buddy Wagner Town Grill Southiand Girls Pat Clayton Jimmie Lee Troutille Jimmy Rogers Sydney Rose Jim Miller Oro Ubangi

Giadys Bantley Re Allen Drew Erskine Hawkins O

Village Isam Dick Robertson Jack Ryon Olive Whita Rich-Cole 3 Val Vestoff MacCrea's Orc

MacCrea's Orc Village, Nut Club Jack Fagan Shoor Bros Haebe Maffet Alleen Cooke Milton Mann Orc

Waldort-As torla Georges & Jaina Carmen Castillo Xavier Cugat Ore Guy Lombardo Ore

Wivel Wivel Frank LaSalle Orc Wynns Rolph Roty Nyles Bob Lee Elsanor Henry

J. M. Hyde got into that litho squabble. Told of a 300 the stand, wood cuts in four colors, at Albany the previous year. No duplicates in a spread 60 feet by 6. Just a hall show.

Charles L. Davis had his route for Charles L. Davis had his route for next season. Ran from Halfnax to Portland, Ore, British Columbia, down through Texas and up the Atlantic const. Still clinging to 'Alvin Joslin, 'which made him enough money for a bushel of dia-monds and the Alvin theatre, Pitts-burgh.

BRADDOCK-LOUIS DROP VAUDE IDEAS TILL FALL

Illness of the champ's wife forced cancellation of Jimmy Braddock's current week booking at the Scol-lay Square, Boston. He was to have played his initial vaudeville week

lay Square. Boston. He was to have played his initial vandeville week there on percentage. Braddotk has decided do drop the some on the second second second nearby exhibition bouts in the mean while. He also has a radio ceal on. Scollay Square, in return for agrecing to cancel, gets first crack at the champ if and when he cose vandeville. William Morria office Joe Louis handide by Marty Forkina, also has dropped vaule ideas for the time being, due to go and the second second second in to training, for the King Le-vinsky fight in Chicago, Aug. 7. According to Forkina, Louis will be ready for vaude after that bout for perhaps a couple of weeks, or until the Schmeling match in September.

Berle's Chi Backers

Milton Berle goes into the Palace, Chicago, Friday (12) at \$2,000 net, with a show built around him by RKO. 'Curtis & Allen set the deal. Rest of bill will comprise Sima and Balley, Mitzi Mayfar, Yellow Jacketa, Gordon's Dogs and Bob Sanford.

Popeye's Double

William Morits office has booked Popeye' (Billy Costello) for a six day week in West Virginia. Cartoon muscle man's double opens today (Wedneaday) in Clarks-burg for one day, then to Hunting-ton, Charleston and Bluefield. If okay, act will continue through the hill country.

JUST A DROP-IN

Sheila Barrett Just Back from Europe Goes Back Aug. 5.

Making a quick return to Europe, Sheila Barrett salls Aug. 5 to opea Aug. 12 at the Paladium, London, for five weeks. Charlie Morrison agented. Miss Barrett returned Monday (8) on the Normandle atter a couple of months in Paris and London.

ADLER WITH BENTHAM

Charles Adler, reported chief booker for Alexander Basy, was never with Basy in any official ca-pacity, he sa: , but merely sat in on the latter's booking activities.

Adler is now connected with the M. S. Bentham office, for which he is inaugurating a drama and play department.

Ada Brown Under Knife

Ada Brown, songstress with Buck and Bubbles' Harlem on Farade' unit loft the show in Houston, Tex. last week for an emergency appen-dix operation. Miss Brown entered Hermann hospital there.

COLUMNIST'S CHI DATE

Chicago, July-9. Ed Sullivan, N. Y. Daily News columnist, is set for the Palace the week of July 19.

inees and one entire day. Most rall-road shows were larger.

Wallace circus, which had been steamboating down the Ohio, took to wheels at Eddyville, Ky. Claimed to have the largest mud show of the scason.

Samson, an clophant on the Cole show, vent wild at the matines, wrocked the locaper's runway, the bandstand and part of the blues, then went out through the tent and off the lot, finally getting bogged down in a swamp. No one hurt ex-cept for one woman whose log was broken when the bull upset the blues. Well known bad boy.

Barnum show played Gloucester, Mass. and the anglers went for the occan just back of the tent. Pulled in 240 pounds of fish. Show had a fisherman's club.

John McCullough, once one of the foremost tragedians of the period, placed in Bloomingdale insane asy-A Leo Reisman orchestra, headed hy Ray Pugh, playing this summer by Ray Pugh, playing this summer to make up its own train. On the a couple of years. Phonograph with Oils Chaffed.Taylor Phayers Union Pacific the railcoat reteaded company made a record The Eav-at the Oild Silver Beach theatre; ta:heo Oild Silver Beach theatre; ta:heo Kest Paincouth, Maga. Broadway legit Sunday perform-

state but jammed up by Equity, is the chief problem of the coming new season from the manager's

standpoint. Ways of circumventing standpoint, where association's stand are being considered and the managers may have the support of the other two stage unions—stage hands and musicians — who favor Sundays principally because the added per-formances should further employ-

mont

Managers Still Worried by Equity

Attitude on Sundays; Believe Other

Stage Unions Will Oppose Actors

OLD HOME WEEK

Professionals Who Started at Syra-cuse Are Back to Help Out

TOURING STRAW HATS A projected tour of rural theatre may carry Ina Claire through the summer in 'Ode to Liberty.' It is a new idea for the country show-shops and is feasible because the

LEGITIMATE

Ryan Doing Wilder

Beauty' in Hollywood Hollywood July 9. Granville Ryan, here from N. T., invading local legit field with 'A Wilde Beauty' new play by De State July 2. Helper Could be State July 2. Helper Could be Wilt Boden opening at the Vine State July 2. Helper Could be George Baxter, Maude Truez, George George Baxter, Maude Truez, George Hennor, and Charlotte Ravenseroft.



Union College, Schenectady, N. Y., is now opposition to Yale and Harvard, having started an 'insti-tute of the theatre.' Summer move-

Harvard, having started an insti-tute of the heatre.' Summer move-ment is called the Mohawk Drama Feetival and the biling of the sional theatre and the university together.' Thomas H. Dickinson is director and Mr. and Mrs. Charles Coburn are directors and partici-pants in the dramatic presents-the direction of the Marmein Sis-ter director and Among. University the direction of the Marmein Sis-ter director and Phyllin; acting and direction by Threaty Morrison, Co-tory of the theatre by Dickinson, it playwriting by eame; stagescraft by Virginia Roediger and Carroli; pe-ridos when atudents join the pro-fishes under the direction of Mr. Coburn and Karl Nielson; choral singing by Dr. C. L. Safford; volce and diction by Mrs. Coburn and Hart Jencks; scene designing hy vasame and Mrs. M. H. Docity; and diction by Mrs. Coburn and Hart Jencks; seene designing by Miss Roediger; costume designing by same and Mrs. M. H. Doorly; the atree management by Fred Cal-vin and M. M. Enzer; theatre pub-loity by Beauvaid and Enzer; public by Beauvaid and Enzer; by Beauvaid and Enzer; courses in dancing and drama for women and children. Free range from 310 to 560. Only students hav-ing had some experience are quali-fied.

rom 110 to 560. Only students hav-ing had some experience are quali-field. Campus presentations in which the Coburns will play the leads in grading plans for the fail accesson of the eutdoor theatre start with "The leads in grading plans for the fail accesson of the student start with "The leads in grading plans for the fail accesson of the studeor theatre start with "The leads in grading plans for the fail accesson of the studeor theatre start with "The leads in grading plans for the fail accesson of the studeor theatre of the Reveis," Aug 5-Aug: 3; Rip Van Winkie," Aug. Bal conducted 12 of the 13 pro-ductions given by the SL Louis actions given by the SL Louis and the plays.

an Doing Wilder Beauty' in Hollywood National Theatre Hunting Coin, **Claim Will Go After Road Buildup: Professional Showman at Head?**

NEW SEASON STARTER

Harold Berg Musical Has Started Rehearsals

What will probably be regarded

ton, N. T. around Aug. 15. Cast features, Adelaide Hall, Ed-die Bruce, Eddie Lambert, Ruth Edell and the dance trio Harris, being by Gerald Dolan. Jack, Osterman also slated for the revue was barred from rehearsing until adjusting a fine slapped on him by Foulty.

him by E quity

Modernist Ballet **Another Forward Step** In the New Met Opera

Ballanchine, modernist ballet dancer, who last season inaugurated the American Ballet in New York, has been taken on by the Metro-politan Opera as the new ballet master. He will incorporate some of his troupe and American ballet line into the program and under-stod he may inaugurate ballet programs in the modernistic vein on Sunday nights to replace conon Sunday nights to replace con-certs, which have been the rule in

certs, which have been the rule in the past. This is still another move in a more modernistic direction, as dic-tated by the entry into the Met's management of the Juillard School.

Papi Sees Angel



First move will be to straighten out legal angles of incorporation, in accordance with the charter granted by Congress, and then the group, getting down to brass tacks, will begin drafting operating policies and blans. begin dra and plans.

Setting adown to orsain taked, wint and plans ing operating polleds and plans in the setting polleds First front on which the group will operate is expected to be the road, with Washington rather than New York as the immediate start-ing point and possibly some steps to the setting the setting point and possibly some steps of the setting point and possibly some steps to which at Nove of the setting point and which edit for the roup meeting, hoped to be held before the end of the month, headers of the movement have mapped out tentative plans which call for error, group of on or several companies to go on tour this and open a drive for cash with which to finance immediate activity. Policies of a the group will make no immediate efforts to acquire prop-understood the group will make no immediate efforts to acquire prop-erty, either through building er purchase of a theater or other head-quarters. Instead, hadkers hope to other metropolitan centers through-pott of the organization will at-

period.

Whether the organization will at-Whether the organization will at-tempt to sponsor productions on a self-liquidating basis or will play the anger look without regard to the box offee is one of the major prob-lems to be faced. Matter of radising a bankroll is one of the most press-fined inmediate worries, and cashi me immediate worries, and cashi primary topic of discussion at the primary topic of discussion at the initial get-together. Group leaders hope to begin put-

ting on first productions here, in the Capital, late in the fall, looking the Capital, isis in the fall, looking for a two-week stand before going on the road, but how many com-panies will be sent out or the rout-panies will be sent out or the rout-cannot be settled until organization is perfected. Definite road revival effort is contempiated as one of the move-cannot be settly of the move-significant activities of the move-to send out low-cost commanies and

to send out low-cost companies and to try and recreate hinterland in-(Continued on page 58)

Lyle Andrews B'k'rupt; Liabilities Are \$95,940

Liabilities Are \$5,5,9,40 Liabilities Are \$5,5,9,40 Herein and the bond money depending the time of the opening date and the vecks rehears pays the the vecks rehears pays the the vecks rehears pays the result of the opening date and the vecks rehears pays the the vecks rehears pays the the veck shary on deposit. Tautify rehears not more that the result of the opening date and the vecks rehears pays the the vecks rehears pays the the vecks rehears on the veck the the the vecks rehears on the veck the the the vecks rehears on the veck the the the veck the veck the vecks the vecks the veck the vecks the vecks the veck the the veck the vecks the vecks the veck the the veck the vecks the vecks the veck the veck the vecks the vecks the vecks the veck the the veck the vecks the vecks the vecks the the veck the vecks the vecks the vecks the veck the vecks the veck the vecks the vecks the vecks the veck the vecks the veck the vecks the vecks the veck the vecks the veck the vecks the vecks the veck the vecks the veck the veck the vecks the veck the vecks the vecks the vecks the vecks the veck the veck the vecks the veck the veck the vecks the veck the vecks the veck the vecks the vecks the vecks the vecks the veck the vecks the veck the vecks the vecks the vecks the vecks the veck the vecks the veck the vecks the vecks the vecks the vecks the veck the vecks the vecks the vecks the vecks the vecks the vecks the veck the vecks the veck the vecks the vecks the veck the veck the vecks the ve

Summer School Players, who will open their tabloid season with S. N. Behrman's 'Meteor' on July 17. Group includes Frank Gabrielson, Franc Hale, Baldwin Smith, Lloyd Hartman, Marydes Johnson, Mary Field A. O'Hara Jr. Three new plays many be given tryouts by the university troupe; they are Russian Mantle', by Lany Gephart, and First Chole's b. Lacy Kennedy Brown, lattler a Syracusan, university dramatic department, will stage. Manufus returns on the refer-ndum vote sent to all Equityites in good standing are being received. Expectation is that Sundays will be voted in if the actors receive double pay for work on that day. At the May 27 meeting the oplino on Sun-days was evenly split, there being 25 vote in week's salary be paid, with the aims number opposed en-trely. The vote on two other pro-posals was negligible. Because Sundays are expected to INA CLAIRE'S 'LIBERTY'

posale was negligible. Because Sundays are expected to help in-between shows rather than standouts, which probably wouldn't play that night. It is write a double say requirement would prevent Sunday shows. It is expected how-jever, that the stage hands and musiclans will concede the regular week-day scale for Sundays, which weak-day canted for the says will be a support of the stage hands and state of the stage hands and musiclans will concede the regular week-day cale for Sundays, which be a support of the stage hands and state of the stage hands and between extended to the same state showmen contend that those up

Equity from its position. Showmen contend that those un-ione cannot now logically stand out for extra wages, having gone on record favoring Sundays and in face of the fact that regular wages apply to vaudefilm and other thea-tres.

In some quarters it is stated there will be Sunday legits on Broadway next season despite Equity. Leas-ing of successful shows and their presentation with non-Equity casts is mentioned as one possibility. Re-is mentioned as one possibility. is mentioned as one possibility. No-taliatory measures might involve Equity legally. Whether stage hands and musicians would object to non-Equity casts or shows with players not in good standing because un-able to pay dues, is problematim-bars is quite a perchassification. In bars in the approximation of the bars in the statistic because unable to cause any statistic because the bar may be embarrassing to Equity leaders. measures might involve

Regardless of whether the refer endum makes Sundays impractical, the issue would not be definitely disposed of. Next Equity quarterly meeting will be held in September and it could again be considered then.

CELIA ADLER'S PROTEAN TOUR: AMERICAN DEBUT

Newest of the Jacob P. Adler progeny to enter American legit is Cella Adler, who is a arranging a cross-country tour in sketches and character studies. She is a sister of Stolla and Luther Adler, who are in Avake and Sing, and also of Francine Larrimore.

Cella Adler up to the end of last season restricted herself mostly to Yiddish legit, in which she was started by her father, Jacob P. Adler, ranking Yiddish legit actor-manager of his time.

Whodunit Tryout

Pittsburgh, July 9. New three-act melodrama, 'Mur, der at Theta Mu,' by Alleen Wet-stein, columnist of the Pittsburgh Press, is being tried out by sum-mer students of Carnegie Tech drama department. It's a murder mysters load to a winder drama department. It's a murder mystery laid in a university sororfty house

ity house. Piece is being given for three performances under direction of Chester. Wallace, with whom Miss Wetstein studied playwriting at tech several years ago. Author is also a frequent contributor to Postscripts section of Saturday Evening Post and has written sev-eral one-acters for production by lo-cal amateur groups.

a new idea for the country show-shops and is feasible because the play is a one-setter with a small cast. Sitz and play are current in cast. Sitz and play are current in conn, and to date four such dates have been arranged. Miss Claire was presented in Liberty on Broadway last season by Gibert Miller and then toured in it. Show old moderately well at the Lyeeum. N. Y. but spotty bin in the key clites. Flay was re-bin to the summer theatre schedules and bookings were arranged in bookings were arranged in pols within comparatively easy reach from her Wetchester home. First date was at Mk Klaso, N. X. last week. After Westport, Liberty will play Suffer and a fourth wet at New Rochelle, Case An ascorbio in Jess Barker in the has most of the original players. An exception is Jess Barker in the part first played by Walter Slezack.

Walnut Goes Yiddish

Philadelphia, July 9. New policy for the Walnut Street Theatre, Philly's famous old legit playhouse, will become a Yiddish theatre in the early fall. Date not

theatre in the early fail. Date not yet definitely announced. Bernard Elving, for past 14 years manager of the Metropolitan theatre in Newark, is lined up with Joshua Gruber, for some yeare prominent in Josal theatrical cir-cles. Latter will be business man-agenager and Michael Kantor will be treasure.

be treasurer. Policy is announced as the pres-entation of musical comedies and melodramas. House is to be renovated.

Tyler Back on B'way

Hollywood, July 9. George C. Tyler returns to Broad-way legit production next season His first venture will be 'Skir Deep,' a new play by Theodore Reed

HOLLYWOOD'S GRAND OPERA

Hollywood, July 9. Summer season of grand opera which got under way last week at the Greek Theatre in Griffith Park with rendition of 'Carmen,' resumes July 15 when 'Madame Butterfly' will be presented for a single per-formance by La Scala Grand Opera

Co. Hizi Koyke, Japanese prima donna, will sing title role in 'Butter-fly.'

Shubert Flies

brubert Flies Detroit, July 9. J. J. Shubert, just arrived from New York, will make his maiden aerial hoy when he flies to the Coast from here this week. Broadway showman looking over his summer outdoor operetta ven-tures.

For Rehearsals, Minimum Pav Rules ers will be considerably changed

New Equity Contracts Contain Coin

Standard contracts for legit plays re will be considerably changed by Equity, becoming effective he new season. Instead of nor two-page, four-sided form two in use, idea is to condens it the other and the second statistical statistical the second statistical statistical statistical statistical the second statistical st by Equity, becoming effective for the new season. Instead of the long two-page, four-sided form now in use, idea is to condense it to one page. Main contractual features only will be set forth and a stipulation carried making the

stipulation carried making the agreement subject to rules and reg-ulations. Latter will be printed in booklet form and available to pro-ducers for their guidance. Forms will set forth the inclusion the NRA code. One of these code regulation additions establishes a minimum aalary of \$40 for senior players and \$25 for juniors. Re-hearsal pay for all actors and durbusture bis also the \$20 Pro-striction on the engaging of junior people. neonle.

Detail of the latter regulation is betail of the latter regulation is that no Equity member can play in any show where more than 20% of juniors are paid less than 840 weekly. A producer may charge all humors is complied with. In plays with casts of less than five persons no juniors in any be engaged at 235 solaries, the minimum for that class. In easts of from its to nine. one junior is allowed; from 10 to 11 there must be more than three, with a life percentage for larger casts. Stage managers and under-

VARIETY

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LEGITIMATE ENGAGEMENTS

Plays Abroad

LOVE LAUGHS

58

London, June 28

r in two acts by Cilfford rex Newman; music by Wayne, Desmond Carter, R & Whitley at the Lon-June 27, '33. Production and Great Gay, Mabel cnted by Clif Hippodrome

LudovitchNacl Leylat
Eve Crawley
Tony Thornton
Cyrus MandersJames Caro
Mr. Morgan
Mrs. Morgan
Jenny McGregor
Sergeant Hopkins
lord Tollington
"rouch
Lady Vera TollingtonJoan Swinsten

'Love Laughs' is a musical of the lightest texture. Story concerns a couple of brothers attempting to crash films as author and publicity stuntist respectively, both knowing nothing of their jobs.

nothing of their jobs. Boys try to frame a phoney rob-bery of a diamond bracelet used in the malking of a film. But stones turn out to be paste and they are in turn charged with baving swiped the genuine onc. Remainder of the story meanders around prisons, par-tles and all the musical comedy in-gredients.

gredients. Whole thing is conventionally boring in spots, but has its use in finally having landed Ronee Houston Stietzs, a vaideville standard here for years, into a West End musicai. G21 looks good, sings nicely and is a brilliant, comedienne.

Two imports from a night nicely also Two importes from America are informed whiley's Dorchester at Clifford Whiley's Dorchester Kastna, a fine hwenle when last here, nine years ago, in Tip Toes: Both struggle with iolifferent ma-there, nine years ago, in Tip Toes: Both struggle with iolifferent ma-with some fine dancing, Laddis Cliff works like a Trojan and ie also addy scrud, producch show has a chance of lingering for its allotted optin of two months at this house which has a good provincial follow-

IERNIN

London, June 20. Celtic spera in three acts by Georgy Lloyd, libretto by William Lloyd, pre-sonied by Sydney Russyll at the Lycour theatre, June 19. Gaby Vallo Swales Atkinson Eric James Atkinson Crawford W. East Cathbert Reaveloy Bruce Fley Philip Bertram

Gloomy story of 936 A.D., written the prehistoric period by the

BROADWAY ZAUBER ('BROADWAY MAGIC')

Vinenna, June 26.

Vianna, June 36. This is a General State Doc, 'First Euro-pen, allowing on the stage of the Volkstheater here. Theatre critics didn't go for it much or at best wise prettor there must be low-brow audiences in Vienna, too, for the reception of the revue at the premiere was very en-things, even in the middle of general Even the. critics agreed that Charles C. Potter's music is pretty Mity and that some of the plecess Me and 1 Love You, Madame') would be sure hits in Europe. And all of them admired the dancing and

the tempo and the character of the old size porter. One reviewer commented that the opening and closing scenes in the porter's lodge wore human, but what hay between was nothing ruu too American. Still another said it was just like all the American revue films-and they were all allke. All of them agreed that it was a plus isosait, who pluys the part of the porter, in such a threadbare play. nlav

the porter, in such a threadbare play. So much for the criti . Statistics: Director is to Expen Statistics of Expension of the state revolving states by Max Frey; cos-tumes by Alfred Kuna and very ince. English dancing stated by tron Broadway (?) Girls. Lotte Menas as the girl is an ex-cellent dancer and has much tem-perament. Riara Karrys makes the hurst of the French prima donna. Bilabach Marchus as the Buffet lady is a great success. Ludwig Sitessi as the porter doesn't seem to mind more good character work by Josef Danegor as no id corncilan, and Schaftoltiin as a director. Despite critical diasproval, the revue will have a good long run.

Nat Theatre

(Continued from page 57) terest in legit by establishing mod-

crate-priced scales

New and Old

New and old plays are ex-pected to be chosen, although how far the group can go at the start toward encouracing writing of new plays or whether its bankroll will permit assumption of risks inherent In untried productions are matters of conjecture.

in uniried productions are matters of conjecture. Recognizing that none of the in-corporators has any practical ex-perience in show business and that the main asset of the group is pres-tige and a sincers. Interest, leaders of the distances interest, leaders of the distances interest, leaders interest of the group is pres-tige and a sincers. Interest, leaders of the distances with the number of the sincers interest, leaders into considerable discussion of Steve Gochran, manager of the Na-with considerable discussion of Steve Gochran, manager of the Sin-theatries intraining school Probable that an advisory board of pisy-wrights and commercial producers will be organized. Closs link with Equity is erpected to be of great assistance, while the presence of President William the board of incorporators is ro-lands regulations, and whether ihe inher fadio, and, the commercial the-the fadio, and, the commercial the-the fadio, and, the commercial the-the fadio, and the formed is set.

atre for talent is to be figured out. A cross-country tie-up between Washington and Hollywood is ex-pected to materialize when the movement actually gets going. Na-merous legit leaders who have gone to the coast for films have been contacted, sounded out, and inter-ested in the idea. Likewise a num-een approached and acquisitted with the group's ambitions.

with the group's ambilions. Signing of the Wagner-ACGaugh-lin bill last week completed pre-timinary formalities. Group now must go through the motions of puting its plans on paper, setting up boards and committees, and otherwise complying with provi-sions of the act before starting oper-ations.

LIVLAULMINIS Mart Pithi, Consulo Lembola, William Lovelo, Robert Polit, MacGregor Gibb, Alice Keeph, Bi-eanor Kennedy-Stout, Shrifey De Me, Petticost Fever, 'Grove intertre, Prital Scheff, Ritherine Stewart, Balay Athenton, Jaseph Curtin, J. Malcom Dunn, Cecilie Wulft, David Orrick, Toolght or Never, 'Gonquil Playbouse, Ogonquil, Me. Edna Hibbard, 'Tea for Chree,' Ston, Teeek theatte, Stony Create

conn. Norma Terris, Adrienne Morrison, Wilbur Daniei Steele, Norma Mitch-ell, Sam H. Harris, Florence Reed, Accent on Youth, New York Play-ers, Ivoryton, Conn.

Accention Touth New York rus-ers, lovyton, Conn. Barle Larimore, South Shore Play-ers, Lovyton, Kassen, Sommer, Mar-ers, Conduct, Masse. South Control, Joseph McIneraey, Harold Moffet, Ann Dere, John Grigge, Wild Justice, Red Barn, Locust Valley, L. Campbell Dor-othy Biackburn, Dudley Harley. Phil Huston, Forrest Orn, Tamara Geva, Robert Sloane, 'Accent on Youth, 'Cape Flayhouse, Dennia', Masse.

Mase. Howard Blaine, Diane Crystal, Arthur Space, 'Machado,' Brown Swan theatre, Schroon Lake, N Y. Doris Dudley, Roy Johneon, Lu-cllie Fenton, Albert Hayes, Don Shelton, The Second Man,' Cape May Playhouse, Cape May, N J.

Childion motif, Alderia Haves, Cone May Playbuck, Cape May, N. J. Heicn Carew, LeRol Operil, Ber-tha Boles, Frankin Reller, Maryal Monard, James Latima, Bolis Eubank, Anthony Ross, Margaret Winkler, Toot Road, Stanford Eubank, Anthony Ross, Margaret Winkler, Toot Road, Stanford Mary Newnham-Davis, Frankin Gray, The Wind and the Rain, Gray, The Wind and the Rain Prise, Casino thesize, Deal, N. J. Luba Radeky, Jack Poley, Lors-tione Dunn, Jayawa, Kang, Markan Prise, Casino thesize, Deal, N. J. Luba Radeky, Jack Poley, Lors-tione Dunn, Jakowa, Parkan Prise, Casino thesize, Dasi, N. J. Luba Radeky, Jack Poley, Lors-tione Dunn, Jakowa, Parkan Prise, Casino thesize, Dasing Prise, Casino Waler, Bulbert, As Husbands Go, Anhait New York Flayese, Old Saybrook, Cons. Letter Ways Juliet, New Rochelle Play-bouse, New Rochelle, N. Y. Aynewsort. Jack Parka Davis Mundon, The Bishop Mibber, Aree, Rockridge theatre, Carmi, N. Y. Kally, Willard Dashiell, Ed. Ward Letter Elliof Roberton, Starr

A presworth Arnold. Estelle Win. wood, Guidonado, and Sordaby, formed, Guidonado, and Sordaby, Sorda Munaon, The Bishop Misber Y. J. Keity, Wilard Dashlell, Ed. Ward Lester, Bishop Misber, P. J. Keity, Wilard Dashlell, Ed. Beau, J. Keity, Wilard Dashlell, Ed. Marylin Moone, Dorothy Elder, Marylin Moone, Dorothy Elder, Mirage Menth, Family, N. J. Reisen Tennbol, Bretaigne Wilard, Marge J. Status, J. J. Beau, J. Keity, Wilard, Marker, Wilard, Con, Lian Berenda, Mu-ried Disar, Trederick Frasman, Da-Wilard, Beaure, Willer Sholler, Westport, Country Flayhouse, Norgan, Parlien, Franklyn Fox, John Galiadet, Ethe Britton, Beatrie, Graham, Franklyn Fox, John Galiadet, Ethe Britton, Beatrie, Graham, Franklyn Fox, John Galiadet, Ethe Britton, Beatrie, Graham, Franklyn Fox, Wirkes, The Carona, Markar, Brainker, Myron McCormick, The Front Parge, Weschester Flayhouse, Kithy Theaster, Provincetown, Mass, Morgan, Parles, Scarboroush-Wirkes, The Carona, Dang, Braine, Sending, J. Myron McCormick, The Front Parge, Weschester Flayhouse, Kith, Theaster, Brovincetok, Don-Kith, Markal, Beptong Sanda, Don-Bertchiler Brokks, Robert Shayne, Ed. Man, Marshal, Reynolde Dennis, Mar, Mindes, Hagenbach, Don-Kith, Markal, Bispher Sanda, Don-Bertchiler Brokks, Robert Shayne, Ed. Frank Kingdon, Edward Raquelle, Santhe Kown, Kanna, Jonana Toow, Bertchiler Brokks, Robert Shayne, Kither Bertchiler Brayhouse, Stockbridge, Santher Newronk, Kathen, Brenk, Miss Shirker, Ribber Mass, J. Joanna Toow, Santher Menne, Skowheng, Mc. Mary Arbenz, Leslie Benlion, Finnere, Skowhegan, Mc. Mary Brown, Skowhegan, Mc. Mary Arbenz, Lesli



President Rooseveit signed the American National Theatre and Academy measure last Friday (5) and those interseted in the project, which will not have foderal subsidy, are separated to go haded with plan-delybia, for years a centre of arty and little theatree at the last who was in charge of shows in the campa during the way, is mained as one of the leaders of the American Theatre plan. Headquarters of the project are in Fhilly.

project are in Philly. We interest the state phill. Intradual ters of the Venture was place before the President about six months before he was nominated, so he is well acquainted with it. Original aponeors went (b) Hyde Park principally to secure his his use, Prederick C. Delano, a specialist on national planning projects in the sole, and the secure located out was to name a list of sponsors not in the sole of backing the National Theatre there are 12 from that city in spansit 3 from New York, with seven Baldburgene and four Washing spansit 3 from New York, with seven Baldburgene and four Washing spansit 3 or moderaking. Such person would have complete authority. It is not known whether this will be done.

Lay-off Saturdays of The Old Muld' Empire, N. X. for six weeks during Juby and August calls for two-leights lass saints because of dropped performances. That, however, is subject to okay by Empiry in the past this assent has been given, most recent case being "Emretia of Wimpole Sitest", which dropped Saturday shows during the summer. It also played the Empire.

Two-eighthe off regular salaries is equivalent to a 25% cut, not unusual along Broadway during hot weather for run attractions.

Robbery of the Alvin theatre, N. Y., boxoffice early last Friday (5) netted the thieves more than \$10,000. The three bandls timed H, know-ing the receipts of Wednessky night and the two performances on the scene in 'Anything Goes' being taken from the stage to deaden the noise. Some 1.0.11's were also taken but boxoffice orders from the agencies, were not disturbed, so there was no guessing on what was due from tho' brokers.

Bar and food concession at the Lambs Club has been taken over by Louis Lissner and Cluff Swayer who continue to operate the Old Pash-loned Grill adjoints the club. Arrangement is for a trial period of six mouths and operators pay no privilege money. After that, if a profit is made, understood club is to receive a percentage. Under the new regime there will be no tabs, all members being re-quired to pay cash.

Single week's booking of road show troupo in 'Romeo and Juilet' at the Vine Street, Hoilywood, had a unique twist in that Amorika Treganza, who ordinarily plays Juilet, relinquished the part for the chema colony engagement, and understudied Evelyn Venable who portrayed the title role

Screen.actress essayed Juilet in attempt to convince producers of her ability in Shakespearean parts.

Equity has added its objection to the mayor to that of the protects of the League for Lese Noise in New York. Actors' body claims that sudlences in theatres are distracted by motor car horns and other unnecessary street noises, especially in the summer, when exits are

Resolution for renewal of the drive to ell inate street noisee was ecently sent to city hall.

Wind-up of 'Three Men on a Horse' last Saturday, after seven and one-half weeks' run at the Los Angeles Biltmore for a total gross of better than 456,00, darws attention to fact that the business was gar-nered without a single name in the cast, and at the end of an on-and-off legit searon for the Cosst.

Run of play was one of longest engagements in L. A. in years.

ith a Saratoga background, which Courtney Burr proposes to A play with a Saratoga background, which Courtney surr proposes to present, will probably be delayed because the others are under pressure of other assignments. Manager is said to have paid Damon Runyon and Howard Lindsay writers of the piece, \$1,000 in advance oryolite. They have reported having offered to return the coln, Burr refusing, saying he wanted the script. Understood the manager is still sofourning in Bermúda, but was re-ported visiting London.

When Aiex Tokel plauned sending a commany of Three Men On a Horse' to Los Angeles, Jack Sheshan and the Ohlegge torouge winullied the prospect of being sent out there. But Yokel ruled otherwise. Sheshan and the midwate unit are now content they are still in Ohlegge. Run there almost certain through summer while L. A. outfit took to the road July 6.

Lowrisnes J. (Larry) Ashhult sent mode to Broadway friends that he became the Ashher of a son inst twee. H has been in the satisfue for years, now occupied with conducting a summer stock at Sayhorok Conn. Anhalt was a company manager of legit shows. He went on his own by operating the Cosmopolitan (Park), Columbus Circle, N. Y. for sev-eral ceasons.

Cole Porter personally okayed Benay Venuta succeeding Ethel Merman In 'Anything Goes' when the latter goes to Hollywood for the Cantor-Goldwyn musical. Miss Merman is due to leave the show on July 22. Miss Venuta has had little stage experience, being a CBS radio eong-steres from California.

NRA and the five-day week habit has had a damaging repercussion on the lyceum and concert field. Saturday, always a strong platform booking, is now one of the poorest. Sunday shapes up better now.

Dr. Henry Meskowitz back from a visit to Palestine. Executive sec-retary of the Theatre League called a meeting when the board consid-ered several pending issues.



enery and Costumes-Original New rk Production-"The Drunkard." Apply Box 9, Varlety, New York



Showfolks Shoe Shop

LEGITIMATE

Broadway Ducat Situation Open Again; Now Up to Theatre League

Broadway is without a ticket sitnation, principally because it is summer and there are no elaborate summer revues to excite any ab normal demand for ducats. Also normal demand for ducats. Also the legit code is out and therefore the elaborate system whereby a theoretical system to eliminate gyp-ping with the government's assent has been scrapped. That the 'sit-uation' will arise assain next season

The seen acrapped. That the Situation' will arise again arise teasons that the Situation will arise again methods by the spontar and the spectral by the spect Central City, Colo., July 9. This near ghost city is back in its annual rejuvenation that lasts for two weeks. Central City Opera House Association is putting on its trail City Nights' written and di-rected by Nobert Edmond Jones. Prices are \$5 the opening night, 43 other Saturday nights, and \$2 and \$2.50 other nights, and mats. Only gening night. eact vacant the opening night casts the only night club in the world that oper-

Code System

Code's control system was re-garded as impotent after a group of independent agencies sought in-junctive relief, charging an attempt to boycott. Decision was puzzling ie boyvoit. Decision was puzziling but the court ruled that no broker was forced to sign a licensing con-tract. After that contest, doubt about extending the NRA and the decilins in thesitre attendance re-court and the state attendance re-court of the state of the state came up. Return of 'buys' on Broadway is anticipated for next season, now that the code, which forbate that pression stated, others moved into modest quarters and most declare they are close to the cushon and

pressure started, unlers moved inno-they are close to the cushon and lucky to get by. Managers, however, are pretty certain that the specs will make buys for hits. They asy that re-gardless of what a cloke the appro-geness of what a cloke the spec-seems to dig up the necessary br. to buy for shows in domand. Brokers, however, appear to be in a position to decline making buys and it is known that one producer the dup variable a may over an ex-tended period, show closing before the duy expired and he has not yet been paid of.

tended period, show closing before the buy expired and he has not yet been paid off. but the provided off. The part of the to the Thether League cross tession. Rules possibly adopted will not have the support of Washington, as did the code's control system. It will be up to the managers themselves to maintain the rules. Retention of aby be south. Indicated that ably be be sought. Indicated that can't sell all tickets, even for Indicated that shows can't sell all tickets, even io the hits, through agencies alone Theatre-goers usually could buy preferred tickets at theatres with-in three weeks of any given per-formance during most of last sea-

Summer Legits

(Continued from page 1) Larry Ross starring in 'Petticoat Fever' estimated a \$2,400 gross at \$1 top, which, too, was near capacity.

capacity. Removal of the stage hands chair In Westport is reported to have lived the crew, which numbers five. Deckhands union, which is local 47, receives the regular wage scale at Westport. One of the rules subsidies the matter of chairs, me mer was undecleded whether to com-mer was undecleded whether to rem-mer was undecleded whether to rem-there are a season in the season in

way producers to try out plays there, the other showmen assuming the cost of operation for the sev-eral presentations, plus a fee and percentage of profits if any.

TEACHING YOUNGSTERS Professional Aid for School Kids

San Diego, July 9. State Emergency Relief Adminis-tration is trying an experiment at La Mesa, suburb here, which may spread to other sections. Virtually a ministure dramatic school with a ministure dramatic school with

miniature dramatic school with pupils under professional guidance. Edgar Hart, former faculty mem-ber of the American Academy of Dramatic Art, now resident in La Mesa, will be in charge under Mrs. Spade, local SERA head. Under Hart, working in the La Under Hart, working in the Ja-under Jart, working in the Ja-ni ta own part and suggesting its own stage business, as corrected by Hart. When ready the show will be staged in La Mesa and in ad-joining town, with the idea of ex-tending the proposition to other sections.

Gets Started

Association also operates the only night club in the world that oper-ates only two nights a year. Open on the first and last night of the featured in the show are also an-pearing at the night club, in the second-floor dining room of the Tellers House and the light the show are start atopped on his Colorade of Visit. Association has bought the Teller House, and will operate it the year round. Cost \$6,000, bonds being sold to raise the money.

round. Cost \$6,000, bonds being sold to raise the money. Wide-open gambling, with chuck-a-luck, cran game, roulette, black-jack, pokcr, or anything wanted, opened after the show the opening night. District attorney had said

opened after the show the opening night. District attorney had said earlier in the day gambling would not be allowed, but after the show the gambling rooms, on the main street, were crowded. Opera house closes for another year on July 20.

Current Road Shows Week. July 8 'Petticoat Fever,' El Capitan, L. A. 'Three Men on a Horse,' Harris,

Chicago. 'Three Men on a Horse,' San Francisco

Summer Theatres (NEW PLAYS)

'Backwards,' Beechwood theatrc, Scarborough-on-Hudson, N. Y. (8). 'Corpse Talks,' Brown Swan the-atre, Schroon Lake, N. Y. (10).

Francisco. 'Tobacco Road,' Music Box,

Four Exits

Three attractions dropped out of Broadway's list last Saturday and one more is scheduled to slide this week-end.

week-end. · 'Accent on Youth' withdrew from the Plymouth after a run of 28 weeks. While not among the leaders it did moderately well most of the distance. Release of film ver-sion is imminent but play could have stayed if business had remained above the even break level.

ACCENT ON YOUTH AUGENT ON YOUTH Opened Dec. 25, 1934. Opened on Christmas Day and enjoyed a hearty life span, despite Ga-briefs (American) christening it second-class. Only half of the boas reviewers turned out. Variety (Ibee) esid 'should do well."

'Fly Away Home' stopped at the 48th Street, having stayed 25 weeks much longer than first indicated Mild grosser from the start, it had a low operating cost and in re weeks got less than \$2,000. I week under \$1,000. Warners bac this comedy, then withdrew. Last Warners backed

FLY AWAY HOME FLY AWAY HOME Opened Jan, 15. Eight of the first-line cricks attended this promiere, and their criticisms diffored, although the major-ity expressed a liking for it. Sobel (Mirror) was the only re-viewer completely sain it. Variety (Ibee) said: "Stay-ing chances not definite, but should do fairly well."

'Ceiling Zero' closed at the Van-derbilt, Saturday (6) also, after a stay of 13 weeks, most of the time at the Music Box, where it was an-nounced to close two weeks ago. Did moderate trade at best, al-though rated an excellent melo-drama. Warners interested in this one, too. Legit trade nothing to rave about, but three of the four shows held firm and ran up satisfying grosses. Best take was by 'Three Men on a Horse,' which wound up seven and one-half week's run at the Bitmore.

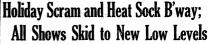
CEILING ZERO

CEILING ZERO Opened April 10. While eome gave this zeros ethers were not so unkind. Nearly half the press came out with diluted traves. Sobel's (Mirror) con-cluding remark was that he would 'rather spend his time re-reviewing another old suc-travity in the second that 'Ceiling' would prove 'a radio beam di-rected at the play's hangar.' Variety (Ibeo) gave it about three months. three months.

Waiting for Letty' and 'Unit he Day I Die' two one-act plays are announced to fold this week at the Longarce. Protest or propaganda dramas one-acters geared to operate to small grosses and draw moetly upstairs, cheap admissions. Although engagement is of 16 weeks, no profit.

MOLL MOVES

Easton, Pa., July 10. Easton, Pa., July 10. W. Everett Moll, director of Plays and Players, Little Theatre group in Bethlehem, is leaving. Has accepted a 12 week engage-ment with company at Rockridge Theatre, Carmel, N. Y.



"HORSES" \$7,400, CHI Comedy Still Lone Show in Loop Booked Through Summer

Chicago, July 9. Apparently no chance for any shows coming in for a summer attempt now that some of last year's scorching heat has hit Chicago.

Field from a legit angle is held ty 'Three Men on a Horse' at the Harris, with the b. o. doing okay. Show is almost certain to outlast

Show is almost certain to outlast the summer. Management has eliminated Sunday nights. With Mendacy bigger than Sundays, it was been also also also also also also the summer and the summer also also the summer also also also also also things a bit with stop grato and the Sunday night shows. Got about \$7:-hallwhos and advertiaint expansion oo and advertising expansion allvh week ends

'3 on Horse' Ends

With 7G in L. A .:

Los Angeles, July 9.

Estimated that 2,000,000 people, or one-third of the population of Greater New York, departed from the city over the four-day holiday starting on July 4 (Thursday) and few Visitors entered the metropolis. Result was devastating to theatres anaks of all engagements by wilde marking.

59

marks of all engagements by wide margins. We have a sweltering, especially on the final days last week. There were exactly 42 persons on the low-er floor of one theatre housing a solution in the start of the start solution in the start of the start Saluviar, night. Entre mathings on the holiday itself diffur: mean a thing.

thing. Managers gambled with the weather and guessed wrong. It was hoped that rain would clip the heat wrve, but it was anticipated that otherwise there would be more red receipts than at any time during the year. That's about what hap-

Three attractions were forced off the boards, leaving a total of nine survivors. Shows folded were modthe

survivors. Shows folded were mole-erate money draws at best. Last week there were 10 new plays tried out in the site. Re-ports from the rural spots are in-possibilities were indicated way possibilities were indicated. Shows which closed: "Accent on Youth, Plymouth, Tily Away Home, 48th Street; "Cciling Zero" for "Waiting for Left' and Till the Day I Die, one act dramas, Long-acre.

Ath /G m L. A.; 'Road's' Oke 46 Guined, short mellers are due into 'Road's' Oke 46 Guined, short mellers are due into 'Burded, short mellers are due into

Estimates for Last Week 'Accent On Youth, 'Plymouth. Closed Saturday atter running.'28 weeks; did moderately well most of the way: averaged around \$3,000 'Anything Cose,' Alvin (34th to around \$20,000 mark). Lowest writ, which was true of all other pur-vivors.

Best take was by Three Men on a Horse, which wound up seven and call other activity is confined. to holdwood, where three houses operate. Dennis King and a strong in the sevent in the BL Capital and a strong nicely while Henry Hull holds for a least a third weak at the Music bacco Road." Big disapointment was a single weaks engagement of a touring the Vin Street, with Evelyn Ven-able cuesting in the Juliet role. "Three Men on a Horse' (Bilt-more, seventh weak). Held steady on final start and garnered a hifty or final start and the startest by a good hay as a stested by a good hay as a stested one, Artor eight weaks down-weak. After eight weaks down-weak in the small-scatcd Music Box, Weaky. After eight weaks down-weak in the small-scatcd Music Box, Weaky. After eight weaks down-weak in the small-scatcd Music Box, at weaks. After eight weaks down-weak in the small-scatcd Music Box, weak in the small-scatcd Music Box. Hay and the Hull Street of the start dawae start folde to hold and take of around \$1.750 on ak nights and and an on the start of the start down the start for the start of the start dawae start for the start of the start dawae start for the start of the start of the for the folder of the start dawae start for the start of the st weekiy (Art 25:547), Silve, a twin-to around 520,000 mark. Lowest yet, which was true of all other sur-tanks and Sing. Telasco (21:4 week) (CD-1,000-32:75). Dipped to boot 55:000 frart time, but hav-ling gone through the summer's coling 25:000 the survey of the Coling 25:000 the survey of the off after playing 13 weeks; aviation off after playing 13 weeks; aviation off after playing 13 weeks; aviation weeks (D-29:24:330). Disonate hit weeks (D-29:24:330). Disonate hit weeks (D-29:24:330). Disonate hit weeks; (D-29:24:330). Disonate hit cost very little to operate. "Fly Away Home, 46th St. Takes weeks; mild Empirg (27:14) week)-formances dropped until Agnesi cost weeks; (D-14:25:25, Despite "Feronal Appearance, Henry Miller (38th week) (C-34:45:335). Dispite "Feronal Appearance, Henry Miller (38th week) (C-34:53:35). Dispite weeks; mild come hack after this week, "Sketch Bock", Winter Garden (6th week) (C1:14:35:35). Dispite weeks (C1:01:41:65). Down to around 51:000 has veek; more profitable and much the best among "Three After Lefty, and Till the DD 110F. Longacon (16:40; week) weeks (C1:01:41:65). Down to around 51:000 has veek; more comund 51:000 has veek; more comund 51:000 has veek; more comund 51:000 has veeks; more comund 51:000 has veeks;

Rehearsals, Real Pay, Are Sought

After this summer, tryouts in the rural showshops may be confined cntirely to casts especially selected and eliminated from seasonal stock

attract more attention, and while it is not expected that managers will Is not expected that managers will seek out resort centers as formerly, the new plays will be better pre-pared. It is declared that try-outs require at least two weeks of re-hearsals. In stoch there is generally only one week, during which there isr't even time to cut or revise the scripts. Recent try-outs in the sticks have had casts rehearsed and st stent from New York for the show-

One showman is attempting to try out 10 new plays in as many weeks with the same company-roted as stock. Others have simi-larly arranged schedules, tough as-signments for managers and actors alke. It is pointed out, however, signments for managers and actors alike. It is pointed out, however, that such attempts have been abor-tive ever since the summer play-house idea started and that it is not fair to authors and managers, much less actors, who accept such jobs with the hope that a show may click and that they will receive a berth in the Broadway presentation of It

There are 25 spots in the east there new plays are being tried out. Of that number 20 have posted bond liquity's new 80-20 scylor-junior with Equity, nine being exempt be- salary minimum rule does not apply conso of provious standing in the 16 minution out ones incorpor-field. Other summer houses stick to panles where try-out arc given stock. Equily requirement is part must also pay the minimums of \$40 of a clean-up campaign in an at- and \$25.

empt to eliminate chiselers. Several youngsters who arranged try-outs last summer for the main purpose of horning in on royalities failed to pay even the skimpy allowances promised the actors. Equity has ruled them out of the summer spots until the coin is put on the line.

until the coin is put on the line. Number of try-onis which have posted salary guarantices with nummer. Try-onic ords are not regulation \$46 accely minimum, but there are a number of juniors or zemi-press in the still opera houses, compensation for the islence were little more than bootd and belefine eating and the sale of the still belefine.

'Few Are Chosen,' to be presented by N. Lawlor about Sept. 12 on Broadway. Gregory Drane super-vising. Play dealing with convent life goes into rchearsal Aug. 19. Equity Cleaning Up Straw Hats;

troupes which dot the eastern coun-tryside. That is what is aimed for in Equity's supervision of country theatres, of which there are about 72 in operation. Try-outs will then, it is figured.

Corpse Talks, Brown Swan the-ter, Schroon Lake, N. Y. (4). "Door Between, Farragut Piayers, "Boor Between, Farragut Piayers, "How Likes God, Hampton Piay-ers, Southhampton, L. I. (40). "Lorellake God, Hampton, L. J. (40). "Lorellake God, Hampton, L. I. (40). "House, Greenwich, Conn. (4). "Panusa, White Roc theatre, Deal, N. J. (45). "Prolegue to Giory, University of Iona, Ames, Iowa (5). "Twole Gompany, Whate Theatre, Provincetown, Mass. (4). "Twole Company, Mathemath Charler, Provincetown, Mass. (5). "Wild Justie," Rrd E. st Valley, L. I. (8).



Summer Theatres

THE COUNTRY WIFE (COUNTRY PLAYHOUSE)

60

Westport, Conn., Juije 6. Lawrence Langnet presents a new vorsi of William Wycherfey's comedy, Producti Unge by Tom Adrita, Gracraft, Af Westpo Country Playboust Dr. Honrée

unge by Tom Adrina Greenzit. At Weekport Gontry Flayboues. M. Borner, M. Kiko Borner Gueck, Kowe Kowe Williams Frage Physical Control of the Control Frage Physical Control of the Control Wer, Darity Flaget. Screenwise even Wer, Darity Flaget. Screenwise even K. Rercourt. Charles Romans Allthes. Printes Printes Romans Allthes. Control of the Control Printes Romans Allthes. Control of the Control Notific Research Control Notific Research Control of the Not Scontrol of the Notific Research Control of the Notific Research Control of the Notific Research Control of the Not Scontrol of the Notific Research Control of the Notific Researc

Wolfs. Lawrence Langrner has prepared a thoroughly charming restoration of Wycholeys social concidy, first preuede in 676, will a two the The School for Lovers, with a text by Langne, and Arbur Guitermann, The School for Lovers, with a text by Langne, and Arbur Guitermann, The School for Hustande by the Totate Guild. Phy received a better reception the production with a definite Bould probably associate himself with a buyer.

the production with a definite Broad are presentation with a definite with a buyer. In its original text, Workerley's coundy is pretty deflats writing country brief for Londow's greatest beau, who has been forced to claim physical limitions to seeape the larger has been forced to claim estiming exclamations, that are es-cused in the librates where "The larger has detected many of the suggests the here's predicament in a whispered huddle. But there is suggest the here's predicament in the librate physical limit, and the suggest the here's predicament in a whispered huddle. But there is autore playbaces. Just the librate where the bar is a suggest the here's predicament in a bar bar bar bar bar bar bar bar bar is pay becomes one of the best has librate playbaces. Just bar bar bar bar bar bar bar bar bar are goes to the county of the done is innocent of the iniquities of his "Come to town, the county with"

he goes to the country to find only include to the initial of his control of the initial of his control of the initial of his control of the initial of the theatre the badgered beau. Horner, there are the badgered beau. Horner, the initial of the initial of the theatre the badgered beau. Horner, the initial of the initial of the theatre the badgered beau. Horner, the initial of the initial of the theatre the badgered beau. Horner, the initial of the initial of the theatre are beau, and we call the the set of the initial of the the country wife finally elips out of the ountry wife finally elips out of the badgered there, he lips of the theatre. Discovered there, he lips y frends

The country wite many eigh out of the country wite many eight out of Discovered there, her lady friends buckle because she la with the un-thouse the country of the country wite country wife knows his eccet. "Issue is gracefully acted by Ruth Cardon, a the wile and McKab the esting of three centures are there is no apparent cause for ob-the setting of three centures are obtained easter is nother store of the work in a penthouse or a Long land easter is nother store of the work in a penthouse of a long land easter is nother store of the elowas the part with good natured intention. Tom powers is likewise the consume the view of the energetic estanding in the supporting cease on indernant erandmother. Business has been excellent, with few empty seats at a Zandens.

WILD JUSTICE

(RED BARN) odrama in three acts by James Dale, ced by D. A. Doran, Jr., and Arthur a, at the Red Darn theatre, Locust , L. 1., July 8, '35.

3, '35. Ceorge Somnes. Stanley Hugries Lesile King Harold Moffet Ann Dere Margaret O'Donnel Jane Grey Valley, L. I., July 8, Satriel Perry, Bodfrey, Dr. Summors, William Read, Mrs. Read, Mildred Perry, Mys. Perry

The second secon

PLAYS is father's guilt, counts heavily in his favor and he is freed. Final access, in which the wife is trapped alone in the house with her now recaling in its intennity, and play ends with an intennity, and play ends with an intennity, and play internet in the intennity, and play internet in the intennity, and play internet internet internet from Hollywood, where he directed the internet internet from Hollywood, where he directed the merostale character. Ann Dere, hardd Modet and Lesele King arg the merostale character. Ann Dere, hardd Modet and Lesele King arg her Perry Aliter and Ratest under-tant different and the start the merostale character. Ann Dere, hardd Modet and Lesele King arg inhehe groutetion after only sight full rehearsais. Atmospheric set-turn the start and a chance on the advised the directed de-trostaway if produced with a name broadway if produced with a na

MENAGERIE

(RIDGEWAY THEATRE)

(RIDGEWAY THEATRE) Comedy in https://www.sec. presented at the Ridgeway theats, White Fatana, N. A., July 1; writen by Gren-ville Verzon: director, Frank McCoy, Coat: Beth, Merrill, Weidan Hopburg, Robert Laomard, Tom Morrison, Allos Mc-Poll White, Robert Lawres, Budolph Brooks, Franktyn Fox, and Edith Gray-ham.

'Menagerie' is another one of those frothy little run-of-the-mili

comedies constructed according to formula and containing some witty

Income of the seturation of the minimum of the seturation of the seturatis the seturation of the se

moil ceases he is on the job to start something again. Looks like there might, be a chance for improvement in the part of Rupert Dexter, the cave-man, played by Welden Heyburn. As now written the role is aimost amateur-

constant cigaret cverybody. It's a jean play.

JANE BRADY, EDITOR (CASINO PLAYERS)

(CASINO PLAYERS) 1 (Abury Park N. J. July 2. New York Strategy and Stopper York Guidy Joseph Eislenger and Stopper York Guidy Presented by William L. Staff, J. S. Mark In July Casing Groups were stopped the Data Casing Groups w

Trustrated love in the city form of a metropolitic paper, mystery mysterio and the second sec

THE NAKED MAN (BEECHWOOD THEATRE)

Cube Characterization of THEATRE) Cube Town in Proteins and Research and the Theorem Theorem and Theorem and the theorem of the Characterization of the provided Many at the Becchwood thea-theorem of the Characterization of the Network of the Characterization of the theorem of the Characterization of the second of the Characterization of the theorem of the Characterization of the second of the Characterization of the theorem of the Characterization of the theorem of the theorem of the Characterization of the theorem of the Characterization of the theorem of the second of the trip Peggy has been the and the second the theorem of the the of the trip Peggy has been the and the second the theorem of the the and the theorem of the theorem of the the the of the theorem of the theorem of the the the trip of the theorem of the the the of the theorem of theorem of the the the of the theorem of the theorem of the the the of the theorem of the theorem of the the the of the theorem of the theorem of the the theorem of the second of the theorem of the the theorem of the second of the theorem

Central City Nights

Central City, Colo, July 7, Kuckel revue fit two sets and 21 sconey. Discussion of the sets and 21 sconey. Discussion of the sets and 21 sconey. And 20 sconey and 20 sconey. Fault directed by Robert Edmand. Joney: Faul directed by Robert Edmand. Joney: Faul Prestured: Non Eunderland, Holen Fro-man, Kathyn Neder, Ferry Yune, Cith-man, Kathyn Neder, Perry Yune, Cith-man, Kathyn Neder, Perry Yune, Cith-Doret, and Rupsell Lawis.

man, Kaibrr Naiam, Perr, Teini, Citt. Teini Neisan, Seephie Net, Paul Perre, Derst, edd Russell Levi. Control of the Sensitive Net. Calimet to be the first and Perret t such a revue, it is the first orig-final production of the four piny topera heavier. Both Remonal City and Sensitive Remonstrate City and has gathered the material from hewsparsers of Ciental City and local sensitive remonstrate City person the sensitive remonstrate City the sensitive remonstrate City between the sensitive remonstrate local sensitive remonstrate City between the sensitive remonstrate both stage settings and conturnes uses, his fair for color. Jones also uses his fair for color. Jones also uses his fair for color. Jones also uses his fair for color. Jones also the color distage settings as the curtain rose the first infini-tion color of the start but men-sing fair also fair fairs infini-color distage settings boling local, but be won lengthy applause for burlessue. The dol and the body with wooth worker, fairs fairs the based colors, and color bleing able to do without wo-rent of the setter-like budices; and oto bleing able to do with wolter body also the setter setter budices. The dol and been dist century. With a boudyet on top of her head locks and form the audience, with most. A scon-tart and burder land. Helen Free-ter of the setter like budices are and Nika Dore danabing the Prend

Nan Sunderland, Helen Pres-man and Zerry Joins deliver effec-man and Zerry Joins and Serry Joins A scene in the "Moulin Rough," 1820, with Kathryn Nelson singling (Cachucha, was to have been one of the high spots, but falls, although Hor the cloaing of the first act Rip Van Winkle (Perry Vine) is put into his 20-year sizes, with the part into his 20-year sizes, with the result of the size of the first act Rip Van Winkle (Perry Vine) is put into his 20-year sizes, with the opening of the second act to owning Rip. These are two of the way in Rip. These are two of the switch Rip. These are two of the switch Rip. These are two of the switch Rip. These are two of the way looking miles away. Rose, supported by an onsemble of 21. She shows a wide range of them, with Miss Neison in pink full-iength stockings, and garbed out the person, then the Supherd-es, Christmastide, Bonnic Dundee and Wicking Down Encodewy, 1875. The Rip Rip Ming Ming Ming Ming Walling Down Encodewy, 1875. The Rip Ming Ming Ming Ming Ming Ming and Mary Jennings are the Ming Sunderland as Cloopartum ing and Mary Jennings are the Minese With ong sidies and Immy Noneensent.

support. Old butterfly dance is seen in The Dauce of a Thousand Dreams,' dancers with iong sticks and filmsy inaterial. Josephine Neri sings 'Last Rose

be indicated. The second state of the secon

Abury Park, N. J., July 9. Three-act comedy by Hialmar Bergman, adapted by Herman Bernetin, and present-ed by William A. Brady, Jr., Malcoim L. Pearson and Donald E, Baruch at the Deal Casino theates, week of July 8, '33. Staged by Charles Hopkins. by Charles Hopkins. Source of the source of the second sec

Jamee Kirkwood is forceful in James Kirkwood le forcetul in this faithful adaptation by Horman Bernstein of Hjalmar Bergman's continental success, but it is not a play which is likely to hold the in-terest of metropolitan audiences.

THE NOBEL PRIZE (CASINO THEATRE)

entimental succees, but it is not a play which all likely to holds the in-treast of metropolitan audiences. Hardly a comedy, although billed as each, the play leans entrely on islands and sacrifices action to lengthy soliloquies by Kirkwood, each is a successful to the solid term of the solid like and the solid like and the solid like and the solid like and the solid term of the solid like and the solid like and the solid like and the solid like and the solid term of the solid like and the solid like and the solid like and the solid like and the solid term of the solid like and the solid like and the solid like and the solid like and the solid term of the solid like and the solid like and the solid term of the solid like and the solid like and the solid term of the solid like and the solid like and the solid term of the solid like and the solid like and the solid term of the solid like and the solid like and the solid term of the solid like and the solid like and the solid term of the solid like and the solid like and the solid term of the solid like and the solid like and the solid term of the solid like and the solid like and the solid term of the solid like the solid like and the solid like and the solid like and the solid term of the solid like the solid like and the sol

ternor. Fortunately for the King of Swe-den, who has been walting all this time for Swedenhicht to appear in court for titled recognition, the real cuprit confesses and explains a harmless motive behind the for-geries.

Ecreion Service Shifts

Foreign Service Shifts Fred Abbott, once the Hearst chief in Parit, has gone to Paramount newwreel there, reportedly to do English titles and generally aselst with assignments. Abbott recently has been in the Heraid-Tribung Paris office, relaying cable stuff taken from elsewhere in Europe to New York.

taken from elsewhere in Europe to New York. Herald-Tribune spot will be filled by Dick Glenn, former finance edi-tor of the Chicago Tribune Paris edition, who, after having been out of work since folding of that paper, had just landed on the Paris Herald as a rewrite man. This leaves gap on the Paris Herald, which v

pap on the Paris Herald, which will be filed by Roger Burr, also a for-mer Chi Trib man. Al Uhi, of Farls A.P. office, is going to Madrid to repiace Rox Smith, who's been called to New York. Paris job is unfilid as yet. Hudson Hawley is back in the Paris office of the I.N.S. after a sublek trip to the U.S.

Star Changes Hands

Star Changes Hands Minneapolis Star has been pur-chased by John Cowles, associate publisher of the Des Molnes Register and Tribune: Gardner Cowles, Jr., secoutive editor of the Register and Tribune, and Davis Merwin, pub-lisher and part owner of the Bloom-ington, III. Pantagraph. "Merwin becomes vice-president and treasurer of the Minneapolis Daily Star company and publisher

Daily Star company and publisher of the Star. John Cowles has be-come president, and Gardner Cowles, Jr., vice-president.

vice-president. Il executives and employees of Star will continue in their tent positions. 411 the

Memorials Dedication of a new bridge in Springfield, III., as a memorial to Vachel Lindsay, has spurred ad-mirers of Edward Arlington Roblnson to undertake a campaign for a similar recognition to their favorite poet.

poet. Springfield, III, was the home town of Lindsay, and shortly after his death the town folks took up the idea of a memorial, Bridge was named for him as a result. Admirers of Robinson want a memorial to him in his home town of Gardiner, Me.

Third Closed She

Third Closed Shop Vanguard Press is the latest book publisher to go union, having signed a closed-shop agreement with em-ployees. Maximum hour week and with 'h other conditions of a

with ", other conditions of a obsed-shop agreement. Vanguard is the third publisher to sign a closed-shop agreement in as many weeks. Result has led the employees of the remaining book-publishing houses to redouble their efforts to effect a closed shop throughout the entire trade,

Hospital Trade Mag

Hospital Trade Mag Crain Publishing Go, which issues Advortising Age, has disposed of this sole other mag. Hospital Manage-ment. Purchaser is a new concern, Institutional Publications, Inc., formed by a number of former Gillette Publishing Co. exces, in-cluding Marshall W. Reinig, F. B. Shondell and R. F. Flangkanage-First issue of Mospital Managen First issue of Mospital Managen press in August, and will be in a new format and with many new features. Editor is James P. Dobyns, with Helen R. Young as associate.

Pulper's Subsid Louis H. Silberkleit, who gets out a trio of pulps under the aegls of Winford Publications, has organized an affiliated publishing company to sponsor a new mag. Complete Northwest Novel Magazine. Michael Ivan editive

Northwest Novel Magazine. Michael Ivan cditing. Winford Publications gotten out by Silberkleit are Real Western Magazine, Double Action Western and Mystery Novels Magazine. All the pulps offer limited market to the scribbler, using mostly reprints.

Oliver Herford Oliver Herford, 72, famous as a wit through a couple of generations, died in his New York home July 5. died in his New York home July 5. Ho was better known for his se-temporancous quips than for his books, mostly humorous, and is sel-dom recalled as the author of three plays and an adaptation of a Moinar drama.

Inc'd David Meyers has formed a new David Meyers has formed a new holding company for fils various publications, calling it the David Meyers Publishing Properties. Meyers remains active head of the group. Mags incorporated include Flahing Gazette and American Bicyclist and Motorcyclist.

Best Sellers

est Sellers for the week ending July 6 as reported by the American News Co., Inc.

intian

 "Time Out of Mind" (#3.50)
 Non-Fiction

 Robert E. Lee' (vols) (#3.75 och).....By Douglas S. Freeman

 "Citizen and His Government" (#3.50)

 "Personal History" (#3.00)

 "Bersonal History" (#3.00)

 "By Walter Millip

 "Boundary (#3.00)

 "Boundary (#3.00)

English 'Shame'

English "Shame" Tom Kromer's novel, Walting for Nothing,' (Knopf) has been pub-lished in London by Constable & Co. Chapter four was entirely omitted. In its place the publish-ers inserted a notice explaining that the torrible experience of Kromer was rather outspoken for an Eng-lish book and they decide to cut lab hook and they decide to cut luctance and shame,' but saying the continuity of the book is unaffected thereby.

Bidg's Namesake

Bidg's Namesake Albert Goodman, who operates a number of publishing enterprises, including Malestic Publishing Co. Is one is a mag. The Chatterbox. Other will issue a series of books under the rame of the Schuyler Publishing Co. Schuyle: is the name of the office building in which Goodman is located.

Kaffee, Kistch Kattee-Klatch Joseph Brewer, who headed the former b 3r publishing firm of Brewer, Warren & Putnam until he accepted the presidency of Olivet College, will hold one of those writers' conferences at his Institu-

writers' conferences at his institu-tion. Olives Writery Conferences as H Benergy States and States and States and will continue until Aug. 3. Will be held at the collerge, which is located at Olivet, Mich. Lecturers will include Nannhe Joseph, the Literary agenti, Carl Sandburg, Dorothea Brande and Jean Stater Untermeyer.

What, No Billing? Jane A. Snellgrave, who pub-lishes special editions of books, will issue the works of a limited num-ber of book writers under a new plan. Book of each or the writers will bear the imprint of the author, rather than that of the publisher; to better identify the work.

Thus, the first volume of the new serles, 'Sing It Again Book,' by June Norton, will bear the imprint of June Norton Publications.

Tortue Stuff No Tobacco Road' is new name given to First and Spring streets in Los Angelos by Times reporters there. Front-pagers are burned be-cause Times, in new building, pro-hibits smoking in the city room. Building is swank throughout and city room froor is made of iniaid woods that cost a fortune. Just to make the rule stick, the bows aren't

woods that cost a fortune. Just to make the rule stick, the boys aren't even allowed to sneak one anywhere on the premises. This is Lin second scoreher for re-porters, as the ywere all forced to report for work at 2 am. morning of day building opend to carry their upperviters and chairs from the old building a block away.

One-a-Month Harry Steeger and Harold S. Goldsmith continue to add to their Popular Publications chain at the rate of nearly ons new mag a month. Latest is a whodunit monthy called Detective Tatles, its distinguishing feature being its size. Mag offers some dozen tales for a dime. Regers Terrill editing.

Bergman To Philly

Bernard Bergman, formerly with

New News M. E. Following the recent editorial upheaval on the Mirror, New York's other tab, the News, saw the appointment of a new managing editor ast Friday (5) when Col. Frank J. Hause suddenly resigned and Harvey Deuell, assistant m.e., was elevated. Frank Carson moved into the assistancy. Although Hause returned from England on the day of his resignation, J. M. Patterson, president of the News, announced the appointments 8.8 effective July 1.

`LITEBÀTI

Hause was operated on while away on a month's leave and ill health was reported the reason for. his withdrawal. Reported, however, that there had also been differences between Hause and Max Annenberg, circulation manager of the

Anti-U. S.

(Continued from page 13) on its feet without a general reor-ganization of the trade.

40% to State

40% to State He proposes idstribution of a 40% dividend to creditors of the company, including the French state, and proposes that the state take its dividend in stock, thus keeping a predominating share of the concern. State would then farm out its interests to & private comportion, which it would control

corporation, which it would con-trol. On top of this Petache proposes the establishment of a national film fund, in imitation of the system used in such countries as Germany and Italy. Object of fund would be i favorise healthy production of hearts more healthy producet who could show 30% to 40% of the cost of making a film, either in cash, mer-chandles, or studio time, could get thund. Anorey the temposition of the would have to be shown by the producer, however. A special com-mittee would check up on the re-sponsibility of applicants. About \$6,66,000 annually would be required by the fund, Peteche estimates. Of this, he believes, only 31,000 recould be contrib-ulin grosses.

film gross

Distrib Monopoly

Distrib Monopoly The rest he wants to get by giv-ing the National Film Fund a monopoly of the importation of forcgin films to France. Petache aweetens the pill by asy-ing that the Fund would not di-rectly distribute in France the films it would import, 'except in unusual cases.' Ordinarily it would allocate the films 'equitably' among the distributing companies existing

the distributing companies existing in France. Where would the Americans get

off under such an arrangement? That's what the local reps want to Another elice of that coin by the

Bergand nor runny Bergand Regrann, formerly with the New Yorker and more lately Peteche plan would com from a with the New York American has it on royalizer feedewed by lib-leen are sound installations-berganan has been odling the bargenan has been odling the American. Trell Gosting Temple Max Trell, associate ed. of Pic-torial Review, is ghosting the auto-borraphy of Shirley Temple. It divid be represented on the board biorraphy of Shirley Temple. It aguitered his naterial during a re-gathered his naterial during a re-cent stay in Hollywood.

Peranhisteen

VARIETY

Book Reviews

Year In Pictures

Yesr in Pictures An astonishing picture book is Toyes on the World' (Simon & Schuster; 3:7.6), which Max Lincoln Schuster edited himself. It is a big buok, startling in its choice of pic-tures and its manner of handing them out and easily one of the best of the kind ever published.

Book takes in all the past year and tries to give a notion of every-

and tries to give a notion of every-thing that happened in the world in that time. Comes as close to doing it as possible, too. Gee through the realms of polities, modern life, surggies, classes. Strikes here and there, conflicts, changing ophilons. Where possible photos are used, other corners are filled with graphic headlines clipped out of dalles and

can outer makes and Noel Coward. Sev-eral other pages go in for stage, screen and radio luminaries, Several film dickers for the title are already on.

Southern Decay

Magyar Romance

Tully's 'Ladies'

Success Story

61

Another new pamphlet publisher, John Wheelwright, located in Bos-ton. No propaganda, but poetry. Will issus a slim volume of rhymes, priced at 25c the copy. Starter is a collection of verse by David P. Berenberg, entitled 'Chants --for the New Time.'

CHATTER

Ford Madox Ford to Naples. Alan LeMay back to California Thomas Mann has gone back

Nelson Doubleday has gone

Shep Traube at work on his sec-ond novel. Mary Roberts Rinehart summer-

ing in Maine

aisty avoid the second second

verallness clipped out of dallies and in occasional revealing cartoon. Newspapermen get a page: Arthur Frisbane, Will Rogers, Wajter Lipp-man and F. P. A. Writers get a page: James Joyce, Franz Werfel, Thomas Mann and Luigi Pirandello. Beet seller' page shows Louis Fernando Celine, Edna St. Vincent Milsy. Alex Woolbott, James Hil-tollen. Playwrighty' nage consista of Sean O'Casey, Eugene O'Neill, Cliff Odets and Nocl Coward. Sev-eral other pages go in for stage,

apartment in town, Katharine Brush staying in Europe till August. Dorothy Cheston Bennett doing a book on Arnold Bennett. August Dericht's Murder Stalks the Wakely Family' set for Sweden. Constable's in London has Alex-ander Duffleld's 'Any Smaller Per-

Isaac F. Marcosson has sailed to pick up data for some new mag

picket, Big first printing of Willa Ca-ther's 'Lucy Gayheart' is 52,500

copies. Clivs Arden, author of 'The En-chanted Spring,' is really Lily

there's 'Lincy' Gayheart' is 52,500 cordes. Cities Arther author of 'The En-Cities Arther is the state of the State Cities Arther is the state of the State Cities Arther is the State of the State Cities Arther is the State of State Cale Wilhelm has set her frat novel 'We', Noo, Art Dirting, with Beorge Horace Looriner, Satew-poot aditor, has salled for Burope 'With Mrs. Loriner: 'Hamphory Cobby Paths of Horac Loriner: 'Hamphory Cobby Paths of Poor The Middle-Arced Man On the Flying Trapesc.' Humphory Cobby Paths of Berge Horace Loriner, Satew-poor The Middle-Arced Man On the Flying Trapesc.' Humphory Cobby Paths of Gree Fowler at Fire Island, com-pleting a new book. Arthur Kober I.Loyd Level and Henry Justin Smith have collabed on a book about Osarr Wilde's American tour recent Pullers Prize, winner for poetry, trying her hand at an ovel. Robert Chaves, who sparse no there with a very short ong this time.' Chave Archive States and Henry Justin Smith abay Solary Distant and the time.' Numer ong Justing Archive States and Henry the State Archive States and Henry Miller's new book. The Grant Trek.' Miller's new book. The Grant Trek.' Distant Batkinson's dambare. Miller's Seedtime and Harvet', pub-led sone. Thouse Instruction and Mar Miller's Seedtime and Harvet', pub-led sone. Thouse Instruction and Mar Willer's Anew book. The Grant Trek.' We Norton Dringing out a volume of Lobo page. The Hand-verchiel Age.' We Norton Dringing out a Nortworks and Bichard C. Boytung Pake and Richard C. Boytung Selon Benet making a single Pake and Richard C. Boytung Pake and Richard C. Boytung

Southern Decay Of the modern young writers there is none rougher or fougher than Erckine Caldwell, nor are there any with more fuld imagination har-nessed to utter realism. Newset book by the Georgian, beak known for his Tobacoo Road, is "Kneel to the Rising Sum ('Viking 32), a book of the Tobacoo Road, is "Kneel to her atories. The transmission of the standard is read-through this book. There is hardly any type of lust or deprav-ty that Caldwell desn't get around to in these yarns-and mighty lit-c' hedging he does about it. For-tunately, Caldwell also possesses a brillant sense of humor and he sprinkles this along throughout on these yarns and hearacter is thrown to the hogs to be chewed up alive. Perhaps the watcest is the title story, overlong. One thing stories is, if is hard to pase them up or not to finish them ones start-Nome of them is a tim possi-bullty. Maavar Bomanes

Mayar Romance For some storage reason the Hun-garlanc have always been most dott at spinning meaningless yet enter-tuining romantic yarns. Ference Moinar has been at the head of this perticular class for a number of years now, expecially in playwright-lag. His newset attempt is a novel, right in line, athough with less of 'Angel Making Musie' (Smith and Haes; §2) is as asccherine as it sounds, but tops for hammock read-ing. sounds, but tops for hammock read-ing. Not enough happens to make it a film candidate.

Selden Bennett making a single Jay out of two of John O'Hara's short stories, "The Public Career of Scymour Harrisburg' and 'Straight

Tully's 'Ladies' There are mighty few writers who can put over a pumch line like offer the half dozen or so best American the half dozen or so best American Parlor' (Greenberg; 43). It is a Chicago story of the red Farlor' (Greenberg; 43). It is a Chicago story of the red Farlor 'Greenberg; 43). It is a Chicago story of the red first the blue element that will keep the book. from going places, how-erer; it's simply that very litte of the characters not guilty of being overdrawn. But every once in a near through and correlow that he hasn't forgotten had overhow that he hasn't forgotten how to write; this is just a respite. Sovrator Hardburg and Straight Pool. Straight Straight Pool. Sara Ann Dunn, assistant to W. J. Henderson, music critics of the N. Sun died in New York, June The Sun die die New York, June The Sun die die New York, June The Sun die die New York, June Rockweil Kent, in Greenland for the past year or more, sent the manuscript of a new book to Har-months in transit. B. B. Bellare has set himself up as a book publisher under the im set book publisher under the im set book publisher under the im out hocks on specialized subjects and excluding fiction. Mary Flökford, who made her syntational WerrII will publish. B. Bellare has been publish written a novel. "The Berni-Wildow. De NerrII will publish fournalism at Bäker University. Mar Gone abook on William Rock-star, William Alker Wille will furnish an Introduction. Arthur Mann haseball writer for the former Nr. S Nevening World has sport Story for 60,000 words sport Story for 60,000 words sport Story for 100,000 words sport story for 100,000 words sport story for 100,000 words on sports fiction publish.

Land William Reading Start, William Allow Walter Will Nelson and the Kanssen City Start, William Allow White will Start, William Allow White will stop to be obleved. In Start Russell Higgins is to be obleved and the Start Start Russell Higgins is to be obleved and the Start Start Russell Higgins is to be obleved and the Start Start Russell Higgins is to be obleved and the Start Russell Higgins is to be obleved and the Start Russell Higgins is stop of the Start Russell Higgins is to be obleved and the Start Russell Higgins is to be obleved and the Start Russell Higgins is stop of the Higgins is sto

TIMES SQUARE The manufacture and the second s

East

62

City of New York advances \$10,000 to make good the subscription deficit on the Stadium season with the understanding that the city sets it back if prirate subscriptions can be promoted. City of New York advances \$10.000

Maria Savage, Met op.'s oldest chorus gril, signs for her 28th sea-son. She's 70 years old and has been singing in the chorus for half a century.

a century. Gang of 600 workmen got Pall-sades Park, Fort Lee, in shape for the holiday. Damage chiefly to the finasy concession stands, which were easily replaced. Clifford Odets and 15 others in

Chifford Odets and is others in Havana to investigate conditions taken up by the police when their steamer arrived. Sent to a deten-tion camp for deportation.

tion count of a decide the count of the second of the second opened last week for the first time in five years, took the ray opening might when Jacob Sher was ar-rested on the charge of running a stability settloin marks. Second Sher was are been of father and son golf com-petition at Bousie Briar Club Wednesday (3). Tured in a 77, two below nearest competitors. It's Renes Roucleant data to Rail-

we serve nearest competitors. It's a babt. Decicant died in Belle-vee Wednesday of broachtal pneu-monia, following an operation for galistonca. She said she was pensi-testonally known an Iteme Bait, Body of Mary Cunningham, pro-fessionally known an Iteme Bait, Sudy of Mary Cunningham, pro-hown and the Bait, July 3 a few hours before it was to have been removed to the School of Dance, a Federal works und

two below nearest competitors. It's provide the state of the plas picked up another wheel and came is secondary of broachial pneum of the plas picked up another wheel and came is secondary of broachial pneum of the plas picked up another wheel and came is secondary of the secondary of the plasman back from back of the plasman back of the plasman back from back of havs been removed to the city Foi-students concil of the School of Berner Field. Students over the school of the resulting tuition is full for a torm inited of veeldy, as hereto-tion had been taken to reduce book-ton had been taken to reduce book-foods Atlinson and others, has is-school at the school of the school book of the first school of the foods Atlinson and others, has is-school at the school of the school of the food of the school of the s

PARAMOUNT TIMES

MEN WITHOUT NAMES

with Fred MacMurray, Madge Eva

fort Indian - PARIS IN SPRING

RADIO CITY BOCKEFELLER MUSIC HALL

"Singing for sheer joy." —Elleen Greelman, Sun GRACE MOORE ""Creelman, Sun Creelman, Mun FOREVER"

ANY DAY Karloff & Lugosi

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TRAND 4471H

BETTE DAVIS

FRONT PAGE WOMAN"

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4 new m dured and tfall cast.

25c to 2

35c to 7

1

A Columbia Picture Directed by Victor Scherizinger the Stage: "THE MAGAZINE RACK," tew Russell Markert rerue, rivilly pro-ed and emusically played by a fine Munic

Dailies the News From

This department contents rewritten theatrical news items as published during the week i daily papers of New York, Chicago, Son Francusco, Hollywood and London. Variety lak credit for these news items; each has been rewritten from a daily paper. This department contains rewritten theatrical news items as published during the week in the daily papers of New York. Chicago, San Francesco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

July 'io protest Cliff Odels' plach in Havaaa. Biamed on U.S. Secret Screen and Screen a

It's Cool at Loew's On the Soreen Bobert

Joan Robert Crawford • Montgomery in "NO MORE LADIES"

On the Stage-"Splore of 1935" Starts Friday "TET 'EM HAVE IT"

CAPITOL

It's Cool-It's Gay WILLIAM POWELL in "ESCAPADE" With the Farthering New Sta LUISE RAINER

On Pas Stage S1D GARY and Other

RKO THEATRES

86" ST.

AT IFT

Wet. & Thurs. July 10 and 11 "Werewolf of London"

"Strangors All"

ionhauk .Y.

81" ST.

Wed to Fri. July 10 to 12 "My Heart Is Calling"

-and "Strangers

Wagner's Radio Aces now at the fonhauk Inn, South Bethlehem.

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New York Theatres

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Party international and the second se

eatro consciousness. 'Glory' is the tentative title of aude Adams' back-to-Broadway

thestro coasclosses. "Giory is the tentative tills of Maude Adams' back-to-Broadway Eugens Snyder dance director for 'At Home Abroad, 'Shubert revue. Joan Lowel mailed Saturday (6), heading a party of 60 tourists who dor her guidance. Ins Claire has signed a three-year outract with the Theatre Guild. Had been auticipated in Sam Har-'As the Twig,' Thomas Mithedin to As the Twig,' Thomas Mithedin to As the Twig,' Thomas Mithedin to a the Twig,' Thomas Mithedin the Thon Montereszi Hullan conduc-

lead. Italo Montemezzi, Italian conduc-tor and composer, here to write an opera in New Jersey. Will hole up at Elberon.

tor and composer, here to write an preserve of the server of the server of the server in Ellinon of Server, William B. Mur-rey publish their banns in Green-write School of the Frodessional Theatro casting for its first produc-tion. Cyrano: The server of the server of the server the server of the server of kicks School of the Burrill pool. Local tent of Circus Saint and Local tent of Circus Saint and Local tent of Circus Saint and Dort Washington Friday (12) for the benefit of the projected circus more of the deverger of a local server of the server of the server of the second tent of Circus Saint and bort Washington Friday (12) for the benefit of the projected circus more and directors get a locan degression.

of 31300,000. Badly vern --depression. Stadium opera to go Russ to-morrow and Friday. Boris Goudo-aoff the bill, with a Russian cast. N. Y. Police licutenants permitted to wear white shirts instead of blue. Accounting filed with Surrogate by Pulitzer estate trustees shows

Accounting filed with Surrogate by Pulitzer estate trustees shows the residuary valued at \$5.55.750 at \$6.500 to \$1.581.00 this \$3.550.00 be below. The state of the state of the Union College. Schenctcate, for this week. Both entertainment and In-struction. Part of the public works entertainment campaign. East Carrol plans four for next

season. Leslie Howard ill in Bermuda. Infected knee.

affected knee. Gertrude Kappel gets renewal of er Met contract, Dramatic so-

Leslie Howard ill in Bermuna. Indected Jace. Spel esis renewal of mathematical and the splendid prano. Shuberts adds "the Splendid Bockavey Beach makes its an-musi kick at disrobing on the beach hands. Also wants to ban elotts. Hormandte. Il Duce doesn't like atronage of non-likalian boats. He's or the Savola. Normandte. Il Duce doesn't like the Savola. Normandte. Il Duce doesn't like the Savola. Normandte. Il Duce doesn't like the Savola. Mill require two months. Central Park Zoo get wheel Cally Rand's agent esoncrated of charges that posters proclaiming per arrival in Sheboygan, Wis, were charges that posters proclaiming per arrival in Sheboygan, Wis, were there to essuit esoncrated of charges that posters proclaiming per arrival in Sheboygan, Wis, were diver to essuity in belait of her advance man, Raymond Rogers, who was fingered by Jocal authori-tien, Sally explained that the her and such people as complained. Hales, Stuart, onor-line bankon carpt because of an investigation consord by Representive Atold on appraisal is sue was based on appraisal is sue was based on charges that. Fox Me leid or componies for the properites withed. 1. Afred Lavy, special counsel to the tooksee into possible fruid-tion tooksee into possible fruid-tion tooksee into possible fruid-tion tails by detendants.

Mid-West

Coroner's jury announced 'acci-dental death' in Riverview Park tragedy which caused sudden death of Jane Ruby, 23, who fell 33 feet from roller ride. Jayce Clitton (Mrs. Theima Gar-son Le Blang), 23, night club ent

tertalater, granted diverce from Dan Blance, Scoperator of Club Ala-back Scoperator of Scoperator of \$200,000 century of the Scoperator of \$200,000 century of the Park Blance Scoperator with the Park Blance Scoperator with the Park Blance Scoperator alaber of States Scoperator alaber of States Scoperator alaber of States Scoperator clacked up at finale. 32 freed in the Scoperator with the shadown of the Scoperator Scoperator clacked up at finale. 32 freed in the Scoperator Scoperator alaber of Scoperator scoperator of Scoperator scoperator of Scoperator scoperator of Scoperator sc

Coast

Busby Berkeley ordered to pay Merna Kennedy Berkeley \$100 a week; \$1,000 attorney's fees and \$75 costs, pending trial of wife's divorce suit in Los Angeles.

Peggy Fears sued for \$507.15 in L. A. Municipal Court by C. Flores. Case brought through New York assignor, Basil Durant, Inc.

John Colton sued for \$2,300.60 in Superior Court, L. A., and for \$292.60 in Municipal Court on two New York judgments.

Sacramento cafe men planning test suit against new 3% sales tax. rest suit against new 3% sales tax. 'Flaming Fanny,' muscle dancer at San Diego Fair's Gold Gulch, was cooled off by the cops. Show ordered closed (2).

closed (2). Peaches Browning out of Para-mount pic, where she was to have bit part, because she asked too much dough.

Southern California Symphony Association out of the red with a \$40,000 gift from anonymous donor.

Lyda Roberti's honeymoon with Rud Ernest through the Panams Canal to New York halted by illnecs.

Frances Reiner to marry Joe Myerson next week.

Frances Dee and Joel McCrea awaiting stork.

availing stork. Pola Nerri's business trip with Henry Guttman blamed by Austrian promoter for he law troubles. Gutt-mar on trial in L. A. for stealing \$4,000 from this sociality, says ha-based of the social structure in the Sevel over la Negri before he was suit for divorce from Alan Crosland filed suit for divorce from Alan Crosland, asking \$150 monthly allmony; half her community, property repays-the constantly, property repays-\$2,100 furniture mortgage. Fox-West Coast and Loew's State

\$2.100 furniture mortgage. Fox-West Coast and Loew's State sned for \$30,000 by woman patron who claimed splinter sticking from scat in front of her frustrated her hopes to become a mother. Com-

seat in front of her frustrated ler hopes to become a mother. Com-plaint sald her abdomen injured as she aroas to leave. Helen Lee Worthing filed suit for 511,125 egainst Dr. Eugene Worth-ing, wealthy Negro physician, who was her husband, under alleged property settlement when marriage Went on rocks.

races off the wire. With the theatre books capable of playing to a couple of thousand each, and possibly four or five op-ines business for regular theatres could be dented considerably. Paving the way for potential li-censees, the Chacago police depart-iment has been knocking over hand-couls is dist and left for the pust couple of weeks. All books, from large policores to cabby hole logist are being smashed up so that logist are being smashed up so that. Political pressure in behalf of the betting bill is exceptionally strong. Employment angle is counting heavily. Estimated that each book will employ a minimum average of books, that would be 20,000 jobs. Went on FOCKS. Colleen Moore awarded divorcd from Albert P. Scott on grounds of crucity. Decree handed down by same magistrate who officiates when she divorced John E. McCor-mick in 1930. from A cruelty

Wendy Barrie to leave here late this month for return to England. Marjorle Beebe freed in drunk case at San Diego. Player operates orange juice stand at fair.

Judge rules Lee Moran doesn't have to pay \$200 monthly alimony to Mrs. Bernice Moran until he gets a job.

ico Mers. Beruice Morna until he gen a job. Sari Fedak and Vilma Aknay, ac uittade on charges of maintaining undja, throw party for the jury. Negnig concessionatie's badoon hit her hand. Eva Carmine, vorman throw alpopted \$21,253 auto throw alpopted \$21,253 auto harges of griverance committee that marter algorithm and the solution of the solution of the form throw alpopted \$21,253 auto throw alpopted \$21,25

31,016.49 against Jeanstte MacDon-ald in Los Angeles municipal court, claiming singers dong damaged draperies in her house during Mias MacDonaits occupancy. Andre Dore went to Los Angeles county clink for 39 days for tolo-phoning girl drugstore clerk 22 Uimes in one day.

Antique Town

(Continued from page 1) the Raleigh Tavern, for example, the kitchen is modern and therefore is not exhibited to the public along

kitchen is modern and therefore in not ashibited to the public along with the rost of the house. Indebetaily, Raieigh Tayern, in-indebetaily, Raieigh Tayern, in-house but not yet so desined, as the faily furnished. Upstairs rooms, (alos not exhibited) are reserved at present for the exclusive use of Rockefellers and their ageots. A 'block ticket' costs \$1.25 and dmilts the rubbernecker to the House of Burgess, Governors' housy block ticket' costs \$1.25 and the trade of Burgess, and an American art display owned by Mera American art display owned by Mera Sth Century to the ushering. Their skit century to the ushering. Their skit century to the ushering. Their skit century to the ushering. Their fect.

sairs are wired for apper-nips ef-fect. Most of the hostesses are lookers, but at the dovernor's Palse one of the lassies was caus-ling friction with the tourists he-close of the lassies was caus-charted by the second second second cause of the look of the look of the work of the look of procedure seemed contrary to the best lyy Lee traditions. traditions.

eventities on the best try Lee The Governor's Palace is a col-lection of empty rooms and the schoolman's spile is tops in dryness. As an antiquity restored, Wil-liamsburgh now and perhaps for some years to come can't com-pare with Salem, Mass, or Charles-ton, S. C; but it may very well sur-vive through the decades to come as the best monument to the Rocke-feller name and fortune. Neanyhilp feller name and fortune. Meanwhile the right way to pass through would be in a stagecoach.

Theatre Bookies (Continued from page 1) some of the gravy. Proposed lleense fee is \$2,500. It is figured this price will keep the riff-riff element out of the business, and probably hold the total number of books down to about 2,000, or 75% of the present total.

Entertainment Showmanbip is the essence of the pian which the larger bookles have in mind for theatres. Betting routine will be about the same as now practised in the poloroom es-tabilisments, but with more class now practised in the poloroom es-tablisments, but with more class in the atmosphere, plus entertain-ment. Wagers as low as iso, would ment. Wagers as low as iso, would the commentator's description of the races off the wire.

races off the wire. With the theatre books canable

PALACE, N. Y.

Entertainment

TIMES SQUARE

BUFFALO MUTT BIZ Track Luring Mobs Nightly, Sheriff

Buffalo, July 9.

Buffald Greyhound track, located half mile from Buffalo city line, has been showing to capacity crowds nightly since debut (29). The lay-out includes a grandstand of 3,500 and a clubhouse of several hundred more. Total investment reliably reported to reach \$80,000.

reported to reach 896,000. Erie Downs Exhibitore' Associa-tion is operator, with Leo Kronin, former Buffalonian, moving spirit in the promotion. Ten events are used to the promotion of the spirit state police in attendance. Sheriff Maher of Eric County is studying the legality of the rc-ported method employed at the track, following receipt of a letter (emmahling that the the the sheriff ison

trom the Grand Jurors' Association demanding that the Sheriff and District Attorney take immediate action if illegal wagering is being carried on. The Sheriff reported that so far he had been unable to find anything wrong. Options betting system is em-ployed. The spectator buys a share in a dog just prior to the share in a dog just prior to the dog bust prior to the dog bust prior to the studeless. If the dog wins the stantial increase in value.



Indianapolis, July 9. ana will have its first test see if the 'country club' eva-

Indiana will have its first test case to see if the 'country club' exa-tance to see if the 'country club' exa-bidding the sale of set-ups will stick. State cops descended on the trees, nitery outside the club limits, and arrested Lee Hottell, manager, to violation of the law. To violation of the law. Country club' basis, with each male paying 11 for a season's due's be-sides the regular admission charge. Coin thus collected has been set aside by the Tress to use it, and Present law forbids and of est-ups outside the city limits and re-stricts patrons from carrying in their own boose. The local citizenry, howver, has resented this currall-fagrantly violated. If the Tress succeeds in winning the case, many other outside nite spota, now await-ing the verdict, may decide to re-open.

Periwinkle Boaters No Chumps: Sell Audience Coins for Tossing

VARIETY

No Reorg for P. C. Hotel

Application for appointment of a trustee was denied and petition dismissed in reorganization of Park Central Hotel, Inc., under section 77-B of Bankruptcy Act, filed by three owners of bonds secured by two first mortgages.

two first mortgages. The hotcl has been operating under supervision of trustees, bond-holders' protective committees and ocrified public accountants. Opin-ion handed down by William Bondy, ion hande district judge

4 Actors Injured In 'Death Avenue' Auto-Train Smash

Four members of the Lambs went to see a friend off on the Bereugaria Friday (5) and ended up in St. Vin-cent's hospital, New York. They drove uptown along 11th avenue (Death avenue') and ran into a freight rian. Santos Ortega, Paramount writer, at the wheel, was least injured. Ross Hiertz, actor, who appeared in the recently closed "The Petrified Petric, unitslined a fractured arm Dearliel with possible internel in-

hospital, with possible internal in luries

Chester Stratton, radio singer. Chester Stratton, radio singer, was also at St. Vincent's early this week, badly lacerated, Gus Kleineke, orchestra leader, sustained a frac-tured arm. Stratton is not to be confused with the Chester Stratton of the NBC Artists' Bureau in the managerial department.

N. O.'s Famous Bar with Louis Prima's Brother

Louis Frinia's Drouner New Orleans, July 9. Prima's, French Quarter night spot, which has been closed during the past week, reopened its doors Sinday night (7) as The Famous Bar with continuous entertalament, but no dancing, the same policy mew York. Leon Prima, brother of Louis, will run the Famous Bar.

Periwinkle Players, who play Long Island Sound's various inlets on their own showboat, are no chumps. They get 'em coning and going. Figuring the populace may going. Figuring the populace may crave to toss pennies, regardless, the Periwinklers have hit upon a system for making that vulgar audience habit pay dividends.

They sell the coppers to the audi-cnce between acts, dime for dime or dollar for dollar, and then send a singing mugg out before the ollo to catch 'em on the rebound. At the performance caught it looked like the guy drew four or five bucks his way. The Periwinkle troupe spends the

This Periwinkle troups spends the summer on the sound, playing yacht and beach clubs on a guarantee basis mostly, and a few indie dates basis mostly, and a few indie dates ing an indie stand over the Fourth at Port Washington, L. L. Ship is a sturdy, squat, two-deck fair, with a 'theatre on the upper room and quarters for the troupers room and quarters for the troupers

Infair with a value of the surger deck and a soft drink bar, a moking room and quarters for the troupers downstairs. For a roperiors they stick to old time mellers, with four pieces on the rotating schedule. Ing, 'The Gamester,' Rattlin' the Reefer' and Teeribution, or the Mother's Dying Child. They were doing 'The Bitter Reefer' and Teeribution, or the Mother's Dying Child. They were doing 'The Bitter Reefer' and Teeribution, or the Mother's Dying Child. They were doing 'The Bitter Reefer' and Teeribution, or the Mother's Dying Child. They were doing 'The Bitter Reefer' and Teeribution, or the Mother's Dying Child. They were doing 'The Bitter Reefer' and the reeffer ary elements for provoking the good natured razberry, and if the room know it was all in fun. Reefer's doing 'The Bitter roome, the Perivinklers are not trouge, the Perivinklers are not immune from oversitesaing choles more start of the Bitter and and a such, age meller trouge, the Perivinklers are not he customer, who are out for laughs in the first place and might of allythe green row or the child. The angelile, Jacquellac Conton, Hernell, Solanger without Barbard and and and and and and and winding too skulduggery without Barbard YanDanaker. Larry Booth dir were Biales The Deslaes and Edward YanDanaker. Larry Booth dir schild rest. Beales and Edward YanDanaker. Larry Booth dir schild rest. Barbard for musical color's not identified, but his frightwig: deserves a mention.

MARRIAGES

MARRIACES Theims Libble to Lionel H. Was-son, July 6, in Des Moines, Groom is manager for Harry Weinberg chain in Jowa. Bride was cashier at Warner Forso. Omaha branch. La Barder, and Isabello Evanamon-pro, in Baltimore, July 2. Margaret Newcomer to Eubo Win-tersteen, Lincoin, Ncb, July 2. Groom is house manager of the Or-Cyrill Hume, writer, and Maxine Loonc Gagnan, non-pro, at Yuma, July 6.

pheum there. Cyril Hume, writer, and Maxine Loone Gagnan, non-pro, at. Yuma, Jus, 6. etc., Mechan and Swanton, Dalton, non-pro, at Los Angeles, Stratton Porter. Marjoris Haddock to William L. Reeves, June 30, in Yuma, Artz. Groom is in Holfywood offices of Ben Thau at Metro. Louise Hunt to Jack Koffman, July 5, at Burbank, Calif. Groom is assistant cameraman at Warners. June Blumethal to Morton L. Sparks, July 3, in Los Angeles. Is fide was for seven years kercetary to Henry Henigson, producer.

BIRTHS

DIK 113 Mr. and Mrs. Lawrence Anhalt, son. June 30, New London, Conn. Rither operators summer stock the-arte at Saybrook, Conn. In Santa Monte, Cal. July 3: Asther Is Santa Monte, Cal. July 3: Asther Is Gardier and Say 1998 Sectors Mr. and Mrs. George Glass, son, in Hollywood, July 5. Father is asst-rable editor for L. A. Examiner. Michael Mrs. Board II. Monte, July 50, Barriel II. Monte, State and Say 1998 Sectors Dial. Chicago. Father radio harpite

Clothes Make the Cavorters Though they're serious young iadles who study their dancing lessons with pralseworthy concentration and inevitable success, it so happens the Danny Dare Girls are just as susceptible to vanity as girls who aren't scholarty. And so, when they're granted nice new costumes that over-sit, at the Captiol this write, do their easith princess froks with net ruched capes, mufs and matching cartwheel hats, half of them all in gold, the other half in viole blue-it puts a new spring in their step, a fresh galety in their cavortings, a glowing smile on their descript faces. Dressed as prettily and knowing it, they don't upt dance-tupy they're proved to show how decardity they can be too. Later, they become future for a some but they are the some for a some theorem is a some theorem of the source but they are the some tays.

theyre proud to show how decorative they can be, too. Later, they become futtering yiellow and orange butterfiles with cello-phane wings, skimming about on their toes as build-up for Heleno Deni-zon, queen of all the butterfiles in supplements and grace, whese wings, therefore, are fashioned from blue China silk and are fastened to her wirsts and analke both. While Mits Denizon, specifighted, aborbs atten-tion with her airy gilding, her subjects make a semi-drief of her back-ground, heler wings gleaming with radium paint revealed by the dark Stage.

stage. Now comes the Danny Dare Girls' crack at the finale, arranged to 'Chasing Shadows'. So what do the Danny Dare Girls do but divide their ranks, assign hall to white satin fitted heaths with circular ruffled traips, skirts slit up the center front the better to writhe im—the other halt to an eract replica in black. The black clad gals pretend to be the ahadows of the white ones and are sincere enough about it even to stay in back of the white ones. Also, because 'Shadows' alonds kind of unfathomable, However, the meaning of their undulting dance is

Florence, of Florence and Alvarez, has a superb figure and wears ress-white satin, princesse, suavely fitted-designed to prove it. draw

Luise Rainer Wins On All Counts

Luite hainer wind On An Journa Some screen actresses per to be screen actresses because they hap-pen to have faces with regular features that can withstand the tearing-down scrutiny of the camera, and some screen actresses are actually actresses. The latter kind is the rarer, betaues it takes temperament, pole, personality, experience and a flair for acting. The qualities that Luise Rainer has, in "Becapade," for instance.

Luise Rainer has, in "Becapade," for Instance. Miss Rainer is fascinating to watch in "Becapade," particularly be-cause she is the only actress in the cast--atide from Laura'Hope Crews in a minor role-who contrives to establish her character. She is clear cut, definite, consistent. She makes her actions and reactions the only response possible, she makes it easy for the audience to see why-no-small feat in a picture whose other character motivations remain con-fused and obscure. In additon, Miss Rainer has charm, piquancy and here techniques in the and sheater but pleasantly proferries the femi-phic techniques and sheater but pleasantly proferries the femi-phic with here rown. She were her dark here like a clease fultor casons ninity with her own. She wears her dark hair like a close fitting casque nunty with ner own. She wears her dark hair like a close fitting casque parting it in the middle and softening it with irregular bangs that lie like a carved scroll on her brow, an individual and becoming colfure, perfectly suited to the shape of her face, that shows Miss Rainer has sive too.

Virginal Brucc is very-pretty-doll with her blonde curls piled high on top of her head, with her ability to do right by the low decolletages of the period, with her silm variest and thy-filted profile. She is also no more animated than a doll, nor any more profound. Mady Christian's make-up is splendia, if its goal is routine pretiness. Miss Christian threatens, in "Sacapade," to be more interesting than "Escapade" ever permits her the chance to he chance to be

Off Goes Raiment and 'Spice' Triumpha

Off Gose Reimest and 'Spice' Triumph No some foot Spices of 1935-the waituily entited unit at the State -draw up its curtains, than out marches its line-up of six shapdy maidens in a great rush to siln off their clottes. Their straightforward heiter to divest themselves of their habilment is due, no doubt, to their virtual appreciation of the garments they march out in-ruffeld linp white organdy skirts and pink täfsta jackets. It appears that under-tictus, they do not luck for long. Administry, almost single-handed and the only way they know how, the girls strive to justify the 'Spices' to tastuary and oil paintings of the nature loving school. Massender and the grant and the contine, niedy set we had be done, and becount and Romaine, an adapto team which, dipped in gold paint, hem from heir paintel immobility. They does no quiet it's arryrise, to find they re read, almost as much, subprise as discovering to me they read of the Harlem bumps. The nere were the May Staters, who tap in white serge trousers and

lero is a dance comprised of fine Harlem bumps. Then there are the May Silers, who tap in white serge trousers and sequin tallocats, Lindy Hop in blue Gcorgette beaded one-picee prjamms with accordion-pleated godets at the ankiek, take finale tows in black. Isos prjamas with black net shoulker turks. Purpose the black and the black of the dancing and accuration of the constraint of the should be the trained and and accuration of the excellent legs, and finally, the tweive musicianity ladies of Count Bernivic's orchestra, content to sit back on the pretty little orchestra platform, happy in the knowledge that theirs are the best fermic orchestra factor knowledge to out, which, fitted only at the walst, conceal the vagaries of figure attendant upon devotion to various musical instruments.

VARIETY'S' AMUSEMENT GUIDE

For show people as well as laymen, this Guide to general amusements in New York, first inaugurated here in 1926, is revived and published weakly in response to repeated requests. Yuntary lends the guidance of its judgment in the various entertainments denoted. Weakly The lists are of Yunary's counced, as text will be switched weakly. The lists are of Yunary's counced, as text will be switched veckly. The lists are of Yunary's counced, as text will be switched veckly. The lists are of Yunary's counced, as text will be switched veckly. The lists are of Yunary's counced, as text will be switched veckly. The veck of the out-of-towner as a time aver in selection.

PLAYS ON BROADWAY

PLAYS UN BRUALWAY Gurrent Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimate Section. In that department, both in the comment and the amount of the gross receipte of each show will be found the necessary information as to the most successful plays, also the eacle of admission charged.

FILMS ON BROADWAY

Similarly, the new pictures in the Broadway first runs and combina-tions are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 4, which indicates the new films for next week and the week after.

BEST NEW PICTURES THIS WEEK

Capitol-'Escapade' (MG). R. C. Music Hall-'Love Me Forever' (Col).

HOTCHA AND CLASS NITERIES

HOTCHA AND CLASS NITERIES Roadhouses, roots and outloor gardens is the summer keynote in the hotcries and niteries. Ray Noble at the Rainbow Room; Jack Denny at Dick Gangarts atop the Bitmong; Johnny Green at the S. Regis; Loc Reisman at the C. P. Casino; J& Moss at the Pierre; Clyde Lucas at the New Yorker, are the smarter midtown dancerics. Dorsey Erosa at Gien Island Casino, Abc Lyman at the Pavillon Royal, and Ben Marden's Riviera (Eat Carroll revue) are the top roadhouses right now.

Hot spots are highlighted by the Famous Door, hotcha professional angout; Bill's Gay 90's; Leon and Eddie's saucy songs, and Danny tealy's new W. 524 hangout.

Greenwich Village holds the Nut Club, Village Barn, a flock of quickle irop-in spots, each with some special flavor. Harlem's Cotton Club, Jbangi and Dickie Wells are outstanders; there are other lesser known ut equally colorful places.

 Cuban-Spanish flavor at the Cubanacan and El Toreador in nen-Hariem, and authentic Flamemeo at El Chico in the Villac; also El in Santa Monca, Cui, July 3. Father Bolero in G. V. Mimi's Fauborg-Montmarter and Bodu Bal usette arc Frenchy in the Times Sa. sector; Moneta's and Mori's Italian eatric. Mr. and Mrs. Charles (Issue Smarter bolies has Marion Chase at Versailles; El corces, 24, Hec Issue Santarter Joine Chase Thereis at the santarter Joine Chase Issue Santarter Cuban-Spanish flavor at the Cubanacan and El Toreador in near

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Love, Gratitude and a Dance Just because naughty Bela Lugosi saves her lito in "The Raven,' Miss Irene Ware wants to do something nice for the gent. She thinks it's out of gratitude, but the audience knows its unholy love. Well, anyway, Miss

Ware is hep to the fact that Mr. Lugosi is nuts about the poem, 'The Raven,' and since Miss Ware is a dancer, she figures the nice thing to do would be to interpret 'The Raven' for Mr. Lugosi in one of her dance numbers. So she engages a sad-voiced narrator to sit at a desk on onc side of the stage and read the poem, whilst she-or a double-pirouettes happily, darting about joyously to its ominous intonations. Miss Ware rs some pretty wisps of chiffon for her carryings-on, and a mask which is just too stubborn to let her look mysterious in it. Harriet Hoctor's interpretation of 'The Raven' is not endangered by Miss Ware's version

Going Places

By Cecelia Ager

version. Besides her dancing, Miss Ware is required to be cosy and normal in order to make Mr. Largesi and Mr. Karloft appear good and mad. Miss friend of the make-up-select the wistfulness horner, the sympathy, ico. Ince, Courtney, one of the house guests at the unconventional week-end parity in Mr. Lugosi's highly individual chateau, is no more perturbed than accessary, and wears a tailored all-over sequin gown with white westes and Peter Fan collar to dinner.

Clothes Make the Cavorters

TIMES SQUARE

By Bob Stern

Erik Charell to Biarritz, Myrna Loy returning home. Three Hanleys playing the Rez. Mills Bros, giving a concert here, Moet of legit theatres shutting

own. Arthur Hornblow to Biarritz for

down. A thus Honshow to Biarrits for Arthus Honshow to Biarrits for a rest. Down of the selling at 140, a glass at bar past Opera. Hindu dance studio opened here by Nyota Inyoka. Opera stating two new ballets, Gelf and 'Images' Opera stating two new ballets, Gelf and 'Images' neek house in Marseilles. Rene Sit to meg 1900 film for Nos Bioch of Cayloice Films, The North Constraints on the-atre at Studio Betrand. Lina Tyber, music hall actress, undersoing an operation: undersoing an el Edosatd Vint di-rectors write their own scripts. Tresident Lebrun laying corner-stoss of Fine Acts building for 1337

rectors write their own scriptic. Fresident Lebrun laying corner-stone of Fine Arts building for 1397 Filmusica to be made of fanous willinett-Christine operatin. The state of the state The state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state of the state state of the state of

Odeon with Elvire Popesco in the lead. Harry Baur, Simone Simon and Jean Pierre Aumont to play in next Alexis Granoweky film, 'Tarass Buba.' Little theatre group 'Artistic Youth' planning to do 'Capricee de Marianne' next eeason in 1830 cos-tumee.

Maria Dubas to return to legit at the Mogador next season in Cha-rell'e 'Flying Trapeze,' a London import.

rell'e Tiying Trapeze, a London import. Tont Navar, peved because of Avasience, cultung the Comedie Francaise. Moulay Hand, former Suitan of Morocco, leaving his country retreat Morocco, leaving his country retreat Princess Leiky io watch Kurdish Francess Leiky io watch Kurdish Francess Leiky io Machael Charles Boyer, at RKO-Radio re-ception for him and Pat Paterson, Pathe-Natabi Mod Contract with Pathe-Natabi Mod Contract with any anything about it.

The Hague By M. W. Etty Leal

perue aincing at the Royal Favilion in Brighton. Holland now has its first 'Who'e who'' of stars film, music, vaude-First heat-wave of season bust-ing boxofiles of all indoor enter-ulaments; only beaches flourishing; Negotiations under way to ar-reve Ross and Duchc hampion Yan klaveren. Radio tenor Josef Schmidt, who also appeared in films, sited for new production. Jack T, Grein, who was born in Holland, naturalized in England, died in London, aged 72; did a lot abb critic.

Broadway

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L. K. Sldney upstating. Sid Grauman back to California. Al Woods back from the Coast. Goldie Davidson of B&K in from

Chl. Sam Kopp back with Blll Rowlan nd. Sylvia Sidney in N. Y. for a brief

vac Samuel Shlpman back from Hollywood, Bob and Martha Warren doing the

Аâ ndacks Ned Dobson going Hollywood for

the summer. Mrs. John C. Filnn is on from the

the summor. Mrs. John C. Flinn is on from the Coast for a say, and the summer. The Jack Kapps now in Larch-mont for the summer. Joe Phillips taking George Levy Doc Les dogling Brookhyn trol-leys with a red rodater. Emmett Callahan due back after five weeks in middle west. Coastics: Jo days in New York. At Shortell and the missus up counting the Thousand Islands. Arnold Van Leer back in the Coastics: Jo days in New York. At Shortell and the missus up counting the Thousand Islands. Arnold Van Leer back in the Deat Beorder on a 12-bourd grind cally at his Sheepehead Bay spot. Jeff McCarthy is taking a fort-night's elesta at his Westcheeler and Arman of Metro Back from

Al ie. l Aitman of Metro back from r-day vacation at hie home in

Al Altman of Metro back from four-day vacation at hie home in Mase.
 Joe Laurie, Jr., a now 'n' Broad-way vieltor from his Fire Island re-treat.

North side of the Paramount sliding clock out of commission for hulld

weeke. Ed (Par) Sullivan just married but complaining moetly about a bad sunburn.

but complaining mostly about a bad sunburn. Musical Rogues set for the sum-ren in the done Corner at Fifth Jack Bregman, gm. for Robbins Music Corp. may make his first Holywood visit. Holywood visit. Music Corp. may make his first Holywood visit. Holywood visit. Mady Roy, with WB in Albany. Andy Roy, with WB in Albany. Andy Roy, with WB in Albany. Endy Roy, with WB in Albany. Bill Murray Setting a bachelor feed from the Morris office buck. How and Lac Chase next. Weak and the Horris office buck. Charle Williams helping Billy bhernation before hying to Mains. Charle Williams helping Billy miss of vaudeville for the Lit Di-cet. Inving Kaye Davis away from op-

et. Irving Kaye Davis away from on-Irving Kaye Davis away from op-tions 'n' everything in a Catekill retreat knocking out eome new plays. James Vincent, former silent plx director, now with Visual Educa-tion Department of Federal Govern-ment

ment, Christle Holding Corp., restaurant and bar at 125 West 43d etreet, ae-signed for creditors to Bartram Fücher. Flight

Bigner for Greater to State and Stat

ocalite ed of Ben Schleyn's mag, lox Office. The Bob Colliers motoring in rom the Coast and slated to arrive ist night (Tucsday) for that WB erth In N. Y.

from the Coast and alited to arrive last night (Tuesday) for that WB be boys on the 4fth atreet Peach couldn't take it through the hot spill. Too much sun chased 'em the couldn't take it through the hot spill. Too much sun chased 'em well on the set of the could the age convention, and from there age convention, and from there tage convention, and from there borror yarn for Karloff, is a three-ply collaboration of H.J. Essex, Lean With the sarz band is, what it is, Macstro Nat Martin has re-pled anomaly on him at hosper-bead social to possible the same error warn for the optical businese well the sarz band is, what it is, Macstro Nat Martin has re-bead anoiling up on him at hosper-bead snoiling up on him at hosper-bear to this country 12 years ago fielded American the strong the same and the country 12 years ago fielded American of the metro-politan Leave the attes the metro-politan Leaven the strong well charted the size and attes the same and the country 12 years ago fielded American of the metro-politan Leaven the strong the metro-politan Leaven and the the metro-politan Leaven and the inding the charted wheat and the metro-politan Leaven and the strong well.





Shubert on biz. Marke is the Shu-berts' Continental general represcntativ

Shubert on biz. Marke is the shid-berts' Continental general repre-Eddie Rubin took a quick gander at the Broadway ehows and left last week to report back on the Markor, and doing the society par-distribution of the social social par-tice of the social social participant more than the social for M. D. at the Chelsen. Attantic City. Broadway niteries are making an instake in letting the coefficient cause the tourist are in town. Audible pickets newest gag mut attreet. One last week kept mutter-ing that the particular theare here was picketing was unfair to organ-tize last week kept mutter-ing that the particular theares here was picketing was unfair to organ-tize labor. Rubenfeld, general man-ger, and Eve Blatt, office manager of the MGM Seattle exchange, wed here Saturday (14). They will en-titere come last week kept will en-titere come, and the schange, wed last of the searnoy.

Jacer, and Eve Blatt, office manager of the MGM Settile exchange, weil of the MGM Settile exchange, weil atter ceremony. Bartor ceremony. Data Longwell, administration of the composition of the setting of the composition of the setting of the composition of the setting of the administration of the setting of the administration of the setting of the packet and eating places were posted. Lober restaurant moved accent, Lealle, has been a Partice of the packet and eating places were posted. Lober restaurant moved accent, Lealle, has been a Partice of the packet and eating places were posted. Lober restaurant moved accent, Lealle, has been a Partice back on Broadway. Joe Phillips, Ed Lowry and Bill Noblason atooged for Al Schact be-dum The Market and the Sta-dium. They had the mob of 47,600 bowling for 10 minutes. Jour Administration of the Sta-dium to Broadway. Use a setting for the torrid spell again early in the fail with a risk of the setting of the setting again early in the fail of Boltone and Schwer be-truster and barries. Were bolton the fail with a rest of the setting of the setting again early in the form the setting were bolton. Telegraph drama critic, were way cocktails, as a baily for the struction and maintenance head and the structure of the Mohan in the fail with a radius of 100 mines. Define the setting acting and give-way cocktails, as a baily for the struction and maintenance head and the structure of Sch Miele I Primore thructure and maintenance head and the structure of Sch Miele I Primore thructure of Sch Miele I Primore thructure and structure of Sch Miele I Primore thructure and structure of Sch Miele I Primore thructure and the structure of Sch Miele I Primore thructure and structure of Sch Miele I Primore thructure and the structure of Sch Miele I Primore thructure and structure of Sch Miele

Madrid

Rialto gone legit for the summer UA organizing a Spanish com-

Jose Perez Flores named Colum-bia's rep here. Heat filling swimming pools and alr-cooled theatres.

Juan Belmonte back in a bull-fighting suit again. Callao theatre, first run house, to close for the summer for renova-

Bill Oches and Stanwarz.
 Bill Oches and Marken Ander Alertick Stander (Song Alertick and Parken Construction of the Standard Constructi

London

uce. Old Jewish classic lullaby, 'Raisine nd Aimonde,' has been anglicised y Eddie Pola and Franz Visnna, nd is now titled 'Sleep Baby,

B. I. P. summoned for employing ex children under 12 in its recent film, 'Royal Cavalcade.' Girls were dancing pupils of the Italia Conti

Anne Croft show, 'Tulip Time,' Scheduled at Coliseum as a stop-gap, now cold. Sir Oewald Stoil now nibbling at a Fedor Chailiapin opera

Cuba

By Rene Canizares

gy, giving a recital at the Audi-torm. The son corbestra playing daily at the newly opened Casimo Deporivo. Carila coreliana. Cuban Rosario at the U.S. for three years, back, and gave a recital at the Na-cional theatre with the Philhar-monic orchestrusis and Dermatic Arts of the Dept. of Education sup-pressed becauge there isn't any money to keep it going. Authors Description Department, resigned because ion Department, resigned because League dian't enter.

and is

Melchior Lengyei's Mrs. to Paris. Max Friediand back from Hollyi a di

Albert Morini here enroute to Riviera. Edward Everett orton here

Charles Woolf looking for bigger

offices, Lew Stern developing into a radio name.

Hane Bartsch meeting his wife, Irene Palasty. Reggie Hammerstein looking for farcical play.

Frank Neil wants Mills and Bobby for an Australian tour.

Chariot's 'Char-a-Bang,' at the Yorkville, closing July 6.

Madeleine Carroll and husband off to Spain for a vacation.

to Spain for a Vacation. Lee Shubert bidding for U. S. lighte to 'Close Quarters.' Cedric Wallis completed new plece, 'The Woman Hater.'

Mose Empires lesuing \$1,000,000 orth of 41%% debentures.

Teddy Brown in Tommy Arnold's Streamline' tour at \$590 per. Embassy theatre to revive Ber-nard Shaw's 'Arms and the Man.'

Michel now being partnered by Hero Allen, daughter of Charles

Ailen. Gaston Palmer holding out for more coin to play return dates in America.

America. Cyril Lawrence, Lew Leslie'e manager, now general manager for J. L. Sachs. Three Saliors lining up their own vaudeville unit on guarantee and rewontor.

percentage. Piccadilly theatre no longer leased to Captain Barr but back in the re-celvere' hands.

ceivere' hands. First a Boy,' Jessie Matthews' latest for Gaumont-Britieh, 10 daye behind echedule. Drury Lane management has commissioned Ivor Novello to do

<text><text><text><text><text><text><text>

behind schedule. Drury Lane management has commissioned ivor Novello to do Sach unity egina e short een-son with Le Nouveau Testament' at Dely's July 1. Hard State of the schedule of the schedule and Bobby Howes. Ethel Cain, 'Golden Volced Tel-phone Operator', its ordeast in the 'Grief Goes Over' transferring from the Globe to the Pheenix on a two-for-one basis. Morris Gest here looking around; ney a far is Rush, and will jour-bout, here schedule and will jour-phendicits operation. Morris Gest here looking around; ney a far is Rush, and will jour-phendicits operation. All Zettin presenting a new set of gold clube to Jack Waller at the Stars' by Walter Ella. Card Lacement, Jack Waller at the Stars' by Walter Ella. Card Lacement, Jr., has signed Stars' by Walter Ella. Card Lacement, Jr., has signed Coward in their original part. Taik of revival of 'Frivate Lives', with Gerturying to get card Brie-son. Shaftebury theatre likely. Margin de ardra with oper-ties of the Palator of the schedule. Coward in their original part. Taik of revival of 'Frivate Lives', Margin de ardrader with be in the Shubert Eroadwar y revue, produced Margine the result be in the Shubert Eroadwar, yevue, produced power Briss and getting back to work origi Ross, actress, marted Lord Doubert Ronden Start to work origi Ross, actress, marted Lord Doubert Ronden, key Leerer from Saratoga Hotel and eldewalk cafe closed because of red ink. Pedro Martinez of MGM partying his office force on his birthday. El Mundo, daily, carrying on a canpaign against unsafe theatres. Margot Ros, Guban planist prodi-gy, giving a recital at the Audi-torium. at Cata

n-

Joe Penner in from the East Mae Clark spent a

Arthur L Gale Hollywooding for few weeks.

few weeks. Jack Moffitt has joined the Par writing staff.

Adrian vacationing in Mexico City for six weeks,

City for six weeks, Ed Solig left F-WC flat and hied to Mexico for rest.

July 12 via the Canai. Jack McGowan affecting those loud, snappy mufflers. Charlie Skouras from week's vacash in north.

Mrs. Rose Charnas and son, on, here for the summer.

Clarence Brown and the missus

Ira Simmons back in town after three months in New York.

Ray O'Connell here from Lan caster, Pa., for 10 days' visit.

Guy Gunderson barbecued for 70 t annual United Artists feed.

Catalina getting a blg play this summer from Jim McGuinness.

Mrs. Ella Haley, mother of Jack Haley, recuperating from operation. Larry Trevor, Roach casting di-rector, laid up with intestinal flu. Hank Peters planing out for quick visit to his mother in (Chi-

Claude Binyon, Howard Green and Bud Ives have gone for three race

plugs. Claude Lapham en route to Lon don for plcture work, after tour o Chaude Lapham en route to Lon-don for picture work, after tour of Japan. Mrs. James Fitzpatrick back from traveltaik expedition in Japan and Hawaii.

al Roach going to Hawali late month to participate in polo

irney. Pham Skouras, nephew of Spyro d . Charile, returned east afte

Dillinger death trophles on dis-play in Federal building at San

blay in Federal bursen Diego expo. Bud Lollier all smiles over new set of goif hons given him by Os-car Oldknow. First ballet of summer by Fan-First ballet of summer by Fan-ton Hollywood

mosy. Saying he was only 107 years old, Vaiska Zoroaster asked to be reg-istered at Central Casting for extra work.

work. Art Miller, district manager in northern California for Fox-West Coast, vacationing here with his family.

band .nas been secure to the months. Arthur Klein has joined Mascot as an advisor on talent, and build-ing up latter for Nat Levine pro-ductions. Vinceent Youmans getting along great at Colorado Springs. Ex-pects to be back on the Coast in alv weeks.

Slim Three Lit band has months.

Martin buys interest in Little Pigs cafe, in which his as been featured for several

July

at an

Hay H this

set car Fir

May Robson in from New York ny 12 via the Canai.

TIMES SQUARE

CHATTER

Vienna

Kaethe von Nagy in from Paris.

Georg Fraser in Vienna writing a

Anniemarie Hegner signed by

Egypt By Edward Asswad

Behla Emir back from Beyrut, Zouzou Mohamed at Bosphore cabaret. Ansaf Rushdy has undergone a

Ansaf Rushdy has undergone a slight operation. All Kassar and company perform-ing in Upper Egypt. A lot of British films at various clnemas here now. Mohamed Abdel Wahab staying at Alexandria for a health treat-

ann learning Eng

Albert Base

Co at Casino Camp de Cesar Alex-

Zeinat Sidki entered into agree.

in a picture entitled 'What happened

with the World?' featuring Nagih

American

and Don.

dancers, at Casino San Stefano, Alexandria. Bryman's Revue and Louys and Sylvia. eccentric dancers,

Lauys and Sivia eccentric dancers, on the bill. Mohamed Kareem off to Syria to the some views for Mohamed Addel Nagat, Miss Soad Fakhry and Soll-man Nagib accompany in the Condor Film company will store differ several cuts have been effected by the ceasorship board. Exterior views will be taken in Syria, Fakas-ine take averal cuts have been effected by the ceasorship board. Exterior views will be taken in Syria, Fakas-ine take company now operating at Cesino Mone Carlo at Chatby, Alexandris, Bill Michides Addel Soursoi Labib Zeinab, Mini, Sabah, Moussa Hilmi, Sahah, Moussa Hilmi, Sabah, Moussa Hilmi, Sabah, Soura et aum.

Zouzou Labib, Żeinab, Mirmi, Sabab, Murasa Hilmi, Salma Zaik, Ebsan, Murasa Hilmi, Salma Zaik, Ebsan, Barthan, Sanashi opened her sum-ner, music bali and cabaret on the Blud Bridge in Cairo. Bill includes Unneers Faitha Maimoud, Lily, Zeinat Sidki, Karima Ahmed Gama-tiat, Tabla Carloca and actors, Go-bran Nahum, Fahmy Aman, Mah-Nohamed Kamal el Masey, Food El Gazayeril, Sayed Fawzi, Ahmed Ohanem, Mark Dzzat, Farid Ghoan, Mahmoud El Chertr, Ahmed

Mexice City

By D. L. Grahame

'Mississippi' (Par) socko at Cine Olimpia. Government is giving free classes

dramatic art. Burton Hoimes here for more lec-

e. Ancient Indian dances featured

It and and annos featured commemoration of anniversary of the disastrous retreat from Mexico City by the Spanlards on June 30, 120. Education ministry's symphony ork giving series of pop summer Some concerts gratis for workers' organizations. Ornamental work of fine Mcxican wooda and of odd denign that long graced the senite chamber has heen given to the Falace of Fine Artis (National Theatro).

Shanghai

By Cal Hirsh

in drama

andria

Rihani.

Dolores

Minneapolis By Les Rees

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Champiin, suburban house, detroyed by fire. July 20 set for date of Paramount

Pep club's outing. Northwest Allied publishing bui-

ictin for members. Jack Malerick organ reciti

nent with Cairo Films for starring WCCO during summer.

Baseball 'school' being held at Nicollet park for two weeks

Nicolute park for two weeks. Aster thesates, Abordeen, S. D., gutted by fire, will be rebuilt. Jimmy Shea, Warner sakeman, convalescing from iong illness. Minaespolis gets 1385 convention of the same shall now offering free beer as special inducement. William Wilno, human cannoa-bull' at Excelsior Amusement park. Ted Boinlok's WCCO Barn Dance' William Adams, one-time Colum-bia salesman, has joined GB sales Coast.

assistant manager, cuer -----Coast. 'Walkathon,' outside city limits, haited by police raid, has started

in dramatic art. Burton Holmes here for more lec-ture the scarcity of hotel accommo-dations here now. Government's antl-gambling drive ull going atom; ansh. Is 'The Invisible Guest' at the Teatro Arbeu. Town and bis somewhat. Ises ant-mated now that the Rotarians have Special course for tourist guides Inangurated by National University of Sector. Barce results and the stars to be shut-bans women from salona. The Green Goddess,' currently at the Teatro Arbeu, outschaft, draw Barry Norton due here to play a Stage contract at the Teatro Arbeu, which recently became an art thea-Ancient Indian dances fraguest

the finh bite. All Long of RKO office staff to the vestion. Fred Finnegan, Universal booker, vacationing along north shore of Werna Labitinen of MG office staff wedded to the Rev. Theodore-Sig-Unit of Winnleys. Unit of Winnleys. Unit of Winnleys. District of the Staff Staff Staff cub outing July 26. Fore East Lymne spoken drama being staff Staff Staff Staff Staff Constant Staff S

Eugene Ormondy, Minneapolis wmphony conductor, recovering rom appendicitis operation in Menna. ţ

Stopped by authorities several years ago, greyhound racing to have another fling at Savage, just outside

years ago, greyhound racing to have city. But Starse, just outside city. Behan of National Sereen made quite a name for hamed as hann to northern Minnesota lakes. Frank Reed, manager of Grand, wike plays during Lis gare mo-heatre is planning to produce one of them this sumer. beatre is planning to produce one of them this sumer. Frickophone representive here and Time theatre operator, named gen-cial manager of the Benne Berger chatte. I also is handling. Alvin hatte.

theatre. Out-of-town exhibitors visiting Film Row included E. C. Hackel-man, Cannon Falls, Minn; A. M. Paulsen, Amery, Wis, and Mr, and Mrs, Jack Heywood, New Rich-mond, Wis. Local Junior Association of Gro

and Mrs. Jack nerveco, see and mond, Wis. Local Junior Association of Com-merco took it on othin for \$5,000 on seven-day rodeo at State Fair grounds, show grossing only \$13,000 arainat \$18,000 nut. Last year, dur-ing Shriners' conclave, rodeo did 325,000 for a \$7,000 profit.

Rome

By George Byrne

By Georgo Byrne Minerva Filme has Italian rightric films of James Braddott-Max Ennio Cerical and ina Miranda leave for Vienna July 15 to 70 into Panta Films' production based on the life of Marie Bashikirtcheff. Corrado Alvaro Will do the Italian Luis Ternker, German director. will come to Italy to do a film based on the life of an Italian Freebooter ralkel 'Giovanni of the Black Bands. Il av Will homele both Italian Official okay given for the making of French and Italian versions of 'My Instreer, 'Affect the Chaste 'Docis to the Suna' Tisce by All.' Docis to the Suna' Tisce by All.'

Paul Parry on a boat trip other day with almost half the Jack Robbins resting at Lake Arshop's merchandlse rowhead. Mrs. John C, Flinn planed east to join hubby. Fox-West Coasters nuts about

after having amputated a finge that was mashed by a summing

uor. After seven and half weeks of Southern California sunshine, Lou Haase took the Three Men on a Horse' troupe to Frisco over the weekend. weekend. Will Rogers will see the country, motoring to New York with his wife this month. Comedian re-turns via the canal and passes up

turis via the canal and passes up the planes. Studio dub lis being A Matter studio dub lis being of that company to handle sports and weifare activities for en-ployees on the lot. That and Block Dengland to direct Maxim Block Dengland to direct Maxim For Study for British Interna-ticnal following his assignment in Rose of the Rancho.

Stroudsburg

By John J. Bartho

Mrs. F. D. R. at Buck Hill. Burgess Woolley week-ended. Floyd Gibbons at Penn-Hills. Fats Henry's ork at Fork Inn. Marle Buddle at Pocono Manor. Vince "Blue" Mondi one-nighted. Champ Jimmy Braddock stopped ft.

weck. Buck Hill Players in 'The Royal Family."

a di the Vienna "Opera before sind after bil American engage-ment." I a la American engage-ment." I a la American engage-tion of the single single single single poretia, "Tocodora," written by Ma-rie Blanerth-Schnerling, daughter The Single Single Single Single Single Single I and a Waiter Reise. Man under Waiter Reise. With Haan Kaappi as new director expected about Sept. Rehearable to sit bestinning of August. Surpean torus of the Search Single S

ear old more. First ballet of summer by Fan-chon & Marco goes into Hollywood Bowl July 19. Jimmy Hicks first of Warner Coast theatre managers to draw two weeks' vacash. John Ford is salling Friday (12) on a three-month cruise in the Höndlub zone. weeks vacash. John Ford is salling Friday (12) on a three-month cruiks in the truth of the salling Friday (12) on a three-month cruiks in the truth the sall of the salling Friday (12) on a three salling for the salling weeks July 18. An upped from Warners to Radio for Radio City production assistant. Treates Sturges, recovered from warners to salstant. The sals with an an exercise the sale of measure sals with the st. Loise Univer-Thornton Sargert cutting out the st. Loise vielt and meeting the mission At Wichitt Instead. The sale of the sale of the sale mission and the sale of the sale mission at Wichitt Instead. The sale of the sale of the sale mission of the sale of the sale mission of the sale of the sale mission of the sale of the of the sale of

"Biok Hull Players in The Royal Family." Oscar: Martinell's band playing Ulark Bree dog and horse circus at Mr. Bocono. Dot and Jane Tavern has Bernie Whitman's ort. Strong's Engish grill. Strong's Engish grill. Strong's Engisher Strong's Constraint Toddy 's Tavern George Grooby's band in Penn-Strong's Engisher Strong's Constraint Toddy 's Tavern George Grooby's band in Penn-Strong's Engisher Strong's Constraint Strong's Constraint Strong's Constraint New York Croup Thesis polyon Yang and Strong's at the Unity Constraint Strong's All Lance's Constraint Strong's Constraint Strong S

House. Rosc Trigiani with Walt Lane's Pennsylvanians at the Indian

Gueen. Federal funds may rehabilitate fa-mous 'switch-back' at Mauch

Queen. Funda may rehabilitate Ba-Federa Switch-back" at Mauch Chunk: Switch-back" at Mauch Chunk: Bae and Vivian Eaton at Penn-Hils Tavera with Tommy William Valentine had title role in Ten Minute Ailbi' at Shawnee Simmer theastre, with Singer Sev-ing Machine for fashion show and free seving courses. An iron support enapped on a tival, injuving four backgoing them 55 feet. Cavallering Rusticana; with An-relo. Pilloin, Exiving Heial and Change Open artists, presented by Alfredo Salmaggi at Forest Park.

Budapest

By E. P. Jacoli

A lot of Brilish films at various chemes, here now. Mohamed Abdel Wahab staying ment. Tameses Company oft to Syria difference and the start of the start film and Boris now at Paramount, which Artinellis just left. With and Boris now at Paramount, which Artinellis just left. With Artinellis just left. Buster Du son and Carcis Sisters China 50 wired picture buster Buster Du son and Carcis Sisters China 50 wired picture buster Buster Du son and Carcis Chines Duster Du son and Carcis Sisters China 50 wired picture buster Duster Duster Buster Duster Duster Buster China 50 wired picture buster Duster Buster Buster Duster Buster China 50 wired picture buster Duster Buster Buster Duster Buster Duster Buster Buster

By E. P. Jacobi Craze for open-air performances between the performances between the performances between the performances result of the performance performance of the performance result of the performance of commiss. Stephen I kay and Tary Press Stephen I kay and Tary Press Stephen I kay and Tary Press Commiss. Stephen I kay and Tary Press Rosie Barsony negotiating with two theatres in Pauls for next sea-Riraly theatre, dark moot of the season, to reopen in the fail, financed by Budnpest and Vienne capital Dr. Alko: Palual may be appointed "Jicht Cavality in to be Marika" sects to be back on the Coast in sky weeks. Walter Wanger has wired Alan Barter Dyneme ta Rolywood for Black Fit. Buchard Boelsawski took his first golf lesson with new set of clubs. Ruchard Boelsawski took his first golf lesson with new set of clubs. Doubs exhib. Bolicalawski and wifte scram to Europe for six weeks' va-cash on completion of 'OSIaugh-uoy Boo. Doubs with Netro on The Black Chamber. Held rame port on Anne Karenna.

Louis exhib. Boleisiawski and witte [7, Aics Fahail may be appointed scram to Europe for six weeks va-difference in the scrame scrame scrame scrame scrame scrame Count during to the scrame scrame scrame scrame scrame advisor at Metro on The Black Count during to the scrame scrame scrame scrame scrame Anna Karenina. Ann

shop's merchandlse. Annual Fox studio picnic at Val-ley Park Country club July 28, Warners studio gang getting in a week previous for their party. Mrs. Charles Belden, wife of the Warner writer, out of the hospital

within a second present in vienna withing a new play. Erich Musil hired by Berlin Volksbuhne. Ida Roland reportedly going to London for legit.

London for legit. Analcanzi Hegner signed by Volkstheatre for next apring. Afred Grunewald finished festi-"Upper state of the state Traditional state of the state of the state Traditional state of the state of th

Kose of the Rancho.' Claiming that Ben Black of Fan-chon & Marco failed to work out a salary boost as promised, Nancy Smith, resigned as press agent for Motion Picture Hall of Fame at San Diego fair.

ff. Endy Bros. Shows here for a

Pittshurgh

By Hal Coher

Tommy Tucker's band set at The nes for a long stay.

John Cambridge acting here with Golden Rod Show boat troupe.

Harry Brown to New York talk-ing over new legit season with the UBO.

Mike Cullen named president of ewly-organized thcatre managers' sociation.

Sky Club adding 1,000 more seats s result of recent weekend turn-way crowds.

Tom Wilmot to coast, where he'll sport at Par for script work on Joe enner flicker. Joe Reichman tossed a pa celebrating hls first anniversary a band leader.

Joe E. Browns and their two sons for few days' guesting with the

party

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his

TIMES SQUARE

CHATTER

Chicago

Jackie Heller fined \$2 for speed-Ing.

Buell Patterson okay after tusale

with a severe cold. Frank Burke doing p.a. work for Sligh & Salkin office

Abe Blank, Iowa-Nebraska circuit

Sligh & Sakin offices. Abe Blank, lowe-Nebraska circuit, exec, in for brief stay: Jesse Crawford in Augustana hos-plauelli Ballisatine and plauelli Ballisatine and plauelli Ballisatine and the state of the state of the state state of the state of the state office of the state of the state offices) could not for the state offices) could not for the state at Robert for Coscourd Group at Netter of the state of the state offices) could not for the state at Robert for Coscourd Group at Netter of the state of the state at Robert for Coscourd Group at Netter States a New York stay at Warter Andre a New York stay at Warter Andre a New York stay at Nation of the state of the State State Robert of the States and the State at Robert of the States and the States at Stool, with Crawford Music Co. State Robert States and States and the States at Diracke hotel. Elimer Rogers towed Voice of Ex-Cole, orvention. Bel, Wreerson lining up wade and

No signs of life from Madisor's Jitney Players. Frank Kelley back on job at Gull-ford playhouse: Andy Sette on edge for the Far Rockaway holiday. Sam Horwarth didn't have that Teokaway holiday. Sam Horwarth Idew Schaefer sidew in recouping frow recent liness. Mitzi Hajos directing at Gulford this week. Annut Lowing three-day visitor horwarth or the set of the Mittal Hajos directing-acting at Unital west. Network and the second second second second second Good holday was a life-saver to gasping shore spots. Stony Creak Players got going ha hab Miller has added a naw daughter to the family. Lester Deming doing backstage Lores solo at Stony Creak. Bill Barry uses a rowing machine Charley Langley has picked a nice shady spot on College street for summer.

for Drake hotel. Elmer Rogers towed Volce of Ex-trol, convention. Ed. Wyerson lining up waide and chrous acts for Goldbalt's July two-Collapse of credit scheme hit sev-erai Loop theatrical men. One sai-tysed used, are bought for 560 with system of the trol of the trol type of the trol of the trol of the trol type of the trol of the trol of the trol of the trol type of the trol of the trol of the trol of the trol type of the trol type of the trol of the trace trols with brothers living here.

Boston

By Maxwell Fox

Jack Saef, on annual rest cure. Sid Reinherz goes for canoeing

and fighting. Phil Depetro moves out to Ja-and fighting. Phil Depetro moves out to Ja-shit and Jack from his va-cash, and Jacy Lorgh out. Elinor Hupes of the Herral Joins the van of Hub crix, doing the Strawhat (crewith 6 daughter, Earl-Jos Rines flewiths 6 daughter, Earl-bata (difference the holday.

sirawhat circuit. Joe Rines lew lis daughter, Bak-Loe Rines lew lis daughter, Bak-camp in Maine on the holiday. Betty Friedman and Irram Mon-tague back from Havana where the Elida Balet. Western Union summond to court on contempt charges scaling or or on contempt charges scaling waiting for Lefty' ban in Boston la spring. Chose Gratton, Masa, as locale for diming 'Ah. Wilderness', because the town still maintains its '1906' East Boston horse track opens to-day (10). First time the nage have trun so close to Beantown, Extreen yearts of culture.

Indianapolis

By Bill Kiley

Albertus Heading battling his

Orville Crouch dusting off the olf clubs for the first time in years. Amusement parks high and n the cash till because of weather.

Ted Nicholas making flying trip to Chi to look over stage possibili-ties for the Lyric.

We for the two-the dors the two-blue Morrissey off to attend In-ternational Association of Chiefs of Pollee at Atlantic City. Indiana Indorsers of Photoplays waving the fing at Indorphene Gardheld Players cop the plaque in Marion Coulty Emergency Recrea-tion durama tournament. Unarian tournament. Unarian cournament. Jimmy McClure, national ping-neos champ, doubling in taps in Pace.

George Settos and Tom Much-more inaugurate polo shirts as proper attire for theatre owner and

have a stree for theatre owner and proper aires for theatre owner and "Waiting for Lefty," presented Sunday (30) by Chicago Citic Group at Keth's, got rave reviews from all local scribes. Loule Locw conducting his ork with a haton in one hand and a came in the other, having sprained his nakle while romping with his baby daughter.

Des Moines Morty Henderson has organized is own one-man relief society. By R. W. Moorhead Ozzie Nelson and Harriet Hilliard one-nighting it in this territory. Donkey baschall didn't go over so

Harry Kalmines celebrated their edding anniversary the other day. Beth Renoulf and Gibby Graham old it to a preacher the other day. blg All Tri-States houses go bank night.

Tri-States gave a party last week r W. E. Banford of M-G-M. tor

Tri-States new nabe spot at 42d and University due to open Sept. 6. Kiwanis club sponsoring donkey asebali at the Western League ha

UBO. Joe Hiller, with a couple of offers, may return to the music business shortly. Cy King sitting in for Kap Mon-ahan during 'Press' crick's vacation in Denver. Nevilie Fleeson around for a few days to be at bedside of seriously alling uncle. Harriett Pettit, Harry Kalmine's c. off on her second annual cruise Bermuda.

hambail at the Western League park. here and the Western League park. here and the search of the Mayfair at the Yanht club, Lake Okobolf, for the sunner. Ceell G. Mulank' new Beaver-dout July 15. Taymond Blank home from Ch-mago for a few days before goins to a Town is now 100% double fea-tures, but forpheum is still is holdout of the St. Joule last week by the death of his father. Grace Ganton, formety of the yeak of the first week in Aug for awarding of prizes in drive, etc. Grace Ganton, formety of the back of the States Theatres the search of the states Theatres

Marriage license of Lionel H. Wasson and Theima C. Libbee of Jmaha went on the records here

maha uly 1. Three

July 1. Three shifts of girls have been copying lists getting ready for Tri-States' bank night, which starts July 8. July 8. August, which starts Bernard McCarty, who has headed the RKO exchange here for several years, resigned, and scheduled for cransfer. Restaurant

Tensities, said solution to the solution of the solution of beer permit fee from \$200, to \$100, alleging hotels are getting the gravy. Inez Richardson, local girl, to De-troit for a night club engagement, but under contract to return to Minneapolis in September to be fea-tured on WCCO.

Cleveland By Glen C. Pullen

Mike Special, booker, in hospital Irving Beiber, 14, going to For

 band leader.
 bane Leader.
 Joe E, Browns and their two sons in for few days guesting with the john Harrises. burkseus Impre-ention of the sons of the sons of the for city council.
 Ruth Miller resting up from Pittaburgh Orn.
 Math Kiwett, handsome Hollander.
 George Lefton daughter.
 Bornan Nown.
 George Lefton daughter.
 Bornan Nysels, up-and-coming Pittaburgh somgyciter.
 Bornan Nysels, up-and-coming Pittaburgh somgyciter.
 George Lefton daughter.
 Bornan Wayels, up-and-coming Pittaburgh somgyciter.
 Batt and alos a warbier.
 Bornan Wayels, up-and-coming Pittaburgh somgyciter.
 Bornan Wayels, up-and-coming Pittaburgh somgyciter.
 Batt and alos a warbier.
 Batt and alos and alos a some alos alos and alos and alos and alos and alos.
 Batt and alos a Ted Robinson, Jr., astonished to e father of a baby girl.

nume, sur, Smarch, ris, Hereid, has Dorn Wernuth, Bill Sockt, Ben Sterman and Ben Kalmenson, all Will office vacationing: Will office wacationing: Kay Kysers emagement. An attractive Northeide miss the structure in the second second Mark Mary Carcil, head of vomen detaness and Nixon since house of the second second second second mark Structure in the second second second second second mark Structure in the second second second second mark Structure in the second second second second second mark second sec Art Catlin, ex-theatre manager, ack with Sanders of the River.' William F. McDermott of Pee-ee's drama staff, in Russia for

warns, Winsor French in Hollywood, do-ing picture column for Cleveland Press.

Press. Jack Miles' band taking enforced layoff in Auburn, N. Y. Miles sick-

layoft in Auburn, N.Y. Miles sick-with German mesales! Al Gale regions team of Tracy, Gale and Leonard until fail, then into George Olson's ork. Mary Blizabeth Gleason, socialite dancer known as Maria lasbei, off to Hollywood for a C.C. Eurr musical. Theatre, bought a new Curtiss Fledging plane and made Vice-prez of Euclid Airport at same time.

Baltimore

By Albert Scharper

'Chum' McLaughlin has a natty new motor car.

Norris Nelson back from two

Exclusive Towne Club has in-stalled Arthur Valcatino's hand, Hamilton. Charle Horbert and Kay Jean Waid's hand out of Hotel Summit after differences with man-fact and the state of the state of the Summit after differences with man-facts Harlem cale operators for warm monthe. A. Han Jeakins and Johnny Luter-man, Litts Harlem cale operators Pain Island Club. Al Smith erstwhile Wes-Leven-than isompany image and Eddin Pain Island Club. Al Smith erstwhile Wes-Leven-thank company image and Eddin Pain Island Club. Jack State Club. Jack State Club. Jack State Club. Jack State State State State Cy Hungerford, Tool-Gazette caling it to three weeks at Rohary confab in Mexico Cly. Jarvy Tagress playing scond in Pippin in the Appie Orchard, at one of May Beegic's Pop Con-gerts this month.

Norris Nelson back from two weeks in Florida. Man dropped dead last week in Warner's Stanley. Dan Burkhardt spending his Sun-Backbilt dealing with history of talkers at Public Library. Harry J. Connelly vaudevillan, in Bopkins hosp for nose op. Harry J. Connelly vaudevillan, in Bopkins hosp for nose op. Warder and the store of the Oasis, penlag wholesale likker store. Dedic Sizer wood making a tour Terd Roeho pa. Aing Raymond Moore's straw hat at Dennis, Mass. Howard Eurkhardt, manger of here with family Laurcine Roe (Mrs. Bill Saxton) has shuttered her hoofing institute or the summer. Inter Stopped off briefly while his motor caravan was en route from Cosate to N. Y. Preddie Greenway returned from Cheago with a tan and the widest browned straw sulammer along film "Freddi Hoer still holding, for

row. Freddie Huber still holding, for Morris Gest a cane the producer

left on last visit to town, three years -Alex Gifford continues to shoot golf in the 70's, consequently make Pete Alonzo making local rounds Walter Lloyd in and out.

New Haven

By Harold M. Bone

John Hesse to Ocean Grove for vacash.

No signs of life from Madison's

shady spot on conego success summer. Harry Black hosted a whole bat-tery of vets from home town at convention here. Morris Joseph looking for the guys who swiped his 900-pound safe from Universal exchange.

Cincinnati By Joe Kolling

Third altar date got Bill Dodds. Variety Club family outing July

27. Florence Kipp first-peeping at N. Y.

Joe Alexander sunning at Indian Lake.

Rose Schmidt vacashed in Cali-fornia. Groups and the set of the set of the arrow of the set of the set of the son root; has George Duffy's ork. Mike Kavanaugh, only Visiting Mike Kavanaugh, only Visiting The wild set the Marc Wolf as guide. Opening of remodeled Shubert KKY Willing set of Aug. 39, 59

RKC Latonia's 37-day meet ended. Coney Island track next, Aug. 23 to Oct. 12. Netherland Plaza changed rap to tap by converting seldom used wed-ding chapel into swank drinkery.

be retained in N. Y. and hold power over the business. Admission from the administra-tion that this is to be the future setup is considered a blow to the hopes of organized laboi. Reason

ended.

RKO

Rose Schmidt vacashed in Call-

ing rest of newspaper and show biz bunch look like dubs. Louis-Carnera fite films did a dud

at the b. o. during five-day showing ast week at the Auditorium. This week go into several colored houses, where prospects are brighter. Attendance to date at Oriole Park, ballyard of local International Lesgue team, 25,000 ahead of total for last season. Fresages profits for this year. In 34 club dropped 350,000. last week at the Auditorium. This

(Continued from page 7) try to do business with the Com-mish on the Government's torms. So far the voluntary code ques-tions is still up the sair. On the we been arrived at, Besides deciding to let F.T.C. operade scrutevisely in this field, the Administration has agreed, upon advice from Attorney General Cummings, to abandon any comparison of the sain the commission the Recovery Act until next April make it impossible to work under the merpione has a shub withon Ada

ministration has shunned publicity and has exercised an arbitrary power over industries coming with-in its jurisdiction. Although nu-merous trade practice agreements have been negolated, no major lines ever have come forward with proposals will is small groups who have written codes of ethics have written codes of ethics have being of the Commission 1 the past, F.T.C. conferences always have here howed-door affairs and

N. Y. Voluntary Committes Absence of AustIn C. Keough, chairman of the Code Author-ity legal committee, who was in court Monday (8), forced postponement of action on the part of the film C. A's volun-teer committee relative to any vol-teer committeer committeer committeer commit

pects of the situation are looked on as being vital, the committee mem-bers did not feel inclined to take any action until it had heard from the legal committee. Tyree Dillard, chief C.A. counsel and a member of the volunteer committee of five, is also absent on a vacation sea voyage and will not be back for three or four weeks It is deemed doubtful if this commit-tee will take definite steps

toom into this is to be the the the hopes of organized labo. Reason hopes of organized labo. Reason is that voluntary agreements may be legal under the NRA but In or-der to be approved, they must in-der to be approved, they must in-der to be approved, they must in-der to be approved, they must an acceptance of labor's collective barganing rights by the industry. In other words, the enforcement of wage, hour and barganing rights must come voluntarily from indus-try leaders, with no power of en-torement. The second second second to a second second obtain them under the present. NRA act, there has been little indication that the picture industry radio, le-stitutate or any other branch of the second an alignment, particularly under stood and second second second second second an alignment, particularly under stood. An audit of the Film Code Au-thority's books being undertaken by price. Waterbuse & Co., as authors is deemed doubtui if this commit-tee will take definite steps towards any voluntary NRA in the industry until his return. With growing sentiment among independent exhibitors that the Blue Eagle meant little or nothing to them and official admission in Workstehet statk to them and of Wasington that

to them and official admission in Washngton that code-making func-tions under the NRA had reverted to the Federal Trade Commission, chances for a voluntary arrange-ment grow more distant with each page in west. And the provide the second second in the picture business, President Rooseveit last week conceded that code-making functions in the fu-ture will be under control of the PTC. This means that all degree-ment chalung to that trade prac-mode the second second second the Blue Eagle, will be adminiat-tered by the Trade Commist. Un-der the procent sect-up the Blue der the present sot-up the Blue Eagle continues to supervise draft-ing of wage and hour agreements. But once drafted, all administra-tion and enforcement is to be turned over to the Federal Trade Commission An audit of the Film Code su-thority's books being undertaken by Price, Waterhouse & Co., as author-lzed by C. A., is now nearing com-pletion. It's expected that the audit will be inished in the next week

turned over to the Federal Trade Commission. To Essearch and Statistics To Husser familar with the new To Husser familar with the new To Husser familar with the new the security of the old au-security of the old au-the security of the old au-security of the old au-the security of the old au-security of the old au-the security of the old au-security of the old au-security of the old au-the security of the old au-security of the old au-accountancy firm. Although the called that C. A. officials in N. Y. middle of June, there was sufficient fores obviously essential in wind-optimistically include howed that in some Code Authority office might that.

Film C. A. (Continued from name 7)

its inception during the Wilson Ad-ministration has shunned publicity past, F.T.C. conferences always have been closed-door affairs and it is believed this mode of conduct will be continued.

OUTDOORS

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OBITUARIES

RENEE BOUCICAULT

RENEE BOUCICAULT Renee Boucicait and grand-daughter of Dion Boucicait, pro-daughter of Dion Boucicait, pro-dithe writer of Irish dramas, died in Bellevue hospital, New York, July of bronchild pneumonila. She was admitted to the hospital inne link international programmer and the second provide the fortune innertiad maying been joit through il-judged had remaining was taken from her a few days before she was admit-bolt.

holdup. She was twice married and di-yorced, her first husband having been Clarel L. Sellys, sales manager for a motion picture company. Her second husband was Alexander E. Marks, known on the stage as Al Hil. At her unors has the stage as Al of the stage of the stage as the stage of the stage stage of the stage of the stage of the stage stage of the stage of the stage of the stage stage of the stage of the stage of the stage stage of the stage of the stage of the stage stage of the stage of t Easton, Pa.

The body was claimed by her sis-ter, Mrs. Gay Gray, and her daugh-ter, Arlene Marks. Interment in Woodlawn cemetery, New York.

WILLIAM ROCHE

WILLIAM ROCHE Col. William Roche, 60. Chicago showman and theatre manager, died of complication of heart and kidney aliments in American Hospital in Ohcago, July 2. He had been in poor health in search and been piete sollapse at his room in Hotel Sherman, Chicago, and was re-moved to the hospital. Mr. Roche eame to Chicago in HSS from Toronto to makage H. Andison and Halstead sfreets. Later be became active in the managerial

he became active in the managerial direction of Kohl & Castle's enterprises. At one time or another he personally handled the Palace, Dr-langer, Majestic, State-Lake, Sei-wyn and Harris theatres. nrises langer

PHIL GEDANKIN

PHIL GEDANKIN Phil Gedankin, 32, died in an Omaha hospital Monday, July 1, five weeks after he had returned from the Mayo clinic and following



an liness of eighteen months. He was well known in Omaha music eircles and active in the Omaha Musicians Association and in the symparame constant as leader of the or-ohestra at the Fox-Hunt club, now dark, where held forth more than a year. In 1934 he had his name legally changed to Duncan for pro-fessional purposes. He is survived by his widow, Sara, three sons and daughter

SILAS E. MASTERS illas E. Masters, 43, theatrical l sports promoter, died Saturday in Hollywood after a long siege Silas

(6) In Hollywood after a ion, sice, of influenza. For many years Masters was a legit agent and with Julian. El-tinge. He was also a husiness man-ager tor picture personalities. Was the manager of the Hollywood American Legion Stadium and later acted for Jack Doyle at the Olym-wic slub.

Funeral Monday (9) with burial at Caivary Cemetery. A widow survives.

WESLEY GILMOUR Wesley Gilmour, 65, studio busi-ness executive, died suddeniy in his sieep Saturday (6) at Los Angeles. Gilmour was the general man-ager for David Horsley 25 years ago, then heid the same sont with Driversal, later being general su-with trois quittl the interfa death with Ince until the latter's death, after which he was Buster Kea-ton's business manager. At time of death he was an auditor at Mater Metro widow and two daughters sur

A vive

 ROBERT M. EVANS
 slater of Jan Rublni, concert vio.
 if der with the Barmuni circus long

 Robert M. Evans, 64, for the past
 Ilinik, was killed recently in Jaco, died the Rogers Crossing, N.Y.
 Jaco He the Rogers Crossing, N.Y.

 Byars drama director for Arthur der.
 Ilinik, was killed recently in Jaco, died the Rogers Crossing, N.Y.
 JACOBSEN
 JACOBSEN

 July 7 of heart troube aggravated beat
 Ilinik JaCOBSEN
 Mother of Mrs. Wolfs Kaufman (Vaurr.), died in Austin, Texas, beat the bar

 He started with Thompson & Albany at the age of 74. He for
 Ho for
 Hard for the for

Dundy as manager of Luna Park and staged and managed 'Brew-ster's Million' for the same firm. He went to the Shuberts and also worked for John Cort before asso-clating himself with Hammerstein. He is survived by two daughters,

HARRY SCHULTZ HARRY SCHULTZ Alexander Heinberg, 52 (profes-sionaliy Harry Schultz) died July 5 in Hollywood after lengthy iliness. Weteran screen character actor was born in Germany but lived in the U. S. past 37 years, of which last eight years were spent in Holly-wood.

Schultz played character parts in 'Little Man, What Now?' 'I'm No Angel' and 'The Big House,' among

other pictures. Widow and a daughter, Madeline Fincher, survive.

Madeline Fincher, survive, J. T. GRIEM J. T. GRIEM, J. Otdesf working dramatic critic, died at his London home June 22 from a heart attack. Known as the discoverer of Shaw and Ibsen, and as the founder of the Indepiendent theatre, and Peo-plays from the French. The French. the State of the State of the State from 1897 to 1918, then rejoined it n 1932. He was married to Michael Orme, the novelist.

1

i WILLIAM BERBER Bill Berber, for the past nine years stage electrician at the Lyric theatre, vaudeville house in India-napolis, diled July 5 at St. Francis napoils, died July b at St. Francis hospi I following a tonsil opera-tion performed July 1. Berber suf-fered considerable loss of blood, and failed to rally after blood transfusions volunteered by fellow stage hands and projectionists.

AL COOK AI COOK, 53, veteran of alient mo-tion pictures, died July 64 m Santa Monica, Calif., after a year's ill-ness. For many years Cook was co-featured with Kit Guard and Ai-berta Vaughm in comedies. He-also played in Pighting Biood. The Telephone Girf and other alients. Surviving are the widow, a hait sister and the mother.

IRENE BLAIR

Mary Cunningham, 24, known on he stage as Irene Blair, died in eilevuc hospital, New York, June Beilevuc hospital, New York, June 13. Giving the name of Irene Smith, her identity was not discovered un-til July 3, following a police alarm. She has recently appeared in 'The Curtain Rises', and 'Nowadays' and In a road company in 'Street Scene.'

GUSTAV F. THALER Gustav F. Thaler, 54, animal trainer, died July 3 at his home in Mundelein, III, atter a two years' illness. Widow, son and daughter survive. Thaler at one time worked vaude with animal act. Interment in Ridgewood cemetery.

JAMES R. SNODDY James Robert Snoddy, 80, co-organizer and president for 10 years of the Spartanburg County, S. C., Fair Association formed more than 20 years ago, died July 2 in Spart-anburg, S. C.

LAWRENCE HALBERT Lawrence Halbert, 41, studio manager and producer for The Broadcasting Commission, dicd June 4 in Sydney. Originally went to Australia from London under en-gagement to the Fullers.

VERNON C. JUDGE

VERNON C. JUDGE Vernon C. Judge, 40, an official of National Broadcasting, New York City, died of a heart attack while in swimming at Betterton, Md., in July ily 4, 1935. Widow survives. Buriai in New York

MRS. NELSON ARMSTRONG Mrs. Nelson Armstrong, ingenue Wrs. Nelson Armstrong, ingenue with the company playing Ford's Theatre the night Abraham Lin-coln was assassinated, died July 2 in Huron, S. D. She feil and broke her hip a week prior to her death.

Sylvia RicCARDI Sylvia RicCardi, 39, pianist and sister of Jan Rubini, concert vio-tinist, was killed recently in Wyoming in an automobile acci-dent.

B&C SHOW FOR NEB. State Fair Books 'Fantasies 1935' for Grandstand Show

Lincoln, July 9. Barnes & Carruthors, Chi, got the Nebraska State Fair grandstand contract this year for \$4,200. Layout was poid by Yack Polk. This is the first indication that things are on the way back for the Fair after five years of bad days. Last year his back for the Fair after five years of bad days. Last year Juldy the rest of the layout bring split among dance school recitals.

split among dance school recitals. "Show for the grandstand is Pan-tasles of 1935' including besides a 12-girl band and 16-girl line. Three Cheers, bar act: Three French Misses: Seven Avocas, European novelty; and the Libonati Trio, mu-šicai; Show is Sunday, Sept. 1, for six days.

Mix Service Passes

Lincoin, July 9, Tom Mix Circus playing he July1, iett a pile of bad feeling b hind, especially a bitter taste mouths of newspapermen. 4 passes were handed out, it's unde here 400 mouths of newspapermen. sup passes were handed out, it's under-stood, to newshoys, most of whom presenting them at the pass box, the kids were socked lice per ducat tax; laduits 20c. Under terms of the light or tax and the adult paste-boarding good for both reserves and the jield. 10c.

Show played to two-third house n the mat and on the straw at night.

Omaha, July 9. Dates of July 6, 7, blayed by new Tom Mix circus first for any cir-cus here in two seasons. First time in years any circus has made it more than a one night stand. Tur up the coast and will move back west by the southern route in the fall. Netraska spots jayed in-clude Lincoin, Grand Island, Co-lumbus, Freenot besides Omaha council Bluffs.

S. C. Fair Dates

S. C. Fair Dates Bpartanburg, B. C. July 9. The annual Newberry county fair will open Oct. 14. Most concession and fairway bookings are still open. The annual Cheroice Indian in the Carolinas, will open, tenta-tively, about Sept. 15. Ditto as to concessions and fairway bookings. The annual Spartanburg County fair will be held in September, this will be held in September, unlify all constitutions and kniway events are unsigned, according to reports. reports. The annual North Carolina state

The annual North Carolina state fair, to be held at Raleigh, will iast one full week this year. This fair, opening tentatively early in Oc-tober, books more midway shows than any other in the Carolinas. Offices at Raleigh.

JOHNNY JONES LANDS.

Memphis, July 2 Memphis, July 2. Johnny J. Jones Exposition, mid-way attraction at the Mid-South Fair which opens Sept. 2nd. The show last played the fair 1928.

MOROKOFF STAGING IN A. C.

Paul More olaving IN A. C. Atlantic City, July 9. Paul Morokoff arrived from Holly-wood the past week to stage the burlesque shows for Joe Quittner at the Globe,

CIRCUS ROUTES

Week of July 8 Cole Bros. July 10; Pittathurr; 11, Gien Falls; 12, Rutland; 13, Burlingrin; 13, Oxdemburs. July 10; Pittathurr; 11, Giene Falls; 12, Kirkitad Lake; 13, Noronda. Hagenbeck-Wallace - Paw-Selle July 10, Gloucester; 11, Lynn; 12, Framingiam; 13, Taunton.

merly was with Sousa's Band and in the orchestra at the Strand, Aloany.

NELLIE ROGERS

Nellie Rogers, who was a circus rider with the Barnum circus long ago, died in Rogers Crossing, N.Y., April 1.

Pittsfield's Problem Is How To Figure Circus and Saturday

Ouiz on How Geo. Katz Stands at Back-Stager

Syracuse, N Y., July 9. Exact relationship of George Katk, estwhile Civic Theatre burlesque operator, to the Back Stage Night Club, which Katz reputedly, opened shortly before his burlesque stock company closed for the summer, is to be determined at a hearing be-get and for the summer, is to be determined at a hearing be-low and the stock of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an experiment of the summer, is to be determined at a hearing be-per an expected of the summer, is to be determined at a hearing be-determined at a hearing be-d

Control and the second neriod.

Stock Salesmen Sue

Charlotto, N. C., July 9. Henry W. Harkey, president, and other officers of the Carolinas Agricultural Fair, Inc., of Charlotte, and O. E. Anistey, of Texas, for \$5,500 damages. Damages claimed by the pisinitifs, salement of stock, because they say the defendants failed in an agreement to subacribe caused them to lose out in other sales activities. sales activities

Powder Puffers

(Continued from page 3)

(Continued from page 3) Perby, Now they have decided to its and the second se rnl Fox, newspaper division; W. L. Stansel, live stock; J. A. Moore, agriculture. All types promotion di-rected by Frank Watson. Razing of State fair buildings truction will begin in July. Da-tails on contracts and wait for an-ticipated 33,000,000 Federal aid holding up work. Concessions bids now being taken, Ametican Telephone and Telegraph and Clinney Bysies Ågency, biggest enthis space buyers so far. Contracts provides line give expo 255,000 gross after its farst \$50,000 gross after its farst handle the deal.

ness except the aloremention of three, to piug no other score but Law, three, to piug no other score but Law, three or the score but to be the score but to be the score but to be the score with the score while standing ace while with the profession, are also halted on monorement by Factor. Meanwhile, Heiena Rubinstein, Coty, Roger & Gallet Twave their over a score but the three the score but to be score the score but t Out tracks between here and Me-Cook, Neb, the Veterans of For-eign Wars organization was unable to bring a railroad engine to the state fairgrounds. The group had planned to use the engine in a train wreck as a feature of a 'safe driving' demonstration.

Behind the Keys

(Continued from page 21) (Continued from page 21) white Sulphur Springs of the West Virginia Theatre Managers' Asso-ciation. This state, said officials, is where a majority of the theatree are not members of the association. Officers were re-elected: S.J. Hy-man, Hundington, president; J. C. Shanklin, Charleston, v-p, and W. H. Siot, Richwood, nec-treas,

Rockwell City, Ia. The Empress theatre has passe into the hands of Oky Goodmar Burlington, Ia. L. J. Kingman, for mer owner, has no definite plans.

TRAVELING FRUGS Birmingham, July 9. Frog derbics are sweeping the south and doing pretty good busi-ness backed by a wild and froggy oxploitation campaign. One was held here July 2-3, and they have been held in Florida and other spots scoregoid by various civic clubs h Charles City, Ia. Dick Philips, Clinton, to manage a new \$60,000 house being crected here by the Central States theatres Canada Hodeo Swing Yorkton, Sask, July 9. A Canadian circuit of rodeo con-tests has been established by J. E. Hurtwig. The Braudon Man. Rodeo is the first on the list. The Prince Albert show has contracted Hartwig again this year.

Export, Pa. Ritz theatrc recently badly dam-ged by fire. Loss estimated at 6.500. aged by 56,500.

Columbiana, O Globe theatre dark for the pa two years has been reopened. ast

Fittsfield, Mass., July 9. Fittsfield, whose business men and the mayor have a business to be a supported by the support around, now hears a demand that tent shows be barred on Saturdays. Business men have asked the mayor to put up the bars. Mean-while, the Ringling show played here Saturday (8). The Earle, att daily, said that undoubledly the presence of the undoubledly the presence of the tark business, polhting out that it was pay day and with the next stop, Albany, only 35. milles away, many of the comployees would hang around the town over Sunday and do some spending.

Semi-Pro Zoo

St. Paul, July 9., St. Paul last week took over Longfellow Gardens' zoo, long a tourist attraction to visitors in Minneapolis. Privately-owned col-lection includes an even dozen llons,

Ammensolis. Frivatory owned con-tes byena is polar bears a cimamon bear, a Zebu buil and many amali-lies. Also il ponies. Recently the owner announced he couldn't feed him donations. Minneapolia city fine over the and the public mailed him donations. Minneapolia city inf. over the zoo. Deal with City of St. Paul is for Roy Jones to provide for his ani-mals at no cost to the city. In re-turn he will be privileged to exhi-bit a lion act for which admission lion act, the animals will be on free exhibition at Noah's Ark in Como park.

Dallas Expo in Work

Dallas, July 5. New posts at Centennial Expo filled by J. Frank Purcell, publicity; Phil Fox, newspaper division; W. L. Stangel, live stock; J. A. Moore, agriculture. All types promotion di-rected by Frank Watson.

Rained Out Des Moines, Iowa, July 9. One July 4 celebration here was 'rained out.' Because of washed out tracks between here and Mc-

THE STICKER-AROUNDER

Charlotte, N.C., July 9. Charlotte, N.C., July 9. Harvey Walker, of Rakeigh, has been appointed resident manager of the Williamston Fair, Norman Y. Chamblias, partner in the North Carolina State Fair, is a to-opera-tor. Chamblias is also interested in the Rocky ouni, Greensboro and Clinton fairs.

TRAVELING FROGS

sponsored by various civic clubs in need of funds.

Canada Rodeo Swing

park.

LOVELY SKIN? IT'S TREMENDOUSLY IMPORTANT!

Don't risk ugly Cosmetic Skin! Guard against it Miriam Hopkins' way____

"YES, indeed, I use cosmetics!" Miriam. Hopkins tells you. But she's careful as can be to remove them thoroughly. She knows that when stale cosmetics are left choking the pores they cause Cosmetic Skin!

"By removing cosmetics regularly with Lux Toilet Soap, I guard against Cosmetic Skin—keep my complexion smooth and clear," she says.

Cosmetics Harmless if removed this way

Have you seen the warning signals of Cosmetic Skin—enlarged pores, tiny blemishes, blackheads even? Time you followed Miriam Hopkins' advice to use Lux Toilet Soap! It's especially made to remove cosmetics *thoroughly*. Lux Toilet Soap's lather is ACTIVE – getsout of the pores every last trace of dust and dirt,

TOILET SOAP

stale rouge and powder. Hollywood's priceless

somplexions are safeguarded with this gentle, white soap. You should try it! Before you put on fresh makeup, and ALWAYS before you go to bed at night, use this famous beauty soap 9 out of 10 screen stars use! See Miriam Hopkins "Becky Sharp"

A_PIONEER PICTURE in full color

NOW SHOWING LOCALLY



Cry for 'Author' of Five Plays **On B'way Will Get No Response**

STICKS

Top playwright on Broadway next season won't be there to see his own brain-children, the William Shakespeare cycle being due. No less than five of the Bard's classics will brave the Main Stem showshops for edification of earthy New Yorkers and waiting firemen.

wailing fremen. With the exception of the Gilbert and Sullivan revivals, it is one of the frare times that five plays by one au-thor or team will hit Broadway in one season, exceeding also any of Shakespeatre's previous records in New York occession one sea-son. Avery Hopwood had his name on about five shows one season back around 1920.

on adout it's shows one season back around 1920. The Shakespearean productions also will contain just about the top legit mames currently around, with outcomes and two actors provide futures and two actors provide the future of the season of the same two actors and the season of the same the season of Julie' again, while Lesile Howard plane to do the same with Hample' understood to be his first attempt in that role.

Hret attempt in that role. Thcatre Gulld will stage "Taming of the Shrew,' starring Alfred Lunt and Lynn Fontanne, while Crosby Galge will better them all by trying two Shakespoarean productions to follow' one another. They will be 'Macbett' and 'Othello' both to star Phillip Merrivale and Gladys Cooper.

Bosides which there is the War-ners film of 'Mldsummer Night's Dream' in October, and Irving Thalberg is planning a camera production of 'Romeo and Juliet' with Norma Shearer.

Oldest Pro 'Amateur' Is 65-Yr.-Old Fiddler: Wants to Stay Pure

Minneapolls, July 16. Alinneapolls, July 18. Oldest known 'amateur' in show biz is Webb 'Dad' Koons, fiddler, 65. He has been a performer 45 years, making a living out of 'ama-teur' shows all that time and his record's still unsullied.

Koons ays he has no ambition to graduate into the professional ranks, because he now works on an average of five nights a week in theatre an hight club 'amateur' shows. Last Friday he won the Grace Moore loving cup and a \$10 merchandlsc award at the Orph.

Television Angle

Hollywood, July 16. Holywood, July 16. Takiton entities actors to modi-the sale of Edna Perbor's 'Come and cal attendance and the free filling writer is allowed to retain the see-bear angle, she claims deal for the "all m rights is cold." A virity performers are not like the first instance of television guring in a story sale controversy. for their employees

Runner-Up

Chicago, July 16. Appears to radio execs here that Sears-Roebuck is after a rccord for the number of auditions for a future air program, a record which is now held by Schiltz. While Schiltz is still far in the lead, Sears-Roebuck is ap-proaching the high mark

proaching the high mark rapidly. Some 19 auditions have already been held and the end is not yet in sight.

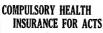


Los Angeles, July 16. Plan to disc all recent William

Randolph Hearst editorials on remnouph isers entorials on Americanism and anti-communism, as well as other articles and state-ments on these subjects for broad-casting mationally, was dropped late last week, after arrangements for transcripting had been completed by KEUW, minor station here, recently acquired by the publisher, recently

Decision to wax was reached fol-Decision to wax was reached fol-lowing broadcasting over four local ether outlets on July 4 of a Hearst editorial. Who threw monkey wrench lnto the plan has not been divuiged. Only comment fortheoming at KELW is that project has been temporarily abandoned.

Cost of recordings was to have been borne by Hearst, with the transcriptions peddlcd out to bcen transcriptions arst-controlled and other air sta ns, either for gratuitous ether or on time basis. Hearst-Ing



London, July 16. London, July 16. Ministry of Health has ruled that stage people must be insured un-der the Health Pensions and Un-euployment Insurance acts, when their pay does not execed \$1,250 per year. This levy must be paid not only during employ-ment but throughout rehearsais. Tarvition activities actions to mudt

IN FARM DRAMA

Mid-West Exhib Says 'Barretts,' Rothschild,' Pimpernel' Among Best Grossers in Silo Belt-Musicals Lame and Story Tops Star AL A Draw

STARTING TIME IDEA

By GEORGE McCALL

Hollywood, July 16; Current visit to Holiywood of Joe Kinsky, theatre operator for the Tri-State Amusement Corp., of Davenport, Iowa, is an educational for producers who have regarded exhibition as a foreign language There are 77 theatres in the Tricircuit, located in Illinois, State Iowa and Nebraska. Their biggest town is Omaha, with 225,000 population, smallest Moline, with 220,000 polu-lation, smallest Moline, with 28,000. Throughout Hilmols, manufacturing is diversibled, with the buying pub-lle coming from all walks of life. In the other sections, it's mostly a rural public with the exception of

(Continued on page 51)

TWO ENDS OF A VAUDE HORSE CAN'T GET ALONG

Suit is threatened by the rear end of a horse to keep the front end from going places. Richard De Malo, who played the backwide of through Attorney Mition S. Sais-mady Caruso, the horse's mock, stops using the name of Dalay.

Caruso, however, through I. Rob-ert Broder, notified DeMalo on Mon-day (15) that the horse's neck will go where it chooses, regardless of the aims of the rear-end. Accordthe aims of the rear-ond. Accord-ing to Caruso, the act is owned by Carl Freed, harmonica band leader, who authorized him to use the ve-hicle atter completion of a tour with Freed in a unit. DeMnio's brother, incidentally, operates the rear end of Pansy the Horse, standard act.

At present the horse's neck in the threatened suit is laying off in Phila-deiphia—with the rear end also on a forced vacash, but in New York.

TEARLE'S BRONC PIX

Conway Tearle gets an indle comeback through Beaumont Ple-tures, in series of eight mustang ineliers, with Tearle in top acting spot. Player also ticketed for exclusive

services with Beaumont for

NOT INTERESTED Stars Favor Own Picture Firm For Tax Conservation Purposes

World's Worst

IX HICK P

N.T.G. is doing a film short for Een Schwarts' Master Arts wich the world's worst ama-teurs in it. All the broken-down Sir Josef Ginzbergs, John McCor-mack, Jrs, and the other hops-lesses are being assembled.



Denver, July 16.

Denver, July 18. P. T. Barnum is now a Saint, made so by the Liberal church of Denver. Bishop Frank H. Rice, boss of the church, calling himself the admetican Pope' ald the canoniza-tion in a former saloba, now a Lib-or church. Saint a state saint and the average the place when in Denver, and Rice, who hopes to erect a new church on the spot, will dedicate it to St. Barnum.

un the spot, will desicate it to St. Liberal church, organized In 1922 by Ricc, makes bishops with a free hand. Last year Buzz Briggs man-ager of the State theatre, was made a bishop because he donated some prepation who couldn't die up a dime to go to a State mainee. Now Briggs can marry or bury his patrons, it need be. If e was called one day to conduct, but as excess because of a previous engagement.

SNARE PREZ'S BOY TO HYPO TEXAS AIR DERBY

Dailas, July 16. Dallas, July 16. Centenniai Expo has hired Eiliott Roosevelt, son of the president, to promote an air race from Dallas in summer of 1936, Refused to name his salary

They planned a derby encircling South America, but shy at the \$140,000 it would cost. May restrict it to North America.

Paree Kicking Up

Paris, July 18. The rumba craze is revolutioniz-ing dancing habits of Parislan boys and girls. Used to cling tight as possible.

Used to ching tight as possione, but now that the Latin evolutions have come in they stand apart and kick their legs up even in the tangos and fox trots.

Trend for self-production by the noneyed film stars is a new angle on the income tax situation.

This is believed one of the points Emanuel Cohen advanced to Bing Crosby in persuading him to make an indic picture under his cuidance

Theory scems to be predicated on the U.S. Government ruling against individuals setting up private corporations, then building up a large reserve in the name of the corporation and under the idea that corporation and under the idea that the surplus constitutes undivided dividends. The Treasury Dept, has ruled that when Joe Doakes, individu-ally, the pseudo-corporation can only maintain a balance sufficient to sustain its business, and not sait away an eccessive surplus urblows away an excessive surplus without

away an excessive surplus without declaring on it. On the other hand, a star's in-vestment in a picture production company would necessitate and ing up of conderable scattal and ing up of conderable scattal and silied as a major corporation in selficit as a major corporation in super constraints and the selficit apparently oriention, and is being per it making an outside picture.

Preacher-Agent Books Keys Quads; Big B.O. **On Gospel Circuit**

Charlotte, N. C., July 16. The Keys quadruplets, riding the wave of publicity that has come to the five Dionne bables, are in North Carolina for the summer, playing the five Dionne babies, are in North Carolina for the summer, playing club and church dates. A Morgan-ton. N. C., preacher is booking the for more than the start of the start for the start years. The start of the first he part years. The start of the start first he part years. Other start and sings. Grifs are natives of Hollis, Okla, and 20 pictures and stories, while the pack them in.

Baer's Air Sponsor Cancels Ex-Champ

Gillette Razor has decided not to renew Max Baer on his Monday. Night series over NHC because ho had received what the account con-siders to be unfavorable publicity. With next Monday night's (22) pro-

which next submay high s (22) pro-gram Barer will terminate a run of 13 weeks. Sponsor, which has been paying \$2000 a week for the enter-l tainment end of the breadeast, held an option on the fighter's alr serv-less for another 13 weeks.



Pop-Eved Pilgrims Deluging Studios and Call Forth Padlocks

Hollywood, July 16.

2

Paramount's ban on visitors las week cams in time to save the studio the job of hustilng half a and visitors through the plant Eli lnation of the studio as a Eil ination of ths studio as a sight-seeing spot threw the burden on Fox, Universal and Metro, who on Friday and Saturday tramped 500 people around the lots. Biggest mob. came to Universal, when 100 auto loads of visiting teeth

Eggest moc came to Universal, when 100 acto loads of visiting tech the provide the pligrimages to convention, made the pligrimages to the Lemmin menage. Caravan was driven through the studio, given a eventiol of the back lot, visited one set and ushered out. At Fox, 100 girls here on a Sunday sechool con-vention got the rush in and out of the lot, were given a load at some standing acts on the back lot, where the to, were given a load at some standing acts on the back lot herro's guassity were 50 exclosed kills fills and the source of the source of the fills on the source of the source of the plane at the source of the sour

as an added attraction to their trip

dosen to a dozen who hit Hollywood as an adde attraction to their trip to the San Diego Fair. Week, Paramount dimovred that production was so disrupted by visiting oglers that a sito was necessary. No Visitor sign went up. Of course, even in this case, there are exceptions; for no studio tup. Of course, even in this case, there are exceptions; for no studio tup. Of course, even in this case, there are exceptions; for no studio the site of the studies and the same of a kickback. Saturday, Universal tightened the gate chaine, excluded those who are considered unimportant. Studio are permitted to drive their busses through the to, but are not allowed to stop. Tanner kicks back so much per head to the studio, and has the tourists eat their lunch in the studio cate.

BULLET FANS

Warners Bars All Visitors During 'Socrates' Gunplay

è

Hollywood, July 16. Taking precautions to minimize danger of injury, such as occurred in filming similar scenes in G-Men,' Warners is keeping all visitors off the set of Dr. Socrates' the Paul Muni picture, during the making of the mechane sum sequences.

Musl picture, during the making of the machine guin sequences. Under supervision of George Daisy, gun expert, machine gunners uss real builets. Danger 1s from richocheting lead, which in (6-Men' wounded an assistant cameraman in the thigh and nicked a pices of fight out of a technician. Similar in connection with "Scarthece," when a boystander lost an eye. Muni has role of a doctor Im-pressed by mobsters.

Toby Wing and Starrett

In 2 Canadian Mades

HI 2 Contaction Matter Hollywood, July 16. First Booth-Dominion picture for British quota and to be produced in Canada will be directed by Sam Neufeld, with Toby Wing as lead. Charles Starrett is set to top a second film

Burt Kelly, Jack Goetz and Arthur Gottlich are aligned with this new production setup.

Bruce Opposite Tibbett

Hollywood, July 16. Virginla Brucs will have the femme lead opposite Lawrence Tib-bett in 'Metropolitan' for 20th Century-Fox. Player borrowed from Metro for the spot

Company also signed Armando Aginini, former stage director with the Metropolitan Opera, to act as technical director on the production.

Beery with Zanuck Again

Hollywood, July 16. Wallace Ecery again has been borrowed by Darryl Zanuck from Metro for the lead in 'Message for farcla.' Thir will be his third pic-ture for 20th Century, others being The Bowery' and 'Barnum' Actor may also do an army yarn for Fox-20th Century in fall.

Scissors' Cue Sheet

Hollywood, July 16. Hollywood, July 16. A barber in Hollywood who caters to actors having char-acter assignments, has worked up an almost exclusive hair cutting business because of his ability to diagnoss the hirsuic requirements of any particular role.

Customers merely give him the character cue and he shears accordingly.

U SEEKS 28 GRAND IN YARN PROTECTION SUIT

Los Angeles, July 16.

Universal went into Superior Court with an unusual sult for \$28,630,70 damages against Lewis Milestone and Franz Schulz to pro-tect studio's interest in purchase and dsvslopment for screen of "The Psychological Moment."

Suit, which also charged breach warranty and fraud, declared Suit, which also charged breach of warranty and fraud, declared Universal bought story from Mile-tone and Solutiz in bellef it was an original, only to learn, after spend-ing \$1,63070 in preparation of acceen version, thit work was sli-lar to Paramount's Parls in Spring." Paramount's picture was directed by Milestons. Schulz and Samuel Horison is based on fact that authors aloned abreach in the start of the start aloned abreach in the start of the start aloned abreach is based on fact that authors

Action is based on fact that authors signed agreement, at time Universal bought story, to be liable for any damages arising through plagiarism, according to the complaint.

Ford Injures Vertebrae. Zanuck Seeks Director

Hollywood, July 16. Hollywood, July 16. Darryl Zanuck, la looking for a director to handle the Ronald Col-man starres for 30th Century-Fox, 'Man Who Broke the Bank at Monte Carlo.' John Ford, who held con-tract for direct the picture, bowed out last Friday when he slipped on the fack of his yacht and fractured two.' vertebra. necessituting encasement in a cas

While waiting for the fracture to khit, Ford is figuring on cruising to knit, Ford is nguring on cruising In his schoomer to Honolulu, report-ing back to 20th Csntury-Fox in October, to do another production under his one picture committeen with the company.

Gary Cooper Second

For Cohen-Crosby Hollywood, July 16.

A Gary Cooper starrer is slated be second picture for Major Proto be a

to be second picture for Major Pro-ductions, new company bein g launched by Emanuel Cohen and ling Crashy. The All of the All of the ling Crashy. The All of the All of the ling Crashy and Cooper pictures will be made outside of the play-rest contracts with Paramount, which allows each player one a year off the lot

Meighan Improves

Thomas Meighan, whose condition took a turn for the worse the middle took a turn for the worse the middle of last week, was reported improved yesterday (Tuesday), with an even chance for recovery. At Doctors' hospital, N. Y., where he was taken last Tuesday (9) from his home in Great Neck, L. L. it was stated yes-redux the his towers time he had forday that his temperature had gone down and that his pulse was strong. Meighan was operated on strong. Meigh Thursday (11),

Thursday (11). Present serious llness is consid-cred a relapse from a severe attack of flue and pnoumonia, which the stage and screen actor suffered about four months ago.

Cukor Directs 'Romeo'

Holiywood, July 16. Irving Thalberg has picked George Cukor to direct 'Romeo and Juliet

for Metro. Picture will star Norma Shearer, and likely get before the cameras In October.



WILL MAHONEY WILL MAHONEY The Socitik Daily Express ead: "Will Mahoney, will Mahoney, and Will Mahoney, These are the stars will Mahoney. These are the star be the greatest one-man act in vaudeville. Whather jesting, but-inguing, durating tunks one playing comical musical instruments, or mersiy grimacing, be has undi-eace hanging breathleasy on his moods." Direction

Direction WM. MORRIS AGENCY Mayfair Theatre Building Nsw_York City.



Hollywood, July 16.

Falrbanks plans to remake "Thief of Bagdad,' Mark of Zorro' and Black Pirate,' which he made slient

ient.-... Officially, the sales convention wound up Wednesday night (10) with a banquet and national broadcast of the affair. Conventioneers, how-ever, remained on the coast until Sunday night. All tripped to the San Disgo Fair and Callente, get-ting-back to Hollywood and their special train Sunday aftermon (13).

Dick (Nee Nick) Foran As Oats Star at WB

Hollywood, July 16. Nick Foran, former Princeton grid star and socialite, gets a change of front handle to Dick, also a buildup as a western star at Warners.

Foran will do serles six oat operat for Bryan Foy production, which D. Ross Lederman directs.

Washed on 'Broadcast'

Washed on Broadcast In 10 days or so the Paramount junket from the coast has cleaned up shooling its eastern talent for the state of the state of the state Taurog, director, and Nathanie Finston, on wusic, with a technical crew, have been working at the Par Astoria plant, shooting Fox and Walters, Lathrop Bros, and Ecty Markers, Lathrop Bros, and Botty Hay Noble's orchestra. Party returns to the coast the end of the week.

'Reg'lar Kids' Starts

Hollywood, July 16. Tschnicolor short, "Reg'iar Kida; featuring 100 Meglin Kiddies, hits the cameras at Warners today (Tues.) under Ralph Staub's direc-tion. George Ernest has one of top

juve roles. Elders 1 Elders in cast are Billy Lee, on loan from Paramount, Leo Tillotson, Myrtle Steadman and Georgia C nner.

Bachman-Herzbrun Join

 Backing director, now touring east-Hollywood, Juy 16,
 casting director, now touring east-momental account of the interest of the second of the interest of the line line of the line

Film Critics Airing

New York daily paper film critics have agreed to make guest appearances on the Sun-day Radio City Music Mail 1820, in with the Sunt House figures this a good means of getting the weight of New York critical oppion into the hinteriand. Also fig-ured that the critics are doing harm. horm

harm. Elleen Creelman (Sun) and William Boehnsi (Telegram) have already bsen on with others to follow. Critics are asked ito comment on current pictures at the Hall.

WOULD DISALLOW SAM KATZ'S \$281,734 CLAIM

Although having objected to saveral minor contract claims of former Par employses, attorneys for ths trustees have not determined on whether objections will be finally filed against all salary claims foilowing recommendation by Referee John E. Joyce that Sam Katz's claim for \$281,734 bs disallowed.

Other large claims were filed by S. R. Kent and Jesss L. Lasky. S. R. Kent and Jesse La Lass, Kent's claim covers an unpaid bal-ance of a settlement agreement made at tims of resigning. Waiter Wanger's claim was rubbed out as part of the releasing deal he made with Par last season.

When Katz left Par hs ma When Katz left Par hs made no known effort to collect under his unexpired contract, at a much later bankruptyr. Kats has until south contropy the trustess seeking dis-allowance of his claim. If filing sc-ceptions, there will be a hearing some time after this date, otherwise the recommendations of the referee go to Judge Alfred C. Conce for his approval.

Fox Buys 'Gentle Julia' For Its Jane Withers

Hollywood, July 16

Fox has purchased film rights to Tarkington's 'Gentle Julia.' Booth Story will be modernized in the film version by Arthur Horman and Lamar Trottl, and is slated as a starrer for Jane Withers. Sol Wurtzel will produce the picture, which is down for start in September with Lew Seller to dl-

rect

Shooting 'Opera's' Opera Stuff in New York

Herbert Stothardt and Gsorge Schneider of the Metro musical staff ars in New York with a camera and recording crew to shoot the operative sequences for 'A Night at the Opera,' forthcoming Marx Bros. picture. Cesare Sodero, radio maestro, has been engaged to con-duct the musical sequences.

Mctropolitan Opera House prob-ably will be enlisted for the series, with the Marxes to be dubbed into the scenes

RICHMOND, TAYLOR TOPS Hollywood, July 16.

Hollywoon, Jury 10. Kane Richmond has been set in as lead of the Mascot serial 'Rex and Rinty,' and Norma Taylor plays opposite in her first top part as re-sult of work with Gene Autry in initial western features for the stu-dlo, Turnbing Turnbisweeds.'

Sherman Lowe, Ray Trampe and Maurice Geraghty are writing the second of Mascot's new serials, 'Fighting Marine.'

RADIO'S STOCK HOPEFUL

First stock company artist to be signed by Fred Schuessler, Radio casting director, now touring east-ern summer play companies, is Ed-ward W. Burns. Hs was found in White Cargo' at Dobbs Ferry,

Beatrice Lillie, Roland Young, Jackie Coogan, Joseph Hummell, Jane Cowl, Cicely Courtneldge, John Van Druten, Greta Natzler, Franz

Films' 1st Round In St. L. Trial Starts in Fall

St. Louis, July 16. The Government lost the first round in its anti-trust battls against the picture companies and addinist us presure companies and affinists when U.S. District Judge George H. Moore notified attorneys on both sides that he will not try the case until the full term of court who conducted interings before Grand Jury that led to indictments. Attorney-General of Washington, who conducted interings before Grand Jury that led to indictments. In wholesable batches and argued for mean Tubiness death' of the cor²/ portion which operates Ambas-atorn, seminin and Grand Central attorney U.S. Senator James E. Reed, of Kansas City, ons of the collect of the good defense counsel, protested against holding of trial during humid St. Louis sum-ing The State of the senator of the collect of large array of defense counsel, protested against holding of trial during humid St. Louis sum-ing The State of State of State of State of State State of St. Louis sumaffiliates when U. S. District Judge

ordeal for jury, judge and witnes. Trial expected to last month

more. Judge Moore has under advise-ment motions of demurrer to quash indictments and for bill of particu-lars for Ned E. Depinet and RKO. lars-for Ned E. Depinet and Rico. Arguments' on these motions were heard on June 13 but shos that data Judge has heard cases on data Judge has heard cases on the second second second second have not had time to reviewere any second second second second have not had time to reviewere have not had the to reviewere have not had time to reviewere bars possibility that Judge Moore may hand down ruling on motions before he departs on vacation Aug. L but altuation is still in highly uncettain state.

Ben Holmes Given Direction of 'Husk'

Hollywood, July 16.

Hollywood, July 16. Assigned to script 'Husk' and unable to complete it in time for the start of 'To Beat the Band'. Rian James has relinquished his directorial-rassignment on the lat-ter at Radlo. Ben Holmes takes the job. Helom Broderick and Hugh Herbert, borrowed from WB are

leads. 'Husk' will be directed by Stephen Roberts, with Edward Kaufman producing.

LeRoy Does 'Jamboree' Hollywood, July 16.

Mervyn Leroy will direct 'Radlo Jamboree of 1935' for Warners. Picturs starts in two weeks, with 7. Franchot Tone, Jämes Melton and Jane Froman as leads.

BORIS MORROS ABROAD

Borls Morros sails Saturday (20) or Europe. for Europe. Goes to visit mother in Russia, who is ill. SAILINGS

Aug. 21 (Los Angeles to Sydney), Jack Goldie (Montercy),

July 26 (New York to Southamp-ton) John Findlay, Patricla Craw-shay, Gene Markey, James Flood (Berengarla).

(Brengaria). July 26 (San Pedro to Honolulu), Mr. and Mrs. Hal Roach, Hal, Jr., Mr. and Mrs. Nel McCarthy, Eric Pedley, Louis Roman (Lurilne).

July 20 (New York to Moscow), Boris Morros (Ile de France).

July 17 (New York to Southamp-on) Fay Wray, Ncli Hamilton

July 12 (Los Angeles to Honolulu) William Quinn (Lurline).

July 11 (New York to London), Samson Raphaelson (Aquitania).

ARRIVALS

Vienna, Irving Mills.

July 24 (Los Angeles to bourne), Barby and Rudell, and Ray (Mariposa).

ton) Fay (Europa).

Sam

PICTURES

3

FILMS' **HUEY'S FLICKER** PEEVE TAKES **VAUD SLANT**

New Orleans, July 16.

An ultimatum for the return of vaudeville here was issued today (Tuesday) by Senator Huey Long. We want vaudeville at least during We want_valueville at least during the fall and winter and we are going to have it if I have to put up a theatre on Pontchartrain Beach, Long told representatives of leading local theatres he summoned to a

local theatres he summoned to a special meeting. Long stated, 'If you don't have vauderille then we'll close you up and put up a vaudeville theatre of our own. Get together and work out some scheme.'

our own, test together and work out some schemes." The senator was told that value-villes would cost from AV orienne is not a good vandeville city. The Kingdha nawered that he would consult theatrical friends in New York regarding the possibility of bringing vandeville here. Long con-tinued, Maybe there are too many movies here. I'm going to find out why Momphis, Houston and Atlanta have stage shows and we haven't this chin because 1 wort stand for if atophing the giving away of pass-es, Long sald: 'That's how I get in, don't see how you can stop It. though.' Trade believes Long is peeved at

Trade believes Long is peeved a the picture theatres because of his not entirely sympathetic treatment the newsreels

by the newsreels. Appointment of Mrs. Harry P. Williama, the former Marguerite Clark of the screen, and A. W. New-lin, public administrator and former newspaperman, as members of the newly created film consorship board, was announced today (Tues-day) by Senator Huey Long at a meeting of exhibitors and distributors

Third member of bard will be a Third member of bard will be a lawyer. Long said Eills Irwin, is atlated for the appointment. He is brother of Lou Irwin, New York agent. Appointments, Huey said, are only teritative. The bard was created by an act passed in the recent session of the estimator. Bard and the second set of the second Huey stated. The reviews will brobably be in some theatre, the Senator told exhibitors.

Jernator toia exhibitors. 'If we can get theatro free it will be better,' he said. 'The board probably will be more liberal in its rulings and dismissais.if it doesn't have to put out \$20,000 to equip a screen room.'

More High Foreheads **On Metro's 'Juliet'**

Hollywood, July 16. Prof. Job Treacher Murray of salling for Europe loday (Tuesday), Yale has been signed by Metro to go on picture deals set by London work with Professor Willam Strub, office of Selznick-Joyce.

of Cornell, on story preparation of 'Romeo and Juliet' at Mctro. Irving Thalberg is rallying impos-ing list of high forcheads for prep-aration of this Norma Shearer ve-blate. hicle

Grant Tops 'Scarlett'

Hollywood, July 16. Radio has borrowed Cary Grant from, Paramount as male lead In 'Svivia Scariett,' next Natharine Hepburn picture. George Cukor di-rects.' Picture starts late this week. Princess Natalle Patey, French Import, and Mrs. Pat Campbell also In cast.

Princess Xatalia Function Front. Import, and Xira. Pat Campbell also in cast. Lohr Moves Up Hollywood, July 16. Lew Lehr, comedy communication with on Francistor for Fox Movietone, reports to the studio as a featured player. Lohr has been getting a buildup

Fun for Kiyoodles

Hollywood, July 16. Fox hunt scenes in Samuel Goldwyn's Dark Angel were set back a day by all country-with the pedigreed hounds in chasing the fox on Hidden Valley location. Unvelcome yalpers were finally chained after hours of cutting out by corps of emer-gency dog wrangiers.

Hollywood Screen **Dancers** Organize: Will Rate Hoofers

Hollywood, July 16.

Picking insignia of top hat, glove and a cane, 150 Screen Dancers or ganized last week and elected as

ganized last week and elected as first official official official official official the official official official official bob Crosby, v.p.; George O'Elanlon, sec: Byron Polndexter, treasurer; Ted O'Shea, sergeant-at-arms. Several days latter, at a huddle between Calhoun and Campbell MacCulloch, Central Castling chief, mutual promises of cooperation were exchanged. Will be to classify steppers available for pictures from pro ranks as to what they can do, pilus moving col-lectively to uphoid present scale of 50 per week on contract. If 5 per day when supplying own dress clothes. day w clothes.

GOLDWYN IN DICKER

the Marx Brothers and Sam Gold wyn. Goldwyn wants comics to make a picture for him, following their current opera for Irving Thalberg. If it jells, picture will go into production late in the fall, with re-lease scheduled for early part of 1936

Spyros Skouras West

Los Angeles, July 16. Syros Skouras planed ha Satur-day from New York, coming for conferences with Charles Skouras, operating head of Fox West Coast. He'll be here several days. Accompanying Skouras west was Alexander Lidorikis, newspaper man from Athens, Greece, who will spend a couple of weeks lining up chatter on the Holywood studios.

Sail for European Pix

Hollywood, July 16. Fay Wray and Nell Hamilton sailing for Europe today (Tuesday),

office of Selznick-Joyce. Miss Wray has lead with Jack Buchanan in 'Come Out of The Pantry,' for British & Dominions. while Hamilton hit for Paris for Nero's 'La Vie Parisienne,' for UA

MITZI GROWS UP

Mitzi Green, former child film star

is now essaying grown-up ingenu

Playing Ingenue Roles Stock Tryouts

Fay Wray, Hamilton

Los Angeles, July 16.

productle lease sc 1936.

release.

roles.

WITH MARX BROS.

Hollywood, July 16. Latest negotiations for United Artists is a deal simmering between

CONTROL STARS FOR PROTECTION

Want Screen-Made People on Air Commercials Under Direction of Film **Companies Which Popu**larized and Created Their B.O. Value

TELEVISION ANGLE

Picture industry views radio's free usage of Hollywood-made stars as something which should be con-trolled by the picture business, east trolled by the picture business, east and west. The film satislites, cre-ated, exploited and popularized by the picture biz, become a ready-made box office commodity for com-nercial radio programs, with the picture excess having little or no control of the radio aspects.

control of the radio aspects. To this the finm people take est-crption. Fix desent want to dic-tate the mannier of radio merchan-dising of the programs utilizing film people, but the pic big wants some consideration from r-dio in est-change for delivering a hand-made star whose presence on the air cre-ates an unquestionable dial-in and large radio 'circulation' value. If that weren't so, the radio commerlarge radio circulation' value. If that weren't so, the radio commer-cials wouldn't woo the picture names so avidly for the advertising names so avant broadcasts. Reciprocity

Reciprocity The prime consideration the film biz will hold out for this coming value for current films. Filmitee will insist on more obtrustive ad plugging for the films, claiming that the picture title mentions are given a once-over lightly and are entirely abjuggted to the commercial commodity in hand.

modify in hand. But that's only one angle. The proper mating of the player with the advertised product is anothen factor. A romantic juvenile should be identified with the proper mer-chandles, and a cophisticated femme star must likewise be linked on the air with the right commodity, or else, say the films.

esse, say the films. Apart from this immediate angle the radio adjunct will be developed as a film industry proposition with an eye to the immediate future as regards television. If that's to come, pix has no intention of being off-guard. Groundwork for the second

off-guard. Groundwork for the proper tle-ins with the networks is being laid so that when and if television threatens the admission-fee theatre, threatens the admission-fee theatre, via the star values built up by the film companies, the latter will have some protection of its own. This better phase is more or less nebu-lous, but it is directly primed for such a contingency, thought being that a broadcasting hookup will at least give the nicture companies least give the picture companies something of an in—just in case.



Hollywood, July 16.

Hollywood, July 16. Edna Ferber has checked in at the Sam Goldwyn offices to collab-orate in adapting her 'Come and Get ht' to the screen. Works with Edward Chodorov.

Patsy Flick Scripting

Hollywood, July 16. Patsy Flick, who has been writing I Jolson's radio program, is cur-ЛI rently supplementing script of War-ners 'Radio Jamboree of 1935.' Screen play is by Jerry Wald and Julius Epstein.

FIELDS RE-PACTED

Hollywood, July 16. Hollywood, July 16. August nr W C. Fields has been given a new contract by Paramount. Takes three-month layoff before next picture.

Colored Girl's \$1,250

RADIO-MINDEDNESS

Hollywood, July 16. Contract Tennie Contract between Jennie LeGon, 19, and Metro, ratified in L. A. Superior court, gives the dancer one of the highest salary figures ever paid a col-ored artist in films. ored artist in films. Player is to receive \$1,250 a week on two films a year. Op-tions run five more years at a salary range to \$5,500 weekly.

Houston Must Pav Shubert for 2 Wks.: **Accepted Pic Bid**

George Houston signed with J. J

Shubert to appear in the musical 'Cyrano de Bergerac' slated outloors at Navin Field, Detroit, but

Grand the Despite and the last state of the doors at Navin Field, Detroit, but Instead planed to the Coast early last weak. There he immediately and the Reliance Picular Cullited Artists. Actor look the position that he could serve two week's notce but is said to have asked the manager to postpone 'Cyrano', promising to appear in it later. Subbert protested to Equity where it was ruled that Houston must pay the manager a sum equivalent to a straight atole contract. Calling for a minimum of two weeks. Man-ager attack that it was planned to show 'Cyrano' in Chicago and then New York. Show is an operetta based on the play of same name and was tried out by Subberts at the Municipal Opera, St. Louis, two seasons ago. seasons aco.

Hollywood, July 16.

George Houston was signed by Edward Small for lead opposite Josephine Hutchinson in the Reli-ance production of 'The Melody Lingers On.'

Lingers On.' Player tabbed by Small from screen test made in the east, with deal being closed via phone, and Houston hopping a plane for the Coast last week to go into the pic-

STRATO BALLOON BUST DENTS MG 'BAG' IDEA

Hollywood, July 16

Hollywood, July 16. Bustup of the planned stratos-phere filght and destruction of the bailcon in North Dakota's Black Hills last week made a dent in Metro's in the Barg picture, which starts next week. Studio had planned to ite up the picture, based on the strata fight, with the Black Hill effort. Now abandoned until next year, the flight is no help to studio. next y

studio. Camera crew was supposed to leave here for stock stuff this week. Picture stars Jack Benny, with Chuck Reisner directing.

Serious Mr. Fields

Hollywood, July 16.

Paramount, with an idea to star W. C. Fields in a serious picture, is talking to King Vidor about the direction.

Studio feels that comic can hold a picture less hokey than his last few efforts.

Stepin Fetchit Sought For 'Green Pastures'

Hollywood, July 16. Warners Green Pastures' is still several months off, but studio is negotiating with Fox to borrow Stepin Frichit for part of Gabriel. Rest of cast will probably be re-cruited from cast of the play.

BING'S BANGTAILS

Bing Crosby is ducleast for the Angust racing at Soratoga. Crosby will vacation around New York for a month and also send a couple of his nags to the post at

PICS AND PRESS AIDS TO LAW-MILLIKEN

Atlantic City, July 16. Carl E. Milliken of the Hays of-fice, told the police chiefs conven-tion here that the press and the screen have encouraged public ad-miration for the 'heroes of the law." Milliken said: 'Apprchension of the Milliken said: Apprehension of the criminal has come to have newsy value equal to the commission of the crime; and the public which ad-mires true courage has come to sense the vast difference between the same the vast difference between the same the vast difference between the police and false courage of the machine-gun gangster. By beinging the achievements of the police and Federal crime de-tection agencies into sharp relief, the press and acreen reflect and foor of the public, interest only the youth of the country, in the herces of the law.

6 MONTHS' WAIT

Carole Lombard Now Due at U as Par Delays 'Hands' Again

Hollywood, July 16. Paramount's 'Hands Across the Table' is oft again atter many false starts, due to story trouble. Carole Lombard. cenciled for the lead, has been wailing atx months to tart, and was due at Universal yca-terday (Monday) any loan-out for Spinster's Dinter'. This deal spectfied one picture at Paramount before her swing-over to Universal.

Script on Par's 'Guns' Will Decide Cast Lead

Hollywood, July 16. Paramount's 'Guns' is getting a new story treatment by E. E. Para-more and Tiffany Thayer.

more and Tiffany Thayer. If yarn is strong enough it goes to Sylvia Sidney, with Edmund Gould-' lng directing. If failing short, it will feature Marcia Hunt, newcomer, with another director in charge.



VARIETY

PICTURES

Film Biz Wondering About S.E.C. And Sabath Probes on Par. Fox-Met

The two different Investigations which have been focused on major picture interests by the Stabath In-quiry and the Securities Exchange for Metropolitan and Paramount, has the industry wordering. The Sahath committee, formed about a year ago to delve Into case the boo-beet progenization pian. This prop of theatres recently went to Joe Schenck and the United Artists Theatre Circuit. Theatre Circuit.

Theatre Circuit. Committee has 31 reorganization pians under. Its microscope. Fox-Met belag the only one in the anuscement field. restingate big corporations and bankruptcies, the Sabath committee had one hearing in New York, at which it summoned before it Charles D. Hilles, trustee of Para-mount but slace hear it er. ter.

ter. The SEC, on hearings at first in Washington when members of the Washington when members of the Kuhn, Loeb banking house were be-fore it testifying on Par, during the past week had John D. Hegtz, pres-ent member of the Par board, on the stand. Hertz said, among other patterns, had the Par board, on the stand. Herts aski, among other things, that Adolph Zukor threat-end to three Par Into bankruptcy before it was forced to that step if the finance. The standard of the finance the finance of the standard of the farmer of the standard of the standard hearings in view with respect to Par, nor it. is known what the SBC and its head, Joseph P. Kennedy, himself once a film morul (Pathe and K-A-O) has in mind in connec-tion K-A-O) has in mind in connec-tion K-A-O has in mind in connec-tion K-A-O has in mind in connec-stod planning to make a report on the Fox-Met reorganization.

Theatre in Search Of a Tenant on Site Loew's N. Y. Vacated

City Eank Farmers Trust Co. at present demolishing the old Loews New York-Criterion building on Evolativary, N. Y., has decided to build one 1200 capacity theatre on the alte, instead of two 600-seaters, and is searching for a prospective level are asking 350,000 a year rental for such a theatre. Among these approached so far is B. S. Moas. Previously the bank had sounded out Arthur Mayer, for whom the new Halto is being built, hamother vacation, returned to Now York yesterday (Tuesday) and may he interested, since he sought to get the Astor.

the Astor.

the Asion. It Asion. It Asion. It Asion. It Asion. It Asion and Asion and Asion and Asion and Asion It Asion and Asion and Asion and Asion It Asion and Asion and Asion and Asion It Asion and Asion and Asion and Asion Asion Asion and Asion Asion Asion and Asion Asion

and operation for soveral years now. One angle in connection with the building of a 1.260-seat theatre on the New Bankle brint to find out at this carly date whether it can pet \$30,000 for such a theatre or whether or not a better return can be realized by devoting the prop-erty to something else. This would have to be determined before final architect; phina were drawn. City Enk got the property back on its by Par of a \$100,000 movering space of ablout 100'the seat brint space of ablout 100'the seat brint

(by Par of a \$1,000,000 morigance. "An air-cooled bailtoom covering sonce of about '00x100 feet is being drafted for the second floor of the New York-Crit structure being put up. Lou Brecker, who operates Roseland further up Broadway, is negotiating for this space.

'IBBETSON' RESTARTS

Hollywood, July 16. After three weeks in drydock, on account of story repairs, Paramount has put 'Peter libbetson' back into has put work. Script overhauling considerable

Ontario's Upped Tax Coin

Toronto, July 16. Opcrative since June 1, Ontavio's revised amusement tax brought \$239,371 into the government coffers last month, according to Premier Hepburn. Reveals a tripled revenue over the same period last year, t 1934 monthly total being \$80,778. Picture and outdoors anusemen

recure and outdoors antigements heads are continuing to battle the increased tax tariffs, chiefly the im-position of the 5c tax on 25c admis-sions which were previously exempt.

NW Allied Wins Move to Curtail New Theatre Bdg.

Minneapolia, July 16. Northwest Alliad States won he first outdot and the second second instruction of the second second tespolia and St. Paul when the local city council license commit-tion for a license in one of the tion for a license in one of the tick of the same time, the com-mittee went on record 'not to con-mittee went on record 'not to con-tions of the surfar directed had asked the council to go on record against the issuance of any more permits because the city already is far over-seated and houses now in operation are having a diffuul J. C. Eckes, the applicant in this instance, asked that action be de-layed, but the committee voted for immediate rejection after listening one house over the operation were seated.

to the objections of residents in the neighborhood, other theatre owners and Aiderman W. C Robb, in whose and Aiderman W. C Robb, in whose ward the theatre would be located. The other alderman of the ward, H. P. Buirgum, had signed the ap-plication. Le Roy Bradfard, busi-ness representaive of the M. P. Operators' union, appearing to op-pose the license, said, 'Minneapolis already has too many theatres.

Burr Draws 3G Extra **On 'Skybound' Budget**

Hollywood, July 16 Louis Solomon, president of Puri-tan Pictures, has allotted Producer C. C. Burr \$3,000 above usual budget for 'Skyboun yesterday (Mon.). ind,' which staried

First picture to be made here by Col will be 'Rich Man's Daughter,' starting today (Tuesday). More Army Cinemas Washington, July 16. Still more cases of Government competition with private business were revealed last week as the War Department filed auplementary ap-plications for another \$275,000 for construction of theatres at Army posts. With more than a score of posts.

requests previously entered, the Quartermaster General asked for

Ted Lewis Better

Hollywood, July 15. Condition of Ted Lewis has im-proved at Cedars of Lebanon Hos-pital here. If holding the gain he may avoid an appendix yanking. Lewis went to the hospital ycs-terday (Monday).

STATE RIGHTS VENTURE

Holywood, July 16. Holywood, July 16. American International Distribut-ing Corp. has been formed here by M. J. Welsteldt, vet distributor, and Ralph Fears, indie camera maker. Company will engage in Indie pro-duction and handle state right pic-tures.

Articles of incorporation have been flicd at Sacramento.

READYING 'CUSTER'

Holly Wood, July 16. Louis Weiss's rounding up 25 In-dian chiefs for 'Custer's Last Stand, which Elmer Clifton directs. Rex Lease and Nancy Casweli will be the leads.

Otterson Assigns His Probers For Physical Checkup on Par

Hollywood, July 16. In order to obtain a detailed and comprehensive insight into physical production setup of the Paramount ioi, Presiden John E, Ottersen has assigned Keith Glennon and He-bert N. Wilcox to make a survey of the studio.

After completing the checkup, which is slated to take several weeks, Giennon and Wilcox will weeks, Glennon and Wilcox will present a report to Otterson, giving him an independent and unbianed layout on operation to enable the company ficad to be conversant with the functions and inter-re-lationship of the various depart-ments on the physical production and of the studio.

cnd of the studio. Survey is not intended as a fore-runner of any shalkoup on the back tot, as it is known company heads figure this end of studio is in fine shape, and efficiently organized. Upon completion of the assign-section of the studio as operating man-ager, and Wilcox probably will re-turn east to do similar work in other units of Paramount for t-torreon.

National First Runs UNIVERSAL

UNIVERSAL Manhatan Moon, Pal, Man-cheater, N. H., July 31, Tre-mont, Nashau, N. H., Aus. 27. "Lady Tubbs," Pal, Chi, July 19; Boston, Boston, 13; Nile, Bakersfield, Cal., 24; Strand, Portland, Ma, M., More, N. O., "The 20; State. Schemeelady, 21; State-Lake, Chi, 23; Strand, Portland, Ma, 31.

COLUMBIA

"Love Me Forever, Par, Baton Rouge, July 20; Repub-lic, Annapoils, 23; Stanley, Camden, Aug. 2. "Black Room, Brandeis, Omaha, Aug .25. WARNER BROS.

WARNER BROS. roadway Gondolier, War-ner, Atlantic City, July 19; Stanley, Phila., 24; Keith's, Cincy, 26; Mich., Det., 26; Astor. Reading. Pa., 26; Stan-ley, Pitts., 26; Warner, Milw., 26.

26. 'Front. Page Woman,' Cap., SpgBd., Mass., July 18; Roger Sherman, New Haven, 18; Stanley, Jersey City, 18; Pal., Cleve., 19; State, Mpls., 19; Par, St. P., 19.

Par, St. P. 19. PARAMOUNT 'Shanghai,' Dunham, Dorw, July 17, Michigan, Detroit, 19; Orph, St. L., 20. 'Man on Flying Trapazs,' Denham, Denv., July 24. 'Men Without Names, Par, Seattle, July 19; Newman K. C., 19.

C., 19.

COLUMBIA TAKES CAL **STUDIOS ON LEASE**

Holiywood, Juiy 16. Columbla has taken a long leas on the California Studios. Thi This on the Cattornia Studios. This provides one sound stage and 16 production o ces. Plant formerly was a rentai site but now is ex-clusively Columbia's. Col

Quariermaster General asked for the following coin: Fort Adams, R. I., \$30,000; Fort Bitss, Tex., \$45,000; Fort Totten, Long Island, \$30,000; Fort Russell, Fax, \$40,000; selfridge Fleid, Mich, \$40,000; renovation and air-condition-ing of existing house). Wad for new theatre at Fort Slocum, N. X., also was sought but amount not appecified.

Suits Vs. Ex-Officers. Directors 'Waterfront Lady' Next Santley at Mascot Hollywood, July 16.

Par Trustees Intent on Pushing

Hollywood, July 16. Waterfront Lady'is first of four plctures which Joseph Santley will direct for Mascot under dcal re-cently made with Nat Levine. Colbert Clark will produce, and Wellyn Tottman is completing script, for start slated July 29.

MG Figures on **Bulwarking Its Producer** List

offwwood July 16

Despite fact that Metro has the largest group of producers and supervisors of any studio in the industry, it is reported the Culver City plant has lines out to add to the staff, and has its eyes on several of the younger group of writers around town as possible timber.

around tawn as possible timber. Five producers on the Metro lot will be responsible for the bulk of the class pictures to be turned out for han company to the list the list of the list the list of the

Lighton swings over from Para-mount next month, and probably will take present quarters of Hunt Stromberg, who moves into the David Seiznick bungalow on the

lot. All other producers and super-visors at Metro, saide from Eddle Mannix and Harry Rapf, who will continue to operate on their own, will be under the wing of Sam Katz, to turn out the general run of program releases. The Katz group of produce and same and the produce of the same and the same and if storles of nictures until's. dle specials and class product whe and if storles of pictures justify.

F.&M. WINS CLAIM FOR 'BECKY' IN ST. LOUIS

St. Louis, July 16.

Ending six months of discussions as to what theatre would get the plcture first run, 'Becky Sharp' will go to Fanchon & Marco here, Plcture had been advertised as coming to Warners' Shubert or Orpheum theatres, although F&M has eum theatren, although F&M has calimed it since picduction comple-tion was announced Harry Koplar of Famous Anus. Co. former op-entrors of St. Lonis theatre, since and pooled with F&M's other four local theatres, carly this year no-lified RKC that he expected pic-ture to be delivered to F&M as pro-vided in 138-34 contract. The from Koplar along with Paramount and Warner pictures to Warnerg' and Warner pictures to Warners' two local houses.

two local houses. Parnous Amusement contended that 33-34 NKO wheet listed first of the all-color features to be made by Whitney group. When RKO filed to deliver a technicolor spe-cial, F&M notified RKO through the partner, Koplar, that this plc-ture would be due F&M if and RKO appeared to favor plc-ing Warner houses along with other 74-35 releases, but persistent ef-fords of F&M and Koplar, group ended successfully with RKO's final ended successfully with RKO's final recognition of claims. Picture will go into Fox following present run of 'Love Me Forever.'

ROACH AUGUST SIESTA

Hollywood, Ju'y 16. Roach studio shuts down through lugust, with seven of season's out-put of 24 pictures already in the cans

A few executives and a skeleton writing staff stay on,

Although Paramount is out of bankruptcy and John E. Otterson, backed by a new board of directors, has taken control, the trustees unhas taken control, the trustees un-der the bankruptcy are not forget-ting about two suits brought against former directors and of-ficers. These will be pushed, ac-cording to attorneys, and the Par company will have to pay legal fees in connection with the litigation.

company will have to pay legal fees in connection with the ittigation. One suit is againest Par directors of per-receivership days to recover events with the ittigation. The result of the second products and the results with the second products and the second products of the second pro-neafer to trial, is a comprehensive one embraching five different suits against former Par directors, of ficials and outsiders, atter includ-ficials and outsiders, atter includ-berd of that banking house. This suit secks recovery of undertermined amounts representing excessive sai-aries and boutses, both cash and stock; paid officers and directors, made on stock by Kuhn, Loeb. It hab been impossible so far to

made on stock by Kuhn, Loeb. It has been impossible so far to serve certain defendants, notably individuals who are in California and have not returned to New York for service, including Jesse L. Lasky and Ralph A. Kohn. Plan of attorneys is to try to gct depoal-tions from unserved parties on the Coast so that either or holb ditions from unserved parties on the Coast, so that either or both di-rector actions may be brought to trial. It isn't expected that they can be started during the summer but hope is that in the fail action was becker can he taken

Fox's 2d Choice Pix For B'way After M.H.'s 1st Pick; Still Open

Fox will not make a deal for its For will not make a deal for its product second choice in downtown New York until closing with the Music Hail on a selective buy, ex-pected shortly. Before leaving for the Coast S. R. Kent got a new season's deal with the Hail well under way in absence of John D. Clark, For's general seles manager, who will contine expetitions.

Clark, Fox's general sales manager, who will continue encyclations. Last year the Roxy, under an ar-rangement will the Riakta, took ting crack ahead of others op ple-tures from this altaributor which the Hall rejected. The Roxy and Kiaklo, under a friendly arrange-ment, divided the pictures best the fact that the Rivol takes first call on United Artists product and 42 or more is expected they sear from UA, Fox is not looking to that hearter as a Rikely spot for pictures theatre as a Rikely spot for pictures absorption on Hall rejects, although Arthur Mayer's new Rialto will be ready for operation some time this fail, and Mayer may be Interested, too.

FOX OBJECTS TO M. H. STALLING PLAY DATES

If closing a deal with the Music Hall, N. Y. this season, Fox, may insist on a clause making it incum-bent on the Hall to play pictures at time of their general release date or within a reasonable period Hall the Complain is that the Hall the Complain is that the hall beneral to be a search of the mar-has been late. In reaching the mar-ket in New York and surrounding territory.

ket in New York au territory. Doubling Thomas' went to the Hwoll, N.Y. after the Hall had though the state of the state had finally gone five works behind had finally gone five works behind in setting a date. Picture mean-time had been reloased all over, the country. While okaying "Thomas," the Hall had given preference to other pictures, including "Bocky Sharp."

RAYMOND'S 5 YEARS

Hallmond 5 5 IFARS Holiywood, July 16. Radio has signed Goue Raymond to a five-year contract. Deal calls for exclusive services and no outside pictures.

PICTURES

CRAZY OVER HOSSES, PUPS

5

Big Par Fee Claims Focus Senate Quiz Eyes on Its B'k'p'cy

Washington, July 16.

Possibility of the Senate bank-ruptcy investigators looking into the courts' handling of the Para mount reorganization loomed today (Tuesday) as solons denounced the huge claims for legal fees and pre-pared to probe the administration of receiverships under the Southern District of the New York (Federal)

With summer and fall plans still With summer and fall plans still unftact, Chairman McAdoo said the group is virtually certain to investi-gate the New York situation during the summer recess, and that possi-by the Paramount cases will be studied particularly because of the buye funds sought for these part in theye funds sought for these part in the sought for the set of the studied particularly because of theye for the situation, however, stated the Californian.

Other committeemen have shown Other committeemen have shown a similar interest, but emphasize that if the group quizzes the Par trustees and receivers' activities it will, be merely one of a series of studies intended to show whether the bankruptcy laws have been (Continued on page 6)

Zanuck's First on Fox Deal Starting: Tag \$4,500,000 for 8 **a**: (3)

Hollywood, July 16

Production on the first 20th Cen starring Lawrence Tibbett with Richard Boleslawski directing, starts next week. First series of starts next week. First sories of Darryl Zanuck productions follow-ing amalgamation of the two com-panies will include eight features budgeted at \$3,500,000. Met' will be produced at United Artists, re-maining seven will be made at Westwood.

Westwood. Due to lack of office space, 20th Century won't move to Westwood for another two weeks. Joseph Schenck, due at Fox plkint today (Tuesday), postponed moving day until next week. Rest of Zanuck's Initial series In-cludes. 'Sing, Governor, Sing' with Peret Allen Phil Baker, Paul Whitecludes. 'Sing, Governor, Sing' with Fred Alten, Phil Baker, Paul White-man and his band, Ann Dvorak and Patay Kelly, Roy Del Ruth directs; Message to Garcia, 'scripted by W. F. Lipscomb from the Elbert Hub-bard essay: 'The Man Who Broke the Bank at Monte Carlo' starring Romator Mana, Johns To'd Starring Romator Mana, Johns To'd Starring From The Stark Island, 'dataring Frederic March; 'John Barleycorn', the Jack London novel, and the Jack London novel, and 'Snatched,' kidnap yarn by Kubec Gla smon.

Sidney R. Kent has plunged into heavy sessions with producers and executives on the Fox lot, figuring to get the production lineup and ac-tivities of the 20th Century unit squared away during his stay on

Moskowitz Winding Up At UA Before Going Fox

Joe Moskowitz will wind up his affairs at United Artists by the end of the week and shift over to Fox, cfllowing Joseph M. Schenck into the 20th Century-Fox organization. His duties will be defined on return esst of S. R. Kent in two weeks or so. Moskowitz has held a v.p.y. there are used in our betweeks or so. Moskowitz has held a v.p.y. fellowing

Conservative

One of the new execs at Paramount was getting his of-fice refurnished and shown a couple of carpets to pick from. Was told that one particular pattern would last at least six veers

years. 'Never mind that,' he cracked. 'Give me one that'll last six months. After that, if I'm sjill here, we'll see.'

BRANDT MAY BE B'D CHAIRMAN OF FD REORG

Joe Brandt, who was called in by Frank S. Koibe, of Young & Koibe, when he was made new president of Pathe Exchange, Inc., to survey and make recommendations as to the company's future policy in relation with First Division, may be named chairman of the re-vamped FD directorate. He goes with the reorganized First Division no mat-ter what his official title.

Conte Contemplated reorg for TP calls for \$250,000 capitalization, and Brandt is almost certain to be ac-tive or unoficial representative of Pathe in the new alignment. With Brandt interested to the extent of \$25,000 and Young & Kobs sched-ulet to put in the MON for Pater Di-vide to put in the MON for Pater Di-vide in the affairs of FD is ob-vidua. ence vious

Announcement of First Division's Announcement of First Division's application for reorganization is ex-pected before the close of the pres-ent month. One decided change in the company's policy under the new regime will be production and re-lease of 8 to 10 features.

WB SELLS GT. STATES AGAIN, RENEWS B&K

Chicago, July 16.

After being out of the Great States theatres last year, Warner films re-turn to those houses under a deal turn to those houses under a deal closed the past week, Also, War-nerg and Balaban & Katz have re-combined deal probably meaning an aggregate \$1,000,000 or more in film r.ntais to WB. Deals understood to be for the entre Warner program of 60 films, subject, of course, to individual the-because of noir oblications or other

atre limitations to absorb the films because of prior obligations or other evisiting conditions. Gradwell Sears, WB eastern gen-cial sales manager of Warners, and Jules Ruben closed for Great States, while Walter Immerman and John Ealaban represented B. & K. These deals follow on the heels of a proper tennoursement by Matri

Albert Warner, v.-p. in charge for WB, that the company already has more than 4,000 contracts closed for the c ning scas

Bob Collier at WB

Bob Collier motored in to New York from Hollywood on an assign-ment from Charlie Einfeld to align

OPPOSISH TO PIX

Bangtails and Greyhoun Providing Tough Competion to Theatre B.O.'

HURTS NIGHTS

Picture industry is alarmed ove the rapid spread of horse and dog racing throughout the country, popularity of which has reached tremendous proportions within the past two years. In that time legalizatwo years. In that time legaliza-tion of horse racing has increased from less than a half dozen states to a present total of 18. Other states, such as New Jersey, are like-iy to add this form of sports to its legal roster.

ty to add this form of sports to its legal roster. Large followings which the mage as well as the puppy galopers have, as well as the puppy galopers have, ronaing pictures, according to the alarmists. The box office has great-er fear of the eventual harm that may come from more dog racing throughout the country because the canines do their running at night.

Bechange, Inc. 16 survey cannes do their running at night. Bechange, Inc. 16 survey cannes do their running at night. During the past legislative seasing pany's future policy in re-While they were defeated, with possible exception of Massachusetts and limios, where they may go ctorate. He grees with the through, industry leaders view this as First Division no mat-year's attempts to pass guck bills as First Division no mat-year's attempts to pass guck bills as First Division no mat-year's attempts to pass guck bills future. It has been proved, where is almost certain to be ac-box office suffers immeasurably, unofficial representative of This was discovered in northern 1 the new alignment. With New Jersey a year ago when the-num tiss.000 for First Di-ni offer to gain crowds. It still the affairs of FD is ob-



Hollywood, July 16.

Walter Wanger has finally signed Walter Wanger nas insaily signed to make six pictures for Paramount during the 1935-36 season, closing the deal with John E. Otterson, Ernst Lubitsch and Henry Herz-brun iate last week,

Sextet will be made at General Service Studios, where a new sound stage is to be constructed immedi-ately to accommodate the Wanger unit

'Clipper Ship' may be first featur "Clipper Ship' may be first feature to go, athough details of produc-tion and story program have not yet been formulated. Wangre has in addition 'Peacock Peathers,' 'Vogues of 1335, 'National 7117,' and an ortig-linal in process of writing by Genc Towne and Graham Baker, all con-tract as player mucleus for his pro-ductions Charles Boyer, Henry Fonda, Joan Bennett, Peggy Conk-lin, Alan Baxter and Frances Lang-ford.

U's 11 in July

Hollywood, July 18. Universal is limbering the springboard for busiest season the lot has had since the silent days, cleven productions being currently active and slated to start before

east of S. R. Kent in two weeks or 50. Moskowitz has held a v-p-n sourceeded. Harry D. Buckley, Arthur Kelly ad Willam P. Phillips returned to Mary Merchen M. State to start before with Warners in the home office on Harry D. Buckley, Arthur Kelly will be attached permanently to the ad Willam P. Phillips returned to New York from the Coast UA sales Exploiteor recently resigned from to and fail Home are slated to ge into a broadcasting spot on the get in today (Weinselsy). Mosito-Gast L. Einfeld propulsioned time with has been availing return of Uarhing the WB convention in Loss (Uarhing the Loss (Uarhing the Loss (Uarhing the Loss (Uarhing the Loss

RACETRACKS' BIG Metro Valuates Days of Week In Pfd. Playing Time Wrangle; Sunday Worth 3; Sat., 2; Wk. Day, 1

Test Pilot Rally

oliywood, July 16. Test pilot stuff is the latest trend in aviation stories for the screen. Scribes are poking the camera inside plane factories

camera inside plane factories as a change from war yarns and air training scripts. Incentive has been publicity accorded by press and national mags to expansion of air transportation and the expioits of test pilots.

Radio, Par, Metro, U, and Warners are all toying with the

TALK ZUKOR AS **ADVISORY PROD. CHIEF**

As head of a committee to advise on production, it is probable that Paramount's producing activitles will be shunted under the general supervisory authority of Adolph Zukor. The actual managing job of the company's studio, however, is still open and depending on Johr E. Otterson's conclusions from his current Coaist survey,

Zukor's post is distinctly apart from actual studio management. management. This committee com-prises representatives from the the-atre and sales ends of Par.

are and sales ends of Par. Trade accounts from the Coast also indicate that Emanuel Cohen, former Par studio head, may con-elude to release his indle pictures through Paramount. This would bring Cohen back into the Par fold bring Cohen back into the Par fold as a producer. However, Cohen has also been mentioned in connection with United Artista.

with United Artists. John E. Otterson is remaining on the Coast another three weeks. Probably around the first of Sep-tember Adolph Zukor will go out to see fail production under way and may remain at the studio for an indefinite period. Understood Octination is leaving Watterson Octination is coast, returning west alone on the Coast, returning

east alone

FILM CODE AUTHORITY MAY WASH UP THIS WK.

Final details that will washup the Film Code Authority may be com-pleted this week. Audit of the C. A. books by Price, Waterhouse, which was authorized by the authority, prohably will be finished the latter part of the week.

part of the week. This audit is to be submitted to the finance committee of the C. A. for action. With that out of the way, only disposal of a few pleces of offlee equipment and furniture and storing of all records will re-main to be done. John C. Plinn, ex-main to be done. John C. Plinn, ex-plans to wind up affairs before the first of August. first of August.

Chicago, July 16.

First attempt to set a valuation on each day of the week is being made by Metro-Goldwyn-Mayer in its new seiling campaign in this territory, where there has been a general refusal to buy Metro product because of percentage and preferred playing time demands on the part of the distributor. `This depart of the distributor. This de-mand of Suurday and Saturday dates on its percentage flickers has been the bone of contention which has brought out the local situation and Metro is instituting a decimal ays-tem whereby each day of the week gets its own evaluation, regardless of the neicure

of the picture. Under the decimal system Metro-Goldwyn has marked Sunday as worth three-tenths, Saturday equal to two-tenths of the week while the week-days are listed as worth only ont-icenth each. In this manner ex-hibitors who are down in the com-Sunday may, hestead of running the picture on Sunday, substitute dates by playing the picture for three week-days or a Friday and Satur-day to make up the three-tenths distroat once sets up a general Sinday initiation allotiment. With this valuation allotimed. With this valuation allotimed. With this valuation allotimed. Sinday initiation allotimed intensa and Saturday worth are beades selling on this decimal paytem Metro is also selling on a busis of nine pictures on percentage for the coming season. In general throughout the country Metro last picture on the pictures on sharing arrangement. of the picture. Under the decimal system Metro-

Lesser. Lurie Weld All Pix Holdings In Solo Group

San Francisco, July 16.

Sol Lesser came here Friday for reorganization of his Atherton Picreorganization of his Atherton Pic-tures, under new title of Principal Pictures. Latter was used several years ago by Lesser, more recently used by him for his theatre chain and exchanges. Louis Lurie, local attorney, real estate and theatre opcrator, is in with Lesser in the dcal. deal

Moritor, is in with Lesser in the Morged interests include Ather-ton Fleturea, which makes the George O'Brien group; the old Principal, which controls several Zane Grey stories; the Speck's Bad Wright stories, and Bobby Brea. Lesser's eight-year-old singer. New company will spend 33,500-00 on 12 pittures to be produced this season, several previously an-Pirat will be 'Calculation' premant Hughes. Story is a Hollywood yarn.

yarn.

Free Indoor and Outdoor Shows to Up Town Trade

RKO'S IST TIME' AUG. 2 With the sale and distribution of The March of Time' now in the March and Surrounling territory of plenty tribution force at March of Time, for the Surrounding territory of plenty inc. In New York has been trimmed. First issue of March of Time to Aug. 2.

VARIETY

PICTURES

Amusement Shares Hit 2-Year Peak. Then Slide Off for Loss: Eastman and Fox A Up, Col Slips

IKE WEAR

Stock prices wees fairly firm yes-terday (Truésday). in, diminished trading, itter evidences of weakness early in session. Most anusements were down fractionally. General Electric went tot's new 1938 high at 21% on heavy volume. Weating-houss common railled 2 points 55%. Bonds were inactive for most

Amusements generally were lowe

Forecast Confirmed

Forecast Confirmed Thie more in Fex A, while slow in coming: (as often is the case), justi-field the baller of many chart readars who describéd this stock's action about the middle of Juna as augur-ing well for the future. They based their arguments on the fact, that if was followed, a sharp ignurn might be anticipated. Of course, primary excuse or reason for the climb was instrong related. Of course, primary excuse or reason for the climb was natrong related. Of course, common movad up to 44%, a hew 1935 peak to the fill approximation of the climb. National print of the climb. National print of the climb. Was an experiment of the climb. Was an experiment of the climb. Was and the climb. Twantieth Century.

a loss of 2 points at the close. Keith preferred went up 9% points to 65%, new top, on 100-share deal rueeday (3). Westhar-house common's new high was at 60 but it was of 1½ points at the close. Preferred issue, however, scared 4½ points to ". 'a fresh marker for the year.' Heaviest loser of aniusement list (Continued on page 31)

2 BRITISH PIX FIRMS

DICKERING FOR REP.

RKO'S 388G Net in 21 Wks

Radio-Keith-Orpheum Corp. and its subsidiaries had a profit of \$385,-002 in the 21-week period that ended on May 25 befors allowance had been made for dividends on pre-ferred stock to Keith - Albee-Profit abowing was made allowed Profit abowing was made allowed Charges had been made, hereval

Improvement in company's busi-ness as reported by receivers was not reflected by any improvement in value of stock in market on Sat-urday (13), the day report was re-leaged.

TRUSTEE FOR M.P. CLUB, TO AVOID R'C'V'RSHIP

The otion Fleture Club, N.Y., which was forced to close a week ago, has been placed in the hands of Manick H. Blum, Jr., as trustee, who will take charge of assets for the benefit of creditors and attempt to liquidate (admiss in avoidance) of Priday (13). Coppliants include

Friday (12). , Creditors include the Bethlehem Engineering 'Co., owners of 'the Bond building (1560 Broadway, home of the M. P. Club) and vari-ous tradesmen (food, meat, liquor and the like).

Withdraw Suit

Hollywood, July 16.

Hollywood, July 16. Sam Pouros and A. Simos, operat-ing the Rsx theatrs, Bakersfield, Cal, have withdrawn their federal court action ragainst Fox West Coast and several major distributors. Picture clearance was involved in allegations.

KAY OKAY NO LONGER Hollywood, July 16.

Kay Linaker, New York stage player under contract to Warners, changes her moniker to Lynn Acker. She makes her film debut in 'From This Dark Stairway.' in

Par Quiz

(Continued from page 5)

abused and if the courts tolerate the milking of properties under their

the milting of properties under their jurisdiction. Committee has probed the bank-mitted a steaming preliminary re-port condemning the huge pay-ments to attomnite and sub-mitted a steaming the huge pay-ments to attomnite and the pay-ments to attomnite and proxi-mately \$3,200,000 for legal services drew the condemnation of Senator Nye who, is not a member of the investigating committee. Is fangtily asserted that the one com-pany and sudd that the case de-manda, a. thorough Congressional study to prevent the repetition of such plundering.

sam Emith of Bruthe Lion films and Arthur Dent, of Associated Entish Film are still in New York for the source of the source of the source of the source latterive of the Source of the source of the source latterive for source 12 of the latterix proposed india mide pic-tures of the Source Friday (19). A deal may be concluded with one for the other of tha two bentian for the source of the sou

Yesterday's Prices
 Bites
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Incorporations

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Anguese, Liebeschutz & Curran, Rochester, CALIFORNIA Amstras Ficherse Corr, copilati, Zioù anarea, no par. Directors: V. E. Sutton-Mattocka, Buord W. Thweatt, Robert J. Horner, William C. O'Hara. Sentano and Santa S

mail. Permits to Sell Stock Diversion Pictures, Inc., motion picture roducing: to issue all of 100 shares, no

L. A. to N. Y.

L. A. to N Gene Markey. James Flood, Little Billy, John Steinherg, John Steinherg, John Steinherg, John Steinherg, John Steinherg, John Steinherg, Giff Reid, Joe Shea, Al Lichtman, Hal Horne, Al Lewis, James Mulvey, Lynn Farnol, Gsorge Batcheller, Maury Cohen,

N. Y. to L. A.

Phil Rubinoff. William Greene. Mrs, Donald Novis, Georgie Stoll. Normam Taurog Normam Taurog. Nathaniel Finston, Edward A. Burns. Sam K. Wiesenthal. Naomi Shaw, George Bennett, **Inside Stuff—Pictures**

The 'Petterson & Bender' film mentioned as having figured in Berlin's West End sector's anti-Semitic, riots of Monday is a Swedish film from a Weidermär Hammenhog best seller, titled 'Paterson & Bendel.' The slight switches in cabled Berlin spellings also inclines towards a belief that the Jawish character (Bendel, called 'Bender' in the German release). The Vanner review of the film in the Issue of Sepi, 23, 1933, from Sieck-holm, mentione that the picture was produced at the Svensk Film/Ruber levels at Rasunda, near Stockholm, Nea a gymrathetio pevish actor with the Dramatic Theater in Blockholm, was a gymrathetio pevish actor with the Dramatic Theater in Blockholm, was a gymrathetio pevish actor with the Dramatic Theater in Blockholm, was a gymrathetio pevish actor with the Dramatic Theater in Blockholm, was a gymrathetio pevish actor with the Dramatic Theater in Blockholm, was a gymrathetio pevish actor with the Dramatic Theater in Blockholm, was a gymrathetio pevish actor with the Dramatic Theater in Blockholm, was a gymrathetio pevish actor with the Dramatic Theater in Blockholm, was a gymrathetio pevish actor with the Dramatic Theater in Blockholm, was a gymrathetio and full of thild the Chapter finals and while slighting Bendel a bit there is nothing decognory. The anti-Jaw riots in the Kurdrusten-dam (Berlin's Heatrical fallo in the west end on hew' sector of the German capital, near the Zoo) stated that Jawish patrons of the west end charm. This leader to the belief that the German version may have dem today.

Although pictures to be made with Paramount stars by Emanuel Cohen may be released through opposition major channels, Par is displaying no concern over the matter, taking the viewpoint that if these same stars were loaned they would be sold by other distributors. Cohen has Mac West and Bing Croby set for one picture seah and is virtually lined up with Gary Cooper for a singleton size. Whether or not Cecil B. da Mile Mile Gary Cooper for boy on appear doubtful Under the contract Croby on appear doubtful Under the contract of the Option appear between the season, but Mise West, cannot do a picture of the Par lot until the 1986-37 Cooper's contract permits him to do an outside picture on the current season.

Cooper's contract permits him to do an outside picture on the current season. Emanuel Cohen's Major Productions, Inc., with Bing Crosby and his prother, Everett, as well as John O'Metreny, Los Angeles legalito, asso-ciated executives, aiready has two of the four Paramount stars whom Cohen was originally figured as having in the bas. The former Par production head now has Crosby and Mase West for their 'outside' pic-tures, and it is figured he can likewise get Ceell B DeMills and Gary Cooper. Talk that United Artists may distrib, but Par may do so ulti-mately. mately.

Leading members of the now activate Film Code Authority admitted this week at being haffled over the extreme secrecy which attended the receipt of Tyree Dillard's plan by the U.S. Labor Department, Dillard sent his plan to Washington befors he left July 3 on a five-week cruise. The chief coursel for the C. A. submitted it to Washington first because he believed administration officials should pass on it before being pre-sented to any Code Authority committee. Strange part about its being filed was that many setails of the plan when the first provide the plan the strange part about its being file was that the strange part is the plan had been pubmitted. When and if any voluntary plan for the Blue Eagle in the film from Youth was being was clusteration, x-codist leaders expect it to come from within the business itself.

One of cameraman sent out by Fathe News to get shots of the flooded area of the central New. York lake region wound up a baffling situation with some unique News. Was attempting to penetratic area not com-plicing the chapter of the state of the sentence of the state of the penetration of the state of the state of the sentence of the state of the set up his camera on a high riss of land nearby and let his assistant attempt to plough through as far as he could. Then he started grinding the progress of the automobile up to spot where it was abandond. Re-sultant shots more dramatic. Cameraman and assistant got to town family has rowboat.

Included in the Museum of Modern Art Film Library's first acquisi-tions is a French-made cartoon. Jole de Vivre, 'mada over a two year stretch by Anthony Gress and Hector Hoppin. It's supposed to be some-thing new in the way of trick iccomotion for animated figures. Other Library Hims include "Tha Great Train Robbery,' (03) "The Kiss' (May Irwin and John C. Rice) (95) and a series of Edward Muy-Press Anohum was held past week. Library operates on a non-commer-cial scale, its wares being available to the average person if proper credentials are presented. credentials are presented.

Catherine Curtia, who was connected with the picture business several years ago on the staff of the original First National company, is the leading light in Women Investors in America. Inc., purpose of which is to direct all-fefminne' leadership. Organization has compiled statistics claiming that 30% of all lift insurance names women as beneficiaries; 65% of all saving's are held by Gemmes; 48% of all railroad corpora-tion stock is held by women and that women own 40% of all realestate, all being' applicable only to U.

Director of a major studio musical is so impressed with the famme lead in his picture that he is taking everything away from the comic-star, as well as the secondary öxendy role. Result is that the star has protested to the studio that as a comedian in the picture he hasn't a funny line. Everything in the film is pointed to build up the girl and the secondary comedy part, played by one of the authors is down to a bit.

Arthur Campbell has been removed as supervisor of SERA motion picture project in Los Angeles following charges made by grievance committee of relief workers. J. C. McCormick continues as business manager.

manager. Charges wers not mentioned at the time of Campbell's ouster and inquiry may be dropped.

Roceévelt hotel, in Hollywood, diplomatically backed out of arrange-ments by friends of the 'new Germany' regime to stage a meeting and preview of Louis J. Gerson's Nazl Germany', pro-Hilter Him last Friday night (13). Flood of telephone protests followed announcement of the section

With Rochelle Hudson replacing Janet Gaynor in Fox's 'Way East, studie has decided that there will be no loanouts for her i Miss Hudson had been Radio's and later Fox's champ loaner

Joe Schenck's titles, under the 20th Century-Fox Film merger, also include that of assistant to the president (S. R. Kent), besides being chairman of the Fox board.

PICTURES

'35-6 SELLING STALLS CODE

7

Lightman Telling Academy Group Dope on Sound

Hollywood, July 16.

Academy's technicians are get-ting active with branch session skedded for July 23, and quartet of

skedded for July '33, and quartet of subcommittees busy readying re-ports for the next Research Council quarterly seasion eatry in August. M. A. Lightman, Memphils exhib, and former MPTOA promident, will be principal guest at gadgeteers branch meeting, giving the studio gang exhibs lowdown on sound voi-ume angles in the theatre.

Was angles in the theats. Meanwhile, four Research Council subcommittees are holding meetings and readying reports to their cen-tral body-scientific probers, Cari projection group, John Alberg, chairman, on booth devices: record-ing subcommittee, E. H. Hansen, chairman, on volume range deviciop-mittee, with Raiph Townsend, chair-man, on acoustical and asterty values of building and set materials.

PHILLY LOOKS A CINCH FOR SUNDAY FILMS

Philadelphia, July 16

Petitions were started around Philadelphia yesterday for the first nime to gain the 17,000 signatures necessary for the proposed Sunday showing referendum. Either this number of signers' names must be in the hands of the county commis-

In the hands of the county commis-sioners in time for the election next fail or eise a resolution must be passed by the City Council, It is probable that in Philadel-phia the signatures will be collected At any rate, it's pretty nearly a foregone conclusion that Phily will vote in favor of Sunday pictures next election. ,Jrei vote ∿e

GENSLER SUED TWICE

\$50,000 Note Suit on Prod.—Agents' \$15,000

Hollywood, July 16

Lew Gensler, film producer, was sued in Los Angeles today (Tues-day) for \$50,000 on a promissory note assertedly indorsed by him four

note asserteur, index-years ago. Suit was instituted by Edythe Rubens, assignee of the Gracen Corp. of New York, in which Gens. was interested.

Asserting anticipatory breach of contract, Zanft-Evens, Ltd., has fied another suit for \$14,819.99 damages against Gensler in Su-perior Court.

Complaint declares Gensler signed Complaint declares Gensler signed five-year deal with. agency and short time later secured producer's job at: Paramount, sending Zanft-Evens notice of discharge. Suit says 445.99 due before dismissal notice and \$14,365 due on remain-ing contract time.

Johnny Jones Gets Balaban's Chi Dearborn Chicago, July 16.

Johnny J. Jones last week secured final okay on his take-over of con-trol of the Dearborn, now a Harry Balaban house on the near north-sile. Property itself has been pur-chased, by the Marshall Fleid es-tate Jones will move into the house on Dec. 1.

NICK CARTER AGAIN

Sam K. Wiesenthal, formerly with Universal, announces he has acquired Niek Carter story rights from Streek & Smith, for indie pic-ture production. He and his wife (Naomi Shaw) left Monday (15) for the Coast.

1st Runs on Broadway Week of July 19

(Subject to Change) Capitol — 'Don't Bet on Blondes' (WB). Music Hall — 'Ginger' (Fox)

Wesk of July 26 Capitol-'Murder Man' (MG). Music Hall-'She' (Radio)

(25) aramount—'Man on Flying P

Trapeze' (Par). Rivoli — ' Dante's

Rivoli — ' Dante's (Fox) (31). Roxy—'Arizonian' (Radio). Strand—'Broadway Gondolier' (WB) (2d wk). 'JACK POT' VS. 'BANK

> **NIGHT' IN LAWSUIT** Minneapolis, July 16.

Minneapolis, July 16, Jackpot, Iocally owned theatre-Stunt, and Bank Nicht, money giff a battle against each other with the courts scheduled as the final fight-ing grounds. After 'Bank Night' sponsor retained S. P. Halpern, Minneapolis attorney, and an-usainer tasking in the state of the particular state of the state of the using the alleged infringing divitor. Jackpor gooloo damages against Bank Night' the 'Jackpot' com-junction to restrain Bank Night' form sending out any more letters to each bitorse charging 'Jack Pot' to be an infringent Jack Pot' to be an infringent and the 'Jack Defondants named in the 'Jack

suits against those who continue to use it. Defendants named in the 'Jack Pot' suit are J. L. Stern, local dis-tributor; Affiliated Distributors, Des Moines, Iowa distributors, and Affiliated Enterprise, Denver, the

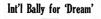
Affiliated Enterprise, Denver, the parent company. Halpern announces that he will file suits this week against, Jack Pot' and exhibitors who have con-tinued utilizing it after being warned to desist. Donald Guttman, owner of 'Jack Pot,' says he will welcome the suit against his com pany.

SIEGEL NOT GUILTY

Balto Grand Jury Diemisses Charges Over Fight Films

Bailtmore, July 16. Michael Siegel, N. X. att Philly film salesmates, and the set of ro-ceiving allegedly atolean resis of the Baer-Braddoxf fight. Case against Siegel had been lodged by Arthur Javitz, accreatary of the Oliver Film Corp. of N. X. company which orig-inally screened the championship scrap. Siegel was alleged to have Tentied the pit to couple of the-arrest was taken out by Javitz. Dismissi of case by the grand jury closes all criminal angles on the case, according to Maryland law. No explanation was given, papere merey boling marked (dis-Baltimore, July 16.

papers merely being marked 'dis missed.' Therefore, Slegel retain ownership of the print. Value o the three reels was listed as \$58.



Warners' advertising and exploi-tation lads are graphing an inter-national campaign for Max Rein-hardt's 'Midsummer Night Dream.' Company hopes to marshal a big array of international educational forces brohind the Shakawarcan forces bchind the Shakespearear

Radie Promotes Two Hollywood, July 16. Edward Killy, assistant director, and William Hamilton, euter, have been boostr: to directors by Radio. Their first assignment is co-di-recting "Freekles."

SEE NO VOLUNTARY SETUP UNTIL OCT

Feeling That Any Code Revival Before Then Might Interfere with Selling Seaso -Then, Too, Principals Absent for Summer

'COUNTRY STORE' PIX

Any voluntary code for the in-dustry will not receive serious con-sideration until Oct. 1, in the opinion of both indie and major company representatives who held sway while the Blue Eagle was a live bird.

Feeling is that any action look Feeling is that any action look-ing towards setting up a voluntary code agreement would work as a selling campaign of picture com-bers of the old Film Code, Author-ity believe that an attempt to in-stall a code at the present time or for the next few months would be rated as interference with the pic-ture and the setting committee or the C. A. is being held in committee or both C. A. is being held in readiness

The Billes campanian the C. A. is being held in readiness for any developments and its term of office is helms (held held held those under the NRA feel that the developments of the second held held misapprehension regarding any chance that a voluntary code would be sprung right away. As a better conception of the new skeletonized NRA is obtained from Washington and those formetry ac-real significance of the trend to-read significance of the trend brands of the Commission with here Federal Trade Commission with here eventually over voluntary code

real significance of the trend to-wards complete control which the Federal Trade Commission will have eventually over Voluntary code alignments, alificulties in the way between builting of the No Voluntary Agreement It now appears that major com-pany representatives will fight aby of a voluntary agreement because of a voluntary agreement because monopoly might be huride at them, bobviously none desires such a thing to occur. More fact that meet pro-bobviously none desires such as thing to accur. More fact that meet pro-bobviously none desires such as thing to accur. More fact that meet pro-bobviously none desires such as the tion is expected to work against ef-forts to fastall a voluntary set-up. Situation is further complicated fust now by the absence of two committes, is on an ocean trip that good job was done under the NRA, ot only in the number of cases settied but also in the quantity of using for the buring shortly before the vers active no far by presence out that the pitcher of the buring shortly before the these think that the Blue Eagle weaks how for desidens. Many of these think that the Blue Eagle weaks hort of the power at an in-opportune time, the Supreme Court that they pitcher ecompanies at the tail of or present easeon could board of outstanding hits for release. Spread of crockery, dish and ited by toring shortly before the tailed of the system at an in-opportune time, the Supreme Court hat the pitcher companies at the tail of or present easeon could board outsid weather in list two weeks, has made numerous theatre oblies closely resemble country stores. One indie leader last weak (Continued on page 39) **PENDINING UTILEENENES**)

(Continued on page 39)

PEDDLING 'WILDERNESS'

PEDDLING 'WILDERNESS' Los Angeles, July 16. Toby Angulah, who produced The Lask Wilderness', and Howard Hill, featured in the production, leave for Chicago July 29 to close for Wisconsin, Illinois and Minne-sota, only key territory not yet soid. Dick Pritchard goes along to put on exhibit ion competen exploi tion campaign

Top Running Times

Warners corrects its declar tion on the running time of 'Midsummer Night's Dream.' "Midsummer Night's Dream." Firm states film runs 140 minutes, or two hours and 20 min-(2:40) quoted last week. Pic-ture is due as a roadshow this fail

fail. That 140 minutes, however, will keep it out front as the longest modern made feature ever released. Running time of some other lengthy features in the past, ha minutes, was as follows: Wings (133), Bill Partode (133), Bayling Partode (133), Tavillo Copperfield (123), Heilf Angels (113), Holly-wood Revue (133).

LOEW'S 40 WEEKS IN '35 ABOUT SAME AS LAST YR.

Loew's, Inc., per shale earning held about even in the 40-week period ended on June 6 as compared with the same 40 weeks in 1934, although operating profit declined. The company's statement shows that the operating profit, after subsidiaries' preferred dividends

ter subsidiaries preferred dividends, were \$3.586/570 for this period end-ing June, 1325, or 134,442 less than in the comparable period in 1324. However, depreciation and taxes totalled only \$3,756,513 compared with \$3,880,262 for 1334, or \$124,404 less than the previous do-weak Period. This brought the company's net profit to \$3,540,513 compared with \$5,60,150 in the similar period with \$5,60,150 in the similar period \$55,601. On Losw's common stock this amounted to only a difference of 5c.

of \$8,601. On Loew's common stock this amounted to only a difference of 5c. a share. The earnings on the com-mon for 40 weeks this year totalled \$3.60 per share as compared to \$3.45 for the 1934 period. Company now is paying \$2 an-nively on the stock of the company stock of the stock of the show about \$4 per common share earnings for year which will end Aus. 39. Company s' itement shows higher increase for preferred stock, Earn-

Company s itement snows migner increase for preferred stock. Earn-ings for 40 weeks in 1934 amounted to \$41.57 per share while in pres-ent year they rose to \$42.72 a share. Preferred stockholders now receive \$6.50 annually per share

to W. A. Steffes, long its leader, has defied the old-timers within the mas denee the old-utmers within the organization who have criticized him for putting up to members the propositions as to whether they should continue their national Al-lied States affiliation, join up with the M. P. Theatre Owners of Amer-ica — much hated by Steffes and

the all set of the set

Buys 2 Bakers

QUOTA BOARD SET Marks, O'Reilly, Harkness Appointed To Australian Film Committee

Sydncy, July 16. The new film quota Advisory Board appointed here today com-prises F. W. Marks, chairman: Cres-well O'Relly, foderal film censor, and E. B. Harkness, chief of secre-

tary's department. Quota is expected to operate with-in a few weeks.

CLINTON CURIOUS Whether to Stay with Allied, Join MPTOA, or Go Indie Minneapolis, July 16. . J. B. Clinton, president-elect of Northwest Allied States, successor

Parls, July 7.

Two Josephine Baker films, 'Zou-zou' and Princess Tomicne' latter nongth is the multing, have been print the multing, have been print and the state of the state London office. Bryson will make English ver-sions, dubbing "Douzou' and making new scenes for 'Tomtom' in a Lon-don studio.

BUMPER CROPS PORTEND BIG N.W. BIZ

Duluth, July 16. For the first time since 1929, all anusement enterprises in the Du-luth and Northwest territory are on iuth and Northwest territory are on the upswing. Crop reports from all parts of Minnesota and the Dakotas between the second second second blows normal and price block. Pro-ple over the entire northwest are starting to spend. During the depression, theatre-gorers paid admission with farm produce which was heaped moun-tain high back of the playtouse.

Omaha, July 16. Bumper crops the outlook on every commodity grown in this area, and it looks like the best fall coming up since the depresh. Theatres confident of getting their share.

LENSERS ON COAST **MOSTLY ALL WORKING**

Hollywood, July 16. With Metro at peak production last week, using from 100 to 108 cameramen daily on total of 17 units, the American Society of Cine-tuyity for cameramen at any time in the past three years. Checkup Friday (12) revealed that only 24 cameramen of various clas-alications, out of total memberahip of 50 on in 450°, stre and vorke 24 were not available when called for work.

24 were not attantion for work. With Metro using more than 100 lensers, and Radio hitting top pro-duction, indications point to heavy demand for cameramen during the coming six months when Warners, Universal, Fox and Columbia swing into high.

NEW PROJ. EOUIPMENT CAUSES \$10,000 BLAZE

Roseburg, Ore., July 16.

Roseburg, Ore., July 16. Film Jamming in new projection equipment, used for the first time equipment, used for the first time in damage roughly estimated at 10,000 at Hunt's Indian theatre bere. Matines crowd was moved without disorder and few 'of the theatre patrons knew the cause of the eviction until they were outidds. The first spread from the projec-tion rooms into the interior wills, damage to the building damages to the building. The picture and sound equipment, however, was badly damaged. Ken-then targets and the hands and for.

face.

Cantor Oke in Rio

Rio de Janciro, July 5. "Kid Millions' (UA) has just opened here at the Rex and looks like being among the year's beat. An imaginative promotion cam-paign gave the Eddie Cantor film a smooth sendoff.

Grace Moore, L. A. Par, Is Nifty State Hits GG on Duals; 'Caliente' Moveover Easy of the distance of the second secon 24G: State Hits 6G on Duals:

Los Angeles, July 16. (Best Exploitation: WB Downtown

Los Angeles, July 16. (lest Exploitation : WB Downtown) Tombhation of three sock pic-pical houses a joit over the veskend as crowd focked to beaches. Taramount, with, Grace Mores's cleanest sweep of things, stilling away to a smash opening topping the polyoids Morey making by the polyoids the source of things, stilling away to a smash opening topping the polyoids Morey making by Marinest Hollywood and the RKO Millistreet is giving these day and of la best weeks in many wing one of la best weeks in thisteret Tombhation of 'Ginger' and Murder in the Freet' as Graun mar weaks with the Four Star-mar weaks with the four Star-to farmed for the local dalles to augment their daman gases bo that the a co-op page was worked picture, Lowntown grabbing the valence of the source of the source of the the Ling at Camman (2023; 30-40).

Estimates for This Week

Latimates tor inis week Chiness (Grauman) (2028; 30-40-55)--Ginger (Pox) and 'Murder in the Fleet (MG) split. Heading its day-dater, Loew's State, but only X7,000, bit under normal. Last week, 'Becapade' (MG) and 'Daring Young Man' (Fox) surprised with a nifty \$10,000, topping Stat: by two grand. Denvelow (WF) (1800; 25:94.40)

\$10,000, topping Stat: by two grand. Downtown (WB) (1,300; 25-30.40) --Ih Callente' (FN). Single week's run of this opus at the Hillstreet (also Hollywood) gave plcture a great break for here and nifty \$3,000, which plenty good. Last week, 'Don't Bet on Blondes' (WB) and 'Arizonian' (Radio) topped \$3,000, int fair. and 'Arizonian' \$5,000, just fair.

aus arizoniami (ikadio) topped \$\u00e5,000, just fair. Filmarte (Releastick/0.000; 40-55) Filmarte (Releastick/0.000; 40-55) (is usual Holywood play and Hgured for \$1,800 or thereabouts. Last to the uphano. Four Star (FOX) (900; 30-35)-Tiscape Me Nexy" (UA) (5th Filmarte (FoX) (900; 50-35)-Tiscape Me Nexy, (5th) (5th) Filmarte (FoX) (900; 5th) Tiscape Me Nexy, (5th) (5th) Tiscape Me Nexy, (5th) Tisc

Scounded: Law week, 4700 quite bandsome. Grand International (Rosener) (785: 35)-Camile' (Du World), Old classic brought generous remonse vicits better than 81.500, which is ex-ceptional. Last week, split bill, Scul of a Nation' (Italian) for five days, and a Sweinlaw or 31.00. Hellywood (WB) (2.756: 25.35. 40-55) - "Becky Sharp' (RKO) Hellywood (WB) (2.756: 25.35. 40-50). Last week The Callente Say-date; Illistret, and about \$9.500. Last week The Callente (WD) os Lard week The Callente (WD) os Last week The Callente (WD) os Can (U) and Party Wire The Raven (U) and Party Wire

The Raven (U) and Party Wire (Col), split, When they double bill at this house, trade site around the \$3,000 mark, which may bill this house, trade site around the \$3,000 mark, which may bill protoc. Last week, dual program, Lady Tubbe (U) and Unknown Woman (Col) gaunered a satisfac-tory \$3,500.

'Lady Tubbs' (U) and 'Uhinown Woman' (Co) garnered a sulfata-to and the sulfata-to and the sulfata-to and the sulfata-to and the sulfata-obstantial subbab substantial substantial substantial stage show. Any doubt as to Grace of 5.5 - Low Me Forever' (Col) and stage show. Any doubt as to Grace bird's initialer, 'Ono Night of Lowf U'an substantial s

Dioute in tyritanu (Registrand, Ore, July 16. (Registrand, Ore, July 16. The burg semis to wait have pix for one ducat, so it's a case of verything doubling in brass. But year that was no defense against upmping proses. Everyteneris Paramount has a fandard 2.fasture policy. Dito pour sector of the sector of the parker's United Artists. With 1,000 seats' no free list, and usually a parker's United Artists. With 1,000 seats' no free list, and usually a list-marking and the sector of the parker's United Artists. Which is the parker's United Artists. With 1,000 seats' no free list, and usually a sector visit week and did nor-mal bis for any house in its second List for any house in its second and with ambitious plugging of In Callenter (RY). Results Indicate Results Artists Indicate Results Indicate (RY). Results Indicate (RY). Resul

Estimates for This Week Broadway (Parker) (2000; 35-40) --'Murder in Fleet' (MG) and 'Vir-ginlan' (Par). Clicking, under an average hoad of exploitation steam and hitting fair \$4,000. Last week, 'One New York Night' (MG) and 'Yagabond Lady' (MG) connected for \$4,300 average.

One New York Night Otto and Yagabond Lady (MO) connected for \$4,300 average. United Aritis (DRNer) (2010 exploitation for \$3,200, fair, but a heat victim Last veck, No More Ladles' (NG) closed strong second any normal first weck in the Surg. First week of Ladles' got \$7,700, be any normal first weck in the Surg. Strong Control (Strong Strong Strong Control (Strong Strong Strong Strong Control (Strong Strong Strong Strong Control (Strong Strong St

'SHE' 4G IN DENVER. FAIR: 'ESCAPADE' DITTO

Denver, July 16. (Best Exploitation: Orpheum) The Central City Play Festival and summer stock at Elitch Gardens is weaning some of the film regulars. from the Denver theatres. The Orpheum, which sold 'She effec-tiver, indications pointing to about \$1,000. ever, \$1,000.

\$1,000. The Donham pulled 'Paris in Spring' after three days, but is doing nicely with 'By Your Leave.' Picture will probably get \$2,500. Escapade' will get the Donver, blg-gest, house out here, \$4,000, not so

rest house out here, \$4,000, not so boad. Duty util of Air Tarket' and Duty Wile' looks poorest of all, about \$1,000, on five days. Orph sold 'She' as a special at-traction and while externing itself interest, the ampaign was not very spectrouls. Comparison of the source of the source A Estimate for This West A Estimated Tarket (1997) (Fox). Will get about \$1,500, fair. Last work, "Strander" (WB) did \$1,500, \$0,000-Concord (WB) did \$1,500, \$0,000-Escape Me Never' (UA), and

'SHE' 3G, 'ESCAPADE' \$5,800 IN SEATTLE

Seattle, July 16. (Best Exploitation: 5th Ave.) Town still going light on copleting-tion, with summers advertising built of standard to offer some opposition to the beaches. Sunday was the hottest July 14 n 30 years. With Bert and the standard standard standard buttest July 14 n 30 years. Beachest and the standard standard buttest July 14 n 30 years. Beachest and the standard standard buttest July 14 n 30 years. Beachest and the standard standard buttest and the standard standard william Power 18 on one of best dressed in Hollywood. Window dis-pays with placards supplied by One-chass store has easel with Pow-lis still ne enter of sales foor. Estimates for This Week Blue Mouse (Hamrick) (850: 27-

One-chass store has ease with Pow-ell still neares of a thor. Estimates for This Week Blue Mouse (Hamrick) (366: 27. Holdrift Star (Handred) (1800: 28. 20.—Richeleur (UA) and Casino Murder' (MG), dual. Just unable to 20.—Richeleur (UA) and Casino Murder' (MG), dual. Just unable (20.) (2

PALE PROVIDENCE

Heat Socks Everything, 'Love Me Forever' \$8,500 Tops

The Raver' (U) split. Brauge' was held a second view was held as second view light allows (UA) and Becage Me Never' (UA) split. did 31:00.0 a little above Praised, Cnly 12G; Moore Better 16G

ductions dualed, changed daily. Biz of \$3,500 nothing to rave about, but house accomplished what it was after holding down losses for holi-der week

after holding down losses for holi-RKO Albes (2500; 15-25-40)-RKO Albes (2500; 15-25-40)-(10): Whiter-Weak and a for the same to give house a \$4,000, so-so. Last week. 'Hooray For Love' (Radio) and 'Arizonian' (Radio) also so-so RKO Victory (1,600; 10-15-25)-Captured in Chinatown and Cy-clone Ranger'; \$750 on a split week; mild.

Lincoln's Coolers Get Hottest Gross, 'Thomas,' 'Bees' Best

Lincoln, July 16. Toubling Thomas' with a Sunday (14) start at the Stuart is diven the end of the start is diven the like a good gross this week, al-though Keeper of Bese' (Lincoln) struck the fancy of the fans, and orpheum and Colonial are playing it tough with no coolers and the two by houses carrying every available atres billed higher than any at-tractions. Any as favor Tomperatoria has month and every day the mere jumps 10. Estimates for This Week Colonial (LTC) (150: 10-16)-

Estimates for This Wesk Colonial (LTC) (156; 10-15)-Tighting Ploneers' (Sec), Code of the Mounted' (Sec) and 'Harrigan' (Fox), Three swaps, \$850 average and about right. Last week 'Nit-wits' (Radio), 'Murder in Fleet' (MG) and 'Notorious Gentleman' (U), \$850, which is better.

(U), 3550, which is better. Lincoln (LTC) (1,500; 10-20-25)-Keeper of Bees' (Mono). May hold Ill week from present pace. 'Allbi Iso' (WZ) billed to follow. Keeper' seven days will get \$2,100 easily, very nice in the heat. Last week Mark of Vampirs' (MG) and Filame Within' (MG), split, and \$2,200, good enough.

Within' (MG), split, and \$2,200, good crogt. —Happened in New York' (WB) and Age of Indiacretion (MG), dual, first haif with another doubler, dual, first haif with another doubler, the second second second second critical and the second second second retract Lation (MG), and the second second second second second second two (Fox) for the second second second Second Second Lation (MG), the days between the second second between the second second second between the second second second second second second second second the second second

IT'S ALL GRACE MOORE IN N. H. THIS WEEK, 9G

New Haven, July 16. (Best Exploitation: Poli)

It's all Grace Moore here this week. Opened well, despite heat and holding steady for good busi-

PALE PHOUNDENCE
 Hest Socks Everything, 'Low and 'Balance's Construction of the second state of the s

Philadelphia, July 16, (Best Exploitation: Stanlay) A copie of outstanding bit a sph other sphere is a sphere of the sphere philadelphi and the sphere of the sphere sphere is a sphere of the sphere of the sphere sphere is a sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sphere of the sphere of the sphere sphere of the sp

thuance for two or three days be-bond the week. The Earle is upping a bit these twoss. Foplic read the second sec

over. 55,000, if that. Last week's biz just so-so with flooding of two local rivers, Dela-ware and Schuyikil, affecting the suburbs and adding to the heat problem. Ginger' could only get \$15,800 in seven days at the Fox, management figuring kid film we could week. Estimate for the weath

Estimates for This Week

Estimates for this Week Arcadia (600; 25-40-50)—'Glass Key' (Par). Second run, figures for falrly good \$2,000. Last week 'Devil Is Woman' (Par), weak \$1,700 for this second run.

uns second run. Boyd (2400; 40-55) — Becky Shary (Kado), Critical raves and plenty of attention because of color. Campalar, too. But under expecta-tion \$12,000 of \$13,000 indicated week, Stranded (WBB, disappoint-ing \$3,500. Each. (Acc.

'Forever' Has Big Chi Lead, \$44,000; 'Escape' Oke 15G; 'Girl' Loop Return

Chicago, July 16. (Beat Exploitation: Chicago-UA) Chicago, July 16. (Rest Egyolication: Chicago UA) Actual business take at the loop beatres is holding up remarkably, in the second second second second around in months, hot weak the or no. And again this week, fheatres dollag business are those which ure in this takes in such pictures as "Escape Me Never," (dir from 10th Arwene and Lover Me Forever." Straines angle takes in such pictures as "Escape Me Never," (dir from 10th Arwene and Lover Me Forever." Straines angle takes in such pictures as and the second second second second Lover Me Forever." Straines angle shout make the Oriental. Rave noises Me Meere Charac-terization at the United Aritists hould make it two weeks in the loop without any difficulty. Forever, it the mamonch Chicago for se gross which vill smaah every figure since a year ago. Us a two-weeker with-Packe Men Me the Aritists a year ago. Us a two-weeker with-Packe the and he Aritonian as its

a year ago. It's a two-weeker with-out a question be 'artonian' as its betwee wails the best of the second betwee wails and the second second base the 'Virginian'. Nether flicker looks for anything spectacular, and base the 'Virginian'. Nether flicker looks for anything spectacular, and the second second second for boil. Joyce the second second paper litego of Grace Moore flicker, dallies with feature yarms on Berg-Ber.

Beitmates for This Week
 Estimates for This Week
 Apollo (1926K) (1.200): 35-46-56-Weight Structure Structur

\$13.70. United Artists (B&K-UA) 1.700; 35-45-65)—TExcane Me Never'(IA), Raves for Miss Bergner putting this one across first week by at least \$15.000, nifty enough. Last week No More Ladies' (MGI inisited a fine 3-week stay to \$7,900 for final session, okay.

Scribs Claim Shelter Under Wagner Bill

Hollywood, July 16. Hollywood, July 16. Screen Writers Gulld today cir-cularized major companies and the Froducers Association by registered nail, claiming that under the Wag-net. law the Guild is the sole agency for collective hargalning due to or-collective hargalning due to organization holding, a majority, of its craft. Guild also claims that the Its craft. Guild also claims that the producers' financial support of the Academy, in which a writers' branch is negotiating a new agreement, is in violation of the Wagner act. Cuild edams 770 scribs as azalnst 50 in Writers' branch of the Academy

80 in Academy.

'Escapade' \$6,200, 'Love Forever' 31/2G in B'ham

rorever 3/2(i in B'ham Birmingham, July 16. (Best Explicitation: Erneirit) Topping the town this week, tak-ing into consideration the size of the house and the price of admissh, la 'Love Me Forever' at Empire. Good week inde up with a possi-ble holdover while other spots do-ling the second second second second The Forever 4'- -

Ing just fair. The Empire film has been pointed up for the last several weeks. This has consisted of newspaper readers, ads, radio, etc. Estimates for This Week Alabama (Wilter Construction)

Estimates for This Week Alabama (Wilby) (2,800; 30-35-40)—"Escapadc' (MG), Likely to sea a nice \$6,200. Last week 'Caliente' (FN) was pulled in favor of 'College Scandal' (Par) and both got around \$5,500.

got around \$5,500. Ritz (Wilby) (1,600; 30-35-40)— "Break of Hearts' (Radlo). Not ex-citing, \$2,500. Last week 'Pampas Moon' (Fox) \$3,500, moderately good. good. Empire (Acme) (f.100; 25)--Love Me Forever' (Coi). Chances of getting \$3,500 aire very good, which will be a big week. Last week Frame Within' (MG) \$3,000, which included Fourth of July.

Strand (Wilby) (800; 25)—'Vil-age Tale' (Radio). Not exciting 1,300. Last week 'Arizonian' iage Tale' (Ra \$1,300. Last (Radio), \$1,400.

GRACE MOORE'S

WOW 181/3G, ST. L.

(Beet Exc

St. Louis, July 16. ploitation: Fox)

rown. Estimates for This Wsek

Estimates for This Wesk Contury (Loew-UA) (3,000; 15-25-55-40-55-45) -Calm Yourset (MGY The Nima desmed pretry molitation drawing neglicibly, Stageshow liked and getting glowing reports, but yeary nas, at 1900 for Zabassef (MG) and five acts of vaude. Hispodroms (Rappapor) (2,200; 15-25-35-40-55-45)-Love Me Por-Sol for thry by days, will stick an-other week. Keith's (Schanharset)

other week. 2007 (2,500; 15-Ksith's (Schanberger) (2,500; 15-25-39-35-40- Albl II:e (WB), Doesn't look to grab more chan mild \$3,500. Same last week for Men Without Names' (Par). New (Mechanic) (1,800; 15-25-30 \$4-0-50)-Bet On Blonder' (WB), Struggling for \$2,200, ng. Last week 'Orchist to You' (Pos), \$2,100.

week 'Orchids to You' (Fox), \$2,100. Stanley (WB) (3,450; 15-25-35-40)—'Collegc Scandal' (Par). Lack of names hurting, off, \$3,800. Lask week 'People Will Talk' (Par), n.g.

\$6,000 for 'Drake' **Best Figure** in Wilting Montreal

Montreal, July 16. Sizzilng heat wilted grosses last week and is continuing currently. While pix are well up to average weather and holidays will leave main stems half empty with little let-up in sight before August.

The second secon

Estimates for inis Wsek Palace (FP) (2.700; 50)-"Drake of England' (Emp) and 'Nit-Wits (Radio). Will be lucky to get \$6, 000. Last week 'Public Hero' (Mci) and 'Hooray for Love' (Radio) at \$6,500, far.

nnd Hoorsy for Love (Radio) at \$6500, fair. Capitel (FP) (2700; 50)—Strand-ef (WB) and WR. Dynamite (WB). Sver Koole Frainweit (Rahm liee (WB) and Wary Dow (U), \$5,500. Princess (CT) (2.300; 50)—Neil (WB) and Wary Dow (U), \$5,500. Princess (CT) (2.300; 50)—Neil (WB) and Wary Dow (U), \$5,500. Princess (CT) (2.300; 50)—Neil (WG) and Al Mary Dow (U), \$5,500. Princess (CT) (2.300; 50)—Neil (WG) and Al Hawks (Col), Altio. Imperial (PP) (1.600; 34)—China-town Squad (U) and Colrido Haul-chan Busal bui noi on pic; 33,000 would be good. Last week (Shadow of Doub! (MG) and Chasing Yee-toway (Radio) just got by at \$2,-00. Some a de Paris (France-Film) (00: 50)—Napiten (Ht week). Holding this one which has done s2,300.

'Love Me' \$6,300 Cheers Omaha; Fox Dual \$6,000 Omaha, Juiy 16.

(Best Exploitation; Brandeis)

(Best Exploitation: Brandeia) Current week looks not so roay, with only Brandeis having outlook for top bit, Tove Me Forever' giv-ing house a single feature week and Last week was more than fairlsh all around, without the harvest from the auto giveaway situn inght in-ter and the search of the source of the source of the source of the roads in main sector at least 5300. Best exploitation credited to the Frankeis for Its general campaign-nations added to holater. Estimate for This Week Estimates for This Weel

Estimates for This Week Brandeis (Singer RKO) (1230; 25-35-40)—Love Mc Porever (Col), Taltes this house back to single cherrul. Possible holdowr. Last week, Tiooray for Love' (Radio) cherrul. Possible holdowr. Last week, Tiooray for Love' (Radio) (Radio) toda with "The Arisonian recund \$4,400. Omaha (Blank: Tri-States) (2,-100 Einstein Chan Bepraid (Sup-regular Chala followers and should wind up around \$6,000, over aver-set. Last week Ebecanded (, Gh the money substantially \$7,500.

mic fumbling at romance which S27.000 for 'Hooray' Nice Going As N. Y. Battles Heat: 'Forever' \$259,000 on 3 Wks., and Riv Dark

TACOMA TOPPLES

Even Tourist Increase Faile to Help

Tacoma, July 16. More tourists being noted in town, though the toops still patrol the affected areas on account of the lumber strike. Duals prevail at both first run houses, with Roxy suit-ting the week. This sums up the present uneventful week. Estimates for Thie Week

Estimates for This Week Music Box (Hamrick) (1400; 17: 27:37) — Artzonian' (Radio) and Sitmaded' (WB) dual. Oice combo, but \$3.000 siow. Last week, Lamps of China' (Radio) mile mough \$4:07 (Radio) mile mough \$4:07 (Ginger' (PS) and Thore You Al-ways' (Coi) dual. Split with Mur-der in Fleet' (MG) single. All baked down to \$3.100, poor. Last week, "Bamps Moori (MG), holday and campaign helped build to dandy

HOORAY - C'WAY BIG 16G IN K. C.

Kansas City, July 16

(est Exploitation: Loew's idland)

c est Exploitation: Low's Mand) Il printer's ink can do it the the-atres are set for a big business this week, as all donated heavily to the papers. Mainstreet has Cab Cal-Tororay for Low's given accound bill-ing. Given an extra boost by the hasls of a matteur contest on the stage. Calloway great draw here call for the best exploitation with Low's Malland again great the redit for the best exploitation with and of heraids distributed by a chain groare concern, a street car ballyhoo with banners covering the sands of heraids distributed by a call of the house. Estimates for This Week

raudity painted, playing "com-toms in front of the house. Estimates for This Week Mainstreet (RKC) (3.200: 35-35-distribution of the state of the state (ab Calloway and band. Holding up well for close to \$15,600. Big. Last week, "Let "Bm Have It" (UA). Lowew Middind (Low) (4.000; 15.25-401...-Sanders of the River (UA). Womon not going for it as 200d as expected. 200d as expected. 200d as expected. 200d as expected. 200d lase state week. "Eaca-last week, "UMB). Required like Kay Francis, but \$6,000 is only fair. Last week, "Class Key (Exp.) \$6,500, at weer (Rewot) (2.200; 25-35). Lowe M Eprever (Coll), Fleture

Last week, 'Glass Key' (Par) \$5,500, Town, Rewold, (2200; 25,42)-Love Me Porever' (Col), Dieture and Grace Moore given a long ad-value billing, cuso included; wolkd-makes it some bargain; 513,000, big. Last week 'Jim Burke' (Col) and Upenov, Colo, 25,400-Upenov, Colo, 25,400-(Orchida to You' (Vox), Prospects of \$3,000 rood, Last week, Toubh-ing Thomas' (Pox) second week, \$3,400; nave,

B'klyn Full G-Man Pix And High Temperatures

And ingin competations of the second second

(Best Exploitation: Strand)

9

New York's worst heat wave of the year is cutting into grosses, and only the strongest attractions are surviving the onslaught. After fivs days of withering warmth there was a slight turn for the better yestsr-day (Tuesday), but it's still tough pulling.

Weekend brought b.o. suffering all Weekend brought b.o. suffering all around, except at the Roxy. This house got a fairly good break, pos-sibly helped by the cheap prices. 'Hooray for Love' there will end up at \$27,000, showing remarkable strength In view of the heat and a rreat avoidue to the baches. Bost great exodus to the beaches. Best business, however, goes to the Music Hall on third week of 'Love Me For-ever.' Film looks an easy \$65,000. Having grossed \$103,700 first week and \$90,200 the second (last week), the 21-day run will be close to \$259.000.

'Doubting Thomas' got but one week at the Rivoli, ending last night

Doubling informas got but one week at the Nivol, ending iata night (Tues) after a slow pace of \$14,000. House closes util July 31, when re-Opening with another Fox booking. Dantes inferno Boomergenias will Si6.00 at the Paramount his week, while Front Page Worman, at the state of the Paramount his week, while Front Page Worman, at the Paris in Spring' will get about the Strand tonght (Wed). Par ush-ering in Shanghal, Friday (13), the Strand tonght (Wed). Par ush-ering in Shanghal, Friday (13), week at the Capitol, probaby not more than \$17,000. Instead of play-ing 'Smilling Trut', reviva, as frat planned. Cap booked in Don't Bet planned. Cap booked in Don't Bet Company han bo produce of the own for house right now. Again not nucler exploitation effort

for house right now. Again not much exploitation effort put forward this week on Broadway, Strand and the Warner home office doing the most in an endeavor to put over 'Front Page Woman.'

put över 'Front Page Woman.' Estimates for This Week Capitol (4,620; 35-75-85-51:10)— Escapade' (MG) (2nd week) and stage show, Off on holdover, look-week 152000. Stuck for 'product, Week 152000. Stuck for 'product, Mctro-had booked 'Smillm 'Drau' (MG) as a revival for Friday (13), but since has set 'Don't Bet On Bondes' (WB) for the coming

(MG) as a revival for Friday (13), but since has set Dork Bet On Weik. (WB) for the coming Prize (703, 55-66-56)-Oil for Lamps of China' (WB) and Vauke anywhere, under \$3,000. Last work Becky (Radio) held up weil, top-Parino (3,664; 35-56-7:50)-Parino (3,664; 35-56, 7:50)-Parino (3,664; 35-56, 7:50)-Doubling Thomas (Tox), Hurt by of 453,060 for total take on three weeks of 453,060 for total take of 453,060 for total take on three weeks of 453,060 for total take on three weeks of 453,060 for total take on three weeks of 454,060 for total take on three weeks of 454,060 for total take of 454,060 for total take on three weeks of 454,060 for total take on three weeks of 454,060 for total take on three weeks of 454,060 for total take on threeks of 454,060 for total take on threeks of 454,070 for total take o

St. Louis, July 16. (Beet Exploitation: Fox) Cloudburst and tremendous rain burst allost, the constraints of the second more a downtown, Harry, Green-ne played four weeks at Fox and another downtown, Harry, Green-plenty of bullyhoo behind pictures poening. An advance sere-tion of the second second second poening and advance area tood. Another deluxe preview was given for society biggies. A direct ups were made with atreet ears, taxis, service cars and such. Estimates for Thie Week Fox (502); 25:35-35-10-Love Me Trun at Bis500 should be the first weeks gross. Last week (Corbids to Your) (Fox) and Low of a Dictator (Mong) and Low of a Dictator Missouri (130); 25:35-35-10--Bis200 and management all smilles for a change on Grand avenue. Debug on the second all ambies for a change on Grand avenue. Debug States (316); 25:35-35-30-Bis200 and management all smilles for a change on Grand avenue. Debug States (316); 25:35-35-Mad Love' (MG), Claim Yourset the week as (316); 25:35-35-Mad Love' (MG), Claim Yourset the second (MG) for the second of the second Low States (316); 25:30-355-Mad Love' (MG), Claim Yourset Hard Love' (MG), Claim Yourset Hard Love' (MG), Total on Table Hard Love' (MG), Total on Table Hard Love' (MG), Total on Table Hard Love' (MG), Total Nourset Hard Love' (MG), Total Market Hard Love' (MG), Total Nourset Hard Love' Hard Hard Hard Ha lescapad MOORE'S 271G IN 912 DAYS EXHAUSTS BALTO

Baltimore, July 16, (est Exploitation: Keith'a) Ourse boorning stand-outer this loss abekes around town. It is loss around town. It is

PICTURE GROSSES

GROGGY: 'MEN' \$6,000

Buffalo, July 16. (Bast Exploitation: Great Lakes)

BUFFALO OPPOSITION

Moore, Bergner, Powell Pullin' 'Em Back Into the Mpls. Cinemas

Minneapolis, July 16. (Best Exploitation: Orpheum) Cooler weather and stronger at-

10

(Best Exploitation: Orpheum) Cooler weather and stronger at-tractions are greasing local box-offices. Straying fim fans have been brought back to the fold by Love M& Forzver, 'Eschape Mar No be aufficiently potent to over-come seasonal hand(daps and put the Orpheum, World and State in the real more, or and Eacape Me Never give promise of being ver-tiable b-C sensations. The Grace Moore picture has been packing 'am is accound veck. Bilanbeth Bergner, almost an unknown here prior to the State prosents of being ver-ing target prosperities of being ver-tice and the sensations. The Grace Moore picture has been packing 'am is accound veck. Bilanbeth Bergner, almost an unknown here prior to the fonight.' Picture now in lis wan anywhere from one to three months at the sure-seate. In the face of stift opposition, Tescapade' is doing right nicely for State. Towells local drawing pow-et together with the stir created by Luise Rainer accounts mainly for the public Papilote, The hothing altongth well exploided. is nothing

this good business. On the other hand, 'Black Sheep.' although well exploited, is mothing more than an also-ran at the Cen-tury. 'Murder in Fleet' and 'Eight Bells' spell some coin for the Lyric and Time, however, while 'Keeper of Bees' is a so-so at the Alvin

Acapter of peer is a so-so at the A copheum burned up the town with its campaign for Love Mer. Manager Emil Franke had the ups the source of the source of the source of 1,000 heredis; menus at leading restaurants and hotels stamped with members of musical organizations members of musical organizations papers; window dinplaya, Grace Moore cup for his Amateur Night. 0 24-sheets posted and radio and organizations for This Week Cantury (Public) (1,600; 25-55-00).

Lasimates for this week Century (Fublix) (1,60): 25-35-40), —Black Sheep' (Fox). Neither Ed-mund Lowe nor Claire Trevor mean anything to hox-office here and this ond dying that do give for the property had. Last week, 'Ginger' (Fox), \$4.-800. cond.

Linkin, Artunia schwalls (Brögstein, Artunia Schwalls, Brögstein, Steper) (2,390; 25:-35:-05)-Love & Forsert (Col), Well world magnetic field of the schwall schwall schwall schwall, Schwall S

En route to \$3 900, big.

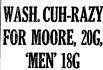
34 300, big. South s. row, List with a second s. and the second s

Carnera fight pictures. \$1,800, full-Time (Wathnell) (250, 15-20-25) --Elight Bells' (Col). This picture file attraction for house and gross headed for \$300 neighborhood, olte. Last week, 'Mr. Dynamite' (U), \$1,000, fair.

1,000, thir. A. Synamic (U), Lyric (thuils) (1.300; 25-25).-Thurder in Fleet (AG), Thitop Dooking for this apot and doing right well, with around \$2.400 in prompt Libour, UKek, Tampas Moon Uptewn (Publis) (1.200; 25-35).-Tyrait of Hearts (Radio). Hep-burn surveflye in neighborhoods, Joud \$2.500 will cover, pretty aroad 100 grad. , iseraliser (UA), \$2,-67 and (Publis) (1.200; 25-35).-Grand (Publis) (1.200; 25-35).-Grand (Publis) (1.200; 25-35).-

700, recoid. Grand (Publix) (1,100; 15-25)-(7) in to Town (Pary) and Cour Lit-te Girl (Fox), seccoid loop runs, split, Looks like around \$1,000; (FX) and (Soin' to Town (Par), second runs, split, \$1,800, good. "Aster (Publix); (900; 15-25)-Let "Cax) Have H' (UA) and "Scandals" (Fox)s second runs, and Wagabond

Lady' (MG), first run. About \$900 indicated, fair. Last weck, 'Riche-ileu' (UA), 'Great Hotel Murder' (Fox), loop second runs, and 'Age of Indiscretion' (MG), first run, \$1,-000 oke



Washington. July 16, (Best Exploitation: Earle)

Weshington. July 16. (Best Exploitation: Earle) Things picture un the week fol-lowing worst slump of genson. Hest total cross is ground to the source of the early of the source of the

No More Ladier (XGS). Third week on mainstem collecting nice \$3,000. Last, week 'Devil Is Wom-33 Meric (WB) (1.853: 25-40)--Ari-conlar/(Redio). Dix drawing better than expected despite westerns not being good this kind of weather. Should see oike \$3,500. Last week Nitwist fakeio, lisht with \$2,000.

Pittsburgh, July 16.

Batting average this week about Eating average this week about .250, with only one out of four com-ing up with anything that even looks like real business. That's the Stanley where Hal Kemp's band is giving 'She' enough help to send it along to an excellent \$18,500 ses-sion. Management handing most of the result to dark along Yama to along to an the grant to dark along Yama to the second second second the second to the second se

Kemp Band Boosts 'She' to 181/G;

(Best Exploitation: Great Lakes) Buffalo is of Hild Tereation-monthy outdoom - currently, thut the shuffle. This week turnished the anomal of distructions with the combined with plotty of high tem-tore the shuffle. This week turnished the shuffle. This week turnished the anomal of distructions with the combined with plotty of high tem-rentom hereabouts. In for two performances on Monday. The Base-Delaney, open at fight Thureday night, horse racing daily dog ences highly at Check wasa. Laseshall team playing matinees and wenning, agina dediation fight of the venning, agina dediation fight of the open at semi-pro stock at Orchard Ogen case highly at Check wasa. Laseshall team playing matinees and wenning, agina dediation fight of the open at semi-pro stock at Orchard Ogen case highly at Check wasa. Laseshall team playing matinees and the heat: The gradient of the stock at Orchard Monday alght when an eclipse of the moon was widely advertised in the absent of the stock at Orchard Monday alght when an eclipse of the moon was widely advertised in the the stock of the stock at Orchard Distribution of the open into from 3500-5500 people every plath ex-cept Sunday. The town is plastered the from the gambling end of operations A 12 millimum bat schedule predominates. The trefs into plate for a set of outlanding the Stock for a set of outlanding the schedule predominates. The trefs is block for set of outlanding the schedule were discover that appeals to the feature. Local spor-tues at a special screening. The Schedule were discover schedule in the head screening in the abover h

Estimates for This Week

Estimates for This Week Buffal (Shee) (3,600; 30,-0-50)— 'She' (Radio). Hitting about the subnormal summer business. Maybe even bullyhoo of Raher meant nothing and business succumbed to the tune of 33,000. Hipp (Shea) (2,400: 25.40)— 'Orchids to Tou' (Fox). Chasing Yesterday' (Radio). Betterment in ofterings reflected symwethat at the

with average weekly trade appar ently disappearing into thin air. Estimates for This Week

Rest of Pittsburgh Pathetic

Forever' on Way to \$16,000 and

Boston H.O.; 'Ladies,' 4th Wk., 6G

box office and may get to \$4,000. Last week, "Keeper of Bees" (Mono), "Berlin in Spring" of the set of the set week and the set of the set of the set week of the set of the "Mean Without Names" (Par, "Going Hor Names", Will mean something in the gross which may go to \$4,000, Last week, "Ginger" (Pox) "Binck Sheep" (Pox), "Hardrock Har-rigan" (Pox), "Holding to last week's pace. Shugtish about \$4,500, Lafyette (Col) and \$4,500, Lafyette (Col) and \$4,500, Lafyette (Col) and \$4,500, Lafyette (Col) and Shot in to sub-average takings, may go \$4,500, Last week, "Il Love Tou Alwaye" (Col) and "Men of Night" to sub-average takings, may go to sub-average takings, may go to sub-average takings, may go and the set of the set of the set of the to sub-average takings, may go to sub-average takings, may go the time, just under \$4,000.

MOORE, \$7,500, IND'P'L'S QUEEN

Indianapolis, July 16. (Best Exploitation: Loew's)

Indianapolia, July 16. (Best Exploitation: Low*a) Town is taking coin out to the musement parks for an altring this week, with no theatres touching the low's leads the parade with Love Me Forever' headed for 37.500, and the luyric running second with as aiso-tane, with both houses straining a neck to come bome in the dear money. Lucky Teeters and Grounds out into the Sunday grosses, always depended on here to register some of the out-of-town Grounds out into the Sunday grosses, always depended on here to register some of the out-of-town corville Crouch of Low's extended himself to call attention to Love Me Forever' with a long list of the sides; a radio interview over-ing the pile; eight windows and feel sides; a radio interview over-ing the pile; eight windows and Su00 eards distributed on a Postal Teigraph hook-up; and a good desartment tores.

speer-warks abaticity of a Collage spread of newspaper tie-in ada with department stores. Estimates for This Week Apolio (Fourth Ave (1.100 fac-tores) and the stores of the stores was a local girl, puts it just stores the black fine to \$100. Last over the black fine to \$100. Last constant of the store to the store manded or a very bad \$1200. —She (Radio), Despits national sd hach a finit contain the store helped to pay off the help with a corpeted with the help with a Low's (Low's) (2300; 25-40). —Low's (Low's) (2300; 25-40). —Low de Spool. Last week "Decaymate" (300), and "Un-yulling a very good \$1,500. Last week "Decaymate" (300) and "Un-yulling a very good \$1,500. Last week "Decaymate" (300) and "Un-yulling a very good \$1,500. Last week "Decaymate" (300) and "Un-yulling a very good \$1,500. Last week "Decaymate" (300) and "Un-vopped the nut with \$1,520. "Low file (2500 a) ince. Last week Glass Key" (Par) and Lucky Boys Grady Show, Rebaues int heigher Glass Key" (Par) and vuide fin-tion slow \$6,500 as ince. Last week Glass Key" (Par) and vuide fin-tion slow \$6,500 as ince. Last week Glass Key" (Par) and vuide fin-tion slow \$6,500 as ince. Last week Glass Key" (Par) and vuide fin-tion slow \$6,500 as ince. Last week Glass Key" (Par) and vuide fin-tion slow \$6,500 as ince. Last week Glass Key" (Par) and vuide fin-tion \$000. Med: 151/C (Ch- 201/

'Love Me' 151/2G, 'She' 81/2 In Cincy Upturning

(Best Exploitation: Albee)

(Best Exploitation: Albee) Take of the acers currently a shade butter than last week. Head, Forever at \$15,500 for the Albee, next best 'Sile' with \$3,500 at the Palace, Front Pace Woman's aret-palace, Forn Pace Woman's aret-traw on 'Thunder in the East' is \$3500. Braceable' in second down-town week, is ticketed for \$4,500 at Bergerbet any the set for the the

 Entiting avorage that week about 25%, with only one out of four com-ing up with anything that even a state of the second ane Capitol. "Love where the version of the second second

Wear shop. Estimates for This Week Albee (RKO) (3.300; 35-42)--'Love Me Forever' (Col), Grace Moore the magnet. Cricks and cus-tomers hoost justily for Lee ^4rillo, Swinging to \$15.500, fast tempo in

Boston, July 16.

(Best Exploitation: State) Grace Moore at the State is way out front this week with medicare Grace Moors at the State is way out front this week with mediocre product scattered around other gota. Foreway looks like 115,00 Orpheum is holding over 'No More Ladies' making a total of four where it is holding over 'No More and the state of the state of the state of the state with the state of the state of River.' 2nd run, from the state is a state of the state of River.' 2nd run, from the state is a state of the s

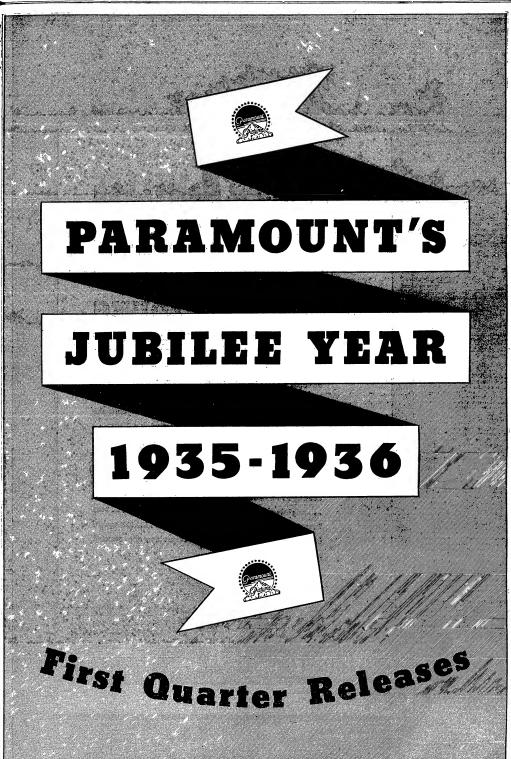
some in their night grosses. Buy Loew's State made a little splach on exploitation this week for Low Me Forever'. Grabbed of a scrial Globe, a fock of the-up windows, musical radio the-ups and pulled of a weeding certificite sturt at the more than 40 years could gain ad-mission by presenting their mar-mark of the sturt of the sturt while of the sturt of the sturt set of the sturt of the sturt set of the sturt of the sturt set of the sturt of the sturt while of the sturt of the sturt of the sturt of the sturt of the set of the sturt of the sturt set of the sturt of the sturt of the set of the sturt estimates for this weak

Estimates for this Week

Estimates for this Week State (Loew) (3,200; 25-30-40-55) --Love Me Forever' (Col). Is pull-ling through after a torrid week-end to \$16,000, very good. Last week. "Escapade" (MG) and 'Calin Yourself' (MG), dual, showed heels to the rest of the town at \$16,000.

Bink, W. Schourt, "M.G. Yunt, d'article M. Schourt, "M.G. Yunt, Schowert, School, School,

China (WB), 2nd run, fair 34,600. (MG), 3130400 (2500) (2500) (25,42)-Balesc (RC) (2500) (2500) (25,42)-Ulevarn, Navbe 35,500 (25,42)-Ulevarn, Navbe 35,500 (25,42)-Front Parce Woman' (WB), Bette Davis and George Brent dwarf Ule, Lonis like 54,500 (okay, Last Bascande' (MG), Second downtown Descande' (MG), Second downtown Castiol (RCO) (1,500) (25,304)-Thunder In the East (UA), Varsebond Lady' (MG), 34,500 Lyrie (RCO) (1,500) (25,304)-Thunder In the East (UA), voter (Radio), 55,000, hisrcst fauro bet for mory monts. Standed' (WB) and "Nitwite' Former (Radio), 340400, hisrcst fauro former (Radio), 340400, hisrcst fauro former (Radio), 1400 (25, 20, 40) (Continued on page 31)



ROAD SHOW SPECIAL

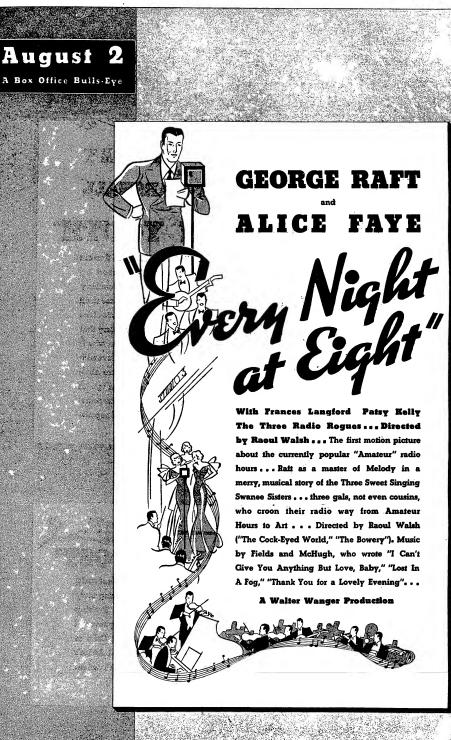
the late Fall or early Winter

CECIL B. D. MILLE'S "THE CRUSADES"

LORETTA YOUNG HENRY WILCOXON

Ian Keish Katherine De Mille C. Aubrey Smith Jeseph Schildkraut Alan Hale C. Henry Gerden George Barbier Montagu Love.. The magnificent adventures of Richard, the Lion-Hearted...set against the spectacular background of the world's first great war... "The Crusades" is Cecil B. De Mille's most pretentious and dramatic spectacle. Its fame is nation-wide, for already over 256,000 lines of publicity on this picture have appeared in the newspapers and magazines of this country... Production Highlights...The Siege of Acre ...mightiest battle yet filmed...10,000 soldiers...3500 horses...giant catapults...sets covering 1,000,000 square feet, embracing the wonders of Jerusalem, the scented seraglios of Saladin.

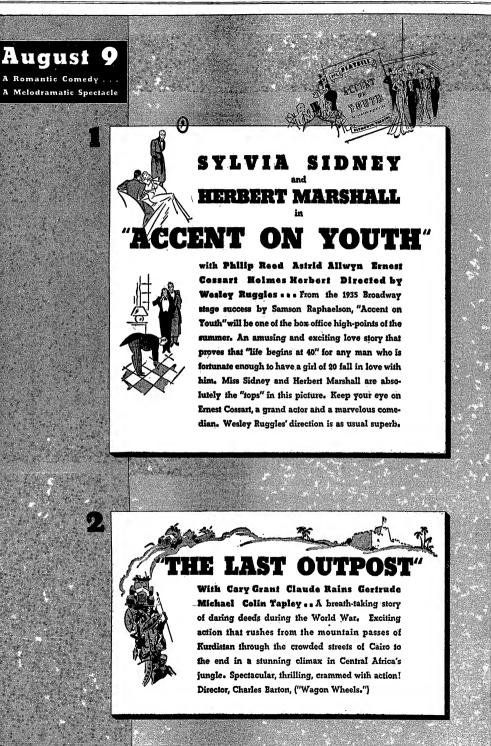
VARIETY



With Frances Langford Patsy Kelly The Three Radio Rogues...Directed by Raoul Walsh ... The first motion picture about the currently popular "Amateur" radio hours...Raft as a master of Melody in a merry, musical story of the Three Sweet Singing Swance Sisters . . . three gals, not even cousins, who croon their radio way from Amateur Hours to Art . . . Directed by Raoul Walsh ("The Cock-Eyed World," "The Bowery"). Music by Fields and McHugh, who wrote "I Can't Give You Anything But Love, Baby," "Lost In A Fog," "Thank You for a Lovely Evening". . .

and

A Walter Wanger Production



August 16 A Grand New Series of Westerns

VARIETY

"HOPALONG CASSIDY" With William Boyd as "Hopalong

Cassidy" Paula Stone [Fred Store',] James Ellison Kenneth Thompson Robert Warwick Charles Middleton... Clarence Mulford's famous novels have sold over 3,000,000 copies and have been read by at least 20,000,000 peoples. They should prove the basis for great series of box office Westerns... In addition to "HOPALONG CASSIDY," there will be five other pictures made from Mulford's novels. These will be "THE MAN FROM BAR-20" "HOPALONG CASSIDY'S PROTEGE". "MESOUITE JENKINS". "BAR-20 RIDES AGAIN". "HOPALONG CASSIDY AND. THE EAGLE'S BROOD"



"Without Regret"

ELISSA LANDI . . . PAUL CAVANAGH FRANCES DRAKE . . . KENT TAYLOR A passionate and forceful story of blackmail and

deliberate death. A thrilling upper-world melodrama fascinating in plot . . . Directed by Harold Young, who directed "The Scarlet Pimpernel."

"ANNAPOLIS FAREWELL"

with

Sir Guy Standing Rosalind Keith Tom Brown Richard Cromwell John Howard Directed by Alexander Hall...Filmed at Annapolis, with the full cooperation of the authorities of the United States Naval Academy, this picture brings together again Sir Guy Standing and Richard Cromwell, the famous "father and son" combination in "The Lives of a Bengal Lancer" in a story equally as dramatic. A picture espe-'cially to thrill young people of all ages, with football games, the fleet in action, graduation exercises and the brilliant dances in historic Carvel Hall, reckless youth and youthful love.

16

August 30 The "Bengal Lancers" of the United States Navy



"THE BIG" BROADCAST OF 1936"

VARIETY

With * BING CROSBY * AMOS 'N' ANDY * ETHEL MERMAN JACK OAKIE BURNS and ALLEN LYDA ROBERTI * MARY BOLAND * CHARLIE RUGGLES * JESSICA DRAGONETTE * SIR GUY STANDING * GAIL PATRICK WENDY BARRIE HENRY WADSWORTH * BILL ROBINSON * INA RAY HUTTON & HER BAND * RAY NOBLE & HIS ORCHESTRA * RUTH SLENCYNSKI Directed by Norman Taurog . . Music by Ralph Rainger and Leo Robin, Dick Whiting, Carlos Gardel and Bay Noble, whose songs, "I Wished On The Moon," "Why Dream," "Double Trouble" and "Cheating Muchachita," will be among 1935-36's outstanding hits . . . Director Norman Taurog ("We're Not Dressing") ("Mrs. Wiggs") ("College Ehythm")

The amazing array of talent in this picture speaks for itself

Specialties by these people



GARY COOPER ANN HANDING Deter Abbetson

With Ida Lupine John Halliday Douglass Dumbrille Virginia Weidler Dickie Moore Directed by Henry Hathaway ... One of the great classics of all times ... read by millions as DuMaurier's novel ... seen by millions as the celebrated stage play ... heard by thousands as Deems Taylor's opera. A romance to make the world thrill, weep and rejoice as have the millions who are already familiar with it. A greater love story than "Smilin' Thru". Directed by Henry Hathaway, who directed Gary Cooper in "Lives of a Bengal Lancer" and "Now and Forever". Script by Vincent Lawrence and Waldemar Young, who wrote the script for "Lives of a Bengal Lancer".



"WANDERER 🖫 WASTELAND"

with Dean Jagger Gail Patrick Edward Ellis Benny Baker Larry (Buster) Crabbe Trixie Friganza Directed by Otho Lovering.. "Wanderer of the Wasteland" as a silent film in 1924 was a box office clean-up everywhere. It will be a fitting counterpart to Paramount's 1934-35 Western successes, "The Last Round-Up" and "Wagon Wheels." September 20 ... A Big Day for the Nation's Box Offices

BING CROSBY and JOAN BENNETT in FOR TONIGHT" With MARY BOLAND Theims Todd Lynne Overman

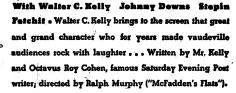
Ernest Cossart...Louder and funnier than "She Loves Me Not"...more tuneful than "Here Is My Heart"... faster, flashier than "Mississippi," this is a Crosby musical comedy with all the zip in the world ... Bing is a penniless song writer who crashes to success with a million dollar musical and croons back the gal somebody stole from him ... Music by Gordon and Revel, composers of "Did You Ever See a Dream Walking," "Stay As Sweet As You Are," "With My Eyes Wide Open"... Directed by Frank Tuttle, who directed Bing Crosby in "Here Is My Heart" and "The Big Broadcast of 1933."

"HERE COMES COOKIE"

George Burns and Gracie Allen

George Barbler . . . Betty Furness . . . Directed by Norman McLeod . . . "Let the quips fall where they may" . . . let Gracie fiddle while George burns. The No. 1 radio comics in a riot of fun in which Gracie haunts the ghosts of a haunted house . . . Writers, humorists John P. Medbury and Walton Farrar; Director, comedy-minded Norman McLeod ("Horse Feathers", "Mama Loves Papa").

'THE VIRGINIA JUDGE"



October 4

September 27

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"FROM LITTLE ACORNS"

(title to be changed)

with Joe Merrison William Frawley Virginia Weidler David Holt Baby LeRoy . . . A grand and pulse-stirring story of the CCC camps and their miscellaneous mobs of youths . . . poverty-stricken society boys, college men, "con"-men, burns . . . all tossed together in a modern melting pot. A timely and powerful theme. October

One of the "BEST TEN" Pictures of 1935 . . .

MARGARET SULLAVAN

SO RED

With WALTER CONNOLLY JANET BEECHER

THE ROSE"

Randolph Scott Elizabeth Patterson Harry Ellerbe Dickie Mcore.. Directed by King Vider..As the No. 1 best-selling novel of 1934, Stark Young's great story was read by at least 1,000,000 people and publicized by newspapers, magazines and word-of-mouth to additional millions ... Directed by King Vidor("The Big Parade", "Street Scene"...Script by Maxwell Anderson (Pulitzer Prize Winner), Laurence Stallings ("What Price Glory") and William Slavens McNutt, outstanding writer of short stories and scenarios.

a **Alanta Ala**

VARIETY

CAROLE LOMBARD "Hands Across The Table"

With Fred MacMurray Claude Rains. . Directed by Mitchell Leisen . . A glorious story of young love by Vina Delmar, whose novels and magazine stories boast of an amazing popularity; presenting Carole Lombard as a big city manicurist who holds hands professionally with the world and his brother, but who yearns to hold hands romantically with someone, tall, dark and handsome . . . Directed by Mitchell Leisen ("Murder at the Vanities").

AMATEUR HOUR

With Willie, Howard Grace Bradley Ray Milland George Barbler and Benny Baker. The most sensational novelty in entertainment developed in years is the Radio Amateur Hour! While it is still hot, Paramount strikes first with a showmanly, lively, functul production based on Radio's current craze! A romantic story with a novel twist-depicting the tears and jeers, the laughter and glamour-behind the amateur microphone!

October 18 Two Outstanding Attractions October 25

ROSE OF THE RANCHO

with JOHN BOLES GLADYS SWARTHOUT

Herb Williams Willie Heward .. Directed by Marlon Gering . The first big outdoor musical . . . David Belasco's greatest stage hit, set to special music by Ralph Rainger and Leo Robin, whose "Love in Bloom" and "June in January" made musical history . . . with lovely Gladys Swarthout, leading American operatic star . . . handsome John Boles, whose recent personal appearances have testified to his great draw . . . Willie Howard, famous Broadway comedian . . . Herb Williams, the great deadpan laugh getter, this is a Special of Specials. 23



FRENCH INDIES ORGANIZE

Enemies of Filmdom

Frenchman Cites Radio, Legit, Lotteries and **Everything Else as Villains**

Paris, July 8. Radio is cited as the films' greatest enemy in France, taking nearly \$3,500,000 annually out of picture grosses, in a report by Jacques Noel, local flim trade paperman, to the Film Press Association.

Legit also is reviving here. Noel says, to the detriment of cinema, and is taking at least \$1,000,000 a year from pictures.

Frenchmen's love for mild gambling also keeps him away from films. Noel says. Money which should go into the box o ce is saved up and invested in national lottery tickets.

Remedies proposed are suppression of lotteries, deduction of film the-atre taxes and higher taxing of radio sets and of broadcast advertis-

ing. Foreign competition is another danger to French films, Noel says, but he is opposed to strict quotas. Whenever a French film is as good as a foreign film it has the natural as a foreign film it has the fatural advantage and wins, he asys, but sometimes American films win be-cause of their quality. He is op-posed to kceping out good foreign films in the interest of exhibitors and public, and also for fear of re-prisals. High production costs, due to ex-cessive situal renting, starts among the enemies of the French picture. Noet contends. He also complains that there are too many intermedi-arises between producer and ex-

arises between producer and exhibitor.

hibitor. Picture theatres, moreover, are badly distributed over France— there are too many houses in some places, and many small spots have no theatrcs at al, he says.

London Lowers Sunday 'Charity' B. O. Tax to 123% of Net Takings

London, July 9.

Entertainments Committee of the London County Council has recommended that contributions to charity for Sunday performances in picture houses during 1936-37-38 shall be at the flat rate of 1214% of shall be at the flat rate of 124% of the the net takings, after deducting en-tertainment tax. When this chari-ty contribution' was inaugurated. the percentage was fixed at 10%, with the L. C. C. having power to vary, the piccentage in event the stars, the piccentage in event the stars, and the stars and the stars and the stars and the stars and the stars, and the stars and the stars and the stars, and the stars a

percentage was increased to 12%% and then to 14%. In view of the increased number of picture houses, it is now consid-ered equitable to make a flat levy ered equip of 121/2 %. Sunday performances may not be given until 6 n.m.

AMBROSE LONDON 5G

Seven G-B Weeks to Follow Pal-ladium Time

London, July 9.

Bert Ambrose's orchestra at the Palladium is getting \$5,000 a week.

Tri-Dimensional Feature To Be Made in France

Paris, July 7. First commercial film to be at-tempted with Louis Lumiere's three dimensional system is now being made by Pierre de Cuvier. Will be a 3,700-footer, titled U-Ami de Mon-sbeur (Prison of the Gentieman). Cuvier expects to make a second picture, tull feature length, and to picture, tull feature length, and to either at Opera or the Sorbonne at the celebration in honor of the 35th anniversary of Lumiere's invention of motion pictures.

of motion pictures. Lumiere relief film requires the use of bi-colored glasses by spec-tators or a bi-colored screen set in front of seats.



Berlin, July 7. Following signing of the German-Polish 'hon-acgression' past. Arnolds Ministry, visited Warnaw to stimus-iate exchange. Poland has been damant toward German product for year. Practical outcome of the visit was the immediate showing of four German pictures, starting with the Polish Crossroads of Love' is running in German key cittes, with the Polish Crossroads of Love' Spectacle on August, king of Poland and Saxony, is in John's preparation peven or elsh films annually aver-acing around \$250,600, was doubled in 1934. State levies tax of one aloty (20c) on every meter of finished product native or foreign Toolin a next L600,000 slotys isst Country ranks next to Roumanha

vear.

Country ranks next to Roumania in having the lowest number of pic-ture houses. State taxation of 80% on box office receipts is accountable



Paris, July 16. Walt Dianey and his brother Roy, here on vacation, have been looking the second second second second second Mickey Mouse novelty liemaing con-cern. It has only been open since Oct. 15, but already has 14 licensees on its string, making everything from rubber balls to crockery with ne of the Dianey characters printed on the products. How the sex and the sex and of office. Ans a touch time extand-

of office, has a tough time expandof office, has a tough time expand-ing the business because policy for-bids active selling, and there are no toy and novely tradepapers in the country which could ald word-of-mouth programida. She has to wait for the customers to come in, but they do so, largcip by way of inquiries directed to her by United the Affare. In whose place she has her office.

Biggest single item is book, "Three Little Pigs,' which is published in 'Bibliotheque Rose,' most famous collection of children's stories in

Pailatium is getting \$3,000 a week, remes, and which has already sold at a record high salary for a band, at a nong the higher brackets. He late outputs a transfer and the solution of the story of the original is slated for seven more weeks in the outputs Gaumon-British houses. Trving Mills, Just departing for New York, has him slaned for that art used on the trinkets allo calloway hum to the Fallaham here for American coired jazzist, and on a toost for licensees, and the French percentage blits realized \$0,000 a relation to the Fallaham here for sole for licensees, and the French percentage splits realized \$0,000 a trong the post of the sole for licensees, and the French percentage splits realized \$0,000 a trong the post her binsery consor with trong the post her binsery consor with the difference and the sole of the sole of the sole of the sole transference of the sole of the order to week and better for Duke Ellington gives the binsery consor with their drawings.

PRODUCER GROUP Aryan Actor's Angle to Be Legally Tested by Deutsch's Suit in Vienna OPPOSING GOV'T Seek Tie-Up with Distribs

and Exhibs in Fight Against Gov't Control of Film Industry-Etats Generaux Congress Advocating Industry Dictator, a Flop-Henri Klarsfeld on Prods. Committee

FEAR DECREE-LAW

Paris, July 7.

New attempt to organize association of independent producers, who make virtually all French films today, was made at meeting Monday

(ay, was made at meeting Monday (1). Buik of producers were pres-ent, and committee was named to draw up a constitution. Organization would work land in which American companies beiong, and exhibitors, headed by Raymond Lussiez, who are friendly to Ameri-can interests because they need U.S. films for their theatres. Three associations would the the subscitute. representing the Film Committee. representing the

Film Committee, representing the industry. This committee whole industry. This committee is already provisionally named, and it includes Henri Klarsfeld, head of

at includes Henri Klarsfeld, head of French Faramount. Move is reply to socialistic, bu-reaucratic and governmental at-tempts to control the French in-dustry.

dustry. Preliminary meeting of Elats Generaux, or general film congresa, held Wefnapsday (3) under auspices of mysterious group of techniclans and labor organizations, was a fop. Buik of trade leaders failed to at-tend, and those present showed they couldn't agree. This is the group have mean the tails advocated a rovernment dictator

Meeting merely resolved that a film organization was necessary and hoped that all those interested would get together in October.

Another Menace

would get together in October. Flop of Etats-Generaux removes one menace to U.S. flm, but main danger, that from government, atili termains. Before leaving for sum-mer vacation, finance committee of Chamber of Deputies authorized printing of Petsche report to re-organize cinema, which provides for toxpense of imported films. This is one step further toward adoption of report: But Parliament, which is now dispersed, need not pass the report in order for it to become effective. For granted to keep the franc from faults, has right to younglate it as failen due to collapse of Gau-mar failen due to collapse of Gau-mas failen due to collapse of Gau-Tardily formed film committee. Including indic producers, is intend-rel of fight government control. Prom the general French film view-point, the fears of the Americans are minor. Danger is that govern-micture making bia and the burgone-crats will never thereafter be driven out.

Dr. Rather Spieling

Dr. Rather Spieling Rome, July 7. Dr. Rather. State Counsellor and Chief of Respinsor and the Counsellor of Propaganda of the Rule Ministry in Rome now, visited the Director General of Chematography at the Ministry of the Press and Propa-ginda, where he discussed various questions of interest to Cermany Presdd. Freddl.

Afterwards he had a long inter-iew with Infater Count Galeazzo view Clane

Tallest Talker

Lima, July 1. What is described as the highest sound picture equip-ment installation in a theatre at Club Peruano at Oroya. Peru. Elevation is 12,180 ceet above scal evel. It's an Ameri-can job from Western Electric. Company also has 25 others three others in process of in-stallation.

\$32.850 PROFIT AND THEY'RE **MOANIN'**

The Hague, July 7. Annual report of Dutch Bloscope Trust over 1934 states that the 'crisis,' which did not make itself so 'crisis,' which did not make itself so badly felt, when the depression first set in, is now affecting the chema trade far more than in 1530 to 1933. Film rents are still very high and box-office takings not enough to cover rentals. Entertainment tax is also eating into net takings, so that very little is left after paying all costs

that very little is left after paying all costs. The trust, which owns a chain of chemas, is trying to reorganize the business and aims at centralization of management for lower overhead. In the beginning of 1935 a further drop at the box office was fell, as drastic economies had to be planned and certice out

alid carried out. Net profits for 1934 were \$32,850, against \$54,800 in 1933.

'39 Steps' Gets \$16.000 5th at New Gallery, 'Becky' Forces Move

London July 9

'The 39 Steps,' Gaumont-British film, grossed \$16,000 in its fifth film, grossed \$16,000 in its fifth week at the New Gallery, which is a record for this house, and \$7,000 above the hold-over figure. But dc-spite that, it is being withdrawn, Management figured it could easily vious commitment to Radio Pictures to preview "Beeky Sharp," is reason for cutting stay. Only house Radio would accept is Tvoil, but that house is wanted for "Bail-Dog Jack," the Jack Huit for "Bail-Dog Jack," the Jack Huit immediately, as Hulbert is already doing another.

doing another. 'Steps' goes to the Marble-Arch Pavilion for a second West-End rc-

SOVIET FILM MOGULS WIND UP COAST VISIT

Hollywood, July 18. Group of Soviet film magnates, headed by Boris Shumiatsky, pulled out for New York last weck after

out for New York last week after pending several weeks locking over the film colony here. They will emi-manusce of the Sovitc-owned and manual here by Ying was accom-president of the Motion Picture Di-tradiance of the Motion Picture Di-tradiance of the Motion Picture Di-tradiance of the Motion Picture Di-facelly of chema technique of the shark showing of Thengal facelly of chema technique of the bits of the Motion Picture Shark and the picture Di-tradiance of Maxime American the showing of Thengal facelly of chema technique of the bits Motion Picture Binstitute at the difference of the Motion Picture Shark and president of a Makime tector and a difference of the the second of the second of the second of the bits Motion Picture Shark and the the president of a Makime

Vienna, Juiy 16.

Aryan angle of picture business is going to be dragged into the open in courts here due to a law suit filed by Ernest Deutsch, film actor. against Panta Films. Actor charges unfair discrimination because he was dropped out of a film, after being cast, on the Aryan issue.

Viennese film producers have entered into an agreement, okayed by the government, to the effect that they must not use players in films who do not fit under Germany's anti-Jewish clauses, if these films are to be distributed in Germany. Since Germany is the biggest potential market for Viennese-made films, this clause is important and has been followed through by most producers. Deutsch was cast for The Maharajah's White Wife' but, before production started, was told he was persona non grata in Ber-

before production started, was told be was persona non grata in Ber-lin, so he was dropped. On the other hand the thing is working out conversely in the cash of Gust Huber, a Vienness end, with no racial worries. She was called for a leading part in Juck Comes Overnacht at Shone but good the producers of it were not in solid with Hitterform and she feraed en-dangering her tuture in films. This copie the fact that abe has never played in Berlin and the part would With Hitterform and she feraed en-dangering her tuture in films. This Government has been Oficially in sympatry with the German dictates on the situation up to now, meetly, it is felt, from the standpoint of conomics. That there may be a tongue in check feeling in lighter would establish an official Austrian tim archive, German government a couple of weeks ago, in Berlin, or-taining non-Aryan actors desicoyed, these films an ave Austrian playera, regardless of race, and file them away for posterity.

Gaumont Franco-Aubert Revives with Officers Appointed by Gov't

Paris, July 7. Return of Gauñont Franco-Fim Aubert to activity was presared at first meeting of reorganized board of directors, at which gyvernment-appointed directors, General Targe, Georges Riccu and Paul Devinat, were present. Targe was named president of Targe was mand throu, former di-rector of Oncia Comjute, becamo general manager. Paul Kein, who had been general director, resigned, but Charles Schneider, employee of old group, remains as general sec-retary.

old group, remains as general se-rctary. Program of new company not yet announced, but assurance is given that although leaders are govern-cial policy will be followed. Charles Fasquette, head of financial group that has been trying to take over the concern, is not officially men-tioned, but is supposed still new tioned, but is supposed still

The Roxy stage show this week suffers from a lack of real talent. Best work in the show belongs to the line and they do okay enough but that last sufficient. Gais open with a neat precision

Gals open with a neat precision tap routine that gets things started pleasantly. Then Nash and Fately, tall boy and short gal. Comedy act is good enough and would have done, better later on in the proceedings

Bight Commanders in a double male quartet, as good as that sort of turn is a ksi th appens they start a whole parade of male singers for googlean and the start of the start of a googlean sort of the sort lows. He's a young fellow with a pleasant personality. He's been here before for a number of weeks. This

bevs. He's a young fellow you a place of the product of the second by the second by

PALACE, N, Y.

Honcy Family open the show. That's three men and three griss Beaping on and dver one another's shoulders. Hard work on a July day. The Columbians deuce, a soven-

The Columbians deuce, a soven-man combo who wear pea-lackte and visored c.zn. Xachting stuff, vests underneath the Jackets. Toward the end the lights go off. Surprise! The gives, the laple and the visors are radium-treated. That's production. It isn't much of as' act but then the Falace today last, much of a date. That makes



Jawed storge, he is hd to mile and organ. Reat of act seems paie in organ reast. During last portion the gais have hoofing turns apices, which, however, he doesn't keep at it very, dilgently and breaks it up y asging his way out of 10. With storges. Due and the second of the second second second second broad second second second second broad second second second second broad second secon

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VARIETY HOUSE REVIEWS MET. BOSTON

Build a Book of the set of the se

where the send the other a valet distractor. Pure nonsense but furny, with the two assistants wiping ou distrate the counce in allowmanship mano, drage out everything and othing, with reliab. The send the audience acting it with reliab. The send the sendence acting it and the director in something a little patient of the sendence at the director of the director of the sendence at the director of the director of the director of the director of the sendence at the director of the director of

CENTURY, BALTO

ORIENTAL. CHI

Simple tittle chord but also it. runs just 60 minutes, but delivers complete and well-counded enter-tainment. Line-up proves that a net set of the set of the set of the set of the term of the set of the set of the set of the provest of the set of the set of the set of the well well the set of the set of the set of the well the set of the set of the set of the term of the set of the set of the set of the set of the term of the set of the set of the set of the term of the set of the set of the set of the set of the term of the set of the set of the set of the set of the term of the set of th

Fox, Philadelphia

• JA, 1 Interprila Philadelphia, July 12. Well rounded stage show at Fox this week has Al Norman in top billing, with two stooges and al-most identical routine he showed last year at Earle. Film is 'Orchids to You' (Fox, combination floored at b.o. opener by hottest day of year.

nest year at Sarle. Film is overhead to You (Post, combination floored at blo. opener by holtest day of Show opener by holtest day of Show openers by holtest day of the second s

Metropolitan, B'klyn

Metropolitan, B'klyn Disty o' the dutty, variety and acts this week. Twenty-one peo-ple on the stage, with Jans and Lynton Revue copping boors. Charlie Foy and his capable follow Lynton Revue copping boors. Charlie Foy and his capable follow Lynton Revue copping boors. Charlie Foy and his capable follow use at the stage of the stage show takes 50 minutes to present, and picty that Luct 5m Have. J' (Ut his capable follow the assisting these stores the um, with five assisting these top-nother, have opening chores. Twe the stage of the store of the (Continued on page 43)

(Continued on page 42)

DOUBTING THOMAS

For production and release. Stars Will bear production and release. Stars Will bears, fontures Billie Burke. Alison Skip-rich. Director, David Butler, Producer, G. DeSylva. From play, The Torch sayred, by George Kcily; adaptation, Burker, Joseph Valentine. At Rivol, N. mera. Joseph Valentine. At Rivol, N. im, 78 minas. eseicket

Floronce McCrickett	
Peggy Burns	
Jimmy Brown	Frank Albertson
Von · Blitzen	John Qualcn
Rainh Twiller	Johnny Arthur
Nelly Fell	
Teddy	Fred Wallace
LaMaze	T. Roy Barnes
Jenny	Ruth Warren
Stage Hand	George Cooper
Mrs. Sheppard	Helen Freeman
Caddle	William Benedict

George Kelly's The Torch Bear George Kelly's The Torch Bear set, when produced on Broadway tion comedy with neat trimmings to somedy with neat trimmings to some of 1935, the big situa-tion some of the writer, and the set will Rogers there are a few laughs Fue Rogers, there are a few laughs performances. It may not do the customary heavy Rogers trade, but to big tiom is an amattur show when mainches fail off oper line and the players tumble all over each be do a tarrel cornery, and even the players tumble all over each be play to read of a family and the performances of a 73-minute plo-ture, it's good for laughs providing it's played right. And in this in-situate

It's played right. And in this in-stance the playing is more than adde-line on himseff is out of the No. 1 Deco of business, except for his addeline presence as a diagruntled and ascratic commentation, but have atomed for by a sole appear by the sole of the sole of the result of the sole of the sole of the sole of the sole of the result of the sole of the sole present of his sole of the sole of the sole of the sole of the result is of a sole and the sole of the sole of the sole of the result is of the sole of the result is of the sole of the result is of the sole of the sole of the sole of the sole of the result is of the sole of the sole of the sole of the sole of the result is of the sole of the sole of the sole of the sole of the result is of the sole of the sole of the sole of the sole of the result is found in a flock of players. Allow Stapworth, Steffing Hole or and could be sole of the obset advantage. Bot the sole of the sole of the obset advantage of the sole of th

PARIS IN SPRING

(MUSICAL) aramount production and release. Fea-ses Mary Elik and Tulik Carminett. Control by Lowis Millestone. Associate by Lowis Millestone. Associate plation, Keene Thompson: from play by the Reveal of the State Schulz plation, Keene Thompson: from play by the Reveal of Mack Conform. Campan, Toxiant, At the Paramount, New Week July 12, 33. Running time, 83 tu. Direc

Simone	Mary Ellis
Paul de Lille	llo Carminati
Mignon de CiLy	Ida Lupino
DuPontLy	nne Overmen
Grandma Leger	Jessie Ralph
Albert De Charelle	mes Blakeley
Alphonse	Hugh Enfleid
Eticnne	Joseph North

The second secon

poured lavishly over 2-reel ma-

Joint Asymptotic Press in the markal mixtup formula with a may be added to marry him, and a younger the markal mixtup formula with a may be added to marry him, and a younger that an added the pression of the same reason. Carbon in the large that the top of Elffel tower, in the same reason. Carbon in the same reason. Carbon is the same reason is the same reason. Carbon is the same reason is the same reason. Carbon is the same reason r

HOORAY FOR LOVE (MUSICAL)

(mUSIGAL) Radio production and release. Features Ann Sothorn, Gene Raymond. Directed by Waiter Lang. Scrtem play, Lawrocc Haz-mann; songs. Dorothy Fieldy, Lawrock McBugh, dances, Sammy Lee; photos, Laclen Andriot; music director, Albecto At Roxy, N. Sante Indoor, Feits Toung, At Roxy, N. Sante Indoor, Feits Toung, At Roxy, N. Sante July 15, '35, Run-ning time, 73 mins. Ann Sahber Mar.

At Boxy, N. T. week July 22, 25, Rac The Land Timas Ann Sothern Data Cana Baymood Connector The Connector Connector Data Connector Connector Data Connector Connector Data Connector Da

Miniature Reviews

'Doubting Thomas' (Fox). Despite plot weakness, this Will Rogers is okay for moderate

ceturns. "Pari in Spring" (Par). Fine. production and cast nullified by a poor story, due for b.o. negative.

by a poor story, use to two hereaftile. "Hooray for Love' (Radio). Musical with too slow a pace. Despite good songs and cast Despite good songs and cast "Front Page Woman" (WB). Incredible newspaper yarn, nicely handled for laughs which will pull it up to the moderate bo. class. "Rainbow's End" (ED). Above avcrage weatern; well made, with Mr. and Mrs. Hoot Gib-son.

with Mr. and Mrs. Hoot Gib-son. "Gollege Scandal' (Par). ur-der detective thriller of college campus, with lack of marquee mames proving biggest draw-back. Good summer fare. "Circumstantial Evidence" (Chesterfield). Preachment Against circumstantial evidence

via newspaper yarn. All right for duals.

for duals. time: Show goes on, clicks and two the service of a famous. If only there were some real druk werybody stamous. If only there were some real druk the service of the service of the service of the for anything worthy is shown. One the farst the service of the service of the druk the end of the service of the about the end of the service of the the aready overly alow proceedings. Then another real and Pert Kallon desert help. When Bill Robinson desert help. When Bill Robinson desert help. When Bill Robinson, all hot-chain Kids and Jein LaGon, all hot-chain Kids and Jeins a faw numbers and Raymond Joins her in a couple cast is abetted by some strong un-port, too, through Thurtson Hail, in a gem characterization as the seedy clandor. Songs mprinkied through arrest

a gen crassessment and Etlenne livoff, Llocal Skinder and Etlenne Songe sprinkled through are: Palew Waley, 'In in Love,' Youre an Angel,' 'Living in a Big Way, and the Uile sons, Mos to them, and a clinch for pop results. Sammy Lee is programmed for the dance numbers but there aren' to the dance numbers but there aren' routine along usual lines for open-ing cabaret scene and background to Miss Gamberlits speciality, also not tricky and in no way outstand-me.

FRONT PAGE WOMAN

Warner production and release. Features Betto Davis. George Brent. Directed by Michasal Curkis, screen Jusz, Laird Doyle. Michasal Curkis, screen Jusz, Laird Doyle. tion, Roy Chanslor, Lillie Heyward; dialog director, Frank MacDonald; camera, Tony Gaudio, At Strand, N. Y., week July 10, '95, Running time, 81 mine.

Command Annual Comparison of the second s

another discover a murder, identify the victim, trail the suspects to their lars, find the incriminating weapon, and tell everything to the cops, wino themesives. And not a single detec-tive showing throughout; (f) While the jury is out, one of the reporters cuts a hole in the superior of the superior of the listen in to all the arguments, giv-ing his paper hourly flashes on the voting;

Identifie in some out a facture on the voltag: (c) Girl reporter gives her paper a burn steer on the vosible of a triany static opposite from the truth, girl static opposite from the truth, girl is fred, but an hour fater is back at on the vosible of the some out and on. Ince the way it goes on and on. Ince the way it goes on But there are some laughs. And there are grand performances by Shaw and Joseph Creinan, Plus good photography and production. And nice bit work by Roscoc Karma, J. urds, Waller Walker, Dorothy Dare, June Martei and Mike Morito. East.

THE PHANTOM LIGHT

THE PHANTOM LIGHT (BRITSH MADE) Clansbrough production and Guinnet-Heither ease Star Binnig Had, Coroli Adapted rom pipty by Stadio Person Jeanshow and Star Star Star Started and Assist Malford, Coroling Had Person and Assist Malford, Coroling Had Data Malford, Coro

RAINBOW'S END

KAINBOW'S LIND First Division production and related between wear and the second secon

As the title indicates, this is a mean of the second black. After the survey part of the completely second black of the second

TANGO BAR

(MUSICAL) (MUSICAL) (In Sparish) iaramount production and release. Blars a lato) Carlos Gardel, Rosita Morenos of the State State State (In State State State State State State (In State State State State State State (In State State State State State State State (In State (In State St

(In Spanish)
Paramount production and release. Stars
Directed by John Reinhardt. Music by
Gardel lyrics, Alfredo Le Pera; musical
direction Bolg Tucci: camera, William Mil-
ler. In projection room, N. Y. Running
RicardoCarlos Gardel
Laura
Comandante
Puccipi
Capitan
Chichlts
Manuel Gonzalez
InspectorJose Nieto
RamosJuan D'Vega

This is the last of the relation of the second star, who was killed in an air crash ar you of the second star, who was killed in an air crash good plettry, accurding the second star, who was killed in an air crash good plettry, accurding the second star, and the second star of t

COLLEGE SCANDAL

COLLECE SCANDAL (WITH SOMG) Brannett production and relates. Fish with the second state of the second state of the second state of the second state product state of the second state of t

Bartis Autors Autors

FILM. REVIEWS

the m SPECIAL **REOUEST FROM** WARNER BROS. TO THE NEW YORK CRITICS

Please do not let the tremendous enthusiasm of the trade previewers influence you to exhaust all your superlatives on "BROADWAY GONDOLIER" at the N.Y. Strand tonight. Save plenty for "THE IRISH IN US," with Cagney, O'Brien, McHugh and Jenkins. Here are two slight indications that you'll need them-

Variety Daily

"Grand, heart-stirring fine, unashamed sentiment, gusty comedy, homely reality and slap-bang action, all geared for the greatest amount of entertainment for the greatest number of folk and a sure sock at the box-office! . Terrific suspense build-up. Cagney has never had a better role. Pat O'Brien gives one of his top performances ... Mary Gordon will probably start an Irish mother screen cycle. Olivia de Havilland . unquestionably is going places. Lloyd Bacon has done a grand job of direction."

Motion Picture Daily

"Here is one to raise the roof with audience mirth. Comedy and sentimentality mingle for a wild Irish hit. Mary Gordon scores as the waddling, sweet, peppery mother . Allen Jenkins draws howls as a dim wit fighter who starts to slug every time he hears the bell. McHugh causes three tidal waves of laughter. Olivia de Havilland looks like a coming bet... Sure box-office material emphasized for laughter and sentiment by Director Lloyd Bacon. You can go the limit on this. It should keep 'em howling."

PICTURES

By Epes W. Sargent

29

EXPLOITATION

23 Theatres Unite

23 Theatres Unit Omaha, Neb. Toma and the precedent management of the precedent on the precedent of the combined efforts of 23 theatres in-cluding the three first runs down, for one of the sector of the details worked out as follows: To some two works in a dvance of the drawing date every paid ad-the carby depositing a number of the theatres participating. To the carby depositing a number of the theatres participating. To the theatres the participating the carby depositing a number of the theatres participating. To the theatres the night of the frawing, fully 10. Person could hold any theatres the night of the frawing of the theatres the night of the frawing of the second the second the two second theatres the night of the frawing of the second the second the second theatres the night of the frawing of the second that carbones wouldn'the re-solution of the second the second that carbones wouldn'the re-trained the second the second that carbones wouldn'the re-trained the second the second the second that carbones wouldn'the re-trained the second the second the the second the second the second that carbones of the second the second that carbones the second the secon

Summer Parades

With the youngstera out of school there is nothing better in an ex-ploitation way than street parades for the children, provided they are not kept out in the sun too long. They can be varied and repeated if economy is kept in mind and the requirements are not made too ex-

They can be varies and topested in requirements are not make too ex-acting. In the sury Chapting concept day ways good for a stunt and the chi-dren loved it. They ran all the way from a handful of boys and housand paraders who were re-viewed by the Mayor of the west-ern lower. That gas is out now-boy piny suits a parade of im-peranonators of the wester. Shiftey Transfer and but now-boy piny suits a parade of im-peranonators of the wester. Shiftey Transfer and but now-boy is suits a parade of the stack up a clown parade. Baby Lefkoy is getting a bit big to spon-or a baby parade, but that's some-tow if merchants can be promoted as a strong enough the strong enough of a baby parade, but that's some-one baby made. Baby Lefkoy is getting a bit big to spon-or a baby parade, but that's some-tow if merchants can be promoted as a strong enough the twartow classes, if made strong enough unies radius in the smaller epots, with the parade carrying the town the set contumes, the best deco-the the set decother set. Maybe (they with for the town the parades the set decother set. Maybe (they with for the set deco-tor). Maybe (they with to merements)

other classification a cup can be promoted for. Maybe they will not materially add to the current business, par-ticularly where the children are all guests after the parade, but as a goodwill builder it cannot be beaten.

Played with the Girls

rtayed with the Girls Dring and the second s Cash

prizes went to winners of theatre tickets to all par-

Contest, theatre tickets to all par-ticipants. Stunt got heavy play in local eve-ning paper for four days, winding up with art layout of cscapade acts on Sunday.

Welshed on Widows

Weished on Widows Meina transre pan Dollas. Workh on that offers of the blunts for every black widow spider brought to b.o. during run of The Nitwitz, First applicant was a blo-Nitwitz, First applicant was a blo-Nitwitz, First applicant was a blo-vore 1,000 of the polsonous apiders cooped up. Hookup angle was on the Black Spider character in film.

Two from Ohio Doc Sillott, of the Warner Al-hambra, Canton, sent a letter to all those interested in social work in his district. Being on his toes, he was tipping off whenever any pic-ture dealt with social service agen-cies, so he got the letter out through them telling how the Travelers' All was played up in Stranded' I not only brought them, but they sold he was the the full full they be the the was the the full they the through

Two from Ohio

the tile to their unaffliated Triends. In Massing the Linkow, through Irwin Solomon, arranged to present an indoor baseball, autographed by In the first indoor game of a series promoted by the local Rotary. This gave him a tie-in spith the indo-the was due in, and it did not hurt any that the hook-up permitted the paper to nivite all of the crippled inflame to come and see the picture gratis. gratia.

Both houses are under Dick Wright, head of the Ohio zone.

Cartoons for Cantor Rio de Janeiro.

Rio de Janeiro. Two-column comic cartonas were spiashed across the front pages of three important a.u.a every day for two weeks before the oponing of the words forming the picture's title in Portugese, Abafando a Banca Uteraiu, Theaking the Bank.' Car-toons were well done by a Brazilian, Martiniano, whose drawings are and above straight advertising. A timely note was given many

Widely recommised, and where over A timely noise was given many of the drawings by the injection of a spot news angle. For instance, a spot news angle, For instance, a bab be carrier Louise fight out handed the same day a cartoon showing ringside ready for the gons instance and the same day a cartoon showing ringside ready for the gons one of the pugs leaps the ropes and canters down the alse. His gas printed below won't translate but wait while he has a look at Eddle Coming back from pace regoliations for the chaco War, hoping he's still in im to see third man be solution for the chaco War, hoping he's still in the variety of popular seetings.

with a variety of popular settings. Simultaneously in other papers appeared copy featuring an isolated sceae from the film with the orig-ture got more than its fair share in the review columns of the dailies which are anybody's meat anyway. Kid Millona' opened at the Rex. eity's biggest and best and the only house with air-conditioning.

Contest Gags

Contest Gags Those we pool old array were thea-tree we pool old array were the co-pages just as often as they could think of a contest idea with which to lazz it up have gone for a time. The second second second second tigs over ideas and one that's been to gotten itely is the wrong font idea. Letters in an advertibing space ter in a fort other than that em-ployed. Most standard faces have several font, ringing from extra several font, ringing from extra itin letters can be used from these instants with an occasional 7-or 12-point letter in a spoint body, carcfully for these extra letters and then assemble them into a praise line for the picture.

A variant on this, easier on the average person is to repeat letters, such as "hispitching" instead of 'pick-ing,' the extra letters helping to form 'picture' when assembled with similar repetitions.

form 'joture' when assembled with similar repetitions. In another version the second, second works formed the sentence, that was easier since the sentence, that was easier since the sentence. This was easier since the sentence, that was easier since the sentence. This was easier since the sentence, that set only to rearrange these words in their proper order. If a bit harder on the manager, however. I possible the advertising of mer-chants, one word in each space, with the adds getting the run of the paper and only the merchant's names motionic that the sentence of the sized to promote the prises used in-stead of 'offering free tickets. Al-most any store will kick in with a box of candy or something in order the number of prises, the greater the interest.

ename 'Evensong'

Mexico City.

Cash prizes and passes induced the public to give 'Evensong,' cur-rent at the Cine Palacio, a new name. Contestant who submitted 'Irela,' two parts of Ireland, clicked.

Down in Dixie

Down in Dixie Spartanburg. Spartanburg. Deschickling up for the opening of preside ling up for the opening of preside ling up for the opening of preside ling up for the opening of ling features of 18 or over who in-tracted much interest. Tablet by the opening of the opening of preside opening of the opening preside opening of the opening of the ad dough on admissions of the preside reader and spent 69 bucks for orchids. He got back most of the ad dough on admissions of the preside reader and spent 69 bucks for orchids. He got back most of the ad dough on admissions of the preside reader and spent 69 bucks for orchids. Occorrected with Mrs feature write, in lavkinby displayed bunday story featuring not man-agers nor exce but the young door-nouses. Result was much good will for the dozen or more young colouses. Areault was much good will for the dozen or more young colouse and the store of the printed locally. Learning the dismit bucks as a of offiner, for all mode wind the used active the dozen or more young ananagement (trummed up) a sched-uled visit by the startet to Spartan-bund the thore of the spart opening the down of the spart opening the down of the spart opening the scheduled the spart of the spart opening the scheduled the spart of the spart opening the scheduled the spart of the spart opening the scheduled the

BEHIND the **KEYS** Blank houses in Iowa and Nc-braska, here for two weeks' look-

Pater M. Pegadiotes, manager of the Capitol and Colonial theatres and a Parrell exhibitor for the stre-heatrest exhibitor for the stre-heatrest the stress of the part-ners, Chris and John Lampros. Pe-radiotes, who purchased the Mock theatre, Girard, O., is now devoling all his time to its management.

au he time to its management. Des Moines. Central States Theatre Corp. recting a \$60,00 house on the site formerty occupied by the Hildreth lisatre, Charles City, Jows ann the Strand, Ottumwa, Ia. June 29, when film blase house out in the projec-tion booth. Eddle Randall, operator. Several persons were injured when a section of blackness col-lapsed as 3,000 viewed the opening at Eagle Grove Ia. About 100 per-sons fell six feet.

Birmingham. W. J. Ray is to build a new house at Greenville with a seating capacity of 1,200. Cost approximately \$30,000 Winston-Salem

Winston-Salem. Norris Hadaway replaces Al Bar-ber as manager of the Colonial, Barber taking over Carolina theatre, Goldsboro, N. C., in place of Had-

Columbus, Miss. The Dixie, a new house con-structed by Ed Kuykendall, presi-dent of the MPTOA, was opened last week.

Bronz, N. Y. New picture house at Boston Road and Fish avenue, now nearing com-pletion, is to be known as the Metha and tentatively skedded to open July 12.

July 12. With Chelle Janis, Loewer sole femme manager, back from two monthe' vacash into her Loewer Steffel gott, the has an awardst. Steffel gott, the has an awardst. tem of the Ziegfeld in her absence now permanently at Loew's Boston Post Road theatre succeeding Jack NY. David Berk and J. Krumgold, cro-resenting Barkley Theatres, have leased the Hudson, Union City, N. Torial of 200400. Yan Singfregar-cent theatre acquisition of the com-pany. Jules Leventhal represented Union City Amus. Co. leasor, in the deal.

St. Louis

St. Louis. Negotiations on to reopen the Grand Opera house as a vaud-filmer in the fail. Arthur Clamage of Detroit is after a house in which to install burlesk. The Garrick is the only other such house in town.

Orkhows City, Griffith Arms, Co., subsiliaries co., subsiliaries concent two theatres in Okkhoma during June, the Tivoli, at Ardmore, completely remodeled from old Palace, operated by Harry M. Lowen-stein, associate of Giffith company. Ath subsidiary, opened the Washita theatre at Chickasha, rebuilt from the old Sugg theatre.

Los Angeles. Tivoli, subsequent run in colored section, reopened after dark week for alterations. Sink's Hollywood ineatre, after be-ing out seven yeas. Harry Vinneot has pooled his Strand, Long Beach, with Milt Ar-hur's Bitate and arnol Schak's Long Deach here. Joe Kinaky, operator for A. H.

Co-Op and the Bishop

Co-op and the Bishop Columba O. Premiere of 'Cardinal Richelieu' at Loew's Ohio theatre was ushered in with a series of effective coopera-tive tie-ups arranged through the effective of the series of the figerators, studio pholographa, neckwear, jewolry and perfumes, bathing suite, electric atoves and radios-each mentioning the pie-bathing suite, electric atoves and radios-each mentioning the pie-the cooperating merchant carried window displays and special pia-cards annouring the opening date. Special two-color batteris display catholic parchial schools through the cooperation do through the cooperation do the local bishop.

Talking Squirrels

Talking Squirrels Los Angeles. For 'NI Wits' Manager Hank Peters of the Fox West Coasi, Insite-Feters of the Fox West Coasi, Insite-source and the set of the set of the source of the set of the set of the lobby builtyhoo, and through use of a conceasied phonograph playing a the charge protocol and the set of the phane set of the the former set of the pair were talking, one crying 'T Want Wheeler,' the other T Want Woolsey.' Stunt proved effective and can be utilized in other spots.

Walla Walla. Expected that aome time this month the Fred Mercy organiza-tion will reopen its third house, the Capitol. The company now op-erates the Liberty and the Roxy.

Ferndale, Wash. Hail Valla has taken over the Grand theatre from Eugene Pierce.

New Orlean. Harry McLeod has taken over ac-the management of St. Chailes theatre, quitting film selling. It's largest independent house in this part of the country. Jack Duffy, house manager dufing McLeoda absence, again becomes secretary-treasurer of house.

Baltimore

Boston

Utica

Baitimore. Baitimore managing director of the loop arty. Little, has arranged an exhibit, now on display for the Bublic Library here, bail decade the third the schibit, occupying four cases on main lobby floor, is devoted chiefly to stills, ascripts, books and periodical is devoted chiefly to stills, ascripts, books and periodical to us phases of sound films. Lou Rome Enterprises has abut-tered northolds mabe, Rikilo, for fees to applied to interior.

Boston. Abner Pinansky has been trans-ferred from the Jamaica Plain the-atre to manage the Modern, Bos-ton. Phil DePetro, manager of the Modern, awitches to Jamaica Plain. DePetro is about the only sur-viving graduate of the old Publix theatre managers' school of 1930, in this territory.

Utica. William A. Haincs has succeede ert Leighton as manager of War ers' Stanicy.

Oftumwa, Ia. More than 300 patrons in the Strand here were forced to fact when a blaze broke out in the pro-jection booth. Eddle Randall, op-crator, was nearly overcome by fumes bcfore hc was able to cx-tinguish the blaze.

San Diego, Cal. Tent City theatre at Coronado beach reopened, with S. K. (Eska) Wilson at helm for Archibald Bros.

New Haven. W. A. V. Mack, former GB sales-man, now bossing the New Haven cxchange for same company, Re-placed Harry Noble, resigned,

Springfield, O. Chakeres-Warner theatres here have switched managers, M. C. (Mike) Chakeres going from State to Regent and George Bauer from Regent to State. Switch of lesser

(Continued on page 41)

Royal Entrance

Koyal Entrance Varying the usual stunt of put-ting out perambulators for comedy ago worked out a royal reception ago worked out a royal reception the located the worst-locking fliv-ver in town, painted it in bright the located the worst-locking fliv-ver in town, painted it in bright reflex to the potter and house in gold on the bonnet, and had it meet a train arriving just in time for evening.

for the mathee and again one in the evening. The inpersonator of the character stepped of the trinin (in hash board), stepped ento the trinin (in hash board), stepped into the filtwort, lossed out a mathul of heards and the car made its progress to the theatre. Here a reception committee received the come and the guest responded, both sides praising the picture. A red carget was run from the entrance to the curb and over this the comit to the curb and over this the comit to the curb and over this the comit to the curb and over the the comit to the curb and over this the comit to the curb and over this the comit to the curb and over this the comit to the curb of the to topic and the start of the topic start of the comment of the start of the start and the start of the topic start as a well as in the towns. The start is the start in the performance and the general rideu-loumess of the event.

Prize Criticiama

Diverse on the event. **Prize Criticisms** Prizes for the best criticism of a picture are frequently offored, the terms will emphasize in the mind the good points to tell the neigh-terms will emphasize in the mind the good points to tell the neigh-terms will emphasize in the mind the good points to tell the neigh-term will emphasize in the term and The informer. Here the angle to be tikely is that the priores is usual run of plays that the man-gement is antolous to obtain indiv-dual run of plays that the man-gement is antolous to obtain indiv-dual run of plays that the man-gement is antolous to obtain indiv-dual reacations. It almost invaria-int read: the the data the playment is a star-term of the stars were on offered with succease by the famous Abbey-react to know what our patroms when the usual acreen fare. It is do usual to know what our patroms pairs of passes are offered for the bus infrequently be produced. Five mant to know what our patroms pairs of passes are offered for the bus infrequently be produced. Five mintred will a dozen break as a they may infrequently be produced. Five why: In patrons desifing to enter were not first a dozen break as and the data is a dozen break and why: Matter a dozen break and and the source of the source on ment why dual the do Yout hink? is and off the data dozen break and the source on the source on ment why is the or the source on ment why is that do you thous? and a star by the do Yout hink? is and the data compare the down why is the source on ment the source on the source on ment why is the the or the source on ment why is that the source on the s

below.' Reported that the response was unusually large and that business grew after the opening on the strength of the word-of-mouth com-ment.

Seats for Home Runs

Seats for Home Buns Book and the search of the search of the search from Athematica and the search of the search for a search of the search.

Sporting Photon

Exporting Photos Louisville. In connection with Love Me For-vers' Manager George Hunt, Jr., of Locw's State, arranged a tie-up Sheet han Just installed, with considerable hallylnoo, Wirephoto coulpment. These photos are sent with great accuracy and it is rather detect. In difference between the actual photo and the Wirephoto copy.

actual proto and the idea of asking the readers to choose between two photos, the original and Wirephoto copy, that Manager Hunt executed his exploitation. Three sets of (Continued on page 31)

THERE'S STILL AUGUST!

HERE ARE MIDWINTER SHOWS FOR THE MIDDLE OF SUMMER!

BECKY SHARP One of the biggest attractions show business ever had! An event in every city and town it IN NEW TECHNICOLOR plays! . . . The most talked about, the most written about picture since the coming of sound!

SHE. MERIAN C. COOPER'S astounding and spectacular production

of the H. Rider Haggard thriller!... A real summer circus attraction ... now playing key city runs to great business ... OPENS NEXT WEEK AT RADIO CITY MUSIC HALL.

OLD MAN R A rousing romance set to

music ... A hot-weather show with everything it takes ... Six big song hits! ... 24 ravishing co-eds! ... Charles Buddy Rogers ... and the gayest gang of youngsters who ever went to college just for fun!

JALNA Mazo de la Roche's \$10,000 Prize Novel!... The tragic romance of two wives under one roof!... A best-seller picturized in all its biting drama, glorious romance and heart-holding power!... Cast includes Kay Johnson, Ian Hunter, C. Aubrey Smith, Nigel Bruce and many others. HOT TIP

JAMES GLEASON and ZASU PITTS give you the inside dope on the racetrack game-if you can stop laughing long enough!... A comedy as fast as the race thrills it presents, with the wisecracking Jimmy and hand-wringing Zasu making the most of a William Slavens McNutt story.

KATHARINE HEPBURN ALICE ADAMS BOOTH TARKINGTON'S

best-loved heroine steps from the pages of his Pulitzer Prize novel straight to the heart of all America !... A swift-changing role that offers Hepburn her outstanding modern characterization - not even excepting her great "Morning Glory."

RKO-RADIO PICTURES

FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical premieres is a compilation of stage, screen, concert or nite cub openings which, for some odd circumstances or another, stand out in show business. They will be recorded without thought to chronological order. The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, novelly show venture, play or company, to some other attendant excitement backtage, some colorful occurrence out front, or merely because of the gala cir-quandances. This is to be a continued series.

'Garrick Gaieties'

"Garrick Galeties" (Garrick, N. V., May 24, 1925) First edition of the "Garrick Galeting", the Junior Leaguers of the The-atree Guild, gumshed into the now raced Garrick thearner on West 368-atreet, New York, as a Sunday mat and eve attraction and waved into a regular attraction. It brought Dick Rodgers and Larry Hart to the fore as ultra-modern songemiths and also established Herbert Fields as a book writer.

fore as ultra-motern isongemuts and any second seco

(The Lake' (Martin Back Jan. 9, 1934). Out-of-town reports on the highly touted dout of Katharine Hepburn as a legit star on the legit stage, after a meteoric screen rise, brought the house a heavy davance saile sceme here this Jed Harris show opened. First night crowd was dazzling in its social, civic and theatrical im-portance, but suffered one of the major disappointments of the season. Ticket spees who bought heavily on the show also were grieved.

Irene Franklin-Gertrude Hoffman (Younge Pier, Atlantic City) At Younge (old) Pier, Atlantic City, any number, of vaudeville greate made their debut. Irene Franklin, with Burfon Green at the plano, opened there cold one Monday attermoon in 1907 and was an Instan-tanous hit. The team often played the Pier theatre thereafter in appreciation for that break-in.

predation for that break-in. Gertrude Moffman, ellm and glamofous, also went to Young'e Pier to break in during 1908. It was she who conceived the girl act working incessently to train her dancers. Always in the pit was her husband. Max Hoffman. Miss Franklin and Miss Hoffman moved almost directly into the Palace, or Hanmerstein's Victoria, New York, from the Pier.

Tulu Belle' (Belasco, N. Y., Feb. 9, 1928) Virtually every opening night at the Belasco was notable. Premiere of Tulu Belle' was outstanding, it being perhaps the most successful mixed cath play ever presented on Broadway. David Belasco's staging of a Harlem caharet, scene drew wide atten-tion. Numberless checks each to purchase first night tickets were re-turned and there was an advance sele in access of \$40,00 ht leaded the office before the show opened. Leanore Utic and Henry Hull headed the east

Exploitation

(Continued from page 29)

(Continued from page 23): photos were run; including like-nesses of the star; Grace Moore, Leo Carillo, and Michael Barliett. The 20 persons who submitted our-rect selections were given a pair of field by numbers in the upper corners. Accompanying the choice of picture, readers were asked to write a letter of 50 words or less, giving reason for selection. Price paper.

Protean Box Office

Protean Box Uffice Probably at some time every the-atre has had a log hut false front for its box office, but most of the time the average house has the usual white and goid setup that the But in one town there's a house without a standard box office, or rather there is one, but it is shown only occasionally as a novely. The member is front for his box office tina a bride has gowns in her

 Introduction for the states of Exploitation Potentials The exploitation has an exploitation index in which has has listed every exploitation possibility he can con-train the exploitation of the exploitation to waik on crutches. Same man has the cart the horse probably drew the horse furthers. Same man has the cart the horse probably drew the streets now, but the turnout is a wow when it is used on a picture, the horse driven by a member of the local dramatic club who has a the streets now, but the turnout is a wow when it is used on a picture, a work of the street of the local dramatic club who has a the streets now, but the turnout is a wow when it is used on a picture, by who can do bird calls and an test woman litision and a dog trained to carry a pipe in its mouth. He has spotted a collection of in-other man who has a Zulu shield and assegia. The local restaurants stres all their cracked and chipped where to go to horrow bere kees, and he can get the loan of a baby where to go to horrow bere kees, and he can get the loan of a baby where to go to horrow bere kees, and he can get the loan of a baby where to go to horrow bere kees, and he can get the loan of a baby where to go the loan of a baby where the got horrow bere kees, and he can get the loan of a baby where the got horrow bere kees, and he can the track of a baby where the streed on the for the track of a baby where here the streed on the for the track of the streed on the form and and the past for verars here the streed on the form the streed in the past for verars here the streed on the streed on the streed on the form the streed in the past for verars here the streed on the str

sech representing something which some time can be used in a etunt. It may seem like running a fad too far, but it makes possible the quick and is recommended to others who like to do the unusual. It's not always possible to locate odd proper quickly, but with such a list it becomes re-possible to locate odd proper quickly, but with such a list it becomes re-town a manager had a swell idea cailing for a yoke of oxen. He found gone. The manager above has a gone a ter the picture had gone. The manager above has a like a week after the picture had gone. The manager above has a mile radius. He could have done it, if you get the idea.

PICTURES CINCINNATI (Continued from page 10)

An average \$2,200. Last week eet Range' (FD) five days and of the Hour' (Col), last haif.

(Continued riota page x0) rate. An average \$2,200. Last week Suneet Range' (FD) five days and Men of the Hour' (Col), last half. \$2,400. Strand (Ind) (1,200: 15-25)-Ladies Crave Excitement' (Rep., four days, \$1,000. Last week Xeep-rof Bees' (Rep), nine days, \$3,000.

LOUISVILLE LIMP

'Escapade,' 'Party Wire,' Linked, Get \$5,500, Lead Town

"Escapade," Party Wire," Linked, Get \$5:50, Lead Town Louise Wile, July 13. Everybody taking thing along, with biz very much in the doldrums. Everybody taking things easy on exploitation. Seasonal wather pre-try that mean pienty bok. Prospecis are more cheerful for past week, Low's State bearing town for the season of the season to even herby bid town Forever, with expectations for eome herby bid "Good" (Fox). Just couldn't get going, new juvenile star, Jane With - "Ginget" (Fox). Just couldn't get going, new juvenile star, Jane With - "Ginget" (Fox). Just couldn't get going, new juvenile star, Jane With - "Ginget" (Fox). Just couldn't get going, new juvenile star, Jane With - Could alway done better with etronger (Cot) dual, Stays Copped, a week \$3, - Corrids to Jour (Fox) and "Davie Stander" (LO), and "Davie With to the for the tory. Stander" (LO) and "Davie State", and the Stander (JO) and "Davie State", and the state of the stay. - Torchids to You' (Fox) and "Charty Uau, not able to do-better that \$2, 100, we (LO), dual, Tor Output to the tory. dual tory output to the tory. dual tor Output to the tory. dual tory output to the tory. dual t

Raven' (U) and 'Mary Dow' (U), dual, not able to do-better than \$2,-100 rown (Ind) (1,500; 25:-40)-Keeper of Bees' (Rep.) & 43,000, fair. Keeper of Bees' (Rep.) & 43,000, fair. Wary Anderson (Libeon) (1,000; Bront, myeik, on stake, returned a weak \$1,300. Mary Anderson (Libeon) (1,000; Bront, Bullehnw' (WB)) and Regulars (urned out for WB)) and (1,000; Bront, State) Regulars (urned) (1,000; 1,000; Bront, Bullehnw' (WB)) a fair draw, 32,600. Alamo (Ind) (900; 15:-25)-In-former' (Radio) and Folles Bergerey (UC), dual, State, Then To Much' (G-B), eplit: Second run of to fast stat to bring in a pretty to fast stat to bring in a pretty stehr' (U) and 'Men of the Hour' (Col), Iadles Love Danger' (Poxy) ad 'Chinatown Squad' (U), eplit, not strong enough to get over \$1,100.

not strong enough to get over \$1.100 trousseau. Being in a country town where room is cheap, he has plenty of storage space, and he does not It started when he made a slab framework for a Canadian play. He used the sliding from the kumber smow. Got so much comment that presently he built a miniature two-story cottage, with the cashler sell-vendow. Again from the cashler sell-window. A fail from to followed, matching a prison title, and next he point or a cided por the data of the point of the start of the sell of the point of the sell of the sell of the point of the sell of the sell of the point of the sell of the sell of the point of the sell of the sell of the point of the sell of the sell of the paid for itself with the first use, which are lead to be the play title where the shift of they can be changed to match al-most any play. All built on frames which are held together by plan at pina. To strike, he merely haus the most. Yery simple. Artist and Model

Bid. 36% 46% 7% 76 8%

Stock Market

(Continued from page 6)

(Continued from page 6) was Columbia Pictures certificates, which had been going up 4 to 9 points a week for several weeks. There was considerable profit-tak-ing, which forced the price down to 15%, from 10 or 11. Columbia Pix finished at 75, down 4% points. Stock never got above preceding week's close of 79%. Paramount certificates tumbled in Monday's trading. Volume rose on the decline. The stock closed at the lowest quotation, 3%, a loss of three-cighth on the week. Par had been up to 4% earlier. Two Among the Lows

Two Among the Lows Radio common was another soft spot, the issue slumping to low mark at blow-off. It also schowed a loss of three-eighths. Radio B suffered a similar lose, but man-aged to wind up week at 57. RKO was actively higher in Monday's trading. lifting to 3% at the close

was actively higher in Mondays trading. Hitting to 2% at the close for a quarter gain. Traders looked on the 40-week earnings statement of Loew's. Inc.-from their action after the report was made public. Chief disappoint-ment was predicated on the fact that actual operating profits were lower than in the same period of 1384, although there was an increase there and the same period of 1384, although there was an increase in derived higher and the same profit of a stefy for the present 32 annual dividend payments. The street ex-ber common share for the full year. There was plenty of shifting about in Pathe A evidently in anticipa-tion of placing the new common on the N. Y. stock exchange in the near future. But the Fathe Preferred to a new of the lower in the reference on the lower in the stoke were inclused to a new of the lower it.

New Highs for Bonds

New Highs for Bonds Four bonds hung up new highs for the anuesenent list. Warner for the students. For the anuesenent list. Warner for the students and the box office. There-base tasks at the box office. There-has taken at the box office and the students times reached 13% and centificate of the student students. The bonds of the other side of the picture, of the student students. The bonds and time over several weeks of the students the students of the other side of the picture, of the students the students. There point to the eat have been concentrated in dif-net racking the attention of eome heavy buying tirueting individual after market students. Feeling in favorite forward. Summary for Week Ending Monday, July 15:

Summary for Week Ending Monday, July 15:

STOCK EXCHANGE

11	Low, 44% 33% 33% 13% 13% 14% 20% 31% 20% 31% 20% 4 50 50% 24% 32% 32% 32% 10% 25% 10% 25% 10% 25% 10% 24% 12% 12% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	extras.	Insue and rate. American Sectors. Consol. Film. Dometol. Film. Dometol. Film. Dometol. Film. Dometol	70% 4% 10% 152 157% 17% 17% 17% 05% 4% 05% 4% 5% 5% 5% 4% 5% 4% 5% 4% 5% 4% 5% 4% 5%	Low, 8%4 4%4 155%4 147%4 155%4 105 7 3%4 105 7 3%6 60 105 7 115 50 415 7 115 50 415 7 115 50 415 7 115 50 415 7 115 50 415 7 125 125 125 125 125 125 125 125	Lest. 9 75 4 13% 147% 157 17% 20% 20% 7% 8% 8% 8% 8% 8% 8% 8% 8% 8% 105% 7% 40% 8% 105% 7% 40% 105% 105% 105% 105% 105% 105% 105% 10	Not + + + + + + + + + + + + + + + + - + + -
	6% 67% 67% 103% 42 59% 59% 59% 29% 43%		Technicolor Transius (10:5) BONDS Gen Thes. Ka., 40 Keith & S., 40 Par-Bradway Gun, 31 Par-Bradway Gun, 31 Par-Bradway Gun, 31 Par-Bun, 32 Par-Bun, 32 Farther S., 52 Kito Gen. S., 32 Kito Gen. S., 32	··· 2% ··· 1315 ··· 83% ··· 104 ··· 62 ··· 969 ··· 96% ··· 96% ··· 97% ··· 97%			

103%		Loew 0s, '41 104
42	1,000	Par-Broadway 5%s. '51 •62
59%	38,000	Par-Fam-Lasky 0s. '47
59	49,000	Do ctis
501%	64,000	Par-Pub, 5%8, '.' 97
58%	40,000	Do. ctis
20%	4,000	RKO dehs Gr 40
43%	289 000	Warner Bros, 6s. '39 *68

Two Among the Lows

near future. But the Paths Preferred A suffered in these moves, dropping to a new 1335 low at 8. Close was at 8½, where it was off rationally a manual and the sum of the lessen might be get-ting ready for another upturn. Stock rose to 32%, Monday and showed a half-point gain at the close. Part of this strength was in reflection of craders to invest in portering issues. New Winhs for Reads.

Wall Street is that those who bought this stock around the peak at 27 have disposed of their holdings. Many of these purchases were based on the fact that Beolds Storps, Fast-tures, was being released. With these out of the market, Technicolor climbed back atter hit-ting 17% and finished the week at 0 for a fractional gain. To those understanding the background of this lesue the attitude is thap in the stiftude is thap of the stiftude is thap in the stiftude is thap of the stiftude is thap of the stiftude is thap in the stiftude is thap of the stiftude is the stiftude is thap of the stiftude is the stiftude is that is the stiftude is the stiftude is the purchases have been based on the production rather than on just what other the stiftude is the stiftude is the other stiftude is the of the stiftude is the other stiftude is the stiftude is the stiftude is the other stiftude is the stiftude is the stiftude is the other stiftude is the stiftude is the stiftude is the other stiftude is the stiftude is the stiftude is the other stiftude is the stiftude is the stiftude is the stiftude is the other stiftude is the stiftude is the stiftude is the stiftude is the other stiftude is the stiftude is the stiftude is the stiftude is the other stiftude is the stiftude i

one ione (cature will do to ettr up interest. Over on the Over-the-Counter market, Columbia Broadcasting Co. Issues staged a little show of their rose virtually 234 pointe to new tops for 1935. The Columbia Broad-cating 'A' lesue was quoted 354, bid and 37% asking price at the close. The new Paramount stocks in eame market.dealt in on a 'when the man market.dealt in on a 'when the the the stock of the the stock of the the stock of the stock of the close. The new Paramount stocks in eame market.dealt in on a 'when the the stock of the stock of the done in company's reorg. Watching Barometer Stock Market observere were pleased

Watching Barometer Stocks Market observere were pleased with the manner in which rall etocks were brought forward and pushed ahead in late trading. There is one school of thought that holds the general market will not go much farther forward until the rall group follows the industrials upward. And many theoriets are not looking for in the ralls actually develops. While weakness in grains thus far has not affect the slock market, many are wondering how long stock prices

affected the stock market, many are wondering how long stock prices will hold on if wheat and other grains continue elipping. Present week le expected to show, in some degree, whether the Annuse-ment or ergo will other was morely an accentuated reflection of general market; followers who contend that the group should soon begin to dis-count the toil that the hot weather has taken at the box office. There-has taken at the box office. There-has tweeker search on the start of, declining tendencies that may con-tinue over several weeks.

Net

This industry is talking Metro-Goldwyn-Mayer! There's good reason. On the West Coast within the past week two Giant M-G-M attractions of '35-'36 were previewed. CHINA SEAS starring CLARK GABLE, JEAN HARLOW and WALLACE BEERY ... ANNA KARENINA starring GRETA GARBO with FREDRIC MARCH and FREDDIE (Copperfield) BARTHOLOMEW,

These two attractions will be released in August and September. They are the forerunners of what is to be M-G-M's greatest year,

The studio of Leo the Lion is throbbing with activity...practically every great STAR on its roster is at work or about to start. Releases for the first four months, August, September, October and November are scheduled. Ask your M-G-M representative for a detailed outline.

There's a new song, a happy song that exhibitors are singing today ... they are singing it about One company, M-G-M...they are singing "With my eyes wide open, I'm buying."

THE

LION

AT

YOUR **BOX-OFFICE!** **CHI PIC BIZ IN COURT HANDS**

33

'Bank Nights' Still Persist

Easy Staging of Stunt Accounts for Continued B.O. Use-Pros and Cons

'Bank nights' continue to be the Bank nights continue to be the biggest problem contronting ex-hibitors in the picture industry While giveaways, screeno, cróckery distribution and cash nights have found some favor in certain localities, found some favor in certain localities, the apparent ease with which bank nights' can be staged and the small expenditure involved continues to catch the popular fancy, causing continual spread in every section of the nation.

continual spread in every social of the nation. 'Under the Film Code Authocity some progress was being made towards stamping out the bank very. Local soning and grievance these special nights, were suisdaned by the C.A. and in the instances where outawed by due process of law. Only clean-cut decision by a court was in the Brady Amusement Co. case at Brady, Texas, when a state court perminently restrained nights. Some 12 other 'night' cases ad been appealed from, C.A. dec-clasions at the time of the Blue ad been appealed if they have out thus far because the C.A. rul-ings have no legal status. In the move to stamp out 'hank

not this tay because the C.A. rul-lings have no begal status. In this more to stamp out 'bank nights' when C.A. rulings were apain proverment came to the aid of the NRA by representing the Blue. Eagle in court. Have office officials admit that it is out of the province of that or-ganization to do anything about nights.' Their attitude is simply to regulate or call a hait to these power to say whether a theat environment of the state of the to rest whether a theat or the state theat the pays on officials claim that it is a matter of individual theat te poly and has nothing to do with production and distribu-tion.

do with production and distribu-tion. With the Hays spokesmen con-ceding that MPTDA is on the side-practice is concerned, the whole practice is concerned, the whole the side of sattle. There is a chance that the settle. There is a chance that the federal Trade Commission might to see tills evil attamped out hold title hope of getting promut action via this governmental agency. The problem contronting exhib organizations in handling back the treatment accorded might's at a meeting of exhibitors called by the N. Y. zoning and clearance board chairman before the Blue Eagle was evicted. In an effort to get a cross-

chairman before the Blue Eagle was evicted. In an effort to get a cross-sectional view of exhibitor opinion the confab was called, with hope that some steps might be suggested for doing away with 'bank nights'. But there was such a wide differ-ence of opinion that nothing of vital import ever came from the meetine.

vital import ever came from the meeting. Perhaps the brightest spot 1s that none of the larger theatre circuits have gone for 'nights' on a com-prehensive scale thus far. Another encouraging sign is the manner in which the 'bank night' lage fades once its popularity has worn off. Af 'night' inver hat a fail play, with virtually all theatres joining in the Stunt, there has been no attempt

community or area eventually swing into line. And with every theatre using 'nights' weekly, the exhibit soon found themselves back with soon found themselves back with the identically same margin, of profit as before 'bank nights' were started, except that they had the added expense of carrying on these e of carrying on these special .nights.

UPSTATE N. Y. FLOODS DAMAGE 2 THEATRES

ochester, Juiv 16.

occrester, July 16; With floods in. Southern Ther towns the hot news in this section, the Little, arty, was first to screen films of the desolation left by the elements, beating, the major houses by a day with a Universal clip.

by a day with a back the life inc-tion affected were budly damaged one in Horpell and the other in Wattina Oleh. Practically all were vitbout electricity and forced to close for a week o, more due to conditions left, by the flood. Jack Appleton, local motion ple-tack Appleton, local motion ple-tack appleton, local motion ple-tack in a plane the morimum after the 3-inch rainfall, taking shots of the disaster for INS. Pracmount and World Wide lins.

Lyra, Mpls. Theatre, **Bombed: No Labor Tiffs**

A bomb tossed at the rear of the Lyra theatre, large lower loop in-dependent house, exploded, wreck-ing the back doors and smashing many windows in the neighborhood. The blast occurred at 1:30 a.m., about two hours after the last show.

The blast occurred at 1:30 a.m., about two hours after the last show, crail miles away. Fred Strom, owner of the thea-tre, says he has had no labor dif-foulties the past two years and be-lieves that a personal grudge might have prompied the bomb to the building adjoining the showhouse, but less than \$100 damage was done to the theatre's interior. Two rear plastering torn loose from the in-vacions was ripped out and some plastering torn loose from the traction of the explosion, was unin-vacionman. Showed that block powder was used in the time of the explosion, was unin-inder the powder was used in the bomb. that

Publix N. W. Adds More

Minneapolis, July 16.

Minncapolis, July 16. Since comerging from receivership, Publix Northwest circuit has started anothor expansion program. It just has taken over the Opera House Janestown, N. D., from the receiv-ers. giving it is initial entry there Also reopeneed third house in Easu Chaire, Wis, and riting it three heatres in operation in each of these towns.

THEATRE MUST PAY RENT

virtually all theatres joining in the stinat, there has been no sattempt made at reviving them even on a linear structure of the structure of the structure in the way patrons have become wised up on the workings of 'hank' nights' Quick way'in which thes therefore have arrived at the realiza-tion that they have less than the oran at the operation of the structure of the structure worked against the operation of the structure of the structure infinite view an extended period of the the realization of the structure of the structure worked against the operation of the structure at the structure of the structure dockets of our the structure of the operation of the structure of the structure of the the structure at the operation of the structure at the operation of the structure at the structure of the structure of the operation of the structure of the structure of the structure dockets of operations could be structure of the while Kinhuit chimed attachment of the wight house in each legal right to collect rest document of the structure of the struc

12 SUITS STALL BUYING SEASON

Sales Policy Awaits Court Ruling-Admissions, Double Bills, Screeno, Clearance, Theatre Buying, Building Among Ques tions to Be Decided

THUMB-TWIDDLERS

Chicago, July 16. Swarm of Jawsuls 15 introducing the 135-38 selling season as the ex-hibitors and exchanges hustle around looking, for breaks. There in the past, but racely have the film the past, but racely have the film the past, but racely have the first thing anybody thinks of 15 reaching to actionersy with legal There are some 12 suits now on the first and the entire selling sea-son is stalled while both exhibs and distribs await the outcome of the suits which will decide just how the dockets now are those of the Astor theatre against the major ch-distribut any Seanse of the Astor theatre against the major ch-distributions. Tesaness Loswis, Taile theatre against Loswis, Taile the silmaneky & Miller organization; Public theatre suins in the schanges and the cr-cuins and almst cheatre against the chaster signant circuits and ex-changes.

theatie against circuits and ex-changes. There is no longer any attempt to get together and talk the issues over. Seems that the NRA, with its governmental and legal aura, has educated both the exhibs and the digtribs to gyrotechnics. Astor Untangled

Astor Untangled Only suit which has reached set-tiement is the Astor case which was decided iast, week out of court by the awarding to the theatre the right to show major product at 10c. daytime until 6:30 p.m. and from indinicht until 6:00 p.m. During the normal evening hours the admission price is maintained at 15c. But the major yoint in this set-timent is not that the house yoon dime, but that the settlement to the

dime, but that the settlement re-stricts this dime agreement to the Astor theatre. This restriction came at the demand of several nabe circuit defendants who fear the spread of dime admission through-out the settlement shall be applied and price slashing. This restriction is the guiding force in the suits filed by both the Empire and Haymarket theatres at Haisted and Madison for not only Other double feature suit being wrangied over is that filed by the southalde Public theatre. Twine Near Rebirth

Twins Near Rebirth

Twina Near Rebirth Entre town is now worrde about the double feature situation with both the exchanges and exhibs in the dark as to the final outcome. Exchanges state that they will con-tinue to insert a clause in the dustry decision rest, not with the industry inder decisions on the Haymarket. Public, Empire and the Philadelphia situation, will dictate to the film in-dustry how the industry is to be operated. The exhibs and ex-changes have themselves de-liberately placed their business in governmental hands.

liferately placed their business in rovernmental hands. Other suits in town concern pro-tection and the building of theatres to force sales of pleture. Yaie thea-try suing Simansky & Miller and the exchanges for reduction of protection of the S. & M. Jido over the Yale from the present 26

RKO Retakes Detroit Downtown As a Showcase for Radio Pictures

weeks to the second week of release where the Yale theatre belongs, ac-cording to the admission price of

30. Essances is using Metro-Coldwyn-Mayer and Loew's for its attempts to take the Sheridan from Besancus and against the Loew's building moves are merely to force the sale of Metro product. Finally, there's Screene involved in the general flood of suits which have the industry locally groggy trying of find out just where the object officer as an agent of the city

stands. Screeno suit was filed by a pollce officer as an agent of the city government and is against the Warner Bros, Shore theatre. Suit claims Shore, theatre was violating the anti-lottery laws of the city by running Screeno.

PITT 100% STAGELESS, **ONLY 4 CINEMAS LEFT**

Pittsiurgh, July 18. When Hal Kemp's fand closes at the Stanley Thursday (18), Pitts-hurph will go 100% stageless for remainder of summer. Last few weeks, only WB deluxer, has been running occasional presentations, but with Kemp windup house has outling else in sight and doubtful if any more flesh will turn up until Alvin, with no refrigeration plant, abandoned shows month ago for double-feature policy and doesn't intend to resume combo programs until after Labor Day, while Penn, Loew site, hand' had anything since last-spring and management doesn't

Loew site, haart had anything since liast-spring and maragreemed doesn't even know yet whether return to shows in fail is likely. Town is down to four first-run sites now, with closing of Fulton for warm months, and there are reports about that unless hot weather lets up, Alvin may also splutter for few weeks. Latter house this season, with Stanley running scond and Penn last. For final three weeks, Stanley has had band acts exclusively. Phil Spltainy, Benny Goodman and Kemp.

Pennsy Passing 1c Film Tax to Public

Philadelphia, July 16, The Motion Picture Theatre Own-ers' Association of this district, holding its first meeting in some time, has decided to pass the customers. Same time of action will almost cer-table to thean by all Romov certainly be taken by all Pennsy exhibitors

Indics and smail house owners are the ones beeing loudest about the new tax, which levies ic on all ad-missions of 25c or fractions thereof, The dime houses will therefore be confronted with a 10% tax proposi-

HAVANA'S NEW 2,000-SEATER

Manuel Solis and his father, op-erators of Capitol here, pian to open stors of Capitol here, pian to open Solis research returned from N. T. Solis research returned from N. S. wond he constructed for wide range wond he constructed for wide range



Vaude Question

eral years. Vaude Question New question which must be de-cided is what's to become of RKO diversion of the second of the second become of the second of the second become of the second of the second houses with the Fox to make other houses in the second of the second house with the Fox the realized to the for the Fox here which is resident operator of the house but resident operator of the house but for the Skouras Bros, Fox Wesco, or the Fox company itself. Appears general supervision of the state.

Not German Propaganda, **3 Pix Shown in Winnipeg**

3 fix Shown in Winnipeg, July 16. Winnipeg, July 16. Three German films were shown that for the startened RKO Orpheum that is here despite protests of the Arguint War and Pascim, whose mombers picketed the house during the showing. The charge against the showing of the films was that they constituted Nail propagnada, in spite of the fact they had been board. board

board. Showing was sponsored by the Society for German Culture, officials of which declared no propaganda was contained in them. Pictures were 'Echo,' 'The Stolen Heart' and 'Youth in a Camp.





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GENERAL CONCESSION CORPORATION 6545 Carnegie Avenue, Cleveland, Ohio

PICTURES

CALENDAR OF CURRENT RELEASES

Offices: 1540 Broadway, New York, N. V Chesterfield

Ircumstantial Evidence. A mystery asking does circumstantial evidence con-vict the innocent? Chick Chandler, Shirley Grey. Dir. Cherles Lamont 67 mins. Rel. March 30.

th from a Distance. A stratusphere mystery. Rusesil Hopton, Loia Lane. Dr. Fronk Strayer. 64 mins. Rei. May I.

Dir. Frenk Strayer. 64 mlus. Rel. May I. Girl Who Came Back. The regeneration of a girl crook. Bidney Binckmer. Shirley Grey, Neel Mediaon. Dir. Charles Lamont. Rel. May 25. Public Opinion. A drama of the greeiser single force in the world today. "Public Opinion." Loke Wilson Crane Wilbur. Luis Alberni. Dir. Frenk Strayer. 68 mlns. Rei. March 16.

in the Dark, College mystery, Charles Starrett, Marion Schlilling, Dir. Ches Lamont. 67 mins. Rel. March 1, Rev. March 22. Const Lithiont. 57 mins. Hel. March J. Hev. March 22. Society Fever. A crashing society comedy. Lois Wilson, Lloyd Hughes, Hedda Hopper. Dir. Frank Strayer. 66 mine. Rei, June 20.

llo: Gower at Sunset, Hollywood, Cal. cee, 729 Seventh Ave., New York, N. Y Columbia

After the Dance. Romance of a night club singer who finds love after a fail-break. Nuary Carroll, Geo. Murthy. Dir. Loo Bulgakov. Rel. June 35. Ar Hawks. The death ray fources in commercial availation. Rahph Bellamy. Tala Birell and Wiley Post. Dir. Al Rogell. 68 mins. Kel. April 30. Kev June 12.

val. Carnival story of a men's search for a mother for his child. Lee Tracy, Sally Ellers, Jimmy Durante. Dir, Walter Lang. 77 mins. Rei Feb. 10. Rev. Feb. 20.

Feb. 10. Rev. Feb. 20. Chammagne for preakfast. Panniless attorney finds a weetheart and a fortune through a breakfast. San Anno 19. San Anno 19. Rev. July 18. Anno 19. San Anno 19. San Anno 19. San Anno 19. Rev. July 18. Sothern Raiph Bellamy, John Buckler. Dir. Roy W. Neill. 69 mins. Rel April 11. Rev. May 15.

ighting Shadows. Western. Tim McCoy. Geneva Mitchell. Dir. David Sei-man. 57 mine Rel. April 18. Girl Friend, The. Ann Sothern, Jack Haley and Roger Pryor. Dir. Eddle Buzzell. Rei. July 31.

Love You Always. A love that could not be crushed by adversity. Nanco Carroll, Geo. Murphy. Dir. Leo Bulgakov. 68 mins. Rel, March 20. Rev

ny, 1 9. pite of Danger. Auto racer gose into the trucking business. Wallace Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mine. Rei. March 8. Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mins. Rei. March 8. Rev. April 10. 58 mins

ce of the Range. Tim McCoy western. Dir. David Sei Rel. May 25. Rev. June 12.

Rel. May 25. Rev. June 12. Beyond the Range. Tim McCoy Western, Billie Seward. Dir. Ford Beebe. Rel. Feb. 15. Live Tonight. Lowc's indecisions on the Riviers. Lillan Harvey, Tullo Carminati. Dir, Victor Schertzinger. 69 mins. Rel. March 1. Rev. March 10. 1.4414

Carminati. Lorve u noecisions on the Riviera. Lillian Harvey, Tuilo Carminati. Dir, Victor Schertzinger. 69 mins. Rei. March 1. Rev. March 20c. Me Forever. Operatic-ganates atory. Grace Moore, Leo Carrillo and Robert Alien. Dir. Victor Schertzinger. 31 mins. Rei. June 27, Rev. July 3.

Jury 5. Men of the Hour. Story of the newsreel cameramen. Richard Cromwell, Blille Seward and Wallace Ford. Dir. Lambert Hillyer, 57 mins. Rel. May '15, Rev. May 15.

Riding Wild. Weetern. Tim McCoy, Billis Seward. Dir. David Sei Juns 28. Rel

Juns 25. Sweil Mead. Baseball comedy, Wallace Ford, Dickis Moore, Barbara Kent Dir. Ben Stoloff. 53 mins. Rel. April 8. Rev. May 8. Unknown Women, Richard Cromwell and Marion Marsh. Dir. Albert Rogell. - Rel. June 14.

nel June 14. sicome Stranger, Localed on a racing stock farm. Jack Holt, Monu Barrie, Jackie Searle, Dir. Phil Rosen, 65 mins. Rel. April 20. Rev April 10. Unw April 10. Whole Town's Talking, The. Robinson in a dual role as a killer and a pacifism who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford 95 mine. Rel. Feb. 18. Rev. Msrch 6.

Office: 729 Seventh Ave., New York, N. Y. DuWorld

Blue Light. (Austrian and italian.) Mountain romance among italian Dolo mitee. Directed and starring Leni Riefenstahl. Rel. Sept. 15.
 Crainquebille (Fr.). Drama from Anatole France yarn. Dir. Jasqude de Baron-celli. So mine. Rel Dec. 1.

Construction of the second seco

mins. Rcl. Dec. L
 Mar Mc Changed Hie Name (Brittsh). An old Defam Wallace yrrn re-wled. Dir. Henry Edwards. Ts mins. Rcl. Oct. L. Rev. Oct. 23.
 New Oct. 23.
 Rewnod Hunt. 19 mins. Rel Sans Familie (Fr.). Story of a boy's fight without family. Robert Lynen. Dir Andre Mours. Bw mins. Rel. June 1.

The Last Wilderness. Expedition, animal fil laid in Wyoming. Howard Hill, 35 mins. Rel. May 1.

First Division Offices: R.K.O. Bldg.,

es Also Allied. Chesterfield, Monogram and Liberty

Ascass which of the second sec

and July IK - Tank or virour, somey vrey. Jir. Frank ortaget. We minus.
 Rahbow' End Western, A bluck sheen cose west, makes good nud shows up faither's partner as a crook. Hoot Gibson, June Gale. Dir. Norman Spencer. 59 mins. Rel. June 10.
 Shet in the Dark. From the novel and 'College Humo' scrint 'The Dartmouth Multigray Dir. Clurch Long. The State of the College Humo' scrint 'The Wardis, Marido Multigray, Clurch Long. The College Humo' scrint 'The Wardis, Marido Multigray, Clurch Long. The State of the College Humo' scrint 'The Narvies, Marido Multigray, Clurch Long. The Maridon Mary Scription, Mary Darbo, Dir. Itay McCarcy. 52 mina. Rel. May 1. Rev. May 15'
 Symphony of Living, (Invincible). Noy violin prodigr buffetel between werring parents. Evelyn Brent, Al Shean, John Darrow. Dir. Frank Struyer. 53 mina. Rev. July 3.

tudios: Burbank, Celif. First National Offices 221 W. 49th Bt., lack Fury. The underdogs in a Pennsylvania mining town. Paul Muni Karen Morley. Dir. Michael Cuitiz. 35 mins. Rei May 18. Rev April 17.

Case of the Curlous Bride, The. Whodualt. Warren William, Markaret Lind-say. Dir Michael Curluz. 30 mins. Rcl. April 13. Rev. April 10. Girl From 10th Avenue. The adventuree of a young shop girl who accidentially

These tabulations are compiled from information supplied by the varioue production companies and hecked up as soon as possible afte release. Listing is given when rs lease dates are definitely set. Title are retained for eix months. Man agers who receive service subse quent to that period should pre serve a copy of the calendar for

The rennes. The remning time as given here is presumably that of the projection room showings and can only approx-imate the actual release length in those states or communities where Innas the actual release length in the calculate encomplement is when in deletions. Running time in the reviews as given in Variety' carry the actual time clocked in the the-stre after passage by the New Vori-state consorable, since pictures are enviewed only in actual theatre abouings. While sever offor Is made to have when the sever offor Is made to have supplied may not always be correct, even though official. To obtain the fullest degree of accuracy. Variety will appreciate the co-operation of all managers who may note discrep-ancies.

Studio Placements

Hollywood, July 16.

Man Mountain Dean, 'Return of Cappy Ricks,' Republic. Robert Yost, Lamar. Trotti, ecreen play, new Will Rogers pic, untitled,

Benita Hume, "Tarzan Returns, Metro.

Agnes Andereon, John Davidson, 'Laet Daye of Pompeli,' Radio.

Otto Fries, Mary Foy, 'Tale of Two Cities.' Metro.

Alian Bridgee, 'Gay Deception,

May Beatty, 'Broadway Melody of 1936,' Metro.
 Billy Gilbert, ere Comes the Band,' Metro.

Dorie Lloyd, 'Two for Tonight,' Metro.

Metro. Muriel Evane, "Throwback, U. Charles Middleton, Robert Grieg, Special Agent, WB, Hal Price, William J. Weleh, Jules Cowles, Fuzy Knight, Altred Del-cambre, Jim Thorpe, Brady Kline, Marino Schubert, Maxine Reiner, Bruce Mitchell, Lew Kall, Wan-Gerer of Wasteind, Par. Dewey Robinson, 'Lonesome Trail,' WB,

WEW Avounson, Lonesone tran, Ronale Cosby, Lillian Kemble Cooper, Hattle McDanleie, Living John Bidrede, Phill Brede, Frank Reichter, Joan Biair, Don Barclay, Frank Sharmon, Trom Thie Dark Star, Barton, "Powder Smoke Range, Radin, Welss Bros.

Lowe, Bel Fe

Once

Jr., 'Custer'e Las. Bros. Gilbert Emery, Arthur Hoyt, 'Mag-nificent Obsession,' U. Edward Sedgwick, directing; Stepin' Fetchit, 'Virginia Judge,'

Robert Allen, Fiorence Rice, Robert Allen, Fiorence Rice, Bodyguard, Col. Stuart Anthony, screen play, sec-ond of series of Zane Grey westerns, Par.

Par. Selmer Jackson, 'Red Salute,' Re-liance. Syd Saylor, 'Here Comes Cookie,

by baybon, here Course Course, Lule Albern, Bad Boy, Pox. Pred Vogeding, 'Charlie Chan in Shanghai, 'Pox. Shanghai, 'Pox. Harold Goowin, Paul Hurst, G. Pat Collins, acting: Allan Garda, Marola, Sweil, 'Dark Angel.' Drederick Sewell, 'Dark Angel.' Marcia Hunt, 'Virghia Judge,' Par.

Par. William Gargon, 'The Milky Way.'

William Gargon, 'The Milky Way,' Par. Lester Cole, sereen play, 'Jack-hainmer,' Col. Ward Bond, Wyrley Bireh, Eliza-beth Risdon, Nana Bryant, Arthur Holdi, 'Bodyguard,' Col. Thurston Hall, 'Lady Beware,' Col.

Inez Palange, 'Melody Linger:

Reliance On, Reliance. Maurcen O'Sullvan, Norman Fos-ter, Dudley Digges, Nigei Bruce. Melville Cooper, Lumsden Hare. Lillian Bond, Bishop Misbehaves, Metro.

Jane Darwell, 'Beauty's Daughter,

Jane Darwen, some Fox, Wallace Smith, screen play on un-titled original, by H. B. Smith, Col. Irene Hervey, femme lead, Charles (Continued on page 38)

marrice a society dcrellct and then makes a man of him. Bette Davis, Ian Hunter, Colin Clive, Dir. Alfred E. Green. 69 mins. Rel. June 1. Rev. May 29.

Rev. auy 425 animp exploits of the mee of the U. S. Department of Jus-Men. Story and Capava Ann Dworks, Margaret Lindsay. Dir. Wm. Kolchiey. SS mins. Rel. May 4. Go Inte Your Dance. Musical production about modern show business. At Joison, Ruby Keeler. Dir. Archis Mayo. 32 mins. Rel. April 20. Rov. May 3.

Diggere of 1935. Dick Powell, Adolphs Menjou, Gloria Stuart, Alice Brady, Dir, Busby Berksley, 95 mins, Rel, March 16.

Brady, Dir. Bueby Berkeley. 85 mins. Rel. March 16. In Glenet, Miscal apectacios of famous Marchan resort. Pet (D'Brien, Dolores Data Rio, Diversity Horiton, the DeMarcos. Dir. Lloyd Baccon. 84 Uving on Velvet. Shock crazed avlation marries a society grid. Kay Francel, Geo. Brent, Warten William, Dir. Frank Borzage. 80 mins. Kel. March 2. Rev. March 13.

Mary Janes PA. Whinksical elory of a small town printer who le born with the wanderbut and who cannot resit the call of the road when a trial the April 17. Rev. June 18. (Whole, Dir. Wm Keighley, 71 mins. Rei, April 17. Rev. June 18.)

Rei. April 27. Rev. Juno 19. Maybe 192 t. vev. Groß Stuurt, Rose Alexander. Dir. Writ. McGlinn. 62 mina. Murder in the Guuda. Lyle Talbot. Ann Dvorak. Dir. D. Ross Lederman. 61 Oli an the Rei Dek. Jan. Jan. 2010. Jan. 2010. Studies and Studies an

mins. Kel Dec. 10. Key. Jan. 1. Oli for the Lamps of China. Pat O'Brien, Josephine Hutchineon, Jean Muir. Dir. Mervyn LeRoy. Rel. June 8. Red Hot Tires. Lyle Talbot, Mary Astor. Dir D. Ross Lederman. Rel. 2. 51 mins.

4. U mile. Traveling Selsady, The. One of thoss Jean Blondell-Genda Farrell rompa. Dir Ray Enright. 63 miles. Rei. April 8. Rev. April 3. While the Patient Slept. Mystery in a millionaire's mansion. Guy Kibbee, Allne McMahon. Dir. Ray Enright. 66 mine. Rel. March 9. Rev. March 6.

an in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Gensvieve Tobin. Dir. Robt. Florer, 68 mins. Rei, Feb. 18. Rev. March 27.

itudio: Fox Hills, Hollywood, Cai, Fox Offices: 444 West 55th St. New York, N Y. Black Sheep. Edmund Lowe. Claire Trevor, Tom Brown. Dir. Allan Dwan. 70 mins. Rel. June 14. Rsv. July 3.

Charlie Chan in Egypt. Further adventures of the Honolulu Chinaman, Warner Oland, Mary Brian. Dir. Lewis Seller, 72 mins. Rel. June 21, Rev. June 26.

Rev. June 25.
 Charlie Char in Paris. The Oriental detective moves into new territory. *Warner Oland. Mary Brian.* Dir. Lewis Seller. 10 mins. Rel. Feb. L. Conty Chait mans. The. Will Rogers, Evelyn Venshle, Kent Taylor. Dir. John Blyatone. To mins. Rel. Jan 11. Rev. Jan. 22.
 Cowbay Millouiner, George O'Brien wettern, Dir. Edw. F. Clinz. Rel. Dantki inferne. New version of an .dt intiller. Spencer Tracy, Claite Trevor, Henv W withhul. Dir. Harry Lachman, Rel. Aug. 31.
 Derng Young Man, The. Jamee Dunn, Mac Clarke. Dir. Wm. A. Seiter. Rei. May 24.

Doubting Thomas. From George Kelly's stage play, 'The Torch Bearsre.' Will Rogers, Billie Eurke, Allson Skipworth. Dir. David Butler. Rel. Line ?

Juns 7. Dressed to Thrill. Tutta Rolf, Clive Brook. Dir. Harry Lachman. Rel. Aug. 23. Farmer Takes a Wife, The, From the stage play of the old canaid days. Janet Gaynor, Henry Fonda, Chas. Bickford. Dir. Vietor Fieming, Rel. Aug. 2.

Gay Deception, The. Francie Lederer, Benita Hume, Frances Dee. Dir. Wm. Wyler Rel. Aug. 9. orger White's Scandale. Second edition of the musical. Alice Faye. Jaa. Dunn, Ned Sparks, Geo. White, Lyda Robertj. Dir. Geo. White. 85 mins. Rel March 15. Rev. Nay 1.

Great Hotel Mystery. Flagg and Quirt as detectives. Dir. Eugene Ford. 70 mine Rei March 1. Rev. March 6.

Vendy Barrie. Dir, Irving Cummings. 72 mins. Rel. April 26. Rev. June 28.

One More Spring. Three down and outers in Cantral Park. Janet Gaynor, Warner Baxter, Dir Henry King, 87 mins. Rel. Feb. 8. Rev. Feb. 27. Warner Baster. Dir. Henry King, 81 mina. Rei Feb. 8. Bev. Feb. 37. Or Little Girk. Form the slorer Heaven's Gate', by Forence L. Priligram, With circus angles. Shirley Temple, Rosemary Annes, Joel McCrea. Dir. John Roentson, 84 mins. Rel. May 11. Rev. June 12. Spring Tonic. Reluctaut bride and surprised tiger tamer. Lew Ayres, Claire Trevor. Dir. Roht. T. Kane. 55 min. Rel. April 18. Rev. June 12.

Ten Dollar Rales. Edward Everett Horton, Karen Morley. Dir. Geo. Mar-shall. 65 mins. Rel. April 5. Rev. May 8. Description and April 0. Rev. May 8, Pressure. Romance with the sand hogs under the river. Edmund over, Victor McLagten, Florence Rice. Dir. Roaul Waish. 70 mins. el. Feb. Rev. Feb. 5.

Rel. Feb. Rev. Feb. 5. Under the Pampa Moon. Mex. story. Warner Baxter, Kettl Galligan, Tito Guizar. Dir Jae. Tmiln. Kel. May 31. Rev. June 4. Welcome Home. James Dunn, Arlins Judge. Dir Jas. Thinlag. Rel. Aug, 23. When a Man'e a Man. From the Harold Bell Wright story. George O'Brien. Dir. Edw. F. Cline. 68 mins. Rel. Feb. H. Hev. Feb. George O'Brien.

G-B Clairvoyant, The. Chiller. Claude Rains, Fay Wray. Dir. Maurice Elvey. 78 mins. Rei, July 15. Rev. June 12.

Loves of a Dictator, The. Strong historical costume drama. Clive Brook, Madeleine Carroll. Dir. Victor Saville, 83 mins. Rel. June 15. Rev.

June 3. Strengt Tap Much, Realistic underworld drama in the Alps and Lundon. Potes Lores, Lealis Banks, Edna Beat, Dir. Afred Hickscock. 75 mins. Rel. March 15. Rev. April 3. My Heart 16. Galing, Romannic muskaj, Jan Klepura, Martha Eggerth. My Song for You. Romance, in the open house. Jan Klepura, Dir. Maurice Elvey. 75 mins. Rel. May 15. May 25.

Liberty to Gamble. Four sons inherit a grandfather's taint. Onslow Stevens, H. B. Warner, Maxine Doyle, Eric Linden, Lois Wilson. Dir. Phil Rosen. Rei. July 10. Kei July 10. Dizzy Darmes, Musical. Theatrical boarding house locale. Marforle Rambeau, Florins McKinney, Lawrence Gray. Dir. William Nigh. Rei, May Já. Ol Homestead, The. Surgestell by the play. Six musical numbers. Mary Carlisite Lawrence Gray, Dorothy Lee, Willard Robertson. Dir. William Nigh. Rei, Ang 10.

to Every Bachelor. Honeymoon with a hired bride. Marian Nixon, Nell Hamilton, Allean Pringle Dir. Wm. Nigh, 72 mins. Rel. Dec. 14.

Hamilton. Allean Pringle Dir. Wm. Nigh. 72 mins. Rel. Dec. 14. School for Glins. Heform school drama. Sidney Fox, Paul Kelly. Lois Wil-son, Anne Shifey. Dir. Wm. Nigh. 73 mils. Rel. Mar. 22. Rev. Feb. 23. Sweepatake Annie. Snolsty circles frame sweeps winner. Tom Brown, Marion Nixon, Werz Engels. Dir. Wm. Nigh. 71 mils. Rel. Feb. Rev. Feb. 27. Vithout Children, Molern drains of divorce. Marguerite Churchill, Brucs Cabot, Evelyn Brent, Reginal J Denuy, Dir. William Nigh, Si mins. Rel. April 15.

Majestic

Motive for Revenge Thrilling adventurcs resulting from desire to satisfy wife's craving for luxury. Donald Cook. Irens Hervey. Dir. Burt Lynwood. Rel. May 17.

(Continued on page 38)

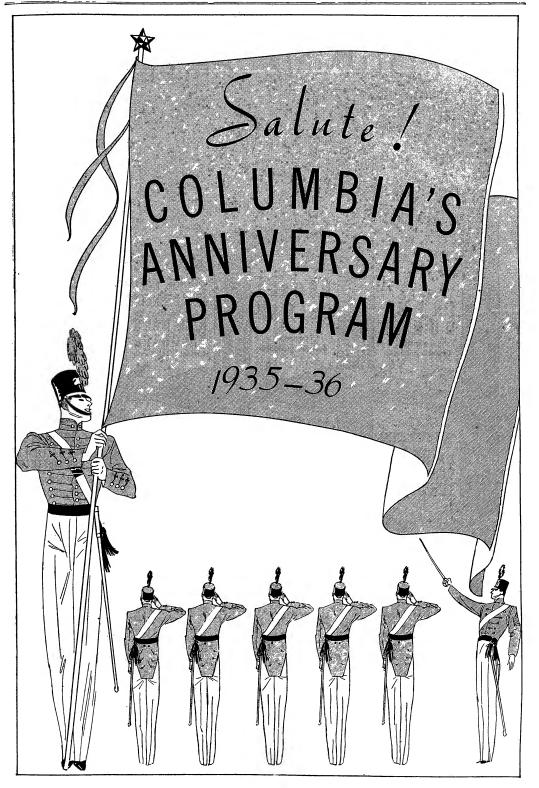
Lynwood. Hel May I7. Wathy Ahead. Stark dramal. Adventurel: Romanee' On the high seas. Hamilton sud Kathleen Burke. Dir, Tummy Attina. Rel. May I. Perfect Clue, Theo. David Manners, Skeets Gallagher, Dorothy Libnire. Narch 10: 4 mlns. Dynamic detective mystery thriller. March 10: Rev. March 20.

Office: 1600 Broadway, New York.

Office: 1776 Broadway, New York, N. Y.

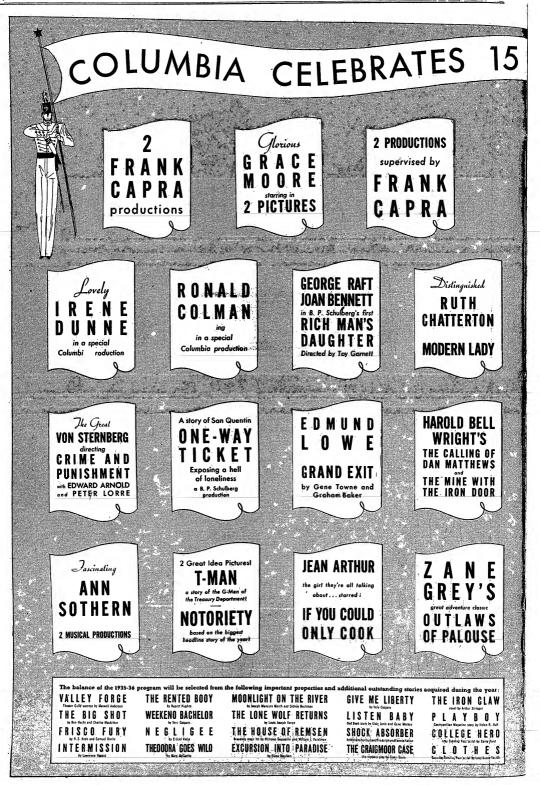
Offices: 1776 Bdway.

Dir. Rel.



VARIETY

Wednesday, July 17, 1935





CALENDAR OF CURRENT RELEASES

(Continued from page 34)

Reckless Roads. Comedy-drama of two thoroughbreds, a girl and a horse. Judith Alten, Regis Toomey, Lloyd Hughes. Dir. Burt Lynwood. 60 mins. Rel. July 1.

ices, t776 Broadway, New York, N. Y Mascot

- Burn 'Em Up Barnee, t2 chapter nuto racing serial released also as a feature in 74 mins. Frankis Darro, Jack Mulhall. Dir, Colhert Clark. Rev.
- April 2 Behind the Grass Lights, Factual story from the book of the same same, by Behind the Grass Lights, Factual the Constraint Factor, Julian Bluckmer, 68 mina, Rel. Feb. 22, Rev. April 24, July 18, July 18, Harmory Lane, Life and songs of Staylien Foster, Douglass Monitomers, Addressen Armes, Nevlyn Venable, William Frawley, Rel. July 18, Healine Woman, Strongs roomance Jeveloss when a Senutiful activity gift by Healther Vannace, Stayloss when a Senutiful activity gift by Healther Van 28, Concer Pryor, Dir, William Nigh, 75 mins, Rel. May 15, Rev. June 28.
- Key, June 25. Latise Grave Scattement. Sparkling action romance with newsred back-Dire New Kerlander, 59 mins. Rev. June 25. Eric Junden, Bathar Nakton Dir. Nick Media. 69 mins. Rev. June 25. Article Scatter Scatter Dir. Christ Mellen, Nutliv millionate with olitichules has fortune on a wild atorny hight. Charles Gragewin, Mary Cartisle, Regis Tonmey Dir. Christy Cabenne. 84 mins. Rel. May t.

: Culvar City. Calif. Offices: 1540 Broadway, Metro

- Age of Indiscretion. Divorced comple's child problem. Paut Lukas, Madge Evans, David Jack Holt. Dir. Edw, Ludwig. 77 mins. Rel, May 10. Rev. May 22.
- After Offics Hours. Newspaper atory. Constance Bennett, Clark Gable, Stuar Erwin, Dir. Robt, Z. Leonard, 73 mins. Rel. Feb. 22, Rev. March 13 Baby Face Harrington. Burlesque on the gangster cycle. Chas. Buttarworth Una Merket. Eugene Paiette. DIr. Edgar Selwyn. 61 mins. Rel. Apri 12. Rev. Juna 26
- 12. Kev. Juna 26 Casino Murdar Case. Philo Vance story. Paul Lukas, Allson Skipworth. Tred Healey. Dir. Ed Marin. 82 mins. Rei, March 15. Rev. April 17. Escapade. Love and Innocenca In Vienna with a new str. Luise Raincr. Win. Poweil, Frank Morgan, Virginia Bruce. Dir. Robt. Z. Leonard. 96 mins. Rel. Juby. S. Rev. July 16.
- Innes, Ref. July 30, Woman doctor becomes enmeshed with a mental pa-tient. Ann Harding, Herbert Marshall, Maureen O'Sullivan. Dir, Ed-mund Goulding. 72 mins. Rel. May 17. Rev. Juna 4.
- Mark of the Vampirs. Murder mystery with vampire angle. Lionel Barry-more, Elizabeth Alian, Bela Lugoel. Dir. Tod Browning. 60 mins. Rel. April 20. Rev. May 5.
- Murder in the Fiset. Mystery aboard a battleship. Robt. Taytor, Jaan Par-ker. D:r Edw. Sedgwick. 70 mins. Rel. May 24. Rev. June 4.
- ker, Dr. Edw. Redgwick. 70 mina. Rel. May 24. Rev. June 4. Nauptiv Maristat. Victor Herbert's operated. Leanette MacDonald, Nelson Eddte. Dir. W. S. Van Dyke. 106 mins. Rel. March 27. Notwors Ladies. From the atage play by A. E. Thomas. Bright domestic drama. Joan Crawford, Robt. Montgomery, Chas. Ruggles. Dir. E. H. Griffith. 19 mins. Rel. Jonne 14. Rev June 25. Cons. Rug Mark 2019. Dir. Science 1998. Dir. 2019. Cons. Rug Mark 2019. Dir. 2019.
- Conrad Nages. Dir. Jack Conway, 63 mins. Rei. April 5. Revit May 8. Public Hero, Net, G. man story, Lionel Berrymore, Cheeter Morris, Jean Arthur. Dir. J. Waiter Ruben, 80 mins. Rel. May 33. Rev. Juna 12. Rechte Berlow, Wm. Powell, Darnheim Tans, Nay Rohndow Tans, Dir. Victor Fleming, 35 mins. Rel. April 13. Rev. April 24. Sequels. Friendship between a deer and a pume with a human romance background. Jean Parker, Russell Hardle. Dir. Chester Franklin, 79 mins. Rei, Peb. 1, Rev. Peb. 27.
- Shadow of Doubt Murder mystary. Ricardo Cortez, Virginia Bruce, Constan: Collier. Dir. Geo. B. Seltz. 71 mins Rel. Feb. 15. Rsv. Feb. 27.
- signar Lady, Gri from Jova besta a crook gang, Robi, Taylor, Vir ginia Bruce Dir. Geo. B. Seltz. 69 mins. Rei, March S. Rev March 20.
- Vagabond Lady. Younger brother savss bride from unhappiness. Robert Joung, Evalyn Venable, Dir, Sam Taylor. 72 mins. Rel. May 3. Rev. Jung 1997
- Juna 19 Vaness, Her Leve Story, Hugh Walpoles' novel. Helen Hayes. Robt Mongomery, 78 mins. Rel March 1. Rev. April 17. West Point ef the Alr. Training story made at the U. S. A. School for Air-West Point ef the Alr. Training story made at the U. S. A. School for Air-Rosson. 30 mins. Rel March 22. Rev. April 10. Rosson. 30 mins. Rel March 22. Rev. April 10. Construits, Louise Fasende, Ted Healy. Dir. Chas. F. Riesner. 64 mins. Rel, Feb. Rev. Feb. 12. Healy.

Studios: 5851 Maratnon St., Hotiywood. Calif. Paramount Offices: 1501 Breadway,

- Accent on Youth. From a current stage hlt. Sylvla Sidney, Harbert Marshall Dir. Wssley Ruggies. Rel. July 12.
- Dir. Wösley Ruggies. Kei, Juny 12. All the King's Horses. Zenda type etory with a picture star replacing a king of a mythical kingdom. Carl Brisson, Mary Ellis. Dir. Frank Tuttle. 75 mins. Rel. Feb. 15. Rev. March 13.
- Car 99. Based on the axploit@ of the Michigan atate radio police. Fred Mac-Nurray. Sir Guy Standing, Ann Sheridan, Dir. Chas. Barton. 60 mins. Rel. Mar. I. Rev. Feb. 27.
- Kei, Mar. L. Key, Fob. 27. Collegs Scandal. Whodmit with college background. Arilne Judge, Kent Tay-lor, Wendy Barris. Dir. Rillott Nugent. Rel. Juna 21. Crusades, Ths. Cecil de Mille's spectacle. Loretta Young, Henry Wilcoxon Dir. Cecil ds Mills Rel Aug. 2.
- Di L'acci da Salla rei Aug. 2 a Spanish dancer. Mariene Dietrich, L'acci Wann, Loude and Solla da Spanish dancer. Mariene Dietrich, L'acci Wann, Loude and La Salla da Salla da Salla da Salla Nava 1 kay May 1 Anno 1 and 1 articuments. Jos Morrison, Hielm Mack, Gerinula Michael. Dir. Mitchell Leisen, I'mins. Rei. Argil 26. Rev. April 17. Mitchell Leisen, I'mins. Rei. Argil 26. Rev. April 17.
- Class Key, The, Politico-mystery etory by the author of 'Tha Thin Man. Claire Dodd, Rosalind Cuill, Dir, Frank Tuttle. 77 mins. Heis May 31 Ray, June 19
- Rev. June 19 int to Town. Mar West, as a biten singer, crashes society. Mas West, Paul Cavanaugh, Van Labed T., Tito Kay Is. Market Stranger, State State State State State State Hold 'Em Vale, From a Danon Ranyon story of a girt who loved uniforms. Rai April 12, Rev. May I.

- verset cores, versar itomera. Dir. Sidnay Lanfteid. 61 mink. Wai April 12. Rev. May 1. Love in Bloom. Country boy and city giri finally make a match. Carpivai sidelights: Ice Moriemen, Disk Cee, Burns and Allen. Dir. Elliot Nan Wagent. 18 ming. Rev. Diotection of the series of a mus-nar scrapes. W. C. Fricke, Mary Hina, Kathleen Howard, Dir. Clyde Bruckmen. Rcl. July 26. Mer Without Names. G. Men story, Fred MacMurray, Madge Evan Dir. Rahpi Murhby. 37 mins. Rei July 5. Ray. July 3. Meradem's Frate From the Ges Hill Arcce. Water C. Kelly, Andy Clyde. March 13.
- Jane Darwell. Dr. Haph Murphy. 66 mina. Tel. March 22. Her. March 12. Her. March 19, 19 March 19, 19 Mosth Tarkington. Bing Creaby, 75 mins. Rei March 8, 1967, April 83. Minstein 19, 1997, 199

- Rel. Feb. 1 Ruggles of Red Gap. Harry Leon Wilson's story of a hutler won in a bridge game Chas. Laughton, Mary Boland, Chas, Ruggles, Dir. Leo Mc-Carey, 30 mins, Rel, Feb. 22, Rev. March 13.
- Carroy, sp mins. Rel. Feb. 22, Rev. March 13, Annual M. Rubs, Soviety sprin and New York hoy meet in Havana. Geo. Raft, Carole Lonnari, Margo, Dir. Marion Gering, 71 mins. Rel. Feb. 8, Rev. Scoundai, T. R. (Hech, MacArtun), Publisher comes have to life to retrieve seriors. Neil Coverd, Julie Haydon. Dr. Hecht-MacArthur. 75 mins. Rel. April 58, Dev. Mar 7, 2016.

- Romance of a Russian emigre working as a rickshaw coolle ina Loretta Young, Charles Boyer, Warner Oland. Dir. Jas. Rel July 19. Shanghal. In Ch Flood. Post-deprassion orphans work out their fates in a comedy ida Lupino, Kent Taylor, Gall Patrick. Dir. Aubrey Scotto. mart Girl. valn. id Rel. July Ret. July 25, Stolen Harmony, Adventures with Ben Barnle's band. Geo. Raft, Ben Bernle Grace Bradley. Dir. Alfred Werker. 79 mins. Rel. March 29, Rev. April 24.
- Wings in the Dark, Air thriller with a rescue by a blinded aviator. Loy, Cary Grant. Dir. Jas. Flood. Rel. Fcb. t. Rev. Feb. 5. yrn
- Studios: Hollywood, Calif. Office: R.K.O. Bidg., Radio City. N.Y.C R.K.O. Radio Call. Alice Adams. Small form girl dramatizes herself and tries to win a rich hus-band by tying about her family. Katharine Hepburn, Frso MacMurray, Fred Stone, Evelyn Vsnable, Frank Albertson, Hedda Hopper. Dir George Stevens. Rel. Aug. 9.
- George Sitterens. Rei, Aug. 5. Lonian, The A vivid chapter in American Cavaltade. The bringing of law and order to the west of 1880. Richard DN, James Bush, Margor Syland TL, July Liber, Francis Ford, Freion Foster, Dir, Charles Vian TL, July Liber, Francis Ford, Freion Foster, Dir, Charles (exy Sharp, The story of a woman who vrecked the lives of all the men who loved her. Miram Hopkins, Alan Morwiray, Frances Des, Bir Cedre Hardwick, Nigel Brote, Allson Skipwarth, Jir. Reuben Mammulian 85 d thardte. Two tennersmental musicinan discover, after almost wreck-
- wreck
- mms, ice may it. Kev. JUNE 19. Wrais of Hearts. Two temperamental musicians discover, after alimost w ing their lives, that love is most important thing. Katharina Hey Charles Boyer, John Bea, Jean Hersholt. Dir. Philip Moeller, 78. Rel. May 41. Rev. May 22. Captain Hürricans, A story ol Caps Cod, and its people. Jsmes Barton. Helen Westley, Helen Mack, Dir. John Robertson. 72 mins. Rei, Mar 1. Rev.
- July 2. In the second s
- Nichois, Ar. Rei April 12. 77½ mins. of Flanders. A poor Fie ish boy who befrieuds a sheinhard dog ia given a change to develop his talents and become a famous artist. Frankle Thomas, O. P. Heggle, Helsn Parlsh. 'Lightning.' Dir. Edward Sioman Rei, March 22. Dog

- nul. Aug 7 ist. The younger sister in the Stanton family heigh she brother. Laddle, win the Princess. John Beal, Gieria Stuart, Virginia Weidler, Char-lott Henry, Dir Geo, Stevens. To mins. Excl. April 8, ever May 8. Bayes of Pompail, The destruction of the City of Pompail. Preston September Mace, Alan Hais. Ohr. Branes & Schodencer. Rel September 100, 2000 (2000) (2 ant
- September dar Clicke. An amusing tale of the vagarles of the racs track and the unquenchable faver that surges in the velns of men who follow the ponies. James Glorson, ZaSU Pitts, Margaret Calinhan, Russell Glozson. Dir, Ray McCarey. Rel. Aug. 16.
- monias "Lames direction, Zadis Piltra, Margaret Cultanan, Russell Olcason. Dir, Ray McCarey, Rel, Aug. 15.
 Murder on a Honoymon. The forthar advances of the old mold senanteer Polics Grave Filter. This time it is mirrier takes nices on an artifician End and the senanteer of the senanteer of the old mold senanteer Polics Grave Filter. This time it is mirrier takes nices on an artifician Edua doc Uller of an artifician of the senanteer of the old mold senanteer Folics Grave Filter. This work of the senanteer of the senanteer Polics Grave Filter. This work of the senanteer of the senanteer Folics Grave Filter. This work of the senanteer of the senanteer Folics Grave Filter. The senanteer of the senanteer of the senanteer Filter of the senanteer Wheelse. Robert Woolsey, First Annih, Beitty Grabe, Bevern Berty Berty Berty Filter, Senanteer of the senanteer of the senanteer Berty Senanteer of the senanteer of the senanteer of the boore he is killed. Presion Fourter. Lin Las. Merty Mougias. Shirley Grave Rosce Atas, Willam Coiller. Jr. Synil Baine. Referst Tawimore. Health Act, Edward Ludwig. Rel, July 26.
 Peola's Eenony, The. A Convict branks ladit in order to seek reverse on the boore he is killed. Presion Fourter. Lin Las. Merty Douglas. Shirley Grave Rosce Atas. Willing. Drive Rosce Shirley Lond Health Act, Edward Ellis. Drive Grave Rosch K. Work 13.
 Roberta, Adaptation of the stage mulcial. Irres Dunns, Frad Auster, Carey Health Act, Edward Blauk. Heins, Dunna, Randoly, Sock. Heelm Mark, Migel Bruce. Dir Frving Pichel and Landing C. Moden, Rel Jung 28.
 Kar ef Medigarden, Willam Powell solves the mystery of the disappeatnance of Star ef Medigarden novel is solves the mystery of the disappeatnance of Star ef Medigarden and the sing Candelin Scott, Helem Mark, Migel Bruce. Dir Frving Pichel and Landing C. Moden. Rel Jung 28.
- Walter Catters, Julle Haydon, 'Magnificent Obses-slon,' U. Travis. Ed-Julie Haydon, 'Magnucent Obsee-slon,' U. Henry O'Nell, June Travis, Ed-ward McWade, Joe Downing, Wil-liam Burress, Gordon Elllott, 'Dr. Socrates,' WB. Wade Boteler, 'Three Musketaera,'
- Radio. Mary Forbes, 'Black Chamber,' Addition probes, "Black Chamber," Metro, Addie Buffngton, script, 'Long Haul, Ralio, Here Comes the Band, Metro, Roger Pryor, Nick Condos, 'Te Beat the Band, Radio. Te Beat the Band, Radio. Fredels, Teckles, Radio. Fredrick Roland, 'The Rain-makters, Radio. Fredels, Schwater, to direct 'Fib by Alberton to direct 'Fib by Alberton.

- Olsen. Dir, Rowland V. Lee. Rei, Aug. 30. †at. American dancer who fails in love with a young girl, but has a hard tims winning her on account of mistaken identity. Fred Astaire Gingar Rogere, Edward Evcrett Horton, Helen Broderick. Dir. Mark sandrich.
- Sandrich. Wilage Tais. This story presents a cross-section of average community life in a typical small village in Una. Randolph Scott. Kay Johnson, Arthu average and the store of the store of the store of the store of the convect Rei. April 25. 50 mins. Rev. May 27. Fay Wray Raiph Belamy. Dir. Phil Rosen. 68 mins. Rev. May 27. Fay Wray May 200 Mins. Rev. May 200 Mins. Rev. 68 mins. Rev. May 200 Mi

Office: RKO Bidg., Republic

Forbidden Heaven. Charles Farrell, Charlotte Henry, Rel. Sept 1. My Old Kentucky Home. Based on the song. Rel. Sept 16. Two Black Shasp. Story by Warwick Deeping. Westward Ho. Wastarn, John Wayne. Rel. Aug. 20

The following Monogram handled by Republic

Are juncering atomogram handled by Republic Chears at the Grown. Raisen'l Hayton, Irane Ware. Rel. Aug. 5. Dawn Rifest. The. John Wayne, Marion Barns. Dir. R. N. Bradbury. Rel. Junz 20, John T. Murray, Gavard Maxwell, Except of the receivrabil Toomay, John T. Murray, Gavard Maxwell, Except of the receivrabil Rel. April 15. Rev. May & Rechard Except of the receivrabil Rel. April 15. Rev. May & Rechard Except of the receivrability of mins. Healer, The, From noval by Rohert Hardton, Die Schlassen, State Schlassen, State Schlassen, State Schlassen, State Schlassen, State Schlassen, State Schlassen, Schlassen, Schlassen, Schlassen, Schlassen, Schlassen, State Schlassen, Schlasse

Rei April 125. Rev. May 5 Healer, The. From novel by Robert Herrick. Dir. Reginald Barker, Raiph Belamy, Karen Morley, Mickey Rooney, Judith Alen, Robert McWade, J. Farreit MacDonald Toky mins. Rei June 15. Honeymoon Limited. Nei Hamilton, Irene Hervey. 70 mins. Ret. July 1. Honeymoon Limited. Nei Hamilton, Irene Hervey. 70 mins. Ret. July 1. Honeymoon Limited. Nei Hamilton, Irene Hervey. 70 mins. Ret. July 1. Hoesing Schoolmatetz, The. Norman Foster, Culudetta, Henry, Otts Harian, Hegisston. 76 mins. Rel. May 15. con, Betty Furness, Hobert Boworth, Erman Dunn, Edith Fellowea. Heien Jerona Eddy. 76 mins. Rel. July 15.

<text><text><text><text><text><text><text><text><text> Heien Jerona Eddy. 16 mins. Rel. July 16 th by chain Beldy Fillowes. Make a Millon, Story of how a professor Rets July 5 th by chain letter game. Monte Carlo Nights. Innoem is suject rans shi man at famous casho and wins the firl. Mary Brian, John Darrow. 65 mins. Rel. May 30. Mystery Man, The. Chicago reporter, atranade in St. Louis makes good. Noter 17.

March 27. Paradjee Caryon John Wayne, Marion Burns, Movic-struck family takes hus-bands all to crash Hollywood, with hilarious results. Walisca Ford. 52 mins. Rel. July 20. Ralhobw Vallay. (Lone Star). Western. John Wayne, Lucille Brown. Dir. R. H. Bredbury. 52 mins. Rev. May 15. Rel. March 15.

(f, H. praoutry, 52 mins. Rev. May Lo. Kel, March 15, Texas Terror, John Wayne, A. Lone Stat Western, Dir, R. N. Brad-hury, 61 mina, Rel, Fab. L. Rev. April 3, Trail Beyond, in the. John Wayne, Verna, Hillic, 55 mina. Rel. Oct. 22, (Continued on page 39)

(Continued from page 34) Locher, 'Charlie Chan in Shanghai'

Lochen, 'Charlle Chan in Shanghal,' Fox. Gordon Westcott, loria Roy, John Downer, Ames Burke, 'So John Downer, Ames Burke, 'So John Downer, Burke, 'So John Downer, 'Source, 'Source, 'Source,' and Line, Douglas Blacketley, Os-car Kudolph, Guy Usher, Jerry Mardy, Irene Thompson, Pat Som-erought, 'Source, 'Here Comes Cookic,' Par. 'Jannee Burke, 'Here Comes Cookic,' Par. 'Jonny Arthur, 'from This Dark Staturwa,' WB. Errol Flynn, Lydia De Havilland, 'Ostain Bloodgood, 'WB. Arline Judge, 'Fly Sy Night.'

"Captain Biood, w.s. Margaret Bioodgood, Parline Judge, "Fly by Night," Boyce De Gaw, Isabel script 'One to Two Citles," Metro, Toscor, Teis of Two Citles," Metro, Toscor, Tainona, "Port Pauline Frederick, O. P. Hegrie, Naul, Gerard Smith, Script, "Paul Gerard Smith, script, "Wirghind Judge," Par. Nat Pendleton, 'In the Bag," Natio, "Any Port, "Park Mark Park Natio, "Any Pendleton, 'In the Bag,"

Nat Pendieton, in the Bag. Frank Meinon, Had Boy, Fox, Frank Campeau, Robin Hood of Horace Jackeon, screen, play, Pionner L Zenda Mattin, Horace Jackeon, screen, play, Pionner L Could, Schemer, Play, Horace Jackeon, screen, play, Horace Jackeon, screen, play, Paulo Paulo, Schemer, William Newell, Paulo Page, Three, Muaket Radio,

'Annapolis, Farewell' Paul Page, Three Musket Radio of Carsy, Herbert Evans, Bert Hanlon, Harold Nilly, Maurice Case, Two for Tonleft, Par. Billy Francy, George French, Here Comes Cooks, Par. Billy Francy, George French, Here Comes Cooks, Par. John Wray, Tada Doy, Paul Marker, Metro, John Wray, Tada Doy, Paul Marker, Metro, William Faruum, Pewder Smoke Frank Corroy, 'Ich Man's Daugh-ter, 'Col. Leon Gordon, screen play, Twist, Metro. Nata, Markander, 'Living Up to Lizele' WB Bradley, 'Living Up to Lizele' WB Bradley, 'Living Up to Lizele' WB Bradley, 'Living Up to Lizele', WB Bradley, 'Living Up to Lizele', WB Bradley, 'Living Up to Lizele', WB Bradley, 'Living Up to WB Anton Cattett. 'Alone Together,'

Raiph Spence, script, 'Getting mart,' Par. Walter Catlett, 'Alone Together,'

Harold Scnuster, to uncer any Night,' Fox. Albert Malotte, music and lyrics, 'Hi, Gaucho,' Radio.

Contracts

PICTURES

CALENDAR OF CURRENT RELFASES

(Continued from page 38)

en Muet Drees. Intricate ways of fasilion salon people almost causing young romance of daugiter to end in disaster. Ninna Gombell, Gavin Gordon, Suzanne Kaaren, Robert Light and Monogram contest winners 17 mins. Rei. Feb. 1, '35. Rev. April 17.

United Artists Offices: 729 Beventh Ave. New York, N.

Breweter's Millions. Story by Winchell Smith and Byron Ongley, Jack Bu chanan, Lill Damita. Dir. Thornton Freeland. 78 mins. Rel. May 20. Call of the Wild. From the famous Jack London story. Clark Gable, Lo Young, Jack Oakle, Dir. William Wellman. Rel. May 6.

Cardinal Richelleu. George Arlis, Multain Weilman, Rei, May 6. Gardinal Richelleu. George Arliss, Maureen O'Suillvan, Edward Arnold Francis Lister, Dir. Rowland, V. Lee. 82 mins. Rel. April 28. Rev April 24.

April 24. Escape Me Never. Story by Margaret Kennedy. Ellsabeth Bergner, Hugh Sin clair, Griffith Jones, Leon Quartermaine, Lyn Harding, Dir. Paul Czin ner. 93 mins. Rel. June 21. Rev. May 29. Foles Bergere. From the stage farce, The Red Cat.' Maurice Chevaller, An Sothern, Merie Oberon, Dir. Roy Del Ruth. 33 mins. Rei. Mar. 8. Rev Fab. 27.

Feb. 27. March, Charles Laughton, Br. Cedric Hardwicks. Dir. Richard Boiler, March, Charles Laughton, Br. Cedric Hardwicks. Dir. Richard Boiler "Em Have Ht. O. Men. Story by Joseph Monure March and Einer Harch Richard Arten, Virginia Fruce. Jiles Brady, Harvey Stephens, Brit Lin-den, Joyce Compton Dr. Sam Wood. 58 million. Reil, May II, Rur, June 4

aen. Joyee Campion Dr. Sam Wood, 55 minus, heir May UT, Rev Junder, Gwyn. Anna Nargie, Sir Cedich Bardwicke. Dir. Herbert Wilcox. 70 mins. Rel. June 19. Rev. June 26. Bere of the River. A Wyld Gramantzation of the manner in which one Minis Murch Molde the desluty of a complete tribe. Faul Robesen, Nina Rev. July 3. "Leitle Bable, Dir Kollan Korden. Strime. Rei July 4.

Rev. July 3.
 Scarte Himseniel, The. From a novel by the Baronese Orczy. Romantic drama, but modern handling. Leslie Howard, Merie Oberon. Dir. Alex Korda. 85 mins. Ret. Feb. 15. Rev. Feb. 12.
 Thunder in the East. Story by Claude Parrere. Charles Boyer, Merie Oberon. John Loder. Dir. Nicholas Farkas. 37 mins. Rel. May 2010.
 Wedding Night, The. Gary Cooper as the sophisticated lover and Anna Sten as a modern American Fill in a romantic drama. Gury Cooper, Ana-feld and States. 2010.
 Wedding Night, The. Gary Cooper as the sophisticated lover and Anna Sten as a modern American Fill in a romantic drama. Gury Cooper, Ana-bidor. 50 mins. Rel. March 5. Rev. Merch 20.

Universal Offices: 30 Rockefeller Center, New York, N. Y Studio: Universal City, Calif.

lias Mary Dow. Story of a lost daughter replaced by adopted. Saily Ellers, Raymond Milland. Dir, Kurt Neumann, 65 mins, Rel. May 27, Rev.

Border Brigands. Buck Jones western. Dir. Nick Grinde. 56 mins. Rei. May 27. Rev. June 26.

27. Rev. June 36. Birlds of Frankonstein. Drama. Karloff, Valerie Hobson. Dir. James Whale Sirds of Frankonstein. Dramas. Rev. May 15. Criming Rev. March 25. Rev. May 15. Feb. 11. Rev. March 26. Feb. 11. Rev. March 26. Chinatewn. Squast. Comedy-drama. Luyle Taibol, Yaireis Hobson. Dir. Mur-ray Roth 70 mins. Rel. May 20. Rev. June 4.

Good F

18 Rev. Feb. 5. Cornedy-drama. Ly/n Taibot Corrute Minhael Heatan Heatan Heatan N.Y. (Cornedy-drama. Ly/n Taibot Corrute Minhael Heatan Hea

Mr. Dynamite. Comedy-drama from a Dashlel Hammett story. Edmund Lowe, Jcau Dixon. Dir. Alan Croslaud. 75 mins. Rel. April 22. Rev. May 29. Mystery of Edwin Drood, The. From the Dickens story. Claude Raines Douglas Montgomery, Heather Angel. Dir. Stuart Walker. 85 mins Rel. Feb. 4. Rev. March 27.

Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray, Florine McKinney. Dir. Loweii Sberman. 74 mins. Rei. Mar. 4. Rev. Fab. 27 Night

Notorious Gentieman, A. Mystery-murder. Charles Bickford, Helen Vinsor Dir. Ed. Laemmie. 75 mins. Rel. Jan. 21. Rev. Feb. 20.

Dir, Ed. Laemmine. 15 mins. Kei, Jan. 21. Kev. Feo, 20, Outlawed Guns. Western. Buck Jones. Rel. July 23. Princese O'Hara. Damon Runyon comedy. Chester Morris, Jean Parker. Dir David Burton. 79 mins. Rel. April 1. Rev. April 17. David Burton. 79 mins. Rel. April 1. Rev. April 17. Ravn. The, From Edger Alian Poore story, Karloff-Bela Lugosi. Dir. Louis Friedlander. 60 mins. Rel. July 22. Rev. July 10. Rendervoue at Midnight. Murder-mystery. Raph Beliamy, Valerie Hobson Dir. Christy Cohanne. 60 mins. Rel. Feb. 11. Rev. April 24.

Dir. Christy Cabanne. 60 minä. Rei. Feb. 11. Riev, April 24. Secret of the Chateau. Mystery story. Claire Dodd. Clairk Williams. Dir Rich. Thorpe. 68 mins. Rei. Dec. 3. Rev. Feb. 5. Stone of Silver Creek. Buck Jones western. Dir. Nick Grinde. 60 mins. Rel April 15. Rev. April 10. Translent Lady, Politics, romance and mystery. Henry Hull, Gene Raymond Frances Drake, Dir, Ed Buzzell, Rel, March 4.

Werewolt of London. Chiller. Henry Hull, Warner Oland, Valerle Hobson Lester Matthews. Dir. Stuart Walker, 75 mins. Rev. May 15.

6tudios Burbank. Calif. Warner Brothers Offices: 321 W. 44th 8t , New York, N. Y Alibi ike. Famous baschail comedy by Ring Lardner. Joe E. Brown, Olivia de Havilisnd. Dir. Ray Enright. Rcl. June 15.

or havingno. Dir. hay Emright. KC. June 15. Case of the Curious Bride. Warren Willam, Phillip Reed, Margaret Lindsay Dir. Michael Curitz. Rel. Mar. 30. Devil Degg of the Air. Rollicking conneyl drama romance of the aviation corp: of the U.S. Marines. James Cagney, Pat O'Brien. Dir. Lioyd Bacon 85 mins. Rel. Feb. 5. Rev. Feb. 12.

Steins, "Not There are a subject of the second s

Front Page Woman. Bette Davis, George Brent, Winifred Shaw, Rosco Karns. Dir. Michael Curtiz. Rel. July 20.

Going Highbrow, Kunsae farmer suddenly rises to riches through the stocl market. Guy Kibbee, ZaSu Pitts, Edward Everett Horton. Dir. Rober Florey, 67 mins. Rel. July 6.

Florey: of mins. Rel. July 6. Night at the Ritz. Story about a high-powered publicity man, his love his efforts to put across a chef who can't cook. Wm. Gargan, Pal Eille. Dir. Wm. H. McGann. 62 mins. Rel. March 23. Rev. May 22.

Jins, Jin, Yu, R. Revann, ez mine. Rel. March 23. Rev. May 22. If or the Lamps of China (Cosmopolitan). From Alice Tisdale's best seller Chinese oil Industry. Pat O'Brien, Josephine Hutchinson, Mervyn LeRoy 95 mins. Rev. June 12.

95 mins. Rev. June 12, Strandes. Kny Francis as a travelers' ald worker. Kay Francis, George Brent. Dir. Frank Borzage. 73 mins. Rel. June 22, Rev. June 25, Sweet Music. Back-stage zory. Rudy Valler, Ann Dorakt. Dir. Alfred E. White the Patient Stept. Allow MacMahon. Guy Kibbee. Dir. Ray Enright Rel. Mar. Stept. Allow MacMahon. Guy Kibbee. Dir. Ray Enright Rel. Mar. Stept. Allow MacMahon. Guy Kibbee. Dir. Ray Enright Rel. Mar. Stept. Allow MacMahon. Guy Kibbee. Dir. Ray Enright Rel. Mar. Stept. Allow Stept. Step

Miscellaneous Releases

Cyclone Ranger (Spectrum), Western, Bill Cody, Nhin Quartaro, Dir, Bob Hill, 65 mins, Rev, May 22, Circle of Death (Willis Keut) Western, Monte Montana, Dir, Frank Glendon, 53 mins, Rev, June 12,

Fighting Pioneers (Resolute). Frazer, Rev May 29. Rex Bell, Ruth Mix, Dir. Harry

Finder, Tev May 20. Frontier Day 14, (Spectrum). Bill Cody western, Dir. Bold Hill, 61 mina. Rev. Her Tiki (Markey), Samoan nature story, 73 mina. Rev. Feb. 5. High School Girl (Foy), Sex instruction promagaida. Helen Metallar, Mah-Meloy Markey, Samoan nature story, 73 mina. Rev. Feb. 5. High School Girl (Foy), Sex instruction promagaida. Helen Metallar, Mah-Meloy Markey, Samoan Andrew, Story of a temperature and a recker Help School Girl, (Foy), School Girl, Brocey Eason. 53 mina. Rev. Jan. 22.

Red Blood of Courage (Ambassador). Western, Kermit Mayna dan. Dir, Jack English. 55 min. Rev. June 12. aan. JJF. Jack toggieb. 55 min. Kev, Juno 12. Rusters Paradiss (AjaX). Western. Harry Carey, Gertude Messinger. Dir. Harry Frazer. 52 mins. Rev. July 16. Speed Devils (Huffman). Two dirt track auto racers go into the garage busi-ness. Paul Kelly, Marguerite Churchill, Dir. Jos Hennaberry. Rev. July 10.

Wagon Trail (Ajax) Western. Harry Carey, Gertrude Messinger. Dir. Harry Frazer, 55 mins, Rey May 20

Foreign Language Films

Note: Because of the elow movement of foreign flims, this list covers one year of releases.) (Most of these available with English titles.)

Abel mit der Mundharmonika (Ger) (Ufa) Comedy of young love. Dir Erich Waschneck. 60 mins. Rel. Sept. 1. lo Ardavin

Aqua enel Suelo, el (Sp) (Coi). Evil of gossip. Dir. minz. Rel. Feb. 1.

Bela Goal, 60 mine. Rei March I. Belo Fe Bionden Katherin (Ger (Bayaria), College comedy with music. Dir Franz Seitz 80 mins. Rei. Dec. 1. Belden Stehunder, Die (German), Comedy of a playful king. Weiss Ferd. Dir. Fred Sauer. 80 mins. Rei. March 1. Bolche (Spanish). Cakaret life. Dir. Franciece Bilas. 80 mins. Rei, May 16 Buzavirag, Hungi (Danupla), Operetta with romance. Dir. Steven Backely. Buzavirag, Hungi (Saunupla), Operetta with romance. Dir. Steven Backely.

Burnarga, (Hung) (Danubia). Operetta with romance. Dir. Steven Bzekely. 80 mins. Rel. Jan. 10.
 Buen Crimuta, Rel. Jan. 10.
 Buen Crimuta, P. Dir. William McGann. 80 mins. Rel. Seit. 18.
 Cantante de Napoles, El (SG) (VB). Musical reitar termance. Enrico Caruse, Jr... Mona Maris. Dir. Howard Bretherton. 60 mins. Rel. Feb. 15.
 Cett Vielle Caruita (VB). Musical reitar termance. Enrico Caruse, Jr... Manole Litvak. 80 mine. Rel. Jan. 1.
 Changver, Vikasu I Amilhon, Bilorizat dramas. Dir. Bergel and Georgi Vos-Changver, Musica I Amilhon, Bilorizat dramas.
 Chaeseur de Cher Maxim, Le (FP). (Par). Musical Surg Vernon Dir. Chas. Anton. 70 mine. Rel. Feb. 1.
 Cheywakin (Russian) (Amikino). Historic record of Russ expedition to Arctic. wreck an recew. 75 mine. Rel. Mis. Rev. May 35.
 Ghuomine recew. 75 mine. Rel. Mis. Rev. May 35.
 Ghuomine Rel Deci. 10.
 Chadyte (Nachino). Historic record of Russ expedition to Arctic. Wreck and recew. 75 mine. Rel. Mis. Rev. May 35.
 Ghuomine Rel Deci. 10.
 Chadyte (Nachino). Historic record of Russ expedition to Arctic. Wreck and recew. 75 mine. Rel. Mis. Rev. May 35.
 Ghuomine Rel Deci. 10.

Cludes de Caron, Les (Sal, Juneapour). Romanic tragedy. Dir. Gabriel Sorcel. 60 Cludes de Caron, Les (Sal, JCox). Dorma or marital reakinom. Antonio Morreno. Contase (F.), (Par). A bookkeyer with annihilone steh he chance. Tramel Conzen Bandeireo (Spanish). Action, dara laid during Maxi Illan's reign. Dir. Raphael Savilla. 60 mine. Reil March 1. Coreaces en Cerrots (Spanish). Action, dara laid during Maxi Illan's reign. Dir. Raphael Savilla. 60 mine. Reil March 1. Coreaces en Cerrots (Spanish). Trajcic drams made in Motico. Dir. Ruben Criz-te nueve Totts (PSn). Prench version of Anneican faro, thi Rei. June 15.

Rei. June 15.
 Crie Est Finie, La (Fr.) (European). Backetage muelcal. Albert Prefean. Dir. Robert Slodmak, 80 mins. Rei March 1. Rev. March 20.
 Cruz Diabo (Bo), (Col), Mucican, Robin Hood yarn. Dir. Fernando de Guesta Abajo (Sb). (Par). Romantic drama. Carlos Gardel, Mons Maris Dir, Louis Ganler. 75 mins. Nel. Aug. 15.
 Czar Wants to Siego, The (Ruse) (Amkino). Satire on court ille of Paul 1 Dir. Ausder Feinzimmer. 70 mins. Rel. Dec. 1.

Di. Aixander Feinzimmer. 70 mine. Rei. Dec. 1. Gerrassitzerin, Diel (Ger.) (UTA). Musical based on Emmerich Kaimann's Garrassitzerin, Diel (Ger.) (UTA). Musical based on Emmerich Kaimann's Joncing, El (Soy 1/607berg.). Danien, St. (Soy 1/607berg.). Dese Erith. 60 mine. Rei. Agni 15. Dese Erith. 60 mine. Rei. Agni 15. Dese Erith. 60 mine. Rei. Agni 15. Dens Francissuita (Sp.) (Nosseck). Musical romanos made in Spain. Dir. Hans Bichordt. 70 mine. Rei. Agni 15.

Dopelbraitigam Der (Ger.) General). Romance of a composer's marital mixup. Fritz Kämpers. Lien Deyers. Dir. MacFric. 60 mins. Rel. March 15.

Doe Mae Uno Doe (Spanleh) (Fox). Comedy romance. Roelta Moreno. Dir John Reinhardt. 60 mine. Rei, Oct. 15.

Junn Keinhardt. 80 mine. Kel. Oct. 15. Der Kaleserjager (Ger.). Military comiedy. Ejes Eister, Fritz Kampers Dir. Robert Lond. Franz Hörer. 80 mine. Rel. March 15. Drei von der Kavallerie (Ger.). Another military farce. Fritz Kampers. Dir. Carl Boese. 60 mins. Rel. April 1.

Dir. Carl Bosse. 40 mins. Rei. April I.
 Du, Getz Keines (German). (General). Operetta. Gitta Alpar. Dir. Karl Forehilch. 80 mina. Rei. Oct. 16.
 Hann Will, Star Deutschnied (Ger.) (Ufa). Drama of patriolism. Dir. Bern Bergerer Bergerer Bergerer Bergerer Bergerer Bergerer Bergerer Starle (German). (Ufa). Conseq with "muck Kasthe von Nagr. Dir. Gerhandt Lamprocht. To mins. Rei. Act. 18.
 El Die Que Me Quierae (Sp.) (Par). Romance in the theatre. Carlos Gardei. Dir. John Reinhardt. 80 mins. Rei. April I.
 En Giae Gutt (Norwegian). (Geandinevian). From Biornson's novel. Dir John Keil. Nov. 18.

Nott (Sw) (Scandinavian), War and love. Dir. Gustaf Molander. 80 mins. Rel. Jan. 15.

HINDS. Rel. Jan. 18. Enemigos (5p) (Inter-Continent). War drama. Dir. Chano Urueta. 70 mins Rel. Aug. 15) (Inter-Continent). Dramatic romance. Dir. Chano Urueta. 70 mins. Rel. Sept. 15.

70 mins. Kei. Sept. 15. Fantamma del Converto, El (Sp.). Spooke and love. Dir. Fernando de Fuen-tes. 80 mins. Rei. April 15. Ferlen vom Ich (Ger.) (Ufa). Romantic comedy. Dir. Hans Deppe. 80 mins. Rei. April 1.

Rei. April 1. Finanzen des Grossberzoges, Die. (Ger.) (General), Comety of mobility with Finanzen des Grossberzoges, Die. (Ger.) Filokomsen des Geranden des Geranden des Geranden des Geranden Baurman, 80 mins. Rei. Dec. 13. Filechtlinge (German) (Ufa), German refuges yam in the Far East. Hans Alberg, Kathe von Nagr. Dir. Gustav Vocky. 80 mins. Hei. Oct. 1.

Albers, Kathe von Nagy. Dir. Gustav Vocky. 80 minä. Tiel. Oct. I. Fraulen Lieseit (German). (Cavino). Macka Schneider. Romantic comcdy. Dir Johannes Gutter. 60 minä. Rel. May 15. Fruehlingsmaerchen (German). (General). Romantic operetta. Dir. Carl Froeh-lich. 60 minä. Rick. May 15.

Hch. 60 nins. Rci. May 15. Freundin Eines Grossen Annance, Die (Gr.) (Ufa), Thealrical comedy, Kaethe von Nacy. Dir. Paul Wesner 60 mins. Rei Berl. 1. Freu Status, Dir. Paul Wesner 60 mins. Rei Nov. 11 lie comody. Leo Elezak Dir. Hans Betshindt, 69 mins Rei Nov. 11 lie comody. Leo Elezak Frontersa dei Amor (Sp) (Fox). Minical romance. Jose Mojica. Rosita Morsuo Dir Frank Strayer. 60 mins. Rei Dec. 1.

Moreno Dir Frank Sträyer, 80 mins. Rei, Dec. 1. Herett Wordnerff (Ger) (US), Kommanic drama. Brighte Beim. Dir. Archur Robinson. 60 mins. Rei. Nov. 15. Grand Maria (Ger). Oppertuita. Dorothea Wieck. Dir. Richard Oswald. 80 Granderes del Amor (Sp) (Fox). Romanic drama. Conchita Montenegro. Raul Routien. Dir. John Reinhardt. 7 mins. Rei. Bayt. 1.

uranageres del Amor (50) (FX). Romantic drama. Conchita Montenegro. Baul Houles. Dir. John Rohnardt. 70 mins. Rel. Bett. Grett Zin abs. Dir. Cari Boses. 20 mins. Rel. FXI. 1, for comcdy. Lucis Gress Chance, Die (Gorman, N. (Sanho), Camilla Horn. Romantic drama. Dir. Victor Jansen. 70 mins. Rel. 30. Hochsetz am Weifganges (Ger). Romantic comedy. Dir. Hane Bohrendt. 70 mins. Rel. Nov. 16. Huszaretem (Hung.). (Danubla). Bonantic comedy. Dir. Hane Bohrendt. 70 mins. Rel. Nov. 16. Huszaretem (Hung.). (Danubla). Bonantic comedy with music and military 16. Sing Mort. In Dein Herz. Hunein (Ger.). Canino. Comedy with music Laio Dir. Dr. Pritz Kampers. 80 mins. Rel. April 15. Im Heigering Ger). (Germania). Romantic code 80 mins. Rel. May 15. Im Heigering Ger). (Germania). Romantic caree son. Rel. May 15. Im Heigering Ger). (Germania). Romantic face of Dir. Cari Boces. 70 mins 5 As Orga Hanal (Hung.) (Danubla). Parte with music. Scate Switem.

Ae. Jan. I. Jo Ae Oreg a Haznal (Hung) (Danubla). Farce with music. Szoke Szakall. Ernst Verebes. Dir. Fritz Schulz. 60 mins. Rel. Feb. 1. (Continued on page 41)

'35-'36 Selling

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(Continued from page 7)

(Continued from page 7) pendent houses as looking so much like the old-type country store that only post office boxes were lacking to complete the picture. Another independent, who worked strenuously for the success of the NRA, foresaw habor uncest as cer-tain groups attempted to hold all the gains obtained under the Blue Carle.

U. S. Okays Idea

the gains obtained under the Blue Eagls. U. 8. Okays idea Washington, July 16. Hur Mashington, J

ed, but how it would regard block, booking in view of past attitude is problematical. Although still hugging its gar policies, Commilen publich be followed in startur negostlations for a voluntary fair trade practice be followed in startur negostlations for a voluntary fair trade practice method, however, in working our public hearings, will discuse prob-new with hustrial groups behind closed doors. The Commile made in plain that the identity of persons suggesting trade conferences will araty stage catcivity. Before calling a trade practice conference, F. T. C. must be satis-fied that the holding of such a meet-ing in destable and that a signifi-cant joint and in the satisfied conference, F. T. C. must be satis-fied that the holding of such a meet-ing in destable and that a signifi-cant joint An information was specify several things, among them: Description of the business, includ-ing the number of units, number of workers, volume of production and Authority of the person making-application, including the percent-age of the industry represented by the famebase of the industry or merely for certain aubdivisions. Any practices which it is intended to curb or outaw. Precliminary steps looking towards

or merely for certain aubdivisions. Any practices which it is intended to curh or outlaw. Prediminary steps looking toward negotiation of voluntary agreements of the state definite applications for formulation of fair practice pacts. Purthermore, groupsted treatise have been re-duce the state of the st

TITLE CHANGE

Hollywood, July 16. 'Romance in a Glass House hanged to 'I Live for Love,' by 'Romance In a Glass House' changed to 'L Live for Love', by Warners, 'Big Foreadcast of 1935' advanced a year by Faramount and is now 'Lig Hroudcost of 1935' Real McCov' hanged by Warners to The Fay Leander Clicks,' re-tagged ilot Tip.' VARIETY

DEFIES ORDINARY CLASSIFICATION

RKO looks at an amazing record

FROM THE BEGINNING, the record of THE MARCH OF TIME defies ordinary classification.

Consider its introduction. Following the first announcements in Time and Fortune magazines and over the radio, thousands of fan letters poured in. More than that, people went to theatres and *asked* that the subject be shown. Film business had no precedent for such action.

The first edition was released. To some it missed. Its producers were not entirely satisfied and said so in print. This; too, was unheard of.

The succeeding editions improved. In their editorial prospectus the producers had promised "to make each issue better, more important than the last." Critics said of the first, "The formula is new...refreshing...full of promise." Of the second, "an all around improvement." The third brought, "really reaches the heights"..."alone worth the price of admission"..."the tops." Of the fourth, one critic said, "If this department keeps on repeating that each new issue is the best yet, it can only say in its defense that it is voicing the truth, nothing but the truth."

After four months it is evident that this new kind of unafraid pictorial journalism has definitely gained audience favor in theatres where it is showing. But one fact remains: more people want to see THE MARCH OF TIME than have found theatres showing it.

To an aiready impressive 1935-36 program RKO adds the industry's most talked-of extra feature. Now to the theatres of the U. S. and foreign countries, RKO offers this searching drama of newsworthy events, unquestionably the most exciting development in motion pictures for the year.

FIFTH ISSUE ... COMING AUGUST SECOND.



(Continued from page 39)

Johannisnacht (Ger). Love in the Alps. Lil Dagover. Dir. Willy Reiber. 80 mins. Rei, Feb. 15.

Judas von Tirol, Der. (Ger.). Analogy to the Passion Play. Dir. Franz Osten. 80 mins. Rel. April 16. 80 mins. Rel. April 16. Cross. Martin drams. Cathinan Barcers, Glubart Congregation and Hig (Sp.) (Fox). Martinal drams. Cathinan Barcers, Glubart Roland, Dir. Louis King. 80 mins. Rel. March 15. Junfrau Genes. Meering (Gr.), Romantic comedy (Ufa), Dir. E. W. Eno. Kalezvakier, (Gr.), (General), Musical with Johann Stauss tunes. Martha Eggerth. Dir. Friedricht Seinick, 80 mins. Rel. Jan. 1. Kale Mannell, Die (Gen). Comedy romance. Dir. Carl Boese, ins. Rel. Jan. 1.

Koeszoencem Hogy Elgazoit (Hungarian). Musical romance. 70 mins. Rei.

May 1.
 Kein Kang K. (General). Dram of profileering. Weiss Ferd. Dir. Fritz Kampers. (9 mins. Rel. April 36.
 Krach am Halthe (Germany). (The). Rural doméry. Dir. Carl Froehleb.
 Les As du Turf Grenchi. (Faramount). Racetrack yarn. Drean. Dir. Serge de Folgry. 60 mins. Rel. May 1.
 Liebe in Uniform (Ger). (Germania). Ilitary romance. Harry Liedkt. Dir. Georg Jacoby. Rel. Cet. 1

Liebe Dumme Mama (German) (Bavarian), Comedy, Dir. Carl Boese, Rel. March 1.

March I. Liebe, Tod und Teifei (German) (Ufa. Kaethe von Nagy. From a Robert L. Steyenson yarn. Dir. H. Hilpert and R. Steinbicker, 100 mins. Rel. May 15. Rev. May 29.

Like und die Erste Elsenbahn (Ger) (Ufa). Romantie comedy. Dir. Hassa Prols. 70 mins. Rel. Feb. 15. Like Akae (Hengraian). Pre-war musi 1 romance. Dir. Istvan Szekely, 70 mins. Rel. May 10 Feb. 15.

mins. Rel. May 15. Lillom (Fr.) (Fox). Moinar's play. Charles Boyer. Dir. Fritz Lang. 66 mins. Rel. March 1. Rev. March 20. Lockvogel (Ger) (Ufa). Mystery romance, Dir. Hans Steinhoff. 60 mina. Rel Jan. 1.

Ret. Jan. L. Madame Bovary (Fr) (Tapernoux). Faithful transcription of Flaubert epic. Dir. Jaan Renoir. 100 mins. Rel. Nov. 15. Rev. Nov. 27. Maryika (Fol). Rural romance. Dir. Jan Nowina-Przybyjski. 60 mins. Rel. Doc. 1.

Mass Struggle (Sp) (Kinematrade). Russian revoit. Dir. I. Kavaléridze. 70 mins. Rel. Sept. 15.

mina" Rei. Stopt. 15.
 Meine Frau, die Schwitzenkoenigin (Ger) (Germania). Theatrical farce Dir. Carl Boese. 80 mina. Rei. Jan. 1.
 Medolf, edr. Lieben (Ger), (Germania). Mulcial romance. Dir. Georg Jacoby.
 Men on Wings (Huss) (Amkino). Story of Soviet aviation. Dir. J. Raisman. 39 mins. Rei. June 1.

Mercedes (Spanish). Musical comedy. Dir. Jose Castilevi, 80 mins. Rel May 15.

may 15. It Dir Durch Dick und Duenn (Ger) (Bavaria), Comedy romance, Dir. Franz Siliz, 80 mins. Rel. Nov. 15. izici Svet (Slovak), Difficulty of far ir. Vladimir Ulehia. 70 mins. Rel. June 1.

Moscow Laughs (Russ.) (Amkino). First Russ. musicai. Dir. G. Alexandrov 90 mins. Rel. March 15. Rev. March 27.

ye mns. Nel. March 15. Rev. March 27. Sensitive J. M. 64 Arkandrov. Mutter und Kine (Gar) (Ganeral). Mother-love drama. Henny Porter. Dir. Hans Steinhoff. 70 mina. Rel. Nov. 16. Wy the the Miss (Hung). Inter-manitul arcs. Dir. Steven Szekel 28 mina. Nada Mes Que Una Muler (SD) (Fox). Version of "Pursued." Dir. Harry Lachman. 60 mins. Rel. Nov. 16.

cerrit.
 Nada Mes Que Una Mujer (Sp) (Fox).
 Version of Pursued.
 Dir. Harry Lachman. 60 mins. Rel. Nov. 16.
 O'dei (Sp.).
 Nederman of life in fishing village.
 Dir. Richard Harian. 70 mins. Rel. June 16.

mina. Rei, June 15. Page vom Daimasse Hotel, Der (Ger.). Comedy with detective ramifications. Dolfy Haas. Dir. Victor Janson. 70 mina. Rei, March 15. Paysaedse de la Vida. (Sp.), Love in a circus. Dir. Miguil Zacaras. 70 mina. Rei, March 18.

Pechmarie (Ger.) (Fox). Comedy about a lady with hard luck. Dir. Eric Engel. 82 mins. Rel. April 15, Rev. April 24.

Engen, SZ mins, Rel. April 15, Rev. April 24, Detersburg Myther (Russ) (Anthon.) Based on two Doctolevsky storten. Dir. Ph. Doktolevsky: 70 mins. Rel. Sept. 18, of the opera. Kochha von Magy, Willy Fritoch 1. Gerhard Lamprorch 16 mins. Rel. Jan 15. Problem of Fatigue (Russ) (Amkino). Scientific study. Dir. I. P. Pavlov, 60 mins. Rel. Aug. 15.

Pulpo Humano, El (Spanish) (Hoffberg). ystery melodrama. Dir. Jorge Bell. 60 mins. Rei, May 1.

Bell. 60 mins. Rel. May 1.
 Rakcell Heudu (Hung) (Danubia). Musical romance, with Paul Abraham music. Dir. Sieven Szekety. 80 mins. Rel. Nov. 15.
 Red Village, The Russian, Umkino, Sabotage in the power plants. 60 mins Dir. Erdyanski and Korsh. Rel. May 1.

Dir. Brodyanski and Korsh. Rei. May 1. Feler von Deutsch-Ostafika, Dels (Ger) (Casho). Semi-historical dramm. Dir. Herbert Sephin. 80 mins. Rei June 1. Riadupis (20) (Röftergi). Pirest Argenita-made pic. Musical romance. Dir Romance Tropical (Spanish). First picture made in Porto Rico. Romantic dramm. 20 mins. Rei. Oct 15.

Rosen aus dem Suden (Ger.), Romance with Strauss music. Dir. Walter Janssen. 70 mins, Rel. April 15.

Nesen Jaus dem Suder, User, J. Konnance With Strauss Music. Lit. Walter Sangen Till Henne (Sw) (Sonalinavian), Musical romance. Dir. Ivor Johann-son. 70 mins. Rci. Feb. 15.
 Schimmie Jerer (German) (Kinematrade). Comedy. Curt Bois Dir. Erich Engels. 60 mins. Rei. Nov. 1.
 Schimmer (Sw) (Soname Rei. Nov. 1.
 Schimmer (Sw) (Soname Rei. Nov. 1.
 Schimmer (Sw) (Soname Rei. Nov. 1.
 Schwarzer Jager (Strauge), Schimmer (Sw) (Soname Rei. Feb. 13.
 Schwarzer Jager (Jenname Rei. Nov. 1.
 Sensen Gaseada (Sp) (Frot). Marital drama. Catalina Barcena, Antonio Morano.
 Stena (Jenname Rei. 70 mins. Rei. Feb. 1.
 Stena (Jennames Rein. 70 mins. Rei. Feb. 1.
 Stena (Jennames Reins. 1.)
 Schwarzer Jagen Reina (Jennames Reins. 1.)
 Schwarzer (Jennames Reins. 1.)
 Schwarzer

ng of Happiness (Russ.) (Amkino). A young musician finds new life and hope. V. R. Gardin. Dir. M. Donskov, V. Legoshin. 80 mins. Rel.

hope, V. R. Gardin, Dir, M. Donskov, V. Legoshin. 80 mins. Kei. April 1. 6 Geht Auf, Die (Ger). Musical romance. Charles leilman. Dir. Willy Reiber. 60 mins. Rel. Feb. 16.

Sovist Russia Today (Russ.) (Amkino), Newsreel compilation. Dir. Edward Tisse. 80 mins. Rci. March 1.

Tisse 80 mins. Rcl. March 1. Sovieta Greet New Yurkey, (Russe) (Arnkino). Newsreel compliation. 60 mins. Spiel Seqt. 1. Spiel Res. 1. Soviet 1. So

Susana Tiene un Secreto (Sp.). Marital farce, Rosita Diaz. Dir. Benito Perojo. 70 mins. Rel. June 1.

Perojo. 70 mins. Rei, June 1. Franço en Broadway (Sp.). (Par). Musical comedy. Carlos Gardel, Dir. Louis Gasnier. 60 mins. Rei. Doc. 15. Three Songs About Lenin (Russian) (Amkino). Newsreel compilation. Dir. D. Vertrov. 55 mins. Rei. Nov. 1.

***** souge Acoust Lemin (Aussian) (Amkino), Newsreel compliation, Dir. Thundersteiner 165 minis Med. Russian melodrama, Dir. V. Petrov. 80 mins. Rel. Oct. J. Rev. Oct. 2. Tokas Saisten (Swediah) (Saandanavian), Comedy. Dir. Solve Cederstrand. 70 mins. May 16. (Dayas (Fr) (Par). Callie saite. Dir. Louis Gasnier. 50 mins. Rel. Feb. 10 (Par). Callie saite. Dir. Louis Gasnier. 50 mins. Rel. Feb. 10 (Par). Callie saite. Dir. Louis Gasnier. 50 mins. Rel. Feb. 20 (Par). Callie saite. Dir. Louis Gasnier. 50 mins. Rel. Feb. 20 (Par). Callie saite. Lemin Med. 20 (Par). 70 (Par). Callie saite. Dir. Mos Schlin. 80 (Par). 71 (Par). Callie Schlin. 80 (Par). 72 (Par). 73 (Par). 74 (Par).

Jan. 1. Tibu (Sp.), Mexican drama. Dir. Miguel C. Torres. 70 mins. Rei. June 1. Una Semana de Felicidad (Sp). Romantic comedy. Dir. Maximò Nossek. mins. Rei. June 15. Unbekkante, Der. (Gor.) (Germa. Domestic farce. Dir. E. W. E. 60 mins. Rei. June 1. 80

Domestic farce. Dir. E. W. Eno.

Und Wer Kuesst Mich? (Ger) (General). Back-stage romantic comedy. Dir. B. W. Emo. 70 mins. Rel. Jan. 15.

SCREENO SOCKED

Barred from Starting by Cincin nati Cops

Cincinnati, July 16.

Cincinnati, July 16. Indie Strand here is giving a flesh try this week (Wednesday) with amateura, sans radio linking. Its scheduled start Thursday (11) with Screeno as a weekly stunt feature was no dice. Upon threat of arrest from Civi

Upon threat of arrest from City Hall, on basis that Screeno was a gaming venture, theatre manage-ment called the thing off at the last minute. 'Twas slated as Screeno minute. 'Twas slat introduction locally.

Hosses

(Continued from page 5)

(Continued from page 8) though betting on dogs is not legal in the second the betting angle. Legal in 18 States Hores rations, never run at night, New York, Illinois, Rhode Jaind New York, Illinois, Rhode Jaind, New York, Illinois and Second Second at Tia Jana, Mex-leo, with these, notably the Canad-lan states, drewing from plutres. At manual second second second performance of the second second second to represent a loss to the stated. Children in close proxi-manner rather than expect pluttures to try to legislate racing that the second second second second second performance that racing is amuse to stand. Where persons are ad-mitted free to tracks, such as at stated. Where persons are ad-mitted free to tracks, such as at stand. Where persons a legiti-mate oppositional squawk, however. mate oppositional squawk, how

Syraouse Nite Ball

Byraouse Nite Ball Byraouse, N. T., July 16. The Syracuse achibitors, divide a syracuse achibitors, divide the Syracuse achibitors, sames were opposition enough without further competition from municipal free shows in the parks have out the latter to three. I. L. climbing into the first divi-sion, the town has gone baseball or ansatumour of 1,860. Bank hite anastumour of 1,860. Bank hite attendance, but the team's showing is the main patronage estimation. The same the time is a soving attendance, but the team's showing is the main patronage estimation. The same exitent the works hit of the set of the set of the set of the bering the the time of the set is a sindered at a seven-show achibitors at each performance, exhibitors and extent preformance exhibitors and the set of the

ule, To some extent, the baseball games are municipal 'opposition,' the city having floated a bond is-sue to finance the park in which the Chiefs play.

Une Etolie Disparait (Fr) (Par). Murder of a fim star. Suzy Vernon, Cor stant Remy. Dir. Robert Villers. 60 mins. Rei. Feb. 1. Rev. Feb. 20. stant Remy. Dir. Robert Villers. 60 mins. Rei. Fcb. 1. Rev. Feb. 20. Unschule vom Lande, Die Gorman) (Cambio) Comedy of fight for stage Victorer. Dir. Canl Boese. 80 mins. Rei. May 1. Network Schungert (Dr. Marin, Bartrad, Doretta. Renate Mueller. Dir. Reinhold Rei. Jan. 1. Vieletera, La (Sp). Raquel Meller. Based on an old slicht, with parts reshot. 60 mins. Rei. Jan. 1.

Behind the Keys

VARIETY

(Continued from page 29)

employees makes, Richard Albin assistant manager of Regent and Lew Harris of State. Ushering staffs also switched.

Kansas City Kansas City. John McManus, Loew's Midland; Lawrence Lehman, Mainstreet, and Barney Johee, Tower; away on va-cations, Charlle Katz, of Columbus, is pinch hiting at the Midland, Lou Mayer, subbing at the Midland, Lou Mayer, subbing at the Mainstreet, and Joe Redmond, acting manager at the Tower.

Detroit. Detroit. Paul Oesterle has quit the Cass theatre and with Lou Cromwell taken the Drury Lane theatre, 480-seater, which had legit stock as its last policy, and will operate it as an arty this fail.

Toledo Toledo, O. Jack O'Connell, head of Toen The-atres, Inc., has taken the 1,200-seat Capitol. Will reopen Aug. 5 after alterations with a vaudfilm policy,

Abiline, Kan. Homer F. Strawig is building a 700-seater here. Expects to undrape around Sept. 1.

Bridgeton, Me. A new State theatre is under con-struction here, will seat 700. Eu-gene Tenney expects his house will be ready next month.

Akron, O. Southern theatre taken over by Spayne & Martin. Reopens Aug. 1 after a going over.

Glens Falls, N. Y. Strand Theatre building, Hudson Falls, three miles south of here, plon, which cyntais Schnie Torna-tres, from John A. Fitzgerald, who has operated the playhouse since its erection more than 12 years ago. Flayhouse will be reopened about Aug. 15, William Heis, manager of Rialto, in charge. Audubon, Ia. purchased the theatro at Wear. Pace assumes management July IT. Pace tormery was manager of the Broadway at Audubon, but sold the

Saxton, Pa., a Liberty theatre here was com-pletely gutted by fire recently. Be-sides the loss to the theatre the residence of Thomas J. Hicks, owner of the Liberty, was damaged to the extent of \$1,000 when par-tially burled beneath a falling wall of the theatre building. Chattanocca. Wilby-Kincey and Dixle Operating Co. are in court here over posses-operating a block of Paramount-bulks: theatrees in the southeast, bought the Bilou and was to get the F. Dowler, Sr., refuses to get out, claiming its lease is good for an-other year. Bo W.X. through Shep-unlawful detainer in local magis-tude out.

Homer City, Pa. Empire theatre will be completely reconstructed, redecorated, re-equipped and ready for opening within a month, according to an announcement from William Lipsie, general manager of the Indiana County Theatres Co, which oper-ates six other houses. unlawful detainer in local magia-trate's court. W-K says it is ready to spend \$20,000 on remodeling and operate Bijou as its second-run house as soon as it can move in. Tivoli, State and Rialto are W-K theatres John R. Elliott, father. of Wal-lace (Doc) Elliott, Warner Bros. Al-hambra manager at Canton, has an-nounced his candidacy for mayor at the coming primarics in August.

State and Alexa at a set of announced plane to build a new house a block away from present Bilou, to be known as Fountain Sq. Bilou, as competitor. Contract has not been let, however. Cardinal, in Jennings, suburb, has resumed operations under Irving Mueller.

Omanage manage doir W John Quinlan, assistant manage of the Brandels theatre, doin double duty while Manager Wil Singer visits for a two-week spel in Chicago. Singer's second trip in as many months. Will

Holly

Hollywood's newcst picture house, the Vogue, opened July 9, with dual first run policy. House, 800-scater, was erected and is operated by Howard Sheehan and associates,

Lincoln. Fred Morton, Erpf saics force of Chi, covering this territory with the local representative, J. R. Brown. 1944,000 sult by detendant at-torneys asking 34 motions be stricken was heard before Foderal hand down a decision after coming back from his vacation in August. L. D. Dent, Westland Theatree cide what to do with the Yarsity. Opening likely to be held back until Beb Livineston and his attorney. Columbus, Miss. David Flexer and Bernard Haber-feld, Beaver Falls, Pa., opened the Varsity, new house. Bastrop, La, new 500-seater, to be built by C. J. Goodwin.

Charlotte, N. C. Al Barber, manager of the Colo-nial theatre, Winston-Salem, for 15

Maining inkey to be near back until Heb Livingston, and his attorney. Max Towle, went to Colorado Springs, Coio, last week for dis-cussion of the two impending suits amounting to \$1,797,000 which are in Federal court hore. Fat Magee, Denver, devision homes of Cooper Enterprises, were also on hand.

60 mins. Rei Jan. 1. Vuelo de la Muerte, El (Sp.). Mexican aviation drama. Dir. Guillermo Calles. 70 mins. Rei. April 15. Waitz Time in Vienna (Ger (Uta). Musical based on Johan Strause' lite. Renate Mueller, Willy Fritsch. Dir. Ludwig Ecrger. 80 mins. Rei. Nov. 1. Rev. Nov. 20.

Renate Mueller, Willy Fritscn. Dir. Ludwig ourger. ev mins. see. Nov. 1. Rev. Nov. 20. Menn Herzen Sich Finder (Ger). (Germania). Romanite comody. Charlotte Ander, Dir Erick Engels & Simian. Rej. Nov. 1. Youther and the State of the Simian Singer Singer Kozint-ev, Leonid Yrauber, Willy Reinford grant. Dir. Gregory Kozint-vouth of Russia (Yiddish). Sova-Min. Religious conflict. Dir. Henry Lynn 70 mins. Rei. Nov. 1. Yiewarschief (Ger.). Romanic comded with music and Alpine backgraund.

To mina Rel Novi, Guerran, Heinkows colinic. Dir. Reinty Lynn.
 Zigeurerbilt (Ger.), Romantic Concidy with music and Alpine background.
 Dir. Chas. Kichn. 70 mins. Rei Aurol. 1.
 Stadetter (Ger.), Romantic Concidy with music and Alpine background.
 Dir. Richard Ordynaki, 60 mins. Rei June 1.
 Stadetter (Ger.), Romantic Concidy with music and Alpine background.
 Harold Autes, 160 Broadaws.
 Harold Autes, 172 Beventh Ave.
 Buropean, 154 Westh Russ.
 Sonadharian Films. 238 West 16th St.
 Gerraion Films. 728 Beventh Ave.
 Uca, 172 Seventh Ave.
 Harold Autes, 172 Beventh Ave.
 Harold Autes, 173 Beventh Ave.
 Harold Autes, 173 Beventh Ave.
 Harold Autes, 173 Beventh Ave.

months, transferred to Goldsboro by North Carolina Theattrea, Inc., to be manager of the Carolina theattre the Carolina, at Goldsboro. Earlina, at Goldsboro. Ervin West Construction Co., Etterville, has been awarded the contract for a theatre on Main street, Gasconia, being built by J. E.

Strepson. B, W, Birchfield, Durham, has ac-quired the Riggan theatre, Hender-son, and will spend \$10,000 in its remodeling.

Canton, O. Fred Schram has taken over a long-time lease on the Ritz theatre, Jong-time lease on the Ritz theatre, Jong-time lease and the southern Spanne & Martin have acquired the Southern lheatre at Atron and the Southern lheatre at Atron and south lease the southern and southern like the southern and renovation reopening around Aug. I. R. C. Speece, eight years with Paramani-Fublic In George, Flor-ence, and the southern and the southern dentified with Loows and is now serving as relief manager for sev-eral castern Oho Loew theatres.

Momson, Mass Harold Stanton and Norman Darack have taken over the Capi-tol and will start operations Aug. 2. They are 21 and 22, respectively, and are wondering if they are not the youngest managerial team in the business.

Canton, O.

Glens Falis, N. Y.

Saxton, Pa.

Homer City, Pa

Youngstown, O.

St. Louis.

Lincoln

Spartanburg, S. C.

Spartanburg, S. C. Eaves theatre, Union, S. C., has occupied a section of the extensive-y remodeled old Union Hotich build-ing, and has bloomed out as one of the most attractive smaller city shows in the state. Installation of a wooling system Installation of a wooling system Carolina, Spartanburg's top first run bouse.

Ottumwa, Ia. Grand, Tri-State Theatro Corp., Des moines, has buttoned up for revamping and remodeling and is to reopen in Septembre, chain to put in about \$10,000 on the remed-cling job.

Glendale, Cal.

Giendale, Cal. Work starting this week on in-stallation of modern cooling syn-tems in For-West Coast Alexander and Capitol here, at cost of \$10,000. Olendale of 1955 will be danged at Giendale theatre here night of July 8. News-Press and 12 local mer-chants cooperating.

41

Going Places By Cecelia Ager

Mary Ellis Answer to a Designer's Prayer

Mary Ellis Answer to a Designer's Prayer A studio costume designing department is always very hippy when it's handed an actress to dress who can be policie with whole families of pedigreed silver foxes and still show her face. By this feat she proves hereif a potential exotic. An exotic is the kind of actress a costume designing department asks for when it prays. An exotic is a model with personal similar mough to earry a costumic designing department asks of the start asks of the start of the start of the start of the start woman capable of displaying satisfies that will teach those other studio costume designing departments a thing or two wall right. Mary Ellis steps out of a foreign immousine swatched in furs, but though her neck and shoulders are festioned with silver foxes, it is quite possible to see that site's warring a click black particular born of of R. Next, Miss Ellis steps out of a foreign high start of the start when Miss Ellis argues, her displaying which such as the start when Miss Ellis forgets, her displaying which will be act anniber-wherein he is poured into a frock of all-over black sequing-because the gold, shining away like mad, takes the high highs and the screek of these cost the Miss Ellis warse is disse fitting helmets with such of these cost and that where it as good and the start bard of the start when Miss Ellis to go the values and a start bard start when Miss Ellis the word by positive storm. In addition to looking and acting, interesting, but unpredictable, as

chat of the Renaissance influence on the mode only just now taking the world by positive storm. In addition to looking and acting; interesting, but unpredictable, as betts and exold, Aliss Bills sings pleasantly, and warmuly, and in one guly produced number does the same song in the low husky volce of cookits, the time, some and a student, and the crucked, guavering noise of an old chestnut-peddler. Ida Lispino plays the Virtuous young girl dewly, and Jessie Kalph has lots of close-ups, with her ear-trumpet,

of a non-description of the second se

tap dancer. Betta's Bewiching Journalism An inspiration to all girl reporters-that's what Mins Bette Davis Is in Tront Pace Woman', a daziling ideal. Noi, since Constance Bennett herself was good enough to play a newspaper-yoonan in 'After Office Hours' las there been granted the sobbles so glamorous and soul-stirring a mark to shoot at. Miss Davis has ceverything; little mad hat to be with the muggs around the office, swinging hips lightly encased to draw their syste as she darts out on assignments, somber dark suits for velveteen ensemble with quilted collar for scenting murders, a check-ered drass with strange black neckline for tracking down the murderers, so scalitive is Miss Davis' grooming, so sleek her soft blonge bob, so vide her round blue ceys, so provocative her her front page. If he werent' builte, or a double column agread, on the front page. If he werent' the strange black and the raws scanse daily with her builte, builted the strange black and the raws scene daily with her builte, or a double column agread, on the front page. If he werent' method the the murdered mark' is then are serviruse for a woman who is 'the dark'. Latin type: 'It would be just like the for a woman who is 'the dark'. Latin type: 'It would be just like the so that her wond is dark is a 'the dark'. Univided Staxy, and speaks in a voice low with broken-heart thross. Bevelations and Am Schern's Chiffures

and speaks his a voice low with browstructure throws. Hooray for Love, is full of people who but for the grace of Fred statice would never, never be doing their dancing on Hollywood's sound ataces. It also is the first backstage musical daring enough to reveal the fact that revues have amongst their many cooks not only ingenues and producers, angels and suddenly-hatched songwriters—but set de-signers and costume designers, too. Very biefly, in its whiling camera effects intended to show the growth of a show from first reharsals to smashingly successful opening might, there appears a their or the sound stages set, too. Euch never the short or scabe costs, Hooray for Love' grows carge and settles back to corpose nothing more unconver-tionter.

What that the retrouses prove any prove that when the failure of any prove that when the failure of any prove that when the failure and the stamp here costumes with here own present style, a trium, saucy, tastfully restrined personal atvice.

her own present style technique receives full measure of atten-tion. In the state of the style style of the and remarkable unwillingness to harmor home her points make her stay on the screen too short and indeed hardly fair.

COLLEGE SCANDAL (Continued from page 27)

(Continued from puge 2/) Nugent, erstwhile stage juve. He's the college athlete who's saved from the scheming killer. A rare bit of dramatics is turned in by Mary Nash, as the wife of the French protessor, who kills in the spirit of

Nash, as the wife of the French professor, who kills in the split of "sense. By the split of the split of sense. French prof daughter, has an un-sympathetic role, but justifies pre-ent interest of American producers ent in therest of American producers kind to her on several occasions. Henny Baker provides droit consider isolatorith and the sense of the sole song of the piece. In the Middle of a Kiss", authored by Sam Coelow, its currently a pop fave and should william Brendoti seems miscast as the school play producer. He's sepecially unfunny and sputters classman. William Fraveley, of the sizes, is importantly cast as police classify resemble a college upper-classify, william Fraveley, of the sizes, is importantly cast as police classify, william fraveley, of the sizes, is importantly cast, as police lackies, joyce Compton and Doug-la. Wood.

Taylor, William Stack, Douglas Blackley, Joyce Compton and Doug-las Wood. Bang-up directional job by Ellicut Nugent. Plenty of production value here, with just enough music to sat. laty. Lacks only names to put into topnotch theatres solo; surefire for dualers.

Circumstantial Evidence

tures Cinca Juncoted Dircoted by Charle George R. Batchells adaptation, Ewart . Roland Reed; came At Globe, N. Y., as July II, '35, Runn Jim Baldwin...... Fred Stevens...... Bernice Winters....

Description with the series site theme, but it handles it from the series site theme, but it handles it form the series series the series th

LES YEUX NOIRS ('Black Eyes') (FRENCH MADE)

Mio Filma producti MADE) Paris July 7. Mio Filma production Galile Filma (Dave Souhami) releas. Director, V. Tourjansky: script. Jean Pierre Feyday: dialog, Jacques Natanon. Trade shown at Director V. Tarada and the South and South So

Cholgen to get net up, our net up enclosed and dramatic mo-hand Mile. Simon's Fox mentors are going to have lots of trouble (caching her to speak. Speaking in this picture her enurching, com-plicated by bad sound, makes her inthis picture her enurching, com-plicated by bad sound, makes her inthis picture her enurching, com-plicated by bad sound, makes her inthis picture her enurching. Any anguage to her, will make it casher for her in this respect, because she'll have to study pronuclation. Any "She apparently trained down for the picture, for her figure is slim and lovely. In Tac aux Dames." Im that made her reps, and on the you're Me's he scenet to have tendoncy toward pilumpness. All these pittalls can be avoided, for its been proven agath and again

House Reviews

MET. BROOKLYN (Continued from page 20)

MET, BROOKLYN (Continued from page 20) (Contin

PARAMOUNT, L. A.

PARAMOUNT; L. A. Les Angeles July 11. Sumer showmanship characteristic of this week's stage interide as Love Me Forevet. Nothing out-standing in the way, of expensive names, but a number of standard sound stage fare. Dues of Rube Wolf, after a four bouse of Rube Wolf, after a four fourse of Rube Wolf, after a four fourse of Rube Wolf, after a four dues to local picture house audi-ences a couple of local faves in Three Rube of the area of the fave surefire.

"Three Rhythm Rascalp and Hetor and His Pais, both of which are surfire. Surfire, the start of fanthemetics berefing to leve throug a hoop held in hands of a large cutout clown, to go into a clown routing that is both colorful and dextrougly executed in the surfield of the second second color of the surfield second second on the movable platform, with a strikingly bizare. Backford, that the a prelude to the Hungarian Rhapsody overture. Hector and his dogs, considerably augmented since that reviewed here, follow with the Campus Quintette, four boys and a girl, induje in some nifty acro-hatic stepping with the Fanchon-taus and the sping, and then Wolf, some airly stepping, and then Wolf, some airly stepping, and then Wolf, some airly stepping, and then Wolf, d a monyu with an Halian aria and a pop number and then Rhythm

Rascals for harmony at the plano, Mostly snappy stuff, with their en-core number properly jerked after initial performance as in decidedly, bad taste for a picture house audi-

ence. Into the finale which introduced Dorothy Francis and Michael Soren-son, class warblers, while girls cavort garbed in white silk gowns that are worked into a seashell ef-

Also on screen, Paramount News, Business holdout at first session. Edwa.

Earle, Philadelphia

Earle, Philadelphia a critic Abhiladelphia July 13. All In all, the Earle has its best vade lineby In a long time and of, year), was remarkably demon-strative. Bill opered with hor team of line an east, routing. They re a graceful pair and their balancing on the wire amounts to actual danding. edy knock-about team. Their falls are for a strate and penty for a distance of the strate of the state of the strategies. The rest of the state of the strategies of the strategies of Mitchell and Durant, re-tention of the state of the strategies of the strategies of Mitchell and Durant, re-tention of the strategies of the strategi

Schulz At the start of the star

ke this would and lensely. Pic is 'Don't Bet on Blondes. Wat

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RADIO

WAVELENGTH TAX LOOMS

43

LB.E.W. Fails to Get Injunction Vs. Station WSGN, Birmingham

Bir ingham, July 16. technicians at WSGN Radio through local No. 253, International Brotherhood of Electrical Workers failed to obtain a favorable decision egainst the station in chancers court, where union sought to compel the station's compliance with a closed shop agreement. Judge E. M. Creel in dismissing the suit expressed opinion that closed shop agreements are valid, but that each individual agreement must be 'preeminently fair in its practical operation. '

"The validity of each contract must be determined in light of facts and circumstances surrounding its execution. Such contract, however, to be held valid and binding by the courts must be preeminently fair and reasonable both in its construction and operation,' Judge Creel said.

in its construction and operation," Judge Creel and. A reasonable range of selecting source rules. The desire of the bulk of the the selection of the neutron of uily protect its members in securing, employment secured duest favorable is to be commended. On the other hand, the right of the making the employment secured based favorable is to be commended. On the other hand, the right of the security built a radio technician, or a radio en-ployer wish to fill a position with a radio technician, or a radio en-fander, he might be entrefy justic making his selection from several candidates, each of whom was qual-ised to hold the position.

WSGN has been non-union since April, following a labor disagree-ment over the dismissal of L.J. ment over the diamissal of 1.-3, Jones of the union. Members of the union next day failed to report for work and, according to testimony in court, Ormond Black, president of WNGGN, sought arbitration but the union refused this. Later he said he tried to secure a revision of the contract

sontract. If the requested amendments or charges should prove unreasonable a fair-minded board of arbitrators would so hold. The court is there-fore of the oplnion that the ques-tion of whether or not to arbitrate was not to be determined by, nor within the direction of either party to decide. The contract fixed the procedure to follow.'

Droce. Union ed whether or not to appeal the

Flamm Meeting Aug. 15

Donaid Flamm, WMCA, New York, has set August 15 as the gath-ering date in Chicago of the repre-sentatives of the stations that will compose the western link of his Inter-City Group. Hamm, who is now on the west-seat, both vacationing and con-tacting prospective members of the group, is figuring on about 25 out-ties attonding, the meeting.

Announcers Take Over WCLS, Joliet, Illinois

WCLS, Joinet, Linnois Fort Wayne, July 16. Two former WOWO announcers, Welly Nehring and Medord Max-well, have taken over the manage-mont of station WCLS, Joilet, IL. Nebring was with the station for two years prior to leaving the first of this month. Maxwell has been in Bouth Bend radio work recently. Took over during the past week.

Chesterfield Off Opera

Chesterfield is slated to return to Columbia in October with three half-hour programs a week. Agency on the account, Newell-Emmett, contemplates a light pro-gram instad of opera stuff used last season.

CHILTON LOSES KRLD

Reported Profit Ran to \$40,000-Paper Cancels Deal

Dallas, July 16. Dallas Herald takes over the busi-ness direction of its station KRLD from A. L. Chilton Aug. 1. Under the management arrangement which Chilton has had with the newspaper the past eight years Chilton derived 45% of the net take and the Herald 55%. Chilton is reported to have garnered as high as \$40,000 a year



Philadelphia, July 16.

Philadelphia, July 18. Reported here that Albert A. Cornier, WIP's vice-president, may go to KXW, under option from Ike anala by both partles, rhadfers in-slat confirmation of rumore is only Since his arrival at WIP six months ago from WOR, Cornelr has more than doubled WIP busi-ness, in dollars, and has done much to re-establish morale of staff. It is known Levys have been after at present believed to be matter of alary.

of salary. Contributing elements to rumored deal is Cormier's friendship with Alfred J. McCosker, WOR prexy. Latter is close friend of Levys and lately Cormier has formed friend-ship with brothers, who control WCAU as well as RXW. Cormier, when queried, had 'noth-ing to say 'about rumors.

RAMBEAU, RAYMER IN WEST COAST JAUNT

Following their attendance at the convention of the National As

cruvenilous of the National Asion citation of Evadoasters in Colorado Springs last week, William C. Ram-beu and Paul H. Raymer, heads of their own firms of station reps, em-barked. In separatic tours that will barked. In separatic tours that will be Angeles, is reported to be he objective of their Paulie trip. KNX is now represented by John Blair & Co. I. It was INX that re-cently induced Blair to engage Mur-ry B. Grabhorn, forme Don Les-ager of Blair's New York o ce. Be-fore sending Grabhorn no to New York from the NAB convention that a Co. In the sender of the sender lain to the MaB convention York from the NAB convention Bialr took him on a tour of the Texas section of the Southwest Net-work, which the Blair office repre-



Ft. Worth, July 16. Ft. Worth, July 16. KWKH, Shreveport, and KGNC, Amarilia, Tex., are breaking away as part of Lee Armer's Southwest-erp Network.

Move by KWKH comes as a se-quel to its withdrawal from the rep-resentation list of Edward Petry & Co. Both stations are newspaper owned, KWKH by the Shrevepart Times and KGNC by the Amarilla Globe News. O. L. Taylor was re-centiy appointed manager of the Globe . centiy appo ""ter outlet.

EQUITABLE FEES

Administration Wants Com mission Self-Supporting-Prall Would Like Taxation Framed to Favor Operators and Handicap Traffic in Franchises

PRALL'S LETTERS

Amendment to the radio act call-

Amendment to the radio act call-ing for the imposition of a tax on the wavelength assignment act com-mercial stations will be submitted to Congress for consideration as sook as the Federal Communications as the Federal Communications that has developed a satis-factory scale of fees. Tentative indication and the sum or of this that a station operates, is now in the hands of Anning S. Frail, FCC chairman, with the commission electing to withhold its approval until several important objectives in be incode out. In the development of the end of the development of the end be exorbitant enough to discourage promoters from seeking to obtain an air franchise that can be trans-ferred to some one cles at a profit, the esorbitant enough to discourage promoters from seeking to obtain a to a station in the frans-ferred to some one cles at a profit. The branchise that can be trans-ferred to bring enough researce to get a wavelength assignment that the has no intention of using for himself. Under the radio law as it or the transferred within a certain period after issuance. Self-Supporting FCC Behind the tax proposal is a de-termination on the part of the com-

period after issuance. Self-Supporting FCC Behind the tax proposal is a de-termination on the part of the com-mission and the administration to make the FCC self supporting. In devising the scale of franchise fees-tion to avoid suggesting a tax that would prove too onerous for the small station or which would be de-cledely out of ime with the com-mercial traffic that is available to the licensce. It has been suggested hat the franchise tax be framed increasing being applied to the prose business done by a station, but the idea has received scant con-cause of its likelihood of being re-cause of its likelihood of being re-cause of its likelihood of being re-thorme tax aw were now being thormes.

A: result of the recent series of demain. "on congressmen that the radio iaw be radically revised Frail has in letters to Burton S. Wheeler, Iddio like up taucauj review a rew chairman of the Senate Interstute Chairman of the Senate Interstute Chairman of the Senate Interstute Commence commonstance and the com-mittee in the house suggested that these two assign a conference date at which the threasome could go over the various proposed amend-menta. This meeting would be a preliminary move toward crawing up a measure for submission to the next session of Congress. Frail also suggested in his letter that a rep-resentative of the National Assoresentative of the National Asso-ciation of Broadcasters be invited to the conference.

RALPH ATLASS GETS NORTHUPS FOR WIND

Chicago, July 18. Raiph Atlass has appointed Mr. and Mrs. Dwight Northup as man-agers of his WIND station in Gary. Ind. Northups go to work on Monday (22).

Northups come from Shreveport, where they had been guiding KWKH.

FCC WORKING ON Radio, Film Objections to A.T.&T.'s **Request for Television Okav**

Married Amateurs

WNEW, New York, inserted a blind ad in Sunday N. Y. Times, seeking talented mar-ried. women, whose early ca-reers had been thwarted by the marital knot. Only a box num-ber was used in the copy, but it was made plain that radio was blinded in the copy of the Station then conducted a se-ries of auditions to sort out the right material which ap-peared. Now a program is in

the right material which ap-peared. Now a program is in the offing tentatively labeled 'Marriage vs. Career.' Its an-other amateur gag, but deviates a little from the straight run of novice spreads.



Washington, July 16.

Dr. C. B. Joliiffe, chlef engineer for the Federal Communications Commissions, starts soon on a contact tour of the commission's district inspectors. It will be the first time that Dr. Jolliffe has undertaken to look over the operations of the radio law checker-uppers on their home grounds.

Trip will also allow the FCC's technical headman to impart suggestions about certain types of vio-iations that the commish is particu-larly interested in having observed without the possibility of conselarly interested in having observed without the possibility of conse-quent embarrassments. Recent let-ter of instructions send out over observed the send of the send of the send of the send of the observed of the send of the send of the send of the send of the considers objectionable and to re-ort them to Washington. Types listed in the letter ranged have price on the other the send of the send listed in the letter ranged have price priceory sectoria to soothavers.

COAST PRESS RADIO SUSPENDS AUGUST 1

Hollywood July 16

Newspaper-controlled Pacific Press Radio Burcau, servicing 45 Coast stations with news dispatches, folds August 1. Launched 16 months ago, with fec to clients \$12.50 monthly, it ran into a heavy deficit.

William Gordon, editor, joins United Fress in a sales capacity, Walter Moss, International News sales manager, appointed H. H. Hammer western sales rep. for Ra-dio News Service before leaving for New York.

Sues WJBK, Detroit, **Claims Defamation**

Detroit, July 16. Detroit, July 16. Detramation of character sujt for \$100,000 has been filed here against station WJEK by Count Antek Potocki, former city editor of the Polish Dally Record before it qui publication. Suit names James F. Hopkins, Inc., owner of the station, and Walter Leskiewicz, ether subler

Washington, July 16.

Weshington, July 16. Motion pictures and redio indus-tries are afraid of television and will oppose efforts to put television into competition with existing anuesments. That appeared clear when the American Telephone and Telegraph Company applied to the Federal Communications Commis-to Install and use new type of tele-vision equipment between New York and Philadelphia. vision equipment be York and Philadelphia.

York and Philadelphia. Films and broadcasting seemingly have a dread of television as a pos-sible destructive force that would wips out the statuse quo in cor-porate, financial and showmanship set-ups and thrust amusements into a period of chaos. A. T. & T. domination of such a new amuse-ment is particularly feared.

ment is particularly feared. Show business has several prece-dents of what technical innovations can do to existing investments. It is recalled that silent pictures tures helped dentroy the legit, sound and dalog itself upset the apple-cart for the film industry as pre-viously organized, and radio has been responsible for pienty of trou-ble to the rest of show business been responsible for binty of trou-ble to the rest of show business the generally envinaged as the com-mon enemy of all other forms of amusement. musement. Plans of A. T. & T. to initiate ex-

Plans of A. T. & T. to initiate ex-perimental television service over lend wire hook-up drew concerted objections from the broadcasting and motion picture industries Mon-day (16) as Federal communica-tions Commission conducted hear-ings on a request for permission to start fashing pictures by novel wire method. Telephone company's pice method. Telephone company's plea

method. Telephone company's plea is expected to be granted. As Postal Telegraph and Western Union withdrew their former pro-tests, National Association of Froadcasters and a group of inde-pendent film producers and equip-ment; makers complained that A. T. & T. is group outside the field such men: makers complained that A. T. & T. is going outside its field and demanded that secret plans for commercial service be aired. The telegraph firms dropped their fight upon receipt of assurances that the (Continued on page 53)

PAWNEE BILL ON **RADIO COMM'L**

Pawnee, Okla., July 16.

Major Gordon W. Lillie, better nown as Pawnee Bill, famed Indian scout, now 75 years old, is reported heading a prospective radio program this fall. American Tobacco, which iast year had a Northwestern Mounted police thriller serial on the air, is said to be inerestcd,

Deal, if consummated, would involve a series of tic-ups and merchandizing angles. Pawnee Bill for chandizing angles. Pawmee Bill for many years has owned and operated his own buffalo ranch here and has a lirge staff of cow-here and has a lirge staff of cow-bers of them. The staff of the person of the staff of the staff of the bers of them. Not and the staff hoff of the staff of the staff of the hoff of the staff of the staff of the hoff of the staff of the staff of the random staff of the staff of the staff of the random staff of the staff of the staff of the random staff of the written into the staff.

publication. Suit names James F. frontiermen suit living would be Hopkins, Inc., owner of the station, writen into the story. and Walter Leskiewicz, ether Poiocki charges that Leskiewicz Prodoski charges that Leskiewicz ence in showmanship. His idea is broadcast a statement that the count was readying to marry and western country in whose develop-hom and retued to go through with ment he was a participant. Leon her man the statement that gives whold not trust nobility.

LEVY CALLS INDIES UNINFORMED, BUT **CAN'T ANSWER GUY EARL'S QUESTION**

Offensive Defense Tactics on ASCAP Matter Adopted by Networks at Colorado Springs-Lambkin Kay Turns Clown to Divert Delegats Authors and Publishers exprised in the set with a be deluged with applications for acceptance of the ASCAP contract were weaks. When the smoke of the National Association of Brad-tice of the ASCAP contract of the National Association of Brad-tice of the ASCAP contract of the National Association of Brad-tice of the ASCAP contract of the National Association of Brad-tice of the ASCAP contract of the National Association of Brad-tice of the Astornal Association of Brad-tice asterna at Colerando Springs last on a serial and search of the Astornal Association of Brad-tice of the Astornal Association of Brad-tice of the Astornal Association of Brad-tice of the Satterna-tive but to accept the contracts of Bat the effects the har's hops for, and the effect he har's hops for hard and here the har har here the hard here here har har the hops and there har

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stiff cross-examination about the incident intil led up to the philes delphint's signaturing of his MSCAP contract. Shepaint for quently turned to Bostetler for cor-ductive other of Levy's critics Shep-int the structure shepsile of the broadcasting industry from the structs extension fulled to structure text and fulled to consult Hostetler. Shepaint to contract the same the final negotiations with ASCAP on the contract extension fulled to binself from exilt full and using the structure text and fulled to sprice as he has in the consult Hostetler. Shepaint contract the same the final negotiations with ASCAP on the contract extension fulled to binself from exilt faint and using the structure text and on the NAB of the structure the structure the the structure text sprices is a member of the NAB science. Butcher on Klauber Harry Eucher. CIBS political and the hards of the occurs the structure that and the the backet advised the hands of the convertion the hards of the convertion the hards of the convertion the hards of the convert the hards of the converts the stand of the hards of the converts the hards of the converts the stand of the hards of the converts the stand of the hards of the converts the stand of the hards of the converts the the hards of columbia, and shall on alternative but to signature the interest of Columbia, and had no alternative but os algend the structure the hards of the bords the hards of the bords to correborat his bit of harars, ASCAP.

the Society and assured the NAB's support. 2. Instructed the officers and directors of the NAB to support the government's suit against ASCAP, 'to the end that royalities for the public performance of music may be determined by free and open competition among copyright own-ers.'

Election of Leo Fitzpatrick, WJR, Detroit, to the presi-dency of the Nailonal Associa-unanimously agreed upon by the leaders of the organization months before the opening of the convention at Colorado Sprinzs. His succession to the post became an automatic matter as far back as last fall when he withdrew from the matter as far back as last fall when he withdrew from the Compromise candidate. Fitzpatrick, a former Den-ver newspaperman, is regarded in the trade as exceptionally progressive and thinking along showmanabl Jines, while to the public he is best known as hather Cherkes Constitution

Fitz, the New Prez

the original announcer Father Charles Coughlin.

BROADCASTING ABROAD MONIKER SNARL EASED

After Broadcasting Abroad, inc and lost in its effort to obtain an in had lost in its effort to obtain an fin-junction against Broadcasting Abroad, Ltd, and the latter com-pany had entered a countraction against BA. Inc. charging withhold-ing of orders, it now appears that ing of orders, it now appears that Broadcastling Abroad is a name, and future business had been settled astifactorily out of court. As a result of this purported agreement, Broadcasting Abroad, at 20 Weat 57th street, in future will at 20 Weat 57th street, in future will termined in the next for weeksa New title for Broadcasting Abroad, New Wile for Broadcasting Abroad,

Inc., will carry tag denoting Abroad, inc., will carry tag denoting com-pany to be successors to BA, inc. It's likely that the other firm will designate that it is in no way affil-ated with Broadcasting Abroad, Inc.

Harry Gribbon Sings

Harry Gribbon, from motion pic-tures, is being offered for radio by Freeman and Byron. In films Grib-bon played tough muggs, vilialian and goots. But for radio he bobs up as a singer! Leavitt and Lockwood from vaude

are also ogling radio. They have an entertainment called 'The Pro-moters.'

Summary of N.A.B. Resolutions

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\$13.50. Convention reaffirmed its willingness to co-operate with advertisers and their agencies in the operation and financing of an audit bureau of listone circuits loss for broadcasting and adopted the revised code of the second second second second second second Church, KMERC, Kansas City, as chairman of the commercial committee. Other resolutions passed: 1. Expressed the NASe appreciation for Phillp Loucks' services as managing director for the past five years. Loucks realigned at the conveilion to re-at the same meet confirmed the assignment of James A. Baldwin to the post.

Aber and a state resigned at the convention to resturn to the practice of law. NAB board of directors at the same meet confirmed the assignment of James A. Baldwin to the post.
Baldwin to the post.
Chamked Anning S. Thil chaliman of the Fabrican convention.
Urget the NAB board consider the establishing the NAB board consider the stabilishing the NAB board at its first of the Baddo Manufacturer' Association on a Poster of the Baddo Caving KOA, all ot Denver, and ha arrangements committee for the way they consider the the Convention.
Athanked Geno O'Fallon, KPEL, chaitman; F. W. Mar, KLZ, Alvin E. Netson, KOA, all ot Denver, and the convention.
Athanked Geno O'Fallon, KPEL, chaitman; F. W. May and the convention.
Athanked Geno O'Fallon, KPEL, chaitman; F. W. May and the convention.
Athanked Geno O'Fallon, KPEL, chaitman; F. W. May and the the theory of the fraction of the Saddow of the fraction of the saddow of the convention of American the convention of the presentation of American broadcasting's position at the international radio motes at Cavin in 133.
Athorized the NAB officers and first for the saddow of the

seguidation to introduce consortable powers in source casting. 8. Authorized the NAB to continue to co-operate with the FCC and educational groups in 'all practical efforts to study the application of education to radio. 9. Placed the NAB on record as favoring the issue of radio station licenses for a term of at least three years. This recoluting got a noisy sendoff. 10. Approved the saction of the technical director of the NAB in working with the FCC and broad-casters on the second coverage survey and authorized thepation is the source the NAB to continue par-ticipation is the source of the NAB to continue par-ticipation is the source of the technical director forthcoming conferences at which the results of the survey are to be considered.

Sponsor's Rep Grabs NBC Mike. **Shouts Denial**

Molie shaving cream and NBC parted company last week with a quernous incident irritating on both aides. Sponsor's desire to move from Thursday to Monday over the summer was not accom-motated by NBC and fill. Iton re-right to cancel on 24 hours but in-stead cancelle on five hours' notice. NBC hustled together a makeshift program and filled in the spot culminating show with announce-ment, that it was spoored but the studio leaped to his feet and shouted into the microphone: This program did not come through Molie and no move programs will be

and no more programs will be sponsored by Molle.' At that point be was cut off the air. Molle desire for Monday spotting was due to its good-for-sunburn sales angle. Figured that Monday was the right time to catch the week-enders rcturned to their homes with tender skin.

Protecting the Home When Gags Get Blue In Audience Program

II AUDIENCE C Frogram Dubuque, la, Juiy Jâ. Station WKBB is nescuitating to take over a 600-seat thestre and of centa maxieur show, charging of centa maxieur show, charging ing in through broadcasts under sponsorship. WKBB has several angles on the enterprise. Mean state of the show last for m hour, perhaps longer, allowing the performance with apolt an-ouncements or peddie 15-minute or do-minute sites of the enterprise. The state of the show last for the performance with apolt an-domentus is easilist. If the figures freatment that agreat for the the-ater audience but not in the inter-perton is a result. If the figures that of abilit necessity and couver-up of announcements, news Mashea, nog prices, or whathaveyou. Amateurs to be paid of in glory and loving cups.

Bainbridge Colby Set

Bainbridge Colby, former secre-Bainoridge Colby, former secre-tary of state under Wilson, goea to radio on a year's contract calling for 156 news commentator broad-casts. Each program will be 15 min-utes and three will go on air each week.

week. Program will be handled by Lang-Worth Feature Programs, company formed as subsidiary organization by Langtols & Wentworth, Inc. Company will record his tri-weekly comments by electrical transcrip-tion, making them available to radio stations throughout the U.S., start-ing early in Seytember. Time to be sold on exclusive basis in each com-munity.

sold on exclusive basis in each com-munity. Entirely non-partisan attitude is to be taken by Colby in all of his broadcasts. Colby most recently has been engaged in writing special ar-ticles. for Hearat newapapers.

Chi's New Columnist

Chicago pets la first jerme radio columais twith the setting of Es-ther Schultz as ether commentator for the Hearts evening American. She replaces Bill Clark, who quilts that same it taken faith of Co-troduction of a personal moniker on the American radio column, Clark having merely used the tag of Aircaster. Aircaster

AUSSIE AIRER LEAVING

George Bennett, son of A. E. Ben-nett, owner of Station 2GB, Sydney, Australia, leaves this week for the West Coast. After visiting stations and agencies there, he will sail for West Coast. After visiting -i and agencies there, he will sail for Australia. Before leaving N. Y. Bennett con-tracted for a number of Morton Gould orchestra recordings for 2GB.

average year's operation would come to around \$13,500.

RADIO

N.A.B. Elections Cheer Indies:

Weiss' Faux Pas Used by Webs

To Stop Shepard as Treasurer

45

Drawing Rooms Going Out, Uppers **Returning as Railroads Flop N.A.B.**

There is little likelihood that the National Association of Broadcast-sers will choose another far-fung summer resort for its convention site for the next several years. Murmites of the inconventiences placed upon them by the gathering in Colorado Springs cams to a head the closing day of the convention (Wadnesday) when it was found that bacause of inadequate raincad camable to leave until the following day.

That to reave unit the following Rock Island Railroad, which had brought a major portion of the broadcasters to Colorado Springs, explained that it could not obtain the required number of Pullman cars to get the domester hom-vention in compartments and drawing rooms were forced to travel back in uppers, while others took a chance on getting Pullman accommodations at the next junc-tion by creatin out. Another angle about the Conven-tion site that the broadcasters didn't like was the fact that. the Broad-

tion site that the broadcasters didn't like was the fact that the Broad-moor couldn't provide accommoda-tions for all the delegates. Nearest other hotel was four miles away. As the convention was disband-ing there was talk of holding the next meet the either Childesport provide the state of the state of the cettogether was notable for its parsily of broadcasters from the northeastern section of the country.

Ruth Etting Stopping Off for Home Town

David City, Neb., on July 22, be-David City, Neb., on July 22, be-comes news for a day, because Ruth Eiting stops at the town, her birth-place, to dedicate the new \$70,000 post office. Fostmaster General Farley and other dignitaries will be present to supervise the dedication festivities.

feutivities. Miss Etting will halt, enroute to the Coast and a new radio contract with her husband. Col. Snyder. The Control of the Snyder. Including a fock of the stations of the Snyder was signed last week, including a fock of other stations to embrage the western market. Is setting will do her RKC fas-tion for a broadcast from filo-bwood, and broadcast from filo-tiowcool.

GEORGIA STATIONS

lywood.

Savannah, Ga., July 16. For the purpose of banding to-gether all radio stations in the state, William T. Knight, Jr., prez. of WTOC, Savannah, has called a two-day meeting of Georgia broad-casters to be held at the Holde De Sota in Savannah July 25 and 28. Acceptances already received indi-caster and strady received indi-ter day and morning of second, remainder of time will be devoted to social accivites.

to social activities.

to social activities. Understood that while gathered broadcasters will also discuss co-operation with newspapers of state in getting behind the chamber of commerce minded press' eampaign of 'Ses Georgia First.

Doubles Between Detroit Stage and Chicago Radio

Detroit, July 16. For the first time in five years an act is being held over for a sec-ond week at the Fox theatre here. It's Jackie Heller who not only is being held over, but he's doubling hetWeen two etters

being held over, but he a sector between two cities. Working at the Fox here and on the Climalene air show out of Chi-cago on an NBC morning shot.

WGAR Spurns \$10,000

Cleveland, July 16. Cleveland, July 16. Taking no chances with the Fed-eral Communications Commish John Patt has thumhed down four laxa-tive accounts for Station WGAR. Means forcegoing a reported \$10,000 in contracts.

LEVY PUTS SELF UP

Pushes John Gillin Aside-Writes Own Name

Balloting for officers and directors Balloting for officers and directors at the convention of the National Association of Broadcasters was preceded by a spurt of rough stuff preceded by a spurt of rough stuff the encounter were I. D. Levy, WCAU, Philadelphia, and John J. Gillin, WOW, Omaha. As a member of the nominating committee Gillin had completed joi-ting down on the backmath the difficult of the stuff of the stuff the stuff of the stuff of the stuff over and demanded to know why his

over and demanded to know why his over and demanded to know why his name as candidate for re-election as treasurer on a special petition was not included. Gillin expressed ignorance of the petition. With that Levy shouldered Gillin addc and picking up a piece of chaik, the former printed his name in boid letters under that of John Shepard, Srd, in the indie column.



Chicago, July 16.
 Mutual system last veek concluded negotiations for five more divided negotiations for five divided negotiations for five divided negotiations for five more divided negotiations for five more divided negotiations for five divided negotiations for five divided negotiations for five divided negotiations for five more divided negotiations for five divided neg

WNEW Guillotines

Staff for Summer Staff at WNEW last week vas trimmed for the summer, with the nightly dance parade reduced one hour. This latter economy move eliminates the final hour of that program from 3 a, m. to 4 orlook. Estimated that the staff reduc-tion, which includes two or more evolution, and that the staff reduc-tion.

engineers, one continuity man and a production man, will result in a siv-ing of more than \$700 weekly for the state. At though WNEW will stay put in its N. Y. studio and executive offices on Madison arenue, tation will move into larger quarters this summer at Newark, the central but studies the state of dunce hours at alight eliminates the estra announcer and engineer required.

CBS Bureau Takes 4

CBS bureau takes 4 CBS artist bureau signed the foi-lowing during the week: Marty May and orch, Sondra Brown, song-stress; Herbert Hendrie, and Buddy Clark, singers. Latter is a graduate Lud Cluskin's band. New rule which has been put into effect by the Hearst organization restricts all mike performers under contract from doing any work that is not handled and okayes by the division. Rules affects network, raws calters and sports commentator-connected will a Hearst statue. Also contracted writers working on the rest publications. Coming within the provisions of that person by allow obtained ments, with price and all other de-ments, with price and all other de-tails to be left to the discretion of the radio divisions' executive offices.

Don Campbell Switches

Don Campbell, Switches Bir ingham, July 16. Don Campbell, manager of WSGN, has left that station and has joined the commercial staff at WHRC here. No replacement has been made at WSGN, and in the meantime is looking after the management.

N.A.B. Winners

New roster of officers and directors of the National Asso-ciation of Broadcasters is as follows: Leo Fitzpatrick, WJR, De-

Leo Fitzpatrick, wor, ____ trolt, pres. C. W. Myore, KOIN, Port-land, Ore, Jst v.-p. Edward A. Allen, WLVA, Va. 2nd v.-p. I. D. Levy, WCAU, Philadel-phia, treas. DIRECTORS

*Edward W. Craig, WSM,

ashvills. *Ralph R. Brunton, KJBS, an Francisco. *T. W. Symons, Jr., KFPY, S.

Spokane. *W. W. Gedge, WMBC, De-

troit. *Joseph O. Maland, WHO,

Des Moines. *Gardner Cowles, KSO, Des

Moines. H. K. Carpenter, WHK, Cleveland. William S. Hedges, NBC, New York. Arthur B. Church, KMBC,

Arthur B. Cources, Astronomy Kansas City, Mo. Frank M. Russell, NBC, Washington. I. R. Lounsberry, WGR-

I. R. Lounsberry, WGR-WKBW, Buffalo. Alfred J. McCosker, WOR, Nswark. Harry C. Butcher, CBS, C. Butcher, CBS,

Harry C. Butcher, CBS, Washington. John J. Gillen, Jr., WOW,

Omaha. 8. Gordon Persons, WSFA, Montgomery.

• Newly elscted at Colorado Springs

Riot Broadcast Drew Curious Throng Into City, So Was Halted

Regina, Saak, July 16. Not the builds that whized by Royal Canadian Manuel Folice as streets of Pegina forced will Wood-ill, announcer, Bert Hooper and Harry McLauphin, engineers, to cease broadcasting a red hot new atory over CIRM, July 1. Boys were called off when it was discovered sands of curious people into the city sands of curious people into the city from nearby towns, beach resorts and the countryside, exposing them to real danger.

The stall danger. Supposing them in Rioting broke out when police charged 2,000 relief camp strikers in the city enroute east from Brit-ish Columbia to Ottawa. It lasted burs. The CRM crew hurriedly ran wires down the back lane from studies for half a block, climbed up a building and started telling the world of the Briting when Mountles world of the Briting when Mountles tear gas. The latter was a tough proposition for the radiocasters but they stuck for 35 minutes. A city police constable was killed in the ney stuck for 35 minutes. A city police constable was killed in the riots, while hundreds of citizens police, strikers were injured.

Visiting New York

Blil Pape, WALA, Mobile, Ala. George Wallings, WCOA, Pen-sacola, Fla. Girard Eilis, Chicago.

New rule which has been put into

JACK HYLTON MAY COME **OVER**

Independent broadcasters smashed through the networks' machine at the convention of the National As-

the convention of the National As-sociation of Broadcasters in Colo-rado Springs last week to elect for themselves a strong phalank of rep-resentation on the NAB's roster of ôffects and directors. Only pointed offects and directors. Only pointed directors of the second strong and resulted from a blunder made by Lewis A. Weiss. WJR, Detroit, in nominating from the floor John Shepard, 3rd, as the indice's can-didate for treasurer. Weiss' faux pas was generally held responsible for a strong the blunder model of the second strong the second strong the the second strong the second strong the Before Weiss got up to speak in

Before Weiss got up to speak in avor of Shepard's candidacy the

odds against Levy, who the day be-fors had been assailed for his sign-

Chicago, July 16.

Chicago, July 16. Subject to a shiplad of 1fs ands, and buts, Jack Hylton, of Great Britain, one of the standout ork di-rectors, may be brought over to the United States this fail under com-mercial aponsorship. Proposed spon-sor is Standard Oil of Indiana. That would be on about 26 stations with-babor and union regulations have to bs hurdled to consummate such a deal, but Standard Oil is inter-lea is reported trying to Iron out the bumpa.

the bumps.

Ray Noble, from England, is now on the American radio commercially, but he's a prospective naturalized citizen and is directing American musicians. Hylton deal presumably calls for the full orchestra to come

Bert Ambrose's contract with Irving Mills, just signed, is for one year on a 10% commission basis for bookings in America, when and if. London, July 16.

Tire Price War Kills Joe Cook Air Show

Goodrich Tire retires its. Friday Goodrich The retires its. Friday night show with Jee Gook on NBC's red (WEAF) link, Aug. 2. The in-dustry is now in the middle of a dustry is now in the middle of a figures that advertising can be of no help to the situation. Program, which includes B. A. Roife, Tim and Irene, Phil Ducy and Per LaCentra, will have completed a run of 22 weeks.

Hearst Central Office Controls Talent

Demands Right to Participate in All Individual Deals

Bernard Granville Set

devolute the second sec

ing of the new ASCAP contract, were figured at 5 to 1. It had been agreed by the delegates generally closed at the end of the previous day's copyright session when it voted him a perfunctory vote of condence and that to avoid giving the American Society of Composers, Autimors and Publishers the impres-Authors and Publishers the impres-sion that Levy's action had caused a rift in the NAB ranks no more antagonism was to be shown him from the convention floor.

Weiss violated this understand-ing when in putting Shepard into nomination he referred to the flat-tering things that had been said by Levy's sponsors about their can-didate and the 'more flattering things' that Levy who had pictured himself as an outstanding authority himself as an outstanding authority on copyright matters had said about himself. This remark brought they opening that the network spokes-men had been waiting for. They interrupted Weiss with criest of Nol' Nol' and booing. Others joined in, the outburst of resentment Weiss, raising his hand to stern this re-action, explained hat he was sorry and that hs had mean no excoria-tion of Levy. But the damage to his bandiate had been done. The count gave Levy 103 votes and Shepard, 83. Levy Makes Threat

Levy Makes Threat

Levy Makes inreat Levy took advantage of Welse interpolation of personalities and the consequent outbreak to deliver set a personal appeal from the plat-form. He told the delegates that unless they voted him back into unless they voted him back into office he would withdraw entirely from participation in copyright matters for the NAB. Only by their vote, he said, could they tell him the fight against ASCAF. No man, Levy declared, knows copyright as voted against him he would under o circumstances accept member-nities. The NAE's copyright com-tained the NAE's copyright com-nities.

For the o ce of first vice-presi-dent Charles W. Myers, KOIN, Portland, Ore., defeated Garner Cowles, Jr., head of the Iowa Broad-Cowies, Jr., head of the lowa Broad-casting Co., by a vote of \$7 to \$1. Second vice-presidency went to E. A. Allen, WLVA. Jy.nchurg, Va., prez of the National Association of within the NAB, by unanimous choice. Cowies later in the day was appointed a director for a two-year term by the new board after none of the candidates for this open spot got the required plurality of 17 000000.

boot on the call the set of this open of the constraint of the set of the result of the set of t

La constant, une exections the findle had grade datared that the results had grade datared that the results had aiready arranged ', get to gether two or there months in *id*-vance of next year's convention to pick a ticket and may out an la-tensive election campaign. The standing committee that would on-erate along theke lines, it was said, will thicky include Alon. Blog will the picture of the the standard of the Naylor itogers, KXX. Los Angeles, and Ingon James, KVSS, Belling-ham, Wash.

Radio Chatter

Cuba

46

Encanto Dept. Store staging class programs nightly in connection with its Juiy summer sale. . RCA-Victor sponsoring dramatics Saturday nights over CMX and us-ing haif a page in dailes to adver-tise it.

His main a page in damines to daver-Horn Multiple articles giving themselves a benefit performance at Auditorium on the 6th. • Bellaario Lopz, orchestra director popular over radio, very lik after town. Big dishaj vi nait dalles and most radio stations dedicated pro-grams.

≜ ¥I Texas

Lew Valentine, studio director for WOAL San Antonio, and Bernyce Poston, tied the marital knot re-centiv, Midge Yarbrough who sings, turns up at KTSA, San Antonio, as

turns by at KTSA, San Antonio, as accompania. In batoning the Club Dan Solva. Is batoning the Club der Company stanza alting weekly vin WOAL: stanzione stanza alting weekly vin Woal weekly weekly weekly stanzione stanzione stanza vin territori stanza and waude performer:

Wie Creighton recently joined the seles staff of KTSA as did Neil Fielcher, former stock and vaule Las Kityp becomes goorts an-houncer for KASC, San Antonio, Carlos assignments with ETSA, San Antonio and San Antonio, George Purthey, Jr., transmitter fatt of KTSA, he gone aorth to Bernad Williams, Torcher Suesten CKTAA Holer contexpilling and the source of the staff of the source of KTSA helps contexpilling and the source of the staff of the source of commerce of the source of the source

Missouri

Jack Van Volkenburg, president of KMOX, St. Louis, spending menth on ranch in Colorado. Jerry Hoekstra, publicity director of KMOX, back from two weeks' rest on his Michigan farm. Nave Clifter, KMoC announcsr, Nave

Balance Prewitt of the 'Southern Balance Prewitt of the 'Southern Daydreamers' and Louis Wagner, member of 'Three Brown Bears, both KMOX entertalners, have mar-led.

point actor entertainers, nave mat-Arthur Uit, organist, replacing Ken Wright at KMOX, St. Louis. Several new Acta added to Alay mornings over XMOX. Included are Pauline Clark, juric aoprano: Evelyn Garvin and her two planos; Brein Garvin and her two planos; Brein Garvin and her two planos; Brein Garvin and her two planos; Band Tom Baker; CBS those Boys, and Tom Baker; CBS those Boys, and Tom Baker; CBS those Jose staff of WSHNF, Kannas (Lynana City, Is Kenboah, KMEC, Lynana City, Barlo

staff of W0XBY Kansas City. Herb Krasokn, KMBC, Kansas banjo, Bomoaning the loss of his banjo, Bomoaning the loss of his banjo, Borgado, Charles Burke, with his wife and daughter, vaca-tionne in concrado. Charles Burke, in a Borger, KMBC, Kansas City, announcer and production manager, pran Heyser, KMBC, Kansas City, announcer and production manager, burker the start of the start played during week is being used by W0XBY in picking "Hi of the Week' for Kansas City listeners. Goohane's Spotis Citate' over WHB, Kansas City, Hard Smith and at Kansas City,

Cochrane 'Sports Chaits' over WHE, Kansas City. Harl Smith band at Kansas City club broadcasting over WHE. Join McManus 'Holiywood Chaits' off air while Mac is vacationing in Canada.

Canada. Little Jack Riley, now directing new children's hour on W9XB3. having switched across river from Kanaas City, Kansas. Lordine King, singer of popular melodine is a newcomer to the

KWK mike, Al Dietzel, director of KWK's utudio orchestra, has added Roy

Rinhol, violinitat, and Hadlay Schaff. Russ, trumpet, bolt, formærly with Dyartigs music, to his organization. Søventh annual party for KWK employees was hedd on transmitter grounds in Kirkwood had week-ohed announcer, back on alt with Dr. Easy program. New faces at KWK, St. Louis, in-clude Smark Elliot, announcer, Harry Bob Richardson, KWK soundman, Bob Richardson, KWK soundman, Bob Richardson, KWK soundman, part of month's vacation in St. Louis hospital, where toralis were re-bed.

part of month's vacation in St. Louis hospital, where to rails were re-meted. WXEX Kaneas City. A mos and Andy, absent from lo-cal stations for the last few methas, a strong the state of the state few methas, the state of the last few methas, a strong the state of the state of the relation of the last few methas, a strong the state of the state of the relation of the state of the state of the state of the state of the relation of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state state of the state of

California

Laniorma Jean Armand now interviewing, series of picture names weekly over in the series of picture names weekly over the series of picture and series of the bar of the series of the series of the tweet Frieso and Laguna Beach. Hudson Lyon featuring the weekly for dhing spots. Ted Bills walking very straight, and erect since he acquired that they sandure over last weekly the series walking very straight, and erect since he acquired that they sandure over last weekly they sand directores of Anima Charence Hamilton, studio super-visor at KH, back from two weeks asy 1. Northern California C. KII atter midnight thereing over his station. Marabit Grant, KNX staff organ cadden no so fallor recent traffic

ist, back accident. accident. Glenn Hardy, KNX announcer, vacationing in California north

vacationing in California north Newoda. New pipe organ.costing 352.00. Studios, opening santy in August. George Nickson, Frisco - KFRC theny Dufty cosal self. added to Henry Dufty cosal self. added to Henry Dufty cosal self. added to Henry Dufty cosal self. BAG and Henry Dufty hesp is of NSC and heading east by Car, seeking new Soct.

spot. Richfield Reporter now alred nightly (exc. Sundays) from Los Angeles studios of NBC instead of KFI.

Angeless studies of NBC instead of Robert Brooke, from KPSD, San Diego, added to technical staft of NBC in L.A. NBC in L.A. Leason hospital, Hollywood, fol-lowing serious auto crackup two months ago. Virgining Wey is bat-til Hollywood, sporting a new bus. Ken Frogley, L.A. Dally News and the Staff from Canadian va-reach.

cash

radio ed, back from Canadian -va-commo series featuring Ted Fio-Rito and orch, started Sunday (7) over KHJ-Columbia network. Wayne King and band, back from brief wacation, resume twice-weekly programs over Columbia network, Henny King Orch. making series of radio transcriptions for brand-casting over MacGregor-Sollic sys-tem.

tem. After losing track of his brother for 10 years, Bill Good, KNX ac-

After Iosing track of his brother for 19 years. Bill Good, KNX ac-countant, picked up a request for a line of the second by the brother and H was algened by the brother. Buddy Duncan doubling at KNX, Hollywood. as Wong, in broadcast of that name, and as Buddy in Hime Town Stetches. Statistics and the second second of John Biair & Co. KNX reps, Ar-thur MacDonaid permitted his wife to take the wheel while he dozed, When he awkinded they were 300 miles of thir path. Fault H Scheen back with KNX

Saturday night barn dance after Saturday, nicht barn dance after monthe layof. Enthusiastic self-appointed news popter selled KNX via long dis-tort a status of there. Enthi Baffer has beer dubbed 'the humming massive' by Jack Carter, KNX announces, forme conductor of Don Lee coast program, Fem-line Fancies, signed for four weeks at WOR, Newark, with station hav-ling option for six months of his the Briting switching her week-starting July 28.

RADIO

Ohio

Linda Carlon off of WLW, Cincy, with conclusion of Mary Sothern series, in which she did title role, and back to N. Y. WKRC, CBS outlet in Cincinnati, has taken on United Press news service for thrice daily five-minute shots.

Service for three services and shots. Ciyde G. Wend, new engineer at WCKY, Cincinnati, from WHIO,

Ciyde G. Wend, new engineer au WCRY, Chichnaid, from WHIO, Doe Emerson, Bachelor of song at WLW, Cincy, easing in South Carolina during layoff of his sev-ent commercials, athrefish, piposter at WLW, Cincy, for past two years, now with WOWO, Fr. Wayne, Ind. Dorothes Beekioff, contraite from now With WOWO, Fr. Wayne, Ind. Dorothes Beekioff, contraite from Sordon's and Doc Whipe's orks orer WTAM, Cleveland. Fress columnist, finally landed frast columnist, finally landed four times weekly on towns furthers.

four times weekly on town's notables. Earl Rohlf, WTAM planist and composer, arranging numbers for Orpheus male choir's tour in

Russia. Purv Pullen, formerly of Ben Bernie's shows, visiting WTAM friends after film work in Holly-

friends atter nin nova Judy Sherrill, singer at WHK, Cleveland, attill working despite eye injured by firetracker. Edith Wheeler made secretary to Clyde Klttel, WTAM's program di-

Verton Pribble, manager of WTAM, Cleveland, vacationing on West Coast. Sunny Brooks and Al Berardi forming new musical team over WJAY, Cleveland, as result of split-up of Gaylord Trio.

Utah

UIAN Sylvia Cannon, KSL ass't studio mer, convalescing. Bid adleu to hyr tand Marga, with cast, billed in town Juy 18, at the Orpheum. Jimmy Eaking, KSL sound effect in town Juy 18, at the Orpheum. Jimmy Eaking, KSL sound effect in trans Bitues (Street Wagon Eaking), KSL data (Street Wagon Dick Harris, KDTL program di-rector, and misus, at the N. A. B. conclave, S. S. Fox, president, and Dick Harris, KDTL program di-rector, and misus, at the N. A. B. conclave, S. S. Fox, president, and Dick Eavans, KSL behaves direct Dick Evans, KSL production diet Evans, KSL production Frank Gates, KSL technican, sold several radio gadgets to an eastern KSL Players, dramatic group.

cial. Harry Reser looks set for a new sonsor this fail with his band. A couple of commercial nibbles sonsor this fail with his band. A couple of commercial nibbles how on WYBW: WNEW's Varieties show on WYBW. WNEW's dance parade now on Kondays when it sims off at 3:46 George Shackley handling organ-tio for Ave Maria hour over WMCA. Mary Barchay returns to WINS. Maurine and Norva, dance team; Taxo, Renny & dank team, Budor Maurine and Norva, dance team; Taxo, Renny & dank team, Budor Harris and Norva, dance team; Taxo, Renny & dank team, Budor Hore, Start Shart, Shart Sharta Maurine and Norva, dance team; Taxo, Renny & dank team, Budor Hore, Start Diano, comite and Mil-dred Wayne and Al Rigali, comite duo.

several Usits adjects to an eastern frm. KEL Players, dramatic group-ingred up for 54 week more by the law coldy playlet. Saving Sue and Her Huwband, new on KEL Duo sponsored by a load department of the seven spocial remove of the seven spocial remove ploy-up originating in their abstrooma new evaning program on KEL, includes Emma Street; organist; Johnny Peterson, Joyse Palmer, sololat, and the Oid Glady Wayshaf Pinney writing plays for KEL Players.

have for KSL Players. New York The Manneer presenting a series work. We have the presenting a series the series over with the present series over with the have the series over with the present series over with the have the series over with the present series over with the present series over with y fragments of the present series over with the and the present series over with the additionant the series over the series over with the additionant the series over the series over the the series over the series over the the series over the series over

Florence Lasser directing the dra-

Wednesday, July 17, 1935

Pennsylvania

Bile hookup on Dangerous Paradise program. Charley Coleman, WFIL engineer, hospitalized with broken leg, re-celved in fall from horse.

Nebraska

Vacations making skeletons of the studio staffs. Bob Cumhegham and bride taking up an apartment nearer to town. Louise Octor of the Brandels the-atre advertising department enter-ing the announcing field on a pub stuff. The star of the star of the WOW man-ager's desk while Boss John Gillin at the NBA convention in Colorado Springs.

agers deak while Boas John Gjim at the NBA convention in Colorado STanges. The NBA convention in Colorado State Board and State State Bade Batter, staff planist and or-ted Batter, staff planist and or-two-week spell in Dotroit, Paul Lutter of the KOLL an-nouncing staff off to the woods of Paul Lutter of the KOLL an-nouncing staff off to the woods of the State State State Weak State State State Weak State State State (State State S

Massachusetts

Massachusetts Some unusual background effects from WMEX, Boston, these hot daya, Studios can only be venti-set and the set of the set of the daya studios and the set of the can sometimes hear the 5:15 leavi-teril to the take atternoon lifetoners can sometimes hear the 5:15 leavi-terilory for service and incoming Transatlanto telephone crippled and capacity in set. New Hampshire, Lines dead in that terilory for several hours. Boston stations clothing programs through handleapped. Leavis Whit' Whitcomb of WEEL Lavis Whit' Whitcomb of WEEL backs for the to Boston newspapers. Telason Salute' drastical ty revised back stories to Boston newspapers. Telason Salute' drastical ty revised back stories to Boston newspapers. Telason Salute' drastical ty revised back stories to Boston newspapers. Telason Salute' drastical ty revised back stories to Boston newspapers. Telason Salute' drastical ty revised back stories to Boston newspapers. Telason Salute' drastical ty revised back stories to Boston newspapers. Telason Salute' drastical ty revised back stories to Boston newspapers. Telason Salute' drastical ty revised back stories to Boston newspapers. Telason Salute' drastical ty revised ty and the stories and the store of the store of

Heien Barr, soprano, and Russell Dorr, baritone, among the per-formers. John A. Holman, gen. mgr. of WBZ and WBZA, Boyton and Springfield, attending the NA.B, convention in Colorado Springs. Then a meeting of station manascrs in Denver.

Denver. Irace Edmonds, hostess-in-chief WBZ, Boston, on two months ve of absence. Relaxing in Dux-

of

Florence Lagser directing the dra-billing of the second s Pennsylvania Ethel Feit, former p. a. and shop-his geisler for WDAS, new p. a. to M. Shai hospital, Philiy. Bisant dram and film critic, of the situat dram and film critic, of the litant dram and film critic, of the litant dram and film critic. Bob Streek, assistant to prexy of WF of Woher, WFL announce, vacationing in Pittaburgh. Norman Twigger, local semi-pro-troadcasting news three times daily marin Becks added to WIP, Phil-delphile, engineering stat. Tel Scholess, the music crick, made and cross of station's Homemak-child, Pris Victim was Carolyn-philly. First victim was Carolyn-philly. First victim was Carolyn-phill, She's hard da present on NBG Sverywonan's Club of the Art, over WHAT, Philadelphil, to resume in Nerrywonan's Club of the Art, over WHAT, Philadelphil, to resume in Nerrywonan's Club of the Art, over WHAT, Philadelphil, to resume in Mill. She's hard da tresent on NBG program. Charlyn Colema, WFL anglneer,

Jack and GH, CBS-WGR song and patter team, dedicated a program lost week to James Higby, asst. radio ed, of Bufalo Times, on his birthday. As a gag, they Invited ali listencrs to cail and congratulate him. Fourteen people dropped in and drank two quarts of choice Scotch Higby had received as birth-day efft.

and dram two quarts of choice Scotch Higby had received as birth-day gift. Domenico Savino auditioning a big orchestra for a radio commer-cial.

Oregon

Eill More also exists a solution of the Oregonian, back an job. Archie Loveland, whose broad-casts have been heard over KGW and KEX. Forlind, Ore, for the last for months, leaves his downtown suburban club, but no remote wire. Art Kirkham, chief announcer, KON, Portland, going to bed early van Jones on the KOIN Klock with Waiter Stewart, and the bugie call is at 5 am. Symbol The Ford Bows the school position in San Diego under the school of Wilem Hoogstraten will be heard over the local stations Mel Bilmo of KEX has cone

artection of Wilem Hoogstrates in Portland. Hellywood again. Scill trying to All and a statistical and All and a statistical and control of the statistical and dustries, perspiring Rollie Trilit, and a scill film by the Western Pine In-dustries, perspiring Rollie Trilit, says radio compared to motion pic-tures is a pis-sury and a system, writes for KGW. Portland, System, writes for KGW. Portland, System, writes for KGW. Defiles Miss Sybley is Mar. Herbert Lampman, wife of Wild Life Editor of the Oregonian.

RADIO

47

New York Radio Parade By Nellie Revell

Song pluggers huddled with NBC last week and came up with the following concession. Daily for one hour (2:36 to 3:30) in afternoon the boys will be allowed into musical program dept to examine lists and discover which of their tunes have been cleared. With 40 song pluggers in action loss were drawn and each 15 minutes in hour will find an-other 10 examining lists, until the going rings. However the pluggers re still taboo in studio section of builting.

Convenient Fire Near WMCA WMCA feil into a special event broadcast last Griday nite that was a honey. Lou deStacey, engineer on duty at WMCA, hoticod flames shooting from root of building diagonaliy opposite studio building at Broadway and 53rd St. Phone switchboard notified and called Fire Department. Dick Flahel, special eventer, set up a mike on window ledge and had Johnny Fraser, announcer, doing a 10-mutue descriptive spiel about extinguishing of fire. Program fed to Inter-City Group also.

Vox Pop a Filler Inner Vox Pop program. That followed Joe Penner is strictly a summer show and stays only until Oct. 6th at which time the Bob Ripey-Ozzle Neison. Harriet Hilliard combine takes over. Nut on Yox Pop show is triffing with sponsor happy and not expecting miracle in way of audience re-sponse slace didn't spend much dough.

Agent: Dream Comes True Agent Frank Cooper of Harry Romm office did a mess of selling last week. Returned Lee Wile; to air on Shell Show; set Roy Smech and Smith & Dale on tomorrows Vallee show; spotted Robert Weede on Dills Terbaccy program; ditto Marty May on a CBS sustainer be-side taking over managorial reins of "The Cavaliers."

Bade taking over managerial reins of 'Ine Cavilers'. Vaction Netes Grace Pickens, of you know who, on vacash in Montan. Doris Sharpe of CBS, for two weeks on July 19th. To Detroit as guest of friends... Angelo Palange to upper New York State...Myron Rapport to Europe next month for rest and lookses in hope of finding new idea for Modern Choir...Bunny Berigan CBS trumpetman to home town, Fox Lake, Wils, for it ee weeks...JNRC bass-barinone, returned to California...Walter Neff, WOR sales manager, on July 22nd for two weeks...Johnny Johnston head of WOR press returns on that day... Ben Grate to Anomabers on July 28th...Tony Stanford, Lax Theatre to California, July 28th...Pered Raphael, assistant to Louis K. Sidney at WHN, will be too buay and instead of two weeks will concentrate on ..weekens...Jot Sullivan, secretary to Jules Seebach of WOR takes Carlbana Crulse on July 19th..

Short Shots Frey and Braggiotti have cplit. Charles Baum, also a top-notch planist, will join whichever of the iada decided to stay in action. One of them will though not set yet...Nine new men have joined the WOR musical staff with an equal number getting their notices...A&P tea Co. auditoning program at CBS and NBC. Both musical and news event shows. However their institutional A&D Opsales program will shortly.

mitter shortly. Scrambled Note: Leile Howard In a huit hour series of dramatized short story suc-casses is available and hour series of dramatized short story suc-casses is available and in department. Vio Irwin of New Will round out Pop eys program when airs for Wheatena on Sept. 3...Walace Berry will not open the Lux theate on CBS, Remakes of last pix have him buy. New star and opus will be safeted with Berry Charg hadron buy. New star and opus will be safeted with Berry Charg hadron buy. New star and opus will be safeted with Berry Charg hadron buy. New star and opus will be safeted with Berry Charg hadron buy. New sett, will buy will be safeted with Berry Charg hadron buy. New sett, will buy Morris will guest sing on Howard Barlow Symphonic program at CBS engines were wed last Thursday at City Hall...Ed Lowry squawked about doing his WHN programs on cufford had is now being remunerated...Squibb listened to an audition at CES... Larry Harding doing an Interlocker routine on "Modern Minatrel's at Sugs. Luma & Allen du to at from New York ether July Sist or August 7th and wni stay East for rest of summer...Chester Stratton son of the hospital Friday and limping about trying to recuperate from smash-up...Lou Hoitz isst renewal on Kraft on week-to-week basila

Craig's Film Club

Hollywood, July 16, Waiter Cralg, eastern radio pro-ducer, rcturns east with option on Domino Club, quasi picture name organization, for series of national broadcasts in fail.

Cralg will go after a sponsor.

KTSA Up with the Cows

'San Antonio, July 16. KTSA is after farmer attention and as a result the boys nave to hit the air at 6:30 a.m. now. Ben McKay and his hill billy combo are drawing fan mail on the arly stanza.

WCKY Lines Up 10

Cheinnati, July 16. Station WCKY has 10 new com-mercial accounts lined up to start Immediately or by fall: Three-quarter hour programs included. Five of accounts are national

WJAY MUSIC NOW UNION Cleveland Station Has First A. F. of M. Group

Cleveland, July 16. WJAY, non-union musically since built, has finally conceded to de-mands of musicalars' union and signed Joseph Caputo as leader of its first unionized staff ork. Definite terms not yet settled as to salary ferures.

figures Capute, formerly with Cleveland Symphony Orchestu awas given tes-timonial, send-off on first program by rival radio ork tcaders. It's the first time station was officially recognized by Waiter Logan, from WTAM; Louis Rich, WJHX; Wai-berg Brown, WGAR, and Maurice Spitainy, for whom Caputo played for fourteen years, all participating in his initial broadcast. Caputo, formerly with Cicveland

Shrevenort's first husband and wife radio team may be Fred and Mrs. Ohi: Fred, one of the KWKH announcers, is a tenor and Mrs. Ohi the planist.

New York Ad Agencies (Redio Production Executives)

N. W. Ayer & Son, Inc. 500 Fifth Ave., N. Y. C. Douglas Coulter.

Batten, Barton, Durstine & Osborne, Inc. 383 Madison Ave., N. Y. C. Arthur Pryor, Jr Herbert Sanford

Benton & Bowles, Inc. 444 Madison Ave., N. Y. C. Chester Bowles E. M. Ruffner.

Biow Co., Inc. 444 Madison Ave., N. Y. C. Milton'Blow. Blackett-Sample-Hummert, Inc.

230 Park Ave. N Y C Frank Hummert

Blackman Co. 122 E. 42d St., N. Y. C.

Cario De Angelis Campbell-Ewald 1790 Broadway

Louis Dean

Cecil, Warwick & Cecil, Inc. 230 Park Ave., N. Y. C. J. H. McKee.

The Paul Cornell Co

580 Fifth Ave., N. Y. C. L. S. Caskin, Samuel C. Croot Co. 28 W. 44th St., N. Y. C.

Arthur Anderson Donahue & Coe RKO Building, N. Y. C. Ernest Chappell

Erwin, Wasey & Co., Inc. 420 Lexington Ave., N. Y. C. Charles Gannon.

William Esty & Co., Inc. 100 E. 42d St., N. Y. C. William Esty.

Edward Byron. Fietcher & Ellis 530 Flfth Ave., N. Y. C. Lawrence Holcomb.

Gardner Advertising Co. 330 W. 42d St., N. Y. C. R. Martini.

R. Martini. J. Stirling Getchell , Chysier Bldg., N. Y. C. Tom Everett

Gotham Co.

25) Park Ave., N. Y. C.

A. A. Knan Lawrence C. Gumbinner 9 East 41st St., N. Y. C.

Paul Gumbinner.

C

Paul Gumbinner, Hanff-Metzger, Inc. 745 Fifth Ave. Louis A. Witten. E. W. Hellwig Co. 9 E. 40th St., N. Y. C George Carhart.

Joseph Katz Co. 247 Park Ave., N. Y. C. ennett Larson.

Lambert & Feasley, Inc. 400 Madison Ave., N. Y. C. Martin Horrell.

Lennen & Mitchell, Inc. 17 E. 45th St., N. Y. C. Robert W. Orr. Marlon Parsonnet.

Lord & Thomas 247 Park Ave., N. Y. C. Gregory Williamson Thos. A. McAvity.

J. M. Mathes, Inc. 122 E. 42nd St., N. Y. C. Wilfred King.

McCann-Erickson, Inc. 285 Madison Ave., N. Y. C. Dorothy Barstow. David Brown.

Newell-Emmett, Inc 40 E. 34th St., N. Y. C. William Reydel.

Peck Adv. Agency 444 Madison Ave., N. Y. C. Arthur Sinsheimer

Pediar & Ryan, Inc. 250 Park Ave., N. Y. C. David F. Crosier.

Frank Presbrey Co. 247 Park Ave., N. Y. C. Fulton Dent.

Ruthrauff & Ryan, Inc. Chrysler Bldg., N. Y. C. Myron P. Kirk F. B. Ryan, Jr. Stack-Goble, Inc.

400 Madison Ave. Wailace Butterworth. adison Ave.

Tracy-Locke-Dawson, Inc. 22 E. 40th St., N. Y. C. Joe M. Dawson.

J. Walter Thompson Co. 420 Lexington Ave., N.Y.C John U. Reber. Robert Colwell.

Young & Rubicar 285 Madlson Ave., N. Hubbell Robinson. W. R. Stuhler. Don Stauffer. Jack Davidson

Inside Stuff—Radio

Lily Pons' Insistence that Andre Kostalenciz maestro her RKO Radio filmusical jazzod up the CBS schedule no end. It set back the debut of the new 'Andre Kostalenetz presents Lols Revel' program which was to have started last Friday (5). A flock of literature which Berjamin David, Miss Revel's manager, inad sent out had to be supplemented by further data, explaining the situation. The metropolitian radio press had mentime published the Revel program debut, within oc corrections made until too late.

Meanline parameter in the terr, program torset, the new series on schedule with HOBS black Miss Revel to start her new series on schedule with Freddle Rich and repeat again with Lud Gluskin's orchestras. Kosta-lenets suggested doing the Friday night show per sked and then frying to the songstress' manager, felt that this might be construed as a false start, and instead prefers to wilt until the meastro returns from his Radio Pictures assignment. Miss Pons, having gotten used to Koste-lancti's conducting during their Chesterfield association held out for him to do the work on the film. The songs are all being recorded first, in advance of production shooting, so that he should be back in two weeks or so. or so.

Details of television experiments conducted by the Don Lee California Broadcasting System in the past five years were outlined by Harry R. Lubcke, director of television for the Coast chain, at a luncheon and conference of the Research Council of the Academy of Motion Ficture Arts and Sciences

Arts and Solences. Revealing that more than 7,000,000 fect of film features, shorts and newsreels had been transmitted over that period, Lubcke, at request of the council, toil of the first broadcast in December, 1931; utilined: the first reception of television in an airplane, and of the early broadcasts of Lews events. The second of the the television of the television will destructed on the nice right has been raised that television will destructed the picture industry. Such reports, he said, are needlessly disurbing.

disturbing. Our television-motion picture activities, Lubckc stated, 'have long since passed the stage of conjecture. As early as 1832 we wore making tests on special films for television on the lot of a major producer.'

When WXYZ, Detoit, joins NEC Sept. 29 the station will continue to clear all Mutual network, commercials involving overlapping contracts, providing that the cilents are agreeable and WXYZ pays the wire charges from Toiedo, Mutual has advised its accounts that they may continue on WXYZ with the understanding that the web is given the right to move them to CKLW, Mutual's as advised its account ally, on four weeks notice in the event NEC requiliblens their time on WXYZ. All Mutual accounts, advertisers have also been informed, must be discontinued on WXYZ by Jan. 31, 1936. In addition to the wire costs WXYZ will pay Mutual a 15% commission on all MBS business. When WXYZ, Detroit, joins NBC Sept. 29 the station will continue to

Squabble between Philadelphia musicians' union and WCAU over pay-ment of \$1 fee for sustaining remotes appears settled, with union win-ner at least temporarily. Station is paying for Jan Savitt's stirings rather than remove band from air. Catch is that band takes wit to regu-iation scale so payment really comes from unsideans. Question remaining open is what union will do with money. May use it for relief of unemployed musicians but band hopes it will be refunded at conclusion of Savitt's engagement at Anchorage Inn August 15.

KNX's application to Federal Communications Commission for per-mit to construct and operate a 250,000 watt transmitter in Los Angeles, is based on extension of coverage to 150,000 radio sets now completely or partially depived of daytime ether service, it is claimed, and will give night time reception or primary signal intensity throughout west-ern America, western Canada and Alaeka. Figures submitted are based on a survey for KNX, of back country audiences, conducted by the Ross Federal Research Corp.

WNTC, operated by the municipality of New York, has complained to the Federal Communications Commission about WMCA describing itself over the air and in promotion copy as 'New York's Own Station.' Donald Elumm, WMCA prec, grenis that WNYC has a valid argument when viewed from the littral angle and avera that if York Com give him a better signan he will gidally cylicitud in the one he now uses.

KHJ, Los Angeles, is running top heavy on orchestra broadcasts on its evening programs. Station is ethering from 10 to a dozen musical com-binations five or six hours nightly, programs unning 15 to 30 minutes each.

On top of these bands, mostly remote, KHJ has a 30 minute or hourly nightly program of discs.

Owing to the death of Mrs, Pat Padgett, wife of Pat, of team Pick and Pat, the regularly scheduled last Monday (8) night commercial on WABC-CBS, at 8:30-9, EDST, was omitted. Besides the husband, a son, Bobby, oight, survives.

states

noth English and French, has estab-lished studies in Campbellion, Dat-housie, Bathurst, N. B., all within broadcasting programs from each of these spots, at least note weekly. Local talent in each of the four-entres supply the programs. With mixing broadcasting with medicine

Norman Baker's Trial

Muscatine, Ia., July 16. Normain C. Baker, one time oper-ator of KFNT in frexico promoting ator of XFNT in Mexico promoting ator of XFNT in Mexico promoting law, when he ventured here to ad-dress several -friends and former patients. State has sought Baker since 1931, when he was indicted on charges of compliancy to practice others and the state of the state of the these Federal Redio commission hut-these federal Redio commission hut-

then he has been operating out of Mexico but has been angling for 5-spot here, or elsewhere in the

Trlui is scheduled to come up this

Newsreel Over WLVA

Muscatine, Ia., July 16.

NBC Sells Act to CBS

Sponsor in Washington

Martha and Hai, NBC network

act, signed by Citles Service for

26 weeks, starting July 22 to appear over station WJSV, Washing

ton, a Columbia outlet, Place through Sam Ross, NBC artists service, and Lord & Thomas

While Martha and Hal air locally over CES, they will continue to broadcast oven WRC, NBC's Washington link on a sustaining

Fuil monlckers are Martha Law-

CHNC's Pick-Up Points

CHNC, with transmitter at New

Carlisic, Que., and broadcasting in

St. John, N. B., July 16.

agency.

series.

RADIO **6c Minstrel Show Ends**

Wednesday, July 17, 1935 Musicians' Union Warns

WMCA, N. Y., on Taxing

New York musicians' union has advised WMCA that the stations broadcasting of warbling entertain-ment from the Park Central hou-would be comfered a commercial would be comfered a commercial fication the piano piayers used by the signers would have to receivo the full commercial rate of \$10 a broadcest." Station was relao toid that the union regarded the who-by the hoite to get around the union's tax on remote band broad-casts.

All New York hotels continue to stand pat against the payment of the broadcast tax. Union is collect-ing from \$500 to \$600 a week from New York restaurants with either

local station or network releases. Money is absorbed by the union's relief fund.

BANKER NOT APPROVED

Washington, July 16. Request of Eugene DeBogory, Dullas banker-lawyer, for permis-

ion to build 100-watt stations at

units of a local Texas network drev

Brownaville and Denton, Tex., as units of a local Texas network drew negative recommonidations to the side last week from Examiner Raiph L. Walker. Noting that DeBogory has assets of nearly \$300,000, Walker said the producasting Co., la fmancially Evoadcasting Co., la fmancially Evoadcasting Co., la fmancially troatement. In the case of Brownaville, Walker, note that a former broadcaster was forced to give up the ghost and in both cases he said evidence re-garding available program material and advertising support 1s to weak

and advertising support is too weak to justify the expectation that a sistion could operate successfully as

a commercial proposition. DeBogory also has requested au-thority to build stations at Temple and Paris, Tex, and is partner of. Use Dalias Broadcasting Co, which has an application pending. If all vere granted, he proposed to link he individual transmitters into a network, involving wire rentals of Auout \$4000 per year.

Rivals—at Golf

Philadelphia, July 16. Staffs of WCAU and KYW w

wiil

Staffs of WCAU and KYW will battle it out with nibilicis and put-ters this week in golt match ar-ranged by Dr. Leon Levy, prexy of stations. James Begley heads KYW team, with one of announcing staff capitalning WCAU divot-diggers. Alan Scott and Bo.ke Carter, low-scorers of respective teams, will tangte in match.

Edward Preble Dies

Edward Warren Preble, radi scripter for Ed Wynn, Harry Rich-man and Ben Bernie, died of heart disease in his New York home last

Thursday

Biltmore hotel.

c.

WWC, Asheville, N. C. and WIABG, Richmond, Va. WJAS was formerly represented dens. Denver, last week for the the apot field by Radlo Sales, C. CBS subsid. Huntley replaced.

Loost Musical Hollywood, July 18. Carnation Albers is rendying new musical show for NBC coar network this fall. Harry Jackson

network this fall. Harry Juckson band is set with a guest film star due every week.

Music Notes

Alfredo Brito's Cuban musikers icfling at Versailles, N. Y. Last at

Tom Coakley after the Hollywood, Buffalo, go to Dallas and Denver for hotel dates. Reaches Denver August 16 for two weeks' stand.

Ozzie Nelson orch opens at the ocoanut Grove, L. A., August 26.

Meyer Davis to lead orch at New-

Sid Lorraine in charge of profes-sional dept. for Chappeli.

a commercial proposition.

Brownsville and Denton, Tex

No Talent or Advertisi Seen by Exami

Announcers Must Speak 3 Languages

Brazilian Radio Changing Rapidly-Wages Very Meagre-Royalties Evaporate

Rio de Janeiro, July 5.

A working knowledge of English and French is required from announcers by station TUPY, due to go on the air in August as one of three new stations opening in Rlo within the next few months. Abil-

unter que sacon sopennie in too within the sacon sopennie in too speak at least three land try to the speak at least three land have their original titles read and then translated into Fortugese. Besides TUPY, Jornal do Brasil station opens this month and a RCA-Victor outlet some time in the station opens this month and a RCA-Victor outlet some time in the number of transmitters in Brasil to 57, comprising 14 in Rio Grands do Sui, 3 in Bahai and 2 in the state of Rio de Janeiro, and I sach in Fer-chain, Diarios Associados, plans a netvork embracing Saco Paulo, Minas Geraes and Rio Grande do Sui. The other stations of the chain will foliow in course of time. Perme is exposed by the new

A general Improvement in pro-grams is expected to follow the new stations which will contrast sharply with the antiquated equipment and bad entertainment of the majority of existing outlets.

bad entertainment of the majority of existing cuitets. Artists generally look forward to the establishment of the quarter tempts along this line have failed. A case in point; a singer is con-tracted for two broadcasts a week. Instead of being given a flat quar-ter-hour period, she arrives at the studie at 8 p. m., sings a number in third and her last in the fifth. which means alve must have around the third and her last in the fifth, which means she must hang around the studio until 9:16 p.m. Same time, it's hard on llsteners who may be interested in only one type of music or only one artist on the program.

music or only one artist on the program. Live talent generally confined to the evenings, with disc and mis-cal songwritters are supposed to get 250 refs for discs and 500 refs-equivalent to a few cents-for stu-do broadcasts of their numbers paid by the station through the Syndicate of Composers, but it is hinted chiseling somewhere along the line keeps the royaties measure, general wage-scale in Braid, ar-tists shaltes are very someh, as \$176 (U.S.) at current exchange per month-about equal to the averange

sind (U.S.) at call to the average salary of a department manager in a commercial firm. The rest think themselves lucky if they make one conto, which any good English-Portugese steno in Rio can demand and get for a start. other thorn is the government's

Another there is the governments on a national program, compulsory on all outlets between 7:30 and 8 p. m. nightly. Program includes official news, dccrees, government public-ity and coffee quotations.

KGKO Rues Bargain

Dailas, July 16. KGKO, Wichita Fails, Texas, has AUGNO, Wichita Falls, Texas, has decided that the switch in wave-iengths that it made three weeks ago with KTAT, Fort Worth, lant turning out to be the boon it expected and the former outlet now wants to resume operations on 570 k.c

In the exchange KGKO got 1,320 k.c. KTAT is the key for the southwestern network.

Gene Weil Drops Chor

Gene Weil Drops Chores Shreveport, July 16. Eugene Well, crstwhile reporter imported from Birmingham, Ala. to supervise broadcasting of UB news reports, has deserted his journalistic job and is confining himself to the commercial field. As a result to the commercial field. As a result, Haynes Dugan, Pulitzer School of Journalism student, home on vaca-tion, clips the copy from the printer and edits for the four-a-day broad-rester must WWW broad VEWS

and cellis for the four-a-day broad-casts over KWKH and KTPS. Jack: Gelzer and Fred Ohl broad-cast the news over KWKH, while Jack Kealser and B. 6. Robertson announce over KTBS. Broadcasts emanate in specially-constructed studio on second floor of Shreve-rout Three Buildhar g nort Times building.

to 1 kw

Getting Wise

Buffalo, July 16 Denton Butt, handling WBEN-Shea's Buffalo Ama-teur Hour, reports one aspir-"Can I get in your amateur contest or is it just for pro-fessionals?"

Walter Preston in Iowa

Des Moines, July 18. Walter Preston arrived today (Tuesday) to assume the general managership of the Iowa Broadcast-ing group, consisting of KRNT, KSO and WMT, divided between this city and Waterioo. He stopped over in his former home town, Chi-cago, coming west from his bern as commercial manager of the Hearst station, WINS, New York City.

station, WINS, New York City. Gardner Cowles will stay with Preson for a time, but Cowles will be 'obligcd to devote increasing at-tention to newspaper properties, in-cluding a brand new acquisition, the Minneapolis Star.

WNEW's Colored Ams Off

WNEW'S Amateur Night in ariem presented from the Har-

WNEW'S Amateur Night in Harien presented from the Har-iem Opera House, N Y, on Tuesday Hight Bas faded from the ether, failed to hit it off, so weekly series was jeried. This leaves WMCA alone in the amateur field in Hariem picking up the Apollo (Hariem) arms on the Apollo (Hariem) arms on WNEW has a nightly series from the Ubangi club, in the Lenox avenue sector. the Ubangi avenue sector.

Bethlehem Steel Testing

Description Standards July 18. San Antonio, July 18. Bethehem steel is testing radio advertising for its sheet metal root-ing via WOAI which has inaugo-rated a twice weekly stansa of rated a twice weekly stansa of test is productive will speech to other stations. It's first time in radio for the steet concern.

WOL Asks New Outlet LeRoy Marks, head of WOL, Washington, has applied to the Federal Communications Commis-sion for permission to build a new 100-watt station in Pittsburgh. Outlet would loperate on 1,420 k.c. and have unlimited time.

WCKY Joins the Mob

Cincinnati, July 16. WCKY has succumbed to th amateur fad. Station okayed th introduction by the Bavarian Brew ing Co. of an amateur program when the account promised to make when the ac lt 'different. Stanza was debuted last night (Tuesday), with Maurice Thomp-son as m.c.

Lloyd Venard at WGAR Cleveland, July 16. Lloyd Venard has joined Station WGAR here as director of sales promotion. He's from the Stearn Streetcar desetieurs Co.

Advertising Co.

Shraveport La. July 16. Shraveports first see-hear show, the Dick Lang minstreis, folded up its 59th performance Friday night (July 12). After a few perform-ances fin KTBS's studio the show was sponsored by the Street Rail-ways company and moved to the unucled auditorium, where for unucled auditorium, where for divide the sales entitled the pur-chaser to a street car ride. Five weeks ago the street rail-ways stepped out and Hemenway Furniture company stepped in to

ways stepped out and Hemenway Furniture company stepped in to sponsor the show. Admission price of ten cents, plus the summer heat, cut attendance around the 1,000 sumed sponsorship the program was also aired over KWKH. Since inception the program had been aired over KTSB. There were two initiators to the sechear show, but they were short-lived. Fessibility show may be revived in fall.

NBC Adds 3 Studios In Chi for WMAG 50K.

In Chi for WMAG 50K. Thereo vij 16. NEC here will shoot 56000 vatis on WMAG on Sept. 1 when its new transmitter is completed. Will give new transmitter is completed. Will give and boosts the number of Chicago 50 BiC also readying additional of-fec and studio space in the Mer-chandles Mart to take care of the plan is to do away with evening dance bunds entirely on WMAGA and work has leased apace, for addi-tional three studios, or exist.

CANADA SHORT-WAVER

Plattering British Programs, Easing Off U. S. Leased Time

Ottawa, July 17. ector Charlesworth.

Ottawa, July 17. Chairman Hector Charlesworth of the Canadian radio broadcasting commish, announces completion o a short-wave receiving station near completion of

or the Consultan Facio Broadcasting commish, announces completion of a shari-wave receiving station more oversans programs will be mude a regular feature of the Canadian government network. Because of the difference in time which makes direct hookup of Trans-Atlantic programs unfeas-the short-wave broadcasts will be rade and these reproductions will be used at stated evening hours on the same day over the Canadian chain. chain.

nam. Intimation is forthcoming that this arrangement will lead to the cance ation of a portion at least of the leased 'time' from broadcasting systems in the Unit'd States and give a more British tings to regular programs in Canada.

Loyal Brazilians

Rio de Janeiro, July 5. Bidu Sayao, Brazilian soprano, was heard perfectly here June 30 when she closed the Opera Comique scason in Paris, singing the role official Colonial station in Paris, plicied up by the national wrieless-telephony company and rebroadcast through the Mayrink Veiga outlet. Trans - Atlantic hook-up was sponsored by the national period news-nambassador in Paris. Rio de Janeiro, July 5. Javao, Brazilian sopran

Washington, July 16. Commission last we

FCC's Washington Hearings

Washington, July 16. Washington, July 16. With result that the reduct division session produced only husiness of minor importance. Five applications were referred to the hearing docket. They are WMMN, Fairmont, W. Va., Frequency shift from 890 to 850; RQV, Pitts-burgh, shift from 1350 to 890 (facilities of WMMN); WGAR. Cleveland. shift from 1550 to 830 (facilities of WMMN); WGAR. Cleveland. shift from 1550 to 830 (facilities of WMMN); WGAR. Cleveland. shift from 1550 to 830 (facilities of WMMN); WBMN, New York city, Increase power from 250 to 1 kw; and KCBU, Retchikan, Alasia, In-The following new applications came in Adving the week: WDEV, Waterbury, Vt., Increase power from 500 to 1 kw; Willam S Theiman, New Castle, Penn, new station on 1450 with 100 days; WEAA, Lynchburg, Va., Increase power from 50 to 6 kw; Carl S. Taylor, DuBois, Penn, new station on 780 with 100 days; WINA, Kos Angeles, In-500 to 1 kw inght and 254 way; Philip J. Wisseman, Lewiston, Me., mew station on 130 with 100 nght and 256 days. WUAlaw Walla. Walaw Share frequency from 1370 to 1450 and Increase power from 106 to 1 kw.

Chicago Ad Agencies

Radio Production Executives Aubrey, Moore & Wallace, Inc. 410 North Michigan Ave. J. H. North. F. G. Ibbett.

- Batten, Barton, Durstine & Osatten, Barton, Durstine & D born 221 N. La Salle St. George May. Blackett-Sample-Hummert 221 N. La Salle St. Bob Hotz. Roscoe Barrett. Docemus & Company

 - 208 S. La Saile St.
- H. Ray Henderson. Erwin, Wasey & Co. 230 N. Michigan Ave.
- 230 N. Michigan Ave. J. E. Ahley, Fredericks & Mitchell, Inc. 360 N. Michigan Ave. Karl Frederick. Freg & Ayevard 333 N. Michigan Ave. Henry Kilen. Henry Kilen. Henry Kilen. Hoff-Metzger of III. 520 N. Michigan Ave. Hays McFarland 333 N. Michigan Ave.

- Hays McFarland,
- Henri Hurst & McDonald 520 N. Michigan Ave.
- N. L. Pumpian. Frances Hooper 400 N Michigan Ave.
- 400 N. Michigan Ave. Frances Hooper. Kastor 360 N. Michigan Ave. Ed Alcshire.
- Ed Alcshire, Kirtland-Engel 646 N. Michigan Ave, R. M. Kirtland, Lord & Thomas 919 N. Michigan Ave,
- George Isaac.
- wis Goodkind.
- Matteson, Fogarty, Jordan 307 N. Michigan Ave. Tom Davis.
- McCann-Erickson

- MeCann-Erickson 310 S. Michigan Ave. Raymond Atwood. MeJunkin 228 N. La Salle St. Gordon Beel. Gordon Beel. Gordon Beel. 230 N. Michigan Ger & Bizinger. 26 Michigan Ger & Bizinger. 36 E. Wacker Drive James Shebel. Needham, Louis & Brorby Needham, Louis & Brorby 360 N. Michigan Ave.
- Helen Wing. Neisser-Meyerhof 400 N. Michigan Ave.
- Waiter Rubens, teincke-Ellis-Younggren-Finn 520 N. Michigan Ave,
- Russ Williams. oche, Williams & Cunnyng-R
- ham, Inc. Strauss Bidg.

- stant, Jeidg. William Dierre Roche. Rogers & Bmith 20 N. Wacker Drive Everett Opie. Ruthrauff & Ryan 360 N. Michigan Ave. George & Michigan Ave. George Stack-Gobie 8 S. Michigan Ave. Raiph Gobie. J. Waiter Thompson 410 N. Michigan Ave. Dick Marvin.

Dick Marvin. Tower Adv. Service Straues Bldg. Nate Caldwell.

Wade Adv. Agency 208 W. Washington St. Valter Wade.

Walter Wäde. Young & Rubicam 221 No. La Salle St. D. G. Scheider.

I.N.S. Signs Five

International News Service last week signatured contracts with WJR, Detroit, and WDGY, Minne-bave been added to the INS list shee the National Association of Broadcasters' convention at Colo-rado Springs. Other three were WLW, WCKT and WSAI, Cincinnati.

Ayer Adds 3

Hibbard Ayer, station rep, has added three more stations to his list. They are WJAS, Pittsburgh: WWNC, Ashcville, N. C., and WMBG, Richmond, Va.

in in the spot field inc., CBS subsid.

RADIO

49

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Station Honors Weather Man

But is it English Diction? Clevelan cocal announcers who b

Someboy Else's Trouble Newport News, Va. Station Wolf, the minute a fire alarm is sounded, cuta into the pro-teners just what building is burn-ing down. This service allows citizens to as-sure themselves it's somebody else's home and roturn to work.

Build Show Around Zoo

ie and the Floods

awarded once weekly for the best tall one. Program handled by Sam Minkin, who will likewiss have some with which to get back at the listener fabricators. Ides of the program will also be carried out by incorrectly announcing musical numbers, the time, etc.

io and the Floods Binghamton, N. Y. WINEF, 100-watter, received a special grant of additional power for emergency purposes turing the recommendation of the second Station Honors Weather Man Miami, Fia. Wieblag to make a farswell gift to Richard Crask a farswell gift to Richard Crask a farswell gift for seven years. Station WQAM pre-pared a unique escrapbock for him to cerry to his new post in Porto Rico Write An groups of the program. Hundreds answered with atories of crops, ships and other things saved by his advance dope on the variable masted the letters into a big book and staged a special farewell broad-cast.

But is it English Diction? Local announcers who hotait about being diction experts have shut up liks clams since Alian Jen-kins pulled his best tongue-twister. Lunatizywik Wakke Upper pro-town with the world's longest name. Lunatizywiky wn i d d og og ry c hw-wyradrobwilliandysilloogoogoch. Jenkins rolled i tof his toneven spell the name correctly burned up with fealousy. Radio orticks fol-lowing day named him the diction champ of the air and his fam mall Weah, Jenkins is Weish.

Build Show Around 200 Club, on WCKY has the local acor-logical gardens as the background. View of York Y has the local acor-logical gardens as the background. View from the departument store which is backing the weekly series, the program pairs Les Goldmith. Yector, and hie daughter, Gloria, in verbal jaunt among the soo's in-habitane. New animal acquisitions and the methods used in capturing hold about the habits of the fauna and the methods used in capturing the zoo Club, with the chief faduce-ments being outings and prizes. CBS' Advisory Committee'

-creations of their escape from the Ball waters. Ivo days and one might of the flood more than 1,000 persons sought to make contact with friends and relatives in the Studios were filled with analous persons, many with tasrs in their soudies were filled with tasts in the open of the source of the

Cedar Rapida, Ia. Recent scoop by WMIT was broad-cast of severe flood which hit Ot-tumwa, Ia. Word of flood reaching peak was received at WMIT, Cedar Rapids studios, at 10 in the morn-

Three and a half hours later the telephone company in Ottumwa had strung over quarter-mile of remots wire, and an eye-wileness descrip-tion of flood was coming over WMT and KRNT of lows Broadcasting System direct from the heart of flooded area.

flooded area, from the field to the field of Doug Grant, program director, and Charlle Quentin, head engineer, drove a hundred mlics, partiy over flooded roads, and crumbling levees to handle broadcast,

to handle broadcast. Show Windswing Lead Act Richmond, Ya. Station WMBG has worked up a program called 'Show Windsw' of WMBG, which permits prospective with the state of the state able talent. Program Director Bob Mitchell carefully weeds out the talest and then frames what ap-the state of the state of the state talest and then frames what ap-the state of the state of the state talest and then frames what ap-the state state of the state of the state program to make a real impression. States sold capril Wine Commany for the state strong the method. Ling Dennen

Liar's Program

Liar's Program Omaha. KFAB inaugurated a new pro-gram idea for these parts with its first Liars' club broadcast, Monday, July 15. A quarter-hour of early morning time is set aside, when the sittion brings to the mike the best provaricators among its listeners. Material is secured by a cash prize

STATION PORTRAIT

KHJ, LOS ANGELES

KHJ, LOS ANGELES Thia, the key station of CBS on the West Coast and mother station of the Columbia Don Lee chain of 12 stations in the hive of production activity, creating more programs than any station west of the Rockics. Only 1,000 wat , but going to all coast that any action to the Backics and the stations in the les affiliates up and down the

to affliates up and down the Coast service the rest of the territory.

Currently station produces Currently station produces 45 of its own commercial pro-grams each week plus 41 sus-tainers for national (CBS) Pacific Coast (Les chain) and be commerciallers Rures and hier and Hollywood Hotel too merciallers Rures and Allen and Hollywood Hotel California Melodies; three symphony concerts from the sum the Country Church of Hollywood. Keeps a staff orchestra, of 30

and the "Country Church of Hollywood." Keeps a staff orchestra of 30 to 50 artists busy each week and in iaddition has a call on several hundred artists on Lee Artist Eureau, affiliated with and headqurriering at the sta-tion. Thomas Lee is son of the lats Don Lee, who built up KHJ and the chain. With a production staff, the largest west of Chicago, sta-uy type of the show demanded of 1t, that all are stallor-made of the the squirements of the commercialier and there offered sa a program created first as a sustainer and these offered or sale afterwards. Records are odoos here, even on the off Outfit is foremost in the

tor sais alterwards. Accords an equal here, even on the off an equal here, even on the off Outfit is foremost in the west, on television research and employs 12 of its staff of 15 working on see and hear development. Housed in the elevision station, WGKAC which televises a couple of half bour programs a day. During the last year station went through a growing pains executive and departmental status that was aimed for and a monthly 350,000 in the black to have reached the efficiency attauts that was aimed for and a monthly 350,000 in the black to have the observation of the status that was aimed for an a monthly 350,000 in the black to have the chain, with C. Brillips, director of anles and L. Scott Perkins, production

Elisiout whe manager, bert Phillips, director of sales and L. Scott Perkins, production chief. Harry R. Lubcke is di-rector of the television ac-tivities and Harold Perry, chief engineer.

nier engineer. Since Raymond Paige step-e out of the musical director pe^o out of the musical director berth station has had no baton wielder answering to this title, but divides its orchestra pilot-ing between David Broekman, Frederick Stark, Felix Mills and Gino Severi. Paige, how-ver, is still no of the station's drawing carda, figuring on two important programs a week now direct from the commer-jailters. cialiers

There's a lot of pride here There's a lot of pride herc for discovering talent with the KHJ'ers taking bows for the graduation to air immortaliza-tion of Bing Crosby, Kay Thompson, Vera Van, Bosweli Sisters, Kats Smith's Cali-fornia Trio, Virginia Verrill and some lesser lights.

Gets Call Letters in Lens

uner waa made that all Canadian's dropping into Ben Tipp's on Do-vent: Some 4 would receive a sou-minion Day would receive a sou-rent: Some 4 would receive a sou-ter the Some Stortwave Sturt General Schenetady, N. Bechnetady, N. Echous Increas arange for a Bailey circuses, radioed from the Nington, engineer, to its absort waver, WZAF, and thete Some for the south After and the An-sourt waver, WZAF, and thete Some South After and the An-sourt waver, WZAF, and thete America, South Afters and the An-sourt waves, with a south at the America, South Afters and the An-similar pack-on-the-back equip is in the recomposition of the south of the south at the America, South Afters and the An-similar pack-on-the-back equip is fore was here. Darlington, south of the recomposition of the Subt on the south of the south of the south of the south at the America, South Afters and the An-similar pack-on-the-back equip is fore was here. Darlington, south of the so

Japanese Colony's Own Show

NBC Talent Brochures

New York City. New York City. The Southernaires is the newest NEC unit to rate a special sales brochure from the advertising de-partment. Full-sized pen portraits of the humble of the divergent solution bambles of the divergent families.

given, besides other art work, blog-raphles, etc. Members include: Clarence Jones, Lovell Peters, Willam Edmondson, Jay Stone Toney and Homer Smith. Usual mailing list for the booklet, taking in advertisers, clients and agents. Edward De Sallsbury re-gonsible for the attractive layout.

Usual Summer Fill-In

Usual Summer Fill-In Philadhha. Listenera will be taken 'back-stage' to meter the staff (17) at +WIP. Tabbed 'Behind the Mike, program will introduce pro-gram men, script writers, produce provide the staff of the staff will whose volces are heard on air. Jinmy Alen, of statios afaff, will nature of Interviews.

WBEN Feeds NBC Two Buffalo

WEEN Pessa NGL Buffalo. WBEN aired, two coast-to-coast NBC red programs yesterday (15). Fast time station eyer has had two of new Grand Island Bridges, short cut to Niagara Falia, was described at 2 nm., with Gov. Lohman at At 5 nm. ceremonies celebrating foth anniversary of Niagara Falis State Fark were aired.

Milkman's Matinee Buffalo

Milkman's Metines Everybody's trying the Musical Everybody's trying the Musical Line's WGR wasted Clock start-ing clock. WGR Musical Clock start-ing clock. WGR Musical Clock start-man took over three years ago and now clock is two hours ('f to § a.m.) and solid commercial, four sponsors taking at half-hour sech. Bueinan and solid commercial, four sponsors taking at half-hour sech. Bueinan and solid commercial, four sponsors taking at half-hour sech. Bueinan and solid comorting to build up an audience for The Minite Man pushing what he calls 'The Milk-man's Matines'. Both patterned after clock.

Kellogg's Dallas Program Dailas

Keilogi's Dallas Propulsion Dallas New Keilog Co. haif hour pro-gram thrice weekly on WFAA (and Toorn Quality Network) dan had-ing With the Texas Rangers.' Character known as The Colonel Texas Ranger hand, or Mossi deal with boder man hunts and In-dian chealar, Curly Sims, ac-sist, and and cowby tenor, as-sist, and and cowby tenor, as-

cordi sists.

Promoting the Villages Promoting the Villages Newsel promotion-commercial Us-up between Des Moines Register and Tribunes, and WAT, momher of series of programs dedicated to small towns near Cedar Register Doug Grant, WAT programs do small towns near Cedar Register and dedicated to the home town and collected to the home town and the town trips, and at the same sorting four workly commercial pro-grams, following promotional show. Kecoling It Lively

grams, following promotional neow. Kecping it Lively La. Louisian's bitter political icrial-ing the start special icrial-liver Lone's skith special icrial-tiver Lone's skith special icrial-wer stution WDSU in New Yorleans. KPL/, in Lake Charles and KRMD in Sharevport for more than three wer stution WDSU in New Yorleans. KPL/, in Lake Charles and KRMD in Sharevport for more than three the Rossever daministration, and Eugene Stanley. New Orleans dis-tict a tutomy, thirty political for a two-hour talk entitled 'Louisiana's

Here and There

R. C. Wiggins of the Commercial staff of WBRC. Birmingham, has resigned to accept a position with the PWA at Montgomery.

ella Dean Orr, program direc-tor of WSGN, Birmingham, is go-ing to Gadsden Ala., to become program director of WJBY.

Benay Venuta is due for some extra build-up over CBS following her selection as Ethel Merman's successor in 'Anything Goes,' stage musical. California warbler first sang over eastern radio last March. 1.

Betty Hudson in Hollywood to study cinema colony styles for her fashion broadcasts over WJSV, Washington, D. C.

Tiny Ruffnor, Benton & Bowles radio executive, back in the home town, Seattle, on a vacation from New York, and speaking befors the KJR mike, before the Chamber of Commerce, and before other groups, giving them the inside on radio program production.

Upton Sinclair interviewed on station KJR, Seattle, while on lecture tour.

Jack Little, KOMO-KIR Seattle chief announcer, a newlywed, the object of a surprise party in the studio and a framed-up program on the air.

Marietta Upton, new addition to the KOMO-KJR, Seattle continuity staff. Former New York magazine cditor.

Columbo Radio Program Service, headed by Amedico Passeri, veteran opera, vaudeville act and presenta-tion producer and orchestra direc-tor, is being organized. Will have headquarters in N. T. David Lus-leg, picture Unearre manager for many years, heads production de-partment.

Eddie Bonnelly, bandleader at Cafe Marguery, nitery in Adelphia Hotel, is now announcing his own remots broadcast over WDAS. Only maestro in Philadelphia doubling in spieling.

Hal Frimberg, ex vaude and mu-sical comedy hoofer, singer and comic, now doing chores in new 'Standing Room Only' vaudeville series on WLW, Cincy.

Sam Kurtzman, University of Pennsylvania dental student and script writer, is dickering with Joe Cook to wyrk on new series comic will do. Stan Les Broza, WCAU program director, also in on deal with Cook.

Four Eton Boys are new additions to the Philip Morris broadcast on Tuesday nights over NBC. Leo Reis-man's music still the top draw.

WOS, Jefferson City, Mo., the state highway patrol station, out of commission for a couple of days by a windstorm, used station KFRU, Columbia, Mo., as substitute.

Mallory Chamberlin of WNBR, Memphis, was elected to office by the newly organized NA.IB, at Col-orado Springs. His name was gar-bled in telegraphic transmission to Vanuerr from the convention.

Frank Curran, formerly NBC an-nouncer and production man, has been selected by Lang-Worth Fea-ture Programs, line, as studio man to supervise the Ticker News Scr-vice, first studio establishment in Philadeiphia.

Disgrace' and attacked Long, Alien and his political henchmen. The program originated over WSMB and WDSU in New Orleans and was beard by remote control over KWKH in Shreveport.

Enterprise-And the Reason

Enterprise—And the Reason Fortland, Ore. Booping the newspapers and othery hooked here for an interview later in the afternoon. KGW ploked Aimes Somple & Orberson of the second by the Mayor en route from the airport. A line was run diving and by ar-ing the second by the barrow of the second by the Mayor en route index of the second barrow of the second by the Mayor en route index of the second barrow of the second barrow. The second barrow index of the second barrow of the second barrow of the second barrow which he presented bar while on her recent tour of the second barrow barrow of the second barrow which he presented bar while on her recent tour of the sector

the 200 Club, with the chief hadde-ments being voltings and piles. CBS' (Advisory Committee' New York Clty. CBS' New York Clty. New York Clty. CBS' New York Clty. CBS' Case of the York Clty. Classifier State of the York Clty. Clty. Clty Clty. Clty. Clty Clty. Clty. Net York is out to build its juvenile hours, name. Clty. Net York is out to build its juvenile hours, name. By and For Canadians

By and For Canadians Seature

Seatule. Seatule is so closs to the Canadian border, and because Seatule's radio stations are listened to extensively by British Columbia fans, Canada's Dominion Day on July 1 gave rise to a locally spon-sored Dominion Day program on KJR. Suonsor was Ben Tipp, teweler.

KJR. Sponsor was Ben Tipp, fcweier. Program was by and for Canadians Offer was made that all Canadian's dropping into Ben Tipp's on Do-minion Day would receive a sou-minion bay would receive a sou-ventr. Some 400 dropped in.

RADIO

Phillip Ritter, Agency, New York, handling Sanwood Chemical (Vin-tex Powder), expects to use radio.

Ray M. Wright Agency, San Francisco, acting for Calwhey com-pany, will try radio,

Morenus Agency of Chicago has a radio-minded new account in Run-Proof.

Ruthrauff & Ryan handled Mon-day's (15) Dodge broadcast which presented Victor Mdore, Ted Hus-ing snd Arnold Johnson's band over WABC. A. Vanderzee, general sales chief for the auto firm spieled dur-ing the pm. alring. It was a single spread alimed at the company's field staff.

Young & Rubican working on Packard's fsll series which begins Sept. 17, with Lawrence Tibbett. To be on 70 CBS stations from cosst to cosst. Scheduled time is on Tuesday nights at 8:30 p.m. EDST. Chevrolet starts Its G-Men series July 20 over WEAF and network. Campbell-Ewald company handling

Erie Coach Lines using WGR Buffalo spot announcements to plug Canadlan Lake Shore trips.

Crayola Jungle Club is skedded to go on 'air Thuraday night over WOR, New Tork, broadcast, spon-sored by Binney & Smith, is de-signed to meet demands of Parent Tescher organizations for a type of juvenile program that will ap-peal to youngaters but omit the blood-and-thunder variety of enter-

blood-sna-fnunger variety of enter-tainment. Facts for programs gleaned from sources in Museum of Natural History. Langiols & Went-worth are creating and staging the broadcasts.

March of Time becomes a nightly air series next month from Mondsy through Friday over CBS, Roy E. Larsen. Will be sponsored on al-ternate nights by Time, Inc., and Remington Rand. Handled through B. B. D. & O. agcncy.

Ray Noble has had his contract with Coty renewed for another eight weeks, which will make it 34 weeks on the account for the bendman. Coty will use the eight weeks on NBC to plug a newly packaged and priced brand of face powder.

American Tokaco la considering revising the policy of its Lucky Strike show on NBC Saturday nights so as to include miles, stage a change, the account is having its agency. Lord & Thomas canvass the field for available names and draw up a tentative budget covering the cost of the revamped policy. Pro-gram as it now stands has Lennie Haytons dance unit.

makers of with

for the sp onsor. Riverview Products, makers Spray Ale, Niagara Falls, N. using WKBW-WGR, Buffalo, y spot announcement campaign.

New Business

50

NEW YORK CITY C. Houston Goodias, renewal for 46 weeks, starting Sept. 12 for Thurs-day atterion, and Friday and Sat-urday morning where, profit. General Mile, daka series, Tueaday morning for 52 weeks, starting Central Mile, daka series, Tueaday morning for 52 weeks, starting Central Mile, daka series, Tueaday morning for 52 weeks, starting Company, and Company, and Company Mark Company, and Company Park Central Hold, month-to-me Cocoaniu Grows Galetile, Placed direct, WMCA. Speed Motor Soley, spots for an Grossbay Ernel Citak, Series of spots, for an indefinite period. Placed invound: Farmed Citak, Series of spots, for an indefinite period. Placed Uncommente which have been ex-tended up to August 29, Monday Work American Confirmental Corp., series of three spot announcements with Sounday, 6:30-5 pun. EIST from WIP, Fully, and Inter-city series, Sunday 6:30-5 pun. EIST from WIP, Fully, and Inter-city and saturding Saturday, 24, pre-sentent patching Saturday, 24, pre-sentent patching Saturday, 6:30-5 pun. Houst Saturday Saturday, 50-5 pun. EIST from WIP, Fully, and Inter-city and Saturday Saturday, 50-5 pun. EIST from WIP, Fully, and Inter-city and series latting Sept. 18, WMCA. May assies latting Sept. 18, WMCA. Sweak, Monday through Saturday, 04 Wooday. Distorday, 05 pun. EIST freesenting Di. Howard Norton Woonan, Blebog of Chinatown, of 8

presenting Dr. Howard Norton. Adoms Hata, Inc., presenting Tom boundaries, over alk inter-city sta-thomas. WMCA. St. Christopher's Inn, presenting Ave Maria Radio League, for 52 weeks, over eight Inter-city stations, on Sundays at 6:30 p.m. EDST. WMCA.

FARGO, N. D.

FARGO, N. D. F. C. Hayer, Minnespolis, distribu-tors of Meadows Washers, 26 weeks, Julisk serics. WDAY. Ford Dealers, renewal for: 26 works, presenting "Waring" platters. WDAY. Pen-Jel, series of disk spots, 20 daily except Sundays. WDAY.

Justi y except Sundays. WDAY. PROVIDENCE Sustas Cleanshy Co., 56 15-word announcements, two daily, including farber, Providence, WEAN. Robbins Hollow, Inc., 30-word an-bouncements duly. Direct. WEAN. Bouth County Transportation Co., Through George W. Danielson, Providence. WEAN. Good Housekeeping Shops, Inc., 105 Lis-word announcements, Tour 105 Lis-word announcements, Tour Orank E. Dodge, Providence. WEAN.

BRIDGEPORT Joseph Lederer, Inc., 13 100-wold days. Saturdays. Direct. WICC. LaBlache Face Forder, 52 100-word announcement, duty excess Sandays Work. WICC. BRIDGEPORT

stone, New York. WICC. OMHA, NEB. Chevrolet Motor Co., 15 minutes transcription programs, "Musical Mo-ments," three times weekly. Placed through Campbell Exail Co. & KOLI-utes delly except Sunday from Harry Filheer sorchestra remote through Cambel Zake Maling, swimming, picnic resort. Announcements three times weekly. Began July 1 till for-Exons for Gream, Announcement any except Sunday for three montas KOLI-

te transcriptions. Betten, Duretine and Osborne, Inc., agency, New York. WFAA. Pharm.Crif. Congration, Fresh, decourant, Lucaimene, XY, 62 100-Service, Inc., agency, Louisville, WFAA. Inc., agency, Louisville, Kellong Co.

WFAA. *Kellogg Co.*, cereals, Battle Creek, *Mich.* 39 15-minute studio programs on Texas Quality Network. N. W. *Ayer & Son*, Inc., agency, New York. WFAA.

on Texas Quality Network, N. W. Ayer & Son, Inc., agency, New York, WAA. Wolf M/G. Co., hair tonic, Dalha, 40 Howord and Stword an-nouncements. Direct, WFAA. Gen, Berger, Houston, WreAA. L. Directory, Houston, WreAA. L. Directory, Houston, WreAA. L. Directory, Houston, WreAA. L. Directory, WFAA. L. Directory, N. Louis, Schword an-nouncements. Direct, WFAA. Directory, eight 104-word announce-ments. Carponder searct and travel, Denker Advertime, Associa-tion, Chevrolet products, 10 39-min-menta, Carponier-Rosers, agency, D. Dilas, eight 104-word announce-ments. Carponier-Rosers, Associa-tion, Chevrolet products, 10 39-min-to program; 13 103-min as nouncements. Way, Association, Chevrolet products, 10 39-min Dalis, Chevrolet products, 10 39-min Dalis, Chevrolet products, 10 39-min Dalis, Chevrolet products, 10 39-min Mark, Schword, Association, Chevrolet products, 10 39-min Dalis, Chevrolet products, 10 39-min Dalis, Chevrolet products, 10 39-min Dalis, Chevrolet products, 10 39-min Mark, Schword, Association, Chevrolet products, 10 39-min Mark, Schword, Association, Chevrolet products, 10 39-min Mark, Schword, Schword

NUMCOMMENT DIRECT WPAA. REWPORT NEWS, VA Reword News, VA Market Market Market Market Placed direct. WGH. Tideoceter Automobile Associationy News, Tober States Market News, Tober States Market News, Tober States News,

weakin, 13 weeka. Placed direct. WORH. SEATLE Northnest Distributing Co., dally spots on KXA. Kieridge Motors (Portiac and Bodo, 2009 January Co., 15-minus daily remote from the Ever-state Walkathon, KXA. KXD. Marking Plant Co., dally spots C. Illingsoorth, weekly spot, dur-hour programs, running three per week, KOMO. Baster's fixed Storace Knowles Agency, KU. Placet Sound Nacingation Co., one Placet Sound Nacingation Co., mon Spot a week for five weekly. Placet Sound Nacingation Co., mon Nacing Storace Knowless Agency, KO. Placet Sound Nacingation Co., mon Marking Constructor-Dama do Constructor-Dama do Constructor-Dama do Constructor-Marking Constructor-Dama do Constructor Dama do Constructor-Dama do Constructor Dama do Constructo

through July 2nd to August 4th, split schedule. Placed through Oritehneid and Graves Advertising Company. KEX. Uoismbia Optical Company, 24 15-minute programs, Friday nights. X Guris Gandy, six spot announce-ments delius mit act-

DUBUQUE, IA.

DUBUQUE, IA. Mathey Oherrolet Co., local and national account, transcription, three times weekly, indefinite. WKBB. Btampfer's Degt. Store, two a week, 16 mins. Singiri Sam disca. Rogers Paint Co., Detroit, tie-up. WKBB.

veck, 15 mine Singir Sam disca. Recers Paint Co., Detroit, tie-up. WEBB, and the construction of the construction was a set of the construction of the construction latent. WKBB. Sanitary Detry Go, two a weak, Also for a point for the construction weather. Wax WKBB. Kee & Butler, twoisers, local spot weather. Wax WKBB. The construction of the co

SAN ANTONIO Borden Froduce Company, 300 lime isgnale, three daily. KTSA. E. J. Herman Bales Company, 100 word-Manao Unfigerators, 100 word-Manao Unfigerators, 100 word-Manao Unfigerators, 100 word-Manao United United Anton Company, 100 Manao Jacoard Millindry, five 50-word an-Jacoard Millindry, five 50-word an-Jacoard Millindry, five 50-word an-Jacoard Millindry, five 50-word an-Jacoard Millindry, five 50-word an-Dairy Produces Company, 156 Sol-word announcements. Puluck Ad-vertising Asency, San Antionlo. C. M. Brees, Faste Pass, Txxas,

vertising Agency, San Antonio. C. J. Berges, Eagle Paus, Texas, buil fight at Piedras Negras, Mesico, 11 00-word announcements, KTSA, Ornsmerroe, aven 56-ward-announce-ments advertising holdlay celebra-uon, KTSA. Better Monkey Grip Company, hor tubb patch kit, 100 65-word an-net tubb patch kit, 100 65-word an-net tubb patch kit, 100 65-word an-perguson Agency, Dallas, KTSA. a. substance and mutani, musice and pulses for too, all through summer.
 WRDS.
 BOTOM
 C. H. Groups of Smith (Graves Gin and G. O. Taylor Whiskey), a 5-min-trained through probability period. Mondays through Pridays, for an indufility period.
 First Netlonal Stores, 210 (Isramic Markowski, Smith (Smith), and Smi <text>

tween 12:45-1:15 p. m., on 'A Bit of This and a Bit of 'That.' Electrical transcriptions, through World Broad-casting System. Agency: B. B. D. & O. WEEL.

Doe Food), 26 15-minute programa, Sunday, Degrinning, Soyl, Toxi, Winday, Degrinning, Soyl, Toxi, Winday, Degrinning, Soyl, Toxi, Winday, Degrinning, Soyl, Soyl, Toxi, Winday, Degrinning, Soyl, Soyl, Toxi, Sunday, Toxining, Soyl, Soy, Through Stack Goble, New York, WNAC-WAA, Mintor Cor Cox, John-ord announcements, daily, including bridd, Sinday are rench, New York, WNAC. Corrolfs Gold Book, 26 (Moseod anson and Friday, Degrin July, 3, Through Wood, Putnam & Wood, Jenon, WNAC, Garo, 83 In-Indust Barton, WNAC, Garo, 83 In-Indust Barton, WNAC, Garo, 84 In-Indust Barton, WNAC, Garo, 85 In-Indust Barton, Winday, Aberticas, 26 In-minute program, Saurdays, re-rowal effective July 13. Direct Codar Glen Golf Course, 10 In-cluding Sunday, Bartongh, Ji. Die-word sanouncements, July, 5, Die-word Sanouncements, July, 5, Die-word Sanouncements, July, 5, Die-word Sanouncements, July, 5, Direct, WAAB, Direct, WAB, Ji-Word, Announcements, July, 6, Direct, WAAB. Sea Dreese Cofe, 50 IS-word an-nouncements, July, 6, Direct, WAAB. Sea Dreese Cofe, 10 Is-minute Provend School, Ji-Word, Sing, Ji-Word, Manabar, Ji-Word, Barton, Ji-Word, Manabar, July, 6, Direct, WAAB. Son ANTONIO

SAN ANTONIO

The club Revue of Mina-GOMMERCIAL AND TO CEANING, was one of bas fret to bradcast a decide ago actual to the second second second to the second second second second and the second second second second and the second second second second program arranged by the J. Walter hansed on the new commercial program arranged by the J. Walter hansed on the new commercial program arranged by the J. Walter hansed on the new commercial program arranged by the J. Walter hansed on the new commercial program arranged by the J. Walter hansed on the new commercial program arranged by the J. Walter hansed on the new commercial program arranged by the J. Walter hansed on the new commercial program arranged by the J. Walter hansed the second second second will Bit it up. Froduct, in other words, caters to the standard outbe neater for such a product han to spono a program presided water dan the local second second second remm must be conv Sud volucion of courses, the listener cannot sec the grist. Their daintiness and the do intitions that second by the hadorscheid have in-more the second the second by the second the second the second second by the hadorscheid have in-more of hight clubs, and the second second the second by the second the second second by the second the second the second by the second the second the second by the second by the hador of hight clubs, and the had of hight second the second by the second test hows ferme merchant of the second the second by the second by the hador of hight clubs, and the hador of hight clubs and the haddred by the second hight and hight and hadow hador haddr

teninine pulchritude have clicked in Broadway cafes and on theate and the second second second second bill of the radio as much as on that the second as much as on the second probably . have the trademark they determined to second se

enough square.

square. The program and N.T.G., rather than any of the girls, stood out on the inaugural broadcast. It opened and closed with the girls rehearsing a tap dance, nicely conveyed by sound effect. Land.

PHIL and PHYLLIS Singing, Music

PHIL and PHYLLIS Singing, Musio 15 Mins, Musio 20 MMERCIAL WNEW, WMCA, New York Dal Calither, who was planist and Ann Seaton present this brief aong and plano Interluide. Broadcast from WNEW's New York studies and plano Interluide. Broadcast from WNEW's New York studies and plano Interluide. Broadcast from WNEW's New York studies and plano Interluide. Broadcast from WNEW's New York studies in this program. In behalt of a hrusehold cleaner. In constitution, Distinct senton hor control and the the senton location and the senton poultful wolfer. Distinct in the Peesing manner in which they put fun contributions at a court of the Planets from your Peorly on the senton far well with higher notes of his far well with higher notes of the fun eventions at accounts for ease of deitvery.

PROFESSOR FIDDLE DEE DEE Wordell Hall Music, Chatter, 15 Mins. Sustaining WUZ, New York Mostly a one-man job, and a gooly one, presented by Wendell Hall, formerly sponsored by Fitch. Here he assumes a variety of roles, throws his pipes off key and talks to himself. None of it is very funny. In fact, it's difficuit to keep track of continuity.' An attempt is made at philosophy,

An attempt is made at philosophy, which is an excuse to drag out this ukules and then sing. This is the best part of the program, as Hall is a past master at nimble strum-ming. He's doing the script him-self, making it a complete Hall pro-ject. He's planted four times weekly at 11:15 a.m., EDST.

NINA TARASOVA

NINA TARASOVA Song 15 Mine. Evisianing wy York Accomplianed anger, knows sev-eral languages and possesses a pleasing personality. She does her translated postions to the copy here and there. Most of the dkties started of with a miniature platform speech wells and the started of the started with a miniature platform speech wells gai in Rooma, and then into ther song. First one was a gypay tune, and outside of a sameness of algraps intents, it was obcut songs, the main one on current pro-gram being about a Frenck seaport Delivery is close to the dynamic

The being access to the dynamic of the large state of the dynamic a blivit type, feature of most prima donnas from across the pond. Pro-gram was sileed short, however, as the time was up, and her forthcom-lag song was passed by. Emery Deutsch supplies appropriate music for the quarter hour.

'TOWN HALL TONIGHT' Uncle Jim Harkine, Amateur Peter Van Steeden Orchest Comedy, Musie 60 Mins.

RADIO REPORTS

id 0 mind, more id 0 mind, more id 0 mind, more id 0 mind 0 min

Clusting but presumably the numeric amount of add baily prohibited this. LOUIS PRI FIVE Music Butaining WABC, New York Louis Prima Arvecome hall from brated attentions with their sh-iter of the second second second with the second second second second brated attentions with their sh-months, making their headquarters ymoophid days. Group has been ymoophid ymoophid has been ymoophid has artarger for NBC's Scamps and artor: McDonagh consent of the Street events for MNEW's New York studies and price to WMCA, where it is finultaneously put on air. Teem between the ball of a street bid for air popularity finultaneously put on air. Teem business as a clever combination of n. this program in behit of an able to the study. New York and breet of Marcony dueling with comes as a clever combination of and price to WMCA, where it is a street bid for air popularity business as a clever combination of and breet with the state of the source a with comes as a clever combination of and breet with the source a with comes as a clever combination of and breet with the source a with comes as a clever combination of and breet with the source a with comes as a clever combination of the source and the source a with promptu rehearsain switching the promptu rehearsain show the the subjech and the rehearsain switching t

CRAZY WATER HOTEL

CRAZY WATER HOTEL Music, Song To Mine Content Work, Song Antonio Transcribed screech of train whithe and clatter of wheels takesy force in Mineral Wolks, whence originates what stacks up as one originates what stacks up as one originates what stacks up as one originates more states of the state states of the states of the states Stanza originates from hotel lobby, where Jack Amiung's ork with orcalise howed for his presai bathing and imbiling spa. It's a double plug for hotel and the pack-aged crystals. Gets real folksy both scouth for the success of the daily stift, caught on its 346th consecu-ting for the with miscal por-tions and home. In addition and inging, are various plugs for the bashin resort and the pack-ged transformed up for an etherized to the state of the state of the science of the state of the state ingter, are writh miscal por-tions back home. In addition and letters and give vent to a the the stift resort and the pack-ged to state of the state tor today with philosophical an-letters and give vent to a thought tor today with philosophical and Philosophical and Philosophical and Deliked up for a standard pop unes to marches to Frankle and Philosophical with with when to work in a pro-gram ranging, from standard pop unes to marches to Frankle and Philosophical and Philosophica

Worth, neariest point to the health spa. Heard on WOAL Equ. Boyn Heard on WOAL Equ. Guest Stars, Sung's Orchestra, Guest Stars, Sung's Orchestra, Halo Disc Hommer Bolling, ClAL WGY: Schemestady UGY: Schemestady Entertialmment of hetwork callber comes of the tracks of these plat-comes of the tracks of these plat-thrice, weekly at. 7:30 pm. Your Joal Dodge dealer is tabled as for sponsor. The construction of the source of the most class and the biggest names of the Dodge diskers heard over throat class and the biggest names of the Dodge diskers heard over the disk of the Dodge diskers heard of the Dodge diskers heard over the disk of the Dodge diskers heard of the disk over the disk disk of the Dodge diskers heard over disk of spontality. Biglers, The out of the the disk over the disk disk of the Disk over the di-alogued portion of the plugging pos-tine, Station man heas an imning it the finish. Nox2EMA RHYTHM BOYS.

NOXZEMA RHYTHM BOYS Ray Kulz, George MacDonald, Al Dary, Ice Switzer Songs, Music 5 Mina.

songat Music S Mina. COMMERCIAL WEAF, New Yorkme, in sponsoring this rhythm group (no Whiteman Ballance) once weekly over WEAF on Monday nights at 7:30 pm, EDST. Four are included in the personiat and while not setting any personiat and while not setting any personiat and while not setting any in close harmony, they play clarinet, trumpet, guitar and plano, which in close harmony, they play clarinet, trumpet, guitar and plano, which background. Ill-sized music as a background. starta With the exception of the Charlis Chan pice of the Charlis of the Charlie of the Charlis of the second of the Charlis of the second of the Charlies of the second of the Charlies of the did not attempt to tell Holy-wood how to make pictures, just tried to tell those he met what was what in his territory. He did not attempt to tell Holy-wood how to make pictures, just the to tell those he met what was what in his theritors. The the down to earth stories with a mini-down to earth stories with a mini-ture of the territory of the the down to earth stories with a mini-ne death knell of a feature. His patrons want action of the G-Men and gangester type, but all come in cycles and are quickly ready for the suballner.

TOMMY and MARY TUCKER

and gangater type, but all sommary cycles and are guickly ready for the emblaner. Editing the News Real Parmers are not interested in farming pictures, but when a 'State comes along they pack the bulker actory. Story counts, despite bulker actory. Story counts, despite the names in the cast. Stars are drawn only when they appear in abler factory. Story counts, despite the names in the cast. Stars are drawn only when they appear in the stars that are worth while. The stars that are worth while. The stars the stars work the star drawn only when they appear in the star worth while. The stars the stars worth while. The stars that are worth while. The star work to a strong finds. To ording to the observation, little ef-ise to bulk to a strong finds. To be the star work the star work individual suchs and nectacle to the end. He cistins that it has aroused interest in the news clips so that individual subjects are now hilled in his ad-vorting, 70% of which is confined to newspapers. TÓMMY and MARY TUCKER Songa 15 Mine World, San Antonio Mr., Tucker's shortcning is try-ing to boost its sales through a thrice weekly airing vin Texas quality networks of a boy and gal quality networks of a boy and gal Mary Tucker. Gal doubles on plano for the accompaniment. So-so stanza that needs bolster-ing up. A routing presentation of plus a course of command plus.

ANNA MAY WONG Songe 10 Mine. COMMERCIAL WEAF, New York Oriental pleture actress guested on the Vallec hour. demonstrating her linguistic hour demonstrating her linguistic hour demonstrating out the Vallec hour. demonstrating her linguistic hour demonstrating her linguistic hours by spiciting. Guingen, Rather tame us catertain-ment.

ment. In singing an English verse, the delivery was quite uneven and tepid. Lots of Chinese courtesy remarks were given, but mgant little or noth-ing to the average listener.

EYES OF THE WORLD

VARIETY

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the drama is aive and staff-au-thored. First program was written around the first appearance of spectacles recorded in Europs. Skit, involves gome research and is well written for entertainment value to take the curse off the moral. Van Fieming does the writing.

Pix in Sticks

(Continued from page 1)

(Continued from page 1) Omnha which contributes a lot of Mineskopen contributes a lot of Mineskopen contributes a lot of American. His territory is, to a great extent, typical of a cross sec-tion of the country. Kinsky made some obscrvations and a lot kleted a Hollywood, did likewise with a few pet contentions of the critics. For instance, two of the biggest grossers in his territory were. Barretts of Wimpic Street and 'Scarlet Pinpernei,' both touted and 'Scarlet Corneil, while on the 'road, with. 'Barretts', 'two seasons for one performance at Des Moinces, 'Monte Crissic, 'Huncies of Read

In one partituative at pois horizon la. 'Monte Cristo,' Ruggles of Red Gap,' Rothschild,' Copperfield' and 'College Rhythm' were Kinsky's other outstanding grossers this past

eeson. In Tri-Sates territory, Kinsky, contends, musicais are lame ducks, Last Goldgered' did below average, If the musical has a back etage tribute and the second second second for the second second second second for the second second second second terres, discover Whit's Scandard and Skeet Music' were other disaponiters. Devel is a Woman' was a washout, with Tmi-tation of Life and Bride or Frank-ensein' trailing behind. Mae West's Woman' was a washout, with Tmi-terion of Life and Bride of Frank-ensein' trailing behind. Mae West's Woman' was a washout, with Tmi-terion to the second second tore, Kinsky declares. Unausai is the fact that both the Zame Grey and George Offster piclo and Grey and George Offster piclo and Grey and George Offster piclo pick they are a relief to patroma-george Arliss brings a class of poo-ple who only come to see Arliss. In this respect, Kinsky believes that picture companies would help their butiness by an advertising cam-ture from the baginning, metador of hopping into a theatre at any time. on. Tri-States territory, Kinsky In

of hopping into a theatre at any time. To substantiate this contention he argues that his theatre telephones are always busy when he has a pic-ture the public wants to see. Phone calls are all for the same purpose, to determine when the ace feature starts.

starts. With the exception of the Charile

(Continued from page 46)

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(Continued from page 46) the 14th. Commercial department moved down to the 83h. A of VMEX Bouton, has accepted a position with WSZ, Bouton, as an-remover. Moves over July 8. Hotel Manger root an ideal private Lido apot, and 1 sun bathing, au nat-ue, is a favorie of duty patimat Utel 1 and a superior of the second Lido apot, and 1 sun bathing, au ant-ue, is a favorie of duty patimat is a favorie of duty patimat duty of the second second lido Polloving the Trails of Merrill Madden, Yanke Web an-nouncer, -ursing a sharty on his per a showy at the same moment that the radiator jumped at him. John Micalf, Yankee Web apym during first hait of July. ' Yankee Nucley at the same moment that the radiator jumped at him. John Micalf, Yankee Web and during first hait of July. ' Wankee Nucley Edison base goit cubs after al.'

cast. "The Vass Family' comes back to WEEI, Boston, on the Saturday

WEEI, Boston, on the Saturday morning (9:45) spot. Arthur Edes, program director of WEEI, Boston, and Roger Wheeler of the same studio, teach at the

RADIO'S PREMIER MIMIC WARD /ILSON STAR OF BITTY KIDDIE" HOUR WHN INT NOC ARTIST BUREAU

GEORGE GIVOT CURRENTLY ROYAL FROLICS CAFE CHICAGO Sole Management HERMAN BERNIE 1610 Broadway



Sole Direction, HERMAN BERNIE 1619 Broadway, New York



Sole Direction, HERMAN BERNIE 1619 Brondway, New York



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Indiana

Mr. and Mrs. Jack Rice, combin-ing a honeymoon with a business trip, stop long enough at WFBM, Indianapolis, to inspect the new studies while en route to represent the International Radio Club or Mani, Florda, at the NAR Conven-tual try McTigue down from WJID, Chieazo, to visit brother, John, at WIRE, Indianapolis, for a week-end.

Kentucky

Reginald Billin, WAVE, Louis-ville, program director, sailed for England last week. Expects to spend some time in London for pur-pose of assisting in settlement of

spend some time in London for pur-pose of assituing in settlement of family estata. Scogein at Club Greyhound, across river from Louisville. Will broad-cast nightly over WAYE. Tradio-cast nightly over WAYE. Tradio-logic for the settlement of the engagement at Grotep Park, out-ade of Louisville. Ken Möyer currently playing at Ken Möyer currently playing at Johany Burkarths ork has left Louisville to open at Peabody hotol, Memphia.

Johnny Burkarth's ork has ter Louisville ore at Peabody hotol, Monk and Sam, WHAS harmony due, extending their early morning season to hair hour. Bill, Parelli, where and painlat of Little Jack Little Jack Louisville date with enlarged barn Georgin. Wildcais playing first Louisville date with enlarged barn dance unit Saurday (20) adjung first Louisville date with enlarged barn dance unit Saurday (20) adjung first Louisville date with enlarged barn dance unit Saurday (20) adjung first Louisville date with enlarged barn first, Mary Lou, barnyard Upfown dance unit Saurday (20) adjung first Louis Bush, George Olsen's plan-ist, back in the home town to visit lattices for days, wAYE an-nouncer, officiated as m.c. for L & Jefferson County Armory.

Minnesota

INIMESOIDA Buddy Fisher's stay at the Casino fileked the turnatics even faster than they spun during Ted Weems Buil Gibson adding WLB produc-tion and the transformer and the Buil Gibson adding WLB produc-tion and the star and the star (Minn) has been assigned call let-ters KROC. Mer Jay O'Deil (Adalberta La KSPT to is burg to harden and the fair replaces. Reservice Nægels and William Les doubling from KSTP warbling been and the star and the summer operas at Lake Harrice. Norty Mulligan and ook in at the Guila for the star of the summer portas at Lake Harrice. Norty Mulligan and ook in at the Chain for there we save for radio. The for were save for radio with the for new service for radio with for new save radie boat and to to compare the two services. Bide for new starte radio broad-tants of the read and the formated by the Bureau of Chaining Apprehension.

RADIO

sion will be opened at 2 p.m. Tues-day (23). Station will be built at Redwood Pails, with Putam Smith, formerly radio chief af the St. Paul pilce department, in charge. Com-mish has granted Robert Watts, manager of the Wilderness Outli-ters Co., permission to operate two 160-meter tailo phone stations be-and his Ely beadounters. Call let-ters will be WiSEU. Clarence Christensen and Richard Moore, Boby Meeker and ork at Lowry both of Minearolis, will operate. Boby Meeker and ork at Lowry WTCN. John McCartney, of CBS' New York enzineening staff. vacationing

note, aring nve times delty, over John McCariney, of CBS Naw York encineering staft, vacationing in Minnapolis, his ols bomes town. Ince Richardson, formerly on WHO, Des Wolfes, warbing as an indis WCCO artist for the summer. Jack Malerich row the staft ore monthy leave of absence for Ra-mona Gerbard, who's studying plano under Matthay in London.

Maryland

Hally Kulluk Al Buffington latest addition to WEAO annouching staff. WEAO annouching staff. Benergy and the second staff of the the descriptive dialog to the two-relef fim by Ernest Wood on activi-ties on the Dert, of Judice. Studios at WFER now air condi-tioned. Offices are not, so the sales force spends more time up around to the second staff of the second to the second staff of the second the second staff of the second the second staff of the second tate nito broadcasts from that is the second staff of the second tate nito broadcasts from that the second staff of the second staff the second staff of the second tate nito broadcasts from that the second staff of the second tate nito broadcasts from that the second staff of the second tate nito broadcasts from that the second staff of the second staff of the second staff the second staff of the second staff of the second staff the second staff of the second staff of the second staff the second staff of the second staff of the second staff the second staff of the second staff of the second staff the second staff of the second staff o

10 Conserving the service of the

Louisiana

With the Shreveport Centennial celebration over announcers of the three radivisations can get a real rest. Bill Rovens handled the three parade broadcasts for KRMD, while Jack Geizer, B. G. Robertson, Jack Kcasier and Maurice Wray doubled up for the Shreveport Times-owned Arrangerkuitk ware completed to Arrangerkuitk ware completed to

Kasilar and Maurice Wray doubles by for the Shrevport Times-owned Wray and Kawice Wray doubles and KWick. Bar Duke Ellington and his ock provide the Ellington and his ock provide the Ellington and his ock provide the State State State Charles Leonard Angeled' the per-formance here and negotided for Particles Leonard Angeled' the per-formance here and negotided for the KWKH, has Joined KPLCs sales and in Lake Charles. Charles Leonard Angeled' the per-tode the state of the state with the located in the Evangeline will be located in the Evangeline will be of the state of

Wednesday, July 17, 1935

Kellogg's Pep WJZ-NBC 8:30 DST

Nog RAINBOW

ROOM City, New

WEAF

EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY

Paramount

Pictures

ROCKWELL O MERHE INC

SHELL S

SATURDAYS

30-10:30 P.

EXCLUSIVE MANAGEMENT

ROCKWELL O KEEFE INC

ax Mik

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Fifty-third Wook P. & G. Camay "DREAMS COME TRUE" WEAF-NBC 3:42-4 P.M.; EDST

U 88...

EXCLUSIVE MANAGEMENT

ROCKWELL O'KEEFE INC

DONAHE

POINT

PATH CLUB

EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC. OSWE

July 15th

Palladium London

STERS EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC.

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EXCLUS

mercial staff is back in town after a long road trip linking up new ac-counts and a fow fishing excursions. Adolph Meise, WWL publicity head, has resigned to handle similar J. Three new accounts are broad-casting spot announcements over KWKH, Shrevport, two tising up with the Guy Lombardo broadcast Satety Tire Service preceding the program and the Court House sta-lion, another. Standard Oil sation's weeker and repair service) has tiken a service pair service) has tiken a service transformer and weeker and repair service) has tiken a service three stan-miting plant have finally been erected. Blown down during been stated and KTBS Shreveport, Guring their danos and buck Ellington and his ovi aired, over both KWKH and KTBS; Shreveport, Guring their danos and subtor the MWKH and KTBS Shreventon in Colorado Spring. Lou Darby and Henry King, Mushnouth' and Tussyfoot' of Varcation in Ennesses. Bob Green, Bob Greer to KTBS audience, has gone to New Orleans for a twird over Musical Linka, a new five-man

gone to New Orleans for a twiri over stations there. Musical Links, a new five-man team, made its debut over KRMD. Shreveport last week and now oc-each week day. Lotin Hendrick commercial man-ager at KRMD, has added Pete Warner to the sales staff.

Illinois

Ed Voyhow off for a month's trip to the NAB gabfest and a flip to the

to the NAB gablest and a flip to the Coast. Holly Shively and June Scheible reading up on the pitchman's trade. Les Atlass has his stable entered in a full season of horse show com-petish.

Ray Linton back from a business

Ray Linton back from a pusiness hunt. Niles Trammel in his NBC office after sales confab at the West-chester-Biltmore. Lou Cowan readying for a trip to the Coast.

Alabama

Randy Saulis organist at the Ala-bama and WBRC, Birmingham, has gone to Fiorda for a vacation. Budk to WAP, Birmingham, base back to WAP, Birmingham, baseball team finally beat WBRC, which WBRC to Tomer has a mad appendix. Buil Conner has a mad be pack to the second second second second to the second seco

Wisconsin

Howard Peck, WISN sports an-nouncer, and Charlotte Culherston of station's dramatic statin, married. Two 'brains' of Down by Her-mars'. Wilsn sustainer, are ex-mars'. Wilsn sustainer, are ex-leddy. The sustainer will nake Milwau-tee his headquarters when he moves Dick Himber will make Milwau-tee his headquarters when he moves block Inthere will make Milwau-tee his headquarters when he moves to he Chicago area. School pupils, look first pices in the WTMI-Fox Theatres amateur sur-yor of the state. Children get radio vey of the state. Children get radio coal theatre.

Connecticut

Add WICC, Bridgeport-New Haven, broadcasters: Huck Finn, novelty planist; Thomas Clancy and Uiford Proctor, bartiones; and Zil-lah Wenzel, soprano. Lillian Haye, New Haven dra-uatic songratess and late of WICC, has added WTIC, Hartford, to her connuests.

unit contrares need hats of white, has added WHIC, Hartlord, to her conquests.
 Jimmie Gvallner, Hartlord, to her conquests.
 Jimmie Gvallner, Hartlord, to her diss for the season.
 Rudy Vallee comes into Connecti-cut for two one-flighters. Be at the season of the season of the convention bail, New Haven, Tues-convention bail, New Haven, Tues-day. In addition to the season.
 Stevart silsters channer, Her Stevart silsters channer, Her Bridgeport band for the season.
 WICC keyboard
 Station at bot the summer, Her Bridgeport band for the season.
 Bridgeport band for the season.
 Station at bot the New Your Station such as bond WICE keyboard
 Leads in Lines for Love, Allin Detingers, Sust become competition.
 Leads in Lines for Love, Allin Detingers latest of gliand musi-(Continued on page 70)

RADIO

VARIETY

STUDEBAKER 10-F-WAIIC Richard Himber Stuart Allen *Roche W & C

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COMME	RCI	ALS	Alice Hill Sundra Love Gene McGillen Jack Doty Hazel Dopheide *Blackett	MOMAWR CARPET MILLS 13:45 Daily Ex. Sa- Sn-WABC '5 Star Jones' Johnny Kane	8-W-WJZ Babs and her Brothers Hal Kemp Oro *N. W. Ayer SHEFITELD
	JULY 17-23			56 Star Jones Johnny Kane Bilizabeth Day Bili Johnston Phil Van Zante Florence Malone Eddle Marr *Blackett-S-H, WJJ F	SHEFITELD FALMS 6:45-M-Th-F-WEAF Billy and Betty 'N. W. Ayer
This Department lists sponsored		NDG 000	(Maited Milk) 7:15-Delly Er. Sa- Su-WOB Lum & Abner Cbester Lauch Nerrie Goff *Lord & Thomes	Florence Malone Eddle Marr	*N. W. Ayer SHELL (Patroleum)
Mutual neworks arranged alphabe	tically under the ad	ivertiser's name.	*Lord & Thomes	MOLLE 7:30-Th-WEAF	9:30-Sn-WEAF
All time is p. m. unless otherw has two or more programs they s	re listed consecuti	vely.	HOUSEHOLD	Al Bernard	Willie Howard Loretta Turnbull
An asterisk before name indic account.	ates advertising a	gency handling	8:30-Tu-WJZ Edgar A. Guest Bernardine Flynn	Theo. Carle Marlo Cozzi Leigh Stevene Orc *Stack-Goble	Jack Stanton Peggy Gardner
Abbreviations: Su (Sunday); W (Wednesday); Th (Thursday);	M (Monday);	Tu (Tuesday);	8:30-Tu-WJZ Edgar A. Guest Bernardine Flynn Don Brigge Sidney Elistrom Gallicchios Oro *C. D. Frey	*Stack-Goble JOHN C. MORRELL	SHELL (Petroleum) 9:30-5n-WEAF Al Jolano Henry Kull Willie Howard Loretta Turnbull Irene Tuylon Peggy Chardner Victor Yeung Oro Victor Yeung Oro J. Walt, Thompson
				\$:45-Su-WJZ	9-M-WJZ Gene Arnold
AOME PAINT 6:30-Su-WABO Smiling McConhell Henri, H. & McD. Harry McNaughton	Lionel Stander Elleen Douglae Irwin Delmore	FORD MOTOR 9:30-Tu-WABO	9:30-Sn-WJZ S. V. Dobbs, Dir. Cornelia Otie Skin-	Bob Becker Dog Chats *Henri, H. & McD.	Bill Childs Mao McCloud
Bmiling McConhell PHenri, H. & McD. A & P B-M-WEAR B-M-WEAR Beary Horlick Lofd & Thomas	Minerva Picus	9:30-Tu-WABC Fred Waring Stolla Friend Stoopnagle & Budd "N. W. Ayer	*J Walt, Thompson	"Henri, H. & MoD. OUTDOOR GIRL, Inc.	Cliff Soubler Harry Rogen
ASP Harry McNaughton Leon Belasco *Lofd & Thomas Harry Horlick		"N. W. Ayer GEN. BAKING	JOHNSON & SON (Fluor Wax) 8 p.mMonWJZ	11:15 a.mM-W-F-	SOCONY VACUUM
HATTY Horlick Jan Peerce Parie & Peart AMERICAN Hord & Thomas BETTER SPRECE UNSTITUTE 2-8n-W3Z	CAMPANA		Fibber McGee &	WABC Blanche Sweet *Blackett-Sample- Hummert, Inc.	Socony Sketchbook' Christopher Morley
HOME PRODUCTS Auspitz & Lee	'Grand Hotel' Ann Seymour Don Ameche Phil Lord Betty Winkler	Julia Sanderson Frank Crumit Ted di Corsia Kay Renwick Cariyie Stevens Jack Shikret Oro *B., B., D. & O.	Moliy' Marion & J Jordan Ronnie & Van U. Mercelli's Oro "Neatham	PACIFIC HORAX	Jimmy Farrell Marjory Logan
WJZ-4:15 P.M. TuesWedThur. S:S0-W-WABO	Phil Lord Betty Winkler	Carlyle Stevens Jack Shlikret Oro	*Needham KELLOGG	9-Th-WJZ 'Death Vall'y Daye' Tim Frawley Edwin W. Wbitney Lonesome Cowboy Jean King Jack McBryde Joseph Bonime Orc McCann-Erick BEBCOREW	Eton Boys Johnny Green's Oro *J. S. Getchell
TagesWedThur. Easy Aces' Joodman Ace Mary Hunter Walon Spring	10-F-WEAF	GENERAL CIGAR (White Owl)	5:30-Daily Ex. Sa- Sn-WJZ Singing Lady freens Wicker	Edwin W. Whitney Lonesome Cowboy	SSS CO (SSS Tonic) SSS-F-WOR
Helen Spring Everett Sloan	First Nighter' June Meredith Don Amecha Carlion Brickert	10-W-WARD	Singing Lady freens Wicker	Jack McBryde Joseph Bonime Orc	The Music Bor Mary E. Wood
Helen Spring Everett Sloan II:65-W-WEAF Blackett-S-H Magic Recipes TOBACCO Bill Bradley	Cliff Sombler E Sagerquist Ore *Aubrey Wallace	H. Polesie, Dir. Burns & Allen Ferde Gröfe Male Octet *Thompson	8:30-F-WJZ Ruth Etting Red Nichol's Ore Dolly Stark Jack Kelly *N. W. Ayer	McCann-Erlek PEPSODENT	 Feddraul Bos Feddraul Bos Bo-CONY VACUUM Bo-WAIU Borow Sike(sbonk' Grant Sike(sbonk' Jimmy Farreli Jimmy Farreli Johnny Creen's Oro-'.3. Bos Foro Sin Franco Sin F
TOBACCO 8-Snt-WEAP (Lucky Strike)	CAMPBELL, (Sonp)	Male Octet *Thompson GENEBAL FOODS	Jack Kelly N. W. Ayer	7-Dally Ex Sot San- WEAF	A-Sn-WEAF (Chase & Sanbarn)
Churdy Burker Gogo De Lys Cohnny Hauser Kay Thompson 2:30-Th-WABO		A 44 YO YOU A 40	K185PROOF, INC. M-W-F-1 p.mWOB	Amos 'n' Andy Freeman Gosden Charles Correli *Lord & Thomas PHILCO	(Chase & Sanburn) A. K. Spencer, Dir. Amateur Show Maj. Edw. Bowes
Kay Thompson 2:30-In-WABO Charles Carllie 'Lazy Dan, the Minstrel Man' Melody Girls Irving Kaufman	Dick Powell Louella Porzons Raymond Paige Orc	and Sanka) 'Kitchen Party'	The Lone Doctor Ona Munson Blackett-Sample-H	PHILCO 7:45 dally ex. fe-	(Roys) Galatins)
JBackfett-S-H ATERICAS-H ATERICAS- Grady Jinson (Clarky Sirker Grady Dires (Clarky Sirker Grady Dires (Clarky Sirker Grady Dires (Clarky Sirker Grady Dires (Clarky Sirker Grady Dires (Clarky Sirker (Clarky Sirker (Cl	Frances Langford Anne Jamleon	Martha Mears Jimmy Wilkinson	Blackett-Sample-H	7:45 dally ex. 8s- Su-WABO Boake Carter *Hntchine	Carleton E. Moors. Dir. J. Anthony Smythe
BADIATOR 9-W-WEAF	5-F-WABU Hollywood Hotel' Dick Fowell Louella Forzons Raymond Palge Ore Frances Langford Anne Jamleon Igor Gorin Frederic March Merle Oberon *F. W. Armstrom	2:30-F-WEAF (Grapo Nut Flakse and Sanka) 'Kitchen Party' M. W. Barnum, Dir, Martha Mears Jimmy Wilkinsoo Al & Lee Reiser Jack Arthur Frances Lee Barton 'Young & Rubicam 9-Th-WEAP	12:30-21 to F-WABC Story of Mary Marilin'	PHILIP MORRIS 8-Tu-WEAF	Maj. Edw. Bowes R-Th-WEAF (Royal Galatina) Vine Maria: Familie' Carleton E. Moore. Dir. J. Anthony Smythe Minetta Allen Michael Rafetto Kathleen Wilson Rarton Yarborough Bornice Horwin 8-W-WEAF YEbiotemaan
-7:30-Su-WEAF Firealde Recitale' (Sal Hepatica) figurd Nilssen fardesty Johnson Jim Harkine Jack Smart		•Young & Rubicam 9-Th-WEAF	Basil Loughrane, Dir.	Lon Reisman's Ore	Barton Yarborough Bornice Borwin
Frabam McNames Jack Smart	IO-M-WEAF	'Show Boat' Lanny Roso	An. Joane Blaine	lon Reisman's Ors 4 Eton Boys Phil Doev S-W-WABC Johnnis Foursome	8-W-WEAF (Fleischmann)
DBALEE	Luliaby Lady Ireene Wicker M J. Eastman Ruth Lyon 'Erwin, Wasey	*Toung & Rubicam 9-Ti-WEAB (Maxwell) 'Show Boat' Lanny Roso Frank Mcintyre Conrad Tbibault Muriel Wilson 'Molasses 'n' Jan'ry Cys Hoenachap	Carleton Brickert Betty Lou Gerson	Foursome 10:45 a. mSa-WOR	Rudy Vallee and His Conn. Yapke
^{B.} ROLFE	CENTAUR CO.	Muriei Wilson Molasses 'n' Jan'ry 'Nue Hoenschep Helen Olheim 'Senton & Rowies 7-Ku-W3Z (Jell-O) Lanny Ross State Fair Helen Olheim Howard Barlow Orc 'Young & Rhitesm 'Jis nm Bult St	KLEENEX 12:30-21 co.FWARC Biory of Mary Marilm Dir Loughrane, Jane Crushborry, Jane Crushborry, Ant Jacobson Cariston Brickert Fatty Lou Gersonan Tuilth Jowery: Rob Flaise Mariorie Hannon Anne Davenport Donald Brigge Mariorie Hannon Konto Lawaport Donald Brigge Mariorie Hannon Compositione Mariorie Hannon Hantorie Hannon Compositione Mariorie Hannon Compositione Mariorie Hannon Hantorie Hannon Koltwortho	10:45 a. mSa-WOR Graphologist Mme. N. Olyanove *Blow Co.	TFielschmanni G. Thompsin, Dir. Rudy Vallee and His Conn. Yapke Gladvs George Smith & Dale Tom Howard George Shellon 7:30-Sn-WJZ Voice of the Peo- ple' Jerry Belcher
	(ZBT Baby Pow- der)	*Benton & Rowlee 7-Su-WJZ	Mariorie Hannon	PILLSBURT 10:30-Dally-WJZ	George Shellon 7:S0-Sn-WJZ
	der) 11 a.mMWABC Dr. Louis I. Harris Louis A. Witten *Hanff-Metager	(Jell-O) Lanny Ross State Fair	Donald Briggs Issbel Randolph	Todays Children' Trodays Children' Irma Phillips Walter Wicker Bess Johnson Irene Wicker Lucy Gillman Fred Von Amon Jean McGregor *Hutchinson	ple' Jarry Belcher Parkes Johnson *J Wsit. Thomp.
and His	CHEVROLET	Helen O'helm Howard Barlow Ore "Young & Bableam	·Lord & Thomas EQLYNOS	Bess Johnson frene Wicker	*J Wait. Thomp. STANDARD OIL
Silvertown Orchestra	G-Men Phillips Lord	7:15 p.mDaily Ex- cent Sat. & Son.	11:45 a.m.W to F-	Fred Von Amon Jean McGregor	STANDARD OIL OF N. J. 8-M-WABO
Every Friday WEAF 10:30-11 p.m. N.B.C.	G-Men Phillips Lord *Lord & Thomas CITIES RERVICE R-F-WEAF Jessica Dragonette Rosario Bourdon Or Ouartet	Young & Rubicam 7:15 p.mDaily Ex- cent Sat. & Son. (Bran Flakes) Tonv & Gus Mario Chamles George F. Brown "Benton & Bowles	Just Plain Bill' Arthur Hughes Ruth Russell		8-34-WAHO Gay Lombardo & His Royal Canadinas Marrohank & Pratt STERLING PROB. 9:30-88-WFAF Toothowder) Toothowder) Toothowder Prata Aumon Ohman & Ardon Bort Birach 9-P-WEAF (Chilling MoS)
Address STEINWAY HALL Bepresentatives	Jessica Dragonette Rosario Bourdon Or	George F. Brown *Benton & Bowles GENERAL MILLS	James Melghan Curtis Arnell Jos. Latham	'Cooking Close Ups' Mary Ellis Ames *Hntchinson	STERLING PROD. 9:30-8g-WEAF
BOCKWELL-O'KEEFE, Inc.	Ford Bond	10:45-W-F-WEAF	Blackett-S-H KRAFT-PHENIX	PINAUD (Hair Tonic) 10:30-M-WABC	Toothrowder) Gus Haenechen Ore
	COLGATE-PALM 10-Th-WEAF	Betty Crocker Cooking Recipes *McCord Co	IO-Th-WEAF	B Von Hallberg Ore *Calkins & H.	Vivienne Segal Ohman & Arden
ABE	(Paimolive Snap) Beauty Box The-	5:30-Dally Ex. Sa- Su-WABC	P Whiteman Oro Ramona Helen Jenson Bob Lawrence *J Walt. Thomp.	B Von Hallberg Or *Caikins & H. PBEMIER PABST S-To-WEAF	Bert Hirach 9-F-WEAF (Philling Mag)
I VAR A NI	atre' John Barciav, Francia White Al Goodman Oro	isck Armstrong All American Boy 4-Daily-WJZ	*J Walt. Thomp.	Ben Bernie *Morrie-W. & E.	(Philline Mog) Walte Time' Ahe Lyman Orc Frank Monn
LYMAN		Betty & Boh' Betty Churchill	LADY ESTHER 10-8u-51-WABC 8:30-Tu-W-WEAF	J. L. PRESCOTT (Oxol) 10:30 a.mDally Ex. Sa-Sn-WABC Jack Fulton Oro. *B B. D & O.	Vivienne Settal 8-To-WABO 'Lavender and Old
AND HIS CALIFORNIA ORCHESTRA	Music at the Hay- dns'	Betty Winkler Art Jacobson	Wayne King *Stack-Goble	Jack Fulton Oro. *B B. D & O.	Lucy Monroe
COAST-TO-COAST	"GoigateTooth pastel "Music at the Hay- dns' Francia White James Melton Al Goodman Or. (Super Suds)	4-DRIV-W32 Betty & Boh' Betty Churchill Don Ameche Betty Winkler Art Jacobson Carl Brickert Iouis Roen *Blackett	LEHN & FINE (Lysol)	PRINCESS PAT	Frank Munn Gue Haenchen's Orc 5-8a-WABO Abe Lyman
WABC-Tuesday, 8:30 to 9 P.M., DST	(Super Suns) 8:30-Wed WJZ	GILLETTE SAFE- TY RAZOR	R-Su-WABO Ethel Merman Jed Hueing Al Goodman's Orc *Lennen & Mitchell	Sketch *McJunkin P'CT'R & G'MBLK	Abe Lyman Lucy Oliver Smith *Blackett
(Philips Dental)	Bisu-Wen Witz "House of Glass" Gertrudo Borg Joe Greenwald Paul Stawart Helen Dumas Bertha Walden Arlina Blackhurn Calla Behonck "Benton & Rowles CORN PRODUCTS Batt Puls Sc Sc	10:30 p.m.M-WEAF T.ucky Smith'	Al Goodman's Ore *Lennen & Mitchell	PICT'R & G'MBLK 3:15 Dally Kr. Sa- Sa-WEAF (Crisco) 'Vio & Sade' Art Van Harvey Billy Ideison Bernadine Fivan	*Biackett
WEAF—Friday, 9 to 9:30 P.M., DST (Phillips Milk)	Helen Dumas Bertha Walden	Tucky Smith' Mox Bacr Peg La Centra Garson Kanin Frank Ventra *Ruthrauff & R	LORILLARD (Briggs Tobacco) (Muriei Cigara) 7:45-5a-WEAF	Vio & Sade' Art Van Harvey Billy Idelson	BTEWART- WARNER (Alemite) 10-Th-WABO
M.C.A. Presents	Arline Blackhurn Cella Behcock *Benton & Bowles		7:45-Sa-WEAF	Bernodine Flynn 10-Bu-WEAF	Lysbeth Hughes Bob McCoy
ANSON	CORN PRODUCTS 12:15-Dally Ex. 8a- Bu-WABO	(Tires) ' 10:30-Fri-WEAF	Sports Review Thornion Fisher Babe Didrickson *Leunen & M	Bernadine Fivan 10-Bus WRAF (Ivory Saap) 'Uncle Charile's Ivory Tent Show' Chaa, Winninger Adele Romen Songamith's Quart'i Conrad Tbihault Jack & L Clemens Lois Bennet! Don Voorhere Ore B:43-M-W-T-WJ2	10-TH-WABO Lysbeth Twighee Bob McCoy Art Thorpert King Eleters Steve Merrill Jerry Rowne Alvino Tieg Charles Gnadman Al Dunnt Harold Woolsey Harold Woolsey Harold Woolsey Harold Woolsey Harold Woolsey Blackett - Sample
ANSON	The Gumps'	Circus Night in Silvertown' Edw. Dunham, Dir. Joe Cook		Chas. Winninger Adele Ronson Songsmith's Quart's	Jerry Bowne Alyce King
	Agnes Moorehead Lealer Jay George Graham Edith Spencer *E. W. Hellwig	Tee Cook R. A. Rolfe Orc Teddy Bergman	t Daily Ex. 82-85- WABC Marie, Lillie French Princess' Ruth Yorke James Melghan J.ester Joy *Blackett	Conrad Tbibault Jack & L Clement	Charles Goadman Al Dupnnt
WEEKS	Edith Spencer *E. W. Hellwig	Ine Cook R. A. Rolfe Orc Teddy Pergman Tim and Irene Phil Duey ucy Monroe 2eg La Centra	Princess' Ruth Yorke James Meighan	Bennetr Don Voorheee Ore 8:43-M-W-F-W-IZ	Louis Vandever Al White
Brunswick Recording Orchestra	COTY (Face Powder)	Buibrauff-B	f.exter Joy *Blackett	Ivory Stamp Club Capt. Tim Heoley *Blackman	
ARAGON and TRIANON	10:30-W-WEAF	CDT R	MACFADDEN		A.T.&T. 1
CHICAGO for ANDREW KARZAS	Al Bowlly *Blow CRUSADERS	James Melton Pevelarn 4 Pickens Slaters Valle Stiles Frank Tours Orc *Cecil. W & C.	8:30-F-WAHO (True Story) Court of Human Relations under Arondi Johnson's Or Biele Hitz Ned Wever Howard Smitb Lucille Wall Vilvn Joalyn Pani Stewort 'Brwin Wassy a toupertub	Bi30 Dally Except Si30 Dally Except (Oxydal) 'Ma Perkina' Virginio Dayne Margery Hannoo Kari Huiyel Will Fornum Chas Exgleston 'Binckett Sidi am Tu-W.	
Broadcasting Nightly WGN and Mutual Net	CRUSADERS Mon-8:45-WOR	Hallie Stiles Frank Tours Orc	Percy Hemus Aroold Johnson's Or Eleie Hite	Margery Hannon Kari Hubei Will Fornam	(Continued fr phone company c
	Marschalk & Preil	*Cecil. W & C. HEALTH PitOD	Ned Wever Howard Smith	Chse Eggleston	experimental operatives arch.
MONDAYS	R. D. DAVIS	4-Su-WARC (Feen A. Mint) Amateur Night' Ray Perking M.C Arnold Johnson Or- 'Wm. Esty	Vien Joelyn Paul Stewort	Th-WEAF	Issue came up a ings on the phone of
8 to 9 P.M.—WHN	6-M-Tu-W-Th- WABC	Ray Perkins, M.C. Arnold Johnson Or- 'Wm, Esty		Dreama Come True' Bárry McKinley Ray Senatra Orc "Pedlar & Ryan	for consent to insta between New York
	WANG Buck Rogers' Curtis Arnail Adele Ronson William Shelley Elaine Melchlor Edger Stehil Dwight Weist	RECREB R-0	3:30-Ru-WEAF Penthouse Seron-	Ray Senatra Orc Podlar & Ryan	for television tran junction with voic
ALEX	William Shelley Slaine Melchior	6:15-M-W-F WABC B-Ber-O Rankers	aile' Don Mario Dorothy Hamilton Chas. Gaylord Oro *Cramer Kassolt	3 p. m. Dolly Ex- cept Snt & Sun- WEAR	proved cable has of prolonged labo
	Buger Stenil Dwight Weist Pergy Allenhy Joe Granby Walter Tetley *Ruthenuff & R	Bobby Benson Nelli O'Malley	Chas. Gaylord Orc *Cramer Kasscit	*Pedlar & Ryan 3 p. m. Dolly Es- expt Ant & Son- WEAF Hemo Sweet (Chipso) (. W. Secreat Harriett McGibhon Ri'ly Haiop *Blackman BCA BAUMCEDIN	and development
HYDE	Joe Granby Walter Telley *Ruthrauff & R	Billy Halop Eddie Wragge	OR. MILES LAB's (Alka-Selizer)	C. W. Secrest Harriett McGinhon	point where scient the idea of iong-dis
	(Bromo Scizer)	form Battle Detmar Poppen formalne Pankow	9:30-So-WJZ WLS Darn Dance	*Blackman	Coaxial New cable, acc
AND HIS MUSIC	Tues d. W.JZ	WABC B.Rer-O.Rnncere Rohby Deneon Nelli O'Walley Plorence Halop Billik Halop Billik Wragge John Battle Detmar Poppen Lorraine Pankow Joe Willion John Sheo Peter Dixon Guis To The Will	9:30-So-WJZ WLS Darn Dance Ridge Runners Uncle Exra Luiu Belle Naole Cily 4	RCA RADIOTRUN 9-Sa-WEAF John B. Kennedy *ford & Thomos	mony by Dr. Frank dent of Bell Teleph
Dir. WM. MORRIS AGENCY	N T G & Girla N T Gronlund Nac Murray June Brewster 'J. Walt. Thompsor	Beter Dixon 6:15-Tp-Th-WABC	7:13 M-W-F-WEAF	REAL SILK	is a brass tube con trogen and stuff
	FIRESTONE	Carsoo Bohlson Bill Mitchell Joho Mitchell Fraok Novak Graig McDonald *Erwin-Wasey	Uncle Ezrs, Radie Station SZRA Pat Barrett	REAL SU.R 9-Su-WJZ Than Previn (Ir-) *Erwin-Wosev	wires through wh piped from city to
HADDV ANTED	8:30-M-WEAF Vocal Eosemble	Craig McDonald *Erwin-Wasey	Pai Barreit Cliff Souhler Carleton Guy Nora Cuoncen 'Wade		nultaneous voice c
HUNNA CULLEN			Sura Choncen		
HARRY SALTER	Win Daiy Orch Margaret Spenks Gladys Swarthout	EDNA WALLACE HOPPER	Wade	llanoa. Dir.	telephone engineer
	Win Daly Orch Margaret Spenks Gladys Swarthout Sweeny-James FITCH	EDNA WALLACE HOPPER Stilo Dally Ex Sa- , Su-WABC Romance of Heley	Wade MODKRN FOOD PROCESS CO. 4:15-M-WdZ	Sno Crime Clues Hanoa, Dir. Howard Smita Vicia Rooche Leonard Doyle	most promising o horizon.
Musical Director	FITCH 1:45-Su-WEAP	EDNA WALLACE HOPPER Still Delly Ex 8a- , Su-WABC Romance of Heley Trent Virgina Clork Louise Trensies	Wade MODKRN FOOD PROCESS CO. 4:15-M-WJZ Charles Serce Harry Swan	sno Crime Cues Hanoa, Dir. Howard Smith Vidia Rooche Leonard Doyle Mark Smith Eloine Dumas Clude North	niost promising o horizon. Speaking for the clation of Broadca
		*Erwin-Wascy EDNA WALLACE HOPPER 2:10 Hully Ex Se. , Su-WABC Romance of Helen Trent Vircina Clork Lester Tremaloe Varie Nelson	Wade HODKRN FOOD PROCESS CO. 4:16-M-W4Z Charles: Sorce Harry Swan "Clements Co.	Mark Siniin Eiolne Duinas	nost promising horizon. Speaking for th

horizon. Speaking for the National Asso

*Roche W & C SUN OIL 6;45-Duily Except Sa-Su-WJZ Lowell Thoman *Roche-Williame *Rocbe-Williame TASTYEAST 12-Sn-WJZ Amateur, Show Chubby Kane Horace Felyl Johnny Jehnson Orc *Clements Clements Sabet-WKAP Oranan Michander Sabet-WKAP Oranan Michander Sabet-WKAP Oranan Michander Sabet-WKAP Oranan Michander Sabet-Sabet-Sabet-Sabet-Sabet-Communication Sabet-S COLUMBIA ARTISTS BUREAU PRESENTS Jacob Tarshish, The Lamplighter "Erwin Wasey JErein Wussy E. WATTER B. WATTER B. WATTER Dr. Loome Tock (Dr. Loome Tock) (Dr. Loome Tock (Dr. Loome Tock) Research Research (Green School) (Green School)

Television

from page 43) contemplates only ration and further

at F. C. C. hearcompany's request k and Philadelphia k and Philadelphia namission in con-ce operation. Im-been the subject boratory research t has reached the intists want to try distance hookups.

aistance hookups, al Cables ccording to testi-nk B. Jewett, presihone Laboratories, ntaining air or nified with copper which pix may be to city and 240 si-conversations car-ent is regarded by ers as one of the on the television

clation of Broadcasters, James W. Baldwin objected to the installation

of television apparatus by the phone system without detailed explana-tions of how the equipment would be used or the scale of rates to be phoced in effect. Baldwin noted that radio engineers are doing much study and experimenting in the field and denied broadcasters are trying to back relative morrars.

study and experimenting in the head to block science invites Johns and experiment of the science of the A. T. & T. plans, Raiby Vatner, representing independent picture producers and exhibitors, Midd strenuous protects actions prohi-vade the picture field. Vatner, who also spoke for equipment manufac-turers fightlure field. Vatner, who also spoke for equipment manufac-tions be turned down, arguing that the construction permit appli-ration be turned down, arguing that values at all to the phone company's primary form of business. Was parrelate at all to the phone company 3 primary form of business. Was par-ticularly fearful that A. T. & T. will begin - piping moldon pictures over its experimental lines as soon as line service is functioning and even-taally will propose service for in-cividual homes. According to detailed testimony by phone company engineers, the crassial eable method of transmis-sion has produced images in labora-

craxial eable method of transmis-sion has produced images in labora-tory tests which are sharp and clear. System what described as simple, al-thing involving use of complicated (terminal equipment. Engineers toid) (the commish the tube will transmit over a wide band of frequencies and is adaptable for either pleture or include transmission are a lighted comvoice transmission or a limited combination of both.

LITTLE **JACK** LITTLE And His Original Columbia Broadcasting Orchestra ON TOUR And Broadcasting Daily for Niagara Hudson Electric Light and Power Co.





ENU Sun., 10:30 P.M. EDST, WABC

Management[®] CBS Artists Bureau Jules Alberti, 515 Madison Ave. New York City

-RADIO'S NEWEST, LOVELIEST VOICE



BRITISH LION FILM CO. Returning to the Air is July Arcellon, LESTER LER, RED BLDU., N. T. ---- 0

NON-FILM TUNE TOPS IN EAST

New York Sheet much husiness remained in

Sheet muelc businees remained in the doldrums through June. Job-bere found the counter men buying more conservatively than ever and repleniehing their stock with a single order, malied in over the weekend. For, the first time in several

sincle order, mailed in over the weekend. For the first time in several monthe, a non-picture sorks. In a Little Gypey Tea Room' (Morrie), topped the best-seller list. This tune has by the end of the second solution to the second second solution of the coples, with indications being that it will have still stronger salling-through July. Next eix best among the sheets in June were Teil Mg That You Love Me' (T. B. Harms), Lady in Real' (Semich, 'In the Middle of a school of the second second lower for the second second the second second second second the second second second second picture of the second low second low second second second second second second second low second second second second second second second second low second Kiss.

June gave the phonograph dier June gave the phonograph dile field another month of listicss busi-ness. Duke Ellington headed the Brunswick list, Johnny Greer proved Columbia's whitehalred boy while Casa. Loma continued as Decca's ace seller.

Chi Perks

Decca's ace seller. Chi Perko Chi aco. Chi Perko Chi aco. Chi aco. Chi Perko Chi aco. Chi Perko Perko

"Morry Month of May." Coast Sheet Sales Up Coast Sheet Sales Up Sheet much thread shares and banner most: during thread thread the notch sales of popular mumhers of which there are half a dozen or more in the current hit class. Re-tailere of discs report heavy "alloft in demand for popular eutif, but in-cryst of record in this os-called better in demand for the sheet field was 'About a Quarter to Nine,' which held third epot previous month. "Little Gypay Tes. Room" juu ped from fourth to escond place, giving it le tealcar a present continued in big demand, with 'Chasing Shadows' forging to front a close of the month. "Quarter to Nine,' toping the def Brunswick and Columbia sales, with Dath From Manhattari lender for other brands.

other brands. Outlook for July is especially en-couraging, jobbers and retailers renort

Knife-Thrower Knifed During Act in Chi Niterie

Chicago, July 16. Joe Clymas, of the knife-throwy-ling Clymas froup, currendly at the suburban Coccanut Grove ulterio, yeas pierced in the side Sunday night (July 14) by one of the knives during the action of the several II was necessarion declared Cly-mas will accover despile heavy lows of blood. Understood that Clymas and necessario to suason-

JUNE MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTA OF SALES MADE DURING JUNE BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
ong-No. 1	'Gypsy Tea Room'	'Gypsy Tea Room'	'Quarter to Nine'
ong-No. 2	'Too Old To Dream'	'Too Old To Dream'	'Gypsy Tea Room'
ong-No. 3	'Quarter to Nine'	'Quarter to Nine'	'Too Old To Dream'
ong-No. 4	'Life is a Song'	'What's The Reason'	'Life is a Song'
ong-No. 5	'Chasing Shadows'	'Isle of Capri'	'Chasing Shadows'
ong-No. 6	'What's The Reason'	Life is a Song'	'In Middle Of a Kiss'

4 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

			•
BRUNSWICK-No. 1	Ellington Orch.)	Orch.)	'Quarter to Nine' (Ozzle Nelson Orch.)
BRUNSWICK-No. 2	'In Middle of a Kies,' 'Thrilled' (Hai Kemp Orch.)	'Thinking of You' (Kay Kyser Orch.)	'Reatless' (Hai Kemp Orch.)
BRUNSWICK-No. 3	'Just an Ordinary Human,' 'Never Say, Never Again' (Ozzle Nelson Orch.)	Quarter to Nine' (Ozzle Nelson Orch.)	'Never Say, Never Again' (Ozzie Nel- eon Orch.)
BRUNSWICK-No 4	'Chasing Shadows,' 'Lady In Red' (Louis Prima Orch.)	'Life is a Song' (Freddy Martin Orch.)	"Latin From Manhattan' (Ozzle Nel-
BRUNSWICK-No. 5	''Way Back Home,' 'Every Little Moment' (Boswell Sis.)	'Never Say, Never Again' (Ozzie Nel- son Orch.)	'Lovely to Look At' (Irene Dunne)
BRUNSWICK-No. 6	'Tell Me You Love Me,' "Way Back Home' (Freddy Martin Orch.)	'Merry-Go-Round' '(Duke Eilington Orch.)	'Love Song of Tahiti' (Ted Flo-Rito Orch.)
COLUMBIA-No. 1	'Little Things You Used to Do,' 'Go Into Your Dance' (Johnny Green Orch.)	'Tidal Wave' (Ruse Morgan Orch.)	'Quarter to Nine' (Jimmy Grier Orch.)
COLUMBIA-No. 2	'Quarter to Nine,' 'Latin From Man- hattan' (Johnny Green Orch.)	'Dancing Dolls' (Mills Blue Rhythm Orch.)	Orch.)
COLUMBIA-No. 3	'Life is a Song,' 'Easy to Remember' (Ruth Etting)	'Someone i Love' (Henry King Orch.)	"Way Back Home' (Irving Aaronson Orch.)
COLUMBIA-No. 4	'Tell Me You Love Me,' 'Martinique' (Henry King Orch.)	'Chasing Shadows' (Henry King Orch.)	'Go Into Your Dance' (Jimmy Grier Orch.)
COLUMBIA-No. 5	'Brown Sugar Mine,' 'Dancing Dogs' (Mille Blue Rhythm Orch.)	'Thrilled' (Henry King Orch.)	'Dixieland Band' (Benny Goodman Orch.)
COLUMBIA-No. 6	'Thrilled,' 'Song of Spring' (Henry King Orch.)	'Moonlight on Ganges' (Glenn Miller Orch.)	'My Tane' (Andy Iona Orch.)
DECCA-No. 1	'Rhythm Is Our Business,' 'Night Is Young' (Glen Gray Orch.)	Orch.)	Orch.)
DECCA-No. 2	'Down y the River,' 'What's the Rea- - eon' (Guy Lombardo Orch.)	'Rhythm le Our Business' (Jimmy Lunceford Orch.)	'Quarter to Nine' (Vic Young Orch.)
DECCA-No. 3	'Flowers For Madam,' 'Little Gypsy Tea Room' (Bob Crosby Orch.)	'Too Old To Dream' (Gien Gray Orch.)	"Way Back Home' (Vic Young Orch.)
DECCA-No. 4	'Never Say, Never Again,' 'Every Lit- tle Moment' (Dorsey Bros. Orch.)	Orch.)	Lunceford Orch.)
DECCA-No, 5	'Chasing Shadows,' 'Every Single Lit- tle Tingle' (Dorsey Bros, Orch.)	Orch.)	'I Won't Dance' (Guy Lombardo Orch.)
DECCA-No. 6	'Latin From Manhattan,' 'Quarter to Nine' (Vic Young Orch.)	'Never Say, Never Again' (Doreey Bros. Orch.)	'Too Old To Dream' (Gien Gray Orch.)
VICTOR-No. 1	'Lulu's Back in Town,' 'Sweet and Low' (Fats Wailer Orch.)	'Failing in Love With Someone' (Nel- eon Eddy)	'Japaness Sandman' (Benny Goodman Orch.)
VICTOR-No. 2	'Chasing Shadows,' 'Gypey Makee His Violin Cry' (Enric Madriguera Orch.)		'Footloose, and Fancy Free' (Richard Himber Orch.)
VICTOR-No. 3	'Gypsy Tea Room,' 'Merry Month of May' (Jan Garber Orch.)		'Time Will Tell' (Richard Himber Orch.)
VICTOR-No. 4	'Your a Heavenly Thing,' 'Restless' (Benny Goodman Orch.)	'I Won't Dance' (Eddy Duchin Orch.)	'Lady in Red' (Xavier Cugat Orch.)
VICTOR-No. 5	'Parie In Spring,' 'Bon Jour Mam'eelle' Ray Noble Orch.)	'Love Me Forever' (Richard Himber Orch.)	'Ninon' (Paul Whiteman Orch.)
VICTOR-No. 6	'Falling in Love With Someone,' 'Tramp, Tramp, Along Highway' (Nelson Eddy)	'Gypay Makes His Violin Cry' (Enric Madriguera Orch.)	'Restless' (Benny Goodman Orch.)

Louis Armstrong Back With Rockwell-O'Keefe

With KOCKWell-VD Acette Tomm Rockwell, who first dis-covered Louis Armatrong when he visa recording manager for Okch records, has taken on the colored bandman for exclusive management vis Rockwell-O'Keefe. New pact is for three years and by arrangement with Johnny Colina, iast handler of Armstrong, the latter is no longer affiliated. Joe Glaser, Chi rep, will be Armstrong's personal contact be Armstrong's personal contact with the R-O'K agency.

With the K-OK agency. Rockwell originally sued Arm-strong and Collins over the ex-clusivity contract and was to have received a weekiy sum in settlement of the claim.

PAT KENNEDY'S BAND

Pittsburgh, Juiy 16. Pat Kennedy, one-time unmasted tenor for Bcn Bernle's crew and later network soloist, has branched out an a bard later and ward out as a band-leader and brought his outfit into 3,000-seat outdoor Sky club for indefinite stay Fri-day (12).

Ing Clymas Troupe, currently at the latter that all the latter th

Nite Gag; P. A. Is **Called** on Carpet

Moss 'Okavs' Celeb

George D. Lottman, radio p.a. wh has been staging 'celebrity nights' at hotels and roadhouses for some

has been staging consulty inghts at hotes and roadhouse for eome seasons as part of his exploitation ildensa: Commissioner Fund Koss to see him (Moss) at Lottmare con-ling agente that Lottmare is an explained of the season of the season ing agente that Lottmare without The pace seplained, to the license bureau's satisfaction, that since pro-fessionals on their Sunday nighte off usually go to the nitorics any-way, its was probably doing them a favor by inviting them to stand up the joints and at the same time en-loy the hospitality of the establish-ment sama any cost on these 'gala' uights. Sometimes they oblige with a chorus or a star, but just as otten

Fine Leader for 'Scaling on WEDC

'Scaling on WEDC 'Chicago, July 18. Abe Greenberg was fined \$160 by the local musicinas' union for work-ing his orchestra under scale on WEDC. Action was brought against Greenberg by Alfred Rack-ett, union dicial and editor of the union's house organ, intermezzo, union in todal radio in the paet year. WCFL, American Federation of case in local noda was invoived in the previous matter.

Maxon Suspended

Chicago, July 16. Jimmy Petrilio and the musicians' union last week expelled Roy Maxon, orchestra leader at the Oriental Gardons Cafe in the Loop, and seven musicians in the band. Reason, underscaling.

ZELLI VAMPING

ZELLI VAMPING To Zell'y Vignay do France (for-mer Park Avc. club) on East Sigh street, N. Y., is vamping till ready. All Howard is the new backer. Latter's implication in the Noel Sonffa investigation is' holding up the debut from reports Howard's former spot, the Embassy, now under Gil Boag's direction, is be-ing readied for a September bow-in.

'Ownership' Switch, No Pavoff for Acts In Mich. Nitery Jam

Financial muddle caused by a change in ownership of Paradise-on-the-Lake Roseville, Mich (out-side of Detroil), niterie, remained day). Johnny O'Connor, who booked Midred Bailey Into the spot, has laken up his claim for \$1,300 with bor, while Orchestra Corp. of Amer-lea, which hold some \$20,000 worth of band contracts acanted the night of band contracts against the night club, is considering asking the mu-sicians' union to press the obligation.

tion. Switch in ownership came at the close of Irving Aaronson's engage-ment. After experiencing eome dif-ficulty in getting his money, Aaron-son accepted haif of what was comson accepted haif of what was com-ing to him, and left collection of the balance to the union. Vic Borton, who was booked by the Irving Mills office to follow Aaronson, opened after receiving the okay of the union.

Mildred Balley's booking was for Mildred Bailey's booking was for nine days, but at the end of a week she was let out, with the explana-tion that the epot had changed op-erators and that her contract was considered void. She inelsted upon fuil payment of the contract, but collected nothing excepting a \$100 advance. advance

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FOREIGNERS' U.S. RATING ASCAP Presents Rebuttal Figures on ASCAP'S '33 CHECK Propose Scientific Checkup on 580 Music Incomes to Canadian Inquiry ON PERFORMANCE

In answer to the Canadian Com-mission's inquiry into the Canadian Performing Rights Society, affili-ated with the American Society of Composers, Authors & Publishers, the latter organization that get the inter organization of the get the indicate of the society of body that the income to the music men is by no means as high as has been satief. Canadian Bir peop people Canadian Performing Rights Society.

on the canadian Performing Rights Stodety. The recap on the publishers sets publishers in the 'A' class for 1934 20,046.86 for the entire' year; and to a store set 20,038. The trave that f1 turners, 13,875 per annum each; 22 'A' writers, 13,475 per annum each; 28 'BB' writers, 14,475 per annum each; 28 'BB' writers, 14

and aloase acts for 10 writes in the The brackets are a bit higher for this year, or should be according to the incomes thus far, which indi-cates that a top bracket writer may ranks an anoth as this writer in the ranks and the statistic property of the state of the state of the state Canadian hearings were post-port of the state of the copyrights. Canadian hearings were post-port of the state of the state of the copyright of the state of the state of the conto Monday (13).

DECCA FIGURES ON A 60c DISC

Decca Records is multing the idea of a 600 disk for its major artists like Crosby, Lombardo, et al., and will retain the 36c label for the run-of-the-mil sufficient started on the 36c or three-for-sl basis, but now is of the opinion that a quality record merits an increased retail price, althoigh nor quite as much as the regulation 75c for the more issues. As it is, brocks cuit-rate the 75c brands for 69c and thereabouts. rate the 75 thereabouts

Prime purpose of the 35c price was to quickly impress the Decca brand on the American market.

ASCAP WINS ROOSEVELT MUSIC SUIT IN LA.

New Orleans, July 16. Seymour Weiss' Rooscvelt het New Orleans, July 16. Seymour Weisk Roscevel hotel, long known as Huey Long's head-quarters, loss its auit brought by the American Society of Crought by posers, Authors & Publishers, which was given judgment for 1,250 and costs at the rate of 3250 for each of the five counts, that be-field infringement. Wathor copy-right infringement. Federai Judge Wayne G. Borah, nephew of Senator Borah, presided

nephew of Senator Borah, presided in the ASCAP vs. Roosevelt case.

Russell-Oakland Offered

Termer by Henry Spitzer Benee Russell and Bcn Oakland ave been offered a long term con-Benee Russell and Ben Oakland have been offered a long term con-tract by Henry Spitzer, who recently resigned as genoral manager of Chappel Be... Construction of the second bend Chappel Be... Russell can accept the proposition he must first obtain from the for-mer firm a release of the contract it has with him. This Russell has requested of Buddy Morris, who now operates Harms for Warner Bros. Russell and Oakland have Just o musical show.

British Tunes Set

British Tunces Set Iwin Dash, London misic pub, has placed Tve Got a Note' 'Mara-cas' and 'Caramba' with Shapiro-Bernstein for U. S. publication. Another London pub, Campbell-Connelly, has set 'For Me, For You' with Jack Mills, who also took over Tehesarsing a Luilaby' which is technically a Chepbonic Nusic Co., 50 ambid of Gaumont-British and the C-C firm. Tuilaby' is by Al Hoffman, Al Goodheait and Maurice Sigler, three American tuncsmiths imported by C-C to write material for G-B pictures.

Mull British

Retarded collection of phonograph ecords rovalties from Decca and

American Record Corp. has the

American Record, Corp. has the music publisher multing the adop-tion of the "regish form, of collec-tion via third party agency. That entails a 5%, collection fee. that eventually collections theory, that eventually collections will be made: For example, Decon, it is feil, descress some consideration in view of its heavy investment to fos-let a new organization. It's fast publics off its artists and other publics off the artists and other ling.

Fee System

88.89% of All Music Played on U. S. Radio in Year Was American-England **Tops in Foreign Tunes**

4.04% - France, with 2.89%; Austria, .59%-**Debussy Individual Leader**

39.666 PROGRAMS

American Society of Composers Authors and Publishers' survey of a total of 39,666 radio programs for the entire year of 1933, carefully cross-checking a total of 5,909,456 compositions performed on these bradcasts, indicates that 88.8% of the music performed was American; England contributed 4.04% of the musical works; France, 2.89%, and Austria, 59%, ranking in that se-

Austria, 39%, ranking in that se-quence. It disclosed some surprising find-ings, such as Debussy (French) be-lag performed 18,077 times; Ray Way, a Russian, but credited to the French composers and authors' so-ciety; 16,125 times; Rag Connolly (who is also a music publisher, Eng-lish) 18,100 times; Orleg, Norwe-glan, but a member of the German my Campbell (also a partner in Campbell-Connelly, English, as well as being a songwriter), performed as being a songwriter), performed 14,032; times; Lehar (Austrian) 13,-561; Douglas Furber (English) 9,428 14,032: times: Lehar (Austrian) 13, 561; Douglas Purber (English) 5,438, Johann Strauss, Austrian, 8,130; Massinet (French), 5,242; Kimsky-Korne, Strauss, Austrian, 8,130; Kimski, Santon, 7,869; Yerdi (Italy) 7,357; Saint-Saens (French) 7,134; Mirelie (French) 6,473; Deilbes (Grench) 6,232; Sherman Myers (Grench) 5,232; Sherman Myers (Grench) 5,232; Sherman Myers (Grench) 5,232; Sherman Myers (Grench) 5,533; Sherman Myers (Grench) 5,534; Dul Carl Lincher are production writers in England. Surprises: Surprisingly not high in the rat-ings, Although popularly believed to be wriwingly protoned are as a Surprised popularly believed to be wriwingly protoned are as a Simmerich Kainman (Austria) 5,473; Oscar Strauss (Austria) 3,742; Tich-ard Strauss (Austria) 3,742; Sich-ard Strauss (Austria) 3,742; Sich-ard Strauss (Austria) 3,742; Sich-ard Strauss (Jermany) 3,377; Sir Arthur (Gilbert and) Sullivan (Eng-lish) 3,483; Marrice (Dolorc) Ravel (French) 2,983; as well as Elgar, Inaku, Paderevski and Strav-inaky, and Strav-Inaky, a great surprise, as

Insky. Stravinsky is a great surprise, as that much discussed modernist only tallied 203 radio performances in the entire year of 1933, reason being that his are difficult orchestral works more likely for the consert platform, although as a general thing these radio poils are a faith-nil cross-section of the extent to which all musical works are per-formed. formed

Any thought about Bachmaninoff Any thought about Rachmaninoll and Kreisler and kindred composer-artists not indicated above is be-cause they are American citizcna and fall within the tailles of ASCAP, and not the foreign songwriters' so-cluster. cieties.

The recapitulation of the top 20 The recapitulation of the top 20 shows that nine are Frenchmen, of whom two are Russians, but there being no Russe composers, authorn and publishers society. they usually join the French organization; seven English, two, Austrian, one Italian and one German. Lattor is a Nor-wegian belonging to the German society. soclety.

Other Outstanders

Of the next major nations whose musical works are performed within the boundaries of ASCAP's domains. wc oounda the most writer Jac the boundaries of ASCAP's domains, the most prolifically performed writer from Hungary is Victor Jacobi, who composed a show on Broadway a decade ago with Frits. Kreisier, titled 'Apple Blossons', but comes under the Magyar society's

U.S. Stations for ASCAP Plug Fees: Mulling 6 Plans; Point System

NAME BANDS OUT

Asbury Hall Drops \$2,000 and \$2,300 With Whiteman-Vallee

Asbury Park, N. J., July 16.

Asbury Park, N. J., July 16. Paul Whiteman, playing Conven-tion Hall here, wound up with a \$2,000 loss on hs \$1,000 per day guarantee engagement. Added to the recent Rudy Vallee date, which went \$3,300 in the red, the Whiteman experiment sounded the death knell for name bands on boardwalk for the balance of the scason.



Music Publishers Holding, Corp. (Warner Bros.), Witmark and Remicks having released the Australian publication rights to four WB filmusicals and three nons. J. Albert & Sons has discontinued its suits against these American music publishing firms. Albert is privileged to publish all the songs from 'In Calientc,' 'Go Into Your Dance,' 'Gold Diggers of 1935' and 'Sweet Music.

Music Pub. Holding Corp. at first insisted that Remick and Witmark "Music Pub Holding Corn. at first instated that Remick and Wilmark were ceded only the western hemi-spherer rights and that the world rights were only obtainable from the parent corporation. Using this as a groundwork, Albert was at first ground that its Wilmark contract expired as of March 31, last. The Remick deal has yet a year to go. Chappell & Co. in Sydney meantIme, haa taken over the Australian rights to Wilmark and presumably will catalog as soon as Albert's agreen-ment lapses. Through Julian T. Abcies, suits had been started in New York and were about to be started aloo in Sydney when settlement was made. Todis date hok come yours. Most recont practise has been to issue copyrights in the name of the lim company and then sub-lease the world's publication rights for this and that territory in order to ob/i ato any complications as U i filmusicals are released.

jurisdiction; Serrano of Brazij Jacob Gade of Denmark; Berique Discepolo of Argentine; Selim Palmeren, Finada; Armas Jarnfoldt, Swedon; Johan Halvorsen, tops for Norway; Jerzy Petersburkk, Foland; Cari Friedemann, Noumania. These are the countries, and in that sequence. Prolific Cuban rumba composers like Ernents Lecuano come under ASCAP classification so they are not separately classificd. jurisdiction; Serrano of Brazil;

like Ernesto Lecuano come under ASCAP classification as othey are Eminent composers long since dend are not in the public domain abroad, as the various nations ac-cord copyright protection for the life of the composer and from 30 on the various nationalistic statutes. Then, too, there are supplementary copyright protection privileges for special arrangements. ASCAP's 1948 survey all radius section of the aumhers themselves, on the variovers and publishers, as was the case in the 1933 tally.

Where the American Society of Composers, Authors & Publishers formerly took a regional sector of stations as a check-up basis for the stations as a check-up basis for the apportionment of music tax divi-dends, It is now proposed to scien-tifically analyze the music usages from all 580 radio stations in the U.S. to determine (1) the actual as broadcast, and (2) how much of the old song material gets a radio plug. The element of seniority, under the present system of ASCAP divi-dends, now figures. The older the catalog: It is assumed, that much form or another, is utilized for tetheristicn. form or a etherization.

etherization. New plan of checking all pro-grams for a period of months will, while an expensive survey, indi-cate what's what. All stations must, by contact with ASCAP, fur-nish a daily report of the song titles and copyright owner on each pro-gram.

and copyright owner on each pro-gram. The new all-embracing systemic will achieve something which the present regional check-up fails to on the solid and the source of the national survey will give the songs on the giant hoolwup a multiplicity of hold credits which will react in a (Crwitewed on news 70).

(Continued on page 70)

MEX TUNESTERS \$14 TOPS FOR A SONG

Mexico City, July 16. Like prophets, Mexican song writers gain, rep but very little profit in their own country. This market is flooded with songs by native writers. Only a few writers gct royalities; most of them are only gct royalties; most of them are only too glad to peddic their wares for an outright sum—ranging from such absurdly low.rates as \$1.40 to \$2.80 per, depending upon the salosman-ship abilities of the selier. Some acc writers shake hands all around if they can get as high as \$14 for a bit.

If they can get as high as 114 for a hit. Publishers are not altogether to blame for this curious situation. A song by a Mexican composer that situation the source of the source source of the source of the source source of the source of the source cans are natural mudicane. Many of them compose songs for their own diversion. Once simost every-body hears a new song they can go right home and play it on plano, guitar, mouth organ or what not by car.

The only well fixed Mexican song writers are those who have been able to put their stuff over in the U. S. A. or elsewhere abroad.

HUTTON FEMME BAND **PROBABLY FOR BERLIN**

Director Schuck of the Whiter-garten, Berlin, has offered Alex Hyde and his baud some return dates for next fail which Hyde has turned down, but will probably send over the Ina Ray Hutton Melodears (femme band). Hutton combo is eurrently at the Eastwood Park dance pavillon, Detroit, booked by Hita Ring, Dan Schuck, Booked Pitta Ring, Dan Schuck, Booked Hyde previously sponsored in a jund act, has been released from her personal contract with the macstro. Director Schuck of the Winter-

Harry Sosnik is at Lakeside musement Park in Denver, Colo.

not the since excits a remain of the since excits a remain the regulation 2 or related. The pubs urgs the Song-virters? For the since excits a remain of the since excits a remain of the remain of the remain of the since excits a remain of the remain of the since excits a remain of the remain of the since excits a remain of the remain of the since excits a remain of the remain of the remain of the since excits a remain of the Injunction Is Vacated in State of Wash, Vs. ASCAP

Olympia, Wash., July 15. State of Washington started an court action against American So-clety of Composers, Authors & Ptb-lishers to prevent II dolog business in the state on the groun-is of con-spiracy and being a monopoly. straining order which was to pro-hibit the Society from further busi-ness until a show cause hearing on July 22. July 22.

ASCAP attorney H. W. Haughland ASCAP attorney H. W. Haughland succeede, however, in having the injunction vacated for the time be-ing and ASCAP as a result will continue to de business until a definite court decision decides other-wise. According to Haughland, the action is considered a nulsance proposition in so far as the Society is concerned.

DUCHIN, NELSON IN L. A.

Charge July 16. Nusic Corp. of Am. has set the Edite Ducht hand into the Cocca-nut Grove in Los Angeles to open or July 25 for a four-week galop. Will be followed by another MCA booking, the Ozzle Neison aggrega-tion, on Aug. 26.

Alfredo Brito, spotted with his Cuban combo at the Versallics, New York, has arranged a major portion of the tango and rumba music cleared by American publish-ers the past several months.

NIGHT CLUB REVIEWS

COUNTRY CLUB (RENO, NEV.)

56

Reno. July 10. Using Ramon and Rosita, dancing team, as the floor show headliners swanklest night club, labele Reno's the Country Club, opened last week

the Country Chub, opened last week and has been packing 'en in. Charles Rennie, former hotel bell hos, promoted the enterprise with reputed angel who put up close to \$150,000 to rebuild and refurnish Reno's former goil club house into the state of the state of the state with a bang with Ramon and Rosito, Avalon Quartet, Betty Roth and Jackson Hines to dish cut the shall & per plate.

Jackson Hines to disk out the en-terialment for crows that pald 5 paper of the end of the part weeks to get a divorce. Reno akeptics can't see where the the pay roll, including a 10-piece or-cheatra with Lyie Daniele waving the baton, but its backers hope its of the end dame are featured in part of the targe barroom. It for othy Lee ment of the end of the end of the targe barroom. It for othy Lee band, Marshall Duffeld, or a bite to end and end of the end of the entertainment. Like Lee, who get a reine at Carson City, also added a reine to the Country City opening, before starting for home Tom Mix daugher, Mars. Harry Knight, here for the Reno Rodeo, Jackson Hines, bartong for home targeton, also looked the new club Jackson Hines, bartong from the

which was the Fourin of Juy, when the content of the serve dub provide the serve dub pro

COLLEGE INN (CHICAGO)

Chicago, July 12.

CHICAGO Chicaco, July 12. Chicaco, July 12. To mect the summer ther-mometer, the College Inn Has In-statistican lock statement of the College Inn to the first trink shows in Chicaco. Many years aco the College Inn whow on ics and today it reverts to the shifting the the college Inn whow on ics and today it reverts to the antiting of the shydral layout the shydral shydral layout the shydral shydral layout the shydral shydral layout the shydral shydral shydral shydral the shydral shydral



routines by Shipstcad and Johnson Auchter Shipstcad on the show li Roy Shipstead, who does a remark able human top number. On shee skating rhythm LAMarr and Rey nolds and the Four Nelson girl girls (Continued on page 68)



Although Paul Whiteman has Reginald Foresythe, West Indian (British) composer signed for the U. S., Irving Mills who got back from a London business trip yesterday (Tuesday) signed the colored composer for Mills Music ex-clusively, as a composer, and also signed him for managerial services signed him for managerial services in England. Mills returns to Lon-don in October, by which time an enlarged 14-picce orchestra with Foresythe batoning will have been developed. Foresythe currently conducts a smail six-picce band at the exclu-sive 44 Club, although for his Co-hands. signed him in England.

sive 44 Ciub, atthough for his Co-tumbla Phonograph recordings (which are also distributed in Anaw Munu of Reginal Enverythe) he uses a largen, pick-up orchestra. When Foresythe was in America last winter, Whiteman featured the British colored composer on his ra-dio programs as plano soloist of his Journ moderniki dass works.

5 FEMME IMPS GET UPSTATE SCRAMMER

Albany, July 16.

Five female impersonators were arrested in a raid on the Wonder Bar, night club at Nassau, near Al-Barn high club at Namasan, near Al-Barn high club at Namasan, near Al-bany, Sunday (14). They gave their drews, Eugene Casail, Jarry Po-dinsky, and John Kayo. Each was fined \$10 and given suspended sentences of six months in jail. They were ordred to leave Rensselaer County immediately. Arthur Allen, manager of the Marthur Allen, manager of the Marthur Allen, manager of the Sunday law.

Baltimore, July 16. Battimore, July 18. Bert Sherry, mc. for floors-shown composed of, female impersonators for past seven monthe at Club Va-ricty, has unearthed a backer and will open a spot of his own here in the autumn. Site in downtown dis-trict has been taken and plans call for decorative effects which will be uits ababrate for Ballmore, Club uits ababrate for Ballmore, Club There are now three local spot Offering femme imps for entertain-ment, Club Variety, Meiody Club and a lesser-light hang-out, Peanut

ment, Club Varicty, Melody Club and a lesser-light hang-out, Peanut Joe's.

OHMAN MAY REPLACE BESTOR WITH BENNY

Hollywood, July 16.

Phil Ohman orchestra, now play-ing herc, may get the Don Bostor spot on the Jack Benny air pro-gram in September. :estor closes at the Palomar here today (Tuesgram in September. ::estor close at the Palomar here today (Tues day) and goes east. Benny may be held out her through the fall by picture work. . heid out here

Duchin the Dish Washer Buffalo, July 16. Anchor Grill, waterfront nightcry

has a piano player who gives him-self word-of-mouth billing as Eddie Seir word-01-mouth billing as Eddu Duchin. His name's really Eddu Davis-figures getting the name mixed is a natural mistakc. Eddi Duchin washes dishes between solos Eddle

Eileen Dale, another formme band loador in the dance field, has the combo at Lawrence Inn. Mamaroneck, N. Y.

Riverview Country club, on the Mississippi at the north end of St. Louis, has been acquired by Jim Burke and Jack Dwyer, politicians.

Jerry Pettes' orchestra, with Margie Giliette, at Eldorado Springs, Colo.

Most Played on Air

To familiarize the trade with To jamiliarize the triad with the tunes most on the cit around New York, the following is the Using of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plays on WEAF, WJZ and WABO,

WEAF, WJZ and WABO Chasing Shadowe Little Gypsy Tea Room Let's Swing it 1'll Never Say Never In the Middle of Kiss Quarter to Nime Every Little Moment Paris in Spring And Thea Some And Then Some Living in a Big Way Star Gazing You're All I Need Teil Me You Love Me Foot Locse, Fancy Free East of the Sun I Couldn't Believe Lady in Red Life Ia a Song Love and a Dime Love Ma Forever And Then Some

'A' and 'B' Members **Entitled to Vote** In Reorged MPPA

Applications for membership in the proposed reorganized Music Publishers Protective Association were distributed to the publishing

were distributed to the publishing trade last week. Appended were copies of the MPPA's new consti-tution and by-laws, which the pros-ped returns to John G. Paine, chair-man of the MPFA board. New constitution makes both class A and Class B members eligible to vote, instead of restricting the franchise, as is currently the MPFAA's rule, to A members, and MPFA's rule, to Poullar. A Summit These are A Poullar. and this has been been as a set of mean-bornhip. These are A popular, A Standard, B Popular, B Standard, C Popular, C Standard, D Popular and D Standard. Annual dues provided for in the MPPA's new setup are A, \$300; B, \$200; C, \$100; D, \$25. Under the revised rules for restl-tration of song titles as included in the by-laws, the original resistant waives his or sume the stille with-in a year after registrantion. De-cision on the slightlity of a title will but a member may appeal from the board, but a member may appeal from the lattor's ruling at any regular meet-ing of the association or the board of Sovernors.

governors.

of governors. New agreement for the publishers would bind them to membership in MPPA for two years, ending July 1937.

CHAS. JOURNAL SET TO REOPEN BOEUF

To ALCOT LA DOULD Charies Journal, one of the better known nite club headwalters, will probably reopen the now shuttered focurt-sur-derivent in the basement of the famous Parls and Canne Boeurs was last sponsored by Charles Brazelle, who figured in the last Mra. Champion's will. Ding fortunes owns the entire Medi-cal and the state and pointed to present the state and pointed operated for her, and in the Cham-interest in the estate and pointed operated for her, and in the Cham-inten Media, as evidence of their internet. The Forend Boeurs and the change and the state of the winter encloned the use of the winter choined Boeurs and an the enter-nion building, as evidence of their internet. Blip Arnold, American Billy Arnold, American ance maetro well known on the continent, who furnished the enter-continent, who furnished the enter-sim Mountain View, N. J. Current, Warren and Dubin as-

Current Warren and Dubin as-signment is on tunes for Warners' 'Thin Air.' They just finished a flock for 'Anchors Aweigh.'

Marvel Le Gree at the Chez Panchard, Massapequa, L. L

Inside Stuff-Music

Bert Ambress, from London, confirms last week's cable to Vannery that irving Mills has him signed as the first of a series of Britha bands-mean to whom Mills is bringing America. This is on top of the per-sistent talk of M.C.A.'s importation of Jack Hylton, is further substan-tiated by a Chicago story in this issue that Standard Oil of Illinois is virtually set to sponsor Hylton on the air. The only hitch now comes via tha American Federation of Musicians which again reiterates that it (AFM), like the U.S. Labor Department, can't okey any British musicians or other foreign hand labor unless com-ing under the category of 'unique and extraordinary'. Ambresse teal with Mills, when and it, is for a period of one year on More than branch of the Decca brand of England, releases in the whom Mills optioned while abroad, faurus via Decca Records, Inc., Thia, the American branch of the Decca brand of England, releases in the U.S. guite a few recordings by Hylton, Ambresse, Lew Stone, Billy Oct-ton, and others whom Mills has optioned.

ton and others whom Mills has obtained. Lines of the Billy Col-ton and others whom Mills has obtained and the second sec

The Wall Strest angle that no individual should be more powerful than his organization figured twice in recent show events. In both cases the top excess had taken a string of artists away from one outfit (or could do so, if necessary) and engaged in competition with the former emhis pioyer

proyer. The bankers expressed themselves that if anyone did that once, why couldn't it occur again? When refinancing angle arose as regards a music outfit, the bankers expressed themselves that way in so many words.

Note: In both instances, however, it was an unusual coincidence that a flock of artists' contracts were expiring at an almost coincidental time, and thus a substantial group could break away from one organization en masse and align with another.

All in A which and a which which the set of the set of

Dersey Ercs. band, it is foured in the trade, was on the verge of becoming a name unit until the scrapping freres, Jimmy and Tommy, split. Jimmy Dorsey is continuing the band under the original name at Gien Island Caaino, N. Y. per contract. And per contract Tommy Dorsey is limited to use of this own name with any other band until the fall. Then expected that Tommy will start out in competition to Jimmy who is being quiety built up as the conductor and feature of the present fall. Then expected in a sche conductor and feature of the present more than the training down studio offers to all in as trombonist (ne's among the tops in the bit, as is Jimmy Dorsey on the reeds), pre-fering to wait until September when his contract expires.

Filmusical song hits are doing wonders for some of the best known production writers. Heretofore schooled to expect their chief revenue from a percentage of the boxoffee, and to be content with the dignity that becomes a production songwriter, (which means that the musio never sold in large quantities), the filmusicals are creating hits in sell-ing numbers far beyond past experience. Sigmund Romberg's "When I Grow Too Old to Dream' from 'The Night is young' (Metro) has gone 400,000 copies, which is much beyond what and other Romg, 'New Moon,' 'Magahom King,' et al., to his credit, Kern and Berlin are experiencing the good breaks.

Not generally known that when a pop song becomes a thematic for a commercial program, the usage of that number as a signature song costand performance of a pop song on the at it is a 'mail right'. George Gershwin carries if further by demanding a blanket \$60-per-performance for his 'Rhappody in Blue' whether on the air or stage. If ha picture house, with four overture renditions per day, there is usually a special weekly royably deal made.

Not generally known that the American Sodety of Composers, Authors & Publishers rarely collects in full the 200 per-infragment-awards when winning a court test. ASCAP prefers to accept a fraction of the award and costs on account of a muscl locating for form whoever is the defendant—mitery, hold, theatre, etc. Besides desiring to build good-will, ASCAP* attitude is that the music tax is a legitimate fee for musio used, and prefers payment that way rather than via an enforced court award. Not generally known that the American Society of Composers, Authors Publishers rarely collects in full the \$250-per-infringement-awards

Lots of inside murmurs on tin pan alley these days. Ranges from salary cuts to impending shifts in personnel and retrenchment of another firm. Most of it comes under the head of the summer dog days with not much else to taik about.

Kahal

ford Green.

Noble Stays at Rainbow Room, Radio Is Renewed

Ray Noble's continuance at the Rainbow Roof, New York, dopended Rainbow Root, New York, dopended on his renewal on the Coty radio program. But that came through late last week and Noble continues. Idea is to make the Rainbow Room the home grounds for Noble, with occasional excursions on out-of-town dates in the course of next season

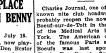
English bandman's deal with both channels expired simultaneousl around Sept. 1, and while the Rocke feller nitery wanted him to cor tinue, he couldn't do so until radio outlet was assured. It would simultaneousi

otherwise have been more advantageous to tour. Tommy Rockwell worked out both dcals in the course of this past

week. ving Kahal temporarlly assigned Warner Bros. to do lyric writing by Warner Bros. to do lyric writing for the shorts studioes in Brooklyn.

has been paired with San-





VAUDEVILLE

Bowes 'Amateurs' Open to Smash П Biz on Int.; Beating 15G in Houston

Houston, July 16.

Most glowing picture to date of amateurs in vaudeville is being painted here. Initial touring troups of Major Bowes' amateur winners, being nus Bowes, opened a swing ound the Interstate time at the trongitan here Friday (12) to Metropolitan here Friday (12) to the best business recorded by any stage unit here this year.

Opening day's take pointed to a \$15,000 or better week. Biz the opening day seemed to be people that headn't been in a show house for

Exploitation

Exploitation One of the atimulants was the exploiting of the show by Lou Gold-berg, New York p.a., and Frank Starz, advertialing manager for In-terstate. Thoupe arrived on Wednesday before the Friday open-ing and the exploiters had the tyros busy from moring till night, with every stunt cracking the dallies and even getting mention on the nighteven getting mention on the night-iy news broadcasts.

ty news broadcasts. Amateur making the tour are Marie Woods, Victor Lindgren, Igor Yan, McCormack and Heing, Marlon O'Connor, Dave Siegel, Madelon O'Reill, Bass Sweeney, Steets Simmons and Michael O'Byrne and Texas Cowboys, Pros traveling with show are Loring Smith, mc. and gong-ringer, and Charles Boulanger's band.

Bowes' unit is getting \$4,500 a weck, with the tyro-impresario planning to put out a number of others to tour different sections of the country.

Bowes is figured to be netting around \$1,000 per week for himself with the NBC Artists Bureau also getting a slice.



THE

RADIO CITY

1270

C,

200G SUIT AGAINST BERT LEVEY DROPPED

Los Angeies, Juiv 16. Squabble between Bert Levey cir-cuit and Million Dollar theatre over

cuit and Millon Dollar theatre over talent playing local and other houses immediately thereafter will be settled by piritate powwows, Announcement was made by legalites in three-contrect ow fol-lowing the dismissal of Leveys B60,00 suit against Millon Dollar, Danny Beck, and W. M. T. Pickard, Millon Dollaris 450,000 suit against Millon Dollaris 450,000 suit against off calendar in L. A. Superior court.

oit calendar in L. A. Superior court. Fight centered over contracts given acts prohibiting their playing at any theatre within one mile of Orpheum and Million Dollar only a pheum and Million Dollar only a few blocks apart.



One of the most expensive variety shows of the summer, amounting to over \$10,000 in cost, is booked for the Capitoi on Broadway week of July 26. Three headlining acts alone will

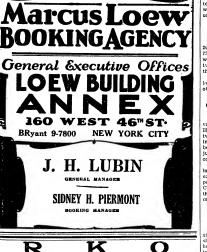
Three headlining acts alone w rate \$9,000. They are Lou Holtz \$4,000, and Belie Baker and Blo and Sully at \$2,500 each. Ty minor acts also will be added. Two



Leo Donneily in I or the past 14 months and undergoing a series of major operations, has left Pont-major operations, has left Pont-from his iong confinement. Instead the veteran comedian is resting at Margate, N.J., with his wife. A brother, who is a Philadel-phila surgeon, commutes from Philby to treat him.

CBS Air Show at Roxy





ATRES

NEW YORK

SIXTH AVENUE

Three American Acts Booked for Australia Los Angeies, July 16.

Los Angeles, July 16. Barby and Rudell and Madie and Ray have been booked by Sam Kramer of the Bert Levey office to play the Tivoli circuit in Australia. They sail from here for Melbourne July 24. Polly Moner

uly 24. Poily Moran, presently in London, pens Sept. 11 at Meibourne, also opens Sep for Tivoii,

Cook, Rolfe Air Show Asks 5G from Vode. With % for Names

Goodrich Tire program may go

Goodrich Tire program may go on tour as a unit after winding up its career on NEC Friday night Aug. 2. Idaa, as worked out between Rock-work as a the stands of the stand was tas it now stands into: book was tas it now stands into: book Proposition submitted to vauke bookers calls for a guarantee of 15, 000 to cover the salaries of all but poc Cook and B. A. Rolfe, with the latter two depending for their end the 45,000 and the average over-the 45,000 and the average over-ducted. RKC has the show tenta-tively sof tor Cleveland and Chicago. Will open in former town the first or second week in August. Besides Cook and Rolfe the cast consists of Tim and Irene, Fhil Duey, Peg LaCentra and a brass band of 25 musicians.

Balto Hipp's Censor Shears Work Overtime

Baltimore, July 16. Hippodrome, indie vaudfilmer, ai-ays a severe censor of blue ma-riai, has been cracking down ways a severe connormer, al-verial, has been created but aman-especially hard hast few weeks on all acts using semuty gass, songs or bits. Exclamations such as hell' and 'damn' have been clipped and last week the ejaculation, My God!' was removed after a stooge in a comedy turn used the wordage. Words the move after a stooge in somedy turn used the wordage. move, the management merely de-cliding the indigo stuft unnecessary to humor and usually offensive to patrons. ways teriai,

Chi AFA Meeting

Chicago, July 16. Mass meeting will be held tonight Mass meeting will be held tonight (Tuesday) by the American Feder-ation of Actors at the Morrison hotel on a generai cali issued by Raiph Whitehead, who is in town on his cross-country tour. Among matters to be discussed at the meeting, besides a campaign for additional membership in this

for additional membership in this territory, are several relief projects which are getting underway locally under state and city supervision.

Folds Fans for Month

Sally Rand closes her unit July 20 in Madison, Wis., after playing 75 days out of 78 on the road. Dates two-niters on a route arranged by the William Morris office. Fanner will resume with the show late in August after a month's lay-

QUESTION MURIEL HANFORD

QUESTION MURICLE HANFORD Des Moines, 1a., July 6. Muriel Hanford, formerly in Vaudeville, and widdw of Arthur Hanford, Jr., ot Sloux City, killed two weeks ago in an airplane crash in South Dakota, has been called jury in an investigation of graft conditions in Sloux City. As former owner of Peacock Inn in Sloux City, Miss Hanford was ealled to teatify concerning a re-port in protecting control for the the grand jury findings has not been mude.

CHI SHOW HOLDS

Chi Show Houlds Chicago, July 16. Lee Carlllo, Phil Spitalny's all-girl band and surrounding stage show current at the Chicago, will holdover for a second week. Ex-tended stay is due to holding the Grace Moore film, 'Love Me Forever

ever.' After Chicago, Spitalny goes to the Palace, Cleveland, for RKO. Cleveland house plays now 'n' then attractions

Heiman, in Vode Comeback, to Try 2-a-Day Wildcatter with Lou Holtz

PAR. NEWARK. ACTS AIR AS SUSTAINING SHOW

WNEW, New York, is airing a full vaude show from 9 to 10 p.m. EDST on Friday nights direct from the Paramount, Newark. If a sus-taining series, under the direction of Martin Block. He does a lot of describing when jugglers, dancers, etc. hold the stage. Otherwise the withing, agas and personalities are the stages and personalities are footlights as delivered before the footlights as delivered before the Ellock's microphone is of c-stage so as not to be seen. A number of res tickets are given out by the station in a tie-up with the thea-tre.

'AMATEURS' OUT **BUT PALACE KEEPS CUT**

Major Bowes' weekly amatcurs are out of the Palace on Broadway, but RKO's ex-acc house continues for all acti. Originally the cut was made to pay for the amatcurs and george Young, NBC announcer: now the siless are explained as the 'sual summer economy.' The four-day analyr shay, cout the Palace SITS weekly, with the four days. Besides the cuts some of the pro-acts defined and the sile for the fourd symmetry may fills for the fourd symmetry may fills for the fourd symmetry may fills on the fourd symmetry cut on the the fourd symmetry cut on the the fourd symmetry cut on the state. A tresent here's no indication that the simon-pures will return the fails but there's a statement when the cuts will be

Marc Heiman, in association with Lou Hoitz, with the latter doubling as actor-producer, will send out a two-a-day, reserved seat variety show for percentage dates in the fall.

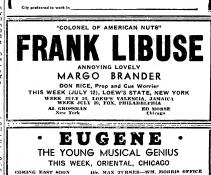
Heiman has not been active in vaudeville for five years or more officer although he is still an of Orphcum circuit. The Shubert-Erlanger (UBO) office, Heiman's present connection, will handle the vaude show's bookings. It will play vaudeville and picture house and suditoriums also, but ikelihood is that most of the dates will be in legit theatres through UBO preference.

ence. Show, starring Holtz, will be along the lines of the attempt made by Warner Bros, also with Holtz, at the Hollywood on Broadway. Cast will consist of sits or seven additional acts, including two or three radio names if available, Co Homphole attancy list of 14 sits Co Homphole attancy list of 14 sits Co Homphole attancy list of 14 sits production, with show playing vaudeville fashion and carrying flat nieses only. pieces only.

Key towns will be tried for week stands on a legit seiling basis, with other dates ranging down to one-niters, and scale at \$1 for matinees matinees and \$1.50-\$2 at night ali o









VARIETY

Wednesday, July 17, 1935

15 YEARS AGO

(From VARIETY and Clipper)

Public protests against building of more N. Y. theatres. Need for homes more immediate. Hearst papers backed the move.

Riot at Media, Pa., when local women: found two nearly nude dancers in a side show. Pulled down the tent and ran the girls off the carnival lot.

Jean Bedini's 'Peek-a-Boo,' bur-ley show, had grossed \$880,000 on the season just closed. That was \$200,000 better than the next show wheel.

Al Woods trying out 'As the Clouds Roll By' in Atlantic City. Three people in cast. Not enough.

Jenie Jacobs left the Pat Casey agency to join Edward Small.

Phönograph recording musicians upped \$4 an hour, but straight band and orchestra work paid only \$5. Top price for accompaniments,

Famous (Paramount) stock up to 80, with another 10 points the aim. Other pix stocks slightly off.

E. E. Reed circus train telescoped by a fast freight at Atoka, Okia., July 4. Eight killed and many in-jured.

Circuses hard up for dumb acts, Fair dates paid better,

Equity backing down on the idea of enforcing a closed shop. Afraid it would help Fidelity, still a rival.

Costumers, scenie studios and others banded to exact payment in advance. Had lost \$500,000 the past season extending credit to shoe-stringers.

William N. Selig's Chicago studio old to an auto concern. End of sold to an auto concern. E major film production in Chi.

Brunner & Plerson planned to re-vive the Biograph AB trademark. No go.

50 YEARS AGO

(From Clipper)

Alma Stuart Stanley, English actress, had San Francisco all hot and bothered. Playing in a McKee Rankin revival with rings on her bare toes. Daring for those days.

Sydney Rosenfield made the first production of 'Mikado' in Chicago, premier being qualified by 'in a legitimate theaire.' Curtain held 30 minutes while Rosenfield raised the rent. Had only a draft. House wanted cash.

Maggie Cline had signed for a 'Mikado' co. and it was reported she would wear tights.

Bishop of Montreal ordered teachers in the parochlai schools to forbid all pupils to attend dime museums, Now it's picture houses,

L. W. Seavey had an Equestrian Photographic Grounds near Mc-Comb's Dam. Specialized in hoss portraiture. Plenty of class nags those days. Later opened a seenle

Two local gamblers horned in on an opera rehearsal in Rochester, Drunk and obnoxious, Stage hands afraid of them, but Dora Wiley, star of the troupe, punched one and chased both.

Emma Steiner, woman orch. leader, making a record. Had horsewhipped three men within two weeks.

At Croydon (London) theatre, a At Croydon (London) theatre, a horse used in the play became frightened while waiting offstage for a cue. Kickted a hole in the stage and feil through, carrying his rider with him. Wedged in the trap room and the play went on without him.

Valvo, a high wire walker, was blown off the rope at Paterson, N.J., falling 40 feet. Was caught by a policeman, who broke his fall,

Barnum London circus train

NEW YORY CITY Roxy (19), Harry Von Zell Swor & Lubin Ernery Deutsch State Lako (13)

Bruno Bruno George Thurne Augelila Loya Fox & Bollister Ralph Nuvelle Orc Cafe Dover Neil Golden Coin de l'aris Rence Esiabrook Ship Grill Billy Haywood

LEGITIMATE

SOUAWKS OVER

VARIETY

50

B'WAY'S EQUITY BURN-UP Accent's' 53 Summer Stock Dates A Record: Film Release This Week

What is conceded to be a record number of quick stock company bookings pertains to 'Accent on Youth,' one, of Broadway's hits stocks have leased the Samson Raphaelson comedy for periods up to one week. All the playing groups using 'Youth' are summer stocks, mostly in Eastern rural playshops.

to the using 'Touth are -----protoke, moutly in Eastern rural playahopa. "Touth, which was presented by Crosby Gaige recently, closed at the Pyrmouth, N, , atter running 28 weeks and has already been com-pleted in film form. While the sense that the sense of the sense that the sense of the sense will probably not sense and the sense of the film set expected to affect the pres-entations in the sticks. Fact that "the number of the sense the sense of the sense of the sense of the sense sense of the sense of the sense of the sense of the sense sense of the sense of the sense of the sense of the sense sense of the sense sense of the sense sense of the sense of t entations in the sticks. Fact that there was little publicity in the press about the 'Youth' screen ver-sion accounts for the heavy stock

press account use a contract of the heavy stock bookings. Aiready 18 summer stocks have set play the comedy and 35 have se-cured the rights. Touth is a one-set play with a small cast making set play with a small cast making is atock use varies from 365 up to \$500 per week, depending on the number of performances played gross. There are few stocks re-and little is expected from such companies after the picture goes the rounds. provide the relation of the second of the

Preparations in St. L.

St. Louis, July 16. American Legion Week (Sept. 23-6) is causing local legit and film managers wrinkled foreheads to line up the proper entortainment for huge gang that is expected to be on hand for annual festivities. Man-ager Eill Fickens of the Garrick 18 asta selecting enterialners for his bub these on a Horse' now 10 Chl-cage, may be brought here to the American for Legion Week. Night clubs, root garden, etc., are also readying.

Lester Back on Coast With Operetta Plans

Los Angeles, July 16. Edwin Lester, manager for local group incorporated as the Founders, is doing preliminary lining up for fall revival season of six or eight operettas at Philharmonic Audi-torium.

Lester, who staged the group's summer series of four weeks to good b.o., pulled in last week after hop to N. Y. to line up material.

REHEARSAL PAY Papa Spank

Bicorhegan, Me. July 16. Virginia Dunning, 16, daugh-ter of Philip Dunning, who made her stage debut here there in the stage of the state of the state of the state of the the first bound and two lines to direction. She had two lines to direction. She had two lines the scone with Owen Davia, Jr. Papa Dunning scolded Vir-Paja, telling her that that was

EQUITY MULLS

SLIDING SCALE

Equity proposes a sliding scale for actors as a preventative against quick closings and the chance for casts to participate in profits. In managerial circles the pian is

out

Actors Feel It May Minimize Production and Cost Them in the Long Run-Managers Peeved at Arbitrary Dictum

OTHER ANGLES

Although reluctant to state their views, Broadway's legit managers are burning over Equity's rehearaal pay dictum. Declaring it to be a flagrant violation of labor's collec-tive bargalning principle, showmen ad that it is the most arbitrary ac-tion in the history of relations be-tween the managers' and actor's as-

tion in the instaty to relations be-solution. Instance of the instaty of relations There is no resumption of the basic agreement or contract be-tween Equity and the managers, which left he way open for asso-clation to proceed without mana-gerial assent. A contence be-tween a committee of showmen and at which lutime the managers op-posed sustenance money during re-hearsails. Actors' representatives later said that was merely a gesture and then went abead and ruled that all principals shall get \$20 weekly to be puid juniors and choristers. "quarky from its own members to the affect that the rehearsal pay indow claiming the added own the average salary. It is also under-lawer al pay—is too much a burden lower claiming the added osci—re-hearsal pay—is too much a burden At a recent meeting of th The-(Continued on page 60)

(Continued on page 60)

Chorus Equity-Voting On Pay for Rehearsals

Chorus Equity is voting by ref.

Chorus Equity is voting by ref. erembum both on Sunday perferm-ances in New York and pay for re-heareals. Main body of Equity is voting only on the Sunday question but council of the actors association the council of the actors association the theores the summers. Will preponderanity vote in criteres will preponderanity vote in criteres will preponderanity vote in criteres references and the summers. The summers is a summer of the actors the chorus branch union, whin the members to go on record in case of references. There is soon on the reference of the summers of the actors of the chorus branch union, which the members to go on record in case of references. There is soon on the rest production particularly in the musical field. In such event any blame for such a condition in the reference to place the matter of the council included the chorus in the reference of 30 choristers. At the rate of 316 each weekly during bationary period, the added cost of production would be \$1,350 pro-tided the how does not the atterially bationary period, the added cost of production would be \$1,250 each was figured to math for a total of the foreat Waltz' the reheared mere than one month. Rehearsal coin to the grane musicals (each an The Great Waltz') the reheared While some Broadway managers

The ottes the would be materially while some Broadway managers pay choriters above the 350 weekly ecale, indications are that such in-creases will be dispensed with be-reause of the rehearsal coin. That is the same reaction which man attracts and the same reaction which man is draight shows getting less salary than herotore and in both in-stances principale and chorus could actually receive less salary through-out the engagement.

Result of Equity's Referendum on Sundays to Be Announced Aug. 6

A Feeler?

Equity's system for rehear-sal pay, ruied in without as-sent of the managers, does not specify the date when the regulations are to become ef-fective. That was taken as an indication that either the rehearsal pay thing was sent the managers as a feeler or that Equity awaits taking it Stated at Eouity that the

that both a small the set of the

sustenance money requirement. That may speed up production. Productions which may start readving in August and still be readying in August and still be rehearsing after Sept. 1 would come under the new rehearsal pay rules for those weeks be-yond Aug. 31, unless there be changes in the meantime.

BARTER LEGITS ON THE JUMP

Spartanburg, S. C., July 16. Closing successful single perform-ance appearance in Carolina, Robert Porterfield's Barter theatre unit has entered Virginia. Included in the group are Louise Dunn, who ap-peared with Maude Adams in Tweifth Night, Neil Harrison, star of East Lorne's weveral seasons the and the second seasons of the everal Broadway productions. Frank Loveloy, also a Broadway percutic, Econdway and the second freetchen Seidel, and John Fogdoruk. Spartanburg, S. C., July 16,

ton. Gretchen Seizer, and Jonn Fodoruk. Returning to Linville, N. C., July 24, the unit will present Courtney Savage's "Forever and Ever," as an encore production. Four moro plays are scheduled for North Carolina production by the company July 24 and 31, and August 14 and 21.

Choristers' \$15 and \$5 Initiations, Legit, Pix

Bylaw adopted by Chorus Equity specifies initiation fee requirements for new members. For those in legit shows joining the initiation fee is \$15, while those in presentation theatres have an initiation of \$5. However if latter members later enter legit an additional \$10 must be pald. Classification was set forth in the

legit code, now dropped but adopted by the chorus body at its last executive mecting

Raphaelson Sails

Samson Raphaelson, who au-thored 'Accent on Youth,' salled last thored Accent on Youth, sailed last Thursday (11) for London, where he will stage the British presenta-tion of it. Comedy was originally directed by Benn W. Levy for Crosby Galge at the Plymouth, N.Y. Levy is now in Hollywood, Harold Gosling will make the Lon-don presentation,

DRAMA CRICKS' SCRIPT

DRAMA CRICKS' SCRIPT Scroubsburg, Pa., July 16. A new play, '44 Below,' by Ed-ward de8 Mecher, will be pre-sented by the Summit Theatre play-ers, with Marie Nordstrom and Jim-mie Spottsfield, and under the di-rection of George Sherwood. Meicher is drama editor of the Washington Bar.

Result of Equity's referendum vote on Sunday performances in New York will be announced at a meeting of the Council Aug. 6. That

meeting of the Council Aug. 6. That is the body's first scheduled season after the Aug. 1 desailine for the receipt of votes from all senior members in good standing. Despite the result-which is ex-pected to be that the legits may play Sunday, if actors get double erendum is not the final word on the senior of the Council Aug. Standard of the Council. Members have been worded that the referentions is the annual session, when the balloting was evenly divided against Sunday or play for double pay. Council can vote Sundays in, although it is doubtful if such action would be taken in opposition to the opinion of a decisive percentage of the of a decisi membership.

membership, As Equity puts it: 'It is referending (belowsee the first is referending (belowsee the definite preponderance of opinion in the association to any of the suggested courses the Council will think long and seriously and have to have excellent reasons not hitnerto known to persuade it to ignore that preference or to go coun-ter to it. Trial Perion? Trial Period?

Trial Period? The other two proposals are for -full acceptance of Sundays or ac-coptance for a trial period of one year. Both received small attention at the annual meeting. A fifth prop-osition is added to the mailed refer-endum, which permits another alter-native, latten to be set forth by the

which which permissionly a body and the second voltage of the seco

Man was proposed they are more Managers are reported having con-tacted the stagehands and musicians as to Sundays, Early this week it was stated they had not committed lichniselves on the matter, of wages themselves on the matter, of wages for such performances. It was indi-cated, however, that while double pay would not be demanded, some measure of added compensation might be sought. Managers, how-ever, are expectant that the unions will conced to regular way as in force in all other theatres in New York other than legit.

1st Faded Straw Hat

Norwalk, July 16. First casualty of the summer dra-matic season in the local haybeit is at Greenwich where the Havemeyer theatus folded after one week. Busi-ness, with Erneet Trucx in Tredigal Father, was light. Management states closing only omping: but no date set for re-tomping:

opening.

Easton, Pa., July 16. Paula Shay, who tried to intra-duce summer shows at the Jyric, Allentown, gave up the venture when it did not pay, and decided to stick to Shownee-on-the-Delaware, playing in the summer theatre y Extreme heat given as reason for

poor

Stroudsburg, Pa., July 16 Stroutsburg, Ta, July 16. Paula Shay will present Taile My Advice at her Shawnee Summer theatre, Shawnee-on-Delaware, Fri-day (19), with Allee Smart, Florence Jauraughs, Doris Laurey, Ruth Hampton, William Valentine, Clar-ence Ricek, Maurice Morris, Edwin IRedding and Edward Brandon.

Gershwin Auditioning Colored Acts for 'Porgy

Colored Acts 107 Forgy Colored at acts are being gen-erally auditioned for George Gersh-win's forthcoming opera version of 'Porgy' which the Theatre Guild will present in October. Edward Matthews, barltone over WHN, New York has already been signed for a role. He appeared in 'Four Saluts' two seasons are.

role. He appeared two seasons ago. The Charioteers of WOR and the Southernaircs, NBC group, are Southernaircs, NBC group, are other warbling units mentioned for tryouts.

Little Billy in 'Jumbo'

Hollywood, July 16. Little Billy, from vaude and pic-tures, trained out Sunday (14) for New York. He goes into the Billy Rose mu-sical, Jumbo' scheduled to open at the Hlppodrome there in September.

HART CASTING AGAIN

Max Hart, former vaudeville agent, has returned to the casting field. Will specialize on legit. Hart gave up agenting last win-ter to join Universal in New York as talent and material scout.

'at Maciona' one of the week's enheduied summer tryouts for Mi. Kinco, N. Y., was enddenly enn-celled. Play was written by Lau-reite Taylor was written by Lau-reite Taylor was taken III but the man-agement stated 'Marlon's' was off the soliedule entirely. It was given a gurat trial last summer, with Bielen Ford, is the current attrac-tion at Mt. Kisco.

Muny Opera Weather Improves, Ditto Biz St. Louis. July 16. After first week when rain crimped attendance at al fresco opera in Forest Park, weather has behaved itself and average nightly

attendance at muny opera perform-ances has been 9.500. The seventh

RUSSIAN GOV'T DOING

'BOY' WITH KID CAST

Victor Casmore

7th Week of St. L.

Play Tryout Canceled

Advance Plans for Philly's Legit Something of a Precedent

Philadelphia, July 16. Contrary to ail precedent, Philly is hearing news already of the forthcoming legit eeason. Even in the 'good oid daye,' announcements the good old dive, announcements concerning the full attractional two weeks before Labor Day (the tra-ditional opening date in those days) and for the past five seasons, the word light han't been heard in local amusement notes until nearly mid-September. Shubert Lavrence, theil local head, just out of the hospital where Shubert Lavrence, theil local head, just out of the hospital where the allies, their earlier bookings. First two American Theatre So-ciety subceription offerings will be The Old Maid' and the Lunts' Tam-ing of the Shrew', the order not concerning the fail attractions never

60

clery subscription offerings will be the Old Maid' and the Lunks' Tam-ing of the Shrew,' the order not be the first date, although previ-ously the 16th was meniloard. There was some talk of the AMS thows ablar, the anti-tions ablar, the anti-state of the subscription the Chestinut, and the success an-tioged in the former house by 'Mary of Socitand' and the Jane Cow pices last year. However, a flock of musical bookings at the Foresal will probably mean the referition of the Chestinut as the subscription of the Chestinut as the subscription of the Chestinut as the subscription the Chestinut as the subscription the Chestinut as the subscription bord. Tollies' and the Rogers and Hart tune pices, also done by the Shuberts prolies on the Rogers and Hart tune pices, also done by the Shubert pi loses to Boston on the Mubrit pi loses to Boston on the Mubrit du Samu Birts production 'Jubil-esamuk Nirdlinger announces of

philly, on the other hand, apparent-yl loses to Boaton on the Max Gor-don-Sam Harris production 'Jubi-les'. I and the set of the set of the set of the neutron of the set of the set of the periods indle policy. Nirdlinger also has the Broad agent, but the cut-rate, traveling-stock policy will be abandhord three. You in favor

be abandoned at that house in lavoid of regular bookings. Croeby Galg's Shakeeperean pro-ductione ith 'Philly Merivale and Gladys Cooper, 'Three Men on a Horse,' 'Children'e Hour' and Kath-arine Cornell are other set bookings

already. Philip is already becoming a bit optimistic about the 1935-36 season.

Chick Boyes' No. 2 Co. For Picnic, Fair Dates

Lincoln, Júly 16. Chick Boyee, who has a tent rep show here and is showing a size-able profit each week, will start a No. 2 company in early August. Thie date is too profitable to drop and he has about eight weeks of pichic and fair dates etarling at hat time which he will all with a outfit

second outfit. Kelly Mastere, former lead for Chick, who now has his own com-pany in Alabama, will probably play the leads in the No. 2 since cotton adjustment payments and harveet will not start there until September.

Kitty Stymied

Kutty Stymied Hollywood, July 16. Kltty Carlisle will be held at Paramount, stymieling her plans to play in the Moss-Hart-Cole Porter nuzical, 'Jubilee,' this fail on. Broadway. Studio wante Kitty in film yarn based on life and works of Victor Herbert.

John Erskine's Daughter

John Erskine's Daugater Anna Erskine, daughter of John Erskine, lias joined the Wilton Stock company of Wilton Conn. Will get her initial try in 'Dan-gerous Corner,' to be put on by the group the last week in July under the direction of Roger Beirne and William Blood.

5



'The Octopus' by Dennis Donoghue, a play about the number racket, at the Venice (Jolson'e, N. Y.), by Laurence Productions, Sept. 9.

The Break

London, July 7. Lee Shubert, Jack Wailer, Lew Lee Shubert, Jack Wailer, Lew Leslie and several others are suddenly bidding bysterically for the eervices of Renee Houston. For more than 10 years the Houston Slaters have played vaudeville in and around London, and Renee le no better now than she was then.

no better now than she was then. At present Miss Houston is scoring in a show at the HIp-podrome. She will shortly be featured in a picture here by

Other Way Around in Balto: Turn Nitery Into Legit Theatre

Baltimore, July 16.

ances has been \$500. The seventh week of the season opened last night with 'Sunny,' first presentation of musical play here. Gil Launb, eccentric dancing com-edian, won plaudits with hie acting and Rosemary Deering, youthful ballerina, was another headliner making her 1305 debut in St. Lo thers in case the approximation of the Chers in case of the control of the second second second for Nesen, Al Downing, 'Ina Yal, Chi-quita, Matthews, Charles Gailagher, Earl MacVeigh, Marion Hutley and Victor Casmore. Reversal of the procedure which has characterized show biz in many towns during past couple of years le currently in process here, with work commenced on the transformation of the site of the old Hi-Hat Club nitery into a theatre. Site was erected a few years back expressly for a nite spot, but interior rearrangement will turn it into a legit house with seating capacity of about 300

When house is ready in late Sen-When house is ready in late Sep-tember it will be iabeled the Three-Arts, and will play little theatre-productions. There are arised y two other such small houses here, one housing the Flay-Arts Guild, which majors in operettas and musicais, the other the home of the Vaga-bonds. Burg also boasts two full-ing professional shows, the Indie Maryland and the UBO Ford's. Tattle OI Boy the seform school opus by Aber Bein which was done by Heary Hammond on Broadway, will be produced in Mos-cow in January, 36, by the Moscow Theatre, for Young Speciatore. Froduction will represent change in Doley for theatre which heretofore hasn't tackled anything as beavy. Play will be cast with boys and which laws against child hour usually require in USSR. Play goes into rehearsal in late chier regisseur, Kalinin. Joe Lossy, director of the New York produc-tion, will advise on script before re-hearsals.

Ken Harlan's Legit

Hollywood, July 16. Kenneth Harlan draws lead opposite Helene Costello in 'A Wlider Beauty,' new play by DeWitt Bodeen, which is Granville Ryan's initial legit venture. Opens at Vine St. July 22.

Actor currently is making a ecreen comeback with roles in three films during the past few weeks.

hearsais. Script will undergo some change because of government'e campaign against subject of criminality as fare for children. Inside Stuff-Legit

Radio is being used to exploit the Mohawk Drama Festival, especially the production of four plays by Mr: and Mrs. Charles D. Coburn's reper-toire company at the new open air theatre on the Union College campus July 23-August 17. There is a 15-minute broadcest over WGY each Thesday evening, the Coburns presening access from the classics, etc. A special scheduled for July 25 over NBC will have President Dixon Ryan Fox of Union College exchange greatings, from the stage of the England, and then a group of the Stratford players present a scene from The Merry Wives of Windson', immediately following which the Coburn company will do another scene from the same piece (the Coburns' opening bill). ning biii)

George K. Arthur, who bowed onto Broadway last week with a bill of three 'Grand Guignol horror plays' at the Chanh auditorium, was formerly a name in pictures coupled with the late Karl Dane. The 200-seater is on a straight rental. Show is the same as presented by Arthur on the cossid ulting the spring. Although Arthur is blilled as the producer and etager of the short moliers the "International Players' are programed as presenting the trio. Additional bills of similar nature were planned, but venture folds tonight (13).

New safe has been installed in the box o ce of the Alvin, N. Y., fol-lowing the robbery the morning after July 4, when about \$10,000.00 was copped by thives. Receptate is much more sturyd than the combina-tion shoct steel vauit formeriv used. Box office men registered a modified squawk over the condition of the ticket tracks after the theft was discovered. They end a lot of \$1.0 ducats were all mixed up with the \$4.09.

Number of out of towners in New York showed a marked increase last week and apparently quite a percentage of them had not visited the metropolic in years. "This was indicated by questions asked boxoffice men in legit theatres, particularly queries concerning the admission tax.

Wife of Arthur Meeter, house manager of the Belasco, N. Y., died Mon-ay night (15). She had been an invalid for two years. They were mar-Whe of Arthur meeter, house manager of the Benado, Ar. 1, died soli-day night (5). She had been an invalid for two years. They were mar-ried 25 years. Mester, formerly with the o ce of Winthrop Ames, managed the Booth and Little theatres.

Prod.-Actor with \$400 B.R. Jams Up Summer Stock's Debut in Asbury

One Way Out

Faris, J.Ly 7. War Department hurn at kidding of coldiers in Fronch farces hased on barrack-room this type of flim, for years the most popular hers. address the flim, for years the derivy projected military farce staring Bach, ace comic, were going to give up the flim until they had an idea. They moved the action back to Napoleon's day, makk which only the Emperor's troops set kidded. That makes it okay.

Barton Again Steps Into Hull Tobacco Spot, In Coast Cast

Hollywood, July 16. For the second time, James Bar-ton replaces Henry Hull in 'Tobac-co Road.' Hull has been called easi on business and returns in three weeks, when show goes on tour Barton stepped into the 'Jeeter' role after Huil during the New York

Jack Kirkland's piece is now in Its fourth week in Hollywood, after nine weeks downtown.

Broadway Burn-up

(Continued from page 59)

(Continued from page 53) sits Lesgies (the manacrist asso-ciation) there was some ascent on phearsan pay for casts of dramaile shows but the opinion against such expenditures for musical shows was unanimous. A committee of show-men will confer with Baulty wills the supectation of the source of the mer state the advices from Equity informing all producers of the re-quirements indicate that the new rules may be subject to change. The actors' leaders declare that while companyation should be paid accould be made more or isse static. Council Uncertain Equity's Council in framing the

coin. Managers are expectant of ee-curing a change in that rule so that rehearsal pays shall go only to the moderate so or \$500 points. That conferences between man-agers and Equity will result in classifying shows, to some of which the rehearsal rules may not apply a now set forth. Is a possibility, Proponents corth, is a possibility, proponents conference in the

Promonents of rehearsal pay who nality had their way in Equity by Ninning over conservatives in the Council, advanced the main conten-tion that many plays closed within two or three weeks and because the serving of rehearsal compensation same argument does not apply to muscals for even those which fop muscals for even those which fop senerally stick from two to three some managers who have consid-te submet of the molecular to the serving of rehearsal compensation. Some managers who have consid-te submet does not subject to solution the subject to possible change. The Actors Forum, composed for the subtent opeable change. The Actors Forum, composed for the subject to possible change. The Actors Forum, composed for the subject to possible change. The Actors Forum, composed for the subject to possible change. The Actors Forum, composed for the subject to possible change. The Actors Forum, composed for the subject to possible change. The Actors Forum, composed for the subject to possible change. The Actors Forum, composed for the subject to possible change. The Actors Forum, composed for the subject to possible change. The Actors Forum, composed for the subject to possible change. The Actors Forum, composed for the subject to possible change. The Actors Forum has no special program of forting then fifs weekly payroli. Skinud that condition eventuate it for the subject to posse but it will show makes a etay of it, the man-be set for that the subject to posse but it will show makes a subject opose but it will show m

Asbury Park, July 16, 'Jersey Justice' eaved the faces of the Old Mill players when an inte old will players when an irate associate producer, whose bankroll was considered more valu-able than his histrionics, cramped the opening night of 'Accent on Youth' at the Shrewsbury summer theatre

Youth' at the Shrewshur when could not theatre. A handful of first nightere went home with memories of a near-riot which took place backstage when solids allow it o New Tark, who solids allow it o New Tark, who solids allow it o New Tark, who hands unless he appeared in the leading role. This brought justice of the Peace Elime C. Wainwright to the seens and the whole com-ing and loud shouting, the company went through a dress rehearsal for the fee customers who hung around thill midnight and ushered in place and home the dress of the series and theatre. Connie Glichrist and Edwin O'Hanion, Old XIII directors, opened heir play the same night with Jack Marken in the part coveted by Bickert.

ACTRESS AS PRODUCER NO CLICK AT THE B.O.

Paris, July 7. Career of Marie Bell, Comedie Francaise actress, as legit producer at Ambasadcurs theatre was ar-tisticaily, but not financially, euc-constitution

tistically, but not financially, suc-cessful. Albert Willemetz and Louis Weucci, who run the Bouffes Weucci, who run the Bouffes Doues next season, if they can fix it up with the Paris Municipal Council, which has last say. They plan to put on an operetts. Mile Beil had an artistically suc-starting out with "Barretts of Wim-pole Street" and ending with Jean Anoulhi's "Yavalt un Prisonnier," which Metro bought. But from ho, viewpoint the businese was in engants. The businese was in the businese was in the starting out and which Mile. Beil distributed, via ubers, during the intermissione could bring the take up to the paying point. Her contract as producer has not yet expired.

yet expired. Sharp Readying Another

Meller Revival for Pitt

Nichter Kevival for Fitt Pittsburgh, July 15. George Sharp, former etock pro-ducer here whose "Drunkard" ran for 44 weeks at Fort Pitt hotel last season, plotting another meller re-vival, this time for a Diamond street cafe. Sharp at the moment is busy recruiting a cast for 'Why Girla Lazew Home, which he in-tends to open in mid-August for a run. a run.

a run. Producer 'had tough luck with Drunkard' after it folded here due to warm weather. Played a few plcfure house dates in eastern Ohlo to fair returns but made the mis-take of taking it into large Castle Farms, Clincinati, where it was lost. Instead of playing there two months as expected, show pulled out after 10 days.

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Plays Abroad

Public Saviour No. 1 London, July 9

Play in three acts by John Frushard, produced by Frank Birch at the Piccadiliy.

produced by Frank Birch is the Piccailly, Dars and Birld. Milling Tarce Data Statut. School of the School of School of School School of School of School of School of School Bir John Chaffer In Reid of School of School Bir John Chaffer In School of School of School School of School of School of School of School School of School of School of School of School School of School of School of School of School School of School of School of School of School School of School of School of School of School of School School of School of School of School of School of School of School School of School of School of School of School of School School of School of School of School of School of School School of School of School of School of School of School School of School of School of School of School of School of School School of Schoo

Look back over the history of plays 'with a message' and you will find the successful ones were put over through the medium of showmanship. You can go still farther and discover none of them were 'natural' successes, having been projected into the money-making class with the assistance of ingentous booming

unsiderable interest was create Condiderable interest was created by the presentation here of "Public Saviour Number One," which is a the shape of a modern Saviour and a-crude and unoriginal depiction of the rum-running racket in Chicago. The dovetailing of these two sub-wers moments when the audience found it alfifcuit to accept the com-bination.

found it difficult to accept the com-bination. A young couple arrive at a big with the snow on their clothes, and dotted the show on the show of the show on the show of the show of the in the garage. From which the sublence will observe the anai-scale of the show the show of the show of the show the show of the show of the show of the show of the very long before there arrive three who cannot explain exactly why vicions. Those, of course, are the three whee men of the East.

virions. Those, of course, are the three wike me of the East. At the age of 12, the child entery legs professor, and ests them along the right line of thinking—a modern prosphera of the elders of the tem-prosphera of the elders of the tem-prosphera and work miracles. If the sanctous to show his grati-tic structure is an elder of the sanchous the heat mean the sanchous to the evangelist, because he interferes with his racketeering trade, and his always prevented by the crustering sunch a the the prosphere, game of them with lead, excepting one of the wish less to write the history of the prophet's stay on out.

earth. The general layout is sufficiently moving and impressive, but what seemed to be lacking most was not the unsatisfactory manuscript, but a cunning selection of the dialog and situations, but these are the mechanics that can be bur-nished by a combination of stage subly publicity agent. Specimientow was manifested in the set of the set billy publicity agent.

eibiy publicity agent. Speculation was manifested in the corridors during the Intervals as to the identity of the author. One critic arrived at the conclusion he stitute arrived at the conclusion he stitute in a well-known writer for the acreen; somebody else vol-untered the information he is an American (or possibly an English-man who lived in America).

man who lived in America). At the end of the play he came upon the stage in response to in-signed and persistent calls, and re-headed, middle aged man. He said the place was originally written for pletures, but he thought the time of the place was originally written for pletures, but he thought the time of the state of the same to be the felt it necessary, in order to pro-ble of the same to be any his re-ligious pill up in a little thrilling. The action was the same to be the

The acting crew on the whole didn't do so badly, but there were crude spots here and there, where topmoth stage direction and play doctoring would have helped ma-terially.

terially. Revorting once more to the fact that freak plays of this lik must be ballylicoed with rare acumen, one has only to recail a couple such stage presentations as 'The Passing of the Third Floor Back' and 'The Sign of the Cross' and many others.

A Kingdom for a Cow London, June 29.

If the price of gin goes up in this country, the reason may be vinced to the fact that a prominent mem-be into a set in above gin dising the set of the set of the set of the set said to have cost \$40,000 and looks as a set on have cost \$40,000 and looks it it also looks as if there will not be sufficient dividends to repay the barrow of the Germany

be sufficient dividends to repay the initial investment. Flees was banned in Germany, was political sattle politic for at graft associated with armaments. This, at times, is bitingly funny, but its constant repetition becomes lives, this unscale polity wile be-signed as peace propaganda, it won't go very far toward attaining its objective. A pretty, romantic story laid of a second the second statistic boing states dwell in perfect amity until the arrival of an armament alseman who plays one against the public officials. Immediately every-uning is upset and the little states are at each other's throats.

thing is upset and the little states Libretic for this show was ob-vlously written in German orig-linally and the translation of the lyrics to fit the ponderously Teu-states and the ponderously Teu-sen and the states of the same ex-cellent ensemble singing, inter-results in three or four of London's standard corredians foundering about helpissay in an effort to because of their personalities. Webster Booth, a tenor of quality and good appearance, has the best opportunities to more, and takes opportunities production very at-

dvantage of them. A charming production, very at-nospheric, but the whole effect is Joio.

CLOSE QUARTERS

eircumstantial erusen him. In the last act is brought out what In the last act is brought out what the audience long suspected—that the wife committed the erime. This makes at grap is which are an eric and the suspect of the suspect of the necessarily be too much on one key. It is the pixify greatest weaknows, and not easy to see how it could exception the stage. Of its kind, it is excellent, and as freak strut with two important stellar mames, it would attrain may where.

Some shirt proor issay and The Bien of the Cross' and many others, pleee in New York, with a likeli-fik a lot of space has been devoted how that with a modest likeriment ment for showmanship, it is de- yelf with an income to the remain-elered to tempt some gambling ider of his days-provided he is not manager into having a go with the lot goong. Job

His Own Line

The death of a member or prominent professional person-age is always promptly posted on the buildein board of the Players Club. The late Oliver Herford frequented the club. When noting the passing of a liveralaby wrote undermeath: the wrong one.' That was Herford's epitaph at the Players, for when his oliv was pouch last week, an-other member promptly added: "4"s the wrong one.' The death of a member or



Chicago, July 16. Three Mon on a Horse continues a thich on a Horse continues the in the loop until the fail. And in the fire for the next season are such pieces as Honry Hull in 'To-thang coat'. Conventions perked up bis in town next week, particularly the further of the the season of the season of the the season of the season of the action of the season of the season the season of the season of the season of the season of the season the season of the season of the season of the season of the season the season of the season the season of the season of the season of the season the season of the s

Estimates for Last Week

Three Men on a Horse' Hartis (1)001; 12.75) (15 week). Boosted up to 19,000 last week, plency healthy perk. End is still far ahead. Other Attractions 'Grime at Blossoms' Glencoe Au-ditorium. Suburban summer try by Ben Guy Philips having difficulty for big grosens backaspi fine no-tices and top performers.

ENGAGEMENTS

PROCESSION OF A Start St

fever, Stamford theatre, Stamford, Conn. Marking, David Howell, Marjorie Camcron, Arthur Boll, Barbare Winehester, William Sharon, Storm Child, Stageeraftera, Milton, N. Y. Charity Finney, Katherine Haw-ley, The Well of the Saints, Studio Fay Saintor, K. Cather, Studio Fay Saintor, K. Cather, Barbare, Studio Farakiya Fox, The Lamben Planor, Ridgeway theatre, White Planas, N. Y.

N. Y.
 Henrietta Wakefield, Rolf Gerard,
 Storm Child, Y. Elverhol theatre, Nat Burns, John Cherry, Lucille del
 Silton, N. Y. (15).
 Uaro, Robh Rodd, Stepp Hollow
 Statta Barrett, Shopperd Strad, wick, Richard Edie, Heien Brooka, Zumah Cumningham, Lewis Martin,
 Playhouse, N. Y. (19).

Influx of Tourists Reflected In Improved Legit B. O. Grosses

Wells, Berkshire Frayhouse, Stua-bridge, Mass. Beatrice Maude, Bradford Hunt, Doris Dudley, Albert Hayes, Don Shelton, Whitney Haley, 'Meet the Wife, 'Cape May Playhouse, Cape May, N. J. Earl McDonald, 'Celling Zero,' Stony Creek theatre, Stony Creck, Com

Earl MeDoman, Stony Creek theatre, Stony Crew, Conn. Jennie Rogers, Post Road, Vine-yard Players, Oak Bluffs, Mass. Loona Roberts, Joseph Allen, Walter Beek, Aldrich Bowker, Post Road, South Shore Players, Cohas-Bobert, Wil-

Road, South Shore Players, Cohas-set, Mass, Richard Malbaum, Robert Wil-llams, Sylvia Leigh, Don Beddoe, Sylvia Simms, Merchant of Venice, Grossinger Playhouse, Ferndale, N. Y.

Estimates for Last Week 'Anything Goes,' Alvin (35th week) (M-1.325-54.40). Came back fairly well atter torrid first part last week; one of several shows to draw capacity Wodnesday matines, \$23,000, easily tops.

Hams, Sylvia Leigh, Don Beddoe, Sylvia Simme, Merchant of Venlee, Grounger Playhouse, Ferndale, Leon Kuror, Billy Hodes, Jay Golden, Step and Pickit, Flagieu Leon Kuror, Billy Hodes, Jay Golden, Step and Pickit, Flagieu Merga Parter, Ritz Angen Parter, Ritz Merga Parter, Ritz Merga Parter, Ritz Merga Parter, Bourd Ray, Manard, Paul A. Poley, Sara Poster, Grant Guain, Hardholh, Betty Milard, Paul A. Poley, Sara Poster, Grant Guain, Hardholh, Betty Milard, Paul A. Poley, Sara Poster, Grant Guain, Hardholh, Betty Milard, Paul A. Poley, Sara Poster, Grant Guain, Hardholh, Betty Milard, Paul A. Poley, Sara Poster, Grant Guain, Hardholh, Betty Milard, Paul A. Poley, Sara Poster, Grant Guain, Hardholh, Betty Milard, Paul M. Nobers, Marlow Milard, Mary Young, Humphrey Bogart, Thombean, M. Cledge Boster, Malo Dresser, Herbergen, Beockleid, Mass. Erward Dater, Julio Brown, Wilt Robertson, Hoberta Morthury, Gal-Loway Players, Brookfeld, Mass. Erward Date, Starlight theatre, Paul-res, Stolia, Starlight theatre, Paul-Martiny Monne, Richard Rauber, Takes Wilky, Rockridge Dater, Martiny Monne, Richard Rauber, Takes Wilky, Raud, Alawier Hoardd, Estelle Wilwood, The Farmer John Na, Alama, Alawier Hoardd, Estelle Wilwood, The Farmer John Ne, Rockridge Strey, Marten Proctor, John Handricks, Kathryn Reese, Helen Lawin, John Warten Proctor, John Handricks, Kathryn Reese, Helen Lawin, John Warten Proctor, John Handricks, Kathryn Reese, Helen Lawin, John Hande, Scherk, Mila, Charley, Wila Miland, Alawier Hoardd, Estelle Wilwood, The Farmer John N. Starling, Charley, Starley, Kathryn Reese, Helen Lawin, John Hander, Kingston Flayhouse, King-there, Vangen, N. Y. Frances Starr, Jue Data Poppen, Miland Alawier, Santon Markow, Kath-Wein Rochelle, N. Y. Current Recad Shows 122,000, easily tops. 'Awake and Sing, Belasco (22nd week) (CD-1,000-\$2.75). Last week announced, but run may be ex-tended with better attendance early this week; around \$3,000. 'Children's Hour,' Elliott (35th week) (D-329-\$3.30). Monday nights out show playing: added matines Thursdays; around \$3,000 and okay.

Current Road Shows

'Petticoat Fever,' El Capitan, Hol-

Old Maid Zmnjre (38th week) (CD 1.00-330), Sold out midweeks around 35,500; regarded good at this weeks around 35,500; regarded good at this weeks (2000), Salar and Salar and Salar Miller (40th week) (C-3454,330), Another favorite that was in on the Wednesday afternoon spurit; early Wednesday afternoon spurit; early Wednesday afternoon spurit; early Wednesday afternoon spurit; efforts (Detter last week, 15,500 and (7th week) (R-1,433-23,55), Has been on week (to week for Garden (7th week) (R-1,433-23,55), Has been on week (to week for Garden (7th week) (R-1,433-23,55), Has been on week (to week for Garden (7th week) (C-460-43,30), 15,500), light for revue (25th week) (C-560-43,30), rolng close 0510000 mark; poke set to holdover into, new season. Tobacco Gasdy, Forrers (84th lywood. "Three Men on a Horse,' Harrls *Tobacco Road, Forrest (84th week) (C-1,017-\$1.65). Taking some weekiy loss but long run drama may get break from visitors; under \$3,000.

Three Men on a horse, fibility theatre, Chicago. "Three Men on a Horse,' Geary theatre, San Francisco. "Tobacco Road,' Music Box, Hol-lywood.

Summer Theatres

(New Plays) 'Assorted Nutr,' Delaware Players,

Assorted Nutr, Delaware Players, Winsted, Conn. (20). Beggerman Thief', Barnatormers, Tamworth, N. H. (15). Bried, M. Disset Playhouse, Bar 'Boward', Wostport theatre, West-port, Conn. (15). 'Curser You, Jack Dalton,' Casino theatre, Deal, N. J. (15). 'Day Affer, Brown Swan theatre, So Boon Loike, N. (16). 'Dayer, Fichburg, Masa (17).

Players, Fitchburg, Mass. (17). 'Fresh Fields,' Beach thcatre, West

Falmouth, Mass. (17). 'Fresh Fields.' III llibrook theatre.

Freak Fields, "Illurook theatre, Milbrook, N. 7. (15).
 "Lambent Flame," Ridgeway thea-tre, White Plans, N. Y. (15).
 "Murder Revived," Winthrop Play-ers, Winthrop, Ms. (17).
 "Phantom Bride," Vassar Experj-nental theatre, Vassar Experj-nental theatre, Vassar Eologe, Paich Red Soil, Havermayer Play-

'Rich Red Soil,' Havermayer Play-house, Greenvich, Conn. (15), 'Road to Paradine,' Beechwood Intertr, Starthorough, N.Y. (13), 'Sea Shella,' Starlight theatre, Pawling, N.Y. (15), 'Stardust,' New Rochelle theatre, New Rochelle, N.Y. (16), 'Storm Child,' Elverhoj theatre, Silton, N.Y. (15), 'There's Wisdom in Women,' Red Intr., Locust Valley, L.J. (15),

France Bendisen, 'Trelawny of the Welis', Berkshite Playhouse, Stock-Beatrice Maude, Bradford Hunt, Jorfs Dudley, Albert Hayes, Don lins. Added only many senutr bort indicate any marked trend, but the list more than held its own, there being 11 attractions current. Three of these are slated to slide Satur-day (20).

day (20). Box offices report that most of the patronage is from visitors, it being estimated that as high as 90% of the takings are from out-of-towners. Claimed, too, that hotels are filling up, and the number of car licenses from other states also indicates the influx into the metropolis, so that United the transformed as in balds the

turther betterment is anticipated. 'Anything Goes' easily holds the No. 1 spot on Broadway, and it moved up more than any of the aur-vivors, with a gross of \$23,000. the singipt shows, with The Old Maid. 'Children's Hour' and 'Per-isonal Appearance' following, all be-ing rated possibilities to holdover into the new season.

into the new season. Out of the flock of tryouts in the summer theatres last week one or two are regarded as having a chance for Broadway in the fall. That about holds to the low percentage of good things that turn up in the sticks. things that turn up in the sticks, 'Awake and Sing' is announced to close at the Belasco, but the en-gagement may be extended. 'Walt-ing for Lefty,' the one-aeler with 'Till the Day 1 Dic,' holds over this week at the Longuere after being mellers at the Chann Audilorium will close tonight-just one week.

Estimates for Last Week

'Old Maid,' Empire (28th week) (CD-1,090-\$3.30), Sold out midweek

\$3,000, 'Waiting for Lefty' and 'Till the Day I Die,' Longacre (17th week). Held over this week, but two one-act playw announced to close Sat-urday; around \$3,000 at \$1.65 top.

Other Attractione Other Attractione Gilbert and Sullivan revivals; Adelphi (Craig); opened Monday. 'Grand Guignol' plays; Chanin Auditorium; opened last week; stops Wednesday (17).

HAVE SLIM PICKIN'S

Hollywood, July 16. Pretty silm pickings for the two legits functioning last week. Choice was limited to Petticoat Fover,' which folded Saturday after three weeks at El Capitan, and repeat cn-gagement of 'Tobacco Read,' in the

third week at Hollywood Musie Henry Duffy has nothing set to follow at Capitan, with house prob-ably remaining dark for couple of weeks.

Hollywood July 16

HOLLYWOOD'S PAIR

FOREIGN SHOW NEWS

Paris 'Great Season' Propaganda Gag A Brodie; Theatre Trade Slaughtered

Paris, July 16. Great Paris Season, propaganda effort intended to make the town gay again, is over. For show busi-ness, it was a disaster. Planned to stimulate business, it took trade away from the thestrea.

3 62

took trade away from the theatres. Result is that out of 60 listed houses in town, only 18 were open July 1— fewer than ever before. Films did little better than legit

Films did little better than legit during Great Season. Paramount, for instance, hung a banner across the street in front of its bouleward theatre announcing that for touleward show, but that didn't persent groases of. Devil is a Woman', chosen din, from declining until on Grand Frix day, climax of sea-on, they seemed about to disap-persubate curve to blamed for flop-a kood part of time it was col-

A good part of time it was cool-until after final week, in fact. Yet crowds stayed away from regular

Outdoor Stuff

biova. Outdoor festivals organized by propaganda committee did to di harm to resultar busite 20 John 15,000, theatres were bars. Military in front of Notro Dame was doing 15,000, theatres were bars. Military took part also helped empty he pland context in which Seventh Regiment, N. Y. N. G. musiclame took part also helped empty he pland and the solution of the result of the solution of the solution were seen in Europe, run at Baga-telle polo field in Boid se Boulogne by the newspaper Petit Parileon and Ruggierd fraworks company. And Ruggierd fraworks company. Lots of discontent was occasioned by bad organization of anfair, freworks starting couple of hours after hours announced and crowd being so manh barbon - altories, which should bornally get innot out of a heason

handled that most couldn't see. Even nitres, which should normally get most out of a season effort, like this one, are kicking. On Grand Prix night, when every-body should have gone out, a pri-vate affair at the Gercle interalle basendourts nearby was only hair to three-quarters full. Bis More Shuttings Of the 18 theatres remaining open at beginning of this week, six or

Of the is matter setting open at beginning of this week, at or more will close before July 14, leaving Paris barer of shows than ever within memory. In 1920, dur-ing postwar boom, there were 50 spots going on July 1, and only five had closed for summer. In 1930, which can be counted as about the last nearly normal year, 50 were year, although the account was bad, 31 theatre were still open and 19 had sut down for the summer. Thus this season, although it had

Thus this season, although it had some good spots in it and for a while didn't look so bad, closes the

while didn't look so bad, closes the orest ever. Weekends should be good for usincss. All thcatres give two hows Sunday, which is best day of reek. But as soon as trees start o get green crowds, take to cars nd country, and the weekend trade isancers. huidho

disappears. This accounts for fact that hous This accounts for fact that noises such as Ambassadeurs. Theatre de Paris, Renalissance, Comedie des Champs Elysees and others were al-ready dark toward the end of May. Their shows had flopped, and man-agters say no use of starting others so late in season.

so late in season. Then Grickt Paris Season was commenced, and instead of improv-ing, things rew works than ever. One big attraction on tap is night racing at Longehamp track, inno-vation which started last year. This will take more customers away from theatres for one more night, and then the town will go completely dend for a couple of months.

They Get It

London, July 8. Court theatre has inaugurated a policy of reviving big film suc-cesses after they have gone the round of general releases. First one is "Dinner at Eight."

is Dinner at Eight.' This experiment has never been tried here and if successful, the management has in mind the for-mation of a company with large capital to take over theatres throughout the country for this solicy. olicy

He Dun It!

London, July 7. Hershel Henlere, noted for overstaying his time on the stags, recently played Bourne-mouth. Contract called for a \$5 penalty for every minute he stayed over. He received his full salary at the end of the week.

PARIS ALHAMBRA GOES **BACK TO STRAIGHT VODE**

Paris, July 7. Alhambra, for years the leading

audeville house here, which during past seasons has been switching from straight films to vaudfilms and back in an attempt to find a polley that would pay, will go back to straight vaude next season under new management. Robicheck and Bizos will hold reins, aided by R. Lumbroso.

Opening announced for Sept. 13, with Lucienne Boyer headlining,

Little Theatre Days Gone, Says Copeau: Now **Need Two-Bit Custom**

Paris. July 9

Art theatre, which started out as little theatre,' now must be big theatre if it is to get by, according to Jacques Copeau, one of the pioneer arty directors of France.

ploner arty directors of France. Copeau, whose Vieux Colombier little thetire made history 15 or for 19 years. He made textinitive comeback during the past season, putting: on Shakespearce's 'As You Like: It' with Charles Dullin at the Actient for a successful and fis performances. Fincouraged, he plane season.

The do a makes 2 moutaged, the plane season. The color pear term of the season is but no more little theatres for ibut no more little theatres for ibut no more little theatres for the season. The stage must ap-peal to the masses now, he says, four-doil's admissions for at the-atres are a thing of the past, he feels; puty sol to have a big feels; puty sol to have a big two-bit mob to get by node we ab-two-bit mob to get by node of two-bit mob to get by node of two bit mob to get by node of two bits of the season of two bits of the season of the for the season of the season by node we be the season of the season we be the season of the season that of the season of the season bits of the season of the season of the season bits of the season of the season of the season bits of the season of the season of the season of the season bits of the season of the seas

Derval Hunting

London, July 7.

Paul Derval spent four days in London hunting talent for his new Folies Bergere show, without find-ing anything suitable:

ing anything suitable. Show, intended to be as near an American revue as possible, will be stared by Francis Mangama, Will team, Dargin and Freights, admerti-team, Dargin and Freights, admerti-be the most exponsive to date. Derval has been in close confer-ence with Albert Willimets, pro-ducer of the Boulfs Parislens shows, to get him to release Chata Glenn, whom the latter has under-contract.

Dervai has been in ioss confer-ence with Albert Willimets, pro-ducer of the Bodis Parislens shows, Willimets refuses. Mahoney Layoff London, July 7. After 12 weeks solid the Willim Angels, Aug Mahoney Layoff London, July 7. After 12 weeks solid the Will Macana and the go to Sydney for another 10 words stay. Nanoney has bon huvid to na fath-ing trip at a spot in Scotland Scotland other work, Boy work, Boy Scotland The Star Scotland other works, Boy Scotland other works and the as the solid the will be a star short trip to New York. Scotland Star Star Scotland other works and the same unit. Noney unit lays off for four weeks, 21, to join the same unit. Scotland other work, Boy Scotland other work, Will Macana and the solid star. Scotland Star Scotland other work, Boy Scotland other work, Week Scotland other work, Scotland other work, Week Scotland other work, Scotland other work, Scotland other work, Week Scotland other work, Scotland other work, Scotland other work, Week Scotland other work, Scotland

ONLY COOL IN RIO Rio de Janeiro, July 5. French Comedy Company (repor-ory) scheduled to strike up tents aly 14 after a three-week stand at July 14 after a three-week stand at the Municipal Theatre, continuing

FRENCH REP COMPANY

July 14 attor a time the more than the Municipal Theatre, continuing its annual South American tour to Sao Paulo, Brazil and Argentina. Had only a so-so reception here, probably mostly due to exorbitant prices at the Municipal, which nor-mally houses opera and classical re-

citals. Company, comprising a cast of eighten had a delayed opening be-cause their boat from France was late. Show will go to San Paulo for shout len days and their on to B. A. for six weaks, the visit of the company here be-cause French is the popular foreign ingruage, and taught in all the schools, but this year seems on the wane.

wane. Principals in the cast are Ger-maine Laugier, Jean Marchat, Pierre Magnier and Elizabeth Hijar. Commagner and Enizabeth Hijar. Com-pany brought a new repertoire in-cluding 'Le Nouveau Testament' by Sacha Guitry; Noel Coward's Tri-vate Lives' and 'Tovaritch,' by Jac-ques Deval.



Paris, July 7.

Open air theatres in boom here following success of Passion Pla in front of Notre Dame, which tool all the business away from the regular theatres, the

gular tneatres, New greensward spot in Bois de New greensward spot in hols are Boulogne, near the old zoo, will open Friday (12) with 'Around the World in 80 Minutes,' put on by Paul Colin, originally a painter and poster artist, who is now going in

poster artist, who is now going in for promoting. Show, intended primarily for kids, will give appectators glimpaes of America, Chima, Russia, Central Europe and finally France, using dancing and vaudeville acts chiefly, to express various nationalities. Colin is backed by National Asso-hood. hood.

hood. Besides outdoor theatre, covered place will be erected for use during winter, on adjoining site.

Another open air show was giver his week in Tullerles Gardens by ederation of Provincial Art Groups brew 6,000 spectators. this Fede

Fosters in Production Again After 8 Years: Will Star Belle Baker

London, July 8. After about eight, years, George and Harry Foster, are again inter-esting themselves in show pro-ducing in the West-End. They have acquired a farce titled "What Can You Loss", by George Brad and Harry Delgion Un for music sent to Friding Ber-Un for music

lin for music. Show is intended as a starring vehicle for Belle Baker when she and will carry the tag September 'Harry

English-American Acts

For Neil's Aussie Show London, July 8.

London, July 8. Frank Neil has lined up for Austra-lia Frank and Warren Lassiter, Harry and Josie Marconi, Maudie Edwards. Angus Watson.

Press Squawk

Paris, July 8. Annual examinations of Paris Conservatory, traditional cradie of French dramatic tailont, just ended, causing storm in local ended, causing storm in local press, some critics contending students this year aren't worth much and others asserting that judges are too tough and socked deserving candidates

socked user for prizes. Newspaper writers are con-sldering constituting, them-selves an unofficial jury in future, to award consolation 'prizes' of publicity to talented voungsters whom official youngsters whom judges may overlook.

opera comique MERGER TALK WARMER

Paris, July 7.

Rumors of merger of Opera and Opera Comique, to give Paris just one singing-acting playhouse, are increasing, and P. B. Gheusi, director of Comique, is hinting in in-terviews that accord may be reached

soon. Neither opera house can get by on present business. Comique closed down early this week, with performance of Lakme' sung by Brazillan Bidu Sayas, which was broadcast to Brazil on short waver. Grand Opera will skay open' during summer for tourists, giving three or four shows a week with second string casts.

Among innovations planned by Gheusi at Comique next year is opera based on novol by Maxime Gorki, Russian communist author. He'll also go in for more dancing than in previous years.

NO PART FOR BINNIE HALE IN HIPP SHOW

London, July 8.

Contrary to expectations, the new Jack Waller • Hippodrome show will not have Binnie Hale as leading Teck lady, although Bobby Howes and most of the former show's cast will

lady, although Bobby Howes and most of the former show's cast will be how was written by K. R. G. Frowne, writer of Yes, Madam,' in collaboration with Weston and Les. Tentative title is Please Tart for,' and white was not suitable ing a petite type ingenue. Another of Waller's productions which is undergoing changes is the Walter Hackett musical. Originally which is undergoing changes is the Walter Hackett musical. Originally nesdge and Jack Huiber, but Court-neidge is going to Hollywood to do a picture. Team were to get \$3,560 between them, but Huibert under-slood in for \$1,500 and percentage. A stand by Gaumont-Bettish op piny opposite Huibert, replacing Frances Day, it is quite likely she will be his partner in the new musical, which is set for the Adciphi in October.

ALL MALE 'JACK' CAST WORRIES RUSS STAGER 'Mescow, July 2.

Moscow, July 2. Sidney Hward's Yellow Jack is the latest American play to be eyed 9: Soviet directors. Okthopkov, fa-mous for his fantastic production of the Baltic Sea play, 'Aristo-crats,' is interested, though baffled, by the problem of a virtually all-nule cast.

nale cast. Soviet plays in the past years were also exclusively masculine, causing an unemployment situation with the Soviet actresses, which the government no like.

Cut-Rate Opera

Paris, July 7. Paris Opera is cutting prices this summer to \$3.50 top (51 francs) for balcony and front orchestra rows. New scale runs down from that price to 25c for seate on the sldc. upstairs, from which stage can't be seen.

VIENNA SETS **NEW PLAY SCHEDULE**

Vienna, July 8

Brand new plays and brand new Authors flows program and bind flow authors flows programs for projected theatre programs for dramatizations of known have be dramatizations of known have be transitations of known have be transitations of known have be seems to be to bring a lot of things onto . the Vienness starses that haven't been seen there before. Haven't been seen there before. Priedrich Schweyvogel's Donations', Otto Emmerich Grois Prince of the Congress of Vienna; and Dr. Wenter's newset. The Star Henry'. And the Burgitheatre's little ward, And the Burgitheatre's little ward, Young Process (Then Star Dio on Young Process For Schweise) by Fritz Schüfert. authors figure prominently on the

the Akadémietheater, will put on Young Foxes ('Jungs Fueches) by Fritz Schflefer. The Xammenga Wine' and Schecken Wein') by the newly discovered au-thon, Friedrich Richter, as well as a new Spanish play, 'Wanted, a Housekeejeer for Havana' (Haus-dams éssacht fuer Havana') by Manual Debido. Dr.' Hanho Fischer, new play-debid at the Rahund Theater with the comedy Ferdinan IV. In which an actress will also appear in The Lord's State' (Dis Schwester des Lord's), a comedy in which an-other worma author, Mars. Melanle dubber, is making her stage dubber of the State' (Dis Veste'); Norbert Garai's dramatization ' ben or by a State' (Dis Veste'); Norbert Garai's dramatization ' ben or by a feet merzy Viene Kich'; Nichad Engel's Comedy, The Biss' Min a feet Herzy Viene', Nichad Stage's Veste'; Nichad Stage's Kich'; Nichad Stage's Kich'; Nichad Stage's Kich'; Nichad Stage's Right or Left' in the

Markan and Article Field Sciences and Article Field Sciences and Article Field Sciences and Article Sciences and Article Schedular and Fried Heller and Article Schedular Michael Schedular Sched

Stuck for Pix, New Dublin House in Vaude: Mahoney 1st Topper

London, July 9.

For the first time in show busi-ness here a house originally built to play films starts its career as a spot films starts its career as a spot stage entertainment. This is

for stage entertainment. This is the Theatre Royal, Dubin. Built at a cost of \$500,000 by J. E. Percee, who originally started the Act some vertices of the started the Act some vertices of the started the Vertice of the started the started vertices of the started the started the started the vertices of the started the started the started the vertices of the started the started the started the vertices of the started the started the started the started the vertices of the started the started the started the started the vertices of the started the started the started the started the vertices of the started the started the started the started the vertices of the started the started the started the started the vertices of the started the started the started the started the vertices of the started the started the started the started the vertices of the started the started the started the started the vertices of the started the started the started the started the vertices of the started the started the started the started the vertices of the started the started the started the started the started the vertices of the started the starte

John Mills Stricken

London July 7.

Mills Brothers were booked to double at the Lewisham Hippodrome and Mile End Empire, but were compelled to cancel, owing to the serious illness of John Mills, eldest of: the quartet, who plays the guitar.

guitar. Were appearing at Finsbury Park Empire last, and John was scized with a chill there, but was doctored up to enable him to finish the en-sagement. Is now in bed with pul-monary and an emergency opera-tion has been ordered.

John Mills was seriously ill with flu in America last winter, but apparently had recovered.

Summer Theatres

(NEW PLAYS)

THE COWARD

wrence Languer presents American pre-o of "The Coward," by Henry-Reness mand. Translated by D. L. Orna, d by Worthington Minsr. Settings by Adrien Cracraft. At the Westport try Playhouse.

.Katheryn Laughu William PackeGeorge Aliso

The first American performance of a play produced in Paris as early as 1923, when it enjoyed, in its French text, a considerable popularity, failed to excits its premiers audience at Westport, made up chiefly of New Yorkers, with a generous sprinking of metropolitan critics. The necessarily limited fa-clifties of a country theatre, curtail-ing any effectivensss in production, unsteady job of direction and a an unsteady job of direction and a negative performance, not to men-tion a coloriess and undramatic story, plus the heat, made the first view something less than an occa-sion.

tory, plue the heat made the first view somehing less than an occa-low. The French text The Coward is provide the second second

comer. Frances Fuller, wifs of WorthIng-ton Mincr, the director, is starred in the production, taking the rols of EIGHT (8) REASONS

WHY YOU SHOULD INSURE NOW! Insurance will cost you less. Because you are insurable now. Because you will need in-Because Insurance establishes a definite program. -Because it will make you in-dependent. dependent. Because it creates an imme--Because it creates an imme-diate estate. Because it is a conservative investment. -Because business men believe in it. In it. The money you invest in Life nsurance is safe. It is not sub-set to the hazards which attend hany other business ventures. Whatever happens to your other property, you can be sure of your Insuranc

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the coward's wife, an inordinately sparse part, which Miss Fuller deco-rates with here easy charm. George and Tom Powers makes much of the role of the German officer, turning in a good performance. Patricis Caivert, with tiss only good female caivert, with tiss only good female caivert, with tiss only good female is not her usual fcatherbrained edy stock, and Kathleen Comerys and Gertrude Rivers are effective in Langers is wished time and money

and lot roles, Langner lavished time and money in the presentation, but it is one of the least successful efforts, and doesn't seem for Broadway. Doulens.

REMEMBER THE DAY (LAKEWOOD THEATRE)

This is an appealing play, hon-estly and sincerely written, but in its present form it just misses. The theme itself seems to lack import-ance and the polynancy of the story arouses only a mild sense of trag-edu.

edy ' Play is set in period just before

LEGITIMATE

Mayor's Equity Card

On Friday (12) Fiorella H. La Guardia, mayor of New York, was made an honorary member of Equity, presentation of the eard being made at City Hall by Frank Gilimore, head of the actors' association, and Florence Reed, vp. lorence Reed, v.p. Gesture was in return for

Gesture was in return to his honor's activities in the free legit show presentations in schools, parks and institu-tions under the city and state's emergency relief programs.

Jack Daiton (Brandon Peters), who has nary a claim on the U.S. Marines, but who holds its dis-tinction of having been Claire's foil in Monitan, also hears first hand for seven years of the triumphs of has choldsys' amour. The play has possibilities in a metro-politan thesare. There yere no weak performances on opening night and the production was received ous presentations.

HOW LIKE A GOD (PARRISH MEMORIAL)

(PARRISH MEMORIAL) Drama to Have scieby Wilder Starks Directed by Pells Jacoves. Settings and out was on Merris Berlin, and Starks July 20 1832. Jury 20 183

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Wisdom in Women

(RED BARN) Comedy drama in three acts by Joseph Kessoiring: Produced by Dick Doran Dick Doran Linged by Harry Wasseart Oribbie. At hered Barr theatre, Locust Valley, L. 1. pening July 15, 1033. Gienn Anders Bill.

Newest offering at the Red Barn by asket to the phil by as excellent to set. Thouse phil by as excellent to set. Thouse phil by as excellent set. Thouse reminiscent of No Nors Ladies' in pattern this one phentical especially in the direct act phentical especially in the first act phentical especial of the first phentical especial of the phentical phentical phentical especial phentical phentical phentical especial phentical pheni

Minsky's L. A. Cast

Holiywood, July 16.

Holywood, July 16. Herbert Minsky has est the prin-cipais for Life Begins at Minsky' opening at the Holywood Play-house July 18. Show will sell at 11.55 top with two evening per-tays. More Minsky Saturday and Sunday. Cast Includes Charles Red' Asr-mond, Joey Faye, Kurray Leonard, Jul Fields, Don Glovanni, and Boo are Paty O'Neili and Louise Stew-art. Pesgy Ware Is prima dona. Dances are being staged by Max Scheck.

Scheck.

BROADWAY REVIEW

VARIETY

Grand Guignol Plays

Presented by International Players; pro-duceil and staged by Georgs K. Arthur at the Chanin Auditorium, July 11, '35. SOMETHING MORE IMPORTANTLeo KennedyDoris PackerRobert JohnsonHerbert Warren Man Woman Boy Inspector Herbert Detective Jac M Constablo THE OLD WOMEN

Sieter Louise Doctor Madame Robin... Woman Hunchback House Physician Ogress Virginia Grego

E & O E

James Smith... Mary Smith.... Jane Macintosh. Charlos Crosby... Henry Stone....

Corrers K. Arthur concerts were proven to the set of th

night club next door. Woman left doors hysterically screams for the "Bud O E' by Eliot Crawshay Williams, is last. Supposed to be a comedy, but of a perverted type of humor. Russhand is abed after being humor. Russhand is abed after being humor. Bushand is abed after being humor. Bushand is abed after being humor. Substantis abed after being humor. Substantis abed after being humor. Substantis abed and humor. Substantis abed and humor. Substantis abed had her mother why he did not and her mother why he did not and her mother why he did not substantist about a screen and boy passes. A second cousin is substituted and when the iswyr ar-rives, he calmby double crosses the substituted and when the iswyr ar-rives, he calmby double crosses the substituted and when the iswyr ar-rives, the corpus delicit fails from Warren. Virginia Milme is bet in that play, too, but not so good in screaming in the opener and, too, stands out as the nun in Women." Other bill of similar kind are planed. New



63

Ray Long Dead Ray Long, 54, died by his own hand July 9 of a shotgun wound in his Beverly Hills, Cal., apartment.

:64

2.

his Beverly Hills, Cal., apartment. Long at one time was editor of Cosmopolitan magazine, and in 1319 became vice president of Interna-tional Magazine company. His first mag experience was as editor of Hamptons. Later he was editor of Red Book, Blue Book and Green Pool

Book. As a youth he became a reporter on the Indianapolis Star. Later, etarting as police reporter on the Cincinnati Post, he rose to post or Cosmopolitan in 1321, he formed a book publishing firm with Harrison Smith. After a brief while he left New York for Tahili, coming to Hollywood in 1322, with the pub-lishing venture eventually going On the Coast. he was briefly on

bankrupt. On the Coast, he was briefly on the editorial board at Columbia and a etory ecout for Fox. Also for a short time he was editor of Photo-play and Shadowplay, later being transferred to a story ecouting job on Liberty, a postion he held at time of ble deits.

of his death. Widow, Mrs. Boyle Long, survives Long's body was cremated.

No.18 your was treated of Greenwich Weilage is Robert Clairmoint. Duly choicen by the majority vote of five electors, who ware Harry Kemp. Ell Siegel, Frances Lambert Mac-foruden, Lew Neys and Max Gordon, last-named, not the show producer but proprictor of the Village hang-oit where the Point Laurents for the Village supposed to have cristinated with Gordon, who is eald to have seen in it an opportunity to grab a lot of free epace for hie satablish-ment. He did. Dailles covered the election of the Point Laurents as a swas yordi.

Besides Clairmont, candidates put Besides Clairmont, candidates put up for thé honor included John Rose Gildes, A. Lincoin Gillesple, Jack Sellers, Margaret Davie and Patricia

Seliers, has a to select a solution of the sol through the money, but remained in the Village.

Bick-No. Stopper Fails Combined efforte of a number of mag publishing and distributing or-of back-number periodicale have failed. Mag back-number mer-chante have secured from the Fed-eral Trade commission a "cease or-der' to prevent any further Joint action sectiong to halt their activi-

tiee. Cease order is directed against th Cease order is directed against une Butterick Publishing Co., Macfad-den Publications, Frank A. Munsey Co., Strett & Smith, Pitorial Re-view Co., International Circulation Co., S-4) News Co. and the Mid-west Distributors.

Experienced Advisor Claude, Kendall and Willoughby Barp, who have been building up their organization extensively since William Cri th as literary advisor. Griffith, who experience in the business. Most recently he edited the Author's Direst. Has also Dusiness, aloss recently he carico the Anthor's Digest. Has also edited McCall's, Hampton's Maga-zinc and Current Opinion, and served the Willam Wise Co. in an editorial canceity, Griffith has filso been president of the Poetry Sobeen president of clety of America

New Duds Mag Haire Publications launching new fashion mag, Fabrics, late th thl

new tashion mag, Fabrica, late tule month. Editon-in-chief is to be Julien Elienbeln, with Arthur I. Mclin as managing oditor. Others in the editorial stafi Include Arivin Zines and Kay Silver, the last-named of whom qui Harper's Basanar, where she war an associate editor, to Join the new mag.

L. A. Examiner Shifts Wardon Woolard has been boosted from city editor of Hearst Los An-geles Examiner to day managing diltor, vice Jack Cairns, who re-algned a month ago. Harry Morgan transforred from night city editor to city editor, and Sam Israel, assistant, promoted to the night desk.

14 Years: 115,000 Words

14 Years: 115,000 Words H. H. Van Loan has completed a 115,000-vord novel, 'Oue in Every Family.' after tworking on story for Peight months. If's an autoblog-raphy of a boy from blith to age of 15.

Best Sellers

LITEBATI

Mr. and Mrs.

Mr. and Mra. First instance of a man and wife as joint editors of a mag is that of Bruce Gould and Beatrice Shackmar (Mrs. Gould), who have been placed in charge of the Laddee Home Jour-nal. Gould was previously with the same publiching organization, Cur-Ue, as an associate editor on the Satevepoet.

The working union not the first one for the Goulde. They are, per-haps, one of the most prolific man-and-wife scribbiling partnerships. Together they have turned out many plays and stories.

many plays and stories. The two worked on a number of dailies, in New York and elsewhere. Most recently Gould was book edi-tor on the New York Evening Post, and Miss Blackmar edited the woman's section on the old New York Sunday World.

Digest Tease

In using digests of matter appear-In using digests of matter appear-ing elsewhere, the mage oponors claim etimulation of the sales of the other publication. In other words, those who are interested in the briefs appearing in Highlights will want to get the mag containing the complete article, they containd.

Company organized to issue Highlighte is the Publishers Veri-fied Service Co., headed by W. I. Hughes and H. S. Goodman. Both

Moss & Kamin have taken over the American representation and distribution for Transition, the In-ternational Magazine for Creative Experiment, starting with the Au-gust number.

To get the mag off to a good start

tain as a supplement the pamphlet, Testimonial Against Gertrude "Testimonial Against Gertrude Stein,' by Eugene Jolas, the Tran-silion editor. Only a few copies of the brief on Stein have gottem around till now, but the piece has attracted a good deal of attention.

Co-op Shipping

Co-op Shipping Three of the first-line book pub-lishing houses have joined in a co-operative shipping service, and have invited others to come in. Trio are Harper's, Dodd, Mead and Stokes. Stockrooms of the three have been merged at a midtown point.

merged at a midtown point. Claimed for the Book Publishers' Shipping Service, as the co-opera-tive has been tagged that it will effect a eaving in shipping overhead as well as time in filling orders. If resulting in the deelred success, likely that the industry generally will join.

Zoty's 'Women Today' Zoty Publishing Corp., recently organized by the former Macfadden

G-Man Stuff

and

will con

mag men of long experience Transition's Rep

here, the August number

Best Sellers for the week ending July 13 as reported by the American News Co., Inc.

Fiction

 Fittion
 Fy Lloyd C. Douglas

 'Paths of Glory' (\$2.50)
 By Humphrey Cobb

 'Sleeping Child' (\$2.00)
 By Alleo Grant Roaman

 'Doug Famp, '(\$2.50)
 By Alleo Grant Roaman

 'Young Famp, '(\$2.50)
 By Malos dra ta Roche

 'Young Famp, '(\$2.50)
 By Maso dra ta Roche

 'I's a Great World' (\$2.00)
 By Maso dra ta Roche

 ''Clitzen and His Government' (\$2.50)
 By Altred E. Smith

 ''Clitzen and His Government' (\$2.50)
 By Altred E. Smith

Walker Quits Hearst

Walker Quits Hearst After being shunted from the New York Daily Mirror to the N. Y. American should from the New York Daily Mirror to the N. Y. Stanley Walker ent in his release three-year contract with Hearst. Walker went to the Mirror from the city editorsho of the H. T. sup-posedly as managing editor, dui the city editorsho of the H. T. sup-posedly as managing editor, dui tor-in-chie, and Emile Gauvreau, then editor. His Intended reforms or but signing and the average of the super state of the super-lease and the super state of the super life of the American as day ddi-or, but sgain on the spot between Jerry Karpf, managing editor, and Jenn the super state of the super super state editorial supervision of the tab, and Walker Howey moved in from interational Newsy moved in the titles held by Briebane. Understanding is that Walker Understanding is that Walker Bieleidg, who is the roving rep. for the space al management of the Hearst org. Editor Super Supervision to the shorts is the roving rep. for the space al management of the Hearst org. Editor Super Supervision to the shorts is the roving rep. for the space al management of the Hearst org. Editor Supervision to the shorts is the roving rep. for the family the American and has been there to the past four months.

Desnite Sumne

Despits Summer Although he lost his latest fill with John S. Summer, the creating Summer, the creating Summer, the creating Bernard Guilbert Guerney neverthe-less resuming publishing. Will try the book field this time, and has the scripts of a how mane. Guerney, former bookseller and mer publishing. Now man the script of the sown name. Guerney, former bookseller and me publishing, the same to book the mag as a personal challenge, and he and Guerney have been to court over it a number of times.

Pro and Con

Pro and Con Controversy, a new monthly mag of popular opinion, will make its bow in mid-September. Sponsor is the K. R. Publishing Co., headed by Devery article in ther may will be accompanied by a rebuttal, hence the title. Events to be tracted will be topical as far as possible. Will be a number of advisory edi-tors, including will dear for the second second second second Frederick, Carleton Beals, Upton Sinclair, Roger Baldwin and Pierre Loving. Loving

G. Wisner Thorne Dies

G. Wisner Thorne Dies G. Wisner Thorne, 85, publisher of the Newark Sunday Call, died at his home in Spring Lake, N. J., July 13.

July 13. Thorne started as an office boy and reporter on the old Newark Evening Courier and progressed until taking over the heim of the Call in 1851 as city editor. In 1900, by stock purchase, he became pres-ident and treasurer as well as editor-in-chief.

Smoke If You Like No smoking ban in the city room of Los Angeles Times has been litted because Managing Editor Hotchkiss told management smok-ing would have to be allowed or more washrooms built. Ashtrays on every desk and green gaboons on the floor now match the new build-ing's swanky green steel furniture. excc, is doubtful whether its first of what was hoped to be a string of mags, The Woman Today, will con-tinue. tinue. Present plan is an attempt to dis-pose of the mag as a whole. Editor of The Woman Today was Julia Shawell, one-time picture critic on the defunct Evening Graphic and more recently editor of one of the Macfadden radio fan maga.

Cooler Stories

Cooler Stories First issue of Prison Life Stories in Feady. Around 160,000 copies of thinkin humbs to go our built of the stories of the stories of the by the Twewhiel Publications, of which Theodorc Epstein is presi-dent. Warden Lewis E. Lawes of Sing Sing calling the 3w monthly, with Miss A. R. Roberts as asso-vision Miss A. R. Roberts as asso-tionet stories formerly delited Movies. G-Man Stuff Race among the picture producers to be the first to get out a G-Man film, is now both duplichted by the officent of the stands of the stands. Here appears to have been won by Standard Magazines. Has a mag called G-Men, and featuring the G-Man and his exploits. Leo Mar-guiles colling.

Dartnell Takes System Dartneil Publications, Chicago publishing house, taking over Sys-tem Magazine with the August is-sue. Likely that System will be combined with Dartnell's American Buelness Magazine, the two having the same purpose. System was til now published in New York,

CHATTER

Jesee Stuart back to Kentucky. H. L. Mencken back from Europe, Owen Lattimore back from the Ordoe desert.

Ford Madox Ford back to the south of France

Mary Roberts Rinehart in Maine, at work on a new novel.

George P. Brett, Jr., the Mac-millan exec, back from abroad,

Third edition for Robert For-the's 'Redder than the Rose.' sythe'e Alex Woollcott's tales being offered for newspaper syndication.

Harrison Strode will spend the ummer flying over South America.

McBride has almost as many terary exlies on its liet now as has literary Viking

Max Eastman doing an analysis of humor, to be called Laugh. Why We

Theodora Benson in Yugoslavia or data for a novel with a Balkan background.

Elisa Bialk here from Chi for the publication of her novel, 'Of What Strange Stuff.'

Rube Goldberg has turned fic-tioneer, and has a story in Ameri-can Magazine,

can Magazine. Dhan Gopal Mukerji has taken a place at New Milford, Conn., to work n a new book.

Another one of those digest mags, this one called Highlights, starts off with an impressive initial printing of 500,000 copies. Printed in Gravure and aimed for femme appeal, with the customary features of the femme class mag. Margaret Bell Houston to Vir-ginny to unveil a buet of Gen. Sam Houston, her ancestor.

Arthur Guiterman reading pr on his new book of veree in workshop at Arlington, Vt.

The forthcoming George Santay-ana novel, "The Last Puritan,' re-

ported as largely sutobiographical. Reginald Towneend, who recently ave up the editorship of Country

life, now writing advertieing copy Real name of John Jervis Con-nington, whose 'The Tau Cross Mys-tery' is just out, is Alfred W. Stewart,

Louis Adamic has guit the Bron for Pennsylvania, and expects to complete that new book before the

Herman Wildenvey has gone to Norway, where he will finish th translation of Albert Halper 'Union Square' into Norwegian. the

E. V. Lucas' daughter, Audrey, has written her firet novel, and Dut-ton will bring it out next month under the title of 'Double Turn.'

Max Miller stuck up in the enow country and growing a beard. Has promised the missus he will remove the spinach before he comes home.

the spinach before he comes home. Dashiell Hammeti's "Thin Man' set in Denmark; Willia Cather's Shadow of the Rock' in Italy and Tom Kromer's Waiting for Noth-ing' in England. John J. Lamar, Chicago news paper man who spent the past few Paper in China has returned with Paper in China has returned with Salis' storrs about Manchatwood of Asis' storrs about Manchatwood a piay called 'Whirlwind Ou Asia,' story about Manchukuo.

Aaron Duugias, Negro artist, who illustrated Paul Morand'e 'Black Magic' for Viking, collecting ma-terial for a book of photographs to be called 'Portrait of the American Negro."

be called "Portrait of the American Negro." Mattapolett, Mass. Suther Forbat, In Worcciter: Rafael Sabatini in Herferodshire, England; Jonny Balou at Yudo, Robecca Cushman in Boston; Hortonse Lion in Stam-ford; Chatled Taylor in Santa Marking, Phylare Bostome in Vien-ton; Phylare Bostome in Com-nonth's visit. First time the great French writer has traveled in 10 Years, owing to illness. Has an-verse, no bestoven, Rolling, has one of the guests on the podium of the Lenin Atausolem during Jue 30 review of Sports Clubs. Mme Rol-ined accompanies him. review of Sports Clubs. Mme. Rol-land accompanies him. Ernest Ottwald, German novellst

finishing new novel to be published simultaneously in USSR and England in the fall

in the fall. clair Lewls' 'Arrowsmith' will S Sinclair Lewis' 'Arrowsmith' wilh have its fourth Soviet printing this fail, and 'Anne Vickers' its first, With the exception of the last Lewis novel, Workt of Art,' all Lewis books, including early 'Trail of the Hawk' have seen several Soviet

Book Reviews

After a One Invention After a One Invention out premines Losies E. Dow starts her story, having laid the lines for a yarn cut from the Montagu and Capulet formula. As a result her Shining Armori (Hop-kins; 32) ofters little that is origi-nal. She does, however, how one Druellin Stone sends away her weetheart when she lo lot in charge of the daughter of her sleter, who madds a runnavy marriage. The result is a feud in New England Instead of Kontucky. The nieses and Instead of Kontucky. The nieses and swahn, meet and fail in love. Dru-swilk neet and fail in love. Dru-swilk neet and fail in love. Dru-swilk neet and fail in love. Bru-swilk neet and fail in love. Dru-swilk neets are hered to the ide that the bruck of blood. The old lady, when ohe learna, lo raging, but pres-ently resigns hereaft to the ideat that when one learns, le raging, but pres-ently reeigne herself to the fact that she owes her life to one of the hated Templee. Other than this the story moves along familiar channels with fair speed, but no particular sue-pense. Hardly material for a pic-ture.

Doesn't Like Custer Harry Sinclair Drago gete away from the tradition which makee a martyr of General Cueter in his 'Montana Road' (Morrow, \$2) and

mariyr of General Cueter in his Montana Road' (Morrow, 82) and Partiy from the records and partiy the set alocated in the set of the set a none too flattering portrait of the general Indian Inguha (Morrow 1000) general application by then. general application by then. with factional trimmings, however, It's a forthright story of the loves of an Indian Argent and the trader at hie post in the heated days when novel, but needed to are im-portant niche through the helorideal idelights. Hardy what the pic-tures are interested in, but there's material three. material there.

Impossible But Funny Eric Hatch is one of the few American humories who approach... es P. W. Wodehouse in consistency. He's thoroughly American in his within the manages to keep up of inaninity as does Wodehouse in his Briths yarns. Hatch's uswest is 'Tly By Night' Clittle Brown; 23), and rates tops as harmnock facion. None of the as harmnock facion. None of the possibly happen, but they're funny reading about and the characteri-zation is good. Not for ilme.

Comic's Newest Milton Hayee was a popular comic ln London before he turned his hand to writing. His newest book, Bad Men Make Good Wives" (Greenberg; \$2), is a curlous com-bination of bad and good scribbling. Some of the characterization is ex-cellent and some of the comedy is funny, but by and large it doesn't click

click. It's the story of an eldcrly mee-eenger in an insurance house who gets a lot of unexpected coin and gocs out on a bender in Europe with actresses, roulette, cham-pagane, etc. Title doesn't seem to have any connection with the Not likely for films.

First Click

First Click War books and war plays by un-knowns have been the most euc-eesstul methods of inaugurating new talent into the best seller ranks. This is true again of Paths of Glory' by Humphrey Cobb (Vik-nis: 12.7). It's the author's first book and an immediate click. Stromest hooks of its you end the of the fuest of the war books. It's a clich as a play but roboku y can't

of the finest of the war books. It's a cinch as a play but probably can't be filmed because of its indictment of an army. And as a play a ficti-tious country would have to be named to dodge diplomatic proteste.

named to dotte diplomatic protests. On writing song Robert Eruce of the Music Pub-lishers' Protective Asi's has ab-thored a \$1 book of 90 pages, pub-lished by Paul L Schwart (Brock-ba). Mited 'Es You Want to Write-to the many questions seemingly besiging the industry over since amateurs have heard of the fabo-loss incomes from popular song has further corpy for anybdy who (Continued an anse 10)

(Continued on page 70)

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CATCH-PENNY INDUSTRY

VARIETY'S' AMUSEMENT GUIDE NUISANCE TAX

For show people as well as laymen, this Guide to general amusements in New York, first imagurated hare in 1928, is revived and published weekly in response to reparated requests. YAUEYr lende the guidance of its judgment in the various entertainments denoted. No slight is intended for those unmentioned, as taxt will be switched weekly. The lists are of VAUEYr compilation only, and as a handy reference. It may serve the out-of-towner as a time saver in selection.

PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimate Beetion. In that department, both in the comment and the amount of the gross receipts of each show will be found the necessary information as to the most successful plays, also the scale of admission charged. FILMS ON BROADWAY

-Similarly, the new pictures in the Broadway first rune and combina-tions are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 4, which indicates the new films for next week and the week after.

BEST NEW PICTURES THIS WEEK

Capitol-'Escapade' (MG). R. C. Music Hall-Love Me Forever' (Col).

HOTCHA AND CLASS NITERIES

HOTCHA AND CLASS NITERIES Roadhouses, roofs and outdoor gardens ig the summer keynote in the hooferies and niteries. Ray Noble at the Reinbow Room; Jack Denny at the Hotel Penneylvanis; Guy Lombardo at Walderf-Astoria's roof; Dick Gasparre atop the Biltmore; Johnny Green at the St. Regie; Leo Reiman at the C. P. Gasine; Johnny Green at the St. Regie; Leo Reiman at the C. P. Gasine; John Karlow, St. St. St. St. St. Gin Island Casine, Abe Lyman at the Favilien Royal, and Bear Mardens Riviers (Casil Carroli revue) are the top roadhouses right now. Hot spots are highlighted by the Famous Door, hotcha, professional hangout; Bills Gab Weis, Leon and Eddie's saucy songs, and Danny Heafys now Vie Gab Margow. Nutrichuk Villens Base A Godir of mithed

Greenwich Village holds the Nut Club, Village Barn, a flock of quickle drop-in spota, each with some special flavor. Harlem's Cotton Club. Ubangi and Dickis Wells are outstanders; there are other lesser known but equally colorful places.

Dut equally colontul punces. Cuban-Spanish flavor at the Cubanacan and El Toreador in near-Hariem, and authentic Fiamenco at El Chice in the Villare; also El Bolero in C. V. Mimi's Fauberg-Montmarter and Bdous Bal Musetta are Frenchy in the Times Sc, sector; Monsta's and Morie Italian eatries downtown; a fock of other dialecteries assistered all over town.

acomnown; a nock or other dialecteries scattered all over town. Smarter builts has Marino Chess at Versilies; El Morosco, 21, Hec-tor's Club New Yorker, Stork Club (Georges Médaxa), Bob Grant and Prances Maddux at the Savoy-Plaza. Hollywood, Paradims and French Casimo continue the fave mass-revue money-getters.

Canadian Tourism Again Up, Natives **Abiure Chiseling**

Quebec, July 16.

Quepec, July 16. American tourists are squawking because of exchange charges on American money arbitrarily en-forced by small shopkeepers, roon-ing house proprietors and others. In most cases the amounts involved are small but the visitors burn nlenty.

A local theatre is one of the worst offenders. Tendering a \$20 blii, the cashier refused to accept it except at a discount of 20c. Actually at a discount of 20c. Actually American morey is at a premi 1 though Canadians still lose a frac-tion of 1% charged by local banks for handling. In view: of the enor-mous amount of money spent in Cahada annually by American vis-tiors, cicse to \$250,000,000 in nor-tiors, cicse to \$250,000,000 in nor-strongiv against exchange charges of any kind. strongly aga of any kind.

Class hotels and departmental stores throughout the country have been accepting American money at been accepting American money at par even when quoted at a 5% and 7% discount. With tourist traffic having assumed the proportions of one of the Dominion's five leading revenue producers reputable busi-ness is always ready to absorb ex-change differences.

nees in always ready to absorb ex-change differences. The height of the tourist season in 15,000, The production solutions always and the season in 15,000, The season is the season is classed of the season is the season so far are reported the set since 1923. In 1032 is seened this season so far are reported the set since 1923. In 1032 is seened as if fourist business was a thing for all the season is the season is the set season so far are reported the set since 1923. In 1032 is seened this season so far are reported the set since 1923. In 1032 is seened as if fourist business was a thing for all the season is the season is considered the last mail in the cot-coming back fast. In this province governmented small hotels. Provincial official small hotels are may be a the season hotel bit i difficult to secure roncusis on charge extrationate prices to tour-bear and when the makes it chisselers are laying off.

Ed Weisfeldt Injects Life Cream City Variety Club into Milwaukee, July 16.

FUN MUST GO ON

Milwaukee, July 16, Instead of disbanding, as was suggested at the last meeting of the ever Milwaukee Variety club, the club is going on, it was announced to going and the second of the club is going on the second of the take of interest caused the club to close its bar in the Hotel Plant-inton and one member suggested closing the club. However Weis-cleit, with the aid of Sam Shurman, Metro manager: Charle Braum, the the needie to the club and things are humming. The committee has announced an

The committee has announced an ali-day outing for Monday July 22 at Johnny Strain's Lake Geneva resort, with goifing for men, bridge for women, dinner and ball at

MARRIAGES

MARRIAGES Ann Loring (Anila Kurdin) to Louis Schor, July 3, at Los Angeles. Bride is Metro contractee, groom a Marjotro Yutunm (Midgie Dare) to James William McGee, in Glen-due, Cailt, June 14. Bride is a screen actress, husband, non-pro. Chevie Chaeno to Dr. Sidney works in Columbia home-office. Groom non-pro. Reine Rochelle to Donald Dogsett, July 10, at Yuma, Ariz Bride is screen actress, groom non-pro. Margaert (Midge) Phillips to Jaide has hid charge of line cirls for portai thcatre, Toronto. Angelo Spano, non-pro, to Dick Lewis, musician, in New York City Jat week. Groom is pianist with Jat mene Chromis pianist with Jat mene Chrom is pianist with Jat mene Chromy is pianist with Jat meneoffice Ch

COPPER FLOOD

Twist-and-Angle Boys All Seek Ways of Corralling Coins Which Special Levies Spout Over Nation -Gum and Weight Machines Spurt Take 250% in Four Months

NEW WRINKLES

Chicago, July 16. With millions of loose pennies weighing down the public's pockets because of dozens of nuisance penny taxes throughout the land, the twist-and-angle boys are all searching for gaffs and ideas whereby they can swing the tide of all these loose copper coins into their own pockets. The angling guys believe, and rightly, that the public generally finds these pennies a great bother and would rather get rid of them than carry their weight on their nersons.

With this angle in mind the boys are now swamping the nation's shops and stores with every conceivable type of gadget designed to entice the rivers of loose pennies. Penny gum and weighing machine companies report a huge increase in

companies report a huge increase in trade, amounting in some states to a 250% hop. But the rest back and watching the gum and weight machines corral all the loss chargs. They are non whitting the field with their own penny-smatching ideas. Among the big ideas which have swept in dur-ing the scene berny tak spres are ing the scene berny tak spres are in miniature and are to be found on practically every cash counter in miniaturs and are to be found on practically every cash counter in the midwest. These slot machines are designed in every possible τ_i , y with regular fruit-sign rollers, with dice, poker sets, or plain numbers. **Cops Pass Em Up**

Where the police have been breaking the dime and two-bit slot machines they haven't touched the had onlines investigation of the secause they are in reputable shops and have the general okay of the business men of the town who get their per-centage of the penny take of these machines machines

centrate of the penny take of these machines. It is grab off these losse bennies in the old punch-hoard racket. But no longer do the punches sell for a nickel or a dime, but for two or three cents. Big-gest punch board success in the midwest was started last week in this town, and it's a two-cent board with a ticket to the Levinsky-Louis fisticuits as prize. In this case given a fight ticket for in a barre of the profits. Game is doing re-taurakably well in the cardy and res-taurakably well in the cardy and res-taurant shops where the pennies are flowing. flowing.

All Kinds of Gadgets

An Kines of Usaget Other penny enatching angles are ministure penny cin-games on cash counters, penny canty machines, door of nearly every type of shop, penny cyclias-cleance apray ma-chines, penny tor-tune-telling ma-chines, penny tor-hocts for the rac-ing selection 'best bet' horse of the day (an angle which is coming up fast in Chicago), penny keno games with a grand drawing every week, penny photographs of stage, acreen are now installing on all connex paper-dispensing machines. Theo machines were never prac-tiant that pennek were not always handy. But now it's a cinch that cvery poket is loaded with the cop-per coins. Other penny-snatching angles are

Nemesis of Nudity Stalks Sal At Every Show in Milwaukee

CLEATS BROGAN ON

Mr. Snake Snatchberg,

Bond Bldg., New York. Dear Snake:

.If I wasn't such a mooch for your salve, I would of said 'no' to this proposition. You told me playing these one-niters to the Coast will give me the necessary experience. Necessary for what? If this is ex-perience, I'll take pistachio.

perience, fill take glatachlo. Here we are in Missisalppi, but how we got here is anybody's guess. Even Swami River. the mind read-er with our unit, don't know. Ar-rived in Hitand, Miss. (that's where I'm writing from) this am. We do one show here tonight, then on ito Hound the state of the state of the Hound where we prove the Majas-tic. So we'll be able to smill the Interstate circuit anyway. As you how norbably beard we

11C. So we'll be able to smelt nee Interstate circuit anyway. As you have probably heard we opened up in Stupidaville, O I don't pail, but I hope you have to spend a night there as mentime yourceil. We blew int pretty early in the morning and drove up to the the-atre which is called the County Auditorium. When we walled in we figured we must be following Fowers Elephants into the house, bas and the second the second bas and the second the second the local farmers. There was a guy sweeping the lobby in slow motion. Nami, again calling on his super-natural powers, walked up to him and says, "My good man, where is the manager? "Who are you?' the guy asks. "We', answyered most of us, "are "Droi' want one foldow's slid the "Droi' want one foldow's slid the."

ctors.

'Don't want none today,' said the lobby sweeper. "You don't want any what today?"

we asked. 'Don't want no actors,' he snaps

Don't want no actors,' he enaps. You're not going to gret any,' we said, but we figure the guy is nuts and we can't get nowhere unless he tells us where we can find the manager, so we got to humor him. It seems that this bird haart seen a real live actor in so iong, he thought they all come in cans. Just about this time the manager walks about this time the manager walks who was more surprised—us or the manager.

In. If a an even money as a set who was more surprised-ugs of the This super showman has us booked for July 6, but a couple of days before his mother-in-law kicks off, and he's got to leave town to mourn and celebrate. So he form the set of the date, and no dice. The manager picads with us to stay over an extra day and postrone the show till the date and no dice. The manager picads with us to stay over an extra day and postrone the show till the date and postrone the show till the set of the date and postrone the show till the set of the date and postrone the show till the set of the date and postrone the show till the set of the date and postrone the show till the set of the date and postrone the show there's something goin' on. Our meals for the value as the pays our pression the base he pays our pression the value of the date and you are the set of any the set of any over in Stupdaville with nothing to do till the next day and help him paint the lobby. We must of done a good show, because the going to put new covers on the sole as the couple and the dots and the

seats. So we are leaving this town of Hitand right after tonight's show. Have to get out early because we're takin' a roundabout route to Hous-ton. The bus travels best (and sometimes only) downhil, an' we have to steer clear of any roads where it's uncrade. where it's upgrade. Inc'dentally, that bus is a scenario

itself. It started out as a school bus in Philadelphin, then was used by New York Chev to haul boondog-(Continued on page 69)

Milwaukee, Wis., July 16. ATS BROGAN ON 1-NITERS TO COAST By JOE BIGELOW Hitand, Miss, July 13. Milwaukee, Matcher management of the With of the Milwaukee on Friday (12) to find the Mil-wauke Statcher. officers

offleren, son tanges with the peace offleren. When Sally artived in Sheboy-gan inst week for a personal ap-peramore she found Rayrond Roger, her publicity agent, held on bond. The charge was showing indecent literature and arose from the post-ing of Sally's nude portrait in front of the theatre. Sally demanded a jury trial and a jury of six men was called. They viewed the pictures and also

was called. They viewed the pictures and also noted that a 'Now Showing' sign had been neatly tacked just at the point where Sallys bosom should have shown. This irked the jurcer not a little. They had the 'Now Showing' sign taken away, scanned the photos once more and then Showing sign taken away, scanned the photos once more and then voted ths portrait not obsccne, but 'arty,' and Sally was permitted not only to continue showing her por-traits but hereelf.

ratis but herreit. However, knowing that Milwaukee juries are as bit different from the Sheboygan brand (past experience having been bitter). For manage-ment used less nudity and more fams and bubbles in presenting Sally's pictures to the public heres Sally's pictures to the public heres Winconsin. However, the trouble work with the sall of the sall sall sall sall sall int over yat. Eagle-eagl censors are on hand for every show to be certain Sally is not strictly in the are on hand for every show to certain Sally is not strictly in i nucle but wearing a fiesh-colo skin tight suit every time she ste on the Milwaukee stage. Nuclity banned in this city of beer a Gilda Gray. the -colored 14

Minne. Dog Track Folds: 20G in Red

Minneanolis, July 16.

sinneapoins, sury re-Promoters of dog races at Savage, just outside of the city, coming here from outside the state, are esti-mated to be \$20,000 in the hole as result of state authoritis halting the entoprise after it had been in operation less than two weeks. They also face prosecution. also face prosecution

The same thing happened several years ago when the sport was at-tempted.

tempted. Alleging violation of the state gambling laws, the state attorney general obtained a restraining order from the courts, prohibiting taking of bets. Warrants also have been sworn out, charging gambling. On their part, the promoters assert that natrons do not be but buy that patrons do not bet, but buy 'options' to purchase the dogs. Op-tions are cashed in at prevailing odds.

odds. An effort to obtain an injunction to prevent interference by the state submittee was unavailing, how-authorities was unavailing, how-moters ran the races without sell-ing any options. Then they gave up the ghost. While the traces were on, passes works the the traces were on, passes works in the traces were on passes.

options.

BIRTHS

Mr. and Mrs. Sam Jaffe, daughter, in Hollywood, July 12. Father is a Hollywood agent. Mr. and Mrs. Bobby Gordon, daughter, July 11, at Polycilnic hos-pital, New York. Father is a mem-ber of vaudeville trio of Gordon, Reed and King.

6 ber of vaudeville trio of Gordön, Reed and King. Mr. and Mrs. Bob Weitman, son, at Beth Moses hospital, Rroedlym, Juli 16. Pailler is manager of the Mr. and Mrs. Stuart Frwin, Idaughter, in Los Angeles, July 15. Mother is the former June Collyse. Mr. and Mrs. Landar Stringfield, daughter, Mereilth, July 5 at Dur-ham, N. C. Father is conductor of the N. G. Symphony ord:

rank of State theatre, coming under jurisdiction of Minister Goering.

Olga Tschechova making hay while the sun shines on her suburb adobe house at secluded lake Glie-nicke.

South Africa By H. Hanson

Moscow

TIMES SQUARE

Otto Bielens on the Black Sea writing new comedy. Richard Werner Heymann in Vienna and back to Paris.

Mexico City By D. L. Grahame More cock fighting arenas closed, Puebia City government closed all

Singapore

Jack Groves, Paramount's Far Bacter True die India, due to Tudia, Paul Lee, UA representative, and wife passing through en rouie to Java., Edie oO'Connor, M.G.M.'s man-Biane. Carl Hollenstein and wife here supervising and auditing Warner effices. UP Tratoduction by bad weather in Jahore given study with the held up of Tarkoduction by bad weather in Jabor Elsher giving. a thehartoal

The production by the structure of the source of the sourc

Broadway

66

stank Morgan's mother ill. George Ross back from vacash. Mrs. Donald Novis back to the Coast. Frank Morgan's mother ill.

Campbell Casad now p.a.'ing for Nikita Balleff.

John Hammond getting ready for a trip to Russia. jurisdiction of Minister Goering. Paul Martin, back from two Hollywood years, directe Lillian Harvey's return to German fold.

Stuart Stewart in from Holly-wood for short visit.

Les Thompson and that striped iszer-but no cricket, hie

Jack Connelly elected president of the Sunset Goldfielde, Inc. Burns Mantie, Newe drama critic, making initial flight to Coast.

Eddie Dowiing scrammed to a dude ranch out weet somewhere.

• Ner Mer

udé ranch out weet somewhere. The Marc Lachmanns (Melva tornell) to the Coast next week. New Woodmansten Inn spotted on ferrick road near Massapequa, L. I. Bob Brandics, instead of George evy, accompanying Joe Philips

Mark Hellinger and Gladys Glad landed back in town Sunday from the Coast.

Mueic Hail ballyhoo flags flying from side of Claridge hotel on Broadway.

On a few hours' notice Freddle Rich hopped a boat to Europe last Wedneeday (10).

Duncan D. Rose, Max Ernest Hecht and A. Arthur Price in pub

Duncan D. Roes, Max Ernest Hecht and A. Arthur Price in pub area of the state of the second state (Eds.) 10 and 6. from vaudeville, making a Warner short. Virgina Suith will do her third Arter a protracted Caribbean va-cation, Arthur Mayer Arter a protracted Caribbean va-cation, Arthur Mayer Burna and Allen lexe Hollywood for Now York immediately follow-ing the July 31 broadcast. Apolio, 126th street house, getting are going in for colored names. Freddle Schader in from Detroit Imping Roadway for ; lew days erson for and Buil Greene, Personal rep and pa. for Dave Rubinof, to the Coast to Join the Strens and callaban heak trom va-

tter. Emmett Callaban, back from va-ash, inaugurating special sepla hows for Friday nights at the cash

Emiment Calibhan, back from va-cash, inaugurating special sepla shown for Friday nights at the Ted Tody exits from Columbla Fletures as southern exploitation the an advance of the second second resonance of the second second second or tennis, such as and beat too much. Borced to stay away from of tennis, such as and beat too much. Borced to stay away from on Criterion once stood. Times and Criterion once stood. Times from the dentist. Ethel Shutta in Fost-Graduate hosp for oberation; not serious and borg oberation; not serious and borg oberation; not serious and pendectomy also now all right. Abe Cohen to Navin Field, Der the Shuberts on a summer assign-ment, before kains out in the Second Durop alone March 4, is remaining indenticity, filling, repeat stage these to bid for return appear. Taulio Carimani spidely eleviderid

the first Longit ration appears area. Tollio Carminati sailed yeeleraay Tallio Carminati sailed yeeleraay Taly returning in about sky weeks to do a ctage play offered him in New York, or return to hollywood to the sail wave latter part of nat week forced most picture company home offices to close shop by 4. o'close for the sail wave latter part of a week for the sail week if warm watcher continues, no years of the sail has been replaced by Ruth Leightion. The Billy Rose's (Fannis Britos) to ba per guine week can hangout for ba be require week can hangout for ba be require week can hangout for the ex-NVA'ites.

Berlin

By Claire Trask

Lil Dagover signed by Rota for

Li Discover signed by Rotk for munical. Mayri of Rota Eremen, in port, used for interiors Mayri of Rota Eremen, in port, used for interiors Natiatal Torget Me Nol? Werlich-upseching. Grethi fant of danar by Julius Weisman Grethi fant of danar by Julius Weisman Der Reicher lasving Film Kredi Bank to join up with director Pitter Gueen Victoria in abbreviated skrist before queenly days is sub-scheduled for Munich opera. Municipal Wiesbaden elevated to Gorky's Mother. Werlick-apseching.

mu

CHATTER

Paris By Bob Stern

Max Beinhardt back in Europe. Max Reinhardt back in Europe. Ambigu theatre being done over. Mrs. A. P. Waxman looking around.

Harvey's return to German fold. Henny, Porten, 'German Mary Pickford,' will face footlights sing-ing in September Scala program. Jaques Feyder, French megger, here to huddle with Toble sece. Msinz, over joint Parls production. Saul Colin, Pirandello's shadow to U. S. Figaro sin'-'Merry Widow,' on Ufa schedule, enamed 'Mako Me Happy' eo as not o jostie the MacDonald-Chevaller

to U.S. Figaro giving a party for Noel Coward. Ray Vontura and band playing at the Rex. Rose Marle' revival closing at the Mogador. Private Lives' booked for resort

while the sum shines on her suburo adobe house at secluded lasks Gile-nicke. Method Section 2015 and 2015 and 2015 Method 2015 and 2015 Method 2015 and 2015 Method 2015 Meth

Mogado. The format doming at the Trivate Lives' booked for resort eafnotout. Three Baaloys, acros, playing David Sussman of Paramount News back to N. Y. Ernest Koenig now at his desk in the state of the straight vaude policy in the fall. Theatre Francais shut down for a complete overhauling. Market of the straight wave back to respect to the straight to the straight straight to the straight straight for next season. First French sweepstake on Grand Pitt the forma theatre, carcassonse. Joan Warne dancing at Francis Bob Harley (Fory showing Mr. and Mrz. Jos Ereen the country Marsh Borkare on the shock to county Marsh Borkare on the back

Bob Harley (Fox) showing Mr, and Mrs. Joe Breen the country-side. Marsh Sprague on way back to Paris, as Larry Hills goes to New York.

York. Paul Valery of French Academy writing ballet scenario for Serge Lifar. Robert Montgomery here, getting plenty attention from the local

rees, Serge Lifar dancing first per-ormance of new ballet 'Icarus' at

Serge Linar dancing inst per-formance of new ballet Tcarus at Opera. Max Dearly, who started in vaude, returning to first love at A.B.C., in sketch. Harold Smith elected commander of Department of France, American

fain farm. Yoohoo for summer and the yode. Germany's first transportable uitra-short-wave television trans-mate anglet of the second second second attra-short-wave television trans-mit of nodes 16 trucks. Werner Klingier, youngest Ufa director, stepping on the gate toward uit of the stepping of the stepping director director director director stepping of the stepping of the stepping director director director director of the stepping of the stepping of the stepping director director director director of the stepping of the stepping of the stepping director director director director director of the stepping of the stepping of the stepping of the director director director director director director of the stepping of the stepping of the stepping of the director director director director director director of the stepping of the stepping of the stepping of the stepping of the director dire

Universal has given Southern Rhodesia a moving picture record of buildes to buildes (Union Theatres), Capetown, hit capacity buileness, despite bad "Winry weather over here, with heavy gales along the coast and some snow, Amulement buildes Dr. J. Luddan, chief rabbi of Johannesburg, has written a pidy itide 'Conflicting Wonda's wilch a by the Repertory Play-Reading Society.

tre by the Repertury and according to the society. Geoffrey Barkas, producer for Gaumont-British, has completed the South African episodes and scence for the Life of Rhodes' film. Pic-ture will be finally completed in the studios in London.

Bill McDermott, Cleveland drama caller, here for annual visit. Alexander Bays off this week for Vienne and London and then back Sidney Howard script, 'Yeilow Jack', in Russian translation, get-ting serious consideration here. First collections and Rest this week, and Moseow agog at first fireworks display.

Vienna and back to Paris. Ida Wuest in Vienna from Berlin to play in new pic 'Clo Clo.' Soli Vidor's 'Junge Menschen' ('Young People') to be filmed. Annemaric Soerneen, Gernan ac-trees, hired for Vienna films. Jarmila Novotna to Prague after making her debut at the Vienna mars party at the Laurent Restaurent, with Brickton among the entertain-

ers. Gaston Baty to reopen Mont-parnasse Oct. 15 with 'Hotel dee Masques' in 10 scenes, by Albert Jean.

New Louis Verneuil show, 'Venice Train,' to open in Vichy as try-out, with Alice Field and author in lead with

Customere at Italian Art Exhibit at Petit Palais hitting 300,000 mark, believed a world's record for art shows.

Experimental fire lighted on stage of Theatre Francaise to see how well the asbestos curtain works.

Alexie Granovsky, on location in Hungary with 'Tarass Bulba,' using 4,000 horees and oxen in open air the

Gertrude Lawrenec going to the 46th performance of 'Private Lives' t the Theatre ichel with Noel at th

making her upput at une vienna
 Edward Johnson, new Mei director, vielted Vienna looking for new talent.
 Edward Johnson, new Mei director, vielted Vienna looking for new talent.
 Warner's "Trietan and looide" on July 27.
 Dr. Ernij Geyer to work with Dittor and the season at the season at

at the Theatre. Ichel with Noal Coward. Edouard Herriot inausurating Meere controls museum in house there controls museum in house there controls museum in house there controls muse the second remobe. Raimu, fin and dramatic actor, to join the gang vaude, appearing cel Pagnot. Con sector by Mar-des Pagnot. Con sector by Mar-des Pagnot. Man, darring the second second Man, darring Piere Freenay and Man Ranouardt announcing she wort operate. the Daunou theatre next fail and deent want to rent i put, gthere, bungdt near control theatre next fail and deent want to rent i put, gthere, bungdt near control theatre

Marie Sell. Marie Sell. vort'operate the Daumout theate next fail and desn't want to rent it ut, either, me benefit perform-nest at Mathuring of Complaints of Franzini and Thereas of Lieleux- by Hari Gheon. The Sell of the Selling and the selling of the Selling and the selling and the selling of the Selling and the selling and the selling and the selling and the selling of Robert Dividion to base of the George Courteling noise and on the George Courteling noise and on the George Courteling noise and the selling of Robert Dividion to based on the George Courteling noise and the selling and Jean Pierre Aumont in a new Mark Allegret fing. and Jean Pierre Aumont in a new Mark Allegret fing. and Jean Pierre Aumont in a new Mark Allegret fing. Allegret ting all the crowds at Lon Volterra's Lung Park. Damon's prehistoric jungle from the selling and the reard on the Selling and the selling at the allegret beli Expo getting at its cond and and get ting at the cond as the selling and the selling at the all light below the selling at the tore and the selling at the tore and be where Vincerao Bellini, Italian colombies pool, is, with a dual legit belling and Table, the first he cond the selling at the the selling here. Data of Table, the first here are also to play in film Month's Vacation's Here Gueta writing at the selling here. Park and Table, the first here also dual selling the selling here also and the selling here also Tares Built with started in vaues.
 Testina Chamier of starte A BAG, in Karlow and South of started and started a Public City south attractions of the cohorts. Cohorts. Braddok-Baer fight pic a clean-dottan Holywood dress designer, addram Holywood dress designer, teating the cohort of the cohort south promotors proposing gov-ernment to reduce takes on fights. Actor's Union for more protection. Federal attorney general invest-gaing chain letter racket, which has Barry Norton postponed his ar-matic company at Teatro Arbou for Citvic government contracted with

matic company at Teatro Arbeu for 16 days. Civic government contracted with a fim producer to picture an Aztec pageant that is to be staged at the pyramids of San Juan Teoti-huacan.

next essaon, with trouv-play fools Bella, historical spec-tale. Recher, who use wirs with the Conseller Franciske, to jusy in Marion Delorme at the Roman monhithestre of Orange, south of Proceeding and the Conseller remational congress of Maia Com-posers at Vichy first week in Sep-lamber, and will conduct Rosen-kable. Louid Jouvet probably to produce season. possible at view int week in exp-tavailar." Louis Jouvet probably to produce Othelio' at Athenee next season. Georges Pitoeff likely to do same thathurina. Sono Afne version, at Mathurina. Sono Afne version, at De Maupassant story 'Clairé de Lune' to be made ints an opercita by Henri Allorgo and Francois on at the Gaite Lyringer Andre Luguet and Suny Prim to Jay with Sacha Guiry in picce to open Sept 1. at Theatre de Paris at henri to maits mennelit stands and the Gained Sang York at henri Louis Jouvet eigning Robert Le Vigan and Claude May for Brutus' by Jean Giraudoux, with which he pear. ching Children's Hour later in "Petite Illustration," euppement to

TIMES SQUARE

Hollywood

Jack J. Gain back from vacation.

Fred Pelton nursing a bum foot. Frank Kilduff new Roosevelt hotel

tor of shorts. John Darrow headed east for sum-

wife, June Johnston from St. Paul visiting uncle John LeRoy John-

ton. Charles Hertzman made assistant o Mike Boylan, scenario ed at Uni-

Pauline Lord eastbound following washup of her contract with Para-Washup of her contract with Fais-mount. Sam Wood tried to keep his birth-day a secret, but Marx Brothers gabbed. J. Eugene Chrisman sold his story. 'I Work in the Powder,' to

(Continued on page 68)

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London

Possio Love here.

Greatrex Newman ill in hospital. Mrs. Clive Brook here on visit. Olive Andre looking for male

B. I. P. will star Renee Houston

Amy Mollison in another auto oblie accident.

Lady Cavendish (Adele Astaire) attending first nights. Fred Karno talks of going into he film producing field.

the Capitol Films moving to bigger premises in Regent Street,

'Vintage Wine' will commence a e-release at the Plaza July 5. nre-re

Felix Ferry expected from Monte arlo to start on his new revue. Carlo to start on his new revue. Russell Johns at the May Fair hotel for a fortnight with options. Jimmy Campbell and Irving Dash of to Tring to reduce on orange diet.

of to Tring to reduce on orange diet. Billy Milton signed a year's con-tract with BIP to star in musical films.

Tin Pan Alley here anxiously walting the arrival of Louis Bernawai

Radio Pictures running a special ade show of the Baer-Braddock trade show

ght ni Barbara Newberry being tested or films to play opposite Jack uchanan

Leon Leonidoff has set Felix Par-nell's Polish Dancers for Radio City in the fall.

frances Day will be Arthur Riscoe's leading lady in new Bol-ton-Thompson musical, tentatively titled That's Bill, which he is pre-senting in association with Her-man Feliner. Irving Mills has sold his entire acclusive Music Catalog to Boosey. Hawl

Michael Lyons paging Billy and Isa Newell. Wants them for a Elsa Newell. West End show.

Michael Lyons paging Ellip'and Ellas Nevell. Wants them for a West and the Steppers booked into the steppers book of the steppers of the s

busy.

busy. Tom Arnold taking all Francis Mangan's big scenes, formerly used at the Rox, Paris, for his touring

Viceroy Sarah' closed at the Phoenix after five months and 'Chase the Ace' at Daly's after six weeks.

weeke, the Ace at Dailys after six weeke, and the six weeke, the six weeke, and the six Robert Chisholm and Toots Pounds, latter formerly of Lorna value will pounds, have teamed to any south Aften cricket team at Accidentally Yours, Shafteebury George Rober, at Invitation of Delysia making broadcasting Delysia making broadcasting berna will be the six any and the six and the six and the six any six any

Argus, guarantined with scalet tever. tever. C.K.Kley, Atter 18 months in southwest for the Government, Marie Jensen, of the Embassy theatre ho. elected. Miss Liberty for American Legion celebration theatre ho. elected. All scalerty for American Legion celebration Next date at, Metropolican, for-mer Erlanger house, is annual na-Professional Women, four days, opening August 15. So Kent Thom-wars. Roseveit may attend.



Stroudsburg, Pa. By John J. Bartholomew

Plaza reonened.

versal, scouting England and Scot-

and, Poily Moran compelled to post-pone her Australian tour for Frank Nell, as she is due to make two pictures for Radio. May go in February.

French Girls.' Ben Jade trio signed with Tom Arnold show, calling for 52 weeks, George Prentice also with Arnold under similar conditions, but for a

Madrid

Maria Fernanda Ladron de Gue-ara to marry Pedro Larranaga. Maria Fernanda Ladron de Gue-vara to marry Pedro Larranaga. Both actors, Catalina Barcena back to the footlights again in November with Josefina Diaz Antigas' stock com-

josefina Diz Artigas atock con-pany, Valeriano Loon in Garto Arti-Valeriano Loon in Garto Arti-Valeriano Loopos etudios, Benito Perojo megging. Edgar Noville funsiting shooting Edgar Noville funsiting shooting the latimate Life of a Tenor, and of to Barcelona to meg El Malvado Atlantic Films going producer with the two pic, for, saturation with color pic, for saturation Formula, original by Jose Santi-suri.

Formula, original by Jose samu-gui. Duvides achediade to mag Ta Banders' (The Firgt) based on novel of Pierre Mac Orian, in Spain and Spanish Morocco, for the So-Citle Nouvelle de Climentographile Wernando Delgado to mag Cur-rifo de la Cruz for Febrer and Blay. Brooklyn builtighter Sidney Frank-Brooklyn builtighter Sidney Frank-Brock und the Sun-Brock of the State State State State Brock of the State Stat

Seattle

By Dave Treps

Sam Siegel takes vacash at Lumley Island. Dave Himelhoch a judge at hubby-calling contest at Woodland

Ellen McGrath, drama ed of the Argus, quarantined with scarlet fever. Grover C. Kirley, after 18 months

Carny season in full swing. Grace Post back to London. Grace Fogi back to London. Alexander Uhl, new. AP rep, re-lacing Rex Smith. Argentina down from Paris for a conefit performance. Ann Barley called back to New York for 'March of Time' broad-

bcnefit p Ann B York for

different show.

Sugar Cane one-nighted. Rhythm Maniacs at Eagle Valley Tn n Bethlehem male quartet at Mono

February. Josie Colline making a private settlement with her creditors, pay-ing \$130 on 56. Curzon exate paid the money on the star's life insur-Wallace Pernell setting ready to go to Hollywood to do a film for Metro. Vivian Graham arranged the deal. Title to be Fifty Million French Girla Luigi Bocelli concerted at t. Po-

cono. Florence, psychometrist, at Penn-Stroud. Eddie Gilligan's band at Mt. Po-

different show. Joe Pasternak, Universal's Euro-pean production chief, here con-ferring with the local U heads, then gorins on plays tod artists. John Betjeman, film write for the Evening Standard, has tendered his resignation, to take place in a month, when he will-take up a pub-licity job for Shell Mex (gasoline).

Bellin and the second s

Indianapolis By Bill Kiley

Bromley House down from De-

Eromiey House down from De-troit. Ed. Rosenbaum here advancing Love Ma Ferever: Nabes going in fon a-mint tie-tu. Charite Long in from Long laiand to greet former fellow employees a Crache. The start of Charle Davis' ork, in town, recovering from ap-pendectomy. Lorite ork missing usual summer, horite ork missing usual summer, horite ork missing usual summer, brough August. Shoot by taking trip to Clyde Willard away from the Apollo tom kusiness with Delaure on a vacation trip to Little Rock. Broad Rinols nark. once the

Ark. Broad Ripple park. once the town's brightest summer spot, now privile shattered except for State police - resting while re-straining order prevents them from knocking over outside sorts for violation of the liquor law.

Minneapolis By Les Rees

Accidentify Touris, "Shatterburg is a converting them a leave of the max we set of the factor of the

Eismarck, N. D., and Lowell Smoots, Little Falls, Minn. Edwin Arnold paying brief visit to Twin Cities where he once played Citbe Juncheon guest last week. M. L. Stern, independent distribu-tor from Omaha, visited brother here en roule home from Rochester. Minn., where he underwent opera-Igor Gorin in to start contract at Metro. Netro South in to start contract at Metro doot floored Monroe Owsley. Milt Arthur back from a look-see in Arizona. Tom DeVane back on Warner p.a. payroll. Dave Epsteins and dotter, Patsy, in northwest, or of shorts.

Charles Treps to Metro as direc-tor of shorts, the added east for sum-mer legit try, J. J. Murdock due from five weeks in Breen York. Breen York, and the set of the set of the Breen York. Breen York, and the set of the set of the Breen York. Henry Armetia returns for a three-the Bard at Werto, and the set of the Bard at Metro, and the set of the set of the Bard at Metro, and the planed Dames Parker joins the Max Fac-tur Weins and the set of the set of the Bard at Metro, and the set of the Bard at Metro, and the planed Dames Parker joins the Max Fac-tur Wig and haid degl. James Parker joins the Max Fac-tur Wig and haid degl. Date Bard at Metro, and healing from Jos A fired for burns. And y Devine's hand healing from Jos A fired for burns. Culton Easy is latest coaties to beach after recent operation. Culton Easy is latest coaties to beach after energy for the set of the set of the Statest coaties to publicity degration in the set of Costan After editing 'Gury Top. Illines forces Nige Broke for Costan After editing 'Gury Top. Harry Clark, Dufwen Hourse Cased May Day Brom Heilm Costan After editing 'Gury Top. Harry Clark Dufwen Hourse Chade After on the State for the State Costalering contract job at Metro Harry Forkin folded he burdy Harry Forkin folded he burdy show in San Diego after one month-Claude Blayon hitting Callente Wanton Son Leo John Letko John

here en route home from Rochester. Minn, where he underwent opera-tion. Winn, where he underwent opera-tion. The second second second second second heater magnate and broker to local theatricalites, respectively. Barlon Miller, Tast Lynne' lead-ing lady and wife of local news-paperman, to have acceen test, ar-ranged for by Merle Folcer, Jour-Biar, under new Des Molnes, La. Register-Trubue ownership, no longer accepts lauor add-the only booker, spotted in a return engekt-tooker, spotted in a return engekt-tookar, Soutch in a tour negative at Sloux Falls, S. D., during Na-tional Greek convention there. Battaglia-Gibboard fight, staged hoples St. Faul boxing clubs at baseball park, expected to be such large to the super-dire the supersed.

Boston

By Maxwell Fox

Vicki Joyce in town. Joe E. Brown at the races. Shoe Fair helped the night spots. Backstage Met redecorated for

summer, Brown Derby being renovated for fall season. Jack Saef hovering close to town

tall esaon. Jack Sact hovering close to town on his vacation. Little Champutst. Normandie ballroom going after names for the fail. Frank Henson vining Hub with Amateur failts inow nil here, so maybe pros will get a break. Fred Vytal of the Traveler up in New Brunswick with family. New Brunswick with family. Fablen Sevitaky took his young muskisme on a picnic, but consulted Ballrooms suffering from acute opposition from the pup and pony tacks in this territory. Berne With Jehny Lan on prove he spath his territory. Berne Suffering from coute opposition from the pup and pony tacks in this territory. Berne With Jehny Lan on prove he spath his into outdoors. Steve Fitzgibbon getting relaxa-tion is short hops to beach, where his danged tagged by local paper

his family is statutore up, not some mer. Dreas Larged by local parent Jon passenget list when seen bid-ding a triend bon voyage. Rumors that Joe is in Italy greatly ex-aggerated. Hub clubs with rolling roots hold-ing their own despite the new float-plenty biz. Dropping the couvert at "the latter.

Milwaukee

Local niteries slowly starving to death. H. Resnick new district manager for Universal.

24. Resnick new district manager for Universal. Charlle Fox has again been given a lease on the Gayety and will open Buck Herzog. Scntinel film critic on vacation, with that reme nwrit-ing 'guest' columns in his absence returned to their independent ex-changes after a visit to Hollywood. L.K. Brin, former thatie covers, Solomon, former night club open-ter.

plenty biz. the latter.

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TIMES SQUARE Westport

By Humphrey Doulens Helen Menken in town.

S. S. CLUB ROYALE

(BOSTON)

Hub's newsst situp is Lipton's former houseboat, made over in ex-ceptionally good taste to meet the

requirements of late hour eaters and sippera. S. S. Royale is tied up to a dock in the rear of South Station, which still makes it a city

There are three decks in the club. Main deck carries main dining room and dance floor, lower deck is all drinks with a large horseshoe bar

and plenty seating capacity along the wall, Top deck combines an enclosed cocktail jourge with a

string group and pint-sized dance space, in addition to an open air fore deck where patrons may cool off.

string group and pint-sized dance space, in addition to an open air fore deck where patrons may cool off. a normal size and while and while wheel for main chendleic. It's a cool, refreshing spot on a hot night wheel for main chendleic. It's a cool, refreshing spot on a hot night of the spot of the size and while respect the ship ahoy' angle is not or epect. The 'ship ahoy' angle is not or anow shapes up as the town's floor anow shapes up as the town's the form muter show with a trick of to gain wherisom end for a pic-ture, number. It is not just an-other crew of chorines lioted them the girls do remarkably well to un-both or crew of chorines alloted them the size and the show with a trick of the gain and the show the show the show callbre, but the ace number is a birls Lenchan who enhances are on high-kick. Also aids in the both fines is and a show aids in the both fines. All are of de luxe stage are on high-kick. Also aids in the both fines is a single sourcet spot, and his work in the other two numbers. A semart an mc. as Boston has been this are is Sammy Walhak it odue that mean something. Workin has his own spot in the primation-that means something. Which he were a red wigh. Car-rooh. Introduced as wis Jand from rado. Introduced as wis Jand from the spot in for poise that Dance team is Aries and the show. Nork has has nord the pice is a resit and funny. Encore's a paney in which he were a red wigh. Car-rooh. Introduced of hotche embellish-ment as producer of the show. An and hot is a resit and from rado. Introduced as wis Jand from rado. Introduced as wis Jand from rado. Introduced as wis Jand from

Non-Centern as producer of the show. Herb Marsh band (10) is very Sod. Marsh bandles the vocals and fiddles, but the latter depart-ment is his forte. Royale is only couvert club in town. Fox.

NORMANDIE (NEW YORK) Normandie room in Hotel No-varro opened late last winter as one of the smarter night spots flanking Central Park. It's undergone a number of changes since its inception. The warbling debutantes and Westchester orchestras are out, and

Westchester orchestras are out, and in place Einar Tornos is in charge playing up for the most part Dan-ish victuals. Also the trick blue and white cocktail bar at the en-trance is behind screens, with a new refreshment stand located right next to the main salon.

new refreshment stand located right rext to the main salon. Derrent music is from Mario di Synco fare with an occasional dip into a fast rumba. Di Polo is a fine personality salonig and strum-native sector of the salone of the sector of the salone of the astronometer of the salone of the sector of the salone of the salone of the salone of the control of the salone of the salon

tion

club easily reached. Then, t there are acres of parking space.

Boston, July 12.

too,

NIGHT CLUB REVIEWS

COLLEGE INN

(Continued from page 56)

(Continued from page 56) have an cve-filling, sense of easy motion and grace on ice. Bess Earhart contributes some skeilng tricks, as does LaVerne Busher. of Bavites and Lamb. Additional clowning from Duffy with some ex-cellent pantomine completed a well-rounded revue.

cement pantomine completed a weil-rounded revue. Wiel-rounded revue. The second second second second of years with Balaban & Katz as an m.c. during the master-of-cere-monies fad. Maeters has had his end has developed a dance orches-ta which stacks up weil. Those years in picture houses, where he had to try new tricks every weak. The second second second second second perduction of hand novelites and a ucik cas for the tastes of the hoof-ing customers. Masters has that some from long experience beingdod

HOTEL BILTMORE

(NEW YORK)

Sands Point Bath Club



(Continued from page 67)

Continued from page 67) ished tunse for Anchors Aweigh by telephone collaboration. Georges Hughes and Diana Mac-Farland planed in from Broadway Bichard water provide studios for a week on way back to New York from trip to Orlent. Jack Tumple, the semount New York publicity department to work in studio advertising unit. Jack Tumple, the foot she work in studio advertising unit. Jack Tumple, the foot she you have the semouth to prove the semonth of the semouth department itering the toppes. Karen Hale, laryear-old duspiter of Alan fale, lastring to wast. Roy Del Ruth will grab a vacash after Broadway Molody at Metro back Miller puble out for Yo-semite and reliowatone en route home to Chicago after results here thin you man tossed a farewell

Some and Associate states and a sector of the sector of th

Ramon Novarro dubbine his penind pic, Kagning the Ourrent, arten do Service Services Armando F. Agning, to London for the Service Services Market Services Mar

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Pittsburgh By Hal Cohen

George Otte-Mickering for the Pitt George Otte-Mickering for the Pitt Drave Broudy's 70-year-old Drother, Moc, Gad. Irene Cowan to Cleveland to gend Margaret Johns Sticks on Broad-way for current revival of The Mado. Tony Sterns brought years a two-weak run at Ligonier Yalley Beach Sunday (21). Tony Sterns brought back a flock or our starts brought back a flock of the cruine to the West Indies cruine. George Tyson to New York to george Tyson to New York or a born of the starting in october, for born of the starting in

some boardwalk posing at the several days in hospital here, recuprating from general run-four, before he pulled of the several run four the several days Jerry Tagress playing movement of his symphonic suite, 'Martin Pippen in the Apple Orchard, at Friday (19) pop. concert.

New Haven By Harold M. Bone

Ina Claire widely feted. Lou Rolly to Skowhegan, Me. Anna May Wong may do a play

hcre. Bcrt Lahr guesting at the local spots. Horace MacMahon at Rowayton Hora Beach, Mrs. Island. Mickey McAuley at Bell Mrs Cecil Holm recovered from

MIS, Con Annual Strategy and State States and States an her wedding breakfast on ship board. Helen Hayes read the script of Strinberg's 'Crimes and Crimes,' but

No do. New stock troupe in second week with 'Petticoat Fever' at Stamford Max Gordon opens 'The Long Frontier,' with Nance O'Neil, here next Monday (22).

Montreal

Ken Finiay back from Winnlpeg, Ted Slade's arm out of the silng. Bill Blair trying out meilers in Otton

Loew's to reopen with vaude in mid-August. Larry Stevens named manager of Regent theatre.

(NEW YORK) Morton Downey is the name at the Moonit Terrace of the Hotel Biltmore in the same amart room formerly known as the Cascades for the same the Cascades but it's other of the cascades airler, and between Dick Gasparre's mant danapation and the Downey name value it's getting a big nitery play. Cole-Beatty circus doing turn-away biz in tropic heat.

away bis in tropic heat. Jack Kombor, late assistant, now manager of the Belmont. Corona Barn troupe to Beaver Club for one-site show (18). Charlie Bornberger signed on an extended Mt. Royal contract. All Latell as Bonzo the Bug at Alf Latell as Bonzo the Bug at Chez Maurice, getting all the laaghs. New revue at Krausmann's Sat-urday (13) with Wally Short orch. agen, to theatre, in Regins, Canad's far West. play. Florence and Alvares, who have been playing the better hotels around N. Y. and elsewhere, con-tribute their expert ballroomology. An erresting couple on the floor, an erresting couple on the floor, and the stage. (Last week they were doubling into the Casparter's thythms are okay and Intimate than on the stage. (Last Capitol) Gaparols were doubling into the Ospitol) Gaparote's rhythms are okay and the meastro in turn yields the cal-char to Downey. Theore looks boy reduced emborpoint and a radio rep to back it up. The state of the state of the state style. Including the lawitable style in the state of the state style of the state of the state of the style of the state lange of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the

ager, to theatre in Regina, Canada's far West. Phil Maurice reopening Club Lido for summer season with a Fanchon-Marco show. Ruse Titus liable to step into Clarke Ross' shoes as orch crooner, Clarke Ross' shoes as orch crooner, Clarke having stepped into blg time.

Asbury Park By Ed Hill

Tom Patricola here Hotels at sea on sales tax. Joe Frisco m.c. at Sea Girt Inn. Sylvia Sidney bathes at Elberon. Sophie Tucker strolling on board-

alk. Chick Webb and Lucky Millinder

Chick Webb and Lucky Millinder one-nighting. Eva and Paul Reyes test surf at Loch Arbour. John Barrymore seeks parking place for yacht. Paul Whiteman playing three

Paul Whiteman playing three nights at Casino. Davis Brothers and Don Russell at Monterey grill. Paul Haberstick managing Walter Reade's new St. James.

TIMES SOUARE

East

In future all demonstrations by populace against films aiready okayed by censor in Germany will be dealt with by police, according to Reich's Ministry of the Interior. Zita Johann and John McCormick

Zita johana and John McCornick marined Tuesday (3) in Munichal Building by Clerk Michael J. Cruise, Bride is stage and screen actress and hubaand film exec, former mate of Colleen Moore. Walter Winchell being sued by Joseph Ling, Rochester, N. Y., car-dy and the stage of the stage of the Joseph Ling, Rochester, N. Y., car-terer slandered him over his radio from the Plaintift charge schat-terer slandered him over his radio from atree after sawing the limb

rom a tree after saving. We limb from under hinself. Letter of appeal to Mayor from policeman's with that he be 'iken bound's and the same saving and higher that he 'iken thouse's and a saving and the higher of the saving and higher that and the saving and cliconing eve. Draine addition saving and cliconing even to manage with the saving and cliconing even to manage with the saving and cliconing even to the saving and the test and cliconing even to manage with the saving and cliconing even to manage with the saving and cliconing even the saving and the saving and cliconing even the saving and the saving and cliconing even the saving and the saving and cliconing and the saving an

from liness. Fians field Wednesday (10) at Manhattan Building Department for erection of a two-story theatre, with restaurant and stores, to cost an estimated \$350,000, on site of Loew's New York on 45th street and Broadway.

and Broadway. Hearns Department emporjum gave away 50,000 oaklies for Luna Park, Concy, to all customers over two-day period of July 11 and 12.

two-day period of July 11 and 12. According to tax warrant field by City Controller Wednesday (10) the Casino de Pares owed the municipal I controller Wednesday (10) the before it shut down. City now on hunt for dough. Another six-month extension of Another Six-month extension of Mented by Milton E. Wiseman, when receiver field his semi-annual report in Federal Court Wednes-day (10).

day (10). Homegoers thrown into panic Wednesday night (10) at Times Bidg, when eight polic radio cars converged on spot to apprehend stickup team who had robbed office of Clark's Tours, a tenant. Gun-men atripped and bound their vic-ager, before seaping with \$60. Max Baser mada fluine vielt

ager, before escaping with \$50. Max Baser made flying visit Wednesday (10) to Johns Hopkins hospital, where X-ray dispelled fears. Medicos okayed fight in Sep-tember, but said Baser should not have fought Braddock because at that time ligaments of his mitts were badly inflamed.

were badly inflamed. French government censorship on American and British news dis-patches lifted Wednesday (10) by Premier Pierre Laval. In future crrespondents will be held respon-sible for inaccuracies or distortions and in extreme cases, after warn-ing, would be subject to expulsion from France.

ing, Would be subject to explainable of Orearwich Village poet laurasic, Robert Clairmont, inducted Wednes-day (10) at a gabfest in local Bo-hemia. Used to angel friends here and abroad in pursuing art studies. Charging allenation of the affec-tions of his wife, Lisa Parnova, suit for 1500,000 in Supreme Court against Elisavorth Ford, noted marine artist. Ford's reply alleges complicacy on part of plaining and his wife after Ford inherited an barden of 10 000 avarded Gabhell

his write after your interfect unit Verdict of \$1,0.20 avarded Gabriel Hess of the Hays office against The Churchman, riclicous yournal, has the sheet on the ropes, financially, has issued an appeal to readers to furnish funds to forestall folding. Execution of judgment due July Is-cluding Hess manne in a story which charged he had been indicted along with others in Ontario, Canada, for compiling to prevent competition in lawing. Attachment of \$13,000 shaped on

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Dailies News From the

This department contains rewritten theatrical news items as published during the week in the papers of New York, Chicago, San Francuco, Hollywood and London. Variety takes no daily papers of New York, Chicago, San Francusco, Hollywood and credit for these news items; each has been rewritten from a daily paper.

ана малати и и мартички и продатали практи какана какана та органарти катели статара со импи изререлана катели е Ана малати и и мартички и продатали практи какана ката со органарти катели статара со импи изререлана катели е и

modeling to permit erection new theatre to be added to ch of al City will get a new stadium on Randall's Island in the East River, Estimated cost of project, to be an-scied by the Federal Government, will be \$1,000,000. Planned capacity is 45,000.

will be \$1,000.000. Planned capacity is 45,000. Doug Fairbanks arrived at New-Hyllywoorf. Thus in-20 contrastin Research and the second second second research and the second second second research and the second second second another departing plane, after grabbing a quick lunch in New random second second second second ship with Lady Syivia Ashiby and quoted as saying they'll soon yed. Performance of Rigoletto' in Boa-ton Wednesday (10) turned into a comt opera when, during a dra-riding the second second second second lower portion of his costume to his nucles after auspenders broke. Nouse down. Traditionally, per-former went through enfire show, without interruption, by simple ex-pedient of supporting his failen pants with his hand.

Trial of Joan Warner, American Trial of Joan Warner, American mude dancer, in Paris, precipitated quantic termark about same being permitted in Chicago, but not in Paris. M. Bouveri, leader of Na-tional Alliance for Increase of Population there, professed being shocked by absolute mudity, of girl, shocked by absolute mudity, of girl, judges who examined g-string which comprises her costume. Edna Aue, one time favorite

which comprises her costume. Edna Aug, one time favorite comedienne, found cloistered on small farm near Woodstock, N.Y., where she has been living almost a hermit life for past ten years.

normit inte for past ten years. Greta Natzler, Viennese actress arrived in New York Thursday (11) from Europe to fulfill contract she has with Paramount. Actress ac-companied by her husband, Franz Steininger, composer.

Dbrothy Stone and husband, Charles Collins, returned Thursday (11) from belated honeymoon, which was West Indies cruise.

was west indice cruise. Government clerk in Germany sentenced to four months in cooler for unflattering reference to histri-onic ability of Air Minister Goe-ring's wife, who was an actress be-fore she was wed to ether boss.

före neh was wed to eher boss. Five-year-old piracy witt of Greene M. Cohan against Mellio pleginstmon for several of har Lattie Johnny Jones' songe was dismissed W. Goddoneyran, by Jubies Henry Connie Mack, boss of Philly Ath-player, to sak pardon board in player, to sak pardon board in player, to sak pardon board in Pennay to free Crane, who was sen-tenced five years ago for a double will bee mind if not released. The bootbiacks pinched on 643 attest and Sighth avenue Thur-derly conduct charges preferred by Werchanta Association, and were re-manded to acoler for ten days in Data May ('Balie of New York,' 1888) returned home to England Thursday ('Balie of New York,' 1898) returned home to England Data May ('Balie of New York,' 1898) returned home to England Data May ('Balie of New York,' 1898) returned home to England Data May ('Balie of New York,' 1898) returned home to England Data May ('Balie of New York,' 1898) returned home to England Data May ('Balie of New York,' 1898) Returned home to England Data May (Balie Charne) week the of Lub 200 (Bert Charne) week the of Lub 200 (Bert Charne) week the of Lub 200 (Bert Charne) week the base of the Carnen week the based Adler woman, using the The of the State Supreme Court of ano advices from Chicago, Chi copp-tentime for a money order at leien-man babed. Adler woman, using the New York State Supreme Court ano on the activities of A. T. & T. New Tork State Supreme Court Marchardon Jublic's wiek show grow, into work in Septemier. May a Diotecr's hospitch. A week show grow into work in Septemier. May a Diotecr's hospitch. Here, filter mericane Suprement Marchard Marcharden Charnen Marchardon States Supreme Court based Marchardon Jublic's wiek show grow into work in Septemier. Marchardon Jublic's wiek show grow into work in

erate cabs in New York on basis taken from name. taken from name. Midwood theatre, film house on Avenue J, Brookiyn, stuck up Fri-day atternoor (12) by three thugs who exited with \$127 after locing sasistant. House is evoned by Century Circuit, Brookyn operators, who have suffered similar losses recently at two of their other houses, the Patio and Farragut.

houses, the Patlo and Parragut. Government drive against crime stories in Germany has put the nix on two American films. The Trial of Mary Dugan, and Ladies of the Elic censor band is that if MGM would exhibit films written by Herman 1, Manklewicz, staff writer, they must remove his name from credits. Jew ish origin considered responsible.

ish origin considered responsible. An estate of \$80,827 bequeathcd Geraldine Farrar, warbier, by her father, who died in New York two months ago. Singer currently in Europe.

Europe. Saul E. Rogers, counsel for Par bondholders, protesting against fees claimed by altorneys and receiver's in company's reorganization. Rogers before Judge Coxe, hearer on July 16, when get chogether will be called Leo Peist estate, heirs of late thory building at 21 West 40th street for \$165,000.

street for \$165,000. A therefore the start of the strength of John Barrymore, actor, to rescue his protege Elaine Barrie when gal was washed out to do the strength of the str

from surf. Richard Strauss, composer, re-signed as president of Germany's Music Chamber. He will be re-placed by Wihelm Raabe. Advanced age was the reason given but un-derstood move has political sig-nificance.

Acting as conductor and planis at Lewisohn Stadium concert, Jose Iturbi drew a crowd of 9,000 Sun-day night (14).

day night (14). Equitys council favors junking present method of paying actors for and installing percentarge system whereby contractual salaries would be disregarded and actors paid more than called for during successful weeks. When show droops actor take would drop proportionately.

Two cent tax on ciggies in Penn-sylvania, inaugurated Friday (12) precipitated a rush over the week-end among hoarders to stock up.

precipitated a rush over the week-end among hearders to stock up. World's largest sculptured glass Palazzo d'Italia in Radio City, July 15, delayed for a week because of the flowds in upper New York State. Glassware weighing 3,000 pounds the flowds in upper New York State. Glassware weighing 3,000 pounds prepared to rehouse Great Waltz A. S. S. S. Thing new for the Yiddish theatre in a summer tryout spot Friday night (21) at the Yiddish bhatte in a summer tryout spot Friday night (21) at the Yiddish bhatte in be done in New York next Fall. C. Caddies D. Diver Marnied Slaves? National Science of State Science Caddies D. The Marnie Slaves? Caddies D. State Married Slaves? Caddies D. The Marnie Slaves? Science I. Libel suit for \$25,000 against York Daily News and Curife Fub-

want a buck per 18 holes, replacing Libel suit for \$25,000 against Paul Gallico, sports writer on New York Daity News and Curtis Pub-lishing Co, anent story in the Sat; urday Zevaing Fost Aug. 10.1557, court, Brooklyn. Heid that insuf-ficient cause of action had been shown by the plathtf, John Durktn employe of the News, who resented mill and alding in heroic extra pub-lishing.

Coast

Mark Hanson sued in L. A. Mu-nicipal. Court for \$687.45 janitor service bill at Marcal, Larchmont and Marquis theatres by Louis Abdallan.

Augalian. Richard Hargreaves sentenced to three years in Federal prison in L. A. Federal Court for violation of banking laws. Hargreaves is hus-band of, Helen Ferguson and former president First National Bank of Beverly Hills.

Beverly Hills. Stanley Swanson, sound man sued Harold V. Smith, business rep resentative of the IATSE local 699 in L. A. Superior Court for cancel lation of \$75 promissory note. sound man

restative of the LAXES local #85. If L A. Superior Court for cancel-lation of \$75 promiseory note. Wrs Grace Burrell, wife of Curt Parted with Preddle Martin in a practice match at the Ambasador tennis club. in L A. Blanketh Jane Burrell, and the Court Collecn Moore's doll house pro-tides \$10.180 for charly by exhibi-ling of the court. Collecn Moore's doll house pro-tides \$10.180 for charly by exhibi-ling the court. Collecn Moore's doll house pro-ter at the RKO studio fram mear holly wood. Burrell of the S1273 for mastredy unaid horse board bill. The atther succi in L. A. Munici-pal Court for \$2737 is on assartedy unaid horse board bill. Burbard and how board at the Hollywood weating shorts and lifted experime the Plictmage Flay in Hollywood weating shorts and lifted be L. A. Superior Court, taiming he was defrauded in purchase of gewalfy. Inc. for \$1036 in L A. Superior Court, taiming he was defrauded in purchase of gewalfy. Levis Gensier succed by 22 for hollyword work contract. Levis Gensier succed by 23 for hollywoid work work contract. Levis Gensier succed by 24 for holl work contract. Levis Gensier and by Zaythe Fubbari in L A. Superior Court, taiming he was defrauded us for a work contract. Levis Gensier succed by Zaythe in Boevery Hills traffic court. Levis Gensier succed by Zaythe robaris in N. X. by GreeGen Corothy Ceballos field suit in L A. Superior Court for thy plaint. Suit centers around note to A. Superior Court for thy plaint. Suit centers around note L A. Superior Court for fubbar bill a suit centers around note to A. Superior Court for divorce

made in 1931 in N. Y. by Gre-Gen Corp. D. Cohlos fild suit in L.A. Superior Court for divorce from Larry Ceshilos. Complainant charges crueity and asks support of minor daughter. filds auit in L. A. Superior Court, asking divorce from Funce Cabot on grounds of crueity. Wife asks approval of mutually arresable property actionent, cus-sued under true name of Jacques Ettenne De Buiga. Allee Carew, Max Factor employe, wants 510.00 damages against J. Latz, in L. A., for burns she as-

E. Randall in L.A. Superior court L.A. Superior court order allows Estelle Taylor to drop the Demp-sey from hor name. Dona McElwaine, daughter of Don McElwaine, Metro publich: drownod at Hermosa Beach, Cal. July 10. Zorine, queen of San Diego fair

sertedly suffered while having per-

Marjorie Beebe filed suit for an-nulment of her marriage to Clintor E. Randali in L.A. Superior court.

drowned at Hermona Basch, Ch. July 16. Zorine, and sen of San Diesy fair Aimee Samps met an invitation to Aimee Sampio McPherson, asking the evangelist to come to tea. Jusaile Ange Baseal toor McCray in divorce complaint filed in LA. Superior court, sad's reguest for 1750 monthy alimony trimmed to 1750 monthy alimony trimmed to 1750 monthy alimony trimmed to 1750 avect in LA. Superior court, pending trial of her divorce suit Goebel's Lion Farm near LA. sued for \$12500 in LA. Superior di Martha Ames, actifu fillinger of Martha Ames, actifu fillinger Martha Am

Cleats Brogan

(Continued from page 65)

(Continued from page 65) giers to work. Then they ripined out the set had made it saturates for a year it got the sentasce for a year it got the sentasce for a year it got the sentasce they are to be the charts scon so it as fast year between the leiling you) is Max and Paney Greenbaum's 'Frivolitios of 1855-1956. The double date is in case the show lasts until next year and theory. Max and Paney Joined the show after the third date. They played afte. Beades the aforementioned Swami River, who asce verything in hil-

Besides the aforementioned Swami River, who sees everything in his crystal except where his next men-is coming from, and the Petite Sis-ters, there is Jimmy O'Neal, mone-

a coming roum, and use relies of the there is a lummy of use. Bayin the farm country because Harin the farm country because the to matoes they toos are so fresh. Fred and Mülle Montersy, mixed comedy Murphy Gries those Hawsonin and Abis Adaba; Six Conseulio Murphy Gries, who work in line and would be another Roxyettes if they could only learn to keep step, and Mose Lararus and his Six Cornel could only learn to keep step, and Mose Lararus and his Six Cornel swingers who can make Asleep in the Deep' sound like an invitation to a Lindy Hop. And then there's the star of the troupe-me-Cleats Brogan, the boy who is going to Hollywood and make Fred Anatien look like a fat-footed

Fred Astaire look like a flat-footed caterniilar.

caterpiliar. I will keep taking punishment while knocking them over in thio sticks but in the meantime, Snaile, please try an' figure out an easier way for me to get to Hollywood. Yours, Cleats.

New York Theatres CAPITOL **RKO THEATRES** It's Cool---It's Gay Heid Over... Second Dig Week! WilLLIAM POWELL In "EGOAPADE"--Luise Reiner On the <u>State-BiD GARY-&</u> Other, Start <u>Frider--BiD GARY-&</u> Other, Starts <u>Frider--BiD GARY-&</u> Other, Warnen Williem--Gay Kibbee 81" ST. 86" ST. ione Wed. to Fri.. Today to Fri. BECK 'Charlie Chan in Egypt' SHARP in New Technicolo: PARAMOUNT TIMES with 'Mary Jano's Mirlem Hooking TRAND AND WED. NITE COM "PARIS IN SPRING" MARY ELLIS **TULLIO CARMINATI** Broadway Gondolier Warner Bros.' Carnival of Mirth. with Dick Powell-Joan Blondell Adolphe Menjou-Louise Fazenda RADIO CITY BOCKEFELLER MUSIC HALL STATE TATE HELD OVER THIRD WEEK GRACE MOORE "FOREVER" It's Cool at Loeu's On the Screen "LET 'EM HAVE IT" Richard Arien, Virginta Brue A Columbia Picture Directed by Victor Achertsluger On the Rizge: "IIIS MAIAZINS HACK," Anew Navell Marker rent, violaly pro-duced and anough pipered by A fine Model Isal cost. \star ure Stage I.neky Millinder and Orch. Storts Friday "ESCAPADE" 's ANY DAY "Hooray for Love" Hal Shepp's orcüestra now play-ing and Yvonne Marle, a recent Pred Ailen amateur contest winner, singing at Dinty's Terrace Garden on Albany-Søratoga rønd. Charles and Itaymond Fine managing the sund. 25c to 2 with ANN SOTHERN GENE RAYMOND 35c to 7 Big Stage Show ANY SEAT The Ave ROXY Show Vatue Soith SL ROXY of the Nation All Seats 37c After 10:30 p.m.

VARIETY

On Monday (15) of this week, Diamond called another publishers' meeting and the plans were again discussed, without much headway. Unofficial reports favored the produce it's predi-

centage dividends. E. B. Microbian brings out a mot to be depresented angle that there are big network daytime pro-grams which exceed the post-pm. broadcasts. Where sometimes a night-time 'network' comprises a night-time 'network' comprises are as many as it sations from Philadelphia on Jan Sevitt's hock-tree as many as it sations from Philadelphia on Jan Sevitt's hock-up of Mondary sat 130 pm.; or the 9 a.m. Metropolitan Parade (same day) with 50 stations acts. and for the algo included in the point check-ing.

ing. For the record, each of the six plans has many favorable aspects. The big problem will be to merge the best features for the common weal without slighting the little fel-low or depriving the majors of their full benefits. The much with the spacefile sile

The of a priving the indices of their cuil benefits. The pubs with the non-film alli-ances harp on that and urge a minimization of the screen plug values. The standards deprecate the pop song plugs as against the ultimate longevity of the operetta and standard stuff.

nd standard stuff. Another meeting for further par-ey will probably be called by Dia-

cago Universal exchange, died in Chicago on July 6. Buriai in Ma-rion, Ind.

Father, of Gall Patrick, film ac-tress, L. C. Fitzpatrick, 71, died in Birmingham, Aia., July 15. Surviv-ing are wife and daughter.

Father of Laurence Schwab, pro-ucer, Gustave, 86, dled at his home a Great Neck, L, I., July 15 after Ingering litness. Beşldes son, hree daughters survive.

Mrs. Emma Pierce, mother of Howard Pierce, executive with United Detroit theatres, died in De-troit on July 7.

Albert Oland, 51, brother of War-ner Oland, died at his home In Glassboro, N. J., July 12.

Mother of Addy Britt, on Wit-mark's New York professional staff,

Mother of Al (and Fannie) Sted-man died in New York, July 12.

Femme Groaners

Mexico City, July 16.

dicd in New York, July 12,

mond in a week or so.

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OBITUARIES

MICHAEL J. GLYNNE

3 70

MICHAEL J. GLYNNE Michael Joseph Glynne, 48, presi-font of Frudenial Theatres on Dubling in Brooklyn and Astoria. Gled at a housi In Watermill, L. I. Juiy 13, after a ingering Illness. Glynne was once partner of Charles M. Schwab in theatfeld worture. The theatres built in Doswig Inc. some time arc and he best and the second second second bene became second the second second then became second the Jose Belder outfit operating in Suffolk County, L. I., evenually assuming the presidency. Last house erected by Glynne was in Southampton, Luffred the loss of an eye as re-sult of a tumor.

G. HAZELTON HAYNES

G. HAZEL TON HAYNES G. Hazikim Hayna, 64, diad in New Hayan, July 9, from cerebaji bemorringa. A former Gilbert and Sullivan trouper, Haynes devoted his later years to newspaper work around New Hayen and at time of bia death was editor of a suburban wuently with New, Hayen Light Opera, Guld. ° Although known, as an actor In the Lillian Rusself, Räymond Hitch-cock, Mario Cahill and Minnie Mad-en Fake troupes, Haynes great-es the Tayn Tangang tune, 1 Don't Care'. A widow, two sons and two daughters survive.

WILLIAM T. FENNESSY

William T. Fennessy, 74, retired producer and manager of cartoon and burlesque shows, died in Cin-cinnati July 14, following a brief

liness. Some 30 years ago in connection with Ed Biondeli (father of Joan), fae made, a highly successful pro-duction of The Katzenjammer Kid3' with Biondell in the lead. He was a brother of the late James E. Fennessy, long prominent in the man agement of various Cincinnati the

He is survived by his widow, a daughter and two sons.

MADELEINE LINDAUER

Madeleine Lindauer, writer, who orked with Lugne-Poe at Theatre l'Ouevre, Paris, died July 6 in Made đe

de l'Ouisvre, Paris, died July. 6 In Paris. She had just finished translation of 'Royal Family', American, piay which Golette, Prench authoress which Golette, Prench authoress which was performed at Oeuvre un-der title 'Apol Pool' Mille. Lindauer was dramatic eritic of Avenir, Paris newspaper, and wrote novels under the name of Maud Linda.

CHARLES GALLO

CHARLES CALLO Charles Gallo, in chorge of public relations of Patho Natan, and gen-eral secretary of Charlber Syndicale, died, July 2, at his home in Paris, He was a chevalier of the Lesion of Callo was associated for years with the trade politien of the French film trade, always an important part of the business here. He was a part-ner of Jean de Revers in foundow daily, and was they right hand of Bernard Natan in contacting the press.

GILBERT WELLS

GILBERT WELLS Gilbert Weils, actor and song-writer, died, Juiy 12, in Atlautic City, N. J., as result of complication of diseases.

Weils was weil known in vaude here and in London as member of the team of Lloyd and Wells, and later in the team of Wells and Brady is had lived at the resort for

Weils had lived at the resort for a short while, coming from New York when his health feiled. He is survived by his wife, Florence, and hls mother.

MADELEINE WOODHEAD

MADELEINE WOODHEAD Madeleine Woodhead, S., singer, was killed-near Batavia, N. Y. July 14, when car she was driving struck a telephone pole. She sang for a time at the Fast-man theatre in Jos.h.ster and peared in Skinual Rombyer's 'Sim-dent Prince'. Her test singe np-gerarane was in 'Siuse' lath

EDWARD 1'. S Edward Warren ?

vaude and legit writer, dlcd of a heart attack in his New York home July 11. Among those Preble wrote for were Ed Wynn, Jack Pearl, Ben Bernie, Harry Richman and the late Jack Donahue

Sack Donahue. With Donahue, Preble collaborat-ed on 'Sons o' Guns' and 'Princess Charming' as well as the latter's series in the Saturday Evening Post, Letter's From a Hooder to His Ma' Preble wrote for the same mag, in serial form, the 'Life of Jack Donahue' Buriaj was in Kensico Cemetary. Kensico, N. Y.

ALEXANDER VAKOVLEEF

ALEXANDER YAKOVLEFF Alexander Takovieft, 42, died of double pneumonia at his home in New York July 10. He came to America as a dancer with Pavlowa in 1919, and later appeared in mu-scal comedy here. Latterly he conducted his own school of the dance and ballet, where he instruct-

At one time he taught for Ned Wayburn. Burlai from Campbell's July 12.

THOMAS M. BURKE

discussed, without much headway. Unofficial reports favored the Crawford plan because it's predi-cated chiefly on a polit system for the number of actual plugs achieved. Opponents to this seemingty shm-pen firm's limitations in mind. Those pubs who don't achieve the big: number of plugs usually casti-gate their follow-pub for a linged subsidy, favor-seeking with bands, and other angles. The smaller firms plead their own cause and demant promised their own cause and demant form will gobble up so much of a percentage that there will be little entity of the section of the senti-mental elemont, simphasizing soni-ort, loyality jonewring, have a was in its infancy and income not as recata an own. Firms with the big catalogs of a so-called 'standard' nature emphasize the 'availability' aspects in apportioning the per-centage dividends. HUMAS M. BUNKE Thomas M. Bunke, 62, died July 8 in Los Angeles of injuries sus-tained in an auto crash in Ventura, Cal, in March. For many years he handled knife rack concessions with various carnivals, and for past five years made his home on the Pa-cific coast: cific coast. The widow survives.

RAYMOND COERU

Raymond Coeru, actor, dropped dead on the stage, July 1, during a performance given by the Croix de

performance given by the Croix de Feu, war veterans' association, at Neully, Paris suburb. Coeru had just spoken a comic line referring to a mother-in-law when he collapsed. His daughter, 7, was in the audience. Death was due to a cerebral hemorrhage,

WILLIAM W. PARKER William Wagg Parker, (69) Johannesburg ploneer showman died June 12. He brought the first died June 12. He brought the first steam merry-go-round, the largest switchboard and the first motion picture to South Africa. Stated he introduced the first motion picture in India. Born in Norfolik, England. Went to South Africa in 1889.

TED BELLY

TED REILY Timothy A. (Ted) Reily, producer, song writer and vaude actor, dide in Hariem Hospital, N. Y. July 9. Born in Savannah, Ca, he came to New York early in his youth and was known for producing floor shows in nite clubs. He is survived by a brother, two sisters and two fleess.

A. T. ROGERS A. T. Rogers, 70, tleket seller with the Moiawk Valley stlows. dropped dead on the lot at Richwood, W. Va., July 5. Funeral services and burlal look place in Nasilville, Tenn.

GEORGE CASSIN George Cassin, 44, died July 16 in Cuiver City, Calif., after a lengthy liness. He was property foreman at MGM studio.

JULIA ANN GRAHAM

Julia Ann Graham, 20, bit player in pictures, was a sulcido by shoot-ing July 15 in Los Angeles.

ITH MAXOM HODGSON Mrs. Edith Maxom Hodgson, wife of Leslie Hodgson, pianist, died at her home in New York July 13. her home in New York sury to. Husband and son survive. She was herself a pianist of note, and was soloist with the Chicago

mohony Orchestra

Rufus Caulkins, bit player in pictures, was killed in Los Angeles July 15 in au auto accident. Player's car leaped an embank-

lo

ASCAP'S Checkup Iowa Labor Fed Boycotting (Continued from page 55) favor of the respective publishers and authors. To Diamond (Framous Music Corp.) was attended by almost 50 music publishers of all types, popu-lar and standard. Six Plans Elements of seniority, avail-ability and current usage were dis-cussed and six plans of varying natures were gone into. S. Sonne-cussed and six plans of varying natures were gone into. S. Sonne-to and S. Sonser, Louis (Shapiro) Bernstein, Robert Craw-tord and Edward B. Marks each de-tialed their ideas for the new classi-faction and dividends of ASCAP (Continued from page 55) State Fair in Wage Scale Fight

Book Reviews

(Continued from page 64) continued from page 64) knows anything about the biz, but will probably serve a practical pur-pose in solving the many silly things ambitous amateurs can think of.

think of. Included in the book is a replica of the Songwriters' Protective. Ass'n's standard form of contract; Ass'n's standard form of contract; also some builder-uppering for sun-dray MPPA, ASCAP and other excess including photographs. Ar-thur Schwartz, recognized com-poser and presumably related to Publisher Paul L Schwartz, wrote the introduction.

the introduction. Togh Guy Bandman Appl started his scrib-hing actuary appl started his scrib-hing actuary appl started his scrib-ting actuary appl started his scrib-tures in his second book, as a ture guy, but takes his locale way off to the center of the Asias. Book is Four Roads to Death (Knopf; \$2), and a topnotch action year. It's one of those stories that will probably never reach the general be happening to a group of est-plorers in uncharted lands. But the writing is touch and true, And Appel can manage to infuse his pages with such excitement as no one else in American fiction can ture. touch. Not for films.

Femme He-Manner First of a group of pulps to beau the classification of Red Seal Magazine being issued by Periodical House, called Red Scal Western. Two brok-length novels in each issue, the mag to sell for a dime a copy. Sales slogan is 'A Nickel a Novel.'

Novel.' Periodical House, headed by Rose Wyn, who also operates Magazine Publishers. Temporary retirement of Merie Harsey leaves Mrs. Wyr the isading femme publisher of heman mage.

Radio Chatter

(Continued from page 52)

(Continued from page 52) connedy wielded for alternative and tweek by wielded for alternative and has Trivers. Nancy Hendrick Flor-ence Ballou, Edmond Neary, Joseph Lopez, J. Kevin Foldy, Dr. Harold Generos all Writchiersa Det gue ing for Westport autists' mart on WICC. Bridgeport. Dave Svitzer, lately done with his 'Rig Dig the Story Man juve commercial, back on WICC. Bridge-pt, in a new Uneck-week Settler Post, and the Mrs. vacalioning though the While Mat this week. "Revival of the Stage' given the Vammer Moley's art niche at WICC. Bridgeport Bridgeport Bridgeport Settler.

Buildent Research cub already plotting musical 15-minuters for WICC commencing in the autumn. Radio press growing fat with pages and the second second second page of the second second second in, Westport Eart Lahr and Horace MacMahon WICC husesong-Lälith Jacque ar Vergenson Will be spotted on WIXES New Haven branch studio houswarming Tursday from the stage of Polis Tursday from the stage of Polis Advocate, is also Greenwich's marryin's p.

Advocate, i marryln' j. p.

North Carolina

As a mark of appreciation for the work he is doing on a local Ford program of news, on which bulk-tins of the United Press service are Charlotte Ford Plant the other day and a new V-8 was placed at this disposal for driving wherever he "Charles Hicks new addition to an-nounclug staff at WSOC. Charles Chutchfield and tribe va-nounclug staff at WSOC. Deven driving wherever be WBT program director. Deves Long off to the beach for h vacation.

station and told them to put some-thing on the alt. A record was phyred from the studie, to demon-Dick Richardson, formerly with the Carolina Motor Club, has Joined school of the dar. Devey Long, on the WBT som-Devey Long, on the Club and the the Myrtle Bach vacation several days early because of an infected Earn North WSCC Scores day.

Dewey Long off to the beach for his vacation. Jack Phipps, planlst and recep-tionist at WBT, has switched his interest from conversational French to Italian.

Lures, was killed in Los Angeles Mexico City, July 16. Utonis át WET, 'nas 'utohed' high hu: Myrite Beach vacation several July 16 nu auto accident. Player's car lesped an embank- a German promoter, have fans 'of Leard Buck, manager of WSOC. Is a certain in the radio game. well rector, is back after a vacation trip the and in-rance in age from 19 to 24 and in-Edward Herbel, 14, faith Mexico Mas Stein, Dort Apollo and Henry Herbel, manager of the Chi-Pauline White, Americans.

Des Moines, July 16. There's plenty of aujhur in these parts, the state fair now coming in for the ire of the Iowa State Fed-ration of Labor. The annual event, activities that the Union labor, according to J. C. Lewis, heading the Federation, will be expected to give the show the cold shoulder unless differences, atising over payment of the pre-workmen on the state fair grounds, are composed. are composed.

are composed. Arthur Corey, secretary of the fair board, said that prevailing union wage scales have been paid on all jobs where skilled labor and craftsmen have been required. He coutends, however, utility men are not within the skilled crafts desig-nation.

nation. Corey also pointed out that lack of sufficient state appropriations has and will prevent extension of the union scale at the fair grounds on as wide a scale as labor leaders

Police Believe Showman Jumped Into River

Columbus, July 16. Columbus, July 16. believed that a man who jumped was Will J. Dusenbury, 70, world traveler and amusement park and theatre promoter. Body has not been recovered. Dusenbury had been ill three years, his prother, 7, sail.

La. State Fair Ass'n Put in Receivership

Shreveport, July 16. George Freeman, president of the Louisiana State Fair Association, has been named receiver of the as-sociation by the district court upon application of a local paint com-pany. Granting of the receivership will not interfere with the holding of the annual event in October Petition alleged an indebtedness of \$432, but was filed because the association was recently ruled li-able for a \$25,000 damage claim.

Perry, Ia., Roundup

rerry, i.e., Koundup Des Moines, July 16. A cost, the Perry Roundup, will be heider, the Perry Roundup, will be heider and the second second between the second second second between a second contracts for the been awarded contracts for the been awarded contracts for the dozon states we expected to enter the events. dozen state the events.

MAKE IT A FIXTURE

MARE II A FIATURE Akron, July 15. Although Akron Tadmor Shrine Temple dropped approximately 32, 000 on its initial outdoor circus ven-ture here recently, show will be an annual affair, executives of the or-ganization said this week. Circus drew heavily all seven nights, but

drew neavily all seven nights, but mismanagement was given as the reason for the financial loss. Local committee said it was com-pelled to spend more than \$1,000 for equipment which will be perma-nent and available for future cir-cus promotions.

ELKS SPONSOR POLACK

and

here.

Vancouver, B. C., July 16. Polack Brothers' Circus opened is Canadian dates late last month ad will continue through July. The Elks are sponsoring the show

S.D. FAIR NAME-CALLING ROW

VARIETY

71

Gov. Horner Okays Permanent Chi **Exposition: Vetoes Handbook Bill**

Chicago, July 16.

Though Gov, Henry Horner ve-toed the horse-bet bill, which would have legalized handbooks in the city of Chicago, he okaved the permanent fair bill for Chicago which will establish an exposition on the site of the Century of Progress. Both these bills were pets of Mayor Ed Kelly, and though the handbook is dead, the Mayor is al-ready making up for that by getting to immediate action on the perma-Fair nen. It

to immediate action on the perma-nent Fair. It is figured to get the necessary by for 1d of this year shall be have a start of this year is the Mayor is readying an exce board of 10 men to supervise all details of the Expo. Particularly, the en-deavor is to organize such a group of men so that there can be ne con-tinuation of the squawk around town that the fair will be a midwest board the start of the squawk around town that the fair will be a midwest board the start of the squawk around town that the fair will be a midwest board the start of the squaw first start of the squaw first in such a meanner that the Fair on the lake front never can include fairs, act meaning of these three words is not defined in the enabling legi-ation.

lation. Bill permits just blis: expoid-tions, concerts, recitals, lectures and tural, and educational exhibits, amusement devices, convention halls, public restaurants, etadla, athietic faids, athietic contests and games and other forms and places of public Presence formed

Fingers Crossed

Thus the bill of permissions, such s 'amusement devices,' makes the Thus the bill of permissions, such as 'anusement devices', makes the more conservative people around town a bit suchcloss of the ban on beld on form the Expo will fhally take, but the carney boys are al-ready pulling wires around town to see just where they'll stand in the new setup. They are even talking enistatement of the old Midway and a number of villages. However, show business for the sented in the governing organisa-tion, since the mayor disks that his plan for the exce board is to have a representative business man, a representative of labor and a representative of also business by some one in the theatre business it.

ittesit. -Exposition authority will immedi-ately start work on the securing of the necessary funds for the build-mount of money sought is 13,000-000. It was originally mentioned at \$20,000,000, but the Mayor has dropped the original idea for a \$7,-000,000 convention hall when the pa-pers started yeing that the town pers started yeing that the town convention halls, such as the Coli-seum and Stadum. seum and Stadium.

Show Biz Anyway

No theorem and solutions. No theorem and solutions are solved as a solution of the solutions in many angles, with the object being to attract at least 10, 00,000 visitors annually. This compares with a visiting list of 22,000,-08 to the Century of Progress in 1938. The solution of the

coming. Dark theatres which had hoped for possible revenue from the hand-book bill are back in the durns with Governor Horner putting the nix on the proposed legislation. Bill was against the gambling laws of the state and nation and would have caused a nation-wide yelp if iversed

WASH. FAIR OFF

State Event Postponed Year Be cause of Pioneer Days

Takima, Wesh, July 16. Although \$22,000 was appro-priated by the 1925 legislaurse for a Washington State Fair in Yakima, no fair will be held this year. Gov. Martin announced. Bécause of the Pioneer Celebration put on by the city last month, it was feit the fair

Appropriation will be held for a 1936 State fair. Western Washing. ton Fair, Puyallup, will be held



Dallas, July 16.

Lack of precedent in Texas courts on parl-muituel betting on dog races has tied up operations of at least two tracks, at Dallas and San An-tonio, pending decision on test case before state supreme court. Both tonio, pending decision on test case befors state supreme court. Both tracks, newly opened, are closed by iljunictions pending outcome. Test suit involves the San Antonio trackt. Meanwhile construction of a second Dallas track, costing' \$5,000, has been suspended, pass on Regally Court failed before supression Regally Court failed before summer ad-journmnt. Oak Downs, inc. Dallas oprator, has manwhile failed a plea with the court to lift injunction that closed its track. First decision on operation of the tracks' betting systems clashed.

First decision on operation of the tracks' betting systems clashed. Dallas court of civil appeals ruled it illegal, and San Antonio court okayed it. State parl-mutuel law passed about two years ago specifies horse tracing, it seems. Oak Downs had gate ranging be-twisen 4,500 and 10,000 the iten Morton, president. Admin Winfeld Morton, president. Admin was 40c, and passes easy to get.

FIGHT TO KEEP HOSS SHOW OFF FIRST BASE

Spartanburg, S. C., July 16.

Spartanburg, S. C., July 16. War of words involving. Welcome to Asheville, Inc., Asheville Horse Soluw Association, and the Cosmic Coluw Association, and the Cosmic Urian groups move to use costly Asheville (N. C.) Memorial stadium from a hoss show. Two protesting groups argue stadium was laid out und financed for baseball and foot-ball, and that hoss hoofs will ruin City council has been dawn into the row which, in turn, is front-paced in Asheville papers while the four groups battle on. Main hoss show argument is that their per-formances will bring more of the fich northerms than ever to town, Just as the Tryon (N. C.) horse show day

Duststorm Menace

Edmonton, Can., July 16. Edmonton, Can., July 16. Drumheller, Alta, nearly proved the nemesls of the Al G. Barnes Clrcus, recently here, which experi-enced one of the worst wind and dust storms in its history. Considerable damage was done, but both shows were on schedule.

COIN SAID BASIS

Director Reported to Have Cut Payroll 2G Weekly in Balancing Effort-Walkoff Group Charge Meddling-Show Take \$700,-000, with 150G in Kitty

OLD FEUD CLIMAX

San Diego, July 16. Friction between the active man-agement of the California Pacific International Exposition here and the product of the California Pacific Monday (16) when the entire man-acing bard resigned. Walking are Cack J. Farmer, managing director; J. David Larson, executive man-ager; Waldo Tupper, eshibits direct-tor; Erye Fowell, publicity director, tive manager of the music depart-ment.

ment. Lengthy jetter of resignation, signed by Farmer, attributed the move to 'continued factionaliam and political squabbling that has per-financial control, local misrepresen-tation of the true status, meddling, and, interference, and numerous other cohdition under which the management no longer can function 'create a condition under which the management no longer can function Uon and in respect to Ha own repution and in respect to its own repu-

in the beat interests of the exposi-tion and in respect to its own repu-tation." Report is that the directorate put the clamps on Parner and asso-ciates in an attempt to keep finds and products alleged cut-throat methods of certain factions who are being charged with cutting in on everything, including manual labor. Fair board recently reduced the daily siarly budget for exces from six grand weakly to four. It give a baing the single size of the out of the financial ac-count to the financial ac-count to the financial ac-count to the financial committee and directorate is said to be behind the resignation of Farmer and staff. Also figuring in regime change were squarks from shownen concession-mer was down for filos weekly: Larson, \$1,250; Tupper, 1900 plus weeting today (Twesday) is ex-pected to bring order out of chaos, with probability of Frank Druggan. Only attraction not cutting its account of could of interference. Day at the follow, plusde out in account of could of interference. Day at the claid of the obard frand site of close to \$100,000; Daily take has been sufficient as one to take the daily nut and some-thing over, with an approximate surplus currently of \$15,000.

No Racing or Suds OK'd For Winnipeg Fall Fair

Winnipeg, July 16. J. H. Roe and Col. Raiph Webb, directors of the newly organized informed by the city council they will not be permitted to have a racing meet at their fall fall, neither will bere pariors be allowed on the premises. Roe and Webb denide hey intended to have their quench-they intended to have their quench-but they are pressing for a racing program.

CIRCUS ROUTES Week of July 15 AI G. Barnes July 17, composition; 18, Newcasti, 19, Ambrat; 20, Glascow, 10, Ambrat; 30, Glascow, 19, Ometian; 20, Gleros; 32, Lock Interville; 10, Ometian; 20, Gleros; 32, Lock Interville; 10, Interville; 20, State Interville; 10, Interville; 20, State Interville; 11, Composition; 20, Composition; 11, Composition; 20, Composition; 12, Ometian; 20, Gleros; 13, Composition; 14, Composition; 15, Composition; 16, Composition; 16, Composition; 17, Composition; 17, Composition; 17, Composition; 18, Composition; 18, Composition; 19, Composition; 19, Composition; 19, Composition; 10, Composition;

MANAGERS OUIT, Small-Fry Outfits Shake Ohio Dust As Ringling-Barnum Enters State

BOY PETS BEAR

Bear Socks Him at Mix Show in 1040

Cedar Banlds, Ia., July 16. The next time Eldon Fainc, 12, of Ft. Dodge, goes to the circus he will either weir mittens or won't be so inquisitive.

be so inquisitive. Going' through the menagerie of the Tom Mix show, which played to a nice biz here a few days ago, Eidon reached into the hars of a cage to pot a bear. Irritated by in-sects and \$\$ degree weather, the animal gave Eiden a swift slap, severely lacerating the lad's hand.



Buffalo, July 16.

After considerable verbal sparring in local newspapers, the Erle County authorities last week placed under arrest two officials of the Cheektowaga dog track charging them with gambling. Those ar-rested were Carl Wolff, president of the track, and Roy Watson, a ticket seller.

Arrests were made by Sheriff Maher as a test of the legality of the certificate wagering system in vogue at the track tollowing a con-ference between the District At-torney and the Sheriff.

The men pleaded not guilty and were released in \$500 ball each, trial to be held in Creektowaga be-fore Justice of the Peace, Benjamin Milne.

DUBUQUE BARS OUT PANZE CARNY BALLY

Dubuque, Ia., July 16.

Dubuque, Ia, July 16. The West Anus. Co. carry struck a mag here when the sherif clamped down on two shows and housed Bud Yoller, female impersonator, and Gien Demond, barker, in the county Jail overnight. The carry own the bennd, barker, in the county fail overnight. The carry own were also that the city wown the bennd, barker shows were simply told to seram and not placed under arrest.

Shows were operating but kept putting on the heat until a deputy sheriff stepped in and closed both. Probably other outfik wilshing to play the outskirts will be obliged to put on a preview and then stick to routine or elsc.

Carnies Face Probe If Trving to Duck N.C. Tax

Charlotte, N. C., July 16.

Right inquiry to determine whether fairs seeking exemptions from state license taxes for opera-lon of carnivals are strictly agri-cultural fairs will be made upon re-selpt of applications for such ex-mptions, the new committee pro-vided by the locabeture vided by the legislature to par such cases is announced fron Ralcleh.

Raleigh. Dr. J. S. Dorton, of Shelby, presi-dent of the North Carolina Agricul-tural Faira Nasociation: Dean I. O. Schauh, of the N. C. State College Actionion service; and William A. Schaubar C. State College ture, comprise the commission and have mot with A. J. Maxwell, com-missioner of revenue.

State has a \$400 tax on all carni-vals for each week of operation. Exemptions are provided where earnivals are playing bona fide

Centon, O., July 16.

Canton, O., July 16. There has been a hasty exodus of smaller circusses from Ohio the past week, with the annual invasion of the Ringling-Barnum show due this week, with the annual invasion of the Ringling-Barnum show due this in the big show will also pick up Day-ton, Columbus and other key cities in Ohio before going west for an-nual Chicago engagement late in August, Ringling-Barnum show is-mer, the east having been highly profitable for it, and an additional two-week route was put in. Show will be the only major cir-cus in Ohio next week, the Lewis & Baya Bros, having switched to cast, completed its weetern Penn-mylyania route last week and moved into 'Mchigan and Indiana. Ac-cording to reports nome Canadian to' Chigan and Indiana. Ac-cording to reports nome Canadian the save the small mudshow werk laves the small mudshow which has been in the state for the past month. There is a pesibility of Greman Bros, playing some Ohio the major shows having reatened playing through eastern and center playing through eastern and earnels playing through eastern and earnels playing through eastern and earnels playing tha swing reatered to 2 is playing its second engage-ment here this week, while J. R. Edwardd attractions are at Al-liance. Evane Outfit Fold Evane Queue engelswaters There has been a hasty exodus of ---aller alrauses from Ohio the past

llance.

Evans Outfit Folds

Evans Outfit Folds. Evans Circus, one-ring motorized outfit which opened here several weeks ago and played the smaller towns in eastern Ohio, folded aud-enly while paying, the annual Mt. Marie celebration July 6. . J. J. Evans, owner, said eastern Ohio territory had been burnt up this summer by a half doen small eir-custod were profitable, few of the Business the last week was pa-thetic and most all of the acts left the show. The climax came when the band walked out with the show

presented the last two days to the accompaniment of music provided by a sound truck.

Evans plans to reorganize the cir-cus unit and play fairs and cele-brations this fall, he said.

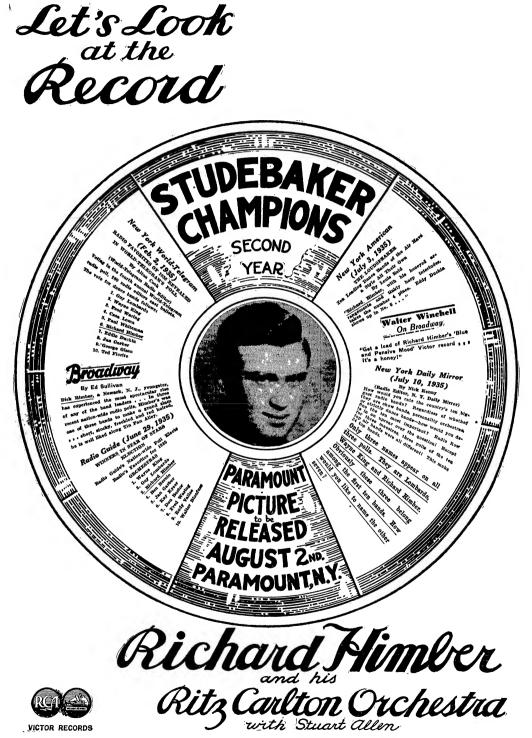
N. Y. FLOODS PUT PRESSURE ON CIRCUSES

Albany, July 16.

Albany, July 16. Heavy floods upstate caused a last initide witch in the route of the initide witch in the fourt of the the seame evident to show execu-tives that it would be folly to at-tempt to play Binghampton the fol-lowing day. The decision was reached to play Rome Thuraday (12). So with-out on sheet of paper posted, the out on sheet of paper posted, the out on sheet of paper posted, the out on sheet of paper posted, the Ulea dallice, 15 mill pages in the Ulea dallice, 15 mill pages in the Ulea dallice, 15 mill pages fails as a result of a washout on the Dela-ware & Hudson railread. Repairs a result of a washout on the show arrived on time.

NEW CIRCUS FANS

NEW CIRCUS FANS South Norwalk, Conm., July 16. Local circus fans organized the Norwalk Circus Fans' Association today when an entertainment was arranged for offlelays and perform-ers of the Hagenbeck-Wallace show, laying over for a Monday per-formance.



DIRECTION HAROLD KEMP-N.B.C.



Cast Salaries for Minn's 'Lynne' AIR, 17; LEGIT, 13 Minneapolis, July 28. 'East Lynne' went out of Moorish Room night club here when mem-bers of cast threw up the sponge after receiving only \$12 each for three weeks' work and a fortnight of rehearsals. T. E. Greil, St. Paul promotor, wound up with only \$5.59 to his name, he said. Single union stage hand drew down \$53 a week for the three weeks, his take being aimost as much as that of the total drawn by the entire cast and the oter nroi

Deck Hand's \$53 Per Equals Total

promoter. Cast was locally georuled, but comprised people with professional experience. As far as actors were concerned, enterprise was co-op, the players splitting what was left after meeting expenses of advertising, etage hand, etc. Hotel in which night club is lo-cated turned ever entire accession

cated turned over entire receipts to Greil for the cast, depending for its revenue on liquor and food sales to patrons. It furnished room, Its revenue on news. It furnished room, waltresses and light and the 50c ad-mission was tantamount to a gover charge. Greil had planned a sea-son of 'meiorfaramers', but he was ready to walk out when the at-tendance one evening shrank to (Continued on page 62)

American Type Cafe in Luxembourg as Tie-up With Radio Mentioned

London, July 23.

Irving Mills, the American music manager, is reported contemplating estabiishment of a Broadway-type night ciub within the Duchy of Luxembourg. Idea would be to take advantage of and hook-up with the advantage of and hook-up with the powerful Luxembourg radio station from whence originate the majority entail radio programa (in E condish) hitting the Brillsh leles. Fad Conne, American radio showman, is also mentioned as involved. Jules Stein of the Music Corp-oration of of enta toyed with (Continued on page 35)

Pups and Gin Marriage Repeal Nixed in Calif,

Saeramento, July 23. Gov. Frank Merriam yesterday vetoed the California gin marriage law necessitating three days' notice of Intention to marry. Measure had been strongly advocated by the church clement.

Merriam also vetoed the bill legallaing dog racing and parl-mutuel betting on the hounds. This one had been opposed by amusement, horse racing and business interests. izing

Getting Even

Macon, Ga., July 23. Macon, Ga., July 23. Bob Feagin, announcer for WMAZ, Macon, Ga., is taking a complete vacation. Is spending ten days ati alone in a summer cottage on an otherwise unliabited island off the lower guif coast of Florida.



Morris Gest is priming for a legit managerial comeback on Broadway next season which is the Europe. He boarded a liner re-entity sans the publicity that attended former jaunts to Europe but was recognized by several ship news men who queried his mission. The public season of the second hard no plana. Gest will visit Russia, where he was born, for the first time since be became prominent as a producer. Understood he had been extended an be became prominent as a producer. Understood he had been extended an the boden under offers time since be sought entry he was stopped at the boder under orders never ex-plained. He was accompanied at that time by Arthur Hammerstein, and despite the fact that he im-parangement had to be closed by an American representative sent across for that purpose. Plana sell for Gest's return dur-ing October with presentations under his direction due shortly thereatter.

Hitler Gags Out

Censorship feared its head Lensorship rearry its mean at Low's Vallencia, Jamalca, L. J., Fri-day (19), with all gags on Hitler declared out. Harry Rose was the first to feel the ban, his gag on Der Feuhrer belng declared taboo by Manager Harry Crull after the first show.

show. Deletion of any cracks about the administration in Germany is to stave off possible trouble in the neighborhood.

Exceptional Year for Star-Making-35 the Season Before - Six Stage Imports Starred—12 Come backs-11 Fallen Stars

34 MEN, 21 FEMMES

Exceptionally loaded with star-dust, the show season of '34-35 just past was productive of 55 new star names in the three major amusement branches — pictures, legit and radio. It was a much bei-ter year than '33-'34, when 35 new satellites appeared in the the atrical firmament,

firmament. Pictures contributed 25 of the total, legit 13, and radio 17. Yaudo-ville again failed to recover any of its former star-making ability, and produced nothing worth while. Bur-lesque was sterie once more, a con-nual tabulation is gained by a piper star billing: name over and above the tille of a piay or picture is or as captered to the star-promismence through commercial prominence through commercial network broadcasts.

network broadcasts

network broadcasts. Divided by sex, the 55 new stars of '34-'35 consisted of 34 men and 21 women. Among the new stars in the vari-(Continued on page 35)

Newsreelers, Newsmen All Set for Ethiopia

Newsreelers are all set to cover the threatened trouble between Rihopia and Italy. Although most news shifts so int expect healt its unit early fail, if any, assign-medication of the world interest now centering over prospect of Italian -Ethlopian conflict was establishment of a direct railo-telegraph circuit between Ion-don and Atlie Abda, withat of Ethlopian (Continued on page (2)

10c BLOOD-PRESSURE

have off possible trouble in the heighborhood.
 Without Cake
 Bo BLOOD-PRESSURE
 Ball harmonical with the scoption of a bask foldel. Use of harmonical mit the scoption of a bask foldel. Use of harmonical mit the scoption of a bask foldel. Use of harmonical mit the scoption of a bask foldel. Use of harmonical mit the scoption of a bask foldel. Use of harmonical mit the scoption of a bask foldel. Use of harmonical mit the scoption of a bask foldel. Use of harmonical mit the scoption of a bask foldel. Use of harmonical mit the scoption of a bask foldel. Use of harmonical mit the scoption of a bask foldel. Use of harmonical mit the scoption of a bask foldel. Use of harmonical mit the scoption of a bask foldel. Use of harmonical mit to be bask in the fold form foldel.
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 The foreign subscription of

Radio Gold Diggers

25 IN PICTURES: Reform Wave Sinks Caliente;

Chorus girls facionized as the gold-digging champs of show business, can't even dig potatose out of radio. There are four of two programs now on the air in New York which hare devoted to chorus girl taignt. All of them pays off the show the show the show the show all big opportunities. Girls have heard of radio? top sainties and go for the free audition approach in a big way.

But little cash at the moment.

JOHN FLINN TO JOIN 'VARIETY'

John C. Flinn will toin VARIETY in

John C. Finn will join Vasierr In an executive and editorial capacity. He concludes his NRA duties as ex-ecutivo secretary of the moving pio-tic secretary of the moving pio-metry was a member of the staffs of both the Chicago Journal and the New York Herald. He then shafted the publicity campaign for the first Granville Jarie season of Nen at Wallacka, New York. Following His, Film became press agent for Jearamount, through the merger of Faramous Players and Lasky, he was appointed head of publicity and ad-nost he remained 10 years. His with producers Distributing Co., and Matho in association with Ceell De-Mille.

Flinn joins VARIETY Aug. 1,

Harmonica Hoofology

Carl Preed is quitting vaudeville to enter the dance band field with his harmonica aggregation as the provide the community will not first mouth organ outfit for hoof-cries on record. Tho 13-piece Fred 'band' will be all harmonica with exception of a base fidde. Use of harmonicas a fidde. The fidde. The fidde. The fidde. In the fidde. The fidde. The fidde. The fidde. In the fidde. The fidde. The fidde. In the fidde. The fidde. The fidde. In the fidde. The fidde. In the fidde. The fidde. In the fidde.

San Diego, July 23. San Diego, July 23, Gambling at Agua Callente and Tia Juana, just below the border, was ordered stopped last Saturday (20) by Fresidant Carderãs of Mexico. Race track at Callents closed down after the order was posted.

Board Fence for 10-Million Resort

postal. Protest to the capital that they were deprived of a means of .liveli-hood may be presented by a dele-gation representing 1,500 persons employed in the two towns. Around 600 race hores stabiled at Calinite for the mesh were expected to be on the most first of the Week. One most first of the Week. The most first of the Week. Wide campaign to rid the country of gambling.

Hoilywood, July 23. Padiocking of Agua Callente and Tia Juana threw 250 musicians and entertainers out of work. Casino Antertainan to the distribution of the second secon

Los Angeles, July 23. Las Vegas and Reno, Nev., afe making bids for California gambling since the Mexico shutdown sealed Racking bids for California gambing since the Mexico shutdown sealed up Caliente. Racetracks are being planned at both spots as a come-on, while the state has legalized gambing.

Greenwich, Conn., 2d Wealthiest Town, But **Can't Support a Legit**

The second weaithlest township in the world, Greenwich, Conn. is regarded as a mystery town among showtolk. They cannot understand why the community will not sup-port a legit theatre, especially in the summer, when residential oc-(Continued on page \$7)

Denver, July 23.

French

Prosperity to exchanges, theatre

supply men and allied industries is

seen in two \$20,000-a-ton gold

strikes, along with numerous losser discoveries made by prospectors rc-

contly. Two investments are prom-

ised by Belgian interests within 30 days, one of \$500,000 in the Crippie

Creek district, and another of \$300 .-000 in San Juan county.

capitalists are also interested. capitalists are also interested. Joint Numerous towns in, the state prosperous in the past, have been without theattes for years. Recent-ly several towns, including Cripple Creek, have been opcned up, Crip-ple Creek has never had sound pre-viously

ON 5-YR. STAR PACT

Henry Fonda remains under the Walter Wanger wing for a five year stretch under starring contract, which gives the actor a paycheck 40.

Marx Agency East:

ganization.

Richebe

Hollywood, July 23.

Spieglass Joins Zep

Elissa Landi East

Elissa Landi is skying east today (Tuesday) en route to Paris, where she will do 'Koenigsmark' for Roger-

5-AND-10 GAL'S CHANCE Salt Lake City, July 23.

> DOVE OF PEACE Hollywood, July 23.

Hollywood, July 23.

Holiywood, July 23.

Pirandello and Mgr. Give Out the 'Maharajah'; Hi-Hat Stuff Denied

By CECELIA AGER

2

Luigi Pirandeilo, who is in New York to study at first hand the various invitations to Hollywood various invitations to Hollywood which have long been presented hum on the Continent, and in so doing, to accept the most agreeable one (a choice which he shall make within the next 10 days, according to his disciple, manager and interpreter, Eshui C: Colin inds it meessary in America to destroy a lsgend—the lesgend that his writings are cerebrai

legend that his writings are cerebral. No matter what anybody-be-wiltored by the significance of Mr. Benrol of an Author' or 'As You Destre Me-thinks, Mr. Pirandello is not a highbrow. Mr. Colln says over met-and hes met pienty-bit be's not a highbrow. Pinadello not And not only is Mr. Diandello not a the hes met pienty-bit be's not a highbrow. Pinadello not a the hes met pienty-bit be's not a highbrow. Another mis-goreanistic either. Another mis-a "fantasist" either. Another mis-these two plays of his best known in this country deal with subtle paychological ' complexities — yet these two plays are but one small expression of 'his art, Mr. Collin outs out: points out

points out." "Brandello has so many screen possibilities in his 'baggage,' he sould supply all Hollywood with stories for five years,' Mr. Colin said, explaining he did not mean to be taken literally, but just said it (Continued on page 63) possil could

FARRELL DRAWS LEAD IN U'S GRID ENTRY

Hollywood, July 23.

Hollywood, July 23. Charles Farrell has been signed by Universal for the lead in 'Off-Side,' company's annual football feature siated for production this week with Hamilton MacFedden di-recting. Others set include Agdy Devine, Fhyllis Fraser and Junc Martei. Latter just signed to con-tract by U atter finishing airtetia at

y is an original by Stanley Warners. Story is an original by Stanley Meyer, Milwaukes theatre manager and son of Fred Meyer, general manager of U studios. Yarn was suggested by the exhib while here visiting his father.

Krinsky Leaves Fox, So Does Brain Child

Hollywood, July 23.

Hollywood, July 23. John Krimsky jeft the Fox lot Saturday (20), taking along the study have been preparing at the studio and stating he would make another connection-within the next two weeks whereby his picture would be made by another studio. Krimsky joined the FoxLorer with fides of gotting a line on the studio workings to make the one picture.

Bill Pine Flies In on 'Crusades' Campaign

Holiywood, July 23.

Hollywood, July 23. Bill Pine, Parannount studio ad-vertising chief, planed to New York today (Tweadox) to prepare ad-visit) be gene three weeks. Rodney Bush, assistant to Bob Gillham, arrived on Coast today to work on trullers and advertising campaigns with Herb Mouton for two weeks.

Bacon Scouting Locale

Hollywood, July 23. Lloyd Bacon, who will direct James Cagney in 'Friseo Kid.' is scouting locations for exteriors in San Francisco. Start set for August 5.

NAN SUNDERLAND ABROAD
 NAN SUNDERLAND ABROAD Denver, July 23.
 contract with Century Play Co., Nan Sunderland (Airs. Walter Huston) leaves here for New York.

 State a portod with the Central City stock commany.
 Flood Directing 'Husk' Hollywood, July 23.

 She sails for London July 31 to join Huston, who is making a jilm Gr. Gaumont- titlsh.
 James-Plood has heen tieketed by Screen play by Riau Ja

'Feather' for Lord as Chatterton Goes 'Modern' Holiywood, Juiy 23.

Hollywood, sur, and Shift in top roles at Columbia has Pauline Lord replacing Ruth Chat-terton in 'Feather in Her Hat,' and Miss Chatterton set for 'Modern

Miss Chatterton set for 'Modern Lady.' Miss Lord planed in from New York Thursday .(18) so that 'Feather' might not be delayed.

6 BY HARRY BROWN AT WB ON NEW PACT

Harry Joe Brown, Warners pro-ducer, has been itcketed for another year by the studio. Producer has six features to turn out by Jan. 1. Sexter are 'Ceiling Zero'. 'Capitan Biodd, 'I Found Stella Parlsh, 'Stiletto,' Hard Lucc' Dame' and Warry the Gilr.'

Doug, Jr.'s Nostalgia May Land Him Back in States

Hollywood, July 33. Doug Faitbanks, Jr., is reported by local intimates to be planning a return to Hollywood. While no definite desia are in mind, according to the gribbanks is start. Ariends to hay the homeland yen. Actor has been wanted by several studios in past few months, latest desit to fail through, because of his English commitments, bing iead in U's Magnificant Obseason. Hollywood, July 23.

Karloff as Bluebeard

Hollywood, July 23. Hollywood, July 23. "Bluebeard" is being adapted by Bayard Veliler as Karloff's next chiller at Universal. Studio will have to step on stories Studio will have to step on stories to get two ready for Karloff before player leaves for England late this fail. Actor also has three commit-ments with Warners, but without time limit.

M-G Sets Nelson Eddy For 'Rose-Marie' Lead

For Russ-Maile Lead Holywood, July 23. Nelson Eddy draws the starring role in filmusical version of "Rose-Marle" at Metro. W. S. Van Dyke will direct, with Hunt Stromberg producing. Screen play being prepared by Alico Due Willer, Albert and Frances Hackett.

Romancing Laurel-Hardy

Hollywood, July 23. Bonnie Scotland, Laurei-Hardy feature, is back for added seenes and eilmination of 1,500 feet from preview length. Romantie angle is being re-vamped.

Green Leaving Par Hollywood, July 23. Green leaves Para Howard Para noward Green leaves Para-mount's writing staff August 1 on expiration of his ticket. Veteran scenarist has been there year. a year,

BYRD LAMPING FILM

Hollywood, July 23. Admiral Byrd comes here in a month to sti in on final editing and cutting of the Antartie exposition feature, Little America.' Picture is being handled at Paramount. Picture is Paramount.

Sue Paul Hervey Fox

Los Angeles, July 23. Suit for \$370 and \$200 attorney's fees was filed against Paul Hervey Fox by E. A. Fitch, Complaint says money due on contract with Century Play Co, New York.



WILL MAHONEY Daily Record and Mail said:

"Will Mahoney, the incomparable American funster. One little flick American funster. One little flick of his residess, dancing feet is suf-ficient to send his audience into the first stages of convulsive laughter. Mahoney economizes in make-up. Dressed simply, plus a bowler hat, he cuts a Chaplinesque figure on the

he cuts a Chaplinesque figure on the stage. "And, of course, that dance spe-claity of his on a xylophone, on which he taps out the melody with his feet, gets better every time he does it."

Direction WM. MORRIS AGENCY Mayfair Theatre Building New York City

PICKFORD EAST FOR PROD. COIN

. Hollywood, July 23. Mary Pickford planed out of here Saturday (20) for New York and

conferences with Dennis F. O'Brien ther attorney, and others on the financing of her new production unit at United Artists. She stops off at Chicago for a day en route. Following the New York stay she goes to Boston to discuss the release in September of her novel, 'Demi Widow,' by Bobbs-Merrill.

Miss Plcford will handle 50% of the production finance of her unit. In New York and Washington she will confer with financiers on rais-ing the money. She'll be in the east for a week.

east for a week. Before leaving she talked to sev-eral producers on assoclating them-selves with her. Walter Wanger goes over as her production head as soon as he completes this six-pleture commitment with Para-mount. With a minimum produc-tion dulle of two followers, num-mount, with a minimum produc-tion dulle of two followers, be the compared and so make comes with her as producers.

She expects to have the produc-tion personnel assembled by Sep-tember 1.

SAILINGS

July 31 (New York to London). Borls Shumlatsky, Friedrich M. Ermler, Viadimir S. Nielson, Nan Sutherland (Normandie).

July 31 (London to New York) Radie Harris, Eric Korngold (lie de France).

July 26 (New York to London), John Findlay (Berengaria). July 24 (Los Angeles to Hono-iuiu), Shirley Temple (Mariposa).

July 20 (New York to Paris) Mary Brian, Erno Rapee (lie de France).

July 20 (New York to London) Capt. Richard Norton (lie de Capt. de France).

July 19 (New York to London), Mr. and Mrs. George Atkinson, Max Plohn (American Shipper).

July 17 (London to New York), Manny Kahn (Champlain). July 16 (New York to London), Maj. John Zanft (Majestic).

Aug. 3 (New York to Naples), Henry Ginsberg (Rex).

ARRIVALS

Beatrice Lillie, Reginald Gardi-ner, Luigi Pirandello, Barbara Rohbins, Alison Hunter, Joseph I. Brcen.

Cripple Creek and Ghost Town Gold Strikes Call for Theatres

viousiv

Portable Zephyrs

Hollywood, July 23. Portable air conditioning machine has been built by Metro electrical department. Machine can be wheeled onto a stage and bring temperature under 70 degrees in a few house hours.

BENNY RUBIN TO DIRECT COMEDY FOR COLUMBIA

Hollywood, July 23.

Benny Rubin will be handed banee to direct a feature comedy tt Columbia.

at Columbia. Comedian swung over to the writ-ing end of the business about a year ago, and has worked on several storics at Columbia in recent months.

To Reorg M.P. Club, N.Y., In Fall at Hotel Astor

Industry leaders interested in pre-serving the Motion Picture club, N.X., which was forced to close two weeks ago because of lack of funds, are planning to reorganize it in the fail. It will take up quarters at the fall. It will take up quarters at the Astor hotel, it is declared.

ple Creek has never had sound pre-viously. The first \$20,000-a-ton strike wing made near Ward, a ghost town. The resultant rush is expected to swoil the population several hundred per cent. The second \$30,000-a-ton etrike Many of the mining campa are ht present on one or two-night picture showings in halls or old store build-ings. If many gold or sliver afrikes are made, most of these towns can aupport theatres. Activity in min-ing will be vedge the largest mining wholesale credeted in Denver at one it or being the largest mining wholesale conter for the state. Publix has just opened a new 1, 500-seat house at Colorado Springs, of Indian design, and said to be the most beautiful theatre af he coun-try. This opening not caused by fold discovering. Fully having form down a theatre providuy. Asurn note, it is declared. It was reorganized once before when dues were reduced from \$125 to \$75 a year. When last closed it owed close to three years' rent at \$500 a month as well as current supply bills of around \$16,000. WANGER TAKES FONDA

Gasnier Back at Par

Hollywood, July 23. Louis Gasnier returns to the Paramount lot to direct one picture Deal gives studio option for con which gives the actor a paycheck 40, weeks a year. Deal. is a re-write upwards of original ticket held by Fonda with Wanger and provides that Fonda goes to Fox on loanout late this fail for another at that studio. Elayer currently has lead in 'Way Down Fast'. tract after the first feature is comnleted.

Lew Brown at Col. **To Produce Musicals**

Hollywood, July 23. Hollywood, July 23. Lew Brown has grabbed off an exec berth at. Columbia in connec-tion with production of musical features.

features. First assignment is with Max Winslow on 'Moonlight on the River,' which Vietor Schertzinger makes with Anne Sothern.

Up Ken Whitmore

Hollywood, July 23. Zeppo Marx will open a New York office next.week with Gummo Marx in plarge. Waiter Kane, who Marx in plarge. Waiter Kane, who in two weeks. Leonard Spigelgass, recently see-nario aditor and associate producer an associate, and will landle with-tanlauton.", aterial for the or-kanlauton." • ACLI WINIMOTE Hollywood, July 23. Ken Whitmore, department edi-tor of the Paramouth publicity department, will be promoted next Monday (29) to assistant to Manny Wolfe, seenario editor. Wolfe, seenario editor. Hold for A. M. Botsford and Chandler Sprague.

CANTOR CLOCKING

CANYOU CLOCKING Hollywood, July 23. Eddie Cantor, Parkyakarkas and Rubinofi have been trying out gags for Cantor's next Samuel Goldwyn pieture, 'Sboot he Chutes,' in a week's prehearings at the Fox thea-ter in San Francisco. Laughs and other sudelence rese-tions were stocked by Marjoric Can-Richebe. Actress guests on Rudy Vallee's radio program Thursday night (25) and sails on Saturday.

tor, secretary to her father.

FROMAN, ROSS' SPOTS

Salt Lake City, July 23. Edyth Morley, local aclosgin! In a 5-and-10c store, whose trigger thinking led to the arrest of Airs. Margaret Waley in sonnection with the kilnapping of the Weyrnhause'' boy, is in Hollywood getting: a screen test from Universal. Carl Laemmie saw the brunct tw he newsreels and invited her 'b Hollywood. Jane Froman and her husband, Don Ross, both singers from radio and legit and taken together for films by Warnel Bros., have refilms by warner bross, have to-ceived their starting assignments. Miss Froman goes in "Thin Air," commencing Aug. 1. Ross starts Aug. 15 in 'Case of the Lucky Legs."

Tone in Wine Suit

Los Ángeles, July 23. Because he assortedly guaran-teed payment for wines purchased by Fuscaldo Wines, Inc., Franchet Tone was made co-defendant in Central Casting Bureau an-nounces that its adjustment branch settled 347 complaints in the last 60 days. States 01% yored extras. Tone was made co-defcuidant in contract suit brought in L.A. Su-perior Court by L'Hermitage Moun-tain Vineyards. Complaint asked \$10,425.

PICTURES

CHECKING CHILLED HOUSES

VARIETY

Sid Silvers Has a New Torch. 'Tails for Sale'—And He Means It

Hollywood, July 23.

Silvers was assigned to co-author Broadway Melody of 1935' with Jack McGowan. Before they got far into the yarn the front office informed

McGowan. Before they got far hito (He' yan the front office informed ine print-sized comic that his pres-sence sould be necessary in the plo-ture as a stoore for Jack Benny. "No one has ever accused Silvers of being a nitwit, so he doubled his different size of the second silvers of being a nitwit, so he doubled his different size of the second size of a second size of the work of the second size of investment would not only back him a secter name that a special second size of the second size of investment would a so the so of all investment, and went for the second size of the second second size of the second size of the second second size of the second size of the second second size of the second size of the second second size of the second size of the second second size of the second size of the second second size of the second size of the second second size of the second size of the second second size of the second size of the second second size of the second size of the second second size of the second size of the second second size of the second size of the second second size of the second size of the second size of the second second size of the se

works. Then things began to happen. Seems as though several other pco-ple connected with the studio and Broadway Melody' decided that Sil-vers-should be eliminated from sevvers-should be eliminated from sev-eral sequences. First elimination was a street scene showing him en-tering a cafe. Instead, they decided to photograph him inside the cafe, handing his overcoat and hat to the check girl. That made the cane a bum in-vestment.

vestment. Immediately it was decided that the checkroom scene was out and they'd pick Silvere up as he walked towards his table in the cafe. That killed the top hat and the

That killed the top hat and the overcoat. After some thought, the director decided that it was useless to wasto a lot of footage on Silvers walking across the cafe floor and everything necessary to the eccene could be photographed at the table with Sil-vers extration vers eeated.

Out went the bralded pants. Out went the bralded pants. "By this time, Silvers was begin-ning to burn. Minus social ambi-tions, unless his screen carcer war-ranted them, here he was, the owner of complete formal regalia, but only the coat and vest necessary to his screen carcer. It did not end herc though. though

sortent career, it aid not tend new sortent career, it aid not tend new A star man assigned to the picture thought of what in Hollywood is considered a bit of terrific business. It consisted of Silvers being first scen at the table white analytic the table white analytic the set of the set of

Acad Teckers Spread Selves on High Volume

Selves on High Volume Hollywod, July 23. High volume range was subject of Academy techniclams' branch session tonight (Tucsday) at Metro lot, with Douglas Shearer, studio sou 1, chlef, presiding. Guest speaters wrre M. A. Light-men. Aemphis exhibitor, who gave fins, and Victor Schertinger, who talked about psychological and dra-nucle twists made available by im-proved recording technique.

Williams Returning

Hollywood, July 23. Horb Williams, after finishing role in Paramount's 'Rose of the Rancho,' scrams to New York.

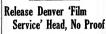
That Brooklyn Pace

Hollywood, July 23. In the space of elx days Anita Kurtin had her name changed to Ann Loring, grabbed the lead in 'Robin Hood of El Dorado'; got mar-ried and aigned a long-term contract with Metro. And only out of Brooklyn

two weeks. **ROBT. FAIRBANKS OUITS** AS UA STUDIO CHIEF

Hollywood, July 23. Sam Goldwyn this week is picking a successor to Robert Fairbanks, brother of Doug, as general man-ager of United Aritists studios. Fair-banks, who took the berth two yeare ago on the death of A. M. Bretinger, has resized.

has resigned. Retiring g. m. continues in charge of the business affairs of Doug Fairhanka



Denver, July 23. Arrested in Denver for running a Hollywood Film Service bureau, S. Conte Mari last week was reicased because of insufficient evidence. The evidence of the service of the service registered applications for film jobs for a fee of \$1, and then offered them a complete course in film act-ling and make-up for \$55. Mari ad-mitted taking a number of \$1 fees \$55 courses. Mari calamed he had played parts in films. Hollywood Film Service had been operating in Denver since April 1, with district attorney, a Tracket squad raided his offices under pre-tense of being applicatios for film

tense of being applicants for film tobs

Marl was released when the only witness alleged to have paid him \$1 refused to complain against him.

BILL FIELDS CONFINED

Illness Will Keep Him Off Lot a Few Months

Hollywood, July 23. Physical condition of W. C. Fields makes it doubtful if the comedian will be able to return actively to Paramount for a few months. Fields is confined to his ranch home and is not allowed visitors, although his doctors permit him to be moved outdoors daily

Stomach allment has been marking time

Cruze Back at Par. **Directing Lee Tracy**

Hollywood, July 23. James Cruze returns to Paramount to direct the next Lee Tracy picture,

'Gatting Smart.' Grace Bradley draws the fem lead with feature slated to go before the cameras next Monday (29).

Lend Paul Kelly to Par

Holiywood, July 23. Fox has loaned Paul Kelly to Paramount Gets top spot in 'From Little Acorns,' starting tomorrow (Wed-

Paramount. Picture probably for Charles Rugglee and Mary Boland.

B'WAY THEATRES Graveyard' of the Copyright 74°, STREET 97°

Squawks That Cinemas Are Kept Too Cool During ing Heat Wave Induce Survey

RESTAURANTS, TOO

Elistering long-tun heat wave that has held New York City Ump and higula eince July 4 aleo seeme to have crossed up the cooling systems of the big film houses on Broadway. Device the set of the systems of the big film house on Broadway. To the the heat of the street has made the lower range warmh of the houses euch a charp contrast as to bring complaint that the lower would be a charp contrast as to bring complaint that To test the value of the squawka. Vanerr made a check of the ekk Broadway delixers between 4:15 and 5:30 p. m.; Friday (13). It re-vended that the mesa a werage of the larger of the square of Table. Stroadway delixers between 4:15 and si30 p. m.; Friday (13). It re-vended that the mesa a verage of the barend by official thermometers on walls. But in the midiat of the audi-ences, where human body warmth heat contrager far the check-ers got an average of Table. A dif-tence of four dargers pulse heat, heater their thermometers result on chir arms or on the floor under seats, to avoid corrupting the fregit-ter by too close proximity of the heater thermometers result on chir arms or on the floor under seats, to avoid corrupting the fregit-ter by too close proximity of the heater thermometer section. In addition to the midiat creeced.

B'way Temp Table (July 19)			
House W. 4-5 p.m. Ter	all Aut	lience	Street
Strand 7	6	80	96
Paramount, 7	6	80	91
State 7	6	79	106
Roxy 7	1	77	100
Capitol 7	3	76	97
Music Hall, 7	6	80	96

checkers also caught the sun heat outside the houses on the street. Some of the figures they got are pips. For instance, near Loew's State, the mercur rose to 166, Out-side of the street of the street and strend basked in 96. The Par-amount was 91. Weather bureau figures gave 89 as official tops for that day and hour when these amousement center power outside the sk houses was 97.0.

On these returne it would eeem that the theatre engineers, shooting (Conti ued on nage 55)

Division Unearths a Treasure Trove of Valuable Film Data Yes Man

London, July 14. A well-known native film actor is shortly going to Holly-wood to play the lead in an ing his passport he had to fill out a form which inquired whether he was married, eingie, widowed or divorced. He bunched them all in a bracket, placing opposite the reply, yas.

HECHT AND M'ARTHUR DUO FOR PAR IN '35-6

Ben Hecht and Charles Mac-Arthur are eet with Paramount to make a duo for Par release this coming year and are st work on buth stories, with a 'stue to pro-ducing them one on top of another when ready. Plain to eatar shooling ut the part of the store of the them to be the store of the the store of the store of the the store, the store of the store of the the store, the store of the store of the the store, the store of the store of the the store, the store of the store of the store of the store, the store of the store, the store of the store of the store of the store, the store of the store of the store of the store, the store of the store, the store of the store, the store of the store of the store, the store of the store, the store of the store of the store, the store of the store of the store, the store of the store of the store of the store, the store of the store, the store of the store of the store, the store of the store, the store of the store, the store of the store of the store, the store of the store of the store of the store of the store, the store of the sto

Shirley Takes Hawaiian Vacash Ere Next Film

Hollywood, July 23. "Gaptain January" slated to etart Sept. 2, is the first plotume on the 20th Century-Fox schedule for Shirley Temple upon her return from eix weeke' wacation in Hono-lau with her parente. Party salle on the Mariposa tomorrow (Wed.). Kibbes, on lonn from Warnes, and Silm Swmmerville. Aleo on tap for the Temple youngster le a story tentalively play a dual role, with James Dunn are on the Buddy De Sylva produc-tion list.

Levinsky-Louis Pix

Chicago, July 23., Arrangements have been made with Joe Foley, front promoter of the King Levinsky-Joe Louis bout, for motion pictures of the fight her on Aug. 7 at Comiskey Park. Figure on an attendance of a least 55,000 people at the fistleuffs

Warners Rushing Tyros

Dozen Newcomers Must Rise or Fall by Own **Efforts in Important Parts**

Hollywood, July 23. With a newly contracted group of 12 players who Warners feel have starring possibilities, studio intends to shove the dozen players immediately to the front in important assignments, instead of giving them the slow buildup as has been the

signments, Instead of giving them nesday). CUNNINGHAM'S FIRST Hollywood, July 23. Jack Cunnincham will supervise (of Vyrna, Anit Kerry, Edild e Acuff, The Impericet Hushand' as his first James Melton, Everett Marshall, Jaramount. Trains and Mary Treen. Jaramount.

Studio has decided there is little or no advantage in a long process-ision of small parts in order to get a laboratory.

player started. Contention is that c under this method, fans lose interest is players. Starting them off with a #frong push by glving them im-portant assignments means that their personialities, if arresting, will immediately receive the ap-proval of fans and their launching b a success. Under this method. Is a success, Under this method player makes good or flops

biast makes good of an-biast makes. Following the first few pletures, they are ready to hold for assign-ments in B pletures. A year of the small features and they are, ready for star spotting. At least this is the theory and the newly contracted 12 will be the

Weshington, July 23. A hodgs-odge of carly film in-dustry history-priceless records dating back to Edison's kineto-scope of the 90's, eills of the first better stars, and crude negatives destruction when the Library of Congress moves into its expanded quarters in the next few months. Loet from eight for years in the musty 'graveyard' of the copyright red, and storad library and pictures will be overhauled, classi-need, and storic library acquires more space for its monumental col-lection of publications. Phase for ready are under way, with the ex-tention of publications. Phase for ready are under way, with the ex-tention of publications. Phase for ready are under way, with the ex-tention of mosen of the start of the new Museum of Modern Art for inclusion in the organization's The collection of film records dates back to the end of the last ensure less than a decade old. The usuale, photographic and im con-goundation is botted under ac-dy the example results without and the start withe many presumably valuable bits have been practically destroyed by the ready presumably valuable bits have been practically destroyed withe many presumably valuable bits have been practically destroyed withe many presumably valuable bits have been practically destroyed withe many presumably valuable

by the ravages of time, inscreas and weather. The Copyright Office graveyard contains first products of the famed Biograph company, early westerns and first control of the industry, racer show' days of the industry, racer show' days of the industry, racer show' days of the industry, racer show and first of the industry, racer show and first of the state in the collection are egmens atudies of euch one-time favorites as Nova Aymar. Bianche Brooks. Ofga Nethersole and Grace Whilng; colored eong elides fabricated be-fore the elart of the present cen-tury; and bundlee and boxee of (Continued on page 62)



elther story.

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PICTURES

Wednesday, July 24, 1935

ZANUCK INSTALLING OWN PRODUCER SYSTEM, BLENDING FOX-20TH STAFFS

Transfers His Key Men, Says Competents of Fox Personnel Safe-First Talent Contracts McLaglen, Garnett and Jessel, Latter as Scrib

Hollywood, July 23,

Darryl Zanuck'e organization from 20th Century was firmly ensconced at Westwood yesterday (Monday) First to feel the Zanuck purge were Phil Freedman, Fox casting director, who le being replaced by Lou Schreiber from 20th; John Krim-sky, assistant to Ed Butcher, pro-ducer, one-time studio manager, and ducer, one-time studio manager, and Joe 'Relly, studio police hend who was brought from the New York police department several years are by Sheehan, 'Three' definite denis were, made by Zanuck within 72 hours after he took hold. 'Victor McLagien has been signed to a starting contract, George Jessel on a 'writing assignment and Tay Garnett on a directorial itcket. McLagien stellar retire is the

Garnett on a directorial ticket. McLagler's stellar, rating is the result of his performance in "The Informer," and his first picture for 20th Century-Fox will be "Profes-sional.-Solder, adapted from the Damon Runyon tale, Centlemen, the King".

Damon Runyon tale, Centement, Ita King,"... Josrel.is working on the script as his debut in the ecreen writing field. Howard Ellis Smith, having made the adaptation, ...Garnet&s direc-torial term is for a year, with first assignment not yet set.

The Jossel contract, for three months, has him passing on all scripts for 20th Century-Fox. He also contributes originals. Lasky's Status

Lasky's status Jesse Lasky's prospective (deal to remain with 20th Century-Fox as an individual producer ecemed more probable over the weekend when Zanuck took a critical look at sev-eral of Lasky's recent productione. Among those lamped were Hter's to Zomance and 'Gay Deception.'

It is Zanuck's plan to inaugurate the producer system with he having complete control of all production. However, upon his arrival at the studio, it was stated that he perstudio, it was stated that he per sonally would produce at least si features. Prior to that time he sai he would stay away from produc tioublessif ala featur

he would stay away from produc-tion himselt. Zanuck stated on taking over the reins that considerable new studio personnel would be added, that ef-ficient employees of the Fox organ-tzation had nothing to feat. Only that the who were defined with the new combine were Sol Wurtzel, producer of all Fox B pictures, and Gabe Yorke, head of the publicity department.

Gabe Yorke, head of the publicity departmont. 20th Century exces now at West-wood are William Goets, sece as-sistant to Zanuck; Ray Griffith and Honry Dufy, aesociate producers; Schreiber, casting director, William Roark, secnario eilur, Er Adrian Roark, secnario eilur, Dry Brand, publicity director, and Jack Codd, compiroller. Writere Mark Tim-

Writers Mark Time

Writers Mark Time With the exception of Gladys Lohman and Sam Hellman, work-ing: on Poor Little Rich Girl' for Shirley Temple, entire story de-partment is marking time awalting decision of Zanuck as to which stories in program the star stories in program the star of fortures and Zanuck wants to substitute a number of stories owned by 29th for Fox-owned yaras.

Brand Publicity Top. Gabe Yorke Ad Chief

Hollywood, July 23.

Hollywood, July 23. Harry Brand has been named di-rector of all publicity at 20th Con-tury-Fox by Darryl Zanuek. Gabe Yorke, former Fox publicity head, is organizing and will operate a newly created studio advertising and ex-ploitation department. Brand has been with Joseph Schenck for the past 12 years.

FAY-RKO PROV. POOL

Fay and Comerforde Trio to With RKO'e Duo

Ed Fay and Mike Comerford plan to pool the three Fay-Comerford houses in Providence with RKO's two. Lawyers are working on the deal with the expectancy being that the pool may become effective around Lebor Day

deal with the expectancy being that the pool may become effective around Labor Day. The pool applies to product whereby all product coming to the five theatres involved will be pooled and policies of the theatres will be under committee 'direction of two, probably Fay and Charles Koernor. Koernor is RKO's New England theatre operator, out of Boeton.



Washington, July 23, Despite the alara of a summer slump, Federal Government's tithe from theatre admissions is running slightly ahead of 1335, Treasury an-nounced Friday (13), Total U. S. collections through June were slightly ahead of the prior year. June collections, based on May box office business, fell off \$122,583 box office business, fell office, business, box office business, fell office, business, box office business, fell office, business, box business, fell office, business, box business, fell office, business, box business, fell office, business, business, business, fell office, business, bu Washington, July 23.

month period.

month period. Comparing 1935 with 1934, U. S. pocketed larger sum in admissions taxes for four of the six monthe. June and January were below the provedue year.

sune and January were below the previous year. Government's tax yield for the fiecal year 1935-which ended June 30-exceeded Treasury on fiecal year 1935-which ended June 30-exceeded Treasury estimates by close to \$400,000, preliminary figures showed. Total income from admis-eione was \$15,379,397, against \$14-613,414 for the previous year and an estimate of \$15,000,000. Next year the government expects to gainer \$15,000,000 from this source.

Script, Cast Changes Detains 'Fly By Night'

Detains Fiy by regite Hollywood, July 53. Deciding that 'Fly by Night' re-quired changes in cast as well as script, Darryl F. Zanuck has in-definitely postponed the starting date at 20th Century-Fox where it was to get the gun yesterday (Mon-day).

day). Picture, to be made by Pattersor Picture, to be made by Patterson McNutt as his first production ven-ture, was waiting for Robert Young, held at Metro beyond the tentative loan date. Astrid Allwayn was also set for a top spot. William Slavens McNutt did the screen play for his brother.

Chaplin Halts

Hollywood, July 2 Due to United Artists reorganiza-tion, the Chapiln production stands by for 30 days, with all hands off the payroll.

for 30 days, with all hands of e payroll. Picture still has a nonth of work be donc.

Barker Lights 'Em

Hollywood, July 23. Reginald Barker will direct Mere-dith Nicholson's 'House of a 'Thousand Candles.' It is a Trem Carr production for Republic release.

TREVOR IN 'BUCCANEER'

Shea Leaves Fox Hollywood, July 23. Joe Shea, assistant publicity di coorrest Aroantaud, will be Sol M. Wurtzo's next with Claire Trevor Stream Statant publicity di for Sibe, assistant publicity di

'Crusades' Roadshow

Paramount le readying to road-show Cecil B. de Mille'e 'The Cru-sades' thie fall.

'Crusades' was a thie year's pic-ture (1984-35) but will not actually be delivered until the new eeason is in ewing, which will make two de Milles for Par during the year. Other promised will be 'Samson and Delilah



Because of the necessity for heavier printing in order to fill all dates, Patramount has taken a stand against day-and-date book-ings. The company has instructed ite salues force to take cognizance of the situation and attempt to lee-sen print shortage problem by ne-deling simultaneous showings.

auching simultaneous showings in During the past few years dis-tributors have been faced with print.shortages because of inability to pilot the same number of prints around on dases to fill all bookings and the past. The number of one of the same showing the sub-not been cut down but day-and-dating; especially among the sub-sequent runs, plus dual billing, has created a real trouble in some terri-tions for the exchanges. Lack of also added to the difficulties.

Topper for Cummings

Hollywood, July 23.

Constance Cummings has the femme lead in Carl Laemmie Jr.'s production, 'Hangover Murders,' which went into production yester-day (Mon.) with James Whale di-Edward Arnold, Robert Montgom-

ery, Frances Drake, Frank Laugh-ton, Arthur Treacher, Jack LaRue, Beulah Bondi and Ed Brophy also

UNIVERSAL UNIVERSAL 'Lady Tubbs,' Lafayeite, Buff., Aug. 8; Tremont, Na-shau, N. H., 13; Pal., Man-cheeter, N. H., 22. 'The Raven,' Orph., St. Paul, Aug. 6: Lafayette, Buff., 8: Pal., Manchester, N. H., 11; Rio, Aubuquerque, 25, The VARNER BROS.

Nat'l First Runs

Ruo, Anovarovani and Anovarovani

Memphia, Aug. 24. RADI "Becky Sharp,' Foll, Bridge-port, July 25; Stanley, Cam-den, 26; Coronado, Rockford, Ill., 23; Trenton, Lynchburg, Va. 29. "She,' Orph., Sloux. City, July 26: Orph., Des Moines 26:

"She, Orpb., Sloix City, July 28: Orph. Des Mohnes, 28; Colorado, Pueblo, Col., Aug, 16. The Nikwits," Princees, Nashville, July 25; Kimo, Al-bouuerque, Aug. 28. "Ohasing 'Yesterday," Abon, Aug. Construction, Empire, Pold, Me., Aug. 30.

COLUMBIA

COLUMEIA Air Hawke, Loew's Indpia, July 36; Cap, Raleigh, N. C., Aug. 31; Cap, Miami, 23. 'After the Dance, Pal., New Haven, Aug. 2. 'Black Room,' State, Boa-ton, Aug. 2; Orph., Dea Moinea, 9; Pal., Raleigh, N. C., 26. UNITED ARTISTS 'Gall of the Wild,' State, UNITED ARTISTS 'Gall of the Wild,' State, UNITED ARTISTS 'Gall of the Wild,' State, Cap, State, State, State, Par, St. Paul, 26; UA, Pild, Ore, 37. PARAMOUNT

PARAMOUNT PARAMOUNT
'Accent on Youth,' UA, Detroit, Aug. 8; Par, N. Y., 9;
Newman, K.C., 9; Orph, St. L.,
10; Chicago, Chi., 16.
'Every Night at 8,' Par,
N. Y., Aug. 2; Orph, St., Aug. r UA, Y

3. 'Annapolis Farewell,'

'Annapolis Fareweu, St. L., Aug. 24. 'Man on Flying Trapeze,' Denham, Denv., Aug. 24; Par, N. Y.; 26; Rialto, St. L., 17. 'Smart Girl,' Orph, St. L., Aug. 17.

Film Code Authority Washes Up With Refund of Total of \$23,873

The action of the Film Code Au-the operations of the C.A. since it thority yesterday (Tweaday) in ap-began on Dec. 7, 1333. Of this total, proving the return of any pick funds the Froducer-Distributor Groups all alls marks the final step toront any offices here and winding up all de-toils of the Code Authority or constraints of four members are offices here and winding up all de-the I industry amounted to the Authority re-clama storing of home office and all set reports.

patient by rule 31, according to the second second

the Exhibitor Group. Contributions from members of the industry amounted to \$101,709.37 from Jan. 1 to June 29, this year. The Code Authority re-alized \$3,832.65 from the sale of fur-niture, fixtures and equipment. Although \$,456 exhibitor members

Hollywood and the C. A. office in 31, 1931. N.Y. All allocation of the refund to in-theorem 2.331 individual complaints were theorem 2.331 individual c

20th C.-Fox Prod. To M.H.: Center's **Returns to Films**

Fox Film is set to close for its entire Fox-20th Century program to Radio City Music Hall, under con-Madio City Music Hall, under con-ditions rated to include the return of the Center theatre to films, in the fall, and after the etage play, The Great Waltz' which reopens at the Center, shall have run its course. The enoug cose back into the Center on Aug. 5.

The show goes back into the Center ... on Aug. 5. Return of the Center to Himser means that the Music Hall Will be's which the Auffill the purpose dor's which the Auffill the purpose dor's which the fail of the same built orig-noom for the asserptions making ficient two-puly cupping of func-ficient two-puly cupping of func-tioned the same built orig-which would give the M. H. Himser fullest protection in product. "Net fullest protection in product." formal. negotiations will be taken, formal. negotiations will be taken, up upon his return east with suck, a purpose in view.

RUSSIAN FILM HEADS SAILING AFTER U.S. 0.0

Three top Soviet film officials, after a six-week etudy of Holly-wood production methods, and now back in New York, sail for Russia July 31.

July 31. Heading the party is Borle Shumintsky, head of the Soviet mo-thon picture industry. Accompany-ing him were Friedrich M. Erneier, president of the All-Union Motion Picture Directors and Actors' Asso-ciation, and a director himself, and Visimir 25. Nielsen, president of M. P. Tartiturque in the State M. P. Institute.

Three New Stages Rising At Radio, Ranch Building

ollywood, July 23.

Three new stages go up immedi-ately on the Radio lot, in addition to a powerhouse to take care of added electrical energy needed.

Company is also constructing a three story storage building at the RKO ranch in San Fernando valley

Kalmus British Lab **Promotion for Tinters**

Hollywood, July 23.

Hollywood, July 23. Dr. Herbert Kaimus, Technoloolor president, sails from London tomor-row (Wedneaday) for New York, with the expectation of eigning final papers with Ballie interests, where-color inhoratory in England, with a capacity of 2000,000 (cet monthly, under a licensing deal. First Eritist feature in tricolor's slated to start Oct. 1, with full Tech-and then producing a second in Hollywood.

Tops for Sothern

'Gentleman' for Whelan

Hollywood, July 23, Harry Rapf has assigned Tim Whelan to direct The Perfect Gen-tleman' at Metro. Clecly Courtneidge got in Satur-day (20) to share the lead with Peneli Newski Association (20) to share the lead with

GINSBERG'S EUROPE TOUR Hollywood, July 23. Henry Ginsberg files cost next seck, salling with Mrs. Cinsberg, Aug. 3 on the Rex for a month's va-

producer on the feature

Frank Moran.

cation tour of Europe. Vice-president and general manaup his duties when the studios re-sumes production early in Septem--ber

-Hollywood, July 23. Ann Sothern draws top femme spot in 'Moonlight on the River' Victor Schertzinger's next filmusi cil for Columbia. Max Winslow will be associate **U. S. SHOW BIZ RESEARCH**

VARIETY

3 Par Claims Totaling \$1.521,000 Remain Open; Kent's 65G Among 'Em AGAIN TO THE FORE

Only three claims filed in the Par-amount bankruptcy remain on which on action has been taken. These total \$1,521,000 and attorneys can-not say now just what steps will be taken in connection with clearing them from the book. In the book with a servement ontered into with him when he re-signed from Paramount; claim of Quaranty Trus Co., N. Y. for 185,-000 in connection with a repurchase agreement in which the bank fig-claim of the Prudence Co. of Florida or \$1,385,000 n leases in Jackson-vills and St. Petersburg. Fla. While no reasons are given for

ville and St. Petersburg, Fla. While on creasons are given for delay in petiting to the Kent and delay in petiting to the Kent and delay the the Frudence matter has been held up because of difficulty in nowing who to deal with. This has been caused by the fact that both Bond Ca. filed to reorganise under TB in Brooklyn and the State Su-dense of the to reorganise under the state of the to reorganise under the state that nowe. As a result was up to the what the outra-dense of the to reorganise under the unit of Banks stepped in to resist this move. As a result was up to the what the too Pri-dense companies may reorgantse to train the courts or are subject to the jurisdiction of the banking departiment. Kulling was made iste brong the courts or are subject to the substate courts. White there is but one claim now on appeal in the Circuit Court of appeals in its feared that others presently awaiting decision of the sam Kats claim for 153,100 which approve ours are subject to hear-ing. In the latter category is the approve ours and are subject to hear-ing in the latter category is the sam cate claim of 160 ding is contract, the Acte corporation have paryone even if holding is contract, anyone even if holding is contract, anyone even if holding is contract, beto and in direction to the state corporations to this exponent and a hearing will be keld in Since claim ending the for the Size, on and a hearing will be keld in the contact amende to the size, on the state menden to the Size, on and a hearing will be keld in Since claim ending to the director to fre-sons the subject on the size, the subject on the subject on the director to far-tion the subject on the size, the subject on the subject on the size, the subject on the subject on the size, the subject on the subject on the subject on the size, the subject on the subject on the size, t While no reasons are given for delay in getting to the Kent and Guaranty Trust claims. It is de-

000 and a hearing will be held in October

Single claim pending in the Circult Court is that of the 15th and 16th St. Realty corporations of Denver, against whom a decision for (Continued on page 58)

GOLDWYN SOLE

UA LOT BOSS

Hollywood, July 23. Samuel Goldwyn inas acquired the 80% intercest in United Artists Stu-dio Corp. held by 20th Century Pic-dio Corporation. Studio company holds as term isase on the lot from Mary Pickford and Dougias Fairhanks, who jointiy own the ground and original buildings of the Dain.

Norton's Quickie U. S. Chinfest with Lichtman

: Unnifest with Lichtman Capit. Richard Norton, one of di-retors of ritish & Dominions Pie-tures was in and out of New York last week on a fyer for a brief chin with AI Lichtman, prec of UA. Sailed again for home Saturday (20) with itil accompliands in the way of distribution setup. He originally figured on attending the UA convention, but business in London would not permit. Instead heating the UA convention to the home-offlee meeting.

Hollywood, July 23.

U SALE STEAMS AGAIN

Chas. R. Rogers Said Talking to

Hollywood, July 23. Charles R. Rogers is the latest to manifest interest in a possible pur-chase of Universal. Producer, now at Paramount, has had several dis-cussions on buy with Carl Laemmie, Sr, in the past two weeks, but has so disclosed the identity of his namedia hockers.

not cold, with proposition pres-ently on the q. t., but far from



S. A. Lynch may be placed in a consral advisory post to John E. Otterson, new Par president. Such advisory post to John Otterson and Lynch, it is said, with the new Par president not expected to make any fediation on the point Unarties Bunn, of Erpi, coming over in an executive capacity to Paramount now locks cold. Bunn's dutes at Erpi have been broadened since H. M. Wilcox, another Erpi Van, wat abs near by Par son to van the same of the son the broadened since H. M. Wilcox, another Erpi Uons. Funn has been detailed addi-tional duties which were held for-merty among other powers by Wil-cox. cox

Futter's Seal-less Weverhauser Brief Stamped on by Hays

Holiywood, July 23

Honywoou, July 20. Waiter Futter is feuding with the local Hays o ce over official scowl from the Purity Sealers on his two-reeler, \$200,600 Snatch.'

The second secon

tures boten.

WARNERS UPS BUDGET

Announce Spending \$2,500,000 More Than Last Season

Hollywood, July 23. Warners is speading \$2,500,000 more on the new season lineup than was put out last year which, in turn, was \$2,000,000 above the 1933-34 outlay. Announcement

Announcement was made here by Harry Warner, who declared the budget was clastic and might run higher if picture quality demands ít,

Whitney UA Tenant

Holiywood, July 23. Joek Whitney and Merian C. coper, of Pioncer, taking space at Cooper, of Pic United Artists Producer will use that lot for pro-duction of next two features,

Of a Dozen Major Industries to Be Carefully Analyzed, Washington Designates the former Deputy Administrator of the Amusement Code to O.O. Films. Legit, Radio, Etc.

MYSTERIOUS SURVEY

Washington, July 23.

Preliminary report on operations on the film code, product of a five

Freiminary report on operations on the film code, product of a five-ment research experts, will decide whether the steletonized NRA launches a broad-scale study of dustry, probing all angles of the business from carly cinema develop-ment to the present. Reorganization of the Recovery unit was effected last week as ing of the Bille Each expenization and the new division of economic research announced plans to acruinize a dozen major industries from cellar to garret. New setup put William P. Faranworth, form summement division, in charge of films, radio, and legit in a key spot. Expected to play a leading role in the film survey. If ever made, the Division of Business Coopera-tion. Head of the major division is Preniss H Coonley, while im-mediate boss of the section which amusement have been lumped with any setup and the major division is reniss ave been lumped with any setup and the industries commerce Department exce, who

service trades, utilities, and graphic arts is Leighton IK, Peebles, old Commerce Department exce, who the distribution of the indus-trial divisions once of the indus-trial divisions once of the indus-sive personal jurisdiction over all activities affecting amusements, is arked for post of general advisor to marked in control for the marked for post of general advisor of the study was turned down by NRA front office which said he was needed more in the still one of the town's deepest still one of the town's deepest still one of the town's deepest excrete. Farnie, like most other exces, is mystified, although some (Conturions are beginning to trickle down the line. Apparently (Contumed on page 62)

(Continued on page 62)

WM. FARNSWORTH Judge Coxe May Rule Tomorrow (Thurs.) on \$3,000,000 Par Legal **Claims; Lawyers Take Lotsa Bows**

No. 1 Pa. Modern

Washington, Pa., July 23. Donora has the distinction of being the first municipality to petition the Washington county commissioners for a referen-dum on Sunday Alma. Washington, Mo no ngahela and other districts are prepar-

ing for a vote on the question.

San Francisco **Station Goal** Of 20th Cent.

San Francisco, July 23. Major film producers are said to be angling for a local radio station. Two independents, KFSO and KROW, have been approached by studio emissarles, but deal, if any,

Studio emissiones, out deu, n any, still in the conversation stage. Both slations are 1,000-watters, Only name in the wind is Joseph M. Schenck, who is said to be after a Coast oullet as an exploitation adjunct for his 20th Century-Fox a Coast adjunct pictures.

F. D. Practically Set For BIP in U.S., Dent After Republic Also

Arthur Dentinno Piest Division may close any time on a deal when-by First Division refeases the Erit-ish International program in Amer-lea. Dent was to have sailed back to London, last week, but inas post-ponds his tup for several reasons. Torts by his Associated Eritish Cin-emas (distribu) to handle the re-lease of Republic in Emgland. Sammy Smith of British Lion. Is also trying to land Republic for ported having the edge. Republic situation appears to be awaiting word from Herbert Yates (Consolidated) and the latter's at-torney.

Sheehan-Fox Settlement Near \$450,000, Figured Going Either U.A. or Par

Hollywood, July 23. Settlement by which W. R. Shee han relinquished production control of Fox Film, in favor of Darryl

The relinquissive production control of Fox Film, in favor of Darryl Zanuck and his 30th Century start, as all to have involved partment to his all to have involved part to his all to have involved part to have of production still accord and first hult up the domain in the the dist have to have of production still hand is all the link of the consideration have the have of production still hand is all the link to the have re-trong the link to the link to have re-trong the link to the link to

conjecture here is that there is small chance of Sheehan aligning with Metro 22 Year or Departure of Sheehan from Fox terminates a career of 23 years for him with that organization. He joined the commany as general man-ager and first built the domestic same for forvice sales and returning

Root, Clark, Buckner & Baliantine will be among Paramount's future outside counsel. Observers surmise

toot. Unity puctime a summing outlade counsel. Observors surmise, therefore, that Par will make little if any opposition to this haw firm's #700,000 claim for fees in the Par immersure. Nost hearing is to-cerned hope Federal Judge Alfred C. Core will rule on the #3200,000 ag-gregate fees sought at the conclu-sion of this hearing. That the set of the set of the set among counsel to Alfae Corp. Alfae usurped the banker position for-merty occupied in Par by Kuha-Loeb. It is to be expected, there-a mong counsel to Alfae Corp. Alfae usurped the banker position for-merty occupied in Par by Kuha-Loeb. It is to be expected, there-with firm who draw the reorganiza-tion flam the walk C- and the Low firm of Cravath, DeGreadorf, Swalins on, Thatcher & Bartlet Will par-ulcipate in Par's future outside law work. The present assignment is comissioned only the first for this Floyd B. Odum, head to Atlaa,

firm

firm. Floyd B. Odlum, head of Atlas, and presently a director of Par, for-merly was on the staff of the Simpson firm.

merry was on the staff of the simp-Attorn with Altred Cook (Cook, Nathan & Lehman) continues as master of ceremonies in the situa-tion. Either he or Attorney Arthur Ballanthe, of the Root firm, usually on the Par heinings. Si200,000 fees chalmed, none of the more than 100 inwyers concerned or their représentatives or associates have deemed expedient to point out bermade important Acon the succers of studio under Emanuel Cohen or S. A. Lynch on the advisory commit-A. Lynch on the advisory commit-tee on theatre reorganization, or George G. Schaefer on distribution, (Continued on page 33)

YEAR PROTECT. ON WB 'DREAM'

Grad Sears and A. W. Smith, Jr., Warners division sales chiefs, are personally setting contracts on 'Mid-summer Might's Dream,' under which the picture will be read-shown during the coming meason and kept off general release until 1336-71 10 wood, N. Y., Oct. B. ba 48 toop. While protection of one year is being given theatres signing for the picture on a roadhow basis at ad-While protection of one year is believer on transformed and the vanced prices and two-a-day show-ings, more than one thearts in each slutation can get the picture ahead of general release. In other words of general release. In other words follow another on some attiffatory readshow basis, this can be dono. Day and date readshow bookings may allo be arranged. Minimum prices and other features of con-may allo be arranged. Minimum prices and other features of con-ting to the theatre and need to be taking into consideration how the taking into consideration how the theatre will headle the picture. In-theatre will headle the picture, in-up its own idease. Will be an about the solid and express theat work on "Dream" alone.

6

PICTURES Stag at Eve

Film Industry Figures to Talk It Over with Huev on That La. Censor and Tax Situation

Contemplating just how tough Huey P. Long is trying to make Unisans, of the picture business in Unisans, of the the trying to make things for the picture business in Unisans, of the picture business in the set and a serious talk with Sen. Among other things, the Kingflahis declaration for more vaukellie in Louislana is -being interpreted as partly political.

Louisiana is being interpreted as partly political. The picture industry fears taxa-tion of \$4 areal on pictures be-dust is a tread on pictures be-dustributes around \$60,000 a year about the stread of the second control of \$4 areas and the second control before the censor to apply to print as well as to each picture coming before the censor board; and on this point leaders are not control the tax each pictures to to the \$4 tax, each pictures to go for maintenance of the consor or for maintenance of the consor to apply thouse and the consort of the tax. Descriptions for the scene of main pictures. All pictures in Loui-lean now immediately become sub-let to the tax.

Ject to the tax. Last spring the Louisiana dictator showed a bill through the legislature making it necessary for all busi-nesses in that state to Koep a sepa-rate set of bools within its borders. Theatre chains and other industry enterprises which not only operated in Louisiana but in other states, as well were forced to additional exin Louisiana but in other states, as well, were forced to additional ex-pense by maintaining separate books for business done within the Long domain. There were many complaints against this move.

Long domain. There were many compaints against this move. Memberi of Hucy's censor board, which is regarded within the trade more as a means of raising money (ark, John Klorr, Jr., editor of Jone Bills Fridar Latter for the processing of the second second processing the second second second processing second second second second second second second processing second secon

nomically. The St. Charles, New Orleans, ac

cording to a report on the whole situation, recently considered vaude (Continued on page 24)

Wanger Buys 'Ames' Headache from Par

ifolly,wood, July 23. Walter Wanger acquires the story and script rights of 'Case of Mrs. Ames' from Paramount and will as-sign writers to develop new treatstory ment of the yarn.

Biory has been on and off at Par-amount for the past year, with stu-dio exects failing to agree on any one of the numerous treatments turned

FINDLAY RETURNS

After eight months on the Fox lot in Hollywood, John Findlay re-turns to the London publicity office

fice. At Winnie Shcehan's invitation, the London publicist familiarized himself with every branch of Fox Film production at the studios as background for his Evitish repre-sentation.

EARLY SHUTDOWNS

EARLY SHUTDOWNS Heat wave and humidity 'got' majority of pletine company home offlees again last Friday (19), with result that many started shutting up shop at 3:30. Universal closed at that time with Metro, RKQ and others following shorty afterwards.

Kills James-GB Deal

Allis Jailles-GJD Deal Hollywood, July 23. Rian James - Gaumont - British writing deal is off, due to income tax compliquitons. Gene Markey and James Flood, director, also can-celled their London sallings. James is expected to sign a two-year contract at Radio this week.

ANOTHER 5% FILM TAX ENACTED IN CANADA

Ottawa, July 23.

Pic distributors of Canada have another tax fight on fheir hands with the Federal Government où-dering the film companies to con-tribute a 5% levy on all payments to home offlees in the U. S. A.

tribute a 5% levy on all payments to home offices in the U.S. A. The film, firms of the Dominion became invoice when the Govern-ment passed an order for the do-mentic book publishers requiring to American publishers for sales of copyrighted in the list of taxable prints imported from the U.S. A. is special Pedria limber to taxable prints imported from the U.S. A. is special Pedria limber to revenue from U.S. films marketed in Can-da would provide added preferen-tial treatment for British pictures. When the order was first passed, when the order was first passed, as predial Pedria limber to 6%. The film distributors urge that the spo-perensing for the deletion of moving pictures from the scope of the order on the basis that the film industry is already taxed too much. All of the big Canadian film distributors are intersent in the spo-tes.

Stan Morner's MG Test

Stanley Morner, who was recom-mended for picture operatic roles by Mary Garden, is being groomed for a Metro screen test by Al Altman, company's eastern talent executive. Morner is a baritone, over six feet tall

By MIKE WEAR

yesterday (Tuesday) in most groups

despite profit-taking, with indus-

trial averages hitting a new high

for year. Amusements ruled firm to for year. Amusements ruled firm to slightly lower with few exceptions. Two to go higher were General Electric and Westinghouse com-mon, both getting into highest ground in 1935. Warner Brös. bonds made a new poak at 71% while other amusement liens eased slight-br

Market prices continued climbing

Nine Bond Issues at New Highs,

Par's Two Lines Touching 100

Los Angeles, July 23. Hotcha stuff, in the form of a one-relet depicting a fan dancer hard at it, got world premiere last week beforé ex-clusive audience of Federal grand juroz. Film was shown with possi-anding it through the mails to Chichmatt.

INDIES CUTTING OUOTA. TILTING PER PIC COST

Hollywood, July 23. Hollywood, July 23, George Batcheller and Maury Cohen, producers of Chesterfield and Invincible, respectively, left for New York Thursday (18). Pair will confer in the east on new deals for their product for the content way with report stating

new acus for their product for the coming year, with report stating there is a chance both series might be reduced from the present nine to six of each brand, with higher pro-duction cost going into the indi-vidual features.

L. A. to N. Y. S. R. Kent. Walter Kane. Walter Kane. Gummo Marx. Gregory Ratoff, Mrs. Tom Mix. L. E. Thompson. Geo. Batcheller, Maury Cohen. Mary Pickford, Frank Tuttle. Neid Depinet. Allie Wrubel. Mrs. Myrt Blum. Oecar Hammerstein, 2nd. Lou Halner. Oscar Hammerstein, 2nd. Lou Halper. Spros Skouras. Henry Ginsberg. Willle West and McGinty. Herman Citron. Tommy, Rockwell. Henry Hull. Bill Pine. Bill Pine. Lester Santly. Herbert Polesie. Eiissa Landi.

N. Y. to L. A.

Norman Taurog. Nathaniel Finston, Nathaniel Finaton, Artie Jacobson, Jack Mintz. Paul Trivers, Hrving Mills, Jullus Tannen, Georgie Stoll. Rodney Bush. E. H. (Buddy) Morris. Jimmy McHugh. **Inside Stuff—Pictures**

"Soviet film men and U. S. picture reps were present at a dinner tossof by Boris Shumiatsky, president and gam, of the Soviet industry, and his visiting delegation as a parting gesture to the hospitality extended them, during a six weeks' study of Hollywood production methods. Leaving with Shumlatsky for Russia were Frederick Ermler, head of actors and directors' association, and Vladimir Niešsen, head of state cinema trailing, after linking up burchase of American sound and lab equipment. They'l also give Technicolor a whirl although they have theig own three-color process ready for early release.

Present Securities & Exchange Commission quiz of Paramount's re-organization is not considered one bit surprising to those familiar with that body's operation in Wall Street, SEC has made it a rule to give overy roorg the ones over since this is part of its routine duty. Most pertinent reason for SEC looking into Paramount's affairs is that three issues of new slock undoubtedly will be listed on the N, Y, stock exchange. If just to see that all defails of the recognization have been worked out in accord with SEC regulations that this body instituted he hearinc. the hearing.

Salt Lake City picture-intercsts blocked intentions of Upton Sinclain and a representative of Huey Long from discussing their political pro-grams at theatrea there. Action resulted when a: objection from the school board ruled that school auditoriums cannot be used for political

School Data truce (nat. school augutoriums cannot og usen for pontraa purposes. Attempt to hire McCullough's Arena, wrestling and fight layout, alie fell through. As a result Sinclair burned and announced he would talk in a tent. Last resort also stymled when city falled to give permission.

About a year ago the Loyal Order of Moose made a propaganda one-reeler "Tomorrow's Clitzens." Had to do mostly with the orphanage maintained by the order. Despite the propaganda nature (this one-reeler, has had so many bookings that accounts which are authoritative aver that it is already around \$300 ahead of production cost. Order is now readying a second one-reeler, "The Greatest Cri Ing with efforts to straighten out wayward children."

Protests carried to the Hays office by Allied met with the reply that the organization (MPPDA) had no power to compel anyone in the industry to release features that had been overbought, but that com-plaints would be directed to those offenders. Hays office carried through on this objective

Little definite action is anticipated. Allied leaders believing that only court action can remedy the situation

When an actor turns agent he usually finds a heavy domand for his services as an actor. But William Demarest, who formook acting for agenting with the Small & Landau office, found a twist. He turned down a directing job at one of the major studies. Too little prepara-tion time for the story was his reason: Two years ago Demarest directed shorts for Warners at the Brooklyn studio.

Satisfied that the clearance and zoning schedule as adopted and pro-mulgated in the Los Angeles territory under NRA is substantially sat-isfactory. Fox West Coast exces have decided to follow the skeds except for a few minor chances w minor changes. cuit savs it will stick with legit indies who oppose giveaways and

forms of price outting, 0+F

A showing at the White House last light (Tuesday) of the Gaumont-British film, Born for Glory' (retlited from Brown on Resolution), was something in the line of an international alpiomatic affair. The G-B pio is sponsored by the British admirativ, and its exhibition before President Rooseveit made it a quasi-state occasion as result.

Two singers, male and femme, from the east, have carried with them to Hollywood-a peeve that started when both were in the same muleal show on Broadway. Now they're under contract to the same pleture studio. GMI insisted on a contract clause guaranteeing her immunity from appearing in the same pleture with the gent.

First known instance of a theatre program printed in four tongues is . by Methopolis Pictures, for its current release, "L'Eredita Dello Zio. Buonanima", ("The Rich Uncle), Italian film, in its fifth week at the Westminster, N. Y. Handbook gives a synopsis of story in English, French, Spanish and Italian,

Some feeling between Eddle Cantor and Sam Goldwyn, despite outward patching up of their differences, still exists. Comic claims that Goldwyn, by not having his next picture ready fon production, has cost him plenty in broadcast and personal appearance

moncy.

Paramount's deal with Helen Jepson, opera singer, is for one picture to be made before Dec. 1. Studie has been seeking story material for Miss Jepson for several weeks.

Murray Alpert, of the New York 'Sailor Beware' cast, went to Holly-yood on spec several months ago and is now in his fourth film assignwood ment,

Mother of child screen star is boiling over the studio buildi other kid player.

U's 'Andes' Dropped Allvine Cooper's Aide

Los Angeles, July 23. Glendon Allvine has been named aide to Meriam Cooper on the ex-centive staff of Pioneer Pictures. Allvine lately was an associate producer at Radlo, having moved into that spot from post of assistant to Cooper when latter was produc-tion oblight

Into Cutting Room Hollywood, July 23.

Hollywood, July 23. Unliversal's form Over the An-des' hit the cutting room after five-nations-half week's shouling aked and the set of the set of the set in production simultaneously. Christy Channe directed with Carlos Borcosque associated on Spanisher, Jack Holt stars in Eng-lish version, Jose Crespo in the Latin.

METRO'S 'LADY' TESTS

Florence Britten and Henry Dan-ieil, both from cast of 'Kind Lady,' Broadway legit, are being screen-tested by Metro. Latter plays op-posite Grace George in stage pro-duction

Makes three from this play to be tested by company, Miss George go-ing through mill about two weeks ago.

$\begin{array}{c} \mbox{Net} & \mbox{Net} \\ \mbox{Set} & \mbox{Government} \\ \mbox{400} & \mbox{Government} \\ \mbox{400} & \mbox{Government} \\ \mbox{400} & \mbox{Government} \\ \mbox{400} & \mbox{600} & \mbox{11}, \mbox{$ Net High.Low.Last.chge, 71% 71 71 + %

Yesterday's Prices

other amusement liens eased signi-by-hile many amusement lisuxes were either marking time or failing back, the bond market stole the show in last week's market, with nne lens hitting new 1935 highs and most amusement bonds show advances of more than a point. Fea-ture of this move in picture com-paramount-public Sigs and cer-tificates of the same in reaching 100 in Monday (22) trading.

Tonas industrial averages were sour-lonas industrial averages were sour-winding my seek at 124.14 and winding my week at 124.14 for an advance of 238 points. Ralis also begite general weaks trading. Six Touch New Pesks Despite general weakness in amusement list, six common and perferred atocks went to new pesks for the year. These were Warne for the year of the for the boal for the year. These were Warne to 4%, only fractionally away from (Continued on page 33) idicates of the same in ranching 300 in Monday (22) tradine. Actually the Amusement Group closed lower, as measured by the averages for 12 representative is-sues. Group finished at 33% for a loss of 0.354 of a point on the weak. Low point was just below 25%. The highest level inst week recorded for how the high of the preceding has been in the same state of the same the same state of the same state of the Bedeeming feature of whole group was behaving in this manner, the Dow-

• New 1025 birth

PICTURES

SEC ALL 'HET UP' ON PIX

VARIETY

Theatre Feud: Pool on 3 Houses

7

New and Sharper Teeth in Celler's **Proposed Anti-Block Booking Bill**

Washington, July 23. Fitted with new and sharper set of testh, when the set of test of the set of the set block bookings was reintroduced in Congress last week and set for a big drive next winter. Looks like the most dangerous industry control move yet made. Conceding test

the most dangerous industry control Coved dangerous industry control wave danger and the second second second ranging hearings or bringing the measure to the floor during the cur-rent term, the sponar, Representa-tive Celler of New York, announced he supports to demand committee-ing next January and will fight to the finish for enactment of his pro-posal. There is a bare possibility that hearings may take place before but prospects are that any action will be deterred until 1363. Although changes in the revised

will be deferred until 1986. Although changes in the revised version were minimized by the uthor of the legislation, the per-fected draft is far more sweeping than the original proposal. Prin-cipal new features would: 1. Place the film industry vir-tually in the category of a public utility.

suilly. 2. Give the Federal Trade Com-mission almost unrestricted powers to fix prices for citals. In danger of injunctions and contempt of court citations. 4. Make producers, distributors, violation of the act or of F.T.C. Desc. Jibne the revisions as

or extillitors liable to damages for violation of the act or of F.T.C. Uses: Jing the revisions as mostly procedural. Celler was in-the charge of the second second of the charges but indury repre-sentatives were quick to sense the deatures. In many respects the actives were quick to sense the actives were quick to sense the actives were quick to sense the order of the charges but indury repre-sentatives were quick to sense the actives of the sense of the added features. In many respects the actives were quick to sense the actives were quick to sense the actives of the sense of the sense investment of the sense of the sense to the sense of the sense the test of the sense of the sense that the legislation would apply to sense the legislation would apply to sense the sense of the built. An otable feature of the sense that the legislation would apply to sense the active of the sense that the sense of the built. An effort to overcome challenges the declaring affirmatively that the forder of the addition of a sec-tion of the addition of a sec-tion the industry under its general right to regulate dimenerative builts and the trade through the addition of a sec-tion the industry under its general right to regulate dimeneratively that the to regulate dimeneratively that the to regulate of the sective to promote of unconstitution which promote the industry under its general right to regulate of the shalt-protes that the Federal Govern-ton that davinates of the basis proton the industry under its dever-pring the section of the shalt-protes that the Federal Govern-ton the advinted to a sec-tion the section of the basis. The four section of the industry under its denover the industry under its denover the protone that the Federal Govern-ton the advinted of the basis.

Pix a Public Utility

The new section, so broad as to nearly clothe films with public utility character and framed in a manner which would open a path to more sweeping and stringent

manner which would open a path to more sweeping and stingent control, atties: merical stresses and the stingent performance of events, the transmis-sion of intelligence, its service as an instrument of education, its ca-pacity for good and evil, and in the interest of the public morals and welfare, the motion picture industry is hereby declared affected with the public interest: line as the measure introduced by Celler at the opening of the 1335 term of congress. The measure would prolibit hind selling by for-bidding the negotiation of contracts util infished pictures are available (Continued on page 33)

Coin Balks Sidney-Par Deal; Loanout Feelers

Dicker, Indikuter Verters Hollywood, July 23. Dicker between Paramount and Sylvia Sidney for new contract ap-parently having reached an impasse because of asserted salary demanda, studio is trying to loan the actress out- for remainder of her present term

term. Paramount has call on Miss Sidney for one more picture before end of August.

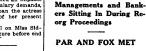
La. Nixes All Sex **Pix: Temporary Permits System**

New Orleans, July 23. New Orleans, July 23. 'For Men' Only' pictures have been banned from Louisiana, new State Board of Censors announced Tuesday as they began task of pre-viewing films to be shown after July 28 when censorship law goes into offect

Ellis Irwin, chairman, said that

Eilis irwin, chairman, said that board would not permit showing of 'Men Only' or sex pix. Heretofore such pictures were not objected to. Questioned concerned the pos-sibility of viewing every picture-to be shown on or after July 28, Irwin said board would work out a system said board would work out a system of temporary permits to allow showing until film can be seen by members.

WHERE BAD LITTLE THEATRES WIND UP



ers Sitting In During Reorg Proceedings PAR AND FOX MET

Both the Securities & Ex

change Commish and the Sabath Committee Take Umbrage at Unsuccessful

BIZ FINANCES

Washington, July 23. A series of federal inquiries into bankruptcy and reorganization of leading film properties was in pros-pect today.

leading film properties was in pros-pect today. With the Securities and Exchange Commission already pondering a mountain of evidence about events amount-Public, Chairman Sabath of a special house committee probing real estate transactions indicated his group will initiate intensive in-quiries in New York, Chicago and Los Angeles during the fail. Pre-viously Senator McAdoo, chicama way federal courts have adminis-tered bankrup properties, indicated his group will look into Par, and the SEC prepared for a through over-hauling of Fox Metropolitan. Undercover agents for the Sabath

Undercover agents for the Sabath committee already are at work in Los Angeles and New York, study-ing various ramifications of Par and Fox affairs and weeding out evi-

Los Anceles and New York, study-ing various remintactions of Par and Fox affairs and weeding out evi-dence for presentation at public hearings slated to open after con-gress adjourns for the fail. Datas pression of the fail. Datas the study of the state of the state fixed, but Sabath said bit scam will begin work in New York as soon as neasible, while a subcommittee will be to shoo on the Coast in mid-October. Claims for zoore has 13,000,000 -presses in connection with the Par-perses in this would be demand-should be studied very deeply and the bottom of the whole affair.' The Par reorganization will be approached from the real estate an-perse the substate parton will be approached from the real estate an-perse that the state in the part of the part of the management of treat-ment the affair will be gone into (Continued on page 33)

(Continued on page 33)

Chicago, July 23. Louis Alterie (Varain), president of the Chicago Theatrical Janitors Union, local 25, was ambushed and shot to déath while leaving his house here on Thursday (July 18). This is the third theatrical union assassing to in Chicago within the past six months, others being the slaying of Thomas Maloy, Motion Picture Operators Local chief, last February and the killing of Clyde Ostorberg, organizer of an inde-pendent operators union about six weeks ago. This is the third theatrical union

PROBE ON FILM • Durkee and Rome Settle Balto.

Speed Up 'Maytime' to

Ride Moore-Eddy Wave

Inter ALQUIC-EXCLUY WAYE Hollywood, July 23. Irving Thaiborg in rushing story preparation on Maytime; the Grace Moore-Nelson Eddy-Clifton Webb picture in order to cash in on cur-rent Moore-Eddy popularity. James K. McGuinness is working on the yarn with production now scheduled for September.

Chi Janitors'

Kill Alterie.

According to police statements, Alterie was a suspect in the Maloy killing.

According to the police, Alterie was interested in several other en-Alterie teppises which date back to the prohibition era, when he was closely allied with Dion O'Bannion. Alterie was 46. Wildow survives.

WB's 'Streamline' Cinema

Warners will have a 'streamline' theatre in Washington, D. C. This non the of building designed, build to be effected by Warners at Penn-sylvania and C street. Contract for serection of the theatre has been let to the George A. Fuller company. Will be known as the Penn, about 1,500 capacity.

Par Seals WR Recruit

Hollywood, July 23. Porter Hall, New York legit actor, has been pacted by Paramount. Player was brought to the Coast by Warners.

DuPont and Pathe

Former Reported Interested in Repurchasing Its Shares from Pathe

Having hypothecated all of its DuPont shares for \$2,000,000 to Bankers Trust, Pathe is about to take up an offer for 1,400 shares of its 4,900 DuPont shares for \$1,680,-G-B ON TRADE BD. First English Concern Admitted to the part of the form the second mark of the second mark

three times the amount for which Patho hocked its 4,600 shares. It is generally known that under agreement DuPont has the right to equal any offer made for listics is the likelihood that regraduated who may be behind the unidentified offer, that DuPont for its own inter-ests may decide to take up the Pathe shares concerned. Planned regranization, and halo is a preferred stockholder of the com-plearred stockholder of the com-peterred stockholder of the com-

Baltimore, July 23.

Bailmore, July 23, Bread between Frank 14. Durkee Enterntesween Frank 14. Bread Frank 16. Bread 14. Bread Strank 16. Bread 16. Bread Strank 16. Bread 16. Bread Strank 16. Bread 16. Bread Frank 16. Bread **Union Prexy**

B'ham Goes Wham for Bank

Birmingham, July 23.

Bank nights have broken out here Bank nights have broken out here like the rash. One house started it and within a few days it had pread to all sections of the elty. ever, has taken up the idea. Practically all of the neighbor-hoods are having bank nights while the Lyric and Royal, consecutive run houses downkown jumped into the parade last week.

Par, RKO and Col.'s A. D. **Tieup for Accessories**

Chicago, July 23. Castle theatre, which has had a long run with grind pictures on the world's busiest corner at State and Madison streets, has been leased to a mercantile organization and will be converted into a department be converten inter-store shortly. Clarence Beck, owner of property and operator, will continue with his own grind house, the Pastime.

Boston, July 23. Boston's oldest legit house, the Hollis, will be wrecked in the near future as an economy measure. In its place a parking space will oc-

Its place a parking space will oc-cupy the site. The Hollis opened in 1885 with Nikado' as the opening show. It ran 20 weeks. For many years the Allis was the most fashlonable the-atre in Boston. Rigid restrictions of the trust un-der which the house operated pro-thing that involved drinking or the sale of eatables on the premises. Last winter a group of promoters planning to convert it into a musico hail, ran up against this obstacle

hall, ran up against this obstacle and dropped the idea. The Abbey Players were the last attraction to play the Hollis, in May of this year.

Werewolf,' 'Nitwits' Combo Hoisted

\$15.500 on H.O. 'Love Me' Leads L. A.: the provide to make up for herey "Thenom Fient (Olympic), and the value for the vector of the vector 'Becky,' 2d, 14G; 'Orchids' Dual 12G;

Los Angeles, July 23. (Best Exploitation: Chinese-State) test Exploitation: Chinase-State) :Cooler weather over the week-end, after a - lid week of intense best, alded the first runs a bit, but drop on the previous stanza. There were two holdovers in town, Para-mount _southning for second weak-ners' Hollywood and RKC Milletreet taking a second crack at 'Becky Shrp.

Sharp' Trade was considerably off at the Chinese and Loew's State, day-dat-ing with 'orchide's to You' and 'Calm Yourself', neither of which meant anything at the gate. Warners' Downtown reverted to dual billing again, but customers failed to re-spond. again, spond.

spond. Heavy floral exploit.ilon worked for 'Orchids' by State and Chinese, with latter having miniature house used in the production in its fore-nourt, and both houses, through te-ups, giving posies to femme patrons.

timates for This Week

timates for This Week Chiness (Gramman) (2,028; 30.40-65)--Orchida to You' (FOX) and Camp Yourself (MG) spill. Few more; tourists in town so this de-niast with State. Yorchida respon-lated with State. Yorchida respon-tioner (Jacobie State) and "Murder in Week, 'Oinger' (FOX) and "Murder in Floet' (MG) wound up with a few dollare over \$1,000. Downtown (WB) (1800: 35.40-

dollars over \$7,000. Downtown (WFB) (1800: 25-30-40)--Houray for Love' (RKO) and Colong Highbrow' (WFB) philt Back to duals after a healthy week solo-ing, biz dropped corresponding'y, with outlook for \$5,000. Last week, 'Callestet (WFB) on movever from Hillstreet, drew nitty \$7,700, which being solo in the solo in the solo in the solo in the Hillstreet, drew nitty \$7,700, which being solo in the s

pienty good. Filmarte (Reisenfeld) (900; 40-50)--My Song for You' (GB) (2nd week), Trade dropped a bit on second week for this foreign-made, but house fairly well satisfied with around 31,500. First week hit close Four Second

to \$2,000. Four Star (Fox) (900; 30-35-50) --Scoundrel' (Par). Cracked pre-vious house record at the 50c top on opening day, is headed for a nity \$5,500. Laint week, fitth stanza of Fiscape Mo Never' (UA) wound up to mild \$3,300.

up to muld \$2,300. Grand International (Roesner) (785: 35)—Iterces of Arctle' (Am-kiuo). Cooling title helped draw in patrons wanting to escape the heat, but big just so-so at around \$800. Last week, Camille' (Du-World) oko at \$825.

oko at §225. Hollywood (VTE) (2,565 - 5.5 - 5.0 - 5.5

snifted at. Los Angelss (Wm. Fox) '2.800; 20-35)—"Brewster's Millions' (UA) and 'Allas Mary Dow' (U) split. Trade perked a bit with shoppers giving house a good play. Locks like a good \$4,000, which satisfac-tory. Last week, second run. Second run.

tory. Last week, second run. Orbhaum (Bdwy) (2270: 28-30) 35-40)--Hard Rock Harrigan (Fox) and 'Glass Key' (Par) split. First run of the George O'Brien pic and George Raff's (second run) pop-ularity with this house's clientic, ailed by better than usual vaulue helped build to a neat \$6,000, which profitable.

and 'Champagne for Breakfast' (Col) split, Sluff first run product not helping thi new Hollywood boulevard house, with meager \$1,600 heat it could show. Last week, 'Phentom Fient' (Olympile) and 'Ladies Crave Excitement' (Mono) spelt pienty '-ed' at around \$2,000.

COOL WEATHER HELPS MONT'L, 'LADIES' 8G

Montresi, July 23. Cooler evenings have been im-proving attendance somewhat and outlook is better than it has been

with main stems half empty. though buintes not yet good enough to rate term brick. Palace is ex-pected to do furly well with single testine "Ro. More Ladles, about to "riame Withhi" and "One New York Night." Princes should pick up to \$500 with "Thunder in the "Unknown Wornan". Imperial's outlook only fair with Wicked Wornan' and Danh Files Paris still wordering if "Ropieon. Ido' of France," could hold the Franch goid another Wesk Estimates for This Wask with main stems half empty.

Estimates for This Wask

Estimates for This Wask Palacs (FP) (2,700; 50)—'No More Ladles' (MG). Should get between \$7,000 or \$8,000. Last week 'Drake of England' (Emp) and 'Nit Wits' (Radio), about \$6,000, fair.

Wits (Radio), about \$0,000, tair. Capitol (FP) (2.700; 50)—Flame Within' (MG) and 'One New York Night' (MG). Should go to the ex-tent of \$7,000. Last week, 'Strand-ed' (WR) and 'Mn Dynamite' (WB) around \$5,000, a little better than tho estimate.

the settimate, a rate better (full) Pricess (CT) (2.300; 50)— Thunder in East (UA) and 'Un-known Womain (Co) expects about \$4,000, a grand more than was the settimate of the settimate of the settimate of the settimate of the priced Woman' (U) and Death Files East (Col). Will do only Wilched Woman' (U) and Death Files East (Col). Will do only boot \$2,000 on week, compared to town Study (U) and colored my-sical.

sical. Cinema de Paris (France-Film) (600; 50)—'Napoleon': may be held for the fifth week after doing around \$2,000 last week.

ST. LOUIS MOORE MAD Sacond Week, \$12,500; 'Front Page, 'Shanghai.' \$8,500

St. Louis, July 23. (est Explaitation: (cet Exploitation: issouri) Love Me Forever' continues to gmash the mid-summer obstacles at the Fox and is into a knockout the fox and is into a knockout grout first week's buildness this old grout rown has had since one of the earlier Mac West films at the Am-bassador theatre last August. issouri)

earlier Mae, West films at the Am-bandor these has Algust. Gent offer much enthusiasm. Orpheum, with "Shanghai" and "Front Page Wonnan, especied to have best west with only cour first, runs. So far Fox is only house showing better us only house showing better is answer for continuous good busin-ness at that big 5.000-seater. Missourth add some clever street down pretty gala settic their share of attention with shapely legs and smart clothes. The Healer brought and nurses with good results. Estimates for This Week Fox (FeX) (5.033; 2.54-56)-

the wallop was in the programs offered: ment dess for This Week Must Box (Hamrick) (1.400; 17-74.73)--Wrevevolf: (U) and Nit-wite' (Radio) dual: Same duo that got tem at Grapheum, Scattle, and of \$4,000, good. Last week Ari-sonian (Radio) and Stranded (WB) dandy combo, got only \$3.200 Rosy (1.9-FD) (1.300; 17-27-37)-'Yagabond Lady' (MG) and 'Night Box (L. Schep') (Bo) and 'Night Hack Schep') (Bo) and 'Night Hack Schep') (Bo) and 'Night Hack Schep') (Bo) and 'Night (So), okny. Last week Aday, 'Mur-der in Pieet' (MG) got big big at \$200, okny. Last week Yady, 'Mur-der in Pieet' (MG) got big big at \$200, okny. Last week Yady, 'Mur-der in Pieet' (MG) got big big at \$200, okny. Last week Yady, 'Mur-der in Pieet' (MG) got big big at \$200, okny. Last week Yady, 'Mur-der in Pieet' (MG) got big big at \$200, okny. Last week Yady, 'Mur-der in Pieet' (MG) got big big at \$200, okny. Last week Yady, 'Mur-der in Pieet' (MG) got big big at \$200, okny. Last week Yady, 'Mur-der in Pieet' (MG) got big big at \$200, okny. Last week Yady, 'Mur-der in Pieet' (MG) more for \$4,700, not bad.

'LOVE ME' 10G. 2D K. C. WEEK

Kansas City, July 23.

Kanas City July 23. (dest Exploitation: Midland) Malastreet this week has Sha-bar and the set of the set o (Best Exploitation: Midland)

changed, as picture is getting lots of repeats. Locw's Midland billed 'Murder in the Flect' heavily with 24-sheet stands, and tied up with a fiorist for free flowers for the ladles at-tending one of the early shows. Mainstreet also gave She' nice publicity, and used bookmarks in several ibraries.

Estimates for This Wesk

several libraries. Estimates for This Wesk Mainstrast (RKG) (3.205: 25-60) -She (Radio). Just So-es and ment. Looks around \$5,000, harding fair. Last week, 'Hooray for Love' (Radio) and Cab Callowar's unit. Midland (Low) (4.000: 15-5:-00) -Murder in Fiet (MGM), Get So-week, 'Sanders of River' (LA). Up of the source of River's (MGM), Solo week, 'Sanders of River's (LA). Newman (Par) (1.800: 25-40)-Men Without Namet' (Par). Any week, 'Sanders of River's (LA). Newman (Par) (1.800: 35-60)-Men Without Namet' (Par). Any Newman (Par) (1.800: 35-60)-Men Without Namet' (Par). Any Stranded' (WS), 85.00, not so hot. Tower (Revol) (2.200: 25-50)-Lova Meover's (Col) Cal without the Stranded' (WS), 85.00, not so hot. Tower (Revol) (2.200: 25-50)-Thom Meover's (Col) Cal without intuing strong and expected to backet Siloyo hog, atter a great the Othe first week. State Laber (Pox), Fais Labers with indications for close to \$2.500, Link, Sub evek, Orchide to 'Sub with indications for close to \$2.500, Link, Sub evek, Orchide to 'Sub (Pox), #3.00, potty, good. (Pox), #3.00, potty, good.

Cantor \$32,900 Busts S. F. Depresh Mark; 'She' 141/2G, 'Shanghai' Off ¢.

MOORE, \$6,800, TOPS L'VILLE: REST LIGHT

Louisville, July 33. (Best Exploitation: Loew's State) Loew's State, with Love Me For-this week, although not reaching fructs attained by previous Moore-musleal. Mathees holding up well, nghts still light, with potent op-nation and threes holding up well, and automobiles. Grace Moore film received exten-alve bailynoo, through bilboards, alve bailynoo, through bilboards, in local daily, offering free ducats to those who could distinguish ac-tual photo of star from Wirephoto copy. Other first-run houses going ing, upon usual amount of white pace to bring them in. Estimates for This Wask Loew's 51at (3,100; 15-25-(0)-

Omaha, July 23.

General Rattice (second run) populative and strong basic last week in a frage lab out of the house share of the frage lab out the frage lab out of the frage lab ou

San Francisco, July 23

(Best Exploitation: G'dan Gats-Fox) City is seeing something out of the ordinary this week, with Fox, generally the orphan step-child of Market street, leading all houses for gross, and setting up the biggest record since the depresh began. Eddie Cantor is doing the trick, with Parkyakakas and Rabinoff. plus a couple of vaude acts and band.

Aiso unusual for Market street is that only one theatre, Paramount, is dualling this week. Theatres generally have better tone, with little opposition in the way of dogs, horses or climate. Embassy went dark after struggle to make British

reiffer eary on exploitation. depend, and the analysis and the origination of the analysis and the analysis and

In Lincoln Group

'Ginger.' \$3.900, Best

Temp Burns Hole in Chi Box Office: 'Forever' 2d Week Sock at \$34,000: Palace O.K. 20G. 'Times So.' 16G

Chicago, July 23. (Best Exploitation: Palace)

Change, July 23. (Bet Exploitence: TPARes) (Bet Exploitence: TPARes) Loop is on the broller currently, she bettermometer shinales up the dependence of the second second second the second second second second second second the second second second second second second second the second sec

walloging opening. Standout rrow every angle. Runner-up for interest is the Fal-sce, with 'Oid Man Rhythwi' or the Columnist Ed, Sullivan. And also fguring well is 'Plane Within,' which is getting excellent femme drop-in trade on the shopping stem. Exploitation on news-breaks and is the best of publicity the-ins for the Palace this week.

the Palace this work, y terms 100 Estimates for This Wesk Apollo (184K) (1,200; 25-35-65)-Age of Indicertion' (MGN) Weskle from al standpoints here. Esten-tor at the attempoint of the standard of the attempoint actor areas which counts. Hardly better than \$2,500 in the offing. Last week, Resper of Better (15200). Chicago (18.2K) (4,000: 3.5.5.7%)

take at \$2,200. Chicago (BacK) (4,000; 35-55-75) — Love Mc Forever' (Col) and stage beam and the stage of the stage of

downtown satisfaction. Garrick (B&K) (300; 25-35-50)-"No More Ladies' (MG). Back to the loop after having had a fine stay several weeks ago at United Artlets. Good reputation helps at this house with the gross rlaing to okay \$3,500. Last week 'Virginian' (Par) re-re-lease foil off somewhat, after good set. to Arthe \$3,500 are contained.

start, to fairish \$2,800. Oriental (Back) (3,200; 25-35-40) —Times Square Lady' (MG) and Band Box Revue' unit on stage. Opened mildly, but anapped up over 100. House is believed getting regu-lar Chicago patronage with Terever beld over there. Last week. Girl From Tenth Ave' ((WB); good \$12,-069 on second loop session.

www.second.ioop session.
Palace (RKO) (2.500; 22-35-55-65)
—Old Man Rhythm' (Radlo) and vaude. Ed Suilivan headlining revue, which is helping the take currently to melodious \$20,000. Last week 'Arizonian' (Radlo) held to \$17,300, not bad.

\$17,300, not bad. Roseevelt (B&K) (1,500; 25-45-65) —'Flame Within' (MG). Getting good matron patronage currently, which is boosting the general flavor to \$8,000, easy to take. Last week, "Men Without Names" (Par) man-sgod \$6,800, an average take for a programmer.

This burket, Testimates for This Weak Fox (Indie) (5,000; 25-35-55). Lows Mc Sorver" (Col) and vaude. Picture will go two weaks. Repeat-ing the story of asoming processes for this picture throughout the test-ing the story of asoming processes for this picture throughout the test-dynamite to manunot \$27,000 in the areas. Last weak 237,000 in the areas. Last weak 2000 (Sorther Star to stage. But anthing likely to holy attage. But anthing likely to holy her good. Last weak but a little hetter at \$15,000 for Mon Willhout United Arciast (United Detroit) United Arciast (United Detroit) This will downed hubaness from that \$4,500 on the full server divay. This will downed hubaness from that \$4,500 on the full server divay. The proceed on the full server divay. The proceed as was list weeks pro-marked as was list weeks pro-marked as was list weeks pro-but and the proceed by a star \$4,500 on the full action of the proceed by a star the start of the server divay. The proceed by the server divay. The server divay of the server divay. The server divay of the server divay. ared \$6300, an average take for a programmer. State-Lake (Jones) (2700; 20-25-55)—Avakening of Jim Burke' phile. House setting to fits steady phile. House setting to fits steady profit-making pace. Around the \$11,000 mark, okay Last week Allas united Artists (IkEK) (1700; 35-555)—Execape Me Never (ULA) (Ind week), Will make It two weeks above \$73,600, file for hold-over sma-show. Last week, tasty enough at \$45,600 or huital stanza. 'Call of UNE and the start over the start over

SAVO-PAR TALK DEAL

Hollywood, July 23. Paramount is expected to close a contract soon with Jimmy Savo as a featured player. ('omic made one Hecht-McArthur

pic for Par which was not given much publicity after completion.

BROOKLYN BECALMED

No Beach Trade, but also No B.O Met. \$12,000

Brooklyn, July 23. Beaches were socked rather hard over weekend. Terrific thunder storms on Saturday with several struck by lighthing at Brighton Beach, four fatalities and a num. Beach, four fatalities and a num-ber injured. Sunday brought milder temperatures. Picture houses in downtown area got a spurt at the b.o.'s but nothing to write Congress about

Best biz at Par where 'Front Pag Woman' is on display and at Me where 'Escapade' is feature attraction

Estimates for This Week

Estimates for This Week Paramount (4,000; 25-35-50)— 'Front Page Woman' (WB). About \$10,000 looked for, fair. Last week, 'Men Witbout Names' (Par), \$9,700 \$10,000 looked for, fair. Last week, New Witbour Names (Par), 33,700. Fox (4,000; 25:35:50) — The Clair-voyant' (GB) and stuge show. TBack Street' (U), 311,000, fair. Albee (3,600; 25:35:50) — The Ravern (U), After four days this formas' (Fox). Tou looks under thomas' (Fox). Tou looks under the start (1,000; 25:35:50) — Mary Start (2,000; 25:35:50) — Mary Dow (U) and Touring Young Man' f6,000. Last week, 'My Song for You' (GB) and 'College Scand' (VFB), \$2,500, bad.

'Love,' 27G, Tops

Detroit: 14G

Hot weather is hurting general business throughout the downtowr

section, but particularly hurting the majority of the spots is consistently

weak product this week. Picture

majority of the spots is consistently weak product this week. Pictures without box office people are strug-the structures and sanders of the structures and sanders of the structures and sanders of the structures are structures and the situation of the situa-tion is becoming tight for the few bill. Both the Adams and the State are acting into the big single feature bouses. Adams, the Harry Elaban bouses and sanders are structure and the Downtown as its own showcase. Arrival of the Downtown on Sept. 1 downtown as its own showcase. Arrival of the Downtown on Sept. 1 downtown section and the other bouses are already lining up for a second but it covered the field like a blanket.

Estimates for This Weel

For 'Shanghai'

Detroit, July 23. (Best Exploitation: Fex)

In Lincoln Group Lincoln, Net. July 33. Heavy competition from the two when the second second second second sec

Estimates for This Week

games. Estimates for This Week Colonial (LTC) (700; 10-15)—Col-legs Munder Sandal (Par). Week table \$850 and about up to par. Last week (Yodo et Mounted (Sec) and Hard Rock Harrigan (FOX) split. Lincoln (LTC) (1500: 10-205)— Front Page Woman' (WB). In for Ull week and easily get 32:00. Last week (Keeper of the Beer' (Mono) Ornheum (LTC) (1200: 10-15-25)— — Tampas Moon' (FOX) plus Tran-sient Lady (Univ). First hait week will probably add up to not more Honaly good. Last week, 'Orchids to Apu' (FOX) and Black Sheep' (Pax), first hait, 'Hurray for Love' (Baco, Last, did 31:00, which was Sharat (TCC) (1200; 12-25-40)—

(Ratio), iast, due \$1,500, inclusion of a start (LTC) (1,900; 10-25-40)--(Singer (Fox). With exploitation should do a nice \$3,900. Last week, 'Doubting Thomas' (Fox) pulled througb \$3,500, just fair.

'Curly Top,' \$4,800, Leads Balto; Moore, 2nd Week, Good 12G

Baltimore Tuly 91

(Best Exploitation: Century) Town-topper this session is the

burg's smallest (with exception of the arty Little) first runner, 'Curly Top' having an early release at the Top having an early release at the New, and the Shirley Temple tag on the masthead making biz sprightly. House has been hurling pix in which the moppet is starred at public with such rapidity, how-

at public with such rapidity, how-ever, it looks as though the folks here are backming to tire. Seems to be no doubt that the box magic is being resorted to over-sealously, and that she will suffer as a definer are thrown on ecreen with such res-trained to the second second second are thrown on ecreen with such res-inctions. The second second second are thrown on ecreen with such res-trained second second second second for the second second second for the second second second second de on each succeeding release. Cur-tent one is doing best bis around here previous pix. Hips is doing nicely with ho. of Town de Porever. After baing-up up angles on the 'Small Time Caval-up angles on the 'Small Time Caval-ned' promotion to send a stru-on one of rougers. First time sheet has done this for a vandeville show up at the nov-less Maryland. Beimastes for This Week Century (Low-UA) (2000): 15-

Estimates for This Week Century (Locw-UA) (3,000; 15-25-35-40-55-45) — 'Murder Man' (MG) and vaude headed by Billy Rose's 'Small Time Cavalcade'. Pie and fiesh 'Cavalcade' both got good press, but biz not so hot. Not more than mild 315,000. Last week 'Calm Yourselt' (MG) and 5 acts, bare \$14,000. \$14,000.

"Gondolier," \$28,000, B'way's Best As Trade Wilts Under Humidity: 'Tubbs' \$26,000, 'Shanghai' \$23,000

NEW HAVEN QUIET

No Outstanders - 'Trapeze'-Mild Toppers, \$4,000

New Haven, July 23. (Best Exploitation: Poli)

New Haven, July 23. (Best Exploitation' Poil) Nothing outstanding: this week, deter in bills or business. A let-down for the town after the big force Boor trade of alsa week houses' current first week, bouses' current first week, new set and the set of the set of the bouses' current first week, and the set of the set of the bouses' current first week, and the set of the set of the bouses' current first week, and the set of the set of the bouses' current first week, and the set of the set of the bouses' current first week came to bound the set of the set of the bound the set of the set of the bound the set of the set of the provide the set of the set o

peach of a week at close to big \$3,000. Shownan (WD) (200: 35-0)-9Front Page Woman' (WG) and MY Song For You' (GB). Around average mid-summer grous derer (UM), and Don't Bet on Blonder (WB), couldn't catch on at ln red, 3:20, and Don't Bet on Blonder (WB), couldn't catch on at ln red, 3:20, and Don't Bet on Blonder (WB), couldn't catch on at Loce wees this house to carry holi-Loce wees this house to carry holi-Loce wees this house to carry holi-Loce wees this house to carry holi-Si-55. Look like excellent 33,700 on aix days. Last week. Chen th Exprt (FON and local Ed. 54: with extra bally on revue-getting credit.

'Shanghai' Races 'Trapeze,' \$9,500 **Each in Cincv**

Cincinnati, July 23.

(Best Exploitation: Palacc)

(Best Exploitation: Picture of the constraints, Super-degross above last week, with pro-tionged hoat spell an aid for chilled houses. Currently "Shanghal' and heating it for bell ough at \$5,500 "Tarzan' is teching \$4,000 for the Lyric and Kelth's is ticketed for "Tarzan' is teching \$4,000 for the Lyric and Kelth's is ticketed of the constraints of the state (applied and Exacyale", in third downtown week, is bringing \$2,000 at the Grand. The Grand. Ing Targese' fared best in treatment by dalles. Estimates for This Week

at the Grand.
 "Man on Flying Transec" fored best in treatment by dalles.
 "Man on Flying Transec" fored best in treatment by dalles.
 "Anton Grand State S

(Best Exploitation: Strand)

(Best Exploitation: Strand) But for Saturday's (20) rain, and showers on Monday, this weeks were than they are. Only Broadway Gondoler, at the Strand, stands on the strand stands of the strand stands (odd and olds). And Shanghal, oth asain yesterday. (Tuesday). Film will get a possible 123,000, Gondola. and Shanghal, oth asain yesterday. (Tuesday). Token new temperature deflers, are unning second but for their houses, bays and Ear. Trachylwy, will over 13,000, for this time of the strand stands of the strands over 13,000, while Shanghal, Shanghal's second week, selling the W. C. Fleids picture. Man on Fyling Tragesed to the Roxy, but Pick for the strand strands pick of the strands of the pick of the strand strands of the strands pick of the strand strands of the strands and capitation compation of Gauss in advance, pick 10,000 distributed for the the street in the street with the strands and truck plastering of the Warner before and a special preview was a strands of the street strands and capitations are strands of the street strands and truck plastering of the Warner before and a special preview was a street in street with a street strands and the street strands and com-mentations are substituted for the street and the street strands and com-mentations are substituted and a strand truck plastering of the Warner before and a special preview was down on Fitch aread and street street

station. Special publicity, window tie-ups and delivery of 50,000 heraids, ene with each telegram, by the Postal Telegraph three days ahead of the opening, also figured in the cam-paign.

paign. Estimates for This Week Capitol (4,820; 35-75-85-31.10)-Don't Bet on Biondes' (WB) and stage show. Going no place. around \$20,000. Last week on holdover (2nd wk) "Escapade' (MG) slumped to \$15,000.

to \$18,000. Palace (1,700; 35-50-65)—'Men Without Namee' (Par) and vaude. Although this one squeezed through two wceks at the Par, doing above expectations here, \$11,000, rood. Last week, Tarmps of China' (WB) stargered, \$8,500.

staggered, \$8,500. Paramount (3,664; 35-55-75-85) --Shanghai' (Par). At indicated \$23,000. not bad in face of heat. Last week 'Paris in Spring' (Par), \$15,500.

\$16.500. Radio City Music Hall (5.939; 40-60-85-99-\$1.10)—'Ginger' (1'0x) and stage show. Good reviews but not reflected in business, only \$\$2,000 in view, noor. Last week third tor 'Love Me Forever, \$57.000.

'lustice of Range' (Col) and 'Perfect Chie' (Ind), split, \$1.700, fair. Last week 'Murder in Fleet' (M41), \$2,200,

Week anitwick in the second se

10

In Fruce; "Snangrad Yuy Pritisburch, July 33. (Bast Exploitation: Stanley) Cooler versither, bracketed with fack of crack attractiona, pulling some loose coin to dowatown sec-tor and briak showings all around. Topping the field by a wide marxin is the Grace Moore filcker. Love Mo Forwert, at the Stanley, which goot building. Got a flock of punch no-lices.

awky to a sizzing mart kan appr luces, luces, notes, Relawo of Virginkar at Alvin, Braced will Rady Tibbs, and will wind, up pretty close 16, Hat Kid' and Hard Rook Har-tigan' tomorrow (24), but for only four days, closing Saturday (27) for bana, and the start of the start Penn moving along nicely with Sanapal, and \$1,00, will Warr average of around \$4,000 with Don't Betc on Blonder' and Keep-Stanby, Saturdy, d the town oretty well banketed on Love Me Sorever. Concentrating on 24-sheets for reveral dopatiment three the use together with musical society.con-the Virginian (Tar) and Lady.

'Call of Wild' Socko \$12,000 in Seattle Ballyhoo Battle; 'Love Me' \$6,500, 'Shanghai' \$5,500

Seattle, July 23. (Best Exploitation: Orpheum) Town getting set for 'Potlatch' elebration and 'Fleet Week' open-ing. July 29. doi:10.100 ing. July 29, but there is no lui before the storm. All three local circuits gave forth some exploita-tion hlasts, Orpheum topping with

tion blasts, Orpheum topping with its smashing campaign for world prcem of. 'Cali of the Wild' (UA), Indrejn filmed in this state, at Mount Baker, last winter. Local angle is help, and the house has been running big lines tight along finter-day. That day the mobs lined in at blicht hor from 11 am. till site at blicht hor from 11 am.

day. June and front of ho. from 11 a.m. un seve at hight. Bayer campaign and lobby, for Love Me Forever, giving Grace Moore. Jointy of spotight. Broite with ads on front page of conservative local "Times, add to be a first time, with thems the semipoid from and used Chinese ricking on streets for "Shankhal."

Will design to become a state and a state of the set of

Blue Mouse (Hamrick) (950; 27-7-42)-Hooray for Love' (Radio), ust another picture here for \$2,200, ad. Last week, 'She' (Radio), fair,

(best Exploration: Fine Arts) Fic men are surrounded by gried. Horse and dog tracks making a Mil-horse and a fine and the summer of the phore are and holtest burns. Love Me poreven, in second week at the State, looks good this week, even though the Met may have a slight edge on cash intake with Shanghah, inst run. Probably neck 3.100. Colissum (Evergraen) (1,800; 22-2)— "Private Worlds' (Par) and Jagabond Lady' (MG) dual, Only alrish combo for fairish \$3,200, ast week, "Richcliew: (UA) and Casino Murder' (MG), dual, \$3,000,

alling that, e of cash problem for the second secon Blow. 5th Ave. (Evergreen) (2,400; 27-37-42)—"Shanghai' (Far). Trying for a phare of the town's kale, at-mospheric lobby, etc., but luring only \$5,506, mcdlober. Last week, Tacapade' (MG) dropped off to \$5,000, show,

5.000 show, Liberty (J-vl.) (1,000; 17-27-37) -Love Mc Forever' (Col). Grace Moore in the lights and oke cam-paign. \$5,600, good. Last week, Tet's Live Tonight' (Col) and Jim Burte' (Col) dual, at adminish 11-17-27, did okay, \$4,300. Music Bao, (Hompich) (2000.

... αια σκαγ, ξ4,300. Music Box (Hamrick) (900; 27-37-42)—"Sanders' (UA) (2nd week). Not so hot second stanza, \$2,800 slow. Last week, same film, \$3,700, fair.

air. Orpheum (Hamrick) (2,700: 27-37-2).—Call of Wild' (UA). Playing, p as world premiere, heavy ex-iolitation, smashing house records for \$12,000, gigantic. Last week, Arizona' (Radio) and Curious Bride' (WB) dual, so-so \$5,100. Paramound (Everyment) (2106)

Bride' (WB) dual. so-so' \$5,100. Paramount (Evergreen) (\$106: 27-37-42)--Men Without l'armes' (Par) and 'Orchids to You' (U) dual. En route to \$5,500, average takings. Last weck, 8 days, 'Chan in Egypt' (Fox) and 'Black Sheep' (Fox) dual, \$1,400, good.

'Paris in Spring,' 6G,

Best in Providence Providence, July 23.

(est Exploitation: Loew's)

(set Exploration, 040, 53) (aet Exploration, 040, 53) If and 53 are color for the heathow life in a big way, and uo one can biame them. Heat has been tor-rific, and fact the theatrow nor-tens doesn't floating and the the marke with double bill headed the marke with double bill headed the marke with double bill headed the double of the floating the double of the double of the floating the floating the not to be sneeted at polating in part to be the double of the double of the polating in part of the double of the double of the double of the polating in part of the double of the do

slim leftovers. Sool For the type of bill, Loew's ex-Stran ploitation is not to be sneezed at Beath Splash included flock of window tie-ups, pienty of newspaper ad Jon't space, musicai radio tie-ups, her-alds, book marks, Western Union! \$2,500.

and Postal telegraph tle-ups

Estimates for This Week Estimates for This Week Strand (Indic) (2:200; 15-25-40) --Paris in Spring' (Par) and 'Alr-hawks' (Col). Best show in town, and getting' comments both from press and word-of-mouth. Assured of at least \$5,000, good. Last week, Men Without Names' (Par) and Nut Farm (Mano), just broke \$5,000, oft.

\$5,000, off. Loew's State (3,200; 15-25-40)--'Sanders of River' (UA) and 'Men of Hour' (Col). Little likelihood that roombo can cross \$7,500, so-so-Last week, Love Me Forever' (Col), triffe above a so-so week with \$3,200, not enough.

\$3,200, not enough. Majestic (Fay) (2,200; 15-25-40) -Stranded' (WB) and 'Don't Bet on Blondes' (WB). Opposish and temp too much for them, \$5,000, iso off. Last week, 'Ginger' (Fox) and 'Orchids to You'. (Fox), \$4,500, just a headache.

a headache. RKO Albee (2,500; 15-35-40)— 'Lady Tubbe' (U) and 'What Price Crime' (Beacon). Not much hope of this duo going over \$4,000, off. Last week, 'Nitwits' (Radio) and 'Raven' (U). Just another so-sc week at \$4,300.

week at \$4,300. RKO Victory (1,600; 10-15-25)— Brewster's Millons' (UA) and Vanishing Rider, split. Cannot possibly do over \$700, bad.

'Love' 11G. 2d Wk.

(Best Exploitation: Fine Arts)

'Shanghai' 14G,

Estimates for This Week Alvin (fitznic) (2000; 25:55-00) "The Virginian (Far) and Lady: Tubba (U), Bar's Bre-year-ols athough U comedy is what they no out taiking and haughing about Sotius giving House Its best week. Small World' (Fox) and Happened Innew Young (The Comedy And Happened Innew Young (The Come

cove 1116, 2d Wkt, In Harried Hub Boston, July 23. t Exploitation: Fire Arts) Boston, July 23. t Exploitation: Fire Arts) the credit for WN (2400; 25-25-40)-transformer (2000; 25-25-40)-transformer (2000; 25-25-40)-the credit for WN (2400; 25-25-40)-the credit for WN (2400; 25-25-40)-bar Bet on Biondeer (WH) and Konger of Disson, Very 2000, Tophing gross of first Moore pic-time at again the bouse by everal product Last weeks, Loves of a Dic-adding to the blowup. * Me Porever, in second weeks State, looks good this weeks

'FARMER' GOOD 15G IN PHILLY; REST NIX

Philadelphia, July 23.

run) to follow, but hat minute things of relation may be nearly Played previous second-run very successfully at this little hours to the second of the new fill hours. Nore of the new films tectived the new fill hours to the new fill hours to the new fill hours. The nearly of the new fill hours to the new fill hours to the new fill hours. The nearly of the new fill hours to the new fill hours the nearly to the nearly the near the nearly the nearly the near the nearly the nearly the nearly the nearly the nearly the nearly the near the nearly the ne

ove Me' 13½ G Oke In Pitts; 'Shanghai' 7G Holdovers Chief Items in \$20,000 Mpls. Total, Former 1-House Take

Denver, July 23. Denver, July 23. Denver, July 23. Denver, July 24. Denver, and Ontion: Denver) Denver and Ontion: Denver) Denver and Ontion: Denver) Denver, and Ontion: Denver) Denver, July 24. Denver, July 25. Denver

last week for Escape Me Never (UA). DenSangthi (Cooper, (1,50); 53.35-Stote, Last week Paris in Spring (Par) and 'By Your Leave (Rado). DenGen (Uufman) (2606; 55.35-DenGen (Uufman) (2606; 55.35-Me) (26

'Escape' and 'Escapade' Make 'Em Flee to B.O.'s

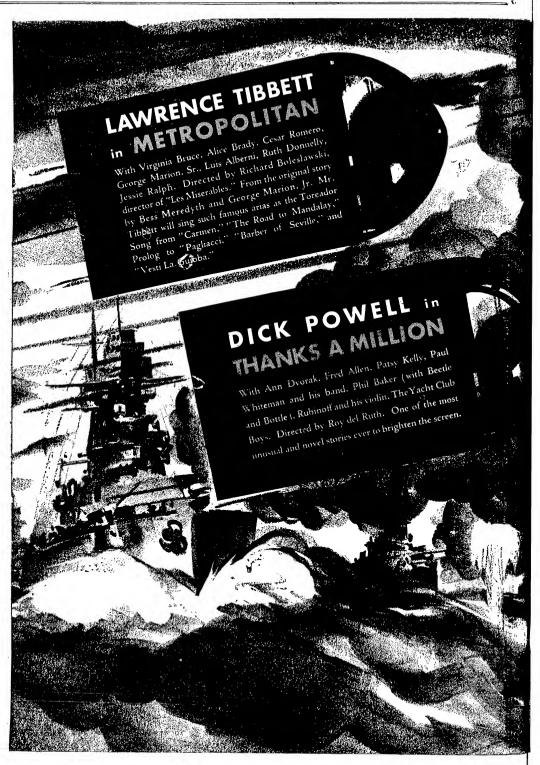
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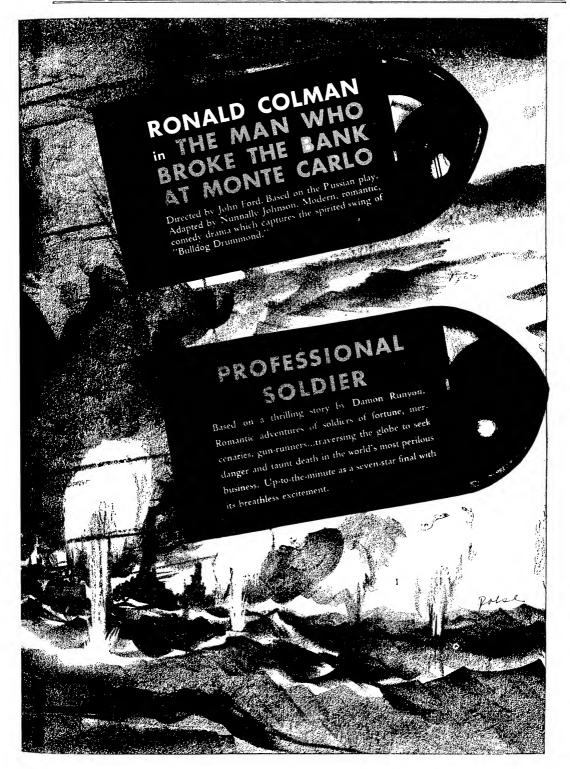
13G, Denv. Tops Denve Love A for the stand days 4.1.400, Orphewine (Binger) (28)(28-35-40) - Love Me Porver' (20) Star-amateur infert still a daws. Headed for good \$5,00°, First week, \$11,000. Very fine:

Ings for two days. Dogs also chas-ing the mechanical rabbit again, had competish. Pic exploitation getting stronger to win back lost trade, and grosses already indicated, in spite of bad breaks, that the 100 proof 40c top admish has not lost any biz. Extimates for This Week Bendence (Daylard) (0.000 of 100)

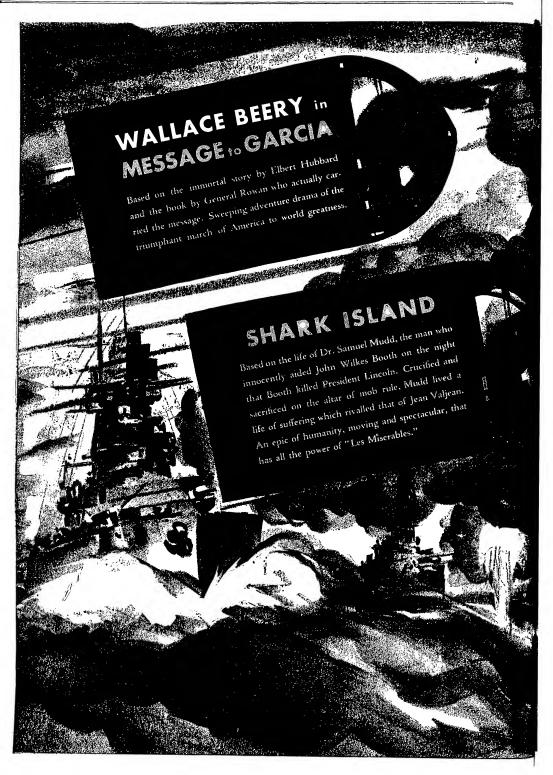
iop admish has not lost any bis. Estimates for This Week Broadway (Pariser) (2,000; 25-40) "Eswandot (MG). Off to a great week (MG). Off to a great week virginian (Tar), revival, and Marder in the Pieel (MG). Off to the fair bis around \$4,00. United Artists (Parker) (1,000; Law week Virginian (MG), weik around \$4,00. United Artists (Parker) (1,000; Law week Vinginian (MG), weik around \$4,00. United Artists (Parker) (1,000; Law week Vinginian (MG), weik bis around \$4,00. Do, should close for \$4,700, oksy bas, whould close for \$4,700, oksy bas, whould close for \$4,700, oksy bas, weik Calinter (FN) humped Mano, wave and dury to fair Parameun (Evergreen) (3,000; 25-40)-"Shaarchai (Fay) and Ladies ut \$1,000 bis disappointing, Last week 'Orchids to You' (Fox) and Gorpheur (Hamrick) (2,000; 25-down to fair \$3,800. Orpheur (Hamrick) (2,000; 25-Beton Biondes' (WB). Comb atrong at the b.o, and will close a nice (Continued on page 38)

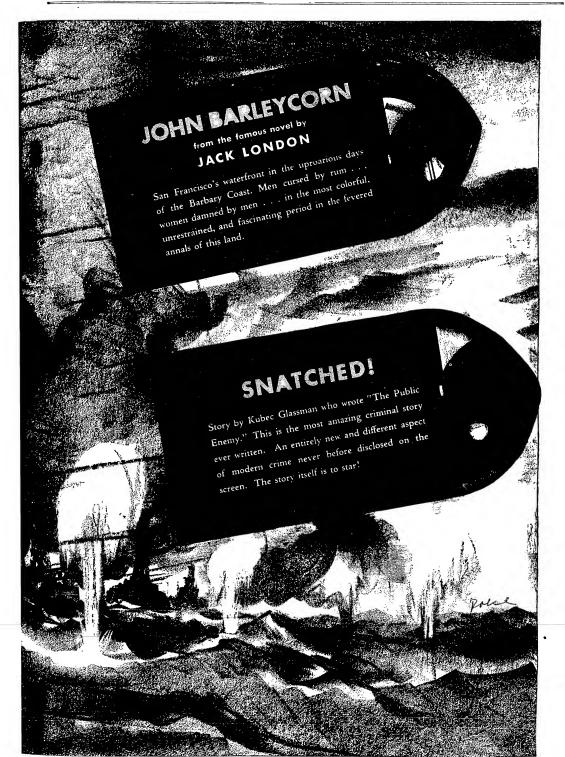






VARIETY





CENTURY PICTURES

TO THE TRADE:

When, two months ago, the Fox Film Corporation announced its product for the coming season the enthusiastic response from the exhibitors of the world was most gratifying. Now we are announcing the first group of Twentieth Century Pictures. But more than that, we are acquiring, in the organization headed by Mr. Joseph M. Schenck and Mr. Darryl F, Zanuck, man power and production resources which we feel certain will increase the confidence which exhibitors already have shown in these two great producing forces.

Stlblent President, Fox Film Corporation

FOREIGN NEWS

Cut Bill with Lafont Exclusion

Rider: Effort to Have It Squashed

French Cabinet Approves Tax

Not So Gay Paree

a tourist center illustrated by announcement of bankruptcy of Hotel Continental, before Change in status of Paris as

announcement of bankrupicy of Hotel Continental, before and just after the war the leading local hostelry for Americans. Chief item on debit side is \$133,000 unpaid rent.

German Pic Jobs

Actors and actresses of Austrian

citizenship-regardless of race or

religion-will be allowed to act in

only a restricted number of films in

only a restricted summer Germany. In some cases the number of en-ragements that Austinas are al-lowed in Germany have been jimited to two or three pictures a year. As the German propaganda ministry at the same time forbids these actors to take part in any productions in Austria, most of them see themselves unable to the formany under

On 16 Performances

London, July 14. Anne Croft will make her pre-miers as a West End manager in August. It is based on the old fare, Strange Advantures of Miss and later presented in New York. Miss Croft arranged to present the plees twice nightly with two matinese weekly. British Equity onliced her it would not premit any noniced her it would not premit any noniced her it would not premit any dditional performances above the

Croft will not appear in the

Italy's Frenchies

lestalle Miss **Basis at Alhambra**

London, July 14.

Vienna, July 14.

Nazis Limiting Austrian Players'

Paris. July 14.

Metro Contemplates Suit to Cancel Union Theatres Deal: Claims 'Duress'

Johannesburg, July 21.

Metro intends to sue to cancel a five-year option heid on its product by Union Theatres. This tion is exercisable by Union at th expiration of its present five-year franchise, in around three years. Metro claims that the late Carl Sonin, former managing director for Metro in this territory, had granted the option under duress.

the option under durens. Union Theatres operates around it houses. Metro gave Union an exclusive franchise covering all these spots. Later, Union hocked up with African Theatres. Metro had been bailling African Theatres through Union, bed since the twi-through Union, bed since the twi-threed films to African.

45 More Houses

Metro films could thereupon go into around 45 additional theatres operated by African. In order to be enabled to sell its product to be enabled to soil its product to African, the exclusive phase of the Metro franchise to Union had to be altered. As consideration for same, Union requested an extended five-year option from Metro. This was granted and Metro, thereafter, was gable to do business with Afri-can Theatres. can Un

an Theatres. Understanding here is that all de-alls in connection with these deals were approved in New York prior

were approved in New York prior to execution. The option which Union was granted was based on film pay-ments comparable to the average results of the last three years of the existing franchise held by Union.

3-Hour Shows for 25c in Australian Nabes; Spoiling 'Em

Sydney, Juiv 8.

Nabes are killing local trade by over-stuffing patrons with film feasts.

Common thing now for nabes to begin giuttonous menus at 7:30 being gattennis menus at riss pm. and conclude around midaite. Bills contain newsreel, cartoon, comedy, first feature, another car-toon, and second features. All this for 250. Some andes even go so far as to offer triple features.

as to offer triple features. Patrons see enough flins in one night to last them a long time and stay away unless something hot is offered. To get by this difficulty the nabes throw in gift nights. Any nabe playing a single fea-ture bill would be kounded out of the territory. Nothing under a time-hour sealon will satisfy.

EX-S.A. NEWSPAPERMAN

Show will star Barbara Robbins, who has just passed through Paris and will sail for New York from London Tuesday (17). Aldao will follow to America Juiy 24. Others set for cast are Cardini, U. S. magician, and Thomas Mitchell. Casting will continue in New York.

New Wh York

on Argentine business in Paris when Argentine Dusiness in Paris grew bad, Aldac turned from news. Papers to shows. Hc has been as-sociated with Felix Ferry in Monte Carlo productions and visited America with Ferry.

MEX 2-REELERS

mb. 2-EEELENS Mickico City, July 23. First series of comedy two-reel-ers in English to be made in this country is being produced by Ra-mon Peon. Initial shorts arc Welcome, Ro-tarians and The Lions Are Com-har, depicting Rotary and Lions instantional conventions here.

Santos and Lee, eccentric dancers,

are featured in the series.

NELSON FILMS FAILS \$500,000 Debts, \$1 Assets Made 'Quixote'

London, July 14. Nelson Films, Ltd., has failed with ilabilities reported by the Official Receiver to exceed \$500,000. The as-sets are a trifle over \$1. This is the company which made "Don Quixote' with Challapin and Company Buckstone and the set of th George Robey.



Vienna, July 14.

Paula Wessely film, 'Episode,' has been banned in Cermany, causing a loss of about \$160,000 to its Austrian producers. Although the scenario cast and director had been approved before production by German authorities, the finished film has been refused a showing in Germany on the ground that its author, Walter Reisch, is a Jew. Consequence may be that Aus-trian film producers in future will

Consequence may be that Aus-trian film producers in future will constitute on Western market by than German. They cart: afford to make German language films only than German Toisy cart: afford to arking go up in thin air due to a German prohibition. Waiter Reisch has gone be Lon-the Caller films. It is expected he will try to have the film made to this Tablet' film. It is expected he will try to have the film made in English at Ivenas, with English or American actors in the cast. Also likely that next Paula Wessely film. "Woman's Hands, will be done Meanwhile Tobls Saacha decided to postpone production of the three coming Waiter Reisch dims in which Paula Wessely was to have played the leading part.

intends to produce a Paula Wessely film and a Walter Relsch film in English at Vienna in co-operation with Tobis Sascha.

TOP BRITISH BANDS **GOING VAUDEVILLE**

London, July 14.

Plenty of changes in Londor nitery bands expected this fail Bert Ambrose and his Embassy band start their vaudevlile tour, and understood Ambrose might not re-turn to the Embassy, but concen-trate on theatres.

LA-S.A. NEWSPAPEKMAN Labor 2014 A second se fair hotel expires end of this ycar with no talk of renewal. Roy also intends to concentrate on vaude-ville in England and the Continent intende Ville in England and the Contincnt Another band which may termi-nate its West-End stay is Jack Har-ris', American, at the Cafe de Paris Reported he will be replaced by Brian Lawrence, currently at Lands-downe House.

Yanks in Queen's Show

London, July 14 London, July 14. Henry Sherek provided talent for an entertainment given by H. M. Queen Mary for children at Buck-ingham Palace, and three turns were equisitioned

Two of them. Gilbert Brothers and Devine and Co. are Americans.

UFA TAKES ZILIANI

Rome, July 23. Italian tenor, Alessandro Ziliani, as been signed by UFA of Berlin London, Juy 14. Metro has bought world film rights, including television, to 'Cat Across the Path' by Ruth Felner, has been sig

COLD NIPS AUS. NABES; DOWNTOWN BIZ OKAY

Sydney, July 8. Bitterly cold weather is hurting city and nabe trade, but the acers are faring okay.

'Roberta' (RKO) swings into 4th week and is set. 'Ruggles of Red Gap' (Par) also in 4th week to good trade. 'One Night of Love' (Col) goes into 7th month and staying goes into 7th month and staying longer on remarkable run. 'Jane Eyre' (M) not so hot and out after weak two weeks. Phasasport to Fame' (Col) in this week and seems heavy for run. 'Siar of Midnight' (Radio) out after two weeks and re-placed with Gold Diggers' (W). Black Furry' (W) obtain on the placet with Gold Diggers' (W).

'The Painted Veir (m-cr) out com-week and will be replaced with 'Naughty Marietta' (M-G). English pix include 'My Heart Is Calling' (G-B) and 'Bella Donna' (BD)

English pit include 'My Heart Is Calling' (G-B) and 'Bella Donna' (B.D.) Legit bis is very good with 'High Jinks' for W-T. Dante is finishing ince run at Yvoll for Nell. Welbourne Current finas include 'Little Colone' (Fox), One Night of Love' (Col), 34 month: Naughty Mari-de Colone' (Fox), One Night of Love' (Col), 34 month: Naughty Mari-and Here Comes the Navy (WB), Legit has The Gondollers, 'Heilo America,' Yogues of 1335' and 'The Oojah Bird.' New Zesland

. New Zealand New Zealand Trade is very good here with Things Are Looking Up' (G-B), Beyond Bengal' (B.E), The Little Colone! (Fox), 'Roberta' (Radio), Bright Eyes' (Fox), 'Girl ot Lim-beriost' () and 'Clive of India' (UA).

N. Z. Deal Warmer As G.T. Talks Invasion: Seeks Stronger Tie-Up

Sydney, July 8.

General Theatres is still playing with the idea of breaking into the New Zealand field. Chatter sessions have taken place for some time with the Talts and Resumont Smith in connection with G. T. joining with J. C. Williamson Films in New Zea-iand.

and. According to Charles Munro, G. T. could go into the field immediate-by on terms set down by the New Zealanders, but better and stronger tleup arrangements are required be-fore it decides to take the plunge. It is figured that an agreement will soon be reached with G. T. entering into New Zealand through William-

crowd.

that did not include extra pay for additional performances above the regulation eight, for all those earn-ing less than \$50 a week. Some sori of compromise was effected and the production will proceed without mo-

Korngold, a boy prodigy 30 years ago as 'the modern Mozart,' and now in his 40's, did a Warner Bros musical chore in scoring 'Midsum-Night's Dream' for Max Rein

Keaton's Two Tonguer

Hollywood, July 23. Buster Keaton will do a feature Gorman and Italian for Panfilms n Vienna starting Sept. 1. Comic clean: up two Educational shorts before solling

METRO BUYS 'CAT'

London, July 14

NEW ITALIAN BENTER

Napics, July 13. A new renting company for South Italy, Aurca Film, has been formed

Paris, July 13.

17

French Cabinet approved the dece law reducing taxes on French show business, embodying the Laamendment to accord relief only to film theatrcs showing fixed percentage of local mades at expense of American pictures.

pense of American pictures. Text of decree is not yet sub-lished nor is it approved, by all the government departments involved, which must now give individual visa. It is hoped that lobbying dur-lng the past few days by American and French trade intercists may re-sult in elimination of the Lafont memory before official text is polay in official publication—gov-ernment does not want to promul-gate any of its cmergency decree laws unit alter roid danger of July 14, Bastlik Day, is over—also makes

14. Bastille Day, is over—also makies it. Impossible to know exactly to what extent tax relief is granted. Believed, however, that cut will amount to average of 20% for illin theatres, about 50% for music halls and vaude, which previously took the biggest sock, and little for legit, a result of a one-day strike several vests aco. ears ago. Announcement that Cabinet had

approved tax cuts as one of its first cmergency decrecs came as surprise, and filmers had even a bigger sur-prise next morning when they learned that Lafont joker was in it, prime next morning when they iserned that Lafont joker was in R. They though amendment, to which threatening to result their supply and force them to take flock of un-uable local mades, had been finally eliminated. But it appears, accord-ing to report, that M. Lafont, who is a member of the Cabinet, saw text of decree without his pet chause, an kicked to have it inserted. and kicked to have it inserted. and the lattice of the second claims, the distributors' union, of which Henri Kiarefeld of Paramount ing overpresent officials at high speed, to get joker knocked out again. Lagain.

again.

upped to get joker knocked out again. Up to Municipalities If joker is out, tax cut will amount' to appreciable relief for industry. Decree leaves it up to municipalities whether or not they eliminate the poor tax, but in Paris, at least, it is believed that aldermen will come for the second second second second thurge as required and alash rite of the second second second second jean. Chiappe is now precised to follow Jean Chiappe is now precised to follow leave show business. . Including state tax cuts and ex-pected municipal council, and knows taxes paid by fim theatres of high-est category—the big grossers, pack are deformed about 24% of the gross. . Vancounce are series as foregoes in area-formate average and soft to about 24% of the gross.

vard-from present 30% to about 24% of the gross. Vaudeville, carnies, circuesa and aimilar ahows will get a big boost from a 50% cut in state tax. They'll abo set benefit of any slash up to about towns see fit to accord. Lesit, which gets no reduction in state taxes by new decree, will profit by any poor tax relief that may fol-low. Max Maurey, head of legit as-sociation. asys this is all right at a sociation. asys this is all right at confidence that Paris city fathers will do right by the theatres.

'DECEIVERS' STILL RED, TAKES CUT AND MOVES

London, July 14. "Gay Decelvers," the Joe Ephraim mulcal from the French, moves from the Galety to the Colleson table during its short stary at the Galety, and despite a 20% cut, la to cut of the red. Understood Stoll has arranced wills the Galety management to in-dening the management of the dening weekly, instead of the

performances weekly, instead of the usual eight. At first the cast squawked at the extra show with-out estra pay, but matters have been estra pay, but matters have been

Paris, July 14, Flock of French versions are helms prepared in Italy, which is trying to get a hook on Latin lan-guage choma leadership. Among those being done at Plan are Gust of Wind, megged by Jean Journeller, Faher Bonaparte' and Madame Ordorly, with the French comedian, Bach. Latter two films written by Yves Mirande. Paris, July 14.

here Count Mario, Pirontl is president. adjusted.

these actors to take part in any productions in Austria, most of make a living in Germany under the new regulations. It is expected, that many Aus-trian film players will find them-selves forced by circumstances to leave Germany. Retailation mea-sures acquirant, Retailation mea-sures acquirant, Retailation mea-sures acquirant, Retailation mea-sures acquirate the many Germans en-lawed for the second second second bary for the second second second second second second second second bary for the second second second second bary for the second second second second in which he was to have head the leading role, mergy because he is not retain a second second second second X freysler and Hanai Kancick, all Austrian actresses in Germany, have been advised that their en-gagements are to be limited. Anne Croft's Musical

son. Sir Ben Fuller is watching every move in the dicker and has made quick trips to the Dominion to pro-ter this interests in the Fuller-Hay-ter this interests in the Fuller-Hay-break between the Fulles and G. T. finally take place over buying-pool break between the Fulles and G. T. finally take place over buying-pool interesting. The whole thing de-pends upon whether Mumro can see crowd. 90 with the Williamson crowd.

Eric Korngold Coming Over For Par's Kiepura Picture

Vienna, July 23. Eric Korngoid salls July 31 for Hollywood to work on Paramount's Arst Jan Klepura picture, tenta-tively titled 'Song of the Nile.' Oscar Hammerstein II will be his Ibuetite:

iibrettist. hardt



PICTURE...A SMASH!" Hollywood Reporter



YOU HAVEN'T A SHOW WITHOUT

20

With the exception of the house line and a trio of arrobate who en-daging to the fadeout number, the states show this week is recruited from the reaction of the CBS-ing from the reaction of the CBS-ing from the name ancie, the mike-etral account for a neatly bulk con-ters account for a neatly bulk con-entral state of the triangle of the CBS-ing from the name ancie, the mike-etral minut. CBS alignment con-sense of the triangle of the CBS-triangle of the triangle of the CBS-triangle of the triangle of the representation and cleeted to go triangle of the trian

itic tonowing ... men: y Tubbs' (U) is the feature. 285 was exceptionally good. Odec.

Busin

FOX, PHILADELPHIA

read, PHILADELEPHIA Philadephia, July 20. This week stars shows are the philadephia, July 20. This week stars shows are the philadephilad

suiter a part Garay over-clowned at they hold is sent. The sunder, with a sunder,

Baon. Nicely mounted and well-fourthed, this one stands out shows been and her company, including the Andrew Ywing, also view men been and her company. Including the Andrew Ywing, also we men been and the source of the stand broads with good dansing fees, ap-booking young blond baritone. Gats broads with good dansing bary his works and be sings, Babykins the spore stems, which here a of the stand stands with the andrew and here we have a stand bary to be a top and be sings. Babykins the spore stems, which here a of the stands with the Andrew Yuing and the sings. Babykins the spore stems, which here and the spore stems, which here and the spore strain of the stand the spore strain of the stand of the Houry from 'La Giaconda. "Or diffective and niccly dressed. "Dry appropriate to the film feature modeling tavorites." We know

PALACE. N. Y.

Rednot Prida noon hear year and statesteed one frat show, upstairs and down. House waa as perfectly c-mitioned .against the willing in the farty pool show and the dimensional states of the statest or the farty pool show and the dimension of the statest of the statest of the statest of the statest statest of the statest of the statest and statest of the statest of the dimension of the statest states

FOX, B'KLYN

FOX, B'KLYN Two-bit crowd (there wawn't app how y and with sets a truth of the property and with sets a truth of the property and with sets a truth of the sets of the and the sets of the sets and the sets of the sets and the sets of t

R. C. MUSIC HALL Midsummer at Radio City. Hot

Midaummer at Radio City. Hot outside, erfererated auditorium, lukewarm stage show. Jane Wilh, response of the source area of the saway and Maurice Baron is con-figured and the source area of the method of the source area of the method of the source area of the method of the source area of the source of the bare for an overlong and photorous methods it started from then on there was a series of show slower-downers. The source of the source area of the form then on there was a series of show slower-downers. The source of the source of the lartenan, in uniform, and Marcella further and Victorian founces. Wummer Serenade. That finally ended and the full stage setting for the Corps do Ballet was revealed. Around so awkwardly in the search for beauty. Chercography uses one the ballet gints to mees of bor-rowing again the make-below and the ballet gints to mees of bor-rowing again the make-below and the ballet gints to mees of bor-rowing then returning, then bor-rowing then returning then so as to make the prop superflowal. William and Charles, filler works, wated every now and then so as to make the prop superflowal. William and Charles, filler works, de pieler, Three Speeds, did click of the contedy dancers, the source of the ballet before results might be convert singing Union of the convert singing Union for repetition than interlude : began with Lity Lido the dusting for the source of the convert singing Union Was ad, although the three awd every the dusting the there awd every the the dusting for the source of the convert singing Union Was at a intellectually fullows have worked at a hitelectually fullows have worked at a hitelectually fullows have worked at a hitelectually fullows have source plauded a travel short, Porregiand, although the three awd every the method is began with Lity Lido the fullows and the rest of the union for the source of the source of the balles every balles and the source of the source of the source of the source of the balles of the source of the son the balles and the click thal

MET, BOSTON

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awake and reduces his business stop the impost to a minimum. An asset to the show. Here been asset to the show. The Boy and the show and the show and the source of the source that is a source of the source and the source of the source and the source of the here to the source of the source the source of the here on the source of the source of the source of the source of the here of the source of the source of the source of the source of the here of the source of the source of the here of the source of the source of the here of the source of the source of the here of the source of the source of the here of the source of the source of the here of the source of the source of the the source of the here of the source of the here of the source of the source of the the source of the here of the source of the source of the source of the the source of th

STATE, N. Y.

the bad. For a midwest value for a midwest of the saviors of the State shew. They have a solar solar for a midwest way for the saviors of the State shew. They for the saviors of the saviors o

wife with Miss Dennison and its rood for laugh per usual through the show. The show is an entertaining and very well dressed flash. Dou Lee and Louise, with the Sinclair trains, good acro dancers, and a trains, good acro dancers, and Billed team's two routhes are both passionals alded by good lighting. They follow Lowry's only serious clai, 'cavated or the Slues,' which clicks. La the senand's (MD) is the feature.

CAPITOL, N. Y.

Contraction of the set of the set

EMBASSY, N. Y.

EMBASSY, N. Y. Forty-nine clips and a travel by opoited for 8 minutes of show, sive the Embassy an exceptionally utilefactor bill of events this week. Hindhaffield of the show is side the show is a cancerous cover-ate of spot news, with Ethlopia as he feature. Adkeup of the show is several services, with Ethlopia Housing info and the Fitzparick tinter taking up the slack. Patho-seach, Hearst eight, PEA four. There is a infinitum of political patient, a brief tak by Gen. Hugh-ment, Duitseal and political patient, a brief tak by Gen. Hugh-principles and two optimised is con-principles and two optimised is con-patient, a solid two patiential con-patient, a brief tak by Gen. Hugh-principles and two optimised is con-patient, a brief tak by Gen. Hugh-principles and two optimised is con-phase. about washing up this Paramoung seems to lead for en-

VARIETY HOUSE REVIEWS

B'WAY GONDOLIER

Mrs. Flagenhel Giff Richards Hayward o Ted Flo Rito orch., Judy Canova Family.

A marquee studded Warner musi-cal, not as elaborate as the former WB finuscial, but sufficient for the boxofflee purpose thereof. Loose on story and even if lsthargic it holds enough for gate values, with Dick Powell showing himself at his best in a marathon of tin-panalleylemes.

at his best in a markinon of tim-Broadway Gondoller' is the ex-Venetian gondoller who voluntarily unmaske himself, fod up with the fraud and the phoney of being and Richard Purcell, he beckme Ri-cardo Purcell for radio commer-cial broadcasting purpose, going to self-diving the fraud in the midst of one of the cheese-spon-"Sane the unual WB dimusical

mids of ohe of the cneese-spon-sored at above all WE dimusical trimmings of trick camera angles, overhead production tery shots and the familiar Berkeleyisms, the ra-dio studio is sufficient excuss for dio studio is sufficient excuss for yearnen popal. If a tin para alley orgy, probably the ultimate for a songwriter's dream; but since the Warner and their music publishing abuildiaries are synonymous that Deveni is to then yeake throughout Devenise in the yeake throughout

makes it okay all around. Poweil is in fine voice throughout, evidencing some intensive vocai culturing. His finlshed manner of warbling the semi-classical title song, along with The Ross In Her Hair and the others, completes the limitation of a trained Venetian vocai nort

The 100 minutes total footage makes for some sluggishness which could be improved by some 20 mins. pruning.

pruning. The behind-the-mike satire stuff is in ins with a previous WB-Powell radio broadcasting story, '20 Million Sweethearts' although this goes beyond that.

goes beyond that. Louise Fazenda almost steals the picture in an exceptional comedy delineation as a Jersey chease spon-sor whose carcer of publicising her fromages takes her to Venice in quest of suitable talent. This brings Powell into the scene again, by one of those Hollywood script concidences.

utilize Powell thick the access a sain by one of those Hollywood seript concidences. As a bodity ejecter Carruse he has been hild by ejected from the UEC studios. Joan Biondell, as the UEC prezises ce (he's labeled E. Y. Hichards in the film?), has been hild by the same the same

in her broad haptesances. Grant Mitchell, as the radio prez, does a met job. Research and the present of the present backing up Porell. The Pickets and the popertunities. The Mills backing up Porell. The Pickets other of the band specialists also of band the specialists also of the band specialists and the band of the band specialists and the band of the band specialists and the band start of the special special the band start of the special special special starts also the special special special starts also the special special special special starts also the special special special special starts and the special s

SHANGHAI Walter Wares production and Para-model production and Para-and Charles Dayler. Dilected by James Production and Adaptation. Conservations James Wen Trees. Al Paraneouri, N. Ta-Barting Townson, Conservation, N. Ta-Townson, Sherwood, M. Charles Doors Townson, Conservation, C. Charles Doors Townson, Conservation, C. Charles Doors Townson, C. Charles Barting, C. Charles Doors Townson, C. Charles Barting, C. Charles, Conservation, C. Charles Barting, C. Charles Barting, C. Charles Barting, C. Charles Barting, C. Charles, Conservation, C. Charles Barting, C. Charles, Conservation, C. Charles, Conserva Aunt J. B. Corena Joseph Hilton Waller Mrs Hilton. Waller Wang Ambassador'e Sou.

American girl. In doing so, the upuenty is exist ridioulous as well as thresone. The ascendancy of a rickshaw man to industrial power is among dangerous and foolish trip the girl lakes up country in China to seek dangerous and foolish trip the girl lakes up country in China to seek the truth of the impassable barrier between them because of casts. She way up in the mountains. A min-ue before getting there also the for-tion that the seek of the second and the second of the second of the truth of the second of the second of the antecedents until toward the the romance that has blocked will not the second of the second of the second the the second of the second the second and the second of the second the second second the second the second the second the second the second

Ladies Crave Excitement

Ladies Crave Excitement Masser products and releas. Features Norman Foster and Stoking Kasp. Di-rested ay Nick Grind. Story. John Rath. Frain Millor and Ym. Noster, At Sierdie Marken Store Store Store Store Control Store Store Store Store Control Store Store Store Control Store Store Store Control Store Store Store Control Store Contro theatre, N. Y., Ji bill, Running tir Don Phelan..... Wilma Howell.... Bob Starke..... J. Fenton Howell... VI.

VI Flynn. Mory Pholan Nick Mold Johnson Terry Dan McCloskey.

FILM REVIEWS

Miniature Reviews

'Broadway Gondoiier' (WB). Boxofficcy musical with Pow-ell, Blondell, Mer.Jou, Fa-zenda, FloRito, Mills Bros, st

zenda, FloRito, Milla Bros, st al. for marquee attençti. "Shanghai" (Par). Good pro-duction, direction and cast fail to save a slow-moving, weak-storted off-ental-Occidental ro-mance. Looks under averaga. "Ladies grave Excitement" (Mascot). Newsreel melo-dra ma lacking important names, entertalnment or box-office, atrenet.

names, entertainment of bas-office strength. "Lady Tubbs" (U). Broadly drawn farce about an ex-cook for railroad hunkies who for railroad hunkies who for the nabes. "Ginger (Fox). Slum kid transferred to a wealthy home. Lots of laugh. With Jaas With Mid okas (God anima) bleiure. taken in God anima bleiure.

"Last Wilderness' (Du World). Good animal picture, taken in Wyoming and useful when abort second feature is needed. "Dor't Bet On Biondey (WB), Good original idea vic-tim of too much hoke. No strong b.o. entry. "The Daring Young Man't (Fox). Episodie but Yunny, Delinquent in name value.

Knapp the daughter of his opposi-tion's owner. They maet when Fos-ter is getting clips on her father's champion rasshorse, and Foster the animal into losing a big race. Starting as foes, the girl preisnding to be the daughter of her father's to be the daughter of her father's activity. A purported explanation of the birth of 'March of Time' under activity. A purported explanation of the litle of 'March of Time' under partnership and closer relationship. Thus far there are two complete

partnership and closer relationship. Thus far there are two complete scories told, besides the basic moult plets drams is unfolded annet the California prison break, with Miss Knapp's cars and her own dahnty convicts, and both Poster, via tari-coh, and Eric Linden, his sasistant, in their camera truck, engaging the Linden is knocked out by the

In their camera truck, engaging tur desperate laster of the convicts. He convicts the second second second second crook, and, a bi later, Foster proves no match for him in a fight. But Mise Knapp, who seems, all through Mise Knapp, who seems, all through virility than her supposed rough-neck suitor, knocks the guy uncon-neck suitor, knocks the guy uncon-solut (a second secon

one tap of her mipper, apparently of the tap of her mipper, apparently tool. Aside from its melange of ma-terial, the plettre's greatest weak-ness lies in its lack of corriction-turato or countening delineation of newsreel men, but goes out of its way to pain them as barlies who pranking pub. Micawber-like, wait-ing for nomething to turn up. Best work by the cast is from Esther Raiscon, in an all-too-limited who is permitted to overasi to such an extent as to be burlesky. Nor-man Evelster, and inclentially, should be taken out of adolescent out, anging a emath of a song for utilte or no reason. Remainder of turte out of the out of adolescent out, singing a emath of a song for utilte or no reason. Best that could have been istr out, singing a emath of a song for ture is that its a good ide gone wrong. Bon

Phil Ach-Orcutt Dou	glase Montgomer
Wynne Howord	
Elvot Wombsleigh	Alan Mowhro
Fishboker	Minor Watso
Mr. Ash-Orcutt	Russell Hick
Mrs. Ash-Orcutt	Hedda Hoppe
Jcan LaGendre	June Claywort
Lord Abernathy	Lumsden Har
Elmor	Harry Tyle
Joseph	Walter Brenna
Rinaldo	Rafael Storr

for the most part a rehash of slu-ations and olaracterizations that go with this sort of theme. It's an-other case of July OGrady woo by-vert into a synthetic lady and do the one she most loves a lappy torn by howing up the protectades ex-cook for a railroad construction gam who effects the expose, Alice Bhily mine. Decany many there a be a sort of a railroad construction the characterization, but by dint of went the price soling the soling and an all of burlesque.

went the proceedings from taking on an atr of burnesque. Good support is accorated her by Jann Mowbary as the English menu-top of the second second second to the second second second second lead the second lead the second se

GINGER

For production and rolease. Features Jane Withers. Directed by Lowie Solier. Story and dialog. Arthur Kober; camper-zei. At Music Hail, N. Y. week July 18, 35. Running time. 80 miles. Jane Withers Gingwer Winterson Jane Withers Hamilton Parker. Jackie Solar Mw. Parker. Katharice Alexander Daniel Parker. Walter King

Gings" is nice entertainment for the family trade and a heavier springboard to fame for the kid actress, Jane Withers, who carries the picture and is the picture. She verges toward the roughneck, but legion. Unlike other kid stars, she is short on sugar, but long on naturainess. She previously ap-peared in Shirley Temple's 'Bright Eyres.

Eyes." As an excuss for showing of what Jane Withers can do, Arthur Koher has typed a story and dalog that fill the assignment nicely. It's a good job of tallored-to-rder studio writing which gets some fresh situations into which an orphan kid can be projected. Several pip laugha.

taugha Law Seler-As paced the pleture well except that the timing of langhu in the mild-section is very poor. The laugha. In consequence a cer-thing detracts somewhat from the detracts somewhat from the Uhis is a strong weakness. "Ghager should get atrong word-fromoth, although none of its five principals are particularly boxoffice at the moment. Land

The Last Wilderness

Jerry Falrbanks production. DuWorld reloace. Features Howard Hill, Narra-tion and dialog by Gayne Whitman; film editor, Robert Carilele; camera, Ned Frost, At Columbus, N.Y., July 16, as half double bill. Running time, 42 mine.

This is more than just a travel picture. Facks some thrills and supports the contention that Ameri-supports the contention that Ameri-shots of an international source of the socions of Wyoming. Well suited for dualers, especially when a short second feature is meeded. Its brevity commends its

peeded. Its brevity commends its use. Camera work in this pits is aid to have been taken over a beridd of shot archer, gets invite for a jaunt hrough Woyming from Ned Frost, big game guide of the Rockles through Woyming from Ned Frost, big game guide of the Rockles Cody rode preceds scenes showing big pack train starting on trok through Woymen and Billi, with his giant bow and steel-tipped arrows. That they provide entertainment is a credit to possible effectiveness, but no dull another being picked un with Hills arrows generally bringing down a trohy. Camera gems include those of The space of the s

Talking Shorts

21

ANDY CLYDE 'Alimony Aches' Comedy 20 Mins. Roxy, N. Y.

VARIETY

Columbia

20 thin. 20 thin. 20 thin. 20 the second second

RICHARD HIMBER and ORCH. 10 Mins. Paramount, N. Y.

Richard HM Size and OKCH. Paramount N. Y. Paramount of the second seco

GORNO ITALIAN MARIONETTES

GORNO ITALIAN MARIONETTES Novely Westminster, N. Y. Uestminster, N. Statistical and the Goron Dallan Marionettes of London perform a couple routines, ons with a pair of acrobate doing their stuff, another in which a horse ons with a pair of acrobate doing their stuff, another in which a horse stage. In addition to mediocre pho-ograph the dummies used by the marionettes are rather awful appet-mens.

and exciting. Sound effects, dubbed in hero and there, not always good.

Don't Bet on Blondes

Don't Bet on Blondes Warrer Trees production and release. Peater Warrer William, Gur Kibeker Albert Florey, Dalog directer Arthur Greville Colline, dory ned subskitnin Greville Albert, Schwarter Milliam William Res. Al Cabriel & V.Y. week Voide Owen. Albert William Garan Warrer Markan. Clay Clean Albert Territo Schwart, Clay Clean Handres William Garan Territo Schwart, Clay Clean Dec. Markan. Clay Clean Dec. Markan. Clay Clean Barther Barter Barter Dec. Markan. Schwart Bart



THE DRAMA OF A GREAT EPOCH and the Great American Love Story



"One of the finest productions FOX has ever offered for release. A certain box office bet." -Hollywood Reporter

"This picture is box office. Gripping, well-acted, it has heart, names, laughs, thrills and sobs." -Showmen's Trade Review

"An important, big money picture. FOX has transmuted dramatic metals into finely-rolled gold cashable at any box office."

-Motion Picture Daily

"In the bagi Looks like dough for the boys that check up the tills every night in the theatres." -Variety Daily



with

CHARLES BICKFORD • JANE WITHERS SLIM SUMMERVILLE • ANDY DEVINE MARGARET HAMILTON • ROGER IMHOF

Produced by Winfield Sheehan. Directed by Victor Fleming. Screen play by Edwin Burke

From Max Gordon's stage play. Authors: Frank B. Elser and Marc Connelly. Based on the novel "Rome Haul" by Walter D. Edmonds.

YOU HAVEN'T A SHOW WITHOUT

A heart-warming tale of simple folk, set in a dramatic, colorful era of American life and showing the tidal wave of humanity and progress through the young nation's great waterway to the West.

PICTURES

L. A. Zoning and Clearance Sked Gave Promise of Much Benefit

The much disputed and long-de-bated Los Angeles zoning and clearance schedule, which the Film Code Authority finally passed and placed in effect, gave promise of bolster-ing business of major distributing ing business of major distributing exchanges far beyond even most optimistic hopes. While the L A. schedule was only in effect about 30 days, prominent C. A. observers conservatively estimated that had this sked been in operation this fail, it would have increased the busi-ters of each L on Arrefic avobance

this skeed been in operation this fail, it would have increased the busin-ness of each Los Angeles exchange While no definite figures were re-leased, the brief operation of the schedule on the west coast convinced members of the Code Authority that the exchange of many of an increase of \$1,500 to \$3,500 weekly on an average for the first month. Sur-prising feature was that in some instances the exchange but began chadue's henefits even before it. Mult the C.A. working on the We Haven, Kansa City and Mil-tho Blue Eagle was muffied, leaders of the NRA believe that much the same beneficial effects might have changed by the exchange but been see-tions of the country.

SCHILLER EXITS CHI: MG IN SLIGHT GAIN

Chicago, July 23. Col. Ed. Schiller has left town after three weeks here on the Metro selling situation. No actual action yet taken on building theatres, how-

Metro cracked another circuit with Schoenstadt's signing yester-day for product, but without a pre-ferred playtime clause. Also a couple of Indie exhibs bought, but the bulk of houses, such as Es-saness, Harry Balaban, Jack Miller and indies are still holding out.

STORY BUYS

Hollywood, July 23. Universal bought screen rights or Chairweal bought screen rights of Hearty as a starrer for Edward Everent Horton. Screen rights to Mother Lode, by Min. The Dearth and by Borg as a starrer for Richard Dix. "Count Pete," Cosmo mag yarn by "Trancis Cockrell, Likken by Radho. for You' bought by Paramount for George Raft.

for You' bought by Paramount for George Raft. Unliversal has taken screen rights to 'The Sun Never Sets,' a yarn of the British foreign service by Jerry Horwin and Arthur Fitz-Richard. Radio has taken Rowland Brown's 'Guy in the Sik Hai.'

Talking to Huey

(Continued from page 6) (continued from page 6) but found that musiclans insisted on 10 men at \$75 a week and that stage hands would cost an additional \$400 a week, making it impossible to try the policy.

a week, making it impossible to try the policy. New Orleans, July 33, All motion plctures shown in the state of Louislana after July 38, the date the new board of censors be-sine operations, must bear a perfo-rated seal of approval aboving that the proved and also showing that the forene fee at the rate of 54 a reel has been paid. This and a number of other facts concerning the future showing of plctures was explained the new board of central the Roosevert hotel, Senator Long's neadquarters. Ellis Irwin, charment, and John he Roosevert hotel, Senator Long's neadquarters. Ellis Irwin, charment, and so the sorter, the third member, did not stated. Kiorer was appointed when Major A. W. Newlin, former news-Long appointment. Discussion of whether the license tw void appi on films showing on July 28 or those released on or atter to date, accupied a part of the took the atand that it would be a physical imposibility to review the plctures in time.

the film released in Louisiana annually and from this announced that he would work out a schedule

annuity and room one amounces and the schedule on the tax. It was made clear by members of the board that distributors handling only second and third class run pictures would not be assessed as highly on their previewing the pictures, newsreels would have first consideration to permit them to be shown as soon as they are also and the ther they could be held to contracts to show picture, if these were found objectionable by the censor. It was pointed out, that contracts, under the law, were not complete until the schere velowed. These reviewed. These reviewed. These news that contracts to show were classified as A; second run theatres here and houses in Sherveport, Lake Charles, Alexandra, all others as C.

Par's Op. Pards in N. Y.

A. H. Blank, Paramount's oper-ating partner in the midwest, to gether wilk Raiph Brankon, his gen-cral manager, and Joe Dietch, gen-tim deals and for home office con-tucting. Blank heads the Tri-States Theatre unit in the Par theatre or-genization with houses in Jowa, Nebraska and Illinois. Vincent McFaul, Pars Buffulo Thurndsyn Heidt (16) After visiting New York on product matters. Tracy Barham, Par operator in Ohio, is expected in town in about a week.

the acts occupied a part of the [Olio,]s expected in town in about session. A number of distributors a week. John Balaban of B. & K. Chicago, John Balaban of B. & K. Chicago, physical impossibility to review the ls alace, sat op roduct discussions physicar gathered from the due tributors information concerning the Back takes WB 100% including number of pictures and length of aborts.

Exchanges Stall Establishment Of Film Boards Until Sept. 1

'CHINA SEAS' SQUALL

Metro and Skouras Differ on Single Bill Angle

Hollywood, July 23. Metro is demanding single bili-ing for 'China Seas,' due to open ing for

ing for 'China Seas,' due to open here in two weeks. Charles Skcuras, head of National and Fox West Coast theatres, is reluctant to upset the dual policy linking the Chinese and Loew's State on Metro first runs.

Blore Double Upper

ollywood, Juiy 23. Eric Blore gets a double trick at Radio, being set in 'Love Song' with Lily Pons and 'To Beat the Band' with Roger Pryor, Helen Broderick and Hugh Herbert. Jerome-Kern and Dorothy Fields

are writing music and lyrics for 'Love Song,' Miss Pons' initial film

CHANDLEE WITH LESSER Hollywood, July 23,

After two years with the Jasse Lasky unit at Fox as story editor and production assistant, Harry Chandlee Joins the Sol Lesser staff at Principal Productions.

He lists as an associate producer, supervising a George O'Brien fea-ture.

TRIVERS TO COLUMBIA

Paul Trivers, writer, signed by Columbia Pictures, left for the Coast Friday (19) to report at stu-dio.

Chicago, July 23. Despite the start of the selling season in this territory there will be no estabilement of a Film Board of Trade until at least Sept. 1. The scitting up of a Chicago film Board will be simultaneous, unqueetion-ably with the opening of film Board ably with the opening of film Board In some 12 or 14 other important ex-change centers across the country, they should continue to operate and circuit, are highly organized. Yet despite exhib organization, the exchange emised to the solution of the schange center of the solution of the exchange managers themselves, exchange managers themselves, both here and in other key spots, have refrained from getting toboth here and in other key spots, have refrained from getting to-gether in any general meeting. This is largely due to the number of suits pending in Chicago and else-where against distribs by various theatres claiming agreements among distribs on particular situations and policies.

Chicago, July 23.

DUPONT'S 16MM, COLOR

Opposish to Eastman's New Koda-chrome—Figured at 2c. per Foot

DuPont Film Mfg. Corp. soon will hit the market with a negative stock designed to take different colors for 16-millimeter use. This is taken to mean that it will actively compete with Eastman Kodak, which several months ago started market-ing 16-mm. film for color photog-ranby.

Ing 15-mm, fim for color photog-raphy. New color negative which DuPont Will market is made of reversible stock. Understood that company figures it can make money at 2c, per foot, which is reported to be about 35% less than others can be obtained in present market. We have a stock which is vealed regranding DuPont' 35-mm, black and while raw stock which is urderstood to have been perfected for negative use only. This nega-tive is designed to effect a sawing of 20%-40% for picture producers.

CONTRACTS

CONTRACTS Hollywood, July 23, Hense HeerWood, July 23, Mense HeerWood, July 23, Metor after two years on the for. Paramount tagged William Mei-Gameraman, for another swring. Willing deal at Paramount. Paramount gave Robert Cum-mings a termer on his work in 'So David Holt, kid actor, set for an-other term at Paramount. Phyllis Brooks, one time artist Warners pacted Mary McCall, Jr., for another stretch as reward for hadphaltion of Dr. Socrates.' Mether Stretch, set on an-part Brooks, one time artist Weiners pacted Mary McCall, Jr., ther Another Stretch as reward for hadphaltion of Dr. Socrates.' Mether Weiners, with options, as Paramount writer.



ampaign in Iowa, to forget for the nonce about indifferent grosses and bailyhoo for state, is bearing b.o. fruit aiready. This round-about way to sell pictures and plug for a way to sell pictures and ping for a bigger, better and happier lows has been the work of the Blank circuit for some months, explains Raigh Bablin, now in New Yorker 1. Unlike the booting that has helped make California what it is. Hard hit by depression, drought and farm distess, the Blank peo-pis decided to step out and try to set an encoded a compact of the set of set and the set of the set of the set of set and the set of the set of the set of the set an encoded compact of the set of th

paign. Writed out as part of the campaign a series of seven large add designed to sell the state of lowa to its people. The ads in-cluded a 'sing the song of prosper-lty' nate as well as vital statistics on lows, leak being to arouse load as from the pessimistic mood load set from the pessimistic mood here. The conditions have thrown them. them

lowane from the pessimistic mood how how conditions have thrown . Only one of the seven ads was directed toward any particular in-dustry, this in a general way over-ing theatres and suggesting musc-ment but none mentioned the blank papers co-operations, the add wave run free in 41 of the 42 dalles of the state. Additionally, 189,000 inches of editorial space was ac-corded in favor of the THey lowar corded in favor of the THey lowar rating the cord the state of the state. Additionally, 189,000 inches of editorial space was ac-corded in favor of the state of the state. Additionally, 189,000 inches of editorial space was ac-ton laid out the campaign for the Blank circuit, which is one of the more important of the Paramount theatre chain groups, and merchants of the ads in stores, offices, etc. E. C. Chase, Pulicze prize wince of 183, was obtained to write editor-ials on the plug-lowa drive and newspapers in the state openy de-tordesit appeal of any ever pre-sented to them. They were segre-sented to plumism into the state broadest appeal of any ever pre-sented to them. They were segre-tic Join in the Blank offencive to insert optimism into the state broadest appeal of any ever pre-sented to them. They were segre-ting the mountes groaders. The Blank chain, also operating extensively in Nebrank, is binning

The birth of the second second



the benefit of all industries. Des Molnes July 23. To Introduce the new season in pictures, Stanley Brown, allaritet manager for Trl-States, and Don Allen, manager of the Des Molnes, have a new angle set to go. By na broadsdues, the soloran, Tr's July in Jowa, but Happy New Year in hollywood: the New Year Freetings are carrying holiday cuts. Hollywood: the New Year Freetings are carrying holiday cuts. How Willing Hol How Year Sarty how Milling Hong New Season product at the Des Molnes theatre July 37, with the Shirley Temple. Cuty Yog' show.









A. H. Blank Tri-States circuit's not mix pictures or theatres into it, ampaign in lows, to forget for the except in a very incidental manner, and then for the benefit of all operations of the benefit of all industries. Des Molnes, July 23. Allyhoo for state, is bearing b.o. industry has benefited and other ruit already. This round-about states have asked for the same came and then for a blank.

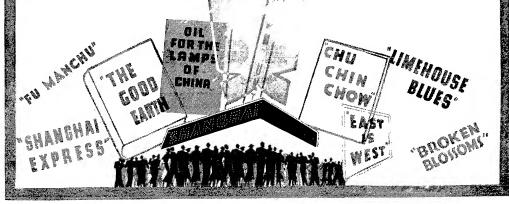
"DAM'CLEVER

THESE

And dam' interesting, too, to the American public, from the way they have flocked to see such plays as "Chu Chin Chow", "Shanghai Gesture" "East Is West"... and read such books as "The Good Earth "Oil for the Lamps of China"... and turned out to see such great motion pictures as "Broken Blossoms" "Shanghai Express", "Fu Manchu", "Limehouse Blues"

NESE

That is why **PARAMOUNT** believes Walter Wanger's "SHANGHAI" will be a certain box office hit . . . and there are other reasons, not all Oriental on the next page.



SHANGHAI'



tta Young has no more alluringly displayed or more persuasive in appearance", says Hollywood Variety.

stars LORETTA YOUNG, one of the loveliest personalities on the screen today and one of the brightest young stars. Miss Young has grabbed more front page and motion picture page publicity in the last six weeks than any other screen star. Interest in her is at a peak just as this picture is released.

ANGHAI



"Boyer for the box office and make no mistake about that", save Hollywood Report

MOTION PICTURE DAILYS

"All the entertainment values being of showmanship char-acter, exhibitors, by concen-

trating on Boyer, Miss Young and romance plus the Shanghai title should do well

ove average business

brings to the screen again CHARLES BOYER, now definitely a potent box-office draw, whose suave and charming performances in "Private Worlds" and "Break of Hearts" created a new feminine heart-wave and started a world of women talking.



"With the marquee strength of Charles Boyer and Loretta Young to inspire word-of-mouth and the fact that it has strong woman appeal augurs impressive box office for 'Shanghai' following Walter Wanger's money-garnering predecessor, 'Private Worlds'." -Hollywood Variety





LORETTA YOUNG and CHARLES BOYER with Warner Oland · Alison Skipworth Fred Keating • Directed by James Flood • A Walter Wanger Production **A** Paramount Picture

the second se

PICTURES

By Ebes W. Sargent

27

EXPLOITATION

Varying the Appeal

Varying the Appeal Warking the Appeal the the a theat is be as a situated agency, it pays to give the lobby pienty of attention. A regular row-time of attine and one sheet build will presently become as stylized will presently become as stylized that no one pays much attention. I heps to vary the display. I nore interaces within a loboot with This was provided with a toriler eurital pulled up and down by a station of the size of a set serpice with pulled the size of a comparison of the size of a set serpice with the size and threes they attend the bicture, pood by values from the size and threes piece with borders and size stars, and with the result that it care be animated, so much the bicture.

The second secon

Where the house is off the line of travel, a window in an empty store can be put into play. But be different each time.

Decorative

Deconstitute The series of the basis of the series of the

Radio Antiquity

Bado Antiquity The series of the series of

opportunity to each international the second second

Orchids for St. Paul

Orchids for St. Paul. St. Paul. Ev Selbel, newly-appointed mir. for the Public Paramount, acs looper here, scored in building his cam-plan for An Orchid to You? largest foritst in this neek of the woods, and told 'em held give 'em screen credit if they'd dress up and ministin his lobby and toyer for mansary in his lobby and toyer for trucks and trailers, spending nearly 12 hours from 'midnight before dressing up the house with paima, forsing public plants and cut flowers. Topper ofter was a real orchid, with the florists putting in a new one Minnessia state flower here.

the forists putting in a new one every day. Minnesota state flower, the moc-casin, which is a member of the orchid family (and which by statute to be able one solw within the states and be able on the solw with the states and the solw with the solw with the states and the solw with the solw with

rarity), drew consucesance according Bonne and a statistic from a Dentrifory flowed to be the fraramount to see the posles. Judges of flowers estimated that the setup couldn't have been dupli-cated for less than \$1,000 — house landed it all in exchange for a set of the line in the section of the section of the the week of the plac.

Suburban Shows

Sub-inf Barbard Shows Market Should in towns where made of the residents have garden most of the residents have garden one manager found this out inst year. The second shows and the hard can be done right alond, and hard can be done right alond. The shows and the second shows a provide the second shows a second shows and the second shows a provide the shows and the second hard that the was bothered by peo-ceptime of the statement on the second second shows and for a week it was not along a second show as hard the second shows a blow the second shows a second second shows a second shows a hard the second shows a second second shows a second shows a hard the second shows a second second shows a second shows a hard the shows a hard the second hard the second

Overlooked No Bets

Overlooked To Bets Overlooked To Bets Over Me Forever, how thit is sec-ond stana at Loew's over some of the credit for box office take to Crouch, assistant manager. Crouch captured the attention of the town of the statement of the town earling banner with the till in set-of Grace. Do addition of the town earling banner with the till in set-of Grace. Do addition of the town of the statement of the town of the statement of the statement of Grace. Do addition of the statement of Grace. Do addition of the statement of Grace. The statement of the statement of the statement of the statement of Grace. The statement of the statement of Grace. The statement of the st

Chinese Accent

Auto Gift Sets Record

Montgomery, Ala. Local Paramount and Empire

theatres were too small to accomtheatres were too small to accom-modate patrons July 18, when an automobile was given away. Stunt was arranged by William Wolfson, city manager for the R. B. Wilby the award wiss to be made at Para-mount, the crowd was so large, it was necessary to use Empire, and Streets in front of the theatres were jammed, traffic cops and special de-tectives being called to main dom stub holders were present for the drawing. Aftair established new bot office recrist at to the theatres of a cotton oil concerts.

Beat Theatres

Beat Theatres Minneapolis. One of the best publicity stunts in monthe was puliad here by a pontheatre, the local Coca Cola botting company. It took advantage of a mild typhoid spiblemic, biamed a mild typhoid spiblemic, biamed and offering five gallons of its artesian bottled Coca Cola, free to every family every day. The watter was it with their receptacles.

Nat Turberg manafest used a rag or Trubic Hero No. 1.' which created considerable comment among the natives and helped sell and the second second second the news page of the local dalles. Turberg addressed a letter to the Mayor the day before the picture The letter was headed in large display: 'If I Were Mayor Raymend Burke.' The text, immediately fol-barks, 'It was headed in large display: 'If I Were Mayor Raymend Burke.' The text, immediately fol-barks, 'It was headed to the text as Anti-Crime Week in the City of Hamilton. In that proclamation I showing of Tuebic Hero No. 1.' at the Paramount theatrs, Sunday, Monday and Tuebady. as I is an less efforts of Uncla Sam's under-less efforts of Uncla Sam's undercover men to stamp out gangdom's blazing guns, etc.' Gag was origi-nated on Southern Enterprises 10 ysars ago.

If I's Again

Nat Turberg, manager Paramount, sed a gag on 'Public Hero No. 1,'

Hamilton, O.

Alibi Contest a Natural

BEHIND the KEYS

Los Angeles. . Los Angeles. Shift of M. J. E. McGarkhy from Pox booking department to similar suited in seven1 promotions in Joca Pox exchange. Jerry Arkin, ad ales manager, moves into the booker spot and is replaced by ED-per. Al Bellows, from poster de-partment, takes the shipping most with Paul Davie enzymed for poster. with Paui Davis encarced for poster. Principal-Cohen Bros. President, which has had a vaciliating policy for past couple of years, goes &c-clusive third-run in early fall, with gate reduced from 35c top to 20c. Shortage of second-run plx, with recent takelover by operators of the Tower, forced President into third-run class.

Denver. Civic Theatres, Inc. (A. P. Archer and Joe Dekker) added two mors theatres to its group, buying the Gothic and Englewood from Thomas Sullivan. Latter is quitting the ex-hibition business to give full time to his job as president of the Engle-wood bank.

wood bank. Theatres already owned by Civic Include the Oriontal, Exyptian and Granada. Archer and Deckker also recently buogit the Godden. Colo. anglowmods which has been dark for two years, will be completely remodeled.

Omaha

Omana. Deal pending the sale of the State for its conversion into a garage fi-nally closed here: \$40,000 reported sale price.

Lincoln, Neb.

Lincoln, Neb. Suit was filed in district court here by Homer K. Burket, Willard M. Polson, Annie K. Leonard and Phebe P. Miller against the Lincoln Theatre Corr, for the blance due against Nick Paper for unpaid rent on the Capital theatre. The judg-ment against Paper was originally \$3.06, but some of this was paid. The miaintific obtained a court os-cution against Paper or the last amount but it was returned un-axished.

could against Paper for the last amount, but it was returned un-the attorneys for the plaintiff was branches of the theatreal argue that through a contract be-tare Corp. the latter is responsible action against Paper and the Lincoln of the Capital and Rialto theatrees for the contract made Paper manager the contract made Paper manager the contract and Paper manager the source of the source of the source of the tree corp. In the latter is responsible to the contract and Paper manager the source of the source of the tree corp. In the latter is responsible to the contract made Paper manager the source of the source of the tree corp. In the latter is responsible to the source of the source of the source of the tree of the source of the source of the tree of the source of the source of the tree of the source of the source of the tree of the source of the source of the tree of the source of the source of the tree of the source of the source of the tree of the source of the source of the tree of the source of the source of the source of the tree of the source of the source of the source of the tree of the source of the source of the source of the tree of the source of the source of the source of the tree of the source of the source of the source of the source of the tree of the source of

Losa Angeles. Benjamin Fish formarly special apresentative for Sam Goldwyn, his brother, has been appointe United Artists saics by Al Lichtman. This is a newly created post. Fish will supervise acide of the Los Angeles, San Francisco, Scattle, Sait Lake City and Dencer acchanges

City and Denver exchanges. Cation of the construction of the construction of the construction spent at nearby lake re-base at the desk after two weeks vacation spent at nearby lake re-base of the desk after two weeks vacations and the construction of the constr

Houston Houston. New downtown theatre. costing \$130,000. will be opened by Inter-state here before Xmas. This will be the first house for first run pic-tures in more than six ye>rs.

Not yorn New York, Louis theatre, in the Bronx, NY, has been acquired by Harry Harria, who operates a chain of picture bouses in upper Manhatian and the pronvated and rcopened in the fail. Jack Smith is new manager of the Jerome theatre, transferrad dand Amusment Enterprises—Ox-ford theatre.

New Orleans. Manager Rodney D. Toups of Loew's State theatre, and Mrs. Toups arc absent from the city on a vacation. Acting in his place is Moise 6, Bloch, assistant manager and publicity agent.

Charlotte Marking agent. Charlotte Jesters club, composed of a membership of persons in vari-ous branches of the theatfield trades, stated an annual golf tour-nament, followed by a supper-entertainment. Waiter Griffith had charge of the buffet supper. John F, Kirky is president of the club. State theatfe at Monroe rave two the for more commently comp proj-ent. A new picture was obtained including to these showings.

Selling a Sluff Seling a Sluff Boaton. 'Once in a Blue Moon,' a Para-mount picture, has been gathering dust on the shelves around here to months because nobody dared for moths because nobody dared immediately tagged the worst film of the year. George Kraska, manager of the Fine Arts, selzed, upon this uncom-Elgran for the campar make it a sideral for the campare make it midnight, one-showing, perform-ance.

aloran for his campaign on a special midnicht, one-showing, perform-indicht, one-showing, perform-ik. Is the only showing the pic has had so far in the Boston dis-trict and the midnicht show was a set. The show of the show we have a bit of the show the period a picker of the show of the period a picker. In some of his divertising Kraska more the show of the distribution of the show of the show

Lobby Novelties

Libby Novelties Almost anything can be used for boby disposed for the used right, but some things: work better than the some things: work better than the some things: work better than the some things: work better than display of running plates, which are adjusted than the usual horeschoes. A contrast. Some of the plates were serified to famous trotters and running horses and there was an a mail tower the substant of the adjuster than the transformer than a column on horse-hoes in the local adjuster that the substant of the agent and day argy, the man-running bates, but a little digging the dick with an armited of racing plates, but a little digging the dick with a little digging the dick of the substant of the the set of the substant of the the set of the substant of the the display of balls used by the been used in some famous game, another interesting board was table from the substant of the these race di the savertisement, another interesting board was table from the substant of the these of the set of the savertisement, and the substant of the savertisement these famous end the savertisement and the some set with an and add the side to balan the advertisement. These famous end the savertisement and add the savertisement before the advertise to quarter-hoch brads and the savertisement balance to balance the save set on the savertisement. One of the most saluable type of

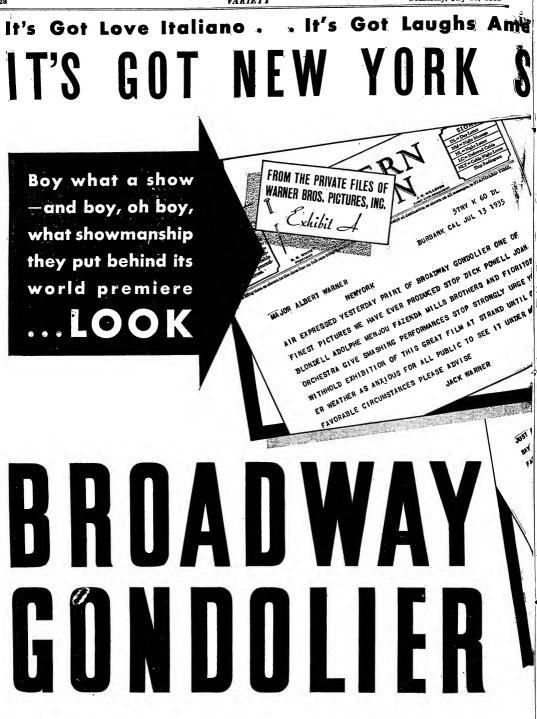
solis to ascoling the transformation of the solution of the solution of the most valuable type of One of the most valuable type of boards shows instruments used by criminals, generally, supplied by the police. This fits in well with a crime or gangeter story, but for the fans a collection of bats used by local players will be just as inter-esting.

Two Nifties in Iowa

Two Nitties in Lowa Des Moines. The a special showing manager of the Orpheum, invited all blind memora of the Clavanage in the Orpheum, invited all blind into the Clavanage in the Clavanage in the clavanage that was used throughout the pic-ture and free transportation pro-des been in a thearts for 55 years. "Shanghal' was booked into the Des Moines jung in time to bondfi Brown Chinese-American romanes. "Shanghal' was booked into the Des Moines jung in time to bondfi Brown Chinese-American romanes. Taking advantage of publicity af-forded by local pappers in getting on their reactions. Don Allen, man-ger of the house, tied up in adver-ging the picture, one ad using the "From Page News! Des Moines "The picture of the Moines" the Moines Should an American git become the pride of a Chinaman? See how undern Shanghal feels about this question:

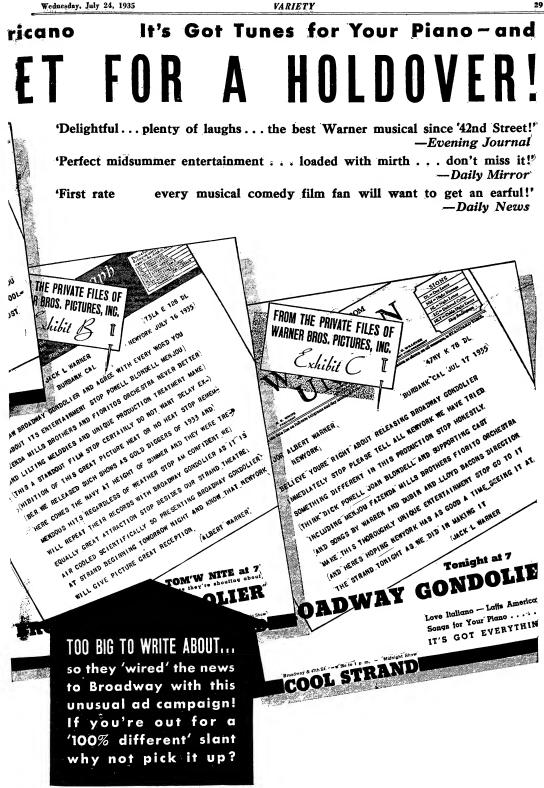
lenty of Canals

lenty of Canals New Haven. Very Havendwary (Gadoller," at 1000 reference on the Canal 1000 reference on the Canal Venice canal and the Canal Canal Venice canal and the Canal Venice canal venice canal and the Canal Venice canal ven



The biggest show surprise in months..and this week's the week you get it from WARNER BROS.

VARIETY



PICTURES

Going Places By Cecelia Ager

'Alibi Ike's' Girl

'Alibi lke's Girl It is Olivia de Haviland's duty, in 'Aliol ike,' to hunger for the klasse of Jos E. Brown: Mass de Haviland is a newcomer to the ecreen. She does not yet and the start of the serven. Muss de Haviland is volter, even on the serven. Muss de Haviland is volter, serven on the serven. Muss de Haviland is volter, serven on the serven. Muss de Haviland is volter, Since she is sort of a baseball camp follower, but virtuoux, Mass de Haviland's wardrobe is good for traveller and neat. However, there's a hint of a de Haviland personal style in the dash and trim fagure she gives a simple belge silk usit with polka dot vestee and draped pill box turban, with pom-pom, of same. Ruth 'Donnelly, playing a club manager's wife, doesn't seem a bad sort, and is not as violent as usual. Hers are traveling clothes, too.

sort, and is not as violent as usual. Here are traveling clottes, too. Herribution Overtakes Joan Tradition in screen consellers has it that screttaries and reception room clerks are wise dames who, primarily, wear low-nocked dresses and shrivel servinone they encounter with a slow barrage of withering cracial ellivered in deady monotone. Since, therefore, in Bradaway Gondelier the gifted Joan Biondell is both secretary and directs programm-tion of the secretary on the secretary and there contempt to the public something beautiful. And shee it is only fair that a formate so breave be unlikely for the aircogane, it is Miss Biondell's ettribution that when at last she close find some or the secretary and reverses to affect the solution beautiful. And shee it is only fair that a formate so breave be unlikely for the rarrogane, it is Miss Biondell's ettribution that when at last she close find some or the side both, or the the solution beautiful and the is find and one of them-ther subscaused down their train and stride chifton looped under beautiful scheduler are simpler and smoother than usual and one of them-the subscaused docultarges of Miss Biondell is offert a faching history way condoller' are simpler and smoother than usual and one of them-the alinky black sheath with there is the should core, a a radio advertilants bolore-dolman mannet—might even be said to offert a faching history there subscaused to bolo the advertiling structure to bolore the bolor that weak and the dollary have been years barrow base to bolo the there are a find in the second and the second barrow base to bolo the barrow base and the dollary have been years barrow base to bolo the barrow base and the dollary that is that base. Barrow base of the dollary and a law under up an instructure barrow black accessing the main alive advection up an instructure barrow base. Barrow advection to barrow base and alive and up an instructure barrow base. Barrow advecting the solution the thermal law under up an instredu

Duraried, and it is the market. It is not subgritting that the geto market, and it is the mark the warket. **Overce ing a Wardrobs** The trick in getting audience laides asswoon over the forbidden allure for an Oriental-Occidental amour, lies in setting up for the Oriental pro-tion of the setting audience laides asswoon over the forbidden allure of an Oriental-Occidental amour, lies in setting up for the Oriental pro-tion of the setting audience laides asswoon over the forbidden allure of an Oriental-Occidental representative, so long as she seems to be alady and new to that about to the sfall are a attractive, and so the laides are to find their difficulties terriby pointant. They service all of which makes here a sympathetic nobody's shot of young have both parties of the sfall are attractive, and so the laides an on fair for arresting style-being more the good honest American girl who wouldn't know about that sort of sophisticated frivolity--Ming ballen and their fox cost, for instance, and a while Sixter to provide the fox or one than east and here caim height. She's able to may ballen taffet a doman cloak with a huge cate-whilesen by any the through baneted worn with a dinner ensemble that also insiste upon any ballen taffets a doman cloak with a huge cate-whilesen by any through barbered like a hody to make the say comes that also laids upon any ballen taffets adoman cloak with a huge cate-whilesen by any through barbered like all the hody to make the say comes ballen barber to stome of the entered like a hody to make the say comes ballen barber barber to stome of the dialog which lies uneasy on the torgous, Males Young to say ballen threading and how for thing the solution with a stome store to some of the dialog which lies uneasy on the torgous, Males Young ballen the all the barber to stole cost and the sail the huge syntamic at a say may ballen barber to solut on the wing line is destroyed. But despite the anomaly of her to solut on the wing line is destroyed. But despite

The object of the second secon

GOLDSMITH'S PADE

Hollywood, July 23. Goldsmith is product producir Ken \$1,000 A Minute' for Republic, Follows with 'Leathernecks H. Landed.

Studio Placements

Hollywood, July 23. Sparks, 'Collegiate,' Par. tine McIntyre, 'To Beat the

k

Hollywwow, Par. Ned Sparke, Collegiase, Par. Christine McIntyre, To Best the Band', Radio, Netro, Beron, Danie Vincent Lawmone, serten play, Netro, Bandy, Sterry, Maury Grashin, adaptation, Tiero's Son', Metro. Reginal Ower, Lucille Watson, Bishop Misbelaves', Metro. Reginal Ower, Lucille Watson, Bishop Misbelaves', Metro. Bishop Misbelaves', Metro Misbelaves', Misbelaves', Misbelaves', Metro Metro Metro Misbelaves', Misbelaves', Metro Metro Metro Misbelaves', Misbelaves', Metro Metr

Crowd Cheers, U. Harry Allan, 'Night at the Opera,

Harry Allan, Night at the Opera', Robert Warwick, Tale of Two Crautord Kent, 'Mutiny On the Bornal Marvick, escipithe The Haitmakers', Radio. Lionel Stander: Harry Clork Address Radio. Lionel Stander: Just Malloy, screen play, 'His Night Malloy, screen play, His Night, Vir-Monto Blue, Pazer Knight, Vir-Monto Blue, Pazer Knight, Vir-tory. Jac. Danger Ahead, Vic-tory.

pinia Pine, Danger Anesa, v.c. try, William Conseiman a scripting Dolin Kenne Marker, Mowbray, Poter Ibbetson, Par, Walter Lone, Babble Dunn, Here Comes Coolde, Par, Walter Lone, Babble Dunn, Here Comes Coolde, Par, George Booket, Rose of the Rancho, Par, Edna Bennet, Bad Boy, Fox, Raiph Remiey, Fly by Night, Fox.

Raiph Remley, 'Fly by Night,' Form Bridge, Kane Richmond, 'Adventures of Rex and Rinty' (se-rial), Mascot, and Rinty' (se-rial), Mascot, 'Charlies' (Se-Guy Iurger, 'Charlies' Chan In Shanghal,' Fox; 'Black Chamber,' Netro, Black, 'Fox, 'Black Chamber,' Ruth Gillette, untiltied naval pic-ture, Fox: 'Linacoth, serven play, 'Message to García, Forz-sulay, 'Message to García, Forz-sulay, 'Message to García, Forz-Sulay, 'Message to García, Forz-Sulay, 'Assage Surke, untilted etory, Fox-201.

Anamage to Garcia, For.2011. Anamage to Garcia, For.2011. Joan Blair, From This Dark Stairway, Wu Warmer Richmond, 'So Red the Net West, Alone Together, 'U. Diane Tempest, Mack Sennett Patt West, Alone Together, 'U. Diane Tempest, Mack Sennett Patter, Educ, Forence Rice, Harbara Kent, Breren Palay, From Little Acorns, Par. William Frawley, Benny Baker, William Schward, Par. Billy McLain, 'So Red the Rose, Pat.

Billy McLain, "So Red the Rose," Par. Leopold McLagien, Jack Adair, Harry Cordings Leonid Kinsky, Her-bert Evans, Robert Adair, "Peter Buddu Far, Vent, "Powder Smoke Ramée, Taddo. Allen Jenkins, Porter Hall, Olin Howland, 'Case of the Lucky Legs," WE.

Howland, 'Case of the Lucky Legs', WB. Less Winsow, Allen Connor, Less Winsow, Allen Connor, United Control (1998) (1998) Gerry Hassell, Frank McGiynn, Captain Blood, 'WS, Fredrick Walton, Minna Gombell, Trome Kaneny, Republic. Tom Kaneny, Republic. Billy Newell, 'Here Comes the Billy Newell, 'Here Comes Trake, Frank Lawton, Jack LaRue, Beulah Bond, 'Manoy Your Minna, Combell, Tak, Mann, Barbary Cosst, Hank Mann, Barbary Cosst, Haik Mann, Barbary Cosst, Haik Mann, Barbary Cosst, Steiner Barbary, Cost

Among the Women

By The Skirt

Best dressed woman of the week: WINONA

(Capitol)

Ccapitol) Well Dressed Cast At the Roxy Tady Tubbs, Allce Brady's best effort, amused a large audience. Miss Brady starts off as a cook in a railroad yard but is pliched into the Long Island social set and then she shows some clothes worth while. Hedda Hopper, Anita Louise and June Clayworth keep Mise Brady company and the grife can plok up many hints at to what the well dressed woman a worth of the same shade of fox. Sables play an important part in a black and white outfit. A saith house dress was lovely in design made with blased cuts and shirrings. Ex-tremely young did this star look in riding togs. A black velvet gown banded in sequins carried slewses remembered as angol. Miss Hopper looks well enough for many more years in films. A black trock had a while yoke trimmed with black-syed daises. A three-tier prock was the last word in smartness. The seline wenings and the only trimming was one hugs cillo. Anita Louises was sweetly debutante in dressing, and June Clayworth also showed some nice clothes. The stage show at tills house runs to raid the inverkange of appleasuco. The gifts were once in lovely brown tights and kirts with yikite jackets, and de only trimming was one hugs cillo. Anita Louises was sweetly debutante in dressing, and June Clayworth also showed some nice clothes. The stage show at tills house runs to raid the inverkange of appleasuco. The gifts were once in lovely brown tights and skirts with white jackets, plow searing and joines. They were shadowy eifs in long white chifton in down buils and bit rows. They were shadowy eifs in long white chifton broasieres while another group were in three tier skirts, longish bodices and shawls. Mary Eastman sang in a French blue frock with cascades of the

and shawls. Mary Eastman sang in a French blue frock with cascades of the material forming bark panels.

Capital Stage and Screen At the Capital this work Winona and Gomes enjoy huge billing. Winona, on stage in a white chilfor foot made Greeian in design, is backed by the girls also in white. The dresses are long and full designed with satin revers. White paraeols are carried and on each head is parched a white wig. The white of the scenery adds much to this ensemble. Pale blue was chosen for the team's next number. The cirls were in hip length dresses of net. In ruffied design with the bodices of astin accordion pleated skirt. The sleeves were full and the bodice was trimmed in diamonds.

accordion pleated skirt. The sleeves were full and the bodics was trimmed in diamonds. Torit Bet on Biondes' is the picture with Claire Dod opposite Warren William. In repid succession Miss Dodd dispisys a well made ward-robe. A cocktail dress was made tunic fashion in a metalic material over ett. A clock was of ermine made with a balloon tops and close skirt. Taily modelled in prevailing modes. Several islored suits were fur immed and, of course, a shirtwais evening frock had to be worn. But the bridal ouffit topped all. The vell hung from the shoulders, not the bead. Odd but becoming. Theim a Todd and Patzy Kelly in one of their good shorts are also at this theatre this week. Miss Todd, for a minute, was in a black and whee checked dress and Miss Kelly in black. Both change to sightles, whole lace top. A black chiffon negligee was thrown carelessly around her.

Palace's Vaude A showery Monday afternoon (23) filled every seat at the Palace where a good vaudeville bill is holding forth. The dependable Aristo-crais did their perfect timing in short bailet dresses of sains and chiffon, adacio finish the girls were in long while saint frocks with chiffon setins. Bows of black decorated the bolices. The boys are still in black dress trousers, while mess jacktesis, and theyre in tails. Avis Andrews did her singing in a tomato red creps gown with self timming. Gold were the sandals and long earrings adorned the ears. A young miss with Devito and Denny were a sain print. Monree Brochers and Steve Dwans struggied through withour works assistants.

Crews, David Scott, Ferdinand Gottschalk, Inez Palange, Genarro Curcl, Frank Puglla, Francisco Maran, 'Melody Lingers On,' Rell-Maran, 'Melody Lingers On,' Rell-acc. Dawson, Fly by Nicht,' Fox, Dell Stanley, 'While the Crowd Cheera', U. Kenhan, Leon Gordon, Elizabeth Mehan, Leon Gordon, Elizabeth Mehan, Leon Gordon, Sir Guy Robertson, Charles Logue writing original, 'Smiling Henry Fonds, Tows Song', Radlo, Merry Morgan, Condemned to Hall Mohr, camera, 'Captain Bodd, WB, a diraction Tolland Index wishing that east and west meet, for goodness sate.
 Hall Dawson, Thy by Nicht, Heeke, Radio, Bank and York, Torker Lawn, Jaam, Barbary Coast, Bank Lawn, Jaam, Barbary Coast, Bar

Strickland, 'Custer's Last Stand' (serial), Weiss, James Burke, Fly By Night' For, Lumsden Hare, Addison Richards, James Bush, Dick Alexander, Freckles, Rado, J. M. Kerrigan, Feather in Her Hat, 'Col.

MIDWEST ON 2-PIX VERGE MPLS. IN HIGH **ON NEW SEASON**

Minneapolis, July 23. With more theatres open, greater With more cheatres open, greaker confidence and opti jam over the outlookanges are reporting the best builtness in many years. Sales of new season product for most of the exchanges are running from 25 sponding period a year ago. Republic, independent exchange, reports the latter gain, it having just started to get a footbold as concernenty's one by in the oint-ment at present is a black rust doubdedly have been an exception-

doubtedly have been an exceptionlarge wheat yield. However total farm income will be great total farm income will be great-a excess of that of recent years with entertainment purchasing er climbing, there is no reason theatre business in the North-t should not set a new high for past four years, industry leadaav

Credit Giveaways For Fewer Closings In Philly Sector

Phildeiphia, July 23.

This summers to the second sec

Is expected to return to stage shows shorty after Sept. 1. With Aivin down. Pittaburgh will be reduced to three first-run houses, within the memory of the oldest readent. Fulton shut down several weeks ago until Labor Day, which leaves only Penn, Loevé, and War-ner and Stanley, both WB, to carry on through the warm months. WAUKEE SCREENO TEST: ALL HOUSES DROP IT

Miiwaukee, July 23. Following the arrest and convic-tion of Miiton Harmon, manager of the Garfield, for operating 'acreeno,' termed a lottery under the state laws, Saxe Amustment Co. has banished this game as well as bank mights from all its theatres.

Harmon arrest was staged as a test on the 'give-away' ideas and with the court upholding the dis-trict attorney's contention that this was illegai here, all theatres are ex-pected to drop the idea. Harmon was fined \$10.

RCA to Distrib Device For Films' Hard-Hearing

Camden, N. J., July 23 Camden, N. J. July 23. Arrang-ements completed whereby RCA Manufacturing Co. has ac-quired commercial distibuting fights to a new hone conduction oscillator device for the hard-off-hearing, manufactured by the Son-time Corp. to be used in fin houses. Somtome retains rights in non-Affreement holds.

Arreement stipulates that RCA will sell and install product in the alres. Device en be adapted to all makes of sound reproducing appa-ratus, not necessarily limited to RCA equipment.

Beckhardt Moves

Hollywood, July 23. Arthur Beckhardt left the writing staff at Fox last week. Last assignment was the script of 'Curly Top.'

Jitney Profits

Mitwaukee, July 23. Fox theatres in this territory make money even off of their own phone calls. Not an open phone in any theatre, every-body, including the manager, using the nickei-in-the-slot method to make calls.

A. T. & T. then gives the Fox company a commission on the phone biz.

THEATRE MGRS. SUE TO ENJOIN BANK NIGHT

Youngstown, O., July 23.

Hearing on the injunction seeking to restrain the State from con ducting 'bank night' glving a \$50 prize weekly in a drawing is under way here before Judge Erskine Maiden, Jr. Suit fied by downtown theatres charges that the plan is a lottery and that it has injured their

lottery and that it has injured their Several police officers testified that a large crowd gathered in front of the State the night of the drawing. Joseph E. Schaeirin, man-ager of, the Park and Paramount interse, isselfied the suit was filed after 8, meetic on the Toursgown Missing and the Toursgown M

Alvin Couldn't Take It.

Only 3 Now Left in Pitt Pittshurgh July 23

Pittaburgh, July 23. Terrific heat proving too much for non-teft/crated Alvin, Harris first-run site, and house will close Sakri of a cooling system. Expected to take only a fornight atthough long-er may be required. Aivin will re-open with straight pictures, single feature, as against duals of facb, but shorty after Sech. 1.

More U.S.A. Cinemas

Washington, July 23, Construction of 13 more Army post theatree, coating in excess of \$527,000, was proposed by the War Bopartment last week. Money 1s sought from President Roosevel's relief bankroll. Brings the number of projected houses to 33 and esti-mated outlay to \$1,550,000. Latest batch would be located at Port Leavenworth, Kan., \$55,001

Latest batch would be located at Fort Leavenworth. Kan., \$\$5,000; Fort Lincoin, N. D., \$37,750; Fort Sill, Okla, \$\$5,000; Fort de. Lea-seppä, Fort Randolph and Quarry Heights, Canal Zone: Kelly Field. Tex., \$50,000; Fort Munroc, Va., \$50,000; Fort, Francis Warren, Vyon, \$55,000; Camp George Wright, Wach, Fort Lawig Work, Person

Wash., Fort Lewis, Wash., Pearson Field, Wash., \$40,000; Fort Rin-

Liquidating Stanley Co.

Of Florida, Par Subsid

Field

gold. Tex

Wash., Pearson

B&K READIES FOR DOUBLES

Entire Territory to Follow Chi Circuit Moves-B&K Cuts Twin-Bill Restrictions from New Contracts See B. O. Boom for Mammoth Nabe Spots

INDIES NO LIKE

Chicago, July 23. Double features are imminent in this territory. In general, the exchanges have been rooting heavily for the return to twin bills in this territory, particularly since the other exchanges around the country

are practically all selling on a double feature basis. Lesser exdouble feature basis. Lesser ex-changes here realize that it singles stick they will have to sell as low as 20 and 30 pictures on their entire schedules of 50 and 60 pictures, since it's impossible to aqueeze com-plete product. Inne-ups into single bill houses which are running an avaether the stand four changes areacher. weekly.

So close is the double feature turn that Baiaban & Katz, the bellturn that Bataban & Katz, the beli-cow of the entire situation, is selfmi-naing all mention of double foa-tures from the new contracts. For the past two years the picture con-tracts in this territory have all in-cluded a clause which prohibited the win-billing of any of the major product. And those few houses which thick that how wore houses which thick that how more forced to use strictly indie material, and these houses found this material

and these houses found this material ioo insufficient to mean much. Big Houses Bonanza B & K. is known to favor a re-turn to twin bills in this city. B. & K. had one of its greatest money-making seasions during the double feature epidemic of three years ago

making sessions during the double feature epidemic of three years ago. Circuit particularly zoomed big profits out of such houses as the Granada, Riviera, Northcown. Cen-tury, Southown, Senate, Big houses which played the four top pictures Both Balaban & Katz and the indie exhibitors know from the ex-perience of that epidemic that the houses which make the big money out of twin bils are the big money with mammoth seating capacities. These houses hardly feel the in-crease in overhead because of this exifor it with booming grouses. The smaller houses, however, raretly make up the added rental expone. During the last epidemic the find exhibs started the double feature fad with B. & K. unquestionably point of the fast of the feature fad with B. & K. unquestionably point of the starte of the feature fad with B. & K. unquestionably point fast of the fast of the fast opuble features with bolt fast of non-some the other fast of the onthe school fast of the fast of the other south so that the onder school fast of the fast of the other school fast of the fast of the fast of the other south so that the other school fast of the fast of the fast of the other south so that the other school fast of the other fast of the school fast of the fast of the fast of the school fast of the fast of the fast of the school fast of the fast of the fast of the school fast of the fast of the fast of the fast of the school fast of the fast of the fast of the fast of the school fast of the fast of the fast of the fast of the school fast of the fast of the fast of the fast of the school fast of the school fast of the fast of the fast of the fast of the school fast of the fast of the fast of the fast of the school fast of the school fast of the fa own houses, so much so that the indie exhibs, under the guidance of the Allied organization, called a

the Allied organization, called a mass meeting to get a general vote to do away with doubles. Indie skittish Indie skibbs now are a bli wary of the return of twin pictures to Chi-cago. Allied is apparently opposed to doubles. But feels it's inevitable. That organization through Preci-That organization, through Presi dent Aaron Saperstein, has already loid plans to establish an indic ex-Is to plank to establish an indic ex-clange immediately upon the return or double bargains. Feels that if doubles are to return that the indic organization will corral some of the easy exchange money floating around.

Stanley Co. of Florida, Faramount subsidiary, is being liquidated in hankruptcy, with its affairs to be washed up entirely. Arthur Miley Florida attorney, is in charge of this branch of the old Publis Enter-prises setup, which itself was in hankruntcy. prises setup, which itself was it bankruptcy. Prior to bankruptcy, the Florid: Stanley Co. leased and operator At present the houses throughout town are still using screeno, bank nites, keno and other money give-Prior to hankruntcy, the Floridal from all and all and a second of Stanley Co. Isseed and on particle investigation of the house with Lake and the second second

B.&K. Wants an Additional Week's **Clearance Over Its 25c Houses**

S. C.'s Very Blue Laws

Spartanburg, S. C., July 23. The Sunday pleasure ban is reeiving more stern emphasis than ver here, in Charleston and other S. C. citles.

All dances and late shows here have to cut out the lights at midnight Saturday, no matter how big the growds. If they don't, the cons plus threatened pinches to wilf, comply with it n-clad city ordi-

COAST INDIES SPLIT ON FOX-WC CLEARANCE

Los Angeles, July 23. With board of directors of the In-dependent Theatro Owners of South-ern California spitt, 6-3, on ques-tion of maintaining a passive or non-opposition policy to a For West Coast proposal for increasing clearance to 14 days on a 5-cent A0-presented to the membership at a general meeting called for next Mon-day (29). day (29)

day (23). At a recent membership meeting, attended by less than 25 percent of enroliment, majority vote was polled for a strict adherence to clearance and zoning as dopted and promul-gated May 15 under NRA. High excess of the association feel High excess of the association feel small number to decide, and want ho issue setted by the membership as a whole at the forthcoming ses-ion. sion

Central-Commonwealth **Midwest Chains Merge**

Kansas City, July 23. Mergor of the Central States, Holsington, Kansas, with the Com-monwealth Amuse. Co., Kansas City, is announced by O. K. Mason, man-ager of the Central States, and who will become general manager of the new organization.

thew organization. Under the merger the company will operate theatres in Columbia, Washington, Warrensburg, Trenton, Clinton, Chillicothe, and Kassas City, ali in Missouri: Great Bend, Hoisington, Kinsisy, Norton, God-land, Herrington and Lawrence, Kansas; and Creston, Iowa. Com-pany has four houses in Kansas City, two in Lawrence and two in Great Bend. Great Bend.

Tex. Refuses to Reverse In Glass Vs. Interstate

In Glass vs. Interstate Dalids, July 23. State suprome court at Austin has ruled it has no jurisdiction to re-verse lower court's judgment on litication brought against Karl Hobittosile and Interstate Theatres by R. Z. Glass. Dallar mite opera-ontinue 26e minimum admish fee and eannot display a feature pic-ture earlier than 75 days after 1s first run downtown. first run downtown.

first run downtown. In fight up the legal ladder, Glass maintained that alleged agreements between interstate and distributors violated state anti-trust law. Supreme court refused to hear ease on grounds that it is an agreement in interstate commerce.

Goldwyn Kin Set

Los Angeles, July 23. Ben Fish, for past several years ursanal rep for his brother, Samuel Goldwyn, has been appointed dis-ricit manager for United Artists distribution in the far western ter-

ritory. He will headquarter at Los An-

Chicago, July 23. Clearance and protection fight getting under way here as Balaban & Katz readles to rearrange tha entire rclease system in this terri-

entire release system in the vector. Under the R & K k is not the vector. Under the release whereby the vector of release whereby the vector of release followed on the admission price, would be abandened. Instead of following on the heeld of cach week, an additional serves days in the admission how and a which are classified in the C' week of release. And the issue of release, and the issue in the first week of release.

The second secon

week of release. Continuous Release Bulk of the B, & K: houses are in-the 'C' mevic of release. Because of this, B, & K. wants to stop the 'run-ling of first week of release bloases right on top of the 'C' week thea-right on top of the 'C' week thea-tree. According to the local setup week of release on each Sunday. Thus a 'C' house may play is plcture on Thursday, Friday and Saturday at 30e, admission, and the next day. B, & K, feels that this situation is unfair and wants to insert a foll seven i days of the second sit-tempt on the part of the dircuit power top through this additional protec-tion period. It made a half-hearted attempt on this score last buying season, but dropped the matter ba-Field to Finish Thy is easily and the sea half-hearted the second but dropped the matter ba-rest became second. This really an each half-hearted the second but dropped the matter ba-rest back and buying the scond but dropped the matter back Fight to Finish the second back and back the scond back and back and back and back the scond back and back and back and back the scond back and back and back and back the scond back and back and back and back the scond back and back and back and back the scond back and back and back and back and back the scond back and back and back and back and back and back the scond back and ba

fore it became serious. The setup. The series of the seri ec-operation of both independent and circuit operation, since it sys-tomatizes cicarance and protection, not according to buying strength, but according to the admission price of each individual theatre.

WINS 'BANK NITE' CASE, **RULE IT'S NO LOTTERY**

Des Moines, July 23.

Dow Moines, July 23. Charge of operating, a lottery against Mrs. Lillian Rittenmeyer, manager of the Casino here, was dismissed by Justice of the Peace F. W. H. Davis July 17. The charge strew out of a bank night' plan. Defonse attorneys argued the rer-latration for the 'bank night' plro-outide the theratre and without pur-

chase of a ticket demonstrated there was no 'consideration' for the was no 'consideration' chance on the money and Davis sustained this theory. and Justice

PENNSY'S AMUS TAX STARTS

PENNSY'S AMUS. TAX STARTS Harrisburg, July 23. ennsylvania, imusement tax le on every 256 swort Into effect todity. It is an emergency tax for a two-yver period and is experted to bring in \$1,000,000 a year as a part of the special tax program of \$125,000,000 for unemployment relief for the bioculing. biconium



PEAK-SEASON SHOWS FOR MIDSUMMER!

BECKY SHARP IN NEW TECHNICOLOR... A crowd event in every town and city it plays!.. SHE ... MERIAN C. COOPER'S astounding and spectacular production from H. Rider Haggard's thriller. Opens at Radio City Music Hall this week.. OLD MAN RHYTHM ... A rousing college romance with six big song hits, 24 ravishing co-eds and BUDDY ROGERS! ...JALNA ... Mazo de la Roche's \$10,000 prize novel .. the tragic romance of two wives under one roof .. with Kay Johnson, Ian Hunter, C. Aubrey Smith, Nigel Bruce .. HOT TIP .. James Gleason and Zasu Pitts in a horse-laugh story of the turf, by William Slavens McNutt;

RKO-RADIO PICTURES

32

Stock Market

(Continued from page 6) 1985 tog, with 15,100 shares chang-ing handa. This volume was greater than in the We preceding days for this stock. Warner preferred's ac-tion was even more favorable, with the issue hitting a new peak for the year at 23% on heavy trading. Close was at 23, making a 2-point gain for the week. (Continued from page 6)

e week. The move in Warner Bros, prethe week. The move in unprising to close the move not nurprising to close pointed out here last week that its recent action indicated to some that the issue might be getting ready for another upturn. Mere fact that both the common and the pointer output the point of the street believe that its prevent action to the street believe that the market made the point be pointed up and pushed for ward. Manner in which Warner lices have been going up consistention that the market made the speciel foro. Issues could not be speciel. Enhancoment in value of Warner Foro. Issues could not be speciel foro. Issues could not be speciel day particular factor. Fact that company is credited with several to the speciel of the street for the street street is the street street street street is the street street street is the street street is the street street street street street street is the street street is the street street is the street street street street is the street street street is the street street

Bros. issues could not be traced to any particular factor. Fact that company is credited with several re-cent box office pictures and that its 'hidsoummer Night's Dream' is being strongly touted probably all figured in the buillen attitude. Aside from those, there was the widespread at-titude that both stocks could do bet-

titude that both stocks could do bet-ter in the present market. **Par Cartificates** ove Up Another stock in nearly the same category Monday was Paramount cortificates. In heavy trading, this issue pushed ahead to 4%, just a goarter away from the 1935 top. It sported a half-point gain at the older. This action followed a nice shaft-out, which dropped it to 3% bare all the sammarks of concerted work on the part of those interested in the welfare of amusements. It makes the third or fourth week that one or more stocks have been simone or more stocks have been sinone or more stocks have iden sin-gled out of the anusement list for a trip upward. This lends support to the contention that anusement is-sues appear to be in good hands. Worst actor of the common stocks was Columbia Plotures certificates.

Worst actor to it into common actions that makes the second secon

Because it had not been quoted sinco Columbia Pix certificates climbed above 70, Columbia Pic-tures, on the N. Y. curb exchange, spurted 11% points Monday to 70, new 1395 high. Only 200 shares changed hands. Fox A appeared à little weary

climbed above 70, Columbia Pic-tures, on the N. Y. curb exchange, mey 1931 Muchin Money to To, changed hands, only do to the changed hands, only do the sec-tor efforts of getting into virgin territory. Showed loss of a point at the blow-off and only in early trading did it hang close to its re-ent high of 17%. Lower common looked to be in about the same and reactionary for two weeks now. The stock managed to firm up Mon-aly (22) to 14%, where it was off hait a point. Radio E Gains Point

Radio B Gains Point

Radio B defed up an eight to a new peak at 594 but sold lower in inter transactions. Finish was at 58, where stock was up a point. Upward trend in General Electric and Westinghouse common re-flected better earnings reported for both of these big electrical manu-

and Westinghouse common re-flected better earnings reported for both of these big electrical manu-tarburg concerns. are Paranount stock, the common. first preferred and second preferred, have been is-swed and are being traded on the over-the-Counter market. Prices did not change materially from the preceding weak, but there was con-siderable activity, much of 11 pre-all three stock soon will be listed on the stock exchange. The big drive in ansusement liens attracted the eye of many bond traders Monday (22). Both the un-deposited bonds and the certificates of deposit of Paramount-Publik 100, up 3 points, while the certifi-cates finished at 99% for a gain of 2% points. Paramount-Paneur-Publik to 38%, They were up 3%, points breadswy hile certificates climbed to 38%, They were up 3%, points breadswy finishe certificates climbed to 38%, They were up 3%, points breadswy finishe certificates climbed to 38%, They were up 3%, points breadswy figs went to 11% and showed an advance of 1%. All five made, new tops. Warner Bros 6s were the most active ansumement bonds in the higher-priced bracket. On im-mense volume, these limbed in the size and a size and climb with a 1358 peak at 11. They closed on top, a gain of 2% points at 14%.

Summary for Week Ending Monday, July 22:

			STOCK EXCHANGE			
0% At 7% 7% 152 152 153 153 153 153 153 153 153 153 153 153	216.0%	stock ext	Tauce and rate. High. Amer.pn. Soat. High. Southernet. Amer.pn. Soat. 5. Amer.pn. Soat. 5. Contol. 110. Amer.pn. 5. Contol. 110. Do. pdd. 1.8 Molisen Sh. Gortion. 70.0 Pathe Class A. 8.0 Warmer Prob. 9.0 Do. pdd. (30) 1.0 Do. pdd. (30) 1.0 Do. pdd. (30) 1.0	Low. 8% 70 157 157 157 157 157 105% 105% 105% 105% 105% 105% 105% 105%	Lant. 8% 70% 16 168 168 168 168 7% 7% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8% 105% 8% 8% 8% 8% 105% 8% 105% 8% 105% 105% 105% 105% 105% 105% 105% 105	· No1-1 +-1-1-1-++ ++++-1 ++++-5
\$ Paid	this ;	car on a	ecount of accumulations,			
			CURB			
		200 13,600 1,500	Columbia Piets. (1)† Technicolor Translux (10c)‡			+11% + %
			BONDS			
	6% 67% 42% 50% 50% 50% 50% 50% 50% 50% 50% 50% 50	\$566,000 19,000 6,000 2,000 57,000 57,000 57,000 88,000 09,000 11,000 447,000 23,000	Gen. Thea. Eq., 40	12% 80% 103% 61 05 94% 06 96 96 96 96 96 96 96 96	14% 81% 103% 61% 98% 98% 100 99% 41 71 01	$+ \frac{3}{2}$ + $+ \frac{3}{2}$ + $+ \frac{13}{2}$ + $+ \frac{23}{2}$ + $+ \frac{23}{2}$ + $+ \frac{1}{2}$ + $- 1$
			OVER THE COUNTER, N. Y.			
35% 46% 105 7% 7% 7% 8% 3% 3%		ligh.				

T Plus Stock extras, Paid this year, New stort

Sec 'Het Up' (Continued from page 7)

from the same point of view. Para-mount's California activities will be probed, and Fox West Coast operamay be put on the pan.

tions may be put on the pan. While no critclism has been leveled at Fox proceedings so far, the outlook is that next winter Con-gress will be deluged with strong reports on both the Fox and Par matters. Like the SEC, the McAdoo and Sababt proups are expected to submit their holdings, together with their opinions and corclusions, at the session opening in January, 1935. Recommended changes in bankruptcy laws are looked for when the bodies turn in their state-

Par's Protective Comm.

Pars Protective Comm. The Par investigation by the SEC indicated that a scathing attack on bondholders' protective committees, as well as a sharp blast on bankers, is to be expected when the special protective committee lays its find-ings before the legislators. The at-titude of committee intervays durings ings before the legislators. The at-titude of commish attorneys during hearings here a month ago was one of unconcealed amazement and in-dignation over various developments during the two years that Par was in the hands of receivers and trus-ters.

Decpest congressional interest in Par's current affairs relates directly to the claims for fees and expenses presented to the Federal court a week ago. Members of both the presented to: the Federal court a week ago. Members of both the house and senate have complained for years that a ka atitude on the part of federal judges enabled at-milk estates and freeze out slock-holders. During many sessions, there have been repeated demands for new legislation which would limit the size of claims and the number of claimants, particularly siders who furgure in the spoils, but play only an insignificant role in all other proceedings. other proceedings.

other proceedings. The propriety of semitting bank-ete continue in sentroid tankrupt properties, as well as sit in inner crices during reorganization pro-ceedings, has been a holy-debated issue. Another important problem, particularly emphasized by the SEC-Par probe, is the wisdom of per-mitting persons on the inside to speculate in eccurities of properties. they are supposed to be protecting and of allowing directors execu-tives who² are defendants in divi-uits to engage in continued activi-ties related to the setates.

As most of these delicate ques-As most of these delicate ques-tions were raised by the Par matter, the SEC report is expected to deal at great length with all angles of the receivership and possibly con-tain stinging censure for various in-dividuals connected with the firm's affairs.

Incorporations

NEW YORK

Albany. Albany. Danubia Distributing Corp., deal in motion picture business; capital stock, \$10,000. Eugene J, Lang - and Bels Black, 735 Seventh avenue, and Irwin J. Sikawitt, 501 East 161st street, all of New York.

New York. Braddock-Gould Enterprises, Inc.; to assist artists, entertainers, etc.; capital stock, 100 shares, no par value. Sylvia Brown, Dorothy Keppie and Antonette Bevenga, all of 291 Broadway, New York. + % + % + % Kaihiré Amnexement Corp.; amusemen enterprises of all kinda, capital stock 700 shares, no par value. Jules Honig Bornard Borenkind and Monroe Gold berg, all of 153 Pierrepont street Brooklyn.

+2% Jrookhyn. Lang-Worth Feature Frogramms, Inc. encrai theatrical, radio and amusomon winnems; capital mock, 30,000. Sylvi . Dernbusch, 19 Balfour place, Broak, nr: Salvatore B. Cassiano, 2316 Ten rocck avenue, Bronx, and Joseph M andra, 203 East 132th attest, New York

Baul Strand, Inc.; theatrical business, capital stock, 100 shares, no par value Florence F. Belinson, 22 Ramsey park Abraham Schulman, 353 Cuiver road, an Sarah Merimsky, 160 Laburnum crescent all of Rochester.

ii of Rochester. Park Equipine Amusement Corp.; deal n horser and ponies and managing; and upcrvising all forms of legitimate in-nents; capital stock, 130,000. Edgar T isamish, 217 Hamilton wirest, Rockvilic canter, George E. Steinbugler and Rithe Townsend, 65 Quentin road, both of Townsend, 65 Quentin road, both of ‡% +1% +2% +2% +3% +12% +12% 1. Townsend, 66 Quentin road, both of Brootbyns, beland Dally Advocate, Inc.; to print and publish a publication known aw the Long Island Dally Advocate anni georral publishing business; capital vicek, 420,000. William E. Woller, William C. William C. William

Long Island Dally Advocato and i publishing business; capital \$20,000. William E. Woller, d W. Bryan and J. William all of 331 St. Nicholas avenue, iod. CALIFORNIA Sacr

Sacramento. Joan Amusement Co.: capital, 100 Arces, none subscribed. Directors: worh Weinstock, H. Murrow, Maurice hulman, Leo Goodman, all of Los weien

Par Decision Due

VARIETY

(Continued from page 5)

or by Frank Freeman and the scv-eral field partners on theatre oper-

eral field partners on theatrc oper-ation. The lawyers are taking credit for everything done and if mentioning the management do so only in pass-ing comment. Attorncys Bailantine and Cook only make cursory refer-ence to ,such factors as aides in Dec Par. However, all the arguments made

ence to such tactors as aides in b Parlowever, all the arguments made on the point, especially as concern-ing the work done by the trustees, emphasize the fact that the frarfeest affairs and show things generally anything. Even for this achooling period fees are sought on an equal basis as when the claimants are supposed to have been qualified to diminister their tasks. More than the claimants are supposed to have been qualified to diminister their tasks. Schooled in fundamentals. Observers attri listening to the lawyers argument are pre-estable to the trustees are the trus-tees or the lawyers. On the basis actually, whether it was the trus-tees or the lawyers. On the basis of deeds accomplished, work done and fees sought, the trustees seem. The Root firm, for instance, put in a time sheet for more than 72,000 hours at 13.11 per hour, and akken for fees which are four times that ison the and the for some times that ison the and by the court to be the actual administrators of the estate. Granville Clark, partner and as-

be the actual administrators of the entry. Clark, partner and as-sociate of Ballantine in the Root frm, admits that the Parcase is the biggest job of its kind handled by his frm, and that it's recorganiza-tion is the toughest ever encoun-tered, tougher even that a valiantion organization. He laude Ballantine. However, not even Clark delans to menifold and the second second the second second second second the second second second second menifold and the second second somebody definitely, other than themselves. The whole situation begins to look

The whole situation begins to look

The whole situation begins to look to observers as an uncovered law-yer miracle. Several of the legal-tices point to the rising values of Par securities as evidence of their ac-complishments. In arguing for its 3700,000 fee, the Root firm this time has two spokes-men, the other being Granville Clark, Ballantine in Jist usually clear mainner outlines the work of Clark, Ballantine in Jist usually clear mainner outlines the work of the the second second second second clark, Ballantine in Jist work of the second second second second second below the second second second second below the second second second second law to be set in the second second second below the second a wrong

Thercupon Judge Coxe interposed that counsel to the trustees are offi-cers of the court, appointed by the rt.

court. Clark, later attempted to demon-strate that had his firm sought 1-10 of the fee for 1-10 of the work claimed as done, there might not be orposition and the fee might be con-sidered usual. Again Judge Coxe interrupted to admonish Clark that he hoped the lawyer is accepting the court from

that category.

that category. Fees are sought also by members of protective committees. Some of such members have been or are sail-aried officers of creditor companies they were representing. Judge Coxe wanied to know why such persons should want to receive extra compensation in such a man-ter for multime their own chestnuts

her for pulling their own chestnuts out of the fire

per for pulling their own chestnuty out of the first admonished one and all on dissurgements claims. The court on dissurgements claims. The court penses unless titmized in detail, with dates when expended given also. Percy Johnston, chairman of the Chemical Bank. Max Howell, vice-president of Chemical, and R. Earle Anderson, vice-president of Par, are such membern of protective commit-teen to which the court has refer-ted by an and the second second second latter, also represented Errol, on one of the ereditor committeen. He is socking a fee for such services. Johnston was head of the bank com-mittee. mittee,

Amsement C. Astronautic, Aspectating to Pract Vanderlin, new subscript, Director, Aspectating to Pract Vanderlin, new subscript, Director, State State State State and Ext Gostman, all of Lee tre, Judge Coxe vanits to oncov it Plays If as Anceles), capital be in secking a free very though new subscript. Johnen, Car Longer Advances and the second training Scheme, Car Johann, State State

Judge Goxo's ruling in this regard may establish a precedent and like-thom, such as in for Mot, where it was revaled that Willam Greve and Max Horowitz, members of a protective committee, profiled from trading in Fox Mct bonds. Horow with formevity whis represented on the Par board by aurice Newion, and Greve is represented on the Par board by Stephen Calaighan. Fed-erai Judge Mack sits on Fox Met. At another time in the hearing-cook and Cark sie pool there are used to be a start and the second the Cook and Cather around the country over the Paramount fee Stuation. Cook also chied con-gress for criticising the situation. At any rate both lawyers make it plain that they feel, in this one ye-sard, as concerns Paramomeries

At any rate own. At any rate own. plain that they feel, in this own. gard, as concerns Paramount, neither the press nor congress knows anything about he situation. Among other coursel wheat dessed the court, word with a dessed the court, word weat Kiendall, of Davis, Polk, Wardwell & Reed; Nathan Burkan, Morton & Rebert Swahne, Archibald --- from Boston.

Cellar's Bill

(Continued from page 7)

(Continued from page 7) for accreaning at exhibitor's demand, deny distributors the right to dif-criminate in favor of affiliated bouses or these of a fine-tot bain of the second second second bains of this of the second second bains of this of the second second second second raise whether prices on single films was restricted. The computing was restricted. The computing the fill and the second second second the fill and the second second second was restricted. The computing was restricted. The computing the fill and thil backing." shall fill prices for this main second second the price for the fill and the second the price for the fill and the second second second shall precise the second the price for a separate bit is over the price of a separate bit is govern-ment, bursan shall precise the second tim hauch manner as, in its judg-preforence, or discrimination and will constitute the faid differential." The Commister ruling would be bind ing on all producers, distributors, or ceeding. Involved in cacho proceeding.

Court Review Provisos

Court Review Provises Provision for court review of the commission's findings on the matter of discrimination and unreasonable prices is made in the new bill, a no-tuble addition, while the perfects and the second perfects Commish to seek court performant of its ruings. This mekäes that while the industry might appeal from the bureau's decisions, distributors would be subject to pundament for new General would be competied to violation of injunctions. The Attor-ney General would be compelled to prosecute violations of Commish orders while the Commission would go into court directly to obtain in-junctions. The punitive provisions have been-materially altored as a result of these procedural changes. Instead of a section authorizing fines up to

these procedural changes. Instead of a section authorizing fines up to \$10,000 and imprisonment for a year for violation of either the law or F.T.C. orders and rulings, exhibitors of \$500 for each offense, with each day of \$500 for each offense, with each day of a continuing violation a sep-arate crime. In this respect, there is no limit on the size of the fine which might be imposed except the limits. It there making producers, distributors, and exhibitors liable for damages would both benefit and burden each branch of the industry or this point. The new bill provides by the point. the new bill provides they include the booking, discrimina-tion, and unfair prices or disregards any commission order the shall be likel to the person or persons in lined incruby for the full and they with violation." A major objection has been raised against this feature by industry leaders who point cut that unlike the copyright law the Celler bill in the manges, and and the solut will be the copyright law the Celler bill in the manges will both beech, and,

poses no restraint on the amount of damages which might be fixed, and, ou the other hand, opens the way to masses of suits and much legal har-assing by irresponsible exhibitors

PICTURES

VARIETY

Έ!

Y COMEDY

1

NELY FUNN

"A combination of Alice Brady and Homer Croy is not to be missed ...She is a grand comedian here, and Mr.Croy's satire on Long Island society snobs is genuinely funny, and spiked with dynamite"!

FRR

34

"A swift and merry comedy is 'Lady Tubbs'... a performance that at once justifies the picture's inclusion in any list of the season's best comedies"! - New York Times

"A field day for Alice Brady ... Here she wins both laughs and sympathy"! – N. Y. American

 \mathbf{K}

CARL LAEMMLE PRESENTS ALICE BRADY DOUGLASS MONTGOMERY ANITA LOUISE JUNE CLAYWORTH ALAN MOWBRAY MILDRED HARRIS ~ HEDDA HOPPER ~ PHYLLIS BROOKS FROM THE NOVEL BY HOMER CROY DIRECTED BY ALAN CROSLAND

A UNIVERSAL PICTURE

55 New Stars

(Continued from page 1) oug sidds, some had been stars in other amusement branches previ-ously. Fred Kstafre, a star of the musical stage, became a first-time star in pictures; ditt Ben Bernie from radio and vaudeville, and Noel Lilli Organic State Lilli of the star of the star in the star in the star of the star idea these, and transfers of stars from one field to another were un-uvaily numerous. (Continued from page 1)

In contrast to the 55 new stars, 11 old stars became failen stars during the year through dropping

11 old attrs pectme fullen stars during the year through dropping out, styling on with featured instead d'attr billing. In pictures the 25 new '34-'35 tars, listed by studios in whose re-leases they were started for the first time, were: Paramount — Ben Bernie, Ran-doiph Socit, Charles Rügelbe and Mary Boland (team' Neel Coward Mary Boland (team' Neel Coward Dindel and Gende Farrel (team), Ruby Kceler, Dick Powell, Alime MacMahon and Guy Kibbe (team), RKO Radio — Miriam Hopkins, Fred Astaire, Charles Boyer. Metro — Jackie Cooper, Nelson Eddy.

Eddy. Columbia—Carole Lombard, Ann

Universal-Claude Rains, Henry

Huil.

Hull. For-Shirley Temple, Tullio Car-minati, Ketti Galian. In addition to the 55 new orcs, comebacks were staged by 12 names who had dropped off the list atter starring in pictures in former years, but regained star billing during ³⁴-35. They were budget of the but regained star billing during ³⁴-dia and the star billing during ³⁴-sed Arien, Edmund Lowe, Chester Morris, Saity Elicra, Grace Moore, Colleen Moore, Lionel Barrymore, Colleen Moore, Lionel Barrymore, Fay Wray, Victor McLagien.

Also added to the season's star st were 12 foreign players who list



These clever international dance artists just returned to America atter appearing four months at the Dorchester Hotel, London, and request performances at the Mayfair Hotel, London. Also ap-peared in Paris, Genca, Rome and Cannes, Also were offered pearcd in Paris, Genca, Rome and Cannes. Also were offered engagements in mapy other Eu-ropean citics which may be played at a later date. Also re-ceived offer to appear as featured dancers in British motion pleture with Jack Hyltor's Band. Now appearing in America in Warner Bras musical cheer cublets. Bros. musical short subjects.

Representative MILES INGALLS CÚRTIS & ALLEN Building, Rockefeller New York City, N. Y. Center



starred over here in foreign-made pictures, namely: Merie Oberon, Jessis Matthews, Elisabeth Bergmer, Picer Lore, Jan Klepura, Jack Hui-berd, and Burn Collega and Star Wong, Nova Pilbeam, Anna Neagie, Oi these, Oberon and Jorre have yong, Nova Pilbeam, Anna Neagie, Oi these, Oberon and Jorre have one over and are due to star on this side, while Matthews, Klepura and Courtnedge are expected over. Names that lost star billing this dime during the year, either through fims during the year, either through fims during the year, either through fims during the year, either through family and pilber status, were: Silm summervile-ZaSu Pitts (team), Faul Lukas, Roger Fryor, Gioria Laye. Misses Christians and Laye were in and out of the star class in futuring in 'Ead Wonan' and The Nicht Is Young', respectively, both for Metro. Leyth ad a particularly good year

Legit had a particularly good year as new stars go, with 13 against only three the year before. New legit stars for Broadway and their shows were:

Elisabeth Bergner, 'Escape Me Never.

Dame Sybii Thorndike, taff Side.'

Ray Boiger, ife Begins at 8:40' (musical)

18-

Edmund Gwenn, Laburnum Grove Joseph Spurin - Calleia, 'Small Miracle.

Yvonne Printemps, 'Conversation Piece Pierre Fresnay, 'Conversation Piece' and 'Noah.'

Giadys George, 'Personal Appear-

'Anything Goes' Ethel

(musical).

(musical). James Barton, 'Tobacco Road.' James Bell, 'Tobacco Road.' Lucienne Boyer, 'International Variteles' (revue). Jimmy Savo, Parade (revue). Walter Huscht, 'Dokworth.' Walter Huscht, 'Dokworth.' Case of 'Tobacco Road' is unusual in that the holdowr legit from the season before has produced three successive new legit stars in Its season before has produced three successive new legit stars in its run, which thus far amounts to 84 weeks. Last year it elevated Henry Hull to Broadway stardom. James Berton, s star from vaudeville, suc-ceeded Hull, who went to Hollywood to, repeat his stardom these and the title of the show. When Barton thet, also for Hollywood, James Bell stepped In and likewise was eventu-ally started. ally starred.

ally starred. The 17 names that sained national network prominence in radio during the year were: Beatrice Lillie, Ray Noble, Lud Gluskin, Richard Him-ber, Phil Shitainy, Joe Cook, Cor-ucia Otis Skinner, Ethel Merman, Jesse Biock and Eve Sully (team), Everet Marshall, Major Edward Severet Marshall, Major Edward Everett Marshall, Major Edward Bowes, John Charles Thomas, Jane Froman, Irene Rich, Frank Parker and Parkyakarkas (Harry Einstein). Parker and Einstein were carried to individual stardom by estab-ished stars on whose shows they appeared—Jack Benny and Eddle Cartor. Cantor.

alpearen-vack seminy and Educe Cantor. Ito the film names that has a senior of the film names that hour is commanitively new faces that appeared on the screen during the year showed enough promise to tridicate next season's new stars probably will come from among them. They include Luise Rainer, Lanny Ross, Carl Brisson, Ann Sheridan, Fred MacMurray, Margot Grahame, John Beal, Betty Grable, Helen Westley, Brian Aherne, Joshim Harny, Ceasar Romero, Bin-nie Barnes, June Clayworth, Yaleric Huben, Jean Muir, Josephine Huchinson, Phil Regan, Robert Dunat, Alice Brady, and others.

WILLIAMS' SERIAL LEAD Holiywood, Juiy 23.

Hollywooa, Jury 20. Clark Williams ha: had his option lifted by Universal, with player as-signed top spot in the serial "Tail-spin Tommy In the Great Alt Mystery.' Picture starts tomorrow (Wednesday) with Ray Taylor di-recting.

Publix Bank Nite Blanketing 12 to 15 Houses in N.W. Territory

PORTLAND, ORE.

(Continued from page 10) week for \$3,900 average. Last week Nit Wits' (Radio) and 'Hurray for Love' (Radio) disappointing at

week for \$3,900 average. Last week Xik Wik (Radio) and Hurray for Love (Radio) disappointing at \$450,751. Carker-Evergreen) (1,-400; US-40)-Cowboy Millionaire (Mox) and Honcymoon Limited (Mono), Yanked after two days, town week \$2,500 fair. Last week Thunder in the East' (UA) and Taring Young Man (Fox) con-nen State of the State (State State) isappointing.

Nameless 'Sherlock' 5G in Washington; 'Scoundrel' Cops 12G

Washington, July 23.

(Best Exploitation: Palace) Town is hitting average summer grosses all over this week, with no-body dying and nobody cleaning up. Interesting angle is "Triumph of Interesting angle is 'Triumph of Cherlock Hoimes', without a single name in cast known to mainstem fans, doing nice biz solely on strength of Conan Doyle's famous

sleuth. Best bally honors go to Loew crowd for very subite, but sective openiy afraid of it and told the pub-lic weeks in advance. Then they announced they would play it ba-announced they would play it ba-critics, in turn, went to bat with critics, in turn, went to bat with sensational build-up along contro-versial lines, getting pic by with room solutiony, although not big,

. Estimates for This Week

gross. Estimates for This Week For (Lown (3,44); 25-35-80)... Joily Coburn setting to a cowd and Paul Robeson pulling class trade, Combo should get by with fair \$18,000. Last week, Men Without Combo should get by with fair \$18,000. Last week, Men Without Cobies Scandal' (Par) and vaude; Ina Ray Hutton on stage making ice light mixture for pop trade, but not enough 5000. Noteff than but not enough 5000. Noteff than Low Me Forever (Col) sock 128,000. Keith's (RIKO) (1,830; 25-35-60). Keeper of Bees (Mono). Ought to snak through with satisfactory

Minneapolis, July 23. With the code out, the Publix Northwest circuit is going in for Bank Night' throughout the circuit on a wholesale scale. It's the first time in the chairs history that it has resorted to gift stunts in a big way to attract patronage. Indepen-dent schildners, wondering where is enter schildner, wondering where is enter the study of the study of the romeral resort to double featuring ag the next development of this trend. The territory presently is little troubled by dual bills. As a starter, John J. Friedl, Pub-lix circuit general manager, an-

35

As a starter, some s, rices, ra-lix circuit general manager, an-nounces that 'Bank Night' will be installed in from 12 to 15 theatres outside the Twin Cities. Indications are that this will be only a 'starter.' Before the code came into exist-ence, Publix used 'Bank Nights' in

ence, Publik used 'Bank Nights' in a few situation, but all gift stunts were eliminated as soon as the in-strument started to function. While the code prevalled, the Publix cir-cuit brought numerous complaints against opposition independent ex-hibitors using this and other atunts. Priedl said he wanted to put the sound and legitimate basis. Now the circuit officials declare they're forced to resort to 'Bank Night' for "self-protection.'

ROXY'S OPERATING PROFIT

Roxy Theatre, N. Y., reports a net operating profit of \$130,519 for the year ending on June 13, 1985. This compares with a loss of \$59,341 for the preceding 12-month period and shows an improvement of \$189,860 over the previous year's operation.

over the previous years operation, 75.60, Last week 'Raven' (U) hung on with allm 18.000. Palace (Locw) (2.382: 22-35-60)--"Scoundred' (Ra). Critics put plenty giving it 12.200, below house aver-age but much better than hoped for: having the starback follower Met (WE) (1.832: 25-40)--frit-names. Ought to win nice \$5,000. Last week, Arizonian '(Radd) putied unexpectedly to get ake Columbia (Locw) (1.282: 25-40)-No More Ladlee (MG). Fourth No More Ladlee (MG). Fourth No More Ladlee, anne ple, got nice \$5,000.



PICTURES

'MEN' AND VAUDE 71/6 Others Just Fair or Worse In Indianapolis

Indianapoiis, July 23

(Best Exploitation of Week: Apollo) (Best Exploitation of Week: Apollo) Business is not iso hot in the downtowners this week, with the possible exception of the vaudinm bill at the Lyric. At that spot, "Men Without Names," strongly sup-ported by "Harlem Blackbirds, stage unit, is pulling well for this time of year with an indicated gross of \$7,-500.

unit, is planning to an indicated gross of \$1,-50 Stranded' is moderate at the Apollo with \$3,750, and Shanghal' is mid at the Circle with \$3,400. Both of the foregoing were expected to do better with the only other first-run house downtown holding over Love Me Forever' with a slow 5 dnn.

nrst-run nouse downtown noiding over 'Love Me Forever' with a slow £xploitation laurels go to the Apolio staff which promoted a series of tieup ads with The Times and also used sidewalk baliyhoo of sev-eral comely femmes carrying suit-cases labelied 'Stranded.'

Estimates for This Week

Estimates for This Week Apolic (Fourth Avec) (1.00: 25-60)--Stranded' (WB), East Princies the house's dyndling femme trade, and the take fair at \$3,750. Last week, "Keepen of Bees" (Reep) was been of the state of the state of the -Shanghai' (Par), Barety fair at \$3,600, Last week, "She' (RKO) held \$000.

steady enough to finlah okay at 84-500-000 (Loperts) (2.800) (2.5-01) Love Me Porever' (Col). Dace slackened plenty in second week and won't top \$2,900, slow. Last week, same plus, did good \$7,300, 100 (Loperts) (2.200) (2.200) Men Without Names' (Par) and Vaude. In the clear at a not \$7,500, due to stage help. Last week, Vir-spinar (Par) and vaude at \$5,000.

Bedeviled Buffalo Gives 'Gondolier' 9G. Woman' Fair \$5,500

Buffaio, July 23. (Best Exploitation: Buffalo)

Buffalo, July 23. (Best Exploitation: Buffalo) Current takings at some Houses are as near bottom as possible with-gott going dark. When business at scarcely able to get up to the \$5.000 mark there can't be much question but that something will have to combined opposition of excessive heat and numerous counter, attrace traces may help somewhat, but the dog track, baseball team, beach and orchestrations for severa to the dog track, baseball team, beach and The music angle of the Port Etre transibled good exploitation high-tights for the Buffalo. Practically cube and the stress provided with orchestrations for several weeks past and theatre's pit orchestra and based. Music and department sicres used show window displays, and four all and cadcasts were followed by local an aunaccents paid for by Columbia for for several sized. Music and department sicres used abow window displays, and followed the followed by dog at an columbia the for This Weck Buffalo (Shea) (3,600; 30-0-50)-Broadway Gondeir (WB), Show:

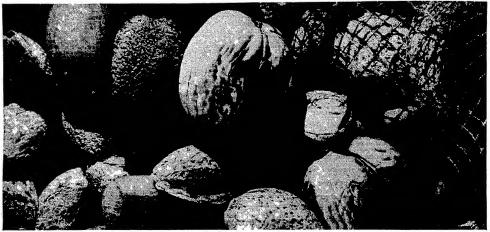
by local announcements para to. or. by local announcements para to. or. by local announcements para to. or. Buffale (Shea) (360); 30:40-50). Froadway Gondier' (WB). Show-ing bast pace in three weeks, and Hipp (Shea) (4.00; 25:40). Tront Page Woman' (WB) Sott for the stave free to above the source of the stave for the source of the source of the stave for the source of the source of the the source of the the source of the sou

L. E. THOMPSON PIVOTS

Los Angeles, July 23. litted by Universal, with player as-signed top sport in the serial Tabl-optimum of the Great Air Thompson, president of liKO The-Johnson and the Great Air Thompson, president of liKO The-Nether Signed for the chapterplay of the the sport of the Contex-treeting. Used on the cartoon strip by Hai Joan Hoogren, Jiraya Chapter and Signed Angel and Signed Angel Joan Honger, Jiraya Washburn and Thompson the factoring Gasthand -Thompson the factoring Gasthand -the Gasthand -Stathand - Stathand -Stathand -Stathan

VARIETY

IT'S THE



That M-G-M line-up for Aug., Sept., Oct., Nov. has electrified the industry (1978) Happy harvest to you Mr. Showman (1978) We begin with the Giant Hit "CHINA SEAS" (Clark Gable, Jean Harlow, Wallace Beery) (Construction of the series "ANNA KARENINA" (Garbo, Fredric March, Freddie ("Copperfield") Barthelomew (ISS) In between come pleasant interludes like "O'SHAUGHNESSY'S BOY" (Wallace Beery, Jackie Cooper) and Laurel-Hardy's roaring, full-length "BONNIE SCOTLAND" TALE OF TWO <u>CI</u>TIES" (Ronald Colman and Great Cast) will make exhibition history (1978) Along comes the stage triumph "THE BISHOP MISBEHAVES" followed by JOAN CRAWFORD'S biggest dramatic role in "GLAMOUR" (Real "BROADWAY MELODY OF 1936" is the Musical Giant of the new season (Jack Benny heading cast of 15 electric light names) (MUTINY ON THE BOUNTY" (Clark Gable, Charles Laughton, Franchot Tone) is just one reason why vou'll remember November (1753) Others are the grand picture (title to come) in which JOAN CRAWFORD introduces CLIFTON WEBB to the screen. Also "LET FREEDOM RING" (Jeanette MacDonald, Nelson Eddy) the long-awaited follow-up to "Naughty Marietta" The Marx Brothers in "A NIGHT AT THE OPERA" and Bill Powell's new Secret Service_drama and "ROBIN HOOD OF ELDORADO" (Warner Baxter) (Mars) These are just highlights in the first four months of your HAPPY NEW YEAR!

SPOT, DAYTIME BIZ ZOOMS #Auto Accts. Look Hot for Fall

From inquiries being made by their respective agencies it looks as though Bulok and Ford will be competing this fail with football broadcasts. McCann-Erickson represents Ford on non-network business, while the Bulck account recently shifted from Campbell-Ewaid to Erwin, Wassey & Co. Other auto brands that are slated for spot doings in the fail are already under way. In the case of Cherrolei it will be a 39-work extension of the present contracts, while the Dodge setup calls for splitting of the time costs between the manufacturer and the local dealer. Dodge's agreement to finance one program a week if the dealer will pay for the other is reported to be receiving minor sup-claimed that he cannot afford the expenditure for slation time and taken the stitude that if Dodge wants to advertise the new models locally it will have to shoulder all the costs.

Leslie Atlass' Literal Interpretation **Of Independence Uncongenial to CBS**

If the plans now being mapped out in the home office of Columbia are put into effect, the Chicage

out in the home once of Columnos are put into effect, the Chicage division, headed by Lesile Atlass, will become a mere branch office of the network. Proposal, as contrived New York office, is to centralize the business affairs of all CBS owned and operated stations in New York. Largely responsible for the move is the feuling that has been going on between these major èxees and Atlass. Latter has consistently re-fused to yield the autonomous pow-reginal contract with the network. Atlass mas in practice interpreted this autority literally, with the re-sult that he has paried attempts at interference from New York and run WBEM, Chicage; WCCO, Min-meapolia, and RMOX, St. Louis, as he best gaw fit.

LEE REJECTS

Los Angeles, July 23. Efforts of Louis Welss, represent-ing Richards and Fitzpatrick of WJR, Detrolt, to swing a deal for the purchase of KHJ were met with the blunt statement by Tommy Lee that the station want for sale at any price. Welss is said to have made several tentiative offers. of Welss was one time manager of the Don Lee Coast network.

Canadian Commish to Decide If CKLW May

Detroit, July 23. Canadlan Radio Commission h Canadlan Radio Commission has set Oct. 24 as date to decide whether or not CKLW, Windsor station, will be permitted to maintain studios in Detroit, on the American side of

In Detroit, on the American side of the river. With CKLW shifting to the American Mutual Producting system the plan is to continue maintenance of studios and saits offices in Detroit, since naturally the main angle of this station is Detroit coverage.

Visiting New York

- Sam Cook, WFBL, Syracuse. Sylvester Cannon, KSL, Sal
- Lake. Earl J. Glade, KSL. Salt Lake. Lester Carr, KSTP, St. Paul. Jack Costello, KSTP, St. Paul. Edward Wegert, WIW, Ciocumti
- Margaret Maloney, Radio Dial, Cincinnati, Robert E. Stephan, ed, Cleveland Plain Dealer.

Wave: Reported **Going to Omaha**

A superior of the superior of

an Commish to de If CKLW May Keep U.S.A. Studio

RADIO DISC MUSIC **ROYALTIES \$10,600**

Music Publishers Protective sociation has distributed \$10,600 in royaltics collected from transcrip-Take from this source for July is ex-amount.

amount. Major share of last month's col-lection eame from the Chevrolet examplin, which altogether will ac-count for \$12.000 in musical royal-ties. Latest Dodge disc series will bring the copyright owners of mu-sic used around \$2,500.

Nellie Revell Cancels

Henter beven vancels Hent temporarily prostraited Nei-lie Revell in a taxicub Sunday (20) and as a result she will cancel her interviews and Sunday program until cooler weather. However she did her usual NBC stint Tuesday (22).

ADVANCE INFO PROMISES MUCH

Columbia 20% Ahead of Year Last and 80% Ahead of 1933 in Mid-Summer Volume of Contracts Set for Autumn

NBC STARTERS

Judging from the orders pouring into the networks and the spot campaigna-being laid out by the ad agencies, the coming season will bring a record business to radio. Accepted in the broadcasting trade ag a particularly indicative factor is the rush among national accounts to cast their spot contracts placed a

Ar a particularly indicative factor Jack Adams On Own Jack Adams is out of the new business department of the Lenner Mich the Columbia network the series and Bio or what the books ing taient for radio. He joined for any the west coast. Adams claims having securitive rear-resentation for radio are Clark pake Adams lawanson. KMAA After KGBZZ W

ales. Both NBC and Columbia have so far declined to take any new order for nighttime hookups that involve

MBS Prospects

Mutual Network also antici-pates big doings this fail. Al-ready lined up by the MBS for the coming season are Gruen Watch, Wolynos, Dr. Lyons Toothpowder, Koolax Shavingoream, Estate Stove Co. Colgate Faimolive, Baum Bengus, Spratts Dog Foot, Jengus, Spratts Dog Foot, Jeng Naghta.

split networks. Same policy is also being maintained for Sunday after-

split networks. Same policy is also being maintained for Sunday after-noon programs. **NBC Starters** Signatured to dato by NBC for early fall starting are Northam-Warren, Kolynos, Vick, Horitick, Bouriolas. Swift, Loc Cabin (Gen-eral Foods), Life Savern, Wheatena, Egin Watch and Macfadden's True Eigin Watch and Mactadden's True Stories. Columbla has set among others Lehn 's Pink (Eddle Cantor), Cream of Wheet (Alexander Wooll-cott), Packard Motors (Lawrence Thbett). Lux, Cherterfeld (two haif hours) and March of Time (five garafter hours a week). CES also quarter hours a week). CES also quarter hours a week). CES also and Camphell Soup's "Hollywool Hetel skited to go through the fall and winter. and winter

Hete' shiret to go through the fail were when the new contracts be-tween ASCAP and its members be-ment event weeks by Radio Sales, inc. CBS mot time booking sub-based by Radio Sales, inc. CBS mot time booking sub-stantistic sub-stantistic sub-result of the sub-ment event weeks by Radio Sales, inc. CBS mot time booking sub-stantistic sub-stantistic sub-stantistic sub-stantistic sub-stantistic sub-stantistic sub-result sub-cepting sub-result sub-tantistic sub-stantistic sub-s

Chain Income from Time Sales

		NBC		
	1935	1934	1933	1932
January	\$2,894,767	\$2,387,127	\$1,869,885	\$2,635,447
February	2.757.475	2,197,297	1,742,784	2,571,609
March	2,971,321	2,473,400	1,997,463	2,864,783
April	2.692.073	2.368.118	1.690,177	2,649,892
May	2,691,513	2,472,594	1,662,887	2,305,448
June	2,380,845	2,182,742	1,512,139	2,081,466
	\$16,387,994	\$14,081,268	\$10,475,335	\$15,108,640
		CBS		
	1935	1934	1933	1932
January	\$1,768,949	\$1,405,048	\$941,465	\$1,348,842
February	1.638.421	1.387.823	884,977	1,319,414
March	1,819,553	1,524,904	1,016,102	1,433,050
April	1,597,283	1,371,601	775,487	1,354,592
May	1.287.455	1,255,887	624,256	1,326,994
June	1,066,729	925,939	553,056	915,830
Total	\$9,178,390	\$7,872,102	\$4,795,343	\$7,698,722

NBC Red and Blue, \$2,380,845; **CBS**, \$1,066,729 During June

Gene Thomas Gets Title

Eugene Thomas has been ap-pointed sales promotion manager and assistant to salesmanager Wai-ter Neff at WOR, New York. T Wyle Kinney, who formerly hold this post, is now eastern sales rop-resentative for Muttal web been Robert Cathernor Wolk sales at Philly, replacing Dave Chrisman who joins the MBS sales staff.



Because of the unwetticd situation in the performance rights field re-sulting from the breakaway of the Warner, Bros, publishing group from the American Society of Compos-ers, Authors and Publishers, NBC Winnew rouble of the American Union to the Society of the Music Publishers Protective Association, a lidensor of mechanical rights, for the privilege of paying a lump sum on each Thesaurus matter so that cellevel of the mechanical rights, rike and the American Society of the relevel of the mechanical rights, for the privilege of paying a lump sum on each Thesaurus matter so that cellevel of the mechanical rights, for the privilege of paying a lump sum of each Thesaurus matter so that cellevel of the mechanical rights, for the heart of the the society of report-lar commercial hond, cash of the records to the MPTA. In relaying the position of his or-ganization to NBCE transcription het commercial likensing arrange-ment until after the first of next year when the new contracts he-tween ASCAP and its members he-used for the tis NBCP like to stillone contained in the Themarus a

Both NBC and Columbia conthued through June to maintain a better income from time sales than provalled in 1934. NBC last month took in \$2,380,845, and CBS \$1,066,-729. Compared to June '34, latter

123. Compared to June, '34, latter fluctors represent a boost of 0% for huck cand of 15% for Columbla. In the case of either web a new high was established for the month. NBC in June, 134, grossed \$2,182,-'54, while the taily for the same month the year before was \$1,612,-133. In June, '32, it had been count is a super before was \$1,612,-134. In June, '32, it had been \$2,081,466. Columbia's June, '34, lurnover from facilities was \$255,-956. Parallel month of '33 and '32 brought CBS \$55,056 and \$915,830, respectively."

Delay Crossley Change Until DST Wash-Up

Directors of the Crossley Reports have decided to postpone revision of the program survey's analysis util after daylight savine. Under the new technique of incuiry which the Crossley field agents will no their telephoning at four studed dir-freent periods of the day. Instead of being based strictly on the instance's recollections for the inc-vious 24 hours, the new system will obtain an accounting of what the obtain an accounting of what the obtain an accounting of what the hours. This heard the past few hours, the new system will be considered and the past few hours. This heard the past few hours, the calls will be made f around noon to find out what mora-ing programs had been tured in the second series of inquiries will be put through the fast, while still an-other set of tabulations will be out through the fast, while the heard be-retuin what had been heard be-retuin what had heen heard be-retuen kills what had heen heard be-treen kills what had heen heard be-

PARKER LEAVES BENNY

Hollywood, July 23. Frank Parker is not returning to the Jack Benoy radio spot. Peter Pliggios may step in, ~ . 88

75% IMPROVEMENT IN TONE, HONESTY OF SALES COPY SEEN BY E. J. ADAMS

Sponsor, Agency Get Every Chance to Voluntarily Change Objectionable Advertising - Puffing Okay, but Specific Claims Must Be Demonstrable

Washington, July 23. Quality and truthruiness of radio davertising continuities is seen as improved 15% during the past year. E. J. Adams, chairman of Federal Trade Commission's special board of investigation, reveals that not more investigation, reveals that not more thunities examined from July 1, 1934 to July 1, 1936 contained statements of claims subject to severe criticism. Sneaking at the height of the

Speaking at the height of the ommunications Commission drive ca Communications Commission drive to force objectionable programs off the air, the F. T. C. executive told Vammy that outright misrepresen-tation of products and duping of the public has been reduced to an ai-most negligible point through Joint efforts of the broadcasting industry and the government agency.

and the government agency. Although restricted solely to the field of unfair competitive practices and lacking authority to criticizes either the volume of commercial patter or advertising which is merely offensive to good taste, the F. J. C. feels that substantial hand-way has been made during the past was to cleaning un radio normal year in cleaning up radio programs and correcting most serious vices which caused the agency to begin riding herd on broadcasters.

riding herd on broadcasters. Although lacking exact figures, Agams said it was probable thai not more than 100 stipulations-agree-ments between the Commish and advertisers to quit objectionable practices-were necessary to clean up troublesome cases.

up troublesome cases. Largest - class of continuities which appear to contain matter open to suspicion consists of blurbs for food, drugs, and cosmaties, which represent about half of the total number of cases subjected to intan-sive examination. Remainder ranges from furniture to cigarets. Court Deci ions

Count besi ions Commish policles are based on a mass of court oploions during the past 21 years on the guestion of what constitutes unfair competitive methods and mileading advertiling, but in handling radio advertiling the F. T. C. has attempted to attick wholly to factual statements and has given opinion statements the so-by. It has not endeavored to in-vads the twilight zons between isglitmate puffing and outright mlssentation.

representation. Throwing light on the agency's standards and possibly showing the way for broadcasters to pacify the Communications Commission, Adams told Vanusry that puffing through the use of opinions-Americanong Commission through the use of control the public of the use of control the of customers of has been held per-missible and in conformity with the law but that factual statements which cannot be 100% supported by the advertiser are being outlawed as misleading and deceptive. There example, if a radio

misleading and deceptive. For example, if a radio announcer declares that something is the best or finest product of its kind, we regard that as a matter of opinion and not an untair method of eom-petition,' Adams explained. 'But if a nanouncer says that some shoc is made of whole leather when cavination shows this is not the cavination of law.'

a violation of law." Cigarets and breakfast foods, among the largest of radio users, are steking closely to the elimita-tions of the law, Adams said, but frequently approach the otwillight zono between, legal and illegal greatices. Both groups, her enmarked, are careful to stop short of mis-representations. representation.



identical with handling of news papers and magazines. When i suspiclous continuity is received questionnalres are sent to advertis ers requesting detailed information and copies of literaturs and promo tlor and copies of literatures and promo-tion matorial, while awnples or formulas are requested whenever practicable and laboratory analysis is conducted. Then a list of objec-tions, accompanied by a copy of the solentilic opinion, is sent the adver-tier who is leven an opportunity to reply or change his spots. Proceed-ings and angle or a sequire atbuil-tion, with copies of the latter going but names being held confidential. Broadcasters , like publishers, are not made defendants in any pro-cedings as long as they co-operate.

seedings as long as they co-operate, and on the other hand ars furnlahed information which, while not pipelineally advising any policy, are latended to help in deciding whather to learny or refuse certain types of to learny or refuse certain types of the second second second second abala decime to observe Commith a co-respondent." Adams warned, adding 'but nevery case the sta-tions have co-operated and have abled by our decisions." Minor difficulty has been encount-ered with astrologers and their star-stantial responsibility for programs to their nature on station managers. Broadcasters are deficient when they permit rank amateury to poso as experts, he skid, while most of the programs are illegal from the Commish viewpoint, since they in-view minergressing to a book-lets or gadgets offered for allow. Not Very Critical ceedings as long as they co-operate, and on the other hand ars furnished information which, while not

Not Very Critical Although the blg stations are no ntirely pure,' most persisten mes involve small, obscure trans-'entirely cases invoire small; obscure trans-mitters, Commission 'has found, particularly. In recent months. A small proportion of the small sta-tions, Adams commented, are 'very mitted to them.' System of calling for continutites periods is working satisfactorily and probably will continue. No changes in method of procedure are expected, isstally foryworking satisfactorily and statedly for yourding commulties and

staadlly forwarding continuities and virtually all commercial stations ar responding readily to the periodical summons for transcripts.

JAMES DISCUSSES COSTS

Montreal 44% of Clients Under \$50,000 Budget

Montreal, July 23. E. P. H. James, NBC mgr. of sales promotion and advertising told Montreal Ad Club last week that the average merchandler harbored a misapprehension about the amount of coin it required to finance

amount of coin it raduited to finance a network campaign. To exploids what he called a popular fallacy about the expensiveness of web broadcasting James quoted figures. Average natwork expenditure per davertiser last year, said James, was \$157,000, but he fact that 44% of network clients in 1395 spend less

was \$157,000, but the fact that 44% of network clients in 1325 spend less than \$50,000 each makes it obvious that a huge budget is not essential to undertaking a station-hookup proposition. Jamss tied up the speaking date with a week's vacation here.



Buffalo, July 23. Matimee and evening perform-ances of the same radio plays are contemplated by Herbart C. Rice, WGR-WKEW production managor. He has 'Romeo and Jullet', Much Ado About Nothing' and Sheridan's "The Rivals' scheduled for Septem-ber.

ber. A similar plan will be used in 'a folkay comedy series, 'The Schmaitzes'. Spotted for 16 min-uites on Mondays, Wednésdays and Fridays same sketch would be given a morning and evening spot. Beileved housevives will hear morning and matines dramas and tell hubby to listen in the werning.

Grace Moore's Return

Grace Moors returns to the air Sept. 16 for Vicks Chemical. Set for 26 wecks over NBC. It will be a Monday night broadcast from 9:30 to 10 p.m. EDST.

First two programs will be aired from New York, with the remaining ones emanating from Hollywood, where the diva will trek to make more films. Account handled through Cseil. Warwick & Cecil agency

Tiny Ruffner Loses Authority

Tom Revere Tops Under Chester Bowles-Talent Trouble Brings Change

command to Chester Eowles over the operations of Bentos & Dowles' tradio department. Revere author-try estunds over acgins and mordate-tion, while E. (Thry) Buffner, who formerly sorved as top contact for the department, will now con-cern himself with announcing as-signment and 'advising' on produc-tion. Revere was transforred to the radio department from head of B. & h, publicity hast September. Agency heads started paving the way for a boost in Rever's authority after Ruffner had been sent away on a three week's vacation.

Reported to have motivated the realignment of authority is the discosmetics, and similar products give the Commiss gractest concern, but steady progress is being made in reducing the amount of viclous patter useft to advertise such com-modities. In every case involving the P. T. Chas consulted with the such comparable public and for comparable public and for rado advertising is almost to rado advertising is almost that of Showhoat.

Cowles Group Line-Up

Des Moines, July 23. With the arrival from New York of Walter Preston ths new set-up of the Cowles' stations is complete. Register and Tribuns station WMT, Cedar Rapids and Waterjoo, con-liunes under direction of Summer Quarton, president of the Waterjoo and Cotat Rapids Broadcasting companies.

and totar Rapias Broadcasting Groups on the following, per-sonnel: Gariner Cowles, Jr., pros-ident; Waiter Prestoa, manager; Craig Lawrence, commercial man-acce; Rodney Lien, treasurer; Reginald Martin, program director, Ribger, ehic engineer. Cas Balance and Paul Hunt-rector, KRNT, and Paul Hunt-Reginald Martin, program director, merident; Rodney Lien, treasurer; William Quarton, commercial man-gare in Cedar Rapids; Don Impan, commercial manager in Waterloo; Duoglas Grant, program director, and Charles Quentin, chief engi-ter. neer

Neer. KSO in Des Moines and WMT, Cedar Rapids, are both NBC nct-work stations, and KRNT, Des Moines, is a basic Columbia station.

NEW YORK RADIO PARADE By Nellie Revell

Phil Lord's sale of the 'G Mew' script to Chevrolet Is an epic of salea-manship under difficulties. Wednesday he got okay from Washington to sell the script phone ic hevrolet office in Detroit, to be told that the board of directors left that night for vacations, and that the preddent, of the firm wes elther hunting in Wisconsin woods or boaring on the lake, i Hs asked his Chavrolet contact if possible to have the board of directors meet that night, and, if so, has would fly to Detroit. Did so, sold the board, discovered that the president was on the lake, located him, flow, arriving in time for his Thursday evening Seth Parker show,

Flamm's Nice Dasis Donald Flamm of WMCA has his chain on a paying basis (paying to him). Setup for present and future members of chain cells for Flamm to net the entire take of first three hours sold commercially on the net. All this is clear profit, since he down't spend a ceit, sponsors paying talent and member stations the line charges. Not only that, but he also sends member stations are sublability service with talent working on the cuff and stations paying line charges.

Dorsey Takes Over Haymes Tommy Dorsey's take-over of Jos Haymes's ork now at the Walled Lake Casino has been consummated, both bayd driving in to huddle with CBB on deal. Both cars cracked up on the way, with Haymes finishing the trip in Dorsey's car, leaving his at Port Clinton, O, for repairs Haymes drove back Tuesday to plex up his car; Dorsey flew back Wednesday with Jack Colt. Lennie Hayton's manager, to give Paul Barry (Hayron protegs), who with Ruth Lee does the outfit's vocalizing, the no.

Butterfield Back at Job Charles Butterfield returned last weak to his post as radio editor for Associated Press. During assignment for several weeks in A. P. wire photo service, his work was handled by William McGaffin, who is now in A. P. photo service.

Who's Who in % Biz CBS officials burned over remarks in radio column of Daily News to effect they are looing Mark Warnow and Howard Barlow to NBC. Barlow conducts Jell-O program. on WJZ, and Warnow has been signed for new Bourjois program over same network. CBS peeved because these artists are still exclusively Columbia and CBS artist bureau collecte commis-sions on their NBC programs. It, works both ways, NBC collecting commi-missions on Pickens Sisters, on CBS Guif program.

Vacation Notes William Rainey, NNC production, CBS Gulf program, William Rainey, NNC production, vacationing, and Joe Bell in the driver's seat...Rosellen Callahan, CBS press dept, is moving to West-port for the summer. Catherine Cuff, WFPL, Synacuse, publicity, vacationing in New York...The Dick Gasparres go to Maine for a brief town, Pat, for itwo weeks...Bernard Frocker, manager CBS owned sta-tions, vacationing at Loon Lake...June Aulick and Deboran DeCamp of CES press takes two-week vacation and will shack it at Montauk, L. I... Bertha Brainard of NBC also vacationing...Josephine Le Sueur, IBd J press dept., Io Claveland, where her husband, Robert Le Sueur, CBS J press dept., Io Claveland, where her husband, Robert Le Sueur, B direct-ing Last Days of Sompell' spectace for Cleveland's Summer Fastival Moleholor, on lave of absence from Buck Rogers' cash, alled with her husband, Leon Ansbucher, on S. S Majestic last Saturday, They will Berengarda.

Short Shots Benary Venuia leaving the Mark Warnow program to replace Ethel Mernan In Anything Goea' Jimmy Farrell vill get an extra-build-up with Warnow...Tito Corai, now in Chicago with Ed Sullivans Revue, auditons at NBC studiols chere for a well-known meat packer... Pord Bond a bit under the weather...Joan Cartler, ex-Sid Austin vocal-ist, now with Mhech Tree...Joan Cartler, ex-Sid Austin vocal-ist, now with Mhech Tree...Andre Baruch wrote a ditty to be heard on the air titled What' Gan I Do?... Cartoli Irwin, ex-program director of KYW-NBC, Phila, now with Pediar and Ryan radio department... Molie Will shift to CBS...Dick Robertson and Jackle Ryan, featured at the Village Earn, will air their founds and your WOR austaining to start she will return here in the fall...Philip Mortie eigr encued its Poursome on CBS...Dick Fishell and Johnny Frasar, who air sports talks in that rotation over WMCA, switched spots Monday... Jack Lewis no longer handling WMCA band situation. Zao Freedman, artist bureau emir, and Dave Flahell, special eventer, now handling that Job.

Dave Fishell, special eventer, now handling that job. **Scarabid Austa** Courteany Savage, CBS production, will drop his tonsils...Stanley Davis, who halls from Florida Inte club, has been given an NBC Artistis Bureau one-year paper...Harry Salter has formed a string quartet... Aleen Bronson and Jay Vietor (Sugar and Bunny at NBC) have a new show titled 'Matrimonial Herose'...Al Goodman will be musical director of the forthcoming Shubert musical At Home Abroad' starting Beatrice Lilis...Editor and Publisher will egome out with a special radio celluon bund leaves Mismar Pool Aug. 1 for tour of the sast and midwest... Cobina Wright plana trip to Reno for divorce after her CBS series ends July 20...Paul and Leze Relien, plano tam, will get NBC evening spot-in the fall...Red Nichols and his orchestra, under CBS management, has als, of or andher 13 weeks now NDC kelogs how, string Bud's department--Hyams on day desk and Smith on nights...Georgo Olien winds up his New England Lour July 36. Then back to the Manhattan studios to do auditions for fall programs...Marjoric Bartlett writing the CBS 'Where Herose Meet', weekly dramatizations of heroic deeds by Boy Scotts. Martha Atwell is directing.

Detroit Activity

Detroit, July 23. Plenty of moving around by the radio announcers and music lead-ers in town, either on vacation or because of illness. Ole Forch, of WWJ, flipped to west coast for a month; Prudy Butterfield held at WUD of the a three method.

month: Prady Entterfield held at Wilk after a three-week illness. Allison Tennant, secretary to Leo Pitapatriek, of WJR, recouping from long illness at Maniton. Ex-nects to be back on Sept. 1, On northern Jaunts are Val Coffey, WWJ musical discertor, Wynn Wright, WWJ production manager, and Duncan Moore, WJR news commentator.

OPERA SINGER BIOG SPONSORED ON CBS

Chrago, July 23. Jumher an's Matual Casually company and it ra a none weekly 15 it is a solution of the solution of the solution start on WHDM, local CBS outlet, on Thursday (23) with a show targed 'Life of Mary McCornnic's and with the opera singer herself in the title role. Seript is being written by Prits Seript is being written by Prits dependent of the solution of the solution of the solution through local Charles Danie Pref agency.

Thomas Revere is now second in command to Chester Bowles over

three weeks' vacation.

BADIO

39

Blackett-S-H Agency Readies Gwn Standard Contract for Air Deals

Chicago, July 23,

After years of waiting for sta-tions to establish a standard contract and after years of having legal and ether execs carefully in vestigate all individual station con

leggl and ellipt excess carefully in-vestigate all individual station con-tracts, one agency here has decided to set up its own general air con-tracts own general air con-tracts of the second station and net-ber-turmert ogency, one of the largest buyers of station and net-work time in the country. Agency chieftains have aiready set their and a standard air contract which will serve for any and all radio deals signatured by the agency. Agency contract will serve as a general purchase order, in much the same system as used with news-eliminate once and for all, the lit-tie individual gaffs and angles of the various stations and establish a general basis of contracting for all radio time. all radio time

NORMAN BAKER **OUT ON BAIL**

Des Moines, July 23.

Norman G. Baker, cancer clini-Norman G. Baken, cancer clinic and radio station operator, arrested on his return to Muscatine, Jowa, lat week on the charge of conspir-states he is negotiating for the construction of a new station at Argua Callente, Mexico. Baker, head of the Baker hos-pital, Muscatine, and station XENT. Neuvo Laracto, Mex., plans to termain heuvo tardo, Mex., plans to termain his time batveen the two places in a dirplane. He is at liberty on

his time between the two places vla dirplane. He is at liberty on bond of \$1,000.

Bill Robinson Taps On Smeck Uke Stirs Law Threat for Airer

Suits against the National Broad. casting Co., Fielschmann's Yeast and Roy Smeck, banjoist, may come out of a dispute with Eill Robinson over the use of the latter's name on Rudy Vallec's program last Thursday night (18). Julius Kendler is looking into the legal end for the colored performer.

end for the colored performer. Permission was asked from Rob-linson by NBC and J. Walter Thompson, advertising agency for the second second second second times to the second second second times by Smeel on a ukulet. Rohln-on refusied on the permissio that he himself was alkelering for a spot on the value program in the near future and that a preceding initia-tion of his work might hurt. Smeck, however, did the Robin-neb hit, anyway, a piece of busi-ness hie been using in vaude for years.

WMAZ Execs on Trek

Macon, Ga., July 23.

WMAZ execs will attend the Sa-Vannah, Georgia, meeting of Georgia Broadcasters in force July 25, 26 and 27

DON LEE INSURANCE CLAIM

DOW LEE INSUMANCE CLAIM N. Y. Life Wante is Avoid Paying Eventia. Los Angeles, July 23. New York Life Insurance com-pany asks recision of an Insurance contrast against Don Lee Broad-casting System, Inc. Complaint declares that Lee, be-fore his ideath August 30, 1934, took Complaint declares that Lee, be-fore his ideath August 30, 1934, took statements as to bankin. Broadcast-ing system is beneficiary in his will.



Chicago, July 23. Hearst morning paper, Herald-and-Examiner, has set a deal for a veckly 80-minute period on WBBM, iceal Columbia station, each Sunday liceal Columbia station, each Sunday die Splurge of a local newspaper stepping away from its regular ra-do affliation to plank down real columbia station of the regular tion but also to reach the Hearst Clobe-Trotter' daily news periods. Her-Ex will use the 60 minutes not only to plug its want ad sec-dience for the reading of the regu-tation Sunday comits section, which it had KTW in town. At present the comics are read over WAF but will be chifted over. Reading of the comics and gen-eral supervision of this 60-minute purchase weekly will be by Ulmer Turner, radio editor of the Her-EX Mes CENECCTOR CELLE VI Z

MRS. BENGSTON SELLS KLZ

Remains as Manager of Denver Station, However

Denver, July 33. KLZ, Columbia outiet in Denver, has been bough by the Okiahoma Publishing company. Sale of the stock of Mirs. Naomi Bengston, owner of the station, to E. K. Gay-lord and Ince K. Gaylord of the Okiahoma Publishing Co., which has heen approved by the Frederal Communications Commission. Mrs. Bengston will remain as manager and no staff changes are contem-piated.

Min to start charges are contain-plated. Oklahoma Publishing company owns the Daily Oklahoman and Timcs, morning and evening papers, in Oklahoma City, Reports that they might start at least an evening paper in Denver were heard after the purchase of KLZ.

Mrs. Bengston and Mrs. Edythe Forn Melvose of WJAY, Cleveland, arc the two most prominent lady broadcasters of the industry.

Atlass Goes I. N. S. Chicago, July 23.

Chicago, July 23. Ralph Atlass hus signatured for International News Service for his two stations, WJJD here and WIND in Gary. Will start on Sept.

Mary Phillips Resumes

and 27. Mary Phillips Kesumes Motoring will be E. K. Carglil, President, and Mrs. Carglil, G. P. Rankta, Jr., vice-president and chief beginser; Wilton Cobb, secretary broadcass at station WEAN. Pro-And trasarer, and Frank Ted gram is - two nights a week. Miss Ublinks was on NHC in New Miss Children was on NHC in New Miss Phillips is now able to resume.

FILM SUPPLY NOT ENOUGH

Limited List of Those Acceptable to Sponsors on Reputation and to Advertising Agencies on Performance End

LOTS OF REPEATS

Radio hasn't more than 50 names to draw upon from pictures and legit to steve as defective louid-speaker come-ons for dramatic pro-grams. Source of this estimate are ad agency impresarios who have the phast several years specialized in straight drama and varlety show which call for a weekly shift of headiners.

headiners. Small number of marquee names that is available to them for dra-matic readings, say the agency mat-has necessitated using the same player over and over again at brief intervals. What has aggravated the problem is the difficulty of finding the right scripts to fit the actem calebre nervently. celeb's personality.

celebs personality. As a line reader, agency producers aver, the average picture name of-fers no easy solution before the milic. Most filmites have become ac-customed to depending on facial and other anatomical mannerisms to get the material over, with the result that there is a tendency to under-pity the lines when it comes to the

play the lines when it comes to the mike... mike... mike... warriety of ropresention have found that the capability for playing a variety of roles over the air is pretty well limited to those who have had, prior to their atfiliation with the screen, extensive experi-nce in legit. Quoted in agency circles as an outstanding example in this regard is Heien Hayee. During the past season she has appeared left fifth booking comes with the debut of this series on Columbia the Monday (29). Because of their superior techni-cal equipment as a rule, legit names

cal equipment as a rule, legit names are the personal preferences of agency producers, but unless these stage stars have hal some contact of setting them by the sponsor. Technical excellence, the client points out, may be okay, but what he want is someone that the aver-age lifetner in Oskalooss or Amaril-to will readily recomptise and give Difficulty of find the right parts for the more popular acreen players cal equipment as a rule, legit names

for the more popular screen players has caused agencios to refrain from 100 the more popular acteen payers having the air rights to legit scrints in job lots. Last season agencies with dramatic scries on their hands embarked on a policy on contract-ing for groups of plays controlled by various Broadway producers. This procedure proved anything but an economic one, since the parts invoited din too; lbe frequently with the personal lites, as the public hence invoited din too; lbe frequently with the personal lites, as the public hence agencies were able to book. J Waiter Thompson bought five plays in a batch from the John Golden officc. Though the series has been on since last October the agency has been able to cast only four of uer.

them them. Among the film names that agency men regard as effective loudspeaker fare for dramatic programs are:

rams are: John Barrymors Helen Hayes -Gary Cooper Elissa Landi Lionel Barrymore Ruth Chatterton Claudette Colbert Fredric March Cary Grant (harles Burgles Charles Ruggles Mary Boland Charles Laughton Herbert Marshall Katharine Hepbur Margaret Sullaven Clark Gable

60 STARS FOR AIR DRAM Russian Trade Outfit Picks 10 IL S. Stations as Liked by Foreigners

More Vexations

Chlcago, July 23. Local NBC last week in-

Local NBC last week in-augurated system whereby all network engineering switches will be made in its own, control will be made in its own, control TC & T engineering abop. Puts added weight on the NBC control men and the an-nouncers, the latter having to make stätion break announce-ments, pound the chines and press the right buttons all at the same time.

LONG PASSES NEWS SCOOPS TO WDSU

New Orleans, July 23. Radio is playing a prominent part in the local political mix-up between Senator Huey P. Long and opposing

Senator Huey P. Long and opposing factions. Lacking the support of any of the local dailies, the Kingshah has had to resort almost entirely to radio to well as those in other sections of the state. Has been using WDSU dimest exclusively in his fight on Mayor Waimsley as well as oon Mayor Waimsley as well as oon fue state. Has been using WDSU dimest exclusively in his fight on Mayor Waimsley as well as oon fue to the state of the state of the scoriated the dictator on several consistions over WSMB. Francis took over control of his office, to determine, and another for of the senator, has also used consider-ale radio time. WDSU recently conducted a poll to determine the political prefer-tioners were requested to send in telegrams giving their preferences. Those pro and on were station in the all ad has hopp. Station in the all ad a tab kept. factions

Station also scored several scope on developments in the local fight over the newspapers, being provided with them exclusively by the Long forces.

Waliace Beery Wallace Beery Joan Crawford Norma Shearer Robert Montgomery Constance Bennett Frank Morgan Franchot Tone Edmund Lowe Warren William Claude Rains Douglase Montgome Douglass Montgomery Walter Connoily Miriam Hopkins Leslie Howard Victor McLagien Janet Gaynor Victor McLagten Janet Gaynor Shirloy Temple Shirloy Temple Lee Tracy Lee Tracy Constance Cummings Clive Byrook James Cagney Clive Byrook James Cagney Kay Fyands Paul Muil Edward G. Robinso Joan Biondell Almed Jacobinso Joan Biondell Almed Jacobinso Detto Davis Ann Harding George Dirent William Powell Verrec Teasalale William Poweli Verrcc Teasdale Loretta Young Fay Wray Myrna Loy Joan Bennett Helen Mencken Waiter Huston Joe E. Brown

Torgsin, the Russian Soviet's trading and chain store organize tion, emparks this fail on a mational-dents on the idea of buying trading books for use by their relatives or triends in Russia. These books, and are in format similar to travel-ent chieds can be liquidated for Soviet combine decided to apread the asles project across country after seven wecks' experimenting with live talent on WXGA. New York Contracts which have been You to the release of all your contracts which have been You the the release of all your contracts which have been You to the project which You to the the release of all you they you have the project of the point here they picked which contracts the picked prover young these lines before lef-ting out the contracts.

A&P NEWSCASTS CHILL; TIME STEPS IN

CBS is scouting around for a program to replace the news idea, it almost sold to the Atlantic & Pacille Stores, Proposition which the network worked out with the food chain entailed the broadcast-ner of flow quarter-hour press dra-

the network worked out with the food chain archited the broadcast-matizations a weck, with the mato-ratal upon which show would be based, bought from United Press. Report of the CBS-AdP ner-goliations stirred Batten, Barton, Duratine & Cohorne, agrany on the putch of the CBS-AdP ner-goliations stirred Batten, Barton, out time and Remington-Rand to co-finance a 15-minute edition of the March of Time over CBS five times a week. Latter series starts ext month. the CBS-AdP deal the Ad the trade speculating was whether the commerciating of UP-news over a hookup would not have party.

narty

18 Full-Time Actors On Station Payroll Called Radio Record

Cincinnati, July 23.

Cincinnati, July 22. Claiming to havo radio's largest full-time dramatic staff, with 18 actors and actrosces, WLW has ap-pointed Loweli Glimore its dra-matic supervisor, a newly created position. Glimore, who joined the Crosley super a month since its a native of

Glimore, who joined the Crosley super a month since, is a naive of England and has been in legit in, this country since 1330, when he was in the N. Y. company of 'Dis-honored Lady' IIc has been placed in charge of the 500,000 watter's current series of dirumitic air shows, in which department the station plane steady expansion.

Goodwin in Houston

John Paul Goodwin in Louston Houston, July 23. John Paul Goodwin, associated with Shrevport stations for several South, Petham Advertising agoncy, inw commercial manager at KPRC in Houston, Trxas, Has assumed his duties.

change (oranges), for four weeks, Moniap, 10 Saintday on Martha Thomas Agency, WOR, Work, bord & Foot Culture institute of N. T. on-nourcements thries weekly, for as *Conpols Co.*, announcements twice weekly for 24 weeks. Placed through Lockword-Shackelford Co. L. A. William Becker Tratel Agency, announcements thrice weekly, for an indefinite period. WENX:

KVOD. Gross Finance Co., 13 30-minute programs. KFEL-KVOD. Empire Orange-Crush Bottling Co., announcements. KFEL-KVOD.

SALT LAKE CITY Florshcine Shoe Co., 25 five-minute programs, n'ght time. Placed di-rect. KDZ. IS-minute programs, uiltaing transcriptions. Placed through Dillon & Kirk, Kansas City, Carrier Garrier

through Dillon & Kirk, Kansas City, Carter Tire Co., daytime signals, intefinitely. KDYL. Black Rock Concessions Co., daily announcements for an indefinite period, KDYL. Cevered Wagon Days, 100 daytime announcements. KDYL. Cevered Wagon Days, 100 daytime announcements. KDYL. Beneficial Loan Society, three an-nouncements a week for 52 weeks. Green Cab. Co., 38 daytime an-

KDYL. Green Cab Co., 38 daytime au-nouncements, KDYL. Nelsou-Ricks Creamery, 26 day-time announcements, KDYL.

time announcements. KDYL. ASHEVILLE, N. C. Southern Fool Clinic Program, five innites daily, indefinite. WWNC. Pollock's Radio Highlights, news, news, and the state of the state time signal, indefinite. WWNC. BO (sapifrin), one-minute daily time signal, indefinite. WWNC. BO (sapifrin), one-minute daily Cocco Gole, 15 minutes daily, in-definite. WWNC. BO(the programme store, 15 minu-definite. WWNC. Teches, Department Store, 15 min-utes daily. WWNC. BO(the programme store), 15 min-tes daily. WWNC. BO(the programme store), 15 min-tes daily. WWNC.

BOSTON

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts TOUR OF G - MEN QUARTERS

Tour of G-Men Roost Washington D. C. Broadcast Washington D. C. Broadcast Washington Washington Quarter at Washington Was studied with showmanhip and was some-trision to boast about. Portable mike was employed to transport ra-dio guidence into every Vilal branch study of the studies of the star-die guidence into every Vilal branch study by the star of the star to study of the star of the star to star of the star of the star to star of the star to star of the star of the star to star to star of the star to star of the star to star to star of the star to star to star of the star to star

aby of half hour. Chorus Girls Debate Mercica and New York City, American and Singlish, ew York will debate over Singlish, ew York, on July 25 on the recent British in Jondon Ditertes, Debate Singlish, Baglish working Bownel Weish, Baglish steeper, giving her view of the move. Other Different singlish and a 5 p.m.

chorines EDST.

Moon Eclipse 'Sponsored'

Moon Eclipse Sponscred' San Antonio. WOAI gave an example of alert-ness to capitelize topical opportuni-ties (which is the easence of the showmanship viewpoint) when it made reference to the moon's eclipse Listenovs worch handed the sug-restion by Ken McClure that the orange drink (of the sponsor) would be an ideal beyerage to have handy por friends lounging arown hand promes, etc., to with the phe-umenta.

Koolmotor Bankrolls Blowout Washington

Biggest blowout Capital has seen in radio circles for some time wel-comed Koolmotor's new Washington act to town Saturday night, Shin-dig thrown at Siloreham hotel, with about 500 laylted guests to dinner

act to town Saturday Night. Shin-dig thrown at Shoreham hotel, with about 500 having guests to dinner Martina and Hal, the 'Koolmotor Kida', bowed their act onto WJSV for sponsor Monday Aight for a five-or sponsor Monday Aight for a five-or sponsor House of firms who dis-tribute Citles Service products. WJSV furnished dance band hul-colly group and "Three Little Vords"

WMAZ Sloganizes

'WMAZ Peach Coupe,' which was on the banquet menu at the NAB Con-vention at Colorado Springs.

at Colorauo -. Contacting Bookies Buffalo. BR sports Buffalo. Ralph Hubbell, WEBR sports spielcr puts on baseball and race resuits daily. Gets the ball scores over a ticker and phones bookles for bangtall dope. Has phone numbers of a dozen books handy so if one gets knocked off he can call another.

It Works Several Ways

t Works Several Ways It Works Several Ways Endants here are supposed to fill in spars moments day Guy Lomhardo-by collive in privet action and saying: "This is the Esso station at ... (address)... I just wanted to fill you that Guy Lombardo and his ... (address)... I just wanted to ... (address).... I just wanted to ... (address)... I just wanted to ..

Les think is here in point up while they think is how and they think is how and end of the second second second err football games for this fall. De-ren football games for this fall. De-facted last year in the effort to crack the Southern Contesting to the illustic on the other from the side-lines, the station is again after the Program Director Charles Crutch-fold has conferred with leading school efficials and conference of ensetting of the Southern Conference early in the fall to personally pre-sent the cause of broadcast foot-Station has a client interested in sponsoring such broadcast.

sponsoring such broadcasts. issels and Engiceoring St. Paul. During East Sunday (4) after-neon's Twin (11es-wide power fail-the air for 30 minutes. Minneapolls Tribune, co-owner the air for 30 minutes. Minneapolls Tribune, co-owner with the St. Paul. During the trouble period, so KSTP million if they were off the air er story to tuble period, so KSTP million if they were running a simi-ter story to kindly point out that KSTP was not among the silent the NSC affliate this break, ran the yarn without any mention of radio

yarn without any mention of radio stations. KSTP is powered by Dissel an-gines instant of ming the local the only major in the country using blessls. System has proved highly satisfactory. Only once-about two years-has KSTP been of the air with Diestel trouble, and then the lapse was for 12 minutes.

lapse was for 12 minutes. Cab Company's Slant Richmond, Ya. On a regular 15-minute request program, announcer at WMBG stated that no request hand beam for he'd have to make all the 'request's immel. Resulted in first runk-line awitchhoard at WMBG being para-syste by incoming calls for balf an nouncer failed to stem the ava-anche. nouncer failed to stem the ava 'anche. Independent Cab Co. official listen

Independent can be onlicht intern-ing to station thereupon phoned in asking to purchase a telenhone re-quest program with telephone call to cab office only requisite to having request piayed on air.

equest played on air. Sponsor's Idea of Sumpin Event KOA broadcast a plug for Chey-nne Frontier Days Rodeo. Mer-hants Biscuit company donating thurs of the season when one of the big shots from Cheyenne said that anyone seen stilling anything that Merchanics Biscuit Cois prod-bat Merchanics Biscuit Cois prod-Biscuit Biscuit Cois prod-Biscuit Biscuit Biscuit Cois prod-Biscuit Biscuit Biscuit Cois prod-Biscuit Biscuit Biscuit Cois prod-Biscuit Biscuit Biscuit Biscuit Cois prod-Biscuit Biscuit Biscuit

 WMAZ Signarize Must be a subject of the subject of

STATION PORTRAIT

KSTP, ST. PAUL-MI

KSTP bucked the All Fools

KSTP bucked the All Fool' tradition by making its bow on April 1, 193, abshington, pressed the buton for the initial broadcast. Latter point illus-trates the station of fare for the showmand i twist which apells in the station of the station tery Broadcasting Co. Stanley E. Hubbard has been vice prez and gen. mr. since the sta-tion's founding: Kenneth M. Hance ditto in the capacity of and the station of the station of the few women in readlo with really responsible jobi; Thomas Dunning Rishworth, educational director: John of the few women in readlo with really responsible jobi; Thomas Dunning Rishworth, educational director: John of the few women in readlo with really responsible jobi; Thomas Dunning Rishworth, educational director: John on the staff for sky years. Station prides liself espe-cially on its alumni, following then of Noice, CSB, Cheago: The Honeymooners, NBC; Merry Macs, NBC. Hubbard Bick Full Composed ordere 'em not to brag about the statiff the star yophonist; Hubbard's order-and it's béen program day with housewives ordere years. Especially aggressive on the seven firing line is KSTP. One of the original triple entento

of the visual trips election of the visual trips election of the visual trips election was non-tion. Inc. 15 months ago, sta-tion was one of the first to throw down the gauntiet to newspapers. Has always adopt-ed and uncertricted policy toward broadcasting of news and has gone in for scooping opposin. Thom as Dunning Rish-gone in for scooping opposin. Thom as Dunning Rish-broadcourt the northweat. Rishworth has been somewhat the direct in a docenting deletion of blood and thunder form juve al fodder. With likker proving a touchy subject to most stations

With likker proving a touchy subject to most stations throughout the country, KSTP months ago took the bull by the horns and decided hard stuff was no bugaboo-if han-dled smoothy. Result is that station was one of the first in the country to bally spirits way the other and the future

station was one of the first in the country to baily spirits over the ether, and its liquor programs are neatly done. KSTP's a live wire. Action all over the place. From the sales graphs...to Stan Hub-bard's own private phones... down to the classy blonde hostesses-wery line is busy.

afternoon not so long ago that B. G. Robertson (KTBS) yawned right in the 'mike'. Jack Keasiar (KTBS) had his moments, too, when a street vender tried to seil Jack some of his wares while a broad-cast was underway. The voice of the vender went clearly over the air

Sound Effects Flop Macon, Ga WMAZ, Macon, dressed up Transradio Press periods with Ga. its s Transmalio Press periods with a bigh-pitched buzzer and immediate-ly elicited this letter from a listener: "Why bring in all that tump buzz-ing sound on your news hoadcasta" news has probably been in for an hour or so, and you let the dot-dash mess take up time. Stick to your old way and don't try to not so mod-'n and realistic!"

New Business

DETROIT National Sugar Refining Go., 15-tratic california for these weekly for 28 weeks. Young & Ru-blam Agency, WWJ. California Fruit Grozolfs. Lord & Thomas Agency, Chicago. WWJ. Ford Molor Oo, three announce-ments daily, indication. W. Ager 1 Proceer & Gamble, Cincinnal, 15-minute period weekly. Biakciet-Sample-Bummert Agency, Chicago. WWJ.

WWJ. WWJ. PARTANEURG, S. C. Ernest Jurnell (Charroist), brief dily apo, straight advertising copy, indefinite. WSPA. Jordan Liberty Monument Co., an-nual contract renewal, festuring inducts Jundar, afternoons, 12 months WSPA. Doorn Yondar, serial story por-traying Its in a small southern own, Doorn Yondar, serial story por-traying Its in a small southern own, Doorn Yondar, serial story por-traying Its in a small southern own, Doorn Yondar, serial story por-traying Its in the star of the south Control of the star of the south Star of the south of the south Star of the south of the south Star of the south of the south Junta Star of the south of the south Star of the south of the south of the south Star of the south of the south of the south Star of the south of the south of the south of the south Star of the south of the s

Innouncementa thicks weekly, for all infentine prod. WBNX. DENVER Cottrell's Clarking Co., one-minute service of the service of the service of the service Monaster Co., Cont-minute an-nouncements, KCA. Lakeside Amsternet Park, 18 an-medior-Phymouth Co., 39 15-minute transcriptions, KCA. Lakeside Amsternet Park, 18 an-McGarty-Stermen, Molor Co., 38 announcements, KLZ. Guardin Trust Co., 26 announce-ments, KLZ. Dupler's furriers, 13 announce-ments, KDE. Stipper Actiseries, announce-ments, KEEL-KVOD. Singers Grill, announcements, Ted Levy Advertising KYCO. McGarty-Stell-KVOD. Stopper Guardin The Solisseries Strenger Service Co. of Colorado, an-billic Service Co. of Colorado, an-billic Service Co. of Colorado, an-Ducchiments, Ted Levy Advertising Agency, KFEL-KVOD. Stopper, Strenger, Solisseries, announce-ments, WEEL-KVOD. McGarty-Stell-KVOD. McGarty-Stell-KVOD. Republic Jeuery Co., 40 announce-ments, WEEL-KVOD. Republic Service Co., announce-ments, WEEL-KVOD. McGarty-KL, KVDD. Republic Jeuery Co., 40 announce-ments, KFEL-KVOD. Republic Jeuery Co., 40 announce-ments, KFEL-KVOD. Sundown Strenger, Steller, Jobo an-Douncements, Ted Levy Advertising Agency, KFEL-KVOD. Republic Jeuery Co., 40 announce-ments, KFEL-KVOD. Sundown Strenger, Steller, KVD. Handed Duros Store, announce-ments exister, KFEL-KVOD. Monty Verono, Country Club Howney Verono, Country Clu

OMAHA Associated Serum Products, Inc., 52 announcements, given on Mon-days, Wednesdays, Fridays, between July 8 and Sept. 19, Placed through Dillon & Klik Co., Kansas City. WOW. Ex Laz, Inc. 15

July 8 and Sept. 15. Placed through Weine & Kirk Co., Kanasa City. Weine Kar, Kirk Co., Kanasa City. Weine Karage and Strange as 19 Seems.' To bordcasts to be given four times weinly beisen Sept. 13. 1935, and mond R. Morgan Advertising Co., Health-O Quality Products Co. Health-O Quality Products Co. Through Key Advertising Co., Through Key Advertising Co., Through Key Advertising Co., Comment Chemical Co., New York Tom Sept. 21 Uli forbid. WOW. Orage Chemical Co., New York 1938, Placed through Hubbane & Homas Co., 62 selection 1938, Placed through Hubbane & Thomas Co., Co., 52 selection 1938, Placed through Hubbane & Thomas Co., Ch., Co., 29 and Neator & Sons Advertising Co., Ch. Castor & Sons Advertising Co., Ch. Castor & Now

DAYTON, C. Cheurolet Corporation, 39, 15-mhn-ule transcriptions, three times a week, starting July 22, WHIO. Dodge Brotherz Corporation, 28, 15-minute transcriptions, twice weekly, starting July 15, WHIO. Associated Serum Producers, Inc., 5 - consimus a announcements, three Associated Serum Producers, 52, one-minute announcements, t times a week, starting July three v 8 times WHIO Mort

WHIO Morrow Nut House, 25, one-minute announcements, three times a week. WHIO. Love Brothers Paint Store, 10, 30-word announcements. WHIO. Star Beverage Company, 63, 42 minute announcements. WHIO.

NEW YORK CITY

NEW YORK CITY Cartest Com m unity Estates, series of spots for 38 weeks. WINS: Mondays and Weehendays for 63 weeks. Placed through Russel C. Corner Agency. WINS: Olympic Park, thrice webitednite period, presenting variety shows. Placed through Bess & Schillin, Inc. WNEW.

Placed through Bess & Schillin, Inc. WNEW. Stevens Holel, series of 20 broad-off through the series of 20 broad-churadays. Bhead through Canad Chevroid Bhead through Canad Chevroid Hodors, thrice weekly, Tuesdaya, Thuradaya, Saturdaya, Chevroid Hodors, thrice weekly, Tuesdaya, Thuradaya, Saturdaya, Chevroid Fander, Chevroid Chevroid Wand, Co. WMCA. Chevroid reneval on disk service for 13 weeks, starting July 22, pro-Mement's test having cream, Nor 13 weeks, presenting trans-radio news service, starting Sept. 23, Phaced through H. N. Kleswetter, Ind. WOM June starting Sept. 23, On Wolchayers Amateur Hour, a Sunday series, WR. BOSTON Carishad Posto Ca., Inc. (Caris-had Sait), 46 15-minute programs, Pridays, Aug. 16 to Sept. 20; Pri-days and Salurdays, beginning Sept. First Ohmer, 1970, Scientita, Parts Ohmer, Waldersday, Jegin Johnson, 31%, hour services, Aug. 11, 18 and Sa. Ohret, WNAC, S-min-ning July 10, Through Harry M. "Salueorie (Deny) Add. S-min-ning July 10, Through Harry M. "Salueorie (Deny) Add. Science (Deny) Add. Science (Deny) Add. Science (Deny) Add. Salueorie (Deny) Add. Batchelder VM Jiermon Coal (Co. 7 100-word announcements daily, in-clusing Salueorie (Deny) Add. Batchelder VM Jiermon Coal (Co. 7 100-word announcements daily, in-clusing Salueory, renewal effective, Boston, WNAC,

Contract Services, Jack Marketter, Jack Marketter, Services, Jack Marketter, Jack

RADIO

41

AIR WOOS SOCIAL SPENDE

Astrology, Quackery Cited by Brown In Recommending KFBI Death Writ

Washington July 23

Gagging of station KFBI, Abilene, Kans., a 5-k.w. transmitter, for merly owned by Dr. John R. Brinklev, was recommended to the Federal Communications Commission last week by Commissioner Thad H. Brown

Subject of field hearings at San Antonio, Tex., KFBI's operations were criticized as distinctly not in the public interest with the result that Brown recommended negatively the station's application for li-

that to satisfy a splitation for il-con the satisfy a splitation for il-control of the splitation of the emment fight against Brinkley and emphasizing that the courts uus-tenhed the old Radio Commission. Brown charged with Parmers & Eankers Life Insurance Co., pur-chaser of the property when Brink-ley was thrown off the air, with be-ing derelict in the performance of the trust imposed upon it. The com-pany was deficient, Brown said, in that it turned complete control and puny was deficient, Brown said, in that it turned complete control and nagement of the station, together management of the station, together with responsibility for its operating policies, over to the station manager and did not exercise close supervi-sion over management of the transslon ov mitter.

mitter. To make his criticism sting, Brown added that there is abundant broadcast service available at Abl-lene, a town of less than 6,000 so that service to listeners would not be unduly curtailled if KFBI is si-lenced. Pointed out station has run in the red in the red.

Recalling the Radio Commission's Recalling the Radio Commission's and the D. C. Court's views on Brinkley's broadcasts, Brown said the evidence presented discloses that an extensive series of medical broadcasts and still other programs requiring examination have been ac-cepted and broadcast over KFBI' Astrological programs, including a into additional difficulty with the Post Office Department, also drew for from the commissioner, as did the account for a fat-removing po-tion.

tion. Tt must be noted that the char-acter of the four programs, includ-ing those of Dr. Brinkley, Koran, Omar, and Dr. Ford reducing tea, aro definitely not of a type that serve public interest, convenience and necessity. Brown asserted.

Jacques Cartier on Other Side of Fence

А

Ottawa, July 23. Jacques Cartler Is now against the Government Party, the Conser-vatives. Until a few days ago he vatives. Until a few days ago he Radio Broadcasting Commish as an appointe of Prime Minister R. B. Bennett, leader of the Conservative Government who has faced pienty of political criticism on the policy of political criticism on the policy Canada. Ottawa, July 23 Canada

Canada, Cartier has now stepped out to become chief organizer in the Prov-ince of Quebec of the Reconstruc-tion Party under Hon. H. H. Stev-ens who is opposing Bennet in the premet Dominion election cam-nairn.

present Dominion election cam-paign. In the elections five years ago Cartier was the Conservative or-sanizer in Quebec and his appoint-ment to the Broadcasting Commish was regarded as a political reward.

Shake-Up at WNRA

Muscle Shoals, Ala., July 23. Station WNRA has tossed out its entire staff with the exception of Max Williamson who continues as

Max Williamson who continues as seneral manager. New staff includes: Joe Van Sandt, commercial mgr.: Paul Cram, chief engineer; James Con-nolly, chief announcer; (Miss) Tommy Peck, women's editor; snd C. M. Watkins, John Kirkland.

DICK DAVIS HEADS WNBC. NEW BRITAIN

New Britain, July 23. Station WNBC made its debut on the air July 15 with speeches by Mayor David L. Dunn and other cities officials in addition to com-

cities officials in addition to com-mercial program. Richard W. Davis of Springfield, Mass, 'torneriy program manager for WMAS, is general manager, An-nouncers are Philip Adams, former-ly of WTIC dramatics; John Lloyd, formerly of WATR, Waterbury, and WTIC, and Hal Goddwin of Spring-field, formerly with WTIC and other stations. Sophia Raffell of Bristol in tharge of women's programs. USO Operates on Adia vatreet.

street.

Cantor Seeks Band

Hollywood, July 23. Hollywood, July 23. Eddle Cantor is looking around for a local band to replace Dave Rubinoff when the comic returns to the air this fall for Lehn & Fink. Rubinoff is being held east by other engagements. Parkyakakas will continue in the cast and come in for a special buildon.

bulldup.

'Annie' Platters Back

agement. Hill had been cleared through the CBS office for almost four years. 4 times

Making It Legal

Boston, July 23. Ramy Weeks, ork leader at Gocoanut Grove and a WBZ, Boston, pickup had to give timesic permission to play his timesic permission to play his terministic permission to play his dentification without ever tag-ging it with a title. When he becan broadcasting through WE2 station called and asked but for had a release on it. piled the band leader. Tweli, in that case you'll have to write a letter to the station giving yourself permission to play 1L'. On Weeks' boat stationery

On Weeks' bost stationery Ranny Weeks gave Ranny Weeks permission to broadcast the Ranny Weeks number on future Ranny Weeks broad-casts

UNEMPLOYED TURN WRATH ON STATION

Regina, Sask., July 23. Unemployed in Regina, Sask., Unemployed here threatened boy-cott of station CHWC for refusal to grant free time to Rev. S. B. Fart sympathizer with 2000 cott of station CHWC for refusal to grant free time to Rev. S. B. East, sympathizer with 2,000-man relief camp strikers' army recently dis-persed by Royal Northwest Police amid rioting that resulted n killing of policeman.

East was refused due to Canadian Radio Commission ruling no spesch can be aimed at existing legislation.

Schand Gets Hill 100%

Chicago, July 23. Blacket-Sample-Hummertagency Artists Bureau and H e r m a n here has been laying orders for the Schadaf's Leading Attractions, Inc., return of the Little Orphan Annie' splitting commissions on Edwin C. platters for Ovalite on Sept. 4. About 25 towns this fail, after hav-agenet. Hill had been cleared through the treify for the summer.

KTFL, IDAHO, GETS PAT

But Adverse Report on Penn. Re-

Washington, July 23.

Biglous Lecturer
 Washington, July 23.
 Change in frequency for station RTFF, Twin Falls, flaho, was ad-vocated in requency for station RTFF, Twin Falls, flaho, was ad-the station at Forty Fort. Penn.
 Concluding that added service is desirable in rural regions of flaho, mended favorable action on the station at Forty Fort. Penn.
 Concluding that added service is desirable in rural regions of flaho, mended favorable action on the World give up 500 watts by yield-ing special authorization to usc 1 would give up 500 watts by yield-ing special authorization to usc 1 would give up 500 watts by yield-ing special authorization to usc 1 Hyde in the case of F. L. Whitesell who desired to build a station oper-sing at Forty Fort, Penn, on the spplicant as apparently being a writer and lecturer.'
 Noting that Whitesell, a sort of the service of the proposed tation as a advertising at forty of damand or need for the transmitter would in the stating at arrangements as mean of a considerable following' but said that financial arrangements contribu-tion as an advertising area, has broad-for the transmitter as a mean of a considerable following' but said that financial writeres of public interest or the service of the proposed tation as an advertising medium and there the service of the proposed tation a transmitter conceded that tseth-tion and are lightous tracts are un-certain since the station would be conomic and relightous tracts are uncertain and relightous tracts.
 WSPA, Spartanburg, S. Chasaro by orgaram

WSPA, Spartanburg, S. C. has added NBC Thesarus program service and World Broadcasting System programs. Also full léased daily news service on Trans-Radio,



Radio Advertising Increasingly Used by Services Catering to Leisure and Pleasure

RESORTS

BY MAXWELL FOX

BY MAXWELL FOX Boston, July 23. Radio advertisers are increasing not only in numbers but in the range and variety of the services and products offered to the air au-dionce. In addition to the regular run of proprietary drugs and cos-metics, things to eat, hings to wear and conveyances to get around in recent check-ups suggest the mul-tiplicity of new employments of

recent check-ups suggest the mul-tuplicity of new employments of broadcast advertising. In the second second second second to sell men's shirts over a radio station which later the same day will have propagand in favor of the horse racing tracks that are trying to take away the same shirts. What secms notable about many either throach entertunnent or spot announcements is the number public. A list of unusual accounts now on the sir sevenis may of a suggests new sources of business or stations and the broadcast in-dustry as a whole. Check-up of asolal-type sponsor-ship includes:

Horse and dog tracks Summer camps Excursion boats Golf links Masonic lodges American Legion Posts Swimming pool Beaches, pour Speed boats Airplanes Pienic grounds Renting agent. Pishing parties Pawn shops Bicycle acadomy Fiction magazines Tourists bureaus Turkish baths Gymnasiums Employment agencies Pet shops Reaches Pet shops Roadhouses Roadhouses Pin money propositions Dance teachers Music teachers Religious shrines Ice cream Beer Theatrcs Restaurants Restaurants Hotels Art museums.

WIBX's Closed Shop

Utica, N. Y., July 23. Dale Robertson, general manager of WIEX, has agreed to recognize American Radio Telegraphisty As-sociation as closed shop union for the three panelmen employed by station. This is reported one of the smallest 'locals' of the engineers union.

manest locals of the channels union. Present wages continue until fail when it is stipulated negotiations will be rcopened on money.

Courtney at WMCA

Alan Courtney, program director at WOV, New York, exited yester-day (23) after being with station for four years. He'll mc. a new York, starting this week for Ar-nold's Apparell. Join Schamm, announcer, succeeds Courtney at Arnold's W/C a how were Elfern

Arnold's WMCA show uses Elleen Barton, Vince Callendo and Ted Ar-nold's orchestra.

Washington, July 23. ciation of Broadcasters was de-obtential headache for nouncing any move to put the radio tabbed up in Congress in industry under censorship forecast its introduction of less a bitter fight if the messure ever in disturbance of interna-manging director, refused to com-non and prevent barrase sponsored by Senator tion adopted at Colorado Springs insechusetts, amending differs of NA.B, are compelied to dio address or program infib to free speech. ro in the interest of

right of free speech. That the bill may become a major Issue and precipitate the long-pend-ling shouldwork over ra-ling shouldwork over ra-in radio circles here. Industry lead-ers noted that the Walsh measure was referred to the Senate Inter-state Commerce Committee, which is chairmaned by Senator Burton Issue and persistent critic of

ternational relations, which offers a disguise that may induce many

Baltimore, July 23.

every Sunday, originating from N. Y., which piugs the activities in

on the hroadcasts that message is conveyed.

anti-censorship members of Congress to permit the measure to pass Inter-City group, composed of WMCA, N. Y.; WCBM, Baito.; WIP, Phila.; WDEL, Wilmington; WOL, Washington; WMEX, Boston; WLNH, Laconia, N. H.; and WPRO, Providence, has a new commercial which rides 5:30-6:00 EST

foreign-land Catholic mission centers conducted by the Graymoor Friars. Donations toward the mis-Friars. Lonations to the carry on the propagating of the Catholic falth are not solicited directly, but between the lines of the copy read

FEARED LEADING TO AIR CENSORSHIP Senator Walsh Would Give Broadcasting Another purpose is to maintain friendly in-Boss-'International' Wedge for Ultimate Cen-

sorship of All Programs Seen new potential broadcasters bobbed up in Congress last week with introduction of leg-

broakcasters dobbed up in Contress inations imposing field consorbhip to prevent disturbance of interna-tional relations and prevent barrage of foreign propagnada. Measure seponsored by Senator Waish of Massachusetts, amending that any radio address or program aired by, for, or in the interest of any foreign government cannot be broadcast until examined by the State Department and approved by the Secretary of State. Incense would be the pentity im-posed on 'any licensee permitting the broadcasting' of such material without approval of the State De-attiment.

the broadcasting of such maternal is chairmaned by genator Burton without approval of the State Dev Wheeler of Montana, bitter for 0 in the Production of the proposal, the boldest attempt between a state of the proposal, the boldest attempt both the House and Senateral attempt both the House and Senateral is a first of south sectors attempt between a state and the state of the proposal, the boldest attempt both the House and Senateral is a first of south sectors attempt between a state of the proposal is a state strength weaks ago and der the vahiele for a concent by the Catholic Christian and the state apprehension is a strength weaks ago and der the vahiele for a concent by the Catholic Christian and the south sectors at the both attempt be readcasting. The Catholic Christian and the south sectors at the south sector a strength and the south at the south sector at the sou

CATHOLIC PEEVE OVER MEX. PROGRAM

G-MEN Phillips H. Lor Drama 80 Mine. COMMERCIAL

42

EAF, New York

It is not a far throw from the Phillips Lord of the Seth Parker characterization and the purveyor of the religion of sweetness and light to the Seth Parker who has undertaken, with Chevrolet furnishundertaken, with Chevrolet furnish-undertaken, with Chevrolet furnish-ter and the second state of the server and the second state of the server with made its debut over an NBC red hokup the past week-end (20), has him doing a Seth Parker on orime, but minus the downcest dialect.

Farker on crime, but minus the Since the main intent of the series is to point a moral to the youth of the country, that crime never pays and that eventually the G-Men and that eventually the G-Men taw, care has been taken against letting too much blood and thunder get into the dramatic narraitive. As the volget horrible for his initial as the high points in John Dil-linger's career. In the dramatiza-tion of these points there's was due tion. It was a hapharard patching opether, with the technique rem. togeth other, with the technique rem-cent of 1929 radio.

<text><text><text><text>

TEXAS PLAZA HOTELS Melody, Verse and Song 30 Mins. COMMERCIAL

KTSA, Gan Antonio

KTSA, Gan Antonio Continuous flow of amooth music that his the Southwestern web verry Sunday p.m. aponsored by the Toxas Plaza hotela. Stint origi-Combination of organ, plano, vio-lin and harp combine to put out soching type of music fitting for Sabbath eve. Vocallet used sach preno. Rutus Craddock barltone, and Alex Johnston, tenor, alternati-ma, Switches back and forth from classics to opereits turnes in un-cat opening and closing, otherwise no monton of sponsor.

no montion of aponsor." Automotion Midways, Steve Wilhelm, station production manuger, spicle a poem to be a structure of the state of

ELEANOR OLCOTT Songs 15 Mi Sustaining

WHN, New York

Bob West is assisting artist to Eleanor Olcott, pop song warbler, on a mid-Wednesday quarter hour on a mid sustainer.

of a minimum sustainer. • She handles her pops in nice voice and West at the ivories is likewise expert, Miss Okott is another in a string of seemingly competent pop salesman who can fit into almost any groove on almost any station. Abcl.

MARTY MAY With Jerry Cooper, Loretta Lee, Carcol Dee, Johnny Augustine Comedy, Songa, Band 30 Mins. Sustaining WABC, New York

30 Minne, Bytakin Naw York Performance that Columbia put Marty May through on his Initial showing (18) gave little indication inth in was a promising personality a sorry hodge-podge of themes and a the source of the sorry of the sorry hodge of the sorry of May's type of personality. As far is the satter and is a contract, is the right former sorry of the sorry of a sorry of the sorry as the satter and the sorry of a sorry of the sorry of t

ADRIAN O'BRIEN Songs 15 Mins. COMMERCIAL WNAC, Boston

COMMERCIAL WNAC, Bocio of Callro is this O'Brien ial, with a voice of Callro is the order and the second of the second of the second term of the second amount of the second of the second of the amount of the second fundan of the second of the second of the second second of the second of the second of the second second of the second of the second of the second fundance of the second of the second of the second for the second of the second of the second of the second is defined of the second of the second of the second for the second of the second of the second of the second for the second of the se

TABLOID THEATRE OF THE AIR Juvenile Adventure Serial

TABLOID THEATRE OF THE AIR Juvenile Adventure Serial Commen-WEEC, Duluth-Superior In a folly weekly serial of five atteastruck youngaters who turn and Constans Drive-in Food shop have found the answer to putting process a unique selling message grocery furthese drive in and park while you shop service and weaves to the ording many here. Cityle pride and interest have been to see doing any here.

or overaloing anywhere. Civic pride and interest have been rung in to great advantage. Chi-yor bar and the set of the set of the large set of the set of the set of the large set of the set of the set of the bern of the cast. George Gavvin, bern of the cast. George Gavvin, Gregor, Miriam Oreck and Addei Holst, are seven years and un. Kids like the radio work and the tutors any like yirs shaping into good future Aired at 8:10 p.m. near the chil-dren's summer bedime hour, yet when the oldster's ears are likely to buildor-upper. It's definitely alanted to win adult approval, yet all boodthristy, sensational elements yet vivid, adventure story is suf-ficient to keep the kiddies earer. Raschick.

ETON BOYS Charles Day, Jack Day, Earl Art Gentry, Ray Block ith Art Genury, ..., 3ongs 15 Mi Sustaining WABC, New York

WABC, New York Pour vocal stylists popular in New York's classier nitories. Their wares range from stringht pop warbling to a variety number of the string to a variety number of the string tions, etc. I've lever stuff for the aget pat. String to the string of the string bar of the string of the string not se funny. A Scotch number bruckt in some bargho effects. Diverse the string of the stri

GLADYS GEORGE

GLADYS GEGNUE State State COMMERCIAL WEAF, New York Gladys George's performance of Carole Arlen, the film queen in Carole Arlen, the film queen in or the highlights or the '34-'35 legit season, and it's still carwing. In her air debut last Thursday night the the the state of the oppor-unities for comedy along dimilia-lines. Her well-timed chatter and husky voice registered well on the entry and ward met the of the

husky voice registered well on the ether. "Third Angle' was the title of the skit, with two assistants in for minor roles. Build-up announce-ment from Vallee was gracious and paved the way nicely for the actress.

GLOOM CHASERS

GLOOM CHASERS Music, Songe To Mine, Colling End Coll Representative saint of the flour milling industry in Texts and Okla-toma which is now About 100% The Songe Which is now About 100% The the second second second second of the second second second second of the second second second second a band with pair of specialists and and with pair of specialists and and with pair of specialists and show, but to date not one has stepped away from the old pattern. Maybe show, but to date not one has stepped away from the old pattern. Maybe show, but to date not one has stepped away from the old pattern. Maybe show bat to date not one has stepped away from the old pattern. Maybe is of othe particular makeup to ab-sorb several stansas built on simi-lar frames. Music leans heavily to whow are pointed to the rural audi-nece that may account for a general indifference to pacing and other ele-tits of show manafily. Accounted for through daily series of pac engreements the bands and specialistis make throughout that the labeled gibon chasers. Inhough reason is not clear. Maybe its and secular for the yibos shouts that the secular for the wibor that that the man and out whe science in the complement of the science in the secular for the wibos for the science in the complement of the science in the secular for the wibos about that the science of the science in the complement of the science in the secular for the wibos for the science in the complement of the science in the science in the complement of the science in the science in the secular for the wibos is band and peciality of the science in the science in the complement of the science in the science in the complement of the science in the science in the science for the science in the science

AGN: MARIE DE VILLE Stating Sustaining WEAF, New York Meat distinctive the machines and hor songs minus any lowdown de-livery. Instead she keeps it up on a fairly high soprano plane, depend-ing for the most part on clearcut ing for the sort of the source of the same okay. She halls from WTAM, Cleveland, and is in the builder-upper state accompaniment, but it is kept in the background, with the wardber car-rying the entire quarter hour her-split. This time she sind at 12 nooms proves throughout the week, hardly a good break from her standpoint but a convenience for NBC.

NANCY CLANCY With Carl Mark Songs, Music

NANCY CLANCY With Carl Mark Songs, Music Sunda him Sancy Charge as the Studio him Nancy Charge as the Studio him Nancy Charge as the Studio him Nancy Chargers for keyboard manipulation. An attempt ing pipes and nimble fingers for keyboard manipulation. An attempt ing pipes and nimble fingers for keyboard manipulation. An attempt in the Carl Mark feeding. This time it bordered close to the charger field. Carl Mark feeding. This time it bordered close to the charger field. Carl Mark feeding. This time it bordered close to the charger field. Carl Mark feeding. This the dictionary and be-cuing rightened. daily excepting week ends. Morping -roove limits audience appeal, but it should build, because of the unaffected delivery VESs periodically of late. On morn-ings at 9 EDST.

JIM CROCKER Enquiring Reporter 15 Mins. Sustaining KTSA, San Antonio

STAN."San Antonio Jim Crocker has been conducting his version of the question pro-pounding resporter for some months to create a popular program for between Jerry Belcher coundrum reportoire and the formal opinion provoking faily question. One day question may do with a governi-me old as what do you do about the hot weather. Regardless of type query Crocker pris in a few fait quips which lifts room usual busy intersection thrice weekly. Ripe for commercialization.

Keys.

Vic Nielson of CJRM, Regina, Charles Smith, CKCK, off to West-ern Broadcasters' Association con-vention in Vancouver, B. C., by car. A. A. Muprphy, CFQC, Saskatoon, also at convention.

FCC's Washington Hearings

Washington, July 23. One minor increase in power was approved by the Preferal Communi-cations Commission last week as business continued sprearal Communi-commission to the second second second second second second to boost day strength from 100 to 250 waits and issued permission to G. L. Burns, Brady, Tex., to build a 100-watter using 1500 kc. Authority was granted NBC to pipe programs from New York studios to Canada. Five requests for new transmitters were referred to the hearing docket along with several other applications. Batch included John A. Stump, Fairbanks, Alaska, new station on 1210 with 50 watts; W. H. Kindig, Toda Angelor, H. J. Nasser, Sacramendo, Callr, new station on SignAch too Angelor, H. J. Nasser, Sacramendo, Callr, and station on 1500 with 100; and Pittsburg Broadcasting Co., Pittsburg, Kan, new station on 1500 with 100 watts. Channes Mind

with 100 waits. Reconsidering previous action, the Commish revoked three prior grants and carded applications for hearing. Reversal holds up switch of facili-ties between KGKO, Wichita Falis, Tex, and KTAT, Fort Worth, Tex, under which frequencies and powe: assignments were to be swapped. Also Commish suspended its grant of added day power for KPH, Wichti Kan, following protest from KPEI, Abliene, Kan.

Neve applications that double the heave were: Steel City producting the heave were: Steel City producting Co. Pittsburch Penn, new station on 1420 with 100 watts night and 230 watto days; Parmers Educational & Co-operative Union of America, Bismarck N. D., new station on 550 with 1 kw night and 5 kw days (facilities of KFYR, Bismarck), and Clark Standiford, Freeno, Calif., new station on 1370 with 100.

Sponsors—Agencies

Oxol program with Jack Fulton winds up a 26-weck run on NBC this Friday (26). Account will be back in the fall with another. B.B.D.&O. is the agency.

ific Coast Coal Co. of Oregon and Washington, starting campaign with a number of stations. Western Agency of Seattle is handling the

Albers Brothers Milling Co. of Portland and Seattle, manufactur-ers of flapjack and buckwheat flour, have started a transcription cam-paign on 14 northwest stations.

Peck Advertising Agency is handling I. J. Fox's new series over WABC, with Morton Downey and Bertrand Hirsch orchestra, which starts July 24.

J. Walter Thompson building Alexander Woollcott's Town Crier series, which return Oct. 6 over CBS. It will be on Sundays from 7 to 7:30 p.m., EDST. Cream of Wheat sponsoring as before.

Erwin, Wasey & Co., in charge of Fisher Body Craftman's Guild pro-gram on August 22 over CBS. Pro-gram originates from Quebec and will be heard over 31 stations. Broadcast time is at 8:45 p.m., EDST.

Cramer-Tobias handling Julius Grossman shoes account over WEAF, Sept. 8. Talent for the Sundav series is not set as yct.

J. Walter Thompson agency building program for Northam Warrer Corp., which airs Sept. 8 over WJ2 and network. Broadcast schedule is at 9:45 p. m. Sundays. Warren ver WJZ

Colgate-Palmolive-Peet Company starts a Friday renewal series over WJZ and network on August 9. Benton & Bowles handling.

Climalene, Canton, O., has re-newed Climalene Carnival over NBC darting Aug. 8. W. S. Hill, Inc., in charge.

Vivienne Segal was named an honorary professor of music by the New York School of Music in Town Hall last week.

Elgin Watch Company will go on Eigin Watch Company will go on NBC this fall with a weekly 30-minute show at night. Will be large-iy musical. Set through the local J. Walter Thompson agency show will start around Oct. 1.

Precious Mines Inc. is sponsoring Jack and Gil, song-patter team in their first commercial, Monday and Friday at 7:30 p.m. over WGR, Buf-falo. Direct contract for 13 wecks.

Buick account moves from Camp-bell-Ewald to Erwin-Wasey. Arthur Cutner account exec.

Life Saver (starts Sept. 18) wiil Life Saver (starts Sept. 13) will Mexico State Tourist Burcan which be heard Wednesdays for 30 minutes is spending \$50,000 in the mountain between § and \$:30 p.m., and re-broadcast west at 1:35 to 1:46 a.m. Justa Dackground will be sup-pled by Alco Ricci sorchestra last somer, engineers for WAAZ, Alcon ream over WJZ, Topping and Loyal FL Senning, Ga.

American Washing Machine Manufacturers' Association, series of 26 five-minute disks, presenting Help-tul Harry's Household Hints. Placed through Mildrum & Fensmith, Cleveland. Cut by World Broadcasting.

Wax Works

Heinz Company has renewed its Roscoe Turner series of platter service through World Broadcast-ing, consisting of 52 15-minute pro-grams. Placed by Maxon, Inc.

Caldwell's Syrup of Papin Is reading a String of Crippin Is reading a String of Crippin Is for motiling around some 10 sta-tions starting this fall. Recording job done by Columbia Recording job done by Columbia Recording outfut in Cheago will ride five times weekly. Title is Monticello Party Line' and is figured for adult, femme consumption. Through the Kramer-Crasselt agency in Mil-waukee.

Chevrolet has renewed for its transcription campaign, with the dcal again involving three quarterhour programs a week on around 300 stations. New series will have warbling numbers by Tommy Mc-Laughi!.. interpolated between dance combo renditions dubbed from the World Broadcasting System's 11brary service.

Pontiac is making available to its dealers a recorded musical series, with the understanding that the lat-ter will do the time bankrolling.

J. F. Stampfer, of Duburge, Jowa, purchased 156 electrical transcrip-tions of George H. Field, Inc., in the past, week for use on Iowa stations. The programs, each of 30-minute duration, will go on six times weckly. Dramatic, musical and novelty program included in purchase

Conquest Alliance Co. has re-corded 13 programs each of Cella lla, daughter of Pancho Villa, and Maria Grover. Both specialize in Mexican folk songs.

WJSV, CBS outlet in Washington, has bought complete library of World transcriptions. Platters are spotted in four periods per day.

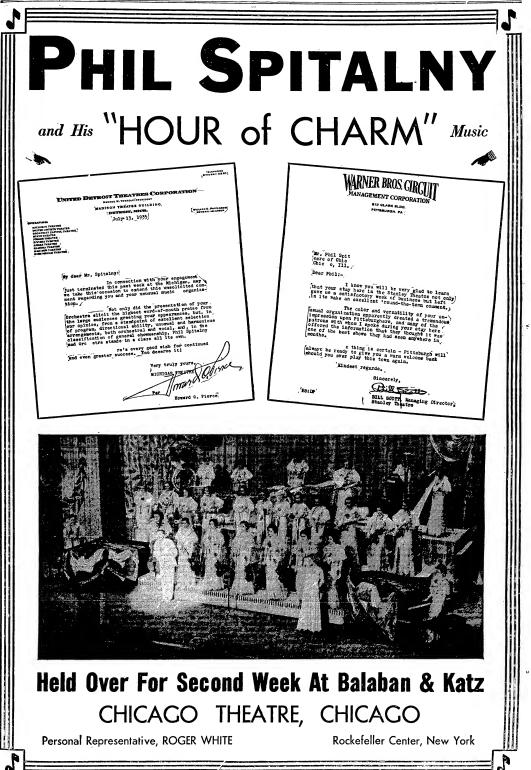
agency of New York putting show together.

Charles W. Hoyt agency now has the full Hill Bros.' account, pre-viously shared with Ceell Warwlek & Cecil. Hills Bros. has gingerbread mix and Dromedary dates, radio users

Blackett - Sample - Hummert last week picked up option for WBBM, Chicago broadcast of baseball in 1936 for General Mills. Price, is 1356 for General Mills. Frice, 18 575,000, same as this year, and ac-knowledgedly the highest baseball price in radio today.

Ward Hicks Agency, Albuque New Mexico, is agency for New Mexico State Tourist Burcau which is spending \$50,000 in the mountain

VARIETY



Here and There

KSO, Des Moines, got credit in the July 10 issue of VAnt y for an oùtstanding showmanship stunt with small town bands competition, which rightfully belonged to KRNT, also owned by the Register and Tribune, but a rival station just the 09 m 0

G. O. Shepherd, former manager of WWNC, Ashcville, has been made manager of the North Carolina Symphony Orchestra.

Manager Bill Schudt, of WBT, Charlotte, returned from Colorado Springs, and after two days depart-eñ again for three weeks-one week of business in Washington and two weeks of vacation in and near New York alty. York city.

George Ketiladze, well-known in Canada as a radio vocalist and on the variety stage as a magician. Is running the boys' camp at Golden Lake, Ont., for the Ottawa Y. M. C. A.

Mahlon Merrick, baton wielder for NBC at Frisco, moved down to L. A. as a staff conductor for KHJ,

E. K. Cargill of WMAZ, Macon, and Steve Cisler of WJTL, Atlanta, made their trip from Georgia to the NAB convention an actual 'see what the other fellow is doing'

-RADIO'S PREMIER MINIC WARD VILSON STAB OF

"ITTY BITTY KIDDIE" HOUR WHN NRC ARTIST BURFAU





ARMOUR HOUR with PHIL BAKER WJZ, Fridays, 9:30-10 P. M.

le Direction, HERMAN BERNIE 1619 Broudway, New York



PLAYING DE LUXE THEATRES

le Direction, HERMAN BERNIE Broadway, New Yor



Fred B. Norman has left Louis jaunt. They went in Clsler's car Blurr: odfice (legit) to join Roger and visited ten stations enroute. White Stadie Productions, KSO, Des Moines, got credit in W32DY, KGYA.

Edna Ahearn out as KTBS, Shreveport, staff planist. Joan O'Neal back in. Joan is heard in two 15-minute sustaining spots weekly, besides heing accompanist for Jimmy Wiley and W. L. Dickin-ron tonge son, tenor.

John C. McCormack, general man-ager of KTBS and KWKH, Shreve-port, and Jack Gross, commercial manager of both stationa, looked down the business end of a gun. They were victims of a stick-er-up man while enroute to the NAB con-vention in Colorado Springs.

Bill Anthony, chief engineer of KWKH, Shreveport, on road making test of the field strength of Shreve-port's 10,000-watter.

Radio script writing instruction will be given at New York Uni-versity, in co-operation with State and Federal leisure-time adult education program.

Keyboard Capers with Sh tewart and Grace Germalne Shella Ste CJRM just gone commercial plug-ging House of Magic (Westing-house) at Regina Exhibition.

L. A. Times may not renew with KMTR after Aug. 1. May skip over to KFAC, glving Herald-Express an out to go over to the sheet-owned KTM and KELW.

ike Levy, WCAU, Philiy; Lou Weiss, WJR, Detroit; Earl Gam-mons, WCCO, Minneapolis; Donaid Flamm, WMCA, N. Y.; Jack Guider, Weiss, WJR, Detroit; Earl Gam-mons, WCCO, Minneapolis; Donald Flamm, WMCA, N. X. Jack Gulder, ments which combines the volces CBS barrister, and Ned Midgely, of the Pickens Sisters and the Eddle Varnow and Bill Rambeau, Revelers on Gulf's CBS show.

Electrical Transcription Producers

Columbia Phonograph Company, Inc.: 952 North Michigan Ave., Inc.: 952 North Michigan Acces, Chicago; 1776 Broadway, New

RÀDIO

- Chicago; 1775 Broadway, New York, Occa. Records, Inc.: 739 Seventh Ave., New York; 666 Lake Shore Drive, Chicago. ean V. Grombach, Inc.: 113 West 57th St., New York City. Tweman Lang Enterprises: 1357 North Gordon St., Hollywood, California.
- California Mid-West Broadcasting: 24 South 7th St., Minneapolis, Minnesota. Ionogram Transcriptions: 1040 Geary St., San Francisco, Call-Monogram
- fornia. National Broadcasting Company: 30 Rockefeiler Plaza, New
- 30 Rockefeiler Plaza, New York City. RCA Manufacturing Company, Inc: Merchandles Mart, Chi-cago; 1016 North Sycamore, Hollywood. Radio Producers Sales Company;

agency reps., among N. A B. dele-gates visiting Los Angeles after convention.

Texaco crowd on the coast for auditions .nciude Harry Kelliher, George Von, James Tierney, Louis A. Witten and Al O'Conror of Hanff-Metzger.

Jack Barnes, radio ed for Copley chain of papers, dashed off a tune cailed 'Stilled' and had it played on the air by Jay Eslick.

Owen Dreaden, KFRC commercial manager, got a whiff of the L. A. heat and hotfooted it back to Frisco.

Inside Stuff—Radio

Columbia claims that out of the country's leading 100 national adver-tisers during the past season. It had almost twice as many as either the red WDAP) or the blue (WGD) network. Of this list of blg budgets the season season between the season season and the season season the 100 which used more than one network CBS had 41 as clients, the red 35, and the blue, 33. In comparing its daytime business with that of NBC CBS figures it carried last season 35% more network commercials than the red and 135% more than the blue. Red loop's daytime income, adds CBS, de-pended to the extent of 55% on a single manufacturer, Proceets & Gambia, which used 38 quarter-hour periods a week. Whohavk Carpet, Benjamin Moore Paints, Klenesz, Heati Product, Ten-nessee Corp. and Lever Bros. (Lux), while the accounts that akipped in the opposite direction were Parterhaber Co., Borden Sales, Ironized Yradsy Gam, Hadom Motor, Quir Rinding, Studebaker, Phico, Lehn & Fink, Siandard Oil of New York. and Corn Products. billed the past season were Ford, Campbell Soup, Chesterfield, Camel, Wrigby Gim, Hadom Motor, Quir Rinding, Studebaker, Phico, Lehn & Fink, Siandard Oil of New York. and Corn Products. J. Waiter Thompson has decided to centralize its talent and script J. Waiter Tompson has decided to centralize talent and script

J. Waiter Thompson has decided to centralize its taient and script buying. Under the arrangement which had previously been in effect the producer of a particular program made his deals direct with the seller. As a result of this system the producer of one show frequently found himself competing against the director of another show in the same agency, with talent or the copyright owners of stage plays the calners the gainers

New buying method will require that each producer relay his talent and script selections or needs to a single person in the agency, who in turn will contact the necessary sources and negotiate the purchases.

Sixth anniversary of Roger Baker's Sports Column of the Air was celebrated Sunday (21) in Offermann Baseball stadium, Buffalo. Baker's is the oldest six-night-a-week sports chatter broadcast in the country. Kendall Gasoline Co., the sponsor, presented him with a new Philco ear radio,

car radio, Chatter column was started a little more than six years ago by Louis Dean, who simply gave baseball results. Sponsor had hired Dean for volce, not for baseball knowledge, and one day when he had the Yanks defeating the Giants in an important National League game, the fans ose up in mighty protest. Baker was put on the job,

When an oil company broadcast was switched to the Coast the agency When an oil company broadcast was switched to the Coast the agency handling the secount thought it a good lade to round up radio dos for a formal. News lads bailed at the starched shirt requirement and planned to stay away. Whal of this reached the agency but rather than give in they informed those who didn't own a tux to get decked out at a rental shop and bill it to the oil outfit. Only a few of the series went for the borrowed florery. borrowed finery.

After testing its operation for a week. Ticker News Service vesterday Alon testing its operation for a week, ricker news Service yesterous (Tursday a mounced it would insugartic its wired radio system out of Philadelphia effective today (21). Approximately 250 patterons, largely hotel operators, tap rooms and calos, will be served in the Philadelphia area at the outset with the sys-tem to be extended to New York and Boston.

Owner of a major Coast station invited an Important government radio Owner of a major Coast station invited an important government radio editicial to his suite at Colourado Springs for refressiments. No sooner did the G man plop into the charle designated for him than a giant fireeracker exploided under him. Victim of the prank, said to have a weak heart, hianched and stormed out of the room. Station operator tried to apologive but to no avail

606 N. Bronson Ave., Holly-wood, California. Radio Recorders, Inc.: 606 N. Bronson Ave., Hollywood, Cali-fornia

- Bronson fornia. Radio Transcription Company: 1509 N. Vine St., Hollywood,
- 1669 N. Vine St., Hollywood, California. Recordings, Inc.: 5605 Meirosa Are, Hollywood, California. Standard Radio Adv. Company: 6404 Hollywood Bouleward, Hol-jwwood, California. Starr Piano Company, Gennett Record Division: Richmond,
- Record Indlana,
- Indiana. Titan Production Company, Inc.: 1040 Geary St., San Francisco, California. Wessei Company: 30th St., at
- Cottage Grove Ave., Chicago, Illinois.
- , Illinois. World Broadcasting System, Inc.: 400 West Madison St., Chicago; 50 W. 57th St., New York.

Hibernians Make NBC

Baitimore, July 23

Battimore, July 23. Ancient Order of Hibernians held International Convention here last week, and one of closing stortchest-work. When the chain offered the ascombied irelament time on the ether, told 'em they could have spotting on either network, but the SpBC's red ribbon for the purpose. Lodgemen were peved pureviously Lodgemen were peeved previousl at what they called NBC's holty tolty attitude. ustv

CBS Plugs % Bureau

Battimore, July 23. CBS has started to plug its Artist's Bureau over network, in-sering mentions and explanation of the start of the start of the start when the programs are direct from WABC, N. Y. Plugs are earmarked for listeners without the trade, for public is told blue for convolutionity are avail-scale entertainments, etc. Baitlmore, July 23.

WCKY's Commercials

Cincinnati, July 23. Switch by Palmolive of its Beauty Box Theatre' from NBC red to blue net, and change of time from Tues-day to Friday nights, starting Aug. 9, will transfer account from WLW to WCKY for alring in this market. Another new weekly program for

to WCKX for airing in this market. Another new weekly program for WCKY is the Phillips 66 Show, sponsored by Tressler Oil Co., local and featuring Volatility band of hillbilly fiddlers, harmonicists and singers, and the '65 Twins,' moun-tain harmony pipesters, formerly known as the Southern Siterce Protain harmony pipesters, formerly known as the Southern Sisters, Pro-gram, originates at WCKY and is on Sunday, nights from 8 to 8:30.

Radio Wolf Among Sheep

Badio Wolf Among Sheep St. Paul, Juty 33. Minnesota newspapers-radio feud, if there is one, may crystallize into its statistic statistic statistic statistic (27), when Val Bjornson, KSPTP' news commentator who airs daily as the station's 'Mr, Editor of the Air', will stat the gavet calling to Air', will statistic statistic statistic Air', will statistic statistic statistic at Great meeting of crural publishers at Great Will-mar.

mar. Bjornson, who before taking the KSTP job was, as one of the lead-ing rural editors in the state, elected prez of the seventh district editorial assn., and still retains the post, will conduct the pow wow of the news-print boys, although he's no ionger active as a newspaperman.

Francia White's Role

Hollywood, July 23. Francia White, California prima donna, pulied in for two.week's va-cash with a new starring contract on Palmoliye's NBC weekly light light

on Palmolive's NBC weekly light opera airing. Songstress comes out again in October having signed for lead in 'Naughty Marietta' which Lester-behymer-Armitage will do in their light opera revisals this fail at deal allows hore two week's absence every three months.

WFAA Dailas, new artists service

(24), when Max Halperln, director, takes 15 members of 'WFAA Radio Revie' on tour of interstate thea-tres in eight Texas cities,



Tres., Th

EXCLUSIVE MANAGEMEN ROCKWELL OKEEFE, INC

> LONG

DONAHU TIDS T

HIS ORCHEST

EXCLUSIVE MANAGEMENT

ROCKWELL O KEEFE INC

OSWE

July 22nd

Glasgow Scotland STERS

EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC.

0

French Dailies Enter Radio

New Competitive Element Expected to Hypo Programs-Mandel Progressive

Patja July 13. Development of Fersen non-Gov-erment tadlo expected to the second of purchase by newspaper Intran-ligeant of small station, Radio LL. In fall newspaper will boost out-let's power, at reputed expense of some 5200,000. Rival events -

let's power, at reputed expense of some \$20,000. Rival evening paper, Paris Soir, is reported metoilating for Radio but which never has been used, be-cause of government ban on grounds that aerial is too near Paris and other existing stations. Newspaper is believed powerful enough to overcome restriction. This will give competition to Poste Parislen, now leading com-mercial station in country. Gov-mercial station is country. Gov-ing, and Poste Parislen, is so nuch more powerful than all other, commercial outlets that it has near-ly had a monopoly. had a monopoly. Radio in general here is begin-



BEN And His Orchestra EATURING DORIS ROBBINS + LINCOLN TAVERN ★ Broadcasting NBC **Every Night** --BADIO'S NEWEST, LOVELIEST VOICE BERNICE CLAIRE NOW IN LONDON Starring in Picture for BRITISH LION FILM CO. rning to the Air in July Direction, LESTER LEE, REO BLDG., N. T. >.------0-B. ROLFE and His Silvertown Orchestra Every Friday WEAF Address STEINWAY HALL Representatives ROCKWELL-O'KEEFE, Inc. ager MONDAYS station 8 to 9 P.M .--- WHN ALEX HYDE AND HIS MUSIC Dir. WM. MORBIS AGENCY HARRY SALTER

Musical Director

Ν в

del Progressive Init to wake up. Communications Ministor Course pandel, who has held wife Course pandel, and the held wife course pandel of the source of the held of the source of the source of the held of the source of the held of the source of the held of the source of the source of the source of the held of the source of the source of the held of the source of the source of the held of the source of the source of the held of the source of the source of the held of the source of the source of the held of the source of the source of the held of the source of the source of the held of the source of the source of the held of the sourc

Panelman Beaten Up

Birmingham, July 23 Birmingham, July 23. Claiming that he was attacked by four men while he was on duty as operator of WSGN's transmitter, F. X. Skinner, is reported recovering from head cuts. Skinner toid police that he was alone at the transmitter when he was attacked and that one of them struck him on the head with metro k head was been operating non-union since April.

Hearst Hidden Talent **Quest Unearths Singer**

Henry Romanelli, elevator oper-ator at the Hearst-owned Hotel Devon, is first Hearst organization Devon, is first Hearst organization employe to come through in an ether way over WINS, New York. Youth is a barltone and is now spotted on Monday nights for a series. No pay. All Hearst employee are being contacted for hidden talent.

KVOL Pops Soon

KYUL POPS Soon Disreveport, July 23, Louisland's newest station, KYUL, in Lafayette, will be on the air some time before the end of July with Jimmie Cooper, for mer Sureveporter and more recently in south Mississippi, being the an-nouncer and chief engineer. Parma-lee Puilen, formerly with KWKI(will be salesman and business man-ager.

R. M. Dean and L. M. Scpaugh, of KRMD, Shreveport, owners of the

Waxing Through Heat

Bufalo, Juiy 23. Relying on transcriptions for most of the summer music, Bufalo hroadcasting corp. will reliter a staff of seven musicinas this fall. All string ensemble will include three violing, viola, bass, piano and guitar. Will augment with brass and reeds as needed.

WEAN'S New Programs Providence, July 23. Providence, July 23, WEAN, Yankeo Network, has suided two non-commercial pro-yrams, one piped in from the Uravi-dence Bitmore hotel and the other from Levargi's Showhoat, Itel up at a downtown wharf here. Clint Noble orchestra from the Bitmore while Willard Alexander broadcasts from the Showhoat.

CKLW Starts Sept. 29

Station CKLW becomes the De-troit-Windsor outlet for Mutual on Sept. 29. New affiliate operates on 5000 watts on a clear channel of 1936 kilocycles and is licensed by CHCWW -----

CRR. CKLW replaces WXYZ at this spot, and will be contact point for exchange programs between MBS and Canada. Network salutes the new link on Sept. 29.



Washington, July 23. Five Los Angieles radio stations put on the spot for program trouble several months ago at the opening of the Government's sapolo drive were given clean bilis of health last week in report to the Federal Com-munications Commission.

week in report to the Federal Com-munications Commission. Summarizing 'evidence collected at West Coast hearings' in April, at West Coast hearings' in April, the Commish to grant renevals to the Commish to grant renevals to the offenders, noting that the pro-gram which invoked criticism' has been dropped and the license-hold-ers ordinarily do not accept such exception of the Renew-hand the Renorm. Stations are for the Renorm. Stations are KFWB, Hollywood; KMPC, Beverity Which has ICEV, Glendale, Only two are of major importance. KFKD, which uses 1 kew, and RFWB, the Warner Brothers outlet, which has ICEV, Glendale, only two are sonsored by the Al-hambra Electronic Institute, a peudo-medical establishment which are goupt the Renorment which are goupt the Renorment with a sequent combe enough on 1g face

was 'questionable enough on lis face to require the closest ' Was questionable enough on its face to require the closest kind of ex-amination." In recommending re-newals, Brown said the account was of 'doubtful merit' and throughout his 15-page report he referred to the program in severely critical fashion.

the program in severely critical faiton. Tation. KGFJ, KFWB and KMFC were rapped on the wrist for deficiencies in logs but Brown was astisfed the trouble has been corrected while the Commissioner dropped a com-pilably from specific requency. Log trouble in two cases, KGFJ und KMFC, was failure to record the political affiliation of speakers using the station for political speeches, while KFWB adfinduity discs were used. Remodial steps have been taken by all of the trio, report sald.

Only 2 Foreign Tongue Shows Left on WINS, N.Y.

Shows Left on WINS, N.Y. WINS, New York, he may during the state of the state of the state gory right now. U.S. Lines airing German hour thrice weekly, and World Clothing Exchange on night-by are the remnants of a hereto-fier artive foreign group on the remnants on a hereto-fier artive foreign group on the rommercial and the state of the commercial manager. Planter's Edible Oll and Corriere D'America used to air lating pro-types of the state of the state of the planter's Edible Oll and Corriere sponsor, among others, not using WINS. Preston acted on theory foreign

Preston acted on theory foreign language programs hurts station prestige, with American listeners.

Marriages In Radio

Mary Doris Cowin, non-pro, to ⁹loyd Miller, Jr., announcer at WMCA, New York. Mildred Gerow, non-pro, to Tom Foster, paneiman at WNAC, Bos-ton, on July 15.

WJW, Akron, Ups Power

WJW, Aktron, Ups Power Aktron, O, July 2. New that WJW has been assured if a power increase from 106 to 250 atts by the Federal Commonica-ions Commission, a new trans-former will be installed seen. We also assure that the transformer V. A indexet will form P weight working out the technical end.

Listening Habit Clocking Device

Initial findings made by Frank N. Stanton, Ohio State University provide the state of the state

MOLLE-NBC LAWYERS TALK SETTLEMENT

Lawyers for NBC and the Stack-Goble agency are in a huddle this week trying to find a way out of the jam over the Molle account. Mean-while the network is continuing to fill the Thursday night half hour spot, from which the shaving cream walked three weeks ago, with a walts frame under Leopold

eream walked three weeks ago, with a waltz frame under Leopold Spitalny's direction, with Molle given air credit for the program. Molle quit when NBC failed to come through a Monday evening segment which the account had requisitioned several weeks before.

JOHN ELMER EXPLAINS

Name on Ballot Without His Sanc-tion While Absent

Baitimore, July 23 John Elmer, president of indic station WCBM, is somewhat miffed over fact his name went on ballot for member of Board of Directors

over Thet has anne went on hallow for member of Board of Directors of N. A. B. at recent election of of-directors at the Broadcaster's conven-tion at Colorado Springs. Fact that he did not place in the polling does not irk Eimer, hut rather fact that his name was up for polling of Wednesday (10) a triend noiled EI-mer, who did hot at then the pow-yow, and told him that he was up for election. Elimer them sent a wire to John Gillin, member of the nominating committee, reading as follows: Understand my name will be oropwed as member of board, or election. Elimer them consti-ng unavoidable absence, and in ray unavoidable absence, and the heart polled by votes in the count-ling when nearest elected member to bede gamered 84, wante raink-and-ondice it audacious to run con-colousy for office when absence.

Stall WGN Studio Move

Chicago, July 23. Now appears that WGN will not Now appears that WGN will not move out of the Drake Hotel quar-ters before Nov. 1 instead of the earlier estimate of Sept. 1. Plenty of work yet remains to be done on the new Tribune Tower studios, particularly the interfor. Station now weeking a radio-the-atre unanager for its new 1,500 seat auditorium.

SUITE 2200



1270 Sixth Avenue, New York

We Have Equipped Our Radio Department with the Finest and Most Modern Sound Studios for Talent Under Our Management

> NEW PHONE NUMBER **CIRCLE 6-1234**



45

RADIO

by a.c. current. In questioning the value of Stan-

Fails to Prove Sponsor Value

ton's method for studying listener behavior or other mechanisms like it radio research experts point out two major disadvantages: one is that there's no telling whicher the owners was ilstening while the set was on, and the other is the obvious was on, and the other is the obvious inclination of the set owner to keep his receiver going so that he can watch the reactions on the record-ing tape. Latter situation would create an abnormal index that could not be used to determine the average listening time of a group of set owners. John Shegan's Nd, head of the John Shegan's Nd, head of the classification of the development of a device similar to Stanton's by the Massachusetto Institute of Technology in Boston.

Technology in Boston.

COLUMBIA ARTISTS BUREAU PRESENTS LITTLE

JAC

RADIO

46	VARIETY		
			_
	MME	RCI	ALS
		JULY 24-30	
This Departm	ient lists sponsored arranged alphabe	programs on the	NBC, CBS, and ivertiser's name,
All time is p	, m unless otherv	ise noted. Where	one advertiser
has two or mon An asterlsk account.	e programs they a before name indic	are listed consecuti ates advertising a	veiy. gency handling
Abbreviations	: Su (Sunday);		Tu (Tuesday);
W (Wednesday); Th (Thursday);	F (Friday); S: (Saturday).
ACME PAINT	Joe Gracawald	Jas Conk B. A. Rulfe Oro	LADY ESTUER
6:30-Su-WABC Smiling Methonell	Poul Stewart Helen Dumas	Teddy Bergman	10-Su-M-WABC 8:30-Tu-W-WEAP
*Henri, H. & McD-	Bertha Walden Ariins Blockburn Cello Bubcack	This and Irens Phil Duey	Wayne King
9-M-WEAF	Cello Balicack *Bentan & Bowlee	lucy Monrae log La Centra	*Stack-Gable LEIIN & FINK
Harry Horlick Jan Pecres	CORN PRODUCTS	Charus Rulhrauff-R	(lysol)
*Par's & Peart	12:15-Dally Ex. Sa- Su-WAHC	GFLF	8-Su-WABO Ethel Merman
AMERICAN	The Gumte'	8:30-Nu-WABO	Teil Husing
HOME PRODUCTS	Willince Walter Agnes Moorchead	James Melton Revelers 4	41 Ganilmon's Ord
W4Z-4:15 P.M. TuesWedThur.	Lester Jay		LEVER BROS.
"Ensy Aces"	George Graham Edith Spencer	Hellie Silles Frank Tours Orc	(Lux Soop) 9-M-WABC
Gondman Ace	*B. W Hellwig	*Cecil. W & C.	Bunty Pulls the
Jane Ace Mary Hunter	COTT	HEALTH PROD. 6-Su-WARC	Strings' Halen Heyes
Helen Spring Everett Sinon	(Fnce Powder)	(Feen A Mint)	*J. Wolt. Thompso
Blackett-S-H	10:30-W-WEAF	Amateur Night' Bay l'erkins, M.C.	LORII.LARD
AMERICAN	Ray Noble Orc	Arnald Jahnsan Ore	(Briggs Tobecco) (Muriel Cigara)
TOBACCO 8-Sot-WEYF	*Biow	'Wm. Esty	7:45-Sa-WEAF
(Lucky Strike)	CRUSADERS	HECKER 11-0	Sparts Review Thornian Fisher
Lennie Havion Ore Gogn De Lys	Mon-8:45-WOR	6:15-M-W-F WABC	Bucky Harris
Johnny Honser Koy Thampson	'The Crusaders' Fred G. Clark	B-Bar-O Rangers'	*Lennen & M
Charles Carlile	Marschalk & Prott	Babhy Denson Nelli O'Malley	LOUIS PHILLIPP
Rhythm Kings & Meindy Girls	R. D. DAVIS (Cocomalt)	Florence Halop	2 Dally Ex. Sa-Si WAllC
8 Meindy Girls *Lord & Thomas	6-M-Tu-W-Th-	Billy Hatop Eddis Wragse	Marie, Little Frenc Princess'
AMERICAN RADIATOR	WANC	John Baltle	Ruth Yarke
7:30-Su-WEAF	Buck Rogers'	Detmor Pappen Lorreine Pankow	Inmes Meighan Lester Jay
Fireside Recitole Sigurd Nilseen	Curtis Arnall Adele Bansan	Ice Wilton	*Blackett
Hardesty Johnson Grohnm McNamee	William Sheller	John Shea Peter Dixon	MACFADDEN
ARMOUR	Bioine Melchior Edgar Stehil	6:15-Tu-Th-WABC	8:30-F-WANC
9:30-F-WJZ	Dwight Weist	Carson Robison	('True Stary) 'Court of Huma
Phil Baker	leggy Allenby	Bill Mitchell John Mitchell	Relations'
Harry McNaughtar	Walter Tetley	Frank Novak	Percy Hemus Arnald Jahason's C
Loan Helasco	*Ruthrauff & R EMERSON DRUG	Craig McDannid *Erwin-Wascy	Eisle Hitz
1 BICODUL	Danisherord DRUG		Ned Wever

ARMOUR 9:30-F-WJZ 9:30-F-W4# Phil Baker Harry McNaughta: Lean Belasco Sjord & Thamas BISODDL 8:30-W-WABO

A:30-W-WADO Orear Shaw Bilzabeth I.ennoz Victor Arforne Orc-Blackett HORDRN HORDRN Bill Bradley Jane Fillson Young & Ruhleam A: ROYLE TO, Xold Enclish Filor 2:30-Th-WABO Cary Dan, the Minstri Man Minstri Man Bilackett BRISTOI-NYERS 9-W-WEAF

9-W-WEAF (Sal Hepatica) (Ipana)

Lionel Stander Elleen Dougles Irwin Deimors Minerya Plaus James Meiton Pater Van Steedan *Benton & Rawles

CAMPANA 6:30-8n-WJZ

Betty Winkjer 10-F-WEAF First Nightar' June Meredith Don Amecht Carlton Brickest Cliffs Sanbler B Sareraulst Ore *Aubrey Wallace

CAN+BELL 9-F-WABO 9-F-WABO Fallxwand Hatel' Dick Powell Lowells Portons Raymand Pelse Orr Frances Longford Anne Forelsan Igor Gorin Paul Muni *F W stmetrans

•F W STMPLIAR CARNATION MILK IO-M-WEVF Lullahy Loov Iraene Wicker M L. Eastman Ruth Lyon *Erwin Wosey

CENTAL'S CO. ZBT Baby Pow-der) (ZBT

der) 11 a.m.-N-WAPC Dr. Louis I. Harris Louis A. Witten Eden^{er}-Metzger

CION MOISSON OHEVROI.KT 0-Sat-WEAF G-Men Phillips Toril *Lord & Thamas CIOPERS SPECTOR 8-5-NEAF Jessilen Drogonetis Ransetin Bourden (Ir Denartic

Guartet Ford Bond *Lord & Diomas

(Super Suda) House of Giuss' Gertrude Berg;

DIGATE-PALM 10-Tu-WEAF 10-10-WETE (Palmolive Soan) Beauty Box The-atre' John Barclay Francia While Al Ganquion Gre. 8:30-Wed WJZ

6:30-8n-WJ Grond Hotel' Ann Seymour Don Ameche Phil Lord Betty Winklar

Jim Harkins Jack Smart

FITCH 1:45-Sn-WEAF

Morin Sisters Ronch Boys *K. W. Ramssy FORD MOTOR

0:80-Tu-WARO Fred Waring Stella Friend Stoopnagle & Bud 'N W Ayer

GEN. HAKING 5:30-8n-WABO

5:30-8n-WABO Julia Sanderson Fronk Crumit Ted di Corela Kay Renwick Corlyle Sievens Jack Shilkret Oro *B., B., D. & O.

nilly Halop Eddla Wrage John Baitle Detmor Pappen Lorrolne Pankow Joe Willan Inin Shea Peicr Dixon Gil5-Tu-Th-WAB Garan Rabian Dill Mitcheil John Mitcheil Prank Novak Craik McDanhi "Erwin-Wascy Princess' Ruth Yarke Inmes Meighan Lester Jay *Blackett MACFADDEN 8:30-F-WANC WARC 8:30-F-WANC ('Frue Stary) 'Court of Huma Raiations' Percy Hemus Arnald Inhason's O Bisle Hitz Ned Wever Howard Smith Lucille Wall Allyn Josisn Paul Stewart *Erwin Wassy Waiter Teriey Hanitrauff & R EMERSON DHUG (Hrrom Selar) Teac.-9-WJZ N T G & Girls S:30-JI-NIFEAF Vincal Ensemble Win Daly Greh Marcaret Speaks G I ya Sworthout 'Sworthout 'Sworthout EDNA WALLACE HOPPER 2:10 Unity & Sa-Su-WABC Romance of Holer Trent Virgina Clark Lester Tremaine Marie Nelson AAYBELLINE MAYBELLINE S:30-Su-WEAF Penthnuse Serna-ade' Don Marin Dornthy Hamilton Chas. Gaylard Oro "Cramer Kassel DB. Street Alice Hill Sundra Love Gene McGillen Jack Doty Hazel Dopheide *Blackett DR. MILES LAB HORLICK HORLICK (Maited Milk) 7:15-Dally Ex, 8 Su-WOR Lum & Abner Chester Lauch Norris Goff *Lord & Thomas (Alka-Selizer) 0:30-Sn-WJZ WLS Barn Danca Ridge Runners Uncle Ezra Lulu Belle Manie City 4 HOUSEHOLD 7:15 M-W-F-WEAL 7:15 M-W-F-WEA 'Uncle Ezra. Radi Station EZRA Pat Barrett Cliff Soubler Carleton Guy Nora Cunncen *Wada FINANCE 8:30-Tu-WiZ Edgar A (Jussi Bernardine Flynn Dan Briegs Sidney Elistrom Gaillechies Oro *C. D Frev *C. D Frev JERGEN 9:30-8n-WJZ S. V Finbha, Dir. Cornella Otla Skin-ner *J Wall. Thempson JOHNSON & RON (Finar Wox) MODERN FOOD PROCESS CO. PROCESS CO 4:15-M-WJZ Charlés Sorce Harry Siven *Clements Co. GENERAL CIGAL (White Owl) 10-W-WARO Civitie control and a second sec IOHAWK CARI MILLS (Finar Wox)
 8 p.m.-Mon.-WJZ
 'Finber McGre & Mally'
 Marion & J. Jardan Ronola & Van U. Mercelli's Orc
 'Neeiham MILLS Bully Ex. Sa-Su-WABC '5 Star Janca' Johnny Kona Elixabeth Day Bill Jahnetao Pilly Van Zante Florence Molone Eddle Marr 'Bleckelt S. H. KELLOGG KELAGG S:30-Duily Es. Sa-Nu-WAZ Sincing Lady' (recne Wicker 8:30-F-WZZ Utilh Ktilne R:0-Ni-Ma's Ore Nu-WZ Nu-W-F-Nu-WAY Nu-W-F-Sark Keily Yu-W-F-U-M-Manson 'Blacketi Sample-U KLEFNES MOLLE 7:30-Th-WEAF Molla Waltz Fard ites *Stack-Gnble JOHN C. MORRELL 5:43-Su-WJZ (Dog Faud) Thos. Mullins Dog Chate "Heard, H. & McD Ana Manacan Thin Actus 73 Samuel - II Samuel Ana Ana Ana Ana Ana Ana Sany an Anary Marin Marin Anary Marin Anary Anarin Anary OUTDOOR GIRL. 7-Sn-W.1Z il:15 n.m.-M-W-F WABU Fair Fair Young & Ballow On Blanche Sweet *Blackett-Somple-flummert, Inc. FACIFIC BORAX 9-Th-W4Z "Journe & Ruilleeu 7-15 nm., Dalle Ev. eent Fall, A. Sun, (Pran Flattee) Puny & Gus Tarla Chamlee Conres F. Rown "Unalan & Rowley "ENERAL NILL" 10:45-W-F. WKAF Delly, Crossien Batth Vall'y Daye Danth Vall'y Daye Thu Frawley Edwin W Whitney Lonesome Cawloy lean King Jeck McBryde Jacent Rollbryde Jacent Rollbryde Vacent Rollbryde Vacent Rollbryde Ibida-W-F.WKAF Delly Checker Contine Liedles Ni-Conti Co Sib-Witt Co Sib-Witt Co Sib-Witt Co Homoson Homoson Homoson Homoson Delly Kitalen Vit Iscalent Mackett Mackett Backett PEPSODENT 1-Dolly Ex Sot 8 WEAF WEAF Votos n Auly Preeman Gosden Pharles Correll Lord & Thomas WABC Inst Plain Bill' Arthur Hughes James Meighan Jurile Arnall Ios Latham 'Blackett-S-H PHILCO 1:45 dally ex. Sa Sa-WABC linake Carter Doale Carter 'Hutenins PHILIP MORIES 8-Tu-WEAF Lee Reisman's Ort 1 Bion Bays Phil Duey 8-W-WAHO Inhunie Faursone KRAFT-PHENIX Blackeld GOO'SRICH (Tires) 19:30-Fri-WEAF (Trous: Night In Silvertown) Edw. Dunham, Dir. 10-Th-WEM P Whiteman Ore Camana Helen Jepson Bob Lawrence

19:45 a. m.-Sa-WOI Grapholugist Mme. N. Olyanova *Blow Co. 7:30-Su-WJZ Voics of the People' lerry Belcher Parkes Johns Biow Co. PILLSBUEY 10:30-haily-WJZ Today's Cbildred Irma Philips Walter Wicker Bess Johnson Irone Wicker Lacy Gillman Fred Vati Amos-Jean McOregor Hulchinson Hulchinson 11 a.m.-W-F-WARC Caaking Closs Ups' Mary Ellis Ames *Hutchinson PINAUD PINAUD (Hair Tonic) 10:30-M-WABO B. Van Hallberg Orr "Calkins & H. PREMIER PABST 9-Tu-WEAF Ban Bernie •Morris-W. & B. *Morris-W. & B. J. L. PRENCOTT (Oxall 10:30 n.m.-Dully Ex. Sa-Su-WABC Jack Fulton Ora. *B B. D & O. PRINCESS PAT 9:30-N-WJZ Skatch re. "0:30-41-WJZ Skotch "McJunkin Prefer & GrMBL& State & GrMBL& State (Crisco) Vic & Sade' Art Von Hervey Nilly Idelsan Herndine Flynn 10-Sin.WEAF Hilly idelsan ligenadine (71mn 10-Nu: WEAF (1vnr; Cans) Uvary Tent Show Uvary Tent Show Uvary Tent Show Chas. Winninger Adele Ronson Sangsmith's Quart' Cantrad Thibaul Jack & L. Clemans Jack & C. B. Clema Binckman
 Sa Ø Dally Except
 Sa & Sn-WEAF
 (Oxvdal)
 (Oxvdal)
 Virsinia Dayne
 Marcery Hinnon
 Kart Huisel
 Will Paraim
 Chas Ecgleston
 Hinckett Chas Registed Hindkell 3 ds nm.-Int. Chamsyl Drams Come True Rav Sanatra Gro Prediar & Rean 3 p. m. Dally Sc-there Suset Home Suset Michael C. W Secret Hindra Colhean C. W Secret Hindra Colhean C. W Secret Hing Chambar Hing J. Scothan Hing H. Scothan RCA RADIOTRON 9-Sa-WEAF G-Men Phillioa Lard *Lord & Thomas BEAL SILE 9-Su- JZ Chas Previn Ord *Erwin.Wasey RITCHIE CO. RITCHIFE CO. (Eno Salta) A-Ta-WiZ Ano Crime (Slues) Hanna, Dir. Howard Smith Viola Rache Leonari Dayle Mark Smith Blaine Dumas Clyde North lock McBryde 8-W-WJZ Babs and her Brothers Hal Kenn Oro *N W Ayer Hal Kamin Gro W WAYER BIJKWATTER ASAM THE FATTER ASAM THE FATTER Patter Shinci All Bandan Patter Shinci All Bandan

Jeffy Balcher Parkes Johnson J TAANLABU OLL OF N.J OF N.J Guy Lainwidto kh Koval Canadane Marrisolik & Fruit B:30-50-WEAF William Munn Vilanne Seadan Bert Hinch Der Hinch Der Karp Weinlicht Munn Vilanne Seadan Bert Minn Vilanne Seadan Der Warg Weinlicht Munn Vilanne Seadan Der Warg Weinlicht Munn Vilanne Seadan Der Warg Vilanne Grad Prank Munn Vilanne Grad Bert Munn Vilann Munn Kova Munn Kova Munn Kova Munn Ko 8-Ta-WABC 'Lavender and Lace' Lucy Monroe Frank Munn Gue Hnenschen's 5-No-WABC the Lyman Lucy Monroe Oliver Smitb *Bin-batt 8TEWART-Binden: A Constraint of the second sec

Radio Chatter

New York

WOR, New York, will all the all-star football game from Soldler's WOR, Not Bears mets a hand-picked collage team at this time. It will be a alight game, Breach and picked collage team at this time. It will be a alight game, Breach and Not Coward, Gertrude Lawrence, Charlotte Greenwood. Erran Fack, Arihur Tracy and Austin Grooms Vover NRC in observance of King George's jubiles. Koin D. Hager, which automo-back to Schenectaky via automo-tratic director for WGX, and Bob Craelin, assistant editor of settlon's Wincent Richards to describe Wiethran tennis match over WHN Aug. 13 and 17. Dala Winhorew introduces new song over WIZ tonight (Wedd) via the theo via theore the Schener. Bea Bob Time in the Oid Town Tonight'. Station WHA is boosting short with programs in a ality program assistant production manage WGR-WEMB. Buffale, effective at once. Jong Chines match over, satter assistant production manage WGR-WEMB. Buffale, effective at once. Ariter her bis fall, the about assistant production manager. WER-WEMB. Buffale, effective at once. Ariter her began new Yea-weak Siumber Hour. WEBN, Buf-assistant production manager. WER-WEMB. Buffale, effective at once. Ariter and the boot and the about assistant production manager. WER-WEMB. Buffale, effective at onc

Utah

Floyd Farr, KDYL mikeman, on vacation to the San Diego expo. Phil Lasky, former director at KDYL, now general mgr. KSFO in San Francisco, in Salt Lake visiting friends.

Salaria musico, in sait Lake Visiting Svivester Q. Cannon, president, and Earl J. Glade, managing di-rector of KSL, Sait Lake, enroute to New York for confab with CBS KDYL now releasing two press bulletins dally. Richard L. Event, production program director, of KSL in San Diego, assisting the Mormon Taber-nacle Choir broadcasis over the Orpheun, F&M house, fetcd by KSL and

Orpheum, F&M house, feicd by KSL stat. end Wagon Duye celebration in Sait Lake and Orden heavily plugged over KDYL, KSL in Sait Lake, and KLO, Orden. Institute in the Myrt and Marge sories, and a former Sait Lakor, was particle actenively while in town Station KSL, owned by the Lat-ter-Day Sainte (Mormon) Church, devoted a full hour broadcast non-ther of the church.

Iowa

WHD hart marns foil gave to performances on War Vidersn's dey soing to the disabled vet. Tying up with NBC 54 - minutes soing to the disabled vet. Tying up with NBC 54 - minutes and the soing of the second second second second with an interview of President Moorhouse of Draise U, who is an interview hand here the second second second second second Moorhouse of Draise U, who is an interview and president Moorhouse of Draise U, who is an interview and president Moorhouse of Draise U, who is an interview and free second second second second Moorhouse of Draise U, who is an interview and free second second second second Moorhouse of Draise U, who is an interview and free second second second second second def pathogen second second

ditioned coaches to the Colorado Springs convention. Following Heinz' 13-week test on 'Air Adventures of Roscoe Turner,' used on only three stations, includ-ing, WHO, Heinz will continue the

weres, WHO's Towa Barndance Frolic' giving hour shows only during the summer--9:15 to 10:15 Sat. nices, Mrs. Hale Bondurant, whose hus-band guides the commercial end for WHO, vacationing in Honolulu.

California

Laniorria Helen Gahagan was George Fincher syste on Studio Whispert, Bincher Syste on Studio Whispert, say MacHarite and Don Ricardo's of Ermahaw disc. Washing firemen from Cole con-vention guases into its new splant Us. Is Wishing firemen from Cole con-vention guases into its new splant and the studies of the state washer Rogers of KINX is LA: Grover Whalen for callers in the trage. Winders guase they couldn't find come in LA. Merc climbed to 96. Convention gang didn't call at KMTR because they couldn't find with a to midnight organ re-cital 'to offer restuiy variation from the great number of dance orks."

Ontario

Doris King off CRCT, Toronto, on

Dorisk King of CHCZ, Toronio, on Marker, CKCNC, Werry to the Charles of the second second second the second second seco

Illinois

Maurie Wetzel trouping around the country selling the NBC dise IIP. J. Parker claims the NBC dise Offices in Merchandise Mart. Anne Lester back east to go on an NBC austaining galloy. Charge, and the substaining on WCFL (Charge, Bart Irwin joining the local sales mob of Free Sigleinger. Att Linick has returned from the sent in the substaining on WCFL. Cent. Bob Elson now set on the Black how the appear called for a Colum-tic the substained for a Colum-har web appear to the Black Dilli Hampion busy auditioning three prospective air shows.

Minnesota

Hilmesouta Lieut. Waldo C. Grover (U.S.N.R.) off WCCO's sufficiently staff to acoid sufficiently staff to acoid (Fins, navel arbithe branch orville J. Staff, and arbit arbit acoid (Fins, navel arbithe branch arbit arbit and arbit arbit arbit will a J. Staff, and arbit arbit will a J. Staff arbit arbit arbit will a J. Staff arbit arbi

MUSIC

VARIETY

47

CANADIAN PROBE IS OVER Paine Hands Pubs Written Spanking For Lukewarm Anti-Payoff Attitude; Says Music Industry 'Running Wild'

In a letter addressed to publishers last week John G. Palne, chairman of the Music Publishers Protective Association, took them to task for their luckwarm response to the proposal that the trade pledge itself to an anti-bribery pact. Paine wrote that to date he has received signed pledges from only 50% of the pub-

that to date the last received signed piedges from only 5% of the pub-lishers, and warned that unless \$% come through with their ap-proval by tomorrow (Wednesday) he-mat they are the longer bound by their piedge. Paine in his communication charged that reports received by the signed by the signed by the signed that are provide the music industry is rapidly returning to conditions of a year and a half ago. Therry conceivable kind of to me: dreet payments for apecial ar-nargements; gitts of all kinds, both inexpensive and expensive given to orchestra leaders and other por-formers; increased entertaining at orchestra leaders and other por-formers; increased entertaining at of tickets for sporting events, thea-theal events and benefits, in short wild.

wild.' He had no intention, wrote Paine, He had no intention, wrote Paine, of being a party to any attempt to hold half of the industry to 'a de-cent method of doing buildness and permit the other Laif to run wild. Declaring that the industry is con-fronted with a serious intention-alize, Paine urged that the publish-ers align themselves with the pro-posed code of ethics as the first step toward the solution of the plug bri-bery problem. bery problem

Bootlicking

Bery protein: Bottleking The any industry', said the letter,' for unidustry it is particularly so, by bribery or crass bootlicking of competition say iess easy. It makes is every reason for adopting a tigd code of thelai conduct. First, because the industry cannot afford to industry in an orzy of wild and useless spending, and, second, be-dering charged in Washington at contribute a conventions, and at other public gatherings where the bott a this imme afford to permit practices to grow up within it which will give an ecolor what-sever to that charge.

Boston Symphony Loses Tax Abatement Appeal

Tax Abatement Appeal Batton, July 23. The second of twa speeds have been appeared of the speeds have been appeared of the speed of the speed of the speed 1034, will be set and the speed of the speed of the speed of the speed 1034, will be set and the speed of the s

YEAR FOR SANDERS

Chicago, July 23. Chicago, July 23. Joe Sanders' orchestric contracted for a full year's stay at the loop Blackhawk cufe. Sanders was here originally with Coon-Sanders,

Radio, My Radio

An idea of the radio buildup, value is shown in instances of bands iike Don Bestor getting \$75 and \$100 a night barn-storming in the Pennsy-Ohio dance beit and now being worth \$750 and \$200 a night. Casa Jonna's \$100 a night. Casa Jonna's \$100 a night is as nothing compared to the \$1,000 a night guarantee the \$1,000 a night guarantee the terp pavilion circuit.

DECISION DUE IN SEPTEMBER

Courts Ask for Composer Publisher Contracts-5,000 Pages of Testimony in 36 Days - Intimated **CPRS** Officers Face Prosecution Under Combines Act

ASCAP 'TO BLAME'

Toronto, July 23.

Toronto, July 23. Canadian sovernments enality into activity endod Satur-forming Rights Society endod Satur-forming Rights Society endod Satur-forming Rights Society endod Satur-forming Rights Society endod Satur-ducting the probe as chairman of the Royal Commission, stating he expects to present a report on his society of the society of the society endodes and tasilmony were recorded during the 36 days proceedings. At the conclusion Judge Parker common a status. This leaves the strong involves the society of the society of the society of the society of the process of the society of althous (Composers and Publisher, which CPRS copre-solution of the society of the soc

CPRS was described as conducting 'an eggshell collection agency' for United States and British interests. It was strongly inlimated that of-ficials of CPRS may now face pros-ecution by the government as al-leged offenders against the Com-bines Act.

Jamieson on Stand

Henry T. Jamieson, president of CPRS, admitted at the Federai en-quiry that ASCAP was to blame' for the fes increases which resulted in complaints to the Canadian gov-ernment being brought by Famous Players Canadian, Canadian Radio Campionica, Genedica Notineal Ex-

ernment being brought by Famous Piayers Canadian, Canadian Radio Commission, Canadian National Ex-hibition, Alited Exhibitors of On-tario, Canadian Association of tributors & Exhibitors of Canadia, Hotel Association of Canadia, Society, real as Astries of Uctors in which Jamieson had stated reposi-tion to Canadian conditions did not justify increased tarifics. Correspondence also showed that Jamieson expected is atorm of protest if rates were raised; it ratifics which and the of the Internet of the Singer Association in the files, accordi-ing to Siaght, proved that persuaning its license it tariffs were noost-ed. Revelations in the files, accord-ing to Siaght, proved that persua-sion of ASCAP brought about tariff increases, although the British in-terests demurred.

fitlegal Combine

At this point CPRS was charged with being an lliegal combine, op-erating to the dctriment of the publie in its restraint on the use of its reputed musical repertoire, and ad-(Continued on page 49)

Berlin, Erskine, Edwards, Brown **Among Names Protesting Duffy Bill: Called ASCAP's 'Death Blow'**

Most Played on Air

To familiarise the trade with the tunes most on the air around Network of the boot of the air around Network of the solar most of the trade of the solar most of the cross country network last usek, in relative standing, according to the approximate number of combined plays on Widdle of a kiss Chasing Shadows Let's Swing It And Then Some Lady in Red Way In Red Way In Califormic Solar Living in a Big Way I Couldn't Believe Paris in Soring Tail Me You Love Me Living in a Big Way I Couldn't Believe Paris in Soring Tun Garing Say Never Solar Say Never Solar Say Never You're All I Need What's the Reason Thruled

SOC. RESTRAINT **VACATED IN N'WEST**

Scattie, July 23.

Second round of the fight of State of Washington ys. ASCAP was a partial victory for the Society when Judge Wright of Superior Court Judge Wright or Superior at Olympia vacated the temporary

Judge Wright of Superior Contr at Olympia vacated the temporary order restraining the society from making collections in the state, ex-cept where radio stations named as Order as first grander strained ASCAP from making any collec-tion of license fees from any users of copyright music in the state. The vacating order limited the ef-pending final hearing of the matter. The vacating order limited the ef-the suit onjunction to parties in the suit onjunction to parties to the solid onjunction of the solid ot ASCAP for the duration of that order. ASCAP was allowed to pro-ceed with collection of licetine fees formed all other users of copyright "Final hearing on the mutter was

from all other users of copyright music. Final hearing on the mitter was scheduled for this week before Jadge Wright. The case in the Washington ouries promises to be der which the action against ASCAP der which the action against ASCAP is being taken is peculiar to the State of Washington.

Detroit Bands Shift

Detroit, Juiy 23. Detroit, July 23, Tommy Dorsey and orchestra come into the New Casino at Walled Lake for a summer stay. Benny Kyte hand of WJIK will go into the Book-Cadiliae hotel for a month

starting in August. Ted Weems band is back at West-wood Gardens, which is doing the summer nitery biz of the town.

LOPEZ REPEATS

Washington, July 23. Stubborn fight on the Duffy bill revising domestic copyright statutes and paving the way for American entry into the world union, was in-dicated iast week as the American Society of Composers, Authors & Publishers mobilized for a Senato

licate next versus as the Annehasian publishers mobilised for a Senate showdown. Seeking to counteract attacks upon its character, ASCAF began pepering members of the Senate warnes for a senate state arrow of the senate state state arrow of the senate state state arrow of the senate state state state arrow of the senate state state state state state arrow of the senate state state state state state state arrow of the senate state st

House Not Set

brought to a vote. House but he no position to set on such are no at loast of un-tions of the set of the set the set of the set of the set weeks than now seems tikely, be-cause of persistent ioposition from the proposition at this session, commanded the set of the set of the proposition at this session, commanded the set of the set of the proposition at this session, commanded the set of the set of the proposition at this session, commanded the set of the set the set of the the set of the the set of the set of the set of the set of the the set of the the set of the set of the set of the set of the the set of the the set of the the set of th

As a sample of the opposition, Wagner presented four communica-tions to the Senate Wednesday (17).

Wagner presented four communica-tions to the Sonate Wednesday (17). The hore signatures of John and Evine Sonate Wednesday (17). The hore signatures of John and Evine Berlin, asi warning, that enative the second second second writers and authors. Declaring the locidisticn 'deprives the struggling author and composer infingement. Lew Brown where the language of the bill the Composer and Fullishers ha life-written. Herlin registered most emphatic objections, asying 'this la necessary to block 'isgalled piracy'.

MILLS-CAR WEST

Vincent Lopez, who recently fin. Shel four weeks at the Bolywood, troawmain nicey, is due havk for 100 Callowy's dates for Fanchon & Marco are taking irving Mills to Cost the end of this week. I'r Callowy's next west-of-the L I'r Callowy's next west-of-the L

Mills and Stein **May Ally Against** Foreign Bd. Ban

Irving Mills and J. C. Stein (MCA) opposition band bookers, may aily to fight the foreign band may ally to fight the foreign band embargo in Washington and with the American Federation of Musi-import. Both have exported bands to London, saying they experienced none of the oppositions and embar-goes which the U.S. and the A.F. M. have lodged against foreign thi-cht. "Both, in turn, want to import band names.

M. have lodged against foreign tai-tait. 'Both, in turn, wait to import band names. 'Musik, Corp. of America (Stein), 'Musik, Corp. of America (Stein), if the official real tape can be cleared, and Mills has Bert Am-brose coming over as one of a string of English massres. Just as the British, aren't too togush on American artists, on the the the they leave about 35% stimulating things locality, the American band managers feel that, the influx of foreign bands would create employment for the U. S. These arguments are advanced in opposition to the official labor depu-and the musicins without further add-ing to it.

Charges 'Night of Love' Filched, Wants \$250,000

Los Angeles, July 23.

Columbia Pictures Corp. was named defendant in Federal court suit for \$250,000 brought by Lawrenco M. Staley, charging "opyright infringement of his song with 'One

Intringenient of mis song and the Complaint says Staley wrote the registered tune in 1931, using phrase, 'one night of love' in tyrics. Gus Kahn and Vietor Schertzinger wrote similar words for Columbia in theme song of Grace Moore picture, 'One Night of Love,' complaint also charges

Bierstube's Names

Baitimore, July 23. Mayfair Gardens, blg north side bierstube, has iined up the largest list of bands for one-nite dance dates that any one spot in Balto has brought forth in years.

Mal Hallett's ork co es in to-norrow (Wednesday); crew was sere a fortnight back biz was morrow (Wednesday); crew was here a fortnight hack biz was so good. Mayfalr is aring for second helping. Following succes-sively are Fellx Fernando. Bill Staf-ford, Charlie Agnew, Cab Calloway, Rudy Vallee, Little Jack Jittle, Don Bestor and George Olsen. morrow

MUSIC

Put in Reserve None

None

\$16 175

83,127

46,977 91.725

91,725 100,187 118,850 136,298 111,426

None None None

% Cost of

65% 54% 47% 49% 37% 33%

33% 30% 31% 22% 24% 36% 30% 25% ŀ

ASCAP COLLECTED \$19,363,000 IN 14 YEARS; DISTRIBUTED \$12,410,800

361/2% Average Administration Cost-\$5,000 for '35 Relief-Performing Rights Now Industry's Leading Source of Income-Reserve \$689.824.

1934, the American Society of Composers. Authors & Publishers has collected a gross of \$19,363,000, dis criouted a net of \$12,410,800, set up a gross reserve capital of \$639,824, and brought down its cost of op-eration from 65% to as low as 22%. The 1324 percentage for administra-tion was up a little, to 25%. The average cost of operation figures at 364%. Althouse

36%%. Aithough the Society has been in operation since 1914, no real money for performing rights was collected until 1921.

for performing rights was collected nutl 1981. The increasing income from per-forming rights is in contrast to constituted the bulk of the multic publisher increase. The music men for long have ad-vocated that ASCAP income should be a by-product and not the major beforming rights have become the performing rights have the have the have be insistered the is year than for the performing right year than the performing right year than the performing right have than for the performing right year than the performing right year than the performing right year than the performing right have the performing right have the performing right year than the performing right have the perfo

Relief

Reisf Reisf For example, the May, 1334, week-ty reliof was 370, the same month in 1335 it reached \$2,072. Where the first six months in 1334 it totaled \$2,353, in 1335 the relisf hit \$5,159. there was need only to advance \$29,600 in royalites, but for the same period this year, ASCAP had to advance royalites to members to the extent of \$39,543. This reflects that conditions in Tin Pan Alley are worse, atthough collections have increased. The there are much the sumside selfs across the counters. The annexed table of ASCAP in-comes, disbursements, reserve and percentage of operation, speaks for tised.

For the 14 years from 1921 to GLUCKSMAN ASSUMING **DET. ROAD PARADISE** Detroit, Juiv 23.

After taking it on the chin sinc pening in May, the suburban Paradise-on-the-Lake is ready to change

diss-on-the-Lake is ready to change management. Deal is on to turn operation over to E. M. Glucksman. Spot, which is angeled by local business men who suddenly found themselves in show business, will try a "European" type of entertain-ment with a layout combining stage presentation, floor show, band com-cert and dancing.

Dixie Tours Good

Spartanburg, S. C., July 28. Spartanburg, S. C., July 28. Art Kassel, orchestra playing: Dixle tour of one-night dance stands, including Thursday night, July 28, at Hendersonville, M. C., at \$1.65 per couple. Doing nice biz. Paul Whiteman, Gene Austin and others having done well in the cotton, tobacco and peach beit, recentiv.

UTAH PUSHOVER FOR NAME BDS.

Salt Lake City, July 23.

Salt Lake City, July 23. In this hinteriand town, a name band heard continually via the radio, records and films, wields blig influence with local hoofsre. Eddle Duchin proved this in two dates in Utah, July 11 in Salt Lake, and July 18 in Orden (pop., 3300). In the capital Duchin largest Gance halt in America (105,600 square fest), drawing 6200 people. Admish was 47c. isales and 80c. gents. The following night at the White City ballroom, open alt spot, Nico played Coveys and schabinha a tal. per couple. S. M. Covey, wealthy sheepman, npartment and garage owner, has iddstepped he other vecations to tackit the dance halt bis seriously. Adolph Brox is the stationary or-chestra at Covey's When grow land adds, but collect their regu-lar pay.

iar nav.

BUDDY MORRIS TO COAST

E. H. (Buddy) Morris, gen. mgr. of Warner Bros, music publishing interests, planed to the Coast yes-terday (Tuesday) to discuss writer and musical picture matters with the WB studio heads.

He figures on staying eight days and flying back.

ASCAP's Finances for 14 Years

Net Distributed \$81,883 143,800 198,285 228,329

228,329 320,240 577,439 817,893 973,346 1,059,073 1,232,802 1,287,404 1,260,419

1,769,470 2,521,413

(Note-1935 expects to hit over \$4,000,000)

Inside Stuff-Music

Gross Collected \$236,723 312,992 405,449 514,380 664,828 996,952 1,351,247 1,540,071

Collecter 1921t \$325,733 1922t \$325,733 1923t \$405,449 1924t \$405,449 1925t \$648,453 1926t \$648,453 1927t \$358,447 1928t \$358,447 1928t \$358,449 1930t \$358,457 1931t \$358,457 1932t \$358,674 1933t \$358,674 1933t \$358,674 1933t \$358,674 1933t \$358,674 1934t \$350,067 (Notb-1935)

Current scramble by music publishers for old catalogs has raised some fine legal lasues on the copyrights. By the nature of their an-tiquity, whenever collaborative songs are involved, one of the writers is either dead or can't be reached (or his heirs) for undivided copyright assignment. Up to the present, legal opinion has been that the surviving remarks in common." There also has cropped up the heretofore little thought of angle as merican music publisher was concerned. An American firm placing a merican music publisher was concerned. An American firm placing a merican music publisher was concerned. An American firm placing a merican music publisher was concerned. An American firm placing a mothing else. Eventually the low was changed not that complicities for a for the United States. But the pre-1812 numbers are governed by the come a problem for the U. S. publishes and accordingly if may be-come a problem for the U. S. publishes are prompted this arranbia of the United States. But the pre-1812 numbers are governed by the come a problem for the U. S. publishes are prompted this arranbia of the Good Old Summer Time." Blocket States recent sampha-als on the "availability" values of a catalog has prompted this arranbia for old congrights. The filmusical element is another factor. Certain stuation" songs such as 'By the Sea, 'Come Josephine in My Flying On Harvest Moon,' under the recent Ruth Etting imperians, made that a bigger asiler for Remick than it was when Norn Bayes originally intro-on Harvest ago in a 2 legied Toillies.' Any number of oldies are at bigger asiler for Kennick than it was when Norn Bayes originally intro-bians ago in a 2 legied Toillies' Any number of oldies are at bigger asiler for Kennick than it was when Norn Bayes originally intro-malary endoying rencered life either as thematiles for 'awing' band orches then a cost blues' Whereiter'. 'Any number of oldies are atmi-larity endoying rencered life either as thematiles for 'awing band orches then are getting a continued plug now, m

Objection to the deduction of 3150 from the firm's radio disc royatties to cover the assessment made against it for the administration of the music code was lodged by the Jos Morris Music Co. with John G. Pains, chairman of the Music Publishers Protective Association, fast weak. Morris in a letter to Paine declared that he had at no time piedged him-seft to support the code authority and that unless the 3150 were reim-burned him within a week he would bring suit against the MPPA. As a result of the deduction Morris has also cancelled his agency contract with Paine. Under this agreement Paine licened Morris com-positions for mechanical uses and did the collecting of the royalties.



A radio station like WEAP, New York, uses 233 song numbers a day on its station, and has gone as high as 350 compositions. There are Lizz arrangements of musical works titled "Seenade"; there are 134 different arrangements of "Humoresque"; there are over 300 mother songe, These are among minor musical statistics on music used by radio. Music Notes Enric Madriguera opens at Ar-rowhead Inn, Saratoga, July 29, for a five-week stay. Booked by NBC. Harry Bloom has quit as road salesman for Irving Berlin, Inc., to manage Maurice Spitalny in Cleveland.

Lew Pollack and Paul Webster in from New York to write tunes for 'Poor Little Rich Giri' at Fox.

Dimitri Tiomkin doing the score for Metro's 'Glitter.'

Arthur Johnston and Harold Adamson dishing up two numbers for Joan Crawford in 'Eicgance' at Metro.

Herman Schenck, brother of the Into Joe (Van and) Schenck, has joined the E. B. Marks prof dept.

Pinky Tomlin waxed three of his now tunes for Brunswick, 'That's What You Think,' 'Swoet' and 'The Trouble With Me Is You.' First two will be used in Universal's 'King Solomon of Broadway' Russ Plum-mer's ork accompanicd.

Sammy Watkins orchestra, at Van Cleve hotel, Dayton, inaugurat-ed a series of Sunday night summer concerts broadcast over WHIO.

Sidney Clare, Oscar Levant, Raoul Roulien and Arthur Johnson col-lectivoly turned out four numbers which Alice Fays and Bebe Dan-(Continued on page 58)



Langley Beats Insurance Co. for Damages After Year's Battle in Court

Toronto, July 23.

Toronto, July 23. Sequel to a year's battling in the Courta John Langiey, volinista, will receive 370 a week total disability indemnity for life from the Fidelity Insurance Company of Canada for mere blowyre this feft hand in the accidental discharge of a shotrun. In his decision, Justice Henderson also awarded Langiey arrears of his indemnity and interest, totaling 31,-121, and also costs of the action. Langiey shot himself during trap-shooting practice. The insurance court of charged height of the shot arrange capabilities had not ben anotyped. In previous hearings, radio offi-chais and aymphony and dance or-chestra leaders had testified that Longiey's accer was rulned through the loss of his index finger and an-tione 1323, Langiey's astringes had been approximately 5,500 a years until his accident in 1534,

been approximately \$5,000 a year until his accident in 1934.

MUSIC-NITE CLUBS

Dodgers: Claim Many Chiselers

49

NIGHT CLUB REVIEWS

HIGH HAT CLUB

HIGH HAI CLUBB (MINEAPOLIS) Here's one of the burg's three or four leading and imper bacophile leading and imper bacophile instead and hurridous at mosphere of a metropolitan elub and a noor how unequalied anywhere in the proverse seating gueets and direct-ing the service, also officiates as master of ceremonies for the noor show and showhere band, and each table holds a supply of paper

mater of cerrmonices for the floor show as local Starbees stand, and each table holds a supply of paper implime. The starbest starbest starb market is the starbest starb market starbest starbest market starbest market starbest starbest market starbes

dance, advertisce us current dance, advertisce us current about for presented view of the should be presented to the source of t

HOTCHA CLUB (FREDERICK, MD.)

HEDDENICH, MU Hallmore, July 20. Hallmore, J

which pulls in paycements at 9 o'dock. In the right rules under which Western Mary-land must labor. Likker cannot he sold contry stores by the bottled at contry stores by the bottled must shot at midnite. Desplic there obstacles, pohile is flocking. Fittrows are pulled from Halte. Washington No couvert, but minimum lass, and the spot socks for set-urss, splits of flore at an minoral water and flore at an minoral water and the shot socks for set-urss, splits of flore at an an inoral water and ing on hips.

affair. Gardner supervises service, greets guests, leads ork, m.c.'s, acts a chief bouncer, if necessary, and performs multitudinous other dons mutty upins. Candeers wife, Jasephine Larkin, chips in and helps out on entertainment end. No floor show actually. Miss Lars and the folks are fond of hor. Gard-ner has a sweet band (8). Dish have period in which they put on and the folks are fond of leversity have period in which they put of Sism band. Very good, bolying small number of men. Scharper.

SEA GIRT INN

SEA GIRT INN (SEA GIRT, N. J) Sea Pollogical Search of the element of the foreshift for each or start as foreshift for each or start, out, a formerry Big-gett's Park hotel, and more recently the place has nearly and ord), the place has been reclaimed by Pollard, who has installed the first ind the Atlantic easa: the Atlantic easa: Start, and Diego fair. Their arring a dash of blue spotlight to ease the each of blue spotlight to ease the starth on the easting of the Atlantic diar, the last blonds which was the spot exponent of a child of the atlantic of a child of the start of the start of the each of blue spotlight to ease the before she budders into the tables before she budders into the com-ming.

before are shudders into the com-linesy. equily of a chillon illnesy. equily of a chillon which employs dight well-versed dance team, follows, with the nubes interspersed the rest of the way between more Clarke and Patricas Kiari Larkue, with a new combo, provides the music for the show and dusing. A strate reasonable and the Dod good. The Inn is nearly filled to capacity (1,500) each Saturday night when a 50c cover charge ap-ples.

Too Hot

Salt Lake City, July 23. Torrid weather forced Clayt Kirk-ham to shutter his Club Montmartre, suburban nitery. Band, whose leader was owner, is

Band, whose leader was owner, is playing load jobs. Plans to reopen in September, with a 10-pleee band, Newset apot in town opened on the former spot of the rared Flue-pled dance pavillon. Called Pleas-ure Park and has Johnny Rossell and his band. Admish a dime, ear parking a dime and soda pop a nekel. Hoohng on cement.

Can. Probe Over

(Continued from page 47)

(Continued from page 4/) mittedly interlocked with ASCAP for the purpose of fixing prices. From the evidence, it was further charged that the CPRS favored such large music users as the chain of hotels operated by the Canadian Pa-ter. Pelurau and discriminated hotes operated by the Canadian Pa-clife Rallway and discriminated against the smaller users. Testi-mony of an hotel owner in a small town was recalled in which the worman had been threatened by a re-puted CPRS representative will a juil sentence and a fine if she did no CPRS was that 'the whole sys-tem is crackleng the whip.' It was also claimed that the CPRS was 'ar-regant and callows.'

rogant and callous.' A letter was then picked from the regati the callour picked from the LPRS files, written in June, 1934, when Jamieson had written to hure, 1934, when Jamieson had written the Eritish Performing Right Society expressing, satisfaction with the then minimum fee of 181 of hotels and restaurants. Jamieson, on the sinand, admitted that the later change in attitude was due to Mills of this yean dessit, in Jamiary of the year dessit, in Jamiary of the year dessit, in Jamiary of the provide the set of the set Jamieson Harri, 1831, rester to the herease. Another letter from personally prepared to endorse a 550 like, all the small stuff, or yest of them.

prolitional conditions aspear then't This was explained by Jamies of the premise observation of the premises of formance fee and had brought pres-toright to lead the pre-formance fee and had brought pres-to lead to a local members of Dadgers: Claim Many Chis HAMILTON \$1,000 FINE

sure to bear on local members of parliament; this pressure had to be taken into account by CPRS in making tarif alterations. Jamieson later told Judge Parker, Koyal Commission charman, that CPRS, hopes to exact \$73,000 an-nually from Canada's radio stations, under the prevailing tariff for the pisying of "protected" music. This would be the amount received if all Canadan stations were ilcensed.

Canadlan stations were ilcensed. Fees charged by CPRS were 'very foir,' according to the defense testi-mony of R. W. Ashcroft, manager of mony of R. W. Ashcrott, manager of CKGW, until this station was taken over by the Canadian Radio Com-mission as its Toronto outlet and dubbed CRCT. Ashcrott stated that he had never objected to paying 35, 60° a year for 'protected music' He-siling the friction between Ash-could be a state of the canadian Fucio Commission, when that federal body was appointed to nationalize radio in Canada, Sight elaimed that was appointed to nationalize radio in Canada, Singht elaimed that Asherott's statements were 'opinion-ated evidence'. Judge Parker said hy would remember Slaght's objec-tion in weighing the Asherott (sti-mony. Asherott was asked to pro-duce correspondence betw-sen CKGW and the CPRS, but said it had here hurred.

had been burned. Enquiry continues.

Piano-Sales' Plug

Irving Caesar has effected a tleup Irving Caesar has effected a tieup for his song, 'Oh, Suzana, Dust Of That Old Plano', with the Music Merchants and Dealers' convention being held in Chleago this week. Offeres in charge of the convention agreed to urge the delegates to get Offeres in charge of the convention agreed to urge the delegates to get beinted out its value as a stimulant for aheet and plano anles. Caesar also arranged to have the sone warbied at the meet by Jackle Heller.

Shapiro, Bernstein's swing to a policy of sophisticated songs in-volves the release, besides "The Gentieman Obviously Doesn't Be-lieve, of such English imports as Tve Got a Note, 'Caramba' and 'Maracas' Latter two are rumbas and, like 'Gentieman' and 'Note,' like 'Gentleman' and 'Note,' obtained from Irwin Dash. London publisher



Milwaukee, July 23, Assemblyman Frank Grazes, who obtained appointment of a form to a form the second second second the workings of the American So-dely of Composers, Authors and Publishers here, has introduced a bill into the legislature to place operations of music copyright agen-des under a statewide aysterm. Bill would have the secretary of state ellect from any organization which charges a fee for the use of its copy-equal to 5% of its gross receipts in Wiseonain. Is fighting the bill, whose sponsors claim unofficial backing of theatre and dance hall men.

UPHELD BY NAT'L FED.

Fine of \$1.000, which the New

York musicians' union imposed on

Hals

Hamilton (Leon Friedman)

Chi's Nitery Biz Best Since Boom

Chicago July 23. Chicago Itel Ife is experiencing boom-time conditions. Niteries, so-ing in for crack entertainment, have smapped the rubber bands off the wiltet, and the public is resonantia. edube can't fleure on any particular influx of visitors to town. And yet, for example, the Empire Room in the Paimer House is grouseing \$70,-000-\$72,000 a month in a rather small room, compilered with grosses the mammoth French Casino of \$80,-000 or so.

000 or so 000 or so. Empire Room has Veloz and Yo-Ianda, Cardini, the Nonchalants and Shep Fields' orchestra. Room is doing the outstanding business of the midwest.

doing the outstanding business of the midvest. Use midvest, bow start both of the local suburban spots are in the heavy, money. Lincoin Tavern, op-erated by Bill Donovan and Ed Smith, has Ben Poliack ovchestra, Faith Bacen and Billy Gray, who re-laced joe Lewis. Coccount Grove. Orchestra and Gus Van. The Loop In the Loop business is excellent. The Loop Inthe Boy Barbard Sinther and Gus Van. In the Cologe Inn since the Hotel Sherman is doing line best business in the Cologe Inn since the Mid any vival of the ico yevue is packing 'em, with Frankin Kanters' band on the dansapation. Blackhawk has Joe sond on premises; must be grabbed [bee all the small stuff, or off accessed. Also, here and wine sales "You have here a deliberate backage. Also, here and wine sales "You have here a deliberate backage. Also, here and wine sales "You have here a deliberate backage. Also, here and wine sales "You have here a deliberate backage. Also, here and wine sales "You have here a deliberate backage. Also, here and wine sales "You have back and backage. Also, here and wine sales "Sonders, surviving member of the Carload of Colored performers, h-old Cono-Standers combo, with his clouding Sally Goudman, Alfreda, and restances hold came sudden with his cloud cono-Standers combo of cono-Standers combo brought in George Gives as head. "When surviving member of the brought in George Gives as head. "When surviving member of the brought in George Gives as head. "When surviving member of the brought in George Gives as head. "When surviving member of the brought in George Gives as head. "When surviving member of the brought in George Gives as head. "When surviving member of the brought in George Gives as head. "When surviving member of the brought in George Gives as head. "When surviving member of the surviview member of the surviview member of the like's die surviview member of the surviview member of the phonation was the written statement "Born the first time in yours the Drake [fret the first time in goung the before working again.

So noticeable has been the general

The second secon

COLORED TROUPE'S CRASH

Baltimore, July 23. Carload of colored performers, In-cluding Sally Goodman, Alfreda, George Cruft, and Al and Victoria Vical, were injured in a motor acci-dent last week driving oot of Balto

Washington, July 23. Far-flung undercover campaign b check up on evasions of 10% adto check up on evasions of 10% ad-missions tax, particularly by night clubs and cabarets, has been iaunched by the Treasury with a small army of white-collar workers taken from relief rolls.

taken from relief rolls. With an even more ambitious probs in the offics, the Internal Revenue Burcau has crews of con-fidential agents in the field in a hil-docen metropolitan areas seek-ments have been holding out on their tax payments. Hundreds of thousands of dollars are believed due the Treasury from chisslers who since the nuisance lavy went one officient 132 have been dodg-ment for the set of the top

ing the fee. Despite efforts of the Treasury to Ing the fee. Despite efforts of the Treasuits of keep the probe and the results of the campaign completely securit. If the campaign excert is estimating the security of settlements have been made in New Tork and Chicago Involving compounds have the sums running into six With gag rule in effect in the In-ternal Revenue Bureau, specific fig-ures are not available, but from re-trable sources it was learned last week that upwards of \$25,000 hms where the survey has made most beadway. Theatres both legit and lim, were the survey the security the security of the survey the security the security the survey has made most beadway.

beatway. Theatres Okay Theatres, both legit and fim, were given a general clean bil of beath, although some cases of suspected evasion by exhibitors are being encleded. On the whole, the Gon-beat of the source of the box office receipts from film and vode houses. The primary objective of the hox office receipts from film and drive is the nitreire group of amuse-ments which impose no admission charge but include the cost of en-sharge but include the cost of en-starter but include the cost of en-drive is the include the cost of the cost of the source of the Government has had trouble getting its cut from such operators of die-hard dine and dance managers who refuse to kick in. Problem has been a headache ever since the war fax mone bothersome the past couple of Vears. years. Under official rulings, Government

It is funct y D/Z DCSL SHILC DOUM Times; Town Splurging on Shows Chicago, July 23. Neago nitc life is experiencing in for crack entertainment, have retime conditions. Nitcrieg, a selection of the selection livity.

WARNER FIRMS **CHILLING MPPA**

Publishing firms in the Warner Bros. group will not join the re-organized Music Publishers Proteeorganized Music Publishers Protec-tive Association. Attitude taken hy-the picture affiliates is that they have no need of an alliance with the rest of the music trade, and that since their publishing concerns all operate nader the same polley the rules of husiness conduct for one will have to hold good for the other. other

other, Warmer Bass, proposes to have the MCLA continue as its clearing house on synchronization and tran-scription licensing and pay the stipulated fee for the service. All WB publishing firms were members of the old MPPA setup.

VAUDEVILLE

BAND BOX REVUE

(ORIENTAL, CHICAGO) Chicago, July 20

NEW ACTS

SCALA MILAN SINGERS (9) Songs, Comedy 17 Mins.; Full, Speci Orpheum, N. Y.

50

Orghourn, N. Y. Commendable attempt to bring a towh of opera into pop-priced vandeville houses. Apportant that canalderable coin has been spent to give the eight voices the proper been and think and sense from opera are judiciously trimmed. In-congroups note is clowning of Sarry Saranoff, introduced as producer, and billed outside and producer, but waseracts don't seem to fit with what not wall is a near the perame and speaks well, but the lines folsi-ed on him just don't fit. Real voices in group of eight

ed on him just dou't fit. Real voices in group of eight singers, four mon and as many fermes. Present aria from 'Cava-ieri. Rusticana,' one from 'Il Trova-tore' and close with prison seeme from 'Paust,' with essential set for standouts. "Paust the was particu-larly fine, this close to the act bring-ing on full chorus. Soloists include soprano, contraito, tenor and part-dence of excellent training and care dances of excellent training and care dances of the whole routing here the solor of the solor dances of the whole routing here the dances of the whole routing here the

ful rehearsai. Apparent that whole routine has been set to appeal to pic house au serious attempt of circuit to bring vaudeville patrons better music. If so, the humorous monolosicus bes down. Combining modern mittles down. Combining modern mittles down. Combining modern mittles down to present opera favoriles down to present opera favoriles

PEGGY FLYNN Singer 10 Mins.; One State, N. Y.

A personality songstress of the disay type, Peggy Flynn comes out of the niteries and from radio with planty of promise for stage success, though she's being held down some-what here.

what here. Instead of allowing her to sing at least three numbers, Ed Lowry, m.c. insists on about five minutes of of clowing and five minutes of altendar machagen delivery that ac-tually counts. Her songs and a cute beg-oft, however, got her an ex-tremely strong hand, despite the in-flectual clowing. Boho.

WALTER 'Dare'

WAHL

CHICAGO, CHICAGO WEEK JULY 26TH moked by NAT KALCHEIM

ADRIENNE MATZENAUER

ADRIENNE MATZENAUER Song a. Loaw's Orpheum, N. Y. Girl's delivery londs the novelty. Daughter of an operate mother (Io have all the qualifications nec-senary for the same calling. Pive songs done in Italian, French, German and Benjish Ieda an air of In "Tell Me That You. Love Mc Tonight and concludes with a Ger-man tune. "Dein lat Mein Gansen Tratonic mane. Iw a clinch in this brauting role last deeson in "Life tures "Shoeing the Mark". West In-dian ototha, in her act. She has also appeared in the does State through the formal the form tures "Shoeing the Mark". West In-dian hotha, in her act. She has State through the formal the be-state through the formal the be-ber lung power.

AVIS ANDREWS (1)

Avis ANDREWS (1) Songs 10 Mins. One Palace, N. Y. Wass probably been mound in the Hariem night spots, high brown warbler possessing a fair voice. Her claim to vaude book-ings at The one of the season of the theory of the season of the Why Was 1 Born with variations ber. Miss Andrews did well with Why Was 1 Born with variations ber. Miss Andrews did well with Why Was 1 Born with variations the best contribution in the ould show. Got yo as second, but not exceptional. I Best.

SYLVIA MANON REVUE (5)

9 Mina; Full (Special) Low's Met, Brooklyn new acts go, robably, bul not listed. Good nov-eity turn familiar of the other similarly prepared acts in the mast Curtain rises on a porcelain dood dulum, and three men with two women as figures on candelabras. Adagio work is performed to the women and survey of the second dulum, and three men with two women as figures on candelabras. Adagio work is performed to the two of the women. The third must bus of the women. The third must bus diss Manon, who works as the costermes on all but Miss Manon, is tast and rivythmic. Closed here when caught in utmost satisfaction.

DANNY SMALL'S NITERY Baltimore, July 23. Baltimore, July 23. Danny Small, colored musical and vauda singie, acquired the Moon Glow, black and tan on the west side. Will operate himself, book acts and m.c. the show. Spot's label has been changed to Smalle Paradiae

Small's Paradise

Marcus Loew

BOOKINGAGENCY

General Executive Offices

Unit Review

THEATRES, MUSICIANS IN PITT AT IMPASSE

Pittsburgh, July 23.

Pittsburgh, July 23. Atthough negotiations have been going on for more than a week, im-passe has apparently been reached between musicians' union and man-agerial association on a new scale for next senson. Understood both aldes are holding firm with result that conferences may be abandoned for a time and resumed later, en-

for a time and resumed later. Reported that present scale, \$60 a man, is okay with each party but that theatres are holding out for the privilege of doing without local horn-tooters when band shows are booked in. Union has nixed this blean in its entirety and that's said to be the chief bone of contention of present at present.

First time theatres have presented First time theatres have presented such a solidided front in union ne-gotiations, the result of the recent-ly-formed managerial association. No trouble with other union help, stagehands and operators, with both of these factions sold to be agreed on scale for 1935-36.

Major Bowes' 'Amateurs' Get \$90-\$100 Per: Two More Sets Going Out

Second and third companies of Major Bowes' Chass & Sanborn radio amatcur winners go into production this week for values as a result of the success of the first froupe in its opening week on the interstate time. Tyros played the Metropolitan, Houston, last week and groused 31500 de-200 the Grace Moore film, Lova Me

Forever," at the opposition house. Second company of amateurs will open August 2, dividing between Akron and Youngstown. Play in-Porcer, at the opposition house. Second company of annatures will open August 2, dividing between Akron and Youngstown. Play in-dianapois week following. This in announce and a pro plane team, inter givis to contrast with the preponderantly male amateurs. There'll be no band with this show, su there is with the one playing the interstate, and it's being sold for a \$1,500 gutarnity against percentiage. A \$1,500 gutarnity against percentiage of the solution of the NBC article bureau and Bowes Down of NBC be spottant Rubby the one through to bureau and the solution, but with no dates definitely set. It's flaured to play this one through New England and Canada.

Dailas July 23

Dallas, July 23. From Indication of first two days' hunkness (Saturdis of first two days' tooks as though Mag Bostonday, it teur troupe will hit around \$16,000 at the Majastic here. Onth thas been setting intensive radio and news-aber plugging the solen laid out for Further time Cas been laid out for therstate's booker in Nother and Therstate's booker in Nother and the Following PL Worth, amateurs will and Tules, and two days in Wichita Polles, All three Interstate houses. Negotiations are on for the house. Negotiations are on for the the notes and two days in Wichita the notes and two days in All threes houses. Negotiations are on for the house. A set the set of the set of the house and the set of the set of the set of the house. Negotiations are on for the house. A set of the set of the set of the house are on the set of the set of the house are on the set of the set of the house are on the set of the set of the set of the house are on the set of the set of the set of the house are on the set of the set of the set of the set of the house are on the set of the house are on the set of the house are on the set of the set of



Tinless somsthing unforeseer shows up in the way of picture product, RKO will restore vaude ville to its Downtown, Detroit, when copening that house on or about Scpt. 1. This comes about as a resuit of cancellation of the pool between RKO and the operators of the Fox Detroit

Fox is operated for Union Guardian. Trust Co. by Skouras Bros., with Dave Idzal acting as resident

with Dave Idzal acting as resident manager. It plays vaudifilms. RKO has been booking the vaudeville. Detroit pool was in affect for two years. Downtown dropped stage shows under the agreement and played straight pletures during the first year. Loss season it went and remained dark.

Policy on reopsning probably will be five acts on a full week with films.

Berle Takes Count in First Round of Legal Tilt with Morrison

Charlis Morrison took the first round in his legal tilt with Milton Berle when Justice Lauer, in New York Supreme Court, last week granted his motion to dismiss a complaint comprising two causes of action. Berle was assessed \$10 costs, but given the opportunity to

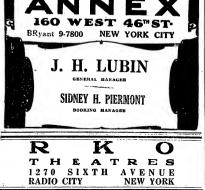
tous out given the opportunity to file an amended complaint. Borle claimed a share in \$500 obtained by Morrison from the pro-ducers of 'Saluta' last year, and charged indebtedness to Ned Dob-son, Loew agent, through Morrison's alleged failure to split commission: with Dobson on his (Berle's) Loev

with Dobson on his (Berle's) Loew engagements. O'Brien, Driscoll & Raftery was counsel for Morrison, and Monroe Goldstcin for Berle. Morrison has served Berle with papers in a \$50,000 breach of con-tract netion.



in Boxed Assortments, 15 exclusive Special discount on large quantifies. Write for Parijculara





CREATE CHICAGO Chicago Luy 20. The association of the second seco

dagio Novelty Mins.; Full (Special) oew's Met., Brooklyn

15 YEARS AGO

(From VARIETT and Clipper)

enthusiastic atyle, was over easity, then encored with a seasion on the barried out in the other acts, auch a the Burke Slaters, a nicely-voiced ittle gif along with an encellent delivery. Cella Blair with her stand-rid acrobatic specially. Mentioned the standard knockabout comedy turn. Also Jack Leonard, with their standard knockabout comedy turn. Also Jack Leonard, somewhat of a local fay Who sup-tive going. In at the finish with a laking and dancing comedy ar-rangement which was mast and himseif away in this house. All-in all, a well-arranged unit which has youth, talent and looks, not going on the nut for high-priced shows. Picture, Times Square Lady (KG) Talanses good enough of the withey a state of the shows. All-in all, a well-arranged unit which has youth, talent and looks, not going on the nut for high-priced shows. The THADE ACO

Presswork starting for 'Four Horsemen of the Apocalypss,' but no mention of Yalentino, then un-

Reported that Lenin had sent over \$20,000,000 of Soviet money for the purchase of American films. Not spent yet.

them to a start

Williamson and Tait formed a combination in Australia to pre-vent competitive bidding on pics and plays.

atre for bound.'

Board of Estimate passed an ap-propriation of \$5,000,000 for the Concy Island boardwalk. Work to start in the fall. Just about saved start in th the lend.

Rain making trouble for park owners; most of whom reported red (Continued on page 52)



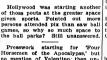
DOROTHY STEVENS

In "A LESSON IN SUCCESSFUL LUNACY"

Just Returned After 26 ROUSING WEEKS

in GREAT BRITAIN and EUROPE Direction CHAS. WILSHIN

Europe-FOSTER AGENCY



known

N. Y. State exchange managers planning a campaign to check bi-cycling. Landed several offenders upstate.

W. G. McAddo planning retire-ment from United Artists, selling his interest for \$250,000. Had helped

Hope Hampton was to play in "The Tiger Lady, with a real tiger. Tiger bit its trainer, so they changed script and titls.

Goldwyn took over the Astor the-tre for roadshowing of 'Earth-

Willy Passpart sued Martin Beck for \$300,000 claimed commissions. He was foreign agent for the Or-pheum circuit. Formerly a dancer.

VAUDEVILLE

VAUDE FLAREUP

IN MPLS. LOOP

and winter season little more than a month away. Publix and Singer

circuit still are withholding an nouncements relative to policies a their leading loop houses. Each l

waiting for the other to make the first move and laying low mean-

Publix will reopen the 5,200-seat

schedule. Northwest Allled States, inde-pendent exhibitors' organization, is making a determined fight to pre-vent a return of 40c vaudilm, con-tending that this form of entertain-

ment should command a 55c top. It virtually is boycotting RKO pic-

It virtually is boycotting RKO pic-tures until such a time as definite assurance is given that the Or-pheums here and in St. Paul will not go back to 40c top for vaude-ville plus pictures. RKO declares there is no conner thom between it and the Singer Or-pheum and it has no control over pheum and it has no control over thate bit is beknown that they are off 46c vaudfilms, 'unless the Or-pheums force them into 1.' W. A. Steffer Alvin, which had a fing at 30c vaudfilm, is expected to

W. A. Steffes' Alvin, which had a fing at 30c vaudilm, is expected to reopen in the fall with dramatic stock plus guest stars. Harry Hirsch will reopen the Gayety again with burleaque stock Aug. 24 and the Palace, independent 1,900-scat loop house, plans to return to vaud-films at 25c top.

Acts Censored in Balto,

With

is played

But Trick Is to Keep

With both local vaudinmers, Locew's Century and the indie Hip-podrome, censoring blue business, tho theatres are having a difficult time keeping the acts sciesored. Verboten are just about the same songs, lyrics, gags and exclama-tions frowned upon by the radio net-works.

works. Acts are told the restrictions, but

can't seem to remember and blue stuff crops again before the weel

Radio Act Under Canvas

Radio Act Under Lenvas Schneetady, July 33. Doc Schneider's Vodeling Texas Cowboy, broadcasting daily over Schuler, and the scheme scheme by station, under canvas during the summer months. Personal appearances are within a 100-mile radius of Schemetady. Troupe makes jumps from station to lot and vie Versas hy automobile.

BAND CUTS VACASH

there Aug. 9. She closed Saturday (20) in Madi-

son, Wis., after playing 75 out of 78 days on the road.

'Em Scissored All Week

Baltimore, July 23.

while

Minneapolis, July 23. With usual starting time of fall

at Is

Vallee Par Week in

51

Those Soviet Vaude Dates

Moscow, July 10, the U.S.S.R. dates can only appeal to the Russ wundeville situation, email-timers with no bookings in America, or theorems other the want a vacation and publicity—and can also stand a little financial loss for what it would cost thim for personal conforts. Both types of acts will be treated as well as the economic platform of the Soviet regime calls for. The small acts won't mind it, the big turns will, hence they will have to shell out to make up the differences in food, lodging, etc. On the rouble situation, impossible testimate real value to Russ-or about 34 to 35 roubles to dollar. Exchange as each noturist hotel ment, put for uble at about 10c, still some distance from the 85c, of legal exchange.

ssc. or legal excnange. Government at present is doubling Torgain (store where you can buy only foreign goods and only in foreign currency) prices, and price of living in U.S.S.R. is gradually coming down. Belleved that the rouble will be stabilized inside and out at around 20 to the dollar within a few years.

From present indications, Gometer, Russia's covernment booking agency for variety usient, has severed relations with Alcoander bary, head of the Amsov Agency in New York and formerly Gometer exclusive U.S. rep. Now, according to official sources, any accred-ited American agent can book acts into Russia, with the provision that they fully explain the Russian morey situation to the tatent.

that they fully explain the Russian money situation to the talent. Alexander Dankman, head of Gometz, says he still 'can't under-stand' how the Hazel Mangean Girls (5), first U. S. act to come here, could have gotten the estimate that the rouble is worth 90c. He leaves room for the doubt that they might have been misin-formed, and 'can't see' how a five-people acrobatic troupe could expect \$2,700 a month with transportation and hotel bills pald. I wonth's contract, returning to the U. S. late in May atter com-plaining to the American consul there that they couldn't live on their salary.

salary. Dankman explains that American acts cannot take any money Distinguish that American acts cannot take any money out of the country; that foreigners cannot take any merchandles Russia by foreign acts is still nothing more than just a 'vacation'. Basy's reported statement that he is negotiating with the Soviet government for a part-gold payment to American acts is denied on government for a part-gold payment to American acts is denied on all sides, with Gometz also denying it ever gave Basy and Amsov any backing of any kind.

LAKE CRUISERS Joe Besser Rejoining **GOING FOR** SHOWS Detroit, July 23.

Steamships chugging around the reat Lakes out of Detroit are go into show biz more and more Steamships chugging around the Great Lakes out of Detroit are go-ing into show biz more and more, following the lead set by the Atlan-tic and the state of the state of the steamships. Leading the Detroit boats is SS. Puti-In-Bay which has booked a complete vaude unit head-d by the Hilton Sisters. "Siamese twins' are carrying their own orch-bar but on a divertiblem on the bar but on a divertiblem on the

estra plus some 14 additional acts. Instead of advertising on the travel pages, boats are all spotting their ads on the amusement pages in direct competition with the thca-tres, nite clubs and other theatrical enterprises. Instead of splurging on the coolness, the distance or desti-cuitor of the tin though of bits nation of the trip, the ads all stress the type and amount of amusement to be found on the boats. Instead of calling the afternoon trips, day-light cruises, the boats have in-vented the phrase, 'matinee cruises.'

Smoking Blondes

Milwaukee, July 23. 'Chorus girls must learn not to smoke in bed.' This was the ad-monition of Fire Chief Peter Steinkellner after one of the 'Platinum Blondes' members at the Riverside burned her bed and part of her own anatomy at the Hotel Belmont bere.

In addition, the entire troupe of 2 plus other guests were driven In addition, the entire troupe of 42, plus other guests, were driven to the street when Mary Tully, one of the blondes, went to sleep while bolding a cigaret in her hand. Steinkeliner has suggested the theatres post notices back stage warning against smoking in bed.

HOLLAND-HART IN VAUDE

June Holland and Jack Hart, ball June Holland and Jack Hart, ball-room team, end a long run at Radio City's Rainbow Room, New York, to go vaudo at the Metropolitan, Bos-ton, week of Aug 16. Beavel and Tova succeed 'em in R.C. Harry Norwood set the stage deal with Paramount.

DRAPER IN CHI

Paul Draper plays his first date in vaude since closing in 'Thumbs Up' at the Chicago, Chicago, Friday (26).

Deal set by Al Grossman.

'Spices' for Coast Time

Joe Besser is rejoining the Count Berni Vici-Harry Rogers 'Splees' unit, which just wound up its sec-ond straight year. Besser was with the show during its first season, but left to do a double with his straight nan, Sam Critcherson. Unit recopens Sept. 6 in San Diego, with the Paramount, L A.,

following. After the Coast time it comes east

es east. esser leaves for the Coast next k, playing the middle west with act before joining the unit out



Pittsburgh, July 23. Encouraged by showing of Hal Kemp last week with 'She,' Stanley, WB de luxer, has decided to con tinue flesh throughout the summer whenever sultable acts are available. Originally planning to go straight pictures for remainder of warm weather, management is all hopped again and brings in Little Jack Little's ork with 'Broadway

Jack Little's ork with 'Broadway Gondolier' Friday (28). This week, Stanley is playing towe Me Forever alone, and will dream of the standard of the standard stage shows are expected during August, however. Stanley has had fesh field to tiscil for last couple of months and excess feel it's heen pay-ing them handsomely, particularly show backet. Showing provided the Kemp's showing provided

low budget. Kemp's showing provided the necessary stimulus. His band got house around \$20,000 on the week. Management freely admits that 'She' on its own would have had a tough time.

Burns Going West

Harry Burns, accompanied by Mrs. Burns and the act, left for a Coast vacation by auto yesterday (Tuesday). Max Tishman, Burns' agent, went along as far as Chicago. Burns will break the jump with some middle western dates on the way out. He opens Friday (26)'at the Palace, Chicago, then plays In-

Par Week in Chicago at \$12,500 NVA, Pressed for Funds, Drops \$500 Rudy Vallee gets another stage week from Paramount at \$12,500, being booked for the Chicago, Chi-cago, August 2. A. & S. Lyons set the deal. Weekly N. Y. Relief List; Temporary

Worst Is Best

Sam Lyons, Arthur's kid brother, was explaining why he wouldn't accept a date for a certain name act. 'At this time of the year,' he declared, 'the worst I can get is the best of it.'

F&M TALKS STRETCHING STAGE TIME FOR UNITS

Fanchon & Marco is contemplat-ing adding to its stage time next season, though with the possible exception of the Ambassador, St. Louis, nothing is set. Couple of F. & M. towns men-tioned as possibilities for units starting in the fail are Denver and Sait Lake City, both to be booked from the Coast. Ambassador, St. Louis, which had

from the Coast, Ambassador, St. Louls, which had union difficultics last season when attempting to put in stage shows, will be booked by F. & M. out of New York or Chicago



RKO's agents might as well stay home and help out with the house-work, for all vaudeville bookings in the RKO office will be at a stand-

still for the next month. Bill Howard left over the week-end for the south on his vacation end for the south on his vacation. Before departing, the RKO book-ing head filled up what's left of the books with enough acts to last un-til Aug. 15. New contracts handed out in the meanwhile will be is-sued only in the event of drop-outs or cancellations.

or cancellations. Danny Freundlich is in charge of the office with Howard away.

Vaude's Doubtful Future in Boston: Musician Problem

Boston, July 23. Plenty doubt about vaude going back to RKO Kelth's in the fall. Musicians seem to hold the solution in their hands. Management doesn't vant two hands because it takes to want two bands because it takes too long for the two crews to whip into shape at the start of the week to produce an ace show. Negotiations now going on to see if union will okay a 15-piece band with over-time arrangements, instead of two 10-piece crews. Settlement of this deal being watched closely, especially with

watched closely, especially with Loew's Orpheum dropping vaude in three weeks. If both houses stick to straight sound that will leave the Met with the only major stage show in town-a condition that has not previously existed around here.

AFA Declares Fair Outfit 'Unfair' at Chi Meet

Untain at Con Meeter Chicago, Yuly 23. Organization meeting of the Chi-cago chapter of the American Fede-ration of Actors, held hero Tuesaday (16), was informed by Raiph White-head that the Midwest Fair Expo-sition Co., Feoria, III, was in dis-sition Co., Feoria, III, was in dis-sition to accept contracts were asked in to accept contracts violations. violations.

Whitehead arrived here from Pcoria after trying to arbitrate the dispute.

B'D'GP'T WANTS VAUDFILM

Bridgeport, July 23. Members of the theatrical pro-fession living in this section, stage-Sally Rand's proposed month's vacash from fanning is being cut to two weeks, the feather-waver grab-bing a Chicago date from Para-mount. Plays the Chicago theatre hands and other theatrical craftsmen, are circulating petitions requesting local theatre operators to

offer stage shows in the fall. Only local house with stage tractions was Loew's Globe units and vaudeville last year, stage attractions

NVA has temporarily discontinued its New York charity relief list due to pressing need of funds at the sanatorium at Saranac Lake, N. Y. Outside the san, the only other aid

Outside the san, the only other aid to be rendered during the present financial pinch is for the sick at the French hospital and other in-stitutions in New York. Mcanwhile the return of executive NVA Fund manager-members from the Coast is awaited so that means of further coin raising can be de-cided

cided. The charity list in New York has amounted to around \$500 a week. It will be restored when sufficient funds are obtained. With the recent NVA drive hav-

With the recent NVA drive hav-ing netted less than the anticipated 350,000 minimum, more than \$200,-out the state of the additional money but foremost among ideas under consideration is a commercially sponsored two-reed jetture. The advertising angle must be cleared up first through sound-ing out the theory pluster industry acreen advertising in the name of charity. There is also the necessity

screen advertising in the name of charity. There is also the necessity of attracting an advertiser. Understood that patients at the NVA San have been assured that the work there will continue NVA San have been assured that the work there will continue whether or not more momey is arised by means of a drive, with the coin to be dug up somehow. This problem faced by the NVA Fund was whether to continue the New York charity relief to the impair-ment of the source was chosen by way of relievant of the Saranad comes first on the NVA's list of functions.

Buffalo Shows Due Back: Str. Pic Biz Poor

Buffalo, July 23.

Entrals, July 23. Stages shows are expected back into the Buffalo, Paramount de luxer, since grosses have dropped to about half since it went straight pletures three weeks ago. pletures three weeks ago. pletures three weeks ago. a summer economy attempt, the house grossed an estimated \$5,600 with 'She'. Last week, with 'Esca-pade', Buffalo showed around \$7,800 in the till. With a good stage show with fisc' to start want \$7,800 in the till. With a good stage show and film, theatre sureally marked and film, theatre sureally marked getting \$10,800 in its last week of cetting \$10,800 in its last week to vaudcville before going straight pix. Buffalo was one of Paramount's key houses using name acts, booked through Harry Kalcheim in New through Harry York

Baker and Air Show A Mavbe at \$10.000 For Interstate Time

Phil Balter and the surrounding taient on Armour Sunday night broadcasts will play the interestate time on a guarantee and percontago basis if a perding radio deal deservit and a-halt year run on the radio program Sunday (28), but has an-other commercial ponding, making the interstate deal tentative. While no definite figure has been state booker in New York if a un-derstood show must get around \$10,600.

\$10.000.

\$10,600. Talent lineup of the Armour pro-gram, besides Baker, includes Leon Iclasco's ork, Lee Sims and Ilo-may Bailey, Emcry Deutsch, Beetle and Bottle, Estelle Jayne and Ward Wilson. A. & S. Lyons and Simon office setting the Interstate deal for Eaker and the others.

BERKES' SHORT

Johnny Berkes, vaude comic, gets a crack at flims Thursday (25) in a short for Warners at the Flatbush studies

studios. He'll play opposite Bob Hope.



Albee Sis [Paul Spor] OLORADO SPIGS. Chitef (30-1) [Ref. FANGAR CITY Turer (20) Indit LaVier Co Indit LaVier Co Net Norarro Jr. White Kinking Co

COLORADO SP.GS. Clitef (30-1) Honey Sik

Honey

El Toreador D J Escarpinter O Trint-Vareia Dinorali Arguden Mariluz Itamon Quiros R & R Ds Caro Famous Deor Louis Primo Or Ite mon Guirces mo Smuss Deor Louis Prima Orce Louis Prima Orce Louis Prima Orce International Dick Manafarid Or Krench Channo Loitta It-mauchte Martin Destry Martin Destry Martin Destry Martin Destry Starta Oliverts Martin Destry Narin Destry Rothan Divrupe Rendha Loc Manafalis Cranto Zoska Oreno Narino opening day of LOS ANGELES Urpheum (13) Kitschanos Robort Buss Jobby Gilbert Alora & Cunfield Petel: & Deausild Delawar Licherta Kalitar Guiltar Guiltar Constant JULY 22 ISLINGTON Blue Mail Tat haif (2=-24) Crassionlass W 2d haif (2=-24) Crassionlass W 2d haif (2=-24) Presea & Campo Laurence Glen KILBURN Grange Dudicy Delic Gang 3 Matas FEWYSHAM Dan Healy's Dan Healy's Lillian Fitzgerald Laura Thek Dolores Farris 6 Spirits of Rayth Cloria Vestoft Delecter Parties Delecter Parties Printia Verter An Dur Verter Jack Walter Tarta Verter Tarta Verter Tarta Verter Tarta Verter Tarta Verter Tarta Verter Ve LEWISHAM Palace Ju :Lio San Herschel Henlere Herzehel Henlere LEYTONSTONE Rialto Matio Lorenal SHREWSBURY Granada J Maskoleyne Co STRATFORD Broadway Fullatta Bioadway 7 Elliotta TOOTING Geranada Denty Wilto Denny TENHAM Yolawo Yong Moore & N WALTHANISTOW Granada Charanada C lick Berger Hotel Biltmore Morion Downey Josephi Zotour Orc Florenco & Alvarez Dick Gasparre Orc Hotel Buckingham Edouard. Fontana Hintel Commodure Johnny Johnson ()r Hotel Rdison Ficion Thevar Hotel Rdison Efaine Thayer Nick Vozen Gene Castor Michael Tree Orc Hintel Fifth Are Wusirol Rogues Hotel Gov Clinton Rett King Ore Hotel Lexungton E Jelosnick Ore Minor & Root David Allson Will Oshorns Orc Hotel Lincula pavid Allison Will Oshorne Orc Hotel Lincala Dick Mesaner Orc Intri McAlpia Enceh Light Orc Minel Mintclair Prank Marcy Dalimas Jacti Michol Orr Hintel New Yorkee Wing Lorson Lyn Luces Hord Loc Lyn Luces Fronk Besinger Joe Donni Orc Mart Loc Lyn Luces Fronk Besinger Joe Donni Orc OBK CITY Paul Baw On Charachine Steen Con-Art Lockwood Orr Claremant Ina Gradin Sterr Cro Claremant Ina Clab Kas Vin Con de Paris Rey, Campbell Rey, Campbell Rey, Campbell Rey, Campbell Rey, Campbell Rey, Campbell Net Maint Rey Campbell Clab A Stee Clab Kas Vin Con de Paris Vin Con Server Jonk Wetter Jon Danie Verland Jose Danie Verland Jose Danie Verland Josephanie Verland Karl Caleman Org Caperta & Colores Haide Barson Haide Barson Haide Barson Chapter Sa. Regio Schores Caperta Caperta & Colores Caperta & Color forre Farrar Harry Souro Arihur Gibbs Charlie Beal Colony Surf Club Ritz Bros Ann Greenway Paul Sabin Ore Cottun Club Cottun (Tub Ning Mac McKinnes) Nicholan Brow Toliner Beans & 5 Toliner Beans & 5 Toliner & Mantan Rahe. Methews Miller & Mantan ("og Rouge Ine La (Torte Ore Cuba meras Lupe Norlego Lupa & Itosita Aotonio & Juanita Cubauena (Trystni (Linb Jules Lande Hotel Weylln Alex Fogarty Chorie Wright Hernandez Bros House of Lords Crystni Cinb Meyer Davis Orc Meyer Davis Ore Denuville Rdlift Reark Roy Skiilmore Frank Farrell Ore House of Lords Michael Zarin Or-Vivinu Johuson's Sophie Tacker Milton Douglos Fox & Walters Don Richard Ore Frank Farrell Ord Jack Denpacy's Happy-Go-Lucky Consucto Flowertt Selma Marlowe Tarimans Trying Rose Ore El Chico Den Richard Ore Jimuny Kelly's Joan Miller Louise Sterling Midgle Parku Aima Hakey Dilly Mack Jenn McCouly Princess Spatielicik El Chico Dotores & Camildo Fedro & Rosita Carmelho La Montecha Emile de Turra Ori Rodney McLeonen Leo Relaman Orc Chateun Moderne Kay Cody Locille

Cartor & Schaub Fraderico & Schaub Fraderico & Schor Iveal Porrestor Cobs Albert Oro Electron Barers Phil Desers Denne Barers Millard, Walkor Kanne A. Schans Jockie Nave D'Andrea & Tonelil B & A Kinley Al Casantra Honne Beck Larry • Itonne Beck Larun Maurice Shaw Ord Leon & Eddile's Val Erney's Orc Paul Duke Ann Haines Hal Simuson Lee Gariher Man-About-Town Man-Abettt-zowa Iris Bryson Theo Aubin Jerry Williams Dorothy Blassing Ai Monuti Orc Marden's Biviers Jane Williams Ai Monuti Orc Murdeny Rivite Jane Williams Bill Aneon Ella Logon (cey Picture Betty Ailen Konn Assile Jay Seller Vivian Howard Lowe Burnnf & Harold Stern Or Bragelle (tro Nioure Roma Frank Marino Frank Marino Peter Gallo Maria Donia Herrera Orc Bion Par Jean Sargent Oscar Colvert Neil Litt Gene Foadlek Oro Normnsille Covert & Réed Ann White Derothy Mack Erlan & Winsonme Wildred. Bragdon Mario di Pasio Or Old Reumabian Thais Mon Por Old Reumann Thais Sadie Ranks Jack Hirsch Ruth Wynn Ronnie de Comp Ethei Bennett Colette Anita Feedorowns Abroshs Orc Pars dise Abrouns or-Parndise L Battencoart Orc Parndise Carroli Possy BrcAllister Possy BrcAllister Possy BrcAllister Rita Rio Barbora Beck Pessy Barry Tom Monshan'r Orc Barbora Beck Pessy Barry Tom Monshan'r Orc Paradise BROW Bont Connolly Ore Ernst, Young & G Bob Barry Yoemanettes Luciann Leisian et al. Source and a sou Pavilion Royal La Roscarthal Orce **San Boarl** Satch & Satchal Rosalla Ray Connie Bee Ruth Lonue Muriel Dougeort: Saugo-Infana Rob Grunn Orce Frances Moddux Navil Formeen Orce Sea Cilff Ciellso Frank Fleming Carroll Sis Eddis Copeland Orce Silig Grul Ship Grill Billy Haywood Cliff Holl Cliff Holl Stork Club Georges Metexa Chie Farmer Audrey Huarts Bd Walter Lynch Jimmy Vincent Ore Taft Grill Geo Hall Oro Loretta Lea Tuvorn-nu-the-Green Allen Leafer Orch Harry Hatts Mury Anu Mercer Juckle Holtz Frincis McCoy Arieta Lacey Miko Landau's Orc Miko Ladegy or-Thomashefaliy or-Thomashefaliy or-Regina Surkerfaliy Regina Surkerfaliy Samay Colton Harry Littman Orr Florenco Riug Ame. Chariava Irv Bercowitz Gerti 6 sulman Ches Doberty. Rev Tawn Casing Gen Owens 3 Ray Hunt

VARIETY

15 YEARS AGO (From VARIETT and Clipper)

(Contined from page 50) business. Had been raining almost every day for a month.

Gus Sun booking office being ad-vertised. Sun and the Kelth shop in a jam. Sun pulling out.

Port Chester (N. Y.) closed the Proctor theatre because James Plunkett painted the sidewalks for a pic. Revoked the license, but after a few hours it was open again.

Buriesque wheels upped advance Burleaque wheels upped advance men to \$70 and put on another five for managers. Said surtax on in-comes made it better to pay the men more than to hand it to the Government.

'Summer touch' was out for ac-tors, who in previous years had gut-ten advances under thelr contracts for coming season. Equity strike cost managers big money in unpaid I.O.U.4.

Chicago man was suing for roy-alties on 'Cyrano de Bergerae, cisiming it a steal on his own 'Mer-chant Prince of Cornville.' Court held otherwise.

Saranac Lake

By Happy Benway

Dave (D. D. H.) Hall, who saw a mess of Saranac, Tucson, Los An-geles and a bit of Switzerland, now summering among the lakes of Conn. and Mass.

Cecilla Hafermann now Baying in Boston for the ozone Back

Baying in Boston for the ozone. Bob Hafermann, formerly con-nected with the Fenway theatre, Boston, and who saw a mess of sanatorium treatment, now con-nected with a Boston firm.

Marlon Grcene, san's best-dressed giri, celebrated eighth year at the cure.

cure. Johnny DeGlovanni took a flying trip to N. X. and then returned to the lodge for a check-up. "Your Uncle Dudley' presented at the lodge by a capable cast. Sid-ney Grant, head-mam with the show, took troupe to the Mooris Odother' Mortia. Mort Lett (Warene Focc). cfrom Mort Lett (Warene Focc).

Mrs. Levi (Warner Bros.), after a short stay at the San, moves to the Altavista Lodge.

Ben Schaffer's reports have been such that the old boy is wondering if the Automat is still in session. Hc's added poundage,

The Benway vacash is over, a lit-tle dash of New York, Boston, Philadelphia has made all the dif-ference in the world. Things I did not see while on va-

cash

cash: Vaudeville houses playing vaude-ville; actors in front of the Palace showing 38-week routes; Jim Thornton, Jimmy Duffy, Joe Laurie, Jr., Tommy Hyde, George McKay, Siim Timblin, standing in front of the Palace; a two-a-day theatre; columnists in their respective news-nare. Offices therizes the second paper offices, they're all topping four-a-day vaudeville houses, all but me; the NVA club house.

'Fred Allen's Amateur Hour,' stage unit without Allen, has been booked by Paramount for the Metropolitan Boston, week of July 26. Unit contains 21 tyros and pros.

Tony Porco Nina Rhodes Buddy Wagner Town Grili Sonthiand Girls l'at Clayton Limmie Lee Ubangi Gladys Bentley 1 Jack Ryan Olive White Rich-Cole 3 Val Vastoff MacCreofa Orc Willage Nut Club Jack Pegon Sheeb Mnfet Waldart-Asloria Georges & Joina Cormen Castillo Xavier Cugat Or-Guy Lombardo Orc Wivel er Or Ubangi Gladys Bentley Rev Dusty Fletcher Velma Middleton Pearl Banes Allen Drew Krskine Howkins Or Versallies Guy Lombardo Ore Wivel Frank LaSalle Ore Wynne Rolph Betty Nyles Eleanor Menry Bob Les Alleen Cooke Millon Manu Ors Versailles Gertrude Niessen Clemente Orc Raoul & Reyes Ross MeLsan Jos Smith Oro Village Barb Dick Robertson Dick

Valuable. Data

(Continued from page 3)

(Continued from page 3) early vintage films deposited in ac-cordance with the copyright laws. Previous to 1911, when the ques-tion reached the Supreme Court, the issue about copyrighting photo-plays had not arisen and early films were filed is way as 'photograph's for storage space, began returning copies of films deposited in ac-cordance with the status. Numer-ous items never have been claimed, however, and the time-worn rec-ords a dill clutter up the library's limited storecomes. The superior of film control with rust and humu original habel, as well as bundles of stereoscope cards. Many of the containers in which the films were submitted have crumbled to dust or rusted away so that the contents have been destroyed. Work of stereoscope cards that the contents have been destroyed. Work of string out the mass of the containers in which the films prove of historic value and the job of cleaning, identifying, and re-packing the early-tring rels will continue for many months.

50 YEARS AGO (From Chpper)

Lucky Baldwin had just coaxed Isaac Murphy, colored jockey, from Ed Corrigan by raising the retain-ing fee to \$5,000 a year. Murphy was then the turf wonder, so the fee represented top price.

Six-day foot match wound up in Indianapolis. Three winners, in on percentage, received \$20, \$14 and \$6.50, respectively.

J. H. Minott announced invention of an automatic ticket soller, ap-parently the first to be operated by a key. Used hard tickets and con-tained 750 in .five channels. Not clectrified.

Clipper picked up from a dally paper a story to the effect that Ma-son Mitchell, who had enlisted in the Canadian forces in the Reil re-belion, had been killed in action. Not true, as Mitchell served with the Rough Riders in Cuba in '38 and later was manager for Mana-fold at his New York Garrick the-

Sldeshow lost two snakes in Du-iùth July 4. Cold weather kilicd them.

Cedar Rapids authorities were charging \$1,000 a day for circus licharging \$1,000 a day for circus li-censes. Forepaugh show played outside the city and took a \$100 fme for parading in the city. Planned a return date, but city council ex-tended the city limits to cover all available lots. Show arranged to go to Marion, six miles distant, and city cut to \$300.

Carver's Wild West gave up the ghost at Willimantic, Conn, in part through the Buffalo Bill attach-ments. Bill show only one left out of five which had started scason.

C. C. Rankin did a nev play in Montreal, 'L'Habitant,' which he claimed was the first use on the stage of the French-Canadian farmer type.

Clipper referred to the 'upper and lowcr Rialtos.' Latter was the vicinity of the Clipper opposite Tombs prison. Upper was south side of Union Sq.

Tarrytown, N. Y., reported a spe-cial performance of 'Uncle Tom's Cabin' by an all-juvenile cast,

Keith & Batchelder were giving Keith & Batcheider wcregiving a continuous performance at the Galety Hall. Start of the Keith continuous idea with S. K. Hodgdon the first 'chaser'. Used 10 acts and repeated. Idea had taken hold.

Adam Forepaugh telling the newspapers the public was not do-ing right by his circus. Business off with the 50 centers.

Whitney Family show played Greensburg, O., July 10. Cyclone came along and neatly lifted the entire tent over to the adjoining lot. They were able to make their next stand.

Combination stage scencry being praised. Painted front and back and interchangeable. Eight sets could yield 60 changes.

Ruth Greiner trying to look young on her birthday. Jack Bachus is weathering a mess of heart attacks in bed. Max Pfeffer, Garry Sitgreaves, Chris Hagedorn received a mess of good reports.

Without Allen

Wednesday, July 24, 1935

LEGITIMATE

MGRS. AFTER EQUITY PACT

VARIETY

53

Hope for Chi 1935-36 Civic Opera Fades as Guarantors Go Into Pout WORKING ACCORD

Chicago, July 23.

Chicago, July 23. Becomes more doubtul whether there will be a Chicago Civic opera this coming season. The twice spirit per Too much cat-fighting. There was some talk that George Haight would back the opera this year but that looks increasingly off. For one thing, it's about certain that George Woodruff, who replaced Samuel Inaw may child backer of the opera, affahr. affair

Best bet for a senson in the new Best bet for a sesson in the new Opera House is a straight commer-cial venture guided by Paul Lon-gone, who managed last year's Civic Opera festival. Understood that Longone has about \$45,000 al-ready; he needs about \$40,000 in toto to get the sopranos and bassos rolling. House can be secured on almost any terms for an opera sea-

son. Auditorium theatre, rival mam-moth house of the town, and for-mer home of the Civic Opera, will mer home of the Civic Opera, will again bring in the San Carlo Opera which was a click here last season. Figured that the Carlo group will be able to warble through four weeks easily.

U. OF IA. CONVENTION OF DRAMA SAVANTS

Iowa City, Ia., Juiy 23. More than 50 playwrights, direct-rs and critics are gathered here lova City, la, July 23. More than bo plawwights, directi-con and critics are gathered har-ing over the western theathere situa-tion under auspices of the Univer-sity of Jowa. Outstanding leaders in the theatrical field who will at-tend the three-day session starting Wednesday (23) through Friday, Pederal Emergency Relief admin-latrator; Frof. E. M. Mable, director of the conference and heading dra-matic art at the University of lowa, and Plawyrights Paul Green, Lynn Riggs, Elmer Nice, Dan Totheroth Ma George Molduon and George Molduon sections of the nation will include Gilmore Brown, Maurice Guesin, Frederick McConnell, Sam-uel Seiden A. M. Drummond and Gien Hughes.

Caesar Wants Morgan, Howard, Arden, Sheehan

Irving Caesar is angling with Helen Morgan, Eve Arden, John Sheehan and Tom Howard among others in casting his 'My Dear Pub-lie' musical, due early' in the fall. Caesar wrote the book and is staging besides producing. Sam Lerner and George Marks did the music musie

Timony's \$5.50 Preem

Immony s ab.30 freem Hollywood, July 23. Jm Thimony and Boris Petroff Have five dramas and two musicals have five dramas and two musicals outs at Hollytown middic, which they recently took over and re-vamped. Shot opens with a \$5.50 premiere, Aug. 5, of Common Fiesh. Mary Arden has femane kad.

Madeline Woodhead Killed Madeline Woodhead Killed Rochester, July 23. Madeline Woodhead, 25. singer and actree, was fatally injured last week In an auto accident near Ba-tavia. She was riding with David Hochstein, a.) atterney, when he lest control on a curve and hit a telestraph pole. Version of Studet Prince, in East-man theatre productions and Music Hart father, Dretetive Vietor Woodhead, was skain by a gunman three years ago.

ROMBERG SHOW NOT TO BE DONE IN ST. L.

St Louis July 23. Because 'Cat and the Fiddle. Desert Song' and 'Robert's 'demand exacting productions, the Municipal Opera Association deems it inad-visable to attempt another world premiere this season. Accordingly, 'Whoopee' will take the place of Lady in the Window,' the Otto Harbach-Sigmund Rom-had its premiere as the at to have had its premiere as the final offer-ing of the season.



Although the contract for the stage presentation of "Scandals' calls for its premiere at the New Amster-dam, N. Y., in Algust, the next George White revue will probably not debut until late September. Producer has spent most of his time on the Coast in a film supervisory capacity. Recent trips to Hollywood, however, concern the stage 'Scandais,' which it is under-stood, will have picture money stooa, backing

backing. New Amsterdam remains the only legit theatre on 42nd street, all the others being used for stock bur-lesque and grind films. Announced as contracted for 'Scandals' are Bert Lahr, Lyda Roberti and Cliff Edwards (Ukelele the) Bert Lahr, Lyda Rober Edwards (Ukeicle Ike).

BOWERY SAVINGS BANK FORECLOSING LYCEUM

The Bower Favings Bank of N.w York has starting Bank of N.w ceedings against the Loyeum, od legit house IM West 45th strete be-tween Broadway and Sixth avenue. House is partly owned by Para-mount which several years ago builties in mind. Action of the Bowery bank is brought to satisfy a mortgage of 280,000, 11 is against the Loyeum heatre Co, which is owned one-theatre Co, which is owned one-by the Harris estate and one-third by Charles Prohman, Ine. Latter is a 100%, owned subsidiary of Par. The Bowery Savings Bank of N.w

Miss Venuta in 'Goes' **Requests No Featuring**

Requests two reacturing Benay Younta, from radio, taking over the Ethel Merman role in 'Any-thing Goes' at the Alvin, N. Y., Monday (22), requested no fectur-ing. As result the new program and victor Moore's likenesses, and the proterm likes features the two men with Bettina Hall

Miss Venuta, who clicked in her legit debut, is listed as just an-other in the east, although having the principal singing part.

Yokel Getting Revue **Ready for Broadway**

Hollywood, July 13. Hollywood, July 13. Alex Yokel is having a revue whipped into shape for any fall production on Broadway. Arthur Caesar has been commis-sioned to write the book: Hichard Rodgers and Lorenz Hart on the

Producers Figure This Sole Protection on Equity's **Arbitrary Rulings Such as** Pay for Rehearsals, Etc.

THE SUNDAY ISSUE

Eroadway managers will seek a long-term working agreement with Equity, along the lines of the basic solution of the set of the basic slowmen have come to the realiza-tion that is the only way they can have a volce when such radical is-sues as pay for rehearsais, and the life, are adopted by the actor's as-the, are adopted by the actor's as-trolling its members, will probably defeas Sunday performances in New York by Indirection-double pay. Managers have a basic agreement Broadway managers will seek a

uterit beind intervention in an operation of the second se

possibilities of new vermands or actors. When the basic agreement was scrapped because of violations by both factions the legit code came in and that interument worked com-paratively the same way by stop-for one-side Raw the one-liber address for one-side Raw the one-liber address issue might have been jammed though by Eguily a year ago. Understood that Eguily does not favor entering into a basic agree-ment with the managers at this time. Stated that it is too late and that the managers should have ented late arco. Eguily takes the time. Stated that it is too late and that the managers should have acted long ago. Equity takes the position that it can go along better on its own than on any the-up with the managers, but conditions next season may force Equity to change its attitude. There is little doubt that trouble

There is little doubt that trouble brewing over rehearsal money d that goes for people within uity. It is declared on the out-Is prewring over reneares money Equity. It is declared on the out-side that the reheareal pay rules clearly indicate that Equity is an association of dramatle actors and not musical comedy leads, most of whom are from vaudeville, radio and cleas of players it is those in straight plays and the producers of musicals, and if there are less such shows it will mean less em-bers of other actor's organizations. Latter have taken no action in the reheareal pay matter to date. Seeting Moderation and

Seeking Moderation

SEEK LONG TERM Red Barn, Locust Valley, L. I., Rates As the No. 1 Straw Hat Theatre With 5 New Plays Likely for B'way

STUDIO OKAYS BOLAND LEAVE FOR 'HIBILEE'

Hollywood, July 23. Mary Boland's deal to take one of the leads in the Moss Hart-Cole Porter musical, 'Jublice,' has been approved by Par studio.

approved by Par studio. Player gets six months' leave from her term tleket, leaving for N, Y. in August after winding up her eurrent role with Bing Crosby In 'Two for Tonlght.'



Claiming that the production of 'Jumbo' is to be a circus, Billy Rose has applied to Equity for such rating. He plans giving perform-ances twice daily whereas Equity limits legits to eight times weekly. Understood that Roses budget and operating owidy is based on 12 per-canacity at \$3.30 top would be \$100,000. Rose contends that 'Jumbo' will

\$100,000. Rose contends that 'Jumbo' will be presented within a tanbark ring at the Hippodrome, N.Y., and that it therefore will not be a muskai comedy. Fact that the piece has a book supplied by Hocht and Mc-Arthur is being weighed by Equity he considering the showmarks appli-bertformunces aver eight wit, call bertformunces aver eight wit, call

If considering the showman's appli-cation. If rated a story muiscal, all for the payment of pro-rata addi-tional salaries. Spectracles do not come within Euldy's eight performance regula-tional depresented at the Bripp phyce twice daily, except Sundays. Rose, who proposes to play 'Jumbo' under canvas, figures the perform-ance will be so divergent from the early applied with the table or ase mained and the canter of the Hipp's interior. Seats are to be arranged circularly around the ring 3.400. ring, ti ing 3,50

Leslie's London Ofay

Lew Lexile, planning an ofay show for London, is expected to re-turn from abread in about three weeks. His 'Blackhirds,' done in association with Sir Oswaid Stoll, was an English hit last season and Leslie now proposes to assemble a Broadway (white) cast for a Lon-don muscla. Min, irren's Leslie, who financed an muscla. Min, irren's Leslie, who financed in muscla. Min, irren's Leslie, who financed to chief the the show, with Leslie on a drawing account trolled the hor arise and an account she will not be associated in the future Leslie productions, as a do-mestic as well as professional dis-association is reported.

The record percentage of Broadway possibilities from new play tryouts in summer theatres has been registered by the Red Barn, Locust registered by the Red Barn, Locust Valley, L. I. House has jumped to No. 1 position among the rural showshops, a distinction formerly held by the Country Playhouse, Westport, Conn. Latter is now a runner up along with Skowhegan and the Cape Cod vacation time play moniets.

and the Cape Cod vacation time play projects. All five plays tried out at the Red Barn so far this summer are slated for presentation in New York next season. They are: There's Wisdom in Women, 'Wild Justley and Teturn to Colly.' Ferny Wise. And Teturn to Colly.' Ferny Wise. And Teturn to Colly.' I have the state of the the the hand heaved Broadway production, no house has shown such a cucces-sion of worth-while new plays since the idea of trying out in the sticks the idea of trying out in the selicks started. Next week's play at the Barn, With All My Love,' first called 'Hell Cat,' is highly regarded also. Current show play try, Re-turn to Folly' is a Hight comedy which replaced a drama recalled be-cause of casting difficulty. Barn which is located near Gien Cove has an admission scale of 500

Cove, has an admission scale of 50c to \$2.20. If selling out on the week the gross can reach \$2,450, which is not profitable Understood the not profitable. Understood the house is losing \$300 to \$500 weekly but the management figures that as an economical way to try out

as an economical way to try out plays. D. A. Doran and Arthur Hanna are operating the Red Barn try-thors gives them a 30-day option without advance royality to accept the plays for Broadway presenta-tion. If taking a regular option within 30 days after the try-out, the usual \$50 while public authors.

Paramount's B. R.

An arrangement between Doran and Paramount calls for the latter to pay a preventage cf the red op-eration. That deal was made after Par passed favorably on the scripter and it is possible that the hickurs and it is possible that the hickurs of the Barn plays with Doran, for-merly in the Par office. Understood there is no arrangement with au-thors for a percentage of royalities in return for trying out the plays atthough nuch deals were reported attough nuch deals were reported station of the barn shows were designed by John Root, that settings for all the Barn shows were designed by John Root, that leak heing the most difficult of the presentation there. His designs Season at the Barn was set for hirrowlaws howings. Season at the Barn was set for there weeks. Max Gordon is down to thy out Fish in the Sca' James and Croby Gaige Is also figuring one try-out there. Del Closing? An arrangement between Doran and Paramount calls for the latter

Deal Closing?

reference in a specific sector of the sector

stands

thing

ing. "There is no justification for any

greater freedom in bringing for-eigners in under contracts.

The modification which is under

Chairman of House Immigration

Committee Insists on Unfettered

Int'l Reciprocity for Actors

Rasch Bowl Ballet

Hollywood, July 23, Albertina Ranch haa been engaged to stage the ballet for Tweifth Night which Max Reinhardt will produce at the Hollywood Bowl. Miss Rasch, staging the numbers for Metro's Broadway Melody of 1935, 'makes a fiying trip to New Jork before tha Bowl assignment.

Elitch Stock's Biz Indicates Cutting

Into Cinema Trade

Into Cinema Trade

WESTCHESTER SUMMER THEATRES ARE WILTING

THEATRES ARE WILTING 'New Rochelle, July 23. The summer theatres throughout testachester took a decided dive in testachester took a decided dive in took a decided dive in took and the second dive in the second dive in

Another Showboat

Another Showboat Another addition to the fact of muritime theapics is the silver Moon Showboat, which went down the wars, Sunday (21), at Harbor Jsland luikhead, Mamaroneck, N. Chris-tening show was 'Bast Lunne.' Thi is operated by G. Swayne Gordon on a co-operative basis with the cast, which include femricits berge strained to the silver of the cost of the strained strained to the Charles II. Arnostrong, Spolin Thoren, Noel Winter, Jack Rennick, David Itarcourt, Richard Ellis, Wil-thor, Show Burnuth, and Madeline Von Burnuth.

'Lefty' Added as a Dual Bill: 'Awake And Sing' Continues Its B'way Stay

N. Y.'er Leases Louisville Drury Lane for Nitery

Drury Lane for Nitery Louisville, Ky, July 33. Drury Lans theatre has been issaed by Edward Hutchison, of Naw York from the owner, Dr. I'vin Abell. Hutchison announced the new would feature a Cuban orchestra would be opened under the name of Havana Casho, and would feature a Cuban orchestra ing ramoved, and main Aoor and balcony terraced for restaurant tables and chairs. Expected to open Oct. 3.

Wire Protests **On 'Lefty' Cause**

After being announced to close the Balasco, N. Y., 'Awake and Sing! which was rated a Pulitzer prize candidata is holding over now in its'23d week.

candidata, is holding over, now in its 324 week. Show is presented by the Group theatre, unique acting organization of some 40-old members, all of whom participate in aemings, whith appearing in the cast of of want of 0 with it of other mem-bers whan the short cast 'Sing' of what of 0 with it of other mem-bers, what the short cast 'Sing' and 'Till he Day J Die', presented aines that occupied most of the other players, Dubb bill was taken off Saturday after playing four months. Flayfelts grossed between \$3,000 and \$4,000 weekly and while one shart occupied most of the pay salaries was earned. Day ashirds was earned. Usu show was yanked Saturday (20) but Monday 'Lefty was hifted to the Belasco, going on after 'Sing' (20) but Monday 'Lefty was shifted to the Belasco, going on after 'Sing' thatter Jabushas improved last Latter's business improved last Latter baise thas been presented in many spots around the country by ing been around the country by ing been aread clashes with local pole.

police.

'SKETCH BOOK' CAST'S EXTRA ONE-EIGHTH

Mambers of Earl Carroll's 'Sketch Book,' Winter Garden, N. Y., 'were awarded one-eighth of a week's salary by arbitration, coin being due on the first week when the revué salary by arbitration, in on the first week when the revue opened in Philadelphia. Latter date started Tuesday and Carroli paid off on the basis of seven-eighths, in the basis of seven-eighths, who re-

off on the basis of seven-eighths. Equity representatives who re-ceived the arbitration check Mon-day (22) proved that the chorus had rehearsed six full weeks and therefore regular salary was due whether 'Book' opened the following week or not. Understood prin-cipals received the same measure of estra compensation for overtime.

Central City, Colorado, Closes \$6,000 in the Red

Closes 50,000 in the rect Denver, july 23. Central City closed Saturday, itso grand, doing about \$23,000 for htso grand, doing about \$23,000 for to large number of costumes and big cast, will be around \$23,000, leaving about \$6,000 for the guaran-tors to make good. Last year the guarantors were nicked for \$4,000. built in 1878, closed about he turn of the century, is being recomend

The Central City Opera House, built in 1874, closed about the turn of multic of the closed about the turn of multic of the Camble', then Natalle Hall, Giadya Swarthout and Richard Bondli in The Merry Widow', and Isst year Waiter Huston and Nan Sunderdand in Othiclio' This year the production was "Contral City Nights' in two acts and 21 secnes. Each scene was sug-cessed by something presented last exceed by the context of the context Prank White, formor critic on the prever Post is manager. At the close of the final perform-ance this year the audience stood up and sang 'Auld Lang Syne.'

Non-Leftist Troupe

The recently organized actor group, comprising alumni of the Professional Childron's School, plans to stage its initial production either late in August or early in Soptem-ber. Organization, described an Right Group, is opposed to any com-muniside propagnada plays. Bendere manager.

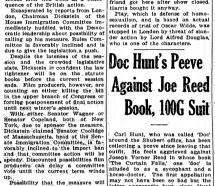
CAVANAUGH ON B'WAY

Holywood, July 23. Hobart Cavanaugh has been set to play the lead in the Shumin stare production, "Sweet Mystery of Life, opening Oct. 17 in New York. Actor currently in Warners 'I Live for Love.'

Wm. Harris, Jr.'s French Homo Piay for America

Paris, July 23. Paris, July 23. Wm. Harris, Jr., has bought Amer-lean rights to Oscar Wilds play by Maurice Rostand, which was a hit here at Oeuvrs; Harris asked a friend who was coming to Paris to look abs play ours and sea if it was friend who was common to a look the play over and see if it was

look the play over and see if it was clean enough to put on, but tha friand got here after show closed. Harris bought it anyway. Play, which is defense of homo-sexualism, and is hased on actual records of trial of Oscar Wilde, was atopped in London by threat of sian-der action by Lord Alfred Douglas, who is one of the characters.



Carl Hunt, who was called Doc' around the Shuber office, has been collecting a porve since leaving that outfit. He feels aggrieved against Joseph Verner Reed in whose book The Curtain Falls,' ons 'doc' is alluded to as a sycophant and a horse-doctor. The first appellation any not have been so bad but the latter apparently hurt, since Hunt form thy Conta. bod Machine road Surgery, Chicago. He thinks he has been damaged \$100,000 worth and has filed suit for that sum. Says he is the onity person called 'Doc' around the Shubert office. Reed, soin of an oil magnate, was

vote until the current term winds up. Probability that the measure will be modified to permit continued im-portation of foreign. film talent un-der close Pederal supervision was even in Dickstein's statement devices and the statement own of the statement here will be an an an an an an an an an power, that unless he is assured of satisfactory reciprocal agreement he will insist on the measure as it stands. around the Shubert office. Reed, son of an oil magnate, was associated with Kenneth McGowan in producing legit shows for a time. When McGowan went Hollywood, Reed went on his own but found out that a lone producer had to face all sorts of troubles. So he wrote a book about it. Lest Thursday (18). Reed through "The modification which is under discussion proposes to permit the entry of alien actors under contract with stiff requirement that at the end of original engagements in-vaders return home. Dickstein is partly favorable to such a change, but wants to confer with Labor De-partment before advocating any and another on the such actors these under a contract and then hang around and stick hore for months and months after their engagement is finished. Dickstein said. Ti is not my desire to hamatring film

his. attorneys sought to secure a bill of particulars from Hunt but the court denied the motion. Hunt has taken offices and is preparing the presentation of Damn Deborah, due to open in Washington in Oc-tober. Recd proposes writing tober. Recd proposes writing another book rbout show business but it probably will be fiction.

around and after new tor mounts is finished. Dickaten said: The is not may desire to hamatring film producers who need foreign actors, but I don't see any reason why they interpret of the same said and line stars who lease and then turn them tooss to accept radio and night club and other jobs in com-petition with American performers. If the reported information is have been discriminated against by England, that, is nothing new to me. I have known all along that the Paritals government had a ban on all alone movies out a reciprocal agraement I will be compelled to force immediate conditering pro-tores and their contract then we should have the right to do the same "There is no justification for any **EAST'S OUTDOOR G&S**

Ead weather accompanied the opening last Thursday (1b) of the dilbert and Sullivan assaon at Carmel, N. Y., where the only out-door musical presentations in the east are carded. Limited takings put it up to Sulliv to pay of Mon-day from money deposited to guar-Carmel project is under the management of N. E. Reeld. It's his frast musical attraction. Reeld conducts several summer spots in the district devoted to drama and also a dramatic school. "Attract and the original season is the main evival a outdaged open walk. Conn. but this season is the sum of the district of the Adel-phi, N. Y.

Charlotte, N. C., July 23. Restoration of the old Dock St. heatre at Charleston, S. C., contitutes with FERA workmen tearing out the insides of the Planters hotel and adjacent building in preparation for complete reconstruction of one of the oldest American legitimate houses.

thing. There is no justification for any British or French actor or any per-formers of any other miclosified treatment, an opportunity to develop usient, and most of all a chance to earn millions of dollars when our other countrics.' Unimpressed by press reports that Frank Gillmore took the view that Unimpressed by press reports that Frank Gillmore took the view that the statistic statistic statistics of the particle statistic statistics of the blockredin declared all Americans hould be sufficient all Americans hould be sufficient of ordering talent until the Labor Department is convinced tale at adquade supply of domestic tale time to available, or to permit tale tale on the primits for the tale on the primer to press tale to the sufficient of the permit tale tale on the primer to permit talent is not available, or to permit talent is not available, or to permit talent to not available, or to permit talent to not available, or to permit talent to not available or to permit talent to permit so the permit talent adom of the permit so the permit talent adom of the permit so the permit talent to not available, or to permit so the talent to not available or to permit so the talent talent adom of the permit so the permit so the talent talent adom the permit so the permit so the talent talent adom of the permit so the permit so the talent talent adom the permit so the permit so the permit so the talent talent adom the permit so the permit so the permit so the talent talent adom the permit so the permit so the permit so the talent talent adom the permit so the permit so the permit so the talent talent adom the permit so the permit so the permit so the talent talent talent talent adom the permit so the permit so the talent tale Tha The old brownstone buildings, with handsome iron-work baleonles, will first become empty shells and finally a restored theories, scheduled to cost the government \$159,000 of the funds set aside for restoring historical sites.

SEASON'S POOR START

U.S. Restoring Historical Charleston, N.C., Theatre

. old brownstone buildings.

Washington, Juiv 23.

Banning of troups of American dancers from England last week

gaivanized Congressional advocate of tighter immigration bars against foreign taient invasion into action. Diokatein alien actor bill, requiring proof that scrvices of foreign film

proof that scrules of foreign him and stage crowd is necessary, is slated for consideration in the House later this wock as a conse-quence of the British action. Exasperated by reports from Lon-don, Chairman Dickstein of the

\$500 Fine to W.U.

Geton, July 23. The Western Union, telegraphic Samuel R. Culter of the Chalsa district court for contempt arising district court for contempt arising district court for contempt arising out of. alleged threat notes deliv-sered by the telegraph company to the Judge at the time he was about to try certian members of the cast to try certian members of the cast to try certian members of the same to the Western Union participated would, in Supreme Court cases con-titudes - Tam not angry at the our-ting at the same the same the court in a charge to major it the tele-parties the same try the same to the same try the same the same to the same try the same the same to the same try the same the same to the same to the same the to the same the same the the to the same the same the same the to the same to the same the to the same the same the same the to the same the sam

immediate rolease: An unsigned telogram to Judge Cutler arrived June 1: "The 200 Workers assembled at Workers Centre, May 31, protest arrest of Halablan on trumped-up charge. Consider this arrest attampt to deny civilherises to workers. They morning," Other wires that Mondhy morning, "Other wires that Mondhy morning," other wires that lines were sent by the 'American Youth Congress' and 'Armenian Cub." Club. Western Union will appeal to the supreme court.

NO BUTLER, N. J., STOCK

Too Many If's and Other trings Attached to it

Attached to it Proposal to run summer stock at Butler, N. J., was dropped has wock when the peculiar plan offered by the 1,000-sent film house operator Man reflected by the stock people. Han a stock do by the stock people. Han a stock do by the stock of 100 weekly was arreed on as rent or four days of stock. Consolidated Theatres however slipulated that should the stage hows adversely affect ittend-alows adversely affect ittend-oust the stock was retained. Con-solidated has a sting of Jersey film heattres.

theatres. Harry Hayman and Elihu Glass who planned presenting the stock at Butler, figured they had two ways to fase coin-possibility of op-crating in the red plus the added hazard of possible ousting by the

LEGITIMATE

Inside Stuff-Legit

Action taken on the Coast last week against Lawis E. Gensler, former Broadway producer, composer, and now an associate picture producer, concerns \$\$0000 advanced for the production of The Garg' all Here' by Lee Shubert when that show, with Ted Healy starred, was at the Imperial, N, "a carly in 1931. Show was in difficulty from the start and additional coin tossed in by Shubert is said to have placed Gensier in the red for \$\$0.00. the red for \$85,000.

the red for \$85,000. At the time Geneler was associated with Morris Green who produced under the name of Gregren, Ine. Pair had previously produced Pagan Lady (Lenore Ulric) which was a money maker. Latter attraction had the backing of the late A. L. Erlanger. Green and Geneler's share, how-ver, was turned over to Shubert as accurity but that interest was not valuable, picture rights to the play having been sold. Green went through back in the name of Edythe flux huenes, said to be a clerk in the ce of William Klein, Shubert haven

Gloria Holden was acclaimed one of the summer season's finds at the opening of Mildred Knopf's "The Long Frontier,' for Max Gardon, at the Westport Country Playhouse, Monday night (22). Miss Holden, lately on-radio, joined the cast in place of Kathérine Alexander who could not

on-rando, joined the cash in place of Katherine Areander who could not come on from Hollywood because of relatives. Miss Holden has been around New York four seasons looking for a chance in legit. She had followed the second lead in 'As Husbands Go' ('31), and was a dancer in 'The Desert Song' and an understudy in ('31), and wa

'Royal Family.' Break for Miss Holden is matched by that of her husband, Howard Winston, who has landed as assistant to S: P. Schulberg at Columbia: on the Coast.

Heavy advance for the extended run of Tobacco Road' at the Holly-wood Music Box:has Producers Jack Kirkland and Sam Grisman plan-ning another company izround James Barton. With plece scheduled to take to the road Aug. 23 breaking the hop to Chicago, new company will

take to the road Alig. - 23 preaking the not to unalgo, new company will be under the set where the was called on business. Barton, under contract to Radio pictures, is salt to have studio permis-ion to double in the stager as iong as It sitisk around. "Road" just passed its 14th week, nine of which were at the Belasco, I. A. giving it the legit record there since the depression are in.

Prelude to the annual Lambs' Wash, which was held at the Percy Williams Home, Amityville, L. J., Sunday (21), was a get-together at the clubouse Thrureday (13) with Bob Hagues as honored guest again. For the occasion it was the 'S. S. Lambs' with all sorts of nautical insignia, ice. Hague derew a crowd on a hot night because they like him. Entratamment brought forth a new boy in the person of Johnny Boyle, Jr. With his pop the kid went through several dance routines and clicked solidy. Lad is about 17 and seems on the way.

Premiere of 'The Eeloved Rogue' at St. Louis by the municipal opera outit Monday (22) attracted observers from New York. It is an operetta of foreign autorship, the score being by Robert Stoitz. Latter attracted attention with the meiodies supplied several German filmusicals, partic-ularly 'Two Hearis in Three Quarter Time.' "Rogue' was first known as 'Venue in Silk.' It is slated for Broadway in the fail by Laurence Schwab, who is directing the outdoor light opera season in St. Louis this summer.

Joseph Verner Reed, who was teamed with Kenneth McGowan in legit production and wrote a book about it, recently chartered a private car and journeyed to Denver to visit his mother. Party consisted of his wife, four children and a retinue of nurses and governesses. His father was one of the organizers or Mid-Conlinental OI Corp. Reed dealed that being a manager was accompany has a many exations. Mc-Govan previously withdrew and went Holywood.

Herman Liveright, son of the late Horace Liveright, book publisher and sometime legit producer, is conducting the summer theatre at Stam-ford. Conn. He attended Carnogle Tech and specialized in dramatic school courses. Presentations at the Stamford spot have been regarded as distinctly better than the average rural showing, but business so far has been descendention.

disappointing.

Insiders on the current Gilbert and Sullivan revival, at the Adelphi, N. Y., are taking advantage of a reported agreement between the pro-ducer and local G.&S. Society. Allows for a cut on each ducat sold a member of the suffi, or subscribers to the G.&S. quarterly published by the society.

ENGAGEMENTS

ENCACEMENTS Encode Service of the Service of Service Officient Se

Torison and the series of the

wick, Ellis Baker, Staats Cotsworth, Whitner Bissel, Gordon Orme, Deane Taylor, Mata Roudin, 'March Hares,' Oceanside theatre, Magnolia, Mass

Mass. Mary Morris, 'Sweet Salt,' Hamp-ton Players, Southampton, L. I. Clarence Rock. John E. Blight, Sterling Mace, Dorls Laurey, John Baimer, Edward Brandon, Florence Burroughs, 'Take' My Advice,' Paula Shay Players, Shawnee-on-Dela Ward, Markawa, Shawnee-on-Dela ware, Pa. Robert Virlan, Estelle Winwood, Illa Garden, Swerney Todd: Rock-ridge theatre, Carmei, N. Y. Edith Barrett, Trelawney of the Weils, South Shore Players, Cohas-set, Mass. Earle, Larimon

weiß, Boats set, Mass, Earle Larlmore, Selena Royle, Mact the Princc, Berkshire Play-house, Stockbridge, Mass, Lanny Ross, Pursuit of Happi-ness, Rockridge theatrc, Carmel,

Currier, Sola Krebe, Janet Marshall, Currier, Sola Krebe, Janet Marshall, Nehola, Richard Sullivan, Muriel Bichola, Richard Sullivan, Muriel Miriam Hurwitt, Byvia Benson, Dorothy Bourne, Bety Byron, Mary Tudor, Garriek Players, Kenne-Woffa Jaison, Jeseamine New-eombe, Joanna Roos, Ben Laekland, Moffa Jaison, Jeseamine New-eombe, Joanna Roos, Ben Laekland, Moffa Jaison, Jeseamine New-eombe, Joanna Roos, Ben Laekland, Moffa Jaison, Jeseamine New-eombe, Joanna Roos, Ben Laekland, Mary Arben, Song, Seng, Sang Mary, Jaison, Jeseamine, Ray-man, Jane Markey, John Hammond, Aren't We All, Lakewood Playera, Million Market, Gorgos Black-wood, Myron McCormick, Fost Road, Westhester Playhouse, Mt. North Shore Meatre, Whitseione, Li, N. Y. Bies, Plane, Phideiah Rice, Jes-als Rogern, Leile Denjson, Richard Repent, Plinore Sadler, Frances Swann, Frederick Winsor, The Blaho Mibareye, Yingaya Player, Prank Lyon, Nang Duncan, Nearis Nargion, Jane Players, Heiban Arian, Accent on Youth, Mas, Arteson, Broth, Johnson, Narishare, Player, Fichburg, Massin Nordstrom, Don Dugla J, Onster Shore Market, Witchburg, Massin Nordstrom, Don Dugla J, Onster Shore, Jon Bargen, Fichburg, Massi

Laberes Tailrinni, sharot Uussi Laberes Tailrinni, sharot Uussi Manhattan Players, Ditchburg, Marse Nordstom Dougla ; Marse Nordstom Dougla ; Marse Nordstom Dougla ; Marse Nordstom Dougla ; troporty Burges, Josephine Dunn, James Todd, Brandon Peters, Bruss Pryor, 'She Cried for the Moon', Cashro theatre, Deal, N. J. Watherfine Warrsh, Allan, Reyrahul penniston, Tailen Angele, Mahopae (heatre, Lake Mahopae, N. J. Heethwood these, Beginners could be the Marsh, Allan, Bernholds Demiston, Tailen Angele, Mahopae (heatre, Lake Mahopae, N. Y. Julia May, Arikur Bell, Marjorite Huhn, William Sharon, N. Y. Julia May, Arikur Bell, Marjorite Rubyon, All in the Family, 'Sisse-cuterer, Millon - Brudkon, N. Y. Te Shannon, Virginia Smith, Pria-Rubyon, All in the Family, 'Sisse-cuterer, Millon - Brudkon, N. Y. Torite Dudley, Bestrice Maude Lue, White Fanlas, N. Y. Dorte Dudley, Bestrice Maude Guest,' Cape May Playhouse, Cape May, N. J. Buhop, Milebaray, Haradophi Guest,' Cape May Playhouse, Cape Marsadophi Manda, Daris Handophi The Blahop Milebarayes,' Harbor Setty Amiard, Donald Randophi The Blahop Milebarayes, Harbor Smith, Pria-Smith, Pister, Marsher, Marson, N. Coron, Mingaton Playhouse, Kingston, Roma Mitcheil, Took Kond, New N, J.

Norma Mitchell, 'Post Road,' New York Players, Ivoryton, Conn.

Summer Theatres

Summer Incares (New Plays) 'All in the Family, Stagecrafters, Milton-on-Hudson, N. Y. (22). 'Beginner's Luck, Beechwood the-atre, Scarborough-on-Hudson, N. (22). 'Beginner's and Forever, Farter the-the Abligton, Va. (22). '44 Below,' Lyric theatre, Summit, N. J. (22).

44 Below, Lyric theatie, Summer, N. J. (22).
 'Fresh Fields,' Cape Playhouse, Dennis, Mass. (22).
 'Long Frontier,' Westport Coun-try Playhouse, Westport, Conn.

Dennia, Mass. (22). Long Frontier, Westport Coun-try Disybouas, Westport, Coun-try Disybouas, Westport, Coun-Lowingly Vours, Stanlight thea-theatre, Winsted, Conn. (27). Lawingly Vours, Stanlight thea-theatre, Borgia, Maverick theatre, Woodstock, N. Y. (28). "On Stage," Jeach theatre, West "On Stage," Island theatre, Nan-tucket, Mass. (22). "Return to Fold: "On Stage," Island theatre, Nan-tucket, Mass. (22). "Genesities," Stamford Summer theatre, Stamford, Conn. (23). "Sweet Sait," Hampton Playres, Softhampton, I. I. (24). "Nananoch, N. Y. (28). "Why We Mischave," Washing-ton theatre, Daol, N. Y. (28).

Luxembourg Cafe

(Continued from page 1)

continued from page 1) similar idea for Luxembourg some time ago but chilled. Mills on his recent London so-journ ran huto a flock of royalty which gave him t'e idea of a nitely idea for New York along royal box' Ideas, but not a gag version a la Joe Zelll. He sounded out a num-ber of ladics and also a lord who agreed to act as m.c. in the pro-

posed swank nite club. The angle hinges also on the ro-mantic in that the Brillsh gals with the might attract American so-claities, as a reverse on the habit of American girls marrying foreign titles.

B'way in Better B.O. Shape This July Than Last Year: More Shows and Biz

Current Road Shows

'Three Men on a Horse,' Harris eatre, Chicago. 'Three Mcn on a Horse,' Geary theatre, San Francisco,

'Tobacco Road,' Music Box, Hollywood.



Hollywood, July 23.

Hollywood went Minsky this week with the opening of Minsky's Music Hall (former Hollywood Playhouse) Hall (dormer Hollywood Playhouse) housing the producer's JLE Begins at Minky's. In at 32 top the com-bination of burlesque and rerus clicked for first four days of 164 might shows thrown in to take case of the mobs. One warrant the 32 of the strength of the strength much speculation as to how long the curlosity will hold up. Is To-bacco Road, currently in 14th week the curlosity will hold up. To bacco Road, currently in 14th week the strength of the strength of the strength of the strength of the take the strength of the strength of the take strength of the strength housing the producer's 'Life Begins

'Horse' \$9,600, 'Weasel' \$3,500: Frisco's Legit **Business Verv Okav**

San Francisco, July 23. Frisco still has two legits alight and both doing well. Geary has fourth week Monday (22) and Al-cazar has 'Pop Goes the Weasel.' "Three Men' did an estimated of 50.00 last workind Weasel.' auch as passes, bulk sales to organi-actions and other devices, keeps the gross up to a pretty fair approxi-mate \$3,500.

Chilled Houses

(Continued from page 3)

(Continued from page 3) for a 10 to 15-degree reduction from street heat, had about hit a bullis-cyc, but nevertheless patrons have squawked that the houses are kept too chilly. In some instances, it has been said that the sudden change from heat to cold, or vice versa, has resulted in nausea and other dis-comfort comfort.

comfort. Eroadway managers and tech-nicians, however, declare they have taken tose possibilities into com-time possibilities into com-temporalures. They purposely seek to avoid too sudden clanage by hav-ing the lobbies only a few degreese lower than the street temperature and letting the inside run cight to degrees below the lobby mark. They graduate it thus to permit the patron to cool off gradually to avoid the trace of the system is re-versed somewhat, with childy blasts fanned from the tobby to the theat the drops below the lobby grange. Operation of cooling system-booms to the heat veary and to bad-cess phene what criminal the haily-booms to the heat veary and to bad-cess phene what criminal the heat the set of the theat the drops below the inbirg system-booms to the heat veary and to bad-mean the theat the set of the the has the set of the theat the system. Broadway managers and tech

Estimates for Last Week Three Men on a Hores, Harris (J.009; \$2.75) (16th week). Tho white hope of legit since it proves to the mest disheartened legit man-ager and producer that it can be for the rout. Alwee \$1.500 last week, powerful for the length of the stay. Restore Saturday matines this week. Other Attractions boons to the heat weary and to ind-deces places that employ them, have heen coming in for public criticism not only in the theatres, have taken in restaurants and on alr-conditionad that matead of keeping tempera-tures in these places at in fixed ievel, medicated on outside heat, thui they e graduated up and down con-stantly, to avert chilling patrons too much to withstand the halter heat when they leave the conditioned premises. Restore Saturiay matinee this work. Other Attractions "Grime at Blossoms," Glencoe Auditrium Suhurban summer von-tare somewhat disappointing at the operation. I Joweg newspaper co-operation. I Joweg newspaper co-operation. I construction of the Showboat Dixians, 'Only a Shop Gin' I is the current attraction. Notheds attraction in money with the warmer weather.

Heat, wave similar to that of last July finds Broadway in better form this summer both in the number of au drive. There wand tweets at-tractions during the same week last summer and five during the months final week. There are nine above current and it is doubtful it above current and it is doubtful it or last summer.

55

the lite will shrink to the low marks the lite will shrink to the low marks Goes' is doubling the pace of As Thousand Cheer, last July's only mummer, 'Sketch Book' and 'Gil-bert and Sulfurn revinab leng the others), As for the straight plays of the straight plays that too. Is doning the straight plays weather and if weather conditions similarly improve in the comiany improve than double the only overther and if weather conditions similarly improve in the comiany weather and if weather conditions similarly improve in the comiany mumoleaken weather and the straight straight of the straight of the straight weather and if weather conditions similarly improve in the comiany mumoleaken weather and the straight straight of the straight of the straight straight of straight of straight straight of straight straight straight of straight of straight of straight stra

here Men on a Horse, Play-house (26th week) (C-860-83.30), Getting top money among non-mu-sicals; last week's takings slightly under \$10,000 mark; San Francisco company getting about same grosses. gross. Toba

grosses. 'Tobacco Road,' Forrest (85th weck) (C-1,017-51.65). While Coast company is making records, long-run drama is just about getting by here; \$2,500 to \$3,000.

Revivals Revivals Gilbert and Sullivan presentations at Adelphi (Craig) (2d week) starting pace of \$8,000 at \$1,65 top considered good in heat. CHI '3 MEN' 7½G

IN 1-SHOW WEEK Chicago, July 23. "Three Men on a Horse' has been around for 16 weeks aiready and hear predict its second wind yet. Hear house the profit deal without all fail out big profit only commettion at present is the weather man.

Estimates for Last Week

C

Tobin	James Trues
ry Appleby	Leona Powers
er Appleby	Walter Greaze
truds Burton	Mildred Wall
via Appleby	Marcaret O'Donnell
telino Abbott	Buth MeGran
ert Borrell	Bhitle Tenes
lor Appleby	Finite Trees
for Appleby	Edwin Anna
er Smith	Jamss Oates
phy	Charles Unsted
nck	William Shea
de	Robert Kennedy

Thes Red Barn turns this weak from the emart sophistication of There's Wisdom in Wome's to a There's Wisdom in Norm' for a Uy life. The the source of the geniously and knowingly of the be-writes r_d film scripter, writes in-geniously and knowingly of the bo-viden confronted by the samurance of the younger, and his sense of character is unerringly shown by the humaness of both children and Ploto senser around the Angheby

parents. Plot centers around the Appleby family, Mary, the fluttery wife-trace attention, Roger, the patient thusband, and Junior, Sylvia and letty, the young children. Buty, the young children thusband, and Junior, Sylvia and letty, the young children thusband, and Junior, Sylvia and letty, the young children thusband, and Junior, Sylvia and letty, the young children thusband, and show she can never con-tive to mama's insistence that she magined. The climax comes when in moment the turmoil can well be imagined. The climax comes when the show the turmoil can be be the turnoil can be the shallow-neves of the rife together, and when Mary turns up at the end of the mease of their life together, and when Mary turns up at the end of the mease of their life together, and when Mary turns up at the end of the mease of their life together, and when Mary turns up at the end of the mease of their life together, and when Mary turns up at the end of the mease of their life together, and when the show up completely. But mama's and the children decide to stick, the blow up completely. But mama's and the children decide to stick, the of the source of the mothery and his brother Philip is excellent at a prigrigh young intellectual. The other kids are aby pivord but, and his brother Philip is excellent base other kids are aby pivord but, and his brother Philip is excellent base other kids are aby pivord but, and his brother Philip is excellent base other kids are aby pivord but, and his brother Philip is excellent base other kids are aby pivord but, and his brother Philip is a very nodern writer. Teress Dale's di-rection attrases the comedy in the signed the type of attractive set which makes productions in this character of the mouther is good for its of good-natured, directive set which makes productions in this contacter of the mouther is good for its of good-natured, directive set which here tores are alonget if of the on the is a single character of the mother i

LAMBENT FLAME (RIDGEWAY THEATRE)

(RIDGEWAY THEATTRE) Drama in three acts and five scores by Pronk. i. Mosc. Protenticd at the Nidge-mentation to Provide Wildow, N.Y. under Marcin Williams McCoy, opening July Marcin McCoy, Marcin Marcine States Arnodo. Munter Gardner Mise. Louis Freedy. War Hurst

A weak sister, and even a clever performance by Fay Bainter could not save it. Story is repetitlous and duil and author shows little or no. fceling for dramatic dialog. Characters fail to impress as real people since most of their reactions are poorly motivated and irra-lonal.

are poorty motivated and irra-tional. Story involves Marcia Williams, fim star, vacationing in New York effect of desections marked spectra term of the second second second one Regimation Twookey is a bandsome young man with ideals. Interest with just the script site's been looking for. Twookey is a bandsome young man with ideals. Cale he wants for mary here. The actress, having been burned once, chance and so they live together. Chance and so they live together, chance and so they live together, wints to mary twookey, but by this time his ardor has cooled and he walks out on her, teaving her to return to Hollywod and pic-tor to the more then gluptly fa-Control of the second s

monotonous role and manages to make part fairly a lievable. Itself Twookey and Hunter Gardner is seen briefly as the ex-husband. Evandor Wilson pievy a comedy comganion if anni McCoy directed the pisy without much attention to dire. And no save the boys a trip to the dictionary the 'lambet' part of "The Lambent Parts" tile mans flokering.

STARDUST

STAREUSSI (NEW ROCHELE PLAYHOUSE) Concey in three onto and the sense by the start of the sense by the sense of the sense of sense by the backing N. T. week of July 1. 75. Mary concerns the sense by the sense of the sense of sense by the sense of the sense of sense by the sense of the sense the sense of the sense of

Actions: mirry Kitt Höngson, Hish yournis Aulist. Stardust' tells the story of a young actives who has reached stardom in the face of obstacles. It is exceptionally well dialoged the stardow of the story of a how in New Laser by how many which may mean much or little, it is exceptionally well dialoged abounds in clever comedy situa-tions. It's bound to get somewhere as a tage play and will likely be those in New Comerce and the Badway. Thas the benefit of a brilliant cast as far as the individual charly cost and the bigwigs of the somewhere and lighting effects are very badway. Who ho to this is due to the swanky Womer's Club of New Rochelle which sponsors the New Rochel which sponsors the sponsors the swanky Women's active of the New Rochel which sponsors the sponsors the sponsors the sponsors the sponsors the start as the bigwigs to colety in the sture. RECINNER'S LIUCK

BEGINNER'S LUCK

Cxperienced. accompuisment and com-petent. Miss Prussing is the standout. Next week (29) Gaston Valcourt will appear in Mr. Jackson's 'Cor-yida.' It is announced as the big-gest production of the Scarborough season. Four other plays are to fullow. <u>Crawford</u>.

She Cried for the Moon

She Cried for the Nioon (CASINO THEATRE) Comedy in three sets by Halley Wester, Persenter all the Caro based of the Caro

penurious but personable interior decorator and blondo inspiration for fis latest carves. Pegry upsets the apple cart by bringing orother Rahp and two mais friends of the family to the New England house. Lotits and Randy participate in a drooling dialog which would be lughed out of a metropolitan the-atrc. With the exception of this scene, in which the lovers pina their-olandschis meding, the play moves public and brighey.

Don't Bet on Blondes

(Continued from page 21) anything from the birth of twins to a champion lady husband-caller's

(Continued from page 21) anything from tho birth of twins to a champion lady huuband-callery An interesting and highly original thematic idea is the above, and it is the second second second second error was la twisting it through a mare of ally hoke instead of letting it may a more natural course toward on the second second second second the second second second second it as a more natural course toward in working their worthwine piot to a different second second second the second second second second second to a unworthy conclusion, the second second second second second to second second second second second the second second second second second the second second second second the second second second second second second the second second second second the second second second second

The Daring Young Man

Behind the Keys

(Continued from page £7)

(Continuea from page 27) Chattanooga, taking charge July 23, Barton a year ago was chief usher at Paramount in Montgomery, "Shorty' Roberts, former Georgia Tech football star, has been named Paramount assistant manager here.

G. L. Petit. Phoenix, Ariz, bas taken over management of a local houso and will ready it for fall, re-modeling and some new equipment being addcd.

Los Angeles. Criterion, dark for several months because of product shortage, re-opens (5) with continued first run of Columbia's 'Love Mc Forever.' noving over from Paramount after





bigall AdamsNance O'Nelli	
Little Mischlef	
Big Hawk Charles Henderson	
Howard Adams	
Barriet CartwrightGioria Holden	
Walter Cartwright	
Roberta NissenClaire Carleton	
Doctor Marshall	
Red FagletBlij Straues	
Fellow CloudWilliam Grier	

Max Gordon's first tryout of the new season is regarded as having a chance following its opening here, though a new third act will be nec-essary. Piece will be rewritton in other parts also, but soil drama has promise.

promise. It is another melodrama of the far western ranches, cut in a fa-miliar and unimaginative pattern, but the factor of a young woman carrying on the reins of a great old ranch where her mother leaves off, despite the loss of her lover and of a fond brother, will have some ap-neal.

bever that a support of the support

ALL A UNAT AV FULLI (RED BARN THEATRE) Comedy in three actu by Harlss Ware, Produced by D, A. Doran, Jr., end Arthur Hanna. Staged by Teress Diele. Setting by John Root. At the Red Barn Monterto. Diet Apple L. J. JUZ Zhon Hagan Violet. Chauteau Dyer Jeff Toble.

Ma Ro Ger Syl Ma Alt Jur Pet

Summer Theatres (NEW PLAYS)

Graham, done up as Indians, gave atmosphere to the piece. Audience was responsive and gave Nance O'Nelil three curtain calls. Doulons ROAD TO PARADISE (BEECHWOOD THEATRE) Drams in thres nots and three scenes by ederick Jackson, Produced and directed the author at the Beechwood theatre tryborough-on-the-Hudson, week of July

Staningraugh-on-the-Huldon, week of July Madame Julie - Lones Percit In Research - Longer United Barry - Longer - Longer United Data - Longer - Longer - Longer Hamine MacTaritis - Provide Beefrey Domain MacTaritis - Movies Beefrey

Right Hev. Ins Craigle. St. Clair Bayries This might be-ailed a short story play since the entire action takes place in a period of three vecks. It is also a crook play as a glance at the since a crook play as a glance at the since a crook play as a glance at the since a crook play as a glance at the since a crook play as a glance at the since a crook play as a glance at the services. To accomplish his and nav exists himself as a clergy-man and so obtilns admission to carlies place a church dignitary. Rev. Craigle, diacovers the imposture. He controls Daw and obtains a cont-instead of, calling the cope Rev. Craigle goes to work and soon has a coupe of reform the grown on the the paradise by Joining them in holy matrimony. While the play may not set the

maintony. While the play may not set the Eudson river on fire it has much to commend it. It is taily, at times preachy, too, but not without its It is to be presented at the sum-mer theatre in Stamford. Conn, all this week (22), with the same cast. Few of the big cast have much to obtain a set of the play carry the state.

do as four or five parts carry the play. It's another typical part for Miss Ulric and she fills it competently. Frederic Tozers gives an excellent performance and the work of St. Clair Bayfield is also a fine char-acterization. The lesser presenta-tion also okc. <u>Crawford</u>.

LAND HO, SAILOR

<text><text><text><text><text><text><text><text><text>

LEGITIMATE

Duko McHale, Rosemary Deering, Karl MacVelch and others. Quite a few Broadwayltes came on to attend the premiere. O'Neerf, former St. Louisian and o'Neerf, former St. Louisian and production director, who esilehonat-ed with Schwab, on rewriting Be-loved Rogue, also did American adoptation of Teresina, opening at-traction of opera season here. State of opera season here, traction of Neerf Schwab.

Plays Out of Town

HEMLOCK CUP

Hollywood. July 18. ame in three acts and prolog by France. Presented and staged by the state of the state act of the Phillips, William Bectley, in Reed, Jill Oxforn, Roderick Desney, nee Danby, Rub Reynolds and Glenn

'Hemlock Cup' tosses to the scenario writers a reverse angle on the 'Madame X' theme. It's a woman's 'Madame X' theme. It's a woman's story, means more for pictures than the stage

the stage. Presented on a cramped midgle stage with student players, play-wright's basic idea comes through

targe with atudent players, play-wright's basic idea comes through place last inight (2) when Beloved as a new twist to tear-jerking place last inight (2) when Beloved hokum with a role that should give focus of the child of her inight (2) when Beloved appendix of the child of her inight (2) when Beloved appendix of the child of her inight (2) when Beloved appendix of the child of her inight (2) when Beloved appendix of the child of her inight (2) when Beloved appendix of the child of her inight (2) when Beloved and the aweetheart who jilted by iown gossips to cause the wifes builded a ure in a manified by iown gossips to cause the wifes builded a ure in a manified by iown gossips to cause the wifes builded a ure in a manified by iown gossips to cause the wifes builded a ure in a manified by iown gossips to cause the wifes builded a ure in a manified by iown gossips to cause the wifes builded a ure in a manified break away something develops to be and the any states the give and the humorous bit. Baby Play the aunt. Flaywright gets over the idea story offers opportunities for pic-ture treatment that are blaked by iow many for a play ending solu-story offers opportunities for pic-ture treatment that are blaked by iow many for a play ending solu-story offers opportunities for pic-ture treatment that are blaked by in predictions of legt. bit do mature for her (the aunt) bit and mature for her (the aunt) bit and mature for her (the aunt) christie, John Shenhan, Rey Gordon christie, John Shenhan

acceptably and has the necessary looks. Gwen Phillips, daughter of Boynays Phillips, daughter he silents, Boynays Phillips, daughter he silents, Boynays Phillips, daughter, as does Rod-erielz Deane as the father. Rest of cast did well considering their In-ther. Cast reviewed is one of several appearing during two-weeks' run as Bard is giving from two to four of he students a creck at each role. BELOVED ROGUE BLIOVED ROGUE St. Louis, July 23. The second American premiers of the Municipal Opera season took place last night (22) when Beloved Rogue. American adaptation of Robert Stols's colorful European actied on Prorest Park katage hofore erowd of 9,500 that received show enthuslastically. Adaptation of Be-loved Rogue' was by Lester O'Kede, production manager. Both revised bibretitt, and Lawrence Schwab, production manager. Both revised

Plav Abroad

<text><text><text><text><text> Action Postal Telegraph STCHWED AT is a full rate Telegram, Cablegram or ogram unless otherwise indicated by Lin the check or in the address. NL NIGHT LETTER NM NIGHT MESSAGE LCO DEFERRED CABLE MLT NIGHT CABLE LETTER WLT WEEK END CABLE LETTER Masian CA1176 73 NL=SH CHICAGO ILL 15 VARIETY 154 WEST 46 ST NYC= A FEW WEEKS AGO I TOOK A PAGE AD IN VARIETY TO CELEBRATE THE SUCCESS OF "THREE MEN ON A HORSE" RUNNING CONCURRENTLY IN NEWYORK CHICAGO AND LOSANGELES STOP INCIDENTALLY THE VARIETY AD INVITED BOOKING OFFERS FOR NEXT SEASONS ROUTES STOP RESPONSE CAME FROM THEATRES AND AUDITORIUMS ALL OVER THE COUNTRY STOP AT LEAST A \gtrsim HUNDRED OF THESE HAVE BEEN INCORPORATED INTO OUR ROUTES FOR NEXT SEASON STOP THATS WHAT I CALL ACTION= ALEX YOKEL:

VARIETY

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stop to give-aways. Pais, a. m., has a dally page of comic strips, and on Sundays has comic sirba, and on Sundays has four color pages besides two pages of black and while in the magazine. Marina, a. m. has four pages of ro-togravure daily and four pages of color comics on "Thuredays and pages of funnies in colors on Thursdays and Sundays, and e magazine of eight pages on Sun-days. Avance, p. m., has daily maga-zine with featured articles and a day afternoons four pages of comics besides eight pages. It is not published on Sundays.

Outlook Seeks Name Editor

Outlook Seeks Name Editor The New Outlook, which has been a monthly since its acquisition by Prank A. Tichenor about four years and the seek of the seek of the seek builther can get a national figure to serve as a cell or of the mag. Francis D. Waiton, editor of the periodical since the resignation of Alfred E. Smith as editor, turned in his resignation this month. Mag rection of Robert Krows, managing editor. editor.

Tichenor reported seeking an anti-Administration man, since his mag has been pronouncedly anti-Roosevelt.

... Morrie, Krurger Up Sam Morrie takes over complete editorship of the picture pages of the Chicago Américan, evening learst ehect, after having subbed as picture reviewer for Jess Kruger-the past few months. Kruger, who had been doubling on the picture page besides being sational promo-eshifus to New York on this job. Morrie will continue as reviewer under the paper's critic moniker of Nob Ree'besides handling the rest of the duties.

L-B Gets Farmer's Aimanag C.B Gets Farmers Almand One of the most unique of Ameri-can publicatione, The Old Farmer's Almanac, has been acquired by Lit-tic Brown tle Broy

tie, Brown. Appearing continuely since 1795, the Almanac had been publiched for the last three yeare by Col. Carroll J. Swan. Death of Col. Swan threw the Almanac on the market, with Little, Brown taking hold. Little, Brown plans to keep it in the same format and typography.

Sobel Off N. Y. Mirror

Sobel OH N. Y. Mirror Bernard Sobel retires as dramatic critic and editor of the N. Y. Daily Mirror (tab) Sept. 1. With Walter Howey now the Mirror's managing editor, it is ex-pected that Robert Coleman will do Yongt of the locit reviewer

pected that Robert Coleman will do most of the legit reviews. Sobel went from the Flo Ziegfeld publicity directorship to the Mirror three years ago, and may hie to Hollywood for some technical su-pervision on the Ziegfeld filmiza-tione.

Esquire and Manhattan Some time ago an exec of Eequire predicted that one day his magazine yould be celling 20,000 in New York city. Mag men present deigned to suggest the official might be slightly over enthusiastic on his predictio for a 50c. publication.

Last month Elequire came so clos to 30,000 ln Manhattan that th difference, under or over, ls n the notter

Tenn. Firm Expands Marshall & Bruce, Nachville, Tenn, publishing house, which has output, plans an increase in activi-ties beginning mexit month. It will add privately printed de luxe and trade editions of both fic-tion and non-fiction. Call has been issued for exripts.

Needs Interpreter A VANETY reader called up this paper's switchboard siren for some data on a glossary of VANETY terms which he thought had been printed somewhere. Explained that in donating a sub-

ecription to a friend, he finds that the friend would like to read VA-mgry but can't understand it. that

New Biz Mag

New Biz Mag Clifford & Lawton, who formerly issued. The Upholsterer; planning a new business mag to be known as The Curtain and Drapery Buyer. Editorial staff now being selected, with the mag to bow within the fact month or two.

After 31 Years

Impatient young novellete having a touch time seiling picture rights should take heart from Joseph C. Lincoln. He has just eold the film rights to "Cap'n Fril," hie first novel, pub-ished 31 years ago. It was made into a stage play in 195.

Writers' Conference Underway Writers' Conference Underway Sixth Annual Writers' Confer-ence at Boulder, Colo., started Mon-day (22) with the largest registra-tions of far. Ambitious beginners are concentruing on lessons. round tables and discussions under the direction of Robert Frost and Ed-ward Davison, poste; Whit Burnett and Martha Foley Burnett, mas editor; Robert Penn Warren and Stong McNeal, mas, contributor, and Nignon Baker, syndicate and newspaper writer. newspaper writer. A number of epecial events are

A number of opecial events are planned, including a get-acquainted tea Wedneeday (24), conforence dinner, July 29, and a beefsteak fry on Flagstaff mountain Aug. 2. Conference closes Aug. 9. University of Colorado operates the conference, with W. M. Camp-bell as director.

Caldwell Quits M-H

Caldwell Quits M-H Orestes H. Caldwell, former Fed-eral Radio Commissioner, quitting as editorial director of a number of McGraw-Hill publications to pub-lish his own mag. Associated with Caldwell will be Maurice Clements, business manager of the McGraw-Hill mage of, which Caldwell, has chorere. char

Caldwell'e reeignation from Mc-iraw-Hill takes effect Aug. 1, Calawell's resignation from Mc-fraw-Hill takes effect Aug. 1, whereupon he will immediately get ready to latent a constraint of the method of the second second ready to the second second field, including business and science. Hopes to get the initial issue out Radio Today will be edited by Radio Today will be soluted by manager.

manager.

Louis Sobol Re-signs Louis Sobol has signed a contract for three more years as Broadway columnist for the New York Eve-ning Journal. He had just complet-ed four years on the same assign-

ment. There was come chatter about Bill Farnsworth doing Broadway for the Farnsworth doing Broadway for the Journal because his column in the sports department has been spilling over into main etem gossip, but he remains on the eports pages.

Gross Forms New Pub. Firm Jeese Gross entering the book pub-lishing biz with the formation of the Modern Booke Press. The new or-ganization is reportedly tied up with Modern Monthly, the mag. New org is quartered with The Groes Forms New Pub. Firm

New org is quartered with The Modern Monthly, and along with the New Horizon Press and the Polemic Publishers. Plans of the Modern Books Press

not fully set as yet,

Ben Bernie, the Writer Ben Bernie, the Writer Ben Bernie has turned literati. Deal has been set through the Wil-liam Morris office for an article by the maestro, titled 'Horses Have the maestro, titled 'Horses Have Kind Faces,' for the Saturday Eve-

Kind Faces, for the Saturday ave-ning Post. Article is scripted in collabora-tion with Charlie Riley, former Bernie p.a., and now writing for Post-Time mag in Chicago.

McBride Co. Goee Mode After all these years, the Robert M. McBride Co. has finally moved into a modern office building, tak-ing its various affiliated publishing enterprises along. Firm has taken two floors in a

Firm has taken two noors in a building near its former quarters. Space will be utilized by McBride, the Dodge Publishing Co. and the mag, Travel.

More on Sports more on sports A new sports mag. Sports Echo, skedded for imminent appearance, sponsored by a group headed by William Lindorfer. Publication to be monthly and will cover sports remerally

be monthly and generally. Lindorfer will also edit.

Tuckel's New Job

LITERATI CHATTER

Gilbert Frankau motoring through France.

William March in New York from England. James Boyd quitting his Carolina

place for cooler Malne

Constance Wright to Pleasant-ville, N. Y., to do a new book. William McFee back from Eng-land, and to Weetport for the sum-

Sara Ware Baseett go Doubleday, Doran with her

book. 'Unquiet,' to appear in the fall. took Joseph Gollomb five years to

write. Laura E. Richarde given an hon-orary degree by the University of Maine. Maine. Waldo Frank has located at Truro, Mase., to begin work on a

Truro, Maes, to begin work on a mew novel. McBride's still remains in the en-virone of Union Square with the moling of offices, will divide his time this eumner between New Yeshco and Arizona. Valentine Williams, who's cone to his native England, will return to New Tork in the fall. George E. Joed to baard of direc-tors of Appleton-Contury. Upstate New York foods washed away the road to Frank Leon

away the road to Frank Leon Smith's place near Woodstock. 'American Stamp Digest,' phila-

³⁰ Anne plane Stamp Digest: "hills: blanch andbook, makes its bow Sept. 1, Kent B. Stillse editing. The Lewie Brownee back in Santa Monica, Cal., after some monthe in Ruesla and therashouts, monthe in Ruesla and therashouts, Maurier's blog of her father, "Ger-ald; a "ortrait". He was the actor. Vardis Fisher doing another novul between a series of special summer lectures at the University of lowa, Florida, doing a noval with a sig-nificant title, Regards to Broad-way."

way.' Jenny Ballou has settled at Yaddo to complete that novel for which she won a Houghton, Mifflin echolarship.

Marl Sandoz, who took the \$5,000

Mari Sandoz, who took the \$5,000 Atiantic Monthly non-fiction prize, in New York, for her first glimpue Gollancz, London, has bought English rights to Better Than Dy-ing, first novel by Robert Faherty, de Aug. 8, Doubleds-Dornan. Harry Sackier, Tildish-English power in English, Teettua at Mo-ron' and Civici, Friede will pub-lish.

lish. Agnee Burke Hale, who has done, numeroue Satevepoet ehort storles, has finally written her first novel, 'Lady By Marriage,' and it appears

eoon. Edwin H. Gooding, former picture reviewer for the Buffalo Newe and recently assigned to aeronautice joined Albany office of the Aeeoclated Press

Vincent Sheean will halk work on bis work on hie new book long enough to attend the music festival at Salzburg. Then to Naples to complete the tome. Theodore Pratt met hurricance in the new book he'e doing, and he wants ito get it first hand. Selection by the Book-of-the Month Club of Ellen Glasgow's Vein of Iron' as its September the initial printing order from 35, 000 to 60,000 copies. The title of 'Murder in the Surgery' (Crime Club; \$2), pretty well gives the book away. But It doesn't tell how good It le. There have been a dozen or so chillers laid

Music Notes

(Continued from page 48) (Continued from page 45) lels sing in 'Ball of Fire.' Tuned are 'Love Is Smiling,' 'Honey Chile, 'Lacumba' and 'Mueic Is Magic.' are

Buddy Linthicum has recuperate from his appendix operation.

Harrison Cooper has returned to Alabama from South America with his orchestra but Blil Lyle, saxo-phonist, joined the City Hotel band and remained in Buenos Alres.

Teri Josefovits, plano eoloist he Radio City Rainbow Room, N the Radio City Rainbow Room, New York, has been re-signed to a long term contract.

Richard Wormser, in his second dewn a decision that the claim book The Communits' Corpse' should be limited to actual damages (Smith & Haas; \$2), uses the same) rather than tirple damages allow-set of characters, with few excep- able in anti-trust suits. Special tions, as he did in his first book, Master Joyce, however, refused to The Man With a Wax Face' That expunge the claim and botts sides, was a fine whodunit and this is a Nonand and Par, filed exceptions better one. The character of Erika, to the had on this report and esc-cop and robber field on and de- ceptions with possible appeal from serve developing. Hardy likely as whatever decision is Analy, ren-film material, however. Abe Tuvim, of the office of Mary Shank, is returning to New York from Mexico with authority to rep-Iurker's New Job Sriths-Russian Gazette an d resort Augustin Lara and Gonzalo Trade Outlook has appointed the Curiel. Latter composers are now Turkel international News Agency writing for XEW, Mexico City, Net American representative. Turkei write linadie both the mag and placement of their works in and the firm'e line of books. North and Latin America,

Best Sellers

Wednesday, July 24, 1935

1929 Again. Storlee of 1928 and its aftermath are still too new to make inviting fictional material, but Anne Gard-ner tickes a chance in 'All That Giltters' (Hopkins; 32), and has produced a fairly good outline, though offering nothing original. Jerry Richarde marries Gordon Prock, then riding high or the fi-manial waves as the broker. And the state of the state of the mother's home, to find that the old lady had mortgaged the house in

why opens a course shop in her mother's hower, to find that the old lady had mortgaged the house hu that the old house hu The mortgage has been acquired by Ross Taylor, the man she really loved. Brock conveniently dies of heart trouble and Jerry takes on with the old love. Nothing original to the develop-ment and the word practically tells in the first chapter. Could be a picture, but no particular reason why.

Leading the Van Charles Francis Coe, epcaliet in come etories, leads off the G-Man off the Control of the Control (Lipplication) and the Control of the Control of the Control of the Control Coe takes time out on several oc-casions to declaim against the high liquor taxes which make it still pointable for the boolingering the about one particular legger and his about one particular legger and his

Coe always springs a brisk tale

and he knots this one up well be-fore the blowoff comes. He has the advantage of being in the lead in this instance. Could make a vivid

Annapolie Victory It all depende pretty much on what you set out to do and Millard Ward undoubtedly did not kid him-

3 Par Claims

(Continued from page 5)

allowance of the \$225,000 was ren-dered by the Special Master. The \$26,000 claim of the Madison Toled

dered by the Special Master. The \$53,000 chim of the Malayan Toledo \$53,000 chim of the Malayan Toledo this will likely be appealed. Action with respect to two large anti-trust claims has been taken but both remain unsatticed. These are the A. B. Mormand claim for \$4,960,000 and the E. M. Loew claim \$4,960,000 and the E. M. Loew claim \$4,960,000 and the E. M. Loew claim Loew \$50,000 in settlement plus a lease on noor of his theattres but Loew \$50,000 in settlement plus a lease on noor of his theattres but Loew turned this down and the matter has been left there. Under-stood that Par and Loew may yet ut field against Par asweral years ago. Momand claim is spinilar. In that case the Special Master handed dwm a decision that the claim

dcwn a decision that the claim should be limited to actual damages

cohort.

nicture

1929 Again

Best Sellers for the week ending July 20, as reported by the American News Co., Inc.

Fiction

 Fiction
 By Humphrey Cobb

 "Green Light" (\$2.50)
 By Aloyd C. Douglas

 Deep Dark River (\$2.50)
 By Alover Rives

 Die Jack River (\$2.50)
 By Alover Rives

 Tie a Great World (\$2.20)
 By Alover Rives

 Tie a Great World (\$2.20)
 By Alover Rives

 Torug Renny Jalma, 1909 \$2.50)
 By Maso de la Roche

 World "(\$2.00)
 Non-Fietion

Book Reviews

Seamy Sides

Cosmo Hamilton is one of the few British authors who writes with one eye cocked on American eales, and he appeale to the class of reader who fattens his mentality on Mre. Giyn. It's the same lofty conairs. Glyn. It's the same lofty con-tempt for the Upper classes, though this time he deals with the upper half of the middle class, the girls and boye of business England to-day who find their financial posi-tions repellant to matrimonial ad-venture.

In 'Tuilliment' (Dodd. Mead; 132), his heroine is the daughter of an Anglican minister, who gets a bueness position through the head of a reality firm by virtue of her riendship with his daughters. He using her for a playfellow, but self-ridicule keeps him from making the attempt. The girl decides she wanta a baby whether or not a homen goes with if, and the buo-yhe ourpplies the team work. He puts the skids under her when he is dwared to a partnership. So she goes back to the rectory, where her of the manifestions of today's conditions. In 'Fulfillment' (Dodd, Mead; \$2),

With the supplemental case his-tories there is plenty to talk about, and the author diehee a lot of scan-dal for two bucks. Won't do for pictures.

Tougher Than Tough

John De Meyer, a new scribbler, takes his cue from Jamee Cain, Benjamin Appel and the other hard-boiled. lads of the newest school. He doesn't mince language echool. He doesn't mince languago, thoughts or situations. In ls first book, 'Balley'e Daughters' (Smith & Haas; \$2), De Meyer goee the whole way and 'urns out a tome that is rougher than 'The Postman Always Rings Twicc,' although it doesn't reach the earlier book's sincerity or alumbility.

Ward undoubledly did not kid him-self into thinking that his book, 'Brute' (Appleton-Century; \$2), is literature. It's not even a good story, but it's A-1 motion picture material. doesn't reach the earlier books sincerity or simplicity. It's quite obvious, to one know-ing American dialog theoroughly, that De Meyer is writing out of his depths in the book, his lads and lassies talking much better English than they actually would under the circumstances. But he manages to story-telling despite this weakness, No hope from a film standpoint. material. What Ward accomplishes in this yarn le to give a new twist to the usual sports yarn. Kid goes to An-napolis, plays football, boxes, gets in a jam with gals, becomes a pro-fessional pug, etc. It's a combina-tion of story elements that Holly-wood looks for.

Omnibus of Crime

have been a dozen or so chillers laid in hospitals, and this one is right up with the very best. James G. Edwards, who wrote it, is an m.d., but more to the point le the fact that he knows English and how she is spoke in these United States. Could be filmed.

Could be filmed. Hugh Austin, who wrote it Couldn't Be Murder' (Crime Club; §2), is a ceribher who ought to mean something some day. He shows in this chilf a definite flair for story spinning of the sort which should put him, in the front ranks. It's deft. yet honest manip-uition of a few seemingly minor Hould be filmed. Richard Wormser, in his accond book "The Communist's Corpse' (Smith & Has; 15), uses the samo

Booze-Slingers' First

Blowout Since Repeal

Stymies Minne, Mgrs. Minneapolis, July 23.

News From the Dailies

This department contains rewritten theatrical news items as pub-liked during the week in the daily papers of New York, Ohicago, San Francisco, Hollywood and London. Vaniert takes no credit for these news items; each has been rewritten from a daily paper.

East

Charges of homicide developing from alleged likesi operation per-sion alleged likesi operation per-sion of the statistic operation of the weak of the statistic operation of the statistic operation of the statistic biological statistic operation of the statistic operation operation operating operation of existing chance laws. We york City public schools get owned films next: years as part of statistic chance laws. We york City public schools get owned films next: years as part of statistic chance laws. We york City public schools get owned films next: years as part of statistic chance laws. The statistic chance laws. Bene Police york of the public schools get owned films next: years of the statistic chance laws. Bene Police k reported going to an over the schools of schools and of the schools of the school of the school of the schools of the school of the schools of the school of the schools of the school of the school of the schools of the school of th

by defendant who thought the dog mistreated. State Labor Department will stantion tips for waitresses when shortly for restaurant and hotel in-dustries. Authorities prefer having set wage, but whole industry favors attuities. Kendul at Wedneeday (17) to Eleanor Kendul at Wedneeday (17) to Eleanor by Oliford White Plans, N, Y. Beyy of 26 American chorus gifs ordered by British Labor Ministry



to quit work in two weeks. Dead-line is July 31. Likely terpers will

to quit work in two weeks. Dead-line is July 31; Likely terpers will four continent. Frank Gillmore of Equity, informed of ban, reported as a nix on cheap labor. Ruling also publics in on the second second second and the second second second second and the second second second second areas with Marcille Subardians, and tarest with Amreile Edwards, can't serve to disagree. Manville guoted showgiri, wairi laten to divorce or separation arguments; also states for the second second second second second lation is impossible. When the second metric for Metrix on states. Five grand awarded Mrs. Carreth Wells against her explorer-author second second by Superior Court in Bridgeport, Conn. July J. Will of the late Edward (Daddy) Browning, volded by Superior Court in Bridgeport, Conn. July J. Will of the late Edward (Daddy) Browning, volded by Superior Court in Bridgeport, Conn ertifiers will so the sward. Dorothy Sunshing, the second when car they were drively for Corlis and Second and they were injured when car they were drively for Corlis and they were drively for Corlis and they were drively for Corlis and second and they were injured when car they were drively for Corlis and second and they will be Corlinad. Me, was atruck y Miss Elabeth Heepel, Ger-man contratio, who was and marker definition in the second second second y May Barbabeth Meepel, Ger-man contratio, who was an the Mayor Lacendaria to the hits on here cons being mugged by papera. Mantende nished settin barbabet depel, Ger-man contratio, who was an the Mayor Lacendaria to the hits on here cons being mugged by papera. Mantende nished settin barbabet depel, Ger-man contratio, who was an the denue in lishand, despite urban the baysed in lishand, despite urban the constant the lashand contains Contineed on gaged setting the setting the setting when an in-the denue on gaged setting the setting the setting the setting despite urban the constant the setting despite urban t

\$13,000,000 IN BAD LUCK

Sacramento, July 23. Californians spend approximately \$13,000,000 annually in slot ma chines and pin games, a report, by the State Equalization board re-

veals. The state collected \$400,000 sales tax from the operators.

Do-Re-Mi Makes Port. Ore., Council Change Mind on Dart Games

Portland, Ore., July 23.

An offer of \$40,000 a year for two licenses to operate a dart game monopoly in Portland last week ac upset the city council that it killed all proposals to put the games out of business and to raise their license

The buildness and for late built comments of the second s

Liquid Amateurs

Amateur night vogue has spread to tap rooms and liquid oases. Cash prizes given to simon pures some-times augmented by the state of in-ebriation of some of the patrons. Tavern managers rate stunt oke for warm nights.

Revived and Killed Des Moines, July 23.

Des Moines, uiu 23. Chain letter scheme played a sec-ond-run for a few days last week when the Vacation Club opened ex-tensive offices under management of R. J. Rogers of Fort Wayne, Ind. Business on a 25-cent fee was po-ing strong when the County Attor-ney ruide the scheme a lottery and closed the place. Rogers sold out to local interests just before the bubble burst.

'VARIETY'S' AMUSEMENT GUIDE

For show people as well as laymen, this Guide to general amusements in New York, first imagurated here in 1928, is revived and published weekly in response to repeated requests. Vanzer lends the guidance of its judgment in the various entertainments denoted. We slight is intended for those unmentioned, as text will be switched from the start of the superstant of the start of the start reference. It may serve the out-of toward along the serve in selection PLAYS ON BROADWAY

PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimate Section. In that department, both in the comment and the amount of the gross reccipts of each show will be found the necessary information as to the most successful plays, also the casel of admission charged. FILMS ON BROADWAY

Similarly, the new pictures in the Broadway first runs and combina-tions are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 4, which indicates the new films for next week and the week after. REST NEW PICTURES THIS WEEK

R. C. Music Hall-'Ginger' (Fox). Strand-Broadway Gondolier' (WB).

HOTCHA AND CLASS NITERIES

Readiabuses rootable and LCASS initentes Readiabuses rootable and the sements between the the hordreis and interime. Root satisfies the sements between the hordreis and interime. Root satisfies the sements of the hordreis and interiments of the sements of the hordreis and the Strengthener; Johnny Green at the St. Regis; Leos Reisman at the C. P. Gasine; Joe Moss at the Pierre; Clyde Lucas at the New Yorker, are the samater milliown danceries. Jimmy Dorsey, at Gin Island Casino, Abe Lyman at the Pavillon Reyal, and Ben Marden's Rierse (Barl Carrel) trueb are the top roudblesser right nov.

Hot spots are highlighted by the Famous Door, hotcha professional hangout; Bill's Gay 80's; Leon and Eddie's saucy songs; Danny Healy's Broadway Room; and Jack White at Jim Healy's.

Broadway Noom; and sack white at Jim Fearje. Greenwich Village holds the Nut Club, Village Barn, a flock of quickie drop-in spots, each with some special flavor. Harlem's Cotton Club. Ubangi and Dickie Wells are outstanders; there rrc other lesser known but equally colorful places.

Cuban-Spanish flavor at the Cubanacan and El Toreador in Cuban-Spanish flavor at the Cubanacan and El Toreador in Hartem, and authentic Flamenco at El Chico in the Village: a Bolero In C. V. Mimi's Faultorg-Montmartre and Bedou Bal usel Frenchy in the Timer Sq. sector: Moneta's and Morie Italian -downtown; a lock of other dialectricis estattered all over town. Village; als Bal usett E

Swarter bicks has Marion Chase at Versilles; El Morecce, 21, Hec-tor's Club New Yorker, Stork Club (Georges Metaxa), Eob Grant and Frances Maddux at the Savoy-Plaza. Hollywood, Paradise and French Casino continue the fave mans-rovue money-getters.

Clocking a Rise

Marked activity on the stock market is generally reflected in a decided pick-up by the jew-elry business in New York. Jewelers can tell when a suc-cessful bull movement is under way because their trade builds.

Bid for Ohio Track

In Weeds Eight Yrs.

Akron, July 23. An offer by Columbus interests to purchase the Northampton race track, eight miles north of here with a view of rchabilitating it for race meets there this summer, has been made through the Reconstrucbeen made through the reconstruc-tion Finance Corporation. Track, unused for eight years, is tied up in the Hauldation, of the old First-Central Trust Co., and approval of the bank's Hauldator and the R. F. C., would be necessary to close the deal, it was each in the Neither terms of the offer nor names of the proposed backers were

Tex. Mutuels Still Out

Dallas, July 23. Dallas, July 23. Pari mutuel betting at all Texas dog tracks restrained after Supreme court at Austin adjourned until July 24. Par-

adjourning Wednes Before adjourning would be (17), court refused to pass on appli-cation of Oak Downs track, Dallas, for writ of prohibition of lower court injunction. Chief dog race fore case before court is test on legality from San Antonio track.

MARRIAGES

WARKINGLES Conrad Thibault and Eleanor Kendall at White Plains, N. Y. July 17, Groom is radio singer. Wilma Holly, film dancer, to Rob-Velma Groshan, 16, min player, to Velma Groshan, 16, min player, to Velma Groshan, 16, month eles, Eride, on coming to Holly-wood from Memphis, incorporated herseit and sold sharcs in her film future. future

Helen Patterson to Eugene Beir, Jr., non-pro, at Baltimore, July 23.

BIRTHS

Mr. and Mrs. Andrew Friedenthal, son, July 11, in Detroit. Father is chief engineer of W3R. Mr. and Mrs. James Barrett, son, July 15, in Detroit. Father is con-cert master with WWJ. Mr. and Mrs. Harry Green, son, July 18, in Hollywood. Father is film commedian con edian.

Mr. and Mrs. John Carcy, daughter, July 21, Mcthodist Episcopal Hospital, New York. Father is Service Manager at NBC.

Minneapolis, July 23. Biggest source of worry right now for local theatrc mcn is the bar-tendorf first celebration since re-peal, a huge outing scheduled for Bass Lake, July 28. With whiskey, beer and sandwiches at a jitney a throw; free bus rides to the park; free dancing and other gratis en-tertainment; \$2,000 in cash prizes and four dance bands, a erowd of 25,000 is anticpated. Show to anticipated. Showfolk are afraid that attend-ance will run nearer to 50,000 and that theatre biz will be completely shot on best day of the week (Sunday). Outing will feature a 3,000-foot

Outing will feature a 3,000-foot bar, manned by 75 bartenders. Five hundred barrele of beer will be sup-plied gratis by Twin City brewerles and there'll be one ton of hol dogs in the superior of the superior of the superior of the superior of the future of the superior of the superior is turnishing 10,000 4-cuones mini-iature bottles of whiskey for dis-tribution. Everything except dancing will be under a circus big too and there'll be plenty of small tends around the features. Dance pavilion is large chough to accommodate 10,000.

Postpone Test Case on Buff's Bow-Wow Betting

Buff's Bow-Wow Betting Buff's Bow-Wow Betting Function and the set of the set accused of bookmaling, searched and then punched and kicked by at-taches as a result of which he is now allegedly under a physician's care. The men arrested are Vic-tor J. Dieter, private detective and eorge A. King, clerk at the track. Operators stated that Heimovitz WAA not assaulted, but politely ushered from the grounds,

2d Relief Show Set

Second edition of 'Night of Stars' now, conducted for benefit of Gerbecome earlier of the first of the show, conducted for benefit of Ger-man-Jewish refugees, is scheduled for Madison Square Garden Octo-ber 2. Gross goes to rehabilitation fund of the United Jewish Appeal, with uitimate aim to raise \$1,250,-000

Initial effort was given at the Yankee Stadium last year, Scale ranges from \$1 to \$100.

New York Theatres



TIMES SQUARE

Jane Armstrong singing at Casa-

nova nitery. Doris Niles and Serge dancing at Le Touquet. Lisette Lanvin of films signed for Bouffes Parisiens.

Sam and Bella Spewack stopping at Jo Davidson's place.

Lisetts Laivin of mins signed for Sam and Bella Spewark stopping at Jo Davidson's place. Louis Lumiere getting Grand Cross of Lagion of Monor. Twitter Simony and State States With Simon Berriau, in August. Film press agents association of the simony states association of the lag states association of the simony states lag states and the simony states association of the position of the return from U.S. Marie Dubas to take fermine lead in Eric, Charell operetta, Tybing Benchi-Leon Deutsch to reopen Bouveautes in fall with revival of The proop on the simony states and the simony on way to Vences to put on Mar-ne states aroug doing plays wave the state series under the simony show as Salle of the simony simony show as Salle of the simony show as Salle of the simony simony show as Sa

cital. French team, presumably comic, calling selves Laury and Hardel, making film called Mysterious In-vestigation,' directed by Max Do-

Minneapolis

By Les Rees

Max Rivkin injured in auto ac-cident in South Dakota. Star getting tougher on theatro-tic-ups since start of new regime. George Weeks, head of Gaumont-British distribution, here from New

Sortiss deleno band from Con-carlos Meleno band from Con-gress hotel, Chicago, now at Radis-son Inn.

gress hotel. Chicago, now at Radia-Richad. Arica in Twin Cities par-ticipating in St. Paul Open Goli Lormanent. Moded with Rick Irlah Sweepstake tickets selling as low a one buck a throw. During a inner along organ turn in WCCO, local Columbia station. Harry Levnson and Sana? Gott-nuk WCCD, local Columbia station.

[b], FKC and MC to observe a 900-fully, back from motor trip to New York. Eva Phillips, secretary to Ben Blotcky, in St. Andrew's hospital recovering from appendicities oper-allon. d department, playing host to his mother, Mra. Florence Carr, of St. Louis.

ad dispartment, playing host to his mother, Mrs. Florence Carr, of St. Lutaniversity of Minnesota Play-house presenting new play. Tand Ho. Salor, by William Davidson, S. Bail relator out of Wost hotel Moorish Room, after three weeks run, and T. Griels plans for fur-ther and the Griels plans for the home of the second state of the distance of the second state of the the second state of the second distance of the second state of the model of the second state of the distance of the second state of the second state of the second state of the distance of the second state of the second state distance of the second state of the second state distance of the second state of the second state distance of the second state of the second state distance of the second state of the second state distance of the second state of the second state distance of the second state of the second state distance of the second state of the second state distance of the second state of the second state distance of the second state of the second state distance of the second state of the second state of the second state distance of the second state of the s

ball game, with 9,000 crowd indi-cated. Break in electric ourrent, caused bouses for three-quarters in 2 your july 13 and necessitated many Teddy Bionick, former Jubix Docker, to formake WCCO Barn booker, to formake WCCO Barn booker, to formake WCCO Barn sentations for Eddle Ruber's ex-panding circuit. Wife and two children of Ben Biocky, Paramount district man-anto were sol-four emula-hatio were sol-four emula-hatio were sol-four emula-hatio were bol-four emula-hatio were bol-four emula-hatio were sol-four emula-tion and the sol-four emula-tion were sol-four emula-tion were sol-four emula-tion and the sol-four emulation and the sol-four emu

route to Minneapolis from Cali-fornia. All the rasportles and eroam a person can cat free at raspherry festival at Hopkins, local suburb. W. A. Steffes, Theolorer Hays, Merle Potter, Journal screen editor, and local theatree men comprised com-mitteo that selected raspherry queen.

rlgny.

Broadwav

Peggy Hoover to the Coast.

Harman Citron back from Coast. Sam. Warshawsky at Wildwood, N. J.

Lee Shubert back from England today. Matty Rosen back from Holly-

Alex Hanlon had all his teeth extracted

Fishel, NVA san head, va Dr. F

Rodney (Par) Bush to Hollywood by plane.

Tommy Rockwell a Long Bcach commuter. Tommy Rockwell a Long Beach tommuter. Sithey back from up-state vacash. There will be no Maydar club this coling season. The will be no Maydar club this the season. Bill Howard back to old Virginy or a coupla velex. Bill Howard back to old Virginy or a coupla velex. The season of the shoulder. Charlie Peritjoin installed a cool-ing system gadget in his office. The season of the shoulder. David Sarnoft in Atlantic City for ontab of Rock dealers law web. Beach boardwalk, but not on her top.

Beach boardwalk, but not on her toes. Most film companies closed down Friday afternoon (19) because of the

heat. Joe Breen dus in from his Hi-bornian solourn tomorrow (Thurs-

day). Edison hotel has taken over the adjoining 11-story building on 47th

street. Graham McNamee talking Eu-rope for a vacash late this next

Arthur Willi seeing the country overing the summer stocks for

Artnur will seeing the country covering the summer stocks for Radio pix. Two muggs picked a thunderstorm for sound effects for some distourds in Lindys. Max Piohn off for London Friday (19) and couldn't change his mind this time. Carlos and Marchand danogra at

his time. Carlos and Marchand, dancers at avillon Royal, go to Lido club,

Partlion Angel, go to Lido club, Montreal. Julius Tannen, east on a radio deal, returns to the coast today ((radinesidu).and the Raibh Hitzes hared a royal suite coming back Madelyn Foss, assistant to Paul Guilick at U, kept at home.by sprinne has do the Re-

Mindeyn Poes, assistant to Falu periated Laok. Pept at home Jy Biasting, on the adjoining Rilito its eacres the heck out of the Re-Waiter Kelly Joing a stint as ra-dio announcer in addition to pa-and ad agency duilse. States Kelly Joing a stint as ra-theater publicat, will mean a jaunt box Byram pland to St. Louis Heater publicat, will mean a Jaunt to Nova Scotia in a 47-toot ketch. Joine Byram pland to St. Louis Mary St. St. St. St. St. Joine Kary Goldser, set. dialo and vaude for the time being and has Harry Goldser, set. distribution man, handling a new theatrs ticket Joe Helbook reopened Onyx club last night (23) with Red McKenzie, singer, and the Eddy-Riley band as Joe Roberts in Boston last week.

Tak Helbook reopened Oryz (tub) last right (25) with Red McKenals, enger, and the Eddy-Riley band as: Joe Roberts In Boston last week, making arrangements for another three Man on a Horse, due to the second second

pro. pro. Louis Phillips, Paramount attor-ney. off to Virginia to fish, and two other Far counselers, Walter Gross and Irving Cohen, away on vaca-tions. Bob Weitman threw a stag party

as. ob Weitman threw a stag party nais at the Sheepshead Bay

Bob Weitman threw a stage party for pais at the Sheepsined Bor of a son, that the Sheepsined Bor bar and the stage of the stage of the stage later strength of the stage have been been been been been been mass interview with eight Holy-wood satellites now it London, eiberizing the 4 s and as. How the stage of the bor how engineering trade jour-pailtime.

Twice weekly free fireworks show at Jones Beach drawing 25,000 peo-pie. Nighty open-air hoofing on Long Beach is feeling the competible Patents of the Catalin Corp. of America have been uphied as valid and infringed upon by Federal Judge Gaiston in the action brought Mire. Oo.

by Catalin against the format and the second second

Hit brother, Eine is a Long political adherent. Louis Notarus, Far film buyer, asked John Wright for a couple passe to the Rivoli after it closed Dark House. Louis wanted to know which distributor had this one, Amos 'n Andy were the windup of presencent, L, studio Monday and yesterday. Director Norman Taurog, Nathaniel Finston. Arthur Jacobson and Jack Mintz returning to the coast.

Vienna

Rudi Loewenthal to Stockholm. Director Rolf Jahn to the Dolo-mites. Wagner-singer, lizabeth Retherg, to Vienna.

berg, Paula Wessely to Vienna to look at script for film, 'Rose Barnd.'

Poet Karl Zuckmayer working or script for UFA film at Henndorf. Matthias Wismann coming back Vienna after two years in Ber-

Christl Mardayn back to Vienna o play at Reinhardt's Josefstadi to play theatre.

the store of the second second

sely. Richard Strauss decorated by Japanese and a fetc. In his honor will be celebrated on his 70th birth-Japane

will be celebrated on his 70th birth-day. Yugoslav government putting ons dinar tax on all film theatre tickets, money to support films and Jules Verne's 'Michal Strogoff' Jules Verne's 'Michal Strogoff' will be filmed in Bulgaria by French-British company in three

French-British company in unvel-languages. Ida Roland, Austrian trage-dienne, will return to Burg theatre next fail, her first role being Shattlige Hierbiger will mest Max Reinhardt in Venice to talk about production of 'J.dermann' (Every-man') in Salzburg this August.

Sydney

By Eric Gorrick

Edmond Ssward here.

Waiter Johnson arrives for Neil Sir Ben Fuller again to New Zea land.

Latest song hit nowadays is 'Old

Faithful.' Joan and Betty Raynor back again from overscus. Fight game slips. New scrappers wanted badly. Sid Griesman looking after the A. T. P. Interests.

Initian erim institute announces
 Initian eriet discuttoria and religious
 City financiers holding out on financiers
 Decks Staudic truck bashing
 Joe Rock's studio truck bashing
 Into Dave Berman's car at Elaters,
 Sinto Tore Berman's car at Elaters,
 City financiers of the spot to
 The Rock's studio truck bashing
 Deck Carly and the Spot to
 The Rock's studio truck bashing,
 Dave Rock's attruck bashing,
 Dave Rock's attruck bashing,
 Dave Rock's target truck bashing,
 Dav

Autometran pix going into the ment. Joint of the second second second with the second second second second second and the second se

CHATTER

London

John Tilley seriously ill. Teddy Joyce readying an all-girl Show is from the German of Indislaus Fodor. Bela Luçosi will do a film for George King's Embassy Film Pro-ductions, thied 'The Yampirs' of the Skics,' after ha finishes current Hammer Productions ficker, Jean Batten will have femme role.

India

Jan Rino's band gets the call at Greens.

Greens. Harlan and Janct Milner booked for thres months on the Bombay, Calcutta, Delhi loop. You can ses an entire 30-reel, 15-part serial for a dime now. Cur-rent run 'Burn 'Em Up Barnss.'

Taj Mahai Hotei Is featuring "The Hollywood Biondes," none of whom are biondes or from Hollywood. Karachi getting first-runs ahead of Bombay. Film comes air mail. Current there, 'Devil Is A 'Woman' (Par).

here, where the sad story of a con-fee-colored gal is too well known. More than 20,000 Eurasians in Bob Flaherty, although here 16 weeks, still San't find a mis-ber flaherty, although here 16 korda. Flaherty has location picked in Mysore but no cameras have phant Boy.

The Hague By M. W. Etty-Leal

Dutch soprano, Di Moorlag, got

harried. A how mushroom company, bill-ng itself Blauwland troups, at lague, startod a revue, "Today's ha Tiav.' A flow hush own own own, and ing itself Blauwland troups, at Hague, started a revue, "Today's the Day." Schouwtooneel bought Holland fights to English play, "The Old Ladles." Mrs. Chrispyn-Mulder to

regits to English piky. The Old Ladles: Mrs. Chrithyn-Mulder to play lead. Rwyll blis premiers of rew piky by Mohar, The Pastry Bakers Wife, 'in Dutch version by Adolph Enges. The status and the rew piky by Mohar, The Anstredam one of the Dricht spots of cafe life in 1900, coming down to make way for a modern theatre seating 1,800. In 1900, coming down to make way for a modern theatre seating 1,800. The status and the status and the seating 1,800. The status and the status and the seating 1,800. The status and farweil log-formance in Begue Theatre Royal with Alcichum's a short revue with semi-pores and an abort revue with semi-pores and and and the status and a status and the status and the status and a status and the status and the status and a status and the status and and the status and the status and the status and minutes.

Mexico City

By D. L. Grahame

Stevenson girls playing the Tea-tro Lirico. Scenarists joining Mexican Au-

Lazar S. Samolloff vacationing

Curren (Par).

of

for

Ronald Adam tripping to Rou-

Binnis Hale recovering from tonsil

T. H. Bostock coasting it on a 10 days' vacation. Lee Shubert returning from Paris London, July 12.

to John Baxter getting ready a new quickie for Universal.

Winifred Barnes, former musical star, left around \$25,000. J. B. Prisstley's 'Good Compan-ions' sold for Scandinavia.

Thornton Freeland to direct the first film for Nervo and Knox. John Paddy Carstairs off to Spain for atmosphere travelog picture.

Matt McKeigue back at his desk after week's layoff with gland trou-ble.

Eugsne Robert considering Jack Celestin's 'Nightingales' for Hella Kurty. Feiix Marouani, French agent, here o line up some talent for ths Con-

Gosta Ekman, Swedish actor, to play 'Hamlet' at the Old Vic next

season. Elsie Carlisle, for several years the feature in Ambrose Band broad-asts hour.

Current there, Devil is A Woman' (Par). Quite houses, none insurved, but all workers escaped. No Americans killed or hurt. Testotalers Band, none of whom nellis for cockail dances and wat son's Bar for the rest of the aight. Bombay has 17 producing film companies now: Calcutts, three, one and now: Calcutts, three, non-ains, bow, Calcutts, three, one and the second second second field of the second second second method of the second second second field the second second second some now. Initiation of Life (U) no smash free-colored pail is too well known. More than 20,000 Eurasians in Sombay hose. Wm. Blackwood, who wrote Harry auder's life story, has completed corge Foster's.

Joe and Jane McKenna postpon-ing trip to America to play more vaudeville dates.

'Jill, Darling' closing saven months' run at the Saville, July 20, with no replacer.

John Maxwell re-elscted president of Kinematograph Renters Society for another year.

Buffalo Broadcasting company ap-proaching B.B.C. for performing rights of 'Liebelei.'

Kimberly and Page on another of their broadcasts. Title; 'Any-where in America.' Paul Winkle of the Hsarst Paris office, blew in for couple of days and back to Paris.

and back to Paris. Lew Stone and band vacationing for thres weeks and then resume Moss Empire dates. Manny Kahn sailing for America for talent for newly formed Barney Jacobs Attractions, Ltd. Grosvenor house Toilice' finish-ing Aug. 3, with new Feilx Ferry Wry Work and the compensation

Max Reininardt seeding, a film test of Viadimir Sokoloff, his former star In Germany, Dave Bader's idea. Herman Felner is first to have obtained Puccini's permission for his works to be done in English.

So many indie film production units springing up there is an acute shortage of studio space. All the sister acts in London camping at the Palladium during the fortnight's stay of the Boswells

Harrison and Fisher vacationing at Czecho-Slovakia to be in trim for the next Palladium 'Crazy' show.

for the next Pailadium 'Crazy' show. Lord Derby presiding over dinner given in honor of Seymour Hicks on his recently, attained knighthood. Benny Levin and Jease Jacobson doubling for long shots of Flanagan and Allen in their Twickenham films.

British Film Institute announces a library to include free loan of films to educational and religious bodies.

Jim Fariey due in

Nan

arency

haunts.

ir

to

shorts. Louis B. Mayer luncheoned Gov. Harry Nice of Maryland at the

studio. Paul Gerard Smith, John Sinclair and Harry Clork finished at Para-

and Harry Clork Human Marsha Hunt, 13, gets court okay ou Paramount ticket starting at \$260 weekly. Carlie Ellis left as Central Cast-inc publicity contact to do some writing.

writing, Chicago's color expert, Peter Dien, giving the pastel profs a few

Frank Whitbeck still 38. Ted Lewis out of the hosn

TIMES SQUARE

CHATTER

Showboat in 'No Mother to Guide

With Stanley ork laying off week

show at Stanley to Eddle Peyton's litery.

New Haven By Harold M. Bone

oble. Chas. Brokaw and Reynolds Evans ave been holidaying in Stony Chas. bits. have been holidaying in con-Creek. Charlie Smith stands up to head his band, you usually can't see the band. Joe Miller and Cliff Burwell back on home grounds with Connecticut

on home gronds with Connecticut Yankees' stopover. Earle Hiller here as delegate to disabled vets' convention from Cal. RKO-Pathe chapter.

Toronto Harry Sedgewick to the Coast by

Harry Sedgewick to the Coast by plane. Wishar: Campbell assembling al Spice back Skitsoff into the King Edward floor show. The Dave (UA) Axlers back from Hollywood honeymoon. The Coeffyer Waidingtons holl: diare (Over the Tea Cups) Wai-lace back from London. Harriett Bail back from that sky-wedsef jaunt in Europe. Under the Spice the vocal chords in the north woods. Saida Gerrah back from a study-lout with Martha Graham. The Jack (Inneral) Arthurs

bout with Martha Graham. The Jack (Imperial) Arthurs honeymooning at French River, Mike Wilkes back from Holly-wood and the UA convention shin-digs.

wood and the UA convention anna-digs. If a store caugh driving in Empire if you're caugh driving in Empire if you're caugh driving in Frank Gill, pa. for Selfvidge's in Frank Gill, pa. for Selfvidge's in London, will toss the job to return to newshounding here. Tomisy Stary Clark is caurying is really a telescopic fishing rod.

Des Moines

By R. W. Moorhead

Her

Chicago

61

Dave Linton visiting again Chariie Miller's dad is quite lil. Thermometer at 96 in the loop.

Lco Limonek back for a loopound. Charlie Riley now writing for

Charlle Riley now writing for Post-time. Dave Dubin stopped off on hi way to the Coast. Cati Mount now handling speci publicity for MCA acts. Gardner Wilson on special ex-distingther Wilson on special ex-Michael Todo letures. Michael Todo letures from At-ianic City with six layers of sun-tan.

Vince Sortino's at the seashore, and Barney Rapp at Conneaut Lake. Incz and DeWyn and Brodel Twins booked from Hal Kemp's

George Tyson running 'Miss George Tyson running 'Miss Pittsburgh 'contest locally, with finals scheduled for Sky club, Aug. 8. Jack Warner, Joe E. Brown and Dick Powei contributing trophies for Variety club's annual golf tour-nament. Dick Function for Variety club's annual goi-nament. Howard, LeSeur, United Artists Howard, LeSeur, United Artists appending part of vacation with family here.

Michael Toda returned from At-lanic City with aki kayer of sun-Rasputin digging up nixo guesters for the Ed Sullivan festivities at the subscription of the subscription of the subscription of the subscription of an early fail start on local legit production. Tell Taylor, vet music publisher, Tell Taylor, vet music publisher oblic solourn. If and subscription Sam Tilahama setting arrange-ments for pictures of the Louis-Fritz Shock commuting of miles daily to and from Crystal Lake dur-ing the the secon vasars, spend-ing some of that 15 yurds he won on the Sweepstakes. Sam Luts hom for a quick lib Henry Buese band. Nate Piatt, Lou Lipstone, Harry Lut Gowan back from the Costa, Uu Cowan back from the Cost Jud Cowan back from the Cost Sam Taylor a Corpora jaunt. Hy Phillips in for some golf. Bill Bolton hosted Rudy Valice. The S. Z. Polis will celebrate gold-en anni. Aug. 25. ... Harrison Dowd's father died in Madison, July 10. Hagenbeck circus doing oke biz through this section. Polis stage phaya host to WIXB's "Poil's stage played host to WIXN's inaugural program. Alfred Maynew reabvious Scenned like old: unce with Harry Berman back in an orch pil. Brace Conning doing the directing at Story Creek this summer, Eng-land and will hit Conn, in Aus. Bill Myers, retired Associated Press head, back from world tour. The summer unform has Rusdan noble.

Seattle

By Dave Trepp

Ben Bernie takes a bow at Long-

Ben Boinie takes a bow at Long-acres race track. I ben Boinie takes a bow at Long-acres race track. Martia Tilton new soloid with Orville Knapp band in L. A. Loudy Fullama contrained (Jympie Bow, may contrained to the Olympie Bow, may contrained to the Sologing and the solo and the solo and solo and the solo and the solo and adding a few pages. La solo contrast contrained to the solo and the solo and the solo and adding a few pages. Del Courtney goes to Rio Nido on Rus-and now at Club Victor, Courtney cose to Rio Nido on Rus-end now at Club Victor, Formerty bird as Barbara and Wills attended by Job at Washington Athelic Club, Al soling to Portland the Courtney rose to Rio Portland be courtney rose to Rio Nido on Rus-and now at Club Victor, Formerty bird as Barbara and Wills attended by Job at Washington Athelic Club, Al soling to Portland be a Club, rior Evergen com-bination.

Westport, Conn. By Humphrey Doulens

Anna May Wong may do a play

here. Mario Chamlee weekending at: Wilton.

Wilton Chamice Proceedings at Perivinkie Players here for three days, beginning July 24. Lenore Ulric at Stamford Play-house in Road to Paradise? Helen Hokinson returns from motor trip through New England. Mickey Graves Tent of National Circus Fans organized at South Norwalk.

Mickey Graves Tent of National Circus Fans organized at South Norwalk. Robert Fischer directs a per-formance of 'Sweetle' in Ridgofield town hall. Lawrence Langner would like to

town hail. Lawrence Langner would like to have George M. Cohan for If This Be Treason.' Conrad Nagel, Milton Shubert and Bruce Mactarlanc covering the sum-

Philip Dunning in from Skowhe-ron and preparing 'Remember the

an and proparing 'Remember the Days' for Broadway. Fert Lahr at South Norwalk until Aug. 10, when rehearsals of George White's 'Scandals' begin.

Milwaukee

Alhambra definitely set to clos this month. George Beskin sold his interest in the Bowery to Al Lasunover. Bob Sweedish and his local hand will succeed Bert Lown's at the Schroeder hotel.

Schroeder hotel. Fox arranged to take over the Meyers and Beverly theatres at Janesville Sept. 1. Lion's club Perfect Bahy context, with gratis acts from theatres and night clubs, drew 15,000 to clty an-diorium.

By R. W. Moorhead Studey Brown, Jr., getting ple-ture hits during vacation. A. H. Blank and G. Rajhb Bran-the Studey Branch, and Studey Branch Draise W. Yo plans for the studey Branch Theorem and the studey of the studey as to expensive. Werne Ford, forew manager of shop for collectors. Thene life, to be headline feature to the studey of the studey show at the studey of the studey show at the studey of the studey show the stude contest, with finals at Kiverview here, will decide the Missi for and Miss Des Moinee the studey show applications for the studey show the study show Twenty new applications for during the studey show Twenty new applications for the studey and the studey show the studey show the studey and the studey show the studey show the studey and the studey show the studey show the studey and the studey show the studey sho When before name a second of the au-ditorium. Independent Theatre Owners will hold fort conventen here Aug. 6 and 7, with finale a blowout at Yom Ben Kochig notified friends here he resigned from the executive staff of Mascel Uritures and may Jon Weight Staff, and the second second to the second second second second bart directing fob to joi Idvington Lanning, m Fost theatres here. here for the second second second first and the second second second direction of Subject and code first and second second second second first and second second second second direction of Subject and code first and second second second second direct and second second second second direct for the second second second direct and second second second second direct and second second second second direct and second second second second second direct and second second second second second direct and second second second second direct and second second second second direct and second second second second second direct and second second second second second direct and second second second second second second direct and second second second second second second second direct and second second second second second second second direct and second second second second second second second direct and second se

Röger Ferri at 20th-Fox to meet the new bosses. Mrs. Otto Kruger and daughter, the new bosses. Mrs. Otto Kruger and daughter, bethtown, N. Yed home the Bitas-bethtown, N. How the Bitas-bethtown, N. How the Bitas-bethtown, N. How the Bitas-control of Bitas-control of Bitas-control of Bitas-control of Bitas-control of the Bitas-control of the Bitas-control of Bitas-control of Bitas-control of Bitas-control of the Bitas-control of Lewis Stone cruising to Alaska. Nan Blair joined Myrt Blum John McCormick back in his old Edward Arnold in from p.a. tour

Darryl Zanuck bought a 30-acr Darryl Zanuck boucht a 30-acre nancho. Dick Arlen to St. Paul for the golf open. Prich off for a month in Alaska. Jerold Krimsky in town with Maedchen? P. R. Kent back from moath in N. The George Mariton Seniors down from Carnel. Jos Krumpold added to Columbia Fan clubers keeping Jinmy Fid-ler on the go. Lillian Roth. in town with hubby, Judge Shalleck. Harry Brand might-be oft to New York next week.

colony. Nino Martini sticking around fo preview of his pic. Due at Fox h January for another symphony h celluloid.

Harry Brand migut-be oft to New York next week. Mage West made current issue of American Women. Allen Farl, P-WC manager in Jour Halpen called to Cleveland by father's illness. Group of cameramen forming pro-tective association. Rex Bell and Clara Bow summercelluloid. Tullio Carminati scrammed for a European vacash and may do a pic-ture in England for British & Dominions.

European vicean and may do a pic-Deuropean vicean and may do a pic-Dominions. RKO-Radio erecting 100-foot tower, replace of trademark on Going atread alght, with fasher Russ Plummer band recorded for Brunswick Gour numbers intro-duced by Englation in Uni-Columbia petitioned court for ap-proval of courtact with Edith Pel-lows (0), Paramount asked court Columbia petitioned court for ap-proval of courtact with Edith Pel-lows (0), Paramount asked court Columbia petitioned court for ap-proval of courtact with Edith Pel-lows (0), Paramount asked court Columbia petitioned back to N, T, taking with him his two children, who have been visiting Marcal, boulerard subsequent run house, in conjunction with rovival Haye Harrin Eugene Waiter. Arthur Sheekman and Nat Portin the Sam Goidwyn on Cantor Maquers tossing testimonial for

By James Wystt
 By James Langes
 By James Wystt
 By James Langes
 By James Wystt
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 By James Langes
 By

by fathers illness: Group of cameramen forming pro-treases and the sense of the sense of the father of the sense of the sense of the main state of the ranch. Taul Stanhope new head of Fox Mean Jeanses, Bob's brother, here to all the sense of the Ben Wooley, Bob's brother, here to blow years dates. The Wooley, Bob's brother, here to blow years dates. The Wooley, Bob's brother, here to blow years dates. The Wooley, Bob's brother, here to blow years dates. The Wooley of the stage wears of the sense wears of the sense of the sense of the sense wears of the sense wears of the sense of the sense of the sense wears of the sense wears of the sense of the sense wears of the sense wears of the sense of the sense wears of the sense wears of the sense wears of the sense wears of the sense of the sense of the sense of the sense wears of the sense of the sense of the sense wears of the sense of the sense wears of the sense of the sense of the sense of the sense wears of the sense of the the sense of the s Harry Marble reporting himself as one of the few who cleaned on the recent pony meet at the Ak er. Mctro's 'Robin Hood of El Dorado Sonora for a thrcc-week location Max Letana beng towed around town uy and Long. Al Dubin's daughters, Marie and Patricia, cut and bruised in auto crash. Lester lifeld will do the teching on a series of Metro scientific hosts

the recent pony more that History and Columbia film ex-change exec. chalming to be less under the extend that the best that the execution of the second Will Singer soloing his gas bugy in to Chi for a visit with home folks. John Quinlan in charge at the Brandels in meantime.

Indianapolis By Bill Kiley

Gene and Glen booked for Circle. Ringling-Barnum circus due here (1)

19). Harry Katz calling on J. M. Jial

Tedger Roperts and search and the state of the state of the state state

Harry Kate calling on 1. at .run-trin. trin. tr pointers. Halph wink of the Holyok, Halph wink of the Holyok, recovering. Bob Pirory back from Lake Area travited vacash; ditto Jules Evens with the Hierory and the Holyok Burburn from na Essenaida trip with South Jack Nosa nursing yrafs of Coll. Jack Nosa nursing yrafs of Burburn from na Essenaida trip with southelly unpaid tace from Tiffany Middet Aito Races tossing in molutions. Middet Aito Races tossing in molutions in the souther parts with the Hierorie mol the souther and the souther and the Hill Gebring, erman Wobber and to boost summer biz. Ralph Murphy cnlied to Holyoke lass., by illness of mother, now

Stroudsburg, Pa. By John J. Bartholomev

Phil Cook one-nighted. Virginia Rea con certing Virginia Rea concerting. The Nomads at Glen Brook. Burgess Wooley week-ended. Sigmund ork at Wolf Hollow.

West End Fair getting ready. Dorothy Waldo Phillips at Skytop. West's Carnival Co. here for a

Frank and Milt Britton band at

Frank and Mill Britton varue ... Cheo's includes movies with the Correy's. Delawarna Inn has Yon Mauger's Musical Barons. Euck Hill Tennis club continues the Princeton Tipers. Pacono Players presented The E See Coleman with Johnnie Ro-mano's band at Saylor's Lake. The Edgewood has Bart Duiton's band in its outdoor cabart.

mano's Gand Al Salvior's Lake, on band in its outdoor cabaret. Ernis Easterday's Pocono Moun-taineers at Crystal Spring Inn. Inga Wank, a Schumann-Hichin Chas Spring Albert Souther Broa. circus and Bill Cody here, Saturday (27). Stroud quit 'bank night,' but still dong Guiset maching Parak Wilson in scenes from Parak Wilson in scenes from Parak Vilson in scenes from Parak Vilson in scenes from Parak Wilson in scenes from Comor to supped Mra W. C. Snover as motion picture inspector. Paula Shay present. Lovinghy

Snover as motion picture inspector. Paula Shay presents 'Lovingly Yours,' with John Blight in the lead. at Shawnee Summer theatre, and inaugurates e Fuider theatre, and Shawnee Summer theat augurates a Friday matine

Portland, Ore.

By James Wyatt

Will Mayion new manager of the

by Har Conen Husk O'Hare back at Byerly Crest for an indefinite stay. Harold Harris beating the drums for Lover Mc Porever. Wood and a behated honeymonn. Sicepy Hall's band at the Willows for two weeks replacing Kay Kyser. Ruth Tate, George Tyson's see-rety, setting, a two week suntan-tery, setting, a two week suntan-doing her fan act in the local nite spots.

spots. Eddie Downs returned to New York with the Mrs. after some stock work here. George Jaffe campaigning furl-ously for Republican nomination to

_omg spots

VARIETY Research

(Continued from page 5)

OBITUARIES

CECIL LEAN

62

CECIL LEAN Cocil Lean, 67, legit actor, died of a heart attack in West 45th circet, New York, July 18. Actor had been taiking to his wife, Cieo Mayifeid, and a friend, and then crossed the street where he collapsed. Lean and his wife had recently returned from a road tour with the Lean and his wife had recently returned from a road tour with the Lean and Leion to this Iney had appeared in The Milky Way for the same management. Previous season they played in Big Hearted Berbert.

eason they played in Big Hearted Herbert. "He was born in London in 1878 and debuicd his theatred career simplicity in 1993. That same year simplicity in 1993. That same year event to Access. He first came to New York in The Soul Kins at the event of the same theatre for everal years. He first came to New York in The Soul Kins at the harm with the soul Kins at the harm with the same the same player. The Milltary Girl, at the closer and exterte, Chicago. He was also an author, having stories and magazine sites MayHeid, he had been married to Florence Holtrook. They were divorced. Burial took place in Sunapes, N. M, where Lean had a summer bome.

home

HARRY HICKS

HARRY HICKS Harry Hicks, 49, independent ex-hibitor operating the Arlington and Gem theatree in Los Angeles, died there of a hearn attack July duarter era Film Co. In 1311 and later be-opning a district manager. He also erved In the latter casacity for Yitagroph Lubin-Selig-Essanay. Hicks was a member of the Los Angeles zonling and clearance board, also an alternate on the city's griev-ance board during the code regime.

IN FOND MEMORY OF MY FRIEND F. W. VANDERSLOOT Who Died July 30, 1931 JERRY VOGEL

He was active in code affairs and helped to frame the first zoning-tion of the second second second second the Los Angeles exchange area. He was a former vice-president of the ladgendent Theatre Owners of Southern California and held the anne beth when Associated Ex-hibitors was formed and affiliated bar of the second second second second the second second second second Owners of America. When the second second Mrs. Hicks and a sen survive him.

MARYLAND STRONG

MARYLAND STRONG Mrs. Maryland Strong, Sk. Known on the starse as Mary Morne, died Juju 18 in Hollwwood. On Broadway she appeared in 'In Love With Love', and 'Love 'Em and Leave 'Em.' She later' did picture work. In 1922 ahe was chosen from 100.000 contestants as the Peace Dollar Girl, her face to have adorned a special issue of silver, dollars the generation of the Armathete. O'moreal services in Hollwwood Juju 20 followed by cremation. Sur-viving are her husband, Eugene Strong, production manager al Frudential studios, and a daughter.

JOHN J. GOLDEN

John J. Golden, 66, for the past 15 years manager of the roller rink at Summil Beach Park, Akron, O, died July 10 in St. Thomas hospital, at Summil Beach Park, Akron, O., died July 10 nSt. Thomas hospital. Akron, from a heart attack. A na-tive of Jouisville, Ky, Golden had been identified with the Akron mussement centre since its incep-tion and also was in charge of thirs, in other parts of the country. His widow, a daughter and son survive. Puneral services and burial held in Louisville.

FRANCIS MACLENNAN Francis Macleinnan, 56, operatic tenor, dicd of a heart attack at his home in Port Washington, L. 1., July 17.

July 17. He made his dobut as "Faust" at Covent Garden. Oreru House, Lon-don, in 1909, after studying in America, his birthplacc' He re-then going to Germany, where he located with the Royal, Opera Company. Mother, 81, of (icorge McManus, the Henry Savage Opera Company. House Company of Berlin, His first wite, "Fortier of the Sareen Actors in San Diego, Callt, July 20 Mother, 61, of Aubrey Blair, sec-and the gloging to Germany, where he located with the Royal, Opera Com-Mother, 67, of Aubrey Blair, sec-and the standard of the sec-tion of the sec-tion of the sec-tion of the sec-Mother, 61, of Aubrey Blair, sec-and the sec-and the sec-sin San Diego, Callt, July 10. Father, 75, of the Maxellos, vaude and the sec-sin San Diego, Callt, July 10.

Florence Easton, was also a singer. His second wife, Marie lilava, and a son by his first marriage survive.

WILL J. DUSENBURY

WILL J. DUSENBURY Will J. Dusenbury, 70, leaped into the Scloto river, Columbus, O., July 7. He was long prominent in theatre and amusement park pro-motions in Columbus and as a world traveler. He had been in III health several years. We as the several seconds to the several was in Green Lawn cemetery, Co-lumbus, July 10.

SEBASTIANO COSTA

SEBASTIANO COSTA Sebastiano Costa, 55, died in New Rochelle Hospital July 18 of a heart attack. He was a familiar fleure as a comic cop in 04 Thamhauser Costa, who weighed 300 pounda, was a janitor at the Thamhauser studios when selected for a comedy role. Since retirement 20 years ago, he had boen engaged in fruit vending. Surd boen engaged in fruit vending. Surd boen engaged in fruit

JESSIE B. CROMETTE

JESSIE B. CROMETTE Jessie Brown Crometic, actress, diel in New York, July 20. She was at one time a popular player, but had not made an ap-pearance on the local stage since 1330. Last vehicle was 'Queen at Home'. 'She' also .appeared in William Hodge's play, 'The Judge's Husband' and Barry Conner's 'Applesauce.'

AUGUST MORTIMER

AUGUST MORTIMER August Mortimer, 68, actor, died at the Edawin Forreat Home, Phila-deiphia, July 21. Death resulted from a kidney ailment. He had been living at the home for the four years of his retirement, A brother, Maurice Darcy, also an actor, survives.

LORRAINE PLATT

LORRAINE PLATT Lorraine Plait, mother of Georgia Gardner Goodwin, widow of Nat C. Goodwin, died at the St. Francis heepital, San Francisco, July 16, Al-though not of the stage she was known in the profession through her Mrs. Piatt was the widow of a former mine operator.

EDWARD E. MUELLER

Edward E. Muelter Edward E. Muelter, 65, musician for fifty years and one of the organ-izers of the University of Louisville Symphony Orchestra, died in Louis-ville July 18, following a brief iil-pone ness

He is survived by his wife, son dencister daughter, three brothers, sisters, and four grandchildren.four

SAMUEL W. SNYDER

SAMUEL W. SNYDER Samuel W. Snyder, for years with the Ringling Brothers and Balley circus, as a harness maker, died at his home in Bridgeport, Saturday, 20th.

Snyder was with the outfit until the winter quarters were fnoved to Sarasota.

JOHN RYAN

JOHN RYAN John Ryan, 65 long a stage hand at the Colonial theatrc, Akron, dled July 10 in City Hospital there fol-lowing an lliness of three weeks. He leaves a brother, William Ryan. Burlal was made in Holy Cross cemetery, Akron.

CHARLES SUTTON Charles Sutton, 79, retired char-acter actor, died in Englewood Hospital, Englewood, N. J. July 20, He appeared in many Shake-spearean productions and played in The Fool for Solwyn, For the past 17 beroof for Solwyn, For the past 12 chars for hadewen living at the Actor's Fund Home in Englewood.

MON RANDALL Mon Randall, film poster artist and one-time advertising art man-ager at the Metro studio, died of a heart attack July 22 at his ranch, Corona, Calif. His mother and widow survive.

CHARLES T. RENAUD Charles T. Renaud dicd July 21 in

racuse. He was former organist at Keith's,

the business cooperation outfit is a disguise and front for the Federai Trade Commission and will seek to revive abolished codes on a voluntary basis.

Trade Practice Pact

Trade Practice Pacts Although duties are somewhat un-certain, the division to the brac-pacted to conduct negotiations with industrial groups Interested in working out trade practice agree-ments. Idea is that the Trade Com-mission lacks personnel experienced in the fine act of getting agree-ourgenet its force, and generally is shunned by industry groups who have been fighting the F.T.C.'s under the new setup industrial prope interested in voluntary pachs but if they want to do business with familiar people can approach the sketconized NRA.

The skeletonized NRA. The first voluntary code since the death of NRA's compulsory pacts was proposed to the Commish Fri-day (19). Character shows how far the F.T.C. will go under its own statutes and the restricted Blue Engle law.

Eagle law. Contrary to expectations, Trade Commish permitted inclusion of iabor provisions in the pact pro-posed by the Wholesale Tobacco Distributors. Agreement, still fac-ing further examination before of-ficially oked, covers a wide variety which whole be violation of lowy which whole be violation of general labor provisions. Pact mereiv block un the ceneral

general labor provisions. Pact merely picks up the general labor provisions in the original NRA code, specifying that the trade endergy of the second second second making the requirements binding on the industry. F.T.C. will not undertake to enforce observance of the labor standards in the event the agreement is approved in its present form but will leave it up present form but will leave it up disregard the provisions.

disregard the provisions. The tobacc code action also gave indication of the way the Commiss will work in negotiating youndary pacts. Instead of receiving a pro-posed agreement and calling a pub-posed agreement and calling a pub-per source of the second second F.T.C. sat down privately with of-forcers of the National Association of Tobacco Distributors at a closed-door confab in the morning and in the evening announced that the industry and taken under advise-ment by the Commish. Since the agreements are not

ment by the Commiss. Since the agreements are not compulsory and do not bind in-dividuals who are not members of the trade associations or, if indice, do not formally accept them, the Commiss apparently will provide no octaoncial field days, die protesting briefs, or otherwise jam, the works. Darnie resteaded montes that a

belefa, or otherwise jam the works. Despite repeated reports that a voluniary film agreement drafted by Tyree Dillard has been forwarded to Washington, Government officials still insist they have not seen any such proposal. NRA indignantly maintained the plan has not been seen and the Trade Commish, declining to reveal the identity of groups who have shown interest, said no overture has come from fims.

East Lvnne

(Continued from page 1) seven paid admissions, or a total of \$3,50.

of \$3.50. With another promoter stepping in, the erterprise resumed Satur-day with Ten Nights in a Bar-room.' Report is that new pro-moter and hotel are guaranteeing members of cast as minimum of \$12 a wec: each, with further compen-sation depending on attendancy with the Balbridge dramatic stock here, is featured.

Gulld in Hollywood, died July 16 in Glendale, Cal,

Variety House Reviews

EMBASSY, N. Y.

EMBASSY, N. Y. Continued from page 20) better control of the second second the second second second second second better second se

100-foot whitespréad and more than 2006-ho, world's largest battle plane. 2006-ho, world's largest battle plane. Source and the set battle plane world whitespression and the world vines, a fine parado of Rusp world vines, a fine parado of Rusp world vines, a fine parado of Rusp thousands of Czecho-Slokavian girls and some lesser subjects. Standout of any pyteriory by Vanderbill's Dis-covery, narrated by Glem McCarthy, Mac, the daddy of race announcers contribution. Haif a dozen bits are dropped hy for damiliar free-for-all buil fight in Spain, with the whole tow nearing the toroe, has pienty of action, and hand inse inheritance. Low subject and Lowell Thomas, with substant bare with grad subject and Lowell Thomas, with larks, Aitakas is the right word.

subjects, detracts in simple news subjects, detracts in-the value of each one that he a tacks. Attacks is the right word. Bon,

ORPHEUM, DENVER

Denver, July 17. Andre Lasky brought his 'French Revue' to the Orpheum for a week and Dhaver already is taiking jenty. More nakedness than has yer, but not vulgar. He has also tonud a way to keep the nut down, using a tew local girls to bolster the line.

ver but not vulgar. He has also found a way to keep the nut down, hains a few local gits to bolster the Genes with Paris sidewalk cafe scree, line of 14 in three sets of in pattern. Apache dance put on to strengthen Paris atmosphere. Noth-ing drags in the hour-long stage erow has seen several of the gits stripped to the waists. Expeding meaning filling in way Mile. Co-rine, whose 'Apple Dance' had Sally Rand beat. Bare except for only in trunks do a langthy dance only in trunks do a langthy dance two step from a huge alphe where Sally dance the strenge to the control of the gits and genes where sally dance the strenge to the several of the gits and the several of the gits strenge to the waist. Expeding meaning the several ong the several sally gene where Sally dance two step from a huge alphe where sally come of the gags are although some of the gags are on them, but has another on the way almost before the crowd can get the point. He astonishes them of the several song sumber of gags. Fitt and Jean Hubert do the' trunk and and the set abgrowthe several song stress number of the set of the set although so the set of the set of the set of the set although source as this, that start dat and source as substress of the set although source as this, that start dat and

rcturn. Denver is hungry for stage shows such as this, that start fast and kcop going that way to the finale. Pleture is 'Vagabond Lady,' but it was the stage show that pulled nearly 1,800 in for the first show.

Earle, Philadelphia

USE ACCOUNTS A sub-transformed male join in singing a the takes mark in a number, of the fib takes mark in a number, sub-stransformed male join in singing a the takes mark in a number sub-stransformed male join in singing a the takes of the sub-transformed male join in singing a the takes of the sub-transformed male join in singing a the takes of the sub-transformed male join in singing a the sub-transformed male join in singing a the sub-transformed male join in singing a the sub-transformed of pear, Act is a the sub-transformed of pear, Act is a the sub-transformed the sub-stransformed of the sub-transformed the sub-transformed the sub-stransformed the sub-stransformed of the sub-transformed of the sub-transformed of the sub-stransformed of the sub-stransfor

CENTURY, BALTO

CLENTOR, BALLIO Baltimore, July 18. Bilty Rose's 'Small Time Cavai-cade doses five-act bill here, this cade doses five-act bill here, this cade doses five-act bill here. This the oldaters have run through their potten what acts prelude 'Cavai-potten what acts prelude 'Cavai-thirds house accorded the veta a downight ovation. The turns that act over old. for most part, exploin given the closer-and-clin-cher.

epiton given the closer-and-clin-Thit score on merit a vande-generative of an intervent of the series of the s

Earle, Philadelphia
 Pairde addubia, July 20.
 The 's end of the th

News of the Dailies

(Continued from page 59) one farm of five acres assessed at \$400.000.

\$400,000. Music Guild Productions, Inc., an-nounces production of a full-length frature film based on opera "Baust". Fritz Reiner will direct music and George Anthell will adant music to worcen. Lucrezia Bori, Waiter Dam-rosch and Paul D. Cravath listed as Offering co-operation to organizarosch an offering

tion. Frank Garlasco, owner of the Place Plqualle, nitery, ordered to pay \$150 weekly allmony to Adelalde Carlasco, who will be his ex after Aug. 1

Aug. 1. Frank Schwartz, nanagor of The Bird Cage, nitery on Merrick road, Long Island, arrested with eight ally conducted by Martin Littleton, local D.A. Schwartz had discon-tinued using skirtles after warning several months ago, but says he was obliged to resume when busi-ness fell off.

ness fell off. Holdup of Joseph Yovin, manager of the Crescent theatre, Astoria, L. I., Saturday (20), who had just returned from the bank with thes-tre payroli, netted grabbers \$400. Brighton Beach, N. Y., scene of four deaths by lighting Saturday (20). Another quartet injured by same element.

same element. Thomas Meighan, actor, who un-derwent surgeoning at Doctors' hos-pital nearly two weeks ago, report-ed convalescing.

ed convalescing. " Saratoga Springs now rated as largest health plant in country with dedication of seven new buildings this week Friday (27). State has spent \$4,500,000 to enlarge spa.

A noise to get a Cleansing on Federal Movement to oust dog radical from Mineola, L. I., by residents given a hand Skutudky (20) when manager and owner of track were pinched with alleged violation of pools and gambling laws. Previous efforts on loke pooch promoters styrmide be-causs of shence of local justico. Incle pooch promiters styrmide be-caus of shence of local justico. Howers and the start of the start were stored by S.P.C.A's squad, Church, in West éths itsreet. New York, reacued by S.P.C.A's squad, Steeple, who had a te cupt, in entire day. John McCormack, singer, slightly

entire day. John McCormack, singer, slightly shaken up and dampened when boarding a piesavue craft a Great Yarmouth, England, July 21. Gang-later in the day. Monte Catho Casino at Nice, France, has laken over the Casino je Tete, aiso in Nice, at a reported foure of 1200,000. Move he part of plana to eliminate competition in Jueilo Geor actras wordered to

Luella Genr, actress, ordered to appear in Queens Viliage Court to explain charges of an unpad car-penter bill of \$241 for repairs to her house in Bayside, which Hyman Axim, plantiff, alleges is due him.

Axinn, plaintiff, alleges is due him. Gloucester, Mass., boy, 3½ years old, weighing 13° pounds, being ouight by Grambit frank should exploite the scales at 8-houndh at birth and has added an average of five more per week since, with ad-ditional poundage portending.

Coast

Baron Frederick von Reichen-berg, film witter and actor, jailed by immigration officiais for over-staying his permit.

Maxine Taylor, blt player in pic-turcs, and Jay Smith, Texas cow-boy, married in horseback ceremony at San Diego exposition.

at San Diego exposition. Santa Monica home of Alleen Pringle burgiarized of three expen-sive fur coats and allverware. Ann Harding pettioned state su-priome court is creating the de-position in controversy with her former husband, Harry Bannister, over our of aughter.

over custody of their daughter. Tax liens field in L. A. Federal Court against Joan Blondell, \$1,18; Charles Richman, \$460; Siloney Blackman, \$430; Roscoe Aten, \$66. Nancy Carroli established resi-dence in Reno to divorce Bolton Cleve Morrois avaitor, followed his sister, Colleon Moore, by two veeks in having marriage bonds nevered. Divorced in L. A. from Wilnes Bareat resulton away trial

Vince Barnett granted new trial on drunk charges after jury found him guilty. Judge held verdict was contrary to evidence.

he paid Taylor \$300 to revise his manuscript. In neither case did the deal jell, it is charged. Taylor was previously imprisoned on a similar count ount

count. San Diego Judge ruled that Lady Godiva (Joan Wade) may ride her white mule in Gold Guide, hut she missing charges of indecent expo-sure. Ciff Lowe, her manager, also cleared of disorderly conduct. Bustor Keaton sued for divocant Clampits Sevel, who figured in sen-sational wife swap case, named in compilaint and made defendant in Hallam Choley. Hollywond acent.

Hallam Cooley, Hollywood agent to wed one of his clients, Doris Mac-Mahon, screen actress, August 1.

Manon, screen actress, August 1. Suit of Helen Scars, film player, against Clifford Wilkins, Fasadena socialite, for injuries received when, it is asserted, Wilkins didn't have his mind on driving and wrecked the car, taken off court calendar the car, taken off court calendar when it was said case was taking a risque turn likely to chill the blue blood involved.' Lawrence Tibbett sued for \$750 in

L. A. f hls son for medical treatments given

Rose Hartwick Thorpe, author of 'Curfew Shail Not Ring Tonight,' celebrated her 85th birthday in San Diego.

Pirandello

(Continued from page 2)

to show the scope and variety of his master's writings. 'He has pubhis master's writings. 'He has pub-lished 400 short stories, 20 novels, 10 plays-and every day he has a new Idea '

He is and isn't

He is and isn't But Mr. Colin, who would say what Mr. Pirandello isn't would also say what he is, at each point con-politely by during the interview-a sage, dapper and distinguished looking personage with a twinkle in his eye--the revealing their con-clusions in a manner perilousiy like "Maharajah. he say routine

Mr. Pirandello is a realist. The erebral concept of life doesn't in-erest him. Sentiment and instinct terest him. Sentiment and insure-terest him. Sentiment and insure-do. He writes in terms understood by all humanity. He is not a delver into fantasy, but an explorer of

reality: Reality? What, asked Mr. Pirandello, In French almple enough for even a Vansrr (roporter, 'ls reality?' We create reality, as we create (antasy. What we believe is reality to us. You believe is some to be not as he is. That is fantasy. But to you it is reality. You hate a person; some-one else loves him. Which is he— hateful or lovable. What is reality this case?

Even so, Hollywood interests Mr. Plrandelio enormously. He expects Firmmenic enormously. He expects to see there something marvelous. He expects to learn from Hollywood. He wants Hollywood to learn from hlm. Pictures Interest him.

him. Pictures interest him. Pictures are not and should not be treated as the theatre or the novel. They have titler own field of expres-sion. They transform words into the visual things. He does not en-vision his 'Six Characters--which will be his first picture-as he saw the play. He has rewritten it as a picture--entriching it, giving it new angles. The 'machine' of pictures by angles. The 'machine' of pictures by the stage. He has prepared his 'Six Characters' to utilize the screen's fuller expression. fuller expression.

The plot must be different for the screen than for the stage. The stage is necessarily a synthesis, a condensation. But the chema, it is an unfolding. It permits a full flowering, Without diluting the flowering. Without diluting the strength, it opens new angles, reinforce

Some Words, Eh?

Some Works, Eh? Particularly the aercen Interestis him for the complexities of vision it affords, for the opportunities it pro-vides for the simultaneous expres-sion of one thinks, for the depicitment of a person as he thinks himself to be, as his mofter sees him, for in-atance; as his wife sees him, his friend necs him, his cameya sees him. An idea that interests Mr. Pirandello as it interests O'Neill, and so inter-ests Pirandello in O'Neili.

But Pirandello is Interested in the artists of the cinema, too. First of these he names Capra (whose pic-tures are like Mr. Pirandello's short contrary to evidence. But Pirandello is Interested in the Darle Taylor hold to trial in L. A. artists of the charge school in the set of the charge in the conversion of the set of the charge school in the set of the charge school in the stories, said Mr. Colin), Vidor and pinch Dickson, also a writer, sup-pinch Dickson, also a writer, sup-times the charge with one that

GILDRED NEW HEAD OF EXPO

OUTDOORS

San Diego, July 23.

Philip Gildred, financier, has been named as the new managing director of the San Diego Exposition,

rector of the Sar Diego Exposition, succeeding Zack Farmer, resigned. Hal Hotchkies and Douglass Young have been numch to the manage-concessionaires were cheered by a statement from Gildred in which he promised a fair shake for all who have coil. Hed up in the expo. Colling Watch and a grant and who have coil. Hed up in the expo. Colling Watch and a fair fair and a franteed Carter. Julius Wagenhei Armstead Carter.

Armstead Carter. Legit attractions are showing strongest pickup, with Callente closing regarded as both a boon and a bane to the general setup

Hope for Carolinas

Spartanhurg, July 23. Task of lining up affairs of the

projected Carolinas Agricultural projected Carolinas Agricultural Fair, inc., reported progressing well. In a suit filed in Asheville, N. C., equants the board of directors, charging they had not abided by certain agreements, the name of Di-rector Elbert E. Foster has been atricken from the list of defendants and hope is litigation will all be ironed out smoothly.

Approximately 15 grand raised and \$25,000 set as goal to launch project. H. W. Harkey is presi-dent. Can be reached at Charlotte, N. C.

SHARPIES TAKEN

GARFLES TAKEN Gallpolls, O., July 23: More than half a dozen gam-bling device operators were fined and several jailed here by Judge A. J. Stormont on charges of fleecing the unwary. Two of them took \$300 from a ural merchant with loaded dice. rural The victim lugged out a pistol and forced a

SEARCH FOR BEAUTY

St. Louis, July 23. 'Miss Missouri' of 1935 will be chosen at the Missouri State Fair at Sedalla August 11-12 from candi-dates chosen it dates chosen in approximately 200 local contests throughout state.

The winner of state title will be sent, all expenses paid, to compcte in Atlantic City pageant last week of August.

HAMLET FAIR UP

Charlotte, N. C., July 23. Plans for a fair at Hamlet this fall are being laid under the direc-tion of J. C. Worley, selected to head the fair enterprise.

CARNEY SET

Tupelo, Miss., July 23. Royal American Shows has been signed for the Mississippi-Alabama Fair, according to Frank A. Hen-derson, secretary

R.&C. Renews at Mont.

L.GU. Menews at Mont. Mongomery, Ala., July 23. Information received here that Rubin & Cherry Shows would make this city their winter quarters again, arriving latter part of October. It was also stated these shows would be the main attraction at this State Fair, which will be held in that month.

names Shearer, too. And Mae West —yes, Mae West, Which reminds Mr. Colln. One day not long ago in London, Mr. Colln arranged for 'Goln' to Town' to be shown to Mr. Pirandello and his friend, Sir James Barrie, Ati ¹⁷⁶⁸⁻ Ilis friënd, Sit James Barrie, All ment Urough the pleture Site Barrie asken fil. (and so he speake Reglish-what his does that mean, what did she say, him but what does she mean? But Mr. ¹⁶¹⁰ Pirandello, who doesn't speak Eng-tier Ilish-me understood. He understood dis West better than Sir Barrie the did. He didn't sak Mr. Collin to a dis West better than Sir Barrie the did. He didn't sak Mr. Collin to a dis West better than Sir Barrie the did. He didn't sak Mr. Collin to a dis West better than Sir Barrie the did. He didn't sak Mr. Collin to a dis West better than Sir Barrie did. He causes and Mr. Pitrandelio pitcher well? Beauses and Mr. Pitrandelio and she is a very human creature, mitc-folio ral. Miss West, he said, is not com-lie plicated.

NO ROUGH STUFF

Milwaukee Cops Warn Concessions

Milwaukee, Wis., July 23. Operators of Midway concessions t the lake front Milwaukee Mid-Defailers to an way source star-source - Festival are obaving a headache. Remembering complaints of rate citizens last year that they were taken, police toured both and warned operators to kay off more, the cope put plainclothes men on watch and threatened a couple of months in the hoosegow to any operator caught working crocked. Rubin and Cherry shows are contained the carrival for the see rented directly by the city fathers. at

UNION DECLARES IOWA FAIR BOARD 'UNFAIR'

Des Moincs, July 23.

Jowe State Federation of Labor has dcclared the lowa State Falr Board 'unfalr,' which means union labor members are requested not to labor members are requested not to patronize the fair or any activity directed by the fair board. Rating comes from alleged, returned and fair board to grant requests of the picket the fair when it open Aug. 21. Secretary Arthur Corey Insists paid share ben mon't ork, but not on 'utility' or 'odd job' work.

Fair Times in Can.

Regina, Sask, July 23. Smail town Saskatchewan fairs

reporting booster crowds for first time in six years. Heavy rainfall, good crop prospects over 'Canadian desert' have brought renewed hope and prosperous feeling though deal and prosperous feeling though deal-ers say no market for big crop. Amusement devices getting big play. Traveling shows more numer-play. The second second second second lay. Chrouit preacher, packing them in at his small town rodce series travelling through province. Conner Fisher, 20-year-old trapese artist of De Wald, Grandstand Acts, broke ankle when dropping to net at Estevan, Sach, fair. Net ground, broke and threw her to ground.

ground

Hitched on Horseback

Adci, Ia., July 23. Add, ia, July 23. One of the high lights of the American Legion rodeo here was a horeaback wording of E. Ramey, star rider at one time, until he lost a leg in a breaking contest and Veima Rhodes, another performer with the outil. Ramey, since he has been with the set of the set of the beat of the set of the set of the beat of the set of the set of the beat of the set of the set of the beat of the set of the set of the beat of the set of the set of the beat of the set o nouncer and m.c. with various com-panies throughout the country.

Rodeo Rider Hurt

Algona, Ia., July 23.

The Clyile S. Miller rodeo, brought here by the Kossuth County Fair association, drew a crowd of more than 5.000 than 5,000. Billy Woods, Texas, put out of the running for the rest of the sea-son when ligaments in a limb were torn when he was thrown by a

tor

UNIONS' JAMBOREE

Stattle, July 23. Labor councils of Seattle, Bremer-ton, Tacoma, Olympia and Everdt combine for big celebration on Labor day at the Poyallup fair. Will Labor day at the Poynling Tair. Will book some circus acts, with enter-tainment aimed to attract young folks in particular. Earl Gunther, of Scattle, is gen-eral chairman, with J. Meilvaigh acting for Tacoma.

Finally Get Balloons

Indianapollé, July 23. Gas-bag enthusiasts finally Gas-bag enthudants finally had litel inning Sunday (21) after more than 12 years of effort, when four balloon iaces were staged at Broad-ripple Park in observance of Strato-sphere Day. Carl Fisher originally tried the lade at the Indianapolis Motor Speedway, but never quite succeeded. at sorting, local Coney Island, packs props and departs July 29. Hyads west to San Diego, where she will go into the midway to put an daily free stunts at the exposi-tion. succeeded.

Warren McCurry engineered the deal for the amusement park.

Utah Salt Flats Menace Davtona As Auto Track

63

VARIETY

Sait Lake City, July 23. A natial polymine' in form of miles of all tookinters in sa poin-tial magnet to draw automobile racers from everywhere to Sait porting sheatbeds housed 100 miles from town, were a feature of sporting sheatbeds housed 100 miles from town, were a feature of porting sheatbed house and the U. Sa John Cobb, wesilty London stock-horespower machine, which aver-aged 1348 miles an hour for a dawn-to-dusk run on the sait fats. To the sheatbed house and the sheatbed of the sheatbed house of the sheatbed of the sheatbed house a scool, some of which Cobb shattered in his were on hand to clock and super-vise the runs which are officially renelling run. A. A. A officials were on hand to clock and super-tyle the runs which are officially renelling run. A. A. A officials were on hand to clock and super-tyles the runs which are officially renelling run. A. A. A. Officials were on hand to clock and super-tyles the runs which are officially renelling a solo-mile race on the same lines as the indinangolis classic. There is cover a here the of over the of conturies form a perfect layout for auto races. The centre field is white and harder than a staleter. There are no turns: just a straight, smooth stretch of over of miles. Local racing and mattites of the beds have formed a corpora-tion and will attempt to interest racing men to traverse this course, should that go over, sait Lake City will bit in line for a vast amount G. will be in line for a vast amount of

Acts for Ottawa

Ottawa, July 23. Manager Herb. H. McEiroy of the Central Canada Exhibition, sonsor-ing Ottawa's annual fair during the week of Aug. 24, is out with the in-formation that repeat bookings have been arranged for Orsatore's Band and Edgar. I. Schooley's outdoor presented nightly in front of the 7,000-seater grandstand. The yaudeville program, supple-7,000-seater grandstand. The vaudeville program, supple-mentary to the girl show, will in-clude Flve Jansleys; Ritchey's Water Show; Gaudsmidt Brothers;

Water Show; Gaudsmidt Brothers; Will Hill's baby elephants; Wilbur's dog and pony circus; Five Juggling Jewels and the Gold Dust Twins.

Carney Man Burned

St. John, N. B., July 23. Douglas Goodali, of Moncton, N. B., has been recovering in the local hospital from sovere burns in-

local hospital from severe burns in-fleted while he was pouring gaso-line into an engine at a merry-go-round, part of the Bluenose Shows carnival. Suddenly, a fire developed, and as

Suddenly, a hre developed, and as the machine was in operation, Goodali was trapped at the engine, which had burst into flames. He was severely burned about the body and legs before the ride was stopped.

2,000 Beauts in Trai ing

2,000 becauts in 17ai ing Atlantic City, July 23. Arrangement committee of the Showman's Variety Jubiles to bo stared here the week of Sent, 3 an-nounces that 52 key cities have entured tho content to win the title of Miss America 1935. Check-up re-veals that more than 2,000 gring re-now wartichmaine in the enturies does

veals that more than 2,000 gifts are now participating in the elimination contests in their home towns. Competition in the American Beauty Contest, feature event of the Jublice, will be open to both amateurs and professionals. Con-texinats will also have an oppor-tunity to enter the Star Resem-tantice the free star Resem-tion and the their second back of bim and the their second back of the judged for honors.

DIVER GOES WEST

Baltimore, July 23. Bee Kyle, high diver, who has been jumping from 110-ft. promon-

lory into fire-encircled tank of aqua at Carlin's, local Coney Island, packs

Take a Leaf from *mace Moores* notebook

Guard against Cosmetic Skin her easy way

SEE

Frace Moore

IN COLUMBIA'S

Love Me

orever

NOW SHOWING

LOCALLY

SPEAKING OF BEAUTY-Don't run the risk of clogging your pores! I evoid ugly Cosmetic Skin DA LEWOAJNE WSKE-AD with Lux Toilet

TOILET SOAP

ITSE all the cosmetics you need!" Grace Moore says. "But," she warns you, "don't run the risk of clogging your pores. I avoid ugly Cosmetic Skin by removing every trace of make-up with Lux Toilet Soap!"

Cosmetics Harmless if removed this way

It's when pores are clogged up with stale cosmetics that dullness, tiny blemishes-even blackheads -appear.'Signs of Cosmetic Skin!

This charming star knows Lux Toilet Soap is especially made to guard against this modern com-

plexion trouble. Its ACTIVE lather sinks deep down into the poresthoroughly removes dust and dirt -- embedded powder and rouge. Because this gentle soap protects the skin, keeps it really lovely, it's been Hollywood's complexion

care for years. 9 out of 10 screen stars use it! Why don't you try it? Clever girls use it be-

fore they put on fresh make-up . . . ALWAYS before they go to bed at night! They've proved it keeps skin lovely!



AFL's Green Working on Project

For Legit Boost Via Labor Plays

William Green, president of the American Federation of Labor, is stage may benefit by increased em-ployment for actors. It is possible that plays will be sponsored by the national unionist body. Belleved that the Å. F. L. head's particular attention to show busi-ness at this time is partly the result of the movement which has led to the production of a nuclei sumformly opposed to Commun-sitic activities and understood that forcen expects to contact show busi-ness authorities with the objective of presenting in dramait form the difference between red groups and organized above the borne

difference between red groups and organized labor. Green once stated that because of the depression 'the leftimate theatre, with its tramendous cul-tural value to every man, woman and child in the country, has dropped out of the picture.' Yet he recognizes that the decline of legit is of much more to organize arre-The springing up of thousands of *L*(Continued on new 29) (Continued on page 29)

Va. Hillbillies Turn Out for 'Neighbor Whitney's' Color Film

Middleburg, Va., July 27.

The lone local picture parlor in this siumbering of Virginny town, which Mrs. Jock Hay Whitney opened three years ago as a con-venience for herself and friends who ventence for herself and friends who part of year occupy their limense hoss and cattle breeding farms around this region, is still deep in the red as far as operation goes. 340, and the town of Middleburg boasts but 350 souls. And the thea-tre has more than imple space to accommodate as standess the 10 in-herse in a strandess the 10 in-herse in a strandes the 10 in-herse in a creens but two shows. On Saturdays there is a single addes showing in late afternoon, for the farmers from outlying areas who oblike hanging around atter the sun

allshike hanging around after the sun dislike hanging around after the sun sinks. Admish is 15c., 25c., 35c., rather steeper than in most houses in the small burgs dotting this neck of country, but withat the theatre (Continued on page 15)

Peddling Purvis

Hollywood, July 30. Melvin Purvis, lately resigned top G Man, credited with closing the Dillinger-Floyd crime book, is be-ing offered to studios as writer and technical advisor on strong arm pic-

ture Three companies are bidding for is scrvices. hie

A Route 5,000 Employed Weekly in 750 Theatres in U. S.-'Amateur' Field's Growth Spawns Chiselers - Why

Paul Thiesen, the vande or-chestra leader, was offered the conducting job on the original A. & P. Gypales radio program 13 years ago, but turned it stage weeks booked and didn't want to cancel them. Harry Horlick, who got the job when Tiesen turned it down, concludes on the air show shortly after a solid run of year and a solid run of the record run in radio.



Hollywood, July 30, Picture fans and exhibitors will get their new taste of \$2 road show ilms some time this fall with Para-nount's 'Crusades,' Warniers' 'Mid-summer Night's Dream' and pos-sibly Metro's Mutiny on the Bounty'. Exhibitors jumped in, heiped to kill the road shows, squawking about too many of their regular re-leases being taken out of the pro-leasing organiz-tions discontinued the practice when faced with the realization that few pictures were storag enough to rate anything bet-ter than regular releases.

MICHIGAN USES AIR TO COLLECT TAXES

Lansing, Mich., July 30.

Lansing, Mich., July 30. State of Michigan has set aside 375,000 for a campaign urging the Glüzens to pay their back state and local taxes. Drive will include the use of radio along with newspapers and posters during August. Delinquent taxes that the state is trying to collect a..ounts to \$250, 000,000.

DE MILLE'S EXPO CHORE

LE MILLE'S LARU CHUKE San Antonio, July 30. Local centennial committee in inchering with Caell 2. De Mille to define the carbon service of the service part in Texas' 1934 centennial ob-servance. Figured the directors name would spell b. o. and take some of the draw from the central exposition which will be in Dallas. Committeemen contemplaing a \$90,000 bond lace, part of which would finance the pageant.

'AMATEUR' SHOWS Hollywood Goes Minsky, and TOPS ON GYPPING So the Minskys Go Hollywood

Sez He

Paris, July 80. Paris, July 30. Eiderly geniteman with flow-ing white mustache is in wings of Alcazar, local. burleaque house, every night conversing with nude femme players. He's Berna dotte Moons, Dutch scientist, and he's study-ing anthropology.

NEWS 'SHOW' ON WORLD-WIDE BASIS

Lennen & Mitchell advertising assency is reported preparing for a sence y is reported preparing for a proadcasting idea yet devined for commercial radio. Frogram will be international in scope vith the news broadcast from its point of origin. Intention is to include five or sit-cation of important news hreaks, in each weekly haif hour program. An American newspaper corre-spondent in the principal city near-set the point of origin will be sought in-chief it is understood has boon inforced to Arturn Eriobane. In a breakdown gathered in pre-iminary estimates, L. & M. found (Continued on page 51)

Purees in Lobbies Now! N.Y. Par's Amateur Show

Paramount, New York, starts a new wrinkle on Broadway tonight (Wednesday) with a series of ama-teur contests in its outer lobby, Stunt is primarily to boost 'Every Night at Elight', (Par), but may be carried further than the run of the film.

Amateurs, advertised for in the N. Y. dailies, will be Amateurs, advertised for in the N. Y. dailies, will be chosen in the lobby, with five competing nightly, except Sunday, for a 15 prize. Win-ners will compete at the end of the week for a 15 daward. Loudpeakers will carry the purces efforts to Bradaway pass-craby, will the me also doubling the volces over WNEW.

Hollywood, July 30, Hollywood has.let down its hair and gone Minsky at only 33 the blic and, my dear, it's 'so pieblan.' And the brothert Minsky and Joe Wein-wood are cheating up. Beeing 'Life Begine at Minsky' at the Holly-wood are cheating up. Beeing 'Life Begine at Minsky' at the Holly-wood Pieblewise is classified by the locals as stumming. In reality it's just second grade. burleque, so it may not has forever, but as long the 46d streeters are in. Highbrow cinema notables who had distant Frank Symphony, have been and manage to look Intelligent at the Cassiar Frank Symphony, have been ing drive clobas and urched eye-brows and paying \$2, and more ight! for the privilges. Hollywood has laughed its idea of at the burly blig, hoary with 55. Hollywood has laughed its idea (Continued on page 20)

(Continued on page 22)

Broadcast Booth in **Drugstore to Bring** Sports Fans Inside

Washington, July 30.

Washington, July 30, Arch McDonald, sportseaster on WISW, beDonald, sportseaster on private stifts from his own private stifts of the second sor. Peoples Drug Stores, Inc., in-cluded specially-built sanctum for McDonald in their new downtown branch store. McDonald broadcasts telegraphic account of all home team's out-of-town games and 15 minutes of com-ment at dinner time. This is first the local sponsor has furnished a Action prompted by crowds of hall fans who jammed station stu-dios each afternoon to watch Mc-Donald broadcast. Sponsor figured same crowds would buy sodas and cigarets if they had to visit store to watch him.

clgarets if they had to visit store to watch him. Innovation is a very comfy affair, glass enclosed, putting sports ace on public view like a store window demonstration.

Wired Radio Ready?

Loudspeakers will carry the purces' ciforts to Broadway nasa-crsby, with the mike also doubling the volces over WNEW. That's Billing Paris, July 20. Tania Navar gave performance of Yandromacque in open-air aerea of Ut more appreciated to the sonormitts be no anddi-tional \$2,000000 annually. Touch that they volced to name a some that they volced to name as means of the subscriber would pay.

FILM BRODIES Paris, July 30. System of insuring films against any loss has been developed here, and is proving popular with angels. Insurance companies are writing policies on proposed productions, guaranteeling backer his money un-der any circumstances except war. Fremiums run to about 10%.

(Continued on page 29)

INS. POLICIES ON

Legit Amateurs Don't Stand a Chance PRO PUREES

Approximately 5.000 individuals

Premiums run to about 10%. Like all other credit insurance, re-insurance is done in London. Pru-dential is among American com-panies named as interested in this sort of business. It's a big help to France, where production is all indle now and con-sists of a scramble by directors to get coin to make pictures. Cinch to add 10% to the nut if angel can then get a policy.

But not everybody can get 'em. Insurance companies are picking their spots.

Odds on Talent

Columbia Broadcasting sys-tem's Artists Burcau last week revealed that out of 15,000 au-ditions only 12 persons were signed.

U. S. Too Fast

U. S. Too Fast He thinks that American methods are by far the finest, but deprecates the little time used in making films here, which in his mind is detri-

the little time used in making films here, which in his mind is detri-mental to the artistic value of pro-ductions. Speed is essential, he states, but thinks that the therm and value of the film should not be subordinated to economical meas-here, but the money is under the here, but the money is under the here, but the money is under the a much different mad the wheel as producers and actors here does not (Continued on page 19)

FITZPATRICK FALLS IN

only on weather Fltzp

LOVE WITH SO. AFRICA

weather. Fitzpatrick said he is returning next year to do a pleture on Paul Kruger, patriarch of South Africa. and also get a natural color shot of Victoria Falls.

Hero-Heavy Switch Okays

'Pimpernel' for France

Paris, July 20.

Capetown, July 13.

2

Soviet Film Head Gives U.S. Production Spades, but Says Our Speed Hurts Pix After five weeks in Hollywood for an o.o. of American production methods, Borlz Z. Shumiatsky, presi-dent and gm. of the Soviet Motion Picture Industry, together with Friedrich Ernier, president of the Fac-uity of Cinema Technique, State Motion Picture Institute, sailed for Russia today (Wednesday). En route, they will stop off in London for two weeks and a similar visit Athbough admitting that little of definite value was accompilshed re-garding deale, Shumiatsky feels that through discussions he had with producers while on the Coast a bet-ter understanding has been reached between Soviet and American pro-ducers. U. S. Too Fast He thinks that American methoda

Sex Repeal

Hollywood, July 30. George M. Cohan's 'Song and Dance Man,' originally.set for Winfield Sheehan production with James Duan as topper, is changed to 'Song and Dance Woman' for Claire Trevor at 20th Cent.-Fox. Sol Wurkel produces.

Mass Auditions For Biz Films Bring Squawks

Visomatic Systems, Inc., policy of holding mass auditions in its New York studio is meeting with resentment from talent. Several performers who had appeared for Visomatic refused to give an audition, figuring that previous try-outs should be sufficient.

sufficient. Visomatic explained the situation by asying that the auditions were held only in an effort to classify various applicants. Contention 18 that there was no deliberate st-tempt to make experienced talent compete against newcomers. Visomatic 1s a combination of recordings with scenes libustrating inspely at shows and fairs where the sponsor has an exhibit. Pictures are thrown on a small acreen with voices describing the product.

Before leaving South Africa, James A. Fitzpatrick, the travelog man, stated for publication that in **CHURCH PAPERS' FUND** James A. Property of the second secon TO PAY OFF HESS' 10G

Boston, July 30.

Four religious papers, published in Boston, announced today at a meeting of the Religious Press club that a world-wide defence fund will be raised to pay off the libel suit damages awarded recently to

damages awarded recently to Gabriel I., Heas, general attorney for the Motion Picture Producers & Distributors of America, Inc. The damage award of \$10,200 came as a recuit of a statement-re-garding motion pictures in the province of Ontario which appicared in the Churchman (Episcopalian), edited by Guy Emory Shipler. Oave first appeared in Harrison's Reports, track pare, and was re-tracted by both papers. The Churchman's Defence Fund will be in the nature of a thank of-fering for the excellent service ren-

Paris, July 20. With the paris, July 20. With the paris of the English hero turned into a Frenchman and that English-all this done in the dub-bing-United Artista hero is getting ready to release "Scarlet Pimpernel." French staff unanimously turned thanba down on pa when there are french resolution, which it was fig-ured would create riots. will be in the nature of a thank of-fering for the excellent service ren-dered by Dr. Shipler who was the joncer in the movement against demoralizing motion pictures. Dr. Shipler's fellow editors all over the country are determined that the Churchman's error in the Hess case, the promise of rurther amends should Mr. Hess demand them, shall not be allowed to wreck that paper has done throughout the years, it was annourced. Swap for Raymond

was announced

Radio has borrowed George Brent from Warners for the male lead in 'In Person' with Ginger Rogers. Pic-ture starts this week with William Solida diverging Seiter

Hollywood, July 30.

Radio Gets Brent in

Re-Seal Bischoff

Hollywood, July 30 Warners optioned Sam Bischoff r third time for another year as Warners optioned Sam Bischoff for third time for another year as associate producer. First under his wing starting August 5, are 'Frisco Kid' and 'Ra-dio Jamborce.'

BRETHERTON SWITCHES

BRETHERTON SWITCHES Hollywood, Juiy 30. Upon expiration of his contract at Warners, Howard Bretherton signed a one-year ticked as director Bretherton will handle the series of Hop-Along Cassidy' features which. Sherman is making for Paramount release this season. First of the group was recontly completed by the director, who was on loan for the job from Wartners.



WILL MAHONEY

VILL MANUNEY The Evening Nove, Glassow. said: "Will the series of the series of the your midst, ready to enteration to with song and dance. To pack the Empire for the third time within a year is an achievement within the power of few music hail artists, but this little wiseeracking finh-Ameri-potter-just his hat and his xylo-phone." Direction

e." Direction WM. MORRIS AGENCY Mayfair Theatre Building New York City

DOUG TO ALTAR. THEN FILM **PLANS**

United Artists bunch expects that after Dougias Fairbanks and Lady Ashley are mariled that his film production plans will be announced. UA excess in the east feel that the actor-producer's globe-girdling will hat shortly, specially with the formal nuptila, which haven't been unexpected by his business associates.

Hollywood, July 30. Douglas Fairbanks' first as a producer will be a remake of Mark of Zorro, followed by 'General Cus-er' and 'Captain Cavalier. Fair-panks won't act in the pictures. Robert : Fairbanks. brother and Robert : Fairbanks. Robert : Fairbanks, brother and

business manager, denying Doug is unloading United Artists Distributing Corp. stock, says holdings are not for sale. irbanks starts producing early F

ln 1936.

METRO REVAMPS 'TISH' TO FIT EDNA MAY OLIVER

Hollywood, July 30. Shelved out of respect to Marie Dressler, 'Tish,' the Mary Roberts Rinehart story, is on Metro's pro-Rinemart story, is on .Metro's pro-duction schedule again, with Irving Thalberg planning to put it into work around the end of September with Edna May Oliver in the lead. Screen play by .ames McGuinness is being retouched by Carey Wilson to fit the Oliver personality.

Hoilywood, July 30. Lionel Stander gets his fir hajor picture break as the heat Persponnt's 'Milky Way' major picture break as tho in Paramount's 'Milky Way.' Picture stars Harold Lloyd

Farmer Thweatt of Luxora, Ark., Thought He'd Show 'Em in H'wood

Metro Juniors to Act For Studio Look See

Hollywood, July 30. Next play by Metro group of junior stock players will be 'House

junior stock players will be 'House Party,' by Kenneth Britton and Roy Hargreaves. Play will be pre-sented Aug. 12 at a local theatre for studio excess and directors. Oliver Hinsdale, dramatic coach at Metro, Is directing. Cast In-cludes William Henry, Mary, Car-lador, Ann Doorng, Edde North and Jean Chabung, Edde North and Jean Chatburn.

Two Metro Military Pix Versus Beerv in Zanuck's 'Soldier'

Hollywood July 30 Metro's two military yarns, 'First

to Fight' and 'The Army Rides,' are being readled to start after many delays.

First was intended for Wallace First was intended for Wallacc Beery, but shelved when the studio decreed the actor had been in too many uniform pictures. Film is now being revived with Spencer Tracy topping. So on loanout to Twentleth-Fox, Beery goes into Professional Sol-dier.

dier.

Franchot Tone is up for the lead in the cavairy story, after Robert Taylor was yanked and shipped to Englaud for 'Manners Maketh the Man.

PAR CONTRACT BOUNTY PASSED ALONG TO NINE

Hoilywood, July 30.

Paramount tied up two writers two directors and seven players on new contracts last week. Longest term was handed to Edwin Justus Mayer who is in harness for the next 60 weeks as a writer. Philip Mac-Donald, scribe, was contracted for another year and Charles Barton and Otho Lovering, directors, are on the lot for the next twelvemonth. and Otto Lorenza, twelvemonth. Players who were tagged are Jack Oakle for a year, and Kay Gordon, Dorothy Thompson, Dene Myles, Esther Pressman, Beulah Mac-Donaid and Bonita Barker. Latter are all junior players.

Cameraman Drowns as **Bounty' Barge Sinks**

Hollywood, July 30. Hollywood, July 30. Smacked by a heavy sea and strong blow off San Miguel Island, barge with superstructure used by second unit making scenes for Metro's "Mutiny on the Bounty" capsized at dusk Thursday night (25), tossing 55 members of the groduction staff into the sea. Gienn Strong, assistant cameraman, was drowned.

Sea location, which is considered most treachcrous and stormy along the California coast by shipping men, has been scene of many wrecks.

Rehiring at 20th-Fox

Hollywood, July 30.

Most layoffs of 20th Century-Fox go back on the payroll when pro-duction resumes. Darryl Zanuck plans to carry a minimum of emplans to cavry a minimum of em-ployees between plotures. Dick Mitchell, William Speyer and Ed Mills were dropped, while John Stevenson was added to the publicity department.

By ROBT. H. BROWN

Bivtheville, Ark., July 30 Just to show these smart Hollywood guys that this business of running film through a camera is not so complicated as it seems Buford W. Thweatt, farmer of the Luxora community, went to Hollywood a year ago and organized a producing company. Thweatt has returned to the home town with several cans of film and over the weekend stretched the promiere of hls first film at the Roxy here.

nis first film at the Roxy here. Paralleling the atory of "The Fart-mer in the Deil" by Phil Stong. Threast opined that when he got to Hollywood he would make weaj-terns and just to bo prepared he took 40 of his most hair raising, guin opping and horistest stores. With weevil producing states of Dicks the stores were really horse operas, be-tieve it or not.

lieve it or not. The picture screened here is titied "The Three Renegades" and stars Ted Wells. The pian today is to make this picture one of a series of eight but next week the pians may be different. When the stories were written Thoweat had his own lides as to of hish, and so he piayed the part of hish, and so he piayed the picture.

of the sheriff himself in the ploture. And to give the Blytheulit folks a peep at a man who can farm and make plotures too, Thwealt was to have appeared on the stage in per-son at the premiere with Wells and Bobby Horner, director. The latter to will return to Hollywood after the farmer's entire experience in producing was learned the first year in Hollywood. Thweatt must have made some

Thweatt must have made some coin in farming or else he couldn't have planned to turn out indle flickhave planned to turn out indle flick-ers. For several years he has been toying with the Idea of going to Hollywood, Anyway unlike many areas into how the Hollywood to be the how the her how the how what he was doing. And now the Arkansas farmer is takking about producing pictures other than westerns. That is, if he can make his rancho celluioid pintial a dividend or :return, the-Thweat might have had one

Initial expense. Thweatt might have had one thing on Hollywood in that he or some other southern farmer raised the cotton that went into his celu-loid. That's one thing Hollywood couldn't tell him how to do.

SAILINGS

Aug. 8 (Paris to New York), A. P. Waxman (Pres. Harding), Aug. 1 (New York to Gibraitar) Rosita Diaz (Rex), July 31 (New York to Paris) Lou Wolfson, Arthur Dent, Dr. A. P. Giannini, Charles Laughton (Nor-mandie),

Glamini, Charles Lauphon (Nor-mandle), July 31 (Paris to New York) Vio Oliver, Austin Cole, Jake Wilk (He ds July 29) (New York to London) Mitton Shubert (Britannic), July 27 (Los Angeles to Honolulu) July 27 (Los Angeles to Honolulu)

(Lurline). July 27 (New York to Los Ange-les) Vinton Freedley (Virginia). July 27 (New York to Paris) Mar-

guerite d'Aivarez. Mrs. Alfred A. Knopf (Champlain).

Knopt (Champlain). The Mind State July 26 (New York to London) David Sarnoff, Lesile Howard, W. H. Stein (Reencarain). July 26 (New York to London) Bissa Landi (Bremen). July 26 (Paris to New York) El-ficien Roth (Grengic). The Antonio State (State) The Antonio State) Albert Jacob Anteeles to Bydney) July 24 (Los Anteeles to Konolulu) Shirley Tempic (Mariposa).

ARRIVALS

Publicity department. Ates Divorce Suit Hollywood. July 30. Suit for divorce has been filed Court acked to approve property settlement which gives his wife Robert Treber, Max Daury, Jean 1350 monthly and custody of her Bush Robert Mendemery.



Sait Lake City, July 30. Easterners, whose ideas about western life are gleand from sto-ries and films, are bitterly com-plaining that the once-upon-a-time file in the raw is getting too soft. Ranchers who run dude out-fits view this perplexing problem with a certain amount of consterna-

plaining that the once-upon-a time 'life in the raw is getting too soft. Ranchers who run dude out tion. I Group of ranchers mot in Sait Lab. last week for a final round-up Lab. last week for a final round-up faced with a paradoxical situation; add 1. H. Lavom, president of the western Dude Ranchers association of urificial weak of more unit some faced with a paradoxical situation; we've tried on moct the desires of our friends who come out from the dude ranchers come near being more take last weak for a final situation; faced with a paradoxical situation; we've tried no moct the desires of our friends who come out from the dude ranchers come near being more-

ly Hollywood farms, or miniature Aikens and Newports.' Present dude outfits in Utah. Idaho, Wyoming, Montana and Colorado have introduced too many

Starting Stander

PICTURES

57 IN G CLASS

AFTER 20 YEARS

Lowe, Barthelmess, Fair-

banks, Lloyd, Holt, Et Al.,

Draw Up to \$5,000 Week-

ly --- Swanson, Davies, Daniels Hold Fan Lure-

Gals Outnumbered 3 to 1

MIX, CAREY CLING

By GEORGE McCALL

Favorite sob story in fan mag and Sunday supplements is the ofttold tale of motion picture stars of the past who have failen on evil days. Every studio in Hollywood has its favorite hasbeens who from the heights have tumbled to a \$7.50

daily check

Hollywood, July 30.

LM PLAYERS' LONG LIFE

VARIETY

3

World's Worst or Best?

Boston, July 30.

Boston, July 30. George Krasks, operating the Fine Arts here, turned a sleeper into a winner on a test showing when he took 'Once in a Blue Moon' off the shelf at the local Paramount exchange and ran a special michight show a week ago at 60 e copy. He sold it as the world's worst' plake with wearanch is patrons they were buying that have been approximately a start of the shell of the the Heath-MacArthur plctures turned out for Par release with Jimmy Savo featured, Krask has set the plcture for three days starting tomorrow (31). As part of the campaign this time, Kraska will give each customer a perforated ballor, on one side of which they will cast a vote for the world's worst' plcture, the other side for posted outside the theart with the ballyhoo 'see it yourself and decide'. Newspaper campaign will accompany the brash plebescite. In connection with the resent midnight showing on 'Moon', Kraska injected an element of controversy in his campaign with a view to arousing curingty, quoting conflicting opinions on the plcture. In the newspapers he emphasized the extirmely poor quality of the film showing over. Firm artime grifles word also attracted and result was a nice silce of publicity for the house. Reported, but not confirmed by Par distribution men, that the Bostion exchange thinks this is the only way 'Blue Moon' can be sold and recommends Kraska's tased campaign to anyone booking the plcture and wanting to sell it that way. Fri January, but has been virtually unheard of since.

Ancient Silents at 7c. Admish in **Tunis: Grog Natives with Quints**

Paris, July 19. Silent films are still the thing in Tunis, French colony in Africa. There are four theatres in the show old silent fickers. Silence is complete-mol twen a planc. In mide, for paper on the postmer weed up long ago. Prices run from fc. to 20c, the cheapest seats being hardwood

cheapest seats being hardwood reapes

Arab boys, 4/15 years of ace, arc chief customers, and since usually they are a few cents shy on the ad-mission price, they bargain with they are a few cents shy on the ad-mission price, they bargain with toleft at alcut rates. Competing with taikers, the silent houses attract their public by giving longer programs. Some of them run as high as five films at one session, ending around 1:30 arm, inc.

ing. Fictures are shown over again every year or two, since there is seldom any new product. Film rentals run from \$4 to \$10.

WARNERS DROPS 5 TO **REFURBISH STOCK LIST**

Hollywood, July 30. Warners in started to do as cleanup of the started to do no order to freshen up the stock com-pany. Five were dropped from the list last week. Phillp Recails off the payroll as is Relen Lowell. Character woman Was brought from New York last year, dropped because of the lack of parks. Mary Russell, Maxime Doyle and June Martell are also unop-tioned.

Powell, Dvorak Loaned To Zanuck by Warners

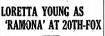
Hollywood, July 30. Dick Powell, on first loanout by Warners, goes to 20th Cent.-Fox for "Thanks a Million." Ann Dvorak also borrowed from Warners for fomme load. starting picture.

the Co

Patrick Out. Lupino In Hollywood, July 30.

With Gail Patrick out of 'Mliky Way' to play the femme lead in 'Smart People' with Lee Tracy, Ida Lunino gets the femme fonner in the Harold Lloyd picture, which starts at Paramount this week. Leo McCarey directing.

'People' gets going late this week James Cruze directs,



to Paris, gets the title role in 20th to Paris, gets the title role in 20th Century-Fors Ramona, which Darryl F, Zanuck has decided to elaborate from its first program dimensions to an epic of early Cal-Iornia. Picture is shated to go into Wurtzel's guidance. Rita Cansho of the dancing Can-sinos, had been set for the title part, balance and a spoil to the stained for the Allesdard appoil is not yet de-part in the pic.

Want Terp Advisors

Hollywood, July 30.

Reports on 'Frontier'

Holywood, July 30. Localing dance stagers have been invited to form an advisory board for newly organized Screen Dan-cers organization. Dancers are classifying all mom-bors as to torp abilities, with the info to be turned in to Central Casting and studio dance directors for guidance in future filmusicals ensting.

BROWN'S LEGION PIC

BRUWN'S LEDIUM FIL Hollywood, July 30. Next Joe E. Brown story at Warners will be a Foreign Lepton idea being developed by Jerry Wald and Julius Epstein. Earl Baldwir will produce. Ple-ture will have music. ture will have music

REEVES AIDING RAPF

Andriso ALIMY RAFT
 Bolywood, July 30.
 Theodore Reeves, playwright, is may not do epys' new production assistant to Harry for Gaumont. Pertish.
 Bapf at Metro.
 Among Reeves' plays is 'Soelety une plays and return to molern grob.

Crossroads Cutups Having Doughty Deeds Glorified in Hayrick Cycles

Success Formula

Holiywood, July 30. Following poem appears pen-cliled on office wall of a Para-mount writer who has been with the studio for 12 years: 'Stranger, you're on sacred ground Doff your hat as you look

around; In here sits a man whose

dreams Carried him through three re-

gimes; Turnbull stayed 'till Schulberg

Turnbull stayed 'till Schulberg came, And Cohen then got in the game. Yet every Wednesday, sure as fate They paid him off near the extras gate; Paid him more and more each

year For doing what he's doing here. Mighty Dreamer, that is how We who know him call him

now. All he dreamed with lidded eye Is all it takes to get you by; Close your trap and nod your head

head And you'll stay on the lot Until you're dead.

ROGERS-METRO CLINCH ON 'AH'

Hollywood, July 30. After a year of balking and in-decision, Will Rogers has finally consented to step into 'Ah, Wilder ness' at Metro. There are still a few ifs-ands-and-buts, but these have to do with details of the role as adapted by Francis Goodrich and Albert Hackett and turned in over

Albert Hackett and turned in over the weekend. Here weekend. Here qualifying matters upon the star's return from vacailon on the star's return from vacailon on the Harry Chandler ranch in New Mess-loo to which he planed with Wiley Post. He's expected back end of this week. Start of pleture, to be directed by Clarence Brown, will thereafter de-geneebally here the start of the part of the start of the start role tesis have been made for bet-ter part of a year. Conceded a chance at the part of the son is Dean Reisner, fr. son of Charles Relsance, director.

Selznick Signs Colman

Hollywood, July 20 His contract with Darryl Za-nuck terminating next March 1, Ronald Colman switches affiliation to Davia Seiznick at United Artists. beal is for one picture with options. Selanick goes east on a story prowl next week.

Lowe Scenario Ed

Lowe Scenario La Hollywood, July 30. Edward T. Lowe, writer-super-visor who has been producing pro-gram pictures under John Slucne's wing at 20th Century-Pox Western avenue plant for the past year, has been elevated to secanito editor by Sol. Wortsel. Milton Schwartz remains as busi-

ness manager and assistant to Lowe in the department.

Arliss to Go Modern

Hollywood, July 30.

Just when the good old farmer has taken a licking from floods, drouth, pestilence and other drawbacks to the national backhone the nicture

the national backbone, the pleture industry decides to giority him. A dozen or so pletures are getting ready for release, or are in produc-tion, that have farm life as their story theme. Studios feel that the farmer should be edified and giori-fied. At least that's what they say, However, it just happens that the pittures are in the work. Nobody thought of making a hay slinger the second to a G Main it he upbild's

Back to the land movement of the

296. Back to the land movement of the plcture industry includes Fox 'Way Down East' and 'The Farmer Takes a Wife' Paramount has 'The include the transmission of the rordinction of 'The Oil Homestead,' an untitled plcture at Warners, and 'Three Kids and a Queen' at Uni-versal round out the cycle. Rural American gets its break along about the first of the year, with the whists scoop laking-ducer, noticing the barnyard trend, said that such plctures of Laking-ducer, noticing the barnyard trend, said that such plctures were de-manded by the public, who feel that more wholesome than that of the more wholesome than that of the more plane reaters. Bioropillan centers. Bioropillan centers, born and raised in Chicago. Chicago contemporaries are produced to the small towns of from abroad.

Bing Crosby East For Nags and Biz

Holywood, July 30. Bing Crosby, who went east for the Saratoga race meet yesterday (Monday), later hits New York for conference with Emanual Cohen on first starrer for Major Productions, Also sits in on releasing deal.



has its favorite hasbeens who from the height have tumbled to a \$1.50 drs a good yarn, one repiete with the salitest of tears. Cheester by far, but less saleable is the story of those who have stuck on the top that two adverses and the story of the salitest of tears. Cheester by far, but less saleable is the story of the salitest of discard their fa-vorites like seasonal clothes, but refuting this are 67 picture names who 20 years 420 were up there, of the salitest of the same same the salitest of the same same the salitest of the same same the salite stars of the same same who is years 420 were up there, of picture names who 20 years aso were in the big money and who to they are salit earling from \$1,00 to stars. . As far as longevity in films is concerned, men have it to ver the bered three to une. Still the men is the there is on much, for most of them have passed from leading the number who were leads. Harold Lloyd, Douglas Faltbanks, Harold When the present adolescent (Continued on page 11) Hollywood, July 30. Loretta Young, informed by cable Brown Flits East-West. Helpivos un Frontacio Hollywood, July 30. Glarence Brown is back at Metro to report on The Long Frontler,' Max Gordon production tryout at Westport, N., as to how play shapes up for picture possibilities. Play is one on which Metro has atings. Brown planed éast espe-cialy to check IL

Bolster 'Splendor' Cast

Helen Westley, Pau. Cavanauch and Arthur Trencher draw featured parts in the Sanuel Goldwyn pro-duction of 'Spiendor,' which will have Miriam Hopkins and Joel Mc-Crea in top spots. Picture statel to star: next month, immediately followin, completion immediately with Elifort Na-gont directing.

Baer English Pic Top:

Ring Battle Unlikely mme lead. Towell takke a vacash lefor tarting picture. MacKay's Pic Try Margaret Morton McKay head Margaret and code Hardwick.

Accurate Avorton Afectar heads to Jasther and Cedrie Hardwick. He Coast for a try at pictures after Theture deal is tatisate nas indication a couple of tentality bids from tai-that Buer will not fight this fail, as soiling date and picture date would Miss McKay has been in radio imake a September or October ring here for the past four years. In the unlikely.

PICTURES

FOX STOCKHOLDERS TO VOTE ON 20TH C. MERGER AUG. 15; KENT, ZANUCK, SCHENCK

1st Runs on Broadway

Week of Aug. 2

(Subject to Change)

Capitol-'Man on Flying Tra-pezc' (Par). Mucic Hall-'Curly Top'

amount-'Every Night at

rox) (31). Roxy—'Mad Love' (MG<u>)</u>. Strand—'Irish in Us' (WB)

Week of Aug. 9 Capitol-'China Seas' (MG)

st wk). Music Hall—'Farmer Takes a

Wife' (Fox) (8). Paramount—'Accent on Youth' (Par).

Youth' (Par). Rivoli — 'Dante's Inferno' (Fox) (2d wk). Roxy—'Orchids to You' (Fox).

GTE R'C'V'R PETITIONS

FOR 20TH-FOX OKAY

Preparing for the annual meeting of Fox Film stockholders in New of Fox Film stockholders in New York, August 15, U. S. Senator Daniel O. Hastings, receiver for General Theatres Equipment, pell-tioned Chancellor Joslab O. Wolcott for permission to direct the GTE voting trustees to vote for consol-dation of Fox Film and 20th Cen-ture.

Chancellor Wolcott ordered that

Hastings explains in the petition fox will increase its capitalization

Wilmington, July 30

Strand-'Irish in Us' (WB)

— 'Dante's Inferno'

(Fox) (1).

8' (Par).

(31).

(18)

(2d wk).

tury.

meantime.

Rivoli

(Fox) (31).

Each Get 7-Year Pacts-Zanuck's \$5,000 a Week Salary --- Schenck at \$2,500 Weekly -- Kent's \$180,000 Per Annum, Also Expenses and Stock

As part of the plan of reorganization under the proposed 20th Century-Fox Film Corp. merger, the present contract held by Sidney R. Kent is to be modified and extended for seven years, as president of the merged companies, at a salary of merged companies, at a salary of \$180,000 yearly. Additionally, he gets an option on 60,000 shares of the company's new common stock, at not less than \$10 per share. This option is exercisable yearly for 10,-000 shares during the .hrst six years of his contract. of his contract.

Before entering upon his existing contract Kent was to have received a bonus under his old agreement but which he waived.

In the event of his non-employ-ment by National Theatres Corp. Kent gets an additional \$25,000 an-nually. This is above certain ex-penses allotted.

penses allotted. Darryl Zanuck, who will become a vice-president of 20th Century-Fox, will get \$5,000 weekly. Joseph M. Schenck, who will become chair-man of the new company board, will draw \$2,500 weekly, and will head production with Zanuck who with Schenck and Kent draws a seven year comirat with the new setup

There will be a Fox stockholders' special mceting to consider the 20th Century-Fox agreement and plan on Aug. 15, at 11 a.m., at the Fox company's home offices in New York.

The present shares of Fox will be the present shares of Fox will be reased to 4,600,000, no par value, isently Fox has issued 2,800,000 common, and 15,650 'B' common. a new shares will be classified incr (Continued on page 22)

Powell Winds Up Pic, Into Shubert Musical

Hollywood, July 30

Finishing spot opposite Jack Benny in Broadway Melody of 1336' at Mctro, Elcanor Powel swings east Saturday (3) to go into featured role in a Shubert musical 'At Home Abroad'

Player returns to the coast after run of the play to start on cont at Mctro.

Par's 60-40 on 'Crusades'

Paramount is putting 'Crusades Paramount is putting 'Crusades' into the Astor, N. Y. for a two-a-day \$2 top run Aug. 21 on a percent-age basis, with run determined by a stop gross figure. Engagement is cancellable by either side, landlord or Par, if 'Crusades' goes under \$7,000 a week.

Astor is to be entirely remodeled and repaired, hucluding cooling sys-tem operation and new front. House is to furnish an operating staff and manage the theatre, Par contrib-uting nothing but the picture. House is to take a reported 40% of the gross, Par the balance.

the gross, Far use balance. Additional two-a-day engagements for 'Crusades' will depend on how it does in New York. If hitting, four or five key runs will be set and picture will be held off from general release until after the first of the rune. general rele of the year.

Joy Back in Contact Spot: No McNutt Deal

Holywood, July 30. Discontinuance of the post of scenario editor at 20th-Fox has Col. Jason Joy returning to his old berth as studio contact with Pro-ducers Association.

Bogart Rogers sits in as story litor during vacation of Julian Johnson.

Megolithons for settlement Negolithons for settlement Patterson McNutt contract fizzled when writer rocketed 16% writeoff New conjracts were given to Bess Mergylin, and Leonard Fraskins. New conjracts were given to Bess asked to be informed of the time, action on (30) took everyone con-diregylin, and Leonard Fraskins. Jack and Contract Settle 1.6, and Mergylin, and Leonard Fraskins. Mergylin, and Leonard Fraskins.

WARNERS AND RENRAW

Holding Co. Turns Stock Over to WB-39 W'k Statement

In settlement of claims of the In settlement of claims of the Warner company against Renraw, Inc., arising out of the personal service contracts held by the ArA har and Jack L. Warner, the latter have turned aver 100,000 shares of com-pany common stock to the Warner firm. The personal service contract mentioned was one which ended Aug. 31, 1034. Iternaw, Inc., is the three Warner brothera.

because inviting company of the there Warner borchers. The work of the same nouncement, the Warner company reports an et operating profit of \$\$71,501 after depreciation, amorti-zation and federal taxes. for 33 weeks ended May 25, this year. May 25 shows current isselfs of \$13,009,785.58, including each of \$13,009,785.58, including each of \$13,009,785.58, including each of

\$4,171,160,65.

LUBITSCH DEAL SIGNED, **OTTERSON LINGERS**

Hollywood July 30

Hollywood, July 30. Ernet Lublisch contract with Paramount was signed Saturday, but studio is withhoiding details. It is withhoiding details it is worked to be an expected back from his honeymoon late today (Tues.). President J. E. Otterson, here checking on production and con-tracts of excess and taland, is re-many a site studio at least two weeks longer.

Selznick-Lichtman

Confab in Few Days David 0, Scianick is expected in New York some timo during the coming weck for conferences with Al Lichtman, president, consequent upon plans for production by him of six pictures for United Artists release this season. He comes East

The step is required because Senator Hasings, as GTE receiver, owns voing trust certificates for \$% of class A and 85% of class B Fox Film common, under the vot-ing trust agreement of July 10 1831, expiring April 1, 1386. Hear-ing on the petition fixed for 10 am. Monday, Aug. release this season. He comes East after puting final touches at Metro to Tais of Two Cities.' Selznick is slated to go to work on his first for UA Oct. 1. It will probably be a picture with the kid actor, Fredel Bartholmew. The Ronald Colman starrer will have to come later. Chancellor Wolcott ordered that the plan of consolidation be open to ercditors, stockholders and holders of voting trust certificates at the of-fices of Hughes, Schurman & Dwight, 100 Broadway, N. Y., in the come later

WB'S RADIO BALLY

WBS RADIO BALLI Warner Bros. films openings, on Broadway will get a preliminary go-ing over in a 15-minute dramatiza-tion of the film's synopsic cleared through WNEW, Newark. Tieup with the station is an ex-clusive one and is tabbed for every Thureden ufert

Thursday night. HARRY GREEN'S SOLO

Hollywood, July 30. Harry Green will produce 'Am-bulance Chaser' on his own. He will tour with the cast acting out the last sequence.

St. L. Film Trial Set for Sept. 30, **Judge Moore Overrides Demurrers**

St. Louis, Juiv 30.

passed on preliminary motions filed in the case of 10 film producing and in the case of 19 film producing and distributing companies and six of their executives, charged with vice-nant set prices of the second second separate dermitres to indictment field by RKO Distributing Corp., and its president Mod E. Depinct, but austained the company's plas peried the Government prepare and furnish ecousel for detendants as bit of particulars on or before Sept. 3.

leged criminal acts, names of agents through whom defendants acted and parties chimed to be ad-vision of trade. With Warner Bros. Pictures, Inc., and others, the defendants are charged with con-spiracy to withhold pictures from the Ambassador. Missouri and Grand Central theatres in an indici-

Grand Central theatros in an indict-ment returned by the Federal grand jury last Janunry. Russoll Hardy, special assistant attorncy general from Washington who is handling the Government's case, made hard fight to have cases tried at once but Jost this point. Judge Moore, hast week, indicated that be would not nece on motions

National First Runs

COLUMBIA

'Girl Friend,' State, Syra-Cuse, Aug. 9. ... te, Syra-

Cuse, Aug. 2. 'Champagne for Breakfast," Pal, Akron, Aug. 6; Los Ange-les, L. A., Sept. 4. UNITED ARTISTS

'Call of Wild,' Par, St. Paul, Aug. 2; Alabama, Birmingham, 2; Par, Montgomery, 4; War-ner, Worcester, 8; Cap, Spring-field, Mass. 8; Olympia, Mi-ami, 9; Tennessee, Knoxville, 10

UNIVERSAL

'Manhattan Moon,' Georgia, Atlanta, Aug. 6; Cap, Mlami, 24; Electric, Springfield, Mo.,

Oct. 2. 'Lady Tubbe,' Strand, Binghamton, N. Y., Aug. 1; Pal, Chi, 2; Par, Des Moines, 3; Pal, Flint, Mich., 7; Cap, Dav-enport, Ia., 9; Par, Youngs-town, O., 13.

WARNER BROS.

WARNER BROS. "lich in U.S. Contre, C. 12: MGN-tigan. Detroit, 21: Lyrie, India-napolia, 21: Orph, Des Moines, 21: Main St. Kanasa City, 21: Hipp, Buffalo, 31: Hipp, Cleve-land, 31: Warner, Memphis, 3. "We're in the Money Mebba, Dallas, Aug. 16: Victory, Day-ton, 17: Warner, Memphis, 17: Nito, St. Louis, 17. "Indias, Mag. 16: Victory, Day-ton, 17: Warner, Memphis, 17: Holias, Aug. 30: Holiywood, C. Worth, So: Arcade, Jack-sonoille, 31: Mebba, Dallas, 31: Froedsway, Portland, Oree, 31:

Broadway, Portland, Ore., 31; Rialto, St. Louis, 31. METRO

METRO Wonne Wanted, Staite, Providence, Aug. 2: Grand, Atlanta, 2: State, Svorcleans, 2: State, Syracuse, 2: State, State, Syracuse, 2: State, State, State, Itheea, 3: Aug. 3: State, Itheea, 3: Aug. 3: State, Cleveland, 16: State, Norfolk, 16. "Bonnie Scotland," LeRoy, Portsmouth, O., Aug. 25: Sher-house, Montpeler, V., 7: Ohio, Ula, 25, 3: Kentucky, Dan-Ula, 25, 3: Kentucky, Dan-Ula, 25, 3: Kentucky, Dan-Ula, 26, 3: Capitol, Rome, N.

Aug. ______26; 1; Capitol, Rome, N. 5; Auditorium, Newark, 10. 4.00

Sept. 10. "Murder Man," Palace, Meri-den, Conn., Aug. 13; Audi-torium, Newark, Scpt. 7. PARAMOUNT

'Smart Girl,' Par, New Haven, Aug. 2; Allyn, Hartford, 2. 'Paris in Spri ,' Met. Wash.,

Aug. 16. 'Flying Trapeze,' Cap, N. Y.,

Aug. 2; Keith's, Dayton, 9. ' en Without Names,' Pal, Columbus, Aug. 2; Ritz, Scran-ton, 3; Lyric, Clncy, 9. Pal,

Fox Stockholders Comm.'s Inquiry in 20th C. Merger

Induity in ZURA C. Merger Rather than start a proxy fight, Protective Committy in a startanem, an appeal to the Attorney-General of New York state might be the initial course of action. If this re-course is taken, demand will be made for an inquiry into the pro-transformer of action. If this re-course is taken, demand will be made for an inquiry into the pro-transformer of action. If this re-course is taken, demand will be made for an inquiry into the pro-transformer of action. If this re-course is taken, demand will be made for an inquiry into the pro-transformer of action of the pro-transformer of action of the pro-source is taken, demand will be proport the provide the taken of the pro-source is taken, demand will be proport the provide the taken of the pro-source is taken, demand will be proport the provide the taken of the pro-source is taken of the pro-term in bolders of the pre-pro-and At Lichtman, of United Artists be the class A and B issues. The action of the issues of pro-ne of the the size true to ophic the action in New York. His statement, is-sue dover the signatures of Pidwall attine by Numally and of Obsen, says that a proport in New York. His statement, is-sue over the signatures of Pidwall attine by Numally attine the two the pro-pro-term in the taken the pro-pro-meter of the size of pidwall and the pro-source of the size of pidwall and the pidwall attine by Numally attine by Numally attine the two pro-pro-term of the taken the pro-pro-meter of the size of Pidwall. Attine the size of pidwalls and the pidwall and the pidwall attine by Numally attine the taken the pidwall and the pidwall and the pidwall attine by Numally attine the the pidwall and the pid Rather than start a proxy fight addrs of the Fox Stockholders

Med. Journal **On Air-Cooled Film Theatres**

Wilmington, July 30.

VARISTY'S checkup on the air-conditioned temperatures of New York picture houses is paralleled by a blast in the Delaware Medical Journal against excessive air freezing as being dangerous to health.

Journal suggests a differential of about 10 to 12 degrees between street temperature and auditorlum temperature, with a maximum of 15 degrees, as desirable on the hottest deve.

The Journal found that some 'mil-The Journal found that some 'mil-lion dollar palaces deviced to Holly, vood luminavies' maintain a tem-perature of 54 degrees, with the rs-sult that patrons get the air-con-ditioning blues in the chest and nose. Luray Caverns have a tom-perature of 54 degrees, the Journal mentions, and this is cold enough to support a profitable business renting light overcoats. Vauxry's check on Broadway houses ahowed 11 as the Jowest a streeture against a street

house temperature against a street reading of 100

The worst angle, as the Journal sees it, is that managers figure the hotter the temperature outside, the lower the temperature should be inside.

MET,' FIRST 20TH-FOX; PICTURE GETS THE GUN

Hollywood, July 30.

Twenticth Century-Fox started 'Metropolitan,' the first picture under the new setup, yesterday (Monday) at the United Artists studio.

Picture, last to be made by Darryl Zanuck on the U, A. lot, stars Law-rence Tibbett, with Virginia Bruce and Alice Brady.

Richard Bolcslawskl directs

'Men Remington Knew' will be a fall production under the wing of Darryl Zanuck at 20th Century-Fox, picture slated as a big time Fox, picture western epic.

Company acquired film rights to 'The Law West of the Pecos,' which is based on 'The Blography of Judge Roy Bean,' by Samuel G.

Zanuck has called off all prepara-tions on 'Matinee Idol,' tossing the picture from the company schedule.

picture from the company schedule. At the same time, he halted work on 'Broadway Co-Ed' and sent the yarn back to the scenario depart-ment for major script revisions. Latter picture taken off fall start-ing date, and likely to be made early next year.

DOUBLE 'THANKS'

Zanuck Using Two Directors On Politico Satire, East and West

Hollywood, July 30. Because several of the stage an radio stars signed for 20th Contury-Fox filmusical, "Dhanks A Million," connot leave New York, Darvyt P. Zanuck has decided as an Innova-tion to film sequences in the picture simultaneously here and in New York

York. Roy Del Ruth, acting as director-in-chief on both units, will shoot the rubin story scenes with the prin-cyals, including Dick Powell, Fred Allen, Rubiooff, Ann Dvorak and Italsy Kelley, both here and in the enst

New York part of the lensing, with Otto Brower directing, will atch Paul Whiteman and his band. Phil Baker and stooges and other specialty numbers. Brower left for the east fast week with crew of technicians to handle camera, sound, art work and location scenes. 'Thanks a Million' is a political satire by Nunnally Johnson.

Strichen Exhib Home July 30

Hastings explains in the petition from 336,650 shares, no par, to 4,-000,00 shares, no par, ot which 1,-000 common, Fox Film common would then exchange one-half share of preferred and one-quarter of common for one of the present class A, or one of preferred and one-half breach class B. present class B. Twentieth Century would get 132,513 shares of the new preferred and 613,204% shares of the new common for its assets.

United States District Judge George H. Moore unexpectedly

PICTURES

5 -

SUITS SLAP 'MONEY NITES' Nation-Wide Show Biz Census in 1936 **Primed for Accurate Thoroughness**

Washington, July 80.

A second nation-wide statistical aurvey of the motion picture ex-hibition and legitimate theatre fields will be set in operation next Janu-ary by, the Census Bureau as a work-relief project for white-collar ioblese: iobless. Seeking comparable figures to

Seeking comparable fluures to measure the actant of recovery and correct glaring deficiencies and study of similar character, the Cen-sus Bureau will make a cosat-to-coast count of all film, legit and vaude houses, patterned atter the 1934 hinguity mompated 1934 hinguity and the start 1934 hinguity and the

The new count will be more com-prehensive and, it is hoped, far more rehable in order to increase its practical value to both Government and Icdustry. With nearly six months to, make preparations, Census Bureau excess are hopeful the errors and omissions which filled fast usefulness can be entirely elimi-nated. In this connection it is presented in a six will be carried on by picked field staffs under the supervision of trained enumerators instead of by hurriedly-recruited amateurs with no experience in con-ducting such checks. tical value to both Government and industry. With nearly six months to, make preparations, Census ducting such checks

ducting such checks. :The: 1934 survey, based on 1933 business, proved of limited signifi-cance, although it was the first such collection of figures ever made by Federal authorities, because in Federal authorities, because in many states nose-counters obvi-ously overlooked scores of houses, in numerous instances all types of theatnes were lumped in a single category, and because no thorough analysis was made of competing amusements. According to the previous survey, which was challenged in many canes.

According to the previous survey, which was challenged in many quar-ters, only 10,255 theatres of all kinds were operating in 1933 and aggregate receipts were only \$415,-153,000. These figures waried sharply from generally-employed trade estimates and were in variance NRA statistics in many cases

U HITS PEAK: HITS PEAK; 6 PIX ROLLING 6 PIX ROLLING

Hollywood, July 30

Hitting a production stride which is its top since talkers came, Uni-versal has six features and a serial in work this week to give the lot

Yersai and the week to give the state post activity. The state of the studies of the studies addie as active head of the studies. plant has been cathering steady mo-mentum during the past two months with Fred Meyer operating as gen-cral manager of the studie. In addition to the pictures now In work, two are ready to go as soon as casts are set, while two others are being delayed pending availability of stage space and

6 Cosmos for WB

Sec. 77E, in the aggregate amount of arount \$280,000. Federal Judge Bondy (N. Y.) has the matter un-der advisement. Hearing was held Thursa saking fees include Irving Trust, \$100,000; Donovan. Newton, Liesure and Lombard, counsel to trustec, \$125,000; Cravath, DeGers dorff, Swalne & Wood, special coun-sel to trustec, \$12,520; Randolph F. Paul, tax expert, \$35,000; and Price, Waterhouse, \$3,275. These are the first fees sought in Hollywood, July 20. Cosmopolitan Is producing six pictures for Warners release during the new season. Group includes 'Paare Miss Glory', one other Marion Davies, 'Navy Sweethcarts, 'Special Agent' and two unannounced titles.

WANGER'S FIRST

Indigwood, July 30. Walter Wanger's first of six pic-tures on a new Paramount deal is 'Mary Burns, Pugitive.' Yarn, about gunman's moil, is a Gene Towne-Graham Baker orig-uad

stay. While there, Marx will go t Washington to got the government okay on several Metro storles.

Sheehan's Future

Three companies are mentioned as Winnie Sheehan's future connec-tions, but it is known nothing will eventuate until the producer returns from his European vacation, an an-ruel isure nual jaunt.

He is due to sail for foreign parts He is due to sail for foreign parts towards the end of August. Sheehan's friendly associations with J. E. Otterson sees him as a possible Faramount vp. in charge of production. United Artists is also a likelihood. Metro, previously mentioned, isn't likely now.



Despite some nibbling by a few

Despite some nibbling by a few producers, most major producing companies continues to be wary of contrant of the source of the source ward of the source of the source of the commerciality profitable, and will the public pay more and in larger numbers to see sourch protuces, has the blue source of the ne but asyme to color intil if a been

Producers feet that there will be no big swing to color until it's been placed on a black-and-white cost basis. Interests identified with the color field believe that such could be accomplished if all producers made the bulk of their features in color.

Wins on Pre-Province

Release of 'Cavalcade'

London, July 30. Parneli & Zietlin obtained judg-ment for \$25,000 and an additional \$25,000 in costs against C. B. Coch-

rights. Defendants were granted a stay of execution pending appeal.

Ask 280G in RKO Fees

Irving Trust Company, as trus tees, and others including counsel and accountants are asking for in-terim fees and expenses in the RKO

reorganization proceedings under Sec. 77B, in the aggregate amount

These are the first fees sought in

Okay on Metro Yarns

the RKO situation since company ended receivership and went under

Hollywood, July 30. Sam Marx planed to New York Thursday (25) for a two wceks'

Marx East for Gov't



Midwest Cities Yank Thes tres to Court on Screeno, Bank Nites, Etc.-Cities Follow Federal Govt. in **Outlawing Theatre Gam**bling

EXHIBS WARY

Chicago, July 30. Imposing wail of legal artillery is being built up againt the money giveaway stunts throughout his screeno and bank nitss which have been the leading contenders for money spreading among the midi-west public. City, state and fed-real authorities are stepping into the suits are hitting screeno and bank nitse in the key cities of the midwest with theates operators using are hitting screeno and bank nitse in the key cities of the midwest with theates operators using are hitting screeno and bank nitse in the key cities of the midwest with theates operators betroit, Chicago and Cedar Rapida and more are being added to the lat every day. Theatree are iseny of the increas-tioner and realing and the screen and and more are being added to the money and realing and the screen and the screen and the screen and the Chicago, July 30.

Theatreater leave of the increas-ing wave of action against the money and gambling stunta, and the public's attitude against the gam-bling, especially when children are in any way involved in the affalts. General Action City and state authorities are fol-lowing the federal government in Killing off these trick sturts. Chi-cago newspapers have strict orders banning mention of monoy give-news or advertisements. The cir-neuts have been unable to break this refusal of the dailies to permit (Continued on nace 5h) (Continued on page 54)

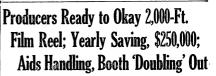
NEW DISTRIB. CO.

M. P. Foundation, Socialite St. Group-'Faust' 1st Wall

New entry into the picture field becomes a physical reality in the becomes a physical reality in the next few weeks with the expected relcase of its first production. It's the Motion Fleiture Foundation Co. of U. S. A., with offices at 247 Park avenue, and William Morgan, for-merly with First National as one of the executives. In the productives the picture with a group of N. Y. and Fhiladephila socialities is pro-ducing at Astoria, with G. W. Pabat as director. Group is now known

as director. Group is now known as the Music Guild.

as the Music Guild. The M. P. Foundation company is reported financed by socialite Wall streeters. Not decided as to whether to produce exclusively in the east or divide production be-tween N. Y. and Hollywood.



\$150 for Caruso

Reported that Metro got the syne rights to a Caruso aria for \$150. This is for the se-quence used in 'Escapade' where, in an opera house scene, an anonymous voice is heard, although easily recognized as that of the immortal tenor.

Considering that exhibs now supplement their advertising with a placard that in the film is also heard 'the voice of Ca-ruso,' that's deemed inexpensive b.o.

MG'S \$2,000,000 **AD CAMPAIGN** FOR 1935-36

'China Seas,' which Metro soon eleases, is getting a \$200,000 advance advertising campaign, with approximately \$100,000 spent in newspapers and remainder for 9,000 posters to be given a month's showing. M-G plans spending more on 'Arna Karenina,' buik of \$250,000 to go for advertising in dailies and magazines. Only about \$50,000 will go for a 15-day display of posters.

ge for a 15-day display of posters. Company plans to use nearly 50 dailies in 30 key citics to advertise 15 or more of Metro's 48 features on the 1935-36 list. Total advertising eyrenditures for coming season in newspapers, magazine and bili-bards for M.G-3M will amount to nearly 42,000,000, according to to. representing an incluse of 30 to 40% over preceding year.

WARNERS' HEAVY COIN **PIX READY FOR WORKS**

Hollywood, July 20.

Warners has three of its heavy budget pix ready to launch next Monday (5) with scripts getting final workover this week.

Trio are 'Captain Blood,' to be dl-rected by Michael Curtiz; 'Frisco Kid,' the James Cagney feature to be megged by Lloyd Bacon, and the Paul Muni picture, 'The Fighter.'

WB CLOSES FOR UA PIX United Artists has already closed a circuit deal for its 1935-36 product with Warner Bros. theatres. Hollywood, July 30.

Hollywood, July 30. Final Industry approval of a 2,000-ft. film reei is expected within a few days, following a special committee specifications and setting up specifications for a new standard type reel at the quartery session of the Research Council of the Acad-emy of Motion Picture Arts and Sciences tongist. With Council's to major company heads for final okay. okav.

okay. If approved, new reel method will be put into effect within next forw months, sounding the dealth knell to projectionists' practice of 'doub-ling' the lood-ft resis. It is ex-pected to bring a saving of around a quarter of a million dollars yearly as and afformori is practly as the same and the same set of the same tory and the theatre.

tory and the theatro. Jaca of a 2,000-ft. reit to replace the one grand length used generally shows the holdsry got out of the shows the should be a shown of the three years since projectionists be-gan to double', splicing two resis together and mounting them on resis of 2,000-ft.kept in theatrees for that purpose. Generally resis ons sh, wors thus soliced, and at end of six were thus spliced, and at end of run remounted back on the ex-changes 1,000-footer.

Evil of the doubling practice was that a few frames were hacked away at each theatre, soon ruining (Continued on page, 26)

SEE A LIGHTER **U.S. TAX FOR PIX**

Washington, July 30.

Washington, July 30. Changes in the new Rooseveit tar bill lighten the joad which threat-ened film companies, although ex-act character of the new revenue legislation is still a matter of con-jecture and the final outline will not be determined for weeks to come.

be distrimined for weeks to come. A stiffer excess profile tery, sp-plying to all gravy in excess of a point of the start of the start of the order like the principal headache for industry, but materially heavier im-posts on proronal income will affect numerous figures in films. Prob-ably stiffer surtax, swill apply to a year, which would hit picnty of picture propie. picture pcopie.

The bill as it now stands does not include President Roosevel's idea of soaking inter-company dividends. Such a levy would have hit film companies particularly hard because of the large number of subsidiaries and affiliates.

and affiliates. Instead of applying a broad grad-uated tax on corporation incomes, congress means likely to use the congress means likely to use the of the added revenue sought from business. The present 13% cor-poration tax may be changed within narrow inniks, but indications are that the scale will not range more than 2%.

Breen West, Hays East

Joe Breen, who has charge of the Hays office production code enforce-ment in Hollywood, spent a few days in N. Y. last week before re-turning to the Coast Staturday (27). Breen was on the final leg of vaca-tion spent abread when he dropped into New York.

Will flays, who has been in Holly-wood for the last six weeks or more, had active charge of the west coast purity scal office during Breen's ab-sence. Hays is expected hack cast within the next week of 10 days.

Loew Takes All of Par Pix for N. Y., Means RKO May Grab WB Program

ply of product, will probably garner the Warner product, which program may become thus available to IRCO, should Loew's give up Warner films, now that it has taken the full Par Paramount and Loew have closed a two-year product deal whereby f.oew absorbs all of the Par program, instead of only half as formschedule. The Loew-Par is the biggest deal of its kind on the eastern scaboard

Puramount by the Locw deal gets [of its kind on the eastern seaboard ample protection on product in the land observates sets a precedent by metropolitan New York zone, nec-iosary because of the recent ac-quisition of Fox Metropolitan the-dress control by United Artists in Locw end of the 2rd cal with Theatre Circuit and Fox Theatres (Fourge 1, Scharfer, Par's distribu-Corp. in association with Kether Albee Orpheum.

criy. Heretofore RKO split the Par program with Loew. Paramount by the Loew deal gets

which FD turns down, those flims

being automatically cancelled for this market.

this market. There is no cash involved in the deal by way of guarantees or pny-ments, but F. D. names a minimum sum for exploitation and sales cam-paign on the pictures. Also first Division guarantees the British pictures complete national cover-are.

age. Deal makes an exception of 'Ab-dui, the Danined' and 'Blossom Time,' which BIP has already sold

White the bound of the second of the second

Any form. Arthur Dent, BIP's g.m., having closed the terms of the deal in New York, sails for London Thurs-

Minneapolis, July 30.

Minneapolis, July 30. Such 1-rge aubsequent third, fourth and fifth run de luxe houses as the Seventh SL and Partages to bring back outstanding plotures for frequent return -engagements than to play ordinary films for the first time, a eurvey shows. As a re-sult, they are putting on Tievival frequently.

Big Pic Repeaters Better Than So-So Films, Mpls. Finds

anv form

day 'n. Hollywood, July 30.

Amusement Stocks Show Ginger, WB Pref. Week's High Jump Champ

By MIKE WEAR

6

Desire of many traders to take profits gave market a tired appearprofits gave market a tired appear-ance yesterday (Tuesday), with nearly all groups easing off. Con-siderable selling hit amusements with Columbia Pix off 2 points, Radio B down a point and Warner Bros. pfd. 2% points lower. Lows's common was achies and lower most Bros. pfd. 2% points lower. Loew's common was active and lower most of day. Faramount liens were higher, Paramount - Famous - Lasky 6s and Par-Pub 5½s edging into new high territory. Warner Bros. 6s hit a new 1985 peak at 76¼ and were up a with

new high territory. Warner Bros. so hit a new 1035 peak at 16% and we have a point. The source of the source of the source of the source sector during the last week, with high hing up by four common stocks, three preferred issues and three bonds. Even in the face of source of the source of the source of source of the source of the source of source of the source of the source of close was at 33%, with the low point at 33%, fractionally above the lower level of the preceding west. Although the advance of 40 ker at 100 Amusement Group was pot start-ling, the fact that the stocks went the source of the source of the source of the the source of the source of the source of the amusement Group was pot start-ling. The fact that the stocks went the source of the the source of the source of the source of the the source of the source

sign.

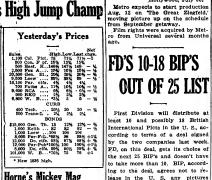
ume, was regarates as an excellent Amusements wore- ont alone in pushing forward, because the in-dustrial, rais and utilities al im-proved. Dow-Jones industrial aver-age finihed the week at 126.85 for a gain of 2.46 points. Industrial average finihed the week at 126.85. Stocks to reach new territory during the week were Radio Pre-ferred B, Madison Syuare Garden Warner Eres, formion and pre-ferred. Electric and Eastman Ko-dak preferred.

dered, Westinghouse common, General Electric and Eastman Ko-dak preferred. Web 12/2 in Weck Toolably the most sterfing per-tection of the steries of the sterfing per-section of the steries of the level with a the datement of the stereor of the steries of the stereor of the ste

closing quotation. Radio B was churned around and pushed upwards in Monday's trad-ing, despité failure of directors to (Continued on page 18)

N.O. HOTEL'S SCREENERY WILL NET IT 20G A YR.

New Orleans, July 30.



Horne's Mickey Mag Expansion Activity With UA Ad Resignash

With UA Ad Resignash Hal Horne has severed with United Artists as pub and ad di-rector, although Al Lochuman has the post vacated. Horne is now endeduced the several several several concentrating on his Mickey Mouse Quarterix, which becomes a 10c, monthy (instead of 26c) siarting with the September is au-with the several several pub-ile relations work, the former UA-guive adjunct to Horne's um and adjust and the several several pub-ile relations work, the former UA-guive adjunct to Horne's interests, with the new UA regime, al-sitve adjunct to Horne's interests, with the new UA regime, al-terests and dutes. Even though in-teroiding, Goldwyn had been tallo-terests and dutes. Even though in-teroiding, Goldwyn had been tallo-teroiding, Goldwyn with full knowledge and okay of Lichiman, unor-suppib Li, always with full knowledge and okay of Lichiman. Morne Gereenthal Horne's chief sido, has been officially designated oup into the pub and ad director-ship. Greenthal at 31, a Columbia rature. Sam Goldwyn's former eastern pub rep. George Daws, has since dept.

dept.

Boston, July 90. Jack Goldstein, director of pub-licity for Riko theatres here. Is re-ported succeeding Monroe Green-thal is the exploitation berth at UA now that the latter has been pro-moted to head of pub and adver-thing. The sector of th

Coast Exhib Files Anti-Trust Suit Against Sylvia Sidney-Par

 New Orleans, July 20.

 The expense of equipping a property of provide the space of the space of

Loew Theatre Invason Stalling **Chi Essaness-Metro Agreement**

Roach Plant Dark

Hollywood, July 30. Hal Roach studio shuttered for a month Saturday (57) with comple-tion of a Todd-Kelly two resler. Several scoce and writers will re-turn to the lot prior to reopening on Aug. 28 to line up stories and production plans for the fail.

U Sells to Roxy, N. Y., Away from the M. H.: **Center's Film Future**

Universal has sold away from Radio City Music Hall, N. Y., for-the 1935-756 season. closing a deal with the Roxy under which this opposition de luxer gets first call on all U pictures. At the mo-ment, under its last summer's deal. U has to deliver five more pictures to the Hall.

U has to deliver have more pictures to deliver have more pictures to For deal. The for deliver have the first picture house will figure, with the Rocicefellers in that case to sign up for all Pox-20th Century films. The Rocicefellers in that case to sign up for all Pox-20th Century films. The Rocicefellers in the case of the film of the sign of the sign of the form of the sign of the sign of the film of the sign of the sign of the film of the sign of the pop prices. Center would drift into such a policy when the resumed run of 'Great Walts' reopening Monday (5), is over. run of 'Great Wa Monday (5), is over.

FILM C. A. WINDS UP TODAY: 23G REFUNDS

Code Authority of the motion pic-ture industry winds up final details today (31) and moves bag and bag-sage from offices in the RKO build-ing, N. Y. Checks covering \$33. \$3.66, deemed returnable to pro-ducers, distributors and exhibitors, distributors and exhibitors, of the C. A. These were examined and certified by Price, Waterhouse, in accordance with instructions of the authority. Code Authority of the motion pic the authority. Of this amount, \$15,999.50 repre

the authority. Of this amount, \$15,99.50 repre-entities and the series of the series of the series of the industry in good operations. It was sent back to members of the industry in good standing on May 27, the day when operations of the code were halted by the Supreme Court decision. The meaning fished, representing the suprementation of the code were the meaning fished, representing C.A. were returned under the same conditions. Last checks went in the mail yesterday (Tuesday). All records of the C.A. operations will be sittered to day. With this work down the hast week will be off the payroll.

Hall Has 4 Set

Booking problems have started to ease for Radio City Music Hall which now has four pictures set to carry it through the rest of the summer into the new season's pic-

tures. Following 'Curly Top' (Fox), opening tomorrow (1), house has Tarmer Takes a Wife' (Fox), 'Alice Adams' (Radio) and 'Top Hat' (Ra-dio) to follow.

Tangle on Salary

Hollywood, July 30. Sylvla Sidney is duelling with Paramount as her contract expires Actress is asking \$4,000 weekly against her last figure of \$2,500.

Sylvia Sidney is leaving for ol-lywood today (Wed.).

GROOMING GORIN FOR PIX

Ivor Gorin, operatic voice, signed by Metro, is being groomed in the pix technique. Gorin, now in Hollywood, is on the Campbell Soup radio hour.

Chicago, July 30. Negotiations between Metroe foldwyn and the local Essaness Negotiations circuit for possible resumption of relations for 1935-1936 have gotten nowhere. Essaness is willing to make a deal for Metro product for this coming season on an agreement from Loew that the national circuit keep its hands off current Essaness theatres and not build against pres-ent Essaness holdings.

ent Essances holdings. In particular this discussion cen-ters around three theatres, North Center, Sheridan and Lamarin Oak-Park: Loew is readying for the, take-over of the North Center and Sheridan leases, and is breaking, ground for the erection of its own, theatre in Oak Park in opposition: to the Lamar.

Five-Year lan

Five-Year lan Understool that Essances has of-fered Metro a five-year deal on these conditions, plus certain per-sitiputations. But Leew has not backed away, evidently, from its intention of coming into town. Leew has etsed out of town because of a promise that Marcus Leew per-gnally make to Aaron Jones, he

In general, both Metro and the run of exhibitors regard the 22 houses in the Essaness circuit as the keystone in the entire situa-then de geore Formers or what for the keysione in the entire slua-tion. As goes Braness so must go the entire town, since Basaness thea-ries are apread throughout the ter-ritory and are almed at the fam-ploture release system. If Sesaness theatres remain away from Metro 44 is likely that the run of ndie se to deals, but if Escaness signatures for Metro product the other houses will be practically forced to make overtures for the same firm's pic-tures.

Jaffee Joins Rosy's **Private Law Offices**

William B. Jaffe, in charge of Columbia Pictures legal work, has resigned, to associate with Sol A, Rosenblatt's new law firm, with-drawing at the same time from as-sociation with the Nathan Burkan office.

Resenblatt, formerly division ad-ministrator of the National Recov-ery Administration at Washington, in charge of codes for pictures, legit, radio, etc., has resumed the private practice of law in New York.

L. A. to N. Y.

John Hay Whitney, Henry Ginsberg, Raul Roulien. Bing Crosby. Charles Laughton. Josephine D. Gable. Charles Laughton. Dosephine D. Gable. Eric Pommer. H. K. Minsky. Dr. A. P. Gianninl. Sam Marx. Otto Brewer. Peggy Wood. May Boley. Roşamond Pinchet. S. R. Kent. Maj. Herbert Yar Wallano Beery. Ben Goetz. J. J. Milateln. Howard Greer. Howard Greer. Charics Herzig. Margaret Callahan. A. C. Blumenthal. A. C. Blumenthal, Col. Jason Joy. Louis Cathern, Patsy Keliy, Arthur Richman, Mrs. Heniy Heni June Clayworth, Margaret Sullavan, Harry Goetz. Harry Goetz. Oscar Serlin. Eleanor Powell. Rosita Diaz. Emanuel Cohen. George Putnam. William van den Berg.

N. Y. to L. A.

Sylvia Sidney. Clarence Brown. Vinton Freedley. Jimmy Fidler

PICTURES

PAR ASKS MILLION FEE CUT

VARIETY

7

Farnsy's NRA **Analysis May Be Guide** in Future

Washington, July 30. First draft of a 35-page report on the history of the film code, relating all events from the first New York meeting until the Supreme Court plucked the Blue Eagle two months

meeting that the supreme count plucked the Site Engle two Wintim F: Barnsworth and former amuser and division attaches. Document, relating proceedings at all conferences with industry members and analyzing proposed provisions as well as adopted fea-tures, is one of a series of studies being compliable by the akelonizad the invalidated foo compliaory months and the published is not known.

work will be published is not known. Expocted to prove valuable in case NRA. machinery is revived next year and to serve in drafting the serve of the serve in drafting port will go into all angines of the pact, including controversies be-pact, including controversies be-the rest of the industry, reforces, and affects of the agreement on ha-or and business conditions. The pact are a detorrent to the Paraworth's estimate of the value of the pact as a detorrent to occument allow will budge the work-ability, tairness and need for all es-pential trade has declined to give any litimation of his conclusions documents and reports during the simonity many setting the setting the setting the months the pact was in opera-tion.

PUBLIX IN N. W. **GOES FOR 'BANK'**

Minneapolia, July 30. Going in for the first time for Bank Night' on a wholesale scale as a result of the junking of the in-dustry code and 'competitive con-diment the public Nothwest cir-diment the public Nothwest cir-diment the public Nothwest cir-diment the sum in 25 theatres, in-stead of 12 to 15, as a starter. "The present program is said to call for the use of 'Bank Night' in all its Minnesota theatres, except-call or the use of 'Bank Night' in all its Minnesota theatres, except-ploying 'Bank Night' in its Minne-apolis and St. Paul neighborhood houses and in westers Wilconsin as Nich and South Dakota sit-will be a brand new and radical departure for the Public circuit to use such a strunt as 'Bank Night' in its Twin City theatres. "While the code was in operation, eral mangor, took the position that estimate basis' by the dimination of stimus like 'Bank Night'. He eshow business in the Northwest should be put back or 'a sound and feiltmate basis' by the dimination of stimus like 'Bank Night'. He eshow busis' by the dimination of stimus like 'Bank Night'. He eshow busis' by the dimination of stimus like 'Bank Night'. He eshow busis' by the dimination of stimus like 'Bank Night'. He eshow busis' by the dimination of stimus like 'Bank Night'. He estimute a basis' by the dimination of stimus like 'Bank Night'. He eshow busis' by the dimination of stimus like 'Bank Night'. He estimute a basis' by the dimination of stimus like 'Bank Night'. He estimute a basis' by the dimination of stimus like 'Bank Night'. He estimute a stimute of the south the south the south a stimute of the south the south the south the south a stimute of the south the south the south the south the south a stimute of the dimination of stimute the south the south the south the south the south a stimute of the south a stimute the south the south

AKRON SUIT ON 'BANKO'

AKRON SUIT ON 'BANKO' Akron, O. July 30. 'Bank Night,' which has been drawing in two East Akron theatres during recent months, tumbled into the courts this week. John Rom-weber, operator of the Miles-Royal, the control in Summit county the control in Summit county the control in Summit county in the control in Summit county in the control in the second of the strained from new domains 'S. Wood domainse from operators of the competing theatres. from o theatres

Romweber charges that the stunt a violation of state laws and city ordinances against lotterics.

'LEGAL VULTURES' Senator Nye So Scores the Par Blackstoners

Washington, July 30. New York attorneys seeking to collect \$3,000,000 for legal services in connection with Paramount in bankruptcy and reorganization were denounced in the Senate last week

some of the Blackstoners were termed legal vultures' and accused of grabbing at the expense of stock-holders.

holders. At the same time Judge Coxe In N. Y. court was refusing to permit representatives of the Sabath bond-holders investigation committee to called attention to the fact that at-torneys seeking to pocket fat fees showed resumment over Congres-sional criticism. Solon did not take compitance, however, of Judge Corence with judicial processes. Printing the the Congressional

ference with judicial processes. Printing in the Congressional Record detailed news stories listing attornays fees, Nye noted that 'at-attornays' fees, Nye noted that 'at-neys' in recent court hearings had resented 'what had been said re-garding what some termed the loot-ing of this corporation' and on his own account criticized 'these stu-pendous fees. Scatter starts

Nys called the Senate's attention 'to the manner in which some of these law firms have reached in and, at the expense of the stockholders in that once great corporation, have done what in some respects seem to constitute acts of legal vultures.'

Winding Up Par

Theatre Subsids Reorganizations

Principal Paramount theatres' re

organization moves that are near ing final steps are New Eng-

land and the Northwest (F. & R.) circuit. In New England, both

New England Theatres, Inc., and

Olympia Theatres, Inc., have beer in receivership since the spring of 1933. Involving many theatres and

various subsidiaries, more work remains to be done in this section than in the northwest. In the N. W., the F. & R. group

is now in the process of ending its receivership. Wiliiam J. Hamm Jr. receiver over F & R has been given an option to operate the circuit until September, this year

cuit until September, this year, when Par may take it over. Rela-tions between Par and Hammo, brewing millionaire, are richarly brewing millionaire, are richarly beyond September for a sterm an operator of the chain. John Friedl ver Public operator, has been with Hamm since F. & R. went into re-ceivership. Hamm himseit holds a \$4,500,000 mortgage on the F. & R. theatres.

'Devil' in Hobbles

Los Angeles, Juiy 30. Pending trial of a \$15,510 sult brought by Juan Duval against Theatre Classics, Inc., The Sea Devil and a Spanish version of same picture 'El Diablo Deimar, have been attached.

Duval claims money due him as director on films and for work of two assignors, John Castagna, ac-tor, and Charles Castagna, laborer.

PATHE MEET, F. D. IN ON IT Directors of Pathe Film Company met yesterday, with First Division officials sitting in.

Only routine biz came up, ac-cording to officiais at confab.

HITS \$4,042,691

Company Urges Court to Disallow Some Claims, Slice Others - Thacher Waltzes Around Root Law Firm Demand for 707G, but Pans K-L

COXE WEIGHS PLEA

Paramount has made its plea to reduce drastically the claims for final fees and expenses of 53 lawyers and others in connection with the company's reorganization pro-ceedings, and Federal Judge Alfred C. Coxe has the matter under advisement.

sement. The company has asked specific-iy that around \$1,000,000 in claims aliv

Visment. Nument. By that around \$1100,000 in claims be disallowed in toto. Also, Par has auggested to the court that sev-eral other claims are 'excessive' in the hope that the court may reduce these other claims also. Paramount claims to the lowest possible mini-mum allowance and if the company succeeds in this respect, the uiti-mate aggregate sum granted may not exceed \$1,200,000. Case of the sevent possible mini-mum allowance and if the company to exceed \$1,200,000. The asset in these proceedings are re-duced, the aggregate cost of these procedings, the a\$4,442,681,92. The average weekly cost of these procedings the company pleat to reduce drastically the claims of \$1 revealed in the company pleat to revealed and the company pleat to reduce drastically the claims of \$3,221, and a ploat allow-ances an aggregate sum of \$3,221, ass. For to the pending claims for fees and expenses, \$456,029 has been allowed and granted in the proceedings. On this basis, the proceedings would amount to around \$70,-500. ings would amount to around \$70,-500.

500. The company, additionally, dis-bursed for expenses, \$363,333.78, in connection with the reorganization proceedings. proceedings. The biggest claim, for \$707,679.08 is sought by the law firm of Root, Buckner & Bailantine, counsel to the trustees. This firm thas re-ceived previously \$225,000 in allow-

celved previously \$250,000 m allow ; ances. ; Burger and set on have the set of a set of the Fox Paramoun's plea to have the West Coast, are interested in the Fox Caims reduced came from from energy we setup. Manpower distribution under the special counsel, to the company. He warangement will have John is a member of Simpson, Thacher lew arangement will have John & Bartlett. With him in this situ-of all the Seatus theateres; Abert Thatcher in hig argument before Portland, Vancouver, Wash, and Judge Coze and Special Master Eugene, Ore; all Rosenberg in John Joyce, sitting jointly, on charge of Beilingham, Bremerton, Thurnday (25) aaked the count to (Jumpia, Spokane, Wenathee and (Continued on page 67)

FULL REORG BILL See Reduction of Booth, Stagehand Scales with New Contracts in Sept.

Oke in Arizona

Yuma, Ariz., July 30. Yuma, Ariz, July 30. Test case to determine legal-ity of bank night 'was decided in Superior court here in favor of Principal Theatres and its Yuma house. Arizona lottery law was in-voked, with high court ruling the money giveaway was not in conflict, and therefore not a

lottery.

Newman-Hamrick Pool All Their Theatres in N.W.

Scattle, July 30.

Scattle, July 30. With the formation, here of the Cascade Theatres Corp. as the parent: company, and two subsid-laries, Multnomah Theatres Corp. John Kanter Theatres Corp. John at of the first run theatres in these two cities, involving the 30-bin Ham-rick and the Evergreen Armus. Co. Situations, is set to be hausgurated Aug. 15. In Portland, suburban builted on the deal, but not in Se-attle.

attle. Officers of the new corporation are Frank L. Newman, Sr. presi-dent; John Hamrick, executive v.p.; directors, John P. Garvin, Clarence Innis and Alfred Shemanaki, who comprise the board, in addition to the president and v.p. John Ham-rick will be Seattle manager and A Pinkelstein, connected with the Bad A Pinkelstein, connected with the Pinkelstein promes involution in Sa-

and manager ship, while 2 fut-Birst run houses involved in Sa-attie: Fith Ave. Paramount and Colseom, all Evergreen: Orpheum, Blue Mouse, Music Box and Music Hall, all Hamrick owned. In Port-iand: Orpheum, Music Box, Blue Mouse and Payhouse, all Hamrick owned: Paramount, Liberty, Holly-wood. Orlential and Mayfair, all Evergreen owned, with J. J. Parker part owner of Marfair. Stoures Brox, who operate those in the two competitive clies by these two leading for several months. Stouras Brox, who operate the Fox West Coast, are interested in the new setup.

Reduction of operator and stage and scales in New York, in addition to eli instion of the four-day week for boothmen and provisions for relief to unemployed in these ranks, is predicted in advance of theatre men going to bat with the unions on new contracts. Present greements expire in September.

With no NRA to complicate the situation, there is no question that

agreements expire in September. With no NRA to complicate the situation, there is no question that labor will be costing theatres less from September on. Better deals more use of stage shows, absence more use of stage shows, absence into the unions may also encourage more use of stage shows, absence the indigo estimate of stage shows and vadeville during the reign of the indigo esgle. The crouits in flow of the theat of allied, which faces these two unions, Allied which faces these two unions, Allied members can be ob-tained for less than 306 or No. 1. age theatre bodies not into forces, the testing houses have always dealt with the A.F. L and are gen-ting the operator and rou-ting a theatre house have always dealt with the A.F. L and are gen-ting a theatre operators are getting a top of \$51.26 for a four-day week, in the stage hands' divion, heads of a flow-day week, while regular have getting \$25.30. While weeks othat large numbers of their umm five-days week, while regular hands are getting \$25.30. While operators insisted on a four-day week, the the adays week of the regular hands are getting \$25.00. While portors insisted on a four-day week the the days week of the regular hand weeks more sumweed there one days on rollet. Every relicf operator had to take a week of operators insisted on a four-day week so that large numbers of their unemployed could fill out of the shands and operators will be fagured in me weels on a five-day week again. No the theat rep warks op-erations on the four-day week again No the theat rep warks op-erations on the four-day week again No the theat rep our parts in the stage house have been set for No date has yet been set for

erators on the four-day week again, with relief men filling out, acco."-ing opinion as yet been set for union and theatre pourpariers in the Greater New York area, but es-pected sometime during August. The 366 union has installed of ficers, regaling the independence which was taken away from it more han, president, resigned and the LAT.S.E. took control with v.p. Harland Holmen placed in charge. Election resulted in victory for Joseph Babbon as president; Frank Fuddoch, v.p.; James Ambreako, Ciai secretary: Herman Gelbe, re-cording secretary and Jack Kleigy and Joseph Kelban, business agents for Manhattan and Brooklyn, re-spectively. apectively.

Poli's Bank Bid

Poli's Bank Bid New Haven, July 30. Counsel for S. Z. Poli hre made an offer to local Mechanics Bank, new defunct, to assume a number of motos held by the bank provided by the bank be applied against a 100,000 note issued by Lee and J. J. Shubert. Poli signed as endorser and guar-antor of this note which, toccher d. Poli's guide and starts womenber 3240,000. Collateral for the group of notes

'Bank' Sweeping Midwest Post Office Ruling Limits Advertising-Started East from Denver

Kansas City, July 20. Bank nights, which started even might as wellows and the started even might as wellows and the starter of the starter perturbed by the starter of the starter of the starter of the starter pressing starter of the starter of t

'Call' Lifts L.A. from Doldrums With Swell \$28,500, 'She' Dull at 12G: 'Shanghai' \$15,000; 'Scoundrel' 4G

Los Angeles, July 30. (Best Exploitation: State-Chinese) It begins to look like old times in the vicinity of Loew's State and the Chinese, with the day-date dual-Chinese, with the day-date dual-bill houses doing a near moups with Jack London's 'Call of the Wild' as the particular screen neut to draw in the sheitcla. If's a holdover in both sports, State clicking \$16,000 and the Chinese \$12,500 this week. Ter-riche heat sagith walloyed these neu-and Faramount only ones holding up.

over the week-end, with these two and Paramount only ones holding "Aranount continued to maintain bout a normal stride at \$15,000 with nothing on acreem or stars to get at-short a normal stride at \$15,000 with nothing on acreem or stars to get at-short and the string of the acress string of the string of acress string of the string of the string weeks at 56 cent top, after string weeks at 56 cent top, after through product shortage, reopened currently for continued first run of through product shortage, reopened currently for continued first run of through product shortage, reopened currently for continued first run of through product shortage, reopened currently for continued first run of the Wild given credit for most-tue of the bloch duiles, dog con-tamatem included e.con pages in severi of the local duiles, dog con-tamatem included of the string string at the bloch duiles, dog con-tamatem included of the string string at the bloch duiles, dog con-tamatem included of the string string at the bloch duiles, dog con-tamatem included of the string string at the bloch duiles, dog con-tamatem included of the string string at the bloch duiles, dog con-tamatem included of the string string at the bloch duiles, dog con-tamatem included of the string string at the string string string string string string at the string string string at the string s

Estimates for This Week

Estimates for This Week Chinese (Grouman) (2028; 30-40-56)—Call of Wild' (1/A) ard Silk Hat Kid' (Fox) split. Tourist: trade helping the Mollywood show years topping, dual bill winds up with nifty 512500, biggest in monba, and 'Call' held over. Last week, years topping, dual bill winds up with nifty 512500, biggest in monba, and 'Call' held over. Last week, years topping, dual bill winds up with nifty 512500, biggest in monba, Grierion (Tally) (1,600; 30-40-55) —Tove Me Forevor' (Far), 11's tak-mourt, just time at araula \$4,000. May build on second starsa, build build on second starsa, build that the the take of the take of the take the take of the take of the take of the take the take of the take of take of the take take of take of take of take of take take of take of take of take of take take of take of take of take of take take of take of take of take of take take of take of take of take of take take of take of take of take take of take of take of take of take take of take of take of take take of take of take of take of take take of take of take of take of take take of take of take of take of take take of take of take of take take of take of take of take of take take of take of take of take of take take of take of take of take take of take of take of take of take take of take of take of take of take take of take of take of take of take take of take of take of take of take of take take of take take of take of

mou. May bu. Pointful.

moore pl6, on movever from Paria-mount, bust mld at around \$4,000, hightfull on second stanza, bust Dewntown (WB) (1800; 25:-30-40-Becky Shary (EKC), After tweete at the FKC) (dwy-data tweete at the fKC) (dwy-data) (dwy-data)

Arctic (Amilian) Thinkid a Weitrand antifactory. Hollywood (WEB) (2.756; 25-35-Weitrand Construction) (2.756; 25-35-Hollation Thick is built failed by a pollation Thick is built failed by a boot that a case of the second second aby bolow average take four this boot that a second by a second week with hetter than \$3,000. **Partages (2**cm) (2.760; 25-40)-Moori (U) split. Duch Manhattan Moori (U) split. Duch Manhattan Moori (U) split. Duch Manhattan Moori (U) split. Duch Manhattan (2.760 and Manhattan Moori (U) split. Duch Manhattan (2.760 and Manhat

au disappolating at 25.500, which Parmout (Tarimar) (35.5); 36.5 40-55)--Shanchal' (15.4); 36.5; 36.5 and a start of the about 60% of normal opening day take, house with picture setting fail areal 15.6 (atants irelity profiling. Others, with picture setting fail areal 15.6 (atants irelity profiling. Others, with picture setting fail areal 15.6 (atants irelity profiling. Others, bar at the straind, shifter Temple at at the Straind, Shifter Temple at at the Straind, Shifter Temple (atants irelity profiling to the chin cas usual. The two best bets are at at the Straind, Shifter Temple (atants irelity profiling to the chin cas usual. The two best bets are at at the Straind, Shifter Temple (RKO). Customers just didn't seem

to care for this offering as measure \$6,000 indicates, this despite heavy studie coin for ad space. House added Lopez-Dean wreating pic-staty. Last week 'Becky Sharp' ended two weeks' stay with ap-proximately \$3,00, close to house's bits 00 his summary Sine (10 his summary) and "Sik Hat Kid" (Fox) split Con-bing a good \$1,000, house to pice the Sine (10 his summary) and "Sik Hat Kid" (Fox) split Con-tions a good \$1,000, house to pice the split of the summary) and the summary of the summary of the split of the summary of the summary of the split of the summary of the summary of the date dual policy with Chines, pre-viously held by 'No More Ladies' (MG). 'Call being held over, Lades' (MG), 'Call being held over, lades

'RHYTHM' 81/2G, **CINCY FAIR**

'IRISH' \$11,000,

Cincinnati, July 30.

Cineinnati, July 30. (Best Exploitation: Capitol) Run-of-mine product at the maje stands this week and results ditto. Acc pull by The Irish in Us⁴ for Rhythmr sounding #3500 at the Al-ber. Encape Me Never resting carriage trade at Capitol for \$4,500. Calm Yoursen! at Keiths and Col-lege Scandal at Lyric each in line BKY0.

legs Scandal' at Lyric each in line RKO smalles, Grand and Pamity, handlcapped by lack of cooling sys-tems during present heat spall, and the standard standard standard Escape-Me Never, with latter re-ceiving more generous treatment fright startagy (27) paired to fair matines biz and a two-thread bout at significant with the

attention of the second sec

'CURLY' 10G PROV. TOP: 'SHANGHAI' OKE \$8,000

Lindon, Liphing sverage summer, the coord-breaking opening assured strand of morphing up the ungestimated of the strand of morphing up the ungestimated of the strand of the strand strand of the strand strand of the strand stran



Portland, Ore., July 30. (Best Exploitation: Paramount) 'Love Me Forever' started hitting a strong pace at Evergreen's Para-

mount from the start, answering to the biggest exploitation campaign that house has put on for months. Paramount ditched its regular

that house has put on for montha-Paramount ditebed its regular double feature policy to single-shoot the Grace Moore pic and it worked. "Call of the Wild also getting a good plky and Parkers' Linised approximation of the source of the vesther and probably work extra ducats. Last work the UA collected approximation of the source of the result of the source of the source of the ducats. Last work the UA collected bills up to standard but not strong chough to hold. It's a strong pic or building house reputations it for building house reputations. It mow working, with Al Finkiestian, work working, with Al Finkiestian and getting some extra bit for that house. Evergreen Hamrick to the build above pic Tront Page Woman and getting some extra bit for that house. Evergreen Hamrick to the only indie spots down-working, the shabe Hollywood fitter doing bit at the Capitol and Liberty, tollowing four weeks first-ent Estimate for This Week Bradway (Parker) (2,00; 25-40)

Estimates for This Week Broadway (Pariter) (2006; 25-40) --Calm Yourself (MG) and 'China-town Squad' (U) dual, Just getting a fair play against strong compe-lish, around \$3,700, fair. Last week Doosted h.o. to oksy \$4,300, well and United Artists (Parker) (1,000; 25-40)--Cali of Wild' (UA), Nearby United Artists (Parker) (1,000; 25-40)--Cali of Wild' (UA), Nearby Northwest Locale of pieture Im-portant factor in harvesting \$7,500, Yorthwest week Escape Ne Never Strat, Last week Escape Ne Never Paramount (Evergreen) (3,000;

with \$4,000. Paramout (Evergreen) (3,000; 25-40)-Love Me Forever' (Col), Answerd to hig exploitation and areat \$7,000 means a holdover. Last to a bar and the state of the state of the Love Danger' (Fox) just dair at \$3,000. Orpheum (Hamitick - Evergreen) (2,000; 25-40)-Front Page Woman' (WB) and Myrt and Marge with

Mpls.' Heat Wave Not Wilting 'Call of the Wild' Strong at \$9,000

stage unit. Latter billed above pic and gotting a nice silce of biz above pice at \$2,600, good. Later weeks Biondes (WB) just kaliny, around \$3,600, iii (Datker Soverstein) Mag 25:40, iii (Datker Soverstein) mad 'Auwelening of Jim Barker (Col). A good play in spite of strong on-public (Jim (PNN)) and 'Auwelening of Jim Barker (Col). A good play in spite of strong on-public (Jim (PNN)) at 100 permon Limited (Mean) and Toneymon Limited (Mean) public flatter two days last week.

BLONDES' PLUS 'FRENCH REV.' \$15,000, K.C.

Kansas City, July 30. (Best Exploitation: Mainstreet)

Mainstreet is back with a stage show, 'French Revue,' added to its picture, 'Don't Bet On Bloudes,' and is hitting on high. Friday opening good and business holding up

Took with the set of t

by with "Age of Indicection" and the submarks containing tunio Lat. The second of the submarks of the submark of

'CURLY TOP' BIG \$6,500,

(URLLY TOP' BIG S6,500, KEY 33,200, D'Alland Immana, Juya (Bert Exploitation: Alabama Alhough the populate approximation termile pictures. Curvit 70 is a superior of the superior Alhough the populate approximation termile pictures. Curvit 70 is a superior termile and termines. Superior termi (Best Exploitation: Alabama) Although the populace appears to be just a triffic dired of no many reckioned the best she's made yet. Business has been Sinday schoolinh the first part of the week and the first part of the best she's not observe that the first part of the first part of the best she's made yet. Saturday morning more the Alfckey Shirley. "It mainty because of

Shirley

Minneapola, July 30. (Best Exploitation: Century) Frontacted selection: Century) Frontacted selection: Century) Frontacted selection: Century) Frontacted selection: Century News cut Assessed Selection: Century Centu

Chicago, July 30. (Best Exploitation: Oriental) Loop continues to wilt under th

Loop continues to wilt under the hot hand of the westher man. People are sticking pretty close to home and staying off the streets as much as possible. Weather may be only a sort of albid for the generality needs of the street of the stronger outlay of product could thumb its nose at the thermometer and confinue to pack tem in. But weakly line-up of screen folder is making the people more conscious of the weather than of going to a picture slow. Loop is hindered the pictures are hold-overa, one is a picture slow. Loop is hindered the pictures are hold-overa, one is a picture slow. Loop is hindered the pictures are hold-overa, one is a picture slow. Loop is hindered the pictures are hold-overa, one is a picture slow of the loop tis to not the houses. Oriental had some excellent breaks only fair butters. Oriental had some excellent breaks in the dailies on the return of Jessal room of Wendeil Hail of the radio. Etimats for This Weak Apolio (B&K) (1,200; 25-35-50). hand of the weather man

Level wenness hair of the falls. Estimates for This Work, Science J. Jebolio (1982k) (1,200); 25-35-50-Jebolio (1982k) (1,200); 25-35-50-biling up pictures on four houses on product desperate. B. & K. gob-biling up pictures on four houses out to keep screen alive. This oldie bot figurings on money-making at all, and will taper off to meaning: Chicago (1982k) (4,000; 15-55-71) Chicago (1982k) (4,000; 15-55-71) Tading to anemic 255,000, Jasti veeks, scood for 'Love Me Forever' (Col) screamed through to a power-main slipped into the Rooseveit for additional loop time. Carried, (842k) (900); 25-35-50-

Detroit. July 30. Business perisk generally in a more overful outly of picture strength, particularly as far as the United interpreter of the strength interpreter with the strength outly of the strength outly of the strength strength of the strength strength of the strength and the strength of the strength art house out of a out where it upping nicely is the United Artistas, where 'Gail of the Wild's bringing back the box-office smile, following strength is the State, with its double feature. Estimates for This Week

ful 322.00 for its holdover session and alipped into the Rosevelt for additional (or M). "Becape Me Never' (UA.) Brought back to loop after a fortnight at the UA. On former plugging evilting by UA. On former plugging evilting by Driental (BEK) (1,200: 25-54-0) —Binck Sheer' (F80) and vaude despite some soon to \$14,000 cur-relly, nol stoong. Law (S. 55-50) —Binck Sheer' (F80) and vaude despite some soon to \$14,000 cur-relly, nol stoong. Law (S. 55-50) —Discut (Berling Control and additional to \$15,000. Biologic Control and the solution of the solution of the solution of the solution of the minimum solution of the solution body. Gross his the toboggen (Se \$17,000, in the cellar. Last week \$17,000, in the cel

Sullivan revue on stage held to good \$19,800. Roosevelt (B&K) (1,500; 35-55-65) -Love Me Forever' (Col). Third ioop week and will hit it for \$10,000 anyway, fine for the iength of the run. Picture seems to lack 'One Night of Love' strength in repeater business but still a box-office pow-form only wond how for a work on the form on the form only wond how for a work on the form on the f

business to still a box-office pow-er. Last week Flame Within (MG) drew ole matine crewd but faded anight (or fairink \$7.00; 20.55.
35)—Raven (U) and vaude. Picked up from the Palace, picture is caviar for this andience and perks the register to good \$11.006. Last the register to good \$11.006. Last united Artists (B&F.U.A) (1.700; 35.55.65)—Call of the Wild' (UA) United Artists (B&F.U.A) (1.700; 35.55.65)—Call of the Wild' (UA) minish the initial satzna in hime fash-ion at \$17.000. Last week "Becape No Never' (UA) concluded last of two week stay to so-so \$7.300.

17-42)—Curly Top' (Fox). Mats biggest since Mae West's Angel over a year ago; 89,006, great. Last veck (Shanghai (Far) liked, bat go' Likery (Jvik) (1300; 152-737)— Love Me Forever (Coh) (fad wik). Liked and steady for 38000, great. Last weck, same film, dipped Sur Jab, Mb built weit for grant chose tun to Love Me Fonight, which went baces.

big, Management expects close tun to Lavy Mc Tought, "Mich went Planm: Bex (Hamnick) (2700; 271-37-42)—Becy Sharp, (Rad) big ad blasts beiped to big \$6100, Set to 10v day, Anniet, \$2,000, slow. Orgheum (Hamnich) (2,700; 371-74-4)—Calt or Wild (Call (262 should in eight days. Last week, same film, Sunday weather alono checked great big which hit 514,000, immention 371-43)—Call 514,000, immention 371-43)—Call and Calm Yourself (MG) should. Anticipated big which hit 514,000, immention 371-43)—Call (201) and Calm Yourself (MG) should. Anticipated Jour Names (Par) and Orchids to You (Yox) dual, \$3,600, okay.

In Detroit: 9G

Estimates for This Week

'CURLY TOP' THE TOPS AT \$11,000 IN OMAHA Omaha, Juiv 30.

(Best Exploitation: Orpheum)

'Gondolier' 21G



San Francisco, July 30.

San Francisco, July 30. Business reasonably good. Oppo-sition this week is alightly less, with Embassy aircardy dork, and United Artisty shuttering Wednesday (24) mer lack of product. For this weekend has extra big gross with holdower of Eddie Can-tor. Farkyakalas and Rubinoff for yross with holdower of Eddie Can-tor. For will use double bill from Monday (29) to following Thursday. and then installs alage above sur-ningte teature.

single feature. This makes F&M in a sense rivals of itself, for the Orpheùm is operated by F&M. Fox, 5,000 seater, was once acc house in town with huge stage show, big pit band and ihe of girls, with four to six acts weekly. of girls, with four to six acts weekly. New policy will keep Golden Gate and Warfield on toes, especially Golden Gate, which will be in the same face, op but has week with Gong Markow Par, Fox and WH B pix. Warfield will be top grosser this week with Gagney in 'right in Us.' Fox will run second, and Golden Gate, third, latter having holdover of

Gate third, latter having holdover of She, are non hore much encour-and by pocket weto by Gov. Frank Merriam of bill isenitaine pari-mutuels for dog racing in state. I louses here are hard hit when dog racing is on, with 60,000-70,000 people attending the track weekly to see the whilppets chase the electric rability or the set.

Wednesday, and results of this one practically as gratifying. Brandos better the bit of the Jint car gives the first inter a provide to better the bit of the Jint car gives the first time and no complaints. Downlown, houses upped grosses the first time and no complaints. Downlown, houses upped grosses the first time and no complaints. Downlown, houses upped grosses the first time and no complaints. Downlown, houses upped grosses the first time and no complaints. Downlown, houses upped grosses the first time and no complaints. Downlown, houses upped grosses the first time and no complaints. Downlown, houses upped grosses the first time and no complaints. Downlown complaints for the grosses the grosses and the time and the first time and the first first first time and no complaints. Downlown complaints for the set to prove and the transfer to the first time and the first time the first first first first time and the first time and the first first first first first first first time and the first time content time to publing. Downlown complaints for the first fi H. O. on \$42,000; 'Arizonian' Neat \$28,000, 'She' Weak \$60,000

'Shanghar (ren) a... (Fox). St. Francis (FWC) (1.470; 30-35-40)- Broadway Gondoller' (WB) (1.10)- Warfield ought to St. Francis (FWC) (1.470: 38-35) (40) — Broadway Conduler (WBD) (50) — Broadway Conduler (WBD) (50) — Broadway Conductor (90) — Broadway Conductor Warfield (FWC) (2,59) 35-40-55) — Warfield (FWC) (2,59) 35-40-55) — Hish In US' (WB) and stage show clicking a big 33,660. Last week, Troadway Conduler (WB) as a show nice at almost \$36,006

'Gondolier' with Allen's Amateurs Tops Boston, 24G

Boston, July 30. (Best Exploitation: et)

(Best Exploitation: et) The Met has finally hit its stride and easily leads beantown this work, with "Broadway Gondolfer" and Pred Allen's amateurs on stage. Customer comments indicate the customer comments indicate the having a slight edge. Many patroms rate if Powel's best. Best bit since 'G Men,' and fitting with \$24,000. Keith Memorial up against a wall-ing wall this week with 'Oid Man J5300. State is off with 'Jundet Man' and 'Party Wire,' dual. Orpheum is hopeful at strong

will play straight films day and date. Gene Fox and his Met publicity department lack drawn, in their laps and the straight data and the straight polaritation in the Fred Allen ama-leur stage show, and they didn't muft i. Worked the lapana angle phanted seves show, and they didn't muft i. Worked the lapana angle phanted several features in Sunday particle several features and the staff in the sundary straight and in sint by arranging four broadcasts of the youngsters through WEEL with full theatre credit and at no commendable layouts on the show. Jack Granars of Loew's deserves one, two-column story in the Train-eacript on Eddie Jackson, on the orpheum stage. Trainserpt is hard to creak and espectivy front page.

script on kadle createson, on the locate on addite createson, on the locates, and especially front page. Estimates for This Week Met (MARP) (4.200; 35-50-65)— Broadway Gondolfer (WB) and Fred Allen's anateurs on stage. Hanging take attracting radio crowd that come only for such spacelial al attractions, and pite is more than scillaform (the regulars. Will hill and medium stage show just piffed through hast week with Sit2.200. State (Locw) (3.200; 25-30-40-550) Wite' (Col), dual Lock pake, around Sil.200. Ho. week of Low de Porever' (Col), lattweek, not black on the second of the second week, solo. Drobeum (Locw) (3.000; 25-40-550) — Jone March (Barlow, Barlow, B

(Best Exploitation: Capitol)

(Best Exploitation: Capitol) Cooler vestber holping Broadway theatres a little, but the first run market is noted by the state of the approaching boxofiles to inquire it perioraching boxofiles to inquire it independent of the state of the state construction of the state of the state construction of the state of the state of the state and the state of the state construction of the state the state of the state of the state of the second run, pulling for the state of the the data state a couge wells, state the state of the state of the state second run, pulling for the state of the state the state a couge wells, state of the state the state state a couge wells, state the sta

tage names. Estimates for This Week

Peter Capital (a) of a mile Week stage names, Estimates for This Week Capitol (420) 35-76-58-31.0)-Construction of the second Far Sully stage names, providing bit draw Around \$42,000 the second for the picture. Private the second Far Over but not the picture. Private Trapect (Far) is the second Far Over but not the picture. Private Trapect (Far) is the second Far Over but no Bionds (WB), un-der \$20,000, noor. Palace (1/00) in \$2.56.45) - Palace (1/00) in \$2.56.45] - Palace

Booking 'Curly' Vs. 'Ginger,' Shirley **Routs Little Known Jane in Wash.**, 17G

Washington, July 30.

(Beet Exploitation: Pslace) Good pictures are doing nicely this week and the so-so stuff is gasping hopelessly, Cooler weather over week-end sent 'em downtowr in droves, but they shopped smart-ly. 'Broadway Gondoller' is leading town's new flickers easily and 'Love Me Forever' is tops among the holdovers. Latter holding up nice-ly despite fears that it would open big on Grace Moore rep and slip.

Prize boner of year pulled by RKO in booking 'Ginger' opposite

RKO in booking 'Ginger' opposite ('Que'y Top.' Town only has as on and Janc Withers didn't stand a abow against Shirley Temple, Film abow against Shirley Temple, Film to 'Que'y Top' at Palace with Keith's doing the work, Loeve Sput to 'Que'y Top' at Palace with Keith's doing the work, Loeve Sput top Pug was way Keith's add on 'Ginger' referred to Jane Withers a, 'girl who was mean to Shirley related 'Bright Eyes' and Gashed 'Bright down ose 'Que'y Top.' Estimates for This Week Earie (WE) (2424: 25:3-6-060)

called 'Bright Eyres' and Gashed's cipht down to see 'Curly Gashed's Estimates to see 'Curly Gashed's Estimates to see 'Curly Gashed's -Erroadway Gondolier' (VB) and vaude. No name yaude, leaving ti all up to pis and Dick Powell, pull-les Goandar' (Par) can thank Ima Marked Marked's Carly Constraints (DF Silogon) (Carly Carly Constraints (DF Silogon) (Carly Carly Carly Carly Constraints (DF Silogon) (Carly Carly Carly Carly Constraints (DF Silogon) (Carly Carly Carl

'GONDOLIER,' 7G, **IN GAYER BALTO**

Baltimore, July 30.

flaccid weeks. Baltimore has very perceptibly brightened this session. No spot finding it a wow at the wicket, but every house is sitting

wicket, but every house is sitting pretty. Keith's is experiencing its best recent week, with Shanghai', which goes eight days, and should musp very good 8.540. The Stuthar for anone starza past. "Broadway Goo-coller' caught on right from Siart, and looks a clich to grab heat 37, eccent pace. Carly Top', in second canto at the New, continues very present pace, "Carly Top', in second canto at the New, continues very present pace eccollent confing week, paratively, step behind the straight lick spots but they too are coming once expensive campaign ecceded up than competitors. Worked on both and storehers. Estimates for This Week

Estimates for This Week Century (Lose-VLA) (3000: 15-23-35-05-56) — Paris In Springr (Par) and waude. Pic was sloughed by the Stanley and grabbed by this Stanley and grabbed by this another mulaiol., 'Gondolity' (WB), which packs more potent names, Sage-show liked out, but has no appreciable lure. \$4560; Ab; Land vaude headed by Billy Rosy's 'Small-Timo Cavalade' topped 315-000, ok.

public at all. Light nut on stage-show will enable house to come out nicely at \$11,500. Last week (2nd), "Love Me Forever' (Radio), good

niety at \$11,500. Last week (2nd). Love Me Server (Radio), good \$1,000. \$2,540.5.400 - Shan,bark (Par), eight days will get \$3,500, very good Opening tomorrow nic (Ved) at \$4,000.000 - Shan,bark (Ved) at \$4,000.000 - Courty TOO (FOC) (24 \$4,000 - Courty TOO (FOC) (25 \$4,000 - Courty TOC

3d Wk. of Moore. **Muny and Parks Colv Biz in St. L.**

St. Louis, July 30. (Best Exploitation: iseouri) Town in midst of near troph , deal

heat wave and only amusement enterprises that appear to find figures in black are the Fox, Municipal Opera in Forest Park, Mississippl river excursion steamboats and one amusement park. Rest of theaties in doldrums and there seems but small hope for betterment until cool

weather hits burg. Loew's State tried a new stunt to lure patrons to house. Permitted customers to vote on choice of piccustomers to vote on choice of pic-ture to be precented current week. Norman Shearer in 'Smiling Thru' was announced as customers' choice. Grace Moore in 'Love Me Forever' goes into third week at Fox.

Pos. Missouri put on a smashing cam-paign for 'New Tarzan' Lined up largest loc erean company and its biggest competitor to sponsor plo-ture and a Siddle show that ar-up start of week. Eight quarter-pages of newspaper space, plaid for by loc cream company and rival who also focue bills for 13 sead 100 huge bannera carried by trucks op-erated by companies. Estimates for This Week Fox (FeX0) '(5033; 25-35-50)-

eraide by companies. Of the Week Estimates for Thie Week Fox (FEAM) (5.038): 25-35-55)-Love M Foxover (Col) (3.04 wk.), which there were (Col) (3.04 wk.), which there is a state town by sermin Last week bit \$12,000 picture that has taken town by sermin Last week bit \$12,000 State (3.04). With great campaign hand opening, Ruyes to reach \$3.56, 48.00 satisfactory, 35: 2-3-55) woman (WB) (Gnd yeek). Maybe 48.00 for holdover. Lastweek pro-teews (3.12) (3.25, 2.3-55) Woman (WB) (Gnd yeek). Maybe 49.00 for holdover. Lastweek pro-tact (3.25, 2.5-3, 55) Lowes (3.12) (2.3, 2.5-3, 55) State (3.16), Despite novel bill, even this picture does not deem to warrant an expression for the four this picture does not def Man' (MG) and Pro-typics (MG) only 5.660, considerably be-low par.

mandpoint. Brown solurged heavily on news-paper space, also going in for 24 sheet stands. Other first-run houses keeping within a limited built of the stand of the second built of the special sheet of the curry Top' due in at Rialto next week, with expectations for a amaging so on the tot's engage-

Estimates for This Week

Estimates for This Week Lows State (3100: 15-26-40)— Burke' (Col), dual. Should of 35.00 for the week, pretby growthere and particularly potent draw. Last week, Grace Moore musical Low We Forever (Rado) responsible for best Diz in weeks, with returns around \$500.

Straid (4th Ave) (1,456; 15-25-40)—'Silk Hat Kid' (Fox). Only around \$1,400, compared to last weeks Men Without Names' (Par) and Tubbs' (U), dual, with heat cutting down the take to a fair \$2,400.

cutting down the take to a fair Mary Jonn Heat (John) (WB), Abourt Bat (John) (WB), Abourt Bat (John) (WB), Abourt Bat (John) (WB), Abour 12,000 looked for, ao-so: Last week, Front Page Woman' (VB) annow (John Karting) (CM) annow (John Karting) (CM) and Miserables' (GA), dual. Second week for the house (With a first-run in the deorge (John) (John and Strong Second-run, represented by 'Miserables', (John), and Mark (John Second-Table), and Mark (John Second-second-age 11,400.

'GONDOLIER' 20G SWELL IN PITTS.

Pittsburgh , July 30. (Beet Exploitation: Stanley) Although town's down to three

first-run eltes, its lowest number in years, average trade still prevails except where there's an ace attrac-In this case, it'a the Stanley, with Broadway Gondoller' the big selling point and Little Jack Little's band on stage as a bolster. Looks like \$20,000 easily, best takings here since 'G Men' and Folles Bergere revue, 'Hello, Paris,' played on same

Biondea' and 'Silk Hat Kid, neither Flying Trapeze'-Hutton Band Good 15G, Philly; 'Gondolier' 111/6

MONTREAL OK'S 'BECKY'

Beating Heat for 7G; 'Call of Wild'

in for 66 Montreal, July 30. (Best Exploitation: Palace) Best pic. In werker at Palace is up and good ballyhoo should lift gross to \$7,000. Chema de Paris through with lis fifth week of Na-pool for \$2,000. George Rotsky had a mapy tie-up on Becky Sharp with an eye on Becky Sharp with an eye on ball Tatu who still read Thakka-vitation racket. Estimates for. This. Week

the literati who still read Thacke-triation racket. By and opecial in-triation racket. By and opecial in-triation racket. By and opecial in-back of the state of the second operation in the second set of the second operation in the second set of the second operation. The Back of the second set of the second operation of the second set of the second operation in the second set of the second operation in the second second set of the second operation in the second second set of the second second second the second the second the second the second the second the second second

Buddy Rogers in Person Plus 'Blondes' Mops Up Indpls., 11G

Indianapolis, July 30.

Induce of interest, 14 W Indianapolis, July 30. Heat Exploritation: Lyric) and Unput the point bet on Bionder the science is doing hearoit works at the box office of the Lyric and dispite all kinds of opposition with near-record take. With the theatrest cooling, system broken down for the first four days of the engage-tion and Stront Page Woman's at bination bill of Gene and Gienn in person and Stront Page Woman's at bination bill of Gene and Gienn in person and Stront Page Woman's at the at Lowe's is just making the bination bill of Gene and Let Em Have the science of Buddy Rogers' of Calm Yoursoff and Let Em Have and take notice of Buddy Rogers' presence. Front page active and the attor at the science and the science and the control of the the control of Buddy Rogers' presence. Front page active and and take notice of Buddy Rogers' presence. Front page active and and take notice of Buddy Rogers' box Drot, scelent window dis-physer featuring Rogers' photos were compaign thore and a large at showing Rogers wearing a new and the tories and and of open-box Drot, with ad copy attached on their dess a day ahead of open-ing mers uside of the science and and anyriad of other items are boath day day day had of open-tion and anyriad of other items are boath and any the active throw with and a myriad of other items are boather day day during the engage-ment. Estimates for This Wesk Anolis (Fourth Ayo) (10 no . 25. <text><text><text><text><text><text><text><text><text><text><text>

Thillogiphin, July 30. Although Phillog at Provide States of the same prand of week, Indications are for no dawn town find the same share the same base week, Indications are for no dawn town find the same share shares in the dawn town find the same shares in the dawn town find the same shares in the dawn town find the same shares and predict Man on Flying Transcer and Despite Intesses heat bit held up to four extra days with the same base of the same shares and the present states and the same shares and present shares a

S11.300. Last Week Love Me For-ever (Col) \$3,500 in second week, fair. Stanton (1.700; 30-40-50)---Mur-der Man' (MG). Usual gross of Man' (MG). Usual gross of petchler Just under \$5,000 ex-petchler GWB, \$4,600 with all the beet of (WB), \$4,600 with all the

CURLY 12G BIG **DENVER NOISE**

(est Exploitation: Denver)

BRITISH EYEING Souhami Gets Court FR. VERSION FIELD

Paris, July 19, British producers are now anxious to break into the French version field, hitherto virtually monopolized by Garmana

British producers are now Avridue by der hin Arton by that product and by der hin Arton by that product and by dermans. "If a Bavaria - Films and others have been doing a lot of business in past years by making French pictures, with French cast, of same quality has a been commercially free the same set of the same and the same set of the same set of the farguages for two different national Mentalities from same continuity, proceedure has been commercially freech, negative, with built of sa-penses spitt by the two versions. "This permits more elaborate pro-penses spitt by the two versions. "This permits more elaborate pro-duction than can be done by firms "making" Frenchers lance and is duct of the same set and the same making is been making both ver-tions all by tieft, but British ays-tem probably will be for British are the probably will be for British protective have to casting will thus be done in Paris, with proference for producers with Art profession fullations in France. Curit Melnitz's Safa, formed off pommetion will Bavaria, essens in into for some of this bia. Safa has united Artist hookup."

French Distribs Organize to Halt

Parls, July 20.

Distributors' Association, to which American firms 'ere belong, and of which Henri Klarsfeld of Para-mount is vice-president, has opened a campaign to check nosedlye of admission prices. Committee was

a campaign to check nosedive of admission prices. Committee was appointed to study action. In statement outlining position, distribution of the state of the state prices compatible with weifare of industry in France, for nabes, both matine and evening, and including all family reductions, etc.

They say they realize that films nust be cheap enough for every one to afford them, and that admissions should follow genera' downward price trend, but that there is danger now of a vertical drop that would kill the trade, and that is what they want to check.

Hakims Turn Producer: M. Gargour as Partner

Paris, July 20.

"Hakim brothers, until now chieffy engaged as film importers, handling Britishi Gaumont product, have jolned up with M. Gargour, former production director of Pathe Natan, to form producing company known as Paris Films Production. Capital is 365,051 in to make the up the second

Intention is to make two or three Intention is to make two or three films a year. First will be 'Samson,' based on Henry Bernstein play which Lucien Guitry, Sacha's father, did on the iegit stage. Harry Baur is to play film iend, and Maurice Tourneur will direct. Second film Tourneur will direct. Second film is to be a whodunit set in the pros-titutes' quarter of Algiers.

Lead Injures Leg

Rome, July 20, Assia Noris, fomme lead in No-vella Film's 1'11 Give a Million, had her leg fractured by one of the cameras and scatfolding which

crashed on location at Verona. She was able o leave the hospital after four days' detention, but the limb is still in splints.

Order for Par Coin **Escrow: Suit Unended** Paris, July 20.

Paris, July 20. Vielding to a court order in favor of David Souhami in his \$200,000 lawauit for compenation for hav-ing been fired, the French Para-mount company has placed \$25,680 In cash-with an Official depository as guarantee.of payment of any judgment that may follow. Souhami til out a start of the second French Paramount un-til Curt order does not constitute a granted. It was issued following a theoret by an expert appointed by the court which admittediy consid-ered only one side of the case.

the court which admittedly consid-ered only one side of the case. The court at first granted Sou-mount's bank accounts up to a max-imum of \$100,000, but he deemt seem to have been able to tie up that sum. The figures and the or-ders, appeals ind counter appeals are so complicated that only a law make out exactly what it's all about. make out exactly what it's all about.

Anyway, Paramount has put up adoposit and is apparently hav-no trouble hähdling its money the banks. The case probably l drag on now for a year more, least Anywa'y, + ha ing no in the at least.



(Continued from page 3) audlence, generation was being

weaned. Then weaned. Then there's the femme contin-gent who can still be considered iove interest with a modicum of s.a. thrown in. In this list, Evelyn Brent, Marion Davies, Bebe Daniels, Lila Lee and Gioria Swanson still manage to interest the male contin-gent of fans as they did 17 years

ago. Few pictures are released without A Distribs mize to Halt Admish Cuts being the set of th

ville stately iny orr. when is oblight owners store have been is oblight owners det for the past 15 years. Holt has been a star name for 20 years. All the Brady, Louise Fazenda, Pauline Fredericks, Zaus Pitts, Marjorie Rambeau and May Robson are in demand today as they were 10 and 15 years ago. Billie Burite 1s a comparative new-comer to the list. Mary Pictford, whough inactive for doomt a yet. Than there's Charles Chapin, Ian Keith, George Arilas, Claude Gilingwater, Donald Crisp, Will Rogers, Richard Dix, Warner Baxter, Tom Mix, Thomas Meighan and Harry Carey.

Crisp, Will Rogers, Richard Dix, Warner Bactor, Tom Mix, Thomas Meighan and Harry Carey. Mix and Carey are good exam-ted and the second second second a sorial last year which netted him close to \$40,000 for his eight weeks work. Harry Carey, who has had some slim years, currently receives Harb weeks. At present he is his playing a factured part and also be-ing starred in Radiu's Towder Smoke Range. Between times he is making a series of semi-westerns or maramuth heid up Wantiever of the Wasteland for four days, hoping that deal you do hear-ranged with Goldwyn to borrow Warner Oland knocks out our Charle Chan mysteries yearly for Fox. He's been doing this charac-ter for fav years, has specialized in Oriental heavies since the days of All of these navers manare to

White.

Pearl White. All of these players manage to bowl over the contention that the life of a mution picture fax is of short duration. In some cases, with almost a quarter of a century on celluoid, they are still tops and all of them have lield their respec-tive positions for at least the past If years.

WESTWOOD'S 9 YR. LAPSE

Norman Westwood's visit to New York this week is the first in nine years. Westwood is Universal's for-York this were a like Universal's tor-eign manager in China, head-quartering in Shanghai. Will confer with N. J. Manhoim, U's export chief, before going to Universal City next week.

Paris, July 20. While local distribs association is organizing fight against current ad-

Quadruples in France

organizing fight against current ad-mission price cutting, news comes from Marseilles of a film house giv-ing quadruple program. Program begins at 2:20 and lasts until 8:46, with 16-minute intermis-sion. "Scarface" and "Back Street" are the two pix on the second haif of program. the other two being French, Price: 20c.



Budapest, July 19.

Stephen Gero, owner of the five nost important first-run picture heatres in Budapest, known as theatres in Budapest, known as Royal Film Theatres, plane extend-ing his chain to five more. This would leave out only three Budapest first-run th eatre s-Metro-Scala (Metro owned), Urania (owned by Ufa), and Omnia (independent). Distributors and smaller exhibs are protesting furiously against this are protesting furiously against this russification, which would put Gera almost entirely in command of the market. theatres

market

Minister for Home Affairs Kozm Minister for Home Affairs Kozma says, however, that he will not give his consent to the formation of any trustification of the motion pleture exhibiting industry. Without yet having gone hot the details of the matter, he assured the desperate Exhibitors Ass'n that he would countenance nothing that led to a corner in the exhibiting market.

GIANNINI BANK IN FRENCH PIX

Parls, July 19. Bank of America is among U. S. financial concerns showing interest in financing French picture making. In financing French picture making, At least one concern here, with strong Anglo-American hookups, is expecting backing from the Gian-nini Pacific coast outifi. Straight Frenchers, or course, would have a tougher time getting it. Bank is also reportedly financing Alexander Korda in proposed Law-rence of Anbia picture.

Los Angeles, July 30. Dr. A. P. Giannini, of the local banking family, trained out of here banking family, trained out of here ing Wednesday (31) for England. He goes to look over European picture situation, and may conclude negotiations for participation in freeign production while there. Will foreign production while there. Will weeks,



Estin, July 21. By order of Dr. Joseph Goebbai, the following films will compete for the Mussolini prize at the Third International Pilm met in Venice, Aug. 10: "Triumph des Willens, "Der alte und der junge Konig," and "Hermine."

'Hermine.' 'Triumph of Will Power,' heading the list, is the super news-spec-tacle of the party day at Nurem-berg last Sept. It was made by the propaganda ministry and received this year's film prize from Goebbels.

Second chance is given to the Second chance is given to the Ufa-Jannings screening of The Oid and the Young King. It is about Prussia's militant Frederick the Great and his father. The German censor presented it with a com-plete set of the seven credits at its disposal, among them 'politically valuable'.

Milan, July 20. Forty-three nations have notified

Is It Yes, Is It No, Is It Maybe? French Still Don't Know About Taxes

Cops Ban Up'n'Up Muggs From Mexican Pictures

Mexico City, July 30. Use of up-and-up Mexican gunmen and gangsters in pics is strictly taboo, police have advised native producers. Cops learned that some native companies proposed to make films featuring desperadoes who served time, figuring the crooks as possible draws.

Police are investigating reports that a clandestine studio is func-tioning here for the production of pics in which known and violent Such flims are actors allegediy for private exhibitions.

Sweden Surprised Native Film Upset **Political Germany**

Stockhol , July 19.

Stockhold , July 18. Stockholm is all upset by the rlots in Berlin caused by a Swedish picture, "Peterson & Bendel." Pic-ture was produced here by Wilfelin and is not locally considered by anyone to be anti-Jewish, with considerable concern expressed considerable concern expressed interproted in Germany. It was so

Interpreted in Germany. Picture had:a tough time getting into Germany in the first place, to paus only after Hilter and per-tion of the second second second Ministry in Berlin recommended the picture them and the Nafit press gave it unusus support. Reicha-finkammer (State Pilm Bureau) termed it State-politically valuable that it characterizes in a superior way the Nordio race.

way the Nordle race." Superior Pleture, however, has been re-leased in several different countries around the world without giving that impression or 'causing any trubule, being generally accreted. as a comedy. It is bissed on a Swedish novel by Valdemar Hammenbog, who now claims he is highly in-novel by Valdemar Hammenbog, who now claims he is highly in-dition to his book of this pro-station to his book of this fore Hilder and his doctine were known and had nothing of that sort in mind. in mind.

in mind. Opinion here is that trouble must be directly traceable to the German subtiles which are superimposed on the Swedish original for Ger-man release and that these captions must in some way pervert the actual dialog of the picture.

Beriin, July 21,

Berlin, July 21, Pettersen & Bendel, Swediah pic which started anti-Jew trouble here, is packing them in. Only chance to get a look at 1t is to stand in box-office line. Film is al-ready playing three Berlin houses, UAP Fridrichtsrasse, UAE Pavilion and July following suit.

2 Femme Filmers with Cameraman in So. Africa

Capetown, July 23. Latest of the flock of camers crankers coming to South Africa in search of picture material is Ar-thur von B. Mencken, former Para-With him is Mrs. Mabei Ingalis, niece of J. P. Morgan, and Mrs. Margaret Hubbard, femme film producer

producer. They recently arrived from New York. Intend staying three months in Rhodesia, filming native stuff for a picture which Mrs. Hubbard will produce and direct.

3d Mex Studio

Mexico City, July 30. Construction of studios in a local suburb is to be started in August by the Compania Cinématografica Latino Americana, S. A., new native producer with headquarters at Mex-

Paris. July 21.

Show biz looked in vain among the 29 decree-laws promulgated this week to save the franc for the one, passed in principle by a pre-vious cabinet meeting, that was to cut the taxes on theatres and vious cab cut the clnemas.

Understood that the decree will come come through presently. It's just been delayed, is the story, in favor just been delayed, is the story, in favor of more urgent economic reforms. But no one knows now whether it contains the dreaded Lafont amend-ment which would deny its benefit to houses showing over a certain percentage of ioveign films.

percentage of foreign films. Decrees as Issued affect show biz in that they cut by 10%-along which is going not state theatres. Figured this will cost the Opera, Opera Comique, Theatre Princeis and Odeon something like \$40,000 a year, and since they're sireddy how to be good for them. Shows how a lready becaus to be

won't be so good for them. Shows have already begun to count the savings they'll make out of the itax-out decree that hissn't yet come through, and certain cit-les have anticipated it by outling the poor tax in advance. "Eddward Herrick, who, among other things, is the perpitual mayor of Lyons, is the perpitual mayor of Lyons, attes in hair, affective from July 15 to Sept. 15. Decree will Blow hil forms to

to Sept. 15. Decree will allow all fowns to make similar cuts. At first only cilles of more than 120,000 inhabi-tants were to have that privllege, but law as mow drafted, according to Max Matrey, head of theatre owner' association, goes all the way. Municipal Council of Páris is reported ready to allet arx, from 10% to 5% of the gross. Soaking the theatres isn't doing

10% to 5% of the gross. Soaking the theatres lant doing the state any good, according to lateat treasury figures, which an-nounce a drop of nearly \$300.000 in lateat treasury figures, which an-second quarter of 1305, as com-pared with the corresponding pe-ried of 1344. For the first six months of the year the state col-lected \$34.0000, a drop of more than \$100.000 from the first six months of 1394.

Reich-Italy Pic Deal with Nazi Official Backing

Berlin, July 21.

A German film group headed by Luis Trenker and Arnold Raether, vice-president of the Reichefilm-kammer, has just completed a deal for join production with Italian Aileanca Cinematografia

Pance Chematografia. tender Ar-Pirst tuo-version pictures will be Condottiere' (Flighter) to be started in Jan. Trenker will take script writer and director. That he has held intact a weil-trained tech-nical staff ever since the success of 'Doomed Batailion' makes this possible for him. Makee no films without Albert Benitz, his camera-becce, who has written the sogre for all his films. Bocco is one of the few foreigners stift. holding on in Germany-for-the-Germans. Reich Film Chamber, through is

Reich Film Chamber, through its vice president, is represented in this Italian aliance, pointing towards official German backing.

Former French Film Man **Pinched on Done Charge**

Paris, July 20. Provisional release on bull has thead of Prance International Film, a been retused Contract for the film thead of Prance International Film, a who is in Sante priori on charges to who is supposed to have invested a n new machine for estracting cocanne and heroin from oplu-Chelast was arrested after an ex-y vealed the existence of the drug a machine. His company is now in invitation,





CAPITOL, N. Y.

14

Lou Holtz, Belle Baker and Block and Sully on the marquee this week look like the Cap's defi to summer.

summer. Holts, with his Lapidus style of comcdy racouteuring, albeit effec-tive, was probably the deterrent to Bcle Baker doing any of the Eili Eilif and Yiddiste Mama' she usually gives out. She wisely famored an audholo request for the Ed libed a little in the dome a dibbed was for the doing and the doing a family doing a she

ad libbed a little in the fdiom, "Murder Man' (Metro) on the screen accounts for the \$10,000 stage show at the Cap this week. Large display ad space has been clustely. Ad copy even went in for a pseudo-telephone dialog ba-tween Major Bowes and Col. Lou Sidney on the type of etage show being offered.

- Holz and Miss Baker split top-ine horors, but the week is all Miss Bakers. Sentimentally are pro-fessionally, marking her return to flok the Findend shot results her favorable impression, and in spades. The audience sentiment equation is fully austained by a professional forwasg hais undenlable.

The second subression, and in spindles fully assisted by a professional provess that's undentable. Judiclous set howmandhlp in every respect has statured her clear of the professional second her clear of the professional second her clear of the profession of the second her clear and the second her clear of the profession of the second fard typic (special), had its com-quite up to the head 'hiddle of a second her clear of the second fard' typic (special), had its com-quite up to the head 'hiddle of the second her clear of the forcing into a constant clear of the the second her clear of the second fard' typic (special), had its com-duction of the second 'hiddle of the the second her clear of the second for the second her clear of the head for a costume change and the second her second her the profession of the second her the the second her the second her the profession of the second her the colored the second her the point her the second her the second the second her the second her the second her the second her the conse bright new material. Jasse Block as ever, folls in a active. House the second her the second

Tamily fodder. Hearst Metrotone News and a Harman-Ising colortoon augment Murder Man' (M-G) on screen. Biz big all throughout opening day, strictly to the credit of the rosblg al strictly trum.

trum. Trailer campaign heralds the big "greats" film ceason, but no men-tion as yet that the stage shows will be dropped on Aug. 9 with the advent of "China Seas." Adel.

FOX, PHILADELPHIA

Philadelphia, July 27.

Philadelphia, July 27. For switched its stage show on the usual day thie week, but feature jor. Tarmer Takes a Wile, holds for four extra days to be show to Wednesday. New show is spotty with a slow build-up but a efrong whom scame, led by jenn Donath, consisted of a mediey of songs from whom Scamp by

end. Overture, led by Jeño Jonan. Constituté da metix. Opener was the Three Speeds, two men and a woman, who offered roller ékating. Some of their acros baits, southers starting in the act. Don Cummings, billed a lariat spiner, foliwed. His agaging, both on his own and with orchestra spiner, foliwed. His agaging, both on his own and with orchestra baits, southers, and out his rope, con-cluded, and that brought sharepe outer it trimmed. Thrid was called Youthful Riythni. Yuling a back-drop repor-centing a drug sione, offering and out his rope con-cluded, and that brought sharepe outer it trimmed. Thrid was called Youthful Riythni. Yuling a back-drop repor-centing a drug sione, offering pany on stage for a brief introduc-tion. Four of them did a precision for the alley tap due, with pole off. Torops, mike next. Had a pleasing voice, ut infart was offer precised and sometimes a little trink, bon and Betty reprised they will be next. Had a pleasing voices of the for the first of the please the first woolf the so offer precision. Final and feature act was the

Final and feature act was the Cavaliers. This quartet did some fine harmonizing on 'Every Beat of My Heart' and 'Gabriel Blow Your

Horn' for a start, then a burlesque on the familiar 'William Tell' over-ture, which pictured the famous character as an apple salesman complaining about poor business, by its successor, which was the clavaliers' impression of how an old pi onograph playing a still older roc-ord of the old number 'Smilles' would of a one actor and could have dons more. Audience liked them. Lee Montgomery, plano accompaniat, we click the succession of Weders.

STATE. N. Y.

SIAIL, N. Y. The acts that Ketth forget' runs the line in the opining number of Small Time Cavalende, Billy Rose's tab, and the lyricitst might have warming turn that tops and finales and the statement of the statement. It is the statement Fidday night's audience for unning time, which is part of its strength. Friday night's audience for Cavalende' was easily the winning score.

long. sincere appreciation and Cavalacide winning Cavalacide winning to an origination of the set of the since and in his own act with Maxins Stone. Boy has an excellent bartione voice, but desart take it origination of the set args, good looking blonde. Some Broadway showman is likely to that matter. Ha was in error in announcing 'When Day is Done' as Gershwin composition. Tune was brought back from abroad by Paul bandsman. Jane and Lynton Revue turned bandsman and introduced by the bandsman action of the based set. One. Frincipals are graceful and a modified carloax clinched if for them at the close. The blonde girl acro-ton.

at the close. The blonds girl acro-batic worker got to the audience, too Tommars under the term of the second formal's music festival were spot-ied number two, the mixed duo reg-land was on first with a seni-tiand was on first with a seni-tian probabily can display the pipes to more advantage. But Jeses Wolk former advantage. But Jeses Wolk former advantage. But Jeses Wolk for an arcobabily can display the pipes to more advantage. But Jeses Wolk for a state of the set of the mild set of the set of the mild set of the set of the mild set of the set of the frequency of the set of the worked a guilar, a sort of a jesting frequency filling and the set of the more opened the show very well fronthere opened the show very well with their hooling routine. They are rhythm dancers and know their stuff. Feature film is Front Fage Woman (Warners). 1964

PARAMOUNT, L. A.

VARIETY HOUSE REVIEWS

URLENTAL, CHI Market data of the current of the current week's data of a transformer of the current ters, an aggregate of good solid term on the line-up is the appear-term of the appear-term of the appe

haps a few had dropped money just to take a peek at a name they had Miss Reed doent' do anything but a simple walk-around with the chorus. She was extremely hervous more assurate. Duke Norman Revue, a four-still and one-man flash turn, opened in a mail ave minutes would improve the around ave minutes around any around a strained by the reperior to straight hotche hoofing, which is overdone, one girl has a good to dance and acrobatic number. A bet-toots seems to be indicated for the too routines, both very good. Works for a change in costume right be for a change in costume right be for a change in costume right be solidy.

for a change in costume 'might be more trubble, but would figure to sail the comedy hoofing more Off the radio comes Wendell, Hall singing and plinking a guitar to the unignede facts. Downight address comedy and balled numbers, mixed in with a couple of laugh quickles act over with any family audience. For outright boke of the hoklest ind there is the act of Vote and of the show. Prattalis, face-slap-ning, selizer water squiring, every-thing goes. Man and woman combo about comedy and solve and solve and d the show. Prattalis, face-slap-thout and ear-twisting, heavy thouge make the turn haudience down with any tamity and class the show off the sing of the solve down of the sing of the solve down of the solve of the solve of the solve down of the solve of the solve of the solve down of the solve of the solve of the solve of the solve down of the solve of the solve of the solve of the solve down of the solve of the solve of the solve of the solve down of the solve of the so

would "make this turn audience dynamite may but meet classy that it is any but meet classy that it is any but meet classy concluded their constantly improv-ing routines in the presentation setting and the constantly improv-ing routines in the presentation setting the constant of the presentation setting the constant of the setting setting the constant of the setting overdoing. Read lay which scoled the concluding Continent num-ber. Should setk to strictly botch at the business of getting them like a comple of hard-working been to state on their speech by allowing and zowie. They exhibited some poor vanise taxes on their speech by allowing is and work next week. This stuff is be-coming more and more prevalent lasy in vaude, but it deem i to print of the setting to the Friday. Gold Friday.

The built of the second second

soing through a sort of Doris Weld-man write. Then a male tenor popout in our he is suggested by pair of the griss and he warbles to them till through the is suggested to them the griss and he warbles to them the through the suggest the source of the source of the terms bit on the toes that was good and which concluded in an unusual-being series of fourtes. The tenor again in more though ne didn't scom to requires the instru-ment at all during first appacrance, but then mikes are in vogue thes tage nand out with all the hoders hopping through the the hoders hopping through the the hoders at holding own. "She' (Hadio) on series. If's a cod second show, Friday. Scharger.

SHEA'S. TORONTO Toronto, July 26.

Toronto, Juiy 25. New policy at this show-shop calls for lengthy stage presents is lowesid's trich as producer. Cur-rent bill run 76 minutes but life the constantion of derry Shea, that that that it has been a mistake in re-cent months to keep the stage off-the stage and the show the stage off-cent months to keep the stage off-the stage and the show the producer. Cur-rent bill run 76 minutes that that that it has been a mistake in re-ter the stage and the show the stage off-show the stage and the stage off-show the stage and the stage off-a run for their money. Harry An-ger doing a yeoman job but the pures strings arm not too unneces-contumes immaculate. Current bill is the Keep Cool Re-vue, and uses the seasonal theme-the stage and the show star out throughout as background. One nov-the type the 12-pirl line, done in shut-the type the 12-pirl line, done in shut-the type the 12-pirl line, done in shut-the type the 12-pirl line, done in shut-diamanor in which the show is run outstanding note is the casual mannor in which the show is run outstanding note is the casual of wandering on all off for short with the excit on of Lester Allen or the show is run out stage and out off the show is run out stage people on bot adges for a gold drape in two, delivered for a gold drape in two, delivered the bill takk for a medley of songes based, indering on all off the in-pised, refring on all off the in-pised, refring on all off off in-by the star off the line-up. The based in the star off allesting a section the bill takk for a medley of songes for a point of a short off in-pised, refring on all off the in-pised, refring on all off off in-pised, refring on and off for in-pised, refring on all off off in-pise

GRAND O. H., N. Y.

MET. BOSTON

(FRED ALLEN'S AMATEURS) Boston, July 26.

Apparently a big chunk of Bos-Apparently a big chunk of Bos-ton's population listch in on Fred Allen's 'Town Hall Tonight,' if the eager-eyed crowd of ether fans filling the Met this week is any cri-terion. Then there's another object lesson for the showman. They like good amatcur talent

Although the 17 different national radio winners, playing here under the banner of Fred Allen, have their professional moments, they're still just good amateurs. That's from a critical point of view. From the audience response angle, this outfit is the biggest thing that's hit the Met stage since Jack Benny, Cut from \$0 to 50 minutes, it's surefire all the way. Right at the start Al Mitchell.

shoved into the show here as m.c., rates a big bow. Mitchell has figured out that the customers came

I gured out that the customers came to see the kids and not the m.c., and not once does heave his noes into the spot kids and not the m.c., and not once does heave his noes into the spot service and the service of kids in a big radio studio set the show is simple. Just a bunch of kids in a big radio studio set that a big radio studio set that and the service and the service investor splits on the grand opening. Kids in a big radio studio set that and the service and the service investor splits on the grand opening. Kids and some 'Smiller' stuff in uni-ravelet splits on the grand opening. Kids and some 'Smiller' stuff in uni-cordion, mangies 'Doet and Peasant.' Strictly amateur, but he socks, this point with the show he sen unimperchably soid via ether and unblictly bull-un. A stuffed cow, click in the enthusiastic atmosphere with which this trouge charms its macris store, singe blue. Frank Macris store, store blue. Frank Macris store, store blue. Frank Macris store, store blue. The store of yesteryers. Twists stare de-composite the store of a store will they come to the object kid, William Moc dot yesteryers. Store store, store with his intermention. No re-casson—and so it goes unit they come to the object kid, William Moc dot yesteryers. That's stare de-tore of the store of the store will they come to the object kid, william Moc dot yesteryers. That's stare de-tore of the store of the store of the store of yesteryers. Store store store with his interestore this store with his interest CRAND C. H., N. Y.
 There on New York's lower way
 And York's lower have an end york's lower way
 And York's lower lower lower

ROXY, N. Y.

A \$1.000 act at the Roxy is like a \$3,000 act in any other big house on the street-Roxy tops at 55con the street—Roxy tops at bsc-and the Roxy is playing one this week. But where the other houses with a money turn usually sprinkle the liberat b.r. down the line, the Roxy restrains itself from further epending, and the result is a show with everything in one spot, as cur-

with everything in one spot, as cur-The's 1,000 act (51,000, to be ex-act) is the Three Stooges, here di-rectly from Low's Side down the shalt the bookers, for Broadway at least, have put 'oppedition' on the shell along with confliction' the shell along with confliction' the shell along with confliction the shell along with a shell along the shell along the shell along along the shell along the shell along along the shell along the shell along al

act's comedy got over nicely, though it began to look as though they had taken a year's lease on the stage when they remained on for almost 25 minutes.

when they remained on for almost 5 minutes. A sugary atmosphere pervades the stage when the succharine Shma and stage when the succharine Shma and that sweetness is in their favor just as much as Miss Balleys fine sing-ing and Sims' catchy pianologing. Raflo team is headilining the show. Raflo team is headilining the show. ever, lies in the closing Great Gre-tonas (New Acta), high-wire act that injects a thrill not usually lound outside of a circus ring and late.

FOX, B'KLYN

Combination of a comparatively cool night and Grace Moore's 'Love Me Forever' (Col) gave this two-bit downtowner a full house Friday night. Figured to be a classy mob.

down towner a full house Friday light. Figure to be a classy mob. but a holes hillbilly turn and an mateur singer walked away with be applause honors for the stage how. Laifer, becauge of the lengthy reel, was trimmed to 48 minutes. Outside of the amateur and the fillbilles, the stage end has very lap risis and two men. Billy Keaton, classifier and two men. Billy Keaton, the two men show humon the show the two men. State and the show the show the show the two barlone, Harry Winder, and the appearance and stans classifier of the show it he know the ran out of numbers. Next bet he has how the barby the ran out of numbers. Next bethe the show the barby hough hardly overworked in two routing work and the show the barby hough hardly overworked in two routing so the rest of the show it be wholen hardly overworked in two routing so the rest of the show it be show the barby were both were com-ton the show its be the the show its be wholen hardly overworked in two routing so the rest of the show its be wholen hardly overworked in two routing so the rest of the show its be show the show its be the the show its be show the show its be the the show its be show the show its be the the show its be show the show its be show the show its be the two shows its show the show its be the two shows its show the show its be the two shows its show the show its be the two shows its show the show its be the two shows its show the show its be the two shows its show the show its be the two shows its show the show its be the two shows its show the show its be the two shows its show the show its be the two shows its shows its shows its show its be show the shows

Earle, Philadelphia

Philadelphia, July 27. Earle has a definitely above-aver-Earle has a dennitely above-aver-age show this week, and Friday afternoon's crowd was a long way above average. In fact, it hit sell-

atternoon's crowd was a long way above average. In fact, it it sell-out proportions—remarkable for this time of year. Pic 1s W. C. Fleida's Man on the Flying Trapeor. Acti-which is less than usual-but they are okay on quality, with Ina Ray which is less than usual-but they are okay on quality, with Ina Ray which is less than usual-but they are okay on quality, with Ina Ray which a less than usual-but they are okay on quality, with Ina Ray which a less than usual-ing and Boyce, two men and a girl, who devote themselves acculsively to tay dancing. First the trio offse spot. The gilt then presents a well-sustained tap on her toes and then the two men follow with acrobatic cluded in the routine. It is fast and fairly funny. All three appear in the funde. The off the present on d spot. Latter is a midget with Mason as straight man and piano player. I idea of the rutimentary toring I Lady, which she uses with Mason, who adds a bit of tapping to hay social and straight require ming-else, who uses two men of the stooge variety, sil and straight require ming the socies wariety of the socies of the rutiment Mason, who adds a bit of tapping to hay social and straight require ming the socies variety.

VARIETY HOUSE REVIEWS

of this week's show is a short which hap-pens to be of current news value It's a 24-minute compilation on vol-It's a 24-minute compilation on voi-canos entitled Krakatav (Fox-Educ), which has Graham Mc-monti impressive shorts of its kind ever made and here, on its con-clusion, rated audience applause Saturday, afternoon. Not exactly Vanierr. With inclusion of this short, the show runs rather long, around 10 desired, having a number of clus of unimportance.

munutes, it could be trimmed, if of unimportane, number of clips the army and navy draws opening of unimportane, and the second second Barbard and the review of the second Barbard Stratter of the second second Barbard Stratter of the second second

Lits at opening and close of act and has a solo mid-way, in which she dclivers a socko bock hoofing rou-tine, punctuated by downright ter-rits splits. A boy atrume is guita-served single spot when he comes down and squats on the apron fin-gering the strings for a couple of the strings for a strings for a cartoon and customary trailers. An prefaced the vandey Bie opening show, Friday. Scharper.

R. C. MUSIC HALL, N.Y.

R. C. MUSIC HALL, N.Y. More sing and zip to this week's stage show at the 8th avenue film being of the presentation bearing the sen-eral title of 'Calllope' moved with a standard state of the seneral title of 'Calllope' moved with state of the presentation bearing the sene-eral title of 'Calllope' moved with a state of the seneral title of the seneral state of the seneral seneral seneral contacting end of a river portage the seneral seneral seneral seneral state of the seneral seneral seneral state of the seneral seneral seneral state of the seneral seneral seneral state seneral se

instead of the outmoded and for-gotten black bottom which is still "Tedd Joc' is the sort of novelly the Music Hall does supportatively well. Working in a pitch black stags threating and the sort of the sort furthers and a fail and of the sort furthers. First the weenled pot and wooden atlick. Thish the burst of the sort of the sort of the sort catalog, but worth repeating. Summer anweenent park motif led eventually line a way music barker and with fine diction. Sock wers discovered in the numeum at specially act. Pirse Wonder Girls, wers discovered in the numeum and a crobatics registered solid. Builting is not hyperbolic. Presentation brought to a close bet into a merry-go-round (practi-cal) which brought down the trapes with a fantare of noise and move-"She' (Teddio) is the serven of-

e' (Radio) is the screen of-Land. fering.

STANLEY, PITT.

Pittsburgh, July 26. With 'Broadway Gondoller' on screen and Little Jack Little's band screen and Little Jack Little's band on stage, Stanley has pretty close to an ideal warm-weather antidote. It's light cntertainment from start to finlsh, with management wisely limiting fleesh to half-hour on ac-count of flicker's length, 100 min-utes, getting away for a change from those hopelessly boring three-hour sessions.

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

of Stuart and Lea. They do a sin-get number, a preity valit routing that downsize plano. It made the number, a preity valit routing that downsize plano. It made the source of the source of the source of the source of the control control of the source of the activity of evelop into a boundary value can be source of the sou

VARIETY

Color in Va.

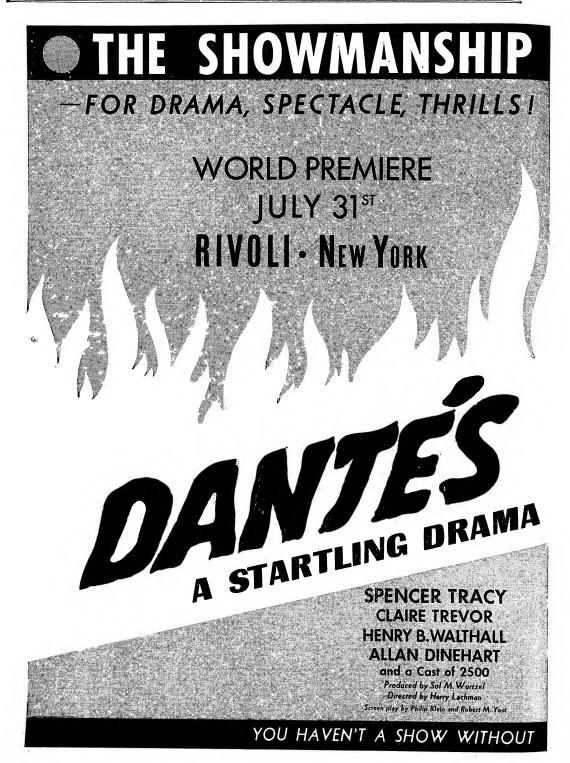
(Continued from page 1)

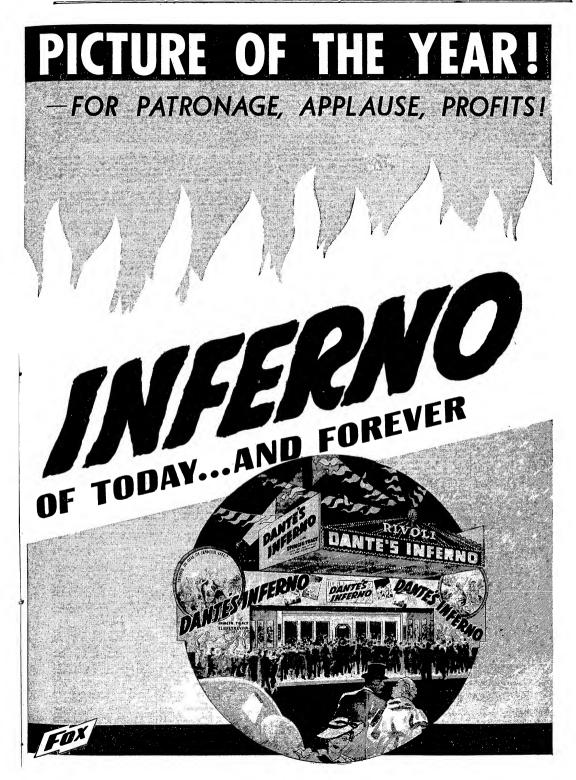
has never come within striking distance of any profit. Tough, too, on the poverty plagued residents of the the poverty plagued residents of the region, since it was premise of Mrs. Whitney when she took over what was once a shack and converted it into a theatre that whatever profits

into a theatre that whatever profils accrued would go to her needy neighbors of the country. Young gi of 20 who lives in Mid-dieburg manages the spot, books the pik. In daytime she holds down an-other job at the town's only bank. The projectionist does booth duty as a shellor; repairs present at the state of the state of the state portun up the street. There remain but the ticket chopper at the door, and the notre. The ferme manbut the ticket chopper at the door, and the porter. The femme man-ageress doubles as cashier. Three hundred of house's chairs are on lower floor, remaining 40 are up on a semi-shelt which is where colored folk are spotted. They enter by means of an outside stairs that looks more like a ladder and have to clube in a side window to reach

means of an outside stairs that books more like a ladder and have to climb in a side window to reach their roped-off seats. According to the manageress one large-iooming angle which operations of region don't like the flick dvize segainst profitable operations of the second second second second of region don't like the flick dvize versa. The piedding populates pours in for strictly action pix, while blue versa the piedding populates pours in or strictly action pix, while blue various social seasons. Tacked Sharry (Radio) recently various social seasons. The second second second second blues two days here, weakles one day to the Hollywood. It did pretty well. Something of a foregone con-clusion, considering John Holliching Sharry the Whitney connection was to remain unmentioned. But the countryide knew at a bout in the second the time but in the second social action with the flick on remain unmentioned. But the countryide knew at a labout in but the second the with put the second but in the second to accond the second but the second but the second but the second social second second but the second b

(NEWSREELS) interesting feature





PICTURES

Market Stock

furthe:

(Continued from page 6) declare payment of any dividend. The stock hit a fresh peak at 60% and was up 2 points at the finish. It was down to 57% in earlier Transactions, This strength in the By preference issue was reflected in Radio common trading. The com-pervisous high for the year. Closs was at this price for half a point advance.

18

Columbia Ralli

Columbia Raui Columbia Pictures certificates broke its downward trend and rai-lied back to 75%. Met weakness Monday, but managed to show \$275 gain on the week. Losw's common waa rathef feeble in late trading, and waa down 2% points at 39%. Threatened bitter fight from a re-cently formed. Stockholders? Pro-

The action of Yox A stork seems io mrny chart readers to indicato that a new base was being formed for an advance. But with the action of stockholders at the meeting August 15 still in doubt and a etock-holder's committee swinging into action, there seems to be plenty of storm clouds confronting its regular course

and was down 2% points at:23%. Threatened bitter fight from a re-tective Committee probably brought the selling in Fox A. The stock was off a point at the closing price of 15%. Feeling that Fathe was go-ing to carry its roord through to a ing sharp rise of Pathe A shares: This stock finished on top at 11%, highest ievel reached in weeks. Represented a gain of 2 points: Common w3 brief for the A shares: D a share the the A shares and the A shares common w3 brief for the A shares the close. Exama Kodak preferred ma the week hed 151 E bon at this. Westinghouse common registered 1 was a brief of 3 points. Westinghouse common registered 1 was a shares and the blowoff. General Electric at the blowoff. General Electric at the blowoff. Shares a brief the Shares a share storm clouds contronting its regular course. Warners Common Status If Warner Bros. common follows Its eustomary pattern on the chart, its automary pattern on the chart, its outomary pattern on the chart is of the office. It is regarded by some chartists that the present is the office. It is regarded by some chartists that the present is consistent of the consolidated before a concentrated push forward is at-tempted. KIC debentures and Warner Brox. fs were the leaders among the amusements on the bond list. All three made highs. Keith points. RIC bonds were pushed howed an atomas of 2% joints on the week. Warner Brox, bonds climbed to T6%, showing a 4-point gain at the finish. Only other amusement lien to ad-evu p fractionally. Most Paramount-lens were of three-quarters to a point. Paramount-Paramos-Lasky near the close, being down only hear the close on the second the second the second hear the close on the second the

new top at 65% and was 3% ancod at the blowoff. General Electric also was strong, moving ahead to 23%, another new 1335 high. Stock was up 1% on the work. Unfavorable earnings reported for the past quarter, in 1954 and for the same quarter in 1954 and for the farst six months this year against the same period, last year against the same period, last year dustries issues. Desplit this report, dustries issues. Desplit this report, inchanged on the week. A: the closing quotation Consolidated Film

Equipment bonds declined 1% points to 13. Strength in the rail group, which in the set of the Dow-Jones averages, cheered the trad-ing fraterity Monday (29). It was the previous inability of this group to confirm the big uptrend in in-terior and the big uptrend in the underly but and the big uptrend in the big uptrend in the underly but and the big uptrend in the big uptrend in the underly but and the big uptrend in the big uptrend in the underly but and the big uptrend in the big uptrend in the underly but and the big uptrend in the big uptrend in the underly but and the big uptrend in the big uptrend in the underly but and the big uptrend in the big uptrend in the big uptrend in the underly but and the big uptrend in the big uptrend i

unchanged on the week. A: the closing quotation Consolidated Finn common was only three-quarters freed how and the pre-tered how and the pre-tered how and the pre-tered the set of the pre-set of the pre-set of the pre-ferred, the shock railying in 35% on only a few transactions. It was the product a the finish. Chartwise, the Amusement from gave every appearance of plusing gave every appearance of plusing three weeks. "Even, with "pro-nunced strength in seven 1 issues, the group failed to get far. In the week us prough failed to get far. In the op just two weeks ago at 35%, and it has fluctuated in a narrow ronge ncunced strength in several laisurs, inte group failed to get far. In the week just passed, and with a build-output on the upgrade, there was up in volume. The group mude its considerable excues for building the thes fluctuated in a narrow range alace then. Of the several leaders in the group, Loew's common appears to would be healthier after a little be maneuvering into a. position shake-out or reaction.

Summary for Week Ending Monday, July 29

STOCK	EXCHANGE
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High.	Low.	Sales.	Issue and rate.	Low.	Last
0%	4%	1,700	American Seat	8%	85
81	34%	5,000	Col. P. vtc. (1)†	71	733
7%	314	2,800	Consol. Film	4	- 4
22%	14%	2,800	Consol. Film pfd. (1%);	15%	103
130%	110%	3,100		147	1489
164	141	S0	Do. pfd	157	101
17%	8%	10,000	Fox Class A	15%	155
26%	20 1/2	,300	Gen. Elee. (27%	203
44%	31 14	44,500	Loew (2)	38%	301/
108	102	-800	Do. pfd. (6½)	10376	1059
8%	5%	1,600		736	89
4%	214	38,500	Paramount etfs	4	45
1%	54	3,400	Patho Exchange	%	
17%	8	5,000	Pathe Class A	8%	119
9%	4	101,100		014	69
02%	60	0,300	Radio pfd. A (3%)	54%	543
60%	34%	25,100	Radio pfd. B	57%	60
2%	1%	32,100	RKO	2	23
40 %	30	240	Universal ofd	31%	35
6%	214	80,1'00	Warner Bros	4%	59
40%	14%	5,130	Do, pfd	27%	\$93
05%	32%	63,700	Westinghouse	60%	65
117	90	370	Do. pfd. (3½)	111	115
• N † P	ew 1035 lus stock	high. extras.	uccount of accumulations,	111	

CURR



The action of Fox A stock seems

WB Net Profit for 13 Weeks in '35 Almost as Much as '34 Net Loss

Warner Bros. net profit was near-ty as large as the loss in the pre-volus year for the 13-week period ending May 25, 1936. As based on port, lasued lant week, for 39 weeks with a previous one issued for 39 weeks weeks, the indicated net profit for 13 weeks amounted to \$505,107, after depreciation, taxes, etc., compared with a net loss of \$57,591 in a like year.

13-week period of the preceding year. The set profit amounted to 11c on the profit amounted to 11c on the preferred dividend. Unusual part about the indicated earnings for the 13 weeks this year, was that the company earned more than five times the dividend require-ments on the preferred, which is leaded have been accumulating on the preferred since May 153. Warner Bron, statement for 33 weeks ended as of May 25 reveals a net profit of \$371,553, after amount-ceral taxes and minority interests. This amoonts to 2c per common share after alloving for preferred dividend requirements.

dividend requirements. Thess earnings compare with a net ioss of \$558,836 for the 39 weeks ending on May 26, 1934.

Consolidated's Net

Consolidated Film Industries' earnings picked up to \$285,121, after charges and taxes, for the quarter ending June 30, 1935, as compared with \$212,636 for the preceding quarter this year. This compares with \$370,782 net profit for the com-parable quarter in 1934.

Company showed a net profit of \$477,657 for the six months ending June 30 against \$638,563 net profit for the first haif of 1934.

GUMBINER SHED

Los Angeles, July 30. Suit for recovery of \$38,000 filed by Chicago bank against H. L. Gumbiner, former operator of the Tower theatre. Money asserted due on a promis-

NO RCA DIVVY ACTION

Directors of Radio Corp. of Amer-ica met laşt Friday (26) but failed to take any action relative to pay-ing a dividend on the Radio B pfd stock. Only routine biz came before

board

Mad. Sq. Corp.'s 15c Dividend Madison Square Garden Corp., on Friday (26) declared the first dividend company paid since July 16 1931, four years ago; a 15c, divvy It's payable to stock of record on Aug. 30

Incorporations

NEW YORK

Nei et g. - %

Autory pri attrutts NEW YORK New York Reverses the service has information the service has information the service has information the service has been attracted to be a service has a service has been attracted by the -++3 ++-++-++--++ + 2% + 2% + - % -+2 % ++5 % ++11% ++3%

+ % -1% +1% + % =_%

+24

Inside Stuff—Pictures

Hays office censorship seal, now preceding title frame of feature pic-tures will, after Aug. 1, appear in same position on short subjects. In-signia will be included as part of introductory frame instead of being finabed solo. All pix approved will bear identical insignia. Idea is to save footage.

Refusal of the court to take any action looking towards restraining the organization of Pathe, as requested by Pat Casey and E. B. Derr, is expected to runh through final details of the company's new setup. This consists largely in getting full approval from the Scourtiles and Ex-change Commission for listing of new Pathe common stock. Casey and Derr asked for a temporary restraining order pending trial, in Pathe Circles Casey is known as being largely a holder of Pathe class A stock, while Derr's largest holdings are described as being in the 5% preferred lassed, listed only in Over-the-Counter market. Only a fow official, remain in the way for final okay from that body. This is looked for nome time this week. for some time this week.

Reported refusal of T. L. Tally, pioneer Los Angeles exhib, to employ union projectionists at his Criterion, which he reopened last week atter dark period, prompted R. L. Haywood, business agent of Projectionists' local 150, to start a picket campaign against house, First case of pick-eling of a Loca Angeles theatry in some months.

Los Anjeles nabe and suburban houses, as well as many first runs, went on a preview orgy two weeks aco, due to declining grosses in many of the houses. Result is that during the interval from July 15-27 more than 30 pre-showings wers booked in addition to several dozen exchange previews in the smaller houses. Some of the major producers previewed forthcoming releases as many as three times within a week, principally Warners which showed its We're in the Money' in three of its local houses within five days. Many houses had previews on consecutive nights.

Total take by Screen Actors' Guild-Dominos Motion Picture Hall of Pame at the San Diego exposition, during first even and half weeks of its run, asgregated 33,000 for operating protiof of 31,300. Exhibit is under management of, Panchon & Marco, with F&M, the fair and Guild-Dominos sharing three ways on net profits.

Belleved to be one of few such cases on record an agent entrusted the studio business of his clients to a brother percenter. Freddis Frailock has turned over his accounts to Honest Dave' Thompson while he cavoré in Alaska. Before Fraileck left town his proxy had set one of his players at Metro.

Federal grand jurors in Los Angeles got a good peep at a fan dancer in action when posto ce officials held up sending of print made by PachC Cine Films. Jurors, usually lax in attendance (tured out in force to see the questioned one-reeler three times. First it was run through backwards, then in slow motions and last the First it was run through backwards, then in slow motions and last the state of First is a state of the state of the state of the state of the decision of Firench authorities banning dance of Joan Warner in Farls

nitery.

A Coast picture player recently fulfilling a Chicago vaudfilm engage-ment blasted with a surprising anti-Jewish tirade on a Chi nitery floor. He was merely asked to take a bow, Atter initial remarks which were ignored, he persisted with derogatory cracks until the nite club patrons started throwing loc and glasses on the dance floor in protest. Nobody knows whether to charge it off to skew stuff or not, but it left such a bad take the performer will have, at tough time squaring it, if it

can be squared.

As article by a Catholic leader in America, Catholic mag, in sinver principally to the vicent statick cannus pictures by the Catholic Daughters of America in convention at Seattle, is pleasing to the film industry. Father Gerard B. Donnelly, associate collicor of America, wrote the article which is titled: Definitely Cleaner Films.' Article answers the attacks of the Catholic Daughter organization.

Swelin newspapers are reservicely printing notices concerning the way in which United Artists treated Sweden's long. Gustarus Adolphus, in Richelieu'. Considerable indignation and some requests that action of some sort to taken against UA. Swedish minister in Washington protested the matter, with some dialog in the most objected to seems being changed.

In a film review on 'Rainbow's End,' VARISTT's notice mentioned June Gale as Mrs. Hoot Gibson. Western star says he wishes she were, but she isn't.

Berger and Rates Parker and States and Parkers and Pa

ALIFORNIA GARAGES V. 6. Thestre Corp. (Los Angeles) (Serias Winters more subscribed Div (Serias Winters more subscribed Div (Serias Winters more subscribed Div (Serias Alterthing Agenetics capital Series Series Series (Series) Constant Directors: Newself Rus, Ruth Arren Folkenberg Corp. (Series) Martin Folkenberg Corp. (Series) Martine Series Instant La Series Frankter Brits Corp. (Series) Constant Series (Series) Frankter Corp. (Series) Constant Corp. (Series) Constant Corp. (Series) Constant Series (Series) Constant Series (Series) Constant Series (Series) Constant Series (Series) Series (Series) Constant Series (Series) Series (Series)

A Babolit, 323 Long place, Bree, Lore burdense constal sice, 54,060 placty Gason, all of 169 Brendvay, New Tester and the size of the s

SHE

RKO Radio production and rolease. Fea-tures helen Gahagun, Tandolph Sodt, Honny Helen Jan Janger, Tandolph Sodt, Honny Helen and Lansing Folden. From Rider Haggard's novel: adapted by Tuth Rose: additional dialog. Dudloy Nirobig: Condition, January Markowski, adapted by Tuth Rose: additional dialog. Dudloy Nirobig: Condition, January Markowski, adapted by Tuth Rose: Additional dialog. Dudloy Nirobig: Condition, January Markowski, adapted by Condition, January Markowski, adapted by Condition, January School, Schular Markowski, Radio Schuler, Schular Markowski, Stein Radio Schuler, Schular Markowski, Stein Radio Schuler, Schular Markowski, Stein Radio Schuler, Schular Markowski, Schular Markowski, Radio Schuler, Schular Markowski, Schular Markow

She	Malon Calugar
Leo Vincey	Helen Ganagar
Tanya Dugmore	Texnoor in Secti
Holly.	Hicien Siacs
Prime MinisterGustav	Suger Bruce
John Vincey	von seynortita
John Vincey	
Amahagger Chief	Noble Johnson
Dugmore	Lunisden Hard

John Wheey. Similed Thinks Dependent State of the second state of the Dependent State of the State of the Dependent State of the State of the State State of the State of the State of the State State of the State of the State of the State State of the State of the State of the State State of the State of the State of the State State of the Carse of the State of the Carse of the State of the State of the Carse of the State of

Bricol States accents (Ngel Before the queen finally takes too heavy L does of her own elkir and agres 1.000 years on the spot the ceremonials, bacchanals, ballets and executions provide the materials for a psychopathic pipe-dream. In the carrying out of these atmospheric elements (She' rises to some punchy moments.

entire in a big way. Myriads of de-ture in a big way. Myriads of de-ture in a big way. Myriads of de-votees of this kind of intellectual pabulum will join them. For the Frown-ups of the discriminating Stratum the picture presents a doubt.

doubt. The protomance end Helen Gahagan cops honors. It was wise casting to pick a face not well known to the screen audience. That including diminutive Helen Mack, but it's not an actor's picture. It's a cameramais triumph an art di-rector's picnic and a dancing mas-ter's jon.

THE ARIZONIAN

RKO Radile production and release. Stars lichard Dix; features Margot Grahame, harles V.dor; producer, Cliff Reid, stars, harles V.dor; producer, Cliff Reid, stars, add. Hyukins, Dadicy Michels, film editor, add. Hyukins, Dadicy Michels, film editor, add. Hyukins, Dadicy Michels, Tanatha add. Hyukins, Dadicy Michels, Barton add. Hyukins, Dadicy Michels, Barton Josef Hyukins, Dadicy Michels, Barton Hyukins, N. Y., week July 20, 35, Run-los time, 72 mina.

Clay Tallast	Bichard Di
Kitty Rivers	Margot Graham
Tex Randniph	Presion Foste
Jaile Mannen	Louis Callier
Orin Tailant	
McClosky	Bay Maye
Pompey.	Joseph Sauer
Comstock	Francis For

from to gun play in an open battle-ried to restore law and order to the village. Along the way he inno-contry noses into his kid brothers low affair with the local prize beaut, but all obstacles—brother as well as villaim-are neath dighosed of at the finish in as exciting a piece of at the finish in as exciting a piece (disen and Johnson last played the Platee.

There are a solution of the played the Dix gets a lot of help in the play-ing from Louis Cellern, Freston Foster, Marcy Grahame and the Poster, Marcy Grahame and the about as skunky a vil as any vest-crn could as is for, and so well that the corny mencing looks up and up outlaw who turns straight out of admiration for the hero, is properly heroic and forceful on his own, heroic and forceful on his own, body in town seems to battle, al-body in town seems to battle, but on the set of the set of the body in town seems to battle, al-hid for a fax Mayer (Evans and A load of Ray Mayer (Evans and

Ing for. James Bush makes a nice kid bruther. By Mayrt Exans and Mayrey) as the evil McClosky would be enough to scare RKO Into a vaudeville revival. And if the broynes in the town division if the doubling, the prof slaps those keys an awrul to it like the ex-vaudevillan. Whore Beet (colored) is dependen an wrul to it like the ex-vaudevillan. Whore Beet (colored) is dependen of a construction is agent of a construction is agent of a construction is agent for a construction is agent for a construction is a construction of a construction is a construction in the western cow forw motif, production is a construction and Dualley a work place letween artiller; blog andments. Bige.

CALM YOURSELF

erfeld, N. Y. & ausseming time, 70 mins, ming time, 70 mins. Betty Furness Nat Pendleton Halo Morphy Rain Morphy Rain Morphy Rain Morphy Paul Hurst Shirley Chambors Half Hamilton Heiman Bing Jechard Tucker, Charles Trowbridge Towner Man State Pat. Rosalind. Mnry Elizabeth. Knuckles Denedict. Bobby Kent. Mr. Rockwell. Allenby. Allenby. Roscoe. Mrs. Rockwell Joan Vincent. Mr. Kont. Bromberg.... Bromberg Palleo Inspector Lanselle.....Charles Trowbrids Tempe Pige Anne..... Mike....

This burlesque incident is strictly for nabe double bills, where a not oblight in the strictly for able double bills, where a not sets merely surcease from time sets, merely surcease from time of the radio. Based on a magnine story, which may have read very tuny. Caim Yourself, as trans-story, which may have read very tuny, caim Yourself, as trans-tions, and yourself as the story of well-paid techni-tals a group of well-paid techni-tic arrying the Jiolywood ribbing to group of the Jindy wood ribbing to good, clean tun. There is nothing to recommend

the starting the Jointywood Hobing stood, clean fun. Jointywood Hobing stood, clean fun. There is nothing to recommend this as merchandiss or entertain-ment-hon mame draw, no production that as merchandiss or entertain-ment is a start of the net stort of the plot, polles in multi throng the screen at dod mos-are such as to make even a Gayan stone cop blush. Robert Young strictly a juve sup-stone cop blush. Robert Young strictly a juve sup-ted some of is on have support stort of the stort on the stort will great abandon but no nat-tion will great abandon but no nat-tion will great abandon but no sat-typurnes, who caused Young to japs upromay with her, but not so Betty hrough her unsympathetic role in the some caudent of the remitted to overplay to their hare semitted. "Caim Yourself, will be reverse length for audiences looking for entertainment."

Miniature Reviews

"She" (Radio). Rider Hag-gards hard-to-swallow fantasy of a mythical kingdom in the bowels of the earth. Beautiful production, but story dublous for discriminating adulta. To discriminating adulta for discriminating adulta Abova average western duo to cast and with a chance to get by in the keys on that account. Richard Dix starred. "Caim Yousself" (MG). Light-mame power and strictly for not to particular nabe clienteie.

too particular nabe clientele. 'The Murder Man' (M-G). Lightweight newspaper-mur-der meller, fair for the lesser houses

"Hard Rock Harrigan" (Fox). George O'Brlen as a tunnel digger. Fair.

George O'Brien as a tunnel digger. Pair. matics. The new coloring fart enough to get it over the hurdles, uponts, where it will annue mildly because it proceeds in a manner interpret of the average perpendicult. The other initiation are only mildly because it proceeds in a warange its obviousnesses are very obvious, the obviousnesses are very obvious the obviousnesses are very obvious or less of a minimum. The's cast as a sobble. The of mile beilder of the time-dition, and talks to nd insuite his the of ournalistic liberties guilt they of its and seemingy doing the obviousnesses are obvious of the news-the of mannes outstanders and proses on the sourd of doing the obviousnesses are obvious. The of as, for box office worth, sounds G-mannish or gangetery, but relignished, yet worthy cut in the reporting is identified by underguidthed, yet worthy cut not stating the sours obvious. The original and collaborator on the the

El Delitto Di Mastrovanni ('The Crime of Mastrovanni') (ITALIAN MADE)

(In Italian)

(In Italian) Here again a foreign-made in a foreign tongue wanders along al-most entirely on dialog alone, de-pending little on action. There is just barely enough of the latter to give a hint as to what is going on Italian language. Does not impress as an Italian-made that will mean much. as an much.

The provide some set of the some some some set of the some some some some some some

vanni. He avolds over-acting and on occasions reminds of Emil Jan-nings. Another good character aby portrayed is carved out by Nerlo Bernardi. The girl is Elia De Glorgi. She shows little. A kld, Tonino Capitani, is excellent, among other things being perfectly natural at all times.

Times. Picture includes a couple original song numbers as well as accom-panying music. *Char.*

Hard Rock Harrigan

Sol Leaser production and Fox release.
Sol Lesser production and Fox release, entures George O'Brien. Irene Hervey
nd Fred Kohler underlined. Directed by
avid Howard. Story, Charles Furthman;
reen play, Raymond L. Schrock and Dan
arrett; camera, Frank G. Gond, At Globe,
Y., starting July 29, '35, Running
me; 60 mins,
Iard Rock' Harrigan Gcorge O'Brien
andy' Anderson
lack Jack Riley Fred Kohler
lichael McGinnisDean Benton

FADRANUTTBE

One of those stern pictures of he-men. Gives George O'Brien an op-portunity to get away from a saddle in a melodramatic story. He fits and film seems suitable second fea-ture

in a melodramatic story. He fits and film seems suitable second fea-ture of the second feature of the second feature to the story of rivally between a foreman and his assistant of a to the credit of the performances by OBrien and Fred Kohler that his voltage of the second feature of the credit of the performances by OBrien and Fred Kohler that his mas spotted his and mountains as spotted his hord a mouth fit of workers trying to bore a giant tunned through hills and mountains and country. Expected cave-in, with a rescue wuldare, the second feature of Brien walks out of in prior to help ave the life of his rival. Only one feature in the of his rival. Some excellent shots showing workers digging underground and after a dragging start. David Howard appedd up the direction.

Charing Cross Road

CHARACHING CFOSS KOAD (BRITISH MADE) Database John Mills and June Cityle. Perturns Derek Vidham, Reite Baker, Directed by Albect de Couville. Gerem phys. Chaips and City Phil Tannira, Herry Rose. At Prince Ed-ward theatre, July 18, "35. Running time, Temp.

TonyJohn Mille	L
PamJune Clyde	L
Jimmy O'DonnellDerek Oldham	ł.
Belle Baker	Ŀ
CherryJean Colin	Ľ
MacArthur Shiciair	Ľ
BennyGarry March	Ľ
Mucic Salesman	Ŀ
Lady RustonCoral Brown	Ľ
LangdonCharles Heelop	Ł
ProducerAlfred Wellosley	L
VeraJudy Kelly	L

Shumiatsky

(Continued from page 2)

(Continued from page 2) in any sense compare to those paid in the Soviet, the amount of time taken on a 01m there makes the total expenditure almost equal. The average film produced in the Soviet requires a period of eight months. This they will altempt to climinate, but not at the expense of the illim's That they will adopt some of the American methods is definite, but whether or not they will moort aver technicians or actors to the Soviet is still underded.

Talking Shorts

19

KRAKATOA KRAKATOA BY MINISKA Soci The Social Society Social Society Social Soci

short Ass & distinct eductional value. Other. ERNEST TRUEX Only the Brave' Gondy The State State For the State State State For the State State State State Villen to provide Ernest Truex with no opportunity to put over his written to provide Ernest Truex with an opportunity to put over his beart of Mary Jane Barrett, any strong and Brave men. Tries fitting is office as a gymasium and goes into attronuous, training in an effort bis office as a gymasium and goes into attronuous, training in an effort bis office as a big game hunter. After failing the attempt to please with many other with many other the state and word gym-mastics which Truex performs are for percent of the hunnor. A Christle Gees as smooth Job meganis. Wow.

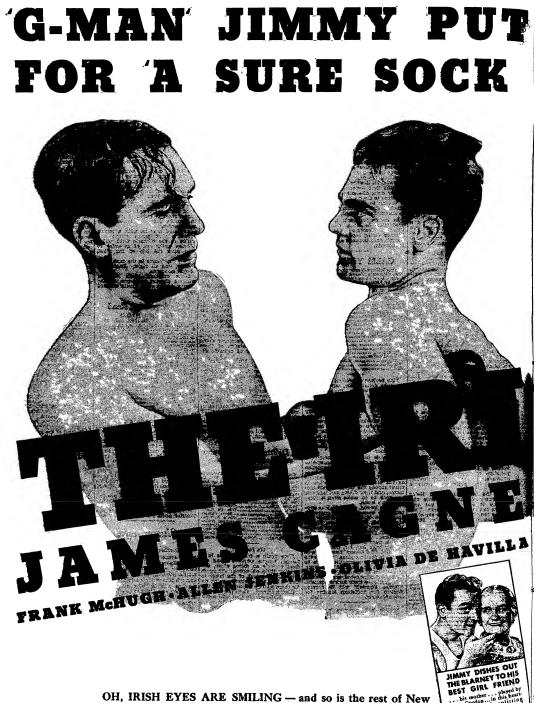
Suit and Countersuit **Gver Chaplin Reissues**

A deal for the release by A. H. Van Bouren of old Charllo Chaplin shorts, entered into in 1932, has formed the basis for a suit against C. C. Pettijohn of the Hays office and Cortland: Smith, head of Pathe News, which has become compli-cated by counter-claims of these defendants.

News, which has become compli-cated by counter-claims of these definitions in such Petiliohn and Smith for 810030, claiming this amount was to have born paid in a side pariers in the deal unfor which Van Beuren released 12 two-reel Chapiln shorts. Petiliohn and So have with bords the deal word profile, filed a counter-claim under the action, alleging that \$15,000 at due them as part of profiles and that the suit for \$10,000 is brought, as a means of blocking access to due them as of blocking access to claim they, do not ows \$10,000 ers claim they, do not ows \$10,000 rs part of the deal that was made in 32. Phillips & Nizer, attorneys, made two motions in the Supreme Court

two motions in the Supreme Court which were granied; one, to exam-ine Van Beuren before trial and, the other, for an inspection of Van Beuren's books and records, Judge Walsh granted this and during the past week. Van Beuren has been inder examination. He was on the mer contain the state of the state of the state of the state of the mer containt of the week, on a Beuren's books.

VARIETY



York — at this novel teaser series spotted thru the paper for the Broadway Strand's first flash on Wednesday's big opening...

ON THE GLOVES **AT THE BOX-OFFICE** and wipes the floor with his 'Navy' pal, Pat

Sure an' they'll be the makin' of yez yet-the divils! What with their 'Here Comes the Navy' business and the way the trade critics have been tellin' yez to 'go the limit on this one'-it was a great day for us all when Warners made





All Set Up by WARNER BROS. to Start Gunning for 'G Men' Records Week of Aug. 3rd

PICTURES

Hollywood Productions

Week of July 29

(Pictures now fil ing, or about to start, are listed below alphabetically studios. Symbols are: D-Director, A-Author, C-Cameraman.)

t: Charles Chaplin Paulette Goddard Carler de Haven Henry Bergman Alan Garcia Norman Ainsley Tiny Sanford Dr. Cecil Reynolds Chester Conklin Chester Conklin **COLUMBIA** She Married Her Boss' (7th week) —Gregory LaCava —Thyra, Samter Winslo Sidney Buchman and Jo Swerling —Leon Shamroy st: C--Joseph Walkert Just Vulter Vacconi Divitor Vacconi Billio Burke Basil Rinkbone Nydla Weetman Facho Charles Divitor Vacconi Basil Rinkbone Nydla Weetman Promo Pilotit Rich Mente Daughter -Tay Gorthan Baker -Tay Scieller -Al Scieller Al Scipler ti: George Raft Joan Bonnstt Walter Connolly Bille Date Janes Blakeley Tames Blakeley Raymond Walburn Ftank Conroy Tom Kennedy, Body Guard' (2d week) Lambert Hillyer Benjamin Kilne t: Florencs Rice Robert Allen Ward Bond Wyslie Birch Flimabeth Risdon Nana Bryant Arthur Hohl FOX 'Way Down East' (9th week) D-Henry, King A-Lottie Bialr' Parker William Huribut Howard Estabrook -C-Erneet Palmer, A.S.C. Coat: Howard Balasi-was birect Palass, A.S. Rocholls Hudson Rang Bonds, Markan Rang Sond, Markan Bargard, Maniton Bargard, Maniton Russell Humpson Bering Lyington Bering Lyington Bering Lyington Bera Lhade William Bonedirt Yan Lowin - Can Towne and Gamm Anton Kalan - Jone Song Canal Arthur Morma and - Clark Towne and Gamm Trotti Arthur Morman - Clark Towne and Gamma Canal Canal Contact Canal Conta Donniel B. Clark st: Jane Withers Jane Withers Jane KicGuire Ghoria KicGuire Gordon Wostcott Emma Dunn Had Moy. (Jane Koy. Jane Jane Jane Kickin -John J. Biyntone -Jika Koy. Alico Rivkin -Bett Glennon st: C-Bett Glennon Cast; mer Dunn Dorothy Wilson Mnrgaret Bloodgood Bilnn Benactt Tnummany Young Luis Alberni (3d week) D-Jan In Shanghal D-Jan Cast Fallno C-Chick Magili Cast: C--Chick Magili Cat: Winnies Conder Irono Hervey Russell Hicks David Torronce Torhom Merces Reciton Rembeau Beciton Rembeau Beciton Rembeau D--Lian Dwan Alan Dwan C--Rudolph Mate Cast: Sonya Levion t: Clairo Trevor Raiph Bellamy Bon Lyon Jone Darwell Warron Hymer Marron Hymer METRO (Mala' (24th week) -Richard Thorpo -Herman Melville John Farrow -Clyde DeVinna st: Car Car Mala Lotus Long

Kay Hughes Tom Moore Lucio Villegas G. Pat Collins Jason Robards Paul Hurst J. P. McGowan The Bishop Misbels D.-E. A(2) week/ A.-Frederick Jackson Loon Gordon .C-James Van Trees Cast: Mutiny on the Bounty' (19th week) D-Frank Lloyd A-Charles Norman Hall C-Clark Waller Cast: C--Clark Waller Catic, the Laughton 7 Chark Gable Franchot Tone D-Bédle Quillan A-DeWitt Jennings A-DeWitt Jennings A-DeWitt Jennings A-DeWitt Jennings A-DeWitt Jennings A-DeWitt Jennings A-DeK A-Jack McGowan and Mid Silvers Gast: arts Rocher Cast: Maureen O'Sullivan Morman Foster Edmund Gwenn Lucile Wntson Dudley Digges Reginald Owen Melvillo Cooper Lumaden Hare Lullan Bond C-Chaine Washer Cat; Diane Yasher Bober Taylor Tylor Bober Taylor Yilma & Budgy Ebsen Frances Landford Unn Merkel Unn Merkel Bhirley Hoseil Bhirley Hosei C-Maivillo Cooper Lumaden Hare Lillan Bond PARAMOUNT Teter Ibbeton D-Henry Hathaway A-George do Mourler John N. Raphael Constance Collier Vincont Lawrence Vincont Lawrence Cast: Charles Lang Maidemar Tou-Charles Lang dary Coopera tohn Tabilday tab. Labor Mailing Ten Labor Mellor Writelina Weldler Derste Loose Bens Backnass Perdinand Cottechaik Adhense d'Ambresort d'Ambresort Dersina Liste Genera Marten Jr. Genera Marten Jr. Genera Marten Jr. Genera Marten Jr. Benerat Greene Marten Jr. Benerat Benerat Benerat Greene Marten Jr. Benerat C-Janes Work Howe Cett. Wallace Beery Jackle Geoperand Sarah Haden Ben Hendricks Willerd Roberten Leons Mericle A Tale of Two Citles D-Jacob Werkh A-Charles Dickens W. P. Lipscomb C-Diver Marsh Cetting Colliver Marsh Cetting Colliver Marsh W. F. Lipscons
 W. F. Lipscons
 Gonald, Colman
 Reginald Overs
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Minsky in H'wood

(Continued from page 1) mob has been extremely careful to classify the show at the Hollywood Playhouse as 'a delightful adven-ture akin to slumming.'

ture akin to slumming." Coast in general is getting a look at burkeque dressed up. This de readily realized when one consid-ers that only Los Angeles has burley and that particular outif has been producing from the same book for 10 years and only a few weeks ago got around to the 'water-in-the-pants' bit.

pants' bit. Opening night was one of those kleig light affairs and several pic-ture names attended in formal dress. And 45d street should have that the biggest squark from the picture mob was that there was not sufficient strip numbers. Only two grinders with the show, Louise Stewart and Milfred Teaches' Bine scene on the Come best in her bridge on the Come best in her

line seen on the Coast, Friday -night following the fights Mineky staged a midinght show and the fight crowy attended en masse, this after sitting through two hours of smoked filed, atmosphere in the hard seated stadium. Jusually they went are ready for bed, but they went are ready for bed, but they went are ready for bed, but they went the ready for the state of the state the state of the state of the state of the big, with several mames having at-tended several times.

big, with several names having at-tended several times. They never forget to give the im-pression that it's all'a lark. But larks in Rolis Royces indicate if the enthusiasm they show during the performance is a criterion, that perhaps a big percentage of Holly-word is only foolin with its first word is only foolin with its first vortiginal Rivers and other mani-festations of culture.

 Repeate
 Playhouse.

 Papers playing up repeat visits of the stars automatically turned on the stars automatically turned on store to see the stars in the process of auroming, rather than the burles itself.
 Playhouse.

 "DELICIOUS' REMAKE Hollywood, July 30.
 "DELICIOUS' REMAKE Hollywood, July 30.

 "Twentieth Century-Fox is remak-itself."
 Twentieth Century-Fox is tremak-itself."

Dudley Nichols Peverell Marley C-C-Devereil Marley Cast; Trait Abai Paul Lukas Margot Grahame Resurcond Pinchot John Qualen Raiph Forbes Hig Gauchoy Hig Gauchoy D-Thomas Atkins Adels Butfington C-Jack Mackenie Garoll Sight Carroll C-Jack Mackenile Cariolic Carroll Bieff, Duna Montague Love Bidney D'Albrook Jack Rives Bidney D'Albrook Jack Rives Toomer Smoke Range' Dewilliane For McCare McDonald Million Krims and Cast: cc--fravid Wiestrein transformer and the second second second second second second second second to the second s C-Unassigned Cating Wission Bothert Woolsey Dorothy Lee Berton Churchill George Mecker Fischer Control Barbary Coat (6th week) D-Roward Mawker Horner Mawker Charles Machturd Charles Machturd Charles Machturd Charles Machturd Charles Machturd C-Ray June Catignet Hopking Elfavard G. Robineo Jeel McCrea Walter Brennan Rollo Lloyd J. M. Kerrican Chyda Cook Cook Chyda Cook Cook Chyda Chyda Chyda Chyda Cook Chyda C C-Harry Forbes ti: Jack Holt Mona Barrie Antonio Morene Gene Lockhart Grant Withors Barry Norton George Lewis Luclo Villegas Jose Carabello Jose Carabello Juan Torana Dinz Flores Hans von 'Iwai s Twardowsky D

(6th week) (6th week) (Innd V. Lee

D-Rev

though the atripping is mild com-pared to what L. A. is accuntomed to, There's more real torse stiff fac-befound on indicate so works than their material. Where the opera schnes mostly is in its line of stria. They're young, unusually comely and decked out in gaudy costimes. There's a profusion of sets--it runs through if accalled episoides-but the small stage is too cramped to set them off, Attempta at symbolic tableaux are hammy. Most of the principals were sent

Tableau zer hanny, a ts ynoble tableau zer hanny, a Most of the principal ywstes sant tock compute at the Reynblic on Breadway. Firm gave them 335 transportation expenses, equivalent of bus fare. Majority drove out in private cars. Besides Misses Stew-art and Strange, cast includes Ma-tiel Morgan. Nerico Ricardi, Jack Diamond, Ray Farenas, Dolores Jal Williams. Churchte Claire, Jack Greenman, Sidney Fields, Murray Jeonard, Red Marshall, Gwynn Gali, Don Viovanni, Queenle King, Jooy Paye, Jerry and Turk, Lola Hyatt and Sally Darling. The whole Minsky front-of-the-

Fays, Jerry and Turk, Lola Hyatt and Saily Daring. The whole Minsky front-of-the-house managerial and kiltuting staff came west for the premiers.² Thanks motily to the pleture names, opening week's business hit a havy 41 John Thats more drawn bere in a month. Thus for the \$2 top has been more an inducement than a keeper-awayer. It fools 'em. Joe Weinstok leaves have this week for San Francisco and the northwest to farrange further book-ing the over the Columbia, Fridos, on a 10-week deal, with 'pwitchnd, Seattle and Tacoma to follow. Another troupe of principals will be brought from New York to fol-low the outil now at the Hollywood Flayhouse.

Ting Bolomen ef P'ray A-Dituar Daves Generation of P'ray A-Dituar Daves C-Sal Police Case of the Police Case of the Police Dorothy Fase Dorothy Dave Dorothy Fase Dorothy Fase Dorothy Fase Dorothy Fase Dorothy Fase Dorothy Fase Dorothy Dave Dorothy Fase Dorothy Dave Dorothy Fase Dorothy Dave -C-Richard Fryer Walk Charles Control of Control Control of Contr a C-Byron Hakina Catigaren Hull Margaret Lindag Ruik Donneliy Anlta Louise Rome Cooky Arthur Treacher Lillian Kemblor Gel Cooky Gel Cook C-Bill Sichner und Gatt Burte Dens Paul Pix Eddie Philips Frank Pix Brank Company Charles K. French "Magnicent Gob Charles K. Prench "Angricent Gob Charles K. Prench "Angricent Gob Charles K. Prench Magnicent Gob Charles C. Sail Starpe C. Sail Garge Dunck Carloh Mescell "In Starpe Tunne" Irving Akers it: Eddlo Nugent Grant Withera Lloyd Hughes Mildred Claro Lona Andro John Powell RELIANCE PATHE Red Saluto (6th wock) Sidney Lanfeld -Humplirey Pear Bob Planck st: Cas C-John Mescall Gati Hene Dunne Charle Builtcrowch Charle Builtcrowch Berth Fürness Julie Buyden Michael Buyden Barah Buden Haden Haden Michae Together Alone Together Alone Together A.H. M. Weiker and Andrew Bennison Castorbert Brodine Castorbert Brodine C-Hob Planck Cast: Darbert Joung Gordon Jones Prul Stanton Ruth Donnelly Hardie Albright Arthur Winton "Case of the Jacky Lege" '. (If week) D-Archie L. Mayo B-Archie L. Mayo C-Unassigned Cast: C-Unassigned -Norbert Brouise st: ZaSu Pitta Huch O'Connell Waiter Catlett Three Kids and A. (Hereit) -Chestor Becroft and Harry Poppe Berry Trivers -Unassigned ast: -Unassigned C-Unassigned Cast; Verres Teaddale Patriche Ellis Lyie Talbot Anita Kerry Allen Jenkina Porter Hall Olis Howland Boss of the Bar B Ra D-D. Ris Leskman A-William Jacobs C--Fred Jackman, Jr. Cast: C-Unassignue Cast: Máy Robson Franklo Tarro Wille the Crowl Cheere' Mille the Crowl Cheere' D-Fornitron MacFadden A-Forl Tunberr Plorahe) Mult and Cheat: Cast: C-Fred Jackman, Jr Cast: mEFUBL() 'Two Black Sheep (1st week) D-Arthur Lubin A-Warwick Deeping C-Unassigned Cast: Otto Krugar Martha Sieeper Corn Sue Colline Fred Walton ep June Mnrtel J. Farrell Ma Drors Parel (8th week) --Frank Borzage

EXHIB ARGUES SUNDAY FILMS A 'NECESSITY'

Roanoke, Va., July 30.

Maintaining that theatres are & public necessity, the American theaire has succeeded in forcing an open Sunday here for all houses following a test case under Roanoke statutes in which a jury found that

lowing a test case under Roanoke atatutes in which a jury found that' the American was within its rights to operate on the Sabbath. In the case of the American, it was prought out that the theatre was prought out that the theatre preceips to a local charity as a receips to a local charity as a receips to a local charity as a receips to a local charity as a law which prohibits Sunday laws due to the theatre of the theory of a facesaity or charity. Theatres to open on a basis of ne-cessity, adding that this was the heatres to open on a basis of ne-cessity, adding that this was the hour on the matter. Heins claims sort to the percentage portion for charity in order to operate. He believes that exhibitors in other communities, if property han-abins to force an open Sunday for films.

sible films.

MORE FARM BELT FREE SHOWS TO PLUG MDSE.

Scales Mound, Ill., July 30. Indicative of better business con-ditions in this farming section is the fact that merchants are doing plenty of entertaining for the farm trade in order to bring them to town

Free films are being shown every Wednesday and Saturday nights, the periods when merchants know that rural trade will be in the mar-

ket to restock. This locale is in line with other rural communities staging free shows as a means to move merchandize

Fox-20th Vote

(Continued from page 4)

(Continued from page 4) and divided into 1,500,000 shares of \$1.50 cumulative dividend proferred, and 3,100,000 shares of new com-

and 3,100,000 shares of new com-mon. For each share of present Fox A', holders will get one-halt share of the new preferred and one-quire of present Fox B' will get one share of new preferred and one-halt share of new common. On consummation of the plan there will be outstanding, 1,225, 0424, shares of new common. Twenticth Century Pictures Inc. Twenticth Century Pictures Inc. Gostu), will use 113/2013 shares of new preferred and 613,2443, shares of new common. The dividend re-quirements on 1,226,253/s shares of new preferred will be approximately \$2,00,000 per year. 20th Net Income

20th's Net Income

20th's Net Income Net Income of 20th Century from (5 June 1, 1334, to May 4, 1935, wag) (14,00,277.11, Fox Film for the free quarter, this year, earned \$616,860... the free of the second state of the second state of the second state The acquisition of 20th Century by Fox conditions that the agree-ments between Zanuck, Goetz and Schenk, forrerly existing, be dis-solved, and Fox itself acquires all he assets of 20th Century, Induct and Payers there may be under contract such as Fredric March, Loretta Toung and others. Also, Fox stands to get some \$4,-

Also, For stands to get some \$4,-Also, For stands to get some \$4,-000,000 in cash by this deal, from future income of presently unliqui-dated film releases of 20th Century. The new setup conditions that the capital of the company shall not be less than \$12,182,046. The ilquidation value of the new predict of 18 25 for is accured deam-able at this rate at the option of the company, A provision for retiring the preferred is also provided in the plan under certain conditions. plan under certain conditions

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PICTURES

EXPLOITATION

Enlisted Newsboys

Enlisted Newsboys Something like a doors vesses ago robert C. Frost got a newsboy sturit int worked well. He offered a ticket to a certain picture at his or a local paper who brought in two eubertpilons. The big slant was that the boys explained to their were pepped up with a sales take on the only and the subscriptions but sold the subscriptions but sold the subscriptions that he boys and their autocriptions that the boys and their autocriptions that but boys and their autocriptions that but boys and their autocriptions but sold the subscriptions but sold the subscriptions are performed as the working my way through only and their autocriptions only and their autocriptions but sold the subscriptions but sold the subscriptions are performed as the working my way through only and the subscriptions only and the subscriptions. All the subscriptions are proper anywhere.

The set of the set of

Lobby Frames

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Timely in St. Loo

The must observe the second se

Catching Fancy Menters, at a low to suitable dream book idea. Dode as a tour page folder, with the display for the picture on the ford. Other three dime dream book picked up at a double meaning. For example to only a sign of bad luck but an in-dicationer's Every dream carried a double meaning. For example to only a sign of bad luck but an in-dication the theatre should be vis-dime dream book picked up at a belaw of the set of the set of the double meaning. For example to only a sign of bad luck but an in-dication the theatre should be vis-belaw of the set of the set of the belaw of the set of the set of the belaw of the set of the set of the belaw of the set of the set of the the change for each. One for ex-trouble may be averted by spending Grand.

Catching Fancy

next Thursday evening at the Grand." Another permentant pices was a status from there bore another status from there. Done on heavy stock with a hole for hanging up. Theatre ran in its own line between the purgrayshe and had a heavy light paper were run off for gen-eral distribution with 'A copy of the value's sheet, on heavy card, of the heavy card, on the box office." Cut down the cost the box office." Cut down the cost is the "met" coopy with de can usually be obtained from the local usually be obtained from the local usually be obtained from the local cost is bacd of health. In either case it is a permanent display in cot out the stath echedule hea re-celed many grateful letters.

Small towner made a hook-up to a garage last year that is being re-peated. Garage man built several boards along a tourist highway with the usual copy changed to 'Stop at

Anto Hookin

Points along a tourne sign way with the soul corp changed to Stop at minor repairs. Drive your car into the garage, drop into the cool Pas-time to the source of the source of the source of the source of the source the source of the source of the source of the source of the source the source of the source of the source of the source of the constant of the source of the charges. The theatre is about an block away. When they come out the car over to the cheef holder. Last year it meant about \$0 addi-the buy seenson. Theatre has the sign spirite and supplies for each blank open areas that he gata sour that and any the source out the board naming the current feature. Man-senson that the board some trade repairs.

from auto parties who do not need repairs. In another town a somewhat smilar idea is tied into the hotel and the set is the into the hotel dimer and an hour in the show will make the driving more pleasurable when resumed. Might be a cortampeal in sther Might be a cortampeal in sther dimer fashion can be made by post-ing the garage with the suggestion that the wailing parties pend the that the wailing parties pend the ing around the garage.

From time immemorial the fence croes the lobby, or parts of it have across the lobby, or parts of it have been used to advertise certain pic-tures, but a new kink was given the old idea recently by building a fonce of weathered boards with an invita-tion of peep trough nut aboards and as many knot holes knocked out a were available. Those who took advantage of the invitation to have tacle of a punctura to board from the set of the set of the feet high, consisting of a cloth beit on which were pasted cutouts of running hores, obtained from some tice not from 'lithograph con-cerns. cerns.

from stock irous "intropison con-centration was brightly lighted and the belt moved at a speed to sug-gest a real-race. Keep the idea in mind for 'In Old Kentucky' when it comes along, but meantime it is just as good for baseball or football to fonce peekers. Top of the belt should, of course, carry a running line of eales talk. Just the peep hole idea diverted to a new use, but even the peephole to a new use, but even the peephole to a new use, but even the peephole built to eale a crowd in the lobby is built to eale some tickets. Ferce idea, can bo adapted to va-

bound to eell eome tickete. Fence idea can be adapted to va-cant lots on the budiness street and even to auto parks, with the outeide of the fence painted with an ap-only three-sheet boards, which should be lighted during the early hours of the evening. Sounds too simple to be good, but most good situnts are simple.

Ricketeon announced the follow-ing managerial changes in the cor-poration: Ray Davie from Boulder takes over the city managere job at North Platte, Neb, left vacant by Mark Berkheimer, as yet unae-bils man sees Giaso transferred to offer managere Giaso transferred to

city manager at Boulder, Colo., from McCook, Neb., latter berth still va-cant. Fox Intermountain Corp. reopened

The second secon

Oklahoma Clty, Okla.

including the balcony. Feature of balcony construction will be the epace of three feet between rows, allowing the lateet design in lounge chairs to be inetailed. H. and Omar Hansen, in the venture, and both are eimon-pure in the motion pic-ture racket. Policy undecided.

Stroudeburg, Pa. Stroud theatre, for the past couple monthe under the management of Michael Berg, failed to open for bueineee Monday (22). Small crowids, plenty of heat and three thing in the film line sewed up epelled the end.____

Bronz, N. T. Alterations started on building by Consolidated Amusement Enter-prises, Inc., to house a new theatre of ite chain, located on Mt. Eden avenue, between Walton and Towm-send. Ready early thie fall, com-pany leasing etructure for 21 years at total rental of \$246,000.

St. Paul. George Aurelius, formerly aest. another Publix loop epot, as man-ager of the Tower, morely eset. to Evy Sebel at the Riviera, in the same opot under Sebel at the Para-mount. Walt Van Camp. former Tower mer, moving into Selbel's old spot as, bose of the Riviera.

Years there Howard thesite tor a 156 biss early Mard thesite tor Knocked combination and hinges from door of safe but couldn't open it. In wrestling with it burglars discovered strong boot under safe Safe's contents were insured, but pilfered cash was not. Men left culling carls of two acetylene torches, two ocycle tanks, sledge hammer and order

Montsomery. Paramount-Kincey & Wilby sub-eld, the Montsomery Enterprises, Inc., which controls the Paramount, Montgomery, Ala., is to be liqui-dated. Plan is to ehift this theatre into Alabama Theatres, Inc., K-W operating unit.

Bucvrus. O. The Limo Corporation has pur-chased the Hoover theatro building here. here. Concern is a subsidiary of Schine Enterprises and plans to recondi-tion the house, reopening it shortly as one of its chain of central Chio movic housee.

Sait Lake City. La Marca, for several years Visiony "Common Stranger of the Criterion that we works for complete remodelling. Criterion at Anderson, S. C. as onened Staturday (13) with twin- manager, and replaced locally by bill with top admish two-bits, Earl Al Rock former manages of the Construction has started on Sait units of the C. Sign Theorem Construction has started on Sait units of the C. Sign Theorem Lake's first nube house, located in Charlotts, N. C. a swanky neighborhoad. Theorem Theorem Status (Marca Status) will have a seating councily of 554, has been extensively remodeled.

BEHIND the KEYS

Indianapolie. Roosevelt, nabe, totally destroyed by a explosion and fire that wrecked the building and imperiled acores of ing. Blast is believed to be of in-cendary origin and agencies are in-vestigating. Loss le seitunted at 23,600. Theatre has had no labor trouble and union amployees have trouble and union amployees have bill Passon, manager.

Ormaha. Mort Singer, operator of a etring of picture houses affiliated with RKO-Radio, added two more houses of the strand hear houses of the Family and Strand hear houses in Mar-shaltown, Ia. Bob Haiey, who has been han-ding publicity for the Singer Sloux City house, will take over direction of the Marshaltown houses.

New York. Belle Theatres, Inc., Indie circuit, shakeup in paet week, with com-plete reorganization still in prog-ress, Ellas Mayer, general manager. Sherman and Louis Schneider tom-porarily dividing management.

Canton, O., Several theatre changes have been reported in this territory recently. The Ciltona at Circleville has been Richard Simkins by Harry Cilton; the Logan, has been acquired by the Logan, has been acquired by the Cagan Bolding Co, Inc. from the Bolard Harry Cilton; the Logan, has been acquired by the Cagan Bolding Co, Inc. from the Bolard Harry Cilton; Dream theatre at Mason O, has been closed and the State at West-rille is also dark: on the Bolard Consing and the Bremeo at Bremen O, here shortly; follow-ing reconditioning of both houses.

McKee's Rocke, Pa

McKee's Rocke, Pa. The Regent theatre, operated by M. Akselrad, badly damaged by fire several weeks ago, now le being re-conditioned for early reopening. Film Ignited in the machine and the booth, including equipment and a large section of the auditorium was destroyed.

Ford Clty, Pa. Possibility of a referendum on Sunday shows In Armstrone county still is in abeyance, as theatre own-extern in the indecided as to what allocal theatre is considering a referendum, as is one in Leenburg, while Rural Valley and Kitanine they will east ballots for or against Sunday pictures.

Moe Cohen has shuttered his downtown subsecuenter, Earle. Bouse has always been called the secal weeks in New Yared from Bouse has always been called the secal weeks in New Yared from Date fortulite age. Apparently change of name didn type foundering biz. ontrat as manager of the Fox Joe Ficia, who recently leased Intermountain Corp. Latter is the the southed mabe. Brodie, is ret holding company for several opera-Baltimore

furniehing and will reopen house in the companies, each theatre in the autumn as the Casha. Preston and the cashad and the cas

Harry Brandt in Resociation with lack Springer, acclusive of Sam Ack Springer, acclusive of Sam more Manhattan theatres. Monroe on 76th street and lat avenue, a 2,900-ceater and the Bagie at 103rd latted and di avenue. Latte ceato street and di avenue. Latte ceato houses in thie territory.

New Orieana. Erneet Landalche, dietrict man-ager of the Fox Film Corporation, has taken a house at Pass Chrietian, ind three children are with him. Charley Clark of Warner Broth-er has leased a home for the sum-mer at Biloxi, Miee, for his vaca-tion.

Denver

Denham, first run house, has lowered admission prices from 25-35-50 to 25-35-40.

San Antonio. Teatro Cine in Matamoras, Mex-ico, across the Rio Grande from Brownsville, Texas, damaged to ex-tent of 50,000 peeos by fire.

Algona, Ia. Algona Theatre Co. takes over the Call and new Junior theatre on 15-year lease. N. C. Rice organized new company and holds 50% of stock with the Central States, Des Moines. Rice manages both houses. Rockford, Ia.

Rock theatre has just been opened are by Leo Gorman, Greene, Ia.

Hubbard, Ia. Hubbard, recently remodeled ar revamped has just been reopened. and

revamped has just been recented. The town's opery house. Weat Bend, has passed out of the pictures after having served its purpose for more than haif a century. It le to be razed and in its picce will be enter the operation of the served its ticks picture and in the fleet piccentations.

Lexington, Tenn. A new house seating 600 will be built here by the Lexington Amuse-ment Company.

Birmingham. H. M. Pratt of Columbus, Miss., is to build a new neighborhood thca-tre at Madison and McLean streets, Memphie,

Oklahoma City, Okla. Managerial position en the Grif-th Amusement Company of Texas and Oklahoma got a lot of shift-line. Bob Browning, former district and Oklahome Company of the Earle Settle named city manager of Comer Form ranks in Schnide and Miami, which he supervised for Griffith. John Grady is switched Miami, which he supervised for Griffith. John Grady is switched fouble management of Chulges and Riami, which he supervised for Griffith. John Grady is switched fouble management of Chulges and Riami, which he supervised for Griffith. John Grady is switched fouble management of Chulges and Rits, houses in Weilington, Tex. Maxid, Okla, for Dickleson, formation purcan, Okka, now manager of the Rev in Elic City.

Great Falls, Mont Robert Ramon appointed manager of the Fox West Coast Alcazar, re-piacing A. Samuels.

New York. O. B. Mantell, formerly sales man-ager for Columbia Pictures in South America, has acquired the San Jose Harlem, Will Piay a polocy of Spanish-language vaude and films with Spanish-language vaude and films fare. But patrons wanted American film stars, and hence would rather see films in English, with Spanish Spanish-innguese, than films in Spanish.

Fence Peekers

By Epes W. Sargent

Oiling 'Lamps'

23

tew passee claimed, not more than Duzzles In afternoon paper six days in advance concluded on open-ing day (26). Puzzles were talk of town even among groups not com-peting. Ten winners. More than 100 contestants sent in full set. bores all over city. Window dis-plays of bowls of rice. Four thou-plays of bowls of rice. Four thou-sand heralds distributed inviting housewires to estimate rice at dress. Passes avaided. board in lobby weet in advance.

Rogers' P. A.

Regers' P. A. Indianapolis. Buddy Rogers was the key used by Ted Nicholas, manager of the Loric bheatre, to open the exploita-polares the town has seen in many more. Soap Box Derby races with a re-sulting amount of front page ato-ries. Being the son of a email town et er photers aloue the has and linewapapers carried apied and on linewapapers carried special art on his appearance at the Lyric. Be-rittude do has now or card alou-nered the windows in leading menes stores

TO THOSE SMART SHOWMEN WHO HAVE BOUGHT RKO-RADIO'S 1935-36 PRODUCT.



EDWARD EVERETT HORTON HELEN BRODERICK ERIK RHODES ERIC BLORE

Directed by MARK SANDRICH A Pandro S. Berman Production





PICTURES

CALENDAR OF CURRENT RELEASES

Offices: 1540 Broadway, New York, N. Y. Chesterfield

Ircumstantial Evidence. A mystery asking does circumstantial evidence cor vict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamon 67 mins. Rel. March 30, Rev. July 17.

67 mins. Rei, March 30, Rev, July 17, Death from a Distance. A stratuephere mystery. Russell Hopton, Lola Lane. Dir, Frank Strayer, 64 mins. Rei, May i. Iri Who Came Back. The regeneration of a girl crook. Sidney Blackmer, Shirley Grey, Noal Madison. Dir. Charles Lamont. Rei. May 25. Public Opinion. A drama of the greatest single force in the word lodgy. "Public Opinion." Lois Wilson. Grane Wilbur, Luis Alberni. Dir, Frank Strayer. 68 mins. Rel, March 15.

Strayer. 68 mins. Kel. March 1b.
 Shot In the Dark. College mystery. Charles Starrett, Marion Schlillng. Dir. Chas Lamont. 67 mina. Rei, March 1. Rev. March 22.
 Soelety Fever. A crashing society comedy. Lois Wilson, Lloyd Hughes, Hedda Hopper. Dir. Frank Strayer. 66 mina. Rel. June 20.

Brudio: Gower at Sunset, Hollywood, Cal. Columbia Offices, 729 Seventh Ave., New York, N. Y Hollywood, čal. ColumnDia New York, N.Y. After the Dance. Romance of a nicht club einger wio findie love after a jall-break. Nuncy Carroll, Geo. Murphy. Dir. Leo Bulgakov. Rei June 32. Alr Hawks. The dath ray fgures in commercial aviation. Raiph Bellamy, Tala Birell and Wiley Post. Dir. Al Rogell. 68 mins. Rel. April 30. Rev. June 12.

June 17, Awkening of Jim Burke, Touch construction we must act April 30, 469, Awkening of Jim Burke, Touch construction boas learns to preach his man-bert Hillyer, 70 mills, Buck May 20, Rev. May 22, acts Bohl proter, Donald Cook, Shelia Mannors, Dir, Lambert Hillyer, 10 milas, Rei Jan, 20, Roy, Feb. Shelia Mannors, Dir, Lambert Hillyer, 10 milas, Rei Jan, 20, Roy, Feb. 20, 2000,

Black Room, The. Borls Karloff and Marlon Marsh. Ir. Roy William Nelli. Ret. July 15.

Hei, July 16. Garlwai. Carry and Garry of a man's search for a mnther for bis child. Let Force, and the search of the search of the search of the search of the Photos Rev. Feb. 20 mmy Durate. Dir. Waiter Lang. 77 mms. Rel. Annaogné for Breakfast. Fornelless attorney fonds a weetbeart and a fortune chrough a breekfast call. Mary Carlisle, Mardh Albright, Joan Marsh. Lila Lee. Dir. Melville Brown, Go mins, Rel. Jun 18 Kev. July 18. laht

Bells. Lovs and mutiny on the high seas. From a stage play. Ann Sothern, Raiph Bellamy, John Buckler. Dir. Roy W. Nelll. 69 mins. Rel. April 11. Rev. May 15. hadows. Western. Tim McCoy. Geneva Mitchell. ir. David Sel-57 mins Rel. April 18. ighting Si man.

Girl Friend, The. Ann Sothern, Jack Haley and Roger Pryor. Dir. Eddle Buzzell. Rel. July 31.

[7] Love You Always. A love that could not be crushed by adversity. Nancy Carroll, Geo. Murphy. Dir. Leo Bulgakov. 68 mins. Rel. March 20, Rev. Carroll, April 3. In Sol

April 3. Nite of Danger. Auto racer goes into the trucking business. Wellace Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mins. Rel. March 8. Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mins. Rel. March 8. Rev. April 10.

Rev. April 10. Ice of the Range. Tim McCoy western, Dir. David Seiman, 58 mins. Rei May 25. Rev. June 12. Law Beyond the Range. Tim McCoy Western. Illie Seward, Dir. Ford Beebe, Rei. Fob. 15.

Let's Live Tonight. Love's indecisions on the Riviera. Lilian Harvey, Tullo Carminati. Dir. Victor Schertzinger. 69 mins. Rel. March 1, Rev. March 200.

Love Me Forever. Operatic-ganster story. Grace Moore, Leo Carrillo and Robert Allen. Dir. Victor Schertzinger. 91 mins. Kel. June 27. Rev. July 3.

July 3. Mark Star Borry of the navereel cameramien, Richard Cromwell, Billion of the found willing for 60%. Dirk Lambert Hillyer, 67 mins. Rei, May 16. Rev. May 16. Party Wire, Victor Joy and sean Arthur. Dir. Erle Kenton Rel. Rev. Mage Rider, The. Tim McCoy western, Dir. David Seiman. Rel. March 18.

Dir. David Selman. Rel. iding Wild. Western. .Tl June 28.

June 28. Sweil 'Head. Basebäll comedy: 'Wallace Ford, Dickie Moore, Barbara Kent. Dir. Ben Stoloff. 63 mina: 'Rel' April 8. Rev. May. 8. Unknown Woman, Richard Cromwell and Marion Marsh. Dir. Albert Rogell. Rel. June 14.

nes, June 18. Unwelcome Stranger. Localcd on a racing stock farm. Jack Hoit, Mona Barrie, Jackie Searle. Dir. Phil Rosen, 65 mins. Rel. April 20. Rev. April 10.

April 10. Whole Town's Taiking, The. Robinson in a dual role as a killer and a pacifist who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford. 55 mina. Rei, Fob. 13. Rev. March 6.

: 729 Seventh Ave. DuWorld

Blue Light. (Austrian and Italian.) Mountain romance among italian Dolo-mites. Directed and starring Leni Riefenstahl. Rel. Sopt. 15. Crainquebille (Fr.). Drama from Anatole France yarn. Dir. Jasqude de Baron-cell. Swinian. Rel Dec. L.

celli, sumine. Her Dec. 1. Dame aux Camellas, La (Fr.). Literal adaptation of the Dumas classic Yvonne. Printemps, Pierre Frespsy. Dir. Ferdinand, Rivers. 85 mins Rei. March 15. Rev. March 27. Rel. March 15. Rev. March 27. Low eventue, styers, as mine Irl in the Gase. Connedy in the Confinental manner. Jinomy Savo. Eddle Lamietr, Dorchty Darling. Dir. Rögene Frömise. 36 mine. Rei, Ott. 1. Kecha. Lubi, Szanuje (Polisin): Young love in Poland, with music. Ir. Michal Vysymaki. 176 mine. Rei, Novi. 1. L'Agonie des Algies (Fr). Pre-Natokonic dram Ir. Roger. 70 mine. 1999.

Man Who Changed His Name (British). An old Edgar Wallace ya'n vived. JJL. Henry Edwards. 75 mins. Rel. Oct. 1. Rav. Oct. 23. Norsh O'Nesis. (British). Jrish yarn. Dir. Desmond Hurst. 70 mins. Oct. 16. Rev. Oct. 30.

Oct. 16, Rev. Oct. 30.
Sane Familie (Fr.), Story of a boy's fight without family. Robert Lynen. Dir. Andre Mouzy: & mins. Rei. June 1.
The Last Wilderness. Expedition, animal film iaid in Wyoming. Howard 1111, Storin Rev. May 1.

First Division Offices: R. H.O. Bidg.

Releases Also Allicd; Chesterfield and Liberty

Ircumetantial Generate Alto Annov, Conventiona and March and Annov Conventional and Annov Conventional and Annov Convention Conventin Convention Conventin Convention Convention Convent

Looviny Lee, Wm. Bakewell. 'Ulr Charles' Laimont.' 65 mins.
 Port of Lost Dremss. A gun molls pact catches up with her after an enable of the second sec

Rei, July 16, Raihowy End. Western. A black sheep goes west, makes good and shows un spencer 15 inners. A black sheep goes west, makes good and shows un spencer 15 inners. And the start inner start and the spencer 15 inners and the start of the spencer 15 inner start in the spencer 15 inner start in the start inner start in the spencer 15 inner start inner start in the spencer 15 inner start in the spencer 15 inner start inner star

Symphony of Living, Invincible). Boy violin prodigy buffeted between war ring parents. Evelyn Brent, Al Shean, John Dairow. Dir, Frank Strayer 29 mins. Hew July 3.

ios: Burbenx, Calif. First National Mees: 323 W. 4mh 6t.

Lack Fury. The underdogs in a Pennsylvania mining town. Thau Muni Karen Murey. Dir. Michael Curtiz. 95 mins. Rei May 18. Rev April 17.

Case of the Curlous Bride, The, Whodunit, Warren Willinm, Margaret Lind-say, Dir, Michael Curtiz, 80 mins, Rei, April 13, Rey, April 10,

These tebulations are complied from information supplied by the various production companies checked up as soon as possible efter release. Listing is given when relesse dates are definitely set. Titles are retained for six months. Manegers who receive service subsequent to that period should preserve a copy of the calender for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviewe as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state consorship, since pictures are reviewed only in actual theetre howings

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest dégres of accuracy, 'Variety' will appreciate the co-operation of all menagere who may note discrepancies.

2.000-Foot Reel

(Continued from page 5)

the print. Also in many instan it killed important story action

the print. Also in many insulness it killed important story action and during a setup of the setup of the setup of actual changes in theatre handling. Survey reveals most U. S. plciure houses are caujuped to handle the 2,000-ft. reel. As for distribution, the new plan address of the setup of the setup of the setup of the setup of the shipment of more than 1,000-ft. of im in one container, while many Argentus projection machines can't and estimate acceptable. It's deciared acceptable.

projection on the exchange's stand-ard type recl. Raw stock would continue to be supplied to studies in J.000-ft. lengthe, ediminating possibility of any changes in camera technique or bareak through not having to ddit their atory values to outsmart the present cutting up practice of pro-jectionista. Features would be delted so as to reach the theatre in a mini-num number of retsi, with J.100-ft. any reel of a film. Frojectionist cam run a better show through the re-duction to, only three change-overs for most films.

run a better show through the re-duction to only three change-overs to change of the standard tree will recom-mend a standard reel with outside diameter of 15½ feet, a hub center bush-of 5 inches, and an inside clear width of 1½ inches, the center bush-vide on asy of an all standard three-site and the standard three standards for an asy of an all standard three site and the standard three standards projection machine spindler, with a one-sighth by one-sighth key way. Reel is the result of a study of turers and individuals. Manufactures Special committee tendering the report includes J. M. Nickiolaus, chairman, A. J. Guerin, J. J. Mil-side and S. J. Twinner. Sided over by the new twis pric-sided over by the new twis pric-sided over by the new twispric-sided over by the new twispric-tiane print improvement, projection in a price reports were also turned in by committees on television, re-tease print improvement, projection

lease print improvement, projection devices, screen illumination and sound recording improvements. and

LARRY LEHMAN'S SPILL

LARRY LEHMAN O LALL Kanasa City, July 30. When within aline miles from home, after a 3,900 mile auto trip hrough the east and Canada, Law-barnan manager of the drough the east and Canada, Law-rence Lehman, manager of the Mainstreet, was forced off the road by a reckless driver and his new Lafalle badly damaged. Lehman, and his wife and son, who were with him, escaped with minor injuries.

Girl From 10th Avenue. The adventures of a young shop cirl who accidentally marries a society dereict and then makes a man of him. Hette Lay Ian Hunter, Colin Clive. Dir. Alfred E. Green. 69 mins. Rei, June 1. Rev. May 29.

Rev. May 23.
 Men. Story of daring exploits of the men of the U. S. Department of Jua-Rest Margaret States and States

Gold Diggers of 1935. Dick Powell, Adolphe Menjou, Gloria Stuart, Alice Brady. Dir. Busby Berkeley. 95 mins. Rcl. March 16.

Drauy, Diff. Dusloy Derreteley, 30 minis. KCi. March 15. In Gallente. Musical speciatics of famous Mexican resort. Pat ()'Brien, Dolores Del Rio, Edw. Everett Horton, the DeMarcos. Ir. Lloyd Bacon. 84 mins. Rel. May 25. Rev. July 3. mins. Nel. Jaay 25. Nev. July 3. Living on Velvet. Shock crazed aviator marries a society girl. Kay Francis, Geo. Brent, Warrsn William. Dir. Frank Borzage, 80 mins, Kel, March 2. Rev. March 13.

2. Rev. Marco 13. Mary Janes Pa. Whinsical story of a small town printer who is born with the wanderlust and who cannot resist the call of the road when a train whistes. Alme MacManon. Guy Klobee. Dir. Wm Keighicy. 71 mins. Rei April 27. Rev. June 13.

Maybe it's Love. Gioria Stuart, Ross Alexander. Dir. Wm. McGinn. 62 mins Rel. Jan. 12. Rev. Feb. 12.

Rei Jan. 12. Rev. Fob. 12.
Murder in the Clouds. Lyin Talböt. Ann Dvorak. Dir. D. Ross Lederman. 61 muns. Rsi. Dec. 15. Rev. Jan. 1.
Oli for the Lamps of China. Pat O'Brien, Josephine Hutchinson, Jean Muir. Dir. Mervyn Lelloy. Rei. June 8. Dr. Mervyn Lelkoy. Rel. June 8. Rod Hot Tres. Lyle Talbot, Mary Astor. Ir D. Ross Ledorman. Rel. 2. 61 mins.

2. 61 mina. Traveling Saiciday, The. One of those Joan Biondeil-Glenda Farrell romps. DIR. Rav Enright. 63 mins. Rel. April 6. Rev. April 3. While the Pattent Siept. Mystery in a millionatric mansion. Guy Kibbee, Aline McMahom. Dir. Ray Enright. 66 mins. Rel. March 9. Rev. March 6.

Manurel e. Woman in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene knymond, Genevieve Tobin. Dir. Robt. Florey, 65 mins. Rel. Feb. 16. Rev. March 27.

Studio: Fox Hills, _ Hollywood, Cal. lees: 444 West 66th Bt. New York, N Y. Fox Black Sheep. Edmund Lowe Claire Trevor, Tom Brown. Dir. Allan Dwan. 70 mins. Rol. June 14, Rev. July 3.

Charlie Chan in Egypt. Further adventures of the Honolulu Chinaman, Warner Oland, Mary Brian. Dir. Lewis Seiler. 72 mins. Rel. June 21. Rev. June 26.

Nevi adio 2...
Nevi adio 2...
Ile Chan in Paris. The Oriental detactive moves into new territory.
Warner Oland, Mary Brian, Dir. Lewis Seiler. 70 mins. Rei. Feb. 1. Maring Units, Sarry ortan, Sarry Gran, Sarry Grands, Keni Taylor, Di County Chairman, The Will Rogers, Deviny Venable, Keni Taylor, Di Gon Blydone, I anna, Rel Jan II. Nev Jan 22, Gondon Blydone, I anna, Rel Jan II. Nev Jan 22, Gondon Blydone, Collic Water, Dan Boles, Rochelle Hud-son, Dir Hring Commisse, Rel July 28, Ganary Taylo Claise Taway

son. Dir. Hrung Cummings. Kel. July 24. Darte'n informo. New version of an Jd thriller. Spencer Tracy, Claire Trevor, Henry B. Wathalt. Dir. Harry Lachman, Rci. Aug. 31. Daring Young Man, The. Jameg Dunn, Mać Clarke, Dir. Wm, A. Selter, 76 mins. Rci. May 24. Rev. July 24.

Doubting Thomas. From George Kelly's stage play, 'The Torch Bearers. Whi Rogers, Billie Burke, Allson Skipworth. Dir. David Butler. 78 mins. Rei June 7. Rev. July 17.

Rel. June 7. Rev. July 71, 300 Stroke, Dir. Barry Lachman, Rel, Aug. 23. Farmer Takes a Wife, The. From the stage play of the old canal days. Agent Gaynor, Henry Fonda, Chas. Bickford. Dir. Victor Fleming. Rel. Aug. 2.

Gay Deception, The. Francis Lederer, Benita Hume, Frances Dec. Dir. W.m. Wyler. Rel. Aug. 9.

Wyler Rel Aug. 5. Become and the second settlen of the munical. Alles Fore. Jas. George unput for de Singlas, George White, 254 Molerth. Dir. Geo. White, 354 mins. Rel March 18. Rev. May 1. Ginger. Jane Withers as a facto-second Hittle grid. July 6. her July 2016. Great Hotel Mystery. Flags and Quirt as detectives. Dir. Eugene Ford, 70 mins Red March 1. Rev. March 6.

Hard Rock Harrigan, Geo. O'Brien, Irene Hervey. Dir, David Howard. Rel.

3019 10. a Small World. City people stranded in a small town. Spencer Tracy, Wendy Barrie. Dir. Irving Cunimings. 72 mins. Rel. April 26. Rev. June 26.

June 26. Ladres Lovy Ganger, From a torry by 128 Zorn, Mon Barrie, Gibert Roland, Dir, H. Bruce Humberstone. Rel. May 3. Life Begins at 40. Basci on the Pitkin Book, Will Nogers, Ruchelle Hudson, Liftle Georet, Shnitzy Tamuie, Lionel Barrymore, Freibn Venblas. Dir. David Buller, Swinnie, Rel. Peb. 18. Hew. March 27. Music In the Air. Gloina Swanson, John Boles, Dir. Joe May, Si mins. Rel. 10e. 7

Dec. 7. One More Spring. "Three down and outers in Central Park. Janet Gaynor, Warner Baxter. Dir. Henry King: 87 mins. Rel. Feb. 8, Rev. Feb. 27, Orchids to You, "John Bolcs, Jean Muir, Chas, Butterworth, Dir. Wm. A. Sotter Rel. July-12.

Solter Rel July-12. Our Litts Gri. From the story Henven's Gate, by F.orence L. Pfnigraf. With circus angics. Shirley Tennic, Rosemary Ames, Jool MoGrea. Dir. John koderison. Gi minis. Rel. May 17. Rev. June 12. Sik Hat Kid. Lou Ayres, Mac Clarko, Paul Kelly. Dir. H. B. Humberstone. Rel. June 19.

Spring Tonic. 'Reluctant bride and surprised tiger tamer. Lew Ayres, Ci ire Trevor. Dir, Robt. T. Kane, 55 min. Rei, April 19. Rev. June 12.

Ten Dollar Raise. Edward Everett Horton, Karen Morley. Dir. Geo. Mar-shall. 65 mins. Rel. April 5. Rev. Mny 8. Under Pressure. Romance with the sand bogs under the river. Lowe, Victor McLagicn, Florence Lice. Dir. Roaul Walsh. Rei, Feb. Rev. Feb. 5.

Rei, Peb. Rev. Feb. 5 Under the Pampas Moon, Mex. story. Warner axter, Ketti Gailigan, Tilo Gultar, Dir. Jas. Ennin, Kei, May 31, Nev., June 4. Welcome Home. James Dunn, Artine Julge, Dir. Jas., Tinling, Rci. Aug. 23. When a Man's a. Man. From the Higned Beil Wright story. Georgo O'Brien. Dir. Edw. P. Glue. edi mings. Rci. Feb. 15, Nev. Feb. 27.

1600 Broadway, New York. G-B

Clairvoyant, The. Chiller. Claude Rains, Fay Wray., Dir. Maurice Elvey. 73 mins. Rel. July 15. Rev. June 12.
 Loves of a Dictator, The. Stiong bistorical costume drama. Clive Brook, Mablelins Carroll. Dir. Victor Saville. 53 mins. Rel. June 15. Rev.

Juno 5. Mar Who Knew Too Much. Rcalistic underworld drama in the Alus and London. Peter Lores, Lesile Banks, Edua Best. Dir. Alfred Illtchcock. 35 mile. Rel. March 15. Hev. April 12. My Heart 1s Catling. Romantic musical. Jan Niepura. Martha Eggerth. Dir. Carming Galloner 70 mns. Rel. April 1. Krv. April 17.

Dizzy Dames. Musi 1. Theairleal boarding house locale. Marjorle Rambeau, Florine McKinney, Lawrence Gray. Dir. William Nigh. Rel. May 15. Forme McKinney, Lawrence Gray, Dir. William Nigh, Rei, May 15, Old Homestead, The. Singeschel by the plays, Six mulcial numbers. Mary Carlisle, Lawrence Gray, Dorothy Lee, William Robertson, Dir. William Nigh, Re. Ang 10, Gnee to Every Bachtor, Honeynoon with a hired brile. Marian Nison, Nel Hamilton, Allean Hringle Dir WM, Nigh, 12 nins, 16th. Dec 14,

Hanhlion. Allean Pringle Dir Win. Nigh. 12 mins. Itel. bec. 14. Shoels for diriks. Iteform seizur draun. Sidney Fax, Tani Kelly, Los. Win Swezprziste Annie. Sneidy ci zwis frame avcens winner. Tam Brussn. Jurion Nison, Werr Engele Dir Win. Nigh. Tinnis. Kel. Feb. Iters yesi. 27. Without Children. Modern dras of dicores. Marguerite Churchill, Bruce (Continued on page 30)

My Song for You. Romance in the opera house. Jan Kiepura. Div. Elvey. 75 mins. Rel. May 15. May 29. Liberty

Born to Gamble. Four sons inherit a grandfather's trint. H. B. Warner, Maxine Doyle, Erle Linden, Lois Wilson. Ref. July 10.

EVERY

NIGHT AT EIGHT

NOW IS THE TIME

for motion picture theatres all over the country to cash in on the popularity of amateur radio programs.

TO BOOK PARAMOUNT'S EVERY NIGHT AT EIGHT"

The screen's first dramatization of the current craze for amateur radio programs.

SEE NEXT PAGE

"EVERY NIGHT AT EIGHT"

starring GEORGE RAFT and ALICE FAYE

with Frances Langford • Patsy Kelly The Three Radio Rogues Walter Catlett • Directed by Raoul Walsh • A Walter Wanger Production



by GEORGE RAFT, FRANCES LANGFORD and ALICE FAYE, Raft at his best



by Patsy Kelly, Walter Catlett, The Three Radio Rogues and Florence Gill



by Walter Wanger (who produced "Private Worlds," "Shanghai")



by FRANCES LANGFORD, C.B.S. headline singer and screen's newest sensati



by Raoul Walsh (who directed "Cock-Eyed World" and "The Bowery")

by Gene Towne and Graham Baker





6 BIG HIT SONGS: "I'm In The Mood For Love", "I Feel A Song Comin' On", "Take It Easy", "Speaking Confidentially", "Then You've Never Been Blue", "Every Night At Eight" by Dorothy Fields and Jimmy McHugh, who wrote "I Can't Give You Anything But Love, Baby", "Thank You For A Lovely Evening."



PICTURES

'Amateurs' Show Biz's No. 1 Racket: Gyps and Takes, Phonies, Etc.

(Continued from page 1)

ticipating in one or more 'amateur' programs weekly on about 500 radio stations. Percentage of real tyros the ether is somewhat highe than in the theatres, and the num ber of ex-professionals lower, but this stack is taken up by a larger number of pro 'amateurs' who number of pro 'amateurs' wh make these programs their busines or a sideline for pin money.

In rapidly expanding during the past year from a catch-as-catch-can proposition to a form of big busi-ness, the 'amateur' show gag, with influence now extending to every nook and corner of the country, ha nook and corner of the country, has developed the methods and ma-chinations of a specialized field. There are exceptional cases where the business is operated on a legiti-mate basis, but for the most part it's eluttered up with phonies and repicto with the worst type of chis-eling. eling

Shows are variously described in the billing as 'Discovery Nichi,' New Talent Nichi,' 'Opportunity Nichi,' Stars of the Future, 'Tal-ent Quest,' etc. Theme of all titles is 'talent discovery,' and the 'dis-covery' angle is accentuated in self-ing the shows to the public. But it any new and worthwhile talent does samateur store to be public. But it have dones so in spite of pitful working conditions and almost in-surmountable bandlesps. The real samateur, with or with-Shows are variously described in

The real amater, with or with-out talent, is not only greatly out-numbered by fellow professional workers, but practically disqualified, before he or she starts, by the chis-eling operators in the background. Majority of 'amateur nights' are run on a prize contest basis, with the theatres paying a flat sum rang-



rist?" (FC: 1) said: Dancing sister and brother have the mailings...youngeter have see and they ought to go picces." exer and they ought to go picces." Boow Are two youngeters direct Boow Are two youngeters direct Ho?zwood. who were in the film Ho?zwood. who were in the film doiter Bhythm."

said: "Less than a year area, Billy and "Less than a year area, Billy and Beverly Bennis were in dancing school, Today, dancers of interna-tional reputation, they have offers from all over the world." SHODTING AT WARNER BROS. STUDIO "Control of the store of the store of the store international store of the store of the store international store of the store of the store international store of the stor

MILES INGALLS CURTIS & ALLEN BERNARD BURKE, Gen. Mgr. BKO Building, Rockefoller C ter New York City, N. Y.



ing from \$28 to \$50 for the com-plete show, which the booker sup-ples intact. Average prize money is \$5 for first, \$3 for second and \$2 for third. If a pro 'amateur' wins, his prize money is deducted from his salary. When operating with the chic, therefore, the booker and theatre sees to it that a salarited purce cops the prize; should a legit amateur win it, the booker would have to pay off his pro 'amateurs' anyway, and the prize winner besides.

Chiseting Alt Angles

In order to prevent this 'loss,' gyp theatres and bookers have con-cocted numerous standard dodges to lengthen the odds against a real nume tailing a way of the tail to regarden the odds dgamst a real purce taking a prize. The odds are terrific even without the gimmicks, for it's seldom the pro 'amateurs' or a show, being more experienced and usually more talented, don't win the money.

But the gyp booker plays safe regardless. He hands the legit tyro

win the money.
 But the gryp booker plays acted to regardless. He hands the legit tyro iy his first handcap by putting him on acaly in the program, in the hope et han autience with have forgotten the second second second second second companies of the second second second effect of discords to throw the tyro of tkey. As the final second second effect of discords to throw the tyro of tkey. As the final second second effect of discords to throw the tyro of tkey. As the final second second effect of a second second second effect of the second secon

of them regularly active now-are amateurs in name only. They get their jobs from established bookers

amateurs in name only. They get their joks from established bookers or agents and even play regular get contracts. Dry ranges from 52 to 55 and the best of them can else out 52 or 530 a wreck. Average, however, is nearer 181. To caut hele money, the profes-sional purces must go up against the gay and take of what has be-come almost bosically a gap busi-ness. A recent development that only maken life tougher for the pro-smatcur booking tacket. Borrow-ing one from their regular vaule-rule between the lay commenced to backlike prove the jarge opposi-lish bookers. Incidental to the 'op-posish' declaration is the freeze-out posish' declaration is the freeze-out posisi' declaration is the freeze-out as practiced by the hookers. They overhook their shows in order to keep talent away from competitors, and get rid of the superfluous 'acts' at the fast minute by alibiling that the theatre has 'cancelled' the show. "Benefits' and 'auditions' are other their des mothers theory provides."

Benefits and faultions are other tricks for making the propure's life miscrable. Annateurs' will be asked to play benefits which hare in booker receiving the fault tion' gag as sommonly worked, the dumm is serviced to play three or four theatres for nothing before be to a regular an are soft four theatres for nothing before be to a regular an are soft four theatres for nothing before be to a regular an are soft be propured how the three of the repairing to a regular an area of the remaining houses writed and but the prop parce's anatour operated by Chiversal in America. Lasse takes offect September, the and played as any other professional act, but to the audience he is an

more than one show a day in the same house. For example, the Au-dubon and Chaloner theatres in New York, which play their once weekly 'amateur' shows on a three a-day policy, using the same 'ama teurs' for every performance.

Some Funny Angles

Early of every perconnected Early offestionals playing the 'ama-teur' professionals playing the 'ama-teur' professionals playing the 'ama-teur' does and the old vandeville days. Some of them are now pursuing the 'amateur' art as a regular means of keeping body and soul togetier. Others go for the 'ama-teur' days. In between scattrergen's tasking pletures blow over'. A humorous incident anent the pro-fessional vaudevillian in the 'ama-teur' field occurred recently at the Grand Opern Horse in New York. One put her of a play and high to take a fling at a G.O.H. 'amateur' en-ted'. Theatre without knowing it played him for a repeat in his reg-ular act the following week.

ular act the following week. Picking up this coffee and cake money deent make them rich, but it helps, and the professional act is usually a cinch winner where the remuneration is a cash prize in-stead of a regular mainy. There nearly always outclass both the real three the remuner the real three the remuner there the By and ingues the remune security.

real tyros and pro purces who op-bose them. By and large, the returns provide but a scarcerow existence on the bookings for a livelihood. They now bookings for a livelihood. They now torm office to office searching for bids for their simon-pure talents and they have no recourse against the chiseling that attacks them from and they have no recourse against the chiseling that attacks them from and they have no recourse against the chiseling that attacks them from and they have no recourse against the chiseling that attacks them from and they have rest, and like it. Amatour shows in the picture the-tartes as business builder-uppers for slow week nights are, of course, nothing new. But growth of the business to its now big proportions

business to its now big proportions is a recent development. And this overnight emphasis has spawned the gyps. There are still some who run their amateur booking busi-ness legitimately, such as Will ness legitimately, such as Will Green and Dave Stern, who have been 'amateur show' specialists for years.

'Big Time' Ams

seen "amateur show" specialists for years. 'Big Time' Ama In contrast to the pithable 'ama-teur' who plays the theatree only, there is the big time' purce who had from the mby' more those the the big time' purce who had from the mby' more those set into the real coin of the Fred Allen show get \$50 and weaks Broadway work at the Rozy, with a chance of being seen by show pays nothing for the act; the radio sponsor pays off the hait a C. Participants in the Major Bowes pays nothing for the act; the radio programs are doing better than most professionals. Bowes' 'ama-ter' programs are doing better than most professionals. Bowes' ama-ter' programs are doing better than most professionals. Bowes' ama-ter to the profession of 100 a week each, with plenty of play-ing time in view for them. Other Bowes 'amateurs' played until reent's fanchon & Marco is also doing a unit consisting of winners on the Allen program, along the lines of the Bowes show. Peena-inst's winner plays a week at the PWH his big' and 'smail time' portania to big and ismail time' portania to his a the sanctur' show pors, in the stage show line. And to the stage show line. And the same time it rates as ahow pusines' No. 1 racket. Payof of the whole 'amateur' all-vate show some house manager have bowen stage functed and in-shat on mc.'ing the shows. Severail are reported as evens foing lessons n spore time. Name are conti-stel.

'amateur.' Often he will play as entire elreuit of theatres and still N. J. Exhib Loses Arbitration To Fox Over % Split; Important

VARIETY

AFL and Legit

(Continued from page 1)

(Continued from page 1) little theatres aince the road de-cline is a strong indication, how-ever, to the labor chieftain that there still is vitality in the theatre the has already inquired whether there is not some workable way for unlong connected with the theatre to work out the problem. Development of labor dranm is the organizations of coal material. Events attendant to the history of trade unlonism in America such as the organizations of coal mines and the rise from poverty and degrada-

the organizations of coal mines and the rise from poverty and degrada-tion through unionism in other great industries, should provide material for a number of dramas, he feels.

The tools. It has been disclosed that a num-ber of unlons are finding it diffcult to maintai attendance at meetings because of the competition of ple-bers durings are nave presenting plays at such sessions, with mem-bers appearing as annateur actors. A large number of such perform-ances has been suggested and Equity has been asked if its unen-tion where the such perform-ances has been asked if its unen-tion where the such perform-ances have been suggested and Equity has been asked if its unen-tion where the such perform-tion where the such perform-tion where the such perform-tion where the such perform-tion and the such performance and the such perform-tion and the such perform-tion and the such performance and the such performa

ployed members could not be used to further such projects, with an eye to stimulating the cause of oran ganized labor.

Larry Kent Aide to Skouras on Coast

SAULTES US CUERS July 30. Larry Kent, brother of S. R. Kent, has been made assistant to Charles yes and the saultant to Charles West Const thestnes. Takes the job recently vacated by Reeves Expy. New appointee has been with George Skouras in eastern opera-lions of the Skouras Pros.

The first case of alleged discrepancy under percentage contracts to be settled by arbitration has been For setting of a conclusion between Fox and a New Jersey exhibitor, with the decision in favor of Fox. Importance of the case is that § wasm't necessary to go to court. In the opinion of leading firm attor-neys the settlement presents one neys, the settlement presents one of the strongest arguments in recent years in favor or arbitrating exhib-distrib troubles within the industry.

years in favor or acbituiting exhib-distrib troubles within the industry. Believing the account had held out on box office grosses on a per-tice of the second of the second second the theorem with failing to give a proper accounting. It was agreed that the question would be arbi-trated. The distrib (for) picked two arbitrators as ill the theatre-found unaminously that Fox was entited to \$50 on the percentage exhibit organizations have never been access to receipte by distributions. Louis Nizer of the New York Film Board of Trade acted for Fox and t a hearing into the dimpute, much the same as it used to be in the presented Ross Federal checkers for testimoury. George Remboldt, Ross checker, testified that on two different days at various hours hils clock showed discrepances in re-ter Green, dishrict manager for loss, also testified.

ter Green, district manager for Ross, also testified.

These also testified. Testified the servered by Fox is not large, it was claimed that as much as 250 lickets wave unac-counted for within an hour and one some bookings such discrepancies could create important loss. Is view of the arbitration of this case, with Alled men rendering as dilled as the state of the arbitrar, the hope is that future disputes over percentage sharing dates may be arbitrated.

CURRENTLY PLAYING A RETURN Engagement at the Capitol, New York HELD OVER 2nd WEEK

(July 26)

Prior to this engagement Mcore and Revel have previously played the Capitol and were held over 4

QUOTING THE PRESS

N. Y. WORLD-TELEGRAM---By ROBERT GARLAND (JULY 27) "Moore and Revel are skilled ["Joore and Revel -Balkroan dan-dancers, with a sense of humor. a] cers who might well be sent on an sense of timing and no little skill, iii.-uill tour of the tony night Don't let helf spoofing oclipse their theirts."

AN INSTANTANEOUS SUCCESS IN THEIR FIRST Short for Warner Bros. "Cure it with Music."

VARIETY, JUNE 26th, SAID: "VARIETY, JUNE 26th, SAID: The finale, the 'horoco,' a runiba-Spanish dance, which tops off with a sock burlesk (terp routhne in Moore and Revel's usually effective man-ner, Incidentally, despite the gen-eral extravaganza, Miss Moore screens well and Revel is also okey for camera angles. Abcl,

JANE MOORE and BILLY REVE Direction, FERDE SIMC .:-- SIMON AGENCY

Personal M anagement-WALTER BATCHELOR

29

Studio Placements

30

CALENDAR OF CURRENT RELEASES Hollywood, July 30. Hollywood, July 38. Arthur Yinton, Bradley Page, Ciyde Dilson, Kings Solomon of Preston Foster, Ray Mayer, Shooling Star, Kadio. Maidel Turner, Henry Armetta, Maidel Turner, Henry Armetta, Maidel Turner, Henry Armetta, Maidel Dessellor, Unchaner, Streamline Express, Masco. Luis Alberni, Charles Wilson, Fail of Fire, Soc.

F

Denn Levy, augmann, Veree Teasdale, Charles Lane, The Milky Way, Par. Charlotte Henry, Three Kids and a Queen, U. Patsy Kelly, Theima Todd, Lee Phelps, Sherry Hull, Anya Tiranda, Monte Vandegrift, comedy short, Foach

Jane Withers, 'Gentle Julla,' Fox Reginald Denny, Gregory Ratoff 'Hangover Murders,' U. Louise Fazenda, 'Bad Boy,' 20th

Louise Fazenda, Bad Boy, zwu-Fox. Mutray Alper, John Kelly, Ruth Gillette, Suash Fjening, Beautys Marta, Eggerth, Hans Kraly, screen play, Song of Joy U. William Conclman, adapting Spineter Dinner, U. William Anner, U. William Anner, U. Harvey Stephens, Clarence Wil-son, Herbert Ashley, George Chand-ter, Louis Natheaux, Dick Tueker; Harry Conn, dialog, In the Bag.

Henry Johnson, adaptation, Vir-Henry Johnson, adaptation, Vir-gina Judge, Par. Herbert Heywood, Paul Ellis, Manuel Ferze, Fablo Alvarze, Tali-Humphrey Cobb, continuity, Passport to Hell, Metro. Hal Dawoon, Gene Morgan, Ball of Fire, Fox. Metro.

Metro, Davi Frank June

Metro. David Worth, Fred Kohler, Jr., Frank Sully, 'Off Side,' U. June Travis, 'Case of the Lucky Legs,' WB. Allan Mowbray, 'in Person,' Ra-

dio. Frank Reicher, lack Cham

er,' Metro, Purnell Pratt, Jim Toney, Al hean, Johnny Arthur, 'In the Bag,'

Metro. Homer Gordon, screen play, 'Peace Hawk,' Futter. Betty Grable, 'Love Song,' Radio Dorothy Peterson, 'Freckles,' Ra-

io. Cerald Rogers, William Carleton . Gunnis Davís, Stanley Andrews Jorman Ainsley, 'Peter Ibbetson, J. N

For. Far. Lew Kelly, Charles orrison, Rose of the Rancho, Par., Benny Baker, Thanks a Million, 20th-Foz. James McCarthy, screen play, un-

Jamea McCarthy, Borney titled yarn, Wanger. Ernest Cossart, 'Two for Tonight, 'Frisci Par. Warren Duff, adapting 'Frisco

Kid H

id, WB, Howard Green, screen play, If ou 'Could Oniy Cook,' Col, Fred Keating, Betty Grable, If ou Were Mine, Radio, Louis Mason, 'In Person,' Radio, Harry Seymour, Dickle Jones, Tom Thia Dark Stairway,' WB. Jane Barnes, 'Frontier Justice,' utter. You Fr

From Thia Dark Stat. Jane Barnes, Frontier Justice, Futter. Doris Lloyd, 'Feather in Her Hat,'

Col. Col. Willard Robertson, irginia Judge, Par. Allan Mowbray, 'Rich Man's Daughter,' Col. Frank Morgan, 'Anything Goes,'

Par. Pedro de Cordoba, 'Rose of the Rancho,' Par.

cno,' Par. Mangover Mur-

Bad Boy,' 20th-Fox.

CONTRACTS

Hollywood, July 30. Alma Lloyd, scouted at Pasadena Playhouae, given contract by War-ners. Daughter of Director Frank ners. Daugmen Lloyd. Warners took up option on Chas

Warners took up opnose 20 Belden, witer. Hugh Enfield held at Warners for another swing and draws Graig Roymolds as new monicher. Harb givon new writing contracts by Paramount. Lamb assigned to screen play of C. B. De Mille's 'Sam-son and Delliah.'

STORY BUYS

Hollywood, July 30. Mascot bought screen rights to William Ulman's The Middle Deep and put yarn in preparation under the screen screen screen screen Ladee, bought by Radlo for Ken-neth MacGowan production. Govern Schwarzh Sterd' and Man Country, have been taken by Reliable. Hollywood, July.30.

Menable. Liberty mag yarn, 'Big Brown Eyes,' by James Edward Grant, goes c. to Walter Wanger with Grant as-signed to the adaptation.

(Continued from page 26) Cabot, Evelyn Brent, Regin J Denny. Dir. April 15. Majestic

Motive for Revenge. Thrilling adventures resulting from desire to satisfy wife's craving for hxury. Donald Cook. Irene Hervey. Dir. Burt Lynwood. Rel. May 17. Lynwood. Rel. May 17. Wutny Anead, Stark dramai Adventurel Romancel On the high seas. Nell Hamilton and Kathleen Burke. Dir. Tommy Atkins. Rel. May 1. Perferd Clue, Phene. David Mannere, Skete Gallagher, Dorothy Iblaire. Dir. Robt. Vignola. 64 mina. Dynamic detective mystery thriller. Rel. March 10. Nev. March 20.

Reckless Roads. Comedy-drama of two thoroughbreds, a girl and a horse. Judith Alion, Regis Toomey, Lloyd Hughes. Dir. Burt Lynwood, 66 mina. Rel July 1. , 1776 Broadway, New York, N. Y.

Mascot

PICTURES

ine Rel Offices: 1776 Bdway

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tudies: Hollywood, Calif.

Burn 'Em Up Barnes. 12 chapter auto racing serial released also as a feature in 74 mina. Frankle Darro, Jack Mulhall. Dir. Colbert Clark. Rev. April 3.

April 3. Behind the Gieen Lights. Factual story from the book of the same name, by former Folice Capitsin Willems, Norman Foster, Judith Allen, Sidney Blackmer, 68 mins. Rel. Feb. 22. Nev. April 24. Harmony Lane. Life and songs of Stephen Foster. Douglass Montgomery, Adrienne Amer, Zwelyn Venshbe, Wullam Frawley, Rel. Aug. 21.

- Addrenne Ames, zvelyn venabe, vilnam Frawley, Rel. Aug. al. Headine Woman. Strange romance gevelops when a beautifu society girl is forced to live with a vise-cracking reporter to save her reputation. Hesther Angel, Roger Pryor. Dir. William Nigh. 75 mins. Rel. May 15. Rev. June 26.
 - les Crave Excitement. Sparkling action romance with newsreel back-ground. Norman Foster, Evalyn Knapp, Eric Linden, Esther Ralston. Dir, Nick Grinde, 69 mins. Rel, June 22. Rev, July 24.
- One Frightened Night. Nutty millionaire who distributes his fortune on a wild, stormy night. Charles Grapewin, Mary Carlisle, Regis Toomey. Dir, Christy Cabanne, 64 mins, Rel, May L

itudios: Cuivar City, Calif. ces: 1540 Broadway, Metro

Age of indiscretion. Divorced couple's child problam. Paul Lukas, Madge Evans, David Jack Holt. Dir. Edw. Ludwig. 77 mins. Rel, May 10. Rev. May 22. After Office Hours, Newspaper story, Constance Bennett, Clark Gable, Stuart Erwin, Dir. Robt, Z. Leonard, 73 mins, Rel. Feb. 22. Rev. March 13.

Baby Face Marrington. Burlesque on the gangster cycle, Chas. Butterworth, Una Merkel. Eugene Paiette. Dir. Edgar Selwyn, 61 mins. Rel. April 12. Rev. June 26

Caelno Murder Case. Philo Vance story. Paul Lukas, Ailson Skipwortb Ted Healey. Dir. Ed Marin. 82 mins. Rel. March 15. Rev. April 17. Ecapade. Love and innocence in Vienna with a new star, Luise Rainer, Wm. Powell, Frank Morgan, Virginia Bruce, Dir. Robt. Z. Leonard. 36 mins. Rel. July 6. Rev. July 10.

e Within, The. Woman doctor becomes enmeshed with a mental pa-tient. Ann Harding, Herbert Marshall, Maureen O'Sullvan. Dir. Ed-mund Goulding. 72 mins. Rei. May 17. Rev. June 4.

mund Goudann, 72 mins, Kei May IT, Rev. June 4. Mark of the Vampirs, Murder mystery with vampirs angle. Lionel Barty-more, Elizabeth Allan, Bela Lugoel. Dir. Tod Browning, 66 mins, Rei April 20. Rev. May 3. Murder in the Fleet, Mystery aboard a battleship. Robt. Taylor, Jean Par-ker. Dir. Edw., Scheffuck, 70 mins, Rel. May 24. Rev. June 4.

Rer. Lr. Suw, Nedgwick. 70 mins. Rei, May 24. Kev, June 4. Naughty Marietta. Victor Herbert'a operate L. Jeanette MacDonaid, Nelson Eddle. Dir. W. S. Yan Dyke, 105 mins. Rei, March 29. Rev, March 27. N. More Ladles. From the stage pips by A. E. Thomas. Bright domestic drama. Joan. Crawford, Robt. Montgomery, Chas. Ruggies. Dir. E. H. Griffith, 17 mins. Rei, Juno 14. Rev. June 38. One New York Night, Comedy mystery atory. Franchot Tone, Una Merkel, Conrad Nagei, Dir. Jack Conway, 63 mlns. Rel. April 5. Revfi May 8.

Conrad Nagei, Dir. Jack Conway, 53 mlns. Rel. April 5. Revit May 5. Public Hero, No. 1, G man story, Jalonel Barrymore, Chester Mortia, Jean Acthur, Dir. J. Waiter Ruben, 80 mins. Rel. May 31. Rev. June 12. Recisses Drama from the Jubpy Bolman-Smith Storados marriage, Jean Victor Fleming. 55 mlns. Rel. April 15. Rev. April 24. Sequeis. Friendship between deer and a pume with a human romance background. Jeab. I. Rev. Reb. 37. mins. Rev. J. Reb. J. Rev. Reb. 37.

MILLS, New Few. I. Rev. Sci. 201. Word Doubt Murder mystery. Ricardo Cortéz, Virginia Bruce, Constant Collier, Dir. Geo. B. Seitz. 71 mina. Rel. Feb. 15. Rev. Feb. 27. S Guare Lady. Girl from Iowa bests a crock gang. Robt. Taylor, Vir-ginia Fruce. Dir. Geo. B. Beltz. 69 mins. Rel. March 8. Rev March 20.

Vagabond Lady. Younger brother saves bride from unhappiness. Robert Young, Evelyn Venable. Dir. Sam Taylor. 72 mins. Rel. May 3, Rev. June 19. Vanessa, Her Love Story. Hugh Walpoles' novel. Helen Hayes. Robt. Montgomery. 73 mins. Rei, March 1. Rev. April 17.

Wontgomery. 13 mins. Rel. Match 1. Rev. April 10. West Point of the Air. Training story made at the U.S. A. School for Air-men. Wallace Beery. Robt. Young, Maureen O'Bullyan. Dir. Rich Rosson, 90 mins. Rel. March 22. Rev. April 10.

Winning Ticket, The. Story of a sweeps ticket that was lost and found. Leo Carrillo, Louise Fazenda, Ted Healy. Dir, Chas, F. Klesner. 64 mins. Rei, Feb. 8. Rev. Feb. 12.

Office: RKO Bidg., New York, N. Y Monogram

Released through Republic) Released through Republic) Cheere of the Crowd. Russell Hopton, Irene Ware. Rel. Aug. 5. Dawn Rider, The. John Wayno, Marion Barne. Dir. R. N. Bradbury. June 20

Grest God Gold. Sidney Biackmar, Martha Sleeper, Giorla Bhea, Regi Toomey, John T. Murray, Edward Maxwell. Expose of the receivership racket almost wrecking young romance. Dir. Arthur Lubin, 65 mins. Rei, April 15. Rev. Nay 8.

Kei, APTI 15. Kev. May 8. Healer, The. From novel by Robert Herrick. Dir. Reginald Barker, Raiph Bellamy, Karen Morley, Muckey Rooney, Judith Allen, Robert McWade, J. Farrell MacDonald. 764 mins. Rel. June 15.

Farreil MacDonald. 761% mins. Rel. Jure 13.
 Horsymon Linited. Nei Hamilton, irren Hervey, 70 mins. Rel. July 1.
 Hoesenson Linited. Nei Hamilton, irren Hervey, 70 mins. Rel. July 1.
 Heesenson Linited. Nei Hamilton, irren Hervey, 70 mins. Rel. July 1.
 Heesenson Linited. Nei Hamilton, irren Hervey, 70 mins. Rel. July 1.
 Kesper of the Bees, The. Fancous slory by Gene Stratton Porter. Nei Hamilton, 76 mins. Bel. Nei July 2.
 Kesper of the Gene, The Fancous slory by Gene Stratton Porter. Nei Hamilton, 76 mins. Bel. Nei July 2.
 Make a Million. Story of how a professor science, science the potential science in the Charles Startett and Pauline Brooks. Rel. July 2.
 Monte Carlo Nights. Jinnoent suppet traps he man at famout cashno and Wystery Man. The. Chicago reporter, stratned in St. Louin, makes good. Nighter Jinnoent, Maine Doyle, 62 mins. Rel. April 26. Rev. Paulance Traps. July 2.

barron 21. dise Canyon. John Wayne, Marion Burne. Movie-struck family takes hus-bands all to crash Hollywood, with bilarioua reaulte. Wallace Ford. 52 mins. Rej. July 20.

mina. Rel, July 20.
 Western, John Wayne, Lucille Brown. Dir. Rihbew Valley (Jano Sitr). Western, John Wayne, Lucille Brown. Dir. R. H. Bradbury, 52 mins. Rev. May 15, Rel. March 15.
 Texae Terror, John Wayne, A Lone Sitar Western. Dir. R. N. Brad-bury. 61 mins. Rel. Feb. 1. Rev. April 2.
 Trail Beyond, In the. John Wayne, Verna Mille, 55 mina. Rel. Oct. 22.
 Women Must Dress. Intricate waya of fashion salos people almost causing young romane of daughter to end in disseter. Mina. Gombell, Gathu Gordon, Suzame Kasren, Robert Light and Monogram contest winners. Ti mins. Rel. Feb. 1, 36. Rev. April 10.

dios: 5851 Marathon St., Hollywood, Calif. Paramount Offices: 1501 Brosdway, Naw York, N. V Accent on Youth. From a current stage hit. Sylvia Sidney, Herbert Marshall. Dir. Wesley Ruggles. Rcl. July 12.

Dir. westey Ruggies. Ref. July 12. Rithe King's Horses. Zenda type story with a picture star replacing a king of a mythicai kingdom. Carl Brisson, Mary Elfle. Dir. Frank Tuttle 75 mins. Ref. Feb. 15. Rev. March 13.

Blg

To mina kei. Peb. 16. Kev. March 13. papile Fareweil, Unusual type of fory made at the U. S. Naval Academy. March 2019 Annual State of for an Brown, Rich Cromwell. Dir. Bradenate of 1958. The, Jack Oaki, Lyda Robert, Burna and Alten and Wendy Barrie carry along a fanciful story which serve as background for an array of radio states. 2019. Norman Statery. 13.

Car 99. Based on the exploite of the Michigan state radio police. Fred Mac-Murray, Sir Guy Standing, Ann Sheridan. Dir. Chas. Barton. 60 mins, Rel. Mar. 1. Rev. Feb. 27.

Wednesday, July 31, 1935

Rei, Mari, I. Rév. Feb. 27.
 Collega Scanda, Wicholm Hie, Collega Scanda, Arilla Judges, Kent Tyu-ler, Wendy Barrie, Dir, Elliott Nugent: Rei, June 21. Rev. July 11.
 Crussies, The. Ceel de Milles Snotcate. Locreta Youn, Henry Wilcoxon, Dir Ceeli de Milles Rei Aug. 2.
 Devil is a Wonna, The. Life and Joves of a Shanish dancer. Mariene Dierrich, May 1. Hev. May & Atoli. Dir Jos. Con Sternberg. To mins. Mcl. May 1. Hev. May & Atolin. Dir Jos. Con Sternberg. To mins. Mcl. Aug. 5.
 Aug. 5.
 Aug. 5.
 Aug. 6.
 Aug. 7.
 Aug. 7.</l

Aug. 3. Four Hours to Kill, What happened in a theatre lobby while detectives taking a mundrer to the dealth Maine willow for a train. Richard Labenn, 11 mins. Rei. April 36. Rev. April 17. Glars Dodd, Rossind Cuill. Dir, Frank Tottie: 77 mins. Rei, May 31. Rev. June 13.

Goin' to Town. Mae West, at a blues singer, crashes society. Mae West, Paul Cavanaugh, Ivan Lebedeff, Tito Coral, Marjorie Gateson. Dir. Alex Hail. 75 mins. Rel. May 17. Rev. May 16.

Here Comes Cookle, Gracie Allen gets her father's fortune and starts a private theatrs for out-of-work actors. Geo. Burns, Gracie Allen, Gco. Barbler. Dir Norman McLood, Rel. Sept. 6.

Barbier, Dir Norman micheol, kei sept. s. 'Em Yale. From a Damon Runyon story of a girl who loved uniforms. Patricia Ellis, Cesar Romero. Dir. Sidney Lanneid. 61 mins. Rej. April 12. Rev. May I.

Outpost, The, From F. Britten Austin's striking fiction story. Cary Grant, Claude Rains, Gertrude Michael. Dir. Chas. Barton, Rei, Aug. 16, Grant, Claude Lagins, Gertude Alchael, Dir. Chas. Barton, Ref, Aug. Ic, In Bloom, Country boy and city giri finally make a match. Carnival aldelights, Joe Morrison, Dixie Lee, Burns and Alicn, Dir, Eillott Nuzent, 76 mins. Rel. March 15. Rev. April 24. In BI

Vingent, To inits. Rei, March 15. Rev. April 24. Nugent, To inits. Rei, March 15. Rev. April 24. The Synth Trapeze, Phodding office worker cote into asries of annu-Bruckman. Rei July 28. Wilhout Names, G Men atory, Prod MacMurry, Madge Evans, Dir. Baders Flats, From the Gue SHI (acc. Winter C, Kelly, And Civico, Jane Darwell, Dir. Halph Murphy, 66 mins. Rei, March 22, Rev. March 13.

marten is. selppi. Snowboat story Magnolla by Booth Tarkington. Bing Crosby, W. C. Fleids, Joan Bennett, Queenle Smith. Dir. Edw. A. Sutherland. 75 mins. Rel. March 8. Rev. April 24.

te inne. tet. marcn s. tev. April 24, Peris In Goring. Two Parlagen would-be sublides who didn't jump off the Peris In Goring. Two Parlagen would-be sublides who didn't jump off the Milestone. St mins. Rol. May 31. Rev. July 37. Pepier Will Tatk. Combination of original schole by Sophie Kerr and Hugh Hertert, Neighborg almost talk the isade into a divorce. Charles Rel. May 34. Rev. June 36. Brann, Boen Jagger. Dir. Al Santch. Rel. May 34. Rev. June 36. Brann, Boen Jagger. Dir. Al Santch.

Kei. Mäy 24 nev. June '9, Peter ibbetson, George Du Maurirer's famous love classic. Gary Cooper, Ann Harding, John Halldaw, Dir. Henry Hathaway, Rel. Aug. 30, Pivtae Worlds. Romance against the beckround of a tanatorium, Claudette Colbert, Chas. Boyer, Joel McGrea, Dir. Grogory La Cawa. 80 mins. Rel. April 3, Rev. April 3.

Rocky Mountain Mystery. Western mystery story by Zane Grey. Randolph Scott, Chic Sale, Kathleen Burke, Mrs. Leslie Carter. Dir. Chas. Barton. Rei, Feb. 1.

Mel. Feb. 1. of the Fanch. Richard Wallon Tully's and David Belasc's gorgeous of the Sanch allornin. Guidey Swarthout. John Bokes, hartes Bich-ford, Willis Howard. Dir. Marton Gering. Rel. Oct. 25. Heart Sanch Wilson's story of a builter won in a bridge game. Chas. Laughton, Mary Boland, Chas. Ruggies. Dir. Leo Me-Carey. 59 mins. Rel. Feb. 22. Rev. March 13.

3a. Society girl and New York boy meet in Havana. Geo. Raft. Carole Lombard, Margo. Dir; Marlon Gering. 71 mins. Rei. Feb. 8. Rev. Feb. 21.

340. 27. dreft, The, Hicht MacArthur), Publisher comes back to life to retrieve work, The Coward, Julie Haydon, Dir, Hecht-MacArthur, 75 mins, Rei, April 26, Rev. May 8, Bail, Romane of a Russan emigra working as a rickshaw coole in China Loretta Young, Charles Boyer, Warner Oland, Dir, Jas. Flood. 76 mins. Rel, July 18, Rev. July 24.

Girl, Post-depression orphans work out their fates in a connedy eln. Ida Lupino, Kent Taylor, Gall Patrick. Dir. Aubrey Scotto. Jel, July 26.

Act, surg 28, of the Ress. From Stark Young's bott solar of the Ress. From Stark Young's bott solar and the Ress. Adopt Scott. Die King Yulor Bel Scott Solar and Walter Harmony, Adventures with Ben Bernleis hand, dee, Asitt, Ben Bernle, Grace Bradley. Dir. Alfred Werker, 79 mins. Rei. March 29, Rev. April 24.

Bar (in Spanish). Musical, featuring the late Carlos Gardel, Rosita Moreno. Dir, John Reinhardt, 87 mins, Rey, July 17, (Not on regular

release.) for Topight. From the stage hit by Max and J. O. Lief. Gay-hearted Day Wrights on the loose. Bing Crosby, Joan Bennett, Mary Boland, Theima Todd. Dir. Frank Tutlie. Rel. Sept. 37.

Wanderer of the Wasteland. Zane Grey story. Dean Jagger, Gail Patrick, Edward Ellis. Dir. Otho Lovering. Rel. Aug. 16.

Wings in the Dark. Air thriller with a rescue by a blinded aviator. Myrns Loy, Cary Grant. Dir. Jas. Flood. Rei. Feb. 1. Rev. Feb. 5.

Without Regret. From a stage play. Love and treachery in London. Elissa Landi, Paul Cavanaugh, Frances Drake, Dir, Harold Young, Rel. Aug. 23.

R.K.O. Radio

Allos Adams. Small town girl dramatizes herself and tries to win a rich hus-band by lying about her family. Katharine Hepburn, Fred MacMurray, Fred Stone, Evelyn Venable, Frank Albertson, Hedda Hopper. Dir. George Stevens. Rei, Aug. S.

Name, The A vivid chapter in American Cavalcade. The bringing of law and order to the west of 1880. Richard Dix, James Bush, Margot Grahame, Louis Cahtern, Francis Ford, Preston Foster. Dir, Charles Vidor, Rei, July 12.

Vidit. Act. Conf. L. Y Sharp. The story of a woman who wrecked the lives of all the men who loved her. Mirlam Hopkins, Alan Mowbray, Frances Dee, Sir Cedrio Hardwick, Nigel Bruce, Alison Skipworth, Dir. Reuben Mamoullan. 86 mins. Rel. May 17. Rev. June 19.

Break of Hearts. Two temperamental musicians discover, after almost wreck-ing their lives, that love is most important thing. Katharine Hepburn, Charles Boyer, John Beal, Jean Hersholt. Dir. Philip Moeller. 78 mins. Rei. May 31. Rev. May 22.

Captsin Hurricane. A etory of Cape Cod and its people. James Barton, Helen Westley, Helen Mack. Dir. John Robertson. 72 mins. Rel. Mar 1. Rev.

July 3: In Vesterady. A kindly professor betriends in human Re. main 1 attri-me Vesterady. A kindly professor betriends a longly orphan and then Bhirley O. P. Meggis Heen Needen Europhysics and has life Anne Bhirley O. P. Meggis Heen Needen Barbing to a long orphan Frei Durkin, Str. Bel. April 12. Try mins. A change to device his and become a monous stute. Frankle Thomas, O. Y. Meggis, Helen Parish, Lighthing. Dir Edward Sioman, Stat. Account of the Anne and State and State and State and State Thomas, O. Y. Meggis, Helen Parish, Lighthing. Dir Edward Sioman.

Rei, Marcu 22. rite. A society beauty who loses all her moncy and becomes a hoatese in a night club. Adrienne Ames, Raiph Bellamy, Donald Cook, Robert Armstrong. Dir. Chartes Lamont. Rel. Fcb. 15.

Armstrong. Dir. Charles Lamont. Rei, Feb. 15. Way for Love. A young solisog craduate huvests his email fortune in a musical show, falls in love with the leading lady, goes to jail because Ann Soltern, Gene Raymour Mille Rei hume and the play is a success ton Hall, Pert Kelton. Dir. Walter Lang. 75 mins. Rei, June 14. Rev. July 17.

July 17. mer, The, A story of the High revolution. Victor McLagien, Preston Foster, Bleather Angel, Wallace Ford, Una O'Connor, Marsot Grahame. Dir. John Ford. 3 minn. Rel. May 24. Rev. May 15. Smith, Marsot Ho Jaina acries. Kay Johnson, Jan Hunter, C. Aubrey Rel. Aug. 2.

Rel. Aug. 2. le. The younger elster in the Stanton family helps her brother, Laddie, win the Trincess. John Beal, Gioria Stuart, Virginia Weidler, Char-loite Henry, Dir. Geo. Stevens 70 minus. Rel. April 5. Nev. May 8. Days of Pompell. The destruction of the City of Pompell. Presion Research Mack, Alain Hais, Dir. Ernest B. Schoedsack. Rel.

September. der Clicks. An amusing tale of the vagaries of the race track and the unquenchable fever that aurges in the veins of men who follow the ponies. James Glesson, ZaSU Pitts, Marguret Callahan, Russell Glesson. Dir. Ray McCarey. Rel. Aug. 16.

er on a Honsymoon. The further adventures of the old maid amateur detective, school teacher, Miss Hildegard Withers, and inspector of Folice Oscar Piper, This time the murder takes blace on an alribabe

Office: R.K.O. Bidg., Radio City, N.Y.C.

Edna May Ollver, James Gleason, Lola Lane, Dorothy Libaire, Dir. Bro

Liogu Corrigan. 73 mins. Kei. Feb. 22. Rev. March 6. (wits, The. Wolsey is an investor and Wheelsr a song writer. Unwittingly though come statistical in a murder. They discover the murderer wheelsr. Robert Wooley, Fred Keating, Betty Graub, Ewving Bene, Erik Rhodes. Dir. Geo. Stevens. 81 mins. Rei, June 7. Rev, Juns 26. Jd Man Rhythm. An adoring father deserts business to Join his son as a college undergraduate. Six new songs. Charles Rogers, George Barbier, Barburs Kent. Dir. Edward Ladwig, E. ed. July 26.

- College Undergraduate, Six new songs. Chartes Rogers, George Barbier, Barburs Kent. Dir Edward Ludwig. Rel. July 26
 Paoplek Enemy, The, A convict breaks jall in order to seek revenge on his befors he is killed. Preston Foster, Lik Lee, Meiryn Dugias, Shirtoy Grey, Rosce A tes, William Collier, Jr., Sybil Elaine, Herbert Rawlin-Reburs, Orbert Grimm, The, From David Wharth 15, New May 1.
 Roberta, Asguration of the statege musical. Irren Dunne, Fred Astaire, Ginger Roberta, Asguration of the statege musical. Irren Dunne, Fred Astaire, Ginger Roberta, Asguration of the statege musical. Irren Dunne, Fred Astaire, Ginger Roberta, Asguration of the statege musical. Irren Dunne, Fred Astaire, Ginger Roberta, Asguration of the statege musical. Irren Dunne, Fred Astaire, Ginger Roberta, Asguration of the statege musical. Irren Dunne, Fred Astaire, Ginger Roberta, Asguration of the statege musical. Irren Dunne, Fred Astaire, Ginger Roberta, Asguration of the statege musical. Irren Dunne, Fred Astaire, Ginger Roberta, Asguration of the statege musical. Irren Dunne, Fred Astaire, Ginger Roberta, Asguration, Roberta, Borota, Bardyn, Scott, Heire, Back, tar of Midnight. William Powell solves the mystery of the disappearance of Ginger Robert, Mask Robert, Barv, April 17.
 Brangere All. May Robeon, the champlon of her own brood of four children, with the Mark Robeon, the champlon of her own brood of four children, with the Mark Roberts, Broin Back, Polister, Blorten, William Backwell, Dir, Chas, Vilor. & Stains, Rel. May 18. Rev. Jung 2.
- Takatawei, Lor Chan, Valor Ya, Mang, Arc, Aig Ji, Ark Yang Gr, Roamond Picchel, Onsidow Skevens, Tak Ji, Lukas, Heinter Angel, Moroli Olsen. Dir. Roviand Y. Lee. Rel. Aug. 30. To Hat. American dancer who falls in love with a young girl; but has a hard time winning her on account of mistaken identity. Fred Astro-sandrich. Un. 200 and Everett, Moricon, Jeine Ergedentic, Dir. Mater Sandrich. Un. 200 and Everett, Moricon, Jeine Ergedentic, Dir. Mater Sandrich. 2010. 201
- Sandrich. " liage Tais. This story presents a cross-iscilon of average community life. In a typical small village in Utah. Randoph Sockt, Kay Joinson, Arthur the stypical small village in Utah. Randoph Sockt, Kay Joinson, Arthur Cromwell, Kci. April SS: 50 minn: Arev. June 36. Woman in the Dark. (Select). Dashell Hammet mystery story. Fay Wray. Raiph Belamy, Dir Phil Rosen, 68 minn: Rev. May 21.

Republic

Cappy Ricks Returns. Peter B. Kyho's familiar fiction hero. Robert McWade, Ray Walker, Florine McKinney. Dir. Mack Wright." Rel. Sept. 25. Crime of Dr. Crespi, The. Original story suggested by Poe's The Permature Burlai. Erich von Stroheim, Harriet Russell, Dwight Frye. Dir. John H. Auer.

Brian von euromenn, nærret Russell, Dwight Frye. Dir. John H. Auer.
 Specialen Mesan. Surgestin e of 'one More Spring' Four derslitts in an Foelbiden Mesan. Surgestin e of 'one More Spring' Four derslitts in an Fred Walton. Dir. Reginale Barker. Rel. Sprint.
 Lawiese Range. John Wayns weisterh. Dir. Ri. N. Braduuy. Rel. Oct. 3.
 Tumbing Tumbiweeds. Western. Gens Autrey. Dir. Jok. Ren. Rel. Oct. 43.
 Tumbing Tumbiweeds. Western. Dir. Arthur Lubin, Rel. Oct. 40.
 Weetward Ho. Western pioneer story. John Wayns, Shella Manners. Dir. R. N. Braduury. Rel. Spril.

United Artists Offices: 729 Beventh Ave.,

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United Artists "Determined and a second a

April 24 Cappe Ma very. Story by Margaret Kennedy. Bitabeth Berger, High Shar ciala, Griffith Jones, Leon Quartermaine, Lyn Harding. Dir. Paul Crim-ner 38 mins, Rei Jung 21. Rey, May 20. Cat. 'Marting Dir. Paul Crim-ner 18 mins, Rei Jung 21. Rey, May 20. Cat. 'Marting Cheviller, Ann Folosfererer, Mercon the alagatar to The Re Cat.' Marting Cheviller, Ann (Rein Marting) and Cheviller, Ann Marting, Status, Status

Feb. 27, Miserables. An adaptation from the famous Victor Hugo classic. Frederi-March, Charles. Laughton, Sir Cedric Hardwicke. Dir, Richard Boles Tawski, Jop.mins, Rei, April 21. Rev. April 24.

Iawski, 109,mins, Rei, April 21. Rev. April 24. Let Tem Haye it. G. Men. Storp by Josph Moncura March and Eimer Harris. Richard Atien, Vignia Bruce, Mice Brady, Harvey Stephens, Eric Lin-den, Joyce Compton. Dir. Sam Wood. Ss mins, Rei May 17. Rev. June 4. Neil Gwyn. Anna Neagie, Six-Godrić Hardyticke. Dir. Herbert Wilcox. 70 mins. Rei. Juho 18. "Rev. June 36."

Bunds, Kei Juho 14. Rev. Juné 26: Sandere of the River. A vivid dramatization of the manner in which white man holds the destiny of a complete tribe. Paul Robeson, N Mae McKinney, Lesis Banks, Dir. Zoltan Korda. 85 mins. Ret. July Rev. July 3.

Btudie: Universal City, Calif. Universal Offices: 30 Rockefeller Center, New York, N.Y. Calif. Calif. Calif. New York, NY liae Mary Dow. Story of a lost daughter roplaced by adopted. Sally Ellers Raymond Milland. Dir. Kurt Neumann, 65 mins. Rei. May 27. Rev

Border Brigands. Buck Jones western. Dir. Nick Grinde. 56 mins. Rel. May 27. Rev. June 26.

Itev. June 26.
 Itev. June 26.
 Itev. Tama, Karloff, Valeris Hobson, Dir. Jamee Whale.
 mins. Kei. April 22. Rev. May 15.
 Timeon Trail, The, Buck Jones Western. Al Roboch. 68 mins. Rel.
 Feb. 11. Rev. March 20.

Chinatown Squad. Comedy-drama. Lyls Talbot, Valerie Hobson. Dir. Mur-ray Roth 70 mins. Rei. May 20. Rev. June 4.

Good Fairy, The, From Ference' Moina's stage play. Margaret Sullavan. Herbert Marshall, Frank Morgan' Dir. Wm. Wyler. 98 mins. Rel. Feb. 18. Rev. Feb. 5.

 Rev. Feb. 5.
 Rappened in N. Y. Comedy-drama. Lyle Taibot, Gertrude Michael, Heather Angel, Dir. Alan Crosland. 65 mins. Rel. March 18. Rev. April 10. F.a Been Around. Comedy drama: 'Chester Morris, Rochelle Hudson,' isabelle Jeweil. Dir. Phil Cahn. 63 mins. Rel. Dec. 31, Rev. April 17.

Jorven, J., Fin Cant. os mins. Rei, Dec. at. Rev. April 17. Lady Tubbs. From the novel by Homer Croy. Alice Brady, Douglass Mont-gomery, June Clayworth, Anita Louiso. 69 mins. Rei, July 16. Rev. July 24.

July 24. Manhattan Meon. Drama with music. Ir. Stuart Walker, Ricardo Cor-tes, Dorothy Parc. Rel. 2019 29. Dynamic. Comety-drama from a Dashlei Hammett story. Edmund Love, Jogan Dixon. Dir. Alan Croslaud. 75 mins. Rel. April 32. Rev. May 29. Wystery of 24. dwin Drood, The. From the Dickens atory. Claude Raines, Douglas Montgomery, Heather Angel. Dir. Stuart Walker. 85 mins. Rel. Feb. 4. Rev. March 37.

Ight Life of the Gods. From Thorne Smith's fantastic talc. Alan Mowbray, Florine McKinney. Dir. Lowell Sherman. 74 mins. Rel. Mar. 4. Rev. Feb. 77

Notorious Gentleman, A. Mystery-murder. Charles Bickford, Helen Vinson Dir. Ed. Laeminie. 75 mins. Rel. Jan. 21. Rev. Feb. 20.

Music Martinghamin, a granter internet, tim new open-own, ween innew-Outlawee Guns. Western Buck Jones. Rel. July 28.
 Princess O'Hara. Damon Runyon comedy. Chester Morris. Jean Parker. Dir David Burton...79 mills. Rel. April L. Rev. April 17.
 Reverpres, Torom Source Alland Yoshy, L. Kuthamin, Valerie Hobson Dir Christy Calaman. 20 mills. Rel. April L. Rev. April 24.
 Rendezvous at Midnight. Murgler-mystery: Lanjh Bellamy, Valerie Hobson Dir Christy Calamane. 69 mills. Rel. Feb. 11.
 Stone of Silver Creek, Buck Jones wetern. Dir. Nick Grinde. 60 mills. Rel April 16. direv. April. 106.
 Tamisfert Larky, Jointen Lande, Marten Marker, Marker Marker, Marker Marker, Brane Landon, Jointen Berg, Hander Marker, Marten Galamon, Rel. April 16. and States. Myster Heart Hull. Warter Oland, Valert Hobson Branet Larky, Jointen, Fearre Heart Hull. Warter Oland, Valert Botson

Prates Drake. Dir. Ed Buzzell. Rel. auren 4. Werewolf of London. Chiller. Henry Hull, Warner Oland, Valerle Hobson. Liester Matthews. Dir. Stuart Walker, 75 mins. Rev. May 15.

los Burbank. Calif. Warner Brothers Offices: 321 W. 44th Bt

Ibl 1k6. Famous haschall comedy by Ring Lardner. Joe E. Brown, Olivía de Havilland. Dir. Ruy Enright. Rel. June 15. /

way Gondoller. Radio singing star tires of the phoney atmosphere. Dick FABIAN'S 4 MORE IN Powell, Joan Biondell, Adolphe Menjou, Dir, Lloyd Bacon, 100 mins. FABIAN'S 4 MORE IN

Case of the Curlous Bride. Warren William, Phillip Reed, Margaret Lindsay Dir. Michael Curtiz, Rei. Mar. 30. Dir. michael Curitz. Kei, Mar. 30. Devil Dogs of the Air. Rollicking comedy drama romance of the aviation corps of the U. S. Marines. James Cagney, Pat O'Brien. Dir. Lloyd Bacon. 36 mins. Rel. Feb. 9. Rev. Feb. 12.

PICTURES

bit we u. o. maximum. James Campey, Fat O'Brien. Dir. Lioyd Bacon.
 Dirky, Stirtleis Garma, d. Evrytoo'd's children. Jokic Cooper, Mary Astor.
 Dorft Bet on Blondes. Warren William, Guy Kilbec, Chirs Dedd. William Rei, May 11. Rev. July William, Guy Kilbec, Chirs Dedd. William tess. Dir Robert Florey, 62 mins. Rei, July 13. Rev. July 24.
 Florenine Dagger, The. Murder of a Liestfoia July 24.
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mins. Rel. July 20. Rev. July 17. Going Highbrow. Kansas farmer suddenly rises to riches through the stock market. Guy Kibbeg. ZaSu Pitts, Edward Everett Horton. Dir. Robert Florey. 67 mins. Rel. July 6.

Florey. 67 mins. Rel. July 6. 1986 at the Ritz. Story about a high-powered publicity man. his love and his forts to put across a chef who can't cook. Wm. Gargan, Paricia of the story of the story of the story of the story of the forther of the story of the story of the story of the story of the Chinese oil industry. Pat O'Brien, Josephine Hutchluson, Mervyn Laktoy. St mins. Rev. Juns 12.

55 mins. Rev. Juns 12. Strandser, Kay Francis as a travelers' ald worker. Kay Francis, Gsorge Strandser, Kay Francis as a travelers' ald worker. Jun 22. Rev. June 25. Sweet Multi Dir, Frank Borzage, 75 mins Rei, Breit, 2010. North, Dir, Altred B. Green, 39 mins. Rei. Freb. 22. Ray Freb. 21. Divorat. Dir, Altred B. While the Patient Slept. Aline MacMahon, Guy Kibbes. Dir. Ray Enright. Rei. Mar.

Miscellaneous Releases

Cyclone Ranger (Spectrum). Western. Bill Cody, Nina Quartare. Dir. Bob Hill. 65 mins. Rev. May 22. Circle of Death (Willis Kent) Western. Monts Montana. Dir. Frank Glendon. Circle of Death (Willis Kent) 55 min.s Rev. June 12.

Fighting Ploneers (Resolute). Frazer, Rev. May 29. Rex Bell, Buth Mix, Dir, Harry Frontier Days. (Spectrum). ill Cody western. Dir. Bob Hill. 61 mins. Rev. May 1.

Jan. 22. One in a Million (Invincible). Shop giri gets in and out of a jam. Dofothy Wilson, Chae. Starrett. Dir. Frank Strayer. 70 mins. Rev. March 27. Red Blood of Courage (Ambassador). Western. Kermit Maynard, Ann Sheri-dan. Dir. Jack English. 55 min. Rev. Juns 12.

 dan, Dir. Jack English, 65 min. Rev. Jung 12.
 Rustlers Paradales (Ajax). Western. Harry Carey, Gertruds Messinger. Dir. Harry Frazer. 62 mins. Rev. July 10.
 Speed Devils (Huffman). Two dirt track'auto racers go into the garags busi-ness. Plaul Keily, Marguerite Churchill, Dir. Jos Hennaberry. Rev. ness. Juiv 10.

Wagon Trail (Ajax). Western. Harry Carey, Gertruds Messinger. Dir. Harry Frazer. 56 mins. Rev. May 29.

Foreign Language Films

Foreign Language rilling
 (Note: Because of the slow movement of foreign alling, the slowers one year of releases.)
 (Note: State of the slow movement of the slower of the slow movement of the slower o

Assessminutwoon Userman): komanite drama, Dir. Johannes Meyer, 10 mina Rei, March 1, 2019, Saht Granier, Musical comedy, Dir. Roger Aver V/Rauranet (French) (Far), Saht Granier, Musical comedy, Dir. Roger Az UJ, Rokon (Hung), An. American orphan among Magyar nobility. Dir. Bela Goal. 60 mina, Rei, March 1. Bel Der Blonden Katherin (Ger), College comedy with music. Dir. Franz Seitz 80 mina. Rei. Dec. 1. Belden Seehunge, Die (German), General). Comedy of a playful king. Weise Belden Seehung, Jean (General), Comedy of a playful king. Weise Belden Seehung, Die (German), General). Comedy of a playful king. Weise Belden Seehung, Die (German), General, Comedy of a playful king. Weise Belden Seehung, Die (German), General, Comedy of a playful king. Weise Belden Seehung, Die (German), General, Status, Balans, Rei, May 15. Buzuvirag (Hung) (Danubla), Opretita with Viator Herbert soora Perton Benaverturg, La (Sp) (WB). Musical with Viator Herbert soora Perton

So mins. Rel. Jan. I. Buenaventura, La (Sp) (WB). Musical with Victor Herbert ecore. Enrice Caruso. Jr. Dir. William McGann. 80 mins. Rel. Sept. 15.

Cantante de Napolee, El (Sp) (WB). Musical romance. Enrico Caruso, Jr. Mona Maris. Dir. Howard Bretherton. 60 mins. Rei. Fcb. 16.

Mona Maria Dir, Howard Bretherton. 69 mins. Rel. Feb. 16. Cette Vielle Granille (F7) (Kinematrade). Social drama. Harry Baur, Dir. Anatois Litvak. 80 mins. Rei, Jan. 1. Chapyev (Tomins. Rei, Jan. 1. Rev. Jan. 29. Silyev. 70 mins. Rei, Jan. 1. Rev. Jan. 29. Birl, Chais, Anton. 70 mins. Rei, Fab. 1 ustaal comedy. Suzy Vernon. Dir. Chais. Anton. 70 mins. Rei, Fab. 1 ustaal comedy. Suzy Vernon. Cheiyuskin (Russian) (Amkino). Historic record of Russ expedition to Arctilo, wreck and rescue. 75 mins. Rei. May 15. Rev. May 29. Chucho El Roto (B9) (Cherport). Romanite tragedy. Dir. Gabriel Sorca. 60 mins. Rei. Des. 1.

mins. Rel. Dec. 1. Cludad de Carton, La (Sp) (Fox). Drama of marital relations. Antonio Mo-reno, Catalina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 15. Cognaces (Fr.) (Far). A bookkeeper with ambitions gets his chance. Tramel. Dir. Louis Mercanton. 80 mins. Rel. April 1.

Dir. Louis Mercanton. 80 mins. Rei. April 1. Corazon Bandeneo (Spanish). Action drama licid during Maximilian's rolan. Dir. Raphael Sevilla, 60 mins. Rei. March 1. Corazonese no Derrota (Spanish). Trajci drama made in Mexico. Dir. Rubbn C. Novarro. 70 mins. Rei. Oct. 1. Circle-ie sur les Toits (Fr.) (Var). French version of American farce, 11 Rei. 10 Addittisc. Fauley, Sahn-Oranier. Dir, Karel Anton. 80 minit. Role. Let Proc. 10 Minist. Crauley. Dir. March 1. Abert Preisen. Circle 51 Film, La (Pr.) (Evenson). Backatze multisci. Albert Preisen.

Rci, June 15. Crise Est Find, La (Fr.) (European). Backstage musical. Albert Prejean. Dir. Robert Slodmak. 80 mins. Rci. March 1. Rev. March 20. Cruz Diable (Sp.) (Col). Mexican Robin Hood yarn. Dir. Fernando de Fuentes. 80 mins. Rei. April 1.

mins. Kei Oct L Dona Francieguita (SD, Nosseck). Musical romance made in Spain. Dir. Hans Behrendt. 70 mins. Hel. April 15. Doppelbraitigem Der (Ger), General, Rumance of a composer's marital mixup. Fritz Kampers. Lien Deyera. Dir. MacFrie. 60 mins. Rel. March 16. Schine Enterprises will increase the seating capacity of the Vine theatre at Mt. Vernon, O., from 600 to 200

March 15. Den Mas Uno Dos (Spanish) (Fox). Comedy romance. Rosita Moreno. Dir. John Reinhardt 60 mins Hel Vict. 19. Der Kaitersdage Jond, Franz 1047. 60 mins. Reis March 15. Der Von der Kavallerie (GCr.). Ancher military farce. Frits Kampers. Dir. Carl Boses. 60 mins. Rei. April 1.

Los Angeles, July 30. J. Milateln, Metro branch manager here, flew to New York last week-end to sit in on confer-ences for Fox West Coast's annual buy of MG product for the new sea-son. Dir. Carl Boese. 60 mins. Rei Auril I. Du, Ger Keine Giermani (Dierrein), Opercita. Gitta Aipar. Dir. Karl Fronlich. 80 mins. Rei. Oct. 35 Manuel Giermani (Dierrein), Dierrein auf ander State Manuel Weisen & Minnis. Rei. Nov. 1. Einman Eine Groese Dame Sein (German) (Ufa). Comedy with music. Ksethe von Nary. Dir. Gerhard Lamprocht. 70 mins. Rei. Act. 15. Ei Die Que Me Quieras (Sp. / Yar). Komance In the theatre. Carlos Gardel. Dir. John Reinhardt. 50 mins. 101. Aryl I.

(Continued on page 34)

ALBANY, 16 IN ALL

VARIETY

Albany, July 30.

31

Fabian Theatres, Inc., have acquired four Albany theatres from Christopher H. Buckley, They are the Leland and Harmanus Bleecker Hall, Buckley controlled, and the Grand and Palace, which Buckley has operated under a pool with RKO.' All play films.

Fabian also operates the Strand, State, Plaza, Erie and Van Curler in Schenectady, and RKO Proctors, Troy. Simon Fablan, president of Fablan Theatres, handled the nego-tians, assisted by Samuel Rosen, v. p.

v. p. Buckley, who began as a theatre operator in Albany by taking over the rundown Leland from F. F. Proctor several years ago, said he was going to Hollywood to become associated in production. He is a close friend of James R. Grainger (Universit) and one of his course (Universal), and one of his sons is named after the Fox exec.

is named after the Fox exec. Fablan said he was considering vaude for one or more of the four Albany houses after Labor Day, but nothing definite has been deter-mined. Vaude was played briefly last fail, first at the Hall and then at the Palace.

Fablace. Fablan will have for competition four film houses operated by War-ner Bros., who now control the-atres once operated by the Fablans in New Jersey.

Lou Golding becomes district manager for the Fablans in Albany, Troy and Schenettady, He man-aged the Palace for RKO when it opened in 1931. The Fablan chain now consists of 16 houses.

Virginia Infantile Scare K.O.'s Pix. Cole Circus

Baltimore, July 30.

The infantlle paralysis epidemic which is raging through Virginia, and which has claimed in last couple and which has claimed in last couple weeks more than 250 reported af-flictions, has caused nearly hild the pic -house operators throughout Tidewater and Shenandoah Valley regions of the State to refuse ad-mish to their houses to children un-der 16. Regradless, parents are kceping kids away from all public cathering: gatherings.

satherings. The Cole Bros.-Clyde Beatty cir-cus which last week and this pitched one-day stands in Virginia likewise feit the family-imposed quarantine. Many adults as well stayed away when otherwise would be a come due to face of important have come due to fear of transport-ing germs to their children.

S.E.T.O. Meet Aug. 11-13

convene here Aug. 11-13. Get together will consist of only one business session on Aug. 12, the second day, and will last only us long as there is business to dis-cuss. This feature of the program in hands of Bob Wilby of Atlanta, Oscar Lam of Rome, and Sam Bo-risky of Chattanooga.

Canton, O., July 30. Schine Enterprises, Aircady op-crating a substantial group of the-atres in Ohio, will increase its op-erations by some ton or twolve and houses, officials said this week. The theatree, it is said will be located in towns of over 10,000 population. New Schine houses are now under

construction in Van Wert, Wooster

MILSTEIN IN ON BUY

Milstein will be away 10 days to

and Bucyrus.

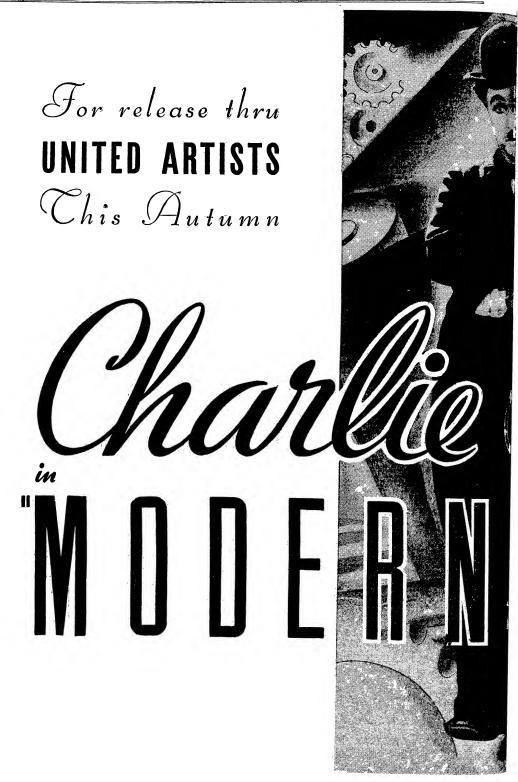
to 900

Schine Ohio Loop

Jacksonville, Fla., July 30 Southeastern Theatre Owners convene here Aug. 11-13.

Adding More Links

Canton O. July 20





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CALENDAR OF CURRENT RELEASES 'CALL OF WILD,' 6G

(Continued from page 31)

En Glad Gutt (Norwegian) (Scandinavian), From Bjornson's novel. Dir. John Brunius 80 mins. Ret. Nov. 15. En Nott (Sw) (Scandinavian), War and love. Dir. Gustaf olander. 80 mins. Ret. Jan. 15.

mins. Rei Jan, 15. Enemigos (Sp) (inter-Continent). War drama. Dir, Chano Urueta. 70 mins. Rei, Aug. 15. Escondalo, Ei (Sp) (inter-Continent). Dramatic romance.' Dir, Chano Urueta. 70 mins. Rei, Sept. 15.

Bartomagin, B. (199): Infor-Continent). Dramatic romance: Dir. Chano Urusa.
 Fantasma dei Convento, El. (180). Spooks and love. Dir. Fernando de Fuentes. 80 milus. Rei. April 36.
 Ferlen vom 16. (Ger.) (UGA). Romantic comedy. Dir. Hana Deppe 80 mills. Rei. April 1.
 Fleanzent des Orschutz (Archinection). Beine (Ger.) (General). Connedy of nubility with Fleanzent etc. Brandingen (Geraduation). Dir. Benne (Ger

Frushlingsmacrchen (German) (General). Romantic operctta, Dir. Carl Frosh-lich. 60 nins. Rei, May 15.

11ch. 60 nins. Ref. May 15. Freundin Elmes Grosse Mannes. Die (Gor.) (Ufa). Theatrical comedy. Kaethe von Nagy. Dir. Paul Wegener. 80 mins. Rel. Sept. 1. Freut Euch Des Lebens (German) (Ufa). Romantic comedy. Leo Elezak. Dir Hans Steinhoff. 80 mins. Rel. Nov. 1.

Dir. Hans Steinhoff, 80 mins. Rei. Nov. 1. Fronters des Amos (BS) (700:). Musical romance, Jose Mojica, Rosita Morne Dir Frankfurger 80 mins. Rei Dec 1. Fuer Morne Off Mark (1990). Nov. 15. Graefin Mariza (Ger). Operetta. Dorothea Wick, Dir. Richard Oswald, 80 mins Rei Jan. 15

Granaderos del Amor (Sp) (Fox). Romantic drama. Conchita Montenegro. Raul Roullen. Dir. John Reinhardt. 70 mins. Rel. Sept. 1.

Kauu Houlen, Dir. John Reinhardt. 70 mins. Rel. Sept. 1. Greti Zitt dos grosse los «Gr.). Lottery tlicket mnkes for comedy. Lucle Englisch. Dir. Carl Bosse. 80 mins. Rel. Feb. 1. Grosse Chance, Die (German) (Casino). Camilla Horn. Romantic drama, Dir. Victor Jansen. 70 mins. Rel. May 1.

Heimat am Rhein (Ger). Romantic drama. Lucie Englisch. Dir. Carl Boelee. 60 mins. Rei. Dec. 1. Hochzeit am Wolfgangsee (Ger). Romantic comedy. Dir. Hans Behrendt. 70 mins. Rei. Nov. 15.

Hochardt am vongangere (ver), komante comety Dir. Anas Dentenut. Huezarelem (Hung.) (Danubla). Romantic comety with musle and military background. Dir. Staven Szekejy. 69 mins. Rei. April 15. Ich Sign Mehr In Dein Herz. Hinein (Gar) (Casino). Comedy with musle. Lien Dyers. Dir. Fritz Kampers. 89 mins. Rei. June 1. Jejol Diakok (Hungarian). Comedy with musle 80 mins. Rei. May 16. Im Heiderkrug (Geri. (Germauia). Romantic farce. Dir. Carl Boese. 70 mins. Rei. Jan. 1.

80 mins. Kei, April 15. Julieta Compra un Hijo (Sp.) (Fox). Marital drama. Catalina Barcera, Gli-bert Roland. Dir. Louis King. 80 mins. Rel. March 16. Jungfrau Gegen Morch (Gr.), Romantic comedy (Ufa). Dir. E. W. Emo. 80 mins. Rel, March 15.

ev mins. Rei, March 15. Kalserwalzer (Ger) (General). Musleal with Johann Strauss tunes. Martha Eggeth Dir. Fiedrich Zeinlick. 80 mins. Rei. Jan. 1. Kalte Mamsell, Die (Ger). Comedy romance. Dir. Carl Boese. 70 mins. Rei. Jan_1. coem Hogy Elgazoit (Hungarian). Musical romance. 70 mins. Rel. y 1.

May 1. Konjunkturriter (Ger.) (General). Drama of profileering, Weies Ferdl. Dir. Fritz Kampere. 60 mins. Rel: April 15. Krach um lelanthe (Germany) (Ufn.). Rural comedy. Dir. Carl Froehilch. 100 mins. Rel. May 1. Rev. May 15.

Low mina. Kel. May J. Rev. May 16. Les Aa du Turi (French) (Faramount). Receivack yarn. Drean. Dir. Serge des Jouinny. 60 mina. Rei. May 1. Liebe in Volfson (Gerr) (Gernania). Military romance. Harry Liedkt. Dir. Liebe Dumme Mama (German) (Bavarian). Comedy. Dir. Carl Bossa. Rel. March J.

March 1. , Tod und Teifei (German) (Ufa. Kasthe von Nagy. From a Robert L. Stevenson yarn. Dir. H. Hilpert and R. Steinblöker. 100 mins. Rel. May 15. Rev. May 23. s und die Erste Elsenbahn (Ger) (Ufa). Romantic comedy. Dir. Hasse Pricls. 70 mins. Rel. Feb. 16.

Lila Akac (Hungarlan). 1/re-war musical romance. Dir. Istvan Szekely. 70 mins. Rel. May 15.

mnns. ice. May 15. Lillom (Fr) (Fox). Moinar's play. Charles Boyer. Dir. Fritz Lang. 85 mins. Roi. March 1. Rev. March 20. Lockvogel (Gr) (Ufa). Mystery. romance. Dir. Hane Steinhoff. 60 mins. Rei Jan. 1.

Rei. Jan. 1. Madame Bovary (Fr) (Tapernoux). Faithful transcription of Flaubert epic. Dir. Jean Renoir. 100 mins. Rei. Nov. 15. Nev. Nov. 27. Maryika (Yol). Rural romance. Dir. Jan Nowina-Przybylski. 60 mins. Rei. Dec. 1.

Mass Struggle (Sp) (Kinematrade), Russian revolt. Dir. I. Kavaleridze. 70 mins. Rel. Sopt. 15. Meine Fi Dir

mina" Rel. Sopt. 15
 Meine Frau, die Schwetzsnkoenigin (Ger) (Germania). Theatrical farce. Dir. Carl Beese 80 mina. Rel. Jan. 1.
 Medorg der Lieber (Ger) (Germania). Musical romance. Dir. Georg Jacoby.
 Men on Wings (Russ) (Amkino). Story of Soviet aviation. Dir. J. Raisman. 80 mins. Rel June 1.

eo mms. RCI June 1. Mercedes (Spanish). Musical comedy. Dir. Jose Castilevi. 80 mine. Rel. May 15

May 15 Mt Dir Durch Dick und Duenn (Ger) (Bavarla), Comedy romance, Dir. Franz Siliz, 80 mlns. Rci. Nov. 15. Mizici Svet (Slovak), Difficulty of farm 11fe, Dir. Vladimir Ulehia. 76 mlns. fel. Jure 1.

Moscow Laughs (Russ.) (Amkino). First Russ. musical. Dir. G. Alexandrov. 90 mins. Rol. March 15. Rev. March 27. yu minis. rei, March 16. Rev, March 27, Mutter und Kind (Ger) (General). Mother-love drama. Henny Porter. Dir Hans Steinhoff. 70 mins. Rel, Nov. 16 My Wite the Miss (Hung). Inter-mnrital tarce. Dir. Steven Szekely. 80 mins Sent. 1

Sepi. 1
 Nada Mos Que Una Mujer. (Sp). (Fox).
 Koxish Szekary. of Minis Nalakary.
 Aleodrama of Ulo In fishing village. Dir. Richard Hartan. 70 (2016)
 Spi. Melodrama of Ulo In fishing village. Dir. Richard Hartan. 70 (2017)
 Paga gorn Daimass. Hotel, Der. (Ger.). Comedy with detective ramifications. Dolby Hana. Dir. Victor Janson. 70 mins. Rei. March 15.
 Payasadas de la Vida (Sp). Love in a circus. Dir. Miguil Zacaras. 70 mins. Rei. March 15.

Rel. March 13.
 Pechmarie (Ger.) (Fox). Comedy nbout a lady with hard luck. Dir. Erle Engel. S. mins. Rel. April 15. Rev April 24.
 Petersburg Nights (Russ) (Amkino). Based on two Dostolevsky stories. Dir. F M. Dostolevsky. 70 mins. Rel. Sept. 15.

F M. Dokutowsky, 70 mins. Net. Serit, 15. Prinzessin Turandot (Ger) (Ufa), Adaptution of the opera. Kostho von Nagy, Willy Pittech. Dir. Gerinard Lamyreolit. 60 mins. Rcl. Jan. 18. Problem of Facigue Illussi (Anikino). Scientific atudy. Dir. 19. Putviov. 60 Pulpo Humano, El (Spunishi) (Hoffberg). Nystery mciołrama. Dir. Jorge Dell, 60 mins. Net, May I. Rakeczi Indulo (Hungy (Dauubla), Musical ronnace, with Paul Abraham. music. Dir. Steven zeichey, 53 mins. Net. Nov. 15.

Red Village, The (Russian) (Amkino). Sabotage in the power plants. 60 mins Dir. Brodyauski and Korsh. Itel, May 1.

Dir. Brodynaski nad Korsh. Rei, May I. Reiter von Deutsch-Östaffika. Die. (Gr.) (Cusing). Scml-historical drama. Riachulo: (Sp.) (Huffberg). First Ausenline-male nie. Musical romance. Dir L. J. Morgin Barth. Sp. Minis. Net. Dec. I. Romance Tropical (Spanish).² irst picture made in Porto Rice. Romantic drama. 7 mins. Rei. Dec. 16

drama. To mins. Rel. 12et 15 , Rosen Juss dem Suden (Ger.). Romance with Strauss music. Dir. Walter Janssen, 70 mins. Rel: April 15. **Sencer** Hij (Swy (Scandinavian), Musical romance. Dir. Ivor Johann-

IMMENSE IN TACOMA

Tacoma, July 30. (Bat Exploition: Music Box) The comin lation: Music Box) the comin lations improving and color weather a help, while the tour-lat croy is picking up. Duals split Box rolng strong this week for Call of Wild, playing up Weahington location angle, and using 'People week. week

week. Best exploitation at Music Box for 'Call, including 24 sheets on street car running about the town, and tleup with Albers on local-produced Triskles dog food, used for dogs at Mount Baker filming, this landing many display windows about the

. Estimates for This Week

Music Box (Hamrick) (1400; 16-27-37)--Call of Wild' (1740; 16-27-37)--Call of Wild' (174) and Lovetta and Oakte pierty of Ink, Lovetta and Oakte pierty of Ink, Wolf (Erad) and Oakte pierty of Ink, Wolf (Erad) and State Week 'Wer-Jark' of Vanjor (1803) and Wiln Mark of Vanjor (1803) and Sheep (1803) and Mark Mill Sheep (1803) and Mark Mill Elack (1803) and Mark (1804) and Mark (180

ALL'S FAIR IN B'KLYN

'Gondolier' at \$9,000--'Love Me For ever' Strong 21G

(Gest Exc., Brooklyn, July 30. (Gest Exc., Brooklyn, July 30. (City of Collitation: Paramount) (City of Collitation: Paramount) has some ace politures of a bind town screens. Best bis of the de Users is at the Pox Mere the town screens. Best bis of the de paramount (Huffman) (2,000): 36-Paramount (Huf

ller' to fair results. Other houses, Albee, Strand and Loew's Metro-politan, not so hot.

politan, not so hot. Joe Lee at Par shot the works on Broadway Gondoller by tying up 45 stores in stocking display, 75,-000 heraids and dally broadcasts over three local stations, also music store arrangements and contests in three nabe gazettes.

Estimates for This Week

Paramount (4,00); 25-35-50)— 'Broadway Gondoller' (WB). Reac-tion to this one suggests \$9,000, get-ting by. Last week 'Front Page Woman' (WB), \$9,500.

use of local transferred stront Page Worman (WS), 33,560. Droken Strong Strong Strong Strong Strong Strong Poreser (Col) and stage show. Ex-cellent attendance. Will receive fine \$23,000, and holds. Last week Albae (35,600; 23-55-50).—Horey for Love' (Radio). Beauty pageant on stage. Unexciting results; \$7,-50. Work: Last Mosk Doubling Lowe's Metropolian (2400; 25-35-50).—Murder Man (MG) auto-Lowe's Metropolian (2400; 26-35-50).—Murder Man (MG), \$12-bay. Strand (2000; \$7-55-50).~4100-Strand (2000; \$7-55-500,~4100-Strand (2000; \$7-500,~4100-Strand (2000; \$7-500,~4100-Stra

Strand (2,000; 25-35-50)--'Alibi Ike' (FN) and 'Paris in Spring' (Par). Will do \$5,500, okay. Last week 'Mary Dow' (U) and 'Daring Young Man' (Fox), \$6,000.

DENVER

(Continued from page 10)

(Continued from page 10) (Continued from page 10) Sol-Curry Top' (Fox), and stage band. Heading the house for new record with steady standout biz all the way; \$12,000 terrific. Last week, Love Me Forever' (Col) packed them in and finished with a smash-ing \$11,000, Orchaum (BKO) (2500, 52 55.0)

ing \$11,000. Orpheum (RKO) (2,600: 25-35-50) -- "The Arizonian' (RKO). Doing better than expected at \$5,000. Last week, 'Wagabond Lady' (MG), alded exceedincity by Andre Lasky's stage \$2000 French Revue,' took in \$12000

Curry Top" at the Buffalo. Estimates for This Week Buffalo (Shea) (3400; 30-40-50)-Curry Top" (2702). Bash bash of the Last week, Broadway Gondoller (WB) hit 35,600. Hipp (Shea). (2400; 25-40)-Hipp (Shea). (2400; 25-40)-bad slump hat. Bash of the shear bad slump hat. Bash of the shear the shear shear of the shear of the shear shear of the shear of the Great Lakes (Shea) (3400; 25-40)-deren (J4,500). If dual bill good forther (Astool and bash of the shear of the construction of the shear of the shear the shear of the shear of the shear of the construction of the shear of the shear of the construction of the shear of the shear of the the possible \$4000 height. Last week, Silk Hat Kide (Fox) and faure for this house in months at \$3,000. Lafsyste (Ind.) (3,400; 25)-Jina

son. 70 mins. Rel. Feb. 15. Schlemihl, Der (German). (Kinematade). Comedy. Curt Bois. Dir. Erich Ergels & Smins. Rel. Nov. 1. Schlamsheiter, der (Ger) (General). Native drama on coast of Friesland. Schless Hubertus (Ger) (Clo., Benars mins. Rel. Feb. 15. Schless Hubertus (Ger) (Clo., Benars mins. Rel. Feb. 15. Schless Hubertus (Ger). (Clo., Nationalistic buryas in Nanoslonja estima.

mina. Rel. Feb. 1. Rev. Feb. 21. For Johannes Meyer. 69 mins. Rel. April 1. Dr. Johannes Meyer. 69 mins. Rel. April 1. Senor Gazarda. (Sp). (Yoo), Marital drama, Catalina Barcena, Antonio Mo-Stuby Ulanskin (You). Milan Katalina (Januar). Military comer/. Dir. M. Krawicz, 80 mina. Rel. Feb. 31. Single). Military comer/. Dir. M. Krawicz, 80 Milan (Januar). Sluby Ulanskie (Pol) mins. Rel. Feb. 15.

Song of Happiness (Rues.) (Amkino). A young musician finds new life and hope. V. R. Gardin. Dir. M. Donskov, V. Legoshin. 80 mins. Rel. hope. April 1. e Geht Auf, Die (Ger). Musical romance. Charles Kieliman. Dir. Willy Reiber. 60 mins. Rel. Feb. 15.

Reiser, 80 mins, ref. reg. 19, Soviet Russia Today (Russ) (Amkino). Newsreel compliation, Dir. Edward Tisse, 80 mins, Rel. March 1. Soviets Greet New Turkey. (Russ) (Amkino). Newsreel compliation, 60 mins. Ref. Sept 1.

Ret. Sept. 1. Spiel Mit Dem Feuer (Ger) (Ufa). Domestic relations comedy. Dir. Ralph Arthur Roberts. 70 mins. Rel. Nov. 15. Strosstrupp, 1917 (Ger) (Bavaria). War film. Dir. Hans Zieberlein. Ine. Ret. Feb. 1.

Rei. Feb. 1. Susana Tiene un Sacreto (Sp.). Marital farce. Rosita Diaz. Dir. enito Perolo. 70 mins. Rel. Juna 1. Trago en Broadway (Sp). (Par). Musical comedy. Carlos Gardel. ir. Louis Gasnier. 60 mins. Rel. Dec. 15.

Dashiel, so mins, Rel, Dec. 15. Three Songs About Lenin (Russian) (Amkino). Newsreel compliation. Dir. D. Vertrov. 55 mins. Rel. Nov. 1.

D. Vertrov. 55 mins. Rel. Nov. 1. Thunderstorm (Russa), (Amkina). Russian melodrama, Dir. V. Petrov. 80 mins. Rel. Oct. 1. Rev. Oct. 2. Tjocka Slakten (Swedish) (Scandinavlan). Comedy. Dir. Solve Cederstrand. 70 mins. May 18. Topaze (Fr) (Par). Galilc tire. Dir. Louis Gasnier. 90 mins. Rei. Feb. 15. Rev. Feb. 20.

Rev. Feb. 20.
 Rev. Feb. 20.
 Love and comradeship in the Revolution. Dir. S. Timoshenko. To mina. Rel. May 15.
 Tres. Statistical Science and Science 1. Anita Campillo, Mona Maria. Dir. Mos Science. 1. Anita Campillo, Mona Maria. Dir. Mos Science. 1.
 Tres. Berretines, Los (Sp) (Hoffberg). Argentine comedy. 70 mins. Rel. Jan. 1.

Jan. 1. Tribu (Sp.): Mexican drama, Dir, Miguel C. Torres, 70 mins. Rei. June 1. Una Semana de Felicidad (Sp.). Romantic comedy. Dir, Maximo Nossek. mins. Rei, June 1.

Unbekkante, Der. (Ger.) (Germania). 60 mins. Rei. June 1. Dir. E. W. Eno.

Und Wer Kuesef Mich? (Ger) (Generai). Back-stage romantic comcdy. Dir. E. W. Emo. 70 mins. Rcl. Jan. 15.

The second se Vuclo de la Muerte, El (Sp.) Mexican aviation drama. Dir. Guillerme Calles. 70 mins. Rcl. April 15.

Waltz Time in Viena (Ger) (Ufa). Musical based on Johan Strauss' life. Renate Mueller, Willy Fritsch. Dir. Ludwig Berger., 80 mins. Rel. Nov. 1. Rev. Nov. 20.

Nov. 1. Kev. Nov. 20. Wenn Herzen Sich Finder of Ger, Germania, Romantic comedy. Charlotte Marker. Dir Erich Engels. 20. ming. Rei. Nov. 1. Youth State State State State State State State State zev. Leonid Frusberg, Wommas. Heit. Auff 15. Youth of Russia (Yiddish) (Söv-Am). Religious conflict. Dir. Henry Lynn. 70 mins Rci. Nov. 1.

Mat, with Midden singer chipping Estimates for This Wesk Paramount (Publix) (2.345; 35: 50)—Shanghait (Par) and Xeeper of Bess' (Mono). Probably a good \$400. desipite heavy competition, and 'Girl Who Came Bask' (Chia) town's tophen by good margin at \$4,000. Usew! (3.401: 55-6)—Backy Werd-of-mouth no help, Just aver-age around \$5,001. Last week. She's Shary (Hallo). Color novelty is drawing fairly good, but negative word-of-mouth no help. Just aver-age around \$5,001. Last week. She's Chipped to sk days, drew a sloppy \$4,100. Roger Sherman (WB) (2.200; 35-Now Too Much (GB) and by 75,000 six days. Witwitz (Radio) and 'Hartgan' Vitwitz' (Radio) and 'Hartgan' Ladis Crave Exclument' (Mas) did right hy box office at 32000 on six-day holdover at 35-50 ścale.

To mins Rel. Nov. 1.
 To mins Rel. Nov. 1.
 The State State

CRAWFORD AT \$3,800 TEMPLE, 3G, OK IN LINC

Lincoln, July 30, No More Ladley at the Stuart for tall week should do the best buar-ness parts. The Lincoln is showing good at around \$3,000. The Stuart will be poor at anything less than \$3,000. The Stuart will be poor at anything less than been playing dual features and along with a slight asgin the mer-cury has been packing the house. Call week it switches back to alngics.

Estimates for This Wesk Coloniel (LTC) (16): 10.15)-SUE Hat Kid' (Fox): Frobably be a little light at around \$700. Last week (collage Scandal' (Par) here a week (collage Scandal' (Par) here a week, collage Scandal' (Par) here a beek collage Scandal' (Par) here

Woman' (WB) in six days kept em coming: 1250, good considering company and the six of the six of the provide six of the six of the six of the bill for full week after having used bill for full week after having used time but should do nicely at about \$1,500 Hf mercury sixes down. Last \$1,500 Hf mercury sixes down. Last \$1,000 Hf

'CURLY' TOPS BUFF

Neat \$13,000 for Shirley-'Shanghai' Up to \$5,500

\$3,800. Lafayette (Ind.) (3,400; 25)—'Jim Burke' (Col) and 'Against The Law.' Hitting same pace as last few weeks for \$4,000. Last week, 'Notorious Gentleman' (U) and 'Strange Wives' (U), under \$4,000.

Tops in New Haven New Haven, July 30. (Bet Exploitation: Sherman) Film spots finally got a cool weather break and it's helping pointer, desplate an active campaien. Condolier' hit nice stride and held forthy steady men harey topped Polits' exclay campaign the week with a heavy polurge on Gondolier. Standouts were a lobby stunt show-the miniature gondolas running atmospheric alide and singer in cos-atmospheric alide and singer chirping foat with hidden singer chirping the final string.

theme song. Estimates for This Week

Tops in New Haven

'Gondolier,' \$6,500,

Buffalo, July 30, (Best Exploitation: Buffalo) Despite cooler weather there is not much improvement in sight for the box offices with the exception of 'Curly Top' at the Buffalo. Estimates for This Week

Two Held for Hurling Stenchers in Pa, Town

Farrell, Pa., July 80.

35

Minn.'s Theatre Bullishness

Much New Bldg. and Rebuilding-Upped Farm Income Aids B. O.

Minneapolis, July 30.

N.W. INDIES COMPLAIN PUBLIX CONTROLS Z-C

Minneapoiis, July 30

With independent exhibitors dissatisfied with present zoning and protection and ciaiming that the Publix circuit is dictating them to

Public circuit is dictating them to the decided disadvantage of the smaller theatre owners, plans for a round-table conference to thresh were the state of the state of the state President J. B. Clinton, of North-west. Allied State, proposes the conference to work out a fair and schedule for the entire territory. He will invite representatives of with independents at the discussion. In the new-sason contracts, The independents at the unswarm. In the new-scason contracts, Publix, Singer and RKO are asking for the same protection this year as last. Independents have felt that this protection in most in-stances is excessive. While the s is excessive. While the complaints were filed with the zon

Theatre Exec Slugged, **Robbed of Night's Gross**

New Orleans, July 30.

New Ofleans, July 30. Alex Sallaram IG, scretary-treasures of a fayetic theatre, was circul upon the head with a blunt instrument and critically in-jured by one of two negrees who beld up and robbed Sallesman and another employe of the house of \$200 Friday night (26). The amount presented the night? received. Sallesman and Leander Calar-tre, were en route to the St. Charles hotel to deposit the money Ballesman is in a critical condition in Charity heapital with a probable fracture of the skull. His assailants escaped.

No III Pa. Tax Effect

Easton, Pa., July 30. Amusement tax which went into effect last week in Pennsylvania did not seem to affect theatre attendance hcre, although many pro tendance ncre, although many pro-tests were made against the tax at windows of theatres. Houses Pefused to absorb the extra pennies. Theatres that charged 25c admis-ion, now charge 26c. and 40c cm-emas now charge 42c.

Shagrin Twins Reunion

Youngstown, O., July 30. Max Shagrin, formerly of Youngs-town and now an agent in Holly-wood, is back in these parts for the

Most time in five years. Max is a twin brother of Joe, op-trating the Park theatre here.

Baily Shifts Again Bolly wood, duly 30. Tom Daily, Metro publics, has been named, Metro publics, has end exploitation at Edward Small's Reliance. Russell Phelps remains as pub-licity head.

MPTOA Gives Dope But National Allied Holding Out

Minneapolis, July 30. Minneapolis, July 30. After receipt of requested finan-cial information from Ed Kuyken-dall, president of MPTCA, J. B. Clinton, head of Northwest Allied States, forwarded a second request to national Allied States for a similar statement, he has announced.

similar statement, he has announced. Northwest Aliled States is af-filiated with national Aliled States and contributes regular dues to its support. Early in July Clinton de-cided he wished to have detailed financial statements both from na-showing the source of Liefr revenues, showing the source of Liefr revenues, and that the data was desired for he "information" of Northwest Al-lied States' members. After approximately three weeks,

the states' members. After approximately three weeks, MPTOA complied with the request. As yct, however, although a month has elapsed, not even a reply has been received from national Allied States. This fact prompted Clin-ton to make his second request to national Allied States.

national Allied States. Cliniton incurred the wrath of some of the old-time Allied States members here by submitting to members at a recent meeting the proposition as to whether Northwest Allied States' affiliation: Join up, Instead, with MPTOA which former president W. A. Steffes always has body, or and have any outside af-hiation. Members voted unani-mously to stick with national Al-ied States, Clinton himself, how-ever, refraining from voting.

CHOTINER DROPPED

Directorate, reduced from 10 to seven, took on Max Sinker as a new member.

member. Membership voted rescinding of action against small minority group two weeks ago, which voted to ad-hore to the clearance and zoning schedule on May 15, and oppose Fox-West Coast plan asking 14 days clearance instead of seven on the two sout calculated of diversity.

five-cent admission differential. ITO is taking a passive, non-op position attitude.

Nab 2 Loew Ushers for

Haitimore, July 30. Two Loew ushers were grabbed by police late last Thursday (25) night for stencilling downtown sidewalks as ballyhoo for "Thin Man' (MG) which is playing con-current re-release runs at pair of local Loew subsequenters, Parkway and Valencia.

'Jim' Meets the Trade

Balto Sidewalk Stencil

Baltimore, July 30.

AS ITO DIRECTOR

Hollywood, July 30.

Farrell, Pa., July 38. Charged with setting off stench bombs in the Capitol theatre, Mrs. Charles Joinson of Detroit, and Mrs. Helen Jones of Ravenna, are proscuting the case. Arrests followed a series of stench bombings at the Capitol theatre The two were taken into cutody shortly after the last bombs were set off. CLINTON INQUISITIVE /

off.

set off. House is non-union and had been picketed for several months until six weeks ago, when the Farrell city council passed an ordinance banning nicketing

Valencia, Jamaica, Kings and Pitkin. B'klyn, 100% Loew's

A deal was formally closed Mon-day (28) under which Loew's agrees to take eventual control of three theatres (two in Brooklyn, one in Jamaica), built originally by Allied Owners Corp. for Faramount and assigned by latter to Loew's which assigned by latter to to level with Under the deal, Allied increasymentic amount to be paid for final ewence-ship also increases the term of pay-ment.

ship, also increases the term of pay-ment. Theatree are the Valencia, Ja-maica, and the Kings and Pitkin, both in Britodiyn. They were orig-italiant pays and the second second second second second second second second for the second second second second second houses to Loew. New arrangement between Allied and Loew more than doubles the iso diff of the second second second to the second second second second in 1944 and 1946 for all three. Extension is for 20 years from June, 1933, with the modified contract stated back to ther. Loew's will pay years and \$52,500 the final if years for a total of \$12,675,600. Under the original contract, from June, 1933, 1946, the amount over this short-er period would have been \$10,760, 0.00 but with the disconting of pay-tice a total of a fay.

Haity M. Channey pre-Xace ver-Independent Theatre Owners of Southern California, was ousted from the directorate at the annual meeting of the association yesterday (Monday), as also was Jules Wolf, treasurer, and Roland Levinson. Directorate, reduced from 10 to Goldwater & Flynn acted for Al lied Owners in making the modified deal with Loew's Theatre & Realty Corp. Loew's, Inc., guarantees that the deal will be carried out by its subsidiary theatre and realty company.

BENZ IN MINN. MAKE **ISSUE OF 10c SCALE**

Minneapolis, July 30. Whether film exchanges have the privilege of selling their pictures to some theatres to be exhibited for a other showhouses in the same city desiring to operate under a similar other showhouses in the same city desiring to operate under a similar policy will be the point at issue when the suit of the Benz interests, when the suit of the Benz interests, millionaire theatre, real estate and his or operators, comes up for trial the Benz brothers are a empirime

liquor operators, comes up for trail in Federai court here Aug. 5. The Benz brothers are applying for a writ of mandamus to compel at serving the compel at serving the compel-tion of the competition of the competi-tion of the competition of the competi-sequent run pictures for a dime top. Exchanges refuse to sell three houses unless the scale is boosted to in Minneapolis and St. Faul the exchanges have arbitrarily zonod the downtown sections into a loop and a Gateway district. The Palace here is included on the border line cithe loop district and only one to three blocks distance from a half-centre is under the top for aduit and 5c. for children. In St Faul, the exchanges have turned down the Lyceum, but are selling to un a souther way of the divertury. and Valencia. The ushers made mistake of daubing the yellow paint of which they were possessed on pavement in front of a loop all-nite beanery. Within few minutes after they had compileted that particular job cus-tomer sentering the hash house be-gan tracking the still-wet liquid into the place and mangement called copa. Stencilling of slower al-terference of any sort. Not only thestrees indulge in such ballyhoo. but also cafces, preveries, stores and politicians campaigning for election. another independent dime theatrc in another part of the downtown district

MG Lenser's Tint Idea

Holywood, July 30, Metro is enthused over a new color photography method perfected by Ted Allen, studio still-man. Triple-negative experi ent is said to be successful. ent is said

San Diego Fair Lure Also Fattens B. O. of L. A. with Transient Coin

Los Angeles, July 30. Itributed to tourist influx by George Influx of eastern and midwestern Bowser, Fox West Coast district tourists into Southern California chief for that territory, who says during past few weeks has upped that this month, for first time when picture grosses in many instances fine pulled out of San Diego har-to appreciable extent. This is par-bor for maneuvers at sea, there was licularly true of first run houses no perceptible failing off in theatre here, and in San Diego, Long biz. Banc applies to Long Beach and by bench resorts.

Tourist invasion of California Units invasion of California Partial View Tourist invasion partial view of the Partial View Tourist invasion of California Partial View Tourist are contant view of the tai voas to the fair, has alto tourist are conting in daily by the Chinese where the forecourt foother the locar pieture houses to feel the impetus is Graumans to fore the house, which, on day is that the house, which, on day is that the house, which, on day is that the house where the area where the area on the out of the tait of t

other beach towns in the power-territory. Only houses not directly affected by the tourist inrush are the Los Angeles downtown subsequent runs, which are still forced to depend on Cafes and night clubs in the local area are also benefiting by the out-of-town visitors, and mer-chants, generally, report best busi-ness in many months.

Sues on Clearance

Chicago, July 30. Rosewood theatre has filed auti against the Essaness circuit to com-pel a reduction of clearance. The house seeks return to first week of release.

Al Finkelstein's Spot Portland, Ore., July 30. Al Finkelstein of Seattle, v.p. of Evergreen, to make his new head-quarters in Portland. He'll administer all the seven Evergreen-Hamrick spots in the burr





36

BADIO

CBS Out of Press-Radio in Month: **NBC Deal May Have Same Result**

Indications are that CBS will by the end of August cease to he a member of the press-radio pact. With the breakaway from the Press-Radio Eureau of the Problish-ers' National Committee on Radio the network will give up its thrice doity heredenet of neuron bulletime.

ers' National Committee on Radio the network will give up its thrice daily broadcast of news builedins. NBC will, by virtue of the situa-tion of the second second second till if deal now profing is closed with the Atlantic & Pacific Storess for five 15-minute news programs a for the series from CBS to NBC after the former contracted to re-lease a quarter-hour version of the March of Time fave times a week, starting Aug. 26. With the store Vanch of time fave times a week, starting Aug. 26. With the store order in the United Press and making the program a combination of news builetins and dramatice but to consider its adherence to the proposition, have no alternative but to consider its adherence to the press-radio agreement as compute-by ended.

vendea. Since the announcement of the ally 'March of Time' idea, efforts Since the announcement of the set outcome the set outcome the set of the set

Philadeiphia, July 30. Bob Berger has joined Station WFL here on the sales end. Ras been principally identified with the program and talent end of radio. Formerly managed Seth Parker.

Visiting New York

Tiny Remier, KMOX, St. Louis. Jean Rappoport, KDSA, San Antonic

Nellie Revell has ducked away for her annual summer hidc-out in the Catskills. She's been going to the same spot for 30 She will resume her VARISTY column later in the summer.

WAITING LIST

FOR HARTFORD

AIR TIME

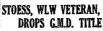
having a tough time placing busi

Hartford, July 30. Local advertising agencies are

Nellie Revell Away

Deportation Hearings **On Mexican Musician** San Antonio, July 30. Immigration authorities seeking to deport Lauro Uranga, Mexican violinist currently playing on KTSA and WOAI programs, on grounds he is an alicn. Violinist claims status

is an alich. Violinist claims status as an artist preciades deportation. He was given a hearing and the records of the case sent to Wash-ington for recommendation.



Cincinnati, July 30

Cincinnati, July 39. Edward F, Pitzgerald, who did radio production work in Boston be-fore joining the Grosley estation a week aro, inas replaced William Stoesa as general immodel director of WLW. Stoesa continues as macstro of several immodernant pro-gramas. Virginio Marucci, wibo has been with WLW of five years, will sever as Fitzgerald's assistant.

serve as Fitzgeraid's assistant. Stoess, a violinist, was WLW's Arst full-time musician, starting in 1921 when the station was a 500-watter. He was named musical director four years later. Reed Johnston is newcomer to WLW's continuity staff.



Washington, July 30. Nockles, WCFL, Chicago ng around filing briefs. reezl E. G. Spence, WBAL, Baltimore, visiting F. C. C. offices.

H. E. Pcck, KGY, Oklahoma City, ere on business. Louis G. Caldwell, former Radio Commission counsel, back from Bar Association convention at Los An-

James Hanrahan, Washington rep for the Cowles (Ia.) interests, vacationing

Frank Megarger, WGBI, Scranton Penn, in town for a day on busi-

J. A. Chambers, WLW, Cincin-tati, visiting NAB offices. Philip G. Loucks, former man-aging director of NAB, hangs out

his shingle as a practicing attorney

MPPA Won't Sue Stations on Old Deals with MacGregor & Sollie

Toots Hizzoner

San Antonio, July 30. Station KTSA is capturing some choice bits via its police court mike. Top item was tipsy gal who, when brought iscore court piped at judge, Havya Tonis? Judge, a good looker, glapped a \$25 fibe on her.



New agoncy has stopped into the New agency has stepped into the General Mills picture, making it the third agency which has its band in placing the Mills business. Tag of new outfit is the Merrill agency and it is placing General Mills account on several apot trans-mitters with a show labeled. labeled

Tyrms of the Church. This show started in Clinclinati on WLW by Raiph Corbett, mer-chandizing manager of the station. Understood that Corbett himself wanted to place this extra business but that the other stations would not accept Corbett as a party in the deal, figuring him to be a broker. And how up poors a new when this accour submitted the brillis show top ago, submitted ther torm General Millis excan okaying the agency. Reported that the Merrill com-

Reported that the Merrill com Reported that the Merrill com-pany is placing about \$1,200 a month for Mills on 'Hymns' show. However, Blackett-Sample-Hum-mert remains the key spency of General Mills. Second agoncy on General Mills is the Knox Reeves

John G. Paine, as trustee for the copyright owners and chairman or the Music Publishers Protective Association, has agreed to bring no infringement action against sta-tions using MacGregor & Sollie ban on MacG&S recordings foi-lowed an appeal made by James W. Iowad an appeal made by James W. National Association of Broad Int National Association of Broad National Association of Broad have the sustaining series under contract.

ers, in behalf of the stations which have the sustaining series under contract. The sustaining series under contract. Was the result of a letter ad-dressed to the broadcaating trade by Paine advising it that, because of the manufacturer's failure to ob-late from the MPPA there required hoperation with MacGregor & Solike Boldwin explained that the threat of infringement suits which the BPA MPPA letter implied had the broad-casters who had bought the firms been and that if the ban tool its stations would be the innocent vic-tims of another's mistake. Paine told Baldwin that under the circumstances his publisher the droumstances his publisher with the broadcasters and agree ito with the stations confined them-selves to the MacGregor & Solile transcriptions which they had pre-floating the stations.

iously contracted.

BBC LISTS 'MUST NOTS' FOR BRITISH ETHER

London, July 21. British Broadcasting Corporation has compiled a list of items that are taboo. A copy of same is handed to all artists when they sign

contracts. Order says they must refrain from any mention of the following subjects:

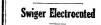
Proprietary articles and business ames

Religion (including Spiritualism). Public personalities. Public p Infide

Infidelity, Physical infirmitics and deformi-ties (including bilndness, dumbness, stammering, loss of limbs, cross-

es, etc.). Painful or fatal diseases (includ-

ing cancer, consumption, mental de-ficiency, etc.). Reference to Negroes as 'Niggers,' and Chinese as 'Chinks.'



Zanczville, O. July 30. After kneeling in prayer before the electric chair in the Ohio State ponitoritary, July 22, Russell Swi-fer, 21-year-old former radio en-tertainer, paid with his life for the standug killing of firenoid Frem-tion dug killing of firenoid Frem-tiendant. For usarily so minutes Switcer delayed the execution by preaching and praying before the death chair.

death Gov. ath chair. Gov. Martin L. Davey denied

clowency to Swiger, who admitted holding up the Zanesville filling station attendant so he could obtain money to pursue his one-sided courtship of Grace Mitchell, Pitts-burgh radio entertainer.

CARGILL STATE PREZ

Georgia Stations Organiz Savannah Meeting

Savannah, July 30. E. K. Cargill, president of WMAZ, Macon, was clocted president of the newly organized Georgia Broad-casters Association at its first meet-ing Friday (26) In the Desoto hotel here.

here. W. T. Knight of WTOC, Savan-nah, host to the organization meet-ing, was elected vice president. Store Cisler of WJTL, Atlanta, was where classe of works, Attalanta, what manned secretary. Stations repre-sented at Savannush and joining the organization include WCDC, WGST, WJTA, WMAZ, WREL, WKDW, WFAX, WGPC, Next meeting will be held during October in Macon.

Lee Kirby upped to chief an-nonneer spot at KABC, Ean Antonio india outlet. Kirby formerly of KTSA, San Antonio, and KNOW,

CHARLES PRITZKER **Confirms The Assertion That** Radio Is Show Business, Broadcast MERCHANDISING GILLETTE SAYS: "WE'RE IN THE SHOW BUSINESS!" Any Broadcast Advertiser Has the Same Problem as Confronts a Theatrical Producer-He Must Draw the Largest Possible Audience for His Production "S unfortunate that so many adver-By CHARLES PRIFZKER ringside seats, plus roundtrip transportatisers, when they contract for a radio program, completely overlook the fact that they are venturing into the "show business" and are placing a great-er demand upon their "show" than does A contestant enclosed an empty Gillette "Blue Blade" package with his entry and specified the name and address of the Advertising Manager Gillette Safety Razor Compo dealer from whom he purchased the blades. Dealers who sold "Blue Blades" a Broadway theatrical producer who seeks only to draw the largest possible audience for his show. The advertiser to fortunate winners also won free trips to the fight. Reprinted from NBC A smashi ealer broadside was p does likewise, of course, but over and House Organ of July, 1935

THAT RADIO IS SHOW BUSINESS Has Always Been Variety's Assertion

apolis.



at that, Both WTIC and WDRC, up to inst June had few open spots for local broadcasting during the P.M. hours, the latter selling a 15-min-ulte opening across the board to one account, locally, and but four other IS minute alabs to three other ac-counts. The account now inter-cated in the 5 minute spot, across

the board has been advised that the time may not be available this fail. Kiddies' programs which usually started at 5 p.m. are now being

un the stations.

Advertising Manager

GILLETTE SAFETY RAZOR CO.

above that, demands that the show sell husiness j dise or

mitters with a show 'Hymns of the Church.'

STUNT BROADCAST TREND

37

Hearst Stations as Own Sales Reps: Paul Raymer Tie Ends Sept. 30

Paul Raymer & Co. and the Hearst organization have so the desired organization have so the end of September. Hearst stations, which the Raymer office has repre-sented exclusively the past two years, are WINS. New York; WCAS, Pittsburgh; WIS-Milo Wergian of the Hearst outfil is to do its local selling direct, with Ernest Foote, who was formerly with World Breadcasting and NBC, handling the job under M. H. Pet-ensation is the consists of 11 others outdid the Hearst group. On his recent visit to San Francisco Raymer appointed Edward Town-send westcoast rep for the organi-sation.

FISHING CONVENTION

ian Broadcasters Call the Salmon to Order

Vancouver, Juiv 30.

Vancouver, July 30. There was much discussion of copyright difficulties at last week's convention of the Western Division Canadian Association of Broadcast-ers, but comment by station men was withheld pending judgment of the Royal Commission now drawing up. its report in the east. Marry

the Royal Commission now drawing up its report in the east. Marry Sedgewick, president Canadian As-Toornio, reported on the hearings. General business practice in Ca-nadian radio came up for light dis-cussion. The Canadian body has a committee working on these ques-tions in the east and will report as the the set of the calgary heat January.

tions in the east and but types in the annual convention in Calgary next January. Delegates were entertained by CIOR CKWX, CKCD and CKMO at berguet on Grouse Mountain but the buges but how on moust and

Control of the A. Graves Munitain but the biggets box Munica Munitain but the biggets box Munica Munica Muni-Sedgewick's hour and a hait battle with animon on a fishing trip ac-companied by George Chandler, CJOR, Gordon Lovic, Calgary, and Attending the parley were: D. H. Copeland, CJRC, Winnipeg: J. Baidwin, Provincial Broadeasting Co, B. C.; H. Sedgewick, CRB, To-ronto; A. Halstead, R. Dage, E. R. Molitry, CKWX, Vancouver; F. G. Channet, C. Changle, CJOR, Van-couver; C. C. Calgary; H. Schannet, P. H. Gaston, CJCA, Edmonton: H. R. Carson, F. H. El-bielde, C. C. Calgary; H. G. Lova, Amuriby, CFCC, Calgary; H. G. Lova, Munriby, CFCC, Calgary; H. G. Lova, Munriby, CFCC, Sakation; V. F. Nielson, CLR, Kamionya, E. C., M Hobinson, OJAT, Trail, B. G. Lava, White, CFLC, Kamionya, E. C., M Hobinson, CJAT, Trail, B. G. Lava, Kohman, C. J. Kamionya, E. C. M Hobinson, CJAT, Trail, B. G. Lava, Kohman, C. J. Kamionya, E. C. M Hobinson, CJAT, Trail, B. G. Lava, Chang, Salan, CHC, Kamionya, B. C., M Hobinson, CJAT, Trail, B. G. Lava, Chang, Calgary, H. J. Hobinson, CJAT, Trail, B. G. Lava, Change, Salan, Parley, Change, Salay, Salay, Change, Calgary, Shan, Salay, Change, Salay, Salay, Change, Change, Change, Change, Change, Salay, Salay, Change, Change, Change, Change, Shan, Salay, Change, Change, Change, Change, Change, Change, Salay, Change, Chan

IOWA BROADCASTERS' 'SHOULD WE?' MEET

Des Moines, July 30, Inva Breadeshter, association met at the Data and the second for a discussion of acceptability of accounti, with medien accounts highlighted in the discussions. Some 15 members were in attend-ance, representing stations in Des Marshallown, Shennndeah and Iowa Giy.

Pierre de Rohan-WHN Talk

Deal for Pierre de Rohan, former N. Station WHN, New York, on serious-program end, is in abeyjcin the

CBS' 40c Dividend

CBS board of directors last Wednesday (24) declared a 40c. dividend on the network's Class A and B stock to cover the third quarter of 1935. Payment will be made Sept. 30 on stock of record on Sept. 16. It will be the third 40c, dividend paid

be the third 40c, divid.nd paid this year. Action of the dividend was taken last week because there is no board meeting scheduled for August.



Detroit, July 30. Contractual program obligations that WJR and WXZ have entered into with CBS and MBC, respect-leys, is expected to effect the ranks of the analysis of the ranks of the second second second second regional areas, maintainde substan-rial talent and production pavrollas. Under the contracts, which in either case become effective Sept. 25 WJR and WXZZ are required which include Detroit as one of the releases. There is one exception alreleases. There is one exception al-lowed WXYZ and this involves the local option time which NBC has blocked off on the afternoon and

Politics on Both Sides Creates Difficulties for International CKLW

Detroit, July 30. Detroit, July 30. With the shift of offices to the General Motors building, CKLW has dropped three girls and a sales-

General Motors building, CKLW has dropped three giths and a sales-man. George Storer's slashing of his payroll earne as a surprise to local radio CKLW, in light of the form the Canadian Radio Commis-sion permission to resume originat-ing rograms from Detroit. Cane is slated to come up in August. Cane is slated to come up in August. Cane is slated to come up in August. Cane in routing CKLW from using its be-rest over its Canadian Radio the Fod-eration CKLW from using the ba-cest over its Canadian transmitter was issued a year and a half ago. Understood that the American utilets will opnose before the Fod-cral Communications Common autilet will opnose there the Fod-cral Communications Common up programs from its Delive in authorities against CKLWW main-tenance of time salesmen on this side of the borders. Anale Canadian commission is whether CKLW. In form Datroit, will keep its present Winday employees on the mayroll, the side the august of the fod-tion for the statistic for the statistic from Datroit, will keep its present Winday employees on the mayroll, the sime man far agriculties for the fod-other side of the border. it can maintain a slzeable staff on either sldc of the border.



CES has sold two accounts on CES has sold two accounts on entering into competition for listen-ers thus fall with the Fleischmann-Rudy Valles show on NBC Thurs-day hights. Two metchandisers that have signatured contracts for a half-hour each opposite the yeast stang are Harvester elgar and Atwater Kent.

The serious-program end, is in abey-shows arec. Surface and the scheme the serious show, while A K will resume its policy of Sludia and de Rohan haven then a symphonic conibo and concert able to get together on salary as yet.

NOVELTY GONE **ON AMATEURS**

Spectacular, Circusy Stuff Now Reported Due for Cycle - Also Noticeable That Network Premieres Unusually Early This Season

22 DEBUTS

Expected to play a major part in setwork commercial entertainment the coming season is the stunt of freak broadcast. With the amateur idea having shot its bolt in radio, advertisers and their agencies seen set to turn for their novelties to sensational exploits and an adaptation of those human quirks which formrly came within the ken of the dime museum and the sideshow.

From a showman's angle it is also a throwback to the days of Willie Hammerstein's Victoria (vaude) on 42d street when this house played about anything and anybody prominent in the news.

Exploitation by commercials of the freak and human interest angle is expected to be substantially rep-resented on the networks and in local or spot broadcasting even before the two newspapers cartoon leaders in this field, Bob Ripiey's Beileve It Or Not' and John Hix's 'Strange As It May Seem,' have proved themselves successes in ra-dio. Ripley goes on NBC in Sep-tember for Standard Brands, while

alo. Fighty goes on NBC in sep-lember for Standard Brands, while has been contracted by BELIGY for national distribution, with the int-ter's starting date being about the same time. Agency which has taken the initi-tive in making air capital of the freak program and is figured to ex-pand its efforts considerably along this line during the coming meason and the freak street-corner ques-tionnaire, 'Vox Por,' are on the Thompson payroll. Some of the ideas that have in recent weeks been submitted to agencies for bankrolling are as fol-

lows: 1. Broadcasting of a hunt for the \$200,000 treasure supposedly lost in a ship sums off the coast of Mary-ha. Shortwave pickup of a round-the-world flight, with local enter-tainers included. 3. Weekly broadcasts from the state of the state o

expedition in search of a lost eiv-ilization in Central America.

5. Promoting a modern Diogenes, with the search for the person who has led an unblemished life and alhas led an unblemlshed life and al-ways sacrified himself for others extended to all parts of the coun-try and the claimants to the prize put on the network from the near-est broadeast center. 6. Odd and curious achievements, with the persons involved doing their own marrative.

22 Debuts by Oct. 6

22 Debute by Oct. 6 Coming broadcast season will find the new network accounts making their debut on the air neuch enriter than in provious years. Of the commercials already in the bag only one on NBC has an October dato istarting date, while the Columbia starting date, while the Columbia that the dist work of the month. Another observation in connection with the fall business contracted by the networks is the fart that it con-

the networks is the fact that it con tains but one account which has not previously been on either NBC or Columhia's hooks. This is the Julian & Kokenge Co., of Columbus, O., manufacturer of the Footsaver shoe. Auhrey, Wallace & Moore Is the agency. cency. Of the new shows lined up by

Baldwin Seeks Coin to Underwrite N.A.B.'s Credit Rating Setup

High Man Low

Hollywood, July 30. Guy Earl, KNX, took four of his department heads with him to the Colorado Springs con-vention. Individual hotel bills to the coord vention. Individual i reached the auditor i Boss was low man. auditor last week.

A. H. KUDNER'S **OWN AGENCY** EXPECTED

Understanding in advertising cir-cles is that Arthur H. Kudner will in the near future puil out of Er-win, Wasey & Co. to set up his own agency. He is the dominant per-sonality with the Goodyear and Builet accounts. Kudner's takeover of the Bulck account occurred re-cently. cently.

eently. At the Erwin-Wasey office it was said Monday (22) that the report of Kudnev's leaving was several months ahead of his plans and that there would be no official announce-ment of his proposed departure at this time. Kudner, who formerly headed the directorate of the Amer-ican Association of Advertising Agencies, is now a member of that organizations executive committee.

WILLSON STEPS OUT OF BLAIR REP FIRM

J. Curtis Willion has resigned-from John Blair & Co. Move fol-lowed the arrival in New York of Muray Grabhorn, formerly of the Don Lee network, as manager of Eialr's local offlee. Although Blair told him that he eould continue un-der the title of co-manager, Willson decided that the situation was an

decided that the situation was an impossible one and quit. Willison, who started in radio two years ago as a salesman for Lindsay Spight, was designated manager of Blairs New York office last Fébru-ary Frevious to that he was in Ear's Deriot ter, Barrow and Starter was with the approval of Guy Eart, Jr., and Naylor Rogers of KNX, one of the stations that Blair represents.

NBC seven will be musical and six dramatic, while the analysis of the CBS contingent accounts for six allnusical programs, two combining talk and music and one all dra-matic.

matic. Accounts signed by the networks for the fall, the starting dates and the type of program, with 'M' de-signating musical and 'D' drama or talk, follows:

NEC

CBS

Washington, July 30. Drive to recrill 125 broadcasters to underwrite the first year's opera-tions of the National Association of Broadcasters' new agency recogni-tion bureau was launched Thursday (25) with mailing of contract forms was around with the interpret resolution at the Colorado Springs onvention, will be incorporated as a separate entity in Delaware and will function on a non-profit basis. First year's tap will be \$125, with uill function on a non-profit basis. First year's tap will be \$125, with uill function on a non-profit basis. First year's tap will be \$125, with uill function on a non-profit basis. First year's tap will be \$125, with uill function in the mini-mum number of stations do not subscribe all contracts will be voided, while the assessment will be reduced if more than the mini-mum number foin. Strictly Cash Jamos W. Baddwin, managing di-rector, emphasized that no informa-tor the bureau's expenses and no broadcaster who does not bloing to of the bureau's services. Maximum outlay for the first stations conducted on a non-top the strictly services. Maximum outlay for the first stations conducted on a non-top the bureau's services. Emphasing that the bureau will at an advice cash year. Badd

the machinery gets running. Emphasizing that the burneau will act as a source of Information and in an advisory capacity only. Bald-win explained that the new cornor-ation will investigate the financial responsibility of agencies, which needs and sound practices, look into agencies ability to develop and serve both advertisers and broad-casters, and establish credit and efficiency ratings. Requirements provide that the agency must oper-neting any portion of commissions to a third party. To obtain recognition, agencies must signify willingness to co-operate with the burcau and will control from the burcau and will evolve find out the burcau and will control for the burcau and will be a source to be a source of the operation with the burcau and will evolve find olay. Member stations will agree to pay no commission on necounts the station has developed and where negotiations were completed before an agency was appointed to binning would he paid by stations, how-ver, in retura for any subsequent contract. Broadcasters must agree to pay

contract.

Broadcasters must agree to pay Broadcaaters must agree to hay commissions only in accordance with rate card provisions, refusing to pay for basiness phased at retail provided in published rates, and must agree by contract on to per-mit information obtained from the horeau to be transforred directly or indirectly to any other station or third party.

Joseph Katz to L. A.

Baltimore, July 30

Baltimore, July 30, Joseph Katz, the advertising acént, leaves Haltimore Friday (3) for Hollywood, Will stay a month, Abjures any ledeas of signaturing picture name or no for Gall radio scrites sponsored by any accounts he has. Kats is the agency which holds option on Fred Astaire for any futuro ether work the houder may

Omsberg's Broken Back

Pirmirgham, Jule 20. A. C. Omsherg, WSM, Nashville, engineer, was injured in an auto-mobile acident here hair week when her automobile skilded on wet pave-ment and turned over. His wife was only slightly injured.

was only slightly injured. He spent the night at a local hos-ulai and was carried to Nashville by ambulance next day. He suf-ferred a broken back and other in-union.

Radio Chatter

Hawaii

38

Fred Hart, owner of KGMB, on short visit to California. KGMB has added as production manager Tom Barry, Mrs. Tom (Cleo) Barry to the general staff, and Jena Goldwir

KGMB has added as production manager Tom Barry, Mrs. Tom (16) Barry Om Barry, Mrs. Tom (20) Barry Om Barry, Mrs. Tom Jim Wah, formerly of KGU, Ja bow program manager of KGMB, KGMB has applied for a license KGMB has applied for a license KGMB has applied for a license KGM has a sphiled for a license kGM has a sphiled

City. Verne W. Thompson, musical di-rector for KGU, to California for

rector for KGU, to Canadian trip. Homer Tyson, yet broadcaster for KGU, doing double duty for three

KGU, doing double au, months. Lena Machado leaves for main-land to make recordings and do

and to make recordings and do radio work. Ambassador hotel, Los Angeles, sent special yearly broadcast to Ha-wall, July 18; Freddy Martin's mu-sic.

sic. Hal Greyson and his NBC orches-tra remain until the last of August at the Young hotel roof.

New York

Milton Horn and Donald Buck of WBEN (Buffalo) technical staff be-came fathers of baby girls last

Billion form and Jonaid Billed of came fathers of paby gitls last week. Thomas Aird, winner of Victor Amsteur Auditions' through WKBW, Piels Naphthe Show, WOR Monday, and Wednesday morings. Aird is no tribs theory from Niagara Falls, Winards of Ozsie, former vocal an Irish tenor from Niagara Falls, Winards of Ozsie, former vocal trio with Ozsie Neison's orchestra, goes with WEEN, Buffalo, for sus-tainer. Wednesdays at 746 p.m. Willied las the Westry, Willies theo with Galaxie of the State of the State Willies and WEEN, Buffalo, for sus-been carted Dickinson, local lada. Weekly book review program has been carted on for more than three years by WEEN, Buffalo, with Dr. Grosvenor Library, doing the chatter.

NBC wire being sought for Louis Child whe being soucht for Louis Armstrong during two-nightes...in Burgio Aug, 7, 8. First night and 10 pays a colored dance in Trianon has vendome Hotal. His wife, billing as Mirs. Louis Armstrong, or garlard 70. down by may being band last the color bar and the second second second bar and the second sec

Was at the mike broadcasting Dasse-ball five hours plus. "The Wayside Inn,' serial sketch of mediceral England, presented since last fall by the WGY Players on an afternoon swing, will close its entered shutters' after one more

on an aftermon swing, will close the ethereal shutters after one more effects. A set of the set of the set of the manager of WGY, has shed more than 30 pounds during a recent Barry and the set of the set of the portram broadcast by WGY 13 Barry and a mean is of the set of the portram broadcast by WGY 13 Hours age had sense. It of the set of the set of the set of the set of the part of the set of the set of the part of the set of the set of the part of the set of the set of the part of the set of the set of the part of the set of the set of the part of the set of the set of the part of the set of the set of the part of the set of the set of the part of the set of the set of the part of the set of the set of the set of the part of the set of the set of the set of the the set of the set of the set of the set of the the set of the the set of the set

Louisiana

Florine Brower did program over KRMD to the kiddles at the Shrine hospital for crippled children, hospital Shrever kRMD, Shreveport, amateur pro-

Shrevenot:
 Shrevenot: amakur pro-tram is still gaining headway.
 Tras in programs were called in for a seni-faul show.
 Shada Kiman Shada Kiman Shada Kiman Kiman Shada Kiman returned to the all after extensive dental repairs.
 M. La Diekinson returned to the all after extensive dental repairs.
 Maurice Ways, KWKH announcer.
 Biekinson and Kiman.
 Maurice WAY, KWKH announcer.
 Biekinson and Kiman.
 Specific and the studies and the studies.
 Kaurice WAY, KWKH announcer.
 KewKH's studies and controls.
 KewKH's studies and controls.
 Beated in the Henderson building

And Anton Andream Anton Ant

WYUL is making preparations to install a huse pipe organ in the studios and make other. Improve-ments: C. and E. Enterprises, owners and operators of Shrowportensary, Glenwood, Palace and Venus-are broadcasting three times daily over KWKH. R. H. Clemmons, secre-tary and general manager. deaided othere periods as a service to the listening public. The entire pro-gram now playing is broadcast at these periods.

listening public, The entire pro-gram 'now playing' is broadcast at these periods. KTBS: and state of the enginese transformer and the enginese transformer and the enginese appendent of the the tenoval of the Washington Yource hotel. After Saturday, July 27, KWKH and the sister station KTSS nesifed side by Side. State: Cowbord: KWKH

attioned runeral home in Shreve-port. Junker Ia Miss minimates of both KWMkH and KTBS, whis J McCormack, general manager, travels out of Shreveport on stator business. Julion F. Hass, radio editor of missus start their belated honey-mon Awg. 3. Turing his absence the column in the dally Times will be edited by a series of rune source stoon.

Massachusetts

Robert W. Graham, author of Your Folks and Mine' series for Suiros products, has joined the writing staff of Kasper-Gordon Suidan Joardy, WAAB (Boston) salesman, proving that he caught an 80-pound skate on a deep sea outing, via photographs. Bady Clark getting buildup by Claon A. Holman or WBZ, Boston, back from NAB convention.

CBS. John A. Holman of WBZ, Boston, but Milliam NAB dopwaria Milliam NAB dopwaria NBC operated stations flew to Bos-ton and back on biz last week. Heri Wunderlick, former WBZ, hailing and jublic speaking at Uni-versity of Maine this fail. Bede Best. runored optioned for Cmein haur. Net Milliam and WEEL Boston, bagged by WLNH, Laconia, N. Hy winch he visited there last week, when he heard his name announced without warring. Had to choke out an impromptu greeting to the ether ellipse.

Charlie Burton twitching with the kind of shingles that don't grow on

RADIO

staff planist, to Canada last half of July reina Warren, Tankes Nét-work soprano, visited on July 11 by stork that brought a son. Marry Steels, Zankes et traffic mida for vecah. Rey Harlov, assistant to the press of 3 since Web, areading the sirbler more than 80 miles daily. Niel Wallace, estavhile and unces the starkes Néts Whal, production manager of WMAS, Springfeld. Al Mofat, head of WMAS, back in Boston atter a tilp to the West Nancy Turner, of WBRO, Balto, Nancy Turner, of WBRO, Balto, Nancy Turner, of WBRO, Balto, Data Starkes Nets with a star and the starkes and the West Nancy Turner, of WBRO, Balto, Or the Sitt of This program. Ethel Grenter arrying much 001 unit.

for the Bit of This program. Ethel, Greener carrying much Oil painting of Thomas A. Edison of the painting of Thomas A. Edison we decorative addition to WEEL Boston, reception room. Hearty Elis Dickson, moved from the Tuesday afternoon spot on WEEL Boston, to a Monday evening (Hussell Dorr, WEEL Boston, bar-tone, recupping from illness. Frank Rand cooking up a canut direct lides of the Station. back from annual resup. Towers for Fred Kirby's new sta-tion all planted and transmitter airling by Aug. 15, from Copley-Plaza, Boston.

British Columbia

Difficult Continuing and the state of the st

turned today (26), from holidays in the south. Local station owners anticlpate profits. Federal election approaches and requests for time are pouring in, what with four parties in the field. STATISTICS IN AND

Ontario

'tal until he fell out of bed and had to have shank reset. Mary Karol Ellis, singer from New York and the Coast, made ra-dio debut in series from WIP, Phil-adelphia. She does classic and µop ba for a france of the second data (y), latter becoming assistant telegraph editor.

Bert Yartlett returning to Canada after that BEC wash-up. Bill (Coo-coo Noodle club) Camp-boll now etherizing that program on BEC. Local Clitherow Bros., billed here-abouts as the Daltons, are sustain-the program and the set of the set of the program and the set of the set of the Burdal to pinch-hit these sport chats on CKCL. Toronto, for Al Leary. Leary. "Three Bachelors' off for an Eng-

"Three Bachelors' of for an Eng-lish vaule engagement: they're Herb King, Jack Curt's and Cy Mc-Eliney, of CRCT, Torouts. Manual and the second second and difficulty finding apots, here, has difficulty finding apots, here, here, here, here, difficulty finding apots, here, here, here, difficulty finding apots, here, diffi

Manitoba

CJRC, Winnlper, now taking Trans-Radio Press service. Is spileed hito ladies mid-morning feature, 'Your Home and Mine.' rorgeram Those and Mine.' parade. Goes commercial Aug. I or Charteau cheese. CJRC stepping Our the studies and new transmitting apparatus for their affliated short wave stations and new transmitting apparatus for their affliated short wave stations and new transmitting apparatus for their affliated short wave stations their affliated short wave stations their affliated short wave stations winniper unscathed after helping to broadcast Regina riot over sister windon. www.hunniper CEC affection.

ALZ, DERVET, VISITEGI IOGAI FAIDS STA-Hardy the state only allow in town using radio. Has two 15-minute pro-grama a week on KDZL. Intonse public interest in KGPW, the Sait Lake police station's of-field ibroadcasting station, is caus-ing old-style scats to scil at alashed prices in competition with the older-up.

to broadcast Regina riot over station. "Doc' Guy, Winnipeg CRC official, to family estate at Farlanc, Ont. for summer.

Kentucky

 glonal win in 'Holly wood Hotel' additions. Miss Thompson's current alting supported by John Hanson or sultar.
 Wilcz, Dridgeport, adds an assultar.
 Wilcz, Dridgeport, adds an assultar.
 Wilcz, Bridgeport, adds and assultar.
 Wilcz, Bridgeport, adds an assultar.
 Wilcz, Bridgeport, adds an assultar.
 Bardy Bloy doing a new Fridy of WYSEY. Kanasa City.
 Mick Bridgeborg, Bridge an impromptu greeting to the enter Charite Burton twitching with the Universe. Charite Burton twitching with the Universe. George Patterson, WAYE, Louis-villo, announcer, taking charge of the state Crant Park, Clikesco, a new offer tecfor. Caroline Frice making her WEEL Stofon, dobu of a vorme's program State of a vorme's program WEEL, Roston, announcers have Wichen meet needs and the state of the state or wear rubes luces in state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the state of the state state of the state of the

essions, with winners awarded cash prizes, Greyhound, Gross Ohio River in Indiana, now playing Tomio concluding season at WICC. Gentry ork, with nightly spot over WAYE.

Joe Lopes, station super at WICC, mannial. Barban and a Danburg from any annial. Barban and a Danburg and a Danburg Dr. K. C. Robinson of Greenwich, Hollywooding uull October, when talks on WICC, Bridgeport, WICC, Bridgeport, etc. for Lines for Love, aero-musicomedy by Aima (Loue) aero-musicomedy and Jud Le Haye and arrangements by Flo-ters, Balow, Hawen, opened Monday at WLWL, New Units, Lines, Mary New Inter, Rocco Louis rest of Oursome.

Wednesday, July 31, 1935

Ohio

During vacash of Ruth Lyons, her a. m. women's program on WKRC, Cincy, was handled by Madeline Buffington under air name

Madeine Burington Under air name of Jane Manning. Dick Bray is doing mike duty at WKRC, Cincy, on descriptions of Reds games, home and abroad, the latter handled via telegraphic re-

Reds' games, home and sbroad, the correst and with siegraphic re-ports, and with a signification of the Thorda Correlies, have transferred of the correst of the correst of the WLW. Gais hall from Salem, Mass, and were brought to Cincy some wecks since by Ed Fitzgerid, worked with them in Boston, where they were with WBZ, WEEI and WFAC. For the present they worked with them in Boston, where they were with WBZ, WEEI and WFAC. For the present they are the standard of the standard the standard of the standard worked with the min Boston where they were with WBZ, WEEI and WFAC. For the present they are the standard of the standard the standard of the standard the standard of the standard work of the standard of the standard crossicy's super during the solid crossicy's super during t

Missouri

essions, with winners awarded task prizes, Greychound, across Obio River in Indiana, now playing Tom Gentry ork, with nightly spot over WAVE, Duke Bilington ork followed up recent engagement at Halato the-three by playing one night at one for a second second second second for a second second second second for a second second second second given by colored organization. Balcony was reserved for white patrons. atrona

patrons. Glen Gray Casa Loma ork in for one-nighter at Iroquois Gardens, Monday (29), alring over WAVE, Loulsville.

uter, tray tess Loma of a to to Monday (52) abing over WAYE, Louisville. Burton Eleckwell, WAYE mike-man, and Mildred Garlson, of fron-tile vacations in Hayana, Cuba. New hilbility outif on WAYE called Smoky Mowitain Trio halls from mar. WAYE, left Saturday (27th) to vacation in the Smoky, Mountaina. New hell be able to tell the boy, just what their mountain been farther South than Louisville. Waiter Methof, former baritone of WAYE, now alonging on Colum-bies Garbert Saturday Waiter Methof, former baritone of WAYE, now alonging on Colum-ties good on WAYE. Bar Columnian and the statistic provide the statistic statistic waiter Methof, former baritone of WAYE, now alonging on Colum-ties good on WAYE. Frank Lashbrook, 15-year-old vocalist, now filling regular sustain-ties good on WAYE. Way WHAS, now heard over local WHC outlet, WAYE, on show orig-inating in Chicage. WWW Cine, fava, with Heiny Gau, comic, coming down to Louis-ville (4th) for Swisa-American an-ruas jonale. Jacob Schilling's orth Wite of Reginald Billin, WAYE program director, susing for divorce. In addition to radio pation, Billin is a stome Churce of Christ. Scientia. New York. Lilliam Hisk, Mary Christina and Rocco Lauviar sent of coursome. Tata Work and his band next Tata Work and Rocco Lauviar test of coursons. State S

Pennsylvania

I CHINSYIVAIDA Dixie Lee, head o't Briening Lod-ger die Vor WHAT, Philis Babes John C. Wulkar, Philis Babes John C. Wulkar, Bentan Imanger John C. Wulkar, Bentan Imanger John C. Wulkar, Bentan Imanger Statuto, Santan In California, Hes Grant Cushmore and Henry Binn Guilton and China Shara Walkar Shara and Henry Binn China Shara and Henry Binn China Shara and Henry Binn Baby Sharahine Hour of recorded music and cheer-up chatter. Ex-marine William Spaces and Henry Baby Sharahine Hour of recorded music and cheer-up chatter. Charley Coleman, WEIL, engineer, M. Seekwets's her Hour. An Schalan Charley Coleman, WEIL, engineer, M. Seekwets's her Hour. An Schalan Una doing nicely in a Philip hospi-tal unti he fell out of bed and had to have Shark reset.

Utah

Dave Simmons, KDYL announcer, Walter Wagstaff, KDYL crodit man-ager, and Gyril Fossey, KDYL con-trol operator vacationing. International content of the second mar, and Proddle Horowitz, sales mar, out of town on business. Billy Barty, of Our Gant, com-edies, presided over a KDTL Kan-"Benny Bengston and H. Allen of KLZ, Denver, visited local radio sta-llons.

Connecticut

Virginia Thompson, songstress, back on WICC, Bridkeport, after several months' leave. Return marks first anniversary of her re-gional win in Holywood Hotel' au-ditions. Miss Thompson's current airing supported by John Hanson at keyboard and Dwight Hanson on guilar.

editor.

newer : bick-up

RADIO

FILM PACT AS AIR MODEL

VARIETY

39

A.T.&T. Hedged In by Clauses To Halt Television Shut-Out GET CLAUSE-HEAVY

Washington, July 30.

Washington, July 30. Safeguards to prevent develop-ment of a second sound-pleture monopoly were thrown around tele-vision research last week when the Federal Communications Commis-one of the second sound sound the federal Communications Commis-net the second sound sound the second sound sound sound sound in Telegraph Co., permission to make field tests of its new coaxial integers by whe. Representing a hartial victory for sound relignation of the same that the A. T. & T. may not deny rival parties the right to use its to build up a monopoly. Cable will only a monopoly. Cable will only any sound sound sound the same to build up a monopoly. Cable will be that the A. T. & T. may not deny rival parties the right to use its to build up a monopoly. Cable will be the same that the same sound sound that the A. T. & T. may not deny rival source of the cable to build up a monopoly. Cable will be the same source of the same the same to build up a monopoly. Cable will be the same source of the same the same to build up a monopoly. Cable will be the same source of sound in a p-ing the same source of sound in a p-ing the same so the same fields to for the same source of the same fields to prevent the telephone system from invading their fields to for the commis. Resolution granting approval to

sources reported. Under crigtma under his wing, also con-vers, atter a factional runny with. The Commis. Hollywood, July 26, Sampeon Crampion of J. Walters the research program definitiely up-ed to work in close co-operation plans, the Bell Laboratories intend-with NLA. White weight converse and the the second second

exclusion and detriment of other parties." A huserved the right to cancel its permit after hearing the follow-ing 10 days notice to the 'telephone company and also insisted that pe-riodical reports must be filed each month giving detailed information about all able the second second second second about all able able to the second second second second able to the second second second second able south maker: that the A. T. & T. is using funds derived from a meanapoly to complete unfaitly a monopoly to compete unfairly with private capital in other. fields, was aimed at inclusion of a require-ment that the coaxial cable should ment that the coaxial cable should how he comployed in any manner which might lead to a monopoly in any ficid except that of telephone communication. The terms of the final order, however, are believed strong enough to enable the Com-mish to prevent the telephone sys-tem from usurping the television field, with consequent injury to breadcasters, film producers and cs-bilitors.



Chalotte, N. C. July 30, WFT projection, N. C. July 30, WFT projection, N. C. July 30, and operates the other major radio organized to be attractive to beer itrasigned to be attractive to beer They hope to sell the series. They hope to sell the series. State legislature, recently ad-journed, provided for 5% beer, re-plement the to be her picture in the state. This partnership in head radio produces the state. This partnership in head radio produces when a society the second state of the state of the state beam the to be the picture in fuel to the beer picture in fuel beam to be of the society of the state indication of the state of the state of the state beam the state. This partnership in head radio produces the state. The to the heer picture in fuel to be the society of the state of the state in the state. The state of the state of the state programs now under design. Charlotte, N. C. July 30

100% Political

i flwaukes, July 30. Progressive party, over which Gov. Phil LaFollette holds eway in this state, is ereciting a Milwaukee radio station. I will be a state of the state of the located atop the Empire build-long, which also houses the Rity-eride theat, and the state of the Station will be a state of the poses and will have a range of only 29 miles. 1 ilwaukee, July 30.

Agencies Comb Coast for Names

erside theatre. Station will be used almost solution will be use

Special Rate for Bulk Buy of 16 Daily News Periods on WGR-WKBW

rerious on wurd-wurd-wurd-Burdaic, July 38, WGR-WKEW will, drop Trans-Radio Press for U.F., starting thri weck in September. In taking U.F. service, station has arranged a tie-brewerd by the set of the set of the low-rad for focal news. Stup calls for 16 news periods ally, staggered betygeen the two stations (both owned by Burfalo Broadcasting Corp.), with at least of ally periods to a single sponsor each day at a special rate. Tirnes and WGR-WKBW have here closely alled, former using announce new features, plug contes, ster all last winter Times spon-word at S-minute Arricip show on WGR, with S. S. (Blue) Walleet, these laster and the rates of the fact that the Burdab Evening Close allance is attributed in part to the fact that the Burdab Evening News, tival afternoon date, was cathon WBR. News plugs WEX and vice verse.

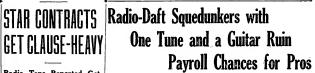
Radio Tops Reported Getting Ideas from Hollywood Where Professional **Dignity and Prestige Is**

Protected by Detailed **Contract** Provision

AD AGENCY FROWNS

plugs. Publicity by the Inch

plugs. Publicity by the lack One striker is promised personal press, That gives KNX every serv-tion had added three news althous the had added three news althous owned by Manchenter Boddy, owned by Manchenter Boddy, owned by Manchenter Boddy, owned by Manchenter Boddy, the three news field as me press. Another must be announced the three were three he had the term press. Another must be announced the news field as the press Radio. group folded. Ted Weems Mover MBC. Ted Weems Mover hie band into the new and elaborate Marfain righty to reduw doing material or some the or animation some cort or an-cellation clause giving artist right to reduw doing material or some to for contention between agencies and of contention between agencies and of rights reduction the source costs Hind with and maximum running time thing is a protective as well nithe sponsors and was al-news doing string well so stras persons the source of the source on a program as a pui-time thing is a protective as well not several recent instancee of the several recent instancee of the source of the source on a program as a pui-time thing builling but little to do Instance being humiliated by apon hows giving billing but little to do



Staff Picnic

WCNW, Brooklyn, asked the Federal Communications Com-mission for permission to sl-lence its transmitter for an afternoon last week so that the station's staff could go on a picnic.

a picnic. P.S.: Station got the okay and held the picnic.

CBS Gets WTIC, WDRC to NBC

Hartford, July 30. Rumore that Columbia Broadcast-Ing Company is dickering to tie-up with Station WTIC, Hartford, an affiliate of the National Broadcast-ing Company, have quite a bit col-condation according to information here. If CBS should the-up with WTIC the NBC red loop would be possibility that WDBC, now CBS might shift to NBC. WTIC is one of the few remaining stations that has up to this time falled to sign a contract with NBC:

KNX TOPS COAST ON **NEWS; 4 SERVICES**

Holiywood, July 30. Gwy Earl Is topping the coast with news broadcasts, having hast week signed for City News and United Press, That gives KNX every serv-lee except International News, Sta-tion had added three news airlings, while it seven daily hail. Daily News and Post-Record, both Gordy of the news field same date Press Radio, group folded. Publisher frees number of the Prese charge of \$400 weekly. Hollywood, July 30.

Gen. Mills Drops Cal-Aspirin

Out of Patent Medicine Sideline After Spending \$410,000 in Year

by vening liv, owns Minneapolls, July 30, year the company has poured year and a General Mills flour company has some \$410,060 into advertising for having spent a year and a small zines and radio. Had several big last in a wayners, maga-having spent a year and a small zines and radio. Had several big last into a no the original products the original products. When the original products the several big is the original products. When the original products the several big is the original products. When the original products the several big is the original products. When the radio of the original products the several big is the original products. The original products the several big is the original products the several big is the original products. The original products the several big is the original products the several big is the original products. The original products the several big is the original products the several big is the original products. The original products the several big is the original product the ori

Birmingham, July 30. How and why hillibilies eucceed so well in hog-tieng the puble into listening to their routhe is one of the mysteries of radio and in the South where most of the rubes originate radio managers have given They just capitizate a certain class of listeners and that's all there is to it. And that certain class may be enlarged to include quite that they dori like mountain music but when company is away they ait that they dori like mountain when charted the comes. If a se-conting 'round the mountain when the comes. Of course, it's a re-not passes after awhile. But the point is they do listen. A few of the better stump dodzers of them consider Chiesgo the goal of the monsider Chiesgo the food to the monsider Chiesgo the food to the rest and most of them consider Chiesgo the food to the the Brandway of fillibilly dom:

dom.

dom. Radlo men say there are more hilbfilles per capita in Alabama, Arkansas, Texas and Oklahoma than all the other states of the union

than an the other sates of the where they some from and where they go no ne seems to know. As Don Campbell, manager of WSGN, Birmingham, asys, they seem to learn to play the guitar in one hand and to milk cows with he other. Boye learn to ploy the guitar on rainy days when plowing the fields is impossible. That is if, they ever learn, adoat of them who have been on the air for years still know hothing about music.

have been on the all for years eith know hothing about music. 100 a Week Just how many of these boys from Squedink Center that call on the state of the state of the state from Squedink Center that call on the state of the state of the state state in a city the state of Bir ingham with a population of 300,000 watter in a city the state of Bir ingham with a population of 300,000 ever cet an adultion. Most of them po back to the farms to auditon before Oil Beas, the mule. There's at least three types of and the state three the state and the state three the state and the state three the state and the the state three types of with the same time. The Other Montal and different type has a farm back-ground while the Arkanasa boys and girls sing of the Ozark Mountain and girls sing of the Ozark Mountain. The Other Montal State State Mountain and girls sing of the Ozark Mountain and girls sing of the Ozark Mountain and girls sing of the Ozark Mountain Sublem the Arkanasa boys outgirly of the Arkanasa boys outgirly of the Arkanasa boys Subley of the

and girls sing of the Ozark Mount-ains. The Oklahomy songstere deal with cowboys. Quality of the Arkanaa billy is supposed to be a little botter than those of Alabama, Georgia and Te...nesses. Billies from most any would's al little botter than the average. The reason for this is that the mountaincers of the Ozarka and Smoky Mountains have more time to rehearse.

Cowboy types of Texas and Okla-homa have more musical ability and occasionally they strike a difforent tune which is pretty revolu-

ferent tune which is pretty revolu-tionary. There's something good about everything, though, and the same may apply to the billios. They keep down unemployment at the guitar factories. No other instrument takes the place 'of the guitar al-though an occasional banjo is to be seen.

seen. Rubes have spolled many a radio station for professional talent. Why, asks the station managers, should they pay for talent when they can get billies for nothing?

Wayne Tizs, program director of KINT, Dos Moines, Iowa, has re-signed to become promotion man-uger of the Atinneapolis, Minn, Star, and will also direct all broadcast activities on station WCCO for the been sheet.

BADIO

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

TALENT INDEX FILE CBS, NEW YORK

PET CANARY CONTEST WJSV, WASHINGTON

CBS' Dient Index New York City. Columbia Broadcasting System's nritist' bureau attracted attention list were wire distributing to radon buyers, and other selected parties a dead data on CBS Intent. dead other selected parties a deach ace to be the bicture, and and each ace to be the bicture, and a CBS personality. This Idea was been hold them. boat the frase fash, which a couple of hundred boxes distributed.

Amateur Canaries Compete

Anateur Canaries Compete Wahington. WJSV, CBS link in Capital, is working a new wrinkle in tanatter working a new wrinkle in tanatter and the second second second second and the second second second second background for besistar's 'sun Dial' period, but these and others who have been heard in public perform-ther pets the week and be assigned a background the week and be assigned a background bird and the best of most of something. Martha and been spointed judges in contest. Bac Ca Voitno Nonzed

been appointed judges in contest. Ber Cap Veine Oppende Den Moines. There is plent of ruction and ondel radio band concert in which other will only be counted when, beer caps are presented as tallies. Jowa W. T. C. U. have circulated petitions protesting the proposal declaring the motion of the beer in-the hands of every boy and gfil in the land. Even if not aired the bewerer pro-riedy in averaport publicly, feur-ing drys don't mean any kale, any-way.

cer-Burping Contest Washington. A gulp-by-gulp and burp-by-burp description of a chambionship beer guzzling contest is scheduled on W3SV at noon tomorrow (31). Arch McDonald, station's sporta ace, of competitons it the can stay out event promoted by lone'

or competition. By a start of the can tark out or competition. By an another of the start of the whose of the pride was aftered by champ heer guzzler. Issued public statement to newspapers that na-tion's capital could best Baltimore's promptly scieduled air account of competition.

competition: Partian Context Derivation Context Derivation Context Series of the Dorothy Dix drama-tictions are provided in the radio series of the productions, will be the judges in a prize context for secarcios and script for the Dix between the series of the series of the secarcing of the productions, will be the judges in a prize context for secarcing the productions, will be series, with a \$25 prize for the will be the secarcing the second Dir disast for a 30-minute section. Dir disast a 30-minute section. Dir disast and the second section of the will be produced and the second section of the will be produced and the second section of the will be produced and the second section of the disast and the second section of the second second disast and the second second second second second disast and the second second second second second disast and the second second second second second second disast and the second secon

the air early in September. Tax Collector's Little Heiper Ballmore. All course of the broadcaster WBA1. CAO. WOOD broadcaster WBA1. CAO. WOOD broadcaster their respective avac-lengths to City Comptroller Young, who is their respective wave-lengths to City Comptroller Young, who is pay its taxes quickly. Promptiness in the matter will leasen burg's burden and will also tend to auto-matically reduce fractionally line works, Tad will also tend to auto-matically reduce fractionally line worker, The drive will extend to Aug. 7, and so intense is it that the umay treasurer has been marching up to a mike at one or diur of the soferities and will continue to do "or right through campaign. "Statution have worked out infan whereby Comptroller Young may

speak at all the varied intervals from early morning to late evening. Figured he can catch most of pub-lic possessed of radios at some time or other if he gots through to listeners from different time-status each successive talk.

each successive talk. No Mentien of Sponser Dayton, O. The Lowkown on Lure', a new am program on WHO, with Jean Bishit the producer and narrator, over the air. If the femme listen-ers want to know where they can get the fashion items mentioned by tation. The merchandlesr quoted on the station's end is the backer Chatter revurse around cichtes, Chatter revurses and cichtes, Chatter stars and other prominent temmes.

Loudspeaksr Mercy WOR. Nevark, took New York, practice of keeping open as a cue for hunching a The Kind to Your Neighbor' campaign last Saturday (37), for the second second second for the second second second for an avages start second second liateness of the open window situa-tion and avages sing for the neighbors to second second second second lowm.

Audiance Va. Statian Dubuque, ia. A radio program that is out of the ordinary has been put on the al hy WK2B and guiltes only test as to the old time fays, the plano belog utilized as the medium against which listeners place their best. John Price, studio director, matches his wits against the audi-ence.

matches his wits against the sud-ence. bit is which are the term can bly any request, via phone, within a few minutes. Points are accrea, for the audience, or against the sudio team. It goes, once a week, can be des in other directions and to link in other angles that will on the ides in other directions and to link in other angles that will as naming a jiven business house, its location and lines handled. Tough on the telephone opera-as the spot is so placed as to fit in with the usual evening siesta hour before things begin to happen, or are starsdo.

Theatre-Film-Fashion Hooked

Theatre-Film-Fashion Hocked Boston. Keith Memorial theatre is ready-ing a promotional gaz, utilising with interest by Boston showmon when it is launched. Program, now planned to run 26 weeks with a Hub department store weeks with a Hub department store and will clear through WNAC. Bos-ton, and possibly the entire Yankee Network.

taggied 'RECO Hollywood Reporter' and will clear through WNAC Bes-ton and possibly the entire Yankee Date week in davance of each ple-ture booked into the Memorial, cost the burder book of the second second from the projection coord of the Continuity will be prepared by the ad agency (Salinger and Pub-licover), subject to the s. s. of the store will be made whenever the store the form films taken directly for the program which will be abooking never before worked in Boo-moblem now.

morial. In effect it will be a novel trailer on the air at no expense to the theare. A second stapponer, ad agency and radio station are all set except for the final engineering arrange-ments. Promoter of the radio trailer which will break in about three works is Jack Goldstein, head of Keich publicity in Boston.

'Li ing With a Purpose Baltimo

"Li ing With a Purpose" Baltimore. Primell Gold, commercial man-ter and the second second second director, of WPER second second scheme for a program which now vare-length, that locally is new ware-length, that locally is new ware-length, that locally is scheme. Programs are targed Listen With a Purpose, and are junter-low pushing affairs. Each or her pushing thom some

STATION PORTRAIT

KMOX, ST LOUIS

At time of construction of KMOX in October, 1925, plant, and highest power sillowed, 5000 watt, there being only about 10 there transmitters of same size in country, KMOX was started by 17 business con-cesson in St. Jouis, In July 1930, and St. Jouis, In July 1930, and St. Jouis, Mart Build-is in St. Louis, Mart Build-is in St. Louis, Mart Build-1330, opening of present studies in St. Lowis, Mart Building and a 50,000 wait transmitting out that CSS 1006 weit way of the transmitting out that the studies of the key stations. J. L. Yan Volkenburg runs KMOX for CBS with a staff of preside the studies of the key stations. J. L. Yan Volkenburg runs KMOX for CBS with a staff of the staf

number about 30 weekly. professional pursult-marches up to the mike and fives angles on how useful radio has been in his or hew to a scheme the set of the set of the out of the set of the set of the set of the condition. He suggests that people condition. He suggests that people that folks buy a new radio often and new chant is plugged by name. The set of the set of the set of the condition. He suggests that people that folks buy a new radio often and new chant is plugged by name. The set of the set of the set of the condition of the set of the that folks buy a new radio often. On the programs also list the read-off or the highlight educational, re-onal programs making this list are onal programs making this list are one coming over WFER. Annew, Shawrase Taint

Agency Showcases Talent Build-up for a radio show by Frank Lane, Boston, former vaude comic and writer, was engineered of Armand S. Well Ad Agency. Lane wandered into weekly Lafayette theatre-WGR anateur show and agaged with m.c. getting nuested for local columnist, and did card tricks and gags at annual Cheerio Outing' of Erie Downs Contry Club. mged to familiarize sponsor with Lane and his abilities.

How Programs Are Named Hartford, Con

How Programs Are Named Hartford, Conn. The Clancy, business manager: Thai Liccity, postant manageri Paul Liccity, postant atable at station WTit trying to select a name for the new alnging ther name was discussed, and nothing was found that would hit with the theme of the chorus. Finally in disgust Lucas arous write my Claton Hour continuity and you can go on worrying all by write my Claton Hour continuity and you can go on worrying all by write my Claton Hour continuity and you can go no worrying all yourself about a name for your modern symphonic choir. The been found. It is now colled The Modern Symphonic Choir.

Modern Symphonic Choir." KSL's Dampsey Interview Salt Lake City. Jack Dempsey is a margical name In this home) town. His arc-band, city and civic disnitaireas, soortamen, etc. to meet this wife band, city and civic disnitaireas, soortamen, etc. to meet this wife townth-oid duefiter KSL production staff hurriedly wranged an interview, with Gordon ding the questions at the mike-owens' routine on the Dempsey assignment was a stundout for two owens' routine on the Dempsey assignment was a stundout for two phical Dempsey repartee and wide range discussion about fighting, pat and fource com past and future. Baby said goo-goo.

the programs through the entire length of the boardwalk. The event started at 8 a.m. and ran until the small hours of the fol-lowing day.

ran until the small hours of the ion-lowing day. As a novely stunt, a WDSU mike was placed on a pontoon in Lake Pontchartrain and swimmers and bathers were interviewed. Affair was such a grand success that the WDSU and beach manage-ment are planning a repetition of it.

Hit-of-Lie-Week Tally Pittsb

Theorem Pitteburgh. WCAE has inaugurated its own bit of week' song rating system. Station iets the listeners decide, and once a week a count of the requests are included in a group of 10. Number one song is announced as the fit' each Friday and payed on Mid-day Merry-Go-Round program hat day by Emile Lavish's Trouba-

dours. Since plan was started station has had a noticeable increase in mail for Merry-Go-Round's daily half-Looking Forward to Trouble Philadelphia. Data Univer of abuilty between theory in the particle between theory in the particle between ticlopied by WIP through series strated Thursday (33). Station ourt last April and got plenty of response from listeners to unit of the particle between the particle bench and will be broadent one half-hour period provide the bench and will be broadent one half-hour period provide treweds for listeners. Wresent controversy between mayor and magitratic is expected to provide reweds for listeners. Traffic regulations and proposed frames a state of period of the second traffic regulations of the provide second traffic regulations of the second states as states of period sounds as states of period states to cash in on upron.

Fishing Tackle Sponsor Dallas. Fishing tackle and supply afore operator on Lake Worth, resort near Fort Worth, is using spot announce-ments over KTAT, capital at SBS net, to atimulate aummer trade. Owner, J. R. Föster, contracted for 309 spot.

for 300 spots. Hoaxing the Listeners Seatte. Hoax put over on KJR listeners indicated that some don't mind be-Jack Little, announcing on the news broadcast, totd, presumably as Une, an spice experience of his wife he said he dropped his tickets. Another fallow grabbed them. GotCher name on ent? asked the Robert of the said and the said was governed to the said and the said was a bowned to the said state and was a bowned to the said the said was been the said the or of the said was a bowned to the said was a bowned to the said was a bowned to the said was and was been the said the said was

A New Program—Amos 'n' Andy Scherectady. WCY has been scherectady. do ver the fact thating quites a to are now heard over its wave length. Until isst week's switch to NBC's red wich the blackface comcliana many listeners in the Capital dis-many listeners in the Capital dis-many listeners in the Capital dis-werse radio set to binability of the average radio set to binability of the average radio set on the kit years Amos 'n' Andy broadcaste originated Amos 'n' Andy broadcaste originated they were out' for most dialers in (Continued on page 58) iter, they're my tickets now.' And the guy and his gal zipped into the sature of the sature of the sature setted by coincidence behind the other mug, who presently moved a package behind. Little snagged the sature of the sature of the sature sature of the sature of the sature saked Little. No.' Well, It's my package now.' Well, It's my package now.' Mait was in the pack-age? On the next news program they asked What was in the pack-age? On the next news program they asked what was not he pack-age? On the next news program like the whole story.' Despite the fact that the sag was pulled in a nice way, designed we pienty peeved. For the most part, vorable response. Maryland, My Maryland.

Maryland, My Maryland Baltimo

Thiladelphia, July 30. Staft changes at WIP move How-ard Jones, former announcer, Info-and Thanstee at WIP move How-and Transtee at WIP move How-and Transteido news selfutor. Ted Hale, former studio accompanist, an yolanet the announcing ataft. Murray Arnold, in addition to regu-lar production manager chores, is now in charge of continuity depart-ient and is temporarily handling publicity. Glen Parker, announcer, Bhots' nightly serifics, regulatus Stoney McLinn, Philly scribe forced out by III health. Gene Morgan, announcer, recov-ering from serious illness that bed-ded him in Graduate hospital for three weeks, returns this week. Ed Maryland, My Maryland. WCAO has Insumative a series of weakly bradicastical a series ilovers of outdoor life. Station has secured F. W. Besley, a State For-reational phases which may be gives listening sportsmen and vaca-tion planners clear understanding of what nature preserves the state minimous, whether the series of what nature preserves the state minimous, whether the series of what nature preserves the state minimous, whether the series of what nature preserves the state minimous portsmen and vaca-tion planners clear understanding of what nature preserves the state minimous proves the state minimous proves the state and effort to influence Maryland and holidays in own state. Brand Offred

Reward Offered

ded him in Graduate nospital to three weeks, returns this week. Ed Wallis, who replaced him, is being held and Churley Green, formerly announcer with WLIT before its Reward Offered "Cime and Time the Modern Porty Nimer (transcripe Modern ing on WGR (transcripe Modern Ing station announcements through WGR and WKEW and newspaper there is and readers in search for Ciem and Tima Hinkic. Idea is that there have inherited ranch in Call-for and anti- Liberte areach for Ciem and atthout here are and there is and authout here are and there is and authout here are and there is and authout here are and the isolation histories that is and "Your reward, the arg announce-ment will asy, 'Is radio's finest en-tertainment program." announcer with WLIT before its absorption by WFIL, is subbing for vacationers. Leslie Marshall has left WIP's announcing staff to move to WCAE, Pittsburgh, Buffalo. e Modern Washington, July 36. Billi-Coyle, sports and staff an-nouncer at WMAL, NBC-Blue outlet in Capital, wins the Henry J. Kauf-man Agency award for good com-merolal announcing in Washington. Conditions of award followed pat-tern of B. B. D. & O. Award for wash pulkness.

Now Headlines Only St. Paul. KSTP news items are short, sel-dom running beyond 80 words. Sta-dom the street ogles only the head-lues as he rushes by, so does the rudo tumer-inner care only for oral headlines, preferring to get the rest of the story in his newspaper.

 Baby said goo-goo.
 The state of the story in his newspaper.

 WDSU Day at Beach
 God Oid Unes Tom

 WDSU Day at Pontchartchn
 God Oid Unes Tom

 Beach drew 36.00 Oicanians to the story in his newspaper.
 God Oid Unes Tom

 (July 23).
 Thomas Dunning Rishworth

 Thomas Dunning Rishworth
 Thomas Dunning Rishworth

 Onde and endy.
 Thomas Dunning Rishworth

 An out-of-doors studies on the story in his newspaper.
 American Astronom Market and the story in his newspaper.

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 Anto the story in his newspaper.
 American Astronom Market and the story in his newspaper.

party provided free rides on all the party provided free rides on all the party concessions, besides beau-coup free cats. Less than one-third the piente erowd clicked the ball park turnstiles.

Education Dept. Skin Buffalo New Tork State Education De-partment has gone radio here in a big way. Twice woekly dramatic program to woekly dramatic program set citizency in 200 associed free courses offers' by the Adult Edu-set citizency in 200 associed free courses offers' by the Adult Edu-cation Center. Courses in typing, coaking, zoology, music and air con-cation center. Courses in typing, coaking, zoology, music and air con-calculated to Jeans and Jerry' a true-lowe-never-rune-smooth sketch actuation a Disan Joseph Betzer an than strain. Brady collaborate an than strain.

Looking Forward to Trouble Philadelphi

A New Program-Amos 'n' Andy Schenectady.

(Continued on page 58) WIP Shuffles Staff

Diction King Crowned

eb mikemen. Kaufman agency throwing lunch-

Kautman agency throwing lunch-con today at which official prescn-tation was to be made with WRC. Other NSC outlet, airing event. Although public Interest has been graunblings from losers whatever. Probably because WJSV. CBS sta-lon here, earned second and third Warren Streem and Larm Elliout of latter station were lunners-up.

Washington, July 30.

41

INDIE STATIONS' RAINBOW

Inside Stuff_Radio

CBS may have more individual daytime accounts, but NBC figures that its total income from this source is considerably greater. For the total income the source is considerably greater, for the tomats, while Colombias take in this department was all 1044767 in 1944 daytime billings gave NBC §6415318, and CBS §3,125,699. Even it the former figure were equally split between the red (WTAF) and blue (WT3Z) networks the sum for either link, says NBC, would exceed Columbias.

Columbia's. NBC also calculates that out of the 100 leading national advertisers in 1384 there were 50 that used NBC facilities, while 33 were represented on Columbia. According to NBC's analysis, 34 used the red link, 30 used the blue loop, and 33 were on CBS' books. For the first quarter of '55, claims NBC, It had 28 of these leading advertisers on the red and 20 on the blue, while CBS accounts for 31

Dr. John R. Brinkley, goat gland specialisi-politician, is busy with another radio station on the border in Mexico. He intends to increase station XEAW mear Matamoros, across from Brownsville, Tex., from 10,000 to 50,000 watts and spend \$50,000 in improving the station. He owned and operated a powerful station at Villa Acuna, also on the border, which the Mexican government shuttered because of alleged violation of the health laws in its broadcasta. Brinkley has been ordered by the Coshulla state branch of the Federal Mexican labor hard to pay several thousand peess to laaks Gallo, former anonacer for the doc's facilon. ZER at Villa Acuna, who claimed he was dimmissed wi out justification.

Los Angeles chain executive who took it upon himself to rearrange the social affairs of a Philadelphia nabob en route from the Colorado convention, is bemoaning his efforts. Localitie heard that hotel reserva-tions had been made for the viaitor and had them cancelled. When eastern gest reached hotel with his family he burned plenty that ac-commodations had been blue penciled. Emissary for localite informed him that hab beas inshifted that they put up at his manes. Not only was the home guard's hospitality faity rejected but during the visit eastern mabob gave his chair's affiliate a once over lightly.

Electrical storm and fact that he was broadcasting from a point out-side of N. Y. forced NBC to take Lowell Thomas off the air Friday (19) before he had completed his 15-minute news program over WJZ. Independent phone line is used to connect Thomas from spot where margement phone line is used to connect Thomas from spot where he's vacationing. First static, and then fading effects over a period of nearly five minutes, prompticed engineers to cut short his usual program. Neart that eight to 10 minutes of Thomas' talk either was obscured or entriety shut-of.

Readings of the newly developed 'station preference' recorder will be analyzed and tabulated at' the Massachusetts institute of Technology and not at the Tankee Retwork's offices. Experiments with the device, which when attached to a set records the fan's tastes in stations and programs, are being financed by Jonn Shepard, Jrd, head of the Tankee link. Professors R. P. Elder and L. F. Woodruf, of the Institute, who developed the gadget, are supervising the experiments.

New York advertising agency official whose studio protests against one of the networks climaxed a squabble now in the hands of the lawyers on both aldes was reported persona non grata on the premises of the network. Story going the rounds was that the agency man's presence was to be reported immediately to high web exec. This order could not be confirmed and the agency man denied to Vamerr any knowledge of such a ban against his physical presence.

Efforts to air Standard Brands curbstone commentary program, Vox Pop. from the observation tower of the Empire State building, in New York, last Stunday night (28) proved no go for sponsors. Broadcast of intercogating the public was to be tried on rubbernecks viewing the town from Empire's ub but had to be turned down because WINS holds all radio rights to spot and would permit no intrusion.

Crosley Radio Corporation and subsidiaries net profit for the quarter ending on June 20 declined to \$180,213, as against \$340,686 for the same quarter in 1354, after royalites, taxes, depreciations, etc. The net for the June quarter this year was equivalent to 35 cents per share on \$65,500 shares, compared with 62 cents a share for the same there months in the preceding year.

Los Angeles dailles are reported ready to make their peace with KNX. When station took independent news stand 18 months ago, publisher sponsors of Preess Radio news sought to penalize the Earl frequency by kicking out their logs. Apparently tired of scrapping with the powerful %000-watt station, dailing are reported willing to resume friendly redutions

For the third successive month NBC's red (WEAF) link in June topped Columbia's take in time sales. Red loop grossed \$1,464,125, the blue (WZ2) \$832.51, while CBS accounted for \$1,066,729, From all network sources NBC grossed \$2,380,845, Frior to April, 35, Columbia bettered the red's tally for nine consecutive months.

Helen Haves Series

Helen Hayes has been signed by General Foods to do weekly half-hour dramatic show on NEC for 26 weeks, starting Sept. 30. Flug will be in behalf of Sanka Coffee. Script will be an original serial with Edlth McIser the author.

Vienna's New Station

Vienna, July 16. Austria's new broadcasting sta-tion, which is to be completed in the spring, is to have three wings-transmitters, office building, techni-cal division. Vienna, July 16.

In the center is the large concert hall, with room for 100 performers and 400 listeners. Three smaller studios are included.

Poor Outdoor Pick-Up **On Washington Symph**

Washington, July 30. Capital's National Symphony Or-chestra is focus at present of ques-tion whether broadcasts of portions of summer concerts are worthwhile. Symphony has heretofore shied from local alrings, hoping for spon-

from local alrings, hopping for spon-sor to come along. During a state of muking satisfies and the of muking satisfies and the office theory of the state of the office of the state of the state of the Acoustics resulting are anything but foroarbit for made. WJSV alred one hour of Sunday's concert with fair transmission. NBC takes a half-hour on web to-morrow might.

NFTWORKS BIT7 SMALL BUDGETS

Coming Season May Bring Unaffiliated Stations First Recognition from Many Advertisers — N.A.I.B. a **Favorable Factor**

SHOWMANSHIP

Small Indie station is expected to cash in nicely on the boom in national spot broadcasting this fail and winter. It will be for the most part a case of those without network affiliation coming in for overflow night time business which the larger stations because of their netcommitments will as the season draws on be compelled to reiease or turn away.

lease or turn away. What has already created a rush to spot broadcasting in the tend-ency on the part of the rulional webs to pick their account accord-ing to the number of stations in the hookup. It must be an extensive link or the network is not inter-ested, while the buying of split Because of this choney withing small advertisers have elected in many cases to throw their lot with the spot field.

Major stations, and this includes those owned and opcrated by NBC and Columbia, are accepting this business as it comes along, with the

Spot Inquirers

Querles about available time last week gave stations' reps their busiest week in over a year. Among the accounts which were scanning the spot field for placement of fall business were Griffin Shoe Pollsh, Father John's Midcine, Hohner's Harmonicas and Gen-

Hohner's Harmonicas and Gen-eral Mills. Griffin and the medicinal are maybes for time signals, the former guaranteeling a mini-mum of 39 weeks, while the flour packer intends to place its Hymn of All Churches' program in transcription form on high-powered stations with marked rural audiences. Hymn stanza has been released over WLW, Cincinnati.

stipulation that the recorded pro-grams may be moved to other spots on the schedule when the time in requisitioned for network commer-cals. These outlets hope to span a substantial portion of the spot con-tracts before network requirements make the shifts imperative.

make the shifts imperative. But ad agency opinion is that as the summer wanes and segments on the network schedules still remain vacant of customers NBC and CBS will let down the bars and take in the bidders for time, regardless of the paitrimes of the hookup. Under these, it is predicted, there will de-velop a general squecing out of tions committed to the networks, with the result that the transcrip-tion contingent will have no al-ternative but to turn to the indle outlets in the community.

outlets in the community. Recent agressive policy adopted by a large number of the better type indopendent stations in organ-laing at Colorado Springs the Na-tional Association of Indopendent Broadcasters has made a good Im-pression. This display of gumption and enterprise coupled with the shormanship the buff attions who manship the buff attion recents why att may be termed the positive side of the Indie stations' rainbow. rainhow

Maurice Burke has joined the production staff of Gromhach Pro-ductions, Inc., New York, as as-sistant to Chester H. Miller.

NBC Sells 'Station's Own' Time

7:30-8 Period Promised for Local Schedule Given to Lum and Abner

CARLSBAD ON WFIL

Edited Copy, Discreet Policy for Laxative

Philadeinhia, July 30. Philadelphia, July 30. Drift of larative firms to local stations since barring action by networks brings Carlsbad Salts ac-count to WFLL, NBC blue outlet for Philly. Station, in addition to WCAU (CBS) and KYW (NBC red.), previously announced no laxative or previously announced no lazative or drug accounts with advertising blurbs. Carisbad series expected to be well edited as to advertising copy with idea of avoiding squawks.

Nebraska Co. Files

Lincoin, July 30. Articles of Incorporation for the Nebraska Broadcasting Co., with a capital of \$300,000 were filed at the office of Secretary of State Harry R. Swanson, with Paul Martin and Winthrope Lane, Omaha attorneya, and Lloyd C. Thomas as incorpora-tors.

Thomas, formerly of NBC, has a contract, subject to approval by the Federal communications com-mission, to operate Station KGBZ at York, Nebr. For the past two years Thomas has operated Station WROK at Rockford, Ill.

John Neagle Much Better

John Neagle, formerly employed by NBC in New York and Boston and one time Varier rep in the Hub, is staring a strong comeback at Rutland (Mass.) sanitarium. He has been on his back several months months.

His return to activity is expected

Despite the clause in NBC's new station contract which reserves 7:30 to 8 p.m. as a non-nctwork period, the spot has been sold to Horlick's Malted Milk for the return of its the spot has been sold to Horlick's Maited Mik for the return of its Lum and Almer program Sept 5 on Ima (1990). The spot of the spot of the Ima (1990) and Detroit (1990). The Ima (1990) and Detroit (1990). The Have piedged the segment involved ind (WGAR) and Detroit (WXX2) to Horlick's, because these affiliates of the segment of the sold of the segment of the sold of the segment of the sold in local option time between NBC und its affiliated outlets also sets adds 6 to 7 pm. Under the local on local sold advertisers or use it for local sustaining programs, with he understanding that the network may not call on this time for looped commercial programs.

commercial programs.

Lightning Hits WICC

Bridgeport, July 20. Record lighting sjorm last week trapped Garo W. Ray, chief engi-neer of WiCC, and his two aides, Wynne Crawford and Neal Spencer, in transmitter plant at Pleasure Beach and put station off the air for an hour, longest in the kilówat-tera bieros.

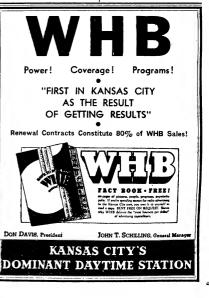
ter's history. Bolts twice hit the towers, blew Bolts twice hit the towers, blew out the condensers and wrecked the instrument board. Joseph Lopez, station supervisor, ordered no re-pairs tried until after tempest. WICC was carrying Fred Hoey's baseball broadcast from Boston at the time.

the time

W9XBY Completes Test

Kansas City, July 20.. W9XBY, Kansas City, has com-pleted its reception check for the Federal Communications Commis-sion and found that 91.2% of the sets within the station's signal can

Station is spotted on one of the new 'high fidelity' channels, which are located below the 1,500 mark on the dial.



RADIO

Wednesday, July 31, 1935



1:30-55-WJZ (Royal Celetins) of the Sec-option of the Sec-option of the Sec-lary Betcher 3: Welt Themps STANDARD OIL 3: Welt Themps STANDARD OIL 3: Welt Themps Top Lowner To PHILCO 7:45 daily ex. Ba-Su-WARO Boake Carter •Hatchins PHILIF MORRIS 8-Tu-WEAF 5-TU-WEAF 1-co Relemente Orc 4 Eton Boye Phil Duey 5-W-WABU Johnnie Fourcome Johnnie Foursoms 10:45 a.m.-Sa-WOI Grapbologist Mme. N. Olyanovs *Blow Co. PILLSBURY 10:30-Daily-WJZ 10:30-Daily-WJ Todaya Childre Irma Phillips Waiter Wicker Inces Wicker Lucy Giffman Fred Von Amen Jean McGregor "Hutchinson A-Ti-WABU Lace Renice Cloire Frank Munn Gue Hoenschen'e 5-Su-WABO Abe Lymon Bernice Cloire Oilver Smith *Biockett *Hutchinson 11 a.m.-W-F-WABC 'Cooking Closs, Ups' blary Ellis Ames *Hutchinson *Hutchinson PINAUD (Hoir Tonic) 10:30-M-WABO B Von Hailberg On *Calkine & H. PREMIER PABSO 9-Tu-WEAF Oliver Smith Binchurt Binchurt WARNER (Alemite) 10-Tit-WABO Lyebuth Traches Rob McToby Art Thorsen Horace Heidt King Sisters King Sisters King Sisters Alvino Rey Charles (foodmap 9-TO-WEAF Ben Bernie . Morrie-W. & E. J. L. PRESCOTT (Orol) 10:30 a.m.-Dally Ex Sa-Ro-WABO Jack Fullon Oro. *B B. D & O. PRINCESS PAT 9:30-M-WJZ Sketch Alvino ... Charles Goodman Al Dinont Horold Woolsoy-Louis Vandeveer Al White *Blackort Sample - * 5 El Sketch •McJunkin All million Sample StripEnA KER Johard Minher Stuart Allen Tachard Minher Stuart Allen Tachard Wilz Lowell Thomae Tachard Wilz Lowell Thomae Tachard Wilz Lowell Thomae Tachard Wilz Lowell Thomae Tachard Wilz Amaleur Show Chubby Kene, Hornes Frabion Ort Clempnis Choa Ergieston *Hacket Bisteket True True True Barry McKinisy Dreams form Barry McKinisy Ray Sentra Oro *Pediar & Ryan Ray Bentra Oro *Pediar & Ryan Gong Wast Homes (Chippe) C. W. Secret Billy Helpshi Billy Helpshi Backman REAL SILE *Blackman REAL SH.E 9-90-WJZ Chas. Previn Or Betty Bennett Singing Koighte *Erwin Wosey. Orell *Erwin Wosey, SHRF13ELD FARMS 6:46-M-Th-F-WEAI Billy and Betty *N. W. Ayer (Petroleim) 9:30-Sa-WEAT SOCIONY VACUUM SOCIONY VACUUM S-F-WABC Social Sketchbook Christopher Morley Virginis Verrill Jimmy Farrell Marjory Logen Eton Bove Jimmy Servil Stone Bow John Y Green Core John Y Green Core Sea Core (Sea Tool) Sea Core (Sea Tool) Sea Core (Sea Core (Sea Core) STANY WEAT STANY WEAT STANY WEAT Stone Core (Sea Core (Sea Core) Stany WEAT Stone Sea Core (Sea Core (Sea Core) Stany WEAT Stone Sea Core (Sea Core) Stany WEAT Stone Sea Core (Sea Core) (Sea tinuity 8-Thurs-WEAF 8-Thurs-WEAF (Fielechmann) G. Thompson, Dir. Rudy Valles and Hie Conn. Yanks Lorette Taylor Armbrüster Chorue Tom, Howard George Shelton Helen Moody

UNITED DRUG Rhythm Symplion DeWolfe Hopper *Street & Finney D. 5. TOHACCO (Dill's Best) 8:30-M-WABO 8:30-M-WABO One Night Stands Pick & Pat Josef Bonine Ore *McConn-Erick WANDER CO. (Ovaliline) 5:45-Dally-WJZ 5:45-Dnily-WJZ Little Orphan A' Alion Baruck Henrietto Tedro Ed Sprogue Stanley Androws Shirley Pell *Blockett CHAS, WARNER (Sloons' Lintiment) 0-W-WJZ (Shoons' Likinest) Homo-V-Widzs' Join Chas Thoma-Will Moris Frank Luiter Careos Robinosa Careos Robinos Robinos Careos Robinos Robinos Careos Robinos Robinos Robinos Careos Robinos Robinos Careos Robinos Robinos Careos Robinos Robinos Careos Robinos Robinos Robinos Careos Robinos Robinos Robinos Robinos Careos Robinos Robinos Robinos Robinos Robinos Robinos Robinos Robinos Careos Robinos Robinos Robinos Robinos Robinos Careos Robinos Robino 0 *Erwin Wassy R. L. WATKINS 9-Rn-WEAF (Dr. Lyone Tooth-paste) Pierre Le Kreau Rachel Carlay Jcrome Mann Men Ahout Town Andy Sannella Orr *Blacksti Wasco WELCH (Grape Julce) 8-F-WJZ Irene Rich *Kastor *Kaslor WESTCI.OX 5:30-Su-WEAF 'Big Ben Dream Dramas' Arthur Allen Porker Fennelly *B. B. D. & O. Porter Francity WOORNUEY 13:63-14W-F-WLZ Tomerrone Para-Competence Para-Competence Para-Nice Done Para-Nice Dirac Mark VII WRIGIET Competence Para-Nice Winey of Character State Ord a man-Dally Ord a man-Dally Ord a man-Dally Ord a man-Dally Cabbane Senter Jone Anton Cabbane Senter Jone Anton Cabbane Senter Jone Lattom Amy Secolie Dentei Lary He Para Roan Johnny, Johnson Ore Colombailt Colombailt Colombailt Braham Nether Braham Nether Braham Nether Braham Section Braham Read Brown, Jr. Holen Glaiste Read Brown, Jr. Holen Glaiste Read Brown, Jr. Brite Dreaßer Brite Dreaßer Brite Dreaßer Brite Steißen Stack Readelphon Waxworks I. J. Fox, New York furrier, is having Decca Records wax a series for placement in the metropolitan 'Life Buoy Soap is making nine more five-minute transcriptions for spotting on 79 stations. Account previously released 25 of them, with Ruthrauff & Ryan the agency. Kreuger Brewing Co., New York, Is recording a series of 13 quarter-hour shows for placement in the metropolitan sector. Columbus Radio Program Service has established offices in New York to specialize in programs for for-eign products. Amedeo Passeri is general manager, with D. J. Lustig in charge of production. Freeman Lang, who recently sold his share in the Radio Transcrip-tion Company of America to C. C. Pyle, who will not establish a sus-taining library or block booking service. Lang expects to produce and release films.

Radio Productions, Inc., of Los Angeles, Is turning out 26 episodes of The Girl Friend,' dramatle taile, in recorded form for syndicate re-lease. Maxine Alton wrote the con-

Agencies—Sponsors

American Association of Adver-tising Agencies has decided to hold Its 1836 convention at the Green-brier, White Sulphur Springs, W. Va. Date is April 30, May 1 and 2. Organization met at the same place for the current year's convention.

Hyram McKee of Cecil-Warwick and Cecil will stay on the coast for three months when he goes west next month.

Saratoga Association took to the air this year to advertise its annual meeting of thoroughbred racing, starting a week before session got under way. Spot announcements, signed on with a temperature report, used over WGY, Schenectady.



EXCLUSIVE MANAGEMENT ROCKWELL-O KEEFE INC

New Business

POSTON

BOSTON Ball Brothers Co., now, participa-tions in the Home Forum Cooking School three times a week for 13 weeks. A plegate Advertising Agency. WEZ. Acme White Lead & Color Works, new, one-minute. Weather Report daily for 12 weeks. Henri, Hurst & McChonad WEZ.

McDonald, WBZ. Phillips Milk of Magnesia Face Cream, 117. 15-minute programs, Mondays, Wednesdays, Fridays, be-ginning Oct. 21. Through Blackett, Sample & Hummert, New York.

Samplo & Hummert, New York, WAC, Gerward, Whitemore Gool Go, Berwal, Theough H. B. Humphreys, Boston, WNAC. James Harleyn, Through Har-id Cabot, Boston, WNAC. WEAN. Golifornia Fruit Grouers Es-change, 65 100-word announcements, Through Looder, 230-minute pro-grams, Fridary, beginning Aug. Through Stollers, 52 30-minute pro-grams, Sridary, beginning Aug. Through Subleys & Fullicover, Bos-Gomminuty Dentids, Inc, 52 30-

ton, WAAB. Community Dentists, Inc., 52 30-minute programs, Sundays. begin-

COLUMBIA ARTISTS BUREAU PRESENTS



And His Original Columbia Broadcasting Orchestra

> NOW AT THE STEEL PIER ATLANTIC CITY

Broadcasting Daily for Niagara Hudson Electric Light and Power Co. ALSO ON COLUMBIA RECORDS



NOW PLAVING ANTLERS HOTEL COLORADO SPRINGS MGA Direction

Inig Aug. 11. Through Gseraleid, Colley, New York, WAAE Croucel Pedilshino Con, 52 pro-grams, 'Carolyn Fryce, Women's Home Companion Home Counselor; July 35. Through Geyer-Cornell Co. WEEEL Cheronic will be charge, Tausia Weeks, Tweekay, Thurdatays and Saturdays, starling July 32. Tran-scriptions by World Broadcasting. Durkee-Mouser Co. (marshmillow), Serograms, Sundays 6:45 to Tp.m., etarling Sep. 23, over five stations Writc, Hartford, WJAR, Provi-dence: WTAG, Worcester, WCSH, Porlinad, Through Harry M, Frost, word announcements at approxi-mately 7:30 p. m. Tuesdays and Thurdays. Through Doremus Co. Es-Los, Ru, 8 15. minute pro-

mately 7:30 p. Thursdays. Through Doremue WEBL. *Ex-Lag. Inc.*, 78 15-minute pro-grams, Tuesdays and Saturdays, 7:45 to 8 p.m., elarting Sept. 17. Tran-scriptions titled 'Strange as It Seems'. Through Joseph Katz Co.

KANSAS CITY

WEEL KANSAS CITY General Mills, Inc., Minneapolis, Minn., sponsorship of all remaining games, both at home and abroad, by I'r games). Through Blackett-Sam-ple-Hummert, Inc., Chicas o. Worth Alexan Fur Co., Kanasa City, five minutes before ball games. Morth Alexan Fur Co., Kanasa City, Nor in inutes before ball games. Morth Alexan Fur Co., Kanasa City, No., Biston, St. WXBX. Association, Kanesa City, Mo., five minuto program each weeklay morning, SIST a.m., 20 weeks, J. Manhatom, SiST a.m., 20 meeks, J. Manhatom, SiST, J. Manhatom, SiST, J. Manhatom, J. Man

SAN ANTONIO

SAN ANTONIO Colgate-Palmoive-Peet Company, (Crystal White'soap), 31 15-minute electrical transcriptions, twice work-ly, renewal. Benton & Bowles, New York. WOAI. Dr. W. B. Caldwell's Suruh of Pen-Dr. W. B. Caldwell's Suruh of Pen-

(Crystal White soap), 13 15-minute sectrical rangerighton, twice week-born, work and a government of the sector sector sector of the sector of the sector sector of the sector of the sector of the sector sector of the sector of the sector of the sector sector of the sector of the sector of the sector sector of the sector of the sector of the sector sector of the sector of the sector of the sector of the sector sector of the sector of the sector of the sector sector of the sector of the sector of th

WHITE PLAINS, N. Y.

WHITE PLAINS, N. Y. Nostle Salon (coffeur shop), New York. Series of announcements. Placed by Associated Broadcast Ad-vertising. WFAS. Aucila's Rendezvous of Beauty, New York, announcements. Placed by Associated Broadcast Advertising. WFAS.

New York, almountements, Flatter by Associated Broadcast Advertising, WFAS, I. C. Newman (fireworks), New York, announcements, Placed by Associated Broadcast Advertising, WFAS.

Associated Breadcast Advertising: WFAS: Institute, Inc., New York, Innouncements: Placed by Asso-ciated Bread at at Advertising: WFAS: Ore: Announcements. Placed by Associated Breadcast Ad-vertising, WFAS, Scientific Addophing, III, Bronx, VFAS, With (Broadcast Advertising, VFAS), Sciented Broadcast Advertising, VFAS.

Assoca. WFAS. WPAS. Leisurc Beauty Salon (Mme. Louise Vogler), New York, an-nouncements. Placed by Associated Broadcast Advertising, WFAS. Follot Works (boats), Long Island City, announcements. Flaced by As-

RADIO sociated Broadcast Advertising.

STATE Broadcast Advertising. Shour, Inc. (gowns), announce-ments. Placed by Associated Broad-cast Advertising. WFAS. *Edmond* (beautician), New York, announcements. Placed by Asso-clated Broadcast Advertising. WFAS.

SEATLE Mills Mator Co., series of epot announcements. Fixed by Weller Service. KOMO, KOL. Development. Standay control for west work of KOMO, to run indefi-nitely. Also series of spots on KOL. Brein, Wassy & Co., sencer, nouncement each Sunday for 39 weeks. Petere-knowles. Ref. Math. Standay for By weeks. Warter & Agency. Cloo Milling Co., series of 13 quar-ter-hour live talent programs, two proves. RXA. Pakey-Brockman, five hait-hour programs per week (live talent), so mouncements. H ar ty P en man Agency. KXA. Pothey-Brockman, five hait-hour programs per week (live talent). Doil Horgerid, commercial an-programs per week (live talent). Joint Agency. KXA. Hary Perceknowles. KXA. Man Marche (dept. store), spot announcement. KU. Bon Marche (dept. store), spot announcement. KU.

OMAHA, NER.

ONAHA, NED.
 Fruit Basket, market. One unit
 ndam Reinemund perioda. Till
 forbid. WAAW.
 Internet and the second seco

FORT WORTH

Kemble Bros., furhiture, Fort Worth. 300 15-minute recorded pro-grams at 8 a.m. daily, Direct. Kemble Bros. furtilure, Fort Worth. as 5-minuts record pro-control of the second pro-KTAT. a share and pro-ter and the second pro-ter and the second pro-second pro-second pro-second pro-ter and second pro-tematic pro-tematic pro-second pro-tex second pro-second pro-se

SPARTANBURG, S. C. Chevrolet Motors, 'Musical Mo-ents,' 15 minutes daily, three times eckly until November. WSPA. weekly until Novembar, WSFA.mes Erract Burtock, motors, three times daily straight advt. spot, six Stankock, twies daily time signal, one year. WSFA. Dake Poucer Go., symphony ork, year. WSFA. Greut Atlentic and Pacific Toz Go., 15 minutes daily variety dance Asy, W. Smith Go., spot, plus daily serial broadcast, six months, daily serial broadcast, six months, DTzcza (mineral wsker) Gruzetals, 30 WSPA and blockeds, six months, Tezza (mineral water) Crystela, 30 minutes dally string music. One year, WSPA. Foremost Dairies, dally 4 pm. ebil-dren's program. One year. WSPA. Criterion Theatre, twice dally music broadcast picked up from the-atre, with twice dally advt. plug. One year, WSFA.

CINCINNATI

(Continued on name 57)

Here and There

Joe Penner bought a home in peach crop to the New York ad Beverly Hills, Cal. agency boys.

VARIETY

Jean Rappoport, producer of the Tuesday Musical Club on KDSA, San Antonio, staying in New York until September for study.

Harry F. O'Mealia, Hudson county.

New Jersey, park commissioner and owner of WHOM, Jersey City, is up in the Maine woods for a combined business and pleasure trip.

Jack Richards and J. R. Maddox have made application for a new station at Tuscaloosa, Alabama. The application is for 100 watts.

'Weaver of Tales,' with Lee-Muiron Rousseau, the author and player of the title role, starts its second series over WHN, New York, this Saturday (3).

Ted Pearson has replaced David

Ross as announcer-narrator for the

(Continued on page 58)

M.C.A. Presents

TUCKER

and His Orchestra

Featuring EMILY LANE

NOT ON TOTR

THE NEW

VELVETONE MUSIC

BILL WIRGES

KEN SISSON

"Hits and Bits Revue" Every Wed. at 8 P.M., W17 and Network

BERNICE

CLAIRE

BACK ON AIR "Levender and Old

Direction LESTER LEE, BKO BLDO., N. Y.

Sonday, 10:30 P.M. EDST, WARC And Entire Columbia Network

Now Appearing in "Anything Goes

Management CBS Artists Bureau

Personal Management Jules Alberti, 515 Madison Ave. New York City

ALEX HYDE

musical director

WHN new york

VAUGHN DE LEATH MON., WED., FRI. 3:30-3:45 P.M.

WJZ----NBC COAST-TO-COAST Personal Mgt. INERMAN BERNIE

"Melediane"

WABC, Every Sunday

5-5:30 P.M. Court to Court

BADIO'S NEWEST, LOVELIE

"Lavender and Old Lace" WABC, Every Tues., 8-8:30 P.M. Const-to-Coast

E

/ E N U

iginated by

TOMM

Ann Brae, radio writer, is scr ing new show for Conti Product

43

script-

George Jessei tossed a shindy on the occasion of Ralph Wonder's Coast call. -

Fred Astaire will do four airings on new Lucky Strike program in August,

Earl Erwin has been named De-troit rep for Free & Sleininger, Inc. He was formerly in the advertising department of Packard Motors.

Marvin Jacobs, former chief tech-Marvin Jacobs, former chief tech-nician for KTSA, San Antonio, has faded out of the radio pleture to take up his camera for Universal newsreel. Currently in Mexico look-ing for material.anent outbreak of political near-warfare,

Garry Bub, formerly' commercial manager of WPEN, Philadelphia, has joined Associated Advertisers of Harrisburg.

Frazier, formeriy WPEN, Phila-delphia, is now with T. M. Craven, station consultants.

Pat O'Shea resigned as NBC staff tenor at Frisco for a week's en-gagement at Paramount, L. A., gets married and then hikes east,

True Boardman has a new series over KHJ, Los Angeles, cailed 'Red Letter Davs.' -----

Wallace Beery planed east in his wn crate for the Lux Broadcast.

Vera M. Oldham, who heiped author 'Chandu,' 'Tapestries of Life' and 'Folgeria,' now with Ray-mond R. Morgan, Hollywood radio nroducers

Wade Thompson, new member on he KOMO-KJR Seattle continuity the taff.

Picture scouts pceking around prners at Eddy Duchin.

Harold Bock meets all the incom-ing celebs for NBC at L. A. _

Fred Allen made a personal cali n all the Los Angeles radio eds.

Francia White vacashing with her ma at Covina, California,

Rui McBride, who was Miss V-8 on WOAI, KMAC, and KTSA, San Antonio, suffered a broken leg in auto accident,

Bestrice Tate Wright has been made studio manager of WAPI, Bir-mingham, in place of Jack Balley, who is leaving radio.

Jimmy Dupree, shifted KTAT, Fort Worth, to Ki chief engineer. KTSA as

Sam Benton has left WSGN and returned to WAPI, Birmingham, B

Jimmy Grier, Orville Knapp and Jack Joy candidates for the music spot with Jack Benny this fail.

Tommy Lee reported to have turned down Hearst offer of \$2,000,000 for the Don Lee chain.

Hearst radio activities on coast Hearst radio activities on coast may have separate organization. This is said to be reason for L. <u>A</u>. visit of Boss White of the news chain. Sheets have been handling biz for the three coast stations.

KHJ, Los Angeles, aired 16 bands Saturday (27). Seven and a half hours of rhythm.

Cheerio (Charles K. Field) is passing the summer in Redwood Forests of California. Rush Gilbert, conducting the Cheerio early-morn-ing program over NEC,

Jerry King, KFWB, Los Angeles, top kick, feuding with Better Biz Bureau.

E. K. Cargill, WMAZ, Macon, shipped crate samples of Georgia's

44

WABC, New York Lux is now giving CBS evening performances (Monday at 9) instead of its former NBC matines (Sim-day at 2 pm). Othes of that the fore. Monday night is traditionally an at home session in the U.S.A. so that should be a good spot and increase the Lux audience. Such.

increase the Lux audience. Such, obviously, is the goal. New series opened with 'Bunty Pulls the Streings' which is ontriely in thick. Stortch dislect. As a more should be avoided as atking too many chances of tune-offs. Bunty is ploty and that might superfici-mendation to the problem of a solid hour of gab. Actually there's more plot than can be followed by the unaided ear and the millubardeen twang made identification of the seaker difficult if not impossible at times. Miss inpresented at issaf four hand in the more than, but be convincing. However, some of the male characters were more authen-tiones seem superior to the literary adaptation. Lux gives only its guest at an an

mails characters were more authen-tic on the lorgue side. The perform-ances seem superior to the literary Lux gives only its guest site and the stage director (Boughas Gar-the spanser is probably interested only in standout names and indi-ferent to great in probably interested only in standout names and indi-tern to great in probably interested only in standout names and indi-tern to great the sum of the theatre seeks to achieve an uning to act, remains that Lux seeks to build up the sum of the theatre seeks to achieve any uning to act, remains that there are others in the theatrical set-up bealds to history to the standard to action the theatrical set-up bealds to infinite the same the standard to act and the set of the standard and like sum of the standard part is equalided by substable to arbitrarily assume that listeners have no interest outside the stat. The guest the stand of same lesser have no interest outside the state. In a guest the stand of same lesser have no interest outside the state. In a guest the state of some lesser have no get the name of some lesser have no get then and to scheming a Like the state of the state of some lesser have the there and the scheming a Like and to the scheming a Like the state of some lesser to far amas and is the bell-ow the

pisovid the father and the scheming aunt. Lux has speet money freely on the dramas and is the belic-ow in this field of shorte of itrength is the induced shorte of itrength is he induced with the schement of the induced schement is and Hollywood personalities by a permanent studie contact (Dauny he and Hollywood personalities by probably the strongest 'endorse-nent' support by well-known fife yearthiging of other names were estimated in the schement with the schement scattered articlity through the true caltered articlity through the true caltered intermissions) that punctu-foldment of 'Bunty'. Land.

CLYDE DOERR SAXOPHONISTS

Novelty COMMERCIAL WJZ, New York

COMMERCIAL WIZ, New York WIZ, New York whipped 120 youthful amateur play-ers of thil natrument into a unit. Group appeared on a local news-paper's musical festival and on the Tastycast commercial Sunday noon (32). Other of the set would be a good treak booking for county fairs and other spots where the size of the aggregation would be impressive. New your is write the size of the energy the york is a suppended sentence. In other words, it's neither had nor the reverse, And mersument of model in selec-tion or light and shade. Land. Group appears muscle featured and for the set of the set would be a stored freak booking for county fairs and for the set would be a stored freak booking for county fairs and for the set would be appears. The set would be appears the set would be appeared to store the set would be appeared to store the set would be appeared to set the set

ABNOLD'S DINNER CLUB Alan Courtney, Benny Barton, Vince Calendo, Eileen Barton Comedy, Songs, Band 30 Mins.

FORDWARD MARCH

FORDWARD MARCH' Dramatic Narration 30 Mins. KFWB, Hollywood Studio should put a little heat under this one. As it shaped up or the advance bally generated by both the station and the objects of the backslap. As a good will builder it down.

the structure survey generative by Both backshap. As A shood will builder it's a swell idea. But somebody let it's a swell idea. But somebody let it missed fire and limped badly at the at a structure and limped badly at the at limpe at the structure and limped at the structure and limped badly at the at limpe at the base that was by Lewis frequent to give the about and at a fire dithes from the owne and we at the indecised of the town folks would like to but straight harantion would like to but straight harantion would like to and lack Joy are turning out the at line at turning out the at line at the line at line at of the town folks would like to but straight harantion would like to and lack Joy are turning out the at line at line it unaid a structure. How and lack Joy are turning out the at but straight harantion would like to but straight harantion would like to and lack Joy are turning out the at the fire fire and line the structure at a data Joy at curning out the at the fire fire at line at line at the fire fire at line at line at line at the fire at line at line at line at line at a data Joy at curning out held the structure at line at line at line at a data Joy at a line line at line at line at a data Joy at line line at line at

ILINES FOR LOVE' With Josep, Ina Trivers, Dolore Hanford, Edith Joleon, Kenin Folcy, D., Eroud Nuelly, Charles Coles, Nancy Hendrick and choral group. Contents Coles, Nancy Hendrick and choral group. Contents Coles, Nancy Hendrick and Choral group. Contents and the second second with Joseph States and States WICC as a laboratory for her radio Unoni usa he nat where tried her hand at musical comedy ex-pressive conserved for elimitaria and the second second second pressive conserved for elimitaria and the second second second control of the second second second the second second second second with These for Love's the WICC authoress and production state with These for Love's the WICC authoress and production state main second second second second with These for Love's the WICC authoress and production state main treatment, deliver original en-teration on a paw with hat por-centre show was on a sustaining basis, none dviters or performers basis, pield, makes secolders of Julaon to musical is the score of Julaon to Michael and You on May Mind Second Second Theory Second Basis, Second Chore Sond Theory Second to Market and You on May Mind Second Second Theory Second Matting the second Second the Second Second Second the Second Second Second to Market Second Second Second Second to Market Second to Market Second Second to Market Second to

profitable Tuture, and other Your tunes—The Tenor Tops Them All, Thus Baby, I Love You, 'I Can't Human and Too, On My Mind thand up. Miss Dettinger reverted for her material to the behind-themits and the second themits and the themits of themits the for the themits of themits the spirit heoder of the safettion. The for the sublishing crosser make tor the jubits of the safettion. The solution of the safettion of the tor the jubits of the safettion. There are the safet the safettion of the mark of the safettion of the safettion. The safettion of the safettion of the the safet the safet the safettion. The safettion of the safettion of the mark of the safettion of the safettion. The safettion of the safettion of the safettion of the safettion of the safettion. The safettion of the safettion and the most of the safe could under the circumstances are is build to Bourse the spirit of the safet of a sudia set the safet of the safet of

TRANCING and HER SOAPINE WHALERS STATUS TO OTHER STATUS TO OTH birb based on endorsements. Kcy wman radis introductions and an-other gal quotes the housewifely the isad-off gal. Phylis Fortescue. Content of the statistics of the reason that it is hokey and corncy after the early hokey and corners and an-one of the statistics of the real out in corner. Makes no pretense of hose solo. After some unnatural social charter some unnatural for cornal the werage morning hose solo. After some unnatural for cornal the werage morning hose solo. After some unnatural social and the some solo. Cherries' Quartet and Francinc hose solo guartet destatistics of the rights and and hose solo. Trancine plays and sings Towi of horizon and hose solo. The boys in their final number, the boys in their final number. Gala. Giftel ALONE' sorial Seriet to bring more of the script shows that a botter chance than most wither solo and another solo and the the solo and another solo and the the boys in their final number. Sorial Seriet to bring more of the script shows the bring more of the script shows the bring more of the script shows the solo and the programma of the solo and the the solo and the programma of the solo and the programma of the solo and the solo and the tands a better chance than most wither sloppy work the programma of the solo and another solo and the the solo and the programma of the solo and the programma of the solo and the solo and the programma of the solo and the solo and the programma of the solo and the solo and the programma of the solo and the solo and the programma of the solo and the solo and the programma of the solo and the sol

FCC's Washington Docket

Hearings and Decisions

Washington, July 30. Federal Communications Commission last week oked piece of WCAR Pittaburgh, for power boest from 1 to 5 kw, days, accepting recommen-dation of Examiner George K. Hill. Order is effective today (Tueaday) for new stations for bearings, along with four renewal applications for new stations for bearings, along with four renewal applications (Wew applicants are Wyoming Radio Educational Association, Cheyemen Wyo, station on 530 with 500 watts night and 1 kw, day, and Western Utah Broadcasting Co. Price, Utah, station on 1420 with 100 watts. Renewal requests referred, to examiners are those of WTAM, Mil-walk, which also has referred, to examiners are those of WTAM, Mil-walk, which also has referred a daytime fulse 501 from 1 to 5 kw, Or vicenewal piece will be heard by the Broadcast Division Nov. 14. WMC Gets Renewal

WMCA Gets Renewal

Short-term renewals were issued to four stations, KFAB, Lincoin, Neb. having license extended until September, while continuances for three months were granted WAAW, Omshan, Neb.; WHB, Kanass City, Mo., and WINS, New York. Following hearing by the broadcast divi-sion, commish issued a regular renewal to WMCA, New York, effective Tuesday (6).

Following new applications were received during the week:

Following new applications were received during the week: WREC, Coungatown, O., new station on 390 with 1 kw.; WREC, Cleve-iand, O., new station on 780 with 1 lw.; Merced Star Publishing Co., Merced, Calit, new station on 1940 with 250 watts days; Arthur West-lund and Jules Cohn, Santa Ross, Calit, new station on 1310 with 100 watts; Tuckionas Broadcasting Co., Tuckionos, Ala, new station on 1200 with 300 watts arenes. Winfata, Millenn, Tex., new sta-tion on 1200 with 100 watts arenes. Winfata, Millenn, Tex., new sta-tem on 1200 with 100 watts; WNTC, New York, increase from 1 to 5 kw. days; C. E. Baker and H. W. Skuvick, Meridan, Miss, new station on 1500 with 100 watts; MITC, New Yatt, Jule MacNab Hotel Co., Jamestown, N. D., new station on 1310 with 100 watts; WFRO, Providence, R. I., Increase from 310 watts on 1210 with 100 kato Broadcasting Co., Mankato, Minn, new station on 1210 with 100 watts ays, and Golden Binphre Broadcasting Co., Sacramento, Calit, new station on 1300 with 100 watts.

Examiner's Reports

Washington, July 30. Plans to build four 100-watt transmitters and to boost daytime strength of an existing station received favorable reports from Federal Communications Commission examiners last week. Two requests for permission to construct quota-exempt outlets were nixed.

permission to construct quota-exempt outlets were niked. Reporting on investigation of a five-way tancje, Examiner Georgie Hill advocated granting of permits for 100-watters planned at Lakeland, Tampa, and West Paul Beach, Fla, but entred negative recommenda-tion on stations proposed at Eustic and Palm Beach, Fla. Examiner R. Hydg presented a favorable report on construction of a one-lunger at a fayline power increase at WDEW. Newark, NJ 1010 kc, Likk Region Broadcasting Co; at Tampa, 1500 kc, G. D. Goff, and at West Faim Beach, 1200 kc, Hazlewood, find. Hill turned down H, K Glass and M. C. Kirkland, who proposed to build a station at Eustil using 110, and Robert L. Sanders, who warked to use 1450 for a trainmitter suggestion that the commits specify the type of antenna. WNEW Davime Bost

WNEW Davtime Boost

A daytime jump from 2% to 5 km for WNEW was suggested by Walker, who said that record showed added strength is necessary to overrids the high noise level in the area served by the Newark station, and added that the increase would not cause objectionable interference except possibly to WCAF, Asbury Park.

The fourth new station proposal receiving favorable recommendation is sponsored by Head of the Lakes Broadcasting Co, which plans to build a 100-watter using 130 kc. at Virginia Minn. Examiner Hyde found that adequate need for new service in this area exists to justify granting the spolication.

toums that asequate need for new service in this area exists to justify graning the sepulication. Construction of a 100-watt station at Seima, Ala, and frequency shift for KOOS, Marshneld, Ore, were advocated last week in examinery methods and the second station of the second statistical second term of the second statistical second statistical second grant the application of Dr. William J. Reynolds and William J. Rey-nolds, J., for permit to build a daytime 100-watter at Selma, Ala, using the 1500 channel. Previously a negative recommendation had been northe second second statistical second statistical second second or the unitating. In another case, Examiner John P. Bramhali recommended favorable action on the proposal of KOOS is move from the 1200 to the 1390 channel and restrict operations to daytime with 250 watts. Report noted that with present assignment, the station renders adequate service only addenable Interference in the evening. Bramhali sid no additional inter-ference would result from the channel shift and that service would be improved.

MANHATTAN CHOIR (16) Vocal 5 Mina. Sustain. New York W. Therr's a field for a vocal male choir of this calibre if for no other reason than their for any staive, but few such organizations etheris-ling.

but few such organizations etheria-mon Murray a bit over-nlugged a boing CHS's 'very talented' and cleaver young arranger', is director of this double octet. Not that ib "Theop out take "do the hintial "Theop out take "do the hintial "Days of the take of the hintial "Days of the take of the hintial "Days of the take of the hintial and old English fol-dc-rol, the yearl and old English fol-dc-rol, the yearl and old English fol-dc-rol, the yearl the masculus robustness of the of yopular appeal and melodic lill. *Abcl.* liit. Abcl.

'The Girl Alone,' scrial sketch, now presented over the NBC red web from Chicago five times weekly on the 10:15-30 a.m. slot, formerly filled by the 'Clara, Lu and Em commercial.

Wednesday, July 31, 1935

Washington, July 30.

MUSIC

F. M. LICENSING AGENTS

VARIETY

45

Theatres, Hotels, Broadcasters in Joint Counter Attack on ASCAP's Anti-Duffy Barrage; Two Angles

Washington, July 30, hobilitaing for a showlown on the party copyright bill, music uters in bales during the past month by prominent writers and composers. In also during the past month by prominent writers and composers, marican Hotels Association, Mo-thational Association of Broadast-ray johned forces in a counter-at-tack to meet the barrage laid down by American Bociety of Composers, Authors & Publishers. Noting that the Daffy measure want and not by comyright users, be three trade groups fore into ASCAP is a pithy statement issued win. Reminded Congress that the Forbal Cup the ASCA at monopoly through an anti-true suit and strongly urged favorable action on be legislation, declaring that op-position has been formerated by au-bord's collecties for the purpose of avaiding this certision in the lary torous an encessary to all users of music. The NAB-MPTOA-hotels state-

The NAB-MPTOA-hotels state

Two Arguments The NAB-NFTOA-hotels state-ment dealt will two arguments dealt will two arguments that foreign composer, authors and that foreign composer, authors and state of the state of the state state of the state of the state which are not accorded Americans by other nations, and the protent gainst abolition of the \$250 mini-mum damage award. Concerning the first point, the joint brief emphasized that Americ the state of the state of the state into the international convright union and have raised objections 'too conceal the real ground of their op-position, which is the abolition and demination of the statutory mini-mum paradow different to bury bill would not add to difficulty of obtaining do-mestic conyright but would grant ecompensation for better textament accorded Americans in other coun-Sharneet nortions of the joint

accorded Americans in other coun-tres. Sharper particular of the John Sharper and Sharper and Sharper and Sharper ward Issue, with advocates of the pending bill complaining that the existing statute given ASCAP a club with which to comped music users to agree to its terms. The existence of a minimum pen-alty of 2250 for the infriement of a copyright has always been an oclamed. It is of course, wrong to use a copyrighted work without the exclamed if the is of course. It is equally wrong to ram your automo-ble into someone else's motor car. So far as we know, however, no one has ever sugrested that there has ever suggested that there should be a minimum penalty of \$250 for a collision between motor vchicles, irrespective of the dam-

A200 for a collision between motor voltcle, irrespective of the dam-tage of the dameter of the dameter of the dameter of the out law prior to the catinetee of the art of sound pictures and radio bradcasting and at a time when the most important commercial publications and rull field with the with the increased development of other was, it is now possible, for example, for a few bars of a copy-related and the sound of the the the other was, it is now possible, for example, for a few bars of a copy-efficit dance tune to be bradcast over a national hook-up as part of other was, it is now possible, for example, for a few bars of a copy-efficit dance of anotive work, de-spite the exercise of great carc and the composer said publicities under broadcaster. It is the contention of the composers and publishers under the present law that they are en-tilled to sue every broadcasting station on the hook-up for the sum of \$230 and no recover sume \$10,000 or \$15,000, which sum would bear not the singhtest relation to the wroug dome or to the damage caused

(Continued on page 46)

But Can He Cook?

New Orleans, July 30 New Orleans, Jury so. Joe Columbo, operator of the Vanity Club, Franch quarter night spot, has gone the one-armed paperhanger one better. Although he has one arm in the sling as the result of. a

the sling as the result of a recent accident, Columbo is his recent accident, Columbo is his own radio announcer, barten-der when necessary, cashier and m. e. of his own floor show.



Holivwood, July 30.

Hollywood, July 38. The Darryl Zanick recorrelation are at 2012 Century-Pox fell on the music department at the Westwood studio Saturday (27), eliminating some 25 from the personnel. Retained as nucleus for expan-sion when production warrants are James O'Keefe, head of the depart-ment; Louis De Francesco and Oscar Eradley, musical directors; for the studies of the depart-center of the studies chief contained and musical director.



Troy, N. Y., July 30.

Troy, Nilles raided the Echo Taroy police raided the Echo Tavern and arrested seven female Impersonatore on a charge of vio-lating the law covering Suiday nuh-lic entertailuments. Thomas Dunn also was arrested on a charge of conducting the floor show.

also Was arreated on a charge or conducting the floor shows The marks the finite strong show at the tayers. Those arrested in the latent raid gave their names as: feorge Kelly, 31, master of cere-menics; Oliver Klaus, 23; Robert LaMar, 25; Laurence LeBarger, 23; David Shaw, 24; Alfred Carmon, 34, Arraigned in polles court, all de-mended separate jury trials. Bail bards of speak and the cases continued to Sept. 4. Troy authorities new more was handed on results of the platch halp impersonatoris, arrested at another right cith, were convected and flatce under the Sunday closing law.

under the Sunday closing law

San Antonio, July 39,

San Antonio, July 30. Group of female impresonators once ordered out of town are back again. Hauled into court by sheriff who picked them up at a nite spot, lice were ordered to scram. Com-piled with the order but ister solved up again only to be hau'ed back to court on ebarges of inde-ent dress while running about its order the second of the state of the second of the second to court so the group, headed by Gene Dana. Is staying on. Meanwhile the court has ordered an attachment for the witness and set a \$1,500 bond.

Lapham's Stopover

Claude Lanham, orchestra icade and composer, is back from an 18month stay in the Orient. After fuifilling a month's recording date with RCA Victor in New York, he will leave for London to take an assignment with Columbia Grapha-hone.

FRANCHISES A LA EDUITY

National Body Holds Agents **Responsible** for Flagrant Underscaling — Propose Weeding Out Band Booking Field and Eliminate 'Bad' Ones --- No Reciprocal Commish Guarantee

300 TICKETS

300 TICKETS Agent licensing, a la Actors' Equity, is contemplated by the famericas Pederation of Musiciana. Some 300 agents and agencies deal-ing in bands and orchestras will be an advected to the source of the source of the national musicians' organization. The ruling putting an end to the open shop for that do the open shop for that bookers, if passed, goes into affect Sept. 1. The job of weeding out the agency field dealed on the franchises. Main purpose beind the proposed licensing is to stamp out under-scaling by the musician under-scaling to deal, is more prevalent than ever. The various local union no-o-called trepplants. A. F. M. places most of the blarme bolows into 'good' and 'bad' dasses, the union hones to obtain hookers. By dividing the agents and bookers. By dividing the agents below the authorized minimum. Watchdogs In appears, therefore, that agents below the authorized minimum. Watchdogs for violations. On the other hand, the arrangement as i roposed by the A. F. M. may not be responded by the A. F. M. may not be responded by the authorized minimum for the blarme provident sear protocol. Baulty agents are protocol, for a provident sear protocol. Baulty agents are protocol.

Equity agents are protected on collections by the actors' organiza-

collections by the actors' organiza-tion. Information of the band band on the second or the second of the second

Dorseys Together

Jimmy and Tommy Dorsey are together again and recording once more as the Dorsey Bros. band. At the Glen Island Casino, N. X. although the Bros. billing was con-tinued, Jimmy's name had gone up as the director, with the Idea of eventually building up the solo bill-ing, on the assumption that the brothers' tiff had resulted in a per-manent split.

manent spllt. With their reunion, their Deces recording dates all this week will again include both freres.

will leave for London to take an assignment with Columbia Graphia-hone. Bert Sherry's revue playing the Chandler House, Ocean City, Md., While in Tokyo Lapham recorded for the month of August. Tab re-for the local division of the Colum- (entity closed seven-week run at bia Co.

A.F.M. Okays Hylton for U. S.; Must Use Local Musicians and **Carry Standby Leader All Over**

Identified

Buffalo, July 30. Buffalo, July 30. Singer who built a name for himself locally as Phil Henry, now touring south in front of a band and billed as Phil Scott. MCA told him there are too many Henry's in show and band biz atheady. Phil Henry, alias Phil Scott, is really named Phil Levy.

WB PUB FIRMS RESHUFFLING **STAFFS**

Professional staffs of the Warner Bros, publishing firms are slated for a general reshuffling within the next few weeks. New assignments have been drawn up and the changes will be put into effect when Buddy Morris, head of WB's music interests, returns from Holiywood.

The second secon

volved.

Chicago, July 30. Unusual orders from headquarters unusual orders from headquarters switches the online setup of the Remick and Harms companies here. Remick organization takes over the local Harms job, and the Harms of-fice help get to work on Remick rusio.

music. Waiter Donovan, formerly charge of the Famous office h assumes charge of the Remick ganization here with Lew Eu recently in charge of the Harms fice, next in line. Bobby Mellin his' Remick staff move over Harms In here. Butler

Harms. Tubby Garon comes in as replace-ment for Famous.

Billy Stein Sails

Billy Stein Sails Billy Stein Sails Daily Stein, v. p. of Music Corp. of America, sailed Friday (26) for London and Paris. MCA: A prez. J. C. Stein, was recently abroad on a similarly extended oo., Including a plan to open a London office. His brother, Billy, on this trip will also contact Cilff Fischer, who is associated with MCA. In the 'Folles Bergeres' ventures.

Dutch Discs

The Hugue, July 20. Best sellers in discs at present here are records of azz music by Nat Concila, Roy Fox, Lew Stone and Marry Roy. Grace Moure leads the field in your recordings, with Mills Broa-und Bing Crosby close reconds.

Arthur Kay, WMCA, New York, Inlmic, opened Monday (29) at the Arcadia, Philadeiphia,

In agreeing to the importation of Jack Hylton, British dance maes-tro, by the Music Corp. of America, the American Federation of Musi-cians has stipulated that Hylton on the state of the

The final profession of the constraints of the first of the constraints of the first of the firs

It was turther explained that hyperbolic ton's case is no exception to the rule and that the union is still determined to prevent anyone from eatering this country whose employment would mutavorably affect an A. F. M. member.

nent would enfavorably affect an A. F. M. member. New Alien Bill Washinston, July 30. Stringent Washinston, July 30. Stringent Washinston, July 30. Stringent Stringen Stringen Stringen ertablishment of the principle of reciprocity, is proposed in a sew immigration bill introduced in Con-cress last week. Representative Hospel of Cali-torid sine the stringent to year period and impose even more dras-the regulations than were contem-plated in the Dicketicn bill. Hospel the Chicago Opera company had urres and only italians could cali-tor his notductions. Hospel bill permits the absolute only service and concert singers and instrumentialist to be waived only under attict supervision. Ex-district and concert singers and instrumentialists to be waived only under attict supervision. Stringer of povolled that mu-siciant of the aame class and equal ability are not available among ranks of jobless in the country, and when the country from which for-eigners come has agreed to give employment to an equal number of No allen could be admitted if reciprocity principle, while any forign musicians admitted here for other purgoses would he subject for other purgoses would he

other purposes would be subject to Immediate deportation if found singing or playing.

SELECT TO PUBLISH **CROSBY'S INDIE FILM**

Select Maske will publish Bing Crostly's 'outside' film he's to do with Emanuel Cohen for Major Productions. Toamy Rockwell, head of Select Music, flew to the Coast to set the deal for the work with Crostly, whom he also repre-sents for personal appearances, radio, etc. sents for radio, etc.

radio, etc. Spina and Burke, under contract to Select, will author the songs. It's the first time a non-Par-nauount contract writing team has written the Crosby filmesical source or that a non-Paramount music pub-lishing affiliate has had the pub richts. rights.

Judell to Coast

Maxson F. Judell, publicizing Herb ates' enterprises, notably Bruns-rick, Columbia and other record subsids, bends for the Coast and a film berth in about a month. He has resigned with the phono com-panics. 46

Want Music Code, if Any, Under Fed.

Trade Commish for Policing Power

Starr Takes Post on ASCAP Board. **But Denies WB Plans Are Changed**

Fact that he has accepted a directorship on the board of the American Society of Composers, Authors & Publishers is no indication, declares Herman Starr, that Warner Bros, has receded from its plan to set up its own performing rights bureau. Starr, who combines with his official title of treasurer the job of reorganizing and consolidat ing various Warner Bros. interests has been given carte bianche in solving the performing rights problem as far as it concerns the Harms. Witmark, Remick and subsid cata

As a move toward conciliating Warner Bros, which has announced it will withdraw from the Soclety at the end of the current year, it was proposed recently by the ASCAP directorate that Starr be invited to beard by Edwin H. Morrist, y.p. and genumer. of the WB publishing group. Starr has agreed to the sub-stitution and will sit on the ASCAP board at its next mesting, which will Thureday in August.

be field either une time to contain Statut and August in Distant and August in pose in Joining the ASCAP hoard is to get a first-hand picture of how the Warner Bros, performing rikits are being handled and to be close to the source of any proposals of rec-strate avers that he would readily listen to any solution of Warner Bros' determination to get substan-tially more money from performing to continue within the Society if the solution did not contain a guarantee at 6 the minimum amount the WB to the minimum amount the WE publishing firms would derive from the royalties annually collected by the Society.

<u> 77</u>

ASCAP has to date granted new five-year licenses to 34 stations, while 58 others have applied for the contract.

Whiteman Batons **Philly Symph for S600 and 'Prestige'**

Philadeinhla, July 30

Largest audience of season, more than 7,500, last night (29) heard Paul Whiteman conduct the Phila-deiphia (symphony) Orchestra in first of two symphonic-jazz con-certs in Robin Höod Deil. Leader certs in Robin Hood Deil. Leader brought band of 32 players, batoning combined group. Program included compositions by Beethoven, Strauss, Gounod, Tschaikowsky and Chopin, with usual classical pop numbers and 'Rhapsody in Blue' for finale. Crowd, which more than filled Dell, was enthusiastic.

Was enthusiastic. Whiteman was reported to have taken the engagement for peanuts, receiving only \$600, less than ex-penses, for two nights. Understood leader figured publicity, which was tremendous in dallies, and prestige more than offset actual loss. Concert was for the former of the former than offset actual loss.

more than offset actual loss. Concert was first time Philadel-phia Orehestra was ever conducted by fazz leader. Whiteman previ-ously batoned New York Philhar-monic and Cinclunati symphonies.

Knapp Orch. Set to **Replace King in Chi**

Performance of the second s

Saratoga Starts Big

Saratoga, July 30. This resort got under way over the weekend with attendance very heavy. Track is getting a big play and the okay has been received all around

around. Two spots, Arrowhead Inn and Plping Rock, are playing money shows. Arrowhead has Lita Grey Chaplin, Baron and Blair and Enric Madriguera's orchestra. Rock has Georges Metaxa, Gomez and Win-ona, Jean Sargent and Mike Dur-so's band.

ALBERT FROM CAP INTO WHN TUNE TOP

Don Albert, musical director of the Capitol, New York, which is dropping stage shows, steps into Station WHN, Loew-owned, as an associate musical conductor with an associate musical conductor with Alex Hyde who remains director of the lighter and variety shows. Al-bert will specialize on the move symphonic programs. Studio has lis-pices orchestra and a policy against phonograph records. Bert Frohuman started a WHN program Monday thrics weekly at 1973 prov. Automic How with Alice Nichola, Three Guardsmen, Bill Barry.

ASCAP Professes

Unconcern Anent

Coast spokesmen for the Ameri

can Society of Composers, Authors and Publishers declare that they

are not disturbed by the secret

huddle over which the heads of Warner Bros. Metro and Paramount

Filmusic Huddle

Hollywood, July 30.

Barry.

Most Played on Air

To familiarise the trade with the tunes most on the air around New York, the following is the Islin to the scoring state islin the scoring state islin the scoring state of the state usek, in relative standing, according to the approximate number of combined plugs on WEAT, WJ2 and WABO. To any state of the score Chasing Shadswe You're All I Nead Never Say Never. Little Gyney Tos Recom Chasing Shadswe You're All I Nead Never Say Never. Little Swing it East of the Sun Couldn't Believe My Eyes And Then Some Thrilled Using Islanding You're So Charming Every Single Tingle In Middle of Kiss Living In a Eig Way Get Rhythm In Fest To familiarize the trade with

URGES CAUTION ON FAR EAST BOOKINGS

According to advices from the Fai East, nitery conditions for foreign performers, including American acts, are anything but desirable. Reports are drifting in of last-minute cancollations despite contracts, and the subsequent stranding of performers U. S. Government agencies, power-iess to act officially without specific compiaints, are warning performers to check responsibility of Far East niteries and resorts before accepting bookings.

MILLS 'CAVALCADE' UNIT IN OPEN-AIR NITERY

Pittsburgh, July 30.

'Cavalcade of Music,' Irving Mills' girl-band revue, comes into the open-air dance spot, Sky Club, Fri-day (2) for a two weeks' stay.

spen-mit ame spot Six Club, Fri-day (3) for a two weeks sin, Nitery, which in past has had no shows but only bands, will present the act in a specially-constructed stage in middle of the floor. Slatcr has been going in for the urusual at Sky Club this season and coming out on top. Most recent slunt was outdoor concerts by Pitts-slunt was outdoor concerts by Pitts-difficulty for any expensive hook-up at spot is the weather, since rain or evon the threat of It doesn't give the roofless site a chance. Lateiy showers have played havoe with busines

(Tuesday) on the Duffy copyright bill as the Senate found time heavy on its hands. Efforts to bring up the legislation by unanimous con-sent yesterday (Monday) were fulle, but advocates of the meas-tion between the end of the week. A Club 'On the other hand, the existence of this penalty clausc has been the club by means of which the Ameri-can Society of Composers, Authors and the second second second second tased into the monopoly which is same clause has been the ground upon which other societies have been any being attacked by the United States Government. This same clause has been the foround upon which other societies have been able to force licenses upon u-vathors and composers are mis-same they feet that the clause works for their ultimate benefit. As a matter of fact, the pial discrep-ancy between the amounts which and the merge donor work com-mitted have caused courts to be loath to find for the author in cases of copyright infringement. State-ment after statement has been made by Pederal judges in the search of proportion the of tense. No similar provision cur-poled to grant damages which are seard end properion the of tense. No similar provision cur-ta boards to the the clause of the statement has clause is unfair and unjust and that a sear of a proportion the of tense. No similar provision cur-and the merce to the you'd paket.

Duffy Bill

(Continued from page 45) thereby. The same reason applies to the motion picture theatre, the hotcl and to all users of copyrighted music.

Washington, July 30. Early action was expected today (Tuesday) on the Duffy copyright bill as the Senate found time heavy on its hands. Efforts to bring up

and enthusiastic worker for American adherence to the world pact. Declaring the prosent legislation is 'the most practical and most care-

Decising the present legislation is the most precision and most care-fully prepare copyright Domense since 1957; Soberg answered the same objections as the NAB-MPTOA-hotels statement and as-serted American authors have the MPTOA choise statement and as-serted American authors have the constitution of the Sing avant clause, provides ade-quate protection arguing the sent and expittation the aget ment and expittation the aget ing that there is no unfair advan-ing that there is no unfair advan-tion the needs of the present time in the light of experience under pre-vious statutes. Authors have no case for for car. The bill affords them as full probection as the pres-tion the parisan continues

them is full protection as the pres-cnt law." ASCAP Barrage Continued, The ASCAP barrage continued, The ASCAP barrage continued, New York, leading corponent of the Utility measure, presenting addi-tional objections for printing in the Congressional Record. Emphalic protest came from Carl Engel, president of G. Schirmer, mu-el publisher, who said that if the bill it has too randity vielded to be bill. The stoo randity vielded to

And Slow Fox-Trots, but no Brass Fito de Janeiro. July 19. Fito de Janeiro. July 19. Fito de Janeiro. July 19. For fordigu names on niterry is and the bill is to spanish- gravity defined by the con-tioned population of the Con-trots of fordigu names on niterry is and the bill is to spanish- gravity and that if the converting the second of the second of the second intervention of the con-trots of the second of the second of the second intervention of the con-trots of the second of the second of the second intervention of the con-trots of the second of the second of the second intervention of the second of the second of the second intervention of the second of the second of the second intervention of the second of the second of the second intervention of the second of the second of the second intervention of the second of the second of the second intervention of the second of the second intervention of the second of the second of the second intervention of the second of the second intervention of the second of the second of the second intervention of the second of the second of the second intervention of the second of the second of the second intervention of the second of the intervention of the second the second of the sec

Freddy Martin opens today (Wed-esday) at the Hollywood Club,

Should the proposed code of ething be adopted by the poor music indus-try, the next more will be to ask the Federal Trade Commission to bring the code within its jurisdiction. Fettilon requesting the FTC to meet try to discuss the idea was circu-lated for signatures, at a general meeting of the Music Publishers Protective Association in the Astor hole, New York, yesterday (Tues-hole), New York, yesterday (Tues-that such association within furth that such association would fail to the general weight figure that such association would give the pact governmental weight and provide the necessary policing powers when it comes to enforce-ment of the code's fair practice stipulations. Amendments

Amendments Also submitted at the meeting for discussion were proposed amend-ments to the by-laws of the reor-ganized MPPA. These provide that:

ganized states that: 1. MPPA become an incorporated body, so that it may be protected as to the extent of its liability. 2. Organization's board of direc-tors consist of 12 members instead of eight so that all classes of mem-hershin may be represented. It is

tors consist of 12 mombers instead of eight so that all classes of mem-bushing may be represented. It is from Class A, three from D, at to from Class A, three from D, at to from Class A, three from D, at to the constant of the therefore the contains at least four popular and four standard publishes; with the others representing any other phase other representing any other phase other representing any other phase personally be revieded to as to allow the publisher to delegate others in the represent him which the meeting is of interest to particular depart-in. The regultments under it be made to affect the popular publishers only, since the standard publishers protection the bureau provides.

Music Notes

Emerson Gill's ork at Antlers hotel, Colorado Springs, Colo., until Labor day.

Jack Mills' latest European deals are the purchase of the American rights to For Me, for You' and 'Re-hearsing' Lullaby' from Campbell-Conneily, and the sale of the Brit-lah rights to Lawrence Wright of the 'Hot Chocolates' score.

Vincent Lopez may reopen Roose-volt itotel supper room in Holly-wood after Denver engagement.

Ferde Grofe's 'Hollywood Ballet' pencilled for Hollywood Bowi Aug. 15; Arthur Kay conducting.

Paul Mertz and Max Terr as-, signed by Paramount to supervise music for 'Little Acorns.'

Ray Dixon band at the Gig-Galcaux.



Music Trend in Rio Is to Blues

Craze for foreign names on nitery ore bills and the belief that many worthwhile U. S. combos may be ready to follow is responsible for a clausantion styles. Jonewer: rend is indubitably towards bines and slow fox-itons. However, many ul-tra-blue epies of the last couple of years, including 'Stormy Weather,' 'Star Dust,' 'Solitude' and various Ellington Items, were not the hits here they should have been. Craze for foreign names on nitery

here they should have been. I Some of the numbers got played. but not to the extent they deserved: dennand is more for sweet or muted delivery generally associated with these tunes, thun for the slow termjo. In other words, it's tumbs flown on heavy bass sax and open brass.

novelty. Repertore is a must, and visiting macstros would do well to make ar-tor us with rangement for rush delivery of lat-est U. S. pop hits, after which it shouldn't be hard to get them under the line way ahead of everylody.

Warner Bros. Metro and Paramount music publishing firms have been engaged in the past few dives. Representing these pub concerns in the get-together are Buddy Morris (WB), Jack Robbins (Metro) and Lou Dlamond (Par). Hottest rumor; in music circles is that Warner Bros. will call off its threatened break away from ASCAP if the other picture studios will join it in putting up a solid front for a thicker slice of the Society's royal-ties from broadcasting. Gene Buck

is due here from San Francisco next week, when the issues between the producer-controlled publishing houses are expected to come to a head Warner exccs are reported as saying, 'We have made our move on the ASCAP matter and it stands,' scotching the probability of a change of heart, as the rumors indicate. Abs Meyer handling music on M. H. Hoffman's 'Spanish Cape Mys-tery.'

Disc Reviews By Abel Green

Kay Kyser, another jazz Loch-jnvar from the west, has. dug Into the attic for a couple of oldies which, however, do not retard his ultra-modern jazz style. 'Take Your Girlle to the Movies (If You Can't Make Love at Home)' and Can't Make Love at Home)'

Can't Make Love at Home)' and Tack Ka Bibbel (J Should Worry)' are vocally clowned by Sully Mason and Merwyn' Becue and wcprtfly Gene Gifford and hie orchestra Lomaites. Gifford is in the C.L. Multischer Gifford is in the C.L. Sull'Anton Distance and the Casa Lomaites. Gifford is in the C.L. Multischer Tharp) he's composed "Squareface" and "Dizzy Gilde' a pair of sizising foxtrois on Victor the-second jazz trikks in their per-formance.

the second jazz tricks in their per-formance. More swing stuff by New Torks bis Tay TMent Gazy to the second bis Tay TMent Gazy, toro one of the big town's beer stubes, giving out the istest in jazzapation. Westher Man' and Got a Need for interspersed in the instrumenta-tion, but they're essentially fox-trots.

interspersed in the instrumenta-tion, but they're essentially fox-the second second second second second reginate foresystes acclusively, le-that British West Indian composer structure of the second sec

Me Blues' and likewise made it a brick dance number. Brunswick 12 for Fio Rite has recorded a cang or Broadway Gondolfer tunes by Dubin and Warren. Brunswick 13, couples Outside of Vou Volk Als, couples Outside of Vou Vou Als, couples Outside of Vou Vou I and No. 1452 recounts that Julus Back im Town' and You Can Be Kiesel. The same painstaking chestration is evidenced throughout these Fio Rito recordings. Muzzy chestration is evidenced throughout these Fio Rito recordings. Muzzy darcelling, and Coco split the vocal of Candy and Coco split the vocal cheres.

The Same Term the Prive Locate both the same angle show, Stags at Bay, Store the comparison piece. Coakley, of the companion piece. Coakley, of the companion piece. Coakley, of the same start and the same start and the same start and the same start with the same start and the

Desc, at a more than adequite. Dick at a more than adequite. Dick Powell, assisted by Vietor Arden's orchestra, has recreated on Furnawick 748-9 the four anon cut-ference of the second of the second of the fatures Powell, 'Outside of You' and the title song on one, and 'The fatures Powell, 'Outside of You' and the title song on one, and 'The the former Pittbargh pleure house the former Pittbargh pleure house Baba and her Brothers, from radio, have a unique vocal fortroit couplet with orchestra accompaniment on the Millman, Said' (Haron, coupled ballad that desrres hildon, coupled Book.'' Swing, 'I' from Setter Sol Book.'' Swing, 'I' from Setter Sol Barbarg Coast Orchestra of Dart-Barbarg Coast Orchestra of Dart-

Journay BURGE, & hoventy foxfrod with Lack Swing IL' from "Sketch Book." Barkary Geast Orchestra of Dark and the second second second book." Barkary Geast Orchestra of Dark and the second second second combo, regardless, on Decca 501, combo and a very good dance combo, regardless, on Decca 501, combo and second second combo, regardless, on Decca 501, combo and the second second combo, regardless, and the combo and the second second combo and the second second book and the second second book and the second second for the second for the second second

Coast Buglers Sue McLaglen for Calling Off Legion Trip

Los Angeles, July 30. Victor McLaglen and his Light Horse outfit were slapped with \$6,250 suit in Superior Court here by more than a score of bandsmen in the San Gabriel American Legion drume and hurle corns

in the San Gabriel American Legion drum and bugle corps. Complaint charged McLagten mäde an orali contract to send mut-torian and the send mut-louis in September If they would join his Light Horse troops. After joining, suit says, player withdrew promise and asked them to return uniforms. Musicians ask an injunction.

S555 'Lazz ' Jazz' and 'Nazambi' tors more awingology with a mixed vocal hiertuiding. For smoothness and style of ourse there's only one Paul White Herb Brown), with vocal by Bob Herb Brown), with vocal by Bob Herb Brown), with vocal by Bob Herb Brown, with vocal by Bob Lawrence, on Vicky 2508 is awn phonized costrotology. And the herb Brown, with vocal by Bob Lawrence, on Vicky 2508 is awn phonized costrotology. And the herb Brown, with vocal by Bob Lawrence, the Aissander wollies. Con Durcle Alexander wollies. Job Droke Alexander vocalises. Thisker is Whiteman's Doding a Divorces. Reginald, Foresched Borther Actual Alexander Status Divorces. Reginald, Foresched Divorces. Reginald, Fore

Smooth

vanced jazz tricks. Smooth Smooth Smoother damapation are Rich-and Himber and his Ritz-Carlton orchesting 'T. Never Saw & Better Martin an Victor 2017; Edide Du-chin's Love and Klassel with Two Together' (a pip tune by Kahn-Johnshin, Victor 2017; Edide Du-chin's Love and Klassel with Two Together' (a pip tune by Kahn-Johnshin, Victor 2017; Edide Du-chin's Love and Klassel with Two Years (1996), Jack Myleor, 1996, Jack with T' Couldn't Belleve My Eyen, Victor 2008; Jack Myleor (1976) Wy Lady, Yutor 2008; Jack Myleor (1976), Yung B Decca versiona of Drigo's Victor 2008; Jack Myleor, 1996, Jack Yung B Decca versiona of Drigo's Victor 2008; Jack Myleor, Kainger Housen Victor 2008; Jack Myleor House Jack Myleon, Jack Jack Frond Cast of 1935; with Miton Watson, and Tose in Her Hahr from Paramount's fortheoming Big E kulsaed and Rose in Her Hahr from B'waton, and all does in Aldianiy danaspation style. Not so Ray Mobie's Victor 3083; versions of Konder in New Orteans.' Huntleng-Cumming in W 0

Huntley-Cummins in N. O.

New Orleans, July 30. Lioyd Huntley's orchestra opens at the Roosevelt Aug. 1. succeeding Charlie Davis.

Bernie Cummins band opens at Bradley's in Pass Christian, Miss., near New Orleans, Aug. 1.

NIGHT CLUB REVIEWS

CLUB NEW YORKER (HCIPYOGO, Juty 27. An old friend of Hollywood's pictules BBS, has keyt this grotts light tile, BBS, has keyt this grotts and the second state of the second control of the second state state of the second state state shifts the second state of the second state state state of the second state s

MOORISH ROOM

The mutang the second s

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CLUB DREW YORKER Holywood, Jub 27. An old riend of Holywork prank, took were the spot in depth of the basis of the characteristic of the singure, also contribute in the singure in the singure singure in the singure the singure in the singure singure in the singure the singure in the singure singure

WESTMINSTER ROOF (BOSTON)

Boston, July 17.

Boston, July 17. For an economical, cool summer offoring the Hotel Westminster-offoring the Hotel Westminster-offoring covers the layout which has generous scaling capcidity and a generous scaling capcidity and the expansive space has been defity relieved by several rock gardens and a color fountain, and if theres and excess in the city this spot gets at the expansive space has been defity

it. Dance floor is larger than in many clubs and the acts have plenty of room, some of them look lost out there

Dance floor is larger than im many clubs and the acts have plenty of come, some of them look lost out when the low tarift the customers summary clubs age they don't get it. Billy Dooly, band leader and they be they don't get it. Billy Dooly, band leader and they be they don't get it. Billy Dooly, band leader and they be they don't get it. Then they do got all right for him-then they do got all right for him-then they do got all right for him-then they are doorse Harris, band sealed who does all right for him-then they do got all right for him-then they are doorse Harris, band sealed who does all right for him-then they are doorse Harris and the sealer of the sealer of the band of the sealer of the sector and desce of the sealer of the sector of the sealer of the sealer. The seaders the the sealer of the sealer

FAMOUS DOOR (NEW YORK)

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VAUDÉVILLE

LeRoy's 70G Suit vs. Father Settled Out Of Court: Hoofer's \$45 to \$2,000 Rise

Cincinnati, July 30.

Cincinnati, July 30. A private settlement dropped the curtain on the suit of Hal LeRcy George H. Schotts, of the dancer's \$70,000 earnings in the last four years. Fadeout occurred Thursday (35) after four days of trial in Com-mon Pieas Judge Robert N. Gor-ton Pieas Judge Robert N. Gor-dad separating on a non-speaking basis.

48

dad separating on a non-speaking basis. Agreement was brought about by the court upon request of local at the court upon request of local at the second second basis of local at the second second basis of local sections of the second second second which the second second second second which the recently repudiated after becoming of age, is of. Leftoy's suit averses that he ther to hold in trust. Schotte in-vested in a \$50,000 endowment pol-tery on his son's life, which will be payable when he is 38. There was an understanding that the father still had \$17,000 in the trust fund. Breach Followed Marriage

Breach Followed Marriage

an uncertaining that the lather and uncertaining that the lather Break between L&Roy, a native and whose civil name is John Eist and whose civil name is John Eist between L&Roy, a native and whose civil name is John Eist between L&Roy, a native and whose civil name is John Eist between L&Roy, and the dancer, then still a minor, married Ruth bodd, New York show girl, without telling his parent. Suit was filed when L&Roy became 31. At first days hearing LeRoy from the withmas stand when the name of his mothen, who died pare ago, was injected into the ex-amination. The next day LeRoy was in an oposite mood and cried That's a lie when opposing coun-less question. Lard't thrus that write married that you would make a tattorney questioned about funda Didn't you say to your father. This is yours, but a lawyet to the mar-paned him to New York for ad-contueed with Cincy-teachers un-manded him to New York for ad-vinced atury. He said he tok las-red and the tok las-red and the tok laster on take in the said of the said continued with Cincy-teachers un-paned him to New York for ad-vinced atury. He said he tok las-red and the tok laster ohome'. Later he studied at 'Pop' Pable's terps school for eight hours a day until doctors ordered him to heap heap the said of the tok las-red ature is a full for the sing the heap of the red as the for your that heap is the red New York break was for light weeks at fis for mark was to the school the said the said the said the said is the site of the said the said the said theap the said the for your was the said the tok said the tok said the said the said the said the said the tok said the tok said the tok said the said the said the said the said the

a toy until doctors of usered min toy beath. His first New York break was for eight weeks at \$46 per week in a restaurant. Then he went into a into a start of the search of the toy of the search of the search week. Next he was hack in New door down the search of the search of the smale \$600 additional weeks signed April 5, 1031, with Ziegfold's to four search \$600 additional weeks signed April 5, 1031, with Ziegfold's contract was volked by Ziegfold's each in 1032, when LeStoy said his each search of the search of the the search of the search of the line days work in The Wonder Bar flow work in The Wonder film, both Warner Bros, pis, and the part of the search of the search the part of the search of the search short. Bontham Teatifies Myron H. Bentham. New York

ontham Testifies

Bontham Testifies Myron H. Bentham, New York agent, testified that Schotte put sums of \$100 and \$2,000 belonging to LeRoy in theirical ventures, through the father aaked Bontham 'not to tell Hal about it.' LeRoy referred to a \$2,000 in-vestment, asying it was for a stage unit that flopped. He aald he ob-jected to the investment but yielded to ref it.

of it.

vor of it. The dancer told the court that because of the \$5-a-day living al-jowance provided him by his dad, he was compelled to obtain numer-ous \$5 and \$10 loans from friends. Later LeRoy testified that "many persons borrowed money from me. Though he did not aneak to his Though he did not aneak to his

Leddy & Smith N. Y. Rep For Levey Coast Time

Leddy & Smith, Loew-Iranchised agency, is acting as eastern book-ing rep for Bert Levey on the Coast. Booking only such talent that happens to bs on the way west. Houses are the Warfield, Frisco and Orpheum, Los Angeles, both fullkers

weekers. According to the N. Y. agency, Levey may have seven weeks in the full, new spots expected being Van-couver, Tacoma, Seattle, Portland and Denver on the acts' road back east.

Comerford Set For Vaude in Fall; 31/2 Wks.

Amalgamated (M. E. Comerford-Ed Fay) vandeville time reopens at the end of August after a summer policy of straight pictures. Re-sumption of stage shows means an additional three and a half weeks to the hash dy depieded indie vaude stops and their opening dates are Pay's, Providence, full-week, Aug. 30; Fay's, Philadelphia, full-week, Spit. 3 (Labor Day), and Bingham-yas booked by Eddi Shorman of that city until the house went al-lim, but geos over to the Amalga-mated office with the vaude reviral att energy.

mated office with the vaude revival next season. Joe Feinberg, who went with Amalgamated last apring when the houses were taken from A. & B. Dow and the Comerford-Fay hup-ing office revived, will do the book-ing under subervision from Ed Fay, who'll make his headquarters h Who'll make his headquarters in New York instead of Providence Harry Puck continues as produce of special units for the time.

Canton Opens for O.&J. Canton, July 80. Locw's theatre here, after mor than a year of straight films, re-sumes stage shows for a day on Thursday (1) when Olsen and John-

Inursday (1) when Olsen and John-son's Everything Goes' unit plays the houso. Herman De Vol will lead the pit band. If the show proves a draw, other similar attractions will be brought in this fail and winter, according to manager Ken Reid.

F&M Drops Vode Plan In St. Louis: Tooters **Refuse to Experiment**

St. Louis, July 30. Plans for the installation of stag shows at the Ambassador, which seemed certain last week, were comseemed certain last week, were com-pletely discarded by Fanchon & Marco because of union conditiona. F&M cancelled one-day bookings for Oisen and Johnson and the Texas Mustange' of the Southern Methodist University when the mu-imen to play for these ougsgementa. Theats management announced Oisen and Johnson show would be of same calibre as that presented in the Ambassakor Theatre last year. Despite this, Musiclans' Union re-fused to furmish any men, regard-less of number, for a single engago-quested extra number of men same Meyers, musclans' union re-tanangement to experiment to de-termine whether St. Louis would a upport a permanent stage show-policy. Nothing less than a full sea-ers contract will be considered by the musclans, according to Meyers. nietely discarded by Fanchon &

IDZAL PLANS 3-WAY BOOKING FOR DET. FOX

Detroit, July 80. Arrangements for the independent booking of the Fox theater here are being made by Dave Idzal. Idzal Journeyed over to Chiago last week and it's likely that attractions for the house will be booked through likely will independently seek big Idzal will independently seek big

ULIS-CLARK ON AIR Herman Ulia and Minerva Clark, Herman Ulia and Herman Ulia

Minne. Sees Vodeless Fall; 4 Stage Spots Seem Set on All-Film Policies

Minneapolis, July 30. Latest developments indicate that, after having as many as four loop houses with vaudium policies at the coming fail and winter without any vaudeville or at most only oc-list on the past easens. Minne-apolis may have to struggle along the coming fail and winter without any vaudeville or at most only oc-lision has been reached yet regard-ing policies. Dops is that the 5,200-seat Minneson that will go in for struggnt polity officials refuse loarkness. Thoses in the know de-clare that it will get the A pic-clare, that the State will have the B pictures and an occasional stage show, and that the Century will be orged and turned into business. property. If Publix goes through with these

If Publix goes through with these plans, Mort Singer's orpheum is al-inost a cinch not to return to regular 40c waudlinas, which caused such an uproar among the inde-pendent ncighborhood exhibitors here, prompting the latter to in-stitute a virtual boycott açalnas Radio product. The Orpheum has

newances provided him by his dad, he was competied to obtain numer-men as saying: 'Hal is still my son ous it sand 10 loans from friends, and l'd go to bat for him tomorrow. Later LeRoy testilled that 'many if necessary' and predicted that persons borrowed money from me. LeRoy will be 'back home' in a few All performers have parasites.' Though he did not speak to his 'return to his father and two older son after the suit was estilad, brothers when he had learned more Schotts was quoted by newspaper of the world.

an exceptionally strong line-up of pictures coming up and feels that, like the State, it can get by nicely with only an occasional stage at-traction traction.

with only an occasional stage at-anom call of the second stage at-anom call of the second stage at-accevent of the second stage at a stage at the and firms at 25c top 1f the suc-costs in its fight to obtain product for the dime straight picture policy now in vogue. The Alvin, which units for the vandeville, its shited units for the vandeville, its shited to have a fing at dramatic stock with guest stars. The Gayety again reopens with stock burlesque under Harry these on pictures. Matropolitan its biossom forth with the same product biossom forth with the same product biossom forth with the same product of the stock and store stock at a biossom forth with the same product biossom forth is coloss as to for Para-mount. Metro, First National, Fox and U.A, while the Orpheum will have RKO, Warner Bros and a por-tion of Columbia and Universal. In bought the Gaumont-Brithe has bought the Gaumont-Brithe has bought the Gaumont-Brithe has bought and show the same product the other has and they only of U.A. Columbia and Universal prod-uct will be available for it and for Biosom forth and Universal prod-uct will be available for it and for bio columbia and Universal prod-uct will be available for it and for bio columbia and Universal prod-uct will be available for it and for bio columbia and Universal prod-uct will be available for it and for bio columbia and Universal prod-uct will be available for it and for bio columbia and Universal prod-uct will be available for it and for bio columbia and Universal prod-uct will be available for it and for bio columbia and Universal prod-uct will be available for it and for bio columbia and Universal prod-uct will be available for it and for bio columbia and Universal prod-uct will be available for it and for bio columbia and Universal prod-uct will be available for it and for bio columbia and Universal prod-tuct will be available for it and for bio columbia and Universal prod-tuct will be available for it and for bio columbia and Universal seas are avail-able for Another certainty is that the Pal-

Lobby Route for Actors Who Want To Cool Off. a Bernstein Presentation

Vancouver's Vaudfilmer

Vancouver, July 30, Lyric, formerly the old Vancouver and prior to that the Orpheum opened as picture house under management R. J. Dawson. Calvin Winter and his orchestra in pit and plan is for five acts of Bert Levey

Heads on a Pillow' (Col.), and vaude comprising Estelle and Har-vey, Bobbly Gilbert, White Flashes Dixle Steppers and Three Excellos

2d Bowes Tyro **Troupe Booked** At \$3,500 and %

Second company of ajor Bowes' amateur' winners (first is currently touring the Interstate) already has four weeks of guarantee and percentage time laid out, two of them having been set by Warners and

centage time laid out, two of them having been set by Warners and Paramount. Tyrcs open, us, 2 in Akron, split-trycs, and the with Youngshown, to to indianapolis Aug. 8, and then to the Stanley, Pittaburgh, Aug. 18, with the Paramount, Toledo, imme-diately following. Toledo, long in straight pictures, takes on stage shows just for the one week. WB's Stanley is on a now 'n' then stage Scond company of Bower' aman-teurs' is playing the houses on a \$1,500 guarantee against 50% of the gross in all spots except the Stan-teurs' is playing the houses on a \$1,500 guarantee against 50% of the gross in all spots except the Stan-teurs' is playing the houses on a \$1,500 guarantee against 50% of the gross in all spots except the Stan-teurs' is playing the houses on a state of the street clothes with a nor one, and plano team to help. Interstate troupe, on a 44,500 weekly at salary, carries an orchestra. A third company of Bower' ama-tures' also wont into production last week for a stage tour, with no Second amateur one-reler by Master Arts for Columbia release coses into production at Fort Lee, N J, the end of this week, with Nils T. Granuld continuing as mc. Group of 10 acts from WNEW, New York, starts in vaude Sriday (2) at the indie Paramount, New-ark. Acts include Martin Block, an-

Acts include Martin Block, an-nouncer, who will m.c.; Buddy Sager, Matines Idols, Harriett Carr, Edna Harris, Three Radloettes, Edna Harris, Three Radioettes Happy Ranger, Phil and Phyllis Davey Drake and Jane Redington

STOOGES STAY EAST FOR **5 MORE VAUDE WEEKS**

Three Stooges (Howard, Fine and Howard), currently at the Roxy, New York, have extended their leave of absence from Columbia pictures to Sep1. 51 in order to play five more weeks of vaudes in the seat. With Edde Loughton as stellowing the Hoxy, Sting 31.80, Loew's Newark, August 34; Earle, Loew's Newark, August 34; Earle, Philadelphia, 23; Paradias, Bronx, 30, and probably the Metropolitan, Brookiyn, Sgrb. 6. Agented by Leo Nicosges Closed at Loew's State Thursday (25) and opened at the Roxy the following day.

Brandon O.O.'ing Talent Syd Brandon, of the Reeve is headquartering in vaude at the Valencia, Ja-Syd Brandon, of the Reeve is maica, L, J. Aug. 9 is being lined Lamport offles, London, arrived in up for a tour of one-hight stands New York last week on a two-week through New England. Salary is booking trib. He's headquartering \$3,250 weekly. 'Arch Reeve is due over next which, like WIN, is a subsidiary month.

Washington Heights, July 27. Editor VARIETY:

I walked by your New York office yesterday and took ons look in the unwashed window, so I walked by your office. Same muggs.

your office. Same muggs. I read by the Broadway columnists that Broadway isn't Broadway any more, and the only place I can find the guys I used to know is under N. X to L. A. In your sheet. Every-thing is changed—everything but the muggs I saw in a peek through your window,

your window. I've been over in Shanghal and staying away from the newstands, it was a pleasure to keep away from Vansar for two years, and I started to feel like a new med Shit back in New York. Fm unlucky again. I am taking my frast ride in the sub-way and waiting for someone to drop a newspaper, and the frast paper that drops is a Vanterr. Pirst thing is see in a story with a

paper that drops is a VARNETY. First thing I see is a story with a lot of figures on the temperatures in the Broadway picture houses. It gives mo an idea, and I want to tell you that getting an idea from VARNET is like getting a base on balls out of Hubbell. After over-coming my surprise, I go to work million, due the other ways and it looks like a million. on the million.

So I am going to beat you to the tipoff, and tip it before you get a chance. See if you can spoll this

I walk up Broadway for a low-down on the theatres you mentioned

one. I walk up Broadway for a low-I walk up Broadway for a low-th your accidentally source to the and I notice that the shows are mostly in the lobbles. It's a pretty hot day and the business lint as good Inside, but the lobbles are good Inside, but the lobbles are for the source of the lobbles are tages circuit. It seems the boys are making the lobbles in a haphcard manner, just strolling fait, the handbest cool apod articles in a haphcard manner, just tages circuit. It seems the boys are making the lobbles in a haphcard manner, just trolling fait, the handbest cool apod or avring time on jumpa. So I fa-or avring time on jumpa. So I fa-on, and if I works out okay, on a five 'orm a regular route to cool off on, and if I works out okay, on a condy can do ca concestion, folding chairs as a sideline, and even a handle 10 acts par show, with a new show every half hour on a 12-hour schedule. That leaves room for 24 troupes daily. We start out in future mission ar-covation, and then open in the Para-tout is abover in the faith or ar-toward and then open in the Para-toward and the ator lobby. From in the at-cooled Astor lobby. For the Palace, but we don't start hour on the because it breaks my heart to see because it breaks my heart to see by an out breaks my heart to see by an out breaks my heart to see by an out by Strand, then retrange

pecause it breaks my heart to see the Palace his present shape. On the next green light we cross the square to the Strand, then retrace over to the Mayfair, where we might the strand, then the strand, then retrace over to the Mayfair, where we might due to the strand, then shape of the double features. Then up Seventh how the Franchon & Marco units look like store shows, after which how the Franchon & Marco units look like store shows, after which how the stards of the Mayles (fail, and a couple of extra bows in the brease on the loop of the RAC build-ing is the sails) for the long jump to be yeas the store of the RAC build-ing is the sails) for the long jump to evel pay off and return to should be well cooled and ready to go home. If I land store the str and the seataurant where the str and the seataurant where the str and take you along for that one. Youmit' appreciate it. So go these in the sub out ob th. You and the in the house probably wouldn't appreciate it. So go the and in the sub out of the You on the seat in the str and the seataurant where the str and the seataurant str and the str and the seataurant where the str and the

Yours, Freeman Bernstein,

Booking WHN Barner

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VAUDEVILLE'S OUTLOOK

Vaudeville's Only Chance

In a story in an adjoining column are given the view of the various major theatre circuit heads on vaudeville's outlook for next season. The opinions outlined are discouraging. But they are quite frank.

No Vaudeville is coming back' this time. No statement of 'A def-inte increase in playing time to 34 weeks in our theatree, only to wind up with less than the previous season. The customary late-summer idealistic announcement is not forthcoming; the kidding days must be over. And that's something.

They are the opinions of the principal circuits' operators only. The situsion in the independent and lesser circuit quarters may be something else again. But the major circuits' attitude warrants its own sotting on the theory that without the big circuits, vaudeville cannot stage much of a comebuck, if any.

Vaudeville can consider itself pretty well out in the cold as far as the circuit plans for '35-36 are concerned, if the present opinions as ex-presend are an accurate indication of whate going to happen. The next move therefore is not up to vaudeville, but to the circuits whose decision has been made. Vaudeville, can only wait. Or are there any better suggestion

The circuits' announced policy is based on preference in the problem of straight films vs. vaudfilms. They think straight alims will be both more economical when they have to lose, and more profitable when they've got a chance to win. As a theatre operating doctrine, it depends for motivation on the supply of pictures. Quality is an important clement. With double features entering the case, quantity becomes equally important.

The operators base future activity on past experience. If they get the pictures they expect or hope to gct, their verdict on vaudeville will have been vindicated.

if not...well, that seems to be vaudeville's only chance. So the coming season may be deemed as starting from scratch with any vaudeville which may develop, despite this outlook, to rate as 'velvet'.

Stoll Heads Combine to Import U. S. Acts for British Vaude: 15 Weeks

London, July 21.

Sir Oswald Stoll has been study ing the vaudeville situation more judiciously of late and has become more impressed. Stoll is desirous of getting American importations, but would like to do his own importing. Private conferences have recently

Private conferences have recently been held by him with several indie bookers, with a plan being pro-mulgated to jointly import talent. Those concerned in the idea are, besides Stoll, Gerrard Heath, booker for three indie spots; Horace Col-lins, who handles four houses, and Bert Montague, who has two spots. Un the stoll houses, combine weeks. Trouble has been that Stoll

weeks. ' Trouble has been that Stoll wanted these bookers, who are also agents, to invest their own money in going to America to seek talent. while the others figured Stoll should contribute 50% of the expense in-curred

contribute buy of a control of the outfit has come to an amicable arrangement whereby George Nyc, of the Bert Montague office, and Jack Marshall, the will be delegated to of Stoli office, will be delegated to go to America on a discovery mission

sion. Stoll and his associates in this venture arc particularly interested in medium-priced acts, with top or an interest and the store of the disc place around September. Paris, Too After stagmating for a couple of years, theatrical circles in Paris redous ab become vadeville con-relocus sclous

clous. Harry Forker, just back from the Harry Forker, just back from the Prench capital, has signed a flock of America and English acts to play most of the apola in Paris. The avalanche is due to start in earnest around September. Houses intending to reily on vaudeville as their staple diet are the Rex. Paramount, which will still play pictures; Gaumont Palace. ALC, and the Bollno and Alham-bra, formerly owned by General Theatres.

Theatres, Among the acts booked are Cass, Mack, Owen and Topsy, Carr Brothers and Betty, Fred Sanborn, Rosita and Fontana, Nat Gon-Ila and band and Douglas Walceleld, atter is brother-in-law of Gracic

Billy Jackson Goes 'He Can't Hoit Us

Billy Jackson, Chicago and New York agent for 25 years, is now a prizefight manager as well as a vaude salesman, Jackson has signed Vincent Parrili, 200-pounder from Lima, Peru.

Lima, Peru. Heavyweight is presently in his native land, having returned there after eight fights in this country, but returns to the U. S. to trade jabs at the Dodger A. C., New York, on Sept. 16. It will be his first ap-pearance under Jackson's wing.

CANTOR AT L.A. PAR **AFTER RUN IN FRISCO**

Los Angeles, July 30. Eddic Cantor, with Rubinoff Parkyakarkas, and the Nicholas Bros., after a 10-day personal ap-pearance run at the Fox (Joe Leo) in San Francisco, opens Thursday (2) for Fauchon & Marco at the Paramount here. Paramount here.

Comic and his supporting cast are in on a straight percentage from the first dollar.

F&M units go into Leo's Fox starting Friday (2), with the Fan-chonettes being sent from here for initial week.

Anger Renews Toronto

Harry Anger, actor-producer, has re-signed for an indefinite period as stager of shows at Shea's, To-ronto, booked by Larence Golde out of the William Morris New York office.

office. Anger's initial stretch at the house was for 10 weeks, making the trip to Canada weekly to routine and light the presentations.

Fields and will do his act in pan-

Fields and will do his act in pan-tomine, using a local comprere. Only dy in the olution is that il hear management, want will not repeat. Acts are in for two weeks with option. Bills are to cost around \$1,000 to \$5,000, using eight to 10 acts, with headliners around \$1,500. Money can be paid in eithery.



Outlook Not Good-NRA' Failure to Curb Duals Fatal Blow to Vaudeville Chances - Name Shows Now 'n' Then

FILM-STAGE COSTS

Sentiment of the major circuit Sentiment of the major circuit heatre operating exces, obtained in a canvase by Vanterr during the part two weeks is revealed as being scason. Yaudeville conditions in 34-33 were bad enough, but indi-cations are that in the coming year they will be worse. Defect of all efforts to stamp out double feature bills in the picture double matter bills in the picture seems to have test a fatal more to seems to have test a fatal more to

vaudeville's hopes for the coming season. It had been anticipated that season. It had been anticipated that the film code, in outlawing dual bills, would place vaudeville in its best position in years. Attempted regu-lation of duals, however, was one of the early failures of the Code Authority

of the early failures of the Cod Authority. But signs now point to more double bills in '35-'35 than ever be-fore, which means that vaude will not only lose the opportunity of restoration in present straight pic-uue theatment but theoret is means ture theatres, but through increased duals is likely to lose many of the remaining variety policy stands,

Operators' Stand

Operator' Stand Thattre operators have not changed their minds about the dif-flouity of operation with vaudeville flouity of operation with vaudeville flouity of operation with vaudeville trom both a financial and and listop been converted into anti-vaudeville its. Men holding im-transformed and the stand listop been converted into anti-vaudeville its. Men holding im-remain sentimentally inclined to-ward vaudeville are now very few. The general argument advanced in opposition to stage shows is that the circuits are convineed that in-opolities, as agained into the stand the circuits are convineed that in-opolities, as agained into the stand only exceptions are locating where competition is particularly keen and where no pools are in force, and in the stage.

age of film product accessitates help

are of film product necessitates help from the starse. The theatre heads declarc that vandcville in the average theatre and playing no names, increase the \$5,000 aveck, whereas a second pic-ture can be obtained for \$500 or thereabouts. It is thelp opinion that under present conditions—and with straight films permitting a lotter at \$500 will draw as mouth business as the \$5,000 stage gehow. him at \$500 will draw as much business as the \$5,000 stage show Of the \$5,000 total stage show cost only \$2,000 or so is visible to the (Continued on page 50)

F&M Shows in Frisco Fox: \$1,750 Budget

rux; \$1,750 Budget Hollywood, July 30. \$ Marco will spend \$1,750 weekly for stage show talent in a deal with the Fox, Friech the automoraled by his brother-in-law Jose Lee, sociothed Marco's attempt to have the Columbia-Universal pictures switched there from the Orpheum.

Cause and Effect

Art Frank, back from vaude dates In England, took a look at the situ-ation at home and decided to turn agent.

Frank is opening an office in New

Loew's Capitol on B'way Going Straight Films: Once 19 Stage Shows on Street—Now Only 3

Crockery's Competish

An indie house in the east which has been a one-day (Sunday) stand for vaude, is now a two-dayer, with the shows being held over for Monday.

House used to give away dishes on Mondays, but the givcaway got too expensive and vaude was substituted.



Current \$10,000 stage layout at the Capitol, New York, triple-starring Lou Holtz, Belle Baker and Block and Sully, holds over for a

ring Lou Holtz, Belle Baker and Block and Sully, holds over for a second week and then plays the rest of the Loew time in New York Intact. Troupe estimated to do Dias folgework divers. Dias folgework divers. Was nixed, and Sullivan, Richard Him-ber show the week of Aug. 9 instead, was nixed, and Sullivan, Richard Him-ber show the week of Aug. 9 instead, was nixed, and Sullivan, Richard Him-ber show the week of Aug. 9 instead, week. Himber's band will get a substitute week, probably at the State, later on, Loew's operators deeming the Sullivan-Himber operators deeming the Sullivan-Himber of the Breadway house. Holtz-Baker-Block and Sull'a the has been reputed through these houses. The three name acts get hoore and Revel and Tin. Tap. Top.

\$2.500 apiece. \$2,500 apiece. Remaining acts are Moore and Revel and Tip, Tap, Toc.

MAY BE CHANCE FOR **VAUDE IN CAROLINAS**

Spartanburg, S. C., July 30. One of the most profitable fall seasons since boom days is in pros-

One of the most profitable fall geasons shoe boom days is in pros-pect for exhibs in the Carolinas, luss orchestras and value. This orchestras and value of the second second second second of the second second second second of the second second second second second second second second second the Publix-Bamford chain are top, as four tobacco markets, a huse livestock market and other coin magnets, Sinday shows creating or the second second second second to second second second second tobacco area to the second tobacco area of the second second second second tobacco area of the second second second second second tobacco area of the second second second second second tobacco area of the second sec

Hvde to Coast

Johnny Hyde of the William Morris New York office, Icaves for a quick trip to the Coose Prilary (2). He'il join Ahe Lastfordei out there. Lou Wolfson, also of the Morris agency, sails today (Wednesday) for a business tour of Europe,

Loew's Capitol on Broadway, New York, goes straight pictures August 9. It will be the first time since the de luxer was opened in 1919 that there will not be a show on the stage or a band in the pit.

there will not be a show on the stage or a band in the pit. Passing of the Capitol from the stage show ranks will leave but three theatres-Loew's State, RKO Pances and Rooy-physing stage en-bacter of the street. All stree are now concentrated in a four-block area. Radio City Music Hall on Sith avenue, of course, con-scated on the street. All three are now concentrated in a four-block area. Radio City Music Hall on Sith avenue, of course, con-Baile of the Again Course, the State of the Again Course, the State State of the Paramount's all-film 32-55-75 esails. First picture under the new policy will be Metro's 'Chan Seas' Course is a stage show with what is expected to be a line-tive of the subsequent Janna Karenina (Garbo-March), and 'Tale I State of State of the subsequent Janna Karenina (Garbo-March), and 'Tale

of Two Cities.'

Not for Summer

Not for Summer Loew discounts the report that the policy change is a summer economy move, pointing to the fact that August is when most theatres start contemplating raising budgets

start contemplating raising budgets for the new reason. Low figures the Capitol's lineup of coming films is at least as strong as the Para-well with its straight film policy. Capitol is operated on a different basis than the Paramount. Latter's rental is a percentage of the gross, while Loew pays a flat rental for the Capitol. Latter is being sent the Capitol. Latter is being sent the report that the Paramount will the report that the Paramount season. resume stage shows next season, Jacques Charles, in settlement of an old contract, is presumably coming over from Paris as house producer as house producer some time in the fail.

some time in the fail. Capitol in recent months has been taking a heavy loss with expensive stage shows, such as the current flows layout including Lou Hoits, Moore and Revel. In an effort to stem the flow. Stage show holds for second week, but Man on Fly-ing Trapeze' (Par) will be substi-tuted for current Murder Man' (MG). Capitol was committed to witch.

writch. Other theatres that played stage shows on Broadway from one end of the city to the other, with most of the city to the other, with most of years ago, were Strand, Rialto, Paramount, Hollywood, Broadway, Protor's Fith Avc. Lincoin Square, New York (William Mor-rish), Riverside, Hamilton, Sist St., Auduhon, Collecum, Circle and Low's 17th St.

No Balto Colored Vande

Baltimore, July 30.

Baltimore, July 30. The Royal, west-side negro saud-filmer, has reverted to straight flick polley, as is customary, for dura-tion of summer. Will bring stage shows back in mid-Sept. Plays col-ored units and presentations, with usually two white dumb acts on cach bill cach bill.

Leaves the burg without flesh shows in any of the dozen colored houses here

SMALLIE'S FANNER

SMALLE STRANEL Spencer, I.a., July 30. Spencer theatre is stepping up its summer business through etage stuff, with its pics. Fio Ash, fan dancer, doing her stuff at the resorts in this vicinity, was brought in.

NEW ACTS

CLIFF HALL and SIDNEY MA-RION, with MOLLY RIO (4). Comedy, Singing 18 Mins: One, Three Loew's Century, Baltimore BABS AND HER BROTHERS Singing 8 Mins.; One

50

18 Mins; On, Three Low's Century, Baltimore Hall, the stooging "Sharle," and Morion, the Mewise Coging One of the Mewise Coging One of the Mewise Coging (Baron Aunchausen) radio act. For (Baron Aunchausen) radio act. For (Baron Aunchausen) radio act. Sor (Baron Aunchausen) r

Ballo buriest-goors through past two years. Miss Rio, tall blonde, makes o.k. terms foil of dandard dimensions, and the second second second do, which he likewise discharges all right. Wind-up has man and worse Wind-up has man and worse with the second second second and it turns dangerously suggestive song with special brics tacked on song with special brics tacked sug the sort of piece that is sung in buries, though it has been scrubbed usone.

GREAT GRETONAS (4) Wire Act 6 Mins.; Full (special) Palace, N. Y.

B mins; Full (special) Palace, N. " Unquestionably a circus act, the a cirl, iend a punch to vaude that the latter has missed for a long time. They were the sock of the Favetty were the sock of the s

Loew's Century, Baltimore

Participants in this act are not tendorfeet in vaude, having made more than few appearances with Waring's ork soveral years aço, but this is first time out as a solo.

The is first time out as a selo. Come on after offstage volce in-tro's turn, mentioning that played on air lengthily with Waring's show, but oddly cnough neglecting to say that nore recently did 20 which comm find, which is ended last week. Baba plays the plano, an upright. Brothers' (Charlle and Little Ryan) draps selves over it much of time they warble. Boy which commend the plano, and the summer dress.

All caroling into mike, quite naturally. Instrument could be maneuvcred more closely to 'em, howvere, When caught, some sound strayed. Turn swell for deuce or trey spotting on any vaudebili, any-where.

WARD, PINKY and TERRY Dancing, Comedy 10 Mins.; One Grand Opera House, N. Y.

Grand Opera House, N. Y. This is strictly a pratt-failing, chin-whacking slapstick comedy dance trio and, although rough-house was slightly overdone, they registered well as third on a four-act bill late Saturday afternoon.

act bill late Saturday Atternoon. Tho appears together on open-hag and each one takes a general portion of the act, a red-head. She's small in stature and propor-tions but head of the second second to waits time with gail na steferes. The stumble dance and with little more experience should do well. All youthol and personable so that helps too.

CLARE and SANA SISTERS Roller Skaters 7 Mins.: Three (Special) Loew's Orpheum, New York

Marcus Loew

BOOKINGAGENCY

General Executive Offices

Leeve Sorpheum, New York Rolier skating trio in the cus-tomary while costumes under bright spot on cortic special platform. Man and two blonds girls making neat, fast appearance in twirls and whiris familiar to this kind of act. Opened here when caught on five-act layout and okay. Shan.

D

VAUDEVILLE

DARO and COSTA Donce Flash (Special) Ophew, NY. Daro and Costa, society dance tem, are not new to vasie, having they are in circulation again, this ability of the second second second to the second second second second second second second second second to the second the three Thursday night on set show and across glood Char.

TRINI VARELA (3) Songs. Instrumental 11 Mins.; One Loew's Orpheum, New York This may be Trini Varela's first vecorded appearance according to the files, but what the set offens the awkward training of this trio for the vaude stage is evident throughout the performance, first by find a pineappine mile, and secondly by the bashful stance of her two male guitariet accompanies who finds her. What the set, is offen, ac-ryling the burden with her singlins. By, offering two Spanish lings

rying the burden with her singling. By offering two Spanish lingo numbers in succession they appar-ently have been trained to offer themselves strictly as a novelty —which they are not. Deuced here before a magre audence in this German neighfor-hood for okay reception, neverthe-less.

Cook-Rolfe Radio

Program as Unit

Nixed: Too Costly

Plans to put the Goodrich Tire

program, which winds up on the NBC network Friday night (2) out

as a unit for theatres, have failen through. Theatres thumbed the

ldea because of the blg expense in-Rockwell-O'Keefe

voived. agenting the proposish. wa

Vaudeville's Outlook

(Continued from page 49)

(Continued from page 49) audience. The rest goes for union crews and other running expenses builts as opposed to pres-ent vaudim, are now reported to be favored, for example, by the Loew operating heads for such es-tabilished variety houses as the neighborhood Paradise and Volencia theatres in New York. Committing Snot

theatres in New YOR. Competitive Spots As for competitive spots, where Intra-circuit opposition has re-quired, stage shows in the past, there are only nine such localities left in the country. Along with the competitive circuits operating within them they are: them they are: New York (downtown)-Loew,

BKO.

KO. Brooklyn—Loew, RKO. Chicago—RKO, Paramount. Newark—Loew, RKO. Boston—Paramount, RKO, Loew. Detroit — RKO, Paramount.

Skouras. Washington-Loew, Warner Bros. Jersey City-Warner Bros. Loew Pittsburgh-Loew, Warner Bros. In addition to competition from In addition to competition from other chains, the circuits have been experiencing strenuous independent opposition in the following towns: Brooklyn-Fox (Fablan) vs. Locw-RKO.

Locw-RKO. Haltimore-Hippodrome (Rappa-port) vs. Locew. New York (downtown)--Roxy (Fanchon & Marco) vs. Loew-RKO. Chicago-State-Lake (Jones) vs. RKO-Paramount. Los Angeles-Paramount (F&M) and Orpheum (Cohen Bros.) vs.

Warners

Warners. Warners. Providence-Fay's vs. RKO. Newark-Paramount (Indie) vs. RKO-Leew. RKO-Leew. Stage shows without season they were: RKO-Cleeweland, Kanasa City, Trenton, Minneapojia, Rochesier, Syracuse, Troy, Union City, Locw-Bridgeport, Paramount-Burdalo, Warnen-Burdalo, Chances of vaudeville surviving

Warner-Hinabo. Warner-Hinabo. Chances of vandeville surviving in the non-competitive spots are particularly slim, since its exist-cance up to now has been due to product complications, and dual lim bills are expected to solve that. Forecast of indie vandeville poe-cannot be accurate, since the indic operators are mostly undecided. Most of them declarc that if they can get by with straight pictures, shows to a greater extent, as usual, Bui-indie lime for the most part is unreliable and catch-as-catch-can, and cannob be depended on one way or the other in predictions for vandeville in a good portion of the major circults key spots will be strictly now 'n' then, with stagc shows being used only when there's an attraction available and then usually to bolster what appears a means. Boûcers are of the opinion that there will no be enough part and then usually to bolster what appears. Boûcers are of the opinion that bere will not be enough man est-

agenting the proposab. Program, featuring 30c Cook and B. A. Roife, wanted \$5,000 guaran-tee for the stage right, plus a per-centage over a certain gross, which was to be split between the two namcs. Besides Cook and Roife, phil Duey, Peg LaCentra and area, Phil Duey, Peg LaCentra and a 25-picce Drass Dand.

houses. Bookcrs are of the opinion that there will not be enough name at-tractions, including the radio and film luminaries, available in the fall, to give 20 full-week theatre-a show each every week, or even

to-week basis, with the bookcrs set-ting shows every three or four weeks in between straight picturo dates.

Wednesday, July 31, 1935

dates. Vaude itself can not provide more than two or three attractions from its own ranks, so must depend on its own ranks, so must depend on and films, with names from the latu-ter fields usually an uncertain material source for personal ap-pearances because of the press of radio and film work. Because of to any film work. Because of the charges, few radio names will stray far from New 'n then bookings, circuits indicate will their tenative plans for now 'n then bookings, circuits indicate will the gross to attractions rather they il offer percentages up to 68% of the gross to attractions rather than gamble with straight guar-antees. What the names get will depend on how potent they are con-Vaude itseif can not provide more

depend on how potent they are con-sidered at the b.o.

15 YEARS AGO

(From VARIETY and Clipper)

There were 19 shows on B'way, ith 'Follles' leading at \$18,000.

Douglas Falrbanks honeymooning in Paris with Mary Pickford. Told Interviewers he was planning a gl-gantic European theatre chain. Kld-ding 'em.

Labor strike in N. Y. film studios, Reported that 2,500 men were out. More studios east in those days.

Report current that the Keith office would seek to establish its own distribution service under B. S. Moss. Just one of those things.

District Atty. was looking for Harry Reichenbach, who had plant-ed a fake suicide in Centrai Park lake. Squared up eventually, but it had the p.a, scared.

Jesse Jamcs, son of the outlaw, quit law practice for pictures, but back to the law biz again.

Picture stocks on downgrade with Famous Players down to 71. Loew's was 22.

Musicians on strike in Chicago theatrcs and vaude acts warned to keep out of proscribed houses or else.

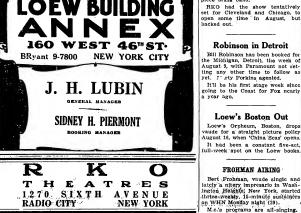
Tough time for carneys in N. Y. (Continued on page 51)

PAULINE COOKE SID PAGE NOW PLAYING M. D. Steel Pier, Atlantic City COOKE & O. L. OZ

DOROTHEA ANTEL 226, West 72nd St., New York City Birthday Everyday, Convalescent Greeting Cards

an Bixed Assortiments, 16 exclusive and original cards to the box, \$100. Special discount on large quantities. Write for Particulars





Robinson in Detroit

Bill Robinson has been booked for the Michigan, Detroit, the week of August 9, with Paramount not set-ting any other time to follow as yet. 7 rty Forkins agented. It'll be his first stage week since oing to the Coast for Fox nearly year ago.

Loew's Boston Out

Loew's Orpheum, Boston, drops vaude for a straight plcture pollcy August 16, when 'China Scas' opens. It had been a constant five-act, full-week spot on the Loew books.

FROHMAN AIRING

Bert Frohman, vaude single and latciy a nitery impresario in Wash-Ington Heights: New York, startod thrice-weeks, 15-minute sustainers on WHN Monday night (29). M.c.'s programs are all-singing.



STAGE UNIT PRODUCTIONS 1595 BROADWAY - NEW YORK, N. Y.

51



LEGITIMATE

Summer Theatres

coulded by no terminary concernences It is a large and expensive cast here, with outstanding perform-ances in supporting roles hy Boyd Davis, Kathleen Comerges, Hunter Gardnen, Rohert Williams, George Coulouris and Gertrude Rivers. Doutens.

WITH ALL MY HEART (RED BARN THEATRE) Convely in three acts and eight scenes by Austin Parkee, Produced by D. A. Doras, Jr., and Arthur Hanna. Staged by Geores Somaes. Settings by John Root. At the Red Barn Theatre, Locust Valley, L. J., July 50, 1833.

This is by far the most mobilous production of the Locuat Valley sec-toon and undoubted) one of the most beautiful productions ever presented in a summer there, studing Par-ringe in Paris is a light and froity piece of entertainment and the dinkog is amusing and penetraling. But the play set present lack a sub-but the play set present lack as but is all over three is little to remem-ber outside of some clever lines and intriguing characters. Story concerns Cort Saunders and

Babette Feist Heury Daniell Liayd Gougi Roee Hobart Edward La Roche Krances Madtux, George Rinsoy Betty Lawford

L. I., July 20, Madame Jublin, Michael Winter Cortot Saunders Vinginia Blaine, Pieno Tuner. Jill Daiv. Maitre d'hotel. Irono James.

(NEW PLAYS)

IF THIS BE TREASON (COUNTRY PLAYHOUSE) Westport, July 30. Lawree Langer prents a ray Physical Country of the physical and the physical country of the

52

Lawrence Languer presents a new play by John Hayner Holmes and Regimid Lawrence. Settings by Tom Adrian Cra-eraft. Directed by Harry Wacstrift Grildlo. At the Country Playhouse, Westport, July

Duncan	Hunler Garin'
Fr. President of Li	Civile Fillmor

Admiral dealers U. Ex-President of U. The Presiden's Secret-Bia -Ald?.

	harles Brinet
Prince Yath	orne Contourts
Prehil	Sam Kim
Natalla Armold Therasy A	lorendor. 1.00
Beiter, Lemar Ciarly, Loonard	e Cowell, Mer-
Frances Long. Marian O'Nel	Andre Parts
arn. Constance Perrson. Tr	Wall Davelo
Harry Louise Sant	he Elizpheth

Smith. John Thomas, W. T. Wisner 2nd Harriet Wisner, Mariorie Wright. The Theetre Guild still has an option on this and way play by the the solution of the solution was held of the solution and Berinde Lawrence, although production was held of the solution was held was a solution with solution was held of the solution with solution was held the proceeding of the solution with solution and the solution was held was a solution with solution was the solution with solution was held of the solution with solution was a solution with solution was the solution with solution was a solution with solution was a solution with solution was held with the proceeding with a solution was held the solution was held the

ber outside of some clever lines and intriguing characters. Story concerns Cort Saunders and Virsie Winkers, Hirling kappily in sin in Fatte Into their comparatively na American givi and former fame of Cort's, who is determined, for reasons of her own, to get hum back. Cort is helpless in the net of tails in American givi and former fame of Cort's, who is determined, for the helpless in the net of tails friend, nestly takes her of the hands. This, however, is not before he and suparated. France furious at her Virgie aves takes and of the hands. This, however, is not before he and suparated. France furious at her boat. Flay ends in a rousing scene the evidence of her dupicity and then bounces off with Cort to be married. Production has been experily cast

written drama. The has seconormity rerested and there are several screen that ingith be davantageously eliminated, but the play is in surprisingly good hape. Ard considering this is an inequality well balanced. MCKay Morris sorces something of a triumph in the feading part and gives a feeding and intelliguent. If as impresident, for which George MI Cohea was originally one which decages the cohear sea critical is and the second handled by the action: though the second handled by the action: though the second second second second second second handled by the action: though there is a screatery, phenty sexy. being extremely loyal to the new Presi-

In most of the important rokes In most of the important rokes dilutante, Mike Winters, carries the play almost single-handed, bis scenas being the bigh point of the avenime. Rose Bobart, as Urgers her an opportunity for something more than mild histionics, and Exity Lavford, as the schemman terrifying. Loyd Gough, are Sort, for rather weak and frequently fails to lang delighting in the solution of the scene and Babette Feist scores as the French servant. George Sommend dett direction for heave the solution of the solution for heave the solution of the solution to heave the solution of the solution scene and Babette Feist scores as the French sources. Schewenen in the small space af his command. All in all hig on should be worth is virtues. Glenn Anders has a bit as a press secretary and Tom Powers has one scene as the Japanese Mahatma Ghandi, in which bis makeup is only equalled by his faithful Oriental ac-

ns command. All in all this one should be worth working on. If is badly in need of strengthening and the plot construc-tion is jerky, but it has interesting characters and diverting lines. If the re-write is successful it should be a likely possibility for Broadway.

The Drums, Professor

(RIDGEWAY THEATRE) Play by James Gow and Edmund North In a prolog, three acts and three scenes, presented by Frank McCoy, under the di-rection of Thendore Vielmann, at the Ridgoway theotre, White Phana, N. X., July 29, 35.

Sarney Mitchell	Harold	Moff
Sthyl Knapp	Eve	> Arde
Roy Fletcher	James	Renn
wud Thomas	.Geurge	Tobia
Porter	Jim:	my Fe
Porge Cinofer	Frank A	icNell
illie De Vere	Ethel	Britto
enator PeeperWill	am E.	Morr
arlosCl	barle Lo	* Tor
eeretary	Ethel	Wilso
toel:holder	Jamo	rs Fox
lerbert Trott	Z. W1	itek?s
harlie	Phil	: \Vb
st Reporter	Rudult	Brool
he Little Man	Harold	Thoma
nd Reporter	Robs	ert Hi
rd Reporter	illiam A	inthes

Though billed as a matter this one could be more properly described as a farce. It fells mr ag time the story of the disclosures of the re-cent Compressional investigation of a congiomeration of wiscencics. There appears no reason for the players except to pull mittles and presence of three-fourths of the players except to pull mittles and from that pinnacle they range downward to the commonplace. Any graft succeas on starse or screen is similar aubjects have been directed in buttar frathios. Though billed as a satire this one

In better frames, Barney has been rescued from the betfulup gin racket by Roy and is induced to invest his ward in muni-tions stock. Barney frets when dividends are not forthcoming and the stocks go down to near nothing, while at the same time the officers of the company are garneting huge

(Continued on page 59)

Inside Stuff-Legit

Eddle Cook, general manager of the former legit firm of John Golden and the late Winchell Smith, and later northwestern representative of the Etranger interests, plana establishanent of cylric theater projects is a Cali-fornin citize. It's a subscription proposition to play legit shows. Surramento, Bakersinde, Sam Jose and Premo are samong the towns inentioned in Cooks plan. These towns were formerly one nighters but have played eve shows in recal sedamin.

Ceell Lean, who succumbed to a heart attack in front of the Booth theatre, N. Y. recently, made his first starring sppearance with Florence Holvook with whore he was cellcalaily teamed, at the LaSalle theatre Chicago, in a pluy called "The Umpire". At the same theatre the duo attractions which played that Loop spot. Their last co-starring appearance was in Bright Eyes' at the New York theatre, N. Y. rus being broken when Lean became seriousy it. Show taker made a run of it at the Colonial. Chicago, with a third season played on tour to, the Coset. When the team spitL Learn we and ap-per Brwith Cleo Mayfield, may his widow. They first appeared together per devite the Biotechies. They first appeared together followed. followed.

Potter and Haight received 16 inquiries for the use of 'Kind Lady' in Potter and Halphi received 16 inquiries for the use of 'Kind Lady' in summer and other stocks, built inited its lessing to one suburban house in the east. This was because of the show's alated Broadway resumption with Crace Generg, dated for Sept. 2 or 8. Although Lady' is suil billed being considered is for Dorver. Nelodrama played at White Plains. N. Y. last were with Effe Shannon in the lead. Both Potter and Halphi are on the Goldwarn lessing of the Statistic of Markan and the Shannon in the lead. Both Potter and Halphi are on the Goldwarn less built he latter returns from Hollwood early in September to work on the script of 'Sweet Markan's Markan and Shundhawith Michard Malbaum Markan. Shundhawith Dordee the play with Warney Bros, backing.

Bros. backing

Victor Moore and Elily Gaxton have a salary arrangement in 'Any-thing Goes,' 'Alvin, N. Y., which calls for a guaranteed figure, with a percentage variable over and below a group of \$4,400 weekly. Show's business dropped convidenably under that mark, with the final weeks of July under \$2,000. Vinton Freedley, however, has paid both off just as if the takings reached the 24G mark. That has given the stars about \$250 weekly over the contractuation amount. 'Goes' is slated to stick in the Brondway spot Into October.

Robert Rice, 17, son of Eimer Rice, was among those involved last Friday (20) in the anti-Nazi disorders which delayed the sailing of the Bremen from New York. First time

The second such experience for young Rice, a junior act was for pleketing. Rice was then appearing in Sallors the Civic Rep theatre on 14th street. Cattaro at

Take Me Out to the Ballpark' a New Theme Song for Outdoor Legit

ANOTHER CO-OP

David Niles Forms New Actor Producer Group

David Niles, one time director of the Provincetown Playhouse, has formed an actor-producer group. Has handed together about 20 peo-

formed an acur-product arrest Has handad together about 20 peo-bodius operandi is similar to that of the Theater Groups. Payof to all members from coin resilined on productions, in addition to reim-bursing angel who advances pro-vectory for neurosciences of the weekly from receives null inly re-paid. This differs from original tirst inteaded to raise money from thirst inteaded to raise money from Fiber and the N X World-Tolegram drams at an Fiber will get a strawhat tryout at Hernan Liv-eright's Stanford Summer Theate. Stanford, Conn., week of Aug. 19.

3 ROAD CO'S. OF 'GOES' SET

There will be three companies of 'Arrything Goes' on tour early in the fall. Original show at the Arvin, N. Y. is stated to attick through September, then bouring to the av-cial eastern key cities as far as Chicage Defore the Broadway com-tical eastern key cities as far as Chicage Defore the Broadway com-binary will have opened in the im-between stands and a coast com-pany will be under a state of the between stands and a coast com-pany will be in action. Coast rights have been secured by Henry Doffy and the forbable leads will be Oastar Shaw; Labby Plearing in the parts oligitated by Pleory Moore'. Jack Curlis and Carleton Hoaghad will send out the number two 'Geas'. Former has a 25% interest is the original about. Statet Erwin may be in this one. Release date on the picture ver-Jam 15. Leads for the firm have not yieldory Moores. Is on the way to the coast by loads is on his way to the coast by loads and will add Doffy in readying the coast troupe. He may also suggest peo-pie for the picture.

will aid Dùffy in readying the coast troupe. He may also suggest peo-ple for the picture. Australian Goes' is now dated for October, with Carolyn Marah chosen to go there from this side. London company is understood atterging \$17,500 weekly, which is said to mean a fair profit.

Pitt Priming for New Season: ATS Sales Good

Pittsburgh, July 36, Despite the fact that the Anorti-can Theatre Society delivered only five of its airs promised abrows have last season, subacription sales for 1935-38 have been brink. Fromising prospectus, with three Theatre Guid stand-outs, including an Ina Claire show, 'Porgy' and one yet to be an-nounced, are belleved to be giving the high pay on the pitvilege of buying six for the price of five next little eash was handed back. So far the Nixon has announced, an opening date for new season, and Pittsburgh, July 30.

So far the Nixon has announced no opening date for now season, and only show definitely carded is 'Old Maid' for mid-November. "Tobacco Road, "Thumbs Up,' Personal Ap-pearance,' 'Children's Hour' and "Three Men on a Horse' are other likely early season entries.

MINSKY SHED FOR 50G

mindat Such for 3 du Dannaevent Cos Ancies, July 30. Dannaevent for \$40,000 is on fite In Successful Successful Anti-Minaky, Joseph Weinstook and the Holly Holding. Corp. Complainant, While workless for the Sunskys hu-while workless for the Sunskys hu-Accident Accident

th

Chicago, July 38.

Co-operation to their mutual advantage has sprung up between the baseball magnates and the legit producers with ballparks all over the country suddenly finding themselves housing prima donnas, prattfall artists and chorus gals. Legit producers, particularly musical, have turned to the baseball arenas as the best answer to 'what about summer production?

This season is regarded generally as only the infancy of the legit-in-the-ballperk trend and expected that next year 'take me out to the ballpark' will have a new meaning in American life.

While the legitimate houses of the country remain dark and shuttered through the long aummer spell, house owners burn when they

tered through the long aurmose speel, house works burn when they see producers make fancy deals for baseball parts. Shift to ball fields was started this summer by the Shuberts who states and the startes the state of the shuberts who states are the shuberts who beroit Tigers. After a show start due to the 21 days of rain is June beroit Tigers. After a show start due to the 21 days of rain is June there at the hores 1 mind out of the the at the shubert and to the the at the shubert at the shubert ry is the the shubert the shubert park. This ballpark location is fig-nary will be diged in the baseball park. This ballpark location is fig-cation. Targeting the Shubert production

Bailtmore, Minneapolis and Mil-wankee. Tagging the Shubert production [in Detroit is the venture under the promotion of Robert Waller who has set deals of open aftr operettas, in the baseball parks of Indianap-olis. Louisville, Akron, Toledo, Co-lumbus, Dayton, Cincinnati.

Dovetailing

Dovesiting Walter has set as route of dates carrying through these seven mid-west cities within the next 19 weeks. Will open this week at the Perry Stadium in Indiangolis with a musical spectrale tagged. 'Amer-cla,' often into the Parkway Field, lowed by a route through the other cities and winding up with a full week at Crosley Field, Cinchnasti Aił of the parks which Walter's company will play are already flood-lighted or marks tamebal, All that arranged that he arrives in the towns while the houne teams are out on the road.

towns while the home teams are out on the road. Following the 'America' spec Waller will produce 'Mikado,' No. No. Nanete,' 'Midaumes' Nikh Dream,' each depending on the box-office returns of the preceding pro-duction.

Has Its Points

Other products are already run-ning around to investigate this legit angle forther. To them the ball-park likes has at once two advan-sessing capacity. Open air has at once aromantic comolation for the general public, besides being many degrees cooler than the legit houses, most of which lack any refrigeration system. Large seating capacity in-public products and the lack seating and the lack any refrigeration system. Large seating capacity in-public and the lack any refrigeration system. Large seating capacity in-public and the lack any refrigeration and the lack any refrigeration public and the lack any refrigeration of the lack and the lack any refrigeration the lack and the clubs are out of town. This legit the clubs are out of town. This legit Other producers are already run

rental is a sweet chunk of revenue besides keeping the ballpark in the public's consciousness while the team is off the field

Milwaukce, July 30. Two outdoor operas will be pre-sented in Humboldt park here by the International Opera associa-tion, a home talent organization. Bobla Hood will be the first. Aug. 7, and Babes in Toyland is islated for Aug. 21.

ACTORS TO PAY SELVES

53

Irked at 'Jumbo' Delay, Durante May Bow Out 100%: See Equity's 'Circus' OK

Freedley Canals West

wood Saturday (27) by Doat. While there he'll see Jack Haley on possibly taking Eddie Cantor's place in next season's Cole Porter musicai. Cantor had to call it off

Briefly, Then

Vinton Freedley left for ood Saturday (27) by boat.

due to picture assignments.

'Waltz' Renews

iliv Rose's 'Jumbo,' clrcus-type musical, slated to go into rehearsai musical, slated to go into rehearsal around Sept. 1, which means an Oct. 1 premiere, may send Jimmy Durante to London for a quickle on some personal appearances. Irked with the protracted delays, Durante may bow out of the show altogether un-lese paid while stalling. His per-sonal rep. Lou Clayton, is having a showdown with Rose today (Wed.) a showdown v on this issue.

Pending Rose's lining up of the show, Durante has been rehearsing his scenes with Ben Hecht and Charles MacArthur at their Nyack, N. Y., home. Latter did the book; score is by Rodgers and Hart.

Show is proposed to be housed in the New York Hippodrome. Stage the New York Hippodrome. Stage will be built out in a huge semi-circle similar to the stage at the French Casino. This is a switch from the idea of a stage in the mid-dle of the auditorium and seats all around, a la a one-ring circus. Because of the played brobbly

around, a ha one-ring circua. Because of the planned brobitg-nagean proportions of Jumbo', Equity has virtually decided that it is not to be regarded as a reguiar legit show. Billy Rose extrava-ganza will' therefore not be held down by the associations reguia-tions and Jumbo' will be given twice daily at the Hippodrome, NX. Rose appeared before Council last week showing plans for remodeling

Rose appeared before Council iast week showing plans for remodeling the house, the circus Interior effect and the tan bark ring within which the show will be given. He claimed it will be a circus because of the number of turns and animals to be used. He stated that more than 500 people will be employed and that if sond when be fours the show 30 cars and when he tours the show 30 cars will be required.

will be required. Because of the latter angle, Rose insisted that 'Jumbo' couldn't be classed otherwise than a circus. It is a book show, however. That is the only feature which held back Equity's decision, but it is believed the concession will be made.

the concession will be made. Jumbo' was dated to open Sept. 6, but ilkely that the promiere will be reached later in that month. Chorus has been in rehearsal two weeks and may double the usual time given a musical show (five weeks).



Salary During Break-In Pe-riod Starts Sept. 1—Man-agers Will Slice Figures to Make Up Sums In-volved

MUSICALS ESPECIALLY

Pay to all principais and chorus in legit show rehearsais will start Sept. 1. All shows in rehearsai at that time or therafter will come within the rehearsal pay rule requirement-\$20 to principals and \$15 to Hits Big Spots choristers, same for junior play-ers. Equity made the starting definite at last week's Council session, after strong objections from the managers.

Max Gordon's musical. The Great Waltz, rooms at the Cen-transmither of the control of the con-start an eight-week summer lay-off. Advance sales for next two weeks indicate show will start off to fairly heating yrosses. Show expects to stick around New York anothen ac couple of the control of the control of the trike out for the road. Will go uttrike out for the road. Will go into extra ingre sized theattres and auditoriums wherever possible, fig-ung on a \$2 or \$2.80 to busham. Philadelphia, and other houses set, authough not dated, houlde the Boston Opera House, the Chicago oussible rather than booking in on a straight one or two-week basis. Towns which have no large ca-pacity houses available will likely be passed up by the show. It is recognized, even at Equity headquarters, however, that smaller salaried actors will actually pay the salaried actors will actually pay the rehearsal more, with aslaries of both such players and the chorus reduced to balance the extra re-hearsal expenditure. Equily will, hevertheles go thurized with because of the feeling amount bers that action the managers take, of what action the managers take, or what action. Whatever changes are to be made will come later in compensation. Whatever changes are to be made will come later in regulations have been tried out, it is now indicated.

is now indicated. Hope of some Equity leaders who appear skeptical as to the outcome is hat there will not be a material decrease in the number of shows produced during the season of 1935-'36. At a managerial session last week several showmen threatened to solve the new play schedules by 50%

After hitting the ceiling when Equity announced rehearsal pay re-quirements following unanimous op-position from the managers, the lat-

position from the managers, the lat-ter sat down and figured it out cal by. It was generally decided that nothing could prevent the cut-ting of salaries. The featured play-res and stars, who are not copiected way, will not be affected, but aver-age actors will doubtless feel the evening-up process.

How They'll Cut

Some producers have been paying Broadway choristers \$40 weckly (\$10 over the scale). They will be paid (Continued on page 59)

Mary Boland's Pic Work Sets 'Jubilee' Start Back to Aug. 12

'Jubilee,' the first musical next

Jubilee,' the first musical next season under the joint managerial setup of Sam H. Harris and Max Gordon, with Hollywood backing, is now set to start rehearing Auz. 12. Lack one week because of a slight delay which with keen Marry Holand on the coast for film retaken. The Cole Porter-Moss Hart musi-cal is definitely not booked for the Music Boc, N. X., reason given be-tio operate for a 1,000-seater. Four licedway the attres are being consid-ered for Jubilee--the 46th St., Mar-tine coest that Generge White's within thag contractual limits. Show is now skited to debut out of town at the Shubert, Josion of Cot 5: (Sturday). Show is now skited to debut out of town at the Shubert, Josion of Cot 5: (Sturday). Show is now skited to debut out of town at the Shubert, Josion of Cot 5: (Sturday).

Gov't Starts Work on Legit Relief Projects; Hallie Flanagan Named Head of Aid for Theatre Needy

PEGGY JOYCE BACK

May Tour South As Star of 'Ap-pearance'

Peggy Hopkins Joyce may return to the legit stage in the fail, prob-aby touring the south in "Personal Appearance." That depends on the week before the shows producer, Brock Pemberton. Gladys George, who originated the lead at the Miller theatre, N. X., where the play is current, will tour the leading key standa, shockings arranged et. d. cost commany la site he blay list

A cost company is also being considered, with Gienda Farrell and Gioria Swanson mentioned to play the lead. Picture rights to 'Appear-ance' have not been soid.

GROUP THEATRE MAY PROD. FILMS

Broadway's left wingers, the Group Theatre, have taken wing leaving the stem devoid of any proletarian plays. With removal of 'Awake and Sing' and 'Walling' for Lefty' from the Belakeo on Satur-day night (27), Group, is without representation on atreet on winkin, at one time this season, they figured prominentiv.

prominently. Recent combination of 'Awake' and 'Lcfty' was hangover of its two most successful efforts, merged last week for a final fling via the cut-rate method.

ate method. Group produced four plays this season starting with Gold Eagle Guy, which opened Nov. 28, 1334. It didn't survive. Lasted about nine weeks to moderate take all along till closing. Second was 'Awake and Sing, 'which awoke Feb. 13 and enjoyed most success of all. 'Walt' ing for Letty above not ing for Letty above not the seeta, opening March 35. Latter two hung on until last week, when foremost or dhort dramatic duo, 'Lefty,' was combined with 'Sing.' Co-operative producer-actor group will all go on vacash until fail sea.

Co-operative producer-actor group will all go on vancash until fall sca-son bows in at which time it may roadtour 'Sing' and Lacty' to be done along with other plans for foredaway. Under consideration new is another play by Ciliford by Group with exception of Gold bagle Guy' New Odes opus is Haward Lawson, Silhery Kimzsley, author of 'Men in White' and Mei-vin Lavy have all completed scripts which will be submitted for ap-proval this fail. Group, assured of finances, con-

proval this fall. Group, assured of finances, con-templates production of a film in the east. Picture will be inus propaganda angles and will prob-ably be taken from carly American seene if realized.

'Thumbs' Tour

ddle Dowling's revue 'Thumbs ...p, which closed in New York early last May after a 20 week run, will resume again in Boston, opening Aug. 21 at the Colonial theatre. Af-ter Boston, Dowling plans a tour.

[Sept. 16, staying two and one-half [er Loston, Dowling plans a tour, weeks. Broadway debut is dated for Oct. 5 (Saturday). Music Box is figured to house the Shelin Barrett replacing Synhi Bow-revivals of the M. B. Revues which man. Others to continue are Clark Irving Berlin and Sam Harris will and McCullough, Ray Dooley and do in time for the Xmas holidays. Dowling.

Washington, July 30. Planning to initiate actor-relief on

a national scale but still lacking concrete ideas, the Emergency Re-llef Administration last week named

Dief Administration last week named four technical advisors to direct preparation of a program to ald white-coils pobless. Artistic and and cultural projects will be de-veloped in an effort to assist mu-and sculptors. With a 530,000,000 appropriation available for educational, profes-sional, and cierical undertakings, FERA picked Hallie Flanagan, wife of a Vasar College professor to boss the theatre projects and boss the theater projects and the Provincetown theatre, to handle the writers' projects. There was ultitle indication that

to handle the writers' projects. There was illite indication that anything substantial in the way of relief for actors can be expected for foldin suid atealls might be agreed upon within a fortinght. Miss Flanagan, who will continue her summer theatre courses at Vasasr, will not take over her relief job un-the write's relief probably will the provides' relief probably will

til Sept. I. The writers' relief probably will get under way earlier, since Als-berg, who has been a forsign corre-spondent as well as producer of 'In Abraiam's Bosom, is on the FBIA payroll at present. For the past year and a haif he has been super-visor of reports and builetims for the relief coulds

the relief outfile With the Idea of government angeling of private productions definitely abandoned, FSRA execu-tives indicated that local and state drama projects of the pair two broader scale and under closer Fed-eral supervision. Whether the Gov-ernment will go into theatrical ven-tures on its own account still is unsettied, but Federal authoritor Piellef projects and develop a more rounded program.

rounded program. Miss Finangan, wife of Prof. Phillip H. Davis of Vassar, has been an Braglish teacher and director of the Experimental theatro at the Oughtkesse brailed downer Prof. George Pierce Bailed and Prof. George Pierce Bailer and aesisted fur management of the 47 Workshop during his last year at Harvard, She produced a comedy. Theshas, with Yano mudded acamatic writing abroad on a Guegenheim fellowship, and has written numerous articles.

2 PLAYS AND BIGG ON HAMMERSTEIN'S SKED

Arthur Hammerstein has optioned production rights on Rita Welman's The Witness Chair, which the au-thor in now dramatizing at Cape Cod. Figures on a Broadway show-instruction on Broadway show-instruction of the show set. Hammerstein is showing, signs of new activity, with this show set, and another, Jalle of Theresan Me-Bal, readying. Additionally, he has just classified a biography of his father, write an by Date Schwille of Oscar Hammerstein as a serven proposition, a la 'Great Zirgfeld.'

Van Loan East for Stager, 'I'm Your Man'

Hollywood, Jely 20. H. H. Van Lona Is heading cust next week to arrange prell inavies for production of his newset play, Tim Your Man.' tentatively skeddd for a Broadway honse, if available, Oct. 18.

New comedy-drama has a political background. Production will be financed by an unnamed angel.

LYLE ANDREWS OUT OF VANDERBILT, N. Y.

Lyle D. Andrews is no longer con-nected with the Vanderbilt theatre. N. Y. and may take over another may be a start of the start of the start Property is completely owned by the Drydock Savings Bank, which took possession through forcelosure last December. Since then Andrews acted as manager, with Alfred E Astrons and Harry Somes repre-operate the National for Drydock. Operate the National for Drydock. Andrews built the Vanderblit in 1917, Ed Rush of burlesque being interested. Rush withirew before the house opened and Joseph F. Moran, a ship-builder, became a Partiner of Andrews, who later bought out Moran. Outstanding at-traction at the Vanderblit was the long run irene?

No Chamberlain Brown **B.R., Equity Nixes Plays**

Tryouts of two plays planned for Jackson Heights (N. Y.) at the Country Chik theatre by Chamber-lain Brown are off indefinitely. Under summer stock tryout condi-tion. Found the salary at the info-mumo-feed salary at the info-solation of the info-tor info-tor info-

the state of the second st

be passed up by the show

HUB JUDGE REVOKES

WESTERN UNION FINE

tunate circumstances in connection with this or any other court shall

'Holly Holiday' in East

Hollywood, July 30.

Bebe Daniels and Ben Lyon plan Bebe Daniels and Ben Lyon pian to hop cast following present pic-ture encagements to reopen Tholly-wood Holiday' for a fall run in New York and other scabard cities. Show closed in Chicago when the pair came to the coart for picture engagements.

cngagements. Miss Daniels is currently working in 'Ball of Firc,' and Lyon in 'Beauty's Daughter,' Both are 10th Century-Fox productions.

Luteringer on Hub Era

Judge Samuel R. Citter of Chel-ves. District Gourt rovoked his 5500 fine imposed on the Western Union when Arthur P. Hardy, counsel for transmitted to Jadge Cutter pro-transmitted to Jadge Cutter pro-nection with Wailing for Lefty. Judge Cutler considered the mes-sages Improper to be addressed to this or any court and property should not have been accepted for formed the court that local mana-ters had been approximately in-structed to 'see that no such unfor-tunate circumstances in connection

Boston, July 30.

Daniels, Lyon to Reopen

Berlin's Theatre Worst in 15 Yrs.: **Only Three Houses Open Cut of 22**

Berlin, July 21.

No summer within the past 15 years has been thestrically as herren in the German capital as the present one. Of the 22 legit houses, only three manage to wind up a tired curtain on piffling comedies that rely on the summer stupor of their audience to get by.

Only one westide theatre, the Kurfurstendamm, is in the ring. Komische Oper and Schiffbauer-damm are central spots handy for the transients who stay in the sec-oud-rate hotels around Friedrich-

old-rate hotes around prescrip-trass. High mulsical comedy or re-via is billed. Metropol, the only house, left that sitcks to operettas and revues, folded up in May. With heat winter show worn out, it ran shump of former summers in mind, the management preferred shutter-ing to taking a loss. "But the fatherland is taking its theating outdoors. No resort, open-air sites. Even greater Ber-

variating or seasilo place without open-air sizes. Even greater Ber-lin boarts one, although it's too diletante to be taken seriously. Heading the list in importance is the Reichie Ratival at, the Heidel-too and the second second second open and the second second second open and the second second second parts Tweet Night are given, but cast basi Germany's top stars, heidding Kathe Dorek, Angela Selloker, Heinrich George and di-rectors are, Lothan Adohed and Selection of Heideberg as ar out-side to the to the to the

Selection of Heidelberg as a cut-dong, theatree.contre. is due to the exstel's superior. suitability to play sctups. But annual foreign visitors, with largest contingent made up of Americans; gave considerable weight to the final decision.

BUT WHAT'LL HE DO

his estate at Leopoldskron.

Max Reinhardt will take time off from Salzburg Festival long enough

Reinhardt's plans for the future

read like an itinerary for a trin uround the world. They include an

open-air performance in Italy of

open-ski performance in Haly of Marchant of Venico'i en open-skr performance of 'As Tou Liks II' at Los Angeles; a premiere of the Franz Werfel play, Road of Prom-ise' in New Tork: a film of the oppertia 'Fledermaus' in London. to do the Franz Werfel play In German, either in Vienna, in Prague. 'As You Like It, 'or 'King Lear.' 'As You Like It, 'or 'King Lear.' As You Like It, 'or 'King Lear.' As Nou Like It, 'or 'King Lear.' As hence thims, and will prob-ably play the Werfel drama in New

of his next films, and will prob-ably play the Werfel drama in New

Mistinguett Old-Fashioned

fashioned operetta formula, desert-

ing her customary revue type, in musleal 'Blue Ribbon,' in which

musical 'Blue Ribbon' in which she'll open at Porte-Sahnt-Marthu next season. Sets will be elaborate. Maurice Lehmann'is producing. Lehmann will follow this show with new Osen' Strauss operetta, titled 'Angellea,' switching radically from French to 'Viennese type of musical in successive offerings.

BERNSTEIN'S 'AMOURS' Paris, July 20. 'Amours' is title picked by Henry Bernstein for play he'll put on next year at Gymnase. He always uses one-word titles. 'Hope,' his last, ran bu nearby

all season. Cast includes Helenc Perdriere, Victor Francen, Claude Dauphin, and Suzet Mais, plus other regular

Bernsteinites.

Paris, July 20. Mistinguett goes back to the old

Vienna, July 20.

Baker the Winner

Paris, July 20. Togenhine Baker won her case against the Russian painter Kaminsky, who had made her portrait in postage stamps and wanted her to pay for it. She came to court from Joinville studio, where she's mak-Joinville studio, where site's man-ing 'Princess Tomtom,' and waited 30 minutes in vain for case to be-gin, after which site went back to work, icaving her lawyer, Sylvain Kramlek, to handle it.

Kaminsky had a good lawyer, too but not good enough.

Charlot Takes Vaude Theatre for Musical Shows: 3 Mos. Run

London, July 20.

Andre Charlot has leased the Vaudeville 'theatre for three years from Gatti Bros. English producer intends to devote the house to a musical revue policy, with no show.

whether a success or not, to run more than three months. First show will be titled 'Charlot's Stop-Go, with Mary Brian being brought from America to star, in conjunction with Dougtke Byng and Dorothy Ward. "Show will have

A Grundeena, at C. Berlin dection of Heidelberg as ar out, headra, each is due to the e's superior. suitability to play argest contingent made up of largest contactions with Douglas Byng and brothy Ward. "Show will have be a But annual foreign visitor." Charlot also Intends to run a largest contacter with the old stereotype, which will also star Douglas Byng in bur-league fermier role. Pantonime will be that detaion." WHAT'LL HE DO IN HIS SPARE TIME? I is staged a the other of the other of the other ber, which is contrary to all panto traditions. The accepted rule being Dec. 24, occept in Sociala, where t is staged a week earlier.

From New York in S. A. to skip over to Vienna to reassure himself that his players at the the atre in the Josefstadt are okay Rio de Janeiro, July 19 Then he will spend at least part of the summer at Salzburg and or

Paradise Floor Show

can show in the boards here. Other niteries, which have been plugging U. S. talent for many months, will have French vaude, apparently just for varlety. The Urea has a Bal Tabarin unit and 'The True French Can-Can.' Atlantico has signed Claudine Sake and Fernand Dally, Paul Guercy and Rose Medina.

London, July 21. James Dyrenforth and Holt Mar-vel (Eric Maschwitz, the variety chief of the British Broadcasting Corporation) have collaborated in musical titled "Dance Easy," with musica by Kenneth Leslie Smith. Henry Shewic who is in portner.

LE SEVEUX GOES SERIOUS

Paris, July 19. Jean Le Seyeux, until now exclu-Jean Le Seyeux, until now exclu-sively author of girl reuse, is gei-ting more or less scrious in dra-matic econcedy on life of Emperor Nero he's writing for Comedie des Champs Elyšees next year. Title is Sixth Caesar.' arry Baur will play Nero.

Vaccinated

London, July 21. London, July 21. Henry Sherek has been ap-pointed counselor and charge d'affaires for the Republic of Panama in London. This makes the hefty agent immune from any legal entanglements.

Lease Fight Unsettled, **Marie Bell Proceeds** With Producing Plans

Paris, July 20.

In spite of fact that fight between Marle Bell, directress of Ambas sadeurs during last season, and Edmond Savag, lessee of theatre from City of Paris, is not settled, Miss Bell will still have the theatre at reopening next fall and will begin the season with a new play by Edouard Bourdet.

Sayag, who sublets to Miss Bell, has brought suit to break the sublease and turn over theatre to Albert Willemetz and Louis Meucci of Bouffes Parislens, Courts won't decide until fall.

Case until fall. Sayag also asked municipal coun-ell, which controls city-owned the-atre, to approve a new sublease to Willemetz and Meucci. City fathers won't decide until fall, either. So Miss Bell is going ahead with her plans.

SAD SHAW 'SIMPLETON' Gloomy Returns by Critics After British Premi

play is a rewrite of an castler A. Play is a rewrite of an of the material in the as yet unpublicle ind volume of this authors inflogy of novels on the Russian monscul-the volume of this authors inflogy of novels on the Russian monscul-in dramatic incidents; has plenty of, indramatic incidents; has plenty of, cathorine; his weakling son, beau-iturily played by Babochin, and Peters Etiend and conditant, a for-form, and the source of the source of the strong man who worked at the which later defeated Sweden, a man of great loves and great friendeling, but capable of ordering the execut-him ploting agains; the Russian which he beneelved, is macnificent, the play starts with the young the play starts with the young the source index of the Peter and which he beneelved, is macnificent, the open index of the Peter and which be building of the Peter and the nover of days laborers when thoy-of the seven and forchig them to do the work of days laborers when thoy-and friend back to the stress and friend back to the stress to pedale when he solis the plans of the sourt of days laborers when thoy. The fully the stress of the court, which, and pettiness of the court, which, and pettiness of the court in which, the fully the the audiner who work the fully the base of the sonni-the stand of the back to the standing and pettiness of the court in which, the fully of the back of the sonni-the fully of the back of the sonni-the fully the other standing and pettiness of the court, which the fully the other astanding and pettiness of the court in which, the fully the base of the sonni-the fully the base of t London, July 30. All the major London critics. at-tended the Malvern Festival Mon-day (23) for the British premiero (George Bernard Shaw's Simple-tion of the Unexpected Islas.' Most of them sent back gloomy forebodings.on the play, none of them thinking any too well of it.

Play was produced by the The-atre Guiid in New York last season and didn't fare any too well.

Millers Crash

Williers Crash Berlin, July 19. Miller, Brothers, 'two flying clowns, had a bad accident last week. While working their trapeze act up in the wings, one of the ropes tore and he two crashed down on the stage. One of the brothers came off with light ecrapse and bruises, but the other is so seriously hurt that there is some doubt of his re-covery.

Annate Against Fruching) Berlin, July 21. Three-act come by Berlin, July 21. Theoder and Description Lichto Kurfursendaum. Gran Fuldemann Pelle Manee. Statistics Act was much sought after especially here in Germany where acrobats of international standing are not so numerous at present.

'Money Nites'

(Continued from page 5) screen, etc. to be advertised foi-lowing the warning by the Govern-ment to the newspapers that the publication of money advertise-ments was against postal regula-ments was against postal regula-ments was against postal regula-nd-out violation. Out of Order In Milwaukee, the Garfield the-abarged shaped with a fine on a abarged shaped with a fine on the same the state.

The Advance of the set of the Advance of the set of the

Detroit case centers around the Colonial, with city tattling to secure a decision. In Chicago the test case involves the Shore, a Warner house, with the police seeking a precedent in killing off the games all over

in Killing on There was a 'ank nite 'guilty' de-clsion in Iowa last week, both for advertising and operating the money giver way stunt. Exhibs themselves are chary of the money gifting not only from tie

Exhibs themselves are chary of the money gitting not only from it e possible legal entanglements but also from the aspect of actual net profits on the week. Find that in many spots the end of the week sees the house farther behind due to the cost of the money sturts and the boxoffice reaction on other nichts. the h nights

Plav Abroad

PETER THE FIRST

Historical drama in four acts and 12 scenes, by A. Tolstoy. Fragmed. by Loa-ingrad State Academic Dramatic Theatre (formerly Alexandrinaky Theatre); directed by B. M. Sushklevitch.

Renate Contra Fruehling

th. Play will not last out the summer. Trask.

B. A.'s French Co.

Buenos Aires, July 16, Following seasons offered by Ger-man aud English repertory com-panles in Buenos Aires, a French Company will move into the Odeon. Company includes Pierre Mag-nler, Jean Marchat and Germaine Laurier

Moscow; July 14

AKI MER, AZ NYER ('WHO DARES, WINS')

Budangest, July 10. Musical comedy in three acis, at the Budal Szinkor, Book, Cat Hanah Honthy, alc, Eugene Sandor, Cast Hanah Honthy, Tery Feles, Evs Foryversy, Eugene Torzay, Lajos Gardonyi, Guetav Partos, etc.

Budapest's summer theatre, which nanages to dig out a hit every summer, has again got a musical which will carry it through the hot months. One of the secrets is a first-rate cast, but the musical itself, with pleasant jingles, good dancing, and many laughs, is de-

self, with pleasant lingles, good dancing, and many lauphs, is de-serving. Eldt, one or bar points presty typist who gets the sack at the bank where she is employed, on account general manager's house, threatens scandal if he won't take here back. When he rafuses she takes off her manager's daughter, brief manager's daughter, brief manager's daughter, list is the manager's daughter, list is the manager's daughter, list his being some rajhanation for eulding here scale out that typis is asked to the president's house, but the back of the set is the manager's daughter business is asked to the president's house, olding the manager, and after she has straightened out some business could be a for a straightened out some business could be back of the set of the source of the eugles, also pair off.

Marriage Makes It Easy

London, July 32. Cancey, in three acts, by David Horns, Define, July 20, and the seministic Define, July 20, and 20, and 20, and 20, and Define July 20, and 20, and 20, and 20, and Define Court Bernord Wolfsters, Pred O'Deovora Bount Constructions, Pred Do Star Bount Constructions, Pred Do Star Bount Constructions, Pred Do Star Bount Construction, Pred Do Star Definition Construction, Pred Do Star Bount Construction, Pred Do Star Bount Construction, Pred Do Star Bount Construction, Pred Do Star Definition, Pred Do Star Bount Construction, Pred Do Star Bount Cons

Discribes Thispecter Marriell. High Classe The affect with teases uldgement upon a stage production that is no papably a hill is to make the state-ment if just misses being a cool one. Obviously if it hadn't some-would consider it. 'n this instance the stat is also the author, manager and producen, years orthicism, there is more than enough in the piece to warrant a manager trying it out. By there is the author, manager to the state enough in the piece to warrant a manager trying it out. By there is not be about the the state in the allotted into for a Sublect starts of with free love. Sublect starts of with free love.

full jugs. Subject starts off, with free love A ontheast off, with free love and the starts off, with the start marriage. The man brings big wife' to his home in London and his relatives promptly call. Net Spannard learns the story and at-tempts to blackmall them. After considerable discussion they hav the reason for a marriage after they had anopher down upon them to ask the reason for a marriage after they had anopher down upon them to ask the reason for a marriage after they had anopher down upon them to ask the reason for a marriage after they had anopher down upon them to ask the reason for a marriage after they had anopher down upon them to ask the reason for a marriage after they had anopher down upon them to ask the reason for a marriage after they had anopher down upon them to ask saves the situation. Even a genius in the art of making dialog couldn't up the dart been so generally well plaxed it wouldn't have held un hey yond the first act. Jobo.

SZEPSEGKIRALYNO (BEAUTY OUEEN')

('BEAUTY QUEEN') Budapest, July 10. Musical comedy in three acts: book Martos and Szones; music, Josenh Paksy; nt Miraly theatre, Budarest, Cast: Ion Jurik, Sila Gombazzori, Brothers Latabor, Forenc Delly, Labos Hasz, ctc.

There belt, Takas That, "eite," Jahow That, " Kiny's there is a second second

Rio do Janeiro, July 19. Bart est the Paradise (NT) Mos-show and the Paradise (NT) Mos-chana Casho here on the way back from Buenos Aires. Full line is 66 (35 femmes, 21 males), the largest U. 8, unit ever brought down the East Coast, but the group is likely to be cut for a Rio stand. arte and Novelly nite-colub in B. A. last week and is said to be doing well theire. Contract there is for eight weeks with eight weeks' op-tion, playing three shows daily. Program is changed every week U- follow the current bill (Max Berger, Lucille Pare, Danny Dare line) they will be the only Ameri-can show in the boards here. Other interies, which have been plugging Act was much sought. after (Continued from page 5)

Sherek Gets Laye Script

Likely for Broadway

Henry Sherek, who is in partner-ship with Evelvn Laye, intends to make his debut as Broadway pro-ducer with this show, which will star Miss Lawa star Miss Lave.

LEGITIMATE

Chi Equity Reopens

VARIETY

55

St. Louis Outdoor **Operetta Biz Oke;** 'News' Top at 70G

St. Louis, July 30.

Changing the St. Louis Civic Onera project from straight oper-Opes project strains statight oper estas to musical concely accounts for the texported statistic accounts for the texported statistic accounts ture. Highest taking this season at Forest Fark were drawn by Good News, which crossed approx-imately flowed in straining roomi the show played to standing roomi the show to be show to be the above played to standing roomi the start to be given. Whooped' is the windup attraction. In the runner-up position so far-ies "Sampy" which runer's warding the show is the next to be given. Whooped' is the windup attraction. In the runner-up position so far-ies "Sampy" which runer's warding direc-tor at St. Louis, this being his ini-tial season. ettas to musical comedy accounts

tial season.

tial sesson. "The Cat and the Fiddle,' Jeromc Kern's operetta, was brought back last night (23) as the ninh Forest Park offering of the sesson. Near capacity crowd or more than 9,000 attended opening performance. Included in cast are two members of original company, Odette Myrtil and Bobby Jarvis.

MINSKY NICKS L. A. FOR \$13,500

Hollywood, July 80

Nifty pickings last week for two of the three local legits, with 'Life Begins at Minsky's' continuing to mop up on its second week, and no indication so far of any letup in

indication so far of any setup ..., trade..., coad folds at the Mu-ic Box Saturday (2) after 16 weeks to L. A. and six weeks in Holly-wood, with James Barton stepping Wonday to replace Henry Hull for the second time. Only disapointment of the week builted at the Vine Street. Ferimates for Late Week

Vale da Vine Vine Street. Mich uter Estimates for Last Wesk 'Life Begins at Min a k y 'a' (Minaky's Music Hail, and wesk). Two dollar top docent seem to wean a thing to the thousands how so that a seem to the shows (total of 11) performances) girly show with its scrippers gar how with its scrippers gar how with start scrippers gar based and the scripter seem to stoking around a while. Tobace Caod (Music Box, 5th wesk). Still doing okay after long Saturday. Will get about \$2,100 m hade.

finale. 'A Wilder Beauty' (Vine Street; 1st week). After healthy opening. this Granville Ryun production took a nosedive and lucky to hit around \$1,000. Yankcd after six days.



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Current Road Shows Wsek July 29

'Thres Men on a orse,' Harris Chicago. 'Three Men on a Horse,' Geary 'Ihree Men on a Horse,' Geary San Francisco. 'Tobacco Road,' Music Box, Hoily-wood.

Summer Theatres (NEW PLAYS) (ALEW FLATS) (As the Earth Turns, Summer teatre, South Berwick, Me. (31). (All Girls Dor't, Brown Swan eatre. Schroon Lake, N. Y. (1). (All This While, Berkshire Play-Dues, Stockhridge, Mass. (23). (Black Coffee, Community theatre, (wrentw. Mere. (1))

"Black Coffee, "contains, (27), Worcester, Mass. (1), unity theatre, "Corne Into the Sun," Vasar Ex-perimental theatre, Poughkeepsie, "Corrida," Beechwood theatre, Scarborugh-on-Hudson, N.Y. (30), "Fields Beynd," Barnatomers, Tif, Uti, N.B.J. (20), "Westport, Country theatre, Westport, Conn. (29), "Lucky," Grove theatre Name

'Lucky,' Grove theatre, Nuangola

Pa. (23). "Murder With Pen and Ink," Ogonquit Players, Ogonquit, Me.

(29). 'Repent at Leiaure,' White Roe theatre, Livingston Manor, N. Y.

1). 'Robbins Nest,' Napanoch theatre,

Robbins Nest, Napanoch theatre, Napanoch, N. (2). 'Stag et Bay' Lakewood Players, Skowhegan, Mec (23). 'The Drums, Professor, Ridgeway theatre, White Plains, N. (23). 'This is Today' Stamford Sum-mer theatre, Stamford, Conn. (28). 'White All My Heard, Red Barn, Locust Valley, L. I. (23).

Heights Tryout Spot Set by Lyman Brown

Cet by Lynnan Diowi Country Club theatre at Jackson Heights, suburban New York, will open for summer tryouts, although it was first reported the deal was off because of Equity requirements. Salary guarantee coin amounting to \$1.100 was posted with the associa-tion by Frank M. O'Connor, can tion by Frank M. O'Connor, ar actor said to be representing a play

actor said to be representing a play broker. 'A Woman of Destiny,' anti-war drama by Samuel Warshawsky, tried out several times previously, will go on first. Fiece calls for a cast of 20.

cast of 20. Chamberlain Brown was men-tioned as being interested in the Jackson Heights venture, although his brother Lyman is now con-cerned.

Newport Casino Again Providence, July 30.

Providence, July 30. The Newport Casino theatre will recore next Tuesday (6) for a four-work scason. Swamky theatre has been onto it the corporation that operated it for the past eight sum-mers, but is to recopen under the direction of Heien Arthur, formerly of the Neighborhood Players of New York. New set-up is to be known as Actor-Managers, Inc. Prices have been reduced by labil to a faciony with Labrette Tay-tor, Marguster Anglin and Edith Barrett are scheduled for appear-ance. Clossing week will be a try-out, Bohnd the Verdict, with no cast announced yct.

Wash. Civic Folds

Washington, July 30.

Tolding of National Civic Theatre Society, semi-pro fittle theatre interaction that the summer, leaves the catariad this summer, leaves the catariad this summer, leaves the catariad theatre the Capital's and models and the summer, leaves the catariad theatre the Capital's and models and the summer, leaves the catariad theatre the Capital's and models and the summer and the summary of the catariad theatre the capital's and models and the summary of the catariad theatre the capital's and models and the summary of the catariad theatre the summary of the summary of the summary of the catariad theatre the summary of th

Chicago; July 30. Local office of Actors' Equity As-ociation set to reopen shortly after layoff of a few weeks. Frank Dare, chief of the Equity wells be dued submed from vacation and business trip to the Equity west coast and will unlatch the Equity door here in the Capitol Equity door here in bldg, early next month.

'Men' Matches 18 Wk. 'Dinner' Run in Loop

Chicago, July 30. Mothing to talk about but Three of the start of the start of the other of a start of the start of the summer and in the worst chicago season in the history of legit this Alex Yoket show matches week when it reaches its 18th work. Dinner did 18 weeks in 1933. And next week will match the turned in 19 straight weeks in 1932. That is really going places these days particularly without a cui-dy particularly without a suit with the gross never failing below \$1,500 throughout the star so far. Estimates for Lat Week

Estimates for Last Wsek Estimates for Lat Week Three Men, On a Hores, Harris (1,000; \$2.75) (18th week). Pace continues at a remarkable stride for length of the stay and the worst sizaling thermometer of the year. Holding above \$7,500, powerful. Through to Labor Day or better is the current outlook.

ENGAGEMENTS

ENGAGEMMENTS Norma Trita, Militra Natwick, George Blackwood, Viola Roache, Smilin' Through, Weschester Country Playhouse, Mt. Kleco, N. Y. Anna Berkine, Dangeroux Corner, Westelle Wilnwood, Guido Nadzo, Ona Munson, The Vortex, Rock-ridge theatre, Carnel, N. Y. Baicom Dum, Jeseph Curtin, A. J. Herbert, Daisy Atherton, Ernita Lascelles, Buid Ortick, Murder with Fen and Ink, Geonqui Play-tiane Hauin, Robert R. Reed, W. Elwood Macalaster, Murde Pearce, Hirlam Harvitt, Robert C. Currier, Hay Elayers, Kannebunkport, Me. Ina Claire, Mme, Michelite Bu-rant, Jess Barker, Paul McGrath

Nicholas Joy, Forrest Orr, Dudley Hawley, Philip Huston, 'Ode to Lib-Nicholas Joy, Forrest Orr. Dudley Hawley, Fhilip Huston, 'Ode to Lib-erty.' Cape Playhouse, Dennis, Mass James Rennie, Phil White, Harold Thomas, Böhler Thitte, Harold Thomas, Böhler Arden, Eble Wilson, The Drums, Professor, Ridgeway, Heatte, White Plains, N. Y. Franceast Benni, Stephen Sandes, View Woodscher, M. Y. Robert Ober, Harriet Lonsdale, Lisa Berenda, James Level, 'The Thinn Called Love,' North Shore Usarte, Writestone, L. J. Duncan, Jiro Harriet, London, New York, State John School Wives, 'Sudto theatre, Croton-on-Hudson, N. Y. Fay Marbe, Alan Marshal, Fred Good, Linka Eder, 'Canonichth', Mahopac, theatre, Lake Mahopac, N. Y.

N. Y. Edgar Barrier, Mary Fletcher. An-thony Ross, Lois Jameson, Frederick Patterson, Eloise Eubank, Franklin Heller, Harry Schofteld, "This Is Today,' Stamford theatre, Stamford.

Today, banniou theater, Conn. Nancy Duncan, Frank Lyon, Er-ford Gage, Helen Arlan, Charles Harrison, Gertrude Dion Magill, Jere H. Taylor, 'When Husbanda Mcet,' Manhattan Players, Fitch-

Weather Eases, B'way Legit Biz Up; 'Awake' Scrams but 'Waltz' Balances It

'Awake' Out

'Awake and Sing' was withdrawn from the Belasco, N. Y., last week, after scoring a run of 23 weeks. Play drew rather wide attention and made the best showing at the thea-tre since the passing of David Belasco.

'Awake and Sing' Opened February 18. Sub-stance of most first-stringere' opi ions was generous acclaim for Clifford Odets' dialog and Group Theatre's production and casting. Speaking of the Group, Brown (Peet) said, 'Ih has never presented a more floright' Should to all the so living a Varigty (Kauf) said: 'Should

Variety (Kauf) said: 'Should get at least moderats money.'

under different circumstances. Next week one attraction will be added to the list, with the reopen-ing of The Great Waltz at the Center, Radio City. Relighting is shuldown. From the number of In-quirles from out of towners, who are principally supporting the the-arres in New York, Waltz should accessfully set going again. Op-and, then tour. 'Sing' had been arnounced to close the previous weck but held over whon 'Walting for Lefty,' one-acter, was moved from the Longacre and added at the Belasco.

gard, 'Candleilght,' New Rocheile Playhouse, New Rocheile, N. Y. Joffat Johnston, Prank, Gwen Davis, Jr., A. H. Yan Buren, Ray-mond Branuley, John Hammond Mills, Jr. B. Dackland, B. H. Hammond Mills, Jr. B. Dackland, B. H. Tom Tempest, Keenan Wyan, San-ford Cummings, 'Stag at Bay', Lake-wood Players, Skowhegan, Me.

The state of play into October Anything Geas' which easily tops the legita, was considerably affected under \$20,000 for two consecutive weeks. However, it can better an veeks. However, it can better an looks safe for continuance-into the fail period. No salary cuts were sought and there will be no reduc-tions—unual for a run musical Pirst new season whow announced is "Smile at Me', an intimate revue slated to arrive at the Fulton on Aug. 14. Muriel Kirkland, Gordon Orme, Ellis Baker, Staats Cotsworth, Pri-vate Lives, Oceanside theatre, Mag-nolia, Mass.

Aug. 14

Estimates for Last Week

Revivals Gilbert and Sullivan blis being revided at Adciphi, third weck; at-tracting good trade to 54th street.

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TWO OTHER GROUPS 685 885

85

1552 BROADWAY

Thomas Ross, Dick Wailace, 'Lucky,' Grove theatre, Nuangola,

Pa. Kenneth MacKenna, Claudia Mor-gan, Mary Howes, Damion O'Flynn, Carroll Ashburn, Aldrich Bowker, Accent on Youth, South Shore thea-tre, Cohasset, Mass. Richard Bender, Men in White, Stoney Creek theatre, Stony Creek. Conn.

Stoney Creek Insuite, submy Creme Com. Heles, Connels Connes Home, New York Gullford Players, Gullford, Conni. Lesile, Donison, Fossica, Ropers, Richard S. Bishon, Filmor, Badler, Robert Regont, Francis Swann, Vir-finis Palmer, Animal Kingdom, Richer Hosphouse, Gak Budra, Mass. Mitchell, Dougias Gregory, On Ap-proval, Whart theatre, Province-town, Mass.

Aug. 14. Estimates for Last Week Estimates for Last Week (M-1252: \$440). Gra dropped (M-1252: \$440). Gra dropped under \$20,000 past two weeks, with last week's pace estimated at around the say fromes of the same state attern running '32 weeks: although on heavy fromes draw, alows atood "Children" Hour, 'Blildet state week' (D-9543.30). Excellent run feurnoi of commune saily into new week' (D-9543.30). Excellent run feurnoi of commune saily into new to losing weeks at the bo. yet. "Odd Maid", Smipher (360: weeks) to losing week at the bo. yet. "Odd Maid", Smipher (360: weeks) vinner turning weekly profit almost regularly; playing six shows weekly winner turning weekly profit almost "Perconal Appearance," Hour, 'Stool last "Perconal Appearance,' Alt-3230, when weather moderated; went past \$700 mairs; another show profity same to carry over into the new "Steich Book,' Winter Garden (9th

Telen Namur, Sally Nye, Irving Mitchell, Douglas Gregory, On Ap-proval: What't theatre, Province-Wind State States, States, States, States, States, States, There's Always Juliet! Kingston Playhouse, Kings-ton, B. I. Bishop Mibehaves, New York Play-ers, Ivoryton, Conn. Pred Cotton, Ernest Dekker, Freey Prackett, Bessie McCrary, Much-Ado About Nothing? Lake Shore Players, Westford, Mass. In States, S sure to carry over into the new season. "Skatch Book," Winter Carden (9th Week) (R-1439:43.85, Cot some bench bol ettade weather on end of 12.000 estimated. "Three Men on a Horse," Play-til.2000 estimated. Has been leading the non-musical has been leading the non-musical last weeks take still pleyth phalthy at \$40,000; definite holdover into mew season. Read? Forest (8th Topacco Read? Somest (8th Tarma in settill sticking around at small coin; about \$3,000. Revivals

Mc. Sylvia Field, 'All This While, Berkshire Playhouse, Stockbridge, Mass.

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16.

A-MALLER

A special group of While Shose former 10.75 to 13.73

She h.

Jemi-annual

After withering Broadway's box offices for three weeks, the heat wave subsided last Thursday (25) offices for three weeks, the data ware subsided last Thursday (25) and business improved consistention few aurviving shows, which had dipped into the red the previous weeks, sgain earnied profils. There are now eight about the first ingith when Vawike and Sing with-drew from the Belaco. 'Awake' picked up very strongly on its last time tonger if under an esaler finan-cial hookup, but having to pay off a 40-person salary list from a st time tonger if under an esaler finan-the show, at about \$5,500, would have been good enough for the play had it been produced under an esaler \$1,000 would have been evelve plenty under different circumstances. Next week one attraction will be

2 Mergers of 4 Mags 2 Mergers of 4 Mags Tric consisting of Minor Smith, H. L. Williamson and Watne Harsha, who publish the Natonal Printer-Journalist, have purchased Lewis and F. S. Brandebuby, Lewis and F. S. Brandebuby, Dusiness marks, probably in a new format. Lewis goes over with his mag to the new owners. May the Roshme Publishing Co., which is combining Advertising

which is combining Advertising Arts with Advertising & Selling. Combined mags will carry the title of the latter

Air Tieup Boosts Pop Songs Tie-up of Popular Songs, the mag, with Feen-a-mint, by which the periodical participates in the inxa-tive's radio time on WABC once weekly, has given the mag's sales a tremendous boost.

weeksy, has given the mag 8 sales a define, broads boost. Arranged by Richard B. Gilbert. editor, broadcast the up incluses a define, broadcast the up inclusion of the submitted each week is turned over to an established song writer and a publisher, with the creator of the title setting a third of the song's royalites as his share. Billy Hill writing the current batch of songs around the titles submitted, with Shapiro, Bernstein publishing. songs around the titles submitted, with Shapiro, Bernstein publishing. Next batch to be written by J. Rus-sel Robinson, with Harry Engle nubilshing Tle-up and title contests will con

tinue through the summer at least

Report on Writer's Corgress, Complete report of what tran-spired at the American Writers' Congress, called recently by the newly-organized Langue of Ameri-can Will be released by Interna-and will be released by Interna-tional Publishers. Among the scriberank soc-relary of the Lengue of American Writers, Josephine Herbst, Josephon. Michael Gold, Malcoim Cowley and James T. Parrell.

James T. Farrell.

International Publishers will also issue a companion volume, entitled "The Soviet Writers' Congress.'

Chambers B-M's New Prez ew president of Bobbs-Merrill is

New president of Bobbs-Merrill is D. Lawrence Chambers. Firm Also bas a new chairman of board of di-rectors, Charles C. Kryter, with J. W. Fesler also added to the board. Chambers has been with the com-servence of the the com-servence of the trade book election to the firm's presidency, he bad been manager of the trade book depariment. Kryter's connection with Bobba-Merrill goes bock even further, he having folmed the company in 1883, the firm, way, an intimate friend of the firm, way, an intimate friend of the late Bobbs.

Book Club's House Organ Newest of the book clubs, the ook Union, this one to pick the set work of revolutionary litera-tre each month, readying a house best ture organ to be known as the Book Union Eulletin. First issue will appear in September, or at about the time tho Book Union will make

its first book selection. Book Union Bulletin will contain literary articles contribbed by the Book Union's large group of en-Book I

'Cinema Maid' Movés In

Upon his return to San Fran-clsco after a once-over of the Hol-lywood film studios, Fred Johnson lywood illm studios, Fred Johnson, for eight years in charge of drama-picture departments of the Hearst Call-Eulicia, found a new motion picture editor on the job. Femare, writing under byline of The Cinema Mald, was installed dwring Johnson's temporary ab-sence, unknown to the chief.

Transparent Cove

Exquire will shortly step out in a binding and cover new to the magazine field. Mng has set denis with owners of the original French patent for a new spiral celiuloid binding to replace present wire

clips. Also will top the entire magazine with a thick transparent celluloid cover.

Ballou With McBride

Bollou With McBride Robert O. Rollou is discontinuing his own publishing business to be-come arsociato, with McBride In an editorial capacity. He was formerly with Jonathan Cape and Harrison Smith and last with Brever Warren & Putnam, Inc. hefore founding his own shop in 1932.

Success Story

Humphrey Cobb worked for an advertising agency, for a number of years. He gathered statistics, but the agency didn't consider him a good enough writer to write up the reports ward

afterward. On the side, Cobb wrote a novel, 'Paths of Glory,' big gest best seller in some time and day after book was pub-lished, he quit the agency

job, Incifientally, there was a war book by the same title, written by Irvin S, Cobb and published 20 years ago. Cobb has now gone to the Coast for Metro.

F. C. Cets Benet's Works Farar & Rinehart-has purchased rights to a flock of Stephen Vincent Benet's titles from Doubleday. Doran & Co. F. & R. already have the rights of Burning City' and the stephen of the stephene Stephene Stephene Stephene Stephene Stephene Stephene Stephene Body', Spong Adventure, So' and Young Adventure.

Joy' and Young Adventure: Giving Scribes a Bow Power of the priss has been ac-corfed recognition at Dem Moines, directors of the Jowa State Fair association having decided to dedi-cate one day of annual state event to Press Day' In announcing the day, it was stated that those in charge of the fair activities were thanged to fair activities were thanged to those the day, with press and for the cooperation extended to officials. Excess of dalles, weeklies and magazines are to be fair guests on the day, with a special program to be provided for their benefit. Buy Direct of Bearly

New Digest of Books Mag with a variation of the digest idea will make its initial appear-ance this summer, called Signatures

Subtitied 'A Journal of Work In Subtitied 'A Journal of Work in Progress, the periodical will carry passages of various lengths from forthcoming books. Argument put forth for the mag is that an at-tractive excerpt may whet the ap-petite for the book from which it is taken. Claimed that book publish-ers generally co-operating.

Gum-Shoe Mag Folds

Current issue of Inside Detective Stories is its last, and West F. Pet-erson and his staff are out. Peter-son now seeking another editorial connection

connection, Idea of Inside Detective Stories was sold by Peterson to George T. Delacorte, Jr., who, Instead of mak-ing it a part of his Dell atring, formed an affiliate Exposed Pub-lishing Co., for its publication. Pre-viously, Peterson had edited a simi-lariy-titled mag for a rival house.

The Human Side

The Human Side Leone Bracker, who did the 'For-getting a Thousand Cares' poster for the Motion Picture Producers and Distributors of America, now doing series of full-page advertise-ments for May Oo. department stores. stores

stores. Same treatment as in MPPDA poster used in ads to present the human side of a department store. First one appeared in last week's L.A. Sunday Times.

Book-Boosters

Book - Boosters Marlon Humble is the head of a new organization calling itself the Book Group, purpose of which is to stimulate interest in various books deemed worthy of support. Patterned on the book club thing.

Patterned on the book cub that after a fashion, except that se claimed worthwhile books will recommended but not actively fered for sale. l be of-

Kennedy Gros. Expanding Kennedy Bros. who publish Yachting, itse mag, will branch out into the book biz. Have in mind the publication of books pertaining to the sea and seamen. Firm has taken on Join F. Win-Firm has taken on Join F. Win-fort of Century and Ap-pleton-fentury, to head the book foraytiment

lepartment

Broadcaster Turning Pul

Broadcaster Turning Pub Vlevr H. Juhdlahr, who broad-casts food and health talks, issuing a.mok called The Journal of Living as a supplement to his activities. Claims to have received 5,600 paid-In s-bertpitons in advance of pub-lics 'on, wholly from listeners-in.

Follow the Leaders ronow the Leaders New Los Angeles weekly, Parade, is patterned in style after both Time and New Yorker. Front sec-tion of mag carries news digest copying Time, and remainder is devoted to departmentalized chat-ter of New Yorker type.

LITERATI

Levoted to depart type.med char-ter of New York, type.med char-ter of New York, the New York goo, has dropped this week from price of 15 to 5c. Hanson H. Hath-away, L. A. newspoperman. Is man-aging editor: Kathryn Kay, asso-ciate editor, and Harold A. Smith, business manager. Two previous may reatures pat-terned after New Yorker folded in L.A. after brief lives. ter of New Yorker type.

L.A. after brief lives.

Reviving Sports Mag

* All Outdoors and Sports Review to get a new Lase on life. Mag will appear shortly in an enlarged and improved form under the aus-pices of the Acme Publishing Co. headed by Edward I, Cobley, T. G. Venuelues addises

headed by Euwa. Mauritzen editing. Mag's new publisher has set up in dowarters in Los Angeles. its headquarters in Los Angeles. Mag previously published from the same city.

Frisco's New Pub

G

New locality book publisher is eorge Fields, of San Francisco, ho plans to publish works ge Fields, of San Francisco plans to publish works of his-and biog pertaining to that city prominent figures produced who wno plan tory and and nr

and prominent figures produced there. Has as a starter a blog of James W. Marshail, who discovered gold in California. Volume is by George F. Parsone.

Nother Popular Mag 'Nother Popular Mag No end to the number of new mags which 'Harry Steeger and Harry S. Godomith are adding to their Popular Publications group. Latest is one built around a stock character and called The Mysteri-latest. So the the the the one Wu Fase. Will appear month-ous Wu Fase. Will appear month-uos Wu Fase. Will appear the Mysteric the the the will be authored under office by-line of Robert J. Hogan. Number of mags built around a stock character, and believed to have originated with that of Nick have originated with that of Nick Each usually suthored under an of-face by-line, which may be that of one or more staff scribblers.

Southern Tragedy There have been quite a few stories of the South of late, and stores of the South of late, and other one. There, Dark River, by Robert Rylee (Farrar & Rinchart; \$2.50), which ranks right along with the best, but which is likely to be meet by the same lethargy as Byles fells the story or a mern. Mile than to be left about more the wouldn't leave him alone. A series of incidents with which he had a obtaing to do precipitate him into a constant stream of trouble end-ing with his arrest and conviction ing with his arrest and conviction with it, but he has to go to juit for with it, but he has to go to juit for with it, but he has to go to juit for with an unpleasant story, truthfully and biterly told. It will remind of much that is fact rather than fiction in the South. But the owned reader is likely to pass it gestible.

the others. Rylee tells the story of a negro. Mose, who asked nothing more of life than to be left alone. But life

uure. Most notable is her assumption that the efforts of Hecht and Mac-Arthur (apparently still in projec-tion when the book was written) would be important hos or ee. She also makes the common error of as-suming "The lazz Singer' to be the first all-talking picture. It was the picture which started the errors huir

picture which started the craze, but the first all-talker was 'Lights of New York,' though it wasn't re-

New York,' though it wasn't re-leased until July, '28, nine months

leased until July, '28, nine months after the Joison picture. Similar breaks rob her of author-ity, while not affecting the basic soundness of her contention. It's worthington Smith, of Drake Uni-versity, and by Mrs. Drake Uni-versity, and by Mrs. Drake Uni-versity, and by Mrs. Drake uni-ently with he idea of gaining bulk. The extraneous matter does not help much. Still, it's a book that will interest the student of the lemema, invouch not very greatly.

Fidler With McNaught Jimmy Fldier, in New York from Hollywood, signed a contract this week with the McNaught syndicate

to do a dally column from the Coast starting about the middle of

atarting September.

Not for films

Who's Who of Biz Exces A 'Who's Who in Commerce and Industry' is being complete with become in the picture present the picture of the second second book will be along the lines of the regular 'Who's Who in America,' except that it will be confined sole-ly to business people as a biograph-descutive. executives.

Data is now being collected, with execs in pictures asked to person-ally okay their biogs before they go to the printers.

to the printers. Price of the 'Who's Who' will be \$15 on publication. A pre-publica-tion offer, mosily to those who are to be indexed in the book, is \$10 now and \$2.25 if not paid until delivery of the completed work.

Chatt

Marjorie Fischer to Russia. William Saroyan has gonc abroad. Frank Buck's new collaber is Perrin Fraser.

Nelson Doubleday, the publisher

Neison Doubleday, the publisher, back from Europe. Keith Henney goes in as editor of Electronics Aug. 1. Alan Villiers has put his sailing able in at Singapore. Houghton, Mirilin is Marjorie Placks new publisher. Placks new publisher George Horace Lorimer, the Sat-evepost editor, back from abroad. Paul Horgen at Roawwil, New Mexico, in the midst of a new novel. Stone Cody, author of 'Desert liver,' is really Thomas Ernest Silver, Mount.

Mount. Ellzabeth Gilman, of the Farrar & Rinehart office, to Europe for a vacash

Dan Thompson, screen and radio editor of the Louisville Times, father

editor of the Louisville Times, interest of a son. Alfred Bingham, who edits Com-mon Sense, will have a book on the Harper fall list. Rupert Hughes' new one is a novel about John Howard Payne, who

wrote 'Home, Sweet Home, Constable has taken the British

constable nas taken the British publishing rights to Alexander Duf-ficid's 'Any Smaller Person.' Seymour Dunn, golf pro, author of a pocket-sized volume on the game, entitled 'Standardized Golf Instruc-September. His alr sponsor, Tangee, has also arranged for him to resume ether gab from Hollywood during the latter part of September. Fidier starts back to the coast tomorrow (Thursday). uon.' Mignon Eberhart's aima mater.

(Continued on page 63)

Best Sellers

Best Sellers for the week ending July 27, as reported by the American Naws Co., Inc.

Fiction

'Personal History' (\$3.00).....By Vincent Sheean Personal History (34.00). By Uncent Sheean Skin Deey (32.00). By M. C. Phillips Road to War (33.00). By M. C. Phillips (Clitzen and Hills Government' (32.50). By Alfred E. Smith Autobiography of John Hays Hammond' (2 vols.) (35.00). A Woman's Best Years' (32.50). By W. Beran Wofe, M. D.

Book Reviews

Wednesday, July 31, 1935

Twelve in One A highly unusual experiment is attempted, and, what is more, ac-complished by Gerald Bullet in his-new book The Jury' (Knopf; 32.50). Bullet, in this book, tells the story of what may or may not be a murder, fore, aft and center, the veaves together the lives of the Ons for Rogers Phil Stong, when he wrote 'State Fair' and 'Village Tale' was haided as the best of the young American writers who tell of the meanness and viclousness that compose an American small town. In his new-est book, 'The Farmer in the beil' (Harvourt Preses S) towns both

American small town. In his new-est book, The Farmer in the Deil' (Harcourt-Brace; \$2), Stong hasn't uit vector is uithing, which takes a small town farmer from lows and brings him to hollywood. The result is not much from a liter-ary standpoint, but promises a good scenario for Will Roers. Pa Boyer is an easy, lovable Hollywood and likes it. I's not, for once, a Hollywood knockdown —it's a hurrah for the better ele-ment in that cinema center. And it doesn't even hem or haw about sawuring this world that these bett-assuring this world that these bett-splay it might be said to have a good first act, after which it lets down. The summers, nore, and and centery, araticipants in the feature both the jury. He gives a fairly complete picture of the lives of each of the twelve talesmen, then their reac-tion to the case as it unfolds in court and in the jury room. Pius at first seem to be, a whodunit. It is a psychological study of a group of men and women picked from va-tious conners of the city and va-together by a freak of chance. Athough excellent reading, not a likely film.

Aran Spokesman

Aran Spokesman When Robert Finkherty came to the laland of Aran to look it over or possible picture making, he m. . Grst, Pat Mullen. Pat made a living by weaving keip. He became Finkerty's aide-de-camp and Pia-herty spent a couple of years on the island filming and producing Man of Aran, which Gaumont-Band Start, which Gaumont-the story of the look (Dutton: 43), similarly titled. It's too bad Mullen or his pub-

similarly titled. It's too bad Mullen or his pub-lishers didn't change the title. It would seem, at first hand, to he a popular novelization of the film, which isn't so at all. It deserves popular novelization of the firm, which sn't so at all. It descripts ranking on its own. It's a highly intriguing and colorul years of a colorul epic. In its own way, and separately, it is as interesting as the film itself was, but it may suffer from the same sluggishness that marked the film.

That Tired Feeling

Not or mins. Plas for Fiction In her 'Fletion and the Screen' (Marshall, Jones Co.; \$2). Mar-guestie G. Ortman sets out to pre-sent her buiet in favor of hetion as the chief source of material for the pictures. She makes her points clearly, if not always logically, and rather detracts from her argument through trying to forecast the fu-ture. That Tired Feeling Letharsics writing duils what might, in other hands, have become rather exciting material. The idea ls there, but in, his 'in the Shadow of the Cheka' (Macaulay SJ). John de N. Kennedy makes such a list-less effort to pedide has yarn that it lethom strikes free. Hen strikes free so duil and perfunctoripers dealone of the the

that the mer White

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perfunctory a fashion that render is left coid. A former V spy joins the Sovict police as most convenient hideout. He is

The of authors, they of a start of the sease of the sease

most convenient hideout. He is sent, with two others, to dispose of some crown jewels, steals the stones and makes his way to Chicago, where the Cheka catches up with him. Better told, this might have been a story. As is, it isn't.

Keeps 'Em Moving

57

Paramount Fees

(Continued from page 7)

(Continued from page 7) disallow some claftma in toto and to reduce certain others. Also, there are several claftma to which Para-This hearing is the continuation of an adjourned session held on the previous Thursday (13). Attorney Samuel Zirn opened the proceed-ings. He claima 376,2070 se an attorney for independent holders of debentures. Thatcher was on an hour, later. The consumed the of the the second second second second debentures. Attorney show on an hour, later. The consumed the of the second second second second debentures. Attorney a Mirred Cook (Cook, Nathan & Lehman), and Arthur Ballantine (Rock, Clark, Buckner & Ballantine), were com-pelled to yidd their opening spots on the reorganization bill. Mar Excessive'

Many 'Excessive'

Many 'Excessive' Par's special counsel is also head of the New York Bar Association and he makes a strong legal argu-ment against the claims, generally. Thacher made specific suggestions only when he asked the court to expunge certain claims. He char-acterized some claims as 'excessiv' but failed to suggest to what re-duced amounts the court should fix these claims.

duced amounts the court should Ax these claims. Floyd B. Odlum, of the Paramount bard, is a former member of the Thacher firm. He also is head of thon with Erph William Greve and John D. Hertz, besides H. A. Port-ington, nosed out Kuhn-Loeb sprincipal financial advisers to Par. Thacher a tacked the Kuhn-Loeb claim for \$100,000 and \$14,327.29 ex-ver \$105,012.15. Thacher admitted the work done

Van i posizizi. Thacher admitted the work done by K.L in the reorganization pro-cedings was well done, and al-though affidavits are on file show-ing that the Bank Committee the Bank Committee have derilp Debenture Committee have derilp Debenture Committee have agreed that K-L and its counsel should be paid for the work done, Thacher argues that it was K-L's do y to do the work voluntariby reorganization- plan under which

reorganization- plan under which the company was reorganized. Thacher was less specific and showed caution in commenting on showed caution in commenting or the \$707,000 fee claimed by the Root firm, counsel to the trustees. Thacher says this firm might have been 'more economical' but he leaves the matter of amount, which is the biggest claimed, to the court

is the biggest claimed, to the court for consideration. Thatcher permitted the Root firm's fee to hang on his own gen-eral legal argument. He skimmed over the factual side of the matter, It there be one. He did not inquire as to how much of the Root firm's led the was undertailen at direction or how much may have originated with the lawyers and may have been duplication. duplication

In answering the lawyers' argu ments that through their efforts the financial position of the company was enhanced and the value of Pa securities rose, partly as follows: Thacher

'Vicarious Generosity'

The hearing upon the petitions in this case, disclosed misconcep-tions of the bases upon which com-pensation and reimbursement may be allowed leading to the most ex-

be allowed leading to the most ex-travagant and extraordinary con-clusions. All of the counsel seem to regard this fortunate distinguish stempth of the reorganized com-pany as the principal justification generosity which has never been qualed in such a proceeding.' Thacher is inclined to credit Par's financial improvement to eco-nomic forces beyond control of the bankruptcy condition liself which built which is a shore the the bankrupt condition liself which withhold apyment of according ob-ligations such as interest items among others.

ligations such as interest items among others. Whether the management by its experience and knowledge of show business may have assisted in im-proving the company's position, even with the other factors men-tioned, is not touched upon by Thuches

Thacher, He is interested mostly in show-ing that the lawyers couldn't have done all they claimed to have accomplished.

complished. "The company's cash position," says Thacher, has not been im-proved by administration and reor-yanization except for eash retained as a result of non-payment of ac-eruing obligations during adminis-tration (which is largely offset by the issuance of new securities) and

from proceeds of the sale of the new second préferred stock.' The lawyers on their claims also claim credit for the rise in value of Par securities

All Pix Values Rose

The increased value of /Par se-curities was \$31,378,000. Thacher shows how all pleture company se-curities rose in value during this period, not only Paramount, as he

"The security value of Loew's, Inc. ²⁰ The security value of Loew's Inc. during the same period increased \$46,000,000; Metro-Goldwyn-Mayer Pictures Corp, \$1,447,000; Fox Met-ropolitan Pisyhouwes, \$5,800,000; Hadlo-Keith-Orpheum, \$4,800,000; Weinner Bros, \$27,400,000. "It is quite out of the question to attribute to the trustees and their counsel the enhangement of values which resulted from economic forces bound their control." should look to their fees from the clients they represented and not the

clients they represented and not the Par estate

claims which Thache Among claim disailowed totally

aré: Attorneys Jacob J. Lesser, 437, 612; Samuel Spring, 97,800; Archi-bid Palmor Bill, 90, 1000; Louis Martin Levy, 4756; Saul E. Rogera, 10,000; Samuel Zirn, 47,6207,09; A. J. Schaunfarber, Chicago, A. M. Frumberg, N. Y., Edgar J. Schoen, Chicago, and Samuel Zirn, N. T., IKO real extist man, conculting expert employed by Attorney Maicoim Sung David and J. Andrew Crafta, employed by Attorney Maicoim Sung Dawin L. Garvin, 1150;431:69; Cravath, DeGeraeord, Swains & Wood, attorneys Gr Kuhn-Loeb Unto 8, 216, 2014, 2014, 2014, 2014, 2019, 217, 2014, 20 Attorneys Jacob J. Lesser, \$37,

director of Parimouni, valuerino, accha a fas of 5500 hn committee. Yanderin, Thacher claima, made a profit trading in company bods. He cites also Lawrence Stern, of Chicego, member of the Vanderlip committee who traded in the com-pany common stock. This, there-fore, Thacher holds puts is branch than the dehenture holders at there than the dehenture holders he was supposed to represent. Thacher asys Barney Balaban, Maurico Newton and Gerald Brooks, for personal fees of firodens he was for personal fees of firodens he was for personal fees of firoden in Par assorties. Executes the made profit by trading in debentures, Par's counsel claims also they meter not interested in the stockholders profit by trading in debentures. Par's counsel calma also they were not interested in the stockholders they were deemed to represent as members of the stockholders com-mittee. Brooks and Newton are now members of the new Peramount barton Northon a partner in Hall-sure the stock of the stock of the guide Thacher holds that the court is warranted in considering such profits on the question of al-lowances.

lowances.

to Thacker. He announces also that the four members of this committee who were asking aggregate fees of \$1.500 plus expenses of \$1.197.40. had decided to withdraw their claims. These withdraws is came after the court itself on the previous mean cattleford those who served on After the court itself on the provinus week criticated those who served on committees to protect their own ha-terests or their company interactor interactor interactor interactor so doing. Officers of Erpi were on this merchandiss creditors" com-mittee, such as T. Earle Anderson, who is now a vice-president of Par-He sought originally and until with-drawai, a fee of \$15,00. Others on

this committee who likewiss withdrew their claims are Martin Quig-ley, \$1,500; E. C. A. Bullock, \$1,500, and Hubert R. Cornish. \$3,000.

(ex, 31,500): E. C. A. Bullock, 31,500. Thatcher asked the court to dia-dia d Hubert R. Corniak, 34,000. Thatcher asked the court to dia-blance and the court to dia-temportant diates and the court of the court Bank, for 330,000, and that of Max D. Howell, vo, of Chemical Bank, for 330,000. These two seek fees for committee, and fall hat the same category as those whom the court criticized for seeking fees for pull-ent for the same the court criticized for seeking fees for pull-free. Johnston was chalrman of the Bank Committee. The claims of the Lloyd Munger Debenturs Committee for fees for their counded, Scold & Brandwen, amounting to \$15,073,53 are termed Thacher as cather who has the same the context of the same seeker.

by Thacher as 'excessive.' Thacher also calls too high the \$40,000 claim and \$16,914.39 exrenses sough by the Peter Grimm Com-mittee consisting of Grimm, Robert E. Dowling, Harold V. Smith, Robert Goelet and George McAneny This was the Paramount - Broadway Bondholders' Protective Committee The \$100,000 fee sought by the com-mittee's counsel, Strook & Strook, is arother fee to be termed 'excessive

arother fee to be termed 'excessive' by Thacher. Grimm, who recently was named to a special post in the U.S. De-partment of the Treasury, also seeks another fee of \$10,000 in association with Joseph P. Day, another resitor, arising out of the old Criterion the-attern matter. Dider's computes and the \$250,000

holders' committee and the \$250,000 counsel fee sought by Cook, Nathan & Lehman, as counsel to this com-mittee, should be substantially re-duced. Thacher argues.

duced. Thacher argues. Thacher describes as too high the \$223,000 aggregate fees sought by the former trustees, Charles D. Hilles, Eugene W. Leake and Charles E. Richardson. This is at the rate of around \$72,000 yearly for each, and Thacher believes that's too much.

New Business

(Continued from page 43) time signal plug for 26 weeks, com-mencing Aug. 14. Mark O'Dea, N. Y WKRC,

PITTSBURGH

PITTSBURGH National Dairy Products Corp., three weekly participations in Home Forum program for six weeks, Placed by N. W. Ayer & Son. KDKA. Max Azen, Inc., Pittsburgh fur-rlers, 56 quarter-hour programs from Aug. 1, 1985, to June 30, 1986 Placed by Plase Lotherstail. KDKA. Flaced by Liste Lichtenstul, KDKA, Victor Breuing Co., dally weather reports for 13 weeks. Placed by Fam Advertising Agency. KDKA. California Fruit Grouers Ex-change, 96 spot announcements as ordered. Placed by Lord & Thomas. KDKA.

KDKA. Includy Duru & Homms Ball Brecherg Co., three weekly participations in Home Forum pro-gram for 13 weeks. Flaced by Ap-plegate Agency. KDKA. Boueys, Anc, 13 quarter-hour disc Domer, KDKA. dy Russell C. Gold Dust Corp., daily spot an-nouncements for 10 weeks. Placed by Batten, BETOR, Durus & Os-borne. KDKA. Musical Cick Insence Corp., daily Musical Cick programs for 52

by Batten, Earton, Durstine & Os-borne. KD& Hannee Corp., daily Wateshold Minance Corp., daily weeke. Flock Drograms Janiel Frey, KDXA. Sterling Products, quarter-hour studio program weekly for 52 weeks. Placed by Blackett-Sample-Hum-mitteburgh Coal Co, weather re-ports for 26 weeks. Placed by Walker & Downing. KDXA. R. C. McAter Co., 108 spot an-nouncements. Placed by Smith. Hofman & Bmith. KDXA.

LOS ANGELES

Bullock's Department Store, five minute period five times a week; 20 programs presenting 'Red Letter Days.' Placed through Dana-Jones

minute period five times a week; 26 programs presenting "Red Letter Days," Placed through Dana-Jones KHJ. First Industrial Loan, 32 five-min-ute programs once a week, present-ing capsuled drama, "To the Rescue." Placed through Elwood J. Robinson KHJ.

ST. LOUIS

Going Places

By Cecelia Ager

Capitol's Stage Show

Belle Baker, who's been back from England for several weeks, is at the Capitol this weck singing a song about being home again that unquestionably makes her return o ciai.

What Miss Baker does to 'Little Man, You've Had a Busy Day' is something. Miss Baker is singing and looking in top form. Her voice is lush and easy, her grooming radiant, her personality extremely benign.

reu pracesets too. The lady of Moore and Revel has a new violet crepe princess go with fringe dripping from its narrow shoulder straps, a gown supper revealing the jut of the lady's derriere, a feature most prized by so ladles.

Music Hall's Coney Island

Music Hall's Coney Island Now, in 'Calliope,' stage show at the Music Hall, It is the malds of the ballet corps who hide their identifies behind radium paint, now it is with good humor and gay and well remembered routines, pretend to be hot dogs seeking beir rolis. It is the malds of the ballet corps who this time are assigned the week's sure fire routine, and it is a tribute to the Rockettes that, as they come skimming out for their number, nobody'd ever guess they knew it. Anyway, they'se got a darned good number themselves. Nothing spectraular like the ballet corps, but darned good themselves. Nothing spectraular like the ballet corps, but darned good, number the red satun of one-half meet the white satin of the other, on their heads red esquin hat tilted, on their hats red plumes a-dying. Cos-tumes whose color division is meet for the Rockettes' fialr for trick calion and spindid proportion of those less... or follow' is the Music Hall's sensitive way of aging 'Coney Island'-and in that war museum a baby carriage with adult size replicas of the quintpites. Nobody is too surprised when the quintuplets come to life, nor too surprised that they turn out to be The Flye Wonder Girls, a quintette of acrobatic young ladies who do remarkable things.

Upholding a Theory

Upholding a Theory It is Madge Evans' lot, because she is such an adequate little actress, usually to appear in nice little pictures. She can always be counted upon whose great consciention of the picture is the counterbalance their skimpinese elsewhere. Such a picture is "Calm Yourself," which played at the Ziegfeld theatre one day last week. To see Miss Evans arrive at Grand Central, nobody'd dream she had only f20 in her pocketbook. She's wearing a neat blue travelling suit with a crise pist-coived taffecta blows. Her hat's ago dream she had only f20 in her pocketbook. She's wearing a neat blue travelling suit with a crise pist-coived taffecta blows. Her hat's ago dream she had only f20 in her pocketbook. She's wearing a neat blue travelling suit with a crise pist-coived taffecta blows. Her hat is ago dream she thad only f20 in her pocketbook. She's wearing a neat blue travelling suit pockets, collars and lapels smartly bound with black slik brand. She always wears clean white gives and fresh white artificial flowers, and contrives to keep her hal' smoothly groomed. She has a lot of other bat and to grow with two fingers and grete emotionally involved with her omployer, she is a most admirable and invaluable accretary indeed. Betty Furness, Miss Evans' competition for her boos, is a society grif but a society grif whose speech and manner is, strangely, not a canard, however, ins Furness doesn't photograph as pretify as Miss Evans, which leaves pictures' theory that working grins are superior to society grins unchallenged.

However, iss Furnes which leaves pictures' girls unchallenged.

Helen Gahagan's 500 Years

When a woman's been living for 500 years, like Helan Gahagan in 'She' life gets kind of monotonous. There doean't seem much to do save condemn malidens to be flung down wells of fire, look at a bunch of serious faced dancers atomp in the angular postures that betokens an item on the Musie Hall or Roxy programs wordsd 'dancer moderne' and brood. Even the knowledge that there dancers are being photographic from overhead cant keep a woman who's been living so long from

Now brooding makes a woman's voice throb deep with tragedy, makes ¹⁰ Nousirooding makes a woman's wolcc throb deep with tracedy, makes her eyes get starey, makes her walk fattell, her restures ominous with impording doom, makes her put iots more make-up around her eyes than an actross who expects only a normal life span of 22. Such a woman-even though abe's an empress, always makes her entrance stepping forth from a stem ciritaln, and dresses in confortable childron wells. She deen't have any fun. And so Miss Gahagan, warily ordering diobe-dient people to neatly conceeded and imaginative executions, stars the audience's tender hearts and winds up winning away their sympathes from Hoits make. But since Miss Madei to has hird with sevening the audience's tender hearts and winds up winning away their sympathes from Hoits makes. But since Miss Madei to has hird with sevening makes audience the pleasure of studying the facalizating funceral customs of Kor-Miss Mack is nothing but a nulsance. A prety, earnest, agile little nulsance.

Kor-Mism Mack is nothing but a nuisance. A pretty, earnest, sgile little nuisance. The native costumes of Kor are rather ancient Egyptian in outline, but the Korians have a genius for fitting close, drawing their garments so enug to the waist and ribs that the only way a Korian maiden can fasten them is by a modern placket employing civilized Cocidental hooks and eyes. The native Korian dances, on the other hand, are inspired by the Javaneec, as the Mary Wigman school might interpret the

ST. LOUIS BY the availing as the main's Wighth school might needed the second ram sponsoring "The Old Philos-Borar, Rechted & Co., series of an-needed as the school of the Old Philos-Scars, Rechted & Co., series of an-needed as the school of the Old Philos-Borar, Rechted & Co., series of an-needed as the school of the Old Philos-Borar, Rechted & Co., series of an-needed as the school of the Old Philos-Borar, Rechted & Co., series of an-needed as the school of the Old Philos-Borar, Rechted & Co., series of an-needed as the school of the School o

TIMES SQUARE TO A SECTOR SECT

From the Dailies

East

58

Though he was flagpole sitting in Greenwich, Conn., at the time of an alieged purse-lifting in Fifth avenue. New York, Shipwreck Kelly dashed into Jefferson Market Court (24) and assumed guilt of petty larceny charge iodged against his wife, Carrie Bosh. She was held in \$500 bail for Special Sessions, accused of lifting a pocketbook from behind store counter. Young son also held delinquent minor. Later de-oped that McCoy Kelly not involved and has obtained a summons for one Alvin Bush, guy in trouble masquerading as himself. Wri-charged Bush with impersonation. Writ

Justice Lauer in Supreme Court (24) denied petition to vacate receivership on Primo Carnera's earnings in Joe Louis battle. Coin sealed in connection with 15G balm award to London waitress.

to London walfress." Lufel Piradello unexpected host to five local left-wingers, including efford olders, when he unwittingly admitted them to his suite in the Waldorf. Pirk protestrains let Aged politics of Italy. Veteran actor, William Gliette, 80, arrived in New York for brief viait from his castle in Connecticut. Re-fused newspace Interviews on prounds he had never given them be bein. Thing-and was now too old Tommy Maxwills advertisers."

begin. Tommy Manylile advertising 'no nger responsible for the debts in-irred by his wife,' Marcella Ed-ards, former showgiri.

wards, former showgirl. State inquiry on taxi industry to get under way shortly, according to Assemblyman Edward. S. Moran. Dr. Carl Hunt, former casting di-spector for the Shuberts, suing Joseph Falls, for libel. Lawing instituted in Supreme Court, Queens (23), over alleged libelous reference to doctor in book on the theatre.

dotto: In book on the theatre. .-Century Circuit operators of Long Island and Brookyn have leased ad-ditonat space in the R. C. A. build-ing. Radio City. Another increaser is Monarch Theatra, Fenney as-hibit the state of the beach proper for a stroll on the beach proper for a stroll on the beach proper for a stroll on the streets of Comey Island. Dictum handed down by Magistrate Thomas Gasay. Compiles coverage from after test case cost offender a deuce. Joan Warner. fan and balloon.

Joan Warner, fan and balloon dancer in Paris, who recently an-nounced her betrothal to an uniden-tified Frenchman, retracts state-ment

ment. Sixty-seat cinema-cafe coach to be tacked on trains through Trans-Lux Corp-Pulinan Co. deal. Pre-miere run from New York to Philly. On long runs train will pick up theatres en route, with change daily; for short trips, newsreels and shorts, Expected admissions will range from 25 to Yo cents.

from 25 to 75 cents. Federal Communications Commish authorized installation of a coaxial television line between New York and Philadelphia by A. T. & T. Wednesday (24), All parties having

PARAMOUNT STIMES

Loretta Young - Charles Bover

in "SHANGHAI"

Friday !--- GEORGE RAFT in "Every Night at 8"

RADIO CITY BOCKEFELLER

MUSIC HALL Sch Arena MUSIC HALL Sch Arena H. Ride **SCH SCH Constant Apertache by Merian Constant Apertache by Merian Constant Const**

A BROADWAY Cool Off. at Locw's On the Soreen BETTE DAVIS Cool

FRONT PAGE WOMAN' With GEORGE BRENT On Stago-Billy Ross's Small-Time Caralcade

7th Av.A 50th Bt.

ROXY

251. 351.

RICHARD DIX

The Arizonian

On Stage-In Per

THREE ORIGINAL STOOGES

and Others

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francesco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

News

clustive rights for cable were desiled a. T. & T. Elste Janis and her husband, Gll-bert Willen, seriously julycuted when parked gruck, near Eastview, N. X. Wednesday, night (24). Passing mo-torist freed pair from wreckage and ine of the interpart of the sening mo-tion of the interpart of the sening mo-tion of the interpart of the sening biological sening of the sening of the locations of the sening of the sening to the sening of the Les Shubert innded in New York from London Wednesday (24) with three new plays. Abroad six weeks, producer visite Paris as well. Plays Quarters' and a musical, 'Gay De-civerse'. Latter will be produced by Lee Ephralm, who did show in Lon-don.

don. Dude ranch in New Jersey in an uproar for two days when tender-foot cowpunchers sought esoaped buffalo imported for atmosphere. Denizon of plains released from cor-rai by vandals, who cut wire fence and fied.

Denicon of plains released from cor-and fed. Federal liquor control bill passed in Mouse permits hotels and clubs to buy their likes in Senate. Reported that Samuel Goldwyn will angel productions of Potter and Heint for coming Braodway season different for the senate of the singer of the senate of the senate of the senate of the to the senate of the senate of the to senate of the senate field to New York's yellow peril. Max Schmeing will mix with Joe Loud Sept. 1 beyre the senate of the

Jacob's incoming ship Thursday (26). Home of Frank Gillmore, Equity pres, on Beekman Place, New York, flooded with ras Friday (26) when maid accidently severed gas pipe connected with refiremator. Emerge-removed box. Sight damage. New York Evening Post has signed a contract with Newspaper Guild. First New York daily sheet so doing.

so doing. Westchester County named de

RKO THEATRES

CAPITOL

On the Screen pencer TRACY, "Morder Man" Person-Loui HOLZ, Solie SAKER Estra Attraction-BLOCK & SULLY arting Fri-W. C. FleLDS, "MAN N THE FLYING TRAPEZE"-Stace Ed Sullivon-Richard Himber Orchestra

CAGNEY

in 'THE IRISH IN US' With FRANK MCHUGH and a New Girl Friend OLIVIA DE HAVILLAND

Ted Weems orchestra opens new ayfalr nitcry in Kansas City, Will

silck at least four weeks and may-be more if contract for return to Palmer House in Chicago can be

81" ST.

"Hooray

for Love

Ann Sothern and Boris Karloff

O'BRIEN

86TH ST.

"Hooray for Love"

and Boris Karloff

Ann Se

Star

thern

New York Theatres

George Bernard Shaw, author, war 73 Friday (26). New building layout at Stanton war 73 Friday (26). New building layout at Stanton Philharmonic Symphony Soclety has oppend a campaign for addi-son Stadiuts of present season of concerts, opera and ballet at Lawi-sonh Stadiura Guranta at Lawi-sonh Stadiura. Guranta at Lawi-sonh Stadiura, Guranta at Lawi-na at Lawi-na at Lawi-onh Stadiura, Stadiura, Guranta on their conformity to incumbent Concervent Distanta at Lawi-contain Cherne American ac

of actors, but should judge films on their conformity to incumbent code. The conformity to incumbent code, and the conformation ac-tors, in London, seeking divorces from her husband, Carl Hyson, pro-ducer, on grounds of maleconduct. Entitled for Brockyn Sports Sta-dium by Alfred Saimaggi cancelled. Director will devote time to prepa-rison, of failing change has a Circuit Court in Sarasota, Fia, July 25 that is estranged wills is purposely de-laying divorse proceedings in the Savid Sarandf, RCA prez, salled

Individual tables of the second secon

withment by New York School of Nusic making her professor of mile. School of the sensor of the sensor School of the sensor the school of the the sch

paralyzis caused by radium paint her at: her at: Among left wing ri ers appre-hended at the opter of the German hended at the opter of the German haring was Robert Rhodes, later identified as Robert Rhodes, bater identified as Robert Rhodes, bater identified as Robert Rhodes, bater if onbound theatre in Newark, ar-rested Sunday (28) for attempting to prevent a detective from avering to brown a detective from avering to brown and detective from avering the avering and paint for non-support No. gave the 2798th performance Nonday night (29). Reputedly a space in the RCA building to house and SCAP has been dedington a space in the RCA building to house a la legal battery. Barriters move attornoy. Office of Nathan Burkan Perdinant Pecon refused for

atorney. atorney. atorney. atorney. for Fordinand Pecora refused for fourth time to become chief counsel for Føderal Communications dig-ging into activities of A. T. & T., Three men arrested and 19 G's worth of gambling equipment seized

COLUMN TWO IS NOT

extradited from New York to Chi to hear charges of Maurice St. Chir and Gioria Day won distinction of doing most to further classical music in its relation to dancing. Annual Mardi Gras, will be held week of Sept 9, according to Coney Jiand Carrival Company. First been delayed because of insufficient urds.

been detayed because of insufficient funds. Cubs will put on the feed bag as guests of Gov. Harold Hoff-man of New Jersey, who has invited them to a banquet at the little Summer White House; Sea Girt, N. J. Exec, who is a Lamb himself, has even arranged transportation for clique. Expected about 260 will attend.

Coast

Nat Pendleton dropped charge against Max Marx, agent, of being defrauded of \$700 on alleged fake roulette wheel. Said he was paid off. Jack Oakie settled for \$750 dam-auth autgrowth of traffig acci-Jack Oakle settled for \$750 dam-age suit outgrowth of traffic acci-dent in which driver of other car-suffered injuries. Original action asked \$60,000. Relief Asy'n ap-pointed J. Stuart Blackton one time film producer, director of the motion plcture project. Harry Oliver, creator of Gold Gulch at San Diego Expo, filed noutor 1 miennion to wed Ruth Nath Chatterion to put up \$1,000 cash prize for LA.-to-Cleveland air race.

Twith Chatterion to put up \$1,000 rate prize to LA-to-Cleveland alr Pollee closed six concessions at Ban Diego in drive on gambling. Chief Sears said games were con-vers head almost no chance to win. Wife of Sim Summerville suffered four broken ribs in auto creakup four broken ribs in auto creakup four broken. Die hauto creakup four broken wars, compliant read. Suit for \$1,800 arguint for his home without permission. Com-ting the suit of the suit of \$1,800 arguint picture of his wite, a suicide, from his home without permission. Com-tumiliation and that his privacy was unwarrantedly aerocached upon by piores snatcher, Richard Mar-Gwynne Farrell, Alm actress,

humiliation and that his privacy was unwarrantedly encodende upon typ plotte smatcher, Richard Mar-generated and the state of the stat

suit to enforce payment of property settlement. Leon Gordon, playwright, ad-from his with the is separated from his with the separated L A, police failed George Webb, manne in disan Habbor, for being Helfoloms valued at 330,000 re-ported siolen from Brentwood home of Leo Marca Leo and Lo and Leo Alexandro and Marca In L A.

(Continued from page 40)

(Continued from page 40) the Capital district and surrounding territory serviced by WGY. Spot advertising in the dailies was used to herald the arrival of the comics on WGY.

"Kids' Harmonica Club

Kids' Harmonica Club Dayton, O. Boys' harmonica club, the first or-sanized in Dayton, has been sanized in Dayton, has been Hirman and of the connedy tesmina Hirman and benry. In three meat-ings Wilder enrolled over 150 mem-bers and gott an additional 100 stanza is released over WHIO Sait-urday mornings, with WHIO Sait-urday mornings, with WHIO Sait-stanza is released over WHIO Sait-wilder started a simula club for WLS, Chicago, several years ago.

Unsponsored Commercial

Unsponsered Commercial Kanasa City, 'Grace of Fashion', new styles hints program on WXSK, is staining, yet tella of the sus-on display in Kanasa City stores. Girl conducting tells listeners. Hat it they will write her, she will pay the articles and the sus-scribed. Station reports program pulling hundreds of letters after scath bradacast. 'Grace of Fash-twant authentic, morry listeners style hints. Mail response indicates station has the right slant. Beneut fast blight

Program for the Blind

Program for the Blind Charlotte, N. C. Blind people of the Carolinas are having a weekly program prepared from WET. J. Marshall Parlam excettive secretary of the Mecklem-burg County Association for the excettive secretary of the Mecklem-burg County Association for the excet Thursday from 9:30 to 9:46 Cocc. A subtract of the State of the program. It goes on the air each Thursday from 9:30 to 9:46 Cocc.

Morning Greeting Clubs

Morning Greeting Clubs Spartaburg, S. C. 'Good morning' musical greetings to newlyweds and persons cele-nitiversity of the state of the new second second second second the second second second second have been added by WSPA. Morning Greeting Clubs have been organized in several towns and clies in North and South Carolina and two in Georgia.

Here and There

(Continued from page 43)

Studebaker program on CBS. Pear-son filled a similar assignment while the account was until recently on NBC.

Eric Rollinson, musical director of CHSJ, St. John, New Brunswick, on a six weeks' trip to England.

Easy Aces, who celebrated five years on the air last week, are no longer represented by Dave Green.

Lowell Thomas is the donor of a bear to the Central Park zoo, and the bear is guite a problem from report.

L. L. Jacquier, manage: of KTSA, San Antonio, back from jaunt to Indianapolls, Chicago and St. Louls, visiting northern agencies.

Lloyd Yoder, publicity man for NBC in San Francisco, visiting Scattle with Harry Kelliher, ad-vance man for the Texaco amateur contest.

Juve Musicker Ban

Attorny General U. S. Webb today ruled that musicians under age can'to employed in establish-ments serving liquor. ents serving liquor. This automatically eliminates under-age girl planists or orchestra mcmbers,

Â

CONVENIENT Address

150 West 58th Street

Near theatrical and uptown business districts . . . Maid service available.

1 room, \$660 2 rooms, \$800

BRETT & WYCKOFF, INC. 400 Medison Ave., ELdoredo 5-690

Summer Theatres

(NEW PLAYS)

The Drums, Professor

(Continued from page 53)

(Continued from page 52) alloes of melon. So he resolves to itates he sources to he resolves to itates he sources, the thing is a the relations counsel, the thing is a barney the candidate for president on the dominant party efficient. Brilling of law-makers and pur-tages to the sandidate for president on the dominant party efficient. Brilling of law-makers and pur-tages to the sandidate for president of the sources of the sandidate for present of the sandidate for clergy, are finally wed and this cir-chergy are finally wed and this cir-cherger and sandly wed and this cir-cherger and the sand way to source after cohabiting without benefit of context is the sand way of the standout of the cast is Harold Montat. James Fennis has been den does its hover about and wise-crack at all reages of the proceed-rage. Jiamy For dows a next is a source distinguishes himself. Itelnel Briton, ets a ther of the light by her portrayol of a simple Edmund, North, co-cauttor, is a

layens up not ported. Edmund North, co-author, is a son of Bobby North, former vaude-villan now in picture business. He fisw on from Hollywood for the evening. Crawford.

SWEET SALT

Concely in these acts by Lationary Annual Concelling and the second seco

Allini Pau George Franz Nacy Thomas Miller William Gras-Hie Excellency Ede Torockoy, d Fielding Nigel Alfman

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Bergerittans and may be considered among the start when the start of the start head to be start when the start of the start head to be start when the start of the start head to be start head to be

critic, uses up his plot co fast that by the end of the second act there is nothing left to be said, and third with the second act there is nothing left to be said, and third way to hen hit by the deprese, ansate way to their summer hown in Bar Halfor to hole up for the winter steady diet of hounder and potatoes is completely disrupted by the ar-titaline from Holgone and here trainer from Holgone and here is possible as gained fame as the Grim hi low with the bit, handsome fah-erman who supplies the founder. Some of their fireds learn of their with the bit, handsome fah-in low with the bit, handsome fah-in low with the bit, handsome fah-in low with the bit, handsome fah-in the supplies the founder. Some of their fireds learn of their wires defined town have become the setwe surrounded by neighbors, all wreak defin forther than the sum-mer wistors, and so the sur-mer wistors, and so the sur-mer wistors, and so the sur-tice for the fired further the sur-mer wistors, and so the sur-tice the surrounder by neighbors, all han Harbor and Chester Clute is han Harbor and Chester Clute is the hub and and Marie Nord-store area their family history and the fired fired with a sur-mer wistors, and so the surfact the hub and and Marie Nord-store area their family history and Hard and Chester Clute is han Harbor and Chester Clute is the hub and and Marie Nord-store with under the strain.

WHY WE MISBEHAVE (WASHINGTON THEATRE)

Constructions in these acts by services Constructions in three acts by services the Dobbe Ferry, N. Y. under the direc-tion of Martin Sones, opening July 34, 35, Patricia Staw Patricia Mallinson Grees Shaw Date State Lells. Shaw Share State Lells. Shaw Share State Stat

Second act at one time hold a glimmer of promise, but it proved a mirage, and things went back into the rut.

the rut. Author Jerry Selkirk is rcally John Halioran, actor. Crawford.

EVEN AS ADAM

things are patched up, is a female Munchaueen. Picce at present is only good for the little theatre, but with a deal more polishing and added substance its wisecracke and situations might give it a chance for films, Hayden turns in a competent job of direct-ing and staging.

Rehearsal Pay

(Continued from page 53)

(Continued from page 54) \$35 per weck for the first 12 weeks now, a reduction of \$50. That is the amount they will be paid during re-hearnals—\$15 weeks the managers may raise salaries to \$40, but that is en-tirely optional and it is expoted there will be some chiseling in that respect. respect.

Even if the scheduled number of

The scheduled number of musical shows-which are the main bone of contention in the rehearsal pay squawk-comes in, there seems little doubt that the number of chor-iters per show will be reduced and that is also giving Equity officials something to werry about something to werry about pairs and the statistic part of the singulation of the second second field oper were players will be of-fered \$80. There possibly will be a sigulation, verbail or written into the contract, that in the event the actualy come out of the actors' pockets, nevertheless.

modifies, nevertheless, ins actions of the Managers have arrived at one con-cession, in their attitude over re-bersal pay. A brief was presented to Equity's Council that such pay-ing less than 150 weakly. Equity's answer will not be made until next week, bui it is expected that the association will stand pat on the rules as adorted, even hough a tible with Equity. Such a session is stated. ther with is slated.



'Emergency' Bill Extends **Boston Track's Season**

Boston, July 30. Governor Curley signed a bill exending the term of horse racing in. this state under pari-mutuel betting from 70 to 90 days. An 'smergency' preamble makes it effective imme-

preamble makes it effective imme-diately. The governor predicted the extra time would mean \$1,000,00 to the state treasury. Already \$230,000 had been paid to the state as its share of the racing proceeds. The 'emergency' angle to the bill has aroused sidewalk comment

among the wiseguys, who say the track has been not quite up to ex-

Wini Shaw Gets Divorce

Detroit, July 23.

Wini Shaw last weck secured r. divorcs from Leo Cummins on charges of crueity and non-support. Couple were married in 1924 and separated in 1929. Singer claimed that all the time they were together Cummins was out of work. She also received custody of their three chil-dren. Cummins is a musician.

DOG-TRACK SOLD

St. Louis, July 30. St. Louis, July 30. The Mississhpi Valley Kennel Club, dog-racing plant at Cahokia, III, near here, was sold at fore-closure hast week. H. H.-Hall; East St. Louis contractor who held a lien of \$9,120, bought the property for that amount of raced at plant for everal years at track was un-der constant attack by blue noses since opening in 1923.

'VARIETY'S' AMUSEMENT GUIDE

For show prople as well as laymen, this Guide to general amusements in New York, first inaugurated here in 1925, is revived and published weekly in response to repeated requests. Vautrar lends the guidance of its judgment in the various entertainments denoted. No slight is intended for those unmentioned, as taxt will be switched weekly. The lists are of VAUET's compilation only, and as a hendy reference. It may serve the out-of-towner as a time saver in selection. PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimate Bection. In that department, both in the comment and the amount of the gross receipts of each show will be found the necessary information as to the most successful plays, also the eacle of admission charged,

FILMS ON BROADWAY

Similarly, the new pictures in the Broadway first runs and combina-tions are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 4, which indicates the new films for next week and the wesk after.

BEST NEW PICTURES THIS WEEK

HOTCHA AND CLASS NITERIES Roadhouses, roofs and outdoor gardens is the summer kcynole in the hooferies and niteries. Ray Noble at the Rainbow Room; Jack Denny at the Hotel Pennylvanis; Quy Lomhardo at Walderf-Astorig* roof; Dick Gasparre atop the Bittmore; Johnny Green at the St. Regis; Loo Reisman at the C. P. Casino; John Warder, Jimay Dorsey, at tha New Yorker, arc the smilter militown dancerice. Jimay Dorsey, at Gin Island Casino, Abe Lyman at the Paylion Royal, and Ben Marddre's Riviera (Earl Carroll revue) are the top roadhouses right now.

Hovera (bar) Carton revue) are the top rodunouses right now. Hot spots are highlighted by the Famous Door, hotcha professional hangout; Bill's Gay 90's; Leon and Eddie's saucy songs; Danny Healy's Broadway Room; and Jack White at Jim Healy's.

Greenwich village holds the Nut Club, Village Barn, a flock of quickle drop-in spots, each with some special fluvor. Harlem's Cotton Club, Ubangi and Dickie Wella arc outstanders; there are other icsser known but equally colorful places.

Cuban-Spanish favor at the Cubanacan and El Toreador in near-Hariem, and authentic Fiamenco at El Chieo in the Villac; Iako El Bolero in C. V. Mimi's Fauberg-Montrarte and Edcou Bal Musette are Prenchy in the Timme Sg. sector: Moneta's and Morie Lulian eatries downtown; a fock of other dialeteriers sectored all over town.

Smarter boltes has Marion Chase at Versailles; El orocco, Hec-tor's Club New Yorker, Stork Club (Georges Metaxa), Bob Grant and Frances Maddux at the Savoy-Plaza. Hollywood, Paradise and French Casino conti user-revue

Baltimore, July 30. County and small township fairs this summer are going in for s.a. and strip shows to T.N.T. the rural moment spice the hinterlanders want for their wampum, so the fairs

50

moment spice the hinterlanders want for their wampum, so the fairs are giving it to 'em. Last summer the fairs that clicked most in Maryland were the clicked most in Maryland were the moment of the spice spice spice spice and the state are spice spice spice spice spice lation of the spice spice spice spice the state are after with plana to bring the hotsy-toty stuff out of to the country residents haven't. As happened last year when a few of the more revolutionary fairs put on fan dancers, this year it will be the fair spice spice spice spice of the spice sp

First fair last year to put in cou-ple of fan dancers was the annual Anne Arundei County fair at Glenburnie, Md. Outfit next month will have a nudist colony.

HALT DETROIT BEER **CHAIN LETTER SCHEME**

Detroit, July 30.

Beer company which tried use of Beer company which tried use of the chain letter gag to stimulate the sale of suds was haited in its en-deavor here last week by orders from the Liquor Control Commis-sion. Beer company was also waynod-that the chain letter wrinkle was a violation of the anti-lottery law. Chain letters carried spaces 'or four names with each sender fie-

Violation of the anti-lottery law. Chain letters carried spaces for four names, with each sender fig-ured eventually to reseive 64 car-tons of a dozen bottles each, plus \$19.20 for refund for the bottles. That is, if no one broke the chain.

Construction Starts on \$2.000.000 Davton Track

Dayton, July 30. Construction of a mile race track at the eastern boundary of Dayton, to cost more than \$2,000,000 and to be known as Miami Downe, has started. A grandstand seating 3,500 will be erected and it is planned to have the first race meet in the fail. Understal by the Dayton Jockey club at the fairgrounds, but recontly received a black eve when rioting

received a black eye when rioting ensued after two horses failed to start.

NEC LOSES TO COL.

Columbia's basehaii team defeated ; the league-leading NBC nlne 7-4 ov Saturday (27). NEC tops the Motion Picture League,

MARRIAGES

MARKIALDS Marjote Reit to Douglas Fowley, July 26, in Yuma, Ariz. Both are film players. Vivin in Thoenkx. Second try for groom, Par production exce. Bride in Hollywood writers' agent. Rhea McMahon to Marshall Lol-ler, July 37, in Lós Angeles. Bride in financial department of Fox-West Coast home offics, groom is box manager. H. Lolinc, cricuits

Honey Edwards, fim dancer, to Honey Edwards, fim dancer, to H. E. McCloskey, July 28, in Yuma, Arlz, Groom is asst. studio man-ager for Paramount.

BIRTHS

Mr. and Mrs. Ward Wilson, son, t Astoria Sanitarium, Astoria, I. July 19. Father is radio pcrat

former. Mr. and Mrs. Nolan S, Walker, daughter, July 17, In Canton, Faither is chief engine of WHBC, (lanton,

R. C. Music Hall—'Curly Top' (Fox). Rivoli—'Dante'e Inforno' (Fox). Strand—'The Irish In Us' (WB). HOTCHA AND CLASS NITERIES

Beverly Hills, July 22. Comely in three sets by Mann Pare and Joh Charles Brownell, Stacka and directed by Harry Hayden, Presented by Dilsa-May-tor, and Steler, Pierene Mann, Fred Hamilton, Exverly Jean Holden, Jela Biles, Emerion Court. Raih Byrd, Harry May-den, Virginia Hassel, Virginia Starek, Ali-son Takot, Benitsy Heviott.

TIMES SQUARE

CHATTER

London

October. Dan Fish out of hospital after Dan Fish Out of acception of a company Diamond Brothers to Monte Carlo for Feltx Ferry. Jeffery Bernerd, Jr., getting over a blood poisoning. Sybille Binder, Austrian actress, studying English. Charles Cochran off to Bavaria

Bernau End wearing pale groun shirt. Violet Loxley understudying Mira Miramova in 'The Two Mrs. Car-

She's Erna Baga. Melchior Lenryet approaching Granu Lenryet approaching Granu Lenryet approaching Granu Ramesea' Max Rivers to stage dances for Isola Brothers Thymg Trapezet at George Fellere throwing party for Arthur Riscos to celebrate thoir Uniose partenerable. Weeks already lined up. British International Dut prefer to close for alterations. George Elliot (McKelgue & El-colosi for alterations. George Elliot (McKelgue & El-Gorneel alterations. Recent marriage just revealed of Christians, sctor-dramatist, to MCM considering Han Jasay' Christians' with view to arranging for stage production prior to film-

for Suge production in the second sec

bills. Morris Gest has acquired Ameri-can rights to Tlady Precious Stream, Chinese play current at the Little. The Mask of Virtue leaving St. James theatre July 20, revering to the Ambassadors, where originally norduced.

produced. Cedric Belfrage rumored succes-sor as film critic on the Evening Standard to John Betjeman, who is

Moscow

Afinogenov sunning in the Crimea.

Romain Rolland reported seriously Hans Eisler back to America for

lecture course. Julian Bryan here with rubber-necks in tow for annual cultural re-lations tour. Alexi Tolstoy is doing scenario for new film by Lenfilm studio on the defense of Tsaritsin.

lecture course

Jake Wilk to Paris, Inwin Dash overtaken by 'flu! Al Lewis here with his family. 'Night Must Fall' sold for Holund. Dramatist Ferdinand Bruckner re. Walter Ellis holidaying at Ilam, Waiter Ening Avenue, Derby, Hildegarde going on the air again Aug. 15. Edward Laurillard expected here

Paris

By Bob Stern

Curt and Paul playing Rex. Lillan Greuze going back to New York.

Walt Disney at Lake Como, then to Milan,

chest are offer a subset of the second secon 'Sleeping Car Lady' to be taken on resort tour.

vanit Jishey at Lake Como, they Sienpin Car Lady to be taken on resort tour. George Kamen passing through on vay to Milan. Palais Royal toer Edde Norena singing at Vichy dier Europen tour. Mar Maurey hiring Marcel Simon, actor, to help him direct Varietes. Distributory Association publish-tract. Distributory Association publish-tract. Distributory Association publish-tract. Torte Sain Martin to re-open in Ar Maury Martin to re-open in the Wills through association of the Porte Sain Martin to re-open in the Wills through association of the tract. Torte Sain Martin to re-open in the Wills through association of the Sarger Jim. Loretix Young spending only five hours in Paris, en route from Lon-Usen Webs. of Comedie Prancaise signed with Max Glass for Little Sarger Jim. Loret North Sarger Jim. Loret North Sarger Jim. Chiford Fischer booking Pour Kraddocks for his new Prench im Sort dashionable crowd. Murris Paris with Eaml Jannings, Heart Sacher Socking in a tashionable Trow Korger, with Eaml Jannings, Heart Sacher Socking in the same Trow fashionable crowd. Murris Barros and France Jane Murris Charles Delacommune, With East Bocking in the Same Trow Korg V. S. Mignes Bocking in the Same Trow Korger With Eaml Jannings, Heart Barros Mar France Jane Phorfs Rocking in the Same Phorfs Rocking in the S

Pilodifi sceping Steve resource recordent at Mathutina next seas-son. Flerce Michaut getting new Jock torographique Europeen, Uit- distrib-tores. Messes and the Steven and Kity Maxwell to Steve to the Steven and Steven to Steve to the Steven and Steven to Steve to the Steven and Steven to Steven to the Steven and Steven to Steven and Steven and Steven the Steven and Steven and Steven the Steven and Steven and Steven Steven and Steven and Steven and Steven Steven and Steven and Steven and Steven and Steven and Steven Steven and Steven and Steven Steven and S

Mexico City

By D. L. Grahame

Tobasco situation theme of a re-vue at the Teatro Lirico.

Lions international convention beneficial to show biz, especially clincmas. Frank Van Wormer Walsh lectur-ing over ministry of foreign rela-tions' radio station XECR,

Ten thousand participated in mu-sic and dance fest in a local stadium honoring memory of Juventino

honoring memory of juvenimo Rosas, composer, init science, who bades Bont. Argolutetion company here, has started work on a gang-ster theme opus. Independent of the science of the bules and public maritets. A Bell Fall, son of the lower, dide and Bell Fall, son of the lower, dide at his home in Guadahjara. Hc was employed by native film producers as a writer. new flm by Lenfin studie on the defense of TarItain. Ambassador Buillti ettel in Em-ilia and the studies of the social till celebrating the Pouris. VOKS Issuing invitations to American legit players for Septem-bury of the studies of the social vorks Issuing invitations to American legit players for Septem-bury of the social social vorks Issuing invitations to American legit players for Septem-bury of the social social vorks Issuing Invitations to American legit players for Septem-bury of the social social social definition of the social social Alexandroy. Former Elisantein as-sistant and director of Moscow Newschold promising 'Uthelio' with American Negro actor. Way-fund Rudd, 'Othelio also sited for Hudio handling staging Chilop-bu Shor the same social social social social fuel of the social social social social social social fuel of the social social social social social social fuel of the social social social social social social social fuel of the social social social social social social social social fuel of the social soc

and a lum cloub due with the second s

Gcorge Lottman's new barouche. Irving Mills to the Coast with the missus.

Jack Oswald to Kentucky on a brief trip. Paul Guilick suffering from in-

Breadwav

60

brief trip. Baned toolt. Samo Dody bragging about his bridge proves. The second second second second second second the second second second second second second to second second second second second second to second second second second second second second the second second second second second second to second second second second second second the second second second second second second the second second second second second second second to second second second second second second second the second second second second second second second second the second second second second second second second second the second second

left Friday for Coast for two weeks stay. Live goose scnt Lou Shurr on birthday last Wednesday upset his

Harry (Empire City 4) Cooper, may do a book ou old N. Y. show

iz, ctc. Frank Planss, Warner boss in vuerto Rico, here all last week for Puerto h.o, con

FTRIK FIRDS, HEALT VERICAL STREAM STR

en route for roup.... berth. C. W. Downs set as biz manager of International Cameramen's Union until fail, when new election is to be held.

of international Camerament's Union unit fail, when new clector is to be a solution of the solution of the contest by Gorege Brown, Armande, Bob Gullham, Mort Blumenstock, Leon and Edde's and Louis Prima at the Pamous Door, side by each, and the Pamous Door, side by each, long the most consistent nitery trengy ''ood, cnst for vaction, will return west when her bunkand, John V. A. Weaver, Minishes work: Doorthy Norrison, dancer-come-dieme, has been signed to appear in Smile at Mc legit, wwite coming BW hen a nitery doesn't do will, the intra-track gas among by the for-fash is TWO'ry Hight is Monikay buotolusiy off day. Store Newman vacates his poet is advicting department Pixel Di-vision. Will assist Al Friedlander, will return weak the Fried advicting department. Long A The The Advict Scher and Abert D. Laker, head of L&T, are done pair which accounted for agency career that way.

Young Hertz starting his advertising agency career that way. Tony (the original 52d streeter) has opened an alt-cooled Tony's right next-door to the old joint and in the fall plans to run an alley-way between both buildings, figuring that the vet fnob will lean to the old haunt. New spot more in the post-cyceal swank idlom.

Berlin

thought to branching out into easy diverces. The second se Italian tonor Allossandro Zillani signed by Ufa. Shaw's "Pygmallon' in last throes at Johannisthal studio. Marc Roland writing tuncs for Ufa's 'Convent Hunter'. Last Ros' itlle of Europa film on Fiotow's opera 'Marthal' Harry Lickke, once matines Iddu.

company, with Jeanne Provost star-ring. Laura La Plante and Doug Pal-banks, Jr., here bes W and November (Warner Bros), with Lloyd Knecht-el at the camera. Mediterrance running roulette and doing the supail card games in the doing the supail card games in the lassics who are too hay to go up-stails in this tropical heat. Charlie Lanius, ex-Oakland Trib-uen envshound, is the latest addi-tion to the Riviera brotherhood of robinson. Jobast of the tribe, who got a London job.

Uta's "Convent Hunter." Last Rose' tille of Europa film on Flart Part Liedtke, once matines idol. The Theorem State of State of State one burgemaster of State of State Charles Putp, "Hungatin Fatty Arbuckc," tilling native soil. Sybille Schmitz doing tati Color of Film Union membership eard shifted from blue to brown. Doroties Wieck signed by Cin-Rew science subscription for Peoples Theatre flat Tate of 40 cents. August bill at Wintergarten las on precoclous talent. No act over Bill Henry back to London to stit

3. Bill Henry back to London to stir p the ether on Davis cup play for Mcngclberg muffing datc to con-duct in Hollywood Bowl, Los Anup t CBS ute: in follywood bowi, Los An-Amsterdam has raised subsidy to legit for coming winterseason from \$10,000 to \$14,000. Greta Keller, well known here through rafel and discs, arrived by airplane for a tour of Holland and a program over AVRO. In Holland, called Warmenbuisen, raised tax lately to 20% of b.o. takings. gele

chaikowsky's composition 'Au-Mclody' to be basis of a Terra

Abyssinia picture, 'In the Shade of the Golden Lion,' off to a timely Enrico Caruso, King of Singers' 'Enrico Caruso, King of Singers' 's title of a new Projectograph pic-

are. Paul Vincenti, former Hollywood ad, now owns Quick, photo agency

Fau lead, now owns Quien, p-here. Licht-Bild-Buhne, film trade pa-per, again opening up its film ll-Ports for Jaques

Licht-Bild-Buhne, fim trade pa-tickings: et agni opening up its fim u-opened doors for summer season. Truck Marlen to Parts for Jouruss Buik for darusts, orchestra and saff cyder film, The Clever Woman of of Dutch nationality. Only a few yon. per, again opening of brary, Trude Marlen to Paris for Jaques Fevder film, 'The Clever' Woman of Feyder film, Boon.'

television shows, making 10 in Berlin. Lothar Muthel switched to head of State Dramatic School for next

Berlin, B. Bildwar, Jinking, G. V. School, School for next Labor Hutels switched to head of state Dramatic School for next Internet and traditional house, folding up for the second state Dramatic School for next Internet. The second state of the second state second state second state second state of the second state second state

studying Enclish. Charles Cochran off to Bavaria for arthritis cure. Jorden Schwart of the Savaria for arthritis cure. How and the same results in Holand. Boswell Sisters doing a couple of relials in Holand. The Savaria same relia sin Holand. The Savaria same the Savaria same clive Brook here, asys he may settle down on this aide. Huchimeon burng option two "Kingdom for a Cow, recent dop Louis Golding bury dapting Tolatofs "Feet the Great being filmed in Fusian the Savaria being filmed in Fusian the Savaria being filmed in Fusian and French. Euclen Sammet back from the Designer Fallette and Georgie Har-ris taiking Holywood of times. Drury Lane claiming a new the Encore and Winete soing to Aus-trais of Frank Neil, asiling Aug. Designer Allette and Georgie Har-Tracy and Vinete soing to Aus-trais and Yinete soing to Aus-te and Austrain and Start Savaria and Savaria and Savaria and Tracy and Vinete soing to Aus-te and Austrain and Savaria and S

Riviera

By George Axelsson

Gaby Morlay in Nice. Summer horseracing, first ever, in

Miramova in The two show -----rolls. Charles Woolf has his eyes on new premises, but not in Wardour Stein-arnell makes another trip to America on taient hunt around Sep-tember. Max Rivers off to Stockholm to stags White Horse Inn' for Max Hanson. Nice. All merci Max Rivers off to Stockholm to stage While Horse Int' for Max Hittoic Barnoffsky negotlating to present Ibsens' Feer Gynt for Gil-bert Miller. Internet States of the State State (at the State State State State State State (at the State State State State State (at the State State State State State (at the State State State State State State (at the State S

> The Hague By M. W. Etty-Leal

Summer horseracing, trat ever, in Nice. All, Nivera wavelering, with Gorgeous wavelering, with Gorgeous Georgea Carpentier opening tea room in Cannes. Jack Pearl, Mrs. Pearl and Abe Borman at Monie Carlo beach. Banner at Juan-les-Pine caaino, July 4 gala. Eill Parker, Parls chief of INS, Funne for couple of days, hob-nobing with assistiv. Bob Montgomery and the missus in Cannes for couple of days, hob-nobing with assistiv. Lorarine Gannes and Rosaile Mc-butch in Nee bistrot. Lorarine Gannes and Rosaile Mc-butch in Knee bistrot. Lorarine Gannes and Rosaile Mc-butch in Nice bistrot. Lorarine Gannes and Rosaile Mc-butch in Knee bistrot. Lorarine Gannes and Rosaile Mc-butch in Lois I giving serious thought to branching out into easy thought to branching out into easy

May Boky east for 'Jubilee.' Nat Deverich on Orient vacash. Leonore Coffee back from Europe Buddy Morris in town ogling stu-

ears. Harry Rackin's cocker spaniels oth won first prize ribbons at Sants

th won mist price and ribara. The Dave Epsteins enjoyed their ay at Del Monte. Likewise Jerry

iman. other of Columbia's story editor Manson, home after major

Ann Manson, nome after major operation. Ray Wise, Mala of pictures, peti-tloned court to change his name to Ray Mala.

ray Mala. Press gang here tossed a house warming for Robbin Coons, studio A. P. man.

Stemple as office manager at tral Casting. Sale of season books for Holly-wood Bowl stopped when scalpers go too active. Ben N. Berinstein tried to untangle two autos and suffered badly

his quarters came, and baby. Edith Fellows, 9, gets \$150 a week for six months with Columbia and options build figure to \$1,000 in six

gagements in Hollywood Bowl this summer George Mauk, cx-U. S. Arizona marshal, and Charlie Aldon, ex-

postmaster in Globe, Ariz., here to line up film for their Arizona

Miningster in Globe, Aliz, here to the up fim for their Arizona that the second second second second Miningsh revivals of former for-elsn film favorites being shown every Sturday night at Forbert Resencr's Grand International in L. A. and Chay International in San Fracisco.

Barcelona

Roman Sola new pic distri . Navier Guell to produce Spanish

arming for rooson core of P. man. Burt Hampton succeeds Frank emple as office manager at Cen-

stay at Hoffma

Ann

Ste

TIMES SQUARE

CHATTER

Winnineg

Roxy at Regina shuttered for

John Hazza's bangtails cleaned up t recent Calgary racing meet.

Larry Grayburn in from Capitol. Regina, to manage Capitol, Winni-

Res. Rus Simpson, local Par booker, handing out cigars. Frau gifted with a baby girl.

Honolulu By Mabel Thomas Hai Roach down for the pole

Oriental tour. Bill Quinn arrived and joins the

Cai. Mrs. Al Green and her sons at the Royal. Irving Cummings, Jr., came along.

Brooklyn

By Jo Ranson

Bill teinke entertained Rotarian

biookiyn Institute of Arts and Sciences may take over Academy of Music. James Casey in press department at Steeplechase Park. Modern Venus contest there.

a direct Case of the second se

St. Louis

Homer Harmon, p.a. for Shubert iheatre, Warner bouxe, has been promoted to zone advertising mar. Liberty theatre, Malden, Mo. suf-fered \$7,000 damage by fire night of July 15. House closed when blaze stated. Silkenco Film Screening Co. has ivelaled new wound eculumond. new

S'Renco Film Screening Co. has instalied new sound equipment, new lighting fixtures, Walker screen and cooling unit. Braun and Vance have transferred Odeon Theatre, colored nabe pix bouse, to Oscar Danc, who has plans bouse to Oscar Danc, who has plans

peepers-1 deer files.

for ex-service men in U. S. Hospital, Jefferson Barracks, Mo., near here. Joe Litvag has disposed of his Interest in Lansdowne theatte here to partners, Alex Papand and Mrs. F. Shank. Papand also purchased Litvag's share in White Way the-stre.

Litrag's share in White way use-tare, and the Eark Company, open-lors of ammasement park in St. Louis Comurt, has field petition in U.S. District Court here to reorganize under amended bankruptory act. Petition lists liabilities at \$32.400 and assets at \$43.000. Reclies that come any net \$43.000. Reclies that come any net selection to the selection of the selection is have field autis to collect on claims, while third has obtained judgment for \$300.

Reno

Eddie Duchin and ork played the Bal-Bijou, July 20.

New Haven

By Harold M. Boos

again. Frank Henson's ma a visitor from

St. Louis. Worthy Hills still tooting a trum-

St. Louis. Works juils still tooting a trum-put starty Shaw brushing up for me, or amateur hour, Gene Brassil griting in his hand at ass. manasfield. At ass. manasfield. At ass. manasfield. The start start ass. The start man for two weeks. Lew Schaefer nomaling the family around Maine. Russell Wayton, in from New Harry Borman will direct Civic Frances Robinson Duff ogiet. Frances Robinson Duff ogiet. With rest Payers a weeks ago. Gue-acter player a weeks ago. Gue-acter player a tweet ago. Gue-acter player a tweet ago. Gue-acter player a tweet ago. Harra Monor drew job as judge in vet? Convention drum corps com-Vera

vets' convenses _ petish. Ben Cohen gave benefit cast an ice crcam party-minus the ice ine cream party—minus the ice cream. Louis Groody stopped by Stony Creek on way to Faimouth, Mass,

> Bosten By Maxwell Fox

Winnle Coyle in Canada. Cyi Champlin ogling a yacht. Horace McNabb an actor now. Jack Granara hack at the Statc. Fred Moynahan doing radio skits. Margaret Flaherty back from

Air conditioning soon in the Keith offices. Hub crix dizzy from chasing silo

shows. Tom Chase doing the Maine straw-

recorded by Dick Turker's candia cancera. (a) former circus and theatys p.a. now pushing the Yan-kee Minute Men. They're calling the new race track forecoil Downs. Infeld herbage forecoil Downs. Infeld herbage for the service stuff planning regu-at Sunday moring crubes up the harbor for rest of summer-harbor for rest of summer-harbor for rest of summer-harbor for summer-harbor for successful to the versks for vacition and hospitaliza-to.

t circuit. Pop Henderson awarded his third

Creek on trouping.

red Cunco in briefly and out

L]

Pittshareh

By Hal Cohen

Wilma Horner out of her cast and now hobbling around on crutches. L. B. Cool here for a few days and goes to Akron until Fulton reopens.

Terry Turner around again, but this time in the interests of a soar company.

Company. Ernie Holst's band at the Sky Club for a week, following Pat Ken-nedy's outfit.

Conductant end of the second s

Convict's Daughter." Earl Lipsky writing weekly gossip column in 'Jewish Outlook' under name of Earl Morrie. Bill Kelly, chief of INS bureau here, promoted to assistant boss in the New York office.

the New York office. Davo Broudy still taking his crew over regularly in those heart game-backstage at the Stanley Morry Fierst summering in business capacity with the summe: theatre at Stamford, Con.

Eddle Duchin and ork played the Bal-Bijou, July 20. Jimmie Davis and occhestra, from Hollywood, hans a stæddy engage-mit al Calneva. Majestic Loata and the Country Club for a three-week booking. Majestic Leatre featured Lionel. Hampton and colored band for three gystem. Calcate the new cooling yarlows orchestras and a variety en-terialmment recruiked from Holly-varlows orchestras and a variety en-terialment recruiked from Holly-and other aports. Sam Francisco and other aports. No Jumped from the University of Nevada dramatic class to a apot in Max Reinhardts Dream' on tour, ement a few hours here visiting friends.

theatre at Stamford, Conn. Irene Lee, of WB's story depart-ment on the Coast, here visiting her family for a couple of weeks. Fred Schuessler, FKC's coupled schimt director, in forwn looking the schimt director, in town looking D. M. Hail. Pairbanks Twins and Jack Kerr heading new show at Towne Club, with Arthur Valentino's band held

over. Daniel Healy, dean of music at Duquesne University, soloist with Pitzsburgh Symphony ork at out-door concert.

door concert. Karl Krug wont to Sistersville, V, Va.. to do story on faneral of Julia Graham, bli actress who ended her Sile la Hollywood. George Tyson promoting contest to sick Miss Pitteburgh for sea-shore pageant during Showmen-Varlety Jubiles in September.

Streudsburg. Pa.

By John J. Bartholomew

Stroud closed. Nick Lucas at Borney's. Sittig Trio concerting. George Oisen one-nighted. One-man liquor stores springing

p. Spirits of Rhythm at Hotel Minisini nk. Ecrnie Whitman band at Shady

ink. The Whitman band at Shady Bet Tan. The Whitman band at Shady Bet Tan. The Shady of the Shady of the Shady did okay. Betty Dake and Girls added to the Connie Resninger and Rugerio Flocco at Skytop. Lilv Fond Jodge has La Rose and harold Duvall, of the Met Opern Co. at the Resninger. Ross Common Manor Barn et al. Shady and the Pocohasse Met Andre putting on Thursday. Met and Shady at the Shady and Helen Addina sharing with Ed. H-Gilligan's band at the Pocohasse Met Addina at the Unity Manager additions at the Unity

Cillegan's said at the Poconsesc: M.S.Novic putting on Thursdo: M.S.Novic putting on Thursdo: Wrank McGinley and Dan Martin, with Ken Breder's Baracens, re-opend the Marine Ballroom and the Marine Ballroom and a said and Said Said Said and at Data and Said Said Said and at Data di Jane Tave becataire, Forest Park, prior to N.Y. Little William Yalentine main Evelyn Wade have the lead in "Trole Dud-Nea's A Fault Shay's Shawme sum-mor theatre. 'Petticoat Fever' to follow.

Minneapolis By Les Rees

Pop Henderson awardea nis tanu baby, a girl. Carlo Vannicola going ultra-Harvard on haircuta. Stan Russell featuring sik suits and Russing and an and an an an an an an Sid Reinhors variardole, Sid Reinhors variardole, Sid Reinhors variardole, Sid Reinhors variants and berrs backstage at the Met. Donald Van Wart got his pan recorded by Dick Tucker's candid camera.

Raspherry Festival attracted 000 to Hopkins, suburb. Mother of Bertha Yauer, Mc office manager, passed away. Carroll Skiters to be initial gur stars of Gayety stock burlesque scon.

Carroll Sisters to be initial gur attars of Gayety stock burlengue sca-Timmy Shca, Warner salesman, confined to his home again by seri-ous finese. Long protracted heat ware still burlengue and the stand induring when the standard standard standard standard Police continuing to arreat nicht club operators who sell lituor after relichtekt desing hour. Police containg hour crust standard under standard standard standard relichtekt des standard beite standard standard standard relichtekt standard standard fürst time bis summer. Pen C. Marcins, folumble sca-change unarger, fully received willing for Lefty announced and one of fairwer season offeriage. Gward Martinson, mithien bick bur former standard starb with the former standard starb with the (Continued un-page 62)

dios. Tess Slesinger joined. Metro's quili gang. Frances Drake down with flu and ptomaine. Lew Maren resig ed as Reliance

head to exploit Cine Cataluna and Pathe Palace, first and second run houses. In the part of the pathetic of the pathetic meraphone. First picture to be "El Gato Montes" ("The Wild Cat'), mu-sical, at Orphea. With 'Genio Alegre,' play by the Quintero brothers, Maria F. Ladron de Guevara celebrated her benefit night at the Pollorama.

Panama

refe

Cotton Club is giving a \$25 prize at the Bank Nite dance.

handling out cigars. Frau gifted J. Colal, Winnings, tankford to J. Colal, Winnings, tankford to J. Colal, Winnings, tankford Petting sun-tanned at Jasper. R. S. Bell, Fox theatre, to Toronto ty easy facks via gab bugy? to Frank Kershaw, Tivoli and Osborne over, to coast for vacash. Pather, Raymond Kershaw, eysing Carbon Cover, to coast for vacash. Pather, Raymond Kershaw, eysing Les Pugely, assistant at Capitol. to Grand Beach for alege of sunning. George E. Duwlingth, assistant at doing his own job, hall this beat. Metropolitan, back from vacash at Metropolitan, back from vacash at hish but with a tan and two swell prepers-he tangied with a mess of deer files. Trixle Kennedy and Billy Moran married after a 10-year courtship.

married after a 19.-year courtship. A film trailer caush for the in the America theatre, Colon. Pienty smoke but little damage. Max Bilgray has bought the Levis block and wilb build a cabaret, hotel, restaurant and dance kafi. Deing remodeled into a theatre seat-ing 468 persons. Will open Aug. 10. Jackle Coogen and has monther were winters. Also Bert Wheeler, befores and daughter. Mr. and Mrs. Joe Brandt and Mrs. Buddy De Sytva.

Greeor and daughter, Mr. and Mre. Joe Brandt and Mrs. Buddy De Syda. Parama by making personal de-posits guaranteeing to leave the country when their contracts are country when their contracts are assume responsibility for all enter-tainers and they must leave for their maile country when contract expires.

Leo Slezak to Berlin for 'Falstaff' 8 Elsa Steinhardt to Belgrade to

Eisa Steinhardt to Bergiuw -sing. Eilen Schwanneke to Vienna from Berlin for rest. Erns Sack from Dreadon to Vien-Andre Steiner Structure Tage, will be finned in Prague. John Royal of NBC to Vienna to arrange exchange with Vienna the

John work arrange exchange with Ravag. Volks Opera is without a director while everybody is quarreling for

Bill teinke entertained Rotarians here. Allen Ray, Haroid Stern's vocaist, Clint Mosher Earch Washington scribe, in for few days. County American Legion conven-tion at Columbus Club. County American Legion conven-tion at Columbus Club. The County American Legion conven-tion at Columbus Club. The American Legion Conven-tion and Jerry Freeman's at Feltmants. Horacce Possy, club ed on the Charles Collins and wife, Dorothy Stone, entertained at Beau Rivage. No Mardi Cars at Beckaway, but Consy will have usual one this Brooklyn Institute of Arts and Sciences may take over Academy Music.

Ben M. Berimstein tried to untangle two autos and suffered badly mind Lohner attket to copr associa-ton in Fresson on relation of pictures to pace officers. Barntoga meet. Taking along his jockey and trainer. Pierre Gaston Aibert Antoine bad Pierre Gaston Aibert Antoine bad Thomas Antoine Pierre. al name of Thomas Antoine Pierre. options build figure to \$1,000 in six "Energy of the second seco

Volks Opera is without a director whis overyody is quarteling for the status of the second second second improved, but he wort be able to sing at Salzburg. Lillan and Borotho Cish, after fang, wer Budgnet, but of the Geza von Budgnet, but viewer fang but word afterwards goes to Humis Bud who afterwards goes to Humis Film Company putting Carl Adams' opera Der Postillon von Lonjumeaux' into picture, with Carl Lamaz as producer. FRT, play of Briths juwarnenith, sea, file called The Ridculous Sir Authons.

Kansas City

By Will R. Hughes

Town's most elaborate nitery, Mayfair, will have its formal open-ing Aug. 1. Missouri Athletic commission de-clared Danno O'Mahoney world's champion wrestler of Missouri. Night baseball, with some of the nighta free for the lady fans, hitting the othor evening amwements hard,

light the two me and tails, it hand Lowel Lawrence, columnist and plcture editor of the Journal-Text, has grown tured of his column title, Views and Previews' and is affer-ing heart clotes for a month to the second second second second data daily column from Holly-wood, while Jack is doing some special work around the studio. John Cameron Swayze, reddo John Cameron Swayze, reddo John Cameron Swayze, reddo John McManus, skipper of the

John McManus, skipper of the Midlard, and Lawrence Lehman, bors at the Mainstreet, back after a two-week auto tour through the east and Canada.

Instant new source second seco east and Ganada. Promoters are at work trying to get a hacker for a local twake in the hare;iean Fonthall league. iPro-posed league is to include St. Louiz, Los Angeles, Menphis, Bal-las, Oklahoma City, Thilso, Indian-applis and Kansas City.

Navier Guell to produce Spanlah pic. Slaney Horen of Pox back from A. Monphet Will soon produce at Orpaca Studios. Elena and Euardo Brito at the Prospit Palace. Navier State and State State Writing Sterna In tawn. I.a Nina de los Pelnes, the old Marterro sincer, as the Olympia. Rimhera Electrica shook a rumlid. Rimhera Electrica shook a rumlid. Pru Catas, and hib ork over EA'-t on weekly program for Ford. Tard Arangene had Justonio Pulo Inter for Los Angeles and New Jaj

with the Metro branch here, now with Columbia. Softa Massalska, Pollsh soprano, and Municipal Band at the Palacio de Bellas Artos. At Teatro Novadied by Auncion Casats, insteid only a week Juan Verdaguer, formerly Cinace head to exploit Cinc Cataluna and Pathe Palace, first and second rup houses. Lew Maren resigned as neurono press agent. Hal Roach to Honolulu for polo tournaments. Harry Hervey off Paramount writing staff. Pete Smith's next at Metro has to do with saling. George Burns and Gracie Allen the former the meast.

By Bea Drew

Mike Flaherty is dead. Old time

Peter Smith's next at Metro has to do with salling. George Burna and Gracie Allen Ruth Etiting in for series Radio filmatical shorts. Theodone Reeves to Metro as with a series of the salling of the Harry Brand tangled in push-buttons and telephones. Ben N. Berinaten laid up several buttons and telephones. Ben N. Berinaten laid up several Nick Lukata, former. Norre Dame Fridder, in grease paint. Rennic Renno putting his bow-work of the salling of the salling of the coded with minor burts. Gwynne Curit's stered garty of 50 John Bucker Practored left am in fight scone for Tarsan. Churles Clark head cameranan on Mady Anderson back at Fillstreet Ster first head cameranan on Mady Anderson back at Fillstreet Ster first head cameranan on Mady Anderson back at Fillstreet H. B. Warre susting back do to when he slipped in the shower. Franz Venna (Skönlager) takker "Frank Venna (Skönlager) Habas to Dorope alt baker. Franz Venna (Skönlager) takker "Ford L. Metäer lack from Kan-se City, New Tork and Denver. Franz Kenha back at Spettrum Pictures h. o. after year on the road. Basita Dis to Dorope after fan in Sweets on his first vacasah in 10 yra. Reckink on his first vacasah in 10 yra.

Hai Hoacn uown for the per-matches, Esmond I. Parker to New York on businees. Rudy Seiger house guest of the Paul Fagins. Max Malini back from his long All Quara arrived and Joins the Franklin forces. Franklin forces. The second second second second stabilized in 1858. Mrs. Hill Kenry down for her an-shritish the second second second will be at the Royal for a month. J. J. Franklin buys location for John Ford and a party of triends coming down in Ford's yacht from U.L. Al Green and her suns at

Vienna

OBITUARIES

TOM NOONAN

62

TOM NOONAN Tom Nooma, evangelist, radio personality and reformer, died in Long Island College hospital July 25 of heart disease. Cause of death attributed to releapso from pneu-monia slege last December. He had been identified with the Bowery mission for many seawith the Bowery mission for many seawith the Bowery mission for many seawith the college of the state of the state Bower of the state of the state of the bouse on Doyers street, in the heart of New York's Chinatown, was called the Cathedral of Chinatown, and Noonan was recognized as and and Noonan was recognized as and given title of bishop. A street urchin during his carly

A street urchin during his carly life, at 16 he was an inmate of Sing Sing prison, serving 22 months for robbery. After attending a prison sermon, at which he was impressed Ballington Booth, friend of convicts, who turned him to the Bible. He established in mission 1833, who turned this to be antison where ranking with the Barbary coast in San Francisco as dive ye

IN FOND MEMORY OF MY PRIEND

F. W. VANDERSLOOT

Who Died July 30, 1931 JERRY VOGEL

popularity of the venture had grown so as to make his one of the most popular programs of this nature on the air. Hie establishment is also included in sightsceing tours of

His greatest fame came through radio, when in 1925 his first program

went out on WMCA. Consisted of 90 minutes of eermonizing, congre-

90 minutes of cermonizing, congre-gational singing and a pies for un-fortunates. Services were held at the mission July 28. After the service a mo-morial program was breadcast from station WMCA at three o'clock in the aftermoon, the regular time of Noonay's breadcast. Burlai in Ever-regen Chemoter Merchier.

GEORGE F. SCHOTT

George F. Scholt, 57, preeldent and general manager of the Coney Island Co., Cincinnati, dropped dead in the resort's open-air dansant July 25, the victim of a heart stroke,

July 25, the vicim of a heart stroke. A former whose merchant and sher-fff of Hamilton county. (Ohio) for two. terms. Scholt, entered the home Rud K for the strength of the home Rud K for the strength of the political leader and an investor in theatrical enterprises, he purchased Coney Jalant from John W. Hub-bard, of Pitteburgh. Three yeary later Scholt was made greined in man-later Scholt was made greined in man-ball into a molel among musement resorts of the country

Schott's progressiveness quickly established Coney Island as Cincy's

established Conky Isicnai as Chacy's ace amusement center and earned for him an officership in the Na-tional Association of Amusement Parks, which he held to the time of his death. He belonged to numerous civic and fraternal societies, and his tuneral, held July 27, with burini in Spring Grove, Cincinnati, was at-tended by tuousnads, Survived by his withow; a mainted deatlided with the hearts, where deatlides with the hearts, where

HARBY A. PEARSE

HARRY A. PEARSE Harry ... Jeans, 62, died of a beart attack July 24 at Occum Beach, Flor Island, N.Y., where he was postmaster for 12 years and also was the manager of the Com-munity House. Pearse played in vaudoville and burlesnue until about 20 years ago when he stude d to run the New yolcas were held at the Community Houre and the body cremented at the Fresh Pond Crematory. He is sur-lyde by a wife, brother, and a nephew, Art Pearse, dance director.

JOHN R. ARMSTRONG John R. Armistrong, 73, veteran actor, died at Home for Incurables in Bronx, New York, July 26,

resorts of the country Schott's progressive

green Cemetery, Brooklyn

sorts.

N.Y.

the last few years the

Under the management of William Brady, he appeared in 'The Man of the Hour' and 'Forever After.' Interment in plot of Actor's Fund at Mt. Kisco, N. Y.

FRANK J. BORDNER

Frank J. Bordner, 77, active for many years in the promotion of the annual Stark County fair, and who held eeveral offices in recert years in the Stark County Agricultural Society, died July 15 at his home, near Canton, O.

Survived by two daughters and a son, Buriai in Westlawn Cemetery, Canton.

MRS. GRACE ELINE

Mre. Grace Eline, 61, etage and film costume designer, died July 24 at her home in New York. She created costumes for many of

Cecil B. De Mille's production, in-cluding 'King of Kings,' 'Ten Com-mandments' and others. She was noted for her familiarity with biblial costumes.

TONY WILSON

Tony Wilson Waehburn, 77, old time vaude actor and clown, died at his home in Freeport, L. I., July 28, from heart disease.

23, from heart disease. Retired for past 10 years, Wilson was reputedly connected with the stage for 50-odd years. He was buried under the auspices of the NVA Fund at Kensico Cemetery.

IRENE FRANKLI

IRENE FRANKLI Irene Franklin, 47 (not to be con-fused with the stage, film player of the same hands, who conducted her to retire four years ago, died July 35 In Los Angeles. Before organizing the Mermaid troups she did a eolo trumpet act in vaude. Her husband, Bill Elmer, film player, survive.

FRANK HLADKY

FRANK HIADQY Frank Hindky, 67, former concert master of the St. Loule Symphony Orchestra, died at his home in Bal-timore July 28, after a long illnesse. He came to thie country in 1893, when he joined the Chicago Sym-phony and later the St. Louis Or-chestra. Surviving arc hie widow, a son and two daughtere.

JULIUS ROYSTON

JULIUS ROYSTON JULIUS: ROYSTON, veteran actor, died JULY. 1 in Johannesburg; So. Africa. of bronchial pneumonia. "Boyston was associated with W. C. Penley in England and toured the U.S. with Mrs. Patrick Camp-bell, with George Arliss in the same troups Later he turned to film work in So. Africa. A son survives.

SAMUEL S. HUTCHINS

Samuel S. Hutchins, 59, died July at his home in Denver, Colo., after a long illness. He had been ounployed in the property depart-ment of various theatres for more

than thirty years. Before his last illness, he was stage manager and property man at the Tabor theatre, Denver.

LOUISE L. FARB

LOUISE L. FARB Mrs. Louise L. FARM. (Gladys Bishop), former 'Follles' show girl and member of the cast of several Suubert productions, died in Indian-apolis July 22 from injürles received in an automobile accident the day previous near Danville, Indiana.

JOHN G. ROBINSON

John G. Robinson, 63, circus man, led in Cincinuati, O., yesterday dled (30). Details in Outdoors dept. of this

ICHOLAS SMITH Nicholas (Nick) Smith, 60, treas-urer of the Tulane theatre, New Or-leans, for many years, died July 27 at his desk in the manager's o ce from A, heart attack, He is survived by his widow.

GEORGE SHEWELL

George Shewell, 31, Ohio district manager for Shea theatres, died July 28, at Jamestown, N. Y. He is survived by his wife and a In Bronx, New York, July 22. Born in Canada, he made his stage debut, in Chicago in a play called The Gold Hunters.' He hater ap-peared in The Sanaw Man.'' North-He to Fir Lights' and 'Way Down East.' son, 8.

Radio Chatter

(Continued from page 38) will become a 15-minute si will become a 15-minute si br. the title "The Gailor

sponsored by the Nordge dealers and will become a 15-minute show under the title The Galloping Betty Dinger pinch hitting in program department of W9XBY wile Dat Chaquette ls vacationing. KWK, St. Louis, on vacation in colorade and John Hartington do-ing double duty on air and in dittild. St. Louis, vacations in Dakotae. Lighting during severe storm betation off air for two hours. Sterling Rawkins, ohlef an-nouncer KWK, St. Louis, solief an-nouncer KWK, St. Louis, and Sterling Rawkins, ohlef an-nouncer KWK, St. Louis, Danny Ssytorth, prod. Mef. alloping in the schement is ealthouse in that she now ie with Anson, weeks and his orchestra in Chicago and also with an NEC option. month at Savoy, lower loop gram, house, on the Star banking layor and beer ads, it can plenty of free publicity, including cuts, for the bartenders' big outing. Despite 'baycott' by Northwest Allied States, independent exhibi-tow' organization, RKO ales here Tunning absad of last year, accord-townage. Coldmanmer, acchange wrenage.

Maryland

Joseps Keit in ad signit looks the old Southern Colonal strolling through the Balto loop, in, while lings and broad-brimmed painsma may Balto commercials, got thei network hearing last week over NBC red ribbor on atternon sur-NBC red ribbor on atternon sur-ling and the strong strong sur-station of the strong strong NBC red ribbor on atternon table bannel, commercial manager of WBAL and Gus Klemm, pro-separate tours, des Local strong radio strong strong strong strong separate tours, des Local strong radio strong strong strong strong strong strong strong strong radio strong strong strong strong strong strong radio strong strong strong strong strong strong strong radio strong strong strong strong strong strong strong radio strong strong strong strong strong strong strong strong radio strong strong strong strong strong strong strong strong radio strong strong

cupersting serior schulled teres operation. Har appendicits operation. Harry and Claudette Culley, foals, ave obtained tere waring's Dick McDougal and Bill Huwichs Bidting a phow for the Gravenhurst Satistium patients. Edde Duess carrying on the Lon-that she's cetting homesich. Edde Duess carrying on the Lon-that of the Shytim Aces, aved a schule schule for the Daily Star, wittepondence for the Daily Star, Shytim Aces, aved a schule for the Shytim Aces, aved Thamos River. Plano-Digying prodigy Tamara Bies, I., Swing the flickers here be a ban againat less than 16-year-old youngsters attending. Color photography to be fulture by the Sunday Star, with Fred by the Sunday Star, with Fred Davis, officil photog for the Dione guintepies, to handle the new Gamera. tied-in with NEC and additioning amateurs. Lee Davie, WCBM sporte epieler, went fishing last week and returned with 35 bunches of bananas. Rea-son: Banana boat from West Indles ran aground down the bay and, to jettleon cargo, toseed overboard thousands of bunches of the fruit, which floated around in the brins.

Indiana

Roy Blossom, WFBM, Indianap-olis commercial manager, back home after a business trip to Washington, Boston and New York. Gene and Glen doling their act for WIRE plugging stage appearance at Circle. Enddy Rogers interviewed over Virthe between stage showe at

The Cars reopening as a land dancery. Glen Gray and ork one-nighting at Tominson Hall. ...George Landis looking in on fel-low Poxtemployees in Chicago. Varlety Club barkere are battling it out to see who is best on the links!

Definition of the second secon Worliers are modernizing brick, track at 30-mile specieway for first Ucharley Okaon takes atrylane trip back from Chicago as his initial journey into the ozone. Junior Chamber of Commerce Junior Chamber of Commerce aness at Perry Stadium, Midger traces postponed again, this time because not enough whole earne ouid be found to run. the hastre looks like a CCC camp while about server a statistic street to repair guilters which had the Boose analymet link. Trees, Boose and an any think Theorem Boose and and thus Trees and the street to general the street court, with management still won-dering if it is olay to go shead.

North Carolina

Devey Long, sales manager for WET, had charge of the program at luncheon of the Junice Chamber of Commerce, and presented. Don Johnny Atchilister (Dutto Phil), soloist, and Slutost Lochman, of the Dixie Mammonth Minstein, in a negro dialect sermon, all of WBT. Reginal Atlen, announcer, and soloist, have combined talents on a soloist, have combined talents on a box WET compare has check DK, Wet, Tompare has check points on for 5 minutes during that

Wilk coroner and gottarnt;
 Mario Chilling and Chilling an

Long Island

CHATTER

(Continued from page 61)

(Continued from page 6.1) (Continued from page 6.1) Bohemian Girl' current offerings. Four-month-old son of Eugene Ormondy, Minneapolis Symphony orchestra conductor, ded in Vienna. Ed. Andrews, 76, played one of principal roles in Civic Opera com-pany's outdoor production of 'Pina-fore.'

pany's outdoor production of 'Pina-fore.' 'Children of Sun,' French nudist Alm, plus 'Naturist Girls,' in third month at Savoy, lower loop grind bouse

Ing to L. J. Communication of the second sec

ment finais at Paramount Pep

.

Toronto

Anka Mever - Stromfeldt re-cuperating from that appendicitis operation.

Indianapolis

By Bill Kiley The Cars reopening as a dine and

It out to see who is best on the links. Workers are modernizing brick track at 500-mile speedway for first

Chicago

outing.

quintuplets, camera.

By Joe Wagner

Clift Hall out of Jamaica. Cope got bookles on the run. John J. Ross is full of Rockaway etatistics.

Rum runners still active around

Rum runners still active around the shores. Raiph D. Dowling and bride will provide the shore of the shore of the share Dempsey is around at the Island benefit fights. The Januara Play Shop is doing the shore of the summer the shore of the Rain Summer the stare in the shore Rain Summer the stare in the shore of the shore of the summer the stare in Points for opening of the new

Colony theatre in Jackson Heights, which will be ready early next month.

Baltimore

By Albert Scharper, Jr.

Paul Caplan now peddling G-B x. Maxwell Welnberg cooling off in

htz. Maxwell Weinberg cooling of in Current and the second seco

Denver

B. P. Hensen, from Colorado Sprinces, has been added to the local infineoring statist of Errol representatives, and a sponding three representatives, is appending three weeks in Kanass and Nebreeka. L. L. Dent, president Westind weeks in Kanass and Nebreeka. L. D. Dent, president Westind the University of Denver Clarion, the University of Denver Clarion, the University of Denver Clarion, denver Monroe has been moved to George Monroe has been moved to the Colorado these Pueblo, Colo. Milton Overman is the new man Junction, Colo. a Westind house. He succeeds Charles Decker, who Clarged these Decker, who charles the energy of Complete the removaling the energy of the Statement of the Statement and Colorado these puebloses of the Statement Junction, Colo. a Westind house. He succeeds Charles Decker, who energy.

He succeeds Charles Decker, who resigned. B. P. McCormick is remodeling a building in Canon City into a new theatre, which will open about Sept. 15. The Jones, the only other house there, is also owned by McCormick.

Seattle

By Dave Trepp

Town going baseball crazy again ith Seattle in 2d place in Coust

Town poing baseball crazy again with Spattle in 2d place in Coast league. Harvey Miller, formerly manager for Al Pearce, now handling ship's spiples. Woodin back of company making two-recler of Grand Coule am project. The S17,00,000 suit of U.S. Harry Phell producing: "Mikado" t Woodland Park for Pointch cele-bration with 300 in cast and 50-piece and Dark for Pointch cele-bration with 300 in cast and 50-piece and C.S. Jense up from Portland to Visit ha partner for a few days.

Asbury Park

Harry Wood In town. Vera Van at Sea Girl Inn. Dick Messner music at Casino. Deal Casino thertire closed (27). Dille Room, minius rum permit. to Thangi club moves into Harlem

Walter Feldkamp and ork Walter Stellkamp and ork ienhurst Inn. Ann Penninzton legging it at Colony Surf club. Adrieme Materninauer warbles at Gambling raid stimulates busi-ness at San Remo. Three one-act plays at Point Pleeaant Workshop. Three one-act plays at Point Diesant Workshop.

BEERS & BARNES

John G. Robinson, Circus Man. Last of Family in Show Biz. Dies

Cincinnati, July 30.

Cincinnati, July 30. John G. Robinson, 63. whose grandfather founded Robinson's circus in 1824, died at his home here early today, following a lengthy liness from a throat aliment. He succeeded his father in the man-agement of the circus and headed it for several years until 1916, when it was sold to American Circus Corp., which was later absorbed by Ring-ling interests. ling interests, The circus operated continuously

The interests of the second se

Human Cannon Ball Dies in Coast Act

Ocean Park, Cal. July 30. William C. Miller, 24, billed as the human cannonball on the amuse-ment pier. drowned in the ocean last foldor, perform conclusion of his distribution of the second second second he was knocked unconscious by the impact with a breaker and sank before ald could be summoned. His body was recovered next day. Miller came here several weeks ago from Foston.

ACTS PAID OFF

24 Collect on Canceled III. Fair Through AFA Intervention

Chicago, July 30. Claims of 24 actors against the Midwest Fair & Exposition Co. of Duquoin, III, on contract Violations of \$2,058. Matter was arbitrarted by Raiph Whitehead of the American Acta were booked for seven weeks of Illifiois fairs, but were canceled before playing the full time. Settle-before playing the full time. Settle-before playing the full time.

Three Chi Hats

Chicago, July 30.

Chicago, July 30. Three local mames are com-ing to the front as increasingly potential candidates for the presidency in the next election. They are Charles Dawes, ex-vice president of the U. S.; Col. R. R. McCormick, pub-lisher of the Chicago Tribune, and Frank Knox, publisher of the Daily News.

Plastering Mix Show Plenty for Ohio Dates

Canton, July 30. Tom Mix Will West circus, howo borning Mixel West circus, howo next week, playing in the state sev-eral days. A. H. Oake, general agent, has been in Ohio for more than a week contacting major in-dustrial cities. Youngstown will be played August 10, with Akron to follow. This town will be the a builting crew of 20 is ahead of the Mix show this season and using an abundance of paper at every stand.

Chatter

(Continued from page 56) Nebraska Wesleyan University, has given her a Doctor of Literature ogree. Henrietta Buckmaster on a farm

near Redding, Conn., where she is putting the finishing touches to a

putting the infinitiant events in a second s by the fall.

by the fail. Arthur Draper, who quit recently as editor of the Lit Digest, will do a book relating what one encounters a Louisa Wilson, who was a sobble on the New York World, has had her first novel, 'Broken Journey', ac-cepted by Harpers. Viking Press' first printing of Stefan Zweige' Marry Queen of pressive number of 75,000 copies. Edvin Hoychtan, Piay agent, has

sociand and the later is the importance of 5,000 copies. Beforo pisying the full time Skttle stated mitwes AFA members to conceled acts were the Mangean Canceled acts were the Mangean two Marken and society Circuis and the White Bros. Callipolis SquawKs Gallipolis SquawKs Gallipolis of 0, 0. Mcintyre, have signed petitions protesting street signed petitions protesting street signed petitions protesting street will consider the protest at next Members of the city commission Method Schemen Schemen of the serial rights to Edward Dean Sullivars' resistates a postponement of the meeting, August 5.

Going Places

(Continued from page 57)

(Continued from page 57) enough to live her rubber-stamp western heroine role, she heips the whole proceedings. She may wear low cut, very low decolletages clinging to her white aboutders by their clambering black secuin vine leaves, but her morais are of the highest. The dever massing of her golden cutie on top her spirited head must not be misconstrued as the dert colfure of worddli-ness; rather is it a gift. Miss Grahame's alluringly busky voice just happens to sound like that of a woman of experience, but that, too, is a eif. cift

Newspaper Woman

Newspaper Woman A new animation surges through Virginia Bruce in The Murder Man a man splrit that borders close to vitality. Miss Bruce is a newspaper However, in order not to take her admirers too. much by surprise. Miss Bruce is can be a reporter but as the inday who gives advice to the Bruce is can be a reporter but as the inday who gives advice to the Miss Bruce how and to the even orbs, due mostly to the way her brown the appens to be awfully good al looking with a loving eye three with a reporter would, of course, never have a happy look. In love with a reporter would, of course, never have a happy look. In love with a reporter would, of course, never have a happy look. In love with a reporter would, of course, never have a happy look. In love with a reporter would, of course, never have a happy look. In love with a reporter would, of course, never have a happy look. In love with a reporter would of course, never have a happy look. In low with a reporter would of course, never have a happy look. By the resonance of the integration of the responsible, wan desring hero, Miss Bruce's clothes are ready. They're simple and the storing wheel, and a wide brimmed black shing straw sailor thal form here yrendisch, who came from from the storing wheel, and a wide brimmed black shing straw sailor thal bow off in the wind.

Ringling-Barnum Show Solos in Ohio, But Grosses Are Lowest in Years

Milw'kee and Wisconsin Battle Over R-B Show

Milwaukee, July 30.

A fight over whether the city of Miiwaukee shall be permitted to have the Ringling Brothers-Barnum & Bailcy show play on the lake front, or whether the state shall continue to get the revenue, is underway.

underway. City obtained passage of a bill in the iegislature which would okay the showing on the lake front, but now the Wisconsin fair commission is seeking to have the governor veto the measure, claiming it will rob the state treasury of about \$400 annually annualiy.

Circus prefers the lake front since Circus prefers the lake front since it is closer to the transportation facilities here. Success of the Rubin & Cherry shows at the recent Min-waukee Pageant on the lake front made the circus eye this situation.

Cole-Beatty Cancels 10 Virginia Spots Due To Paralysis Scare

Lynchburg, July 30.

Infantile paralysis scare gripping Virginia and North Carolina has caused Cole Brothers-Beatty circus to cancel 10 August engagements in the former state.

Announcement of cancellation came week after the state had been plastered with paper for the per-formances. Show had figured on hit-ting every city of size in Virginia, being the only circus scheduled this

Epidemic is also causing, theatre operators plenty of concern, but so far health officials have not ordered theatres closed. They've warned the public not congregate, however, and Sunday schools and churches were, in some instances, closing voluntarily.

irginia Threat

Marietta, O., July 30. Infantile paralysis in Virginia has caused a sudden switch in the route

of the Cole Bros .- Ciyde Beatty cus, following cancellation of cir cus, following cancellation of 10 stands in that state, after officials of the show conferred with state health officials. Instead of going south next week, the show heads for Ohio, playing its fact that playing its first date in the state here July 29, and Athens the follownerc ouly 29, and Athens the follow-ing day, with other Ohlo stands be-ing contracted. The Cole-Beatty show played only a few stands in Ohlo early in May, on Its trek east, and may remain in the state for two weeks this time.

two weeks this time. Ringting-Barnum show left the state Saturday at Cincinnati and headed west, and the only opposi-tion here likely will be the Tom Mix show, which has contracted several Ohio stands for early August.

Dubuque Reviving Fair

Dubuque Reviving Fair Dubuque Ar, Vily 30. The old Tri-State Fair assoria-tion is to be revived. Some 20 of the more prominent business mea et tog ointo the sock for 42.000 tion with the Dubuque Amusemeri-to. enterprise, which is biluking en-tertainment, earnies and circusos to a spot just custide the city limits, Idea back of the venture is to apt the budy on the map as regards attractions other than purely bud-ness.

Circus Routes

Week of July 28

Al G. Barnes July 31, St. John: August 1, St. tephen: 2, Fredericton; 3, St. Stephen: Leonard.

Akron, July 30. Although the "Ringling-Barnum circus nad eastern Ohio to itseli last week, grosses alumped below those of previous years at practicnily every stand. Hagenbeck-Wallace, up this city, but despite the fact that there had been no circuses since May, minimo was minobally at Cleveland, the R-B alwow sx-perfenced a slim day Monday, the first of two-day engagement, of-ficial blaming the poor business on a convention in session there. The a convention in session there. The second day was slightly hetter, of-ficials reported. A light matinee at Youngstown fcil below former years, The

and night attendance was approxi-

and night attendance was approxi-mately 5,000 which is off for the steel city. Program of the big show includes only a few new numbers this sea-son and is somewhat disapprointing in the steel of the search of the seasons and many of the big fca-tures are missing. Elephant num-bers have been reduced by half. Sideshow, under the management of the beal inc-ups in recent years. Samue of the beal inc-ups in recent years. Same of the beal inc-ups in recent years on and that Kanasa City probably will be the western objective. Fol-lowing 10 days in the Buckey state, show moved into Indiana and illi-lowing 10 days in the Buckey state, show moved into Indiana and illi-nois for a few days, blocking up Louisville, KS., then direct to Chi-gargement in dine days conceptus the mately 5,000, which is off for the

Louisville, Ky., then direct to Chi-cage for the annual windy (ity en-magement of nine days, opening at Solders Field Aug. 3. Solders Field Aug. 3. Durch, where the former played most of the week, with the Ringling outfit in the big show used news-news. The big show used news-field and Altonon. Pa. where the

paper advertising in Butler, Clear-field and Alcona, Pa., where the Cole show was playing, urging the puble to wait for the Jig one. Despite the nearness of the R-B abow, the new circus played to big business throughout western Penn-sylvania. The Cole Bros. parade, only rail show retaining this fea-tor the tremendous business the show has been dong this season.

Akron's New Licensing **Plan Clamps Carnies**

Akron, July 30. Ordinance prescribing a license fee for carrivals and like exhibi-tions will be rewritten, the license will be raised and a clause inserted tive days in Akron. Council's wei-fare committee came to this con-clusion last week, and a public hearing on the redrafted measure will be held shortiy. Un be held shortiy. Charge of Slo a day for the first day for carrivals, and \$25 for each succeeding day. A new clause will

aay for carnivals, and \$25 (or each succeeding day. A new clause will he inserted in the measure, provid-ing that where gambling devices of any charactor are found where a carnival is exhibiting, the earnival permit automatically will be for-feited.

COUNTY FAIR SEPT. 2 Dayton, July 30.

Dayton, July 30. Montgomery County Pair will be held four days and nights, Septem-her 2 to 5, inclusive. Entries in the harnose and running races, for which \$4.105 in prize money has heen set aside, will be free in the hopes that more horses will be en-tered. There will be pari-mutuel beating. hetting.

betting. Free attractions include Swinger and Swinger, European skaters; Osakl and Taki, Japanese acrobat-ics: Bee Kyle, hich diving: Fritz family, tumhling; Les Cattlers, hich trapeze, and Flying Sullivans, high bar act.

Hamid Show in Macon

Lauy 30, Stanaton; August 1, Richmond; 2, Newport News; 2, Portsmouth; 5, Norfolk, Bingling Bros-B&B. July 30, Evansville; August 1, Terre Haute; 2, Fanville; 3-11, Chi reage (Soldiers Field).

Cheater, N.J., Juby 27. Orac-the titth the series in these maters Versitived as far north as Maryland last year and now work-in the small town, where there is no competition with real in outfits in the small town, where there is no competition with real in outfits in the small town, where there is no competition with real industry town one and hall-sheet, stock house and hall-sheet, stock house, but show music is sup-pard. Car hale a hand for parade purpose, but show music is sup-house and the house and turns house and house and the house and house and the house and turns house and the house and the house house and the house and the house house and the house and and the house and the house and and the house and the house and and two house and house and the house and two house and house and and and two house and house a

WINNIPEG FAIR CANCELED

Winnipeg, July 30. Balked in their plans to have beer and bangtails as two attrac-

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